SDAG Meeting Minutes

Department of Public Works City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024 12/19/11; 10:33 am

Officers Present: Gayle Baker, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Lin Holzinger, Katie Jablonski, Carol Korfin,

Linda Melvin, Joyce Nash, Terry Oshrin, Grace Swanson, Pam Waldman

Officers Absent: Sandy Heath, Sharon Hoffman, Dolores Renner, Judianne Shannon

Call to Order: 10:30 am by Cheryl Ehlers, President

Lynn Ely motioned to approve the October 24 2011, SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Katie Jablonski. In Favor 13 Against 0 Abstain 0 Absent 2 Motion Passed

Presidents Report/Cheryl Ehlers

Cheryl opened the meeting by giving a holiday greeting.

Parliamentarian/Judianne Shannon

Absent

Treasurer/ Karen Fidel

Karen reported that November showed a \$5072 loss, possibly due to sales being down in November but that the financials show that we are still operating in the black. The Holiday Bazaar showed a \$661 profit.

Discussion: Karen led another discussion regarding the need for new financial software. She and Carol Korfin will research which is best suited to the Guild's needs.

Carol Korfin mentioned the need for an office safe, as there is nowhere secure to lock cash and other valuables away. Pam Waldman researched possibilities on her I Pad and several were found. Grace Swanson offered to clean off the spot on the counter where it will be installed and recycle the microwave that is sitting there.

Motion: Carol Korfin motioned to order the safe online at the cost of about \$300. Grace Swanson seconded it. In Favor 13 Against 0 Abstain 0 Absent 2 **Motion Passed**

Old Business

Cheryl reported that the IRS has received our 501 (c) (3) application. Carol Korfin edited the Guild's website copy to reflect IRS regulations and will eblast members about the changes to the website.

New Business

Cheryl suggested that the Board come up with some creative ideas for future fundraiser ideas to be discussed at future meeting Cheryl also said that she spoke with the Guild's insurance agent who informed her that we could offer liability insurance to every Host Home owner for the Mother's Day Weekend Tour.

Cheryl also brought up the subject of needing to plan one more "Try It You'll Like It" event before June. Grace Swanson offered to give a Gourd demonstration in March.

Membership/ Grace Swanson

Grace is working on updating the annual Membership Directory, which should be completed in January.

1st VP, Calendar/Joyce Nash

Nothing new to report.

Second VP/Programs/Katie Jablonski

Katie reminded the Board that there would be a demo event on February 2 at the Garden. Also, 47 members attended the General Meeting.

Action: A final accounting for the event will be forthcoming.

Gallery Manager/Terry Oshrin

Terry led a discussion about the need for a 'point of sale' cash register.

Action: Terry to look into possible equipment and will bring options to the next Board meeting.

Floor Chair/Linda Melvin

Nothing new to report.

Wall Chair/Patricia Eldon

Nothing new to report.

Monthly Show/Lynn Ely

Lynn reported that small images are selling well. November's sales were \$1276.

Publicity/Pam Waldman

Cheryl brought up a discussion about the need for and benefits of Social Media as a promotional tool. The current members in charge are not keeping current and so we need to find someone else to handle it. Pam will continue to coordinate publicity for the Guild and Gallery as well as handle all the graphics needs.

Action: Cheryl will draft an email to solicit the membership for help.

Website/Carol Korfin

Nothing new to report.

Newsletter/Sharon Hoffman

Absent.

Hospitality/Gayle Baker

Nothing new to report.

Motion to Adjourn: Carol Korfin motioned to adjourn the December 19, 2011 SDAG Board Meeting at 12:50 p.m. Seconded by

Katie Jablonski. In Favor 13 Against 0 Abstain 0 Absent 2 **Motion Passed**

Next meeting: January 23, 2012 at 10:30am

Submitted by:

Lin Holzinger, Secretary

ENTERTAINMENT

Contact us at arts@coastnewsgroup.com with story ideas, events or photos

Encinitas artist readies to display her art of gourd

ENCINITAS sourd art of Grace Anne Swanson will be on exhibit in he lobby of the Encimtas ibrary from Jan 9 through

Gourds feature three bemes: geometrics, floral and the sea. Each piece of art s carved, burned, dyed, painted and embellished.

"I love lots of color eright, shiny color," Swanson aid, smiling. "The sea themes re very popular here."

Swanson said she was ntroduced to gourds growing. p in Nigena where her parnts were missionaries

"The Nigerian people se gourds for everything rom storing food to spoons to ulding cosmetics," she said.

Swanson initially moved rom Nigeria to the Midwest then she was 16, and was mer drawn to the warm cliaute of Southern California fter earning a graphic arts egree from San Diego State, he went on to work as an art inector and production manger for local advertising gencies. When her two boys are born, she formed her wn graphics business. Later te began to paint in acrylics nd watercolor

In 2008, she was serving a docent at San Diego ntanic Garden when she arned that a class in gourd t was being offered by Sue ichardson.

"I had some decorated surds from Nigeria and member the people burnamurds with spears they'd all from a fire," she said. "I

She added, "The instrucr put an inexpensive burng tool into my hand and the nell of the burning gourd ought me home. There's iming - it's a very different ctile, primal thing."

Soon Swanson



Gound artist Grace Anne Swanson will extrict him gound art in the lobby of will Encentles Public Library beginning Jan 9, Photo by Limit Cox

color paints, and threw herself into gourd art.

"Gourds have taken over es, paints and canyas have been pushed to one side as I explore the wonderfully tacof gourds."

Swanson purchases har smalemething wonderful about gourds - uncleaned and uncest - from Welburn Gourd scrubs form dirt and the mold Farm just north of Fallywook

doned her acrylic and water- grown in many thapes and for any flaws or cracks. uses ranging from tiny "jewelry gourds to very large ones used as drams Even sught, Til take the class for my life," she said "My brush- though no two goards are the exact same shape, and they are never perfectly round or symmetrical, there are basic tile, three-dimensional world shapes including an apple, bottle, canteen, pear and

First, Swanson snaks and

"Each gourd has its own personality and that often dictages what design I'll burn into the gourd and whether it will stay whole or become a opened vessel," she said.

The mold that forms on the gourds makes patterns that can be used or disregarded depending on the design. She said that sometimes she has a very definite design in off of the gourds. Then she mind when she begins and She explains that goords are looks at each goord carefully other times she makes it up as wellturn groundfarm con

the goes along. Some gourds may take as hitle as two or three hours to complete. Others may take days or

Cheryl Ehlers is pressdent of the San Dieguito Arx League and a fellow gourd

"Grace has an incredible connection to botanical subject matter that she transforms onto gourds," she said. "Giving the viewer a glimpse of her visions, talent and perception, we can appreciate the beauty in the world surrounding us. Her unique gourds are one of her many passions as are her beautiful watercolors and I am honored to know Grace, both as a colleague and talented artist."

The library exhibit is made possible through the Civic Art Program, an initiative of the Encinitas Commission for the Arts. The Encinitus Library is located at 540 Cornish Drive Library hours are Monday through Thursday from 9:30 a.m. to 8 p.m.; Friday and Saturday. from 9:30 a.m. to 5 p.m.; and Sunday from noon to 5 p.m.

Swinson's gourds are sold through the San Dieguito Art Guild's Off Track Gallery located in The Lumberyard, behind St. Iropez. All current goards available for purchase may be viewed GourdsByGrace.com For more information, e-mail weanson121@cox.net.

Other upcoming events include Arts in the Pines, Torrey Pines Association (May 5 and May 6); Mother) Day Weenend Art and Garden Tour, San Diegram Art Galle. (May 12 and May 13); Gourdstock, Bates Nut Farm (June 29 and June 30); and Garden Expressions, San Diego Botanic Garden (Aug.

For information about gourds, and creating gourd mrt.

NORTH COAST | U-T SAN

SUNDAY . JANUARY 1, 2012

"Canvas in the Round: Agourd art. exhibit by Encinitas resident Grace Swanson will run Jan. 9 through Feb. 26 in the Encinitas Library Lobby, 540 Cornish Drive. (760) 753-7376.

NORTH COAST | HIT W N DIEGO | SUNDAY + JANUARY 8, 2012

"Carryas in the Round:" A gound art exhibit by Encinetas resident Grace Swanson will run Jan. 9 through Feb. 26 in the Encintas Library Lobby: 540 Cornish Drive. (760) 753-7376. NCTIMES.COM/GO

CO

SUNDAY, January 8, 2012

Check
it out...



"CANVAS IN THE ROUND"
Opens Monday in Encinitas
The Encinitas Library will display
the artwork of gourd artist Grace
Swanson Monday through Feb. 26.
The Nigerian native buys gourds
from the Welburn Gourd Farm in
De Luz, cleans, cuts, empties, dries
and decorates them and exhibits
her work at the Off Track Gallery
in Encinitas; library hours are 9:30
a.m. to 8 p.m. Mondays through
Thursdays; 9:30 a.m. to 5 p.m. Fridays and Saturdays; and noon to
5 p.m. Sundays, 54°) Cornish Drive,
Encinitas; free; 761—73-7376.

Painters project unites artists, businesses, commun

By Lillian Cox

idea that spring from the artists as well as her students, mind of artist Carol Mayne has proven to be a big win for local artists, small businesses. charities and the public.

Mayne lamiched the eight artists to produce one

painting a day.

The results of the challenge titled Eight Artists, One Year, can be viewed at the Encinitas Civic Center Gallery through March 7. A Talk with the Artists reception will be field from 5 to 7 p.m. Feh. 8.

myself that I could paint every day and doing small paintings made that possible," Mayne said. "Working on big paintings each day doesn't give you the same sense of completion."

ENCINTIAS — A little project to other established Th who shared the goal of pro-ducing a small (6-inch-by-6inch or 8-inch-by-8-inch) painting each day.

"A lot of women had Daily Painters Project a year been painting with me for age, a group effort among more than 10 years and really needed to take this quantum leap to share work with the public," she said.

Mayne and her daughter, art.

graphic designer Chelsea Mayne Main, told ber, "If you want to do this, why not come up with appropriate thenses for local businesses and take your idea to them? Then peo-"I wanted to prove to ple will say, What are these wumen going to do next?"

Mayne took her advice, and with her fellow artists, agreed on a common theme relevant to the specific business hosting what would become known as Gallery-on-

They worked the theme into paintings they produced each day for three weeks. They also blogged about the experience on their website. dailypainter-project.com.

On the fourth week, they set up a portable gallery at the host business where shoppers and art lovers enjoyed discounts on products or sayices and purchased affordable

Thomes included: Shades of Blues at Shicca Restaurant Gardens and Grunes at the Encanitas Garden Festival & Tour; Let Them Eas Cake as Detour Salon: Five Course with Kirk Bell in Detour Love at North Coast Repertory Theatre; Taste of Encinitas at Downtown Encinitas Association, From There and Back at Nativa Furniture Jun with it," Harms said. "It Store; and Sovor the Flavor at, was an opportunity to meet

Buker and Olive.

"The artists painted our hairdnessers to think out Italian and French land-side of the box and translate scapes, and still life paintings like a bowl with pears," said Marion Johnson, owner of Balotr & Olive, a gournatt food store. "We set mut food and customers looked at the paintings and talked to arrists. It was a great mix of people."

we had barely been open six months, so a lot of people hadn't had a chance to visit yet. and Grill, The pointers brought their clients in, and they've become loyal customers."

Jared Harms is a partner Salon. The theme for the evening there was a tribute to Marie Antoinotte titled Let Mainstreet There Be Cake.

"We really had a lot of

new people, and challenge side of the box and translate the hairdo ween by Marie Antoinette into hairstyles and makeup of tuday."

Although it was a lot of work for everyone, it hasn't deterred the group from doing it again this year.

When you munt, you're by yourself," said Darlene She added, "At the time Katz "Exhibiting with other people is fantastic because it really puts you out there."

h's the camaraderie and opportunity for these of as who hadn't displayed our arr before to do so," added Linda

"We are not selling a lot these days, but these things sell," Mary Ann Nilssan Bloom said.

"Art is priced between \$1.00 and \$200, making it

THE TO PARNIERS OF AZS

JAN. 28, 2012

PAINTERS CONTINUED FROM A10

more accessible to everyone," Betsy Blodgett added.

In addition, about \$500 was raised for charities including Feeding the Soul Foundation, Encinitas Garden Festival & Tour Fund, Rancho Coastal Humane Society and Arts Bus Express.

The first Gallery-on-the-Go event for 2012 will be at the home of Cris Weatherby, one of the eight artists, as part of the San Dieguito Art Guilds' Annual Mothers Day Garden and Art Tour.

Tickets are available at offtrackgallery.com.

Businesses interested in hosting Gallery on the Gol should contact Mayne at (760) 822-7384.

For information about purchasing a painting at the Encinitas Civic Center Gallery, contact the artist directly via the website group's DailyPaintersProject.com.

THE COAST NEWS



"Eight Artists. One Year" is on display at the Civic Center Gallery, Encinities City Hall through Merch 7. An artist reception will be held 5-7 p.m., Feb. 8. From left: Linda Volz, Carole Mayne (founder, Daily Painters Project), Butsy Blodgett, Mary Anne Nilsson Bloom, Jill Treadwell Svendsen, Darlene Katz. Photo by Lillian Cox

SDAG Meeting Minutes

Department of Public Works City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024 1/23/12; 10:35 am

Officers Present: Officers Present: Gayle Baker, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Joyce Nash, Judianne Shannon, Grace Swanson

Officers Absent: Dolores Renner, Katie Jablonski

Call to Order: 10:35 am by Cheryl Ehlers, President

Grace Swanson motioned to approve the December 19, 2011 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Carol Korfin. In Favor 12 Against 0 Abstain 0 Absent 3 **Motion Passed**

Pamela Waldman arrived at 10:37 Terry Oshrin arrived at 10: 39

Presidents Report/Cheryl Ehlers

Cheryl opened the meeting by distributing updated agenda.

Cheryl's first order of business was to open another discussion regarding the change into a 501 (c)(3) and the Guild's ability to sell member's artwork and present vital sales information on our website. Carol Korfin brought up her concerns based on changes she was required to make due to impending regulations. Grace Swanson said that we're one of the few if any art guilds who are not in that tax bracket. Lin Holzinger suggested that there may be a possibility that the Gallery website could be separated from the Guild and be handled differently. The SDAG website speaks only to its "community benefits" and the Gallery site focuses on sales.

Action: Cheryl to look into the feasibility of dealing with the two sites separately and still be in compliance according to the IRS.

Treasurer/ Karen Fidel

Karen reported that the gallery earned more than \$15 in sales in December 2011, which she thought might be a new record. The sales came mostly from jewelry.

Also, we received a \$1000 check from Danny Pendleberry who is selling the Guild's Soravia paintings for the Guild.

Karen also mentioned that 1099s are going out soon and that 35 people earned more than \$600 for the year.

Delores Renner co-treasurer has decided to stay with the old system of keeping track and thinks that with the new computer there is now no reason to convert to Quik Books at this time.

Carol Korfin mentioned that there was a small snafu with the delivery of the safe that was ordered. She took steps to correct the issue and the safe should arrive shortly.

Judianne Shannon motioned to approve the December 31st, 2011 Treasurer's Report.

Submitted on January 23rd by Karen Fidel, Co-Treasurer. Linda Melvin seconded the motion.

In Favor 13 Against 0 Abstain 0 Absent Votes 2 MOTION PASSED

Old Business

Cheryl reviewed the details of the next tax bracket, 501 (c) (3)

Grace mentioned that she made room for the new Cash Register, which should arrive any day now. There was a brief discussion about the largest size print allowed in the shrink-wrap bins – which will allow up to 18 x 24 inches.

Cheryl reviewed the Board's ideas for fund raising.

Karen reported that Delores Renner, her co-Treasurer has decided to stick with the old system.

New Business

Another "Try It, You'll Like It" workshop is planned for April 12. 2012. This time attendance will be limited to 60 people who will choose one media to work on for the entire session.

Membership/ Grace Swanson

Grace mentioned that Bob Colette and Terry Allen attended the "Provenance" event to help staffers understand more about the art that is displayed at the gallery.

Grace also mentioned that new and updated bio's are needed for the gallery book, which she is currently working on.

1st VP, Calendar/Joyce Nash

Judianne had to clarify Joyce's questions about take-in and rotations. Judianne updated the calendar and will meet with Joyce to review.

Mothers Day Report

Lin reported that 9 homes have been selected and will be receiving a packet of information that includes benefits of being a host, and liability, photo release forms, etc.

The final Artist registration was held on January 21st which brought in twenty more artists, bringing the total to fifty-five.

Second VP/Programs/Sandy Heath

Experiential collage demo is planned for February 2nd. The demo artists requested that registration be limited to 60 people. Sandy and her team expect to need extra supplies, since it was advertised as a Free Session. Because this is a grant-funded event, Cheryl stressed how important it will be to keep good records for the grant follow up report. In addition, we will hold a raffle to cover the cost of refreshments as well as put out a donations container.

Gallery Manager/Terry Oshrin

Terry located a simple cash register for the gallery that is about \$100 and will purchase it in the coming week or two. Pam suggested that she also investigate getting a more sophisticated system in the future. **Motion:** Sharon Hoffman moved to approve the purchase of the register now AND investigate other options for the future. Gayle Baker seconded the motion. In Favor_12 _Against 0 Abstain 1 _Absent_2 **Motion Passed**

Floor Chair/Linda Melvin

Linda handed out minutes from her recent meeting for Floor artists. There was a minor mishap at her home where she held the meeting and asked about possible insurance coverage, should there be a need. **Action:** Cheryl will look into possible insurance 'riders' for these types of Guild or Gallery events.

Wall Chair/Patricia Eldon

Patricia reported that all the wall spaces are filled. However, she believes that the Gallery could do more to increase sales and asked to investigate how the Gallery website might help.

Monthly Show/Lynn Ely

Lynn reported that January show was smaller than usual with 33 artists and 51 items totaling \$752 for the month.

Publicity/Pam Waldman

Ronnie Pitt offered to do Social Media but there may be some complications. Pam will clarify and also I

continue to look for someone to handle.

Carol Korfin mentioned that Kendra Ericson has sold 4 paintings from her Social Media sites but declined to help SDAG with Social Media as she is already posting our info on external websites and is Artist in Charge for the Hirschkoff Host Home at the Mother's Day event.

Cheryl noted that there are presently three social media sites for SDAG – Grace's, Cheryl's, and Kathy Chin's which is attached to her own website. Cheryl said it would be best to have one attached to SDAG website. She will continue to explore the idea.

Website/Carol Korfin

Carol reported that new members who do not send in info/photos in 3 months, they would be taken off the site. But will send a notice to them before. Connie Malin has requested to be taken off the website.

Newsletter/Sharon Hoffman

Nothing to report

Hospitality/Gayle Baker

Gayle reported that the Artists Reception would be held on February11th with a chocolate theme in honor of Valentine's Day.

Parliamentarian/Judianne Shannon

Judianne will be updating the Motions Book at Off Track Gallery.

Lin Holzinger volunteered to attend the City of Encinitas Tourism meetings to represent SDAG. The Guild still needs to find someone willing to be the off site representative who will organize off site events, such as Little Italy and San Diego Art Walk.

Action: Carol Korfin will advertise for the position as soon as possible.

Motion to Adjourn: Carol Korfin motioned to adjourn the January 23, 2012 SDAG Board Meeting at 12:40p.m. Seconded by Sharon Hoffman. In Favor $\underline{13}$ Against $\underline{0}$ Abstain 0 Absent $\underline{2}$ **Motion Passed**

Next meeting:	February 27, 2012 a	at 10:30am
Submitted by:		
Lin Holzinger, S	Secretary	



Paint Rag January 2012



Happy New Year to all

Sharon Hoffman Paint Rag Editor

In This Issue

Do You Know Where YOUR Shrinkwrops Are?

ART IN THE GARDEN TOUR 2012 - CALL FOR ARTISTS

Demo at San Diego Botanic Garden - Feb 2

Holiday Bazaar Images

Help Wanted Ad

Call to Artists - Art in the Pines

Fun at Holiday Party

Join our Mailing List!

Quick Links

Our Website

Do You Know Where YOUR Shrinkwraps Are????

MEMBERS you have extra shrinkwraps in the Back Room. The Off Track Gallery is cleaning house . . . kind of a winter/spring cleaning.

The Gallery Committee's Shrinkwrap Policy is outlined in the Member Directory. A brief way to remember the number of shrinks and sizes allowed in the Gallery is as follows:

- 2 shrinkwrap packages up to 16"X20" in the portable art bins AND 3 shrinkwrap packages up to 8"x10" in the two plastic containers on the table.
- Keep them thin and put your name and price on them. Once a sale is made, another shrinkwrap can go in.

As of 12/19, there are 36 shrinkwraps in the Back Room that exceed the allowed number. They get banged up in that Back Room. Let's all work together to get those shrinkwraps home.

Name and Number of shrinkwraps to go home:

Sally Bly - 5

Diane Burch - 3

Diana Dean-Nau - 2

Bonnie Eklund - 1

Joanne Heaviland - 2

Deborah Henry - 1

Basia Koening - 2

Artie Mattson - 5

Dotty Reiman - 3

Rita Shulak - 2

Bruce Stewart - 1

C. Van Leeuwen - 1

Pamela Waldman - 3

Laura Lyn Walker - 4

Pamela Wells - 1

New Members - WELCOME!!!

Welcome to the San Dieguito Art Guild!

Joel Newman (Photography)

Gabriella Sullivan - student artist (Canvas Painting)

Beth Zoschak (Silver Jewelry)

Devora Safran (art glass)

Louis Sherwin (photography)

Carole Mayne (ail)

Upcoming SDAG Events

January

January 3, Tuesday, 3:30pm to 6:00pm, Monthly Show Take-In for January

January 10, Tuesday, 11am to 12:30pm, Artist sign-ups for Mother's Day

January 21, Saturday, 11am to 12:30pm, Artist sign-ups for Mother's Day

January 23, Monday, 10:30am, Board of Director's Meeting

January 23, Monday, Deadline for February Paint Rag

January 31, Tuesday, 3:30pm to 6:00pm, Monthly Show Take-In for February

February

February 2, Thursday, 1:30pm to 3:30pm, Demo by Kathy Harvey, San Diego Botanic Garden

February 27, Monday, 10:30am, Board of Director's Meeting

February 27, Monday, Deadlline for the March Paint Rag

February 28, Tuesday, 3:30pm to 6:00pm, Monthly Show Take-In for March

Art in the Garden Tour 2012

18th Annual Mother's Day Weekend Art in the Garden Tour 2012 - Call for Artists -

Tuesday, January 10th (or) Saturday, January 21st 11 am - 12:30 pm In order to participate you must:

- Arrive promptly to attend a mandatory orientation
- · Be a current member of the Guild
- Be available to participate on both days of the Event (May 12 & 13)
- <u>Personally attend</u> one Orientation (or send an emissary on your behalf)
- Bring cash or a check addressed to SDAG in the amount of \$45.00

We're looking forward to seeing you then!

Questions? Contact Lin Holzinger at <u>linholzinger@gmail.com</u> or 858-401-9001.

Off Track Gallery, Lumberyard Shopping Center, Suite C-103, Encinitas, CA 92023

Demo at San Diego Botanic Garden by Kathy Harvey

A guided exploration of Watercolors and Collage with Kathy Harvey

There will be a demonstration by artist Kathy Harvey at the San Diego Botanic Garden on February 2, from 1:30 until 3:30pm. Kathy will be doing a "hands-on" demo with watercolor that is meditative and relaxing. Kathy will bring all the supplies to be used.

Please RSVP if you plan on attending to Sandy Heath at sandy246@gmail.com



There will be a theme involved such as "love" since it's in

February. We will begin with a few minutes of relaxation techniques, then move to warms ups. Kathy will be using watercolors and collage supplies. We will practice with the watercolors with specific instructions such as quick paintings to music, and will then move into creating a design with the assistance of quotations, poems and writings. The remaining time will be spent sharing our thoughts and reactions to the process. Kathy will also have lots of examples to stimulate thought.

"The Creative Process has been a driving force behind my work for the last thirty years. Healing, learning, and contemplation have grown to be places where I encourage sharing and exploration with others. This work of integrative arts, uses a variety of elements, forums, and context. Various mediums include: paint, collage, language, journaling, found objects, and personal artifacts. I bring these elements into health care centers, sacred spaces, public workshop environments, and where creativity can provide a positive embrace."

Kathy's website: www.kathyharveyart.com

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for January, February, and March.

Call Joan Grine at 858-481-8783 or 858-525-1482 if you have questions.

January

Jan 10 and 17 -

Solana Beach, end of Santa Carina, view over San Elijo Lagoon Jan 24 and 31 -

Crest Canyon, North End, off of San Dieguito Road in Del Mar

February

Feb 7 - San Diego Bontanic Garden
Feb 14 and 21 - Torrey Plines State Reserve
Feb 28 - Anstine Audubon Nature Preserve, Vista

March

Mar 8 - Anstine Audubon Nature Preserve, Vista Mar 13 and 20 - Ponto Beach or vicinity

President's Message

To All Our Membership, Friends and Colleagues,

The San Dieguito Art Guild Board wishes to extend to you our appreciation for all your support and patronage in 2011. We look forward to your creativity and colorful art filling the Off Track Gallery and sharing the upcoming year.

In 2012 we will be turning a new page and looking forward to more activities and community events that will bring opportunities for all.

We look forward to moving forward and sharing a prosperous and Happy New Year in 2012.

Warmest Regards, The Board of San Dieguito Art Guild

Member News - Cheryl Ehlers

Cheryl Ehlers, Art Buzz, The 2012 Collection

Cheryl Ehlers has been chosen to publish 8 pieces of her artwork in the Art Buzz, The 2012 Collection, featuring the original work of 106 emerging and mid-career visual artists.



"Dedicated to the Appreciation and Advancement of Contemporary Visual Art and its Creators", she has been awarded 3rd Place in watercolors and mixed media, and an Honorable Mention in Acrylics, Home of the worldwide, annual, juried Fine Art Search for Exposure & Recognition.

The book targets specifically active, contemporary art dealers, gallery curators and collectors.

Visit www.coarratiseart.com or contact Cheryl Ehlers at 760-519-1551



Music Mania by Cheryl Ehlers

December Monthly Show Correction

We would like to apologize to Cheryl Robertson for an error posted in not only the December Paint Rag under the December Monthly Show Winners, but also listed in the December Gallery Highlights edition. Cheryl won Third Place in Digital Art with 'Wishing Well'. (It was reported as Third Place in Photography.) We are sorry for the reporting confusion and would like to say congratulations to you on your accomplishment.

Sharon Hoffman Paint Rag Editor

January Monthly Show Winners

Best of Show - Avra Alexiades - Promise Me You'll Take Care of your Mother - Oil

Oil/Acrylic

1st - Linda Phillips - Angel's Trumpet

2nd - Ellen Gramer - SC Cellars, Temecula

3rd - Ruben Luna - In Balance

HM - Jill Treadwell Svendsen - Preparation

HM - Bill Taber - Point Lobos Trail

Photography

1st - Terry Allen - Untitled

2nd - Louis Sherwin - Untitled

3rd - Joel Newman - Antelope Canyon

HM - Naomi Sophia Call - Unfurled

HM - Tom Kelly - Oceanside Pier Sunset

Watercolor, MM, Ink, Pastel, & Textile

1st - Cheryl Ehlers - Sand Dollars

2nd - Doreen Long - Jessie Blues Scarf-Textile

3rd - Diane Goodman - Coffee Break - Watercolor

Jewelry, Sculpture, Glass

1st - Carol Cretella - Sea Swirls Set-Jewelry

2nd - Devora Safran - Red Zebra Fan - Glass

3rd - Janeese Davis - Spring

Best of Show for January



Avra Alexiades - Take Care of Your Mother

1st Place January Monthly Show Winners



Jewelry - Carol Cretella - 'Sea Swirls Set'



Oil - Linda Phillips - 'Angel's Trumpet'



Other - Mixed Media - Cheryl Ehlers - 'Sand Dollars'



Photography - Terry Allen - 'Untitled'

Monthly Show - Thank You Take-In & Art Hanging Crewll

MANY, MANY, MANY THANKS TO THE WONDERFUL MONTHLY SHOW TAKE-IN & HANGING CREW

000000000

I want to take this opportunity to thank all the caring, dedicated, and very special members of our Monthly Show Team: To the regulars...yeah!!! Judianne Shannon, Bobbi Harrington, Dot Dodds, Karla Nederlof, Stan Stevenson, Basia Koenig, Sandra Cox, Ian Williamson, Simone Paumard, Julee Jobe, Paul Richter, Wes Farmer, John Tsumas, Terry Allen.

And welcome to our newest member of the crew, Tom Kelly, whose help made it possible for all of us to go home earlier at the last hanging.

I could not do this job without you. Thanks so very much for making this show possible every month.

Monthly Show - Thank You Take-In & Art Hanging Crew!!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE....

- 1. If your work is on a wrapped canvas, make sure that the edges are painted also.
- 2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
- 3. The brackets need to be placed on each side about one quarter of the way down the side.
- 4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
- 5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery. It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding. Lynn Ely Monthly Show Chair

January Monthly Show Judge - Karen Langer Baker



Socred Geometry



Ancient of Days (mixed media) Honorable Mention at the San Diego County Fair 2011

Karen Langer Baker received her first scholarship to the Chicago Art Institute at age eight and later earned her Bachelor's Degree in art and education from the University of Michigan in 1958. In the 1960s, as she worked toward a Master's Degree in Special Education at California State University in Fullerton, she developed the concept of individualized instruction in the classroom and, using this method, taught all subjects at Eldorado School for Gifted Children in Orange and in the Yorba Linda Elementary School District's new program for learning disabled children. Art was extensively used as a way to nurture each child's innate abilities.

In the 70s and 80s, Karen was a certified prepared childbirth teacher and labor coach and, since then, she has continued to further her interests in the health arena along with her involvement in the visual arts field, having earned several credentials in energy healing facilitation, including clinical hypnotherapy, applied kinesiology and Chinese energy, medicine.

In 1986, she went back to concentrating on her first love-art-and enrolled as a full-time student at Otis Art Institute in Los Angeles, where she received two years of formal training in traditional painting, sculpture and drawing techniques. She still atte3nds many classes and workshops by national and international award-winning artists.

Karen has earned numerous awards in juried shows in Illinios and California. Her drawings, paintings and ceramic sculptures are in private collections throughout the country. In 2001, as a first-place winner in several local and national open juried shows, she was invited to participate in the "Winners Invitational National Show" in Long Beach. A few years ago, a painting was accepted in a national show in Long Beach that was juried by Laddie John Dill. A monotype print was accepted in the "All's Fair in Art" National Show at Fallbrook Art Center that was juried by the Curator of the San Diego Museum of Art. That same monotype also received first place in two different shows juried by nationally recognized artists. Other 1st place award-winning monotypes plus a mixed media acrylic collage were recently featured, along with other 1st place award-winning pieces in a Winners Show from Fallbrook Art Association's Spring, 2011, open juried show at the new Fallbrook Library.

Currently serving her fourth year as President of Fallbrook Art Association, she served as Director of Brandon Art Gallery and Publicity Director of Fallbrook Art Association in the early 2000s, on behalf of which she also continues to volunteer as an art teacher in local elementary schools. When asked to describe her art-related interests, she said, "As a life-long artist and teacher, I take pleasure in giving talks and demonstrations, conducting critiques, teaching workshops and judging shows."

Karen can be reached at karen langer baker@sbcglobal.net 760-728-7884.

February Monthly Show Judge - Rosemary Valente

Artist's Biography

Rosemary Valente's introduction to art began while living in Hawaii in the early 70's. It was the romantic and lush landscapes that inspired her to begin a career in painting. She used her paints to start a hand -painted clothing manufacturing line in the 80's. All during this time, she was studying painting and printmaking in Hawaii and San Diego and eventually was able to devote her skills full time to her new found passion Painting.

Her traveling to distant lands to view other landscapes continues to be a life long journey of exploration. A combination of passion and



the creative energy has allowed Valente to push past the boundaries of realism. The myriad shapes of nature release this energy. The results are paintings defined by simplicity of form and vibrancy of color. In her paintings, The Age of Romanticism triumphs over The Age of Reason.

As a landscape painter, Valente's favored subjects are trees, country hillsides and tropical islands. Nature provides the image that is then transformed and interpreted in an Expressionistic way. Her paintings show the influence of the German Expressionists in both simplicity and color. The Fauve and Blue Rider movements in Art History also influenced her work early on.

Rosemary Valente continues to work both in landscapes and abstraction. The abstracts reflect a fascination with form and shape. This passion emanates from extended stays in Hawaii, Paris and Athens. These scenes remain in her subconscious, which she uses later in her studio to create cityscapes and abstracts in bold colors. Her form, harmony and spontaneity evoke emotions and intensify the images she paints. "I like to sometimes begin each white canvas with nothing in mind. I let the canvas speak to me as I move my brush in search of a meaningful form."

Rosemary valente.com



Left: Blue Landscape (Acrylic) Right: Majestic Flow (Acrylic)

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php and click on Monthly Show Guidelines.

Wall Renting at the Off Track Gallery

If you are interested in renting wall space, please contact wall rent chairperson Patricia Eldon, 760-942-9406 or pjeldon@sbcqlobal.net

Renting a full wall space allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art.

To be a wall renter, you need to be accepted by SDAG's art jury, and you need to staff the gallery once a month and do some additional work for the guild. This is also after you have entered 3 monthly shows in the media that you will want to display as a wall renter. Rent is \$90 per two month rotation, and you must agree to rent for at least four months.

Holiday Bazaar Images

On Sunday, December 11, thirty two SDAG artists participated in the first annual SDAG Holiday Bazaar. This event was held at two members' homes in Encinitas: Grace Swanson's home on Gascony Road and Elizabeth Pourat's home on Circa de Tierra. Space was limited and was assigned on a first-come, first-served basis after an e-blast to all members.

The event itself was publicized by e-blast, PR releases to newspapers, Craig's List, post card mailing and handing out, electronic ad in North County Times, FaceBook, posters and flyers.

We got lucky weather-wise for this time of year. It did NOT rain although it was pretty cold. Most artists reported sales from \$100 to \$600 each.

Most artists indicated that they would like to do this again next year, some indicating that a larger venue which could accommodate more artists would be of benefit.



Looking out onto the back yard at Grace Swanson's home.



Carol Korfin in the back yard of the Swanson home.



Linda Melvin



Gayle Baker



Julie Sauer



Dolores Renner



Bobbi Hirschkoff



Pottery by Karen Fidel



Grace Swanson in the forground with Kindra Erikson



Sandy Heath

Help Wanted

Help Wanted

Social Butterflies

Do you know how to postSocial media on "any"-Facebook, Blogspots, Twitter or YouTube?

Does anyone have anyMarketing coordination experience?

The Off Track Gallery really needs your skills.

Please Contact: Cheryl Ehlers, President Email: cparrotise@yahoo.com Phone: 760-519-151

Member News - Cheryl Ehlers

Cheryl Ehlers Stardust Arts Students -Successful in Providing Art Scholarships

At the December 11th Holiday Bazaar hosted by the San Dieguito Art Guild, The Stardust Arts brought out the talents of many and the creativity of all young art students.

Cheryl Ehlers and her Stardust Arts youth program participated in their first holiday bazaar to raise funds for underserved students by creating a rainbow of items for the holiday. Ornaments, beautiful holiday cards, painted birdhouses and



boxes amazed onlookers to know that they were created by 2nd and 3rd grades from South Oceanside Elementary School and the Boys and Girls Clubs of San Dieguito, Griset Branch in Encinites.

Watch our Holiday video on YouTube at: Promote Art., Stardust Youth Holiday Cards Available

The event was successful in bringing three new students into the next upcoming 2012 art session with instructor Cheryl Ehlers. The numbers might be small but to the 16 students that spent three weeks creating all the wonderful holiday creations, that was a complete success. They reached their goal of personally participating in something that gave them the joy and confidence to share their art and give back.

The Stardust Arts is presently being sponsored at the Boys and Girls Clubs in San Dieguito by the City of Encinitas and Mizel Family Foundation Community Grant.

For additional information on The Stardust Arts, visit the website at www.thestardustarts.com or contact Cheryl Ehlers at 760-519-1551.

Member News - Grace Swanson

"Canvas in the Round"

Gourd Art by Grace Swanson

January 9 - February 26, 2012 Exhibit in the Lobby of Encinitas Library

"My interest in gourds began as a small child, born and raised in Nigeria. The Nigerian people use gourds for everything from storing food to spoons to holding cosmetics. When I saw a class on gourd art offered by San Diego Botanic Garden I decided to give it a try. The feel and smell of the burning gourd just took me 'home'. I was hooked."

The gourds are cut, dremeled, sanded, dyed, carved, painted, beaded and finished with either gourd wax or an acrylic spray. The surface of a good quality gourd is almost like wood. The difference being that there is an outer "skin" that is smooth. Dyes and paint can be wiped off. Beneath this skin is a softer flesh that absorbs dye and paint very readily and can create very intersting effects.

"Gourds have taken over my life. My brushes, paints and canvas have been pushed to one side as I explore the wonderfully tactile, three dimensional world of gourds."

All current gourds available for purchase may be viewed at GourdsByGrace.com.

The exhibit at the library is free and open to the public. The Civic Art Program is an initiative of the Encinitas Commission for the Arts. Location of exhibit: Encinitas Library Lobby, 540 Cornish Drive, Encinitas, CA 92024. 1-760-753-7376. Library hours are: Monday-Thursday, 9:30am-8:00pm, Friday-Saturday, 9:30am-5:00pm, Sunday, noon-5:00pm.

San Diego Watercolor Society - Workshops

The San Diego Watercolor Society invites you to check out their workshops for 2011 and 2012 at http://sdws.org/WorkshopsSummary.php With nationally-known instructors such as Keika Tanabe, John Salminen, Ted Nuttall, Mel Stabin, and Joe Garcia, in a variety of watermedia including watercolor, acrylic, gouche and collage, there's a fun-filled educational art experience for everyonel Workshops, varying in length from 5 days to 2-day weekends, are held in the large, light-filled education center adjacent to the SDWS Gallery at Liberty Station in Point Loma.

The San Diego Watercolor Society has issued an invitation for members and their friends to join in their Paint Outs on the second Saturday morning of each month. Paint outs are open to all, no reservations necessary, and there is no charge. For information an locations and demonstrators, go to www.sdws.org - click on the monthly Prism link on the right, then scroll down for the article on Saturday Paint Outs.

Hope to see more of your members at these events, Diane Kalt - SDWS Local Publicity

Call to Artists - Third Annual Art in the Pines

Call to Artists in San Diego County Includes artists affiliated with a San Diego County guild, society or group

Third Annual Art in the Pines Spring Art Festival and Sale

Fundraiser for the Childrens' Programs at Torrey Pines State Natural Reserve

Date and time: New this year - two days Saturday, May 5 from 10am - 5pm and Sunday, May 6 from 10am - 4pm, 2012

Location: By the Visitors' Center atop the Torrey Pines State Natural Reserve in San Diego

There are three ways to participate in this event and sell your nature-based artwork and photography:

- Enter the plein air contest and submit your work for cash prizes and also for sale during the days of the event.
- 2. Rent a 10' x 10' foot booth space from which you sell your own nature based artwork. This may include paintings, photography, pottery, sculpture, and more.
- Rent a 2' x 6' foot grid to exhibit in the Open Air Gallery and have the Torrey Pines docent volunteers do all the work. They will hang your work and sell it for you. A commission is taken for this service.

Applications for booth rental, grid rental, and for the plein air and photography contest will be available on-line in December at: torreypines.org and torreypines.org and torreypine.org
Applications are due February 15th, 2012.

Sales of artwork last year were almost \$30,000.

Art in The Pines is a very successful event held in an absolutely breath-taking, beautiful location with a visitor base appreciative of art and nature.

For more information or questions please contact: contact@torreypine.org



Empower the Off Track Gallery Staff to sell YOUR work

Empower the Off Track Gallery Staff to sell YOUR work

The more we, as staff, know about each other's work the better. Some pieces of artwork do "sell themselves" but most of the time the customer needs help with what they are about to purchase. They want the story behind the artwork. They want to be sure that it is a good purchase or investment for them. And I think all of us can admit it does feel pretty good when we do sell. The next empowering session is on Thursday. January 19, from 6:00pm to 7:00pm at the Off Track Gallery.

Each SDAG member in attendance will be given a few minutes to tell us what is special about their work.

For example:

- * The quality of the materials used
- * The time involved in making the piece
- * Why it is different from other artists' work
- * Your training to produce your artwork
- * Your philosophy
- * Your thought process

In short, whatever your verbage is to your clients to help get your artwork sold.

This does not need to be a long presentation. Just a few words to empower your fellow staff to be knowlegeable about your work.

Please do not just email me a description of your work and not show up. This will indeed help others sell YOUR work, but you will not have had the benefit of hearing everyone else's comments on their own work so won't help you sell THEIR work.

A quick RSVP to me would be nice, but please feel free to show up even if you did not remember to RSVP.

Fun at the Holiday Party - San Diego Botanic Garden

Breaking from tradition this year, the SDAG holiday-time luncheon and Annual Meeting featured a catered lunch, door prizes and an award ceremony. The lunch was held on Thursday. December 1 from 11 to 2pm.

In the past this lunch has been a pot-luck with a member-made gift exchange. Low attendance for the past few years prompted the change.



Judianne Shannon was the MC of the awards



Katie Jablonski headed the committee planning this event.



Carol Cretella was one of the lucky winners of one of the many door prizes



Grace Swanson received a "Top Banana" award



Cheryl Ehlers holds her "Top Banana" and "Keeping the Boat Afloat" awards



Bruce Stewart, another lucky winner



Terry Oshrin received two awards.

Onefor finding and locking in our present location in the Lumberyard and also for chairing the Mother's Day tour in 2011



Karen Fidel (foreground)
with Dolores Renner co-treasurers
received thumbs-up awards for
excellence in bookkeeping these past 2
years.







GOOD EATS

Earth Day Festival

EARTH DAY FESTIVAL AT ALTA VISTA GARDENS IN VISTA
ON SATURDAY, APRIL 28, 2012
10:00am to 3:30pm

At only \$25 this event is a fantastic opportunity to show off your art, products and services. For more information please email <u>info@altavistagardens.org</u> or call 760-945-3954. Visit their website at <u>altavistagardens.org</u>

Member News - Dot Dodds

Dot Dodds will have a show at the Rancho Santa Fe Library for the whole month of January. She said that she will have 20-30 images exhibited. See an example here of Dot's work:



You may contact Dot at: dotd31@sbcglobal.net

Salute to Gallery Members with 10 years or more Membership in the Guild

We salute our members who have been with the gallery 10 years or more and have renewed their memberships again this year. We thank you for your continued support of the gallery and guild.

34	
NAME	NUMBER OF YEARS
Diane Dudek	10
Diane Goodman	10
Jackie Bissell	11
Diane Burch	11
Dot Dodds	11
Morgan Janis	11
Laura Lowenstein	11
Elisabeth Nicholson	11
Kate Whitley	11
Darlene Katz	12
Doreen Long	12
Eliablanche Salmi	13
Peter Fay	13
Mary Lake	13
Artie Mattson	13
Monique Cox	15
James G. Respess	15
Isabella Breasted	16
Cynthia A. Brenneman	16
Lisa Curry	16
Joon Grine	16
Barbara Mille	16
Sally Bly	17
Barbara Basia Koenig	17
Hildegarde Stubbs	17
Judianne Shannon	18
Thomas Shannon	18
Jeffrey R. Brosbs	19
Cyndy Brenneman	20
A.J. Dieffenbach	20
Janet Finney	24
Ronald Bennett	25
Bobbi Harrington	26
Patricia Watkins	29
Joan Grine	30
Hildegarde Stubbs	35
Vilma Malmberg	47

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- "FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Sitters:

Jackie Bissell

Katie Joblanski

Doreen Long

Linda Melvin

Barbara Mille'

Ellablanche Salmi

Judianne Shannon

Grace Swanson

Julie Bubar - Mornings and Weekends

Lisa Curry - Mornings (no Tuesdays or Wednesdays)

Diane Dudek - No Mondays

Jacqueline Howard - Weekday Mornings

Pamela Waldman - Weekday Mornings

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10×10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah sd@vahoo.com

Art Teacher Classified Advertisement

JANUARY 21 - ONE DAY OIL PAINTING WORKSHOP

"WHAT COLOR IS THE LIGHT'?"

Learn to understand and paint color temperatures using transparent and opaque oil paints.

CAROLE MAYNE - 345 SANFORD ST. LEUCADIA - 760-822-7384

See website: www.carolemayne.com. \$75. 9-4. Lunch provided!

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah_sd@yahoo.com

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook

Sharon Hoffman Paint Rag Editor, San Dieguito Art Guild

ISTINGS

Distinction Gallery 317 E. Grand Ave. Escondido: (760) 781-5779 distinctionart.com

Opening Reception: "Electric Sug-ar," the art of Pamela Wilson: Futi 4: exhibition through March 7 Film

Exclusive Collections Gattery 535W Harbor Drive Marina; (619) 235-0320, ecopolicry com

Christopher M.; "Feast for the Eyes Treb 5-10 free with RSVIII

Flying Panther Tattoo & Gallery 2323 Bruschwy, Golden HJJ, (519) 235 5713 flyingparthertation com

Love Muncle annual Valentine's Art. Show: Fish 3: Free.

New Village Arts Theatre 2797 State St., Cortstadt (760) &13-3245

Opening Reception: Exhibit: "Find-ing Home: The Trip to Bountiful": Tell 3 Free NewVillageActs.org

San Diron Mesa College Art Gallery 7250 Mesa College Dave, College (619) 338-7529 summa who

Dynamic Gestures Exhibition Reception: Fub. 7. From

San Dieguito Art Guild's Off Track Gallery \$37.5 Coast Highway 101. Encryton (760) 942-3636; offices gallery com-

Actists & Reception: Lynn Ely and Julie Bubar: Feb. 9. Free

Sophle's Gallery at NTC 2625 Dewey Food, Midway District (619) 578-2207, street, org

Public Brooption: Art Exhibit: "Gotta' Have Heart": Feb & Free.

UC San Diego Arts Library 9500 Gernan Drive, Torrey Pines. (858) 534-8074 artsilhi end edi-

Reception: Fantastic Fant from Africa and the African Diaspora: Feb. 7 Free.

Yoga Munkey 410.5 Santa Re Drive, Suite 105, Vista: (760) 224-1011 yogárnahay com

Art Show and Appetizer Petluck: TWO. VI. S.



PRESS RELEASE February 2nd 2012 For Immediate Release Contact: San Dieguito Art Guild PR & Promotion Chair 760-942-3636 San Dieguito Art Guild

SDAG Artist Demo February 2nd

A guided exploration of Watercolors and Collage with Kathy Harvey

Encinitas, CA The San Dieguito Art Guild presents a special artist demonstration the first week of February at the San Diego Botanic Garden. Members and non-members are invited.

There will be a demonstration by artist Kathy Harvey at the San Diego Botanic Garden on February 2nd, from 1:30 until 3:30pm. Kathy will be doing a "hands-on" demo with watercolor that is meditative and relaxing. Kathy will bring all the supplies to be used.

There will be a theme involved such as "love" since it's in February. We will begin with a few minutes of relaxation techniques, then move to warms ups. Kathy will be using watercolors and collage supplies. We will practice with the watercolors with specific instructions such as quick paintings to music, and will then move into creating a design with the assistance of quotations, poems and writings. The remaining time will be spent sharing our thoughts and reactions to the process. Kathy will also have lots of examples to stimulate thought.

"The Creative Process has been a driving force behind my work for the last thirty years. Healing, learning, and contemplation have grown to be places where I encourage sharing and exploration with others;" Is how Kathy describes her process.

This work of integrative arts, uses a variety of elements, forums, and context. Various mediums include: paint, collage, language, journaling, found objects, and personal artifacts. I bring these elements into health care centers, sacred spaces, public workshop environments, and where creativity can provide a positive embrace. "

Please RSVP if you plan to attend to Sandy Heath at sandy246@gmail.com Kathy's website: www.kathyharveyart.com

San Dieguito Art Guild opperates the OffTrack Gallery located in the Lumberyard in Encinitas California.

SDAG Meeting Minutes

Department of Public Works City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024 2/27/12; 10:35 am

Officers Present: Officers Present: Gayle Baker, Cheryl Ehlers, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Carol Korfin,

Officers Absent: Patricia Eldon, Linda Melvin, Dolores Renner, Katie Jablonski, Judianne Shannon, Grace Swanson

Call to Order: 10: 36am by Cheryl Ehlers, President

Karen Fidel motioned to approve the January 23, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Lynn Ely. In Favor 10 Against 0 Abstain 0 Absent 5 Motion Passed

Presidents Report/Cheryl Ehlers

Cheryl opened the meeting by distributing an updated agenda.

Cheryl said that Judianne is unavailable for a short while. In the interim, Ellen Cramer will handle the Calendar until her return.

Cheryl won't be here at the March meeting. Judianne Shannon or Sandy Heath will take charge in her absence.

There was some confusion about selling members' art online. General consensus is that this is not something the guild should undertake.

Action: Cheryl requested that all master documents, forms or pertinent reports that are currently being used by committee members be sent to her.

Treasurer/ Karen Fidel

Karen did not present new financials. She did say that nothing was remarkable. Savings account is still at the same level. We're still showing a profit. Artist sales were at \$5600 – SDAG gets 15% of sales.

Dolores is working on the upgraded Excel program. The old computer will be kept for one year in case of emergency – for back up.

Rent is going up in April by \$542.49 to a monthly rental fee of \$3711.81 that reflects a cost of living increase).

Old Business

Cheryl reported that separating the Guild from the Gallery websites would not provide a solution to offering financial information that applies to current and potential members.

Discussion: Board members discussed what could or not be placed on the website. It was decided to shelve any changes until after being awarded the new nonprofit status.

Terry located a simple cash register for the gallery and is waiting to find someone to train others. Carol Korfin suggested that Terry could train a few people to train others. Pam Waldman suggested that the training sessions occur at the take-in days. Also to give these folks a card of instructions for all who have been trained.

Action: Terry to give instructions to Pam. Pam will do a simple layout for the instructions sheet and get them printed at Anderson's.

New Business

Our credit card merchant account expires shortly. Karen Fidel recommends keeping the same contract structure.

Nudity policy: Cheryl asked the board to give their opinions about changing/adjusting the policy about allowing nude images to be hung in the gallery because there was a complaint from a member. The Guild will accept full nudity

(front and back) male and female in natural poses but nothing sexually explicit, lewd or pornographic. All decisions will be made by the wall/monthly show Chairs and are final. If they cannot make a determination then they can call upon their committee for a decision.

There was a brief discussion about incentives for Board members such as predetermined sitting dates, reduced or free fee charges for wall or floor renters, etc.

Action: Suggestions for Board member benefits will be presented and discussed in March.

Membership/ Grace Swanson

Absent.

1st VP, Calendar/Joyce Nash

Position is open.

Mother's Day Weekend Art & Garden Tour Update

Lin reported that the tickets are at the printer. 3000 bookmarks will be submitted to the printer this week. Lin will be calling Home Hosts to arrange for interviews for the Souvenir Booklet. Pam will also be taking additional photos for publicity in the coming weeks. Save-the-Date email was sent out this week. Lin will begin working on early publicity in March. Daily Painter's Project artists will be contacting potential docents and feed them to Diann Abadie. Lin is looking for someone to act as Docent intermediary to help Diann and support recruiters. The committee has decided to hold a tea for the A I C to talk about guidelines.

Action: Cheryl will post the 2011 MDay video in Facebook.

Second VP/Programs/Sandy Heath

Sandy is planning for the Demo on April 5th 1:30p – 3:30p. Grace Swanson will be demonstrating Gourd decorating. Cheryl has posted the event on Facebook. All marketing materials need to be copied to Cheryl for her post-grant report to the City of Encinitas.

Action: Sandy to ask Donna Butnik to mail copies of all grant-related promotional flyers to Cheryl.

Gallery Manager/Terry Oshrin

Terry discussed the upcoming jury dates and potential problem with insurance coverage at Linda Melvin's. **Action:** Cheryl to arrange for a liability rider for Linda on jury dates. Terry to speak to Linda about keeping the event at her place.

Floor Chair/Linda Melvin

Absent.

Wall Chair/Patricia Eldon

Absent.

Monthly Show/Lynn Ely

There was a recent incident where a Gallery sitter was chatting with a judge while the judge was on duty. Lynn suggests that protocol dictates against this behavior and that steps will be taken to prevent this from reoccurring.

Publicity/Pam Waldman

Photo release has been updated for wall and floor renters that includes personal photos as well as photos of the artwork.

Website/Carol Korfin

Nothing more to add.

Newsletter/Sharon Hoffman

Nothing to report.

Hospitality/Gayle Baker

Needed to clarify how money is amassed for her committee's use.

Cheryl asked that Gayle replenish the hospitality staples ASAP. She suggested Smart & Final and Bev & Mo for a variety of wines.

Parliamentarian/Judianne Shannon

Absent.

Motion to Adjourn: Karen Fig Seconded by Sandy Heath. Ir		•	•		pard Meeting at 1:05p.m. Motion Passed		
Next meeting: March 26, 2012 at 10:30am							
Submitted by:	Lin Holzinger,	Secretary					



Paint Rag February 2012



In This Issue

5DAG Calendar

Featured Artists Reception Feb 11

ART IN THE GARDEN TOUR 2012 - CALL FOR DOCENTS

Help Wanted Ad - Social Butterflies

Tips for Submitting Your Artwork in the Monthly Shows

Join our Mailing List!

Quick Links

Our Website

2012 Membership Directories

SDAG Membership directories for 2012 are complete and now available at the Off Track Gallery. The directories will not be mailed out. Members can pick a copy up at their convenience during Off Track Gallery hours which are 10am to 6pm daily.

President's Message

Dear Fellow Artists.

The Board would like to extend their gratitude for your support of the San Dieguito Art Guild's, Off Track Gallery. Your loyalty and efforts are greatly appreciated in managing the day to day affairs of our guild. It is because of all of the artists that we exist and continue our upward journey for recognition within our community.

I personally value each and every one of you that spend the time and volunteer hours that go into the coordination of all our projects, on behalf of the artists. We strive to provide the artist avenues to expose your art, experience good fortune, growth and success with our guild. As a group we can climb mountains...the sky is the limit.

Many have asked the question. Are we a co-op? The answer is no. We are a guild that operates entirely with volunteers. Every facet of our guild is proudly managed with all your assistance, and that of the volunteer board members. We have no monetary investment in SDAG and have approximately 48 members in committees that manage our affairs with no compensation. It is our members valued loyalty that runs the San Dieguito Art Guild and supports the Off Track Gallery. With a co-op, the creators of the organization have a vested

interest and manage their organization, solely. I hope that clarifies some of your questions?

And a huge "THANK YOU", for the question.

We are in the processing of moving into the 21st century with social media, so please keep a lookout for information on our "new" Facebook page.

You can find it at: https://www.facebook.com/SanDieguitoArtGuild. We have many listings on the web and are trying to centralize it to one. So JOIN UP TODAY and use this link.

Keep an eye open for your newsletters, we will be having loads of information sent out about our upcoming activities and events. So share in the experience with all of us. We look forward to your continued art submissions as the walls of the Off Track Gallery are covered with a patchwork of art; something for everyone to enjoy!

We wish you much success in your ventures and enjoy your creative energy!

Regards, Cheryl Ehlers, President SDAG Off Track Gallery

Do You Know Where YOUR Shrinkwraps Are????

MEMBERS you have extra shrinkwraps in the Back Room. The Off Track Gallery is cleaning house . . . kind of a winter/spring cleaning.

The Gallery Committee's Shrinkwrap Policy is outlined in the Member Directory. A brief way to remember the number of shrinks and sizes allowed in the Gallery is as follows:

- 2 shrinkwrap packages up to 18"X24" in the portable art bins AND 3 shrinkwrap packages up to 8"x10" in the two plastic containers on the table.
- Keep them thin and put your name and price on them. Once a sale is made, another shrinkwrap can go in.

UPDATE on shrinks in the office waiting to go home as of 1/19/12.

Progress has been madel We still have 23 shrink wraps waiting for their owners to pick them up. Perhaps the remaining members who need to pick theirs up (see list below) might consider coming by the Gallery on a monthly show take-in afternoon - from 3:30 to 6pm - (next take-in is Feb 28), and enter the Show while getting their shrinks. Let us know if you no longer want them.

Name and Number of shrinkwraps to go home:

Sally Bly - 5
Bonnie Eklund - 1
Deborah Henry - 1
Artie Mattson - 5
Dottie Reiman - 3
Rita Shulak - 2
Bruce Stewart - 1
Laura Lyn Walker - 4
Pamela Wells - 1

New Members - WELCOME!!!

Welcome to the San Dieguito Art Guild!

Betsy Blodgett (Mixed Media)

Mary Anne Bloom (signs artwork as M. Nilsson)

Naomi Sophia Call (Photography)

Yvonne Cheah-Blais (Jewelry, Soap Dispenser Painting)

Ursula Heintz Coletti (Photography) - family membership with Bob Colletti

Michael Dangerfield (Photography)

Alexander Hawk (Oil)

Michael Orenich (Photography)

Sean Sauber (Photography)

Linda Volz (Oil)

NEW MEMBERS: The Bio Book

The Bio Book on the table in the back of the gallery is for our members to insert an 8.5×11 inch sheet with a bio and a second sheet with photos of your art work. This way visitors can browse through to read about our artists. Have each page in a plastic sleeve and facing each other. The book is in alphabetical order. If you have trouble with this or have questions, call Joan Grine at 858-481-8783 and she can help.

OLD MEMBERS: If you have more than two pages please remove the excess. Make sure that you leave one sheet with your bio and the other one showing your art work.

Upcoming SDAG Events

February

February 2, Thursday, 1:30-3:30pm, Demo by Kathy Harvey, San Diego Botanic Garden

February 11, Saturday, 5-7:30pm, Featured Artists Reception, Off Track

February 27, Monday, 10:30am, Board of Director's Meeting

February 27, Monday, Deadliine for the March Paint Rag

February 28, Tuesday, 3:30-6:00pm, Monthly Show Take-In for March

March

March 26, Monday, 10:30am, Board of Director's Meeting

March 26, Monday, Deadline for the April Paint Rag

March 27, Tuesday, 3:30-6:00pm, Monthly Show Take-In for April

March 29, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

April

April 5, Thursday, 1:30-3:30pm, Gourd Art Dema by Grace Swanson, San Diego Botanic Garden April 12, Thursday, Try It You'll Like It, San Diego Botanic Garden

Featured Artists Reception - February 11

OFF TRACK GALLERY February 2012 FEATURED ARTISTS

TERRY SCOTT ALLEN only recently took up a camera in order to explore the mysteries and feelings he has when taking a road trip; driving the byways, backpacking, hiking, walking the beach, or just stepping out of the door. He is a graduate of Baker University and the University of Missouri at Kansas City School of Law, and practiced law for over thirty years. Currently, Terry has taken classes in classical black and white film photography, learning the ways of the "wet" darkroom and is now



working with digital media, both separately and combined with traditional film production. He is a member of the The San Dieguito Art Guild, The Vista Art Foundation, and The Carlsbad Oceanside Art League. His work is currently being shown at the Off Track Gallery in Encinitas, Gallery 204 in Vista, and COAL Galley in Carlsbad.

In Terry's own words: "When I became interested in photography, I didn't just want to make 'snapshots' depicting what I saw, I wanted to express my feelings, feelings that were in tune with my subject, that resonated with my interpretation of the spirit of the subject. I work with film and digital media, both separately and together, to create images that speak to me. When I step out the door, I follow the light, looking for the detail in shadows and highlights to create portraits of the grand vistas and intimate designs of the natural world. This is my 'road trip,' from Anza Borrego to Yosemite to Vancouver Island, the harsh beauty of the desert to the majesty of El Capitan to wave carved shores and everywhere in between."



NICK CHILL is a fine art nature photographer, focusing on wildlife and landscapes. Inspiring compassion for nature, and the desire to conserve it, is the driving force behind his work. Nick grew up in Pennsylvania and served 5 years in the Navy, before finding his passion for nature photography.

LYNN ELY works with textural surfaces and fibers to create colorful, sometimes mystical, rich looking images, sculptures, and weavings. Her work takes a considerable amount of time to design and create as she incorporates into each one a great amount of detail and precision. Lynn states: "I like to create shapes that make you think, that stretch your imagination." She creates sculptures out of pine needles & waxed linen. The sculptures include mobiles, pendants, baskets, and freeform sculptures. Many of these sculptures are wired inside each coil for strength and integrity and their designs radiate from a central beautiful polished stone. Her weavings are created in a myriad of colors.



With the ancient art of Kumihimo she embellishes the hand-woven purses and wall hangings. She also makes Kumihimo hand braided neckpieces with pendants. In other media, Lynn creates mixed-media paintings, collages and manoprints, which give her freedom of experimentation and expression. Lynn actively continues her art education, expanding her skills and capabilities. Her work is exhibited in several local galleries, including the Off Track Gallery in Encinitas, the COAL Gallery in Carlsbad, and the Fallbrook Art Center.

LINDA MELVIN is an amazingly talented and accomplished watercolorist, oil painter, and mixed-media artist. Art is a very large part of her life, and she enjoys the new challenges that painting and mixed media affords. Her paintings have a broad range from realism to nonobjective art. The burning desire to create is one that will never be extinguished in her heart. In her view, every creation is seen with a different emotion in the eye of the observer. She



believes that desire makes it possible to accomplish even the greatest task. Linda is also a jewelry designer. She works mainly with sterling silver and gold-filled objects and often includes fantastic gems, pearls, and crystals in her pieces. Her unique design of woven bird nest earrings and pendants, complete with pearl eggs, radiate a joyous delight of nature. Linda has taught art classes for over 30 years and has given demonstrations for various organizations and at the Del Mar Fair. Linda is a member of the San Diego Watercolor Society, San Dieguito Art Guild and the Del Mar Art Center Gallery.

Art in the Garden Tour 2012 - Call for Docents

18th Annual Mother's Day Weekend Art & Garden Tour

- Call for Docents -

Looking for a lot of good Docents...

If you love Art and you love visiting beautiful homes and gardens, this will be a wonderful opportunity for you (and your friends)!

Each Docent receives two (2) FREE admission tickets good for the duration of the event. In exchange, you are willing to:

- Attend one hour-long Docent training session about a week before the tour
- · Take a 4-hour shift as a Greeter at one of this year's beautiful homes
- Check and/or sell tickets at your location

- Check and/or sell tickets at your location
- · Manage cash, checks, and credit card slips
- Answer visitor's questions

If you are interested in volunteering, please sign up via email to Diann Abadie at colordesign@aol.com - "Docents" should be written in on the Subject line of your email.

We're looking forward to having you participate at this year's Art in the Garden Tour.

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for February, March and first week in April.

Call Joan Grine at 858-481-8783 or 858-525-1482 if you have questions.

February

Feb 7 - San Diego Bontanic Garden
Feb 14 and 21 - Torrey Piines State Reserve
Feb 28 - Anstine Audubon Nature Preserve, in Vista

March

Mar 8 - Anstine Audubon Nature Preserve, in Vista Mar 13 and 20 - Ponto Beach Mar 27 - Oceanside Harbor

April

Apr 3 - Oceanside Harbor

February Monthly Show Winners

Best of Show - Carole Mayne - Doing Life, Italy (oil)

Oil/Acrylic

1st - Dorothy Nails - Cactus on the Bluff

2nd - Rita Shulak - Vegetarian Delight

3rd - Avra Alexiades - Gregor Piatagorsky

HM - Alexander Hawk - Ashram Temple

HM - Jill T. Svendsen - Central Park Sax

Photography

1st - Pamela T. Waldman - Honeybee

2nd - Tom Kelly - Winter Lavender

3rd - Michael Orenich - Yellow Man

HM - Bob Coletti - Pared Naranja

HM - Ursula Coletti - Tree of Life

Watercolor

1st - Bobbi Harrington - King of the Sky

2nd - Mark Sherman - Torrey Pines Lagoon

3rd - Joel Newman - Snow Bound

Jewelry

1st - Beth Zoschak - Green Trees (necklace)

2nd - Pini Byma - Valen "time" (necklace)

3rd - Yvonne Cheah-Blais - Clarity (earrings)

Mixed Media, Pastel & Textile

1st - Betsy Blodgett - Moonrise (mixed media)

2nd - M. Nilsson - Still Life #1 (pastel)

3rd - Doreen Long - Sashay Jive Necklace Scarf (textile)

Glass & Gourd

1st - Rick & Jaydon Randall - Linear Space (glass & metal)

2nd - Mohsen Maghroori - Paradise (carved gourd)

Best of Show for February



Doing Life, Italy (oil) by Carol Mayne

1st Place February Monthly Show Winners



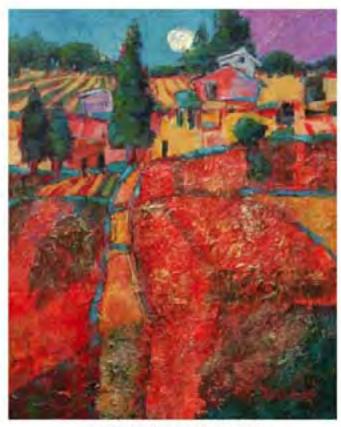
King of the Sky (Watercolor) by Bobbi Harrington



Honeybee (Photography) by Pamela Taylor Waldman



Cactus on the Bluff (Oil) by Dorothy Nails



Moonrise (Mixed Media) by Betsy Blodgett



Green Trees - Necklace by Beth Zoschak



Linear Space (Glass & Metal) by Rick & Jaydon Randall

Monthly Show - Thank You Take-In & Art Hanging Crew!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE....

- 1. If your work is on a wrapped canvas, make sure that the edges are painted also.
- All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES

- 3. The brackets need to be placed on each side about one quarter of the way down the side.
- The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
- 5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member valunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery. It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

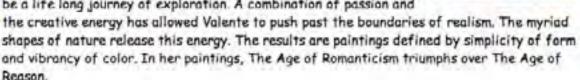
Thanks so much for your help and understanding, Lynn Ely Monthly Show Chair

February Monthly Show Judge - Rosemary Valente

Artist's Biography

Rosemary Valente's introduction to art began while living in Hawaii in the early 70's. It was the romantic and lush landscapes that inspired her to begin a career in painting. She used her paints to start a hand -painted clothing manufacturing line in the 80's. All during this time, she was studying painting and printmaking in Hawaii and San Diego and eventually was able to devote her skills full time to her new found passion Painting.

Her traveling to distant lands to view other landscapes continues to be a life long journey of exploration. A combination of passion and



As a landscape painter, Valente's favored subjects are trees, country hillsides and tropical islands. Nature provides the image that is then transformed and interpreted in an Expressionistic way. Her paintings show the influence of the German Expressionists in both simplicity and color. The Fauve and Blue Rider movements in Art History also influenced her work early on.

Rosemary Valente continues to work both in landscapes and abstraction. The abstracts reflect a fascination with form and shape. This passion emanates from extended stays in Hawaii, Paris and Athens. These scenes remain in her subconscious, which she uses later in her studio to create cityscapes and abstracts in bold colors. Her form, harmony and spontaneity evoke emotions and intensify the images she paints. "I like to sometimes begin each white canvas with nothing in mind. I let the canvas speak to me as I move my brush in search of a meaningful form."

Rosemary.valente.com





Left: Blue Landscape (Acrylic) Right: Majestic Flow (Acrylic)

March Monthly Show Judge - Michael Steirnagle

Michael Steirnagle

Artist's Statement 2012

Usually using the figure as a point of departure, Michael Steirnagle's "Abstract Impressionist" paintings are assemblages of lush paint, color and light designed to lead the viewer through a maze of color shapes and abstracted objects sometimes blurring the line between traditional and abstract painting. Subtle story telling is also thrown into the mix so the viewer can not only become lost in textural "whimsy" but also participate in the visual narrative.

I paint people, color, abstract shapes and light. People are initially drawn to a work of art by its shapes, values and colors and not by the subject matter. Subject (or content) is secondary. My hope is that the viewer will find pleasure in both the arrangement of shapes, colors and textures as well as the subject which disappear and emerge throughout the painting.

Michael can be reached at: msteirnagle@hotmail.com

Or visit his website at: www.Steirnagle.com

Current

Galleries: Paul Scott Gallery, Scottsdale, AZ

Education: Art Center College of Design

University of Texas at El Paso

Exhibitions: Paul Scott Gallery

Two Person show 2012

Open SDAG Positions

Social Butterflies

to "flit" the web

If you have any experience with:
Facebook, Blogspots, YouTube or Twitter
We love to have you onboard.

Offsite Show Representative

To coordinate offsite shows and organize the artists in event that also represents the Guild.

Cheryl Ehlers, President cparrotise@yahoo.com or 760-519-1551

Mews

A "new" Facebook" and encourage to join up.
Use this link
www.facebook.com/SanDieguitoArtGuild

Help Wanted Social Butterflies

Do you know how to postSocial media on "any"-Facebook, Blogspots, Twitter or YouTube?

Does anyone have anyMarketing coordination experience?

The Off Track Gallery really needs your skills.

Please Contact: Cheryl Ehlers, President
Email: courrette Dyongs com
Phone: 760-519-151

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php click on WALL HANGING INSTRUCTIONS

Wall Renting at the Off Track Gallery

If you are interested in renting wall space, please contact wall chairperson Patricia Eldon, 760-942-9406 or pjeldon@sbcalobal.net

Renting a full wall space allows you to display your works of art near each other (all in one area), thus attracting attention and facilitating understanding of your art.

To be a wall renter, you need to be accepted by SDAG's art jury, and you need to staff the gallery once a month and do some additional work for the guild. This is also after you have entered 3 monthly shows in the media that you will want to display as a wall renter. Rent is \$90 per two month rotation, and you must agree to rent for at least four months.

Member News - Grace Swanson

"Canvas in the Round"

Gourd Art by Grace Swanson

January 9 - February 26, 2012 Exhibit in the Lobby of Encinitas Library

"My interest in gourds began as a small child, born and raised in Nigeria. The Nigerian people use gourds for everything from storing food to spoons to holding cosmetics. When I saw a class on gourd art offered by San Diego Botanic Garden I decided to give it a try. The feel and smell of the burning gourd just took me 'home'. I was hooked."

The gourds are cut, dremeled, sanded, dyed, carved, painted, beaded and finished with either gourd wax or an acrylic spray. The surface of a good quality gourd is almost like wood. The difference being that there is an outer "skin" that is smooth. Dyes and paint can be wiped off. Beneath this skin is a softer flesh that absorbs dye and paint very readily and can create very intersting effects.

"Gourds have taken over my life. My brushes, paints and canvas have been pushed to one side as I explore the wonderfully tactile, three dimensional world of gourds."

All current gourds available for purchase may be viewed at GourdsByGrace.com.

The exhibit at the library is free and open to the public. The Civic Art Program is an initiative of the Encinitas Commission for the Arts, Location of exhibit: Encinitas Library Lobby, 540 Cornish Drive, Encinitas, CA 92024. 1-760-753-7376. Library hours are: Monday-Thursday, 9:30am-8:00pm, Friday-Saturday, 9:30am-5:00pm, Sunday, noon-5:00pm.

Call to Artists - Third Annual Art in the Pines

Call to Artists in San Diego County Includes artists affiliated with a San Diego County guild, society or group

Third Annual Art in the Pines Spring Art Festival and Sale

Fundraiser for the Childrens' Programs at Torrey Pines State Natural Reserve

Date and time: New this year - two days Saturday, May 5 from 10am - 5pm and Sunday, May 6 from 10am - 4pm, 2012 Location: By the Visitors' Center atop the Torrey Pines State Natural Reserve in San Diego

There are three ways to participate in this event and sell your nature-based artwork and photography:

- 1. Enter the plein air contest and submit your work for cash prizes and also for sale during the days of the event.
- 2. Rent a 10' x 10' foot booth space from which you sell your own nature-based artwork. This may include paintings, photography, pottery, sculpture, and more.
- Rent a 2' x 6' foot grid to exhibit in the Open Air Gallery and have the Torrey Pines docent valunteers do all the work. They will hang your work and sell it for you. A commission is taken for this service.

Applications for booth rental, grid rental, and for the plein air and photography contest will be available on-line in December at: torrespines org and torrespine.org

Applications are due February 15th, 2012.

Sales of artwork last year were almost \$30,000.

Art in The Pines is a very successful event held in an absolutely breath-taking, beautiful location with a visitor base appreciative of art and nature.

For more information or questions please contact: contact@torreypine.org



Coastal Artists

Coastal Artists' new exhibit in ArtWindow #4 opens on February 2 in Carmel Valley's Del Mar Highlands Town Center plaza. Nine artists will be featured in this multimedia display, which will be shown until March 14. A public reception for the artists will be held on Saturday, February 4 from 2 to 4pm at ArtWindow#4. This window is on the lower level of the plaza just north of Tilly's store, in space J9.

The plaza is on the corner of Del Mar Heights Road and El Camino Real, and the lower level entrance is on El Camino Real. For more information please call 858-259-5690.

The 9 artists featured in the new ArtWindow #4 are: Karen Aschenbrenner, Don Coordt, Bob Cradic, Leticia Demeuse, Carol Korfin, Pam Linton, Doreen Lang, Juliet Saltman, and Rita Shulak.

Calling All Artists - Poway Center for the Performing Arts

North County Society Fine Art Juried Open Exhibit April at POWAY CENTER FOR THE PERFORMING ARTS \$1025 in Prizes! Deadline: March 9th Digital Entries only Accepted artists posted at the NCSFA website on March 20

Show Dates: Load-in: Friday March 30, 2012 from 8-10:00am.

Reception: Saturday April 21, 2012 from 12 noon-2:00pm.

Load-out: Tuesday, May 1, 2012 from 8-10am

www.ncsfa.org for prospectus

Juror and Judge: Annette Paquet is a Del Mar based artist with a fine arts degree from Pratt Institute. Annette is well known as both a plein air and studio painter. She currently teaches art at Mira Casta Callege.

Deadline for submission of digital images (jpeg) and postmarked entry forms with entry fees is Friday. March 9, 2012. Submission of digital images is by email to asfa.entries@gmail.com.

Postal address for entry forms and fees: North County Society of Fine Arts, Attn. Poway Exhibition 2012, PO Box 291, Poway, CA. 92074. Accepted entries for the Show will be notified on the website www.ncsfa.org on Monday March 20, 2012.

Entry Fees: NCSFA members: 1 entry @ \$20, 2 entries @ \$25, 3 entries @ \$30

Non-members: 1 entry @ \$30, 2 entries @ \$35, 3 entries @ \$40

Prize money: Total prize money of \$1,025 will be awarded to 13 artworks: \$125 for Best in Show, \$100 for first place awards, \$75 for second place awards and \$50 for third place awards in each category.

San Diego Watercolor Society - Workshops

The San Diego Watercolor Society invites you to check out their workshops for 2011 and 2012 at http://sdws.org/WorkshopsSummary.php With nationally-known instructors such as Keiko Tanabe, John Salminen, Ted Nuttall, Mel Stabin, and Joe Garcia, in a variety of watermedia including watercolor, acrylic, gouche and collage, there's a fun-filled educational art experience for everyonel Workshops, varying in length from 5 days to 2-day weekends, are held in the large, light-filled education center adjacent to the SDWS Gallery at Liberty Station in Point Long.

The San Diego Watercolor Society has issued an invitation for members and their friends to join in their Paint Outs on the second Saturday morning of each month. Paint outs are open to all, no reservations necessary, and there is no charge. For information on locations and demonstrators, go to www.sdws.org - click on the monthly Prism link on the right, then scroll down for the article on Saturday Paint Outs.

Hope to see more of your members at these events. Diane Kalt - SDWS Local Publicity

Empower the Off Track Gallery Staff to sell YOUR work

Empower the Off Track Gallery Staff to sell YOUR work

The more we, as staff, know about each other's work the better. Some pieces of artwork do "sell themselves" but most of the time the customer needs help with what they are about to purchase. They want the story behind the artwork. They want to be sure that it is a good purchase or investment for them. And I think all of us can admit it does feel pretty good when we do sell. The next empowering session is on Thursday, February 16, from 6:00pm to 7:00pm at the Off Track Gallery.

Each SDAG member in attendance will be given a few minutes to tell us what is special about their work.

For example:

- * The quality of the materials used
- * The time involved in making the piece
- * Why it is different from other artists' work
- * Your training to produce your artwork
- * Your philosophy
- * Your thought process

In short, whatever your verbage is to your clients to help get your artwork sold.

This does not need to be a long presentation. Just a few words to empower your fellow staff to be knowledgeable about your work.

Please do not just email me a description of your work and not show up. This will indeed help others sell YOUR work, but you will not have had the benefit of hearing everyone else's comments on their own work so won't help you sell THEIR work.

A quick RSVP to me would be nice, but please feel free to show up even if you did not remember to RSVP.

Grace Swanson swanson121@cox.net

Earth Day Festival

EARTH DAY FESTIVAL AT ALTA VISTA GARDENS IN VISTA ON SATURDAY, APRIL 28, 2012 10:00cm to 3:30pm

At only \$25 this event is a fantastic opportunity to show off your art, products and services. For more information please email info@altavistagardens.org or call 760-945-3954. Visit their website at altavistagardens.org

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- *FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Sitters:

Jackie Bissell

Katic Jablonski

Doreen Long

Linda Melvin

Barbara Mille'

Ellablanche Salmi

Judianne Shannon

Grace Swanson

Julie Bubar - Mornings and Weekends

Lisa Curry - Mornings (no Tuesdays or Wednesdays)

Diane Dudek - No Mandays

Jacqueline Howard - Weekday Mornings

Pamela Waldman - Weekday Mornings

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10×10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole 5DAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah sd@yahoo.com

OFF TRACK GALLERY

Save the Date February

ARTISTS RECEPTION

Saturday, February 11, 2012 from 5 to 7:30 pm

February Featured Artists

TERRY SCOTT ALLEN

Photographer

NICK CHILL

Photographer

LYNN ELY

Fiber & Mixed Media Artist

LINDA MELVIN

Painter and Jewelry Designer

760-942-3636

937 South Coast Hwy 101, Suite C103 Encinitas, CA Lumberyard Shopping Center (behind Starbucks and San Tropez Restaurant)

offtrackgallery.com

Subject: San Dieguito Art Guild Press Announcement

Having trouble viewing this email? Click here



PRESS RELEASE February 11, 2012 For Immediate Release Contact: San Dieguito Art Guild PR & Promotion Chair 760-942-3636 San Dieguito Art Guild

OffTrack Featured Artist Reception

Saturday February 11th 5-7:30 pm

Encinitas CA San Dieguito Art Guild presents the February Featured Artist Reception on Saturday February 11th from 5 -7:30pm at the OffTrack Gallery located in the lumberyard behind St Tropez Restaurant. Refreshments will be served. The featured artists include Terry Scott Allen, photography, Nick Chill, photography, Lynn Ely, fiber art, and Linda Melvin, watercolor.









Meet the artists and admire the OffTrack's featured artist's artwork. For more information go to the website website www.offtrackgallery.com



February

ARTISTS RECEPTION

Saturday, February 11, 2012 from 5 to 7:30 pm

Free Admission & Decadent Chocolate Refreshments

February FEATURED ARTISTS

TERRY SCOTT ALLEN, Photographer
NICK CHILL, Photographer
LYNN ELY, Fiber and Mixed Media Artist
LINDA MELVIN, Painter & Jewelry Designer



TERRY SCOTT ALLEN only recently took up a camera in order to explore the mysteries

and feelings he has when taking a road trip; driving the byways, backpacking, hiking, walking the beach, or just stepping out of the door. He is a graduate of Baker University and the University of Missouri at Kansas City School of Law, and practiced law for over thirty years. Currently, Terry has taken classes in

classical black and white film photography, learning the ways of the "wet" darkroom and is now working with digital media, both separately and combined with traditional film production. He is a member of the The San Dieguito Art

Terry has taken classes in

classical black and white film photography, learning the ways of the "wet" darkroom and is now working with digital media, both separately and combined with traditional film production. He is a member of the The San Dieguito Art Guild, The Vista Art Foundation, and The Carlsbad Oceanside Art League. His work is currently being shown at the Off Track Gallery in Encinitas, Gallery 204 in Vista, and COAL Galley in Carlsbad.

In Terry's own words: "When I became interested in photography, I didn't just want to make 'snapshots' depicting what I saw. I wanted to express my feelings, feelings that were in tune with my subject, that resonated with my interpretation of the spirit of the subject. I work with film and digital media, both separately and together, to create images that speak to me. When I step out the door, I follow the light, looking for the detail in shadows and highlights to create portraits of the grand vistas and intimate designs of the natural world. This is my 'road trip,' from Anza Borrego to Yosemite to Vancouver Island, the harsh beauty of the desert to the majesty of El Capitan to wave carved shores and everywhere in between."



NICK CHILL is a fine art nature photographer, focusing on wildlife and landscapes. Inspiring compassion for nature, and the desire to conserve it, is the driving force behind his work. Nick grew up in Pennsylvania and served 5 years in the Navy, before finding his passion for nature photography.



LYNN ELY works with textural surfaces and fibers to create colorful, sometimes mystical, rich looking images, sculptures, and weavings. Her work takes a considerable amount of time to design and create as she incorporates into each one a great amount of detail and precision. Lynn states: "I like to create shapes that make you think, that stretch your imagination."

She creates sculptures out of pine needles & waxed linen. The sculptures include mobiles, pendants, baskets, and

freeform sculptures. Many of these sculptures are wired inside each coil for

include mobiles, pendants, baskets, and

freeform sculptures. Many of these sculptures are wired inside each coil for strength and integrity and their designs radiate from a central beautiful polished stone. Her weavings are created in a myriad of colors.

With the ancient art of Kumihimo she embellishes the hand-woven purses and wall hangings. She also makes Kumihimo hand braided neckpieces with pendants. In other media, Lynn creates mixed-media paintings, collages and monoprints, which give her freedom of experimentation and expression.

Lynn actively continues her art education, expanding her skills and capabilities. Her work is exhibited in several local galleries, including the Off Track Gallery in Encinitas, the COAL Gallery in Carlsbad, and the Fallbrook Art Center.

LINDA MELVIN is an amazingly talented and accomplished watercolorist, oil painter, and mixed-media artist. Art is a very large part of her life, and she enjoys the new challenges that painting and mixed media affords. Her paintings have a broad range from realism to nonobjective art. The burning desire to create is one that will never be extinguished in her heart. In her view, every creation is seen with a different emotion in the eye of the observer. She believes that desire makes it possible to accomplish even the greatest task.

Linda is also a jewelry designer. She works mainly with sterling silver and goldfilled objects and often includes fantastic gems, pearls, and crystals in her pieces. Her unique design of woven bird nest earrings and pendants, complete with pearl eggs, radiate a joyous delight of nature.

Linda has taught art classes for over 30 years and has given demonstrations for various organizations and at the Del Mar Fair. Linda is a member of the San Diego Watercolor Society, San Dieguito Art Guild and the Del Mar Art Center Gallery.





OFF TRACK GALLERY

760.942.3636

937 South Coast Hwy 101, Suite C103 Encinitas, CA Lumberyard Shopping Center (behind Starbucks & San Tropez Restaurant)

For event information & gallery hours, please visit our website:

offtrackgallery.com

Copyright©2012
San Dieguito Art Guild
All images are courtesy of their respective artists
and are for use only in news and publicity.

Try It, You'll Like It workshop





SDAG Meeting Minutes

Department of Public Works City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024 3/26/12; 10:37 am

Officers Present: Officers Present: Gayle Baker, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Lin Holzinger, Carol Korfin, Grace Swanson, Pam Waldman

Officers Absent: Cheryl Ehlers, Linda Melvin, Dolores Renner, Katie Jablonski, Judianne Shannon, Sharon Hoffman

Call to Order: 10: 37am by Sandy Heath, Programs

Karen Fidel motioned to approve the February 27, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Lynn Ely. In Favor 8 Against 0 Abstain 0 Absent 7 Motion Passed

Presidents Report/Sandy Heath presiding

Terry made a motion to change the date of May's BOD meeting from 28th to the 21. Seconded by Karen Fidel. In Favor 8 Against 0 Abstain 0 Absent 7 **Motion Passed**

Carol Korfin motioned to approve the February 2012 financials. Seconded by Grace Swanson. In <u>Favor 8</u> Against 0 Abstain 0 Absent <u>7</u> **Motion Passed**

Treasurer/ Karen Fidel

Karen reviewed financials for February. The gallery did not have a lot of Valentines' Day sales.

Action: Keep this idea for the 2013 planning and budget session.

Grace Swanson mentioned that a neighboring store is up for rent. She thought this location was potentially desirable because of its square footage. A larger space would be divisible and allow the Guild to rent workspace to artists. That revenue could subsidize the increase in rent. This location also has windows on three sides, offering excellent visibility. The downside is that hanging areas would need to be created with dividers (which would incur more cost.)

Action: Cheryl to ask Lumberyard management for the sq footage and cost of renting this other space.

In addition, the Guild was notified that rent has increased.

Action: Lin will clarify the change in rent with Cheryl and adjust the minutes to reflect the actual increase. Cheryl – what is the correct rent amount? \$3711.81 Going up in April monthly base fee of \$2900.48

Pam Waldman arrived at 10:52 am

The Board discussed the misuse of the new safe, which has been found open in a few cases recently. **Action:** It was decided that Grace Swanson would create a new passcode and note who exactly who will have access to opening the safe.

Old Business

The Guild's computer crashed recently, leaving the treasurer without a system to use. Cheryl Ehlers is working on switching the programs and files to a new computer which was recently given as a gift to the Guild. Grace offered to help set up the program for mailing labels.

New Business

Sandy also reminded Board members to forward all master documents to Cheryl ASAP.

Sandy brought up the subject of benefits of being a member of the Board of Directors, since it is nearly time to recruit members for the next fiscal year, which begins in September. Brainstorming, Board members suggested several ideas and the following were decided upon with a vote:

Advanced sign up on staff calendar (being able to choose their date to staff the gallery first. Can sign up at BOD meeting)
Can be relieved from staffing the gallery once per calendar year as decided by the Calendar Chair (a 'bye')
Complimentary space as featured artist when space allows (1x a year)
Board member takes precedence over non board member with regard to wall or floor rental

Grace made a motion to accept these benefits as of the new fiscal year (to avoid any implication of these changes being self-serving to the current Board. Seconded by Terry Oshrin. In Favor 9 Against 0 Abstain 0 Absent 6 **Motion Passed**

Sandy also asked if the "Sunshine Committee" was active. It was mentioned that member Avra Alexiadias is handling this task.

Action: Grace said that she would contact Avra and ask that cards be sent to Barbara Mille, Linda Melvin, and Judianne Shannon.

Membership/ Grace Swanson

Grace reported that we have more than 200 members currently.

She also mentioned that the next "Try It, You'll Like It" on April 12th is nearly sold out. Board members who signed up will help manage the event.

In addition, the Gourd Demo, led by Grace is scheduled for April 5th and has about 20??? people signed up – just the right amount for this type of demo.

Next City of Encinitas grant cycle is beginning. Grace thought that Cheryl will continue to write grants on behalf of the Guild.

The new member event called "Provenance" is planned for the 3rd Thurs of the month at 6 pm. This hourlong event encourages all staffers to come to the Gallery and hear the current wall and floor renters to talk about the art they have on display. This knowledge helps the staffers represent the artists more effectively. Grace mentioned that these events may switch to Saturday morning, to help maximize attendance.

Carol Korfin suggests that the next holiday meeting/member party that's held in December make this event the centerpiece of the program. Everyone loved the idea.

Action: Sandy Heath (Programs) to make note of this idea for future.

Grace also brought up an email she sent to the Board recently regarding an organization call TERI, which serves people with autism. It has an art program for those who use its services and their management is suggesting that SDAG partner with them in some way. Grace thought they may prove to be a good partner for fundraising once we're approved as a 501 (c) (3).

Action: Grace, Gail, Sandy will go to see their operation and report back to the Board.

1st VP, Calendar/Joyce Nash

Still waiting to fill this position.

Mother's Day Weekend Art & Garden Tour Update/Lin Holzinger

Lin reported that the booklet is at the printer. The promotional postcard will be printed with in the next week

or so.

The artists of the Daily Painters Project are recruiting Docents currently.

Directions to be given out to ticket holders are nearly final and will go to the printer by week's end.

Carol Korfin is managing collating the paid tickets with the Souvenir Booklet and Directions sheet. She'll be working with other members to complete this task on April 4 and 5.

Lynn Ely and Lin Holzinger are holding a meeting/Tea for all Artists in Charge at Lin's home on April 1, 2012 to review their duties and responsibilities and answer any questions.

Publicity – Lin said that all efforts will be devoted to building awareness through publicity in the coming weeks.

Lin asked that all Board members pick up a bunch of bookmarks and distribute as soon as possible.

Second VP/Programs/Sandy Heath

Katie Jablonski has said that she will resign from the Board and Sandy said that a replacement should be found.

Gallery Manager/Terry Oshrin

Terry reiterated that the cash register has been delivered and is ready to be put to use. Terry will ask Diane Dudek to help her train the Gallery staffers during upcoming 'Rotation' planned for this Thursday 3/29/12.

Terry found a new vendor for bubble wrap. The Gallery's lighting issues have been resolved.

Floor Chair/Linda Melvin

Absent. On Linda's behalf, Terry said all spots are filled and there is a waiting list for jewelers.

Wall Chair/Patricia Eldon

Nothing to report.

Monthly Show/Lynn Ely

Lynn Ely mentioned again that she is looking for jobs for wall and floor renters.

Publicity/Pam Waldman

Although she is willing to continue in some capacity on the Board, Pam mentioned that she will not be the PR Chair next year. She recommended that the position be divided in to at least a couple of segments.

It was mentioned that the Guild is still looking for someone to act as offsite representative, which means they would attend outside art events and represent the Guild. Terry Oshrin will attend the DEMO art event and Bruce Stewart will be attending an art walk in Little Italy.

Action: Terry will give Bruce the SDAG Banner and the Mother's Day Art and Garden Tour bookmarks to distribute during this event.

Website/Carol Korfin

Carol will be working with Kathleen Magee to update the website for the upcoming fundraiser.

Newsletter/Sharon Hoffman

Absent

Hospitality/Gayle Baker
Gayle has everything in place for the next Reception.

Elections:

The subject of the next election was raised and then discussed. The Board recommended the following steps be taken as soon as possible: Nominating committee (NC) needs to be formed NC surveys current BOD and ascertains who will remain and in what capacity. NC send out notice to general membership asking for volunteers This notice states the Benefits of Serving on the Board (as previously discussed earlier at this meeting) Carol Korfin volunteered to head the Nominating Committee with Sandy Heath and will ask Diane Dudek, Bobbi Harrington, Darlene Katz, Cheryl DeLain for additional help as needed.	
Currently, the following Board members indicated the following: Karen to drop Finance, Grace will stay on membership; Lin may take Treasurer but needs to learn more about it before committing. Lynn Ely to keep monthly shows. Pam will not return as PR but will consider another position such as Calendar Chair.	
Cheryl arrived at 12: 27 am	
Parliamentarian/Judianne Shannon Absent.	
Motion to Adjourn : Carol Korfin motioned to adjourn the March 26, 2012 SDAG Board Meeting at 12:32 p.m. Seconded by Karen Fidel. In Favor 9 Against <u>0</u> Abstain 0 Absent 6 Motion Passed	
Next meeting: April 23, 2012 at 10:30am	
Submitted by: Lin Holzinger, Secretary	



Paint Rag March 2012



May the Luck of the Irish be with you.

In This Issue

SDAG Calendar

Gourd Art Demo by Grace Swanson - April 5

City of Encinitas - 1st Annual Arts Festival

Pastel Society of San Diego -26th Annual Juried Show

Front Porch Gallery Juried Exhibition

Help Wanted Ad - Social Butterflies

Join our Mailing List!

Quick Links

Our Website

President's Message

Dear Esteemed Artists.

We are happy to report that we have been moving forward in all our efforts to bring the San Dieguito Art Guild inline with 21st century communication. We certainly understand that not all members participate in many programs available, so we have broadened our scope to include the updates on our web posts, the newest Facebook and a blogspot for those that might want to interact with the Guild and it's activities. We are maintaining our profile with the Paint Rag and soon might have other doors open for members to participate in our communications. We look forward to your responses to our updates. So please, participate and let us know what you think.

We are still in pursuit of the elusive "social butterflies" to assist with the tasks of keeping updates on these sites. Please let me know and I will assist you with information. I would love to hear from you!

In preparation for the some of the present Board members term ending in August, the Guild is placing a CALL TO ARTISTS for Board positions that will be opening up. We want to provide "advance" training. The Treasures, Karen Fidel and Dolores Renner, are looking for a competent replacement and are willing to start training "now". If you're interested please contact either of them. Also available, is a Programs Lead Coordinator for the demonstrations that Katie Jablanski and Sandy Heath have so successfully been handling. Training can start today, so you are not thrown into positions cold turkey.... If you're interested, please step up. Additional posts will be coming out soon.

Keep an eye open for newsletters containing loads of information about the upcoming 'Try It You'll Like It' workshop (April 12) and the Mother's Day Garden Tour (May 12 and 13), which is our most successful event of the year. Please join us in the enthusiasm it brings to all, and spread the word. Our coordinators Grace Swanson and her team with Try It You Like It, and Lin Holzinger and her "tribe" handling the Mother's Day Garden Tour are working very hard to get everything in order. So, again, spread the word and help out, if you can.

In closing, we would like to once again, "thank you" all for your patronage and support that you provide, to make the Off Track Gallery a success for the San Dieguito Art Guild. Without you we could not do it, but together we can do anything!

Warm Regards Cheryl Ehlers, President SDAG, Off Track Gallery

New Members - WELCOMEIII

Welcome to the San Dieguito Art Guildl

Laura Chandler-Jacobson (watercolor, graphite, oil)
Christine Gaeta (oil)
Dorothy Nalls (oil, watercolor)

NEW MEMBERS: The Bio Book

The Bio Book on the table in the back of the gallery is for our members to insert an 8.5 \times 11 inch sheet with a bio and a second sheet with photos of your art work. This way visitors can browse through to read about our artists. Have each page in a plastic sleeve and facing each other. The book is in alphabetical order. If you have trouble with this or have questions, call Joan Grine at 858-481-8783 and she can help.

OLD MEMBERS: If you have more than two pages please remove the excess. Make sure that you leave one sheet with your big and the other one showing your art work.

Artists Beware

SCAM ALERTI Thanks to RBAA members Vita Sorrentino and Janet Perkin for the following warning advisory.

Artists with websites should be wary of emails from a "Wendy Davis" offering to buy paintings and seeking a discount for more than one purchase, all to be organized quickly due to a pending relocation to South Africa. A sophisticated, forged cashler's check from a Pasadena bank follows the purchase query, but the check is made out "accidentally" for more than the asking price. The scam involves the artist reimbursing the difference. BEWAREI

Upcoming SDAG Events

Upcoming SDAG Events

March

March 26, Manday, 10:30am, Board of Director's Meeting

March 27, Tuesday, 3:30-6:00pm, Monthly Show Take In for April

March 28, Wednesday, Deadline for April Paint Rag

March 29, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

April

April 5, Thursday, 1:30-3:30pm, Gourd Art Demo by Grace Swanson, San Diego Botanic Garden

April 12, Thursday, Try It You'll Like It, San Diego Botanic Garden

April 14, Saturday, 5:00-7:30pm, Artist's Reception

April 23, Monday, 10:30am, Board of Director's Meeting

April 24, Tuesday, 3:30-6:00pm, Monthly Show Take-In for May

April 25, Wednesday, Deadline for the May Paint Rag

May

May 21, Monday, 10:30am, Board of Director's Meeting

May 29, Tuesday, 3:30-6:00pm, Monthly Show Take-In for June

May 30, Wednesday, Deadline for June Paint Rag

May 31, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for March and April. Call Joan Grine at 858-481-8783 if you have questions.

March

March 6 - San Elijo Lagoon, Manchester location

March 13 - Ponto Beach

March 20 - Ponto Beach

March 27 - Oceanside Harbor

April

April 3 - Oceanside Harbor

April 10 - Torrey Pines Extension

April 17 - Torrey Pines Extension



Gourd Art Demo by Grace Swanson (San Diego Botanic Garden, April 5)

"Gourd Art, Canvas in the Round" by Grace Swanson

My Interest in gourds began as a small child, born and raised in Nigeria. The Nigerian people use gourds for everything from storing food to spoons to holding cosmetics. When I saw a local class on gourd art I decided to give it a try. The feel and smell of the burning gourd just took me 'home'. I was booked.

The gourds are cut, dremeled, sanded, dyed, carved, painted, beaded and finished with either gourd wax or an acrylic spray. The surface of a good quality gourd is



almost like wood. The difference being that there is an outer "skin" that is smooth. Dyes and paint can be wiped off. Beneath this skin is a softer flesh that absorbs dye and paint very readily and can create very interesting effects.

Gourds are grown in many shapes and sizes ranging from tiny "jewelry" gourds to very large ones used as drums. Even though no two gourds are the exact shape and are never perfectly round or symmetrical, there are some basic shape including apple, bottle, canteen, pear, snake and so on.

Throughout history gourds have been utilitarian. However, most of my designs are meant to be appreciated for their own sake. Gourds can easily slip into the area of craft - painted to look like

snowmen, santas, and little animals - or made into lamps and bird houses. However, I prefer to see how elegant, simple and sophisticated the lowly gourd can become.

Gourds have taken over my life. My brushes, paints and canvas have been pushed to one side as I explore the wonderfully tactile, three dimensional world of gourds. The gourds are sold through the Off Track Gallery located at 937 South Coast Highway 101, Suite C-103 (behind Starbucks), downtown Encinites, CA 92024. All current gourds available for purchase my be viewed at GourdsByGrace.com. Email swanson121@cox.net for prices and more information.

Grace's demo at San Diego Botanic Garden on April 5th at 1:30-3:30 pm is Free and will cover various topics including, choosing a gourd, cutting a gourd open, cleaning, burning, chipcarving, power carving and embellishments. She will have samples of gourds in stages of completion. She will also cover a rather neglected part of gourd art - safety.

After the demo there will be a chance for guests to try out burning and dying on scraps of gourds or on small gourds that they may purchase.

If you plan to join us please RSVP: Sandy246@amail.com.







Member News - Beverly LaRock

Beverly LaRock has been honored with a Spotlight Award by B&W + Color Magazine. This is an international magazine "For Collectors of Fine Art Photography." The 4-page spread on her will appear in the June issue which will be on the newsstands on April 10.

Beverly submitted two portfolios to the Annual Portfolio Competition. The portfolio chosen for the Award is "Moonlight Beach Patterns." It consists of nine photos that she took on Moonlight Beach last year.

Here's a quote from the article where it talks about the portfolio:

The images chosen for award come from her series Beach Patterns, and were captured at Moonlight Beach, Encinitas, California. "I consulted tide and sunset schedules so I could make it all the way to the water with my gear. I started with broad overviews, then moved in for closeups. My work on this beach is a continuing adventure in discovery. In the next phase, I will go even closer, using macro lenses."

The article will include six of the nine photos.

For more of Beverly's wonderful images, please visit her website at: www.beverlylarock.com



















City of Encinitas - 1st Annual Arts Festival Opportunity for member(s) to provide community service

This is a great opportunity for a representative or two of the San Dieguito Art Guild/Off Track Gallery to provide a community service.

You will assist Cheryl Ehlers in the coordination of a Visual Art Exhibition from public and private schools. On Friday May 4th (1) person is needed to help coordinate student art setup (approximate time 5:30pm), and on May 5th from 10:00am to 3:00pm (2) people are needed as coordinators for student art displays. Cheryl will take the shift from 3:00pm to 8:00pm.

Here is the information below on this 1st time event! So even if you can't help out at the Visual Art booth wth Cheryl stop by and enjoy all the activities.

> EVENT: 1ST Annual Encinitas Festival of the Arts DATE: Saturday, May 5, 2012 TIME: 10:00am-8:00pm

> LOCATION: Encinitas Community and Senior Center 1141 Oakcrest Park Drive Encinitas, CA 92024 (760) 633-2260 THEME: Passport to the Arts

COST: Free

PRESENTERS: City of Encinitas Commission for the Arts, Encinitas Theatre Consortium (ETC), Encinitas Alliance for Arts Education (EAAE)

PARTNERS: Encinitas Union School Dist, Cardiff School Dist, San Dieguito Union High School

Dist

SPONSORS: In process

Attendees will experience:

- Performances-student and professional performing artists in music, theatre and dance and other expressive arts on multiple stages
- Public Art-SDA high school artists will create a permanent mural, led by instructor Ron Lemen
- Visual Art Exhibition-view outstanding K-12 student art from public and private schools (Project being coordinated by Cheryl Ehlers)
- 4) Arts Education-hear from the experts on the benefits of arts education in the classroom
- 5) Hands-on Art Workshops-for children and families, led by professional arts educators
- 6) PTA Showcase-learn about the arts programs in schools

Contact Cheryl at 760-519-1551 or cparrotise@yahoo.com

Art in the Garden Tour 2012 - Call for Docents

18th Annual Mother's Day Weekend Art & Garden Tour

- Call for Docents -

Looking for a lot of good Docents...

If you love Art and you love visiting beautiful homes and gardens, this will be a wonderful opportunity for you (and your friends)!

Each Docent receives two (2) FREE admission tickets good for the duration of the event. In exchange, you are willing to:

- Attend one hour-long Docent training session about a week before the tour
- · Take a 4-hour shift as a Greeter at one of this year's beautiful homes
- Check and/or sell tickets at your location
- Manage cash, checks, and credit card slips
- · Answer visitor's questions

If you are interested in valunteering, please sign up via email to Diann Abadie at colordesign@aol.com - "Docents" should be written in on the Subject line of your email.

We're looking forward to having you participate at this year's Art in the Garden Tour.

March Monthly Show Winners

Best of Show - Still Life with Geraniums by Carole Mayne (oil)

Oil/Acrylic

1st Jill Treadwell Svendsen Morning Paper

2nd - Avra Alexiades - Anna

3rd - Darlene Katz - Pas de Deux

HM - Laura Chandler Jacobson - Ghost Flowers

HM - Sharon Ford - A Road Less Traveled

Photography

1st - Michael Orenich - Rug Factory, Merzouga Morocco

2nd - Michael Dangerfield - Ceiling of Light

3rd - Joel Newman - Summer Lotus

HM - Tom Kelly - Oceanside Pier

HM - Paul Richter - Windformed #2, Borrego

Watercolor

1st - Elisabeth Nicholson - My First Flower Painting

2nd - Laura Jacobson - Promise

3rd Mark Sherman Qutang Gorge

Jewelry & Carving

1st - Beth Zoschak - Circle of Pearls (necklace)

2nd - Mohsen Maghroori - Merry Xmas (carved gourd)

3rd Yvonne Cheah Blais Karma (earrings)

Mixed Media, Pastel & Textile

1st - M. Nilsson - Girl in Pink Hat (pastel)

2nd - Diane Dudek - Torrey Pines State Reserve (pastel)

3rd - Doreen Long - Tango Necklace/Scarf (textile)

Best of Show for March



Still Life With Geraniums by Carole Mayne

1st Place March Monthly Show Winners



My First Flower Painting (watercolor) by Elisabeth Nicholson



Girl In Pink Hat (pastel) by M. Nilsson



Circle of Pearls Necklace by Beth Zoschak

March Monthly Show Judge - Michael Steirnagle

Michael Steirnagle

Artist's Statement 2012

Usually using the figure as a point of departure, Michael Steirnagle's "Abstract Impressionist" paintings are assemblages of lush paint, color and light designed to lead the viewer through a maze of color shapes and abstracted objects sometimes blurring the line between traditional and abstract painting. Subtle story telling is also thrown into the mix so the viewer can not only become lost in textural "whimsy" but also participate in the visual narrative.

I paint people, color, abstract shapes and light. People are initially drawn to a work of art by its shapes, values and colors and not by the subject matter. Subject (or content) is secondary. My hope is that the viewer will find pleasure in both the arrangement of shapes, colors and textures as well as the subject which disappear and emerge throughout the painting.

Michael can be reached at: msteirnagle@hotmail.com

Or visit his website at: www.5teirnagle.com

Current Galleries: Paul Scott Gallery, Scottsdale, AZ

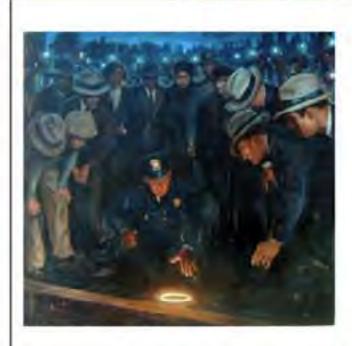
Education: Art Center College of Design

University of Texas at El Paso

Exhibitions: Paul Scott Gallery

Two Person show 2012

April Monthly Show Judge - Andrea Rushing









Andrea Rushing - Bio

At fourteen years of age Andrea Rushing was painting in acrylics, in both execution and subject matter his work far surpassed his age level in sophistication. Later by his own choice Rushing left college, and painting, for time in the Navy followed by a short stint in the defense industry. This detour broadened Rushing's perspective and provided a great catalyst for change. He traveled, let the world educate him, and then finally came to understand that painting was his path.

Returning to creative work he studied at the Academy of Art in San Francisco and for the first time found himself at home among other artists. Rushing was pleased to be a part of artistic community and peers. From there the artist began to paint and gain recognition with Solo showings at San Diego State University, San Marcas State University, Michael J. Walf Gallery in San Diego, The Heritage Art Gallery, The Reginald Ingraham Gallery of Los Angeles, and others.

Since then Rushing has become an Award-winning Artist who now continues taking commissions when he is not immersed in mentoring budding artists at his Fine Arts Academy. Rushing is currently agency represented by Shanna Fennel in Washington D.C. and available worldwide.

His is a distinctly European sensibility, driven by a profound interest in the human condition and by the insights humanity displays in response to that condition. At its lightest Rushing's work suggests Magritte, showing life in an amused juxtaposition: at its most intense, Dali or Rousseau, where man and image confront each other in unnerving contrast. Rushing's great power as a painter lies in his insights into human nature - sometimes as in studies of rich symbolism; other times in straightforward portraiture, where his brushwork reveals the sitter's truth and destiny. And always things are rendered with compassion and elegance.

"I am a painter. I don't wait for inspiration; I just do the work. There are so many things that can derail creativity. That's why criticism or praise are equally dangerous, and why ultimately it's useless. My only job is to continue to mature as an artist, learning how to paint freely and paint comfortably. One stroke at a time."

Andrea Rushing

Monthly Show - Thank You Take-In & Art Hanging Crewll

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE.

- 1. If your work is on a wrapped canvas, make sure that the edges are painted also.
- 2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
- 3. The brackets need to be placed on each side about one quarter of the way down the side.
- 4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
- 5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you came to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery. It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding, Lynn Ely Monthly Show Chair

Demo with Kathy Harvey on February 2 (Watercolor/Collage Card)

SDAG - "thank you so much for a great afternoon of art" was the general sentiment from the participants!

We had 54 attendees - what a nice event.

Many folks attended from the community through the local publicity, the website, fliers, etc. and they are looking forward to the next events in April!

Special thanks to: Gayle Baker for assisting with set up / clean up and refreshments, Julie Bubar for her generous donations for raffle, for staffing the front desk and selling the raffle tickets, and Lin Holzinger for your help and support with logistics.

Thank you Kathy for a real nice watercolor experience - with a purpose, most everyone left with a beautiful, creative and hand painted greeting card.

Many, many thanks to the donors that make this event possible!

Sandy Heath







Pastel Society of San Diego 26th Annual Juried Show

CALL FOR ARTISTS!

April 25 to May 7, 2012 Gallery 21 Spanish Village

Eligibility: Work must be original (images not previously copied from a workshop or by another artist.) Works executed in the last 3 years, and previously NOT exhibited in Spanish Village or PSSD Jurried Shows are eligible.

Media/Size: Soft or Oil pastel. If mixed media, pastel must be a predominate 80%. No artwork (including frame) larger than 36" in any direction accepted. Nudes OK.

Entry Fee: A non-refundable processing fee of \$25 for first entry, \$10 for second entry for PSSD members, \$35 non-members first entry, \$10 for second entry to be included with the application form OR online via PayPal.

For more information including, agenda, awards, application, etc. please visit their website at:

zhibit.org/pssd/downloads

Front Porch Gallery Juried Exhibition

May 20 to July 14, 2012 Front Porch Gallery 2903 Carlsbad Blvd, Carlsbad, CA 92008

The Front Porch Gallery invites artists living in San Diego County to submit work to our upcoming juried exhibition. For this exhibition we are looking for artwork that includes all themes of expression (must be suitable for general public viewing.) Artwork should be created in 2009, 2010, 2011. Please no previously submitted works. Open to ALL MEDIA, including painting, photography, sculpture, mixed media, etc.

Submissions received by March 20, 2012 will be considered for the exhibit announcement.

Please visit this website for all exhibit information and application: www.FrontPorchGalleryCA_blogspot.com

Coastal Artists' New Art Show/RSF Library

Coastal Artists will have a new multimedia exhibit, "ART & SOUL", in the Rancha Santa Fe.
Library from March 3 to March 31, with an Artists' Reception on Saturday March 17 from 2 to
4 pm. Their current ongoing exibit is in ArtWindows #4 at the Del Mar Highlands Town
Center. For more information, please call 858-259-5690.

(Submtted by J. Saltman, phone above)

Open SDAG Positions

Social Butterflies

If you have any experience with:
Facebook, Blogspots, YouTube or Twitter
We love to have you onboard.

Offsite Show Representative
To coordinate offsite shows and organize the
and stain event that also represents the Guild.

Charge Enters President chargets @yahoo.com or 760-519-1551



Help Wanted Social Butterflies

Do you know how to postSocial media on "any"-Facebook, Blogspots, Twitter or YouTube?

Does anyone have any Marketing coordination experience?

The Off Track Gallery really needs your skills.

Please Contact: Cheryl Ehlers, President
Email: MANAGEM
Phone: 760-519-151

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php click on WALL HANGING INSTRUCTIONS

Wall Renting at the Off Track Gallery

If you are interested in renting wall space, please contact wall chairperson Patricia Eldon, 760-942-9406 or pjeldon@sbcglobal.net

Renting a full wall space allows you to display your works of art near each other (all in one area), thus attracting attention and facilitating understanding of your art.

To be a wall renter, you need to be accepted by SDAG's art jury, and you need to staff the gallery once a month and do some additional work for the guild. This is also after you have entered 3 monthly shows in the media that you will want to display as a wall renter. Rent is \$90 per two month rotation, and you must agree to rent for at least four months.

Calling All Artists - Poway Center for the Performing Arts

North County Society Fine Art Juried Open Exhibit April at POWAY CENTER FOR THE PERFORMING ARTS \$1025 in Prizest Deadline: March 9th Digital Entries only Accepted artists posted at the NCSFA website on March 20 Show Dates: Load-in: Friday March 30, 2012 from 8-10:00am, Reception: Saturday April 21, 2012 from 12 noon-2:00pm. Load-out: Tuesday, May 1, 2012 from 8-10am www.ncsfa.org for prospectus

Juror and Judge: Annette Paquet is a Del Mar based artist with a fine arts degree from Pratt Institute. Annette is well known as both a plein air and studio painter. She currently teaches art at Mira Costa College.

Deadline for submission of digital images (jpeg) and postmarked entry forms with entry fees is Friday, March 9, 2012. Submission of digital images is by email to csfa.entries@gmail.com. Postal address for entry forms and fees: North County Society of Fine Arts, Attn. Poway Exhibition 2012, PO Box 291, Poway, CA. 92074. Accepted entries for the Show will be notified on the website www.ncsfa.org on Monday March 20, 2012.

Entry Fees: NCSFA members: 1 entry @ \$20, 2 entries @ \$25, 3 entries @ \$30

Non-members: 1 entry @ \$30, 2 entries @ \$35, 3 entries @ \$40

Prize money: Total prize money of \$1,025 will be awarded to 13 artworks: \$125 for Best in Show, \$100 for first place awards, \$75 for second place awards and \$50 for third place awards in each category.

Empower the Off Track Gallery Staff to sell YOUR work

Empower the Off Track Gallery Staff to sell YOUR work

The more we, as staff, know about each other's work the better. Some pieces of artwork do "sell themselves" but most of the time the customer needs help with what they are about to purchase. They want the story behind the artwork. They want to be sure that it is a good purchase or investment for them. And I think all of us can admit it does feel pretty good when we do sell. The next empowering session is on Thursday. March 15, from 6:00pm to 7:00pm at the Off Track Gallery.

Each SDAG member in attendance will be given a few minutes to tell us what is special about their work.

For example:

- * The quality of the materials used
- * The time involved in making the piece
- * Why it is different from other artists' work
- * Your training to produce your artwork
- * Your philosophy
- * Your thought process

In short, whatever your verbage is to your clients to help get your artwork sold.

This does not need to be a long presentation. Just a few words to empower your fellow staff to be knowledgeable about your work.

Please do not just email me a description of your work and not show up. This will indeed help others sell YOUR work, but you will not have had the benefit of hearing everyone else's comments on their own work so won't help you sell THEIR work.

A quick RSVP to me would be nice, but please feel free to show up even if you did not remember to RSVP.

Earth Day Festival

EARTH DAY FESTIVAL AT ALTA VISTA GARDENS IN VISTA ON SATURDAY, APRIL 28, 2012 10:00am to 3:30pm

At only \$25 this event is a fantastic opportunity to show off your art, products and services. For more information please email linfo@altavistagardens.org or call 760-945-3954. Visit their website at altavistagardens.org

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- *FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Sitters:

Jackie Bissell

Katie Jablonski

Doreen Long

Linda Melvin

Barbara Mille'

Ellablanche Salmi

Judianne Shannon

Grace Swanson

Julie Bubar - Mornings and Weekends

Lisa Curry - Mornings (no Tuesdays or Wednesdays)

Diane Dudek - No Mondays

Jacqueline Howard - Weekday Mornings

Pamela Waldman - Weekday Mornings

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10×10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These Items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah sd@yahoo.com

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild

Help Wanted - Preserving Off Track History

Want to know more about the history of the San Dieguito Art Guild and Off Track Gallery?

If you can cut out newspaper articles and glue them onto pages and then scan them, the Guild could use you. We are about 3 YEARS BEHIND in keeping up the binders for the Guild history!

Work session: Wednesday, September 12, 10:00am at the Swanson home in Encinitas.

Please contact Grace Swanson at swanson121@cox.net if you would like to help on this project.

Upcoming SDAG Events

September

September 14, Friday, 9am, Jurying for Gallery Wall and Floor Rental

September 24, Monday, 10:30am, Monthly SDAG Board Meeting

September 25, Tuesday, 3:30-6:00pm, Monthly ShowTake-In for October

September 26, Wednesday, Deadline for October Paint Rag

September 27, Thursday, Wall and Floor Renter Rotation, 7:00-10:00am, 6:00-8:00pm

October

October 11, Thursday, 9:30am to 12:30, Try It You'll Like It (San Diego Botanic Garden)

October 13, Saturday, 5-7:30pm, Off Track Gallery Featured Artist Reception

October 22, Monday, 10:30am, Monthly SDAG Board Meeting

October 24, Wednesday, Deadline for November Paint Rag

October 30, Tuesday, 1:30-3:30pm, SDAG Demo (Ann Moore Print Making) and Annual SDAG

Member Meeting, at San Diego Botanic Garden

October 30, Tuesday, 3:30-6:00pm, Monthly Show Take-In for November

November

November 9, Friday, 9am, Jurying for Gallery Wall and Floor Renters

November 26, Monday, 10:30am, Monthly SDAG Board Meeting

November 27, Tuesday, 3:30-600pm, Monthly Show Take-In for December

November 28, Wednesday, Deadline for December Paint Rag

November 29, Thursday, Wall and Floor Renter Rotation, 7:00-10:00am, 6:00-8:00pm

Board of Directors and Volunteers for 2012-2013

THANK YOU TO ALL THE BOARD OF DIRECTORS AND VOLUNTEERS WHO HAVE AND WILL WORK HARD TO KEEP THE SAN DIEGUITO ART GUILD AND OFFTRACK GALLERY RUNNING.
YES IT DOES TAKE A VILLAGE.

Co-Presidents

Terry Allen jag lawver@yahoo.com Cheryl Ehlers cparrotise@yahoo.com

1st VP Info (Calendar Chair)

Pamela Waldman offtrackcalgal@omail.com

2nd VP (Programs Chair)

Sandy Heath sandy246@gmail.com

Gallery Manager

Terry Oshrin terrytulips@aol.com

Co-Secretaries

Kathy Chin kathychinartist@roadrunner.com Jill Treadwell-Svendsen jilltreadwell@cox.net

Membership Chair

Karen Fidel karenfidel@hotmail.com

Monthly Show Chair

Lynn Ely artsbyLynn@yahoo.com



WENDY GAUNTLETT-SHAW Painter

OFF TRACK GALLERY FEATURED ARTISTS RECEPTION

Saturday, April 14, 2012 from 5 to 7:30 pm





BOBBI HARRINGTON Painter

CAROLINA VAN LEEUWEN Photographer & Digital Artist

Meet the Artists Free Admission & Enjoy Refreshments

Come & Celebrate Spring at the

April

FEATURED ARTISTS
RECEPTION

Free Admission & Refreshments

Saturday, April 14, 2012 from 5 to 7:30 pm

760+942+3636

937 South Coast Hwy 101, Suite C103, Encinitas, CA (Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

OFF TRACK GALLERY

For event information and gallery hours, please visit our website:

offtrackgallery.com

San Dieguito Art Guild PO Box 235853 Encinitas, CA 92023 NONPROFIT ORG US POSTAGE PAID ENCINITAS CA PERMIT NO. 422

Return Service Requested

Guild shines light on trio of artists

ENCINITAS - The San Dieguito Art Guild will open works in Encinitas, as a local its doors for an Artist photographer/artist. 7:30 p.m. April 14 at the began in childhood while OffTrack Gallery in the growing up in Spain and var-Lumberyard, 937 S. Coast ious different countries. Highway 101, Suite C130. painter oil Harrington, photographer decided to combine the two. Carolina Van Leeuwen and Gauntlett-Shaw.

Harrington is a primari- prints on canvas. ly self-taught artist but also

more than 30 years.

She enjoys drawing and painting all subjects from portraits to sea and landscapes, from animals to flo-

oil, watercolor and acrylic and on occasion plays with pastels.

meticulous in detail and

born in Malaga, Spain of a Dutch father and a offtrackgallery.com Spanish mother.

She now lives and

Reception from 5:50 p.m. to Her passion for flowers

Van Leeuwen took vari-The featured artists include our courses in fine art and Bobby photography and then

By mixing real photos painter and sculptor Wendy with digital art, she creates a "digital painting" that she

After completing a has taken lessons from degree in Art at Scripps many teachers over the College, Claremont, a year of study in Athens and work-In return, she has been ing as an artist on an archeteaching art to others for ological dig, Gauntlett-Shaw worked in commercial art for 10 years and later as an art director.

After her children were born, she returned to producing fine art, while teach-Harrington paints in ing art education in the schools.

Her newest series is titled "Relevant Women: She often demonstrates Painting Women's Spirit of a photo-realistic style that is Hope-A Global Reflection." These oils are portraits of sumptuous in color, form women around the world, and range of subject matter, actively involved in the Van Leeuwen was daily tasks of their lives.

Call (760) 942-3636 or more information.



April 23, 2012

Time: 10:30 a.m.

Location: - City of Encinitas Public Works Bldg -160 Calle Magdalena, Encinitas, 92024

Officers Present: Gayle Baker, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Lin Holzinger, Carol Korfin,

Grace Swanson, Pam Waldman

Officers Absent: Cheryl Ehlers, Linda Melvin, Dolores Renner, Katie Jablonski, Judianne Shannon, Sharon

Hoffman

10:30 am – 10:32 am	Roll Call	Cheryl Ehlers
10:35 am – 10:40 am	Approval of March 26, 2012 Minutes	Based on March BOD Meeting , Elections YES/NO/Undecided (?)
President Announcement 10:40 am – 10:45 am	*Thank you all for the work and hours placed into the efforts of our events. *Post Program Report filed with City for \$4,000 (reimbursement) *New 2012-1023 Grant Submitted to City of \$5,000 (suggestion) *501 Status	Cheryl - ? considering PR, Acctg, other jobs (discuss in old Business)
10:45 am – 10:55 am	Treasurers Report Monthly Sales Review: Q/A Financials: March 2012 Approval of Treasurer's Report:	Karen Fidel – No Dolores Renner - No
10:55 am – 11:20 am	Old Business *New Safe Password created or really needed? *Sunshine Committee. Is it really active? *TERI – Visit results? *Ideas Fund Raising – results, comments from previous notes * Elections: Committee Chair, Caro Korfin, BOD final job selections needed to proceed. Final confirmation from BOD Members *Note: Bylaws. Sec. 3: "shall be reelectedand shall serve for 1 year or until their replacements are elected and qualified". * Extra Gallery Rental space, removed from table/discussion. Too expensive for SDAG	Grace Grace Sandy Cheryl
11:20 am – 11:30 am	New Business * Schedule Planning and Budget Committee Mtg. * Results and Action required before June 25th meeting 2012 * Accounting for events, need to be careful to keep them separate. * Demo Volunteer wtr. or acy. (supplies PD_ for May 5th) 2hrs * Artists volunteer – Youth Activities	Cheryl
Comments 11:30 am – 11:35 am	Secretary Mother's Day Update, Needs Need up to date Minutes Recorded in Gallery files	Lin Holzinger- ?

Comments 11:35 pm – 11:40 pm	Programs Chair Demo Info: *Chair Position description clarification * Demo Report	Katie Jablonski- No Sandy Heath - ?
Comments 11:40 pm – 11:50 pm.	Calendar (Open) Judianne is protem * Status on the staffing calendar * Information on Byes	Judianne Shannon - ?
Comments 11:50 pm – 11:55 pm	Gallery Manager Overview of Gallery	Terry Oshrin – Yes
Comments 12:00 pm – 12:05 pm	Membership *Recent Activities Report * Membership	Grace Swanson - Yes
Comments 12:05 pm – 12:15 pm	Wall Chair *Update of Wall space for next rotation June *Update on waiting list artists * Provide Co-chair ideas for assistance	Patricia Eldon - ?
Comments 12:15 pm – 12:20 pm	Monthly Show Please arrange to provide cc; of photos to Cheryl and she will make the video for youtube and blogspot.	Lynn Ely – Yes
Comments -0-	Parliamentarian Need up to date Motions Recorded in Gallery files	Judianne Shannon - ?
Comments -0-	Hospitality No comment	Gayle Baker - ?
Comments -0-	Publicity No comment	Pamela Waldman –No, but possible other components?
Comments -0-	Webmistress No comment	Carol Korfin – Yes
Comments -0-	Paint Rag Nothing to Report	Sharon Hoffman – No
Comments -0-	Floor Chair Nothing to Report	Linda Melvin – Yes Absent
Comments -0-	Offsite Representative	OPEN

Calendar	Time	Events	
4/23/2012	10:30 am	Board Meeting	
4/24/2012	3:30 pm	Monthly Show Take In	
5/4/2012	9:00 am	Jurying Date	
5/12/2012	10:00 am	Mothers Day Tour	
5/13/2012	10:00 am	Mothers Day Tour	
5/21/2012	10:30 am	Board Meeting	
5/31/2012	7:00 am	Rotation Wall	
5/31/2012	10:00 am	Rotation Floor	
5/31/2012	6:00 pm	Rotation Wall	
7/13/2012	9:00 am	Jurying Date	
7/13/2012	9.00 am	Julying Date	

SDAG Meeting Minutes

Department of Public Works City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024

3/26/12; 10:37 AM

Officers Present: Officers Present: Gayle Baker, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Lin

Holzinger, Carol Korfin, Grace Swanson, Pam Waldman

Officers Absent: Cheryl Ehlers, Linda Melvin, Dolores Renner, Katie Jablonski, Judianne Shannon, Sharon Hoffman

Call to Order: 10: 37am by Sandy Heath, Programs

Karen Fidel motioned to approve the February 27, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Lynn Ely. In Favor 8 Against 0 Abstain 0 Absent 7 **Motion Passed**

Presidents Report/Sandy Heath presiding

Terry made a motion to change the date of May's BOD meeting from 28th to the 21. Seconded by Karen Fidel. In Favor 8 Against 0 Abstain 0 Absent 7 **Motion Passed**

Carol Korfin motioned to approve the February 2012 financials. Seconded by Grace Swanson. In <u>Favor 8</u> Against 0 Abstain 0 Absent <u>7</u> **Motion Passed**

Treasurer/ Karen Fidel

Karen reviewed financials for February. The gallery did not have a lot of Valentines' Day sales.

Action: Keep this idea for the 2013 planning and budget session.

Grace Swanson mentioned that a neighboring store is up for rent. She thought this location was potentially desirable because of its square footage. A larger space would be divisible and allow the Guild to rent workspace to artists. That revenue could subsidize the increase in rent. This location also has windows on three sides, offering excellent visibility. The downside is that hanging areas would need to be created with dividers (which would incur more cost.)

Action: Cheryl to ask Lumberyard management for the sq footage and cost of renting this other space.

In addition, the Guild was notified that rent has increased.

Action: Lin will clarify the change in rent with Cheryl and adjust the minutes to reflect the actual increase is: \$3,798.82 for April 2012 and \$3,799.65 May through December 2012.

Pam Waldman arrived at 10:52 am

The Board discussed the misuse of the new safe, which has been found open in a few cases recently. **Action:** It was decided that Grace Swanson would create a new passcode and note who exactly who will have access to opening the safe.

Old Business

The Guild's computer crashed recently, leaving the treasurer without a system to use. Cheryl Ehlers is working on switching the programs and files to a new computer which was recently given as a gift to the Guild. Grace offered to help set up the program for mailing labels.

New Business

Sandy also reminded Board members to forward all master documents to Cheryl ASAP.

Sandy brought up the subject of benefits of being a member of the Board of Directors, since it is nearly time to recruit members for the next fiscal year, which begins in September. Brainstorming, Board members suggested several ideas and the following were decided upon with a vote:

- Advanced sign up on staff calendar (being able to choose their date to staff the gallery first. Can sign up at BOD meeting)
- Can be relieved from staffing the gallery once per calendar year as decided by the Calendar Chair (a 'bye')
- Complimentary space as featured artist when space allows (1x a year)
- Board member takes precedence over non board member with regard to wall or floor rental

Grace made a motion to accept these benefits as of the new fiscal year (to avoid any implication of these changes being self-serving to the current Board. Seconded by Terry Oshrin. In <u>Favor 9</u> Against 0 Abstain 0 Absent <u>6</u> **Motion Passed**

Sandy also asked if the "Sunshine Committee" was active. It was mentioned that member Avra Alexiadias is handling this task.

Action: Grace said that she would contact Avra and ask that cards be sent to Barbara Mille, Linda Melvin, and Judianne Shannon.

Membership/ Grace Swanson

Grace reported that we have more than 200 members currently.

She also mentioned that the next "Try It, You'll Like It" on April 12th is nearly sold out. Board members who signed up will help manage the event.

In addition, the Gourd Demo, led by Grace is scheduled for April 5^{th} and has about 20??? people signed up – just the right amount for this type of demo.

Next City of Encinitas grant cycle is beginning. Grace thought that Cheryl will continue to write grants on behalf of the Guild.

The new member event called "Provenance" is planned for the 3rd Thurs of the month at 6 pm. This hour-long event encourages all staffers to come to the Gallery and hear the current wall and floor renters to talk about the art they have on display. This knowledge helps the staffers represent the artists more effectively. Grace mentioned that these events may switch to Saturday morning, to help maximize attendance.

Carol Korfin suggests that the next holiday meeting/member party that's held in December make this event the centerpiece of the program. Everyone loved the idea.

Action: Sandy Heath (Programs) to make note of this idea for future.

Grace also brought up an email she sent to the Board recently regarding an organization call TERI, which serves people with autism. It has an art program for those who use its services and their management is suggesting that SDAG partner with them in some way. Grace thought they may prove to be a good partner for fundraising once we're approved as a 501 (c) (3).

Action: Grace, Gail, Sandy will go to see their operation and report back to the Board.

1st VP, Calendar/Joyce Nash

Still waiting to fill this position.

Mother's Day Weekend Art & Garden Tour Update/Lin Holzinger

Lin reported that the booklet is at the printer. The promotional postcard will be printed with in the next week or so.

The artists of the Daily Painters Project are recruiting Docents currently.

Directions to be given out to ticket holders are nearly final and will go to the printer by week's end.

Carol Korfin is managing collating the paid tickets with the Souvenir Booklet and Directions sheet. She'll be working with other members to complete this task on April 4 and 5.

Lynn Ely and Lin Holzinger are holding a meeting/Tea for all Artists in Charge at Lin's home on April 1, 2012 to review their duties and responsibilities and answer any questions.

Publicity – Lin said that all efforts will be devoted to building awareness through publicity in the coming weeks.

Lin asked that all Board members pick up a bunch of bookmarks and distribute as soon as possible.

Second VP/Programs/Sandy Heath

Katie Jablonski has said that she will resign from the Board and Sandy said that a replacement should be found.

Gallery Manager/Terry Oshrin

Terry reiterated that the cash register has been delivered and is ready to be put to use. Terry will ask Diane Dudek to help her train the Gallery staffers during upcoming 'Rotation' planned for this Thursday 3/29/12.

Terry found a new vendor for bubble wrap. The Gallery's lighting issues have been resolved.

Floor Chair/Linda Melvin

Absent. On Linda's behalf, Terry said all spots are filled and there is a waiting list for jewelers.

Wall Chair/Patricia Eldon

Nothing to report.

Monthly Show/Lynn Ely

Lynn Ely mentioned again that she is looking for jobs for wall and floor renters.

Publicity/Pam Waldman

Although she is willing to continue in some capacity on the Board, Pam mentioned that she will not be the PR Chair next year. She recommended that the position be divided in to at least a couple of segments.

It was mentioned that the Guild is still looking for someone to act as offsite representative, which means they would attend outside art events and represent the Guild. Terry Oshrin will attend the DEMO art event and Bruce xxxx will be attending an art walk in Little Italy.

Action: Terry will give Bruce the SDAG Banner and the Mother's Day Art and Garden Tour bookmarks to distribute during this event.

Website/Carol Korfin

Carol will be working with Kathleen Magee to update the website for the upcoming fundraiser.

Newsletter/Sharon Hoffman

Absent

Hospitality/Gayle Baker

Gayle has everything in place for the next Reception.

Elections:

The subject of the next election was raised and then discussed. The Board recommended the following steps be taken as soon as possible:

- Nominating committee (NC) needs to be formed
- NC surveys current BOD and ascertains who will remain and in what capacity.
- NC send out notice to general membership asking for volunteers
 - This notice states the Benefits of Serving on the Board (as previously discussed earlier at this meeting)
- Carol Korfin volunteered to head the Nominating Committee with Sandy Heath and will ask Diane Dudek, Bobbi Harrington, Darlene Katz, Cheryl DeLain for additional help as needed.

Currently, the following Board members indicated the following:

Karen to drop Finance, Grace will stay on membership; Lin may take Treasurer but needs to learn more about it before committing. Lynn Ely to keep monthly shows. Pam will not return as PR but will consider another position such as Calendar Chair.

Cheryl arrived at 12: 27 am

Parliamentarian/Judianne Shannon

Absent.

Motion to Adjourn: Carol Korfin motioned to adjourn the March 26, 2012 SDAG Board Meeting at 12:32 p.m. Seconded by Karen Fidel. In Favor 9 Against <u>0</u> Abstain 0 Absent 6 Motion Passed
Next meeting: April 23, 2012 at 10:30am
Submitted by: Lin Holzinger, Secretary

SDAG Meeting Minutes

Department of Public Works, City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024 4/23/12; 10:40 am

Officers Present: Officers Present: Gayle Baker, Lynn Ely, Karen Fidel, Cheryl Ehlers, Lin Holzinger, Sandy Heath, Sharon Hoffman, Carol Korfin, Terry Oshrin, Judianne Shannon, Grace Swanson, Pam Waldman

Officers Absent: Patricia Eldon, Linda Melvin, Dolores Renner, Katie Jablonski

Call to Order: 10: 40 am by Cheryl Ehlers, President.

Presidents Report/Cheryl Ehlers

Cheryl thanked everyone for their efforts to support SDAG events.

Karen Fidel motioned to approve the March 26, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Gayle Baker. In Favor 12 Against 0 Abstain 0 Absent 3 Motion Passed

Cheryl also mentioned that she submitted the post-program report for the Encinitas city grant we were awarded along with a new grant proposal of \$7600 for the coming year. \$2000 from the reimbursement check from the city grant will be deposited in the SDAG savings. The balance will be put in the operating account.

Pam asked to make further improvements to the gallery lighting system.

Action: Terry will look into what is still needed and will report back in May for the Board to vote in May.

Cheryl said that the 501 (c) (3) is in "expediting" status with the State and she is expecting to get an update soon. Should hear sometime in May.

Treasurer/ Karen Fidel

Karen did not give a review of the financials for March because she just found a major error.

Karen also reviewed problematic issues at the gallery such as the safe, missing payments, non-compliance with procedures by staffers.

Training of staffers is an issue and Carol suggested Phyllis Rothbart and Diane Dudek might be willing to work with Grace to do training.

Grace outlined a plan for the future. Judianne reminded us that we have a training tape for staffers. Grace will get the tape and edit for future use.

Old Business

Sandy Heath talked about T.E.R.I. Training Education Research Institute that has a day care program for people of all ages with autism. They want to partner with SDAG to market, display and sell their art. Have a mailing list of 6000 that could help build membership and other supporters. Grace said they have an annual fundraiser where SDAG artists could donate items for their auction and gain a positive PR hit.

Action: Sandy Heath will interface with Greg, the T.E.R.I. Representative Grace suggested that the BOD

does a road trip to see them and the Board agreed.

Elections: (September)

Carol Korfin, Sandy Heath, and Darlene Katz comprise the election committee.

Cheryl took an informal poll of the Board members who were seated around the table and asked about their intentions for the future.

Karen Fidel said that she and Dolores are burned out and want to be replaced.

Lin suggested that we look for a bookkeeper for day-to-day activities.

Action: Karen and Dolores to look into replacing themselves or finding a potential Bookkeeper and getting pricing information for that service.

Tentative results:

•	Sharon Hoffman	Wall chair
•	Pam Waldman & Ellen Kramer	Calendar
•	Linda Melvin	Floor chair
•	Grace	Membership
•	Terry	Gallery Manager
•	Judianne Shannon	Parliamentarian
•	Lynn Ely	Monthly Show
•	(Karen Fidel or Darlene Katz?)	Secretary
•	Sandy Heath	Programs
•	Lin Holzinger/Cheryl Ehlers	PR/Marketing
•	?	Paint Rag
•	?	Treasurer
•	Gayle Baker	Hospitality
•	Carol Korfin	Web Mistress
•	?	President

New Business

Need to schedule Planning and Budget meeting for 2013.

Cheryl asked everyone to review the calendar of events and make comments on changes or suggestions for the future.

Mother's Day Weekend Art & Garden Tour Update/Lin Holzinger

Lin reported that her primary focus at this point is working with the Webmaster to update the Pay Pal function on our website so tickets can be sold that way. Also, she will be working on getting as much press coverage as possible.

Lin also reported that she would be contacting all Home Hosts via phone to answer any questions that might be on their minds.

Linda Melvin will be conducting Docent Training during the first weekend of May.

Pre-tour is scheduled for Sunday, May 6^{th} from 1 pm - 5 pm. All but the Weatherby's and the Zeller/Farrell homes will participate.

There will be two more e-blasts sent out to promote the Mother's Day event (Don't Miss It and See You There). Pam Waldman will handle.

Kim and Kent Horner have decided to use the event as a way to connect with their clients. So Kim designed

a special ticket that allows them to come to their home. If they want to continue with the Tour, they'll have to purchase a SDAG ticket.

1st VP, Calendar/Judianne Shannon (filling in)

Judianne thanked everyone for the recent help while she was otherwise occupied caring for her family. Judianne also explained the 'Byes' list. She also mentioned that she needs more phone spotters.

Action: Board members, please come with your August/September calendar staffing dates picked out so that you can be placed on the August/September future calendars before those calendars are placed in the Off-Track Gallery Thursday, May 31st.

Second VP/Programs/Sandy Heath

Then next reception is on June 8th. May 29th for monthly show take in.

Sandy will arrange for Board members to visit the T.E.R.I. campus and meet its director after the Mother's Day event is over.

Gallery Manager/Terry Oshrin

Nothing to report.

Carol Korfin mentioned that Bobbi Hirschkoff's space was exceeding allowable display height.

Action: Terry to contact Bobbi and ask her to remove these items from the Gallery.

Wall Chair/Patricia Eldon

Absent.

Monthly Show/Lynn Ely

Lynn will have a knee replacement done in late fall and will need help to cover her position. Carol Korfin suggested spending the next few months discussing possible change of plans for that time of year with the BOD.

Parliamentarian/Judianne Shannon

Judianne review a few changes to the minutes of previous meetings: Karen Fidel did not present her financials in March.

Judianne mentioned that the change regarding the Nude Policy for SDAG artwork should have been voted on. Cheryl stated that it was simply a clarification of the policy. Judianne wants to go on record to say that she agreed to disagree and said ok since she was not at the specific board meeting and was not apart of the original discussion.

Hospitality/Gayle Baker

Nothing to report

Publicity/Pam Waldman

Nothing to report

Website/Carol Korfin

Nothing to report

Newsletter/Sharon Hoffman

Nothing to report

Floor Chair/Linda Melvin

Absent

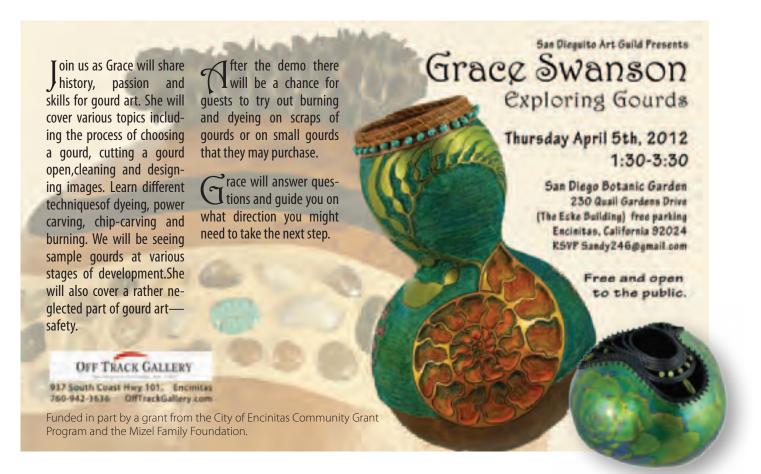
Motion to Adjourn: Grace Swanson motioned to adjourn the April 23, 2012 SDAG Board Meeting at 12:50 p.m. Seconded by Judianne Shannon. In Favor 11 Against <u>0</u> Abstain 0 Absent 4 **Motion Passed**

Next meeting: May 21, 2012 at 10:00am (due to Memorial Day Weekend)

Submitted by: ____

Lin Holzinger, Secretary









Paint Rag April 2012

In This Issue



Happy Easter. Happy Spring. Remember to not put all your eggs in one basket.

SDAG Calendar

Gourd Art Demo by Grace Swanson - April 5

Featured Artist's Reception April 14

City of Encinitas - 1st Annual Arts Festival

ART IN THE GARDEN TOUR 2012 - CALL FOR DOCENTS

Pastel Society of San Diego -26th Annual Juried Show

Help Wanted Ad - Social Butterflies

Join our Mailing List!

Quick Links

Our Website

President's Message

Dear Esteemed Artists.

We are happy to report that information is moving famously for our new addition of communication networks. Augmenting our website newsletters and Point Rag are our Facebook, Blogspot, Twitter and now, YouTube channels. All open and awaiting your comments and interactions of your art and experiences. Thank you all for participating and checking out our latest additions. So keep up all the great communication.

Remember, if you do not open your mail or connect, you're missing out on all the happenings, notifications and changes within the San Dieguito Art Guild and the Off Track Gallery. Keep in mind we are still looking for some new members to join the Board for 2012-2013. Carol Korfin will head up the committee in preparation for some of the present Board members terms ending in August, she will be placing a CALL of Interest for open Board positions. Please consider participating.

Now to the fun stuff, a demonstration is coming on April 5th with Grace Swanson and her wonderful gourds. On April 14th The Featured Artists Reception with Bobbi Harrington,

Carolina Van Leeuwen, and Wendy Gauntlett-Shaw, on April 12th is Try It You Like It and closing in for May is our annual Mother's Day Art & Garden Tour which is our most successful event of the year.

The Board would like to extend a heartfelt warmth to Barbara Mille', one of very long term members who recently lost her mother. She kept close vigilance over her for many years and has lost a very dear friend indeed. And to those that we know, who are managing difficult times with health and other situations, we extend our appreciation for your participation and send strength to endure the situations yet to come.

To all the members of the San Dieguito Art Guild, we thank you for choosing to share your successes with us at the Off Track gallery. Thank you.

Warm Regards, Cheryl Ehlers, President 5DAG.Off Track Gallery

New Members - WELCOME!!!

Welcome to the San Dieguito Art Guild!

Wynn Breen & Lois Somohano (family membership) (enamel)
Adam Orr (mixed media)
John Rodgers (graphite, oil, acrylic)

NEW MEMBERS: The Bio Book

The Bio Book on the table in the back of the gallery is for our members to insert an 8.5×11 inch sheet with a bio and a second sheet with photos of your art work. This way visitors can browse through to read about our artists. Have each page in a plastic sleeve and facing each other. The book is in alphabetical order. If you have trouble with this or have questions, call Joan Grine at 858-481-8783 and she can help.

OLD MEMBERS: If you have more than two pages please remove the excess. Make sure that you leave one sheet with your bio and the other one showing your art work.

Upcoming SDAG Events

April

April 5, Thursday, 1:30-3:30pm, Gourd Art Demo by Grace Swanson, San Diego Botanic Garden

April 12, Thursday, Try It You'll Like It, San Diego Botanic Garden

April 14, Saturday, 5:00-7:30pm, Artist's Reception

April 23, Monday, 10:30am, Board of Director's Meeting

April 24, Tuesday, 3:30-6:00pm, Monthly Show Take-In for May

April 25, Wednesday, Deadline for the May Paint Rag

May

May 12, Saturday, 10:00am to 4:00pm, SDAG Mother's Day Tour

May 13, Sunday, 10:00am to 4:00pm, 5DAG Mother's Day Tour

May 21, Monday, 10:30am, Board of Director's Meeting

May 29, Tuesday, 3:30-6:00pm, Monthly Show Take-In for June

May 30, Wednesday, Deadline for June Paint Rag

May 31, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for April and the first in May. Call Joan Grine at 858-481-8783 if you have questions.

April

April 3 - Oceanside Harbor, meet near the shops

April 10 - Torrey Pines Extension (meet at the south end of Recuerdo, Del Mar)

April 17 - Torrey Pines Extension
(meet at the south end of Recuerdo, Del Mar)

April 24 Torrey Pines State Reserve (meet at the parking lot at the visitor's center) There will be no free passes.



May

May 1 Torrey Pines State Reserve (meet at the parking lot at the visitor's center) There will be no free passes.

Gourd Art Demo by Grace Swanson (San Diego Botanic Garden, April 5)

"Gourd Art, Canvas in the Round" by Grace Swanson

My interest in gourds began as a small child, born and raised in Nigeria. The Nigerian people use gourds for everything from storing food to spoons to holding cosmetics. When I saw a local class on gourd art I decided to give it a try. The feel and smell of the burning gourd just took me 'home'. I was hooked.

The gourds are cut, dremeled, sanded, dyed, carved, painted, beaded and finished with either gourd wax or an acrylic spray. The surface of a good quality gourd is



almost like wood. The difference being that there is an outer "skin" that is smooth. Dyes and paint can be wiped off. Beneath this skin is a softer flesh that absorbs dye and paint very readily and can create very interesting effects.

Gourds are grown in many shapes and sizes ranging from tiny "jewelry" gourds to very large ones used as drums. Even though no two gourds are the exact shape and are never perfectly round or symmetrical, there are some basic shape including apple, bottle, canteen, pear, snake and so on.

Throughout history gourds have been utilitarian. However, most of my designs are meant to be appreciated for their own sake. Gourds can easily slip into the area of craft - painted to look like

snowmen, santas, and little animals - or made into lamps and bird houses. However, I prefer to see how elegant, simple and sophisticated the lowly gourd can become.

Gourds have taken over my life. My brushes, paints and canvas have been pushed to one side as I explore the wonderfully tactile, three dimensional world of gourds. The gourds are sold through the Off Track Gallery located at 937 South Coast Highway 101, Suite C-103 (behind Starbucks), downtown Encinitas, CA 92024. All current gourds available for purchase my be viewed at GourdsByGrace.com. Email swanson121@cox.net for prices and more information.

Grace's demo at San Diego Botanic Garden on April 5th at 1:30-3:30 pm is Free and will cover various topics including, choosing a gourd, cutting a gourd open, cleaning, burning, chipcarving, power carving and embellishments. She will have samples of gourds in stages of completion. She will also cover a rather neglected part of gourd art - safety.

After the demo there will be a chance for guests to try out burning and dying on scraps of gourds or on small gourds that they may purchase.

If you plan to join us please RSVP: Sandy246@gmail.com







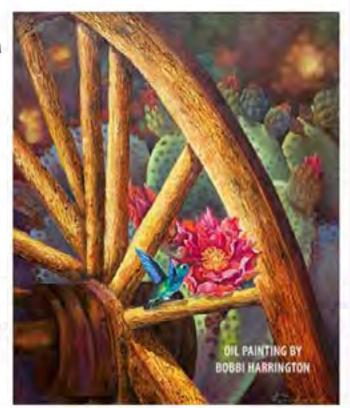
Featured Artist's Reception - April 14

Bobbi Harrington

Bobbi Harrington was always drawing as a child. At the age of 13, she began oil painting. She is primarily self-taught, but has taken lessons from many teachers over the years. And in return, she has been teaching others for over 30 years.

Bobbi has had numerous one-women exhibitions within the United States. She created an eight-plate series for Lenox titled: "Just Cubs" in the early 1990's. More recently, she completed murals for a pediatric complex, which included waiting rooms, hallways, and offices. One of her dolphin paintings

was licensed for T-shirts that sold in Japan.



She enjoys drawing and painting all types of subject matter from portraits to sea and landscapes, from animals to floral and much more. Bobbi paints in oil, watercolor and acrylic and on occasion plays with pastels. She often demonstrates a photorealistic style that is meticulous in detail and sumptuous in color, form and range of subject matter.

Carolina Van Leeuwen



Carolina Van Leeuwen was born in Malaga, Spain from a Dutch father and a Spanish mother. She now lives and works in Encinitas, California as a local Photographer/Artist. Her passion for flowers began in childhood while growing up in Spain and various different countries. Carolina took various courses in fine art and

Photography and then decided to combine the two. By mixing real photos with digital Art she creates a "digital painting" that she prints on canvas.

Most of Carolina's flowers are from local areas in San Diego County.

To view her collection of flowers, please visit her website at:

VanLeeuwenPhotography.com. Carolina expresses: "It is a joy for me to be able to share my photographs with others who also appreciate the simple beauty that nature so generously offers us all"

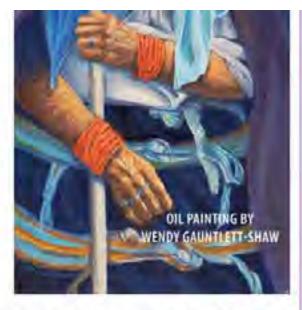
Wendy Gauntlett-Shaw

Wendy Gauntlett-Shaw was born in Washington D.C. and moved to California at a young age. After completing a degree in Art at Scripps College, Claremont, CA., a year study in Athens, Greece and working as an artist on an archeological dig, she worked in commercial art for ten years. Ms. Gauntlett-Shaw became an art director and a graphic designer while continuing to draw, paint and sculpt.

After her children were born, Wendy returned to producing fine art, while teaching art education in the schools. Showing her work in galleries in San



After her children were born, Wendy returned to producing fine art, while teaching art education in the schools. Showing her work in galleries in San Diego and participating in local and regional art festivals, Wendy has won several awards, most notable from the Del Mar Fair. The Don Diego "Best Three-Dimensional of Show" was awarded to her for her bronze sculpture, 'Rebirth', the San Diego award for her popular oil painting 'Smiling Dogs' from dog beach in Del



Mar in and a first place for the painting 'Orchid Chorus'. Collectors from San Diego to Washington D.C., as well as international clients have purchased Wendy's work. She also takes commissions for landscapes or portraits in oils. One notable example being a bronze bust, installed at Stephens College, Missouri.

Wendy's newest series is titled Relevant Women: Painting Women's Spirit of Hope----A Global Reflection. These oils are portraits of women around the world as they are actively involved in the daily tasks of their lives, capturing their spirit of hope during a dramatic period of transition for women in human history. The painting, "Gracia" is from this collection. In Wendy's words: "She teaches me to accept aging gracefully. Accept life with dignity and be thankful for one's Blessings. This is Gracia."

Member News - Beverly LaRock

Beverly LaRock has been honored with a Spotlight Award by B&W + Color Magazine. This is an international magazine "For Collectors of Fine Art Photography." The 4-page spread on her will appear in the June issue which will be on the newsstands on April 10.

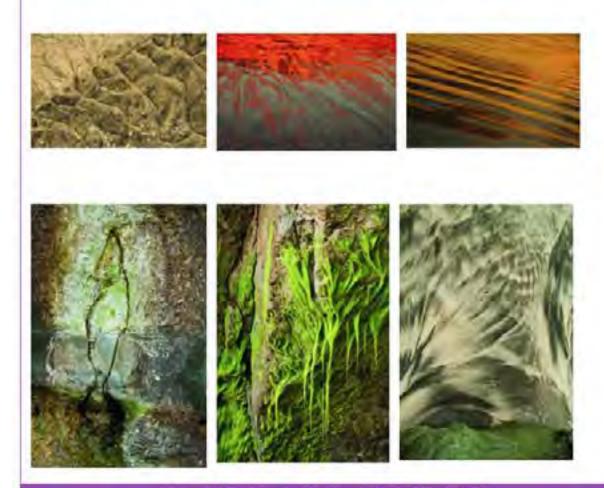
Beverly submitted two portfolios to the Annual Portfolio Competition. The portfolio chosen for the Award is "Moonlight Beach Patterns." It consists of nine photos that she took on Moonlight Beach last year.

Here's a quote from the article where it talks about the portfolio:

The images chosen for award come from her series Beach Patterns, and were captured at Moonlight Beach, Encinitas, California. "I consulted tide and sunset schedules so I could make it all the way to the water with my gear. I started with broad overviews, then moved in for closeups. My work on this beach is a continuing adventure in discovery. In the next phase, I will go even closer, using macro lenses."

The article will include six of the nine photos.

For more of Beverly's wonderful images, please visit her website at: www.beverlylarock.com



City of Encinitas - 1st Annual Arts Festival
Opportunity for member(s) to provide community service

This is a great opportunity for a representative or two of the San Dieguito Art Guild/Off Track Gallery to provide a community service.

You will assist Cheryl Ehlers in the coordination of a Visual Art Exhibition from public and private schools. On Friday May 4th (1) person is needed to help coordinate student art setup (approximate time 5:30pm), and on May 5th from 10:00am to 3:00pm (2) people are needed as coordinators for student art displays. Cheryl will take the shift from 3:00pm to 8:00pm.

Here is the information below on this 1st time event! So even if you can't help out at the Visual Art booth wth Cheryl stop by and enjoy all the activities.

> EVENT: 1ST Annual Encinitas Festival of the Arts DATE: Saturday, May 5, 2012 TIME: 10:00am-8:00pm

> LOCATION:Encinitas Community and Senior Center 1141 Oakcrest Park Drive Encinitas, CA 92024 (760) 633-2260 THEME: Passport to the Arts COST: Free

PRESENTERS: City of Encinitas Commission for the Arts, Encinitas Theatre Consortium (ETC).

Encinitas Alliance for Arts Education (EAAE)

PARTNERS: Encinitas Union School Dist, Cardiff School Dist, San Dieguito Union High School

SPONSORS: In process

Attendees will experience:

- Performances---student and professional performing artists in music, theatre and dance and other expressive arts on multiple stages
- Public Art---SDA high school artists will create a permanent mural, led by instructor Ron Lemen
- 3) Visual Art Exhibition—view outstanding K-12 student art from public and private schools (Project being coordinated by Cheryl Ehlers)
- 4) Arts Education---hear from the experts on the benefits of arts education in the classroom
- 5) Hands-on Art Workshops---for children and families, led by professional arts educators
- 6) PTA Showcase-learn about the arts programs in schools

Contact Cheryl at 760-519-1551 or coarrotise@yahoo.com

Art in the Garden Tour 2012 - Call for Docents

18th Annual Mother's Day Weekend Art & Garden Tour

- Call for Docents -

Looking for a lot of good Docents...

If you love Art and you love visiting beautiful homes and gardens, this will be a wonderful apportunity for you (and your friends)!

Each Docent receives two (2) FREE admission tickets good for the duration of the event. In exchange, you are willing to:

- Attend one hour-long Docent training session about a week before the tour.
- Take a 4-hour shift as a Greeter at one of this year's beautiful homes
- Check and/or sell tickets at your location
- Manage cash, checks, and credit card slips
- Answer visitor's questions

If you are interested in volunteering, please sign up via email to Diann Abadie at colordesign@aol.com - "Docents" should be written in on the Subject line of your email.

March Monthly Show Winners

Best of Show - Carole Mayne - Breaking Through (oil)

Oil

1st - Rita Shulak - Calla Lilies

2nd - Alexander Hawk - Golden Lotus Tower

3rd - Ellen Cramer - Mt. Zion

Acrylic

1st - Cheryl Ehlers - The Blue Vase

2nd - Sharon Hoffman - Seraphine

3rd - Julie Bubar - Anti-Age

Watercolor

1st - Stan Stevenson - Lerryn River, Cornwall

2nd - Diane Goodman - Burano Colors

3rd - Pamela Taylor Waldman - Satsuma Season

Mixed Media

1st - Betsy Blodgett - Entritts Karte

2nd - Gabriella Sullivan - Mystified

3rd - Wesley Farmer - Smile

Other

1st - M. Nilsson - Old Oak (graphite)

2nd - Basia Koenig - Ancient (charcoal pencil/wood)

3rd - John Rodgers - Daydreams (charcoal pencil)

Photography

1st - Tom Kelly - Oceanside Pier

2nd - Steve Deck - Untitled

3rd - Nick Chill - Waxwings at Breakfast

HM - Terry Allen - Mendocino Arch

Jewelry

1st - Beth Zaschak - Parallel Bracelet (sterling)

2nd - Wynn Breen - Large Hoop Earrings

3rd - Yvonne Cheah-Blais - Prosperity (beaded earrings)

Other

1st - Kate O'Brien - Lazy Purples (glass masaic)

2nd - Mohsen Maghroori - Sunflower (carved gourd)

3rd - Adam Orr - Faces in the Crowd (digital art)

Best of Show for April



Breaking Through by Carole Mayne (oil)

1st Place April Monthly Show Winners





The Blue Vase by Cheryl Ehlers (acrylic)



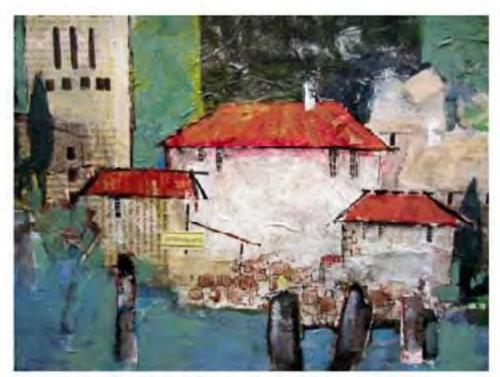
Lerryn River, Cornwall by Stan Stevenson (watercolor)



Oceanside Pier by Tom Kelly (photography)



Parallel Bracelet, Sterling by Beth Zoschak



Entritts Karte by Betsy Blodgett (mixed media)

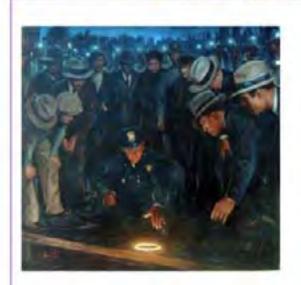


Old Oak by M. Nilsson (graphite)



Lazy Purples by Kate O'Brien (glass mosaic)

April Monthly Show Judge - Andrea Rushing









Andrea Rushing - Bio

At fourteen years of age Andrea Rushing was painting in acrylics, in both execution and subject matter his work far surpassed his age level in sophistication. Later by his own chaice Rushing left college, and painting, for time in the Navy followed by a short stint in the defense industry. This detour broadened Rushing's perspective and provided a great catalyst for change. He traveled, let the world educate him, and then finally came to understand that pointing was his path.

Returning to creative work he studied at the Academy of Art in San Francisco and for the first time found himself at home among other artists. Rushing was pleased to be a part of artistic community and peers. From there the artist began to paint and gain recognition with Salo showings at San Diego State University, San Marcos State University, Michael J. Wolf Gallery in San Diego, The Heritage Art Gallery, The Reginald Ingraham Gallery of Los Angeles, and others.

Since then Rushing has become an Award-winning Artist who now continues taking commissions when he is not immersed in mentoring budding artists at his Fine Arts Academy. Rushing is currently agency represented by Shanna Fennel in Washington D.C. and available worldwide.

His is a distinctly European sensibility, driven by a profound interest in the human condition and by the insights humanity displays in response to that condition. At its lightest Rushing's work suggests Magritte, showing life in an amused juxtaposition; at its most intense, Doli or Rousseau, where man and image confront each other in unnerving contrast. Rushing's great power as a painter lies in his insights into human nature – sometimes as in studies of rich symbolism; other times in straightforward portraiture, where his brushwork reveals the sitter's truth and destiny. And always things are rendered with compassion and elegance.

"I am a painter. I don't wait for inspiration: I just do the work. There are so many things that can derail creativity. That's why criticism or praise are equally dangerous, and why ultimately it's useless. My only job is to continue to mature as an artist, learning how to paint freely and paint comfortably. One stroke at a time."

Andrea Rushing

May Monthly Show Judge - Susan Avery Clark

Susan Avery Clark's representational and often whimsical watercolors and pastels depict visually exciting subjects in her environment and are characterized by strong sunlight/shadow patterns and exaggerated color. Her pleasing domestic subjects, tranquil landscapes, bold florals, and unique, lively animals, figures and portraits appeal to a wide audience. Clark is an award-winning artist with works in private collections nationwide and in Europe. Although Clark's expertise is watercolor, she is proficient in many other art media and techniques. Her style has



been strongly influenced by the brilliant use of color of Wayne Thiebaud and Fritz Scholder and the figure works of Gauguin, Degas and Cassatt.



Susan Clark currently resides in Escondido, California. She holds a Bachelor of Fine Arts degree from Arizona State University and has been teaching art since 1973. She has taught students from age 3 to 90. After teaching adult education drawing and painting classes for 23 years, in 1999 she moved to teaching art full time in high school and middle schools in Vista, California.

ARTIST'S STATEMENT:

"I love the transparent glow, fluidity and sometimes unexpected quality of watercolors. I see my paintings as an extension of my life, a public visual diary. In my environment I am intrigued by organic shapes and subtle colors, which translate into the explosive colors of my palette. In my work, I utilize my strong drawing and design ability and enjoy the play of light on a subject."

"As a painter, teacher, wife, mother, and now grandmother. I search for and relish moments of tranquility, yet paint them with energy and excitement. I am inspired by these quiet visual moments in my surroundings, quite often involving dramatic sunlight—children playing or talking, a cat basking on a rock, a flower from my garden, or the multi-colored glow of feathers on a bird. Painting is my passion and my peace."



Dealers and collectors may contact Susan Avery Clark at (760) 747-8479 or <u>Suclart@cox.net</u> 10124 Canyon Dr., Escondido, CA 92026. Commissions Accepted

Monthly Show - Thank You Take-In & Art Hanging Crew!!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE

- 1. If your work is on a wrapped canvas, make sure that the edges are painted also.
- 2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
- 3. The brackets need to be placed on each side about one quarter of the way down the side.
- The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
- 5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery. It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding, Lynn Ely Monthly Show Chair

Member News - Rita Shulak and Toni Williams

A show was held called 'Top 100 Artists' sponsored by Gallery 23, the Southwestern Art Association located in Spanish Village, Balboa Park. All media was invited to participate and 100 artists were juried in to the show which is the featured event of the year for the SWAA! Rita Shulak and Toni Williams from our guild were both accepted into this show.



Toni Williams garnered the 1st Place Ribbon and a prize of \$500 for her piece, "Rather Be Fishing" a 9x12 plein air oil. Rita's work was accepted into both oil painting and photography.

Congratulations to you both!

Open Juried Watercolor Show at La Jolla Art Association

CALL FOR WATERCOLOR ARTISTS!

LA JOLLA ART ASSOCIATION CALL FOR ENTRIES

WATERCOLOR JURIED SHOW APRIL 9-22, 2012

Awards of Merit, Gift Certificates, and Juror's Choice Awards

Jurors: Minnie Valero and Catherine P. McDonald

For prospectus and questions see their website at: www.LaJollaArt.org
or call Minnie Valero at 949-338-1445.

Artists Wanted - Art Show and Healthcare Event

Art Show and Healthcare Event In San Diego Sunday April 15th from 10am-3pm.

This event is going to be a wonderful blend of Latin-American people, food, healthcare professionals and of course, ARTI The artists can be varied; painting, drawings, scluptures, photography, etc. The artists would get a lot of promotion on all the media avenues that we are using to promote this event. We plan to have about 300 from the community participating. This location is seen by many as being the heart of the Hispanic community in San Diego.

This event is combining Latino leadership with community outreach. The Mercy Physicians Medical Group(MPMG) which is part of NAMM California, recognizes that the Latino community is an important partner to helping make all our communities healthler, so this will be one key event of many that this great group of doctors would like to partner with this community on.

We are hoping to have some good artists that specialize in Latino art come and showcase their work at our event. If you have any questions or are interested in participating please let me know! I am very eager to sign up artists!

Brittany Rose Tribulski Heritage Senior Care, Inc.

brittanyrase.hscare@gmail.com (760) 994-6720

Pastel Society of San Diego 26th Annual Juried Show

CALL FOR ARTISTS!

April 25 to May 7, 2012 Gallery 21 Spanish Village

Eligibility: Work must be original (images not previously copied from a workshop or by another artist.) Works executed in the last 3 years, and previously NOT exhibited in Spanish Village or PSSD Jurried Shows are eligible.

Media/Size: Soft or Oil pastel. If mixed media, pastel must be a predominate 80%. No artwork (including frame) larger than 36" in any direction accepted. Nudes OK.

Entry Fee: A non-refundable processing fee of \$25 for first entry, \$10 for second entry for PSSD members, \$35 non-members first entry, \$10 for second entry to be included with the application form OR online via PayPal.

For more information including, agenda, awards, application, etc. please visit their website at:

zhibit.org/pssd/downloads

Open SDAG Positions

Social Butterflies

to "flit" the web

If you have any experience with:
Facebook, Blogspots, YouTube or Twitter
We love to have you onboard.

Offsite Show Representative

To coordinate offsite shows and organize the
anists in event that also represents the Guild.

cparrotise@yahoo.com or 760-519-1551

- Lews

A "new" Facebook" and encourage to join up.

www.facebook.com/SanDieguitoArtGuild

Help Wanted Social Butterflies

Do you know how to postSocial media on "any"-Facebook, Blogspots, Twitter or YouTube?

Does anyone have any Marketing coordination experience?

The Off Track Gallery really needs your skills.

Please Contact: Cheryl Ehlers, President Email: Phone: 760-519-151

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php click on WALL HANGING INSTRUCTIONS

Wall Renting at the Off Track Gallery

If you are interested in renting wall space, please contact wall chairperson Patricia Eldon, 760-942-9406 or pjeldon@sbcglobal.net

Renting a full wall space allows you to display your works of art near each other (all in one area), thus attracting attention and facilitating understanding of your art.

To be a wall renter, you need to be accepted by SDAG's art jury, and you need to staff the gallery once a month and do some additional work for the guild. This is also after you have entered 3 monthly shows in the media that you will want to display as a wall renter. Rent is \$90 per two month rotation, and you must agree to rent for at least four months.

Empower the Off Track Gallery Staff to sell YOUR work

Empower the Off Track Gallery Staff to sell YOUR work

The more we, as staff, know about each other's work the better. Some pieces of artwork do "sell themselves" but most of the time the customer needs help with what they are about to purchase. They want the story behind the artwork. They want to be sure that it is a good purchase or investment for them. And I think all of us can admit it does feel pretty good when we do sell. The next empowering session is on Thursday, April 19, from 6:00pm to 7:00pm at the Off Track Gallery.

Please note: This will not be held in the month of May because Grace will be out of town. Unless someone else volunteers to be there, run the session and take notes.

Each SDAG member in attendance will be given a few minutes to tell us what is special about their work.

For example:

- * The quality of the materials used
- * The time involved in making the piece
- * Why it is different from other artists' work
- * Your training to produce your artwork
- * Your philosophy
- * Your thought process

In short, whatever your verbage is to your clients to help get your artwork sold.

This does not need to be a long presentation. Just a few words to empower your fellow staff to be knowledgeable about your work.

Please do not just email me a description of your work and not show up. This will indeed help others sell YOUR work, but you will not have had the benefit of hearing everyone else's comments on their own work so won't help you sell THEIR work.

A quick RSVP to me would be nice, but please feel free to show up even if you did not remember to RSVP.

Grace Swanson swanson121@cox.net

Earth Day Festival

EARTH DAY FESTIVAL AT ALTA VISTA GARDENS IN VISTA ON SATURDAY, APRIL 28, 2012 10:00cm to 3:30pm

At only \$25 this event is a fantastic appartunity to show off your art, products and services. For more information please email <u>into@altavistagardens.org</u> or call 760-945-3954. Visit their website at <u>altavistagardens.org</u>

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- *FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Sitters:

Jackie Bissell Katie Jablonski Doreen Long Linda Melvin Barbara Mille' Ellablanche Salmi Judianne Shannon Grace Swanson

Julie Bubar - Mornings and Weekends

Lisa Curry - Mornings (no Tuesdays or Wednesdays) Diane Dudek - No Mondays Jacqueline Howard - Weekday Mornings Pamela Waldman - Weekday Mornings

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain books to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole 5DAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah_sd@yahoo.com

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild



WENDY GAUNTLETT-SHAW Painter

OFF TRACK GALLERY FEATURED ARTISTS RECEPTION

Saturday, April 14, 2012 from 5 to 7:30 pm





BOBBI HARRINGTON Painter

CAROLINA VAN LEEUWEN
Photographer
& Digital Artist

Meet the Artists Free Admission & Enjoy Refreshments

April 2012 FEATURED ARTISTS

BOBBI HARRINGTION, Painter

CAROLINA VAN LEEUWEN, Photographer & Digital Artist

WENDY GAUNTLETT-SHAW, Painter & Sculptor



Bobbi Harrington was always drawing as a child. At the age of 13, she began oil painting. She is primarily self-taught, but has taken lessons from many teachers over the years. And in return, she has been teaching others for over 30 years.

Bobbi has had numerous one-women exhibitions within the United States. She created an eight-plate series for Lenox titled: "Just Cubs" in the early 1990's. More recently, she completed murals for a pediatric complex, which included waiting rooms, hallways, and offices. One of her dolphin paintings was licensed for T-shirts that sold in Japan.

She enjoys drawing and painting all types of subject

matter from portraits to sea and landscapes, from animals to floral and much more. Bobbi paints in oil, watercolor and acrylic and on occasion plays with pastels. She often demonstrates a photorealistic style that is meticulous in detail and sumptuous in color, form and range of subject matter.

Carolina Van Leeuwen was born in Malaga, Spain from a Dutch father and a Spanish mother. She now lives and works in Encinitas, California as a local Photographer/Artist. Her passion for flowers began in childhood while growing up in Spain and various different countries.



Carolina took various courses in fine art and Photography and then decided to combine the two. By mixing real photos with digital Art she creates a "digital painting" that she prints on canvas.

Most of Carolina's flowers are from local areas in San Diego County. To view her collection of flowers, please visit her website at: VanLeeuwenPhotography.com. Carolina expresses: "It is a joy for me to be able to share my photographs with others who also

appreciate the simple beauty that nature so generously offers us all"



Wendy Gauntlett-Shaw was born in Washington D.C. and moved to California at a young age. After completing a degree in Art at Scripps College, Claremont, CA., a year study in Athens, Greece and working as an artist on an archeological dig, she worked in commercial art for ten years. Ms. Gauntlett-Shaw became an art director and a graphic designer while continuing to draw, paint and sculpt.

After her children were born, Wendy returned to producing fine art, while teaching art education in the schools. Showing her work in galleries in San Diego and participating in local and regional art festivals, Wendy has won several awards, most notable from the Del Mar Fair. The Don Diego "Best Three-Dimensional of Show" was awarded to her for her bronze sculpture, 'Rebirth', the San Diego award for her popular oil painting 'Smiling Dogs' from dog beach in Del Mar in and a first place for the painting 'Orchid Chorus'. Collectors from San Diego to Washington D.C., as well as international clients have purchased Wendy's work. She also takes commissions for landscapes or

portraits in oils. One notable example being a bronze bust, installed at Stephens College, Missouri.

Wendy's newest series is titled Relevant Women: Painting Women's Spirit of Hope-A Global Reflection. These oils are portraits of women around the world as they are actively involved in the daily tasks of their lives, capturing their spirit of hope during a dramatic period of transition for women in human history. The painting, "Gracia" is from this collection. In Wendy's words: "She teaches me to accept aging gracefully. Accept life with dignity and be thankful for one's Blessings. This is Gracia."

Free Admission & Refreshments

Saturday, April 14, 2012 from 5 to 7:30 pm

760-942-3636

937 South Coast Hwy 101, Suite C103, Encinitas, CA (Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

Copyright@2012 San Diegulto Art Guild. Image use herein courtesy of respective artists.



For event information and gallery hours, please visit our website:

offtrackgallery.com

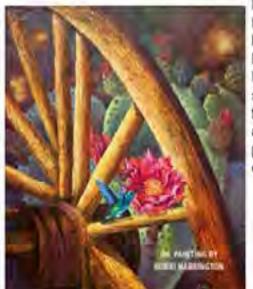
Copyright©2012
San Dieguito Art Guild
All images are courtesy of their respective artists
and are for use only in news and publicity.



PRESS RELEASE April 14th 2012 For Immediate Release Contact: Sharon Ford sharnplfd@yahoo.com San Dieguito Art Guild PR & Promotion Chair 760-942-3636 San Dieguito Art Guild

Featured Artists Reception Saturday April 14th 5-7:30 PM Bobby Harrington, Carolina Van Leeuwen and Wendy Gauntlett-Shaw

Encinitas, CA - The San Dieguito Art Guild will open their doors for an Artist Reception for the public on Saturday April 14th at the OffTrack Gallery from 5:50 pm to 7:30 pm. The featured artists include Bobby Harrington, (oil painter) Carolina Van Leeuwen (photography), and Wendy Gauntlett-Shaw, painter and sculptor). Public is welcome and refreshments will be served. The gallery is located in the LumberYard 937 South Coast Highway 101 Suite C130 Encinitas CA 92024



Oil Painting by Bobbi Harrington.

Bobbi Harrington is primarily self-taught artist but she also has taken lessons from many teachers over the years. In return, she has been teaching art to others for over 30 years. Bobbi has had numerous one-women exhibitions within the United States and awards. She enjoys drawing and painting all subjects from portraits to sea and landscapes, from animals to floral and much more. Bobbi paints in oil, watercolor and acrylic and on occasion plays with pastels. She often demonstrates a photo-realistic style that is meticulous in detail and sumptuous in color, form and range of subject matter.

Carolina Van Leeuwen was born in Malaga, Spain from a Dutch father and a Spanish mother. She now lives and works in Encinitas, California as a local Photographer/Artist. Her passion for flowers began in childhood while growing up in Spain and various different countries. Carolina took various courses in fine art and Photography and then decided to combine the two. By mixing real photos with digital Art she creates a "digital painting" that she prints on canvas. "It is a joy for me to be able to share my photographs with others who also appreciate the simple beauty that nature so generously offers us all"

simple beauty that nature so generously offers us all"





Digital Photography by Carolina Van Leeuwen

"Gracia" by Wendy Gauntlett-Shaw

Wendy Gauntlett-Shaw, After completing a degree in Art at Scripps College, Claremont, CA, a year study in Athens, Greece and working as an artist on an archeological dig, she worked in commercial art for ten years and later as an art director.

After her children were born, Wendy returned to producing fine art, while teaching art education in the schools. Wendy has won several awards for her paintings and sculptures. Her newest series is titled Relevant Women: Painting Women's Spirit of Hope-A Global Reflection. These oils are portraits of women around the world, actively involved in the daily tasks of their lives. The paintings capture their spirit of hope during a dramatic period of transition for women in human history. The painting, pictured here, "Gracia" is from this collection.

This artist reception is sponsored by the OffTrack Gallery and San Dieguito Art Guild located in the LumberYard, 937 South Coast Highway 101 Suite C103, Encinitas, CA 92024 phone 760-942-3636 www.offtrackgallery.com

###

Add any trademarks here

Forward this email

Paint Rag

Sharon Hoffman sah sd@yahoo.com

Web Manager

Carol Korfin ckorfin@gmail.com

Marketing Co-Chairs

Cheryl Ehlers cparrotise@yahoo.com Rita Hohweiler-Cecil ritaandbill@san.m.com

Wall Art Chair

Grace Swanson swanson121@cox.net

Floor Art Chair

Linda Melvin painter197@aol.com

Parliamentarian

Judianne Shannon

Hospitality Manager

Gayle Baker gayle@gcbdeslgns.com

Treasurer

Lin Holzinger linholzinger@gmail.com

Volunteer Positions

Off Site Exhibit Chair open

Face Book Manager Kindra Eriksen

Bio Book update Cheryl Ehlers

Card Racks Barb Millé, Cheryl Ehlers

Shrink Wrap Bin Doreen Long

Client Database Mail Entry Darlene Katz

Floor and Wall Renter Database in Constant Contact Jon Lovegren

Mail "Snail Mail" Newsletter Diane Goodman

Attend DEMA Meetings open

Environmental Painters Joan Grine

Grant Writer Cheryl Ehlers

Distribute Flyers/Post Cards Laverne Jones

Historian Grace Swanson

Jobs Monthly Show Bobbi Harrington

Judging Coordinator Lynn Ely

Gallery Maintenance Paul Richter

Gallery Lighting Pamela Waldman

Gallery Office Maintenance Rowena Lee

Train New Members Phyllis Rothbart

Small Image Show open

Mother's Day Chair Lyn Holzinger

Cultural Tourism Meetings Lin Holzinger

101 Leucadia Meetings Patricia Eldon

Create Flyers for Demos Donna Butnik

Mail Post Cards Bi-Monthly Donna Butnik

Guild Mail Philip Brooks

Monthly Events PR Sharon Ford

Monthly Events Posting Nick Chill

Monthly Show Winner Photos Tom Kelly

Membership Directory Karen Fidel

Sunshine Secretary (send get-well, condolence cards to SDAG members) Avra Alexiades

If you are holding a volunteer position and are not mentioned above please email Sharon Hoffman at sah_sd@yahoo.com and let us know and we will acknowledge you in the next Paint Rag.

Try It, You'll Like It

Visual Art Workshop taught by skilled artists from the San Dieguito Art Guild







Date: Thursday, April 12

Time: Check In: 9:00 - 9:15am (coffee & goodles)

Workshop: 9:30am to noon

(unlike our previous workshops, we are offering one, longer session this time)

Location: Ecke Building at San Diego Botanic Garden

(formerly Quail Botanical Gardens) 230 Quail Gardens Drive, Encinitas.

Cost: \$25

To secure your space in the workshop:

1. Email Grace Swanson with your selection. Some classes fill up very fast.

2. Make check out to SDAG and mall to

Grace Swanson, 1565 Gascony Road, Encinitas, CA 92024.

After your class confirmation, checks must be received within 4 mail days to secure your selection.

We can also take credit card numbers over the phone.

After you email Grace with your selections you will be given a phone number to call with your credit card informat.

What to expect

- Instructor will have examples of finished pieces in their medium and give a short demo.
- · All materials will be provided
- You will work on a simple "Make it and take it" project that you can take home.
- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available.
- List of where you can get additional training or lessons in the medium you choose will be available

Classes Offered (choose one):

Plein Air Watercolor Chinese Brush Gourd Art Pastel Jeweiry Oil Painting

Scroll down for descriptions of classes.

Space in each class is limited to 8 students. Some classes fill very quickly.

If you want to be in a class with a friend, please say so in your email and if there is room we will put you together.

Project 2011 funded by the City of Encinitas Community Grant Program and the Mizel Foundation.

If you have a financial hardship, and would like to take this workshop please let Grace Swanson know in confidence and you will be granted a scholarship (will be sponsored by the SDAG/Off Track Gallery for the workshop at no charge) and will be able to take the workshop at no charge.

Class Descriptions

Plein Air Watercolor Class Information

Teacher: Char Cee Colosia

Class Description: Learn the essentials of plein air painting. Impressionistic watercolor loose and colorful in an outdoor setting, capturing the law with line and wash the impressionistic way, making simple the vast landscape with all of the colors and shapes of the great outdoors.

We will be covering equipment, procedure, drawing basics and last but not least applying paint to paper in an organized wild way - capturing wind and sunlight all around us. We will be doing 5 or so quick color and shape paintings. Then proceed to a larger format. We will expore color combinations that are beyond your imagination.

Chinese Brush Painting Class Information

Teacher: Lisa Curry

Class Description: Enjoy a brief experience of Chinese Brush Painting using proper technique with brush, ink and rice paper. You will learn to g bamboo stalks and fish, and leave with a painting on rice paper.

Gourd Art Class Information

Teacher: Brace Swanson

Class Description: Learn how burn and dye a design of your choice on a cleaned gourd. You will leave with an inexpensive burning tool. You will introduced to various methods and tools. You will also learn how to choose a gourd, how to clean it, where to purchase gourds and more.

Pastel Class Information

Teacher: Diane Dudek

Class Description: Pastel is a paint pigment compressed into usable stick with the consistency of chalk. It is used on a textured paper that has we called "tooth". This allows it to adhere to the paper. We will do a simple pastel painting using multiple colors. Colors will be overlapped to create Pastel sticks and paper will be supplied. The instructor will bring photos for reference. It's easy and fun - especially for beginners.

Jewelry Class Information

Teacher: Linda Melvin

Class Description: We will be making a bracelet that will be fun and help to break you into working with wire. It is a wire wrapped bracelet made gage wire and wrapped with 24 gage wire and crystals.



Oil Painting Class Information

Teacher: Toni Williams

Class Description: Dynamic Small Oil Paintings from a Photograph. Dynamic, simple shapes, value and color can lead to a wonderful and excited painting if a good COMPOSITION leads the way!

We will use a limited palette and small canvases and large brushes to force the viewer to see the power of large cohesive and harmonious et planned painting. You will learn the "Four Planes of Landscape", warm and cool colors, while color mixing on the palette. Also atmospheric per and mood conveyance shall be discussed. Please join me in a quick domo then dive into the exciting world of painting with oils.

Join Our Maling List!

Forward email





This email was sent to swanson121@cox.net by swanson121@cox.net
Update Profile/Email Address Instant removal with SafeUnsubscribe** Privacy Policy.









ling on where you're , awkwardimprovisadaudience interaction, lious gaps in the story ood is being served and

are cleared. Laughbaum's credit, of these problems en solved in this show. king is excellent, the s carefully modulated en voice and music. very little improv and w is entirely scripted arough the meal serthere's no time to get The script is funny, I has long stretches of ed dialogue and runkes that go on too long. e acting ranges from derstated to way over . Hopefully as it settles weekly summer roue dialogue and acting come less forced. ast standout is the and engaging Har-Pherson Jr. as wise-

ig Uncle Julie, who's

such of the dialogue, singing voice as the mantra-room with a lovely stained quoting Debbie. And the glass ceiling, and a dance Laughbaum family com- floor for the reception. The pletes the cast - Lisa as Liza show runs about three hours.

> SAN DIEGUITO ART GUILD 18TH ANNUAL MOTHER'S DAY WEEKEND

ART & GARDEN

MAY 12TH & 13TH SATURDAY & SUNDAY 10 AM TO 4 PM

NINE UNIQUE GARDENS

WITH ARTISTS AND THEIR ARTWORK FOR SALE AND REFRESHMENTS!

Tickets are \$20 each, available online or at the

OFF TRACK Gallery

Open 10 to 6 daily 760-942-3636

937 South Coast Hwy 101, Suite C103, Encinitas, CA

(in the Lumber yard Shopping Center, behind Starbuds and San Tropez Restaurant)

FOR MORE INFORMATION, SEE WWW.OFFTRACKGALLERY.COM



SDAG Meeting Minutes

Department of Public Works, City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024 5/21/12; 10:30 am

Officers Present: Officers Present: Karen Fidel, Cheryl Ehlers, Lin Holzinger, Sandy Heath, Sharon Hoffman, Judianne Shannon, Pam Waldman Patricia Eldon, Linda Melvin

Officers Absent: Gayle Baker, Lynn Ely, Katie Jablonski, Carol Korfin, Terry Oshrin,

Dolores Renner, Grace Swanson

Call to Order: 10:30 am by Cheryl Ehlers, President

Presidents Report/Cheryl Ehlers

Cheryl thanked everyone for their efforts to support Mother's Day event. Linda Melvin suggested we keep the names of this year's Docents to recruit from next year.

Cheryl also reported that our application for 501 c 3 application is in the 2nd revue queue at the IRS.

The Gallery was closed on a Friday afternoon recently due to a miscommunication between staffers, Cheryl said. Judianne will speak to the staffer who was on duty and explain the proper procedure.

Karen Fidel motioned to approve the April 23, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Sandy Heath. In Favor 9 Against 0 Abstain 0 Absent 6 Motion Passed

<u>Treasurer/ Karen Fidel</u>

Karen reported that we received the reimbursement check for \$4000 from the City of Encinitas and added it to the SDAG money market fund.

Karen also mentioned that the new safe is up and running.

Karen also reviewed the financials for March 31 and April 30. Linda Melvin motioned to approve. Seconded by Pam Waldman. In Favor 9 Against 0 Abstain 0 Absent 6 **Motion Passed**

Old Business

Elections: (September)

Cheryl reviewed the list and reaffirmed filled and empty positions for the new term.

Sharon Hoffman
 Pam Waldman & Ellen Kramer
 Linda Melvin
 Grace Swanson
 Terry Oshrin
 Judianne Shannon
 Wall chair
 Calendar
 Floor chair
 Membership
 Gallery Manager
 Parliamentarian

Lynn Ely Monthly Show Karen Fidel Secretary Sandy Heath **Programs** Cheryl Ehlers Marketing/PR Paint Rag Lin Holzinger Treasurer Gavle Baker Hospitality Carol Korfin Web Mistress President

New Business

Cheryl asked everyone to review the calendar of events and make comments on changes or suggestions for the future.

Mother's Day Weekend Art & Garden Tour Update/Lin Holzinger

Lin thanked everyone for pitching in to make this year's event a success. Lin reported **tentative** financial results of the event. **Income:** \$ 24,000 **Expenses:** \$3365.

1st VP, Calendar/Judianne Shannon (filling in)

Some changes in May to calendar due to Mother's Day and member's illness.

Judianne reconfirmed that Board members can sign up early for pre-assigned calendar/gallery assignments.

Second VP/Programs/Sandy Heath

Sandy will schedule SD Botanic Garden for the next cycle of 4 demos every 3 months. Sandy will also coordinate with Grace to schedule 2 Try It You Like workshops.

T.E.R.I. – BOD members will be going to tour their facility on June 7th and report back at the June BOD meeting.

Membership/Grace Swanson

Absent.

Gallery Manager/Terry Oshrin

Absent.

Wall Chair/Patricia Eldon

Cheryl suggested putting up children artists' from Stardust Arts group when there are unexpected open wall spaces. Linda Melvin suggested opening it up to all teachers who want to highlight their student's work. **Action:** Patricia will work with the Gallery committee to suggest a new policy re: how to fill empty spaces by using art students and report back to the Board in June.

Monthly Show/Lynn Elv

Absent.

Parliamentarian/Judianne Shannon

Judianne mentioned that the February board discussion re: adjusting the nudity policy allowing full nudity (front & back) male and female was not simply a clarification but a change in policy as it is allowing images involving complete frontal nudity to be displayed in the gallery.

Since 1/3 of the board members were not present, at the April meeting, Judianne thought it best to table it and bring the policy issue up at the June board meeting for a vote. Judianne thinks that if we are to be specific in accepting the artwork of our members, our policies need to be specific also.

Hospitality/Gayle Baker

Absent.

Publicity/Pam Waldman

Pam said she needs to know who the Featured Artists will be for August.

Website/Carol Korfin

Absent.

Newsletter/Sharon Hoffman

Nothing to report at this time.

Floor Chair/Linda Melvin

Linda will be out of town for the next jurying on July 13th so it will be cancelled for that month. The next will be scheduled for August 10th.

Motion to Adjourn: Pam Waldman motioned to adjourn the May 21, 2012 SDAG Board Meeting at 12:37 p.m. Seconded by Judianne Shannon. In Favor 9 Against <u>0</u> Abstain 0 Absent 6 **Motion Passed**

Next meeting:	June 25, 2012 at 10:30am
Submitted by:	Lin Holzinger, Secretary

NCTIMES.COM/NEWS/LOCAL

TRIBE SEEKS NEW ACCORD

wants new agreement with county, | 83 Santa Ysabel Rand of Mission Indians

LOCAL UPDATE: 83

COMMUNITY NEWS- 112

W

Newstoom phone: 760-740-5425 Email for newstip@netimes.com

REACH US

OHITUARIES: No. 7

FRIDAY, May 11, 2012

itywide garden tour on tap ENCINITAS

Nine gardens featured in fundraiser for the San Dieguito Art Guild

By BARBARA HENRY

bheny@nctmss.com

fristend of bringing mom guilto Art Guild suggests taking her on a garden tour this a bougget of flowers or buying her brunch, the San Die-

urday and Sunday. Nine for 10 a.m. to 4 p.m., Sat-The guild's 18th armoal Art & Garden Tour Is set

gardens are participating in year, event Chairwoman Lin the self-guided event, and that's three more than last Hobringer said Thesday,

"There's going to be refreshments at every stop, and live music at some," she added

ticipating sites. They can see People can choose to visit all nine gardens, or they pick a few out of the list of par-

all the gardens in one day, or Garden tour Hekels, do a few each day, she said

Money naised from ticket

Holzinger said

ury alorn Coast Highway 101 sales helps keep the nonprofit organization's art gal

others and pay for arts educa-

Son programs, she said

which are good for both lery at 937 S. Coast Highway days, cost \$20 each. They can be purchased through the guild's web site at www officekgallery.com or by visiting the Off Track Gul 101, Suffe C103,

Last year's two-day event drew 300 to 900 attendees,

See Garden, B7

country-style estate with

gardens, including a Frenci

a working vineyard, are

Three Olivenhain-area

ART AND GARDEN TOUR ROUTE



Garden

Continued from Page Bi

public touring.

nificent succulent garden in den of ceramic artist Laind Plumleigh, who made the pine tree tiles for Torray In Leucadia, the garincluded in this year's tour,

artists will display and sell Pines Lodge, is open for And, anadobe on the edge of Moonlight Beach is once again on the tour "by popurlar demand," Holdinger said. "It's got the most mag-

At all nine gardens,

the front," she added.

their creations, including fabric About 60 artists have signed creations and sculptures. lewelry, paintings, glasswork, gound art, up to participate.

Call Barbara Herry at 760-901-4072





ART & GARDEN TOUR

MAY 12TH & 13TH
SATURDAY & SUNDAY
10 AM TO 4 PM

TICKETS ARE \$20 EACH, AVAILABLE ONLINE AT

WWW.OFFTRACKGALLERY.COM

OR AT THE OFF TRACK GALLERY. OPEN 10 TO 6 DAILY

THIS TWO-DAY, SELF-GUIDED TOUR IN THE NORTH SAN DIEGO COASTAL AREA INCLUDES:

NINE UNIQUE GARDENS

ORIGINAL ART FOR SALE

(PAINTINGS, SCULPTURES, PHOTOGRAPHS, GLASS, METAL,
FIBER, FABRIC, CERAMIC, GOURD & JEWELRY ART)

REFRESHMENTS

This SDAG annual fundraising event helps support gallery operations and art education.

Background Passion Flower Watercolor by Yanina Cambareri, Glass Garden Jewel by Bobbi Hirschkoff, Silver Banded Lily Arm Band by Kevin McGinnis, Mosiac Butterfly by Terry Oshrin, and Carved Gourd by Grace Swanson



937 South Coast Hwy 101, Suite C103 Encinitas, CA 92024 **760-942-3636 offtrackgallery.com**

Copyright © 2012 San Dieguito Art Guild Images of art courtesy of the respective participating artists.

NONPROFIT ORG
US POSTAGE PAID
ENCINITAS CA
PERMIT NO. 422



Return Service Requested



SAVE THE DATE

18TH ANNUAL MOTHER'S DAY WEEKEND

ART & GARDEN **TOUR**

MAY 12TH & 13TH, 2012 10 AM TO 4 PM

TICKETS AVAILABLE APRIL 1 AT \$20. EACH



Give the "MOMs" and loved ones in your life the very special gift of "time spent together," while experiencing the 2012 Mother's Day Weekend Art & Garden Tour. We have nine spectacular North County homes scheduled for this San Dieguito Art Guild fund raising event. The beautiful gardens will be the settings for our artists with their artworks for sale. The planned array of art includes original paintings, fine art prints, sculptures, photographs, glass, metal, fiber, fabric and gourd art, jewelry and more. In addition, each home will serve an assortment of refreshments to enhance your touring experience. Tickets will be available April 1, 2012. For more information, visit our website in late March: www.offtrackgallery.com.

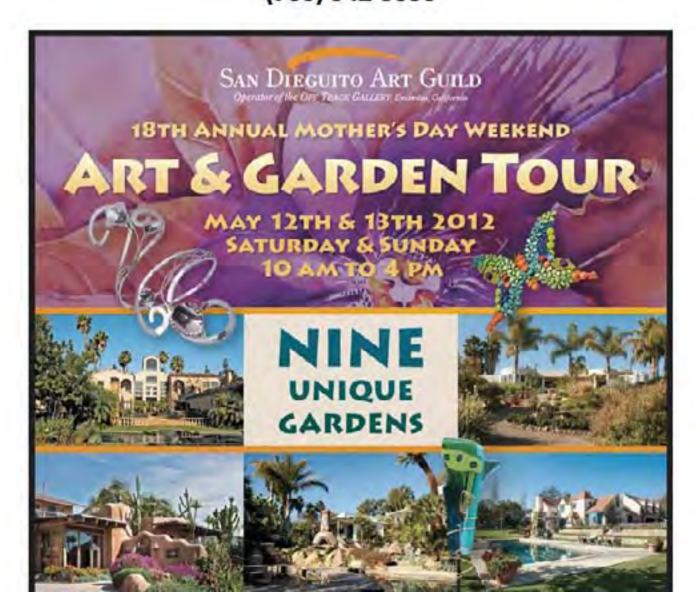
TICKETS NOW AVAILABLE ONLINE

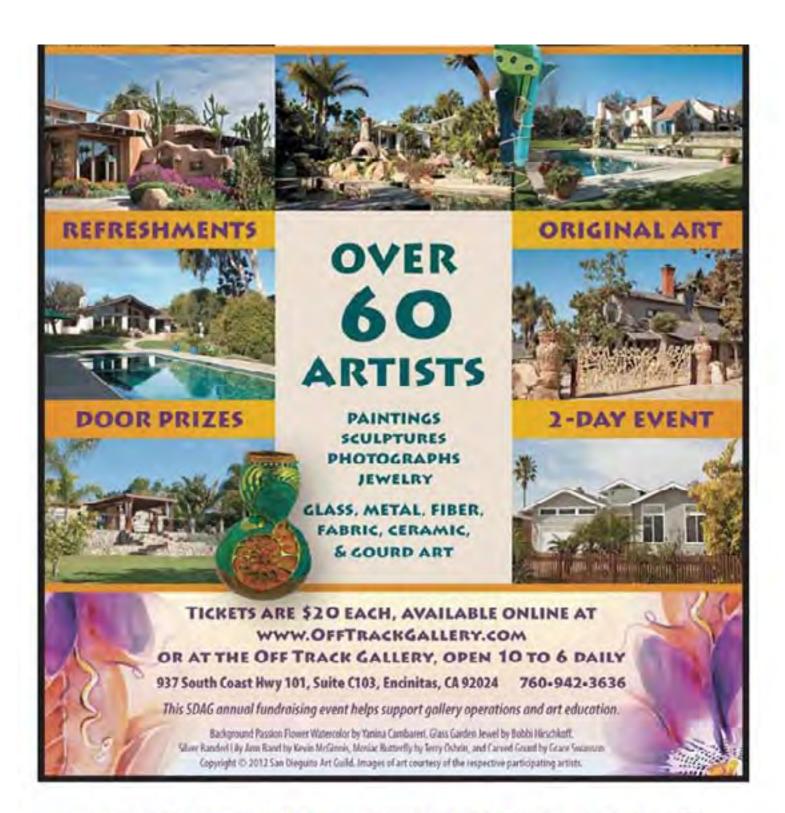
www.offtrackgallery.com

or at the

OFF TRACK Gallery

937 South Coast Hwy 101, Suite C103 Encinitas, CA 92024 (760) 942-3636





Please forward this message to friends and family.



Paint Rag May 2012



In This Issue

TICKETS NOW ON SALE FOR MOTHER'S DAY WEEKEND TOUR. Stop by the Gallery or go to our website.

Wanted: Paint Rag Editor

5DAG Calendar

Environmental Painters

Schedule

Member News

Help Wanted Ad - Social

Butterflies!

ART SUPPLY SALE BEGINS

MAY 12

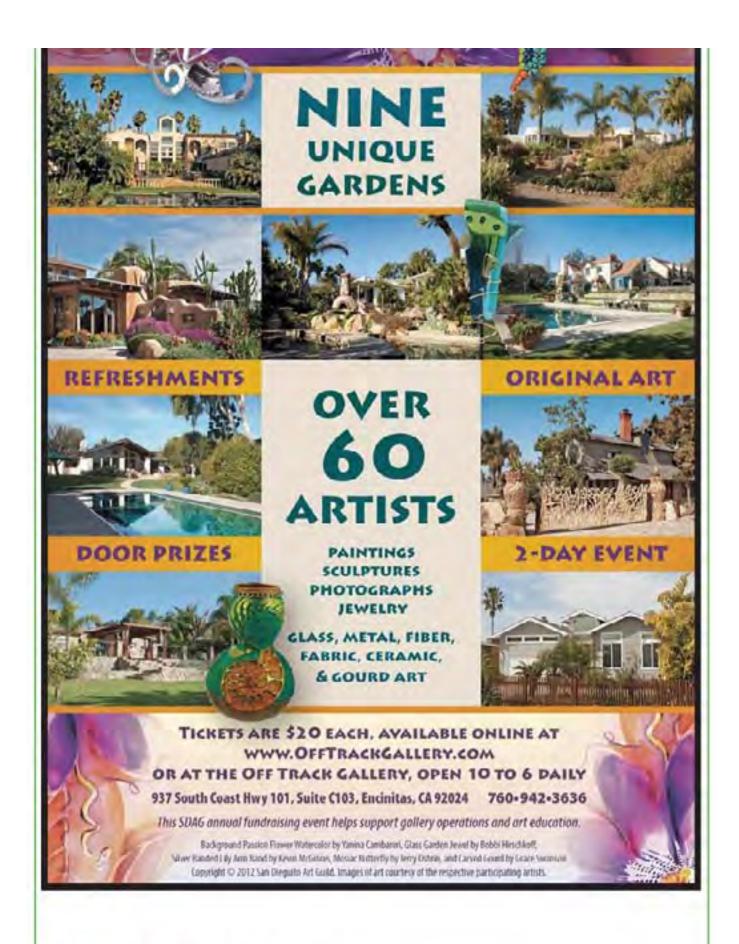
Join our Mailing List!

Quick Links

Our Website

Mother's Day Weekend Art and Garden Tour





TICKETS ON SALE NOW!!!

Visit our website at: www.OffTrackGallery.com

Wanted: Paint Rag Editor

I know that someone out there is just waiting for this opportunity! You know who you are. I am leaving the job after this term ends in August.

Let's talk. Please contact me at 858-487-8379 or sah sd@yahoo.com.

I will be on holiday from Apr 29 to May 13 so in my absence please contact

Carol Korfin at 858-793-5482 or carol@glassgiraffe.com

Sharon Hoffman Paint Rag Editor

President's Message

Dear Valued Members,

May is a busy month for many of you and the gallery. We are amidst our annual Mather's Day Art & Garden Tour fundraiser. Many of you might not know that the ticket sales offset our yearly expenses in the gallery, so we appreciate you supporting the gallery by telling your friends and family about our tour. Tickets are available at the gallery and online where you can preview the 9 wonderful homes showcased this year.

The gallery is seeing an increase in visitors and sales once again. With that the adious tasks of all our volunteers to be extra cautious while recording sales is appreciated. We all try very hard to complete transactions correctly, so all our artists can get paid correctly, but we need to ask, if you can take a bit more time to record and finalize the transactions, we really would appreciate it. It is to the benefit of us all, We want you to get paid for your sales and with the influx of new membership, we could all use a refresher on handling the gallery, so we will be scheduling a short training session soon. Thank you for your support in this very important matter.

Time for a changing of the guard. Carol Korfin, your web mistress will be heading the committee for new Board members. For "starters", we are looking for a President, Treasurer, and Public Relations assistance. We have other positions as well, so if you have any experience, or desire to be part of a great organization, we would love to hear from you. Information will be posted soon. Don't have our email address? Just go to our website at www.OffTrackGallery.com and our contact information is listed for all of us. So please consider and think about it!!

The Board would like to extend our sympathy to Lisa Curry for the recent loss of her mother. Lisa is a great supporter of the gallery and has recently donated a computer to get us up to date on systems. Thank you Lisa, we appreciate you and your support.

I personally want to thank each and every one of you that valunteer so hard on our behalf, from the Board, to the committees and their valunteers. It indeed takes a village to run the San Dieguito Art Guild and we could not do it without all your help. I tip my hat, recognize all of you wonderful members.

Have a wonderful month and to the Mothers and families out there, have a Happy Mother's Day.

Upcoming SDAG Events

May

May 4, Friday, 9:00am, Jurying for Gallery

May 12, Saturday, 10:00am to 4:00pm, SDAG Mother's Day Tour

May 13, Sunday, 10:00am to 4:00pm, 5DAG Mother's Day Tour

May 21, Monday, 10:30am, Board of Director's Meeting

May 29, Tuesday, 3:30-6:00pm, Monthly Show Take-In for June

May 30, Wednesday, Deadline for June Paint Rag

May 31, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

June

June 9, Saturday, 5:00pm to 7:30pm, Featured Artist's Reception

June 25, Monday, 10:30am, Board of Director's Meeting

June 26, Tuesday, 3:30-6:00pm, Monthly Show Take-In for July

June 27, Wednesday, Deadline for July Paint Rag

July

July 13, Friday, 9:00am, Jurying for Gallery

July 23, Monday, 10:30am, Board of Director's Meeting

July 26, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

July 31, Tuesday, 3:30-6:00pm, Monthly Show Take-In for August

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for May.

Call Joan Grine at 858-481-8783 if you have questions.

May

May 1 - Torrey Pines State Reserve (meet at the parking lot at the visitor's center) There will be no free passes.

May 8 - Joan's house (bring a bag lunch, she will have solad and dessert.)

May 15 - Joan's house (bring a bag lunch, she will have salad and dessert.)

JOAN TELLS ME THAT HER GARDEN IS SO BEAUTIFUL RIGHT NOW THAT SHE DECIDED TO INVITE THE PAINTERS OVER INSTEAD OF MEETING AT A PLACE SOMEWHERE ELSE IN THE COUNTY. Join them and enjoy!

> May 22 - Batiquitos Lagoon, Gaviano parking May 29 - Batiquitos Lagoon, Gaviano parking

Calling All Artists - Leucadia ART Walk

The Eighth Annual LeucadiaART Walk

August 26, 2012 10am - 5 pm For more information on how to apply see their website at: www.leucadia101.com

Click on EVENTS and then the link to apply.

Applications are now being accepted!

The deadline for applications is May 25!

(the fee and samples of artwork must be included)

You may all call for information at 760-436-2320.

Gourd Art Demo by Grace Swanson

We would like to thank Grace Swanson for such an interesting and informative demo on her Gourd Art! We can appreciate even more her beautiful gourds because now we are aware of all the hard work, many steps and time involved in creating these artworks.

A huge thank you to Grace and Sally Bly for donating their artwork for the raffle prize drawings held that day. Grace donated one of her gorgeous gourds and Sally donated a beautiful watercolor shrink wrap. Thank you both.



Member News

Jon Lovegren:

SDAG member Jon Lovegren was juried into the Spanish Villiage Art Center in Balboa Park for silver jewelry and lapidary. Check out his website of wonderful creations at: www.jewelrybyjon.com

Ginger Bening Steketee:

Solo Art Show
Oils, sculptures and original jewelry
at the Rancha Buena Vista Adobe Gallery

640 Alta Vista Drive Vista, CA 92084 May 3rd to May 29th

Thursday - Saturday 10:00 to 3:00 p.m. daily

OPENING GALA - CINCO DE MAYO FIESTA May 5th, Saturday, 4:00 to 7:00 p.m. Food, beverages and entertainment provided

Also May 5th,

across the street at Vista Civic Center, 200 Civic Center Drive, Vista, 92084

Opening Gala at 4:00 p.m. - Visions 2012 first annual juried show in the Civic Gallery - work entered. This show runs 5/5/12 through 6/14/12.

Renting at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, May 4, 2012, at 9:00 a.m. Please RSVP by contacting the wall rent chairperson Patricia Eldon, 760-942-9406, pjeldon@sbcglobal.com if you are interested in renting wall space. If interested in renting floor space, contact floor rent chairperson Linda Melvin, painter197@aol.com

May Monthly Show Winners

Best of Show - Adam Orr - Visual Guitar Solo (digital)

Oil/Acrylic 1st - Polly Torkar - Leaves

2nd - Julie Bubar - Walk & Talk

3rd - Ghislaine LaPointe - Time to Leave

Photography

1st - James Daigh - Glassy Backwash

2nd - Beverly LaRock - Camel Driver, India

3rd - Terry Allen - Drumbeg Beach

Other - Watercolor, Mixed Media, Colored Pencil, Digital

1st - Vilma Malmberg - Torrey Pines State Park (pastel)

2nd - M. Nilsson - Still Life Reflection (colored pencil)

3rd - Edward Walker - The Tree (watercolor)

Jewelry

1st - Carol Cretella - Deep Blue Sea Scroll Set

2nd - Wynn Breen - Copper Brass Turquoise Necklace

Other - Glass, Carving, Paint Ceramic, Paint Porcelain

1st - Mohsen Maghroori - Spring of 2012 (carved gourd)

2nd - Yvonne Cheah-Blais - Face Cards (paint ceramic)

3rd - Kate O'Brien - Polly in Glass (mosaic - glass)

Best of Show for May



Visual Guitar Solo (digital) by Adam Orr

1st Place May Monthly Show Winners



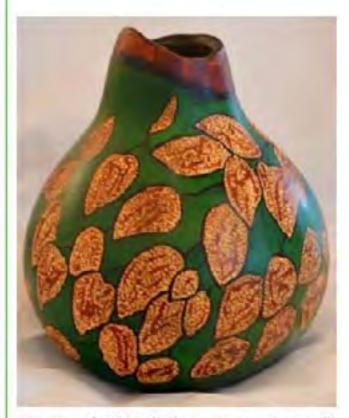
Glassy Backwash (photography) by James Daigh



Leaves (oil/acrylic) by Polly Torkar



Torrey Pines State Park (other - pastel) by Vilma Malmberg



Spring of 2012 (other - carved gourd) by Mohsen Maghroori



Deep Blue Sea Scroll Set (jewelry) by Carol Cretella

May Monthly Show Judge - Susan Avery Clark

Susan Avery Clark's representational and often whimsical watercolors and pastels depict visually exciting subjects in her environment and are characterized by strong sunlight/shadow patterns and exaggerated color. Her pleasing domestic subjects, tranquil landscapes, bold florals, and unique, lively animals, figures and portraits appeal to a wide audience. Clark is an award-winning artist with works in private collections nationwide and in Europe. Although Clark's expertise is watercolor, she is proficient in many other art media and techniques. Her style has



been strongly influenced by the brilliant use of color of Wayne Thiebaud and Fritz Scholder and the figure works of Gauguin, Degas and Cassatt.



Susan Clark currently resides in Escandido, California. She holds a Bachelor of Fine Arts degree from Arizona State University and has been teaching art since 1973. She has taught students from age 3 to 90. After teaching adult education drawing and painting classes for 23 years, in 1999 she moved to teaching art full time in high school and middle schools in Vista, California.

ARTIST'S STATEMENT:

"I love the transparent glow, fluidity and sometimes unexpected quality of watercolors. I see my paintings as an extension of my life, a public visual diary. In my environment I am intrigued by organic shapes and subtle colors, which translate into the explosive colors of my palette. In my work, I utilize my strong drawing and design ability and enjoy the play of light on a subject."

"As a painter, teacher, wife, mother, and now grandmother, I search for and relish moments of tranquility, yet paint them with energy and excitement. I am inspired by these quiet visual moments in my surroundings, quite often involving dramatic sunlight--children playing or talking, a cat basking on a rock, a flower from my garden, or the multi-colored glow of feathers on a bird. Painting is my passion and my peace."



Dealers and collectors may contact Susan Avery Clark at (760) 747-8479 or Suclart@cox.net 10124 Canyon Dr., Escondido, CA 92026. Commissions Accepted

June Monthly Show Judge - Cathy Carey



Chimayo Clouds- Santa Fe

The Contemporary Fauve Expressionist style of Cathy Carey is a blend of impressionist color layering techniques, vivid expressive color, and symbolic images that impart a sense of emotion and mood. Cathy Carey's oil, acrylic, watercolor, and pastel paintings transcend the reality of description and instead create images that feel joyous and exhilarating. Cathy was born in Washington, DC. and educated at the Corcoran School of Art in Washington DC, She received a BFA in Painting and Printmaking from Virginia Commonwealth University in Richmond, Virginia. Cathy has exhibited her paintings in galleries in Virginia, Santa Fe NM and California, and her paintings are in many private collections.



Cathy Carey shares her knowledge of color theory and painting techniques in her painting workshops and classes throughout California, and Santa Fe, NM. The Philosophy of Color, written by Cathy Carey, is a workshop tool for learning color theory and painting techniques. Cathy is represented by Arroyo Gallery in Santa Fe, NM.



The Grapes of Dance - Spain

ARTIST STATEMENT:

"My purpose is to capture an emotional sense of reality by describing the color and drama of a place through gesture and brush stroke, color and composition. I employ impressionist techniques, and vibrant expressionist color and rhythmic gestural brushstrokes. My style has been greatly influenced by Fauve painter Henri Matisse, Claude Monet and Vincent Van Gogh. Other influences include Gustav Klimt, and contemporary artists Jim Vogel and Janet Fish. I want my pictures to transcend the reality of description and instead create in viewers the same sense of joy and exhilaration I felt in painting it, the beauty of an examined moment. I paint what it feels like, not what it looks like. I want the movement and interaction of colors and shapes to feel like the rhythm and pulse of music and dancers."



Steaming Jacuzzi Joe

Monthly Show - Thank You Take-In & Art Hanging Crewll

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE.

- 1. If your work is on a wrapped canvas, make sure that the edges are painted also.
- All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
- 3. The brackets need to be placed on each side about one quarter of the way down the side.
- 4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
- The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding, Lynn Ely Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php click on WALL HANGING INSTRUCTIONS

Member News - Update on the Top 100 Artists/One Foot Show located in Spanish Village

A show was held called 'Top 100 Artists' spansored by Gallery 23, the Southwestern Art Association located in Spanish Village, Balboa Park. All media was invited to participate and 100 artists were juried in to the show which is the featured event of the year for the SWAA!

This event was actually a combination of "Top 100" and "One Foot" (small images, maximum 12"x12") shows. In addition to Rita Shulak and Toni Williams from our Guild we had 5 more artists accepted! Beverly LaRock took first place in the One Foot show. Other members



Toni Williams garnered 1st Place and a prize of \$500

from the gallery with artwork accepted were: Darlene Katz, Yvette Koome, Linda Meeker and Paul Richter.

Congratulations everyone! We are sorry for the oversight.

Try It You'll Like It Workshops

We had a full house at the Try It You'll Like It Workshops. Thank you to all the teachers and everyone that participated to make this day such a success. It is unbelievable how fast the hours went by

The photos below are credited to Roberta Henson's husband Harold. Roberta attended the workshop and was in the Chinese Brush Painting class. Thank you so much for capturing all these artists hard at work.



Gourd Class by Grace Swanson





Diane Dudek instructing a student in Pastel Class.



Toni Williams' Oil Paint Class on left and Portia La Touch's Chinese Brush Painting Class on right.



Char Gee Colosia's Plein Air Watercolor Class outside on the patio.



Toni Williams' Oil Painting Class.



Portia La Touch and her Chinese Brush students.



Linda Melvin's Jewelry class.

Help Wanted

Help Wanted Social Butterflies

Do you know how to postSocial media on "any"-Facebook, Blogspots, Twitter or YouTube?

Offsite Show Representative

Coordinate offsite shows and organize the artists in an event that also represents the Guild.

Please Contact: Cheryl Ehlers, President
Email: Exercities Eyohan, com

Phone: 760-519-151

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- *FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Sitters:

Jackie Bissell

Katie Jablonski

Doreen Long

Linda Melvin

Barbara Mille'

Ellablanche Salmi

Judianne Shannon

Grace Swanson

Julie Bubar - Mornings and Weekends

Lisa Curry - Mornings (no Tuesdays or Wednesdays)

Diane Dudek - No Mondays

Jacqueline Howard - Weekday Mornings

Pamela Waldman - Weekday Mornings

ART SUPPLY SALE BEGINS MAY 121111

ART SUPPLY SALE BEGINS MAY 12111 Artist is downsizing to pursue other interests.

On offer for the oil/acrylic artist are: 31 frames in white wood w/linen inserts, 37 stretcher bars; and a huge box of small and miniature wood frames. Also offered: Large dark wood frame (22"x50"x4 1/2" wide w/insert) with prepared gessoed canvas for the ambitious oil/acrylic painter.

For the watercolorists and printmaker: 17 metal or wood frames w/glass and some w/mats; 22 new double mats; 20 pieces foam core; miscellaneous large foam core.

Please contact Bonnie Henson at 760-598-3650 or bbowhenson@att.net

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah_sd@yahoo.com

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild

ARTS&ENTERTAINMENT

Exhibit to open at Encinitas library

By Lillian Cox

ENCINITAS - An opening reception for glass artist Carol Korfin will be held from 2 to 3:30 p.m. June 24 at the Encinitas Labrary. Her exhibit, A Glass Menagerie, will be on display until July 15.

Working from her Glass Giraffe Studio, Korfin fash-ions delicate fused-glass objects that include animals and animal-inspired pieces, large art pieces, small dishes, pendants and earrings using translucent, opaque, dichroic, iridescent, frit, millefiore, confetti, rods, stringers and

"I chose my name by 'fusing' my love of all things giraffe with my love of glass art," she said. "I create one ofa kind fused-glass art. No two pieces are ever exactly alike."

Forty-two pieces from her collection will be on exhibit at the library. Prices range from \$15 for a pm or pair of earnings to \$170 for a standing glass sculpture.

In selecting Korfin to display her work, Encinities Arts. I've found my possion," she uses, and her careful work-Administrator Jim Gilliam explains that the Visual Art Selection Committee chooses artists each summer with children and tourists in mind.

"Carol Korfin's art glass is greatly influenced by her love for giraffel," Gilliam said "Her animal-themed designs are whimsical and intricate, drawing you in for a closer look, ideal for summer

Although Korfin said initial efforts were directed in crafts projects through scouting events, and home decorating projects. It was wasn't until 2006, a year after retir- chair with the San Dieguito



An opening reception for Carol Korlin will be field June 24 from 2 to 3:30. p.m. at the Enciritas Library, Her substit, A Glass Menagerie, will be poen until July 15. Country pricto

ing from a career in health Art Guild. and long-term care insurance sales, that she acted on a lifelong fascination with glass art by taking a class in fused Art Department.

"After the first night, I

Finding that it was too difficult to transport glass projects to the kiln at the San ations and decorative pieces Diego Art Department, she purchased her own kiln for an art studio built by her husband, Harvey.

"I first created pieces for myself, family and friends," she said. "I built up an inventory and tried to do some shows and get into galleries."

As she became an active. she's always been artsy, her member of local artist communities, she found berself developing fam among more established artists like Grace Ann Swanson, membership

"Carol's passion for her art and attention to detail can be seen in her work," Swanson said. "Each piece is glass offered by Toyu finished to perfection Her Martindale at the San Diego color choice is flawless. The glass animals are charming, imaginative and whimsical. told my husband. This is it. The quality of material she manship, make each piece a little treasure."

Pendants, bowls, wall cre-

can be found year-round at galleries including the Front Porch Gallery in Carlsbad; Off Track Gallery in Encinitas; the Del Mar Art Center; and the Carmel Valley Library.

Korfin is active in numerous organizations including Coastal Artists; the Art Glass Association of Southern California in Spanish Village, Balboa Park; San Diego Museum of Art Artists Guild in Balboa Park; Alliod Artists Association of San Diego; North County Society of Pine Arts; and Oceanside Museum of Art's Artist Alliance.

For more information, visit glassgiraffe.com, email carol@glassgiraffe.com or call (858) 793-5482



Gallery Committee Meeting June 19, 2012 at 10:00 am.

The Gallery Committee meeting was held on June 19 and Linda Melvin, Terry Oshrin, Judianne Shannon, Lynn Ely, Patricia Eldon and Carol Korfin were in attendance.

Items discussed are as follows:

- Kevin McGinnis left gallery without notice and will not get his deposit returned.
- Jon Lovegren has sent out a copy of Spanish Village regulations and would like to discuss Off Track Gallery changing some of the rules governing jewelry. There will be a meeting set to discuss with all of the jewelry renters.
- It is requested that all jewelry renters put what each item is made of on the back of their tags. A request will be sent out by Linda Melvin to each jewelry renter.
- 4. It is a good suggestion that jewelry artist should bring a variation in price of their work
- We would like to continue to enhance the creativity of all artists. Asking each to use their talents to design new items, using limited pre-made or pre-assembled materials.
- 6. No more than 25% of pre-made or preassembled items should be used.
 - 7. Any person that is participating in any show that has the SDAG or Off Track Gallery name on it, needs to have their work juried.
 - 8. Do not bring personal items to work on when sitting the gallery. Attention should be given to the guests. Additional art pieces (2 3 pieces depending on size) can be brought in while sitting, but must be items in a medium already juried.
 - Phyllis Rothbart will be the new training person. When someone new comes in she will train.
 - 10. Think about allowing functional items into the gallery.
 - 11.1 1/2 spaces empty on wall reported by Patricia
 - 12. July 20 will be the next jury meeting
 - 13. There will be a call to artists placed in the paper
 - 14.People cannot ask sitters to collect money in gallery and not put it through the system. (Doreen Long)
 - 15.Small name tags should be placed in the individual floor renters space. Carolyn will be asked to make these out.
- 16. We would like to change the small corner spaces from rounded to square. Judianne may have some. It will be requested that the board vote to give money to change out the shelf and purchase more doors for long shelf. This will allow rents that heve more expensive items to place them in the shelf space.
 - 17. Karen Fidel will purchase large bags for the gallery at the Supply Warehouse,
 - 18.Small amount of bubble wrap will be placed in the white cabinets, so that sitters will not have to leave the front unattended.



June 26, 2012

TERI - Center for the Arts and Adult Education

Training, Education and Research Institute (T.E.R.I.) is a private, non-profit agency serving the needs of children and adults with autism and other developmental and learning disabilities for 30 +yrs.

Grace, Gayle, Carol, Cheryl, Katie & I have now visited the TERI campus.

We saw some amazing folks creating expressive, provocative and collaborative work and can see there are several possibilities for SDAG to partner with TERI, if we choose to do so.

Currently displaying at S.D. Airport – Lindberg Field, 10 hr Art Gallery in Carlsbad along with several other places.

Current Community Partners: San Marcos Arts Council, 6al State S.M., Lindberg Field, Old California ArtWalk, Oceanside Public Library, Oceanside Days of Art, Carlsbad ArtWalk, Silver Gate Yacht Club, San Marcos Arts Alive, Front Porch Gallery, Junior League of Women, San Diego Art League

Collaborative possibilities include:

- SDAG members to volunteer at their Center for the Arts in Oceanside assisting in giving their art a voice
- Wall space in the gallery a place to display / sell their art
- 3) Shared Events: Featured Artist Receptions / Bazaars / Art Shows Etc.
- Hold our annual membership event at their Oceanside facility to introduce the membership to TERI (music / art / food)
- Supplies Drive: we could support their efforts by donating supplies our members donate: brushes / Modpodge / old frames / canvases, etc.

Benefits to SDAG: Assists in our non-profit status.

Their programs touch so many folks in the community; it will give us additional recognition, especially in ways we cannot reach on our own.



THE COAST NEWS

JULY 13, 2012





June 25, 2012

Time: 10:30 a.m.

Location: - City of Encinitas Public Works Bldg -160 Calle Magdalena, Encinitas, 92024

Officers Present: Officers Present: Karen Fidel, Cheryl Ehlers, Lin Holzinger, Sandy Heath, Sharon Hoffman, Judianne Shannon, Pam Waldman Patricia Eldon, Linda Melvin

Officers Absent: Gayle Baker, Lynn Ely, Katie Jablonski, Carol Korfin, Terry Oshrin, Dolores Renner, Grace Swanson

Board Members that are on agenda for speaking

10:30 am	Roll Call	Cheryl Ehlers
President Announcement 10:33 am – 10:50 am	Thank you Gallery Items – Jewelry Guidelines Member Jon Lovegren	Cheryl Ehlers (excused after presenting)
10:50am – 11:00 am	Treasurers Report Monthly Sales Review: Q/A Financials: May 2012 – Need Approval Approve Minutes – May 21, 2012	Karen Fidel
11:00 am – 11:25 am	Old Business *Nudity Criteria to a vote to install policy *Nominating Committee Report * All Minutes and Motions housekeeping * Set a date for our 2013 planning session. * Responding to emails	Cheryl Ehlers Carol Korfin Cheryl Ehlers
11:25 am – 11:35 am	New Business – *Update – Holiday Bazaar (**) * Training Report, comments (ques. Cheryl)	Grace
Comments 11:35 am – 11:45 am	Secretary *Mother's Day Post Program Report	Lin Holzinger
Comments 11:45 pm – 11:55 pm	Programs Chair *Confirm Demo Info *Report on TERI	Kaite Jablonski/ Sandy Heath
Comments 11:55 pm – 12:00 pm	Calendar (Open) Judianne is protem * Status	Judianne Shannon
Comments 12:00 pm – 12:15 pm **	Wall Chair – Proposal from Gallery Committee re: Wall space rental	Patricia Eldon

Comments ** 12:15 – 12:27pm	Paint Rag – Space restraints on Constant Contact	Sharon Hoffman
Comments	Gallery	Terry Oshrin
Comments -0-	Floor Chair	Linda Melvin
Comments -0-	Monthly Show	Lynn Ely
Comments -0-	Publicity	Pamela Waldman
Comments -0-	Webmistress	Carol Korfin
Comments -0-	Membership - (**) Report provided via email – June 15th (hope you all had time to read I so you're informed)?	Grace Swanson
Comments	Hospitality	Gayle Baker
Comments	Webmistress	Carol Korfin
Comments	Parliamentarian	Judianne Shannon
*	Offsite Representative	OPEN (not a BOD Position)

Calendar	Time	Events	
Date 🔻	Time	<u>Event</u>	
6/25/2012	10:30 am	Board Meeting	
7/13/2012	9:00 am	Jurying Date	
7/26/2012	7:00 am	Rotation Wall	
7/26/2012	10:00 am	Rotation Floor	
7/26/2012	6:00 pm	Rotation Wall	

	*	Meeting to adjourn at 12:45pm	Thank you
--	---	-------------------------------	-----------

SDAG Meeting Minutes

Department of Public Works, City of Encinitas 160 Calle Magdalena, Encinitas, CA 92024

5/21/12; 10:30 AM

Officers Present: Officers Present: Karen Fidel, Cheryl Ehlers, Lin Holzinger, Sandy Heath, Sharon Hoffman, Judianne Shannon, Pam Waldman Patricia Eldon, Linda Melvin

Officers Absent: Gayle Baker, Lynn Ely, Katie Jablonski, Carol Korfin, Terry Oshrin,

Dolores Renner, Grace Swanson

Call to Order: 10:30 am by Cheryl Ehlers, President

Presidents Report/Cheryl Ehlers

Cheryl thanked everyone for their efforts to support Mother's Day event. Linda Melvin suggested we keep the names of this year's Docents to recruit from next year.

Cheryl also reported that our application for 501 c 3 application is in the 2nd revue queue at the IRS.

The Gallery was closed on a Friday afternoon recently due to a miscommunication between staffers, Cheryl said. Judianne will speak to the staffer who was on duty and explain the proper procedure.

Karen Fidel motioned to approve the April 23, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Sandy Heath. In Favor 9 Against 0 Abstain 0 Absent 6 **Motion Passed**

Treasurer/ Karen Fidel

Karen reported that we received the reimbursement check for \$4000 from the City of Encinitas and added it to the SDAG money market fund.

Karen also mentioned that the new safe is up and running.

Karen also reviewed the financials for March 31 and April 30. Linda Melvin motioned to approve. Seconded by Pam Waldman. In Favor 9 Against 0 Abstain 0 Absent 6 Motion Passed

Old Business

Elections: (September)

Cheryl reviewed the list and reaffirmed filled and empty positions for the new term.

Sharon Hoffman Wall chair Calendar Pam Waldman & Ellen Kramer Linda Melvin Floor chair Grace Swanson Membership Terry Oshrin Gallery Manager Judianne Shannon Parliamentarian Lvnn Elv Monthly Show Karen Fidel Secretary Sandy Heath **Programs** Cheryl Ehlers Marketing/PR Paint Rag Lin Holzinger Treasurer Gayle Baker Hospitality Carol Korfin Web Mistress President

New Business

Cheryl asked everyone to review the calendar of events and make comments on changes or suggestions for the future.

Mother's Day Weekend Art & Garden Tour Update/Lin Holzinger

Lin thanked everyone for pitching in to make this year's event a success. Lin reported **tentative** financial results of the event. **Income:** \$ 24,000 **Expenses:** \$3365.

1st VP, Calendar/Judianne Shannon (filling in)

Some changes in May to calendar due to Mother's Day and member's illness.

Judianne reconfirmed that Board members can sign up early for pre-assigned calendar/gallery assignments.

Second VP/Programs/Sandy Heath

Sandy will schedule SD Botanic Garden for the next cycle of 4 demos every 3 months. Sandy will also coordinate with Grace to schedule 2 Try It You Like workshops.

T.E.R.I. – BOD members will be going to tour their facility on June 7th and report back at the June BOD meeting.

Membership/Grace Swanson

Absent.

Gallery Manager/Terry Oshrin

Absent.

Wall Chair/Patricia Eldon

Cheryl suggested putting up children artists' from Stardust Arts group when there are unexpected open wall spaces. Linda Melvin suggested opening it up to all teachers who want to highlight their student's work.

Action: Patricia will work with the Gallery committee to suggest a new policy re: how to fill empty spaces by using art students and report back to the Board in June.

Monthly Show/Lynn Ely

Absent.

Parliamentarian/Judianne Shannon

Judianne mentioned that the February board discussion re: adjusting the nudity policy allowing full nudity (front & back) male and female was not simply a clarification but a change in policy as it is allowing images involving complete frontal nudity to be displayed in the gallery.

Since 1/3 of the board members were not present, at the April meeting, Judianne thought it best to table it and bring the policy issue up at the June board meeting for a vote. Judianne thinks that if we are to be specific in accepting the artwork of our members, our policies need to be specific also.

Hospitality/Gayle Baker

Absent.

Publicity/Pam Waldman

Pam said she needs to know who the Featured Artists will be for August.

Website/Carol Korfin

Absent.

Newsletter/Sharon Hoffman

Nothing to report at this time.

Floor Chair/Linda Melvin

Linda will be out of town for the next jurying on July 13th so it will be cancelled for that month. The next will be scheduled for August 10th.

Motion to Adjourn: Pam Waldman motioned to adjourn the May 21, 2012 SDAG Board Meeting at 12:37 p.m. Seconded by Judianne Shannon. In Favor 9 Against <u>0</u> Abstain 0 Absent 6 **Motion Passed**

Next meeting:	June 25, 2012 at 10:30am	
Submitted by:		_, Lin Holzinger, Secretary



Paint Rag June 2012

In This Issue



Email Warning

SDAG Calendar

Stardust Arts

Tips for Submitting Your Artwork in the Monthly Shows

ART SUPPLY SALE

SDAG Members - Burlap Grids and Tent available for your use

Frames for Sale

Article Headline

Join our Mailing List!

Quick Links

Our Website

Email Warning to our Members

Hello Members.

I have a word of warning concerning email correspondence. My computer and Yahoo account have in the past few weeks had a major assault from people with malicious spam intent. Please be careful opening your emails and DO NOT open any email that looks suspicious and definitely DO NOT open any of the links within those emails. Your editor had her entire Yahoo contact list and folders with their content erased. Also I have had spam messages sent from my computer that I was in Europe and needed help. I have since had tech people clean my computer of viruses and I am certainly being so much more cautious with my correspondence.

One of the favorite 'fake' Yahoo messages going around is saying that your Yahoo account is about to be cancelled and you should click on the enclosed email link to confirm your Yahoo account. DO NOT click on the link, Delete the message from your email. Also be very careful with pop-up offers of software updates. Especially Internet Explorer.

This may seem like a note that is not needed but if I can save one member the pain and suffering that I've gone through in the last two weeks it is worth it!

Your friendly Paint Rag Editor Sharon Hoffman

President's Message

Dear Members,

I hope that this finds you happy, healthy and filled with anticipation of your new creations yet to be seen in the Off Track Gallery.

May whizzed by, but not before dropping a filled month of activities that involved numerous member and volunteer's hard work. The Mother's Day Tour was a wonderful success for all involved and in thanking everyone, it would take the entire front page of the Paint Rag, so to give your eyes a break I speak on behalf of the Board, that we "thank you all" in noting the hard work you did for the Guild. It is highly appreciated.

Special thanks go to Lin Holzinger, our Mothers Day Chair who captured the essence of respectability and style in showcasing SDAG to the public. With the collaborative efforts of our brilliant graphic designer, Pamela Waldman; she awed the public with her designs and beauty of marketing materials. Thank you both for making it a success.

As this Board's term comes to a close in August, it is not without stating that we are looking for a group of new members to step into some of the open slots and maintain the caliber of integrity that we have enjoyed. Carol Korfin will be posting soon the positions that are open, so please open those emails. These Board positions are important to the Guild in managing the operations that we must abide by in order to maintain the Guild status.

We are consistently attempting to better and simplify our processing in order to maintain an efficient and effective selling tool of the Off Track Gallery. We also are attempting to expand our outreach into the community and are looking forward to opportunities with outside sources. We hope that you will enjoy being a part of them. The more exposure we get for SDAG and Off Track Gallery, the more clients we can procure. It makes for happy artists.

We appreciate all your participation on all levels of contribution, because without you there would be no San Dieguito Art Guild, or the opportunity to operate the Off Track Gallery.

"THANK YOU!"

Happy creating!

Sincerely, Cheryl Ehlers | President San Dieguito Art Guild|Off Track Gallery

New Members

Welcome new members to the San Dieguito Art Guild!

James Daigh - Photography Ghislaine LaPointe - Porcelaine, Oil, Watercolor Vincent Wayne - Photographic Art Ann Westbrook - Acrylic

Upcoming SDAG Events

June

June 9, Saturday, 5:00pm to 7:30pm, Featured Artist's Reception

June 25, Monday, 10:30am, Board of Director's Meeting

June 26, Tuesday, 3:30-6:00pm, Monthly Show Take-In for July

June 27, Wednesday, Deadline for July Paint Rag

July

July 23, Monday, 10:30am, Board of Director's Meeting

July 26, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

July 31, Tuesday, 3:30-6:00pm, Monthly 5how Take-In for August

July 31, Tuesday, Deadline for August Paint Rag

August

August 11, Saturday, 5:00pm to 7:30pm, Featured Artist's Reception

August 27, Monday, 10:30am, Board of Director's Meeting

August 28, Tuesday, 3:30-6:00pm, Monthly Show Take-In for September

August 29, Wednesday, Deadline for September Paint Rag

September

September 14, Friday, 9am to noon, Jurying for Offtrack Gallery

September 24, Monday, 10:30am, Board of Director's Meeting

September 25, Tuesday, 3:30-6:00pm, Monthly Show Take-In for October

September 26, Wednesday, Deadline for October Paint Rag

September 27, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

Featured Artist's Reception

Saturday, June 9, 2012 from 5 to 7:30 pm

FREE ADMISSION & REFRESHMENTS

760.942.3636

937 South Coast Hwy 101, Suite C103, Encinitas, CA (Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant) Copyright02012 San Dieguto Art Guild. Image use herein courtesy of respective artists.

For event information and gallery hours, visit our website:

offtrackgallery.com







PATRICIA ELDON





CAROL KORFIN

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for June and July 3. Call Joan Grine at 858-481-8783 if you have questions.

June

June 5 and 12, Leo Carillo Ranch Park, Carlsbad June 19 and 26, Fletcher Cove, Solana Beach

July

July 3, San Diego Botanic Garden, Encinitas



Renting at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking an "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, July 13, 2012, at 9:00 a.m. Please RSVP by contacting the wall rent chairperson Patricia Eldon, 760-942-9406, pjeldon@sbcglobal.com if you are interested in renting wall space. If interested in renting floor space, contact floor rent chairperson Linda Melvin,

painter197@aol.com

June Monthly Show Winners

Best of Show - Mark Sherman 'St. George Reef, CA' (watercolor)

Oil/Acrylic

1st - Carole Mayne - 'Mandarin Duck'

2nd - Avra Alexiades - 'Singing'

3rd - Ellen Cramer - 'By Our Lake'

HM - Julie Bubar - 'Board Meeting'

Photography

1st - Steve Deck - 'San Diego Trolley Station'

2nd - Terry Allen - 'Serpent Rising'

3rd - Tom Kelly - 'Moonlight Beach'

HM - James Daigh - 'Marla's Morning'

HM - Jael Newman - 'Safe Harbor'

Watercolor

1st - Vilma Malmberg - 'Blush'

2nd - Wanda Olson - 'Epiphyllums-Cactus Orchids on the Potting Bench II'

3rd - Polly Torkar - 'Pink'

Jewelry

1st - Jan Davis - 'Dive' (necklace)

2nd - Wynn Breen - 'Blues Dream' (pendant & earrings)

Other

1st - Ellablanche Salmi - 'California Surf' (mixed media)

2nd - Laura Chandler-Jacobson - 'Grapes' (graphite)

3rd - Mohsen Maghroori - 'Flower Field' (carved gourd)

HM - Adam Orr - 'untitled' (digital art)

Best of Show for June



St. George Reef, CA by Mark Sherman

1st Place June Monthly Show Winners



Mandarin Duck by Carole Mayne



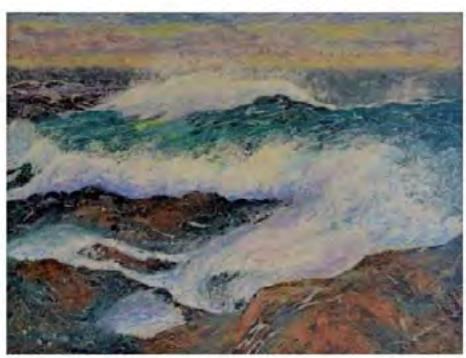
Blush by Vilma Malmberg



San Diego Trolley Station by Steve Deck



Dive by Jan Davis



California Surf by Ellablanche Salmi

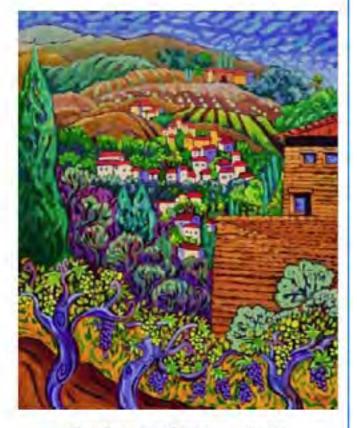
June Monthly Show Judge - Cathy Carey



Chimayo Clouds- Santa Fe

The Contemporary Fauve Expressionist style of Cathy Carey is a blend of impressionist color layering techniques, vivid expressive color, and symbolic images that impart a sense of emotion and mood. Cathy Carey's oil, acrylic, watercolor, and pastel paintings transcend the reality of description and instead create images that feel joyous and exhilarating. Cathy was born in Washington, DC. and educated at the Corcoran School of Art in Washington DC, She received a BFA in Painting and Printmaking from Virginia Commonwealth University in Richmond, Virginia. Cathy has exhibited her paintings in galleries in Virginia, Santa Fe NM and California, and her paintings are in many private collections.

Cathy Carey shares her knowledge of color theory and painting techniques in her painting workshops and classes throughout California, and Santa Fe, NM. The Philosophy of Color, written by Cathy Carey, is a workshop tool for learning color theory and painting techniques. Cathy is represented by Arroyo Gallery in Santa Fe, NM.

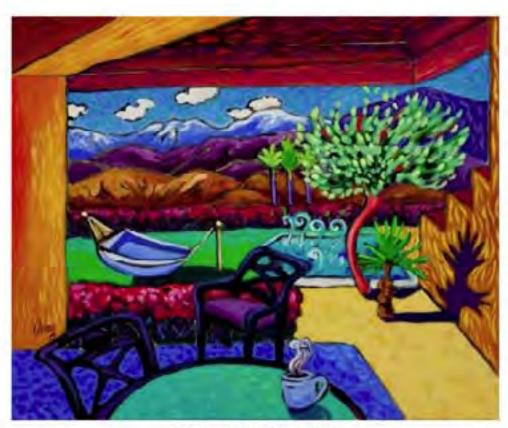


The Grapes of Dance - Spain

ARTIST STATEMENT:

"My purpose is to capture an emotional sense of reality by describing the color and drama of a place through gesture and brush stroke, color and composition. I employ impressionist techniques, and vibrant expressionist color and rhythmic gestural brushstrokes. My style has been greatly influenced by Fauve painter Henri Matisse, Claude Monet and Vincent Van Gogh. Other influences include Gustav Klimt, and contemporary artists Jim Vogel and Janet Fish. I want my pictures to transcend the reality of description and instead create in viewers the same sense of joy and exhilaration I felt in painting it, the beauty of an examined moment. I paint what it feels like, not what it looks like. I want the movement and interaction of colors and shapes to feel like the rhythm and pulse of music and dancers."





Steaming Jacuzzi Joe

July Monthly Show Judge - Helen Shafer Garcia

Helen Shafer Garcia is a painter, mixed media, book arts artist and award winning illustrator. Her whimsical style shows a love for living creatively with a studio filled to the brim with found objects! Helen creates textured books, mixed media monotypes, assemblages, and colorful iconographic and whimsical paintings on paper or on curlous recycled found object surfaces.

For over 22 years, Helen's watercolor illustrations have graced the cover brochures, garden articles and advertisements of numerous International resorts and magazines. Clients include 5an Diego Home/Garden Lifestyles Magazine; Westin Mission Hills Resort, Rancho Mirage, CA: Camino Real Hotels/Westin Resort, Acapulco Diamante, Mexico; Westin St. John Resort, Virgin Islands; Marriott's Desert Springs and Rancho Las Palmas Resorts, Palm Desert, CA; La Quinta Resort, Indian Wells, CA; Miramonte Resort, Indian Wells, CA and Wilmer Communications, Seattle, WA.



Helen holds a BA degree in Fine Arts and currently teaches college level Watercolor and Acryllc painting, Book Arts, and Pastels. She also teaches Watercolor and Mixed Media workshops internationally and across the US.

Awards include:

Four San Diego Press Club First Place Awards of Excellence in Illustration for San Diego Home/Garden Lifestyles Magazine.

Hotel Sales and Marketing Assn. International Adrian Awards Color Illustrations for Westin. Resorts. Gold Award. 1991,1999.

San Diego Home/Garden Lifestyles Magazine -Garden Competition-Best Homeowner Design Award - 1997



Recent articles:

Collage in Color, Interweave Press EMag Fall 2011

http://www.clothpaperscissors.com/blogs/emags/archive/2011/10/21/collage-in-color-emag.aspx

Studios Magazine, Summer 2012, Featured artist aticle
http://www.interweavestore.com/Mixed-Media/Magazines/Studios-Summer-2012,html?
SessionThemeID=16&a=qp120509

See her work also on her websites:

HelenShaferGarcia.com

www.Agavelatte.blogspot.com

Mother's Day Tour Weekend a Success



San Dieguito Art Guild's 18th
Annual Art & Garden Tour was
the place to be on Mother's Day
weekend. A record number of
visitors had the opportunity to
visit nine spectacular North
County San Diego homes and
stroll through their gardens to
view original works of art by
Guild members. This annual
fundraiser uses proceeds to
help operate the Guild's Off
Track Gallery and promote a
yearly cash grant to a local
highschool's art program.

Be sure to visit our website to view a great video taken of the Mother's Day Event: www.offtrackgallery.com

ALSO...... CONGRATULATIONS to Roberta Deanl

Roberta Dean was the lucky winner of a \$100 gift certificate to Pacifica Restaurant Del Mar.

Congratulations Robertal A special thanks goes to Toni Williams for arranging the opportunity of this wonderful prize.

Member News - Cheryl Ehlers

On June 3, 2012, Villa Musica will present the Villa Musica Art and Music Society Reception, a bi-monthly celebration of art and music, paring a local artist with a local musician for a wonderful evening of entertainment.

The pairing of double bassist Scott Worthington - an active chamber musician, composer and soloist who has performed around the world, including at the Lucerne Festival, June in Buffalo and the Monterey and Montreal Jazz Festivals - with award winning and published artist, Cheryl Ehlers from Carlsbad, CA is a perfect match as she presents her exhibition "Rhapsody".

The 16 pieces chosen for this exhibition will enhance the vitality of the music and provide a visual experience for the listener. Ehler's creations are imaginative and representative of the true nature of music.



Located in Sorrento Valley at 10373 Roselle Street, Ste. 170, Son Diego, CA 92121, Villa Musica's new facility boasts 4,415 square feet encompassing 6 music studios of varying sizes and a small recital hall seating up to 60.

You can contact the Executive Director - Dr. Fiona Chatwin at fchatwin@villamusica.org facility or (858) 550-8100 or view the website for additional information at www.villamusica.org

Encinitas Oktoberfest

The Encinitas Chamber of Commerce is proud to present its 17th Annual Oktoberfest on Sunday, September 23rd on Mountain Vista Drive and El Camino Real in Encinitas.

Again this year they will have Bavarian dancers and bands, over 200 vendors, including artisans with unusual arts and craft items, a family food and refreshment tent serving authentic German food and beer, a family fun zone and a ceremonial parade.

This is a wonderful local event that could give you the chance to highlight your art to the local community.

Artisan booths are \$200.00. For information, please contact Mimi Gattinella at 760-753-6041

mimi@EncinitasOktoberfest.com

See their website: www.EncinitasOktoberfest.com

Coastal Artists Launches New Website & Virtual Gallery

Coastal Artists invite all the artists of San Dieguito Art Guild to visit their new website and virtual gallery at www.coastal-artists.org.

"You are our sisters and brothers in location and spirit, and we welcome your visit."

Julie Saltman for Coastal Artists

Art Beat on Main Street



ART BEAT ... has a home!

Kait Matthews and Kris Petersen, artists, and co-founders of Art Beat, a co-operative art gallery, have secured a home! Watch for upcoming news from ART BEAT on MAIN STREET!

We will be located in a 3800 square foot building in the heart of downtown Vista at 330 Main Street, across from Curbside Café, and the Avo Theatre, and steps away from the up coming Mother Earth Brewing Company. We expect to open our doors the third week in June, just in time for the exciting "Taste of Vista" event.

We are currently looking for professional artists who wish to be a part of this exciting opportunity. Please contact us for an application and mission statement or for more information.

They can be reached at:
Kait@kaitmatthews.com or Kris at 4krispy@amail.com

Stardust Arts will exhibit at the Off Track Gallery

The Stardust Arts Exhibits
"24hrs" at the San Dieguito
Art Guild/Off Track
Gallery.

The San Dieguito Art Guild will be hosting The Stardust Arts, "Angels" Program, art exhibition, "24" Hours.
Students 7-11 years will have the opportunity for the second time this year to present their art to the community, and spread the word about youth art in Encinitas, CA with the opportunity to give back to others who might love to try art.



Their exhibition "24hrs" is representative of the events in a day of their lives. 3 painted canvases in vibrant colors reflecting their preferences and views are for sale with proceeds going to support youth art and the "Angels Program."

The display will be up between May 31st to June 28th and contributes to the theory that "anything is possible if you simply try." You can view the display 7 days a week at the Off Track Gallery and also at the bi-monthly Artist's' Reception that is being held on June 9, 2012 at the Off Track.

The Stardust Arts is a 501 (c) 3, non-profit organization that is joint ventured with Dr. Wilderness Show, and is recognized by the California State Assembly and the San Dieguito County Board of Supervisors for its contributions to youth art in local communities in San Diego County.

Don't miss the wonderful artwork by the students of the "Angels" Program, of The Stardust Arts, under the direction of artist Cheryl Ehlers. For more information you can reach Ehlers at 760-519-1551 or www.thestardustarts.com

Cheryl created "Stardust", an after school arts program for third through fifth grade students, beginning with the Oceanside Unified School District. Few opportunities for positive after- school experiences exist for low income children who are at risk for gang violence and gang involvement in their neighborhoods. Cheryl's mission was to bring excitement to the learning process, encourage artistic perception, and teach children that problems can have more than one solution. She hopes children will develop visual spatial organization, creativity, confidence, as well as basic skills in drawing shapes, using elements of color, and understanding perspective.

To date, Ehlers and has taught over 5400 students since 2009 and has received support from the Kenneth A. Picerne Foundation, The City of Encinitas, & Mizel Family Foundations Community Grant, The City of Carlsbad, and private funding.

Monthly Show - Thank You Take-In & Art Hanging Crewll

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE

- 1. If your work is on a wrapped canvas, make sure that the edges are painted also.
- All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
- 3. The brackets need to be placed on each side about one quarter of the way down the side.
- 4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
- 5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member valunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding. Lynn Ely Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php click on WALL HANGING INSTRUCTIONS

Help Wanted

Help Wanted Social Butterflies

Do you know how to postSocial media on "any"-Facebook, Blogspots, Twitter or YouTube?

Offsite Show Representative

Coordinate offsite shows and organize the artists in an event that also represents the Guild.

Please Contact: Cheryl Ehlers, President

Phone: 760-519-151

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- *FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Sitters:

Jackie Bissell

Katie Jablonski

Doreen Long

Linda Melvin

Barbara Mille'

Ellablanche Salmi

Judianne Shannon

Grace Swanson

Julie Bubar - Mornings and Weekends

Lisa Curry - Mornings (no Tuesdays or Wednesdays)

Diane Dudek - No Mondays

Jacqueline Howard - Weekday Mornings

Pamela Waldman - Weekday Mornings

ART SUPPLY SALE

ART SUPPLY SALEIIII Artist is downsizing to pursue other interests.

On offer for the oil/acrylic artist are: 31 frames in white wood w/linen inserts; 37 stretcher bars, and a huge box of small and miniature wood frames. Also offered: Large dark wood frame (22"x50"x4 1/2" wide w/insert) with prepared gessoed canvas for the ambitious oil/acrylic painter.

For the watercolorists and printmaker: 17 metal or wood frames w/glass and some w/mats; 22 new double mats; 20 pieces foam core; miscellaneous large foam core.

Please contact Bonnie Henson at 760-598-3650

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Point Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Point Rag Editor, Sharon Hoffman at sah sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to soh_sd@yahoo.com

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild

In Loving Memory of Kate Rowley Morrow Whitley



February 17, 1922 - June 7, 2012



Please join us for a memorial service honoring

Kate Morrow Whitley

Saturday, the seventh of July one o'clock St. Andrew's Episcopal Church

890 Balour Drive, Encinitas, CA 92024

Reception to follow at 398 Orpheus Avenue, Encinitas, CA 99024

Kate Whitley Memorial Service

Click the image or the following link to view your save the date and reply to the Whitley family.

View save the date:

www.paperlesspost.com/events/1982292-194f1c04/replies/43570399-98aadcd2

> View on Map Add to: Google Calendar Outlook , iCal

Please join us
for a memorial service
honoring
Kate Morrow Whitley
Saturday, the seventh of July
one o'clock
St. Andrew's Episcopal Church
890 Balour Drive, Encinitas, CA 92024

Reception to follow at 398 Orpheus Avenue, Encinitas, CA 92024

Join us in June at our Featured Artists Reception



Free Admission—Food—Refreshments

SANDY HEATH

Metalsmith

Art has been a vital aspect of Sandy's life as she explores many kinds of media. She began with ceramics studying the way clay moves before becoming permanent. Later, her appreciation of the natures of silver and copper inspired her to study metalsmithing techniques, and she began designing and fabricating jewelry and wall sculptures. Sandy finds that working with metalsusing a torch and various types of hammers and saws-provides a relationship with the metal that is both intimate and rewarding. She has studied with many teachers, and loves to explore new ways of creating. She sees all forms of art as a way to heal the soul.



JOAN GRINE - CEGITS

JOAN GRINE

Plein Aire Painter

Joan Grine is a "plein aire" painterpainting outdoors on location in our beautiful San Diego County. Her love of nature inspires her to capture the colors, textures and atmosphere of the scenes around her. Pastels have become her favorite medium, which she first studied as a child. She finds them perfect for her landscapes and portrait paintings. Joan also paints in oils and creates detailed ink

drawings. She exhibits her work in three local galleries and provides demonstrations around the county. She also judges shows and teaches classes in pastel painting. For more about Joan Grine, see her website: www.JoanGrine.com.

PATRICIA ELDON

Painter

In awe of the beauty of forests, hills, and seashores, Patricia spent much of her childhood drawing and painting. She studied art with Richard Diebenkorn and earned a bachelor's degree in pictorial art and a teaching credential in art, math, and German at UCLA. For years, she taught in Los Angeles County public schools. Later, she studied fashion drawing and painted in oil and watercolor. Fighting her tendency towards realism, she paints with expression,



exaggerating lighting and atmospheric effects, creating scenes with a sense of mystery, and turning repetitions and progression into rhythmic spatial effects. Patricia incorporates abstract elements and principles of art to express her reverence and euphoria for nature's beauty.

CAROL KORFIN

Fused Glass Artist -aka "The Glass Giraffe"

Creating one of a kind fused glass art, Carol Korfin chose her company name by "fusing" her love of all things giraffe with her love of glass art. She has a giraffe collection numbering over 150 pieces in her home.

Carol became a glass enthusiast upon her retirement in 2006, and soon she began creating more pieces than her hands (and kiln) could accommodate. Each of her glass art pieces is created and designed from her imagination using the finest quality glass. Glass types vary from translucent, opaque, dichroic, iridescent, frit, millefiore, confetti, rods, stringers and



noodles. She creates pendants, bowls, wall creations and decorative pieces and other whimsical interpretations in glass. To see more of Carol's own creations, visit her website: www.GlassGiraffe.com.

Saturday, June 9, 2012 from 5 to 7:30 pm

FREE ADMISSION & REFRESHMENTS

760.942.3636

937 South Coast Hwy 101, Suite C103, Encinitas, CA (Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

Copyright©2012 San Dieguito Art Guild. Image use herein courtesy of respective artists.

For event information and gallery hours, visit our website:

offtrackgallery.com



Copyright©2012
San Dieguito Art Guild
All images are courtesy of their respective artists
and are for use only in news and publicity.
Background sky by John Rodgers, SDAG Member

Forward email

SafeUnsubscribe



This email was sent to swanson121@cox.net by sdagpublicity@att.net | Update Profile/Email Address | Instant removal with SafeUnsubscribe** | Privacy Policy.

San Dieguito Art Guild | 937 S. Coast Highway | Suite C-103 | Encinitas | CA | 92024

STRAIGHT RENTAL AGREEMENT

SEASIDE CENTER FOR SPIRITUAL LIVING
1613 Lake Drive Encinitas, California 92024
Phone: (760) 753-5786 Fax: (760) 753-7647

Today's Date 7/6/12	Expected Arrival & De	parture 12-1-2012
Date of Event_12-1-2012	Time of Event_8 -	6 Setup 10-4 event
		Hollday Bazaar
Event Coordinator Grace Su	uanson 1565 G	sascony Rd Encin, tas ex 92024
Phone Numbers # 760.942	(Name and Address)	-805-0434 gallery 760.942-363
Special Needs Own canopy	outside on pat	10
Equipment Needs Tables + Less Han # in Attendance 200/2)	chairs as per	diagram to come
# in Attendance 200/2)	Ticket Price	Price of Rental_10 HRS. X \$80
Room(s) Family Room		Down Payment \$ 480 craft
Date of Deposit 7/6/12	Balance Paid	Person Responsible for Money Grace Swans on
entremistre du manuel el locare	and a second of the second of	and the same of th

Sound Squipment. You must hire Seaside's sound engineer, if you plan to use our sound equipment. The sound engineer's rates are \$25/hour with a 4 hour minimum. Please pay sound tech at the end of the event. SPECIAL NOTE: IF NOT USING SEASIDE'S SOUND SYSTEM - there will be a \$25,00 charge for the sound tech to clear our stage of all Seaside equipment/cables in order to make room for your sound equipment. This charge includes the resetting of our equipment after your event.

You must hire our Facilities Manager at \$16/hour) with a <u>H nour minimum</u>. He will open up the church and also lock up after your event is over. He is available, if needed, to help your crew set up the ruom(s) to your specifications and will be an the premises throughout your event to answer your questions and handle problems. Please pay facilities person at the end of the event, DEPOSIT: in addition to your rental fee, within your deposit a \$50.00 non-refundable "janitarial fee" will be charged. PLEASE NOTE, Absolutely NO food or drink in the Sanctuary.

Parking Attendant: Required if event has 200+ attending, \$40,00 will be paid to Parking Attendant.

Please read the Conditions of Agreement on Page Two before signing. Thank you

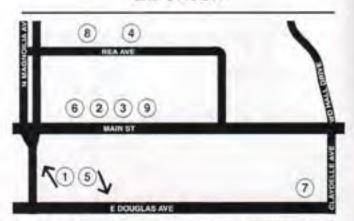
Thave read and hereby agree to the terms of this agreement.

Signature (Responsible Party)

Signature (Seaside Representative)

Rev. 4-12

EL CAJON



- 1. HYDE ART GALLERY 8800 Grossmort College Drive
- 2. Main STREET 5 GALLERY 124 East Main St
- 3. MERKABAH GALLERY 128 East Main St
- 4. OLAF WIEGHORST MUSEUM 131 Res St
- RANCHO SAN DIEGO LIBRARY
 1565 Via Flancho San Diego
- SILVER CREEK FINE ART & CUSTOM FRAMING

120 East Main St

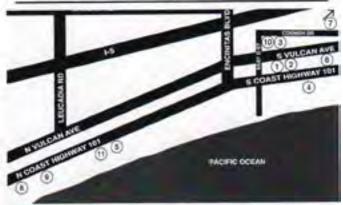
- 7. SAINT CLAIR GALLERY 270 East Douglas Avenue
- 8. SOPHIE'S GALLERY 109 Res Ave
- 9. WHITE SAGE GALLERY 132 East Main St 619.318.9000

619.3 www.c

www.dianekeitner.com

DIANE Sculptor/Artist Custom Portraits in Bronze TUlite Sage G A L L E R Y www.dianekeltner.com 132 East Main Street in El Cajon 619-318-9000

ENCINITAS / LEUCADIA





(Left) Hetrick Photography. "Flowers Greet the Sea" (Right) Spencer Reynolds. "All These Left".

- 1. ART N SOUL ON 101 633 S Coast Hwy. 101
- 2. Buss 101 687 S Coast Hwy. 101, #151 760,487,1900 • into@bliss101.com www.bliss101.com
- 3. CIVIC CENTER ART GALLERY 505 S. Vulcan Avenue
- 4. FIRST STREET GALLERY 820 S Coast Hwy. 101
- 5. JOEL BLOOMBERG ART GLASS

600 N Coast Hwy 101

- 6. LEUCADIA ART GALLERY 1038 N Coast Hwy. 101
- 7. Lux ART INSTITUTE 1550 South El Camino Rival
- 8. OFF TRACK GALLERY / SAN DIEGUITO ART GUILD 937 S Coast Hwy, 101, Suite C-103 - 760.942,3636 www.oftrackgallery.com



DRAFT

SDAG Meeting Minutes

Department of Public Works, City of Encinitas

160 Calle Magdalena, Encinitas, CA92024

The meeting was held on July 23, 2012 at 10:30 a.m.

Officers Present: Karen Fidel, Cheryl Ehlers, Sandy Heath, Sharon Hoffman, Pamela Waldman, Linda Melvin, Gayle Baker, Lynn Ely, Carol Korfin, Grace Swanson, Terry Oshrin, and Judianne Shannon

Officers Absent: Dolores Renner, Lin Holzinger and Patricia Eldon

Call to Order: 10:35 by Cheryl Ehlers, President

President Report Cheryl Ehlers

Cheryl thanked Carol Korfin for her work on the new slate of officers.

She advised that Terry Allen, the incoming president, needs to change the Board meetings from Monday to Fridays, 10:30 to 1:00. This will begin in January 2013. Meetings will remain on Mondays for the balance of 2012.

Sandy Heath will coordinate the annual meeting with the Demo on October 30 at the Botanic Garden. The holiday party will be separate.

Correction to minutes of last meeting on June 25, 2012 2 spelling of Jon Lovegren. Lynn Ely motioned to approve the corrected Board Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Judianne Shannon seconded the motion. In favor 11; against 0; abstain 1; absent votes 3. Motion passed.

Treasurer Report Raren Fidel

Karen reported that in June we had artist sales in the amount of \$6369, net income of \$251 for the month, and net profit of \$23,341 for the ten months ended June 30, 2012. Carol Korfin motioned to approve the June 30, 2012 Treasurer

Report submitted by Karen Fidel, Co-Treasurer on July 23, 2012. Seconded by Linda Melvin. In favor 11; against 0; abstain 1; absent votes 3. Motion passed.

Old Business 2 Cheryl Ehlers

Grace Swanson gave Sandy Heath the Try It Youll Like it budget.

Our 501 application has been assigned to an IRS reviewer. This will take one or two more months to complete. Cheryl asked to be the point of contact, rather than the gallery.

501 Cash Reserves can be one-third of annual income, up to \$60,000.

New Business 2 Cheryl Ehlers

Strategy meeting will be August 9 from 9:00 to 3:00 at SD Botanic Garden. This will be a combined meeting of the new and old Board, installation of officers and strategic planning and potluck.

We will have to arrange with Union Bank to update our signature card after election results. We will be adding Linda Melvin and Lin Holzinger as signers.

Action: Cheryl will contact Lin about combined meeting

Action: Sandy to contact Botanic Garden to confirm time on August 9 from 9:00 to 3:00

Programs 2 Sandy Heath

Sandy discussed collecting art supplies at the gallery for TERi. There will be a collection box placed in the gallery during the two months of August and September.

There will be wall space for TERi to display their art as featured artists in the August 11 reception. She suggested we have extra food and staffers for this in anticipation of a larger than usual crowd.

<u>Action</u>: Arrange for 3 staffers and extra helpers to set up and clean up. Pamela will call Julie Bubar and others to help out.

Action: Cheryl will make name badges for the TERi artists for the August gallery reception.

Sandy discussed having a post-holiday event in January instead of our usual holiday event. The board was enthusiastic about this and Sandy will follow up.

Sandy said she has planned three demos. It was agreed that she could plan a fourth demo, even if it meant going over budget.

Calendar 2 Pamela Waldman and Judianne Shannon

Judianne said the gallery would remain open until 8:00 p.m. on Friday and Saturday nights for the whole month of September. Pamela distributed to the Board members the future rotation sign-up sheets for the months of October and November.

Pam made a motion that if an artist is juried into the gallery, they can be in a show. However, if they have not been previously juried in, they will need to be juried in to participate in each specific event. Carol seconded the motion. In favor 11; against 0; 1 abstain; 3 absent votes. Motion passed.

Membership 2 Grace Swanson

Grace talked about the Holiday Bazaar on December 1. Sandy, Karen, Linda and Carol volunteered to help Grace. Grace is planning \$55 per person to participate. She will re-measure the space available to confirm the number of people that will be able to participate in the sale. We discussed limiting the number of jewelers in the show. We also discussed the possibility of having TERi participate and have a table as well.

Action: Sandy will check with TERi if they want to participate and possibly using their mailing list.

Grace advises that we currently have 249 members.

Floor Chair 2 Linda Melvin

Linda discussed the jewelry committee meeting and distributed Jewelry Categories and Jewelry Space Renters. She advised that committee members are Terry Oshrin, Sandy Heath, Dolores Renner, Gayle Baker, Lynn Ely, Jon Lovegren, Laura Stearn, Carol Korfin and Phyllis Rothbart. They will be having another meeting regarding raising the quality of their products.

Julie Bubar and Wynn Breen have been juried in as new Floor renters.

Publicity 2 Pamela Waldman

Pam showed us our ad and write-up in 2920242, a free Encinitas magazine. She said we also will have an ad in Sun Entertainment soon.

Webmistress 2 Carol Korfin

Carol submitted for approval the Slate of Officers Ballot that she will email. Sharon Hoffman made a motion to accept the slate of officers and support sending vote to membership. Terry Oshrin seconded the motion. In favor 11; against 0; 1 abstain 3 absent votes. Motion passed.

Lynn Ely 2 Monthly Show

Lynn advised that we had \$913 in entry fees for the July show. She has collected \$130 in Hospitality fees for the August reception and will take in more next month. Gayle Baker will have extra budget for more food this larger reception.

Motion to Adjourn

Motion was made to adjourn the meeting by Lynn Ely, seconded by Terry Oshrin at 12:40 p.m.
Next Board of Directors and Strategic Planning meetings: August 9, 2012
Submitted by
Karen Fidel, Acting Secretary for Lin Holzinger