



AUGUST (CONT)	
OFF TRACK GALLERY RECEPTION	11
<small>Featuring collaborative works of art by TERN (Training, Education and Research Institute) an organization that assists individuals with autism and other developmental disabilities.</small>	
<small>OFF TRACK GALLERY www.offtrackgallery.com</small>	
PLEIN AIRE (OUTDOOR) PAINTING DEMONSTRATION	28
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	<small>Come Celebrate our 15 year Grand Opening of our new location</small>
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	Try a FREE class and experience



Family's Ties
Back

and Brandt's
in Encinitas in
vin started at
tended Oak
High School
throughout
rooted at
in
San
Seaside

April, 2011 and continues at Flora Vista Elementary where Jack (11), Brad (9) and Ben (6) all attend. Olivia (2) stays home with grandpa. "We love that the school is only steps away from our house," said Ben. "Grandpa walks the kids to school every day, and there are so many wonderful families that we have met."

The Fergusons are especially active in sports. The kids participate in teams at school, in local leagues, at the YMCA, and all four competed in the Junior Carabid table this spring. Eric

"I love that our kids can see all of their grandparents in the same day, anytime they want."

— Brandt Ferguson
Encinitas

ran two half-marathons this year and will continue to run races throughout the rest of the year. While Brandt admits sheepishly that he has never actually surfed, he makes up for it by competing in the occasional triathlon or half-marathon.

The Ferguson family has made many special memories in Encinitas. Now they look forward to watching their children do the same. ■

Know a family that should be profiled in 92024 Magazine?
Recommend a family online at www.92024magazine.com.

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Beautiful works of art by members of the San Dieguito Art Guild

Come, enjoy our spectacular collection of paintings, photographs, mosaics and ceramics; glass, metal, gourd and woven art; cards and prints and jewelry and trinkets.

OFF TRACK GALLERY
100% Encinitas Art Center, All Artists

OPEN DAILY from 10 AM to 6 PM
Summer hours Fridays & Saturdays to 8 PM

760-942-3636 OffTrackGallery.com
937 South Coast Hwy 101, Suite C103, Encinitas, CA 92024
(Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

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ENRICH Your Life
With
ORIGINAL ART
that You
LOVE

COMMUNITY STUFF

San Dieguito Art Guild Contributes to Quality of Life

San Dieguito Art Guild has been at the heart of the Encinitas art scene for nearly 50 years. With more than 200 local artist-members, the Guild continues to contribute to the quality of life in many ways.

As a nonprofit organization, the Guild sponsors demonstrations featuring accomplished and well-known artists several times a year and the wildly popular, "Try It You'll Like It" workshops continue to attract record crowds. These

programs - organized and staffed by Guild members - are made possible, in part, thanks to a grant from the City of Encinitas.

Home to some of the most talented artists, fine art photographers and crafts people in North

County San Diego, the Guild also operates the Off Track Gallery, which provides exhibit space for members' artwork as well as a unique shopping experience for those who visit. Exhibits change monthly, so many clients and visitors return often to browse through a plentiful array of exciting original drawings, paintings, fine art prints, sculptures, photographs, unique glass, metal and gourd art, jewelry and more.

San Dieguito Art Guild's Off Track Gallery is open 7 days a week and is located in the Lumberyard Shopping Center, Hwy 101, Encinitas. For more information stop by the gallery, visit their website at www.offtrackgallery.com or call 760-942-3636.



Summer Concerts by the Sea

Summertime Sundays between 3 - 5 p.m. at Moonlight State Beach will be filled with enjoyable music and spilled dancing in the sand. The four concerts in the series are free and for all ages, and each concert features a diverse musical style.

July 22, Charlie Ives will showcase his unique mix of pop, jazz, folk and rock style. Aug. 5, Deed Feather Moon brings the heat with an indie sound and Aug. 19 Shoreline Rootz is sure to be a good time with their ten piece reggae/rock lineup.

For more information call 760-633-2756.

Class Cars Nights in Encinitas

The streets of Downtown Encinitas will be roarin' and rollin' when Encinitas Classic Car Nights is in town from Thursday

BrewFest Encinitas

BrewFest Encinitas will be held at San Diego State University's Costa College, San Diego, Aug. 4 from 4 - 7 p.m. Tickets are \$40 and include a beer tasting glass, 10 beer samples, 10 of Encinitas's finest craft beers to purchase a great meal from gourmet food trucks. Music by Gone Blonde, a high school band playing hits from the 60s. BrewFest Encinitas is a joint effort by the Encinitas Rotary Club. When purchasing your ticket, please contact their ticket purchase price partners of BrewFest. For

Surfing Madonna

The debated Surfing Madonna grew to fame amongst the people of Encinitas for being the beautiful piece of art that appeared on the overpass off Pacific Coast Highway. After finally found a home, Appearing over a year ago, the artwork - decorated with the phrase "Save Our Lady of Guadalupe" and Our Lady of Guadalupe surfboards, fiercely admired by locals.

Removed by the city who called it a piece of art graffiti, residents came together to find a new abode for Surfing Madonna. Artist Mark Patterson, rallied for his artwork to be displayed at the entrance to Moonlight State Beach but was halted because of its undertones. After spending some time, Surfing Madonna finally found her new home on a wall.

Summer Fun on the 101

Summer Fun on the 101 - Leucadia June. Presented by Leucadia 101 & Friends. A celebration of the unique cultural origins of Leucadia, both a big part of Leucadia's history and a community participation.

AGENDA

July 23, 2012

Time: 10:30 a.m.








Location: – City of Encinitas Public Works Bldg -160 Calle Magdalena, Encinitas, 92024

June 25, 2012

Officers Present: Karen Fidel, Cheryl Ehlers, Lin Holzinger, Sandy Heath, Sharon Hoffman, Pam Waldman, Patricia Eldon, Linda Melvin, Gayle Baker, Lynn Ely, Carol Korfin, Grace Swanson, Terry Oshrin, Dolores Renner

Officers Absent: Judianne Shannon

10:30 am	Roll Call	Cheryl Ehlers
President Announcement * 10:33 am – 10:40 am	Thank you for your work in getting the new BOD membership candidates, Gallery ADA compliance codes. Incoming President requests Mtg Dates chg. to Fridays beginning Jan 2013 (flex schedule) due to availability at PWC Bldg. Annual meeting date change New Member Signature Authorizations (set mtg after Sept.)	Cheryl Ehlers
10:49 am – 11:00 am *	Treasurers Report Monthly Sales Review: Q/A Financials: June 2012 – Need Approval Approve Minutes – June 25, 2012	Karen Fidel
11:00 am – 11:20 am *	Old Business *√Budget distribution for grants/process Done via email * All info/data/files for new BOD positions had been transferred to appropriate chairs for processing to completion. * √501 Application has been assigned. 1-2 months to determination. Need to keep a close watch on all our mail boxes!!! * Rules for 501 Cash Reserves	Cheryl Ehlers
11:20 am – 11:30 am *	New Business – * August Meeting Scheduled, location to be determined. * Strategy Meeting status and information. Aug. 9 th 9:30-4:00 pm at: SD Botanic Gardens	Cheryl
Comments 11:30 am – 11:45 am *	Secretary *Mother's Day Final Report *Donations to Schools ready for presentation?	Lin Holzinger
Comments 11:45 pm – 11:55 pm *	Programs Chair *Reporting Demo * TERI	Sandy Heath

Comments 11:55 pm – 12:05 pm		Calendar * Calendar signup for BOD members. Questions.	Judianne Shannon Pamela Waldman
Comments 12:05 pm – 12:12 pm		Membership - *Seaside Center – Holiday Bazaar *Try IT You Like It - Update	Grace Swanson
Comments 12:12 pm – 12:18 pm		Publicity *Special Reception Report	Pamela Waldman
Comments 12:18 pm – 12:25 pm		Webmistress Nominating Committee Report – processing vote	Carol Korfin
Comments 12:25 pm – 12:33 pm		Floor Chair Floor Report Jewelry Resolution Status	Linda Melvin
Comments		Monthly Show Monthly Show Report	Lynn Ely
Comments		Wall – No Report Noted	Patricia Eldon
Comments		Gallery – No Report Noted	Terry Oshrin
Comments		Hospitality - No Report	Gayle Baker
Comments		Paint Rag – No Report	Sharon Hoffman
Comments		Parliamentarian	Judianne Shannon
		Offsite Representative Kathy Chin is heading the Artwalk efforts	OPEN (not a BOD Position)

CALENDAR

EVENT

Date	Time	
7/26/2012	7:00 am	Rotation Wall
7/26/2012	10:00 am	Rotation Floor
7/26/2012	6:00 pm	Rotation Wall
7/31/2012	3:30 pm	Monthly Show Take In
8/11/2012	5:00 pm	Special Artist Reception
8/27/2012	10:30 am	Board Meeting
8/28/2012	1:30 pm	Demo San Diego Botanic Garden
9/14/2012	9:00 am	Jurying Date

SDAG Meeting Minutes
Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024

DRAFT

6/25/12; 10:30 am

Officers Present: Karen Fidel, Cheryl Ehlers, Lin Holzinger, Sandy Heath, Sharon Hoffman, Pam Waldman, Patricia Eldon, Linda Melvin, Gayle Baker, Lynn Ely, Carol Korfin, Grace Swanson, Terry Oshrin, Dolores Renner

Officers Absent: Judianne Shannon

Call to Order: 10:30 am by Cheryl Ehlers, President

Presidents Report/Cheryl Ehlers

Cheryl introduced Jon Lungren who gave a presentation on his and other members' points of view re: jewelry standards at the Gallery. The Board thanked Jon for a well thought through presentation and discussed the subject in the New Business segment of the meeting. The Board promised to get back to him about any decision that is made.

Cheryl distributed straw vote sheets for the policy on Nudity and Board members voted.

(Result: 13 for all, 1 for full back & top front and back, 1 absent (Judianne). **Karen Fidel motioned to accept the following policy:** No sexual implications, pornography or distasteful works. Works received and accepted at the discretion of the Chairperson. Seconded by Sharon Hoffman. In Favor 14 Against 0 Abstain 0 Absent 1

Motion Passed

Cheryl mentioned a need for a planning session to discuss growth and plans for the future. Lin explained why she thinks it's important to have one. Sandy will arrange for the room at SDBG or elsewhere and decide on potential available dates. Cheryl will contact Terry Allen, incoming President, to confirm his availability.

Cheryl also said that our application is still in the cue at the IRS. Board members briefly discussed the need for a prudent reserve and how to invest excess cash, should there be certain IRS guidelines that need to be met.

In addition, Cheryl explained that it is necessary that she continue to monitor the progress of the 501 c 3 application in a Board position, in order to avoid any serious delays. Terry Oshrin proposed that Cheryl remains as co-president until a decision is made re: the IRS. Carol Korfin formally made the recommendation, as the Election Committee Chair.

Karen Fidel motioned to approve the May 21, 2012 SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. Seconded by Linda Melvin. In Favor 14 Against 0 Absent 1 **Motion Passed**

Treasurer/ Karen Fidel

Karen also reviewed the financials for May 31. Linda Melvin motioned to approve. Seconded by Pam Waldman. In Favor 14 Against 0 Abstain 0 Absent 1

Motion Passed

Old Business

Grace Swanson reported on the proposed Holiday Bazaar. The library won't work. Suggested that the Encinitas Senior Center might be a possibility. Lin suggested Seaside Church on Lake. Grace will look into Seaside and the Senior Center gym.

Grace also said the Phyllis Rothbart has agreed to be the permanent trainer of new staffers at the Gallery. There was also a brief discussion about the training video and whether or not it should be updated. The conclusion was that it is not something that needs to be done at this point in time.

Cheryl left at noon. Sandy Heath presided for the rest of the meeting.

Elections: (September)

- | | |
|------------------------------|-----------------|
| ▪ Sharon Hoffman | Wall chair |
| ▪ Pam Waldman & Ellen Cramer | Calendar |
| ▪ Linda Melvin | Floor Chair |
| ▪ Grace Swanson | Membership |
| ▪ ? | Newsletter |
| ▪ Terry Oshrin | Gallery Manager |
| ▪ Judianne Shannon | Parliamentarian |
| ▪ Lynn Ely | Monthly Show |
| ▪ Karen Fidel | Membership |
| ▪ Sandy Heath | Programs |
| ▪ Cheryl Ehlers | Marketing/PR |
| ▪ Lin Holzinger | Treasurer |
| ▪ Karen Fidel | Secretary |
| ▪ Gayle Baker | Hospitality |
| ▪ Carol Korfin | Web Mistress |
| ▪ Terry Allen | President |

Gayle Baker motioned that there should be co-presidents (Cheryl Ehlers & Terry Allen) so that Cheryl has the authority to continue finalizing the 501 c 3 application with the IRS. Terry Allen will assume all other duties of the Presidency. Seconded by Terry Oshrin. In Favor 13 Against 0 Abstain 1 (Cheryl) Absent 1

Motion Passed

New Business

The Board discussed Jon Lungren's presentation. Cheryl thinks that our current policy re: jewelry is fine and that we have a place for emerging artists. Linda Melvin said that it's ok that we have a wide variety of items at different price points. Customer feedback has indicated that having affordable art is a plus for the gallery. There were also comments about a need to develop guidelines for new member jewelry artists since none exist at this point in time.

Action: Linda Melvin will call a meeting that includes Jon and some Board members who are involved in making jewelry with the goal of setting guidelines for the future.

Mother's Day Weekend Art & Garden Tour Update/Lin Holzinger

Lin reported that the financials are still not finalized.

Action: She will meet with Karen, Dolores and if need be, Mother Lode to get a final reconciled report for July's meeting.

1st VP, Calendar/Judianne Shannon (filling in)

Absent

Second VP/Programs/Sandy Heath

Sandy Heath reported that the relationship with TERI is gaining momentum. The special show she, Cheryl and some other SDAG members had in Carlsbad went well.

Gayle Baker mentioned that the Hospitality fund has a surplus of cash and can contribute to the Featured Artist reception.

Terry Oshrin made a motion that we begin supporting TERI by giving them wall space at next rotations in August and September. They would also be Featured Artist on August 11th. Karen seconded. All in (except Cheryl, Judianne and Linda M)

Action: Sharon to put an article introducing TERI to the membership in an upcoming Paint Rag.

Carol Korfin suggested that we have our All-Member meeting there in the fall.

Floor Chair/Linda Melvin

Grace Swanson made a motion to allow Linda to spend up to \$500 to expand the glass fixtures in the Gallery. Seconded by Carol Korfin. All in Favor 13 Against 0 Abstain 0 Absent 2 **Motion Passed**

Membership/Grace Swanson

Nothing to report.

Linda Melvin left at 12:20 pm.

Gallery Manager/Terry Oshrin

Terry said that she continues to get complaints about the lighting in the gallery.

Motion: Karen made a motion to spend up to \$1000 to upgrade the lights. Seconded by Grace Swanson. All in favor 12 Against 0 Abstain 0 Absent 3 **Motion Passed**

Wall Chair/Patricia Eldon

Patricia said that there are 2 empty spaces that we can give to TERI in August and September.

Monthly Show/Lynn Ely

Nothing to report.

Parliamentarian/Judianne Shannon

Absent.

Hospitality/Gayle Baker

Gayle asked Board members to not buy any more Hospitality supplies. There is an overflow currently.

Publicity/Pam Waldman

Pam said that the Featured Artist reception is not filled for August and suggested that we include TERI featured August.

Website/Carol Korfin

Nothing to report.

Newsletter/Sharon Hoffman

Deadline is coming up in a few days. Please submit ASAP.

Motion to Adjourn: Carol Korfin motioned to adjourn the June 25, 2012 SDAG Board Meeting at 12:45 p.m.

Seconded by Karen Fidel. In Favor 9 Against 0 Abstain 0 Absent 6 **Motion Passed**

Next meeting: July 23, 2012 at 10:30am

Submitted by:

Lin Holzinger, Secretary

SAN DIEGO ART GUILD PRESENTS

Paul Strahm

Tuesday, August 28, 2012

1:30 pm - 3:30 pm

Free and open to the public

San Diego Botanic Garden

Ecke Bldg. (free parking)

230 Quail Gardens Dr.,

Encinitas, Ca 92024

RSVP: Sandy246@gmail.com

EN PLEIN AIR

Internationally collected artist Paul Strahm will be demonstrating his tried and true tips and tricks. He will share the basics of starting and completing a painting en plein air in the short amount of time one has to paint, keeping things simple and staying focused on the essential elements in a painting.

Since 1997, Paul has been working full time as a professional fine artist. Taking his easel and paints to the outdoors has created

countless challenges along with numerous rewards. Paul's objective has always been to interpret a scene — whether a landscape or some cultural activity — through traditional approaches of painting while exploring his individual brand of "story telling." His career is now taking him around the world on a fascinating journey allowing him to share his paintings with more and more people.

Please visit Paul's website:
www.PaulStrahmPaintings.com


OFF TRACK GALLERY

*Funded in part by a grant from the
City of Encinitas Community Grant Program
and the Mize Family Foundation.*



OFF TRACK GALLERY

Paint Rag July 2012

In This Issue

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Elizabeth Nicholson
Gallery Reception Aug 11
Painting Demo by Paul
Strahm, Aug 28
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Encinitas Oktoberfest
opportunity
ART SUPPLY SALE
Frames for Sale
Article Headline

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HAPPY 4TH OF JULY!!!!
Have a creative summer.

President's Message

Hello All Members,

So much news so little time.... This has been a great start to the summer vacation at the gallery. Sales are up and most of you have been through the new training program headed by Grace Swanson and three of our very talented instructors; Diane Dudek, Phyllis Rothbart and Cheryl DeLain. Thanks to all involved, including those I have not named, working behind the scenes to make this all work. Remember, the key to sales is keeping it all about the clients, knowing your inventory and, asking prospects the right questions, the art of influencing people and how to be persistent without being pushy. It all makes for wonderful sales.

Thanks to Carol Korfin and her Committee for filling in almost all of the upcoming Board positions for the voting slate, which will be out soon. Great to have some remaining members and new ones arriving. So in July, please keep a lookout for the voting request and please participate. Our membership is large and the "only" way to communicate to so many is via emails and posts. I know we get so many emails on our systems, but please take the time to open them. Several months of effort has been incorporated into our business of managing SDAG and the Off Track Gallery, so I thank you for cooperating.

We will have a unique upcoming reception in August, as we branch out and promote a wonderful organization alongside the SDAG artists. The TERI Inc. a non-profit organization, since 1980, has grown to accommodate the needs of many while remaining to improve the quality of life for children and adults with developmental and learning disabilities. Through support, advocacy, dedication, innovation, and resolve, TERI brings opportunity and hope to countless individuals and families.

Plan ahead to attend the reception in August. It should prove to be a spectacular opportunity for everyone involved. This joint effort will draw quite a bit of attention to the gallery, so we hope that you join us in our efforts and provide a support team for all. It will take some volunteer assistance and we look forward to it!

As the months creep upon us, I would like to wish you all an enjoyable summer with your families and friends, and hope that you think about all the wonderful opportunities that are provided, both by the San Dieguito Art Guild and within your surrounding communities. As artists, I urge you to get involved with all organizations you can connect with and hope that it provides you with the ability to grow, thrive and be happy.

The Board members and I thank you for all your efforts and support of the San Dieguito Art Guild.

Respectfully,
Cheryl Ehlers, President

New Members

Welcome new members to the San Dieguito Art Guild!

Cindy Alcoset (jewelry)
Larry Banks and Roxanne Flom (family membership)
Kyung Drury (watercolor)
Jennifer Nelson (photography)
Margaret (Meg) Wurster (pastel)
Linda Melemed (watercolor)

Upcoming SDAG Events

July

July 20, Friday, 9:00am, Jurying for Offtrack Gallery for Wall and Floor Art
July 23, Monday, 10:30am, Board of Director's Meeting
July 26, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation
July 31, Tuesday, 3:30-6:00pm, Monthly Show Take-In for August
July 31, Tuesday, Deadline for August Paint Rag

August

August 11, Saturday, 5:00pm to 7:30pm, Featured Artist's Reception
Featuring Collaborative Works of Art by T.E.R.I. (Training, Education and Research Institute)
August 27, Monday, 10:30am, Board of Director's Meeting
August 28, Tuesday, 1:30-3:30pm, Demo at Botanic Garden (Paul Strahm Plain Air Demo)
August 28, Tuesday, 3:30-6:00pm, Monthly Show Take-In for September
August 29, Wednesday, Deadline for September Paint Rag

September

September 24, Monday, 10:30am, Board of Director's Meeting

September 25, Tuesday, 3:30-6:00pm, Monthly Show Take-In for October

September 26, Wednesday, Deadline for October Paint Rag

September 27, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall and Floor Rotation

October

October 13, Saturday, 5:00-7:30pm, Artist's Reception

October 22, Monday, 10:30am, Board of Director's Meeting

October 30, Tuesday, 1:30-3:30pm, Demo at Botanic Garden (Ann Moore Print Making)

October 30, Tuesday, 3:30-6:00pm, Monthly Show Take-In for November

Memorial Service for Kate Morrow Whitley

A memorial service will be held for Kate Rowley Morrow Whitley who passed away on Thursday, June 7th. Kate was a member of the Carlsbad-Oceanside Art League and the San Dieguito Art Guild.

Please join her family and friends for a memorial service on Saturday, July 7 at 1pm at St. Andrew's Episcopal Church, 890 Balour Drive in Encinitas.

Reception to follow at 398 Orpheus Avenue in Encinitas.

Memorial Service for Elizabeth Nicholson

We lost another member this month with Elizabeth Nicholson passing away.

A memorial service was held for her on Saturday, June 23 at St. Michael's by the Sea with a reception at her daughter's home following. Elizabeth was a member for many years and had lately been winning ribbons consistently in our monthly shows.

Gallery Reception August 11 Featuring T.E.R.I.

Saturday, August 11, 2012 from 5:00 to 7:30pm

Off Track Gallery Reception

Featuring Collaborative Works of Art by T.E.R.I.

(Training, Education and Research Institute)

This organization assists individuals with autism and other developmental and learning disabilities, helping them lead valued, meaningful, and fulfilling lives in their community.

Works of Art by T.E.R.I. will be on display at the Off Track Gallery
from July 26 to Sept 27.

Painting Demonstration by Paul Strahm

Tuesday, August 28 from 1:30 to 3:30pm

San Diego Botanic Garden, Paul Ecke Building

Plein Air Painting Demonstration by Paul Strahm



See his website at: www.paulstrahmpaintings.com

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for July and August. Call Joan Grine at 858-481-8783 if you have questions.

July

July 3, San Diego Botanic Garden, Encinitas

July 10 and 17, Crest Canyon, South end off Del Mar Heights Road. (meet at the North end of Durango, Del Mar)

July 24 and 31, San Elijo Lagoon, on Manchester at Visitor's Center

August

Aug 7 and 14, Oceanside Pier



SDAG Members at the San Diego County Fair Exhibition

Congratulations to our members on having artwork accepted in the Fine Art exhibit and Photography exhibit at the San Diego County Fair!!!

Awards:

Photography

(Editor's Note: This year's photo show took in the most entries ever - 4,243!! So you can see the competition was tough.)

SDAG Members at the San Diego County Fair Exhibition

Congratulations to our members on having artwork accepted in the Fine Art exhibit and Photography exhibit at the San Diego County Fair!!!

Awards:

Photography

(Editor's Note: This year's photo show took in the most entries ever - 4,243!! So you can see the competition was tough.)

Beverly LaRock

- Margaret Frye Perpetual Award 'All American Boy' (Color, People)

The Margaret Frye Award is \$100 and a ribbon awarded at the discretion of a special panel of judges. Margaret Frye had been with the Fair for many years and it was her idea to have an international photo exhibition and she had created the exhibit as it is now done. Margaret was a real people person and especially liked kids. The judges for this award look for a 'youth oriented' photo. And they feel that this is the best way to honor her memory. Margaret was a resident of Del Mar and passed away in March of 2000.

- 4th place 'Breakfast' (Color, B&W, or Digital - Still Life)
- 3rd place 'Clouding My Vision' (Color, B&W, or Digital - Abstract)

Jeffrey Sitcov

- 1st place 'Woman of the Night' Melbourne AU (Color Documentary)

Fine Art

Darlene Katz

- honorable mention 'Surf Jam' (8 paintings accepted)
- Darlene won 1st place in the oil/acrylic category of the small image contest on Thursday June 21

Ron Like

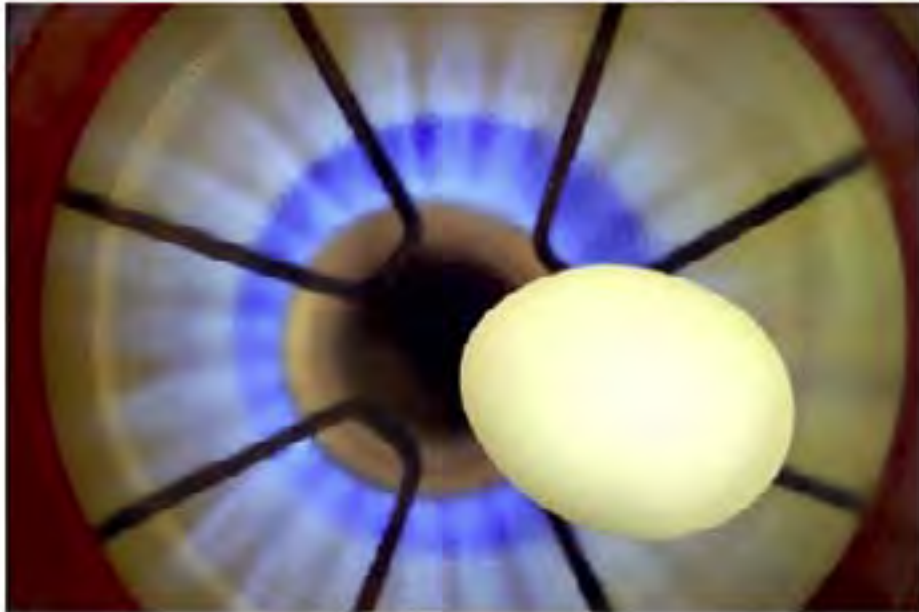
- 2nd place 'Little Lion' (oil - animals)



Woman of the Night Melbourne AU
by Jeffrey Sitcov (1st place Color Documentary)



All American Boy
by Beverly LaRock (Margaret Frye Award - Color, People)



Breakfast
by Beverly LaRock



Clouding My Vision
by Beverly LaRock



Surf Jam
by Darlene Katz



Little Lion
by Ron Like (2nd place - Oil, Animals)

Acceptance to the Fair Exhibition:

Photography

Terry Allen

- 'Middle Lake Joeffrey Glacier' (color scenic - summer)
- 'Silva Bay Shipyard School' (b&w scenic)
- 'A Few Steps Up' (color, b&w, or digital - still life)
- 'Allium' (color, b&w, or digital - still life)
- 'Roundhouse Tool Shop' (color, b&w, or digital - still life)

Paul Richter

- 'Bryce 1B' (color scenic landscape - summer)

Fine Art 2D

Cheryl Ehlers

- 'Cosmic Energy' (all media for fair theme 'out of this world')

Linda Meeker

- 'Family' (all media)
- 'Sisters' (all media)
- 'Grace' (pastel - people and animals)

Mark Sherman

- 'Zenyatta' (watercolor, animals)
- 'Canyon De Chelly' (watercolor, landscapes)
- 'Torrey Pines Lookout' (watercolor, landscapes)

Ginger Steketee

- 'China Stars' (oil, animals)
- 'Little One' (oil, animals)
- 'The Adobe' (oil, cityscapes)
- 'Cheer' (oil, still life and florals)

Fine Art 3-D

James Daigh

- 'Cartwheel Man' (sculptures)

Bobbi Hirschhoff

- 'Catch A Wave' (other 3-D, including glass art)
- 'Pegasus' (recycled art, 80% recycled materials)

Terry Oshrin

- 'Gator' (other 3-D, including glass art)
- 'Gecko' (other 3-D, including glass art)

Renting at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, July 20, 2012 at 9:00 a.m. Please RSVP by contacting the wall rent chairperson Patricia Eldon, 760-942-9406, pjeldon@sbcglobal.com if you are interested in renting wall space. If interested in renting floor space, contact floor rent chairperson Linda Melvin, painter197@aol.com

July Monthly Show Winners

Best of Show - Tom Kelly - 'North from La Jolla' (photography)

Oil/Acrylic

- 1st - Dorothy Nalls - 'Sous Chef' (oil)
- 2nd - Avra Alexiades - 'La Jolla Ocean' (oil)
- 3rd - Julie Bubar - 'Somebody I Used to Know' (acrylic)

Photography

- 1st - Beverly LaRock - 'Afternoon Chat Group'
- 2nd - Jennifer Nelson - 'Lagoon Walk'
- 3rd - Mark Roberts - 'San Diego After Dark'
- HM - Joel Newman - 'Desert Bloom'

Watercolor

- 1st - Laura Chandler-Jacobson - 'Rustic Wagon'
- 2nd - Vilma Malmberg - 'Poppin' Wheelies for Dave'
- 3rd - Adam Koltz - 'Pelajic Jelly'

Jewelry

- 1st - Beth Zoschak - Sterling Silver Necklace
- 2nd - Monir Maghroori - 'Queen of Night' (beaded necklace)
- 3rd - Wynn Breen - 'Spring' (copper enameled pendant on cord)

Other

- 1st - Adam Orr - 'Layers' (mixed media)
- 2nd - Doreen Long - 'Ruby' - scarf & card (textile)
- 3rd - Mohsen Maghroori - '4th of July' (carving)

Best of Show for July



North from La Jolla
by Tom Kelly (photography)

1st Place July Monthly Show Winners



Rustic Wagon
by Laura Chandler-Jacobson
(watercolor)



Layers
by Adam Orr (mixed media)



Sterling Silver Necklace
by Beth Zoschak



Sous Chef
by Dorothy Nalls (oil)



Afternoon Chat Group
by Beverly LaRock (photography)

July Monthly Show Judge - Helen Shafer Garcia

Helen Shafer Garcia is a painter, mixed media, book arts artist and award winning illustrator. Her whimsical style shows a love for living creatively with a studio filled to the brim with found objects! Helen creates textured books, mixed media monotypes, assemblages, and colorful iconographic and whimsical paintings on paper or on curious recycled found object surfaces.

For over 22 years, Helen's watercolor illustrations have graced the cover brochures, garden articles and advertisements of numerous international resorts and magazines. Clients include San Diego Home/Garden Lifestyles Magazine; Westin Mission Hills Resort, Rancho Mirage, CA; Camino Real Hotels/Westin Resort, Acapulco Diamante, Mexico; Westin St. John Resort, Virgin Islands; Marriott's Desert Springs and Rancho Las Palmas Resorts, Palm Desert, CA; La Quinta Resort, Indian Wells, CA; Miramonte Resort, Indian Wells, CA and Wilmer Communications, Seattle, WA.



Helen holds a BA degree in Fine Arts and currently teaches college level Watercolor and Acrylic painting, Book Arts, and Pastels. She also teaches Watercolor and Mixed Media workshops internationally and across the US.

Awards include:

Four San Diego Press Club First Place Awards of Excellence in Illustration for San Diego Home/Garden Lifestyles Magazine.

Hotel Sales and Marketing Assn. International Adrian Awards Color Illustrations for Westin Resorts. Gold Award. 1991,1999.

San Diego Home/Garden Lifestyles Magazine - Garden Competition - Best Homeowner Design Award - 1997



Recent articles:

Collage in Color, Interweave Press EMag Fall 2011

<http://www.clothpaperscissors.com/blogs/emags/archive/2011/10/21/collage-in-color-emaq.aspx>

Studios Magazine, Summer 2012, Featured artist article

<http://www.interweavestore.com/Mixed Media/Magazines/Studios-Summer-2012.html?SessionThemeID=16&a=qp120509>

See her work also on her websites:

HelenShaferGarcia.com

www.Agavelatte.blogspot.com

August Monthly Show Judge - Igor Koutsenko

BIOGRAPHY:

Igor Koutsenko was born in Evpatoria, a resort city on the Crimean Peninsula on the Black Sea. His father brought Igor to the Children's Art School in his hometown after his son demonstrated artistic ability at a young age. At age eleven, Koutsenko was accepted to the adult art studio directed by the acclaimed artist Zvyagintsev who encouraged his talent. Later Igor was educated at the Penza School of Art (class of E. Iodynis) and received rigorous training in the old traditions of Russian realist art. While living in Moscow, he successfully used the Moscow art market to sell his works to Russian and foreign collectors. His experience in Moscow allowed him to fully realize himself as an independent artist.



Koutsenko immigrated to the United States in 1992 settling in Oklahoma City where he taught fine art at the University of Central Oklahoma. In 1995, he was granted permanent United States residency as an alien of extraordinary abilities.

In 1998 Koutsenko visited Southern California and was attracted by its beautiful scenery and climate that reminded him of his boyhood surroundings in Crimea. Since moving to Southern California, he continues to produce original work at his private studio in Fallbrook. Igor also teaches drawing and painting classes at the [Fallbrook School of The Arts](#). Throughout his career, Igor was featured in numerous articles, newspapers, and magazines as well as on [artistaday.com](#). Please visit the [PRESS](#) page for some excerpts. Igor also appeared in "Artbreak" on the Bravo channel.

Igor's work is in the collection of the [Riverside Art Museum](#), Pfizer Pharmaceutical Company, Institute for Specialized Medicine and the Hoffman Trust Collection, as well as numerous distinguished private collections throughout the United States.

FROM THE ARTIST:

I have been in America for over eighteen years. All these years I have been looking for my place here as an immigrant and as an artist. Today I am much closer to finding that place. My influences are in Russian and European cultures. Recently I feel more of a connection with American culture. I am always thankful to those who encourage me with their interest in my work.

Find Igor's website at: www.igorkoutsenkoart.com



TRY IT YOU'LL LIKE IT

Try It, You'll Like It Workshops

Thank you to Cheryl Ehlers for writing the grant to the City of Encinitas that allows SDAG to host two more workshops in the next year.

We are looking for two more people to be on the planning committee.

The planning committee needs to:

- *Set the dates and times
- *Line up the teachers
- *Keep the database of students
- *Do name tags for teachers, students and volunteers
- *Get white plastic table cloths
- *Get food and drink and set it up
- *Get expense reports from the teachers and turn them all in to the treasurers
- *Help with set-up and clean-up the day of the event

We are looking for 3 or 4 more workshop teachers. We already have teachers for Pastel, Clay and Oil. The teachers donate their time, but may be getting a small stipend this year.

Subjects that students in past TIYLI workshops have asked for: Jewelry, Drawing, Mixed Media, Mosaic, Acrylic, Pen & Ink, Silk Painting, Fiber Arts, Oil Pastel, Colored Pencil, Sketch Diary, Collage, Encaustic, Photography, Basketry

If you would like to be on the planning committee or if you would like to be considered to teach a TIYLI session (one day for about 3 hours plus prep time) please email swanson121@cox.net and let us know.

Member News - Darlene Katz

Darlene Katz not only had 8 paintings accepted at the San Diego County Fair and won an honorable mention for 'Surf Jam', just look at what else is going on with her!

- Her painting 'American Beauty' was accepted in the national juried Nature & Wildlife Art Exhibition in Florida.
- 'Vernazza Summer' was accepted in the California Art Club juried "Summer Escapes" exhibit.
- 'Pas de Deux' was accepted at the Front Porch Gallery 2012 juried exhibition.
- 'Tree of Life' was accepted in the juried exhibit of outstanding visual artists, the San Diego Art Institute: Museum of the Living Artist. This show runs from June 8 to July 15.

Congratulations Darlene!

Here is her work:



American Beauty



Pas de Deux



Tree of Life

Encinitas Oktoberfest

The Encinitas Chamber of Commerce is proud to present its 17th Annual Oktoberfest on Sunday, September 23rd on Mountain Vista Drive and El Camino Real in Encinitas.

Again this year they will have Bavarian dancers and bands, over 200 vendors, including artisans with unusual arts and craft items, a family food and refreshment tent serving authentic German food and beer, a family fun zone and a ceremonial parade.

This is a wonderful local event that could give you the chance to highlight your art to the local community.

Artisan booths are \$200.00. For information, please contact Mimi Gattinella at 760-753-6041 or mimi@EncinitasOktoberfest.com

See their website: www.EncinitasOktoberfest.com

Member News - Beverly LaRock

In addition to Beverly LaRock's award winning photography at the San Diego County Fair she also has these photo accepted by the San Diego Art Institute for their current exhibit.

Congratulations to Beverly!



Blue Satin



Moonlight Beach No. 2

Coastal Artists Launches New Website & Virtual Gallery

Coastal Artists invite all the artists of San Dieguito Art Guild to visit their new website and virtual gallery at www.coastal-artists.org.

"You are our sisters and brothers in location and spirit, and we welcome your visit."

Julie Saltman
for Coastal Artists

**A multimedia art exhibit, "Creative Fusion",
by Coastal Artists will be held
at the Carmel Valley Library from June 12 to August 13.**

A reception to meet the artists will be on June 26 from 5 to 7 pm at the library patio. the library is located at 3919 Townsgate Drive, Carmel Valley. For library hours please call the library at 858-552-1668. For more information please email coastalartists@hotmail.com or visit their website at www.coastal-artists.org

Note: There are three artists from the Off Track Gallery showing work in this exhibit: Carol Korfin, Rita Shulak and Doreen Long.

Art Beat on Main Street



ART BEAT ...has a home!

[Kait Matthews](#) and [Kris Petersen](#), artists, and co-founders of Art Beat, a co-operative art gallery, have secured a home! Watch for upcoming news from ART BEAT on MAIN STREET!

We will be located in a 3800 square foot building in the heart of downtown Vista at 330 Main Street, across from Curbside Café, and the Avo Theatre, and steps away from the up coming Mother Earth Brewing Company. We expect to open our doors the third week in June, just in time for the exciting "Taste of Vista" event.

We are currently looking for professional artists who wish to be a part of this exciting opportunity. Please contact us for an application and mission statement or for more information.

They can be reached at:

Kait@kaitmatthews.com or Kris at 4krispy@gmail.com

Member News - Jeffrey Brosbe

"Point of View" an exhibition of fine art photography and digital art by six award winning artists - SDAG artist Jeffrey R. Brosbe, Dana Levine, Jan Thompson, Lev Tsimring, John Valois, and Judi Works runs from Wednesday July 18th through Monday July 30th, 11 am to 4 pm daily, at Gallery 21 in Spanish Village, 1770 Village Place, Balboa Park, San Diego, CA 92101, with a reception on Saturday July 22nd, from 11 - 3 pm. The exhibition is free and open to the public.

Check out what is new on Jeffrey's website at www.jeffreyrbrosbe.com

Member News - Carol Korfin

Carol Korfin has an exhibit of her artwork 'A Glass Menagerie' at the Encinitas Library until July 15th. The library is located at 540 Cornish Drive in Encinitas. Carol's work is handmade one-of-a-kind fused glass animals and animal inspired pieces, large art pieces, small dishes, pendants and earrings using translucent, opaque, dichroic, iridescent, frit, millefiore, confetti, rods, stringers and noodles.

For more information contact carol at: carol@glassgiraffe.com



Gregarious Giraffe



Carol Korfin
at the Encinitas Library

Note: Carol is also exhibiting at the Front Porch Gallery in Carlsbad through July 14.

Monthly Show - Thank You Take-In & Art Hanging Crew!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE . . .

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding,
Lynn Ely
Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> click on WALL HANGING INSTRUCTIONS

Help Wanted

Help Wanted Social Butterflies

Do you know how to post Social media on "any"-
Facebook, Blogspots, Twitter or YouTube?

Offsite Show Representative

Coordinate offsite shows and organize the artists
in an event that also represents the Guild

Please Contact: Cheryl Ehlers, President

Email: cherryehlers@earthlink.net

Phone: 760-519-151

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- ***FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Paid Staff:

Jackie Bissell
Katie Jablonski
Doreen Long
Linda Melvin
Barbara Mille'
Ellablanche Salmi
Judianne Shannon
Grace Swanson
Julie Bubar - Mornings and Weekends
Diane Dudek - No Mondays
Pamela Waldman - Weekday Mornings

ART SUPPLY SALE

ART SUPPLY SALE!!! Artist is downsizing to pursue other interests.

On offer for the oil/acrylic artist are: 31 frames in white wood w/linen inserts; 37 stretcher bars; and a huge box of small and miniature wood frames. **Also offered:** Large dark wood frame (22"x50"x4 1/2" wide w/insert) with prepared gessoed canvas for the ambitious oil/acrylic painter.

For the watercolorists and printmaker: 17 metal or wood frames w/glass and some w/mats; 22 new double mats; 20 pieces foam core; miscellaneous large foam core.

Please contact Bonnie Henson at 760-536-3588 (new number)

SDAG Members – Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah_sd@yahoo.com

Works by quartet of creators shine at Art Guide exhibition

ENCINITAS — The San Diego Art Guild is having a free exhibition and reception from 5 to 7:30 p.m. Oct. 13, celebrating four local artists at the OffTrack Gallery, 937 S. Coast Highway 101, Suite C103.

The four featured artists include Artie Mattson, an illustrator; Dolores Renner, a jewelry designer; Bobby Harrington, a photorealistic oil painter; and Marinela Roe Farris, a silversmith creating three-dimensional and wearable art. There will be an opportunity to meet and speak with the artists while their artwork is on display.

Mattson has been drawing since she was a child. Her creations are whimsical, fun and intriguing. The detail involved in her artwork is worth a visit.

Renner is a jewelry designer. Her artwork, in the form of jewelry, sparkles with intricate beaded designs. Each piece is unique, often complex, some-

times with kaleidoscopic designs.

Harrington, a self-taught oil painter, demonstrates a photorealistic style that is meticulous in detail. She paints portraits, landscapes and animals.

Roe Farris is a silversmith, born in Greece and raised in Southern California. She has had a lifelong passion for creating three-dimensional art. Greatly influenced by her Greek heritage, Roe Farris' "the biggest little gallery in

town," boasts exhibits of more than 115 local artists with a variety of paintings, photography, 3-D art, mixed media, natural artwork, glass-work, jewelry and a collection of original note cards.

The San Diego Art Guild was established in 1965 and is a non-profit organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.

The Off Track Gallery, "the biggest little gallery in

town," boasts exhibits of more than 115 local artists with a variety of paintings, photography, 3-D art, mixed media, natural artwork, glass-work, jewelry and a collection of original note cards.

The gallery is open daily from 11 a.m. to 6 p.m. For additional information, visit offtrackgallery.com, or call the gallery at (760) 942-3636.

LET SAN DIEGO NORTH COUNTY COASTAL | SUNDAY • SEPTEMBER 30, 2012

Useless. A resident of oil paint. Kobi, who lives in the desert of Adah. gallery in the month of Sept. 30 at the Center Library, 2081 Newcastle Ave. San Diego (760) 942-3636. Scan with their phone. For a complete list of the art of the area, visit www.offtrackgallery.com. 30 at the Center Library, 2081 Newcastle Ave. San Diego (760) 942-3636.

Art By The Sea A resident of oil paint. Kobi, who lives in the desert of Adah. gallery in the month of Sept. 30 at the Center Library, 2081 Newcastle Ave. San Diego (760) 942-3636.

SAN DIEGUITO ART GUILD
Off Track Gallery

Original
Unique
Local

ART

Shop Daily
10am - 6pm
Fri/Sat until 8pm

In the Lumberyard Shopping Center 917 S. Coast Hwy 101, C-103
www.offtrackgallery.com 760.942.3636

ART BY TERI

The collaborative works of Art by TERI will be introduced from 5 to 7:30 p.m. from Aug. 11 at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. The display, through Sept. 27, includes paintings, photography, ceramics, jewelry, sculptures, glass and gourd art and weavings. The gallery is open daily from 10 a.m. to 6 p.m. Monday through Thursday and until 8 p.m. Fridays and Saturdays.

AGENDA

September 24, 2012

Time: 10:30am-12:30pm

Location: Encinitas Public Works Building, Encinitas, CA

August 9, 2012:

Officers Present: Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Grace Swanson, Judianne Shannon and Pamela Waldman

Officers Absent: Dolores Renner, Gayle Baker

Visitors: Terry Allen, incoming President; Kathy Chin and Hill Treadwell-Svendsen, incoming Co-Secretaries; Rita Hohweiler-Cecil, incoming Marketing/PR co-chair

10:30am	Roll Call	Terry Allen
President Announcement 10:35am – 10:40am	Change in tax status of the Guild and projected costs for preparation of returns	Terry Allen
10:40am – 10:55am	Treasurers Report: Financials and year end results Change of tax preparation costs Synopsis of August planning	Lin Holzinger
10:55am – 11:00am	Old Business: Amend installation of new members	Terry Allen
11:00am – 11:20am	New Business: Staffing the gallery, paid sitters, training Small Image Show: decide whether to have and assigning someone to be in charge Artist Reception, October 13: Need event Coordinator 3:30pm – 8:30pm Review Calendar	Pamela Taylor-Waldman Terry Allen
	Secretary:	Kathy Chin, Jill Treadwell-Svendsen-
	Membership Report:	Karen Fidel
	Publicity Report:	Cheryl Ehlers Rita Hohweiler-Cecil

11:20am – 11:35am	Programs Chair Report: Holiday event TERi update	Sandy Heath
	Calendar Report:	Pamela Waldman
11:35am – 11:45am	Webmistress Report: Increase space, costs	Carol Korfin
11:45am – 11:55am	Floor Chair Report: Missing jewelry Jewelry Committee information	Linda Melvin
11:55am – 12:15am	Monthly Show Report: Small Image Show	Lynn Ely
12:15am – 12:30am	Wall Chair Report: “Try It, You’ll Like It” Approval for increase in monthly rate for website Holiday Bazaar Wall Rentals SDAG Historical Files	Grace Swanson
	Gallery Manager Report:	Terry Oshrin
	Hospitality Report:	Gayle Baker
	Paint Rag Report:	Sharon Hoffman
	Parliamentarian	Judianne Shannon
	Offsite Representative	No Representative

CALENDAR

9/14/2012	9:00am	Jury Date
9/24/2012	10:30 am	Board Meeting – PWC Bldg.
9/25/2012	3:30:am	Monthly Show Take In
9/27/2012	7:00 am	Wall Rotation
10/11/2012	9:00 am	Try it You Like It
10/13/2012	5:00 pm	Artists Reception
10/30/2012	3:30pm	Monthly Show Take In
10/30/2012	1:30 pm	Annual Mtg./Demo San Diego Botanic Garden
11/09/2012	9:00 am	Jurying Date
11/27/2012	3:30 am	Monthly Show Take In - - SMALL IMAGE
11/29/2012	7:00 am	Wall Rotation
11/____2012	10:30 am	Board Meeting – PWC Bldg. TBD
12/01/2012	10:00 am	Holiday Bazaar – Seaside Center for Spiritual Living
12/8/2012		Small Image Show Reception
12/____2012	10:30 am	Board Meeting – PWC Bldg, TBD

SDAG Meeting Minutes

Ecke Building, San Diego Botanic Garden, Encinitas, CA
160 Calle Magdalena, Encinitas, CA92024

The meeting was held on August 9, 2012 at 2:07 p.m. It followed a BOD strategic planning session.

Officers Present: Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Grace Swanson, Judianne Shannon and Pamela Waldman

Officers Absent: Dolores Renner, Gayle Baker

Visitors: Terry Allen, incoming President, Kathy Chin and Jill Treadwell-Svendsen incoming co-Secretaries, Rita Hohweiler-Cecil, incoming Marketing/PR co-chair

Call to Order: 2:09 pm by Cheryl Ehlers, President

President's Report – Cheryl Ehlers

Cheryl welcomed all members and noted all incoming Board members who were present.

Katie Jablonski presented Cheryl with a gift for her dedicated service to the Guild these last two years.

Karen Fidel motioned to approve the corrected Board Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Linda Melvin seconded the motion. In favor 13; against 0; abstain 1. Motion passed.

Treasurer's Report – Karen Fidel

Karen reported that sales were good in July but the financials showed a loss of \$5200 due to a timing delay in posting certain income items. Carol Korfin motioned to approve the July 31, 2012 Treasurer's report submitted by Karen Fidel, Co-Treasurer on August 9, 2012. . Seconded by Pamela Waldman. In favor 13; against 0; abstain 1. Motion passed.

Old Business – Cheryl Ehlers

Grace Swanson and Carol Korfin discussed the meaning of 'quorum' which, as written in the bylaws says that majority rules.

Sandy Heath reported on our new affiliation with TERI. The reception is planned for this coming Saturday. Sandy also reminded the Board that we're collecting art supplies for them at the Gallery. And, that they will be participating in the Holiday Bazaar that's is being planned for December at Seaside Church.

Cheryl read the new board member list and their jobs. Cheryl also provided Lin the list for the Minutes Binder at the Gallery.

Karen Fidel motioned to approve the new Board of Directors. Katie Jablonski seconded the motion. In favor 13; against 0; abstain 1. Motion passed.

Nominating Committee – Carol Korfin

The final vote for incoming Board members: 223 Ballots were sent, 118 (emails) were opened and 70 votes were cast. Carol Korfin said the number of people opening the ballot might be low due to Constant Contact not being able to get that data back from some email systems. Karen Fidel motioned to approve the new Board of Directors for the board year of September 1, 2012 thru August 31, 2012.

New Business – Cheryl Ehlers

Patricia Eldon mentioned that the Leucadia Art Walk would be happening on the last weekend in August and wanted the Board to consider participating by donating \$250 to the Art Walk. This action was denied due to the short time frame. Many Board members thought that most of the marketing would be completed at this late date. However, participation will be considered for the 2013 marketing plan and budget. Patricia also mentioned that it's time to consider having a small image show in November.

Discussion: Several Board members thought that small images could be incorporated into the December monthly show but tabled the discussion until the September BOD meeting. Lynn Ely said that we could limit the Monthly Show to one piece per person and open it to the public and limit the size of the pieces. The size of the pieces will be determined in September also.

Lin Holzinger mentioned that several San Dieguito School District high school teachers would be given gift cards to spend on art supplies at Rhino Art. The money comes from proceeds of the 2012 Mother's Day event.

Membership – Grace Swanson

Grace talked about the Holiday Bazaar, scheduled for December 8th at the Seaside Church on Lake Avenue in Encinitas. We will have inside and outside spaces available. Grace talked about the Holiday Bazaar, scheduled for December 1st at the Seaside Center for Spiritual Living on Lake Avenue in Encinitas.

The Holiday pot luck/member's meeting was discussed also. Details will be determined at the next Board meeting but the consensus was to plan it as a 'new year' event. Several Board members thought that we should hold a fun gathering of members, so everyone can socialize and then do the general meeting separately.

Cheryl mentioned that she and Rita would create a list of advertising placements for the coming fiscal year although emphasis will be on lower/no-cost PR and social networking.

Publicity – Pamela Waldman

Pam Waldman said that there might be a need for paid staffers to fill in when there is a scheduling problem and she will try to come up with a plan that will help in cases of emergency. Also, when members offer to sit at the gallery, the gallery committee must approve them first.

Motion to Adjourn: Linda Melvin motioned to adjourn the June 25, 2012 SDAG Board Meeting at 12:45 p.m. Seconded by Carol Korfin. In Favor 13 Against 0 Abstain 0 Absent 2 **Motion Passed**

Next meeting: September 24, 2012 at 10:30am

Submitted by: _____

Lin Holzinger, Secretary

SDAG Meeting Minutes Attached

Ecke Building, San Diego Botanic Garden,
160 Calle Magdalena, Encinitas, CA 92024

Amend New Board List:

2012-2012 New Board Members as Listed:

- | | |
|---------------------------|---------------------|
| ▪ Terry Allen | Co-President |
| ▪ Cheryl Ehlers | Co- President |
| ▪ Lin Holzinger | Treasurer |
| ▪ Kathy Chin | Co-Secretary |
| ▪ Jill Treadwell-Svendsen | Co-Secretary |
| ▪ Karen Fidel | Membership |
| ▪ Judianne Shannon | Parliamentarian |
| ▪ Terry Oshrin | Gallery Manager |
| ▪ Pam Waldman | Calendar |
| ▪ Grace Swanson | Wall chair |
| ▪ Linda Melvin | Floor chair |
| ▪ Lynn Ely | Monthly Show |
| ▪ Cheryl Ehlers | Co-Public Relations |
| ▪ Rita Hohweiler-Cecil | Co-Public Relations |
| ▪ Sandy Heath | Programs |
| ▪ Carol Korfin | Web Mistress |
| ▪ Sharon Hoffman | Paint Rag |
| ▪ Gayle Baker | Hospitality |

Hellenistic culture takes center stage with Greek Fest

By Tony Capala
CARDIFF-BY-THE-SEA — Celebrating the Greek culture is something that Americans do on a daily basis whether they know it or not.

"In America, we are all Hellenists," said Father Michael Sitaras. "Because we live in a democracy and that came from the Greeks." Sitaras is new to the Saints Constantine and Helen Greek Orthodox Church since transferring earlier this year from his previous post in Massachusetts.

Having been born in Greece, Sitaras will be able to experience further Greek celebrations and customs when the church hosts its annual Greek Fest this weekend.

Avra Alexiades wasn't so quick with her enthusiasm for her Greek heritage especially, she said, when it came to her name.

"I had fought it," she said. "I wanted to be a true American and I always preferred with this name that I had, which I always had to explain. I wanted to be like 'Mary-Jane,'" she said.



Avra Alexiades will display one of her seascape paintings to the auction that will benefit the Saints Constantine and Helen Greek Orthodox Church during the Greek Fest this weekend. Photo by Tony Capala

then told me all about the history of Greek art," she said.

Alexiades grew up in a suburb of Chicago and loved being in nature, having lived across the street from a wooded preserve, where she spent a lot of time.

"But I never wanted to paint landscapes," she said. "I kind of concentrated on people."

During the '60s all the rage in the art world was abstract expressionism. "And I was not geared to be an abstract expressionist," she said, adding that she was forced to paint that way. Though when she went to grid school, Alexiades found the freedom to go back to her representational style.

Alexiades has a natural side of what she calls her "perverse sense of humor," and an observant eye for picking up on what's going on in the lives of strangers.

In one of her paintings titled, "Promise me you'll take care of your mother," Alexiades had spotted a mother and daughter in a restaurant. "And I

knew...intuitively you know something's going on, and you know this girl did not want to be with her mother, taking care of her mother," she said.

In the painting, the daughter's face shows a distinct look of dread, while her elderly mother sits feebly beside her. "It's meant to be funny," she said.

Alexiades does have a kinder, gentler side, too, and that comes through in her seascape paintings.

It's one of her seascapes that she will donate to have auctioned off during the Greek Fest to help raise funds for the church. She donates a painting every year.

"I consider this a really good work of art," she said. "They're not all good," she added. "You hide the bad ones."

The Greek Fest is the big fundraiser.

"Everybody works for the festival because they realize this is a way for the church to continue. We're a small congregation, there are not too many Greek people around," Alexiades said.

Sitaras, an artist in his own right (he has a bachelor's degree in painting) will also be donating one of his paintings for the auction.

"It's a landscape; one of my first since I've been here," he said.

SDAG Meeting Minutes

Ecke Building, San Diego Botanic Garden, Encinitas, CA
160 Calle Magdalena, Encinitas, CA92024

The meeting was held on August 9, 2012 at 2:07 p.m. It followed a BOD strategic planning session.

Officers Present: Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Grace Swanson, Judianne Shannon and Pamela Waldman

Officers Absent: Dolores Renner, Gayle Baker

Visitors: Terry Allen, incoming President, Kathy Chin and Jill Treadwell-Svendsen incoming co-Secretaries, Rita Hohweiler-Cecil, incoming Marketing/PR co-chair

Call to Order: 2:09 pm by Cheryl Ehlers, President

President's Report – Cheryl Ehlers

Cheryl welcomed all members and noted all incoming Board members who were present.

Katie Jablonski presented Cheryl with a gift for her dedicated service to the Guild these last two years.

Karen Fidel motioned to approve the corrected Board Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Linda Melvin seconded the motion. In favor 13; against 0; abstain 1. Motion passed.

Treasurer's Report – Karen Fidel

Karen reported that sales were good in July but the financials showed a loss of \$5200 due to a timing delay in posting certain income items. Carol Korfin motioned to approve the July 31, 2012 Treasurer's report submitted by Karen Fidel, Co-Treasurer on August 9, 2012. . Seconded by Pamela Waldman. In favor 13; against 0; abstain 1. Motion passed.

Old Business – Cheryl Ehlers

Grace Swanson and Carol Korfin discussed the meaning of 'quorum' which, as written in the bylaws says that majority rules.

Sandy Heath reported on our new affiliation with TERI. The reception is planned for this coming Saturday. Sandy also reminded the Board that we're collecting art supplies for them at the Gallery. And, that they will be participating in the Holiday Bazaar that's is being planned for December at Seaside Church.

Cheryl read the new board member list and their jobs. Cheryl also provided Lin the list for the Minutes Binder at the Gallery.

Karen Fidel motioned to approve the new Board of Directors. Katie Jablonski seconded the motion. In favor 13; against 0; abstain 1. Motion passed.

Nominating Committee – Carol Korfin

The final vote for incoming Board members: 223 Ballots were sent, 118 (emails) were opened and 70 votes were cast. Carol Korfin said the number of people opening the ballot might be low due to Constant Contact not being able to get that data back from some email systems. Karen Fidel motioned to approve the new Board of Directors for the board year of September 1, 2012 thru August 31, 2012.

New Business – Cheryl Ehlers

Patricia Eldon mentioned that the Leucadia Art Walk would be happening on the last weekend in August and wanted the Board to consider participating by donating \$250 to the Art Walk. This action was denied due to the short time frame. Many Board members thought that most of the marketing would be completed at this late date. However, participation will be considered for the 2013 marketing plan and budget. Patricia also mentioned that it's time to consider having a small image show in November.

Discussion: Several Board members thought that small images could be incorporated into the December monthly show but tabled the discussion until the September BOD meeting. Lynn Ely said that we could limit the Monthly Show to one piece per person and open it to the public and limit the size of the pieces. The size of the pieces will be determined in September also.

Lin Holzinger mentioned that several San Dieguito School District high school teachers would be given gift cards to spend on art supplies at Rhino Art. The money comes from proceeds of the 2012 Mother's Day event.

Membership – Grace Swanson

Grace talked about the Holiday Bazaar, scheduled for December 8th at the Seaside Church on Lake Avenue in Encinitas. We will have inside and outside spaces available. Grace talked about the Holiday Bazaar, scheduled for December 1st at the Seaside Center for Spiritual Living on Lake Avenue in Encinitas.

The Holiday pot luck/member's meeting was discussed also. Details will be determined at the next Board meeting but the consensus was to plan it as a 'new year' event. Several Board members thought that we should hold a fun gathering of members, so everyone can socialize and then do the general meeting separately.

Cheryl mentioned that she and Rita would create a list of advertising placements for the coming fiscal year although emphasis will be on lower/no-cost PR and social networking.

Publicity – Pamela Waldman

Pam Waldman said that there might be a need for paid staffers to fill in when there is a scheduling problem and she will try to come up with a plan that will help in cases of emergency. Also, when members offer to sit at the gallery, the gallery committee must approve them first.

Motion to Adjourn: Linda Melvin motioned to adjourn the June 25, 2012 SDAG Board Meeting at 12:45 p.m. Seconded by Carol Korfin. In Favor 13 Against 0 Abstain 0 Absent 2 **Motion Passed**

Next meeting: September 24, 2012 at 10:30am

Submitted by: _____

Lin Holzinger, Secretary

**SDAG Planning Session
August 9, 2012
Results**

3 - Year Goals

- Explore moving into a larger space when the lease expires.
- Increase community awareness of San Dieguito Art Guild
- Continue to develop strategic partnerships
- Prepare for 50th Anniversary celebration in 2015

1 - Year Goal

- Improve exposure of the brand - SDAG
- Maximize sales at current location/increase number of wall artists
- Increase participation of members in operations of the Guild and Gallery

What the Guild does as outreach:

- Mother's Day grants to local high schools
- Support of T.E.R.I
- Participation in community events
- Workshops & TIYL events

What the Guild does for its members:

- Ample opportunity to show and sell art
- Featured Artist opportunity
- Presence online on SDAG/OTG website
- Information on upcoming regional art events
- Holiday Party

Perceived weaknesses to be addressed:

- Need more members to become involved
- Enhance communications to members and community at large
- Cross-training for Board members
- Create additional selling opportunities
- Enlarge presence in local schools
- Inadequate sales training
- Antiquated bookkeeping system
- Gallery - Access to Internet and clean up/purge back office

SDAG Meeting Minutes
Encinitas Public Works Building
160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on September 24, 2012 at 10:30 a.m.

Officers Present:, Terry Allen, Gayle Baker, Rita Hohweller-Cecil, Kathy Chin, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon , Grace Swanson, Jill Treadwell Svendsen and Pamela Waldman

Officers Absent: Cheryl Ehlers, Lynn Ely

Call to order at 10:40 am by Karen Fidel, Membership VP who filled in for the slightly-delayed President.

Grace Swanson motioned to approve the amended August 9th 2012 SDAG Board meeting Minutes, originally reported by Lin Holzinger. The Minutes were first acknowledged and reviewed by the Board members via e-mail. The Board Members voted on the corrected minutes. Linda Melvin seconded the motion. In Favor 13, Against 0, Abstain 1, Absent 1. **Motion passed.**

President's Report – Terry Allen

Terry announced that we have been notified given the Gallery gross sales exceeded \$200,000 that additional tax reports need to be files that are estimated to cost \$1200 to prepare.

Action: By the next board meeting Terry will report back confirming the reason for the additional filings and whether it is due entirely to a sales increase or due to the non-profit status change.

Treasurer's Report – Lin Holzinger

The Treasurer's report was presented and the board was informed the August and year-end numbers were good. Year-end profit was close to \$20,000. In past years we have typically broken even on a month-to-month basis.

Lin noted that \$2,000 will be presented to local high schools for scholarships - \$500 each to Torrey Pines, Canyon Crest Academy, San Dieguito Academy, and La Costa Canyon Schools. The presentation will be held at Rhino Art and board members are encouraged to attend. Rita Hohweller-Cecil agreed to take photos at the event. It was suggested by Carol Korfin the scholarships be reclassified as a Mother's Day expense.

In light of the additional tax submissions required as the Gallery has higher gross sales, decreasing profits by investments to the gallery were discussed as well as the value of increasing profits. Discussion ensued on this topic.

Action: Terry and Lin agreed to clarify at the next meeting.

Terry Oshrin moved to approve the August 31st 2012 Treasurer's Financial report and SDAG's Financial year-end Fiscal period through August 31st 2012 submitted on September 24th 2012 by Lin Holzinger. Seconded by Linda Melvin. In Favor 13, Abstain 0, Against 1, Absent 1. **Motion passed.**

Lin reviewed the synopsis of the August Board planning meeting. It was noted that the Marketing Plan needs to be amended to support the One-year and Three-year goals set. Judianne Shannon said the Board needs to address the weaknesses. Lin provided the SDAG Planning Session Results recap for the Minutes Binder at the Gallery.

Action: Lin will work on this issue.

Lin Holzinger asked if she can send the financials out via email prior to the Board Meeting so people have opportunity to review and print ahead of time. Gayle Baker suggested encrypting the files. The board agreed this was a good idea.

Old Business – Terry Allen

Terry submitted the Amended New Board Member List included with the Agenda for the Minutes Binder at the Gallery. It was acknowledged that his list of BOD was missing the current VPs. They were added to the list and he highlighted that the First and Second Vice Presidents will change if and when the Guild tax status becomes a 501C(3).

Terry Allen motioned to approve the Amended Board of Directors List for the New Board Year of September 2012 through August 2013. Pamela Taylor-Waldman seconded. In Favor 13, Against 0, Abstain 1, Absent 1. **Motion passed.**

New Business – Pamela Taylor-Waldman -

Pamela proposed to the Board that it needs to consider an incentive program to help gallery staffers be more motivated to sell. A sales contest with prizes was suggested for rewards and various rewards were discussed. Two \$25 awards (each month for three months) will go to the staffer who sells the most in dollars and the staffer who sells the most items. Timing was discussed as well as publicizing the outcome in the PaintRag.

Judianne Shannon reviewed historical practices when the Gallery was housed in the Pannikin. Many opinions were expressed regarding staffing competence, day of week variance in traffic, and the other variables that can affect sales. Also, appropriate rewards were discussed. Lin is currently tracking sales by shift but with assistance from Pam will attempt to capture staffer sales from September through the end of the year.

Carol Korfin motioned to approve a trial staffing-sales incentive program for the remaining months of September – December 2012. Two \$25 OffTrack Gallery, gift certificates to be awarded each of the four months to Qualifying Gallery Staffers. One certificate will be for selling the most items and the other certificate will be for selling the most in dollars. Lin Holzinger seconded the motion. In Favor 11, Against 2, Abstain 1, Absent 1. **Motion passed.**

Action: Two \$25 awards (each month for three months starting in September) will go to the staffer who sells the most in dollars and the staffer who sells the most items.

Small Image Show –

Lynn Ely is not able to coordinate the Small Image show. It was noted it is already being publicized. Jill Treadwell Svendsen was asked if she or the Daily Painters Project group might coordinate the show.

Action: Jill will report back at the next meeting if the group is willing to consider it. However, the time frame is short.

Artist Reception October 13 Staffing –

Terry Oshrin agreed to be in charge of opening and Grace Swanson agreed to be in charge of the closing. Terry and Grace will substitute as the Hospitality Chairs since regular Chair Gayle will be out of town.

Calendar Review –

Board Members were given the opportunity to sign up for staffing the Gallery in December and January. Pamela Taylor –Waldman noted that emergency staffing is an issue and her email proposal for paying emergency staffers has been dropped due to lack of support. Linda Melvin suggested giving the option of an extra day of staffing for the Wall Rotation duties.

Linda Melvin motioned to approve allowing gallery renters to use emergency on-call staffing to qualify for fulfilling their job responsibility for Gallery Rotation. Karen Fidel seconded. In Favor 13, Against 0, Abstain 1, Absent 1. **Motion passed.**

Holiday schedule was discussed. Terry Oshrin explained the surrounding businesses are open during the Holidays with tourist traffic fairly heavy. The Gallery will open Christmas and Thanksgiving with shortened hours of 10 – 2.

Publicity – Rita Hohweiler-Cecil

The current Schedule of Events at the gallery was discussed and revisions were suggested. Rita agreed to incorporate a separation of events for members versus the public. Linda Melvin requested the website be on all publicity material.

Action: Rita will communicate with Cheryl on revisions

Programs – Sandy Heath

Sandy discussed the holiday event in January. The Board supported the suggestion of providing lunch. Members will be allowed to bring a prospective member guest and will be given an extra raffle ticket if they do. The event will be held during the day on Saturday.

Sandy reported that the TERi reception was successful as was the Plein Aire Demonstration. Lin Holzinger requested that TERi be asked to publicize our events as well as allowing our events to be publicized to their constituents.

Action: Sandy Heath or possibly Cheryl Ehlers (if she's asked) will contact TERi to request permissions.

WebMistress Report – Carol Korfin

Carol reported we are running out of space on our web site. Karen Fidel motioned to increase SDAG's website budget to \$179 a year, in order to obtain additional website storage space. Terry Oshrin seconded. In favor 13, Against 0, Abstain 1, Absent 1.

Motion passed.

Pamela Taylor-Waldman requested instructions on changing the calendar dates to be installed on the website with password protection as well. She said it contains our telephone numbers.

Floor Chair Report - Linda Melvin

Linda discussed the recent increase in stolen jewelry. She has purchased doors for all of the cases that can use them but will not install them until the next board meeting; after other security measures are considered. Ideas suggested and discussed to help solve the problem included surveillance systems, and tagging products that would "beep" at the door if someone tried to remove them. Linda will report back at the next meeting with a recommendation. Linda received support from the board to allow non-renters to staff the gallery if they care to as a job.

The jewelry committee has developed new standards to maintain a high level of creative integrity to the art in the gallery. Linda will distribute the standards at the next board meeting.

Pamela Taylor-Waldman requested we purchase nicer containers to hold the small shrink-wrapped items and new stands that take up less room.

Action: Linda Melvin is assigned to this.

Wall Chair Report – Grace Swanson

Grace reported there are still openings in the October "Try it You'll Like It". Also, there are still openings for the Holiday Bazaar. She will allow sharing booths to fill the spaces. She reported she did not get any interest for someone to take over the

“Historical Files” duty for the Guild. Grace asked board members to be on call to assist her if necessary with the Encinitas Fine Art Sale December 8 and 9.

Kathy Chin raised the issue of the ArtWalk on the Bay and Little Italy event coordination. Kathy was asked if she might consider taking this on as the Offsite Representative. She said she would consider it. The discussion of these events was tabled until the next meeting.

Motion to Adjourn: Grace Swanson motioned to adjourn the September 24, 2012 SDAG Board Meeting at 12:40 p.m. Seconded by Carol Korfin. In Favor 13, Against 0, Abstain 01, Absent 1. **Motion Passed**

Next meeting: October 22, 2012 at 10:30am

Submitted by: _____

Jill Treadwell Svendsen and Kathy Chin, Co-Secretaries



OFF TRACK GALLERY

Paint Rag August 2012



Editor's Note:

This issue of the Paint Rag is the last for me as the editor. I have enjoyed doing this newsletter for you for the last two years and I hope that you in turn have enjoyed reading it and viewing all the creative artwork of your fellow artists.

Sharon Hoffman

In This Issue

SDAG Membership Renewal Time

SDAG Calendar

Gallery Reception Aug 11 featuring TERi artists

Painting Demo by Paul Strahm, Aug 28

Olde Ramona Hotel Gallery Exhibit

Encinitas Oktoberfest opportunity

SDAG Holiday Bazaar Dec 1

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Quick Links

[Our Website](#)

President's Message

Dear Esteemed Members,

I would like to thank all the membership for their cooperation in voting for our new upcoming Board slate. We have several Co Chairs this time and some new faces and we would like to welcome them all to the Board at the San Dieguito Art Guild. On behalf of the old and incoming Board, your time is valuable, and I thank you for stepping up to the plate and participating.

We have many new happenings that you will find posted in your emails coming up soon. August brings the "Special Art Reception" for TERi, Inc. a wonderful organization that provides a quality of life to autistic and developmentally challenged youth and adults. One of their tools of communication is art, and we are sharing with you and the public the wonderful collaborative works from their art studios. So for the sitters in the gallery, please take the time to introduce the public to their exhibit and share the wonder of their art and the fantastic purpose the organization provides to numerous families. Please take the time to read up on them and go to their website, at www.teriinc.org. It will shed a new light on some of your lives. We are proud to be supporting their mission of providing everyone a quality of life that is so precious. We are accepting donations as well and information will be posted on our website.

The Off Track has an array of talented individuals who continually provide the gallery with a never ending display of art. It is wonderful to see that the San Dieguito Art Guild's Off Track Gallery promotes both emerging and established artists. Although the economy has hit some individuals in ways that compromise budgets, the gallery has maintained itself in part through your talents with art. I would like to extend the appreciation on behalf of all of us for your continued support during these times. In addition, I hope that you will continue to take advantage of the opportunities that the gallery offers and consider participating in the upcoming events and programs that have yet to be unveiled.

So keep on top of all, as there will be some changes, new ideas, methods, and exciting new opportunities being offered to you, and your cooperation is deeply welcomed during the transition. SDAG will be embarking on many new happenings and reaching out to more organizations, and sharing what we have to offer the community.

Keep on the lookout for our upcoming programs, the demos and Try It You Like It; very successful programs funded in part by the City of Encinitas and the Mizel Family Foundation Grant. The public is already asking about them and we are fortunate that the community has given us much in the way of support and recognition, which was originally built on the values of our predecessors. As a group we can do much if "united we stand" and our programs can continue to be successful. Every task, great or small of assistance, is always appreciated.

I look forward to your art and until next month when you're introduced to your new Board and we embark on another year of a successful guild. Happy Creating.

Warmest Regards,
Cheryl Ehlers, President
Off Track Gallery, SDAG

New Members

Welcome new members to the San Dieguito Art Guild!

Cindy Alcoset (jewelry)
Adam Koltz (watercolor)
George C. Richardson (jewelry)

SDAG Membership Renewal

SDAG Membership for 2012-2013

Membership renewal is due September 1, 2012

If you joined the Guild in June, July or August 2012, your membership is paid up to Sept of 2013 so you may disregard this notice.

Membership Renewal Fee:

Adults \$85

(family in SAME household \$95, student \$35 age 15 to 18)

Send check and renewal form, (here is the link to the form on the Off Track Gallery website) [membership application form](#) to: SDAG Membership Renewal, PO Box 235853, Encinitas, CA 92023

PLEASE note if any part of your address, phone, email, (you may add cell phone) has changed. ALSO note any additional task you are willing to do for the gallery AS WELL as the job you are presently assigned.

Upcoming SDAG Events

August

August 9, Thursday, 9:00am to 3:00pm, Annual Meeting at San Diego Botanic Garden, Strategic Planning, Potluck, Board of Director's Meeting, and Installation of New Officers.

August 11, Saturday, 5:00pm to 7:30pm, Featured Artist's Reception

Featuring Collaborative Works of Art by TERi (Training, Education and Research Institute)

August 28, Tuesday, 1:30-3:30pm, Demo at Botanic Garden (Paul Strahm Plein Air Demo)

August 28, Tuesday, 3:30-6:00pm, Monthly Show Take-In for September

August 29, Wednesday, Deadline for September Paint Rag

September

September 14, Friday, 9am, Jurying for Gallery Wall and Floor

September 24, Monday, 10:30am, Board of Director's Meeting

September 25, Tuesday, 3:30-6:00pm, Monthly Show Take-In for October

September 26, Wednesday, Deadline for October Paint Rag

September 27, Thursday, 7:00-10:00am, 6:00-8:00pm, Wall Rotation

September 27, Thursday, 10:00am to 6:00pm, Floor Rotation

October

October 11, Thursday, 9:00am to 12:30, Try It You'll Like It (San Diego Botanic Garden)

October 13, Saturday, 5:00-7:30pm, Artist's Reception

October 22, Monday, 10:30am, Board of Director's Meeting

October 30, Tuesday, 1:30-3:30pm, Demo at Botanic Garden (Ann Moore Print Making)

October 30, Tuesday, 3:30-6:00pm, Monthly Show Take-In for November

Gallery Reception August 11 Featuring TERi

Saturday, August 11, 2012 from 5:00 to 7:30pm
Off Track Gallery Reception
Featuring Collaborative Works of Art by TERi
(Training, Education and Research Institute)

The nonprofit SAN DIEGUITO ART GUILD is delighted to sponsor this Special Exhibition of the Collaborative Works of Art by TERi (Training, Education and Research Institute.) TERi assists individuals with autism and other developmental and learning disabilities, helping them lead valued, meaningful, and fulfilling lives in their community. We hope you will join us in promoting the success of TERi.

The TERi Fine Arts Program provides specially designed, dedicated multi-sensory studios that allow each individual to pursue his/her creative ventures. Facilities are designed so that both indoors and outdoors function as creative work spaces for their artists. The Fine Arts facility provides a place for classes, exhibitions, and collaborations with visiting artists as they join in the creative process. The work the artists produce is sold to patrons and businesses worldwide.

Works of Art by TERi will be on display at the Off Track Gallery
from July 26 to Sept 27.



OFF TRACK GALLERY
AN INTERNATIONAL ART GALLERY

SPECIAL EXHIBITION from July 26 to September 27
The Collaborative Works of Art
by **TERi**

RECEPTION
Saturday, August 11, 2012 from 5 to 7:30 pm

COPYRIGHT © 2012 SAN DIEGUITO ART GUILD. IMAGES OF ART COURTESY OF TERI, INC.

Painting Demonstration by Paul Strahm

Tuesday, August 28 from 1:30 to 3:30pm
San Diego Botanic Garden, Paul Ecke Building

Plein Air Painting Demonstration by Paul Strahm



See his website at: www.paulstrahmpaintings.com

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for August and September.

Call Joan Grine at 858-481-8783 if you have questions.

August

Aug 7 and 14, Oceanside Pier

Aug 21 and 28, Batiquitos Lagoon (western parking area)

September

Sep 4 and 11, Swami's



Renting at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, September 14 at 9:00 a.m. Please RSVP by contacting the Wall Chairperson Sharon Hoffman at sah_sd@yahoo.com if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Linda Melvin at painter197@aol.com.

August Monthly Show Winners

Best of Show - Ellen Cramer 'Fallbrook Moon' (oil)

Oil/Acrylic

- 1st - Toni Williams 'Near the Country'
- 2nd - Sue Kessinger 'Lily Pond 2'
- 3rd - Laura Chandler-Jacobson 'Waterfall'
- HM - Dorothy Nalls 'The Pout'

Photography

- 1st - Terry Allen 'Callas 2'
- 2nd - Steve Deck 'Ready for My Closeup'
- 3rd - Bob Coletti 'Dubrovnik'
- HM - James Daigh 'Takeoff Silhouette'
- HM - Louis Sherwin 'Misty Morning'

Watercolor

- 1st - Dot Dodds 'Shadowy Elephant Tea'
- 2nd - Wanda Olson 'Orchids'
- 3rd - Patricia Monteath 'Summer Bouquet'

Jewelry

- 1st - Beth Zoschak 'Sterling Silver Bracelet'
- 2nd - Cindy Alcaset 'Earrings'
- 3rd - Manir Maghroori 'Queen of Ocean' (bracelet)

Other

- 1st - Sharon Ford 'Golden Wheat Field' (pastel)
- 2nd - M. Nilsson 'Lavender & Vines' (pastel)
- 3rd - Mohsen Maghroori 'Dog Lover' (carved gourd)

Best of Show for August



Fallbrook Moon (oil)
by Ellen Cramer

1st Place August Monthly Show Winners



Shadowy Elephant Tea (watercolor)
by Dot Dodds



Sterling Silver Bracelet
by Beth Zoschak



Near the Country (oil)
by Toni Williams



Callas 2 (photography)
by Terry Allen



Golden Wheat Field (pastel)
by Sharon Ford

August Monthly Show Judge - Igor Koutsenko

BIOGRAPHY:

Igor Koutsenko was born in Evpatoria, a resort city on the Crimean Peninsula on the Black Sea. His father brought Igor to the Children's Art School in his hometown after his son demonstrated artistic ability at a young age. At age eleven, Koutsenko was accepted to the adult art studio directed by the acclaimed artist Zvyagintsev who encouraged his talent. Later Igor was educated at the Penza School of Art (class of E. Iodynis) and received rigorous training in the old traditions of Russian realist art. While living in Moscow, he successfully used the Moscow art market to sell his works to Russian and foreign collectors. His experience in Moscow allowed him to fully realize himself as an independent artist.



Koutsenko immigrated to the United States in 1992 settling in Oklahoma City where he taught fine art at the University of Central Oklahoma. In 1995, he was granted permanent United States residency as an alien of extraordinary abilities.

In 1998 Koutsenko visited Southern California and was attracted by its beautiful scenery and climate that reminded him of his boyhood surroundings in Crimea. Since moving to Southern California, he continues to produce original work at his private studio in Fallbrook. Igor also teaches drawing and painting classes at the [Fallbrook School of The Arts](#). Throughout his career, Igor was featured in numerous articles, newspapers, and magazines as well as on [artistaday.com](#). Please visit the [PRESS](#) page for some excerpts. Igor also appeared in "Artbreak" on the Bravo channel.

Igor's work is in the collection of the [Riverside Art Museum](#), Pfizer Pharmaceutical Company, Institute for Specialized Medicine and the Hoffman Trust Collection, as well as numerous distinguished private collections throughout the United States.

FROM THE ARTIST:

I have been in America for over eighteen years. All these years I have been looking for my place here as an immigrant and as an artist. Today I am much closer to finding that place. My influences are in Russian and European cultures. Recently I feel more of a connection with American culture. I am always thankful to those who encourage me with their interest in my work.

Find Igor's website at: www.igorkoutsenkoart.com



Juror's Bio
Cheryl Tall

Born in New Jersey, Cheryl Tall grew up in Florida. She studied at University of Central Florida, Orlando, FL, BFA, 1974, and University of Miami, MFA, 1995. Her present studio is in Southern California, where she creates her large-scale sculpture and paintings, and teaches art classes.

Cheryl Tall's primary medium is clay, coil built into large figurative sculptures and wall pieces. She also works with mixed media, oil and acrylic painting, bronze, mosaic and printmaking.

Her work has been published in 16 books: *Ceramics Today*, *The Ceramic Design Book*, *Surface Design*, *Making Marks*, *500 Figures*, *500 Animals*, *500 Dolls*, *Confrontational Ceramics*, *Winged Manor*, *500 Vases*, *The ACGA Book*, *No More Starving Artists*, *Handmade Dolls*, *American Art Collector*, and *Sole Purpose*. She has won numerous awards and is in museum collections.



Collectors include *Gangjin International Ceramic Museum*, Gangjin, Korea; *King-Size Ceramic Museum*, Shanghai, China; *IWKAT Museum*, Tokoname, Japan; *Brevard Museum of Art*, Melbourne, FL; *Burroughs Chapin Museum of Art*, SC; *Florida Atlantic University*, Boca Raton, FL; *Munchkin Int.*, Beverly Hills, CA; *Penn State Colleges*, PA; *University of Arizona*, Tempe, AZ; and *Palomar College*, San Marcos, CA.

Her art has been influenced by Art Residencies in Canada, Japan, Greece, France, Hungary, Korea, Mexico, England and the United States.

Visit this artist's website at: www.cheryltall.com

Artist's Statement:

I'm looking for artists whose work touches me. While my own work focuses on the narrative and figurative, when I view, curate or jury an exhibition, I look for broader qualities in the art.

As I walk through an exhibition, I am always amazed and awed by the complexity and fertility of the artistic mind. My first move is to enjoy the art and take it all in. Each piece has merit. At the second look, I zero on on pieces that make me look closer. This can be for a variety of reasons: technique, uniqueness, content, design. At the third look, I narrow it down to those works which combine many of those qualities, and add something more.

I want something substantial to take home, to think about and reside in my memory. I want to have benefited by some insight the artist has into the human experience or into aesthetics or into the physical world. The best work will have a certain 'edge', which probes the borders of experience or aesthetics. The subject matter or style are secondary to these considerations.

Some, but not all, of the qualities I look for in art are: conceptual rigor, critical imagination, clarity, distinction, evidence of the creative mind, realization of craft involved, reference to art history, social issues, the psychological, and defining the moment.



"Magellan", 2011 (ceramic)



"Forbidden City", 2012 (60x40")
(acrylic and mixed media)

Olde Ramona Hotel Gallery

AUTUMN FINE ARTS SHOW AND EXHIBIT

Olde Ramona Hotel Gallery

A Juried and Judged Show Open to All Artists. An All Media Show.

Juror: Renee Corwin

Artist opportunity for an exhibit in Ramona at the Olde Ramona Hotel Gallery. Delivery for artwork is due Thursday thru Saturday, September 27 thru September 29, 10am - 4:00pm. Cash and/or merchandise awards.

For more information call 760-789-3682,
or visit their website at: www.olderamonahotelgallery.com

Encinitas Oktoberfest

The Encinitas Chamber of Commerce is proud to present its 17th Annual Oktoberfest on Sunday, September 23rd on Mountain Vista Drive and El Camino Real in Encinitas.

Again this year they will have Bavarian dancers and bands, over 200 vendors, including artisans with unusual arts and craft items, a family food and refreshment tent serving authentic German food and beer, a family fun zone and a ceremonial parade.

This is a wonderful local event that could give you the chance to highlight your art to the local community.

Artisan booths are \$200.00. For information, please contact Mimi Gattinella at 760-753-6041 or mimi@EncinitasOktoberfest.com

See their website: www.EncinitasOktoberfest.com

SDAG Holiday Bazaar

LOOKING FORWARD..... set aside this date:

Saturday, December 1, 2012
10am to 4pm

Seaside Center for Spiritual Living
(spaces available both inside and on outside patio)

Details about renting space, set-up, etc. will be posted in future Paint Rag issues. You must be a member of SDAG to sell your original artwork at the Bazaar.

A Special Thanks

On behalf of SDAG, I'd like to thank Sharon Hoffman for the amazing job that she did, spending hours and hours adding all of the contact info from Mother's Day tickets into the SDAG client directory.

Darlene Katz

Coastal Artists Launches New Website & Virtual Gallery

Coastal Artists invite all the artists of San Dieguito Art Guild to visit their new website and virtual gallery at www.coastal-artists.org.

"You are our sisters and brothers in location and spirit, and we welcome your visit."

Julie Saltman
for Coastal Artists

**A multimedia art exhibit, "Creative Fusion",
by Coastal Artists will be held**

**A multimedia art exhibit, "Creative Fusion",
by Coastal Artists will be held
at the Carmel Valley Library from June 12 to August 13.**

The library is located at 3919 Townsgate Drive, Carmel Valley. For library hours please call the library at 858-552-1668. For more information please email coastalartists@hotmail.com or visit their website at www.coastal-artists.org

Note: There are three artists from the Off Track Gallery showing work in this exhibit: Carol Korfin, Rita Shulak and Doreen Long.

Monthly Show - Thank You Take-In & Art Hanging Crew!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE . . .

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding,
Lynn Ely
Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery.

<http://offtrackgallery.com/membership.php> click on WALL HANGING INSTRUCTIONS

Paid Sitters for Gallery Staffers*

When there is a need for a Gallery staffer to obtain a 'sitter' to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay Paid Sitters a \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid sitters must have specific staffing qualifications before becoming Paid Sitters.
- ***FUTURE PAID SITTERS ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Paid Staff:

Jackie Bissell
Katie Jablonski
Doreen Long
Linda Melvin
Barbara Mille'
Ellablanche Salmi
Judianne Shannon
Grace Swanson
Julie Bubar - Mornings and Weekends
Diane Dudek - No Mondays
Pamela Waldman - Weekday Mornings

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

Thank you to Isabella Breasted for donating these items to the Guild for use by our members!!!




Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah_sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to swanson121@cox.net

Grace Swanson
Paint Rag Editor
San Diequito Art Guild



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1962

SPECIAL EXHIBITION from July 26 to September 27
The Collaborative Works of Art
by **TERI**

RECEPTION

Saturday, August 11, 2012 from 5 to 7:30 pm

COPYRIGHT © 2012 SAN DIEGUITO ART GUILD. IMAGES OF ART COURTESY OF TERI, INC.

The nonprofit **San Dieguito Art Guild** is sponsoring
a Special Exhibition and Reception of
The Collaborative Works of Art by TERI
(Training, Education and Research Institute)

TERI assists individuals with autism and other developmental
and learning disabilities, helping them lead valued, meaningful,
and fulfilling lives in their community.

*We hope you will join us in promoting the success of **TERI**.*

EXHIBITION: July 26 to September 27, 2012
RECEPTION: August 11, 2012 from 5 to 7:30 pm

OFF TRACK Gallery

760-942-3636 OffTrackGallery.com

937 South Coast Hwy 101, Suite C103, Encinitas, CA
(Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

ART SUPPLY DONATIONS NEEDED

During the exhibition period, there is a donation box ready at the Off Track Gallery to collect art supply donations for the TERI Fine Arts Program.

These items are needed:

Brushes (all sizes and types)

Paints: Acrylic/Watercolors (even open tubes), **NO OILS PLEASE**
Inks

Paper: card stock, drawing and watercolor

Canvas: any size that fits into a 24x24-inch box

Pencils and colored pencils

Pastels

Stamping items

Smocks and aprons

3D objects: (small) i.e. old jewelry, shells, string, and yarns

Old cards

Modge Podge

Acrylic Sealer

TERI



The **TERI Fine Arts Program** provides specially designed, dedicated multi-sensory studies that allow each individual to pursue his/her creative ventures. Facilities are designed so that both indoors and outdoors function as creative work spaces for our artists. Our Fine Arts facility provides a place for classes,

exhibitions, and collaborations with visiting artists as they join in the creative process. The work our artists produce is sold to patrons and businesses worldwide.

SAVE THE DATE!

August 11, 2012

OffTrackGallery.com

The Collaborative Works of Art by **TERi**

EXHIBITION: July 26 to September 27, 2012

RECEPTION: August 11, 2012 from 5 to 7:30 pm



760-942-3636 OffTrackGallery.com

937 South Coast Hwy 101, Suite C103, Encinitas, CA
(Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

The nonprofit **SAN DIEGUITO ART GUILD** is delighted to sponsor this Special Exhibition of the Collaborative Works of Art by TERi (Training, Education and Research Institute). TERi assists individuals with autism and other developmental and learning disabilities, helping them lead valued, meaningful, and fulfilling lives in their community. We hope you will join us in promoting the success of TERi.

TERi

terinc.org 760-721-1706

The **TERi Fine Arts Program** provides specially designed, dedicated multi-sensory studies that allow each individual to pursue his/her creative ventures. Facilities are designed so that both indoors and outdoors function as creative work spaces for our artists. Our Fine Arts facility provides a place for classes, exhibitions, and collaborations with visiting artists as they join in the creative process. The work our artists produce is sold to patrons and businesses worldwide.

Copyright©2012 San Dieguito Art Guild. Images of art courtesy of TERi, Inc.

For event information and Off Track Gallery hours, please visit our website:

OffTrackGallery.com

SDAG Meeting Minutes
Encinitas Public Works Building
160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on September 24, 2012 at 10:30 a.m.

Officers Present: Terry Allen, Gayle Baker, Rita Hohweller-Cecil, Kathy Chin, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson, Jill Treadwell Svendsen and Pamela Waldman

Officers Absent: Cheryl Ehlers, Lynn Ely

Call to order at 10:40 am by Karen Fidel, Membership VP who filled in for the slightly-delayed President.

Grace Swanson motioned to approve the amended August 9th 2012 SDAG Board meeting Minutes, originally reported by Lin Holzinger. The Minutes were first acknowledged and reviewed by the Board members via e-mail. The Board Members voted on the corrected minutes. Linda Melvin seconded the motion. In Favor 13, Against 0, Abstain 1, Absent 1. **Motion passed.**

President's Report – Terry Allen

Terry announced that we have been notified given the Gallery gross sales exceeded \$200,000 that additional tax reports need to be filed that are estimated to cost \$1200 to prepare.

Action: By the next board meeting Terry will report back confirming the reason for the additional filings and whether it is due entirely to a sales increase or due to the non-profit status change.

Treasurer's Report – Lin Holzinger

The Treasurer's report was presented and the board was informed the August and year-end numbers were good. Year-end profit was close to \$20,000. In past years we have typically broken even on a month-to-month basis.

Lin noted that \$2,000 will be presented to local high schools for scholarships - \$500 each to Torrey Pines, Canyon Crest Academy, San Dieguito Academy, and La Costa Canyon Schools. The presentation will be held at Rhino Art and board members are encouraged to attend. Rita Hohweller-Cecil agreed to take photos at the event. It was suggested by Carol Korfin the scholarships be reclassified as a Mother's Day expense.

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Officers Absent: Cheryl Ehlers, Lynn Ely

Call to order at 10:40 am by Karen Fidel, Membership VP who filled in for the slightly-delayed President.

Grace Swanson motioned to approve the amended Board meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Linda Melvin seconded the motion. In favor 14; against 0; abstain 0. Motion passed.

President's Report – Terry Allen

Terry announced that we have been notified given the Gallery gross sales exceeded \$200,000 that additional tax reports need to be files that are estimated to cost \$1200 to prepare.

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In light of the additional tax submissions required as the Gallery has higher gross sales, decreasing profits by investments to the gallery were discussed as well as the value of increasing profits. Discussion ensued on this topic.

Action: Terry and Lin agreed to clarify at the next meeting.

Terry moved to approve the Financials submitted by Lin Holzinger, Treasurer on September 24, 2012. Seconded by Linda Melvin. In favor 14; **Abstain 0.** Against 0. Motion passed.

Lin reviewed the synopsis of the August Board planning meeting. It was noted the Marketing plan will need to be amended to support the 1 year and 3 year goals set. Judianne Shannon added we need to address the weaknesses. Lin provided the SDAG Planning Session Results recap for the Minutes Binder at the Gallery.

Action:?

Lin Holzinger inquired if she can send the financials out via email prior to the Board Meeting so people have opportunity to review and print ahead of time. Gayle Baker suggested encrypting the files. The board agreed this was a good idea.

Old Business – Terry Allen

Terry submitted the Amended New Board Member List included with the Agenda for the Minutes Binder at the Gallery. He highlighted that the First and Second Vice Presidents will change when the Guild tax status becomes a 501C(3).

Terry Allen motioned to approve the Amended Board of Directors List. Pamela Taylor-Waldman seconded. In favor 14; Against 0. **Abstain 0.** Motion passed.

New Business – Pamela Taylor-Waldman -

Pamela proposed to the board that we need to consider an incentive program to help gallery staffers be more motivated to sell. A sales contest with prizes was suggested to reward the staffer with the highest number of sales as well as the highest sales. Timing was discussed as well as publicizing the outcome in the PaintRag. Judianne Shannon reviewed historical practices when the Gallery was housed in the Pannikin. Many opinions were expressed regarding staffing competence, day of week variance in traffic, and the other variables that can affect sales. Also, appropriate rewards were discussed. Lin is currently tracking sales by shift but with assistance from Pam will attempt to capture staffer sales from September through the end of the year.

Carol Korfin motioned to approve a trial incentive program September – December sales giving a gallery certificate for \$25 per month to both the most (highest????) sales and the artist with the most (highest??) sales. Lin Holzinger seconded. In favor 12; against 2. **Abstain 0.** Motion passed.

Action: What is Pamela's next step?

Small Image Show –

Lynn Ely is not able to coordinate the Small Image show. It was noted it is already being publicized. Jill Treadwell Svendsen was asked if she or the Daily Painters Project group might coordinate the show.

Action: Jill will report back at the next meeting if the group is willing to consider it. However, the time frame is short.

Artist Reception October 13 Staffing –

Terry Oshrin agreed to staff the opening and Grace Swanson agreed to staff the closing.

Calendar Review –

Board Members were given the opportunity to sign up for staffing the Gallery in December and January. Pamela Taylor –Waldman noted that emergency staffing is an issue and her email proposal for paying emergency staffers has been dropped due to lack of support. Linda Melvin suggested giving the option of an extra day of staffing for the Wall Rotation duties.

Linda Melvin motioned to use emergency on call staffing as a job for Wall Rotation. Karen Fidel seconded. In favor 14, Opposed 0. Abstain 0. Motion passed.

Holiday schedule was discussed. Terry Oshrin explained the surrounding businesses are open during the Holidays with tourist traffic fairly heavy. The Gallery will open Christmas and Thanksgiving with shortened hours of 10 – 2.

Publicity – Rita Hohweiler-Cecil

The current Schedule of Events at the gallery was discussed and revisions were suggested. Rita agreed to incorporate a separation of events for members versus the public. Linda Melvin requested the website be on all publicity material.

Action: Rita will communicate with Cheryl on revisions

Programs – Sandy Heath

Sandy discussed the holiday event in January. The board supported the suggestion of providing lunch. Members will be allowed to bring a prospective member guest and will be given an extra raffle ticket if they do. The event will be held during the day on Saturday.

Sandy reported that the TERi reception was successful as was the Plein Aire Demonstration. Lin Holzinger requested that TERi be asked to publicize our events as well as allowing our events to be publicized to their constituents.

Action: Who is to contact TERi to request permissions?

WebMistress Report – Carol Korfin

Carol reported we are running out of space on our web site. The budget will need to be increased to (??????? \$179 per year???). Karen Fidel motioned to increase the budget for the web site storage increase. Terry Oshrin seconded. In favor 14, oppose 0. Abstain 0. Motion passed.

Pamela Taylor-Waldman requested a password protection page be added for staffers to see the calendar and view instructions on changing dates and getting emergency staffers.

Floor Chair Report - Linda Melvin

Linda discussed the recent increase in stolen jewelry. She has purchased doors for all of the cases that can use them but will not install them until the next board meeting; after other security measures are considered. Ideas suggested and discussed to help solve the problem included surveillance systems, and tagging products which would “beep” at the door if someone tried to remove them. Linda will report back at the next meeting with a recommendation. Linda received support from the board to allow non-renters to staff the gallery if they care to as a job.

The jewelry committee has developed new standards to maintain a high level of creative integrity to the art in the gallery. Linda will distribute the standards at the next board meeting.

Pamela Taylor-Waldman requested we purchase nicer containers to hold the small shrink wrapped items. Also, new stands that take up less room.

Action: Who is this assigned to?

Wall Chair Report – Grace Swanson

Grace reported there are still openings in the October “Try it You’ll Like It”. Also, there are still openings for the Holiday Bazaar. She will allow sharing booths to fill the spaces. She reported she did not get any interest for someone to take over the “Historical Files” duty for the Guild. Grace asked board members to be on call to assist her if necessary with the Encinitas Fine Art Sale December 8 and 9.

Kathy Chin raised the issue of the ArtWalk on the Bay and Little Italy event coordination. Kathy

was asked if she might consider taking this on as the Offsite Representative. She said she would consider it. The discussion of these events was tabled until the next meeting.

Motion to Adjourn: Grace Swanson motioned to adjourn the September 24, 2012 SDAG Board Meeting at 12:40 p.m. Seconded by Carol Korfin. In Favor 14 Against 0 Abstain 0, Absent 2 **Motion Passed**

Next meeting: October 22, 2012 at 10:30am

Submitted by: _____

Jill Treadwell Svendsen and Kathy Chin, Co-Secretaries

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SDAG Holiday Bazaar Dec 1

Paid staff for Off Track

SDAG Members - Grids and Tent available

[Join our Mailing List!](#)

[San Dieguito Art Guild Website](#)



Remember the movie "The Shining?"..... I'M BACK!!!!!!
Yep, it's me Sharon and I've returned as the Paint Rag Editor. That was a quick change wasn't it! Hope you have all been keeping cool and creative.

Sharon Hoffman
Paint Rag Editor at Large

President's Message

Dear Esteemed Members,

I would like to thank all the membership for your cooperation in voting for our new Board slate and would like to welcome the new 2012-2013 Board. The new list of Board Members will be posted on our website and is here in the Paint Rag. We encourage you to attend our annual membership meeting, to meet your new Board on October 30th at the San Diego Botanic Garden. We look forward to seeing you all there for this short introductory meeting. This will be taking place in October instead of our regularly scheduled December event. More details will be provided via our website, so please keep a lookout for it.

To the Board: I realize how valuable your time is and what an asset you are to SDAG, so to you all I would like to say, thank you for stepping up to the plate and representing SDAG and the Off Track Gallery so well. I have had a wonderful 2 years supporting the Guild as President and thank you for your assistance, advice and encouragement along the way. I have found the San Dieguito Art Guild with it's Off Track Gallery, a truly great organization and look forward to an exciting year working with you in public relations, along with my co-chair.

To the membership, under the direction of your new President Terry Allen, I am confident that we can move forward into a wonderful new direction for SDAG. The Board is diligently working on bringing more strength and recognition to our guild and gallery as we proudly support our mission to provide education & opportunity in the arts community through better communication, higher goals and additional community outreach. All these elements are key, to our success along with the array of talented artists who continually provide the Off Track Gallery with a never ending display of creative art.

It is wonderful to see that San Dieguito Art Guild's Off Track Gallery promotes both emerging and established artists. Although the economy has hit some individuals in ways that compromise budgets, the gallery has maintained itself in part through your talents with art. I would like to extend the appreciation on behalf of all of us for your continued support during these times. Remember, it really takes a village and we currently have approximately 46 volunteers assisting board members in the daily operation/task of running the Guild and the Off Track. Quite an amazing group of volunteers who need to hear how much you are appreciated, at all times. So "thank you" all for your continued support and future assistance.

To keep abreast of our upcoming programs, we now are posting a 6 month event calendar at the Gallery entrance for all to readily "keep in the know" about what is happening within the Guild and Gallery. We will be expanding our media outreach. We are always looking for new projects, so please contact us if you would like to share any ideas. The public is already asking about more programs and we are fortunate that the community has given us much in the way of support, and recognition to continue on our path. As a group we can do much if "united we stand," and our programs can continue to be successful. Every task, great or small, is always appreciated.

To all, I am honored to be part of such a wonderful organization and look forward to embark on another year of a very successful guild and gallery. "Thanks for the memories!"

Cheers,

Cheryl Ehlers, Outgoing President
San Dieguito Art Guild | Off Track Gallery

New Members

Welcome new members to the San Dieguito Art Guild!

Sharon Bell Kunkle (pen & ink, watercolor, acrylic, ceramic, mosaic)
Nicholas MacConnell (photography)
Larisa Ostergaard (oil)

SDAG Membership Renewal

SDAG Membership for 2012-2013

Membership renewal was due September 1, 2012

If you joined the Guild in June, July or August 2012, your membership is paid up to Sept of 2013 so you may disregard this notice.

Membership Renewal Fee: Adults \$85

(family in SAME household \$95, student \$35 age 15 to 18)

Send check and renewal form, (here is the link to the form on the Off Track Gallery website)

[membership application form](#) to: SDAG Membership Renewal, PO Box 235853, Encinitas, CA 92023

PLEASE note if any part of your address, phone, email, (you may add cell phone) has changed.

ALSO note any additional task you are willing to do for the gallery AS WELL as the job you are presently assigned.

Help Wanted - Preserving Off Track History

Want to know more about the history of the San Dieguito Art Guild and Off Track Gallery?

If you can cut out newspaper articles and glue them onto pages and then scan them, the Guild could use you. We are about 3 YEARS BEHIND in keeping up the binders for the Guild history!

Work session: **Wednesday, September 12, 10:00am** at the Swanson home in Encinitas.
Please contact Grace Swanson at swanson121@cox.net if you would like to help on this project.

Upcoming SDAG Events

September

September 14, Friday, 9am, Jurying for Gallery Wall and Floor Rental
September 24, Monday, 10:30am, Monthly SDAG Board Meeting
September 25, Tuesday, 3:30-6:00pm, Monthly ShowTake-In for October
September 26, Wednesday, Deadline for October Paint Rag
September 27, Thursday, Wall and Floor Renter Rotation, 7:00-10:00am, 6:00-8:00pm

October

October 11, Thursday, 9:30am to 12:30, Try It You'll Like It (San Diego Botanic Garden)
October 13, Saturday, 5-7:30pm, Off Track Gallery Featured Artist Reception
October 22, Monday, 10:30am, Monthly SDAG Board Meeting
October 24, Wednesday, Deadline for November Paint Rag
October 30, Tuesday, 1:30-3:30pm, SDAG Demo (Ann Moore Print Making) and Annual SDAG Member Meeting, at San Diego Botanic Garden
October 30, Tuesday, 3:30-6:00pm, Monthly Show Take-In for November

November

November 9, Friday, 9am, Jurying for Gallery Wall and Floor Renters
November 26, Monday, 10:30am, Monthly SDAG Board Meeting
November 27, Tuesday, 3:30-6:00pm, Monthly Show Take-In for December
November 28, Wednesday, Deadline for December Paint Rag
November 29, Thursday, Wall and Floor Renter Rotation, 7:00-10:00am, 6:00-8:00pm

Board of Directors and Volunteers for 2012-2013

THANK YOU TO ALL THE BOARD OF DIRECTORS AND VOLUNTEERS WHO HAVE AND WILL WORK HARD TO KEEP THE SAN DIEGUITO ART GUILD AND OFFTRACK GALLERY RUNNING. YES IT DOES TAKE A VILLAGE.

Co-Presidents

Terry Allen jag_lawyer@yahoo.com
Cheryl Ehlers cparrotise@yahoo.com

1st VP Info (Calendar Chair)

Pamela Waldman offtrackcalgal@gmail.com

2nd VP (Programs Chair)

Sandy Heath sandy246@gmail.com

Gallery Manager

Terry Oshrin terrytulips@aol.com

Co-Secretaries

Kathy Chin kathychinartist@roadrunner.com
Jill Treadwell-Svendsen jilltreadwell@cox.net

Membership Chair

Karen Fidel karenfidel@hotmail.com

Monthly Show Chair

Lynn Ely artsbyLynn@yahoo.com

Paint Rag

Sharon Hoffman sah_sd@yahoo.com

Web Manager

Carol Korfin ckorfin@gmail.com

Marketing Co-Chairs

Cheryl Ehlers cparrotise@yahoo.com
Rita Hohweiller-Cecil ritaandbill@san.rr.com

Wall Art Chair

Grace Swanson swanson121@cox.net
Floor Art Chair
Linda Melvin painter197@aol.com
Parliamentarian
Judianne Shannon
Hospitality Manager
Gayle Baker gayle@gcbdesigns.com
Treasurer
Lin Holzinger linholzinger@gmail.com

Volunteer Positions

Off Site Exhibit Chair **open**
Face Book Manager **Kindra Eriksen**
Bio Book update **Cheryl Ehlers**
Card Racks **Barb Millé, Cheryl Ehlers**
Shrink Wrap Bin **Doreen Long**
Client Database Mail Entry **Darlene Katz**
Floor and Wall Renter Database in Constant Contact **Jon Lovegren**
Mail "Snail Mail" Newsletter **Diane Goodman**
Attend DEMA Meetings **open**
Environmental Painters **Joan Grine**
Grant Writer **Cheryl Ehlers**
Distribute Flyers/Post Cards **Laverne Jones**
Historian **Grace Swanson**
Jobs Monthly Show **Bobbi Harrington**
Judging Coordinator **Lynn Ely**
Gallery Maintenance **Paul Richter**
Gallery Lighting **Pamela Waldman**
Gallery Office Maintenance **Rowena Lee**
Train New Members **Phyllis Rothbart**
Small Image Show **open**
Mother's Day Chair **Lyn Holzinger**
Cultural Tourism Meetings **Lin Holzinger**
101 Leucadia Meetings **Patricia Eldon**
Create Flyers for Demos **Donna Butnik**
Mail Post Cards Bi-Monthly **Donna Butnik**
Guild Mail **Philip Brooks**
Monthly Events PR **Sharon Ford**
Monthly Events Posting **Nick Chill**
Monthly Show Winner Photos **Tom Kelly**
Membership Directory **Karen Fidel**
Sunshine Secretary (send get-well, condolence cards to SDAG members) **Avra Alexiades**

If you are holding a volunteer position and are not mentioned above please email Sharon Hoffman at sah_sd@yahoo.com and let us know and we will acknowledge you in the next Paint Rag.

New Board Members

Look at these beautiful faces. Here is your SDAG Board of Directors for 2012-13.



Front Row from Left: Grace Swanson, Rita Hohweiler-Cecil, Terry Allen
 Second Row: Cheryl Ehlers, Judianne Shannon, Carol Korfin, Sharon Hoffman, Linda Melvin, Sandy Heath, Karen Fidel, Lynn Ely
 Back Row: Pamela Waldman, Kathy Chin, Lin Holzinger

Missing from the photo is Gayle Baker and Terry Oshrin.

A special thanks to Nick Chill for coming by the Board Meeting to take this great pic.

Environmental Painters Schedule

Schedule for the Environmental Painters

Call Joan Grine at 858-481-8783 if you have questions.

September 4 and 11, Swami's parking lot

September 18 and 25, Discovery Lake Park, San Marcos

October 2 and 9, Carlsbad Coast, south of Palomar Airport Road

October 16 and 23, San Elijo Lagoon, end of Rios, Solana Beach

October 30, Marian Bear Park, south of Route 52

November 6, Marian Bear Park, south of Route 52

November 13 and 20, Rancho Santa Fe, in the Village



Wall Art Sales for August at the Off Track Gallery

We'd like to acknowledge some Wall Renter sales for the month of August.

Congratulations to you all!

Kathy Chin "The Mob", photography, sold for \$125

Steve Deck, "Calla Lilies", photography, sold for \$95

Diane Dudek, "Jake's Del Mar", oil, sold for \$300

Cheryl Ehlers "Autumn", giclee of acrylic, sold for \$300

Joanne Heaviland, "Lone Surfer at Lifeguard Tower", photography, sold for \$75
Jill Treadwell-Svendsen, "Moonlight Secret", oil on canvas, sold for \$200

Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, September 14 at 9:00 a.m. Please RSVP by contacting the Wall Chairperson Grace Swanson at swanson121@cox.net if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Linda Melvin at painter197@aol.com.

September Monthly Show Winners

Best of Show - Jayne Spencer - 'Cowboy' (watercolor)

Oil/Acrylic

1st - Carole Mayne - 'Sunflowers'
2nd - Ellie Wagoner Thomas - 'Lagoon Walk'
3rd - Rita Shulak - 'Christmas at Aliso Creek'
HM - Christine Gaeta - 'See Him First'

Photography

1st - Steve Deck - 'Swing Out'
2nd - Beverly LaRock - 'Children Playing, China'
3rd - James Daigh - 'Stream Bed'
HM - Terry Allen - 'Shiprock'

Watercolor

1st - Monique Cox - 'Dad's Grapevines'
2nd - Adam Koltz - 'Aspen Grove Mt.'
3rd - Wanda Olson - 'Oregon Iris'

Other

1st - M. Nilsson - 'Oregon Trail' (pastel)
2nd - Sharon Ford - 'Sweet Clementines' (pastel)
3rd - Cindy Alcoset - 'Gold Beaded Tila Cuff' (jewelry)
HM - Doreen Long - 'Dreams' (textile)

Best of Show for September



Cowboy (watercolor)
by Jayne Spencer

1st Place September Monthly Show Winners



Sunflowers (oil)
by Carole Mayne



Dad's Grapevines (watercolor)
by Monique Cox



Swing Out (photography)
by Steve Deck



Oregon Trail (pastel)
by M. Nilsson

September Monthly Show Judge - Cheryl Tall

Juror's Bio **Cheryl Tall**

Born in New Jersey, Cheryl Tall grew up in Florida. She studied at University of Central Florida, Orlando, FL, BFA, 1974, and University of Miami, MFA, 1995. Her present studio is in Southern California, where she creates her large-scale sculpture and paintings, and teaches art classes.

Cheryl Tall's primary medium is clay, coil built into large figurative sculptures and wall pieces. She also works with mixed media, oil and acrylic painting, bronze, mosaic and printmaking.

Her work has been published in 16 books: *Ceramics Today*, *The Ceramic Design Book*, *Surface Design*, *Making Marks*, *500 Figures*, *500 Animals*, *500 Dolls*, *Confrontational Ceramics*, *Winged Manor*, *500 Vases*, *The ACGA Book*, *No More Starving Artists*, *Handmade Dolls*, *American Art Collector*, and *Sole Purpose*. She has won numerous awards and is in museum collections.



Collectors include Gangjin International Ceramic Museum, Gangjin, Korea; King-Size Ceramic Museum, Shanghai, China; IWKAT Museum, Tokoname, Japan; Brevard Museum of Art, Melbourne, FL; Burroughs Chapin Museum of Art, SC; Florida Atlantic University, Boca Raton, FL; Munchkin Int., Beverly Hills, CA; Penn State Colleges, PA, University of Arizona, Tempe, AZ; and Palomar College, San Marcos, CA.

Her art has been influenced by Art Residencies in Canada, Japan, Greece, France, Hungary, Korea, Mexico, England and the United States.

Visit this artist's website at: www.cheryltall.com

Artist's Statement:

I'm looking for artists whose work touches me. While my own work focuses on the narrative and figurative, when I view, curate or jury an exhibition, I look for broader qualities in the art.

As I walk through an exhibition, I am always amazed and awed by the complexity and fertility of the artistic mind. My first move is to enjoy the art and take it all in. Each piece has merit. At the second look, I zero in on pieces that make me look closer. This can be for a variety of reasons: technique, uniqueness, content, design. At the third look, I narrow it down to those works which combine many of those qualities, and add something more.

I want something substantial to take home, to think about and reside in my memory. I want to have benefited by some insight the artist has into the human experience or into aesthetics or into the physical world. The best work will have a certain 'edge', which probes the borders of experience or aesthetics. The subject matter or style are secondary to these considerations.

Some, but not all, of the qualities I look for in art are: conceptual rigor, critical imagination, clarity, distinction, evidence of the creative mind, realization of craft involved, reference to art history, social issues, the psychological, and defining the moment.



"Forbidden City", 2012 (60"x40")
(acrylic and mixed media)



"Magellan", 2011 (ceramic)

October Monthly Show Judge - Lori Escalera



A native Los Angeleno, Lori centered her artistic life in the suburbs of the Southern California. In the early 1990's, Lori took a shift away from commercial art interests towards fine art. She went back to school to finish her art degrees, which fueled her travels abroad to Spain, Italy and Greece to study the Classics and Antiquities. Her artistic interests are figurative and revolve around the study of the figure. Lori questions the artist's place in the continuum of art history, as well as contemporary cultural beliefs in relationship to history and myth. Lori is a cross medium artist, whose primary work is done in oil paint. She exhibits her creativity thru wet and dry mediums on paper or canvas, and in ceramic tile painting. Her work takes on an energy and vibrancy that refreshes the spirit and enlivens the imagination.

Escalera's earliest influences in graphic design were Designer Sal Bass and the modular theories of artist Wassily Kandinsky where as an intern she designed corporate graphics at SDSU. The effect was that she relied heavily on abstraction of graphic elements and modular composition in her later graphic design work. In the 1970's as a young college student, Escalera was influenced by textile artist Shirley Eisman. In 1980 she was

hired as protégé to Ben Mayer Architect/Interior Designer and studied under Mayer's influences for three years doing international applied graphic design. In 1981 she started her own graphic design and advertising firm "Graphica by Lori" which in 1986 morphed into "Design Etcetera." Escalera has had a full career as a corporate graphic designer working with aerospace, advertising, institutional and manufacturing firms.

1995, Lori organized a fraternal art group "The Culver City A.R.T. Group," and served as President for four years. She coordinated a variety of public art exhibitions between 1995 and 2000. She is a founding Board of Director for Ballona Creek Renaissance an environmental group. From 1994 thru 2004 Escalera has instructed hundreds of children and adults her ideas about art history, drawing and painting, through cultural arts programming, private lessons and art camps in Southern California. In 1995 she began creating public art murals with under served sectors of community. These murals have strengthened the societal bonds as well as act as anti-graffiti project examples and youth at risk projects.

In 1994 Lori began Chalk Art Street Painting. Today, Lori is a recognized premier Madonnari Artist and in 2008 Lori became one of the world's top recognized Street Painters in Modannari style Chalk Painting. Her large-scale work in street art, set painting, and community murals have played a major influence on her small scale oil work on canvas. Her painting on canvas is infused with an energy that originates in accomplishing huge artworks in short spans of time. Her love of Renaissance artwork over the years has developed into reproducing Neo Baroque and Academic Classism in the street. The influence of a traditional Artist's painting pallet are seen in her pastel street art and in oil paint. Escalera's alternate choice of color pallet is an earth tone mix (sienna, umber, black and white) which she adopted from Eisman and utilizes commonly when working in Acrylic paint.

In 2004 Escalera began pursuing a fine art career. She is primarily a self-taught oil painter with some instruction and influences from oil painter associates Michael Steirnagle and Kelly Paige Standard, both active Contemporary Impressionistic Realists in Southern California, of which Escalera belongs.

Lori received her Bachelor Art Degree Cum Laude from SDSU. In addition, she holds art degrees from WLA College and Los Angeles Trade Technical College. She currently resides in North San Diego County, California. Visit her website for more at: www.thestreetpainter.com



Painting Demonstration by Paul Strahm

We would like to thank Paul Strahm for his demonstration of Plein Air Painting, this past Tuesday, August 28, at the San Diego Botanic Garden.

"First I try to keep things simple! This is so much information outdoors that the mind set of keeping it simple pays huge dividends. My work borders between the tradition of landscape painting and the simplicity of modernism."

Paul was more than generous with information from a plethora of questions from the attendees. He shared all his knowledge: everything from the specific paints he uses (you would not believe how few colors) to how he travels with his canvases and painting materials. Paul travels a lot and his favorite place to paint..... New York's Central Park! He has even set his easel up in Times Square.

So thank you Paul for a fun, interesting demo and I think you might have won over some converts.



Encinitas Oktoberfest

The Encinitas Chamber of Commerce is proud to present its 17th Annual Oktoberfest on Sunday, September 23rd on Mountain Vista Drive and El Camino Real in Encinitas.

Again this year they will have Bavarian dancers and bands, over 200 vendors, including artisans with unusual arts and craft items, a family food and refreshment tent serving authentic German food and beer, a family fun zone and a ceremonial parade.

This is a wonderful local event that could give you the chance to highlight your art to the local community.

Artisan booths are \$200.00. For information, please contact Mimi Gattinella at 760-753-6041 or mimi@EncinitasOktoberfest.com

See their website: www.EncinitasOktoberfest.com

SDAG Holiday Bazaar

Saturday, December 1, 2012
10am to 4pm

Seaside Center for Spiritual Living
(spaces available both inside and on outside patio)

You must be a member of SDAG to sell your original artwork at the Bazaar.

Please note that the jewelry category is full.

A Special Thanks

If you know of an SDAG member who has gone above and beyond in their volunteer position for the San Dieguito Art Guild, please email sah_sd@yahoo.com and we will acknowledge them in the next Paint Rag.

Monthly Show - Thank You Take-In & Art Hanging Crew!!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE. . . .

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding,
Lynn Ely, Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> click on WALL HANGING INSTRUCTIONS

Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- ***FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Paid Staff:

Jackie Bissell

Katie Jablonski

Doreen Long
Linda Melvin
Barbara Mille'
Ellablanche Salmi
Judianne Shannon
Grace Swanson
Julie Bubar - Mornings and Weekends
Diane Dudek - No Mondays
Pamela Waldman - Weekday Mornings

SDAG Members - Burlap Grids and Tent available for your use

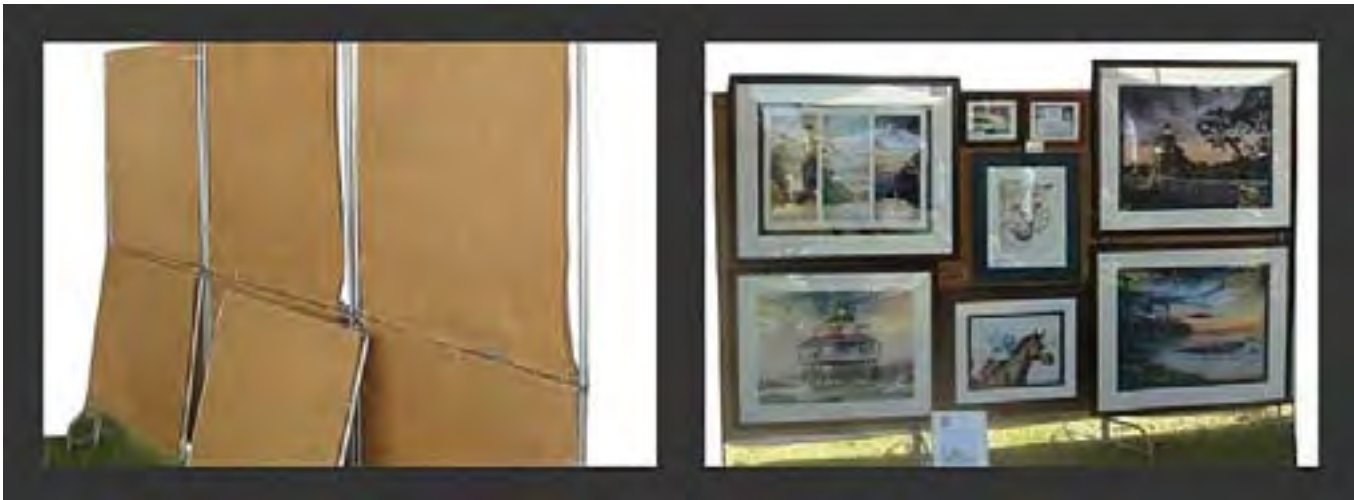
10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah_sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah_sd@yahoo.com

Sharon Hoffman

Workshop gives artists flexibility to try out new mediums

By Lillian Cox

ENCINITAS — Intrigued with Chinese brush painting, but you want to see what it's like before making a commitment?

Artists, from beginning to advanced, have an opportunity to try their hand at different forms of fine art in the "Try It, You'll Like It" workshop on Oct. 11 sponsored by the San Diego Art Guild.

Coffee and treats will be served during check-in between 9 and 9:15 a.m. The workshop begins at 9:30 a.m. and continues until 12:30 p.m. at the Ecker Building at the San Diego Botanic Garden.

The cost is \$25 for instruction by skilled artists. Workshops include photography (Nick Coll), clay sculpture (Debbie Schaeffer), outdoor plein air watercolor (Chae Goo



Debbie Schaeffer is among several artists from the San Diego Art Guild preparing introductory lessons in sculpture for the "Try It, You'll Like It" workshop from 9:30 a.m. to 12:30 p.m. Oct. 11 at San Diego Botanic Garden. Cox/Staff Photo

Colonia), pencils (Joan Green), oil painting (Darlene Koma), watercolor (Cris Westerbe) and Chinese brush painting (Lila Curry).

Curry says she got hooked herself when she took a Sunday session in Hawaii about 20 years ago.

"My first opportunity to teach a 'Try It, You'll Like It' class was last year," she said. "My students have the opportunity to learn that Chinese

painting, especially the calligraphy and the painting of bamboo, is like a martial art. They learn the importance of posture, how to hold the brush and the state-of-mind necessary to complete a painting with 'chi' or energy."

She added, "I can see the Ah ha! when a person follows through and experiences this moment."

Grace Anne Swanson, the director of the event, says the

idea for the workshop came to her a few years ago, after she spent a couple hundred dollars for a silk painting class.

"I thought, 'This doesn't feel like me... I don't want to pursue it,'" she recalled. "Then I thought, 'What if someone can try something new without spending a lot of money?'"

Swanson shared her idea with other members of art guild who suggested her. This will be the sixth "Try It, You'll Like It" workshop since then.

"People don't have to buy anything in this class," she said. "A nominal fee of \$25 is used to buy supplies, and there is a small stipend for you for the teachers' instruction donate their time."

Additional funds are provided by the City of Encinitas Community Grant Program and the Misch Foundation. Classes are limited to eight students. Those wanting to take the class with a friend are encouraged to register early.

"The watercolor class fills up every time," Swanson said. "The clay class is new."

Although a macro (extreme close up) photography class has been offered

before, this will be the first time a general photography course is taught.

"People should bring their angle-lens reflex or whatever camera they own," Swanson advised. "So many people have these wonderful cameras and they don't know how to use them."

Joan Green's art has been featured at the Offtrack Gallery, the COAL Gallery and the San Diego County Fair. She's also had solo shows at libraries, banks and retirement centers. She'll be teaching portraits in the workshop — her favorite art form.

"It's so tempting all the materials, and will teach you how to use pastel pencils and water (chalk) in a short class," she said. "We've done it for several years and it's been very successful. I still meet people who say, 'I took your class and really enjoyed it — and am still doing it.'"

Chae Goo Colonia will be sharing her love of outdoor plein air watercolor.

"In my class we wonder the paths of nature at San Diego Botanic Garden and I show them in very simple lessons how to take the very outdoors and apply it in a piece of watercolor paper to a wonderful painting," she said. "I think the biggest thing with my class is that I love students know that they can have fun, and they can make mistakes — because that's how they learn."

Scholarships are available to those with a financial hardship through the San Diego Art Guild/Off Track Gallery Art patronage. It is confidential. For information, contact Ms. Price at msprice@sdag.org or call her at (760) 436-3026. To register, send a check for \$25 made out to SDAG and mail to Ms. Price, 1438 Via Vista Circle, Encinitas, CA 92024.

The San Diego Botanic Garden is located at 230 Quail Gardens Drive in Encinitas.

LOCAL ARTISTS Artwork exhibits and receptions at San Diego Art Guild, Off Track Gallery, 5 to 7:30 p.m. Oct. 13 at 802 S. Coast Highway 103, Encinitas, Calif. (760) 942-8436.

Art Guild donates supplies to high school

ENCINITAS — San Dieguito Art Guild, operators of Off Track Gallery in Encinitas, awarded a \$500 Rhino Art Co. expense account to La Costa Canyon, Canyon Crest, Torrey Pines and San Dieguito Academy high schools' visual art departments,

The funds come from the proceeds generated by the Guild's 2012 Mother's Day Art & Garden Tour fundraiser, which also helps support its operating expenses and community benefit art programs.

"Our local high schools have so many talented kids and so few resources, especially in today's economy," said Cheryl Ehlers, 2012 president of the guild. "We're

thrilled to be able to contribute to our community in this way."

"We also appreciate having an excellent resource like Rhino Art Co. right here in Encinitas," said 2013 Board President, Terry Allen. "Jack and Marybeth Quick have been so supportive of North County artists that it made sense to have them help us with this grant program."

The San Dieguito Art Guild, established in 1965, is a nonprofit organization that offers continuing art education to its members and the community at large.

The Guild also operates the Off Track Gallery in Encinitas as a place for its artist-members to showcase and sell their art.



From left, teachers Julie Limerick from Torrey Pines High School, Carol Limbach from Canyon Crest High School, Mimi Ralston from La Costa Canyon High School with Jeremy Wright and Neal Glasgow from San Dieguito Academy High School look forward to purchasing visual art supplies for their students with \$500 Rhino Art Co. gift cards donated to them by San Dieguito Art Guild, operators of Off Track Gallery in Encinitas. Photo by Lin Holzinger

OCT. 26, 2012

THE COAST NEWS

ARTS & ENTERTAINMENT



"Jazz Duo" by Darlene Katz was selected by the Maryland Federation of Art for the "Strokes of Genius" juried exhibition, currently on display in Annapolis, MD. Courtesy photo

Highway 101

County's City of Encinitas is coastal San Diego's best. The city is a mix of older beach communities and new suburban enclaves. Many locals who grew up here have been a part of their daily routine on Highway 101, which has been an important corridor for years.

West of the railroad tracks near Moonlight Beach is a collection of shops, restaurants and offices. Shopping in here is fun with places like the trendy designer-fashion boutique **Mog & Rae**, and eco-friendly **Migrate Home**. Those crafting their own fashions will want to find **The Black Sheep** — a yarn store specializing in natural fibers. Surfers have lots of choices in Encinitas including the famous **Hansen's Surfboards and Surf Shop** and **Becker Surfboards**.

Coast continues together vendors and local artists, creating a shop packed full of exotic and local fare. The **Off Track Gallery** formed by the San Diego Art Guild showcases the work of more than 100 artists. Where ever you go in this district, you will find it an interesting shopping experience. Be sure to treat yourself while you're there. Come today and check out the shopping scene in on Highway 101.

The Encinitas community has expanded and has a mix of old and new. Encinitas is a mix of old and new. Encinitas is a mix of old and new. Encinitas is a mix of old and new.

The Boathouses were purchased by the Encinitas Historical Society and the address is unnecessary — as long you are on Third Street.



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AGENDA

OCTOBER 22, 2012

Time: 10:30am-12:30pm

Location: Encinitas Public Works Building, Encinitas, CA

September 24, 2012:

Officers Present: Terry Allen, Gayle Baker, Rita Hohweller-Cecil, Kathy Chin, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson, Jill Treadwell Svendsen, and Pamela Waldman.

Officers Absent: Cheryl Ehlers, Lynn Ely

Visitors:

10:30am	Roll Call	Terry Allen
President Announcement 10:35am – 10:40am	Change in tax status of the Guild and projected costs for preparation of returns	Terry Allen
10:40am – 10:55am	Treasurers Report: Financials. Change of tax preparation costs	Lin Holzinger
10:55am – 11:00am	Old Business: Small image show.	Terry Allen
11:00am – 11:20am	New Business: Staffing contest. Baskets for small shrink wraps.	Pamela Taylor-Waldman Terry Allen
	Secretary:	Kathy Chin, Jill Treadwell-Svendsen-
	Membership Report: New Members.	Karen Fidel

	Publicity Report:	Cheryl Ehlers Rita Hohweiler- Cecil
11:20am – 11:35am	Programs Chair Report:	Sandy Heath
	Calendar Report: Staffing sales contest. New baskets for small shrink wraps.	Pamela Waldman
11:35am – 11:45am	Webmistress Report: Web program for SDAG, Bob Coletti.	Carol Korfin
11:45am – 11:55am	Floor Chair Report: Missing jewelry	Linda Melvin
11:55am – 12:15am	Monthly Show Report:	Lynn Ely
12:15am – 12:30am	Wall Chair Report: Holiday Bazaar	Grace Swanson
	Gallery Manager Report:	Terry Oshrin
	Hospitality Report:	Gayle Baker
	Paint Rag Report: Card sales. Wall renter name signs.	Sharon Hoffman
	Parliamentarian	Judianne Shannon
	Offsite Representative: Art Walks	Kathy Chin

CALENDAR

9/14/2012	9:00am	Jury Date
9/24/2012	10:30 am	Board Meeting – PWC Bldg.
9/25/2012	3:30:am	Monthly Show Take In
9/27/2012	7:00 am	Wall Rotation
10/11/2012	9:00 am	Try it You Like It
10/13/2012	5:00 pm	Artists Reception

10/30/2012	3:30pm	Monthly Show Take In
10/30/2012	1:30 pm	Annual Mtg./Demo San Diego Botanic Garden
11/09/2012	9:00 am	Jurying Date
11/27/2012	3:30 am	Monthly Show Take In - - SMALL IMAGE
11/29/2012	7:00 am	Wall Rotation
11/___2012	10:30 am	Board Meeting – PWC Bldg. TBD
12/01/2012	10:00 am	Holiday Bazaar – Seaside Center for Spiritual Living
12/8/2012		Small Image Show Reception
12/___2012	10:30 am	Board Meeting – PWC Bldg, TBD

SDAG Meeting Minutes Attached

Ecke Building, San Diego Botanic Garden,
160 Calle Magdalena, Encinitas, CA 92024

Amend New Board List:

2012-2012 New Board Members as Listed:

- | | |
|---------------------------|---------------------|
| ▪ Terry Allen | Co-President |
| ▪ Cheryl Ehlers | Co- President |
| ▪ Lin Holzinger | Treasurer |
| ▪ Kathy Chin | Co-Secretary |
| ▪ Jill Treadwell-Svendsen | Co-Secretary |
| ▪ Karen Fidel | Membership |
| ▪ Judianne Shannon | Parliamentarian |
| ▪ Terry Oshrin | Gallery Manager |
| ▪ Pam Waldman | Calendar |
| ▪ Grace Swanson | Wall chair |
| ▪ Linda Melvin | Floor chair |
| ▪ Lynn Ely | Monthly Show |
| ▪ Cheryl Ehlers | Co-Public Relations |
| ▪ Rita Hohweiler-Cecil | Co-Public Relations |
| ▪ Sandy Heath | Programs |
| ▪ Carol Korfin | Web Mistress |
| ▪ Sharon Hoffman | Paint Rag |
| ▪ Gayle Baker | Hospitality |

**YOUR INVITED TO A FREE
Creative Printmaking Demonstration
Tuesday, October 30, 2012**

Anne Moore – Fine Artist Printmaker

Join us in an inspirational afternoon as Anne demonstrates her monotype techniques using a small printmaking press. She will discuss various types of printmaking, showing us her step by step process. Anne's usage of multiple runs through the press creates a rich layering of color. This is a playful and creative process where each print is a unique surprise.

**Free & open to the public Tuesday, October 30th, 2012
1:30PM - 3:30PM**

San Diego Botanic Garden Ecke Bldg. (free parking) 230 Quail Gardens Dr., Encinitas, Ca 92024 To hold your spot RSVP: Sandy246@gmail.com

Each of the prints being represented is an original piece of art, created by heart and hand, and the use of a press. The linocuts are made from hand-cut linoleum blocks and reproduced in limited editions. The monotypes are one-of-a-kind (thus "mono"), built up from layers of imaginative forms on inked plates. Each is unique to itself. Printmaking, a delicate art from a heavy press, who'd have thought?



Thank you in part to the sponsorship from the City of Encinitas and the Mizel Family Foundation Community Grant.

The San Dieguito Art Guild was established in 1965 and is a non-profit organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts. The San Dieguito Art Guild has over 200 local artists as members and supports the Off Track Gallery.

The Off Track Gallery, "the biggest little gallery in town", hosts local artists and displays a variety of painting, photography, 3-D art, mixed mediums, natural artwork, glass work, jewelry, and the largest collection of original note cards.


SAN DIEGUITO ART GUILD
Off Track Gallery Est. 1965



CAPTION: San Dieguito High School District art teachers each look forward to purchasing visual art supplies for their students with \$500 Rhino Art Co. gift cards given to them by San Dieguito Art Guild, operators of Off Track Gallery in Encinitas.

937 SOUTH COAST HIGHWAY 101, THE LUMBERYARD SHOPPING CENTER

SUITE C103, ENCINITAS, CA 92024

760-942-3636 www.offtrackgallery.com



FOR IMMEDIATE RELEASE

Contact:
Lin Holzinger, Chair
18th Annual Mother's Day Weekend Art and Garden Tour
San Dieguito Art Guild
(858) 401-9001
linholzinger@gmail.com

Four High School Art Departments Receive \$500 Grants

Encinitas, CA (September 27, 2012) San Dieguito Art Guild, operators of Off Track Gallery in Encinitas, is pleased to announce that it has awarded a \$500 Rhino Art Co. expense account to four (4) local high school visual art department teachers, including Mimi Ralston, La Costa Canyon, Carol Limbach, Canyon Crest, Julie Limerick, Torrey Pines, and Jeremy Wright, and Neal Glasgow, San Dieguito Academy.

The funds come from the proceeds generated by the Guild's 2012 **Mother's Day Art & Garden Tour** fundraiser, which helps support their operating expenses and community benefit art programs.

"Our local high schools have so many talented kids and so few resources, especially in today's economy," said Cheryl Ehlers, 2012 President of the Guild. "We're thrilled to be able to contribute to our community in this way."

"We also appreciate having an excellent resource like Rhino Art Co. right here in Encinitas," said 2013 Board President, Terry Allen. "Jack and Marybeth Quick have been so supportive of North County artists that it made sense to have them help us with this grant program."

The San Dieguito Art Guild, Dieguito Art Guild, established in 1965, is a nonprofit organization that offers continuing art education to its members and the community at large. The Guild also operates the **Off Track Gallery** in Encinitas, CA as a place for its artist-members to showcase and sell their art. # # #

937 SOUTH COAST HIGHWAY 101, THE LUMBERYARD SHOPPING CENTER

SUITE C103, ENCINITAS, CA 92024

760-942-3636 www.offtrackgallery.com

SDAG Annual Member Meeting Minutes
Ecke Building, San Diego Botanic Gardens
Quail Gardens Drive, Encinitas, CA 92024

The meeting was held on October 30, 2012 at 3:30 p.m.

Board Members Present: Gayle Baker, Sandy Heath, Linda Melvin

Board Members Absent:

Members at Large Present: Katie Jablonski, Paul Richter

Visitors: None

The meeting was called to order at 3:30 pm by Sandy Heath.

Presentation of Officers

Officers for 2012-2013 were presented.

Membership Report

It was reported that there are 178 current members after the fall drive.

Gallery and Guild Updates

The new jewelry guidelines were discussed. The Public Relations report as presented to the board in the October 22 board meeting was reviewed. The \$2,000 (\$500 per school) in scholarships from the Mother's Day Tour to four of the San Dieguito Union High School District was noted.

Treasurer's Report

The Treasurer's report was distributed including income with breakdown of expenses, gross profit and net income.

Motion to Adjourn: As there were no other questions Gayle Baker motioned to adjourn the October 30 Annual Members Meeting at 3:40 p.m. Seconded by Sandy Heath. In Favor 5 Against 0 Abstain 0 Motion passed.

Submitted by: _____
Kathy Chin and Jill Treadwell Svendsen, Co-Secretaries

Our Featured Artists Exhibit & Reception Saturday October 13, 2012

Join us in "celebrating our artists".

Artie Mattson . Creative and fun illustrations.

Marinela Farris . Metalsmith with unique designs.

Dolores Renner . Jewelry Designer, intricate and exquisite bead work.

Bobbie Harrington, Oil Painter with talent for exceptional realism.

At the **Off Track Gallery** you will get a chance to "meet and greet" the artists at the **free reception**.
Share their passions and learn what drives them to create.

We are located at 937 South Coast Highway 101 in Encinitas, CA. Stop in and visit.

CELEBRATING OUR ARTISTS

Exhibit & Reception
Saturday, Oct. 13th

5pm . 7:30pm

Refreshments served

Artie Mattson . Marinela Farris . Dolores Renner . Bobbie Harrington



www.offtrackgallery.com . 760.942.3636

The San Dieguito Art Guild was established in 1965 and is a non-profit organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts. The San Dieguito Art Guild has over 200 local artists as members and supports the Off Track Gallery.

The Off Track Gallery, "the biggest little gallery in town", hosts local artists and displays a variety of painting, photography, 3-D art, mixed mediums, natural artwork, glass work, jewelry, and the largest collection of original note cards. Located in the Lumberyard Shopping Center behind Starbucks.
Open daily from 10 am to 6 pm.

Visit our [Facebook](#) and new [Blogspot](#).

In This Issue

SDAG Membership Renewal

Try It You'll Like It Workshop October 11 (spaces still available)

Featured Artists Reception, Saturday October 13

Demo of Print Making by Anne Moore, October 30

Art Books and Supplies for SALE

San Diego Open Air Market

SDAG Holiday Bazaar December 1 (artist spaces still available)

[Join our Mailing List!](#)

[San Dieguito Art Guild Website](#)



New Members

Welcome new members to the San Dieguito Art Guild!

Pat Harris (oil/mixed media)

Pete Lanham (photoshop and photoshop prints)

Carolyn McGurn (clay, beads, mosaics)

Tom McGurn (photography)

SDAG Membership Renewal

SDAG Membership for 2012-2013

Membership renewal was due September 1, 2012

If you joined the Guild in June, July or August 2012, your membership is paid up to Sept of 2013 so you may disregard this notice.

Membership Renewal Fee: Adults \$85

(family in SAME household \$95, student \$35 age 15 to 18)

Send check and renewal form. (here is the link to the form on the Off Track Gallery website)

[membership application form](#) to: SDAG Membership Renewal, PO Box 235853, Encinitas, CA 92023

PLEASE note if any part of your address, phone, email, (you may add cell phone) has changed.
ALSO note any additional task you are willing to do for the gallery AS WELL as the job you are presently assigned.

Upcoming SDAG Events

October

October 11, Thursday, 9:30am to 12:30, Try It You'll Like It (San Diego Botanic Garden)
October 13, Saturday, 5-7:30pm, Off Track Gallery Featured Artist Reception
October 22, Monday, 10:30am, Monthly SDAG Board Meeting
October 24, Wednesday, Deadline for November Paint Rag
October 30, Tuesday, 1:30-3:30pm, SDAG Demo (Ann Moore Print Making) and Annual SDAG Member Meeting, at San Diego Botanic Garden
October 30, Tuesday, 3:30-6:00pm, Monthly Show Take-In for November

November

November 9, Friday, 9am, Jurying for Gallery Wall and Floor Renters
November 26, Monday, 10:30am, Monthly SDAG Board Meeting
November 27, Tuesday, 3:30-6:00pm, Monthly Show Take-In for December
November 28, Wednesday, Deadline for December Paint Rag
November 29, Thursday, Wall and Floor Renter Rotation, 7:00-10:00am, 6:00-8:00pm

December

December 1, Saturday, 10am to 4pm, Holiday Bazaar at Seaside Center for Spiritual Living
December 26, Wednesday, Deadline for January Paint Rag

Try It You'll Like It

Hands-On Workshops taught by skilled artists from the San Dieguito Art Guild

A COUPLE OF SPACES STILL OPEN IN
Pastel or Chinese Brush

Date: Thursday, October 11, 2012

Cost: \$25

Time: Check In: 9:00 - 9:15am (coffee & goodies)

Workshop: 9:30am to 12:30

Location: Ecke Building at San Diego Botanic Garden
230 Quail Gardens Drive, Encinitas

To secure your space in the workshop:

1. Email Mo Price with your selection at moaceae@roadrunner.com.
 2. Make check out to SDAG and mail to Mo Price, 1438 Vanessa Circle, Encinitas, CA 92024.
- After your class confirmation, checks must be received within 4 mail days to secure your selection.

What to expect

- Instructor will have examples of finished pieces in their medium and give a short demo.
- All materials will be provided.
- For most sessions, you will work on a simple "Make it and Take it" project that you can take home.

- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available.
- List of where you can get additional training or lessons in the medium you choose will be available.

If you have a financial hardship and would like to take this workshop please let Mo Price know in confidence and you will be granted a scholarship (will be sponsored by the SDAG/Off Track Gallery for the workshop at no charge) and will be able to take the workshop at no charge.

Class Descriptions

Chinese Brush Painting Class Information

Teacher: Lisa Curry

Class Description: Enjoy a brief experience of Chinese Brush Painting using proper technique with brush, ink and rice paper. You will learn to paint bamboo stalks and fish, and leave with a painting on rice paper.

Pastel Class Information

Teacher: Joan Grine

Class Description: You will learn about pastels in general, the different kinds of soft pastel sticks, pastel pencils and the papers used in painting with pastels. Also Joan will demonstrate the techniques in applying pastels. She will have still life objects set up and will have landscape photos available for inspiration. You will be supplied materials to use there as well as some to take home with you to get familiar with the medium. Bring an apron, for pastels can be messy.

Environmental Painters Schedule

Schedule for the Environmental Painters

Call Joan Grine at 858-481-8783 if you have questions.

October 2 and 9, Carlsbad Coast, south of Palomar Airport Road

October 16 and 23, San Elijo Lagoon, end of Rios, Solana Beach

October 30, Marian Bear Park, south of Route 52

November 6, Marian Bear Park, south of Route 52

November 13 and 20, Rancho Santa Fe, in the Village



Featured Artists Reception

Off Track Gallery

Saturday October 13, 5pm to 7:30pm

**CELEBRATING
OUR
ARTISTS**

Exhibit & Reception
Saturday, Oct. 13th
5pm - 7:30pm

ARTISTS

5pm . 7:30pm

Refreshments served

Artie Mattson . Marinela Farris . Dolores Renner . Bobbie Harrington



www.offtrackgallery.com . 760.942.3636

You're invited to Celebrate Our Artist's Exhibit and Reception

Featuring four exceptionally talented and unique artists at a special exhibition and reception. Come join us on October 13, 5pm to 7:30pm at the Off Track Gallery to meet the artists and view their work.

It is always wonderful to have the opportunity to meet and speak with the artist and get to know what makes them tick. Share with us in finding out what their driving forces are behind their passions, and the feelings they exude for the pride in their work.

Artie Mattson: an illustration artist who has been drawing since she was a child.

Dolores Renner: a jewelry designer who started beading about 8 years ago while caring for her aging mother and found it therapeutic.

Bobbie Harrington: an exceptional oil painter, who began at the age of 13. She is primarily self-taught.

Marinela Roe Farris: a silversmith, born in Greece and raised in Southern California has had a lifelong passion for creating 3-dimensional art.

Demo of Print Making by Anne Moore

October 30, 2012, free public art demonstration

1:30pm to 3:30pm, San Diego Botanic Garden

Demo of Print Making by Anne Moore

You can join us at the San Diego Botanic Garden, Ecke Bldg located at 230 Quail Gardens Dr., Encinitas, CA 92024, between 1:30pm -3:30 pm for an inspirational afternoon as artist Anne Moore demonstrates printmaking with her monotype techniques using a small printmaking press. She will discuss various



Art Books and Supplies for Sale

BIG SALE!!!

Hardback art books from Charles Reid to Nicolaides, illustration boards, commercial glass cutter, art frames, and other art supplies.

Please call Gloria Towers at 760-431-0242.

Off Track Gallery Monthly Show Take-In Stats

Here are some figures to give you an idea of how important our monthly show is to the Off Track Gallery.

Monthly Show

June, 35 artists, 58 entries, amount of take-in - \$955
July, 34 artists, 60 entries, amount of take-in - \$913
Aug, 36 artists, 61 entries, amount of take-in - \$982
Sep, 36 artists, 50 entries, amount of take-in - \$840

Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, November 9 at 9:00 a.m. Please RSVP by contacting the Wall Chairperson Grace Swanson at swanson121@cox.net if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Linda Melvin at painter197@aol.com.

October Monthly Show Winners

Best of Show - Nicholas MacConnell 'Lackadaisy' (photography)

Oil/Acrylic

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Best of Show - Nicholas MacConnell 'Lackadaisy' (photography)

Oil/Acrylic

1st - Pat Harris - 'Autumn Vista'

2nd - Ruben Luna - 'Villa'

3rd - Avra Alexiades - 'Anthea'



Jellyfish (watercolor)
by Adam Koltz



Crest Canyon (pastel)
by Meg Wurster



Jellyfish (watercolor)
by Adam Koltz



Crest Canyon (pastel)
by Meg Wurster



A native Los Angeleno, Lori centered her artistic life in the suburbs of the Southern California. In the early 1990's, Lori took a shift away from commercial art interests towards fine art. She went back to school to finish her art degrees, which fueled her travels abroad to Spain, Italy and Greece to study the Classics and Antiquities. Her artistic interests are figurative and revolve around the study of the figure. Lori questions the artist's place in the continuum of art history, as well as contemporary cultural beliefs in relationship to history and myth. Lori is a cross medium artist, whose primary work is done in oil paint. She exhibits her creativity thru wet and dry mediums on paper or canvas, and in ceramic tile painting. Her work takes on an energy and vibrancy that refreshes the spirit and enlivens the imagination.

Escalera's earliest influences in graphic design were Designer Saul Bass and the modular theories of artist Wassily Kandinsky where as an intern she designed corporate graphics at SDSU. The effect was that she relied heavily on abstraction of graphic elements and modular composition in her later graphic design work. In the 1970's as a young college student, Escalera was influenced by textile artist Shirley Eisman. In 1980 she was hired as protégé to Ben Mayer Architect/Interior Designer and studied under Mayer's influences for three years doing international applied graphic design. In 1981 she started her own graphic design and advertising firm "Graphica by Lori" which in 1986 morphed into "Design Etcetera." Escalera has had a full career as a corporate graphic designer working with aerospace, advertising, institutional and manufacturing firms.

1995, Lori organized a fraternal art group "The Culver City A.R.T. Group," and served as President for four years. She coordinated a variety of public art exhibitions between 1995 and 2000. She is a founding Board of Director for Ballona Creek Renaissance an environmental group. From 1994 thru 2004 Escalera has instructed hundreds of children and adults her ideas about art history, drawing and painting, through cultural arts programming, private lessons and art camps in Southern California. In 1995 she began creating public art murals with under served sectors of community. These murals have strengthened the societal bonds as well as act as anti-graffiti project examples and youth at risk projects.

In 1994 Lori began Chalk Art Street Painting. Today, Lori is a recognized premier Madonnari Artist and in 2008 Lori became one of the world's top recognized Street Painters in Madonnari style Chalk Painting. Her large-scale work in street art, set painting, and community murals have played a major influence on her small scale oil work on canvas. Her painting on canvas is infused with an energy that originates in accomplishing huge artworks in short spans of time. Her love of Renaissance artwork over the years has developed into reproducing Neo Baroque and Academic Classicism in the street. The influence of a traditional Artist's painting pallet are seen in her pastel street art and in oil paint. Escalera's alternate choice of color pallet is an earth tone mix (sienna, umber, black and white) which she adopted from Eisman and utilizes commonly when working in Acrylic paint.

In 2004 Escalera began pursuing a fine art career. She is primarily a self-taught oil painter with some instruction and influences from oil painter associates Michael Steirnagle and Kelly Paige Standard, both active Contemporary Impressionistic Realists in Southern California, of which Escalera belongs.

Lori received her Bachelor Art Degree Cum Laude from SDSU. In addition, she holds art degrees from WLA College and Los Angeles Trade Technical College. She currently resides in North San Diego County, California. Visit her website for more at: www.thestreetpainter.com



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November Monthly Show Judge is Claire-Lise Matthey Anderegg

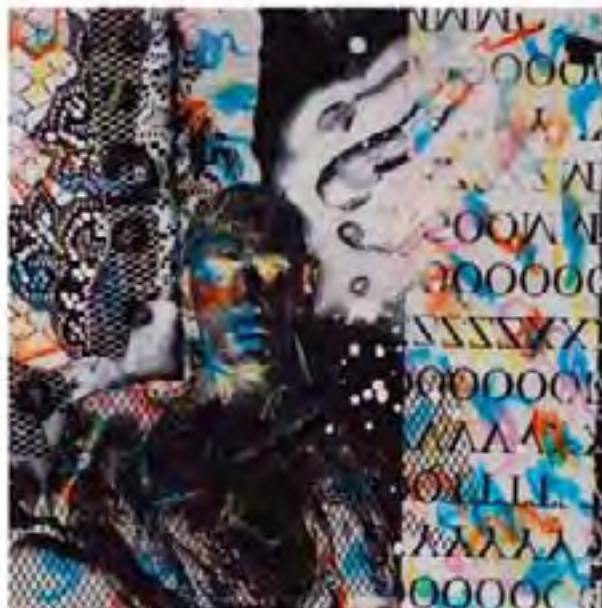


My painting is a reflection of my state of heart and soul. Viewing my work is like entering an unfamiliar terrain where images from dreams come and go and where the natural world is reflected and transformed.

By playing, by overlapping layers of colors, I become the weaver bringing symbol and mysteries to life. As image in my mind surface, I invite them, distant memories glimmers in an out of consciousness.

I feel in charge of my ship, I choose, I transform, I manipulate, I destroy, I rebuilt, I search deeper and deeper for meanings, I tried to bring out a unique response and a unique expression.

Visit her website at: www.claireliseart.com



Enigma
(8 x 8, mixed media)



Nocturne Symphony
(12 x 24, mixed media)

Member News - Carol Korfin

**Fallbrook Art Center
15th Annual Galaxy of Glass
September 9 - October 21**

Carol Korfin was selected to show her artwork in this exhibit that is celebrating the 50th anniversary of the American Glass Movement. Not only did she have her name listed with some of the greatest glass artists in the world, but went to the opening reception and in the first hour sold 5 of her 6 entries!

Here are pics of her work - standing fused glass animals. Congratulations Carol!

For more information on the exhibit go to the Fallbrook Art Center website at:
www.fallbrookartcenter.org





San Diego Open Air Market

Open CALL to ALL Vendors and Artists for Qualcomm Stadium

Deadline NOW for January 5th

Every Saturday and Sunday, 10am to 3pm

The San Diego Open Air Market is a European style open air market offering the best blend of an Art Walk - Street Fair - Food Fest - Antiques & Collectibles Show - and Certified Farmers Market in Southern California. Located at the iconic Qualcomm Stadium, this venue is a weekend destination for tourists and San Diegans alike. Come and celebrate San Diego!

Over 600 vendor booths featuring the most unique and best San Diego has to offer. Every market day is a new and different experience. Get on the band wagon now to display at Qualcomm stadium www.sandiegoopenairmarket.com

Oktoberfest ART WALK

Calling Artists to participate in an Art Walk in Rancho Bernardo.

October 26th, Friday, Noon to 5:00pm
Outside the Excel Building at 17140 Bernardo Center Drive, San Diego 92128
(across from the Rancho Bernardo Library)

There will be space for 15 local artists from different Art Associations.
100% of proceeds will go to the artist for all artwork and crafts sold!
Space is free to the artist!

Tents are not needed because all spaces are in the shade. You will need to provide your own tables and/or grids, easels to display your work.

Contact Sharon Ford at 858-521-7008 for more information or to sign up. Or email her at: sharnplfd@yahoo.com

Member News - Beverly LaRock



Beverly LaRock had one image accepted for the current La Jolla Art Association 3rd Annual Black & White Juried Exhibition. The show runs until October 7.

This image was taken as the sun was setting over the city square in Marrakesh, Morocco. The back lit scene uses silhouettes and shadows to create a mood of both action and stillness.

Check out more of Beverly LaRock's wonderful images at: www.beverlylarock.com

SDAG Holiday Bazaar

Saturday, December 1, 2012
10am to 4pm

Seaside Center for Spiritual Living
1613 Lake Drive, Encinitas

(3 spaces still available inside and 7 on outside patio.) Cost: \$60

If you would like to cut costs you may share a space with another member and bring your fee down to \$30

The spaces outside are by their reflective pond and amazing fountain.

You must be a member of SDAG to sell your ORIGINAL ARTWORK at the Bazaar.

PLEASE NOTE: THE JEWELRY CATEGORY IS FULL.

We will have approximately 30 artists (this includes collaboration with the TERI Group.)

Indoors - you will be provided with a 6 foot by 2.5 foot table. You will also have one chair in your space. Please do not bring in your own tables as the tables will already be layed out in position. Table coverings are NOT provided. You will need a table covering long enough to reach the floor on all four sides of your table. Black is very much preferred.

Outdoors - you will be given a 10 x 10 foot space. You will need to supply your own canopy, tables, chairs, shelving etc. There can be no refund for inclement weather.

***Click here for application: [Bazaar Application](#)

*****Note: Participants must be juried in either in their medium at the Off Track Gallery OR contact Linda Melvin to be juried for this bazaar.**

Linda can be reached at: 858-481-3431 or painter197@aol.com

For more information please contact Sandy Heath at:
760-580-2838 or sandy246@gmail.com

If you are accepted to show your work at the bazaar complete the application and send it along with your check for \$60 to:

Sandy Heath
30246 Airflight Drive
Valley Center, CA 92082

A Special Thanks

If you know of an SDAG member who has gone above and beyond in their volunteer position for the San Dieguito Art Guild, please email sah_sd@yahoo.com and we will acknowledge them in the next Paint Rag.

Monthly Show - Thank You Take-In & Art Hanging Crew!!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE...

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding,
Lynn Ely, Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> click on WALL HANGING INSTRUCTIONS

Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- * Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- * Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- * Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- * **FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Paid Staff:

Jackie Bissell
Julie Bubar (Mornings and Weekends)
Kathy Chin
Diane Dudek
Katie Jablonski
Doreen Long
Linda Melvin
Barbara Mills
Ellablanche Salmi
Judianne Shannon
Jill Treadwell Svendsen
Grace Swanson
Pamela Taylor Waldman (Weekday Mornings Preferred)

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

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Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah_sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah_sd@yahoo.com

Sharon Hoffman
Paint Rag Editor
San Dieguito Art Guild

SDAG Meeting Minutes
Encinitas Public Works Building
160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on October 22, 2012 at 10:30 a.m.

Officers Present:, Terry Allen, Gayle Baker, Rita Hohweller-Cecil, Kathy Chin, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Judianne Shannon, Grace Swanson, Jill Treadwell Svendsen and Pamela Taylor Waldman.

Officers Absent: Cheryl Ehlers, Sandy Heath, Terry Oshrin,

Visitors: None

Call to order at 10:37 am by Terry Allen, Co-President

Karen Fidel motioned to approve the September 24, 2012 Board Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Lynn Ely seconded the motion. In Favor 12; against 0; abstain 1. Motion passed.

President's Report □ Terry Allen

Terry clarified that the additional tax reports and additional associated filing costs is due to the gallery gross income increasing to over \$200,000.

Treasurer's Report □ Lin Holzinger

The Treasurer's report was emailed in advance to the board and Lin gave the board an overview.

It was noted the guild accounting is completed on a cash basis. Lin requested that all deposit envelopes be labeled appropriately identifying what the money is associated with and who completed the envelope.

Karen Fidel moved to approve the September 30, 2012 Financials submitted by Lin Holzinger, Treasurer on October 22, 2012. Seconded by Carol Korfin. In Favor 12; against 0; abstain 1. Motion passed

Lin requested that everyone review their folders in the Gallery office to be sure they are clean and current.

Lin requested the old computer on the Gallery desk to be backed up, stored and removed from the office to allow more working space on the desk. Jill Treadwell Svendsen agreed with the help of Pam Waldman Taylor to get the system backed up using optical imaging and creating a back up procedure. Linda Melvin has agreed to take the old hard drive home for storage in the case of back up failure.

A motion was made by Jill to proceed with backing up the system, creating back up procedures and storing the old system with a budget of \$300. The motion was seconded by Judianne Shannon. In Favor 12; against 0; abstain 1. Motion passed

Lin reviewed the check signing process and notified the board she will stream line the procedures.

Lin requested all Anderson's printing purchases have a signed invoice with a member signature and a description of the purchase.

Lin also requested was the board be diligent in completing the deposit envelopes completely and accurately. Increased attention in training was discussed and considered appropriate. Grace Swanson suggested Lin write an article for the Paint Rag so the membership at large is also aware of the need. Terry Allen asked that the instructions in the Desk Guidebook be reviewed for accuracy and completeness.

Old Business □ Linda Melvin

Linda reported to the board that two thefts of jewelry pieces have occurred since the last board meeting. She researched the security cameras discussed at the last meeting but has determined that she wants to try other measures before purchasing the surveillance equipment. The board approved plexi-glass doors for the existing shelves in a prior meeting and she is proceeding with that plan. If that does not deter the theft trend she will report back to the board with a new plan.

Old Business □ Terry Allen

Terry reported to the board there were no volunteers to head the Small Image show thus far. Lynn Ely then said if the show was handled as last year as a "Show within a Show" only open to members that she would coordinate it as part of the Monthly Show.

Carol Korfin moved that Lynn proceed as last year for the December Monthly Show to be a Small Image – Show Within a Show – for members only. Karen Fidel seconded the motion. In Favor 10; against 0; abstain 1. Motion passed

New Business □ Pamela Taylor Waldman

Pam reported that she is working on the staffing contest but had no report for the board yet. She also reported that the plastic tubs holding the shrink wrapped items were replaced with baskets making a nicer presentation. Doreen Long is helping to update the instructions for what can be placed in the baskets.

Membership Report □ Karen Fidel

Karen reported that there were 178 current members after the fall drive. Fourteen people requested to be removed, 56 were removed due to nonpayment of dues from a start of 234 on the rolls. Grace Swanson commented this was a fairly typical scenario given past years.

Publicity Report □ Rita Hohweiler-Cecil

Cheryl Ehlers submitted a PR Report to board via email in advance. This was reviewed in the meeting. It will be kept in the Secretary's binder in the Gallery office.

The Events Calendar was discussed and the board requested that it be broken into two sections as discussed in the last board meeting: one for members and one for non-members.

Carol Korfin moved and Karen Fidel seconded that the top half of the Events Calendar be specific to customers (non guild members) and the bottom half be member only events. In Favor 10; against 0; abstain 1. Motion passed

Web Mistress Report □ Carol Korfin

Carol reported increasing the space capacity on the web site is not as straight forward as originally thought. Spam is controlled by Constant Contact so we cannot send out unsolicited emails. Adding more capability to send out more emails is not going to work since Constant Comment restricts sending emails without the permission of the recipient.

Carol will be adding a field to the site to indicate active versus non-active so that if a member drops out for a few months their data can be retained and simply be put in a non active status.

Monthly Show Report □ Lynn Ely

Lynn told the board that the October show submissions were low. She felt it may have been due to a conflict with the Monthly Show "Take In" time and the Demonstration. She requested that other events not be scheduled on "Take In" days.

Wall Chair Report □ Grace Swanson

Grace mentioned that she needs help getting the 1,000 or so postcards for the Holiday Bazaar labeled and sent out. She is hoping to get some publicity through the church's channels. There is still one space open.

Paint Rag Report □ Sharon Hoffman

Sharon asked for clarification on when payments for card sells occurs. It was discussed that a minimum check amount of \$50 is required. Periodically, checks are sent to clear out amounts due but not meeting the \$50 threshold.

Sharon also asked for the Artist Wall Renter signs be standardized and updated. Carol Korfin mentioned that Monthly Show signs would bring attention to those pieces. The board asked the gallery committee to review the signage in the gallery.

Offsite Representative Report □ Kathy Chin

Kathy updated the board on her discussions with the Artwalk representatives on how the guild might proceed in getting booths and approved artists for the shows. She agreed to communicate the requirements to the membership. She will report back next meeting.

Terry Allen □ North County

Before adjourning the meeting Terry asked the board to consider the possibility of forming a coalition group that would be an umbrella to North County artist groups. The history of prior attempts was discussed. Terry asked folks to continue to think about the value this might bring and to consider ideas to pursue.

Motion to Adjourn: Terry motioned to adjourn the October 22, 2012 SDAG Board Meeting at 12:30 p.m. Seconded by Karen Fidel. In Favor 10 Against 0 Abstain 1

Absent 2 **Motion Passed**

Next meeting: November 26, 2012 at 10:30am

Submitted by: _____

Kathy Chin and Jill Treadwell Svendsen, Co-Secretaries

Try It, You'll Like It

Hands-On Workshops taught by skilled artists from the [San Dieguito Art Guild](#)



Date: **Thursday, October 11, 2012**

Time: **Check In: 9:00 - 9:15am (coffee & goodies)**
Workshop: 9:30am to 12:30

Location: Ecke Building at [San Diego Botanic Garden](#) 230 Quail Gardens Drive, Encinitas

Cost: **\$25**

To secure your space in the workshop:

1. Email [Mo Price](#) with your selection. Some classes fill up very fast.

2. Make check out to **SDAG** and mail to
Mo Price, 1438 Vanessa Circle, Encinitas, CA 92024.

After your class confirmation, checks must be received within 4 mail days to secure your selection.

What to expect

- Instructor will have examples of finished pieces in their medium and give a short demo.
- **All materials** will be provided.
- For most sessions, you will work on a simple "Make it and take it" project that you can take home.
- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available.
- List of where you can get additional training or lessons in the medium you choose will be available.

Classes Offered (choose one):

Out-door, Plein Air Watercolor
Chinese Brush
Clay
Pastel
Photography
Oil Painting
Watercolor

Scroll down for descriptions of classes.

Space in each class is limited to 8 students. Some classes fill very quickly.

If you want to be in a class with a friend, please say so in your email and if there is room we will put you together.

Project 2012 funded by the City of Encinitas Community Grant Program and the Mizel Foundation.

*If you have a financial hardship and would like to take this workshop please let Mo Price know **in confidence** and you will be granted a scholarship (will be sponsored by the SDAG/Off Track Gallery for the workshop at no charge) and will be able to take the workshop at no charge.*

Class Descriptions

Out-door Plain Air Watercolor Class Information

Teacher: [Charlene Colosia](#)

Class Description: Includes lesson in drawing and applying paint to watercolor paper. The impressionists broke away from their studios and discovered the outdoors. In doing this they became aware of light and how it affects objects in nature.

We will venture out on a nature walk to explore the design of landscapes and how to take the 3 dimensional form and place it on 2 dimensional space. All outdoor procedures and supplies will be explored. Outlines and help notes supplied.

Then we will proceed with a quick lesson in drawing. Finally paint on paper. We will explore the impressionistic color wheel - how to apply it to watercolor paper - as we look out on the wonderful landscape of autumn.



Chinese Brush Painting Class Information

Teacher: Lisa Curry

Class Description: Enjoy a brief experience of Chinese Brush Painting using proper technique with brush, ink and rice paper. You will learn to paint bamboo stalks and fish, and leave with a painting on rice paper.



Clay Class Information

Teacher: Debbie Schaeffer

Class Description: You will see how satisfying it is to work with a pliable medium and create a 3 dimensional work of art. Several approaches will be discussed, and will help stimulate your imagination. Each of you will design a container to hold a plant or something else of your choosing. I will fire your pieces in a kiln and we can arrange for you to pick them up in a couple of weeks.

Though I work in several art mediums, clay has always been my favorite. So join me and see what you can make in a relatively short time.



Pastel Class Information

Teacher: [Joan Gring](#)

Class Description: You will learn about pastels in general, the different kinds of soft pastel sticks, pastel pencils and the papers used in painting with pastels. Also I will demonstrate the techniques in applying pastels. I will have still life objects set up and will have landscape photos available for inspiration. You will be supplied materials to use there as well as some to take home with you to get familiar with the medium. Bring an apron, for pastels can be messy.



Photography Class Information

Teacher: [Nick Chill](#)

Class Description: I enjoy teaching digital photography workshops/lessons around the San Diego area. It's a way to share the joy of photography while allowing me to continue sharing the beauty of life through my own photos. My lessons are usually outdoors, on-location and begin with a sit-down introduction and instruction, followed by shooting and practicing techniques. The session is concluded with a review of the day's images and the techniques used. I would love to help you learn to capture your vision, for I firmly believe that more people should be exposed to life's beauty.

Bring your own camera.



Oil Painting Class Information

Teacher: [Darlene Katz](#)

Class Description: Darlene will give a short oil painting demonstration of painting from a photo. This will include mixing colors from a limited palette (paints, brushes and photo supplied). Students will be able to experiment themselves on a small canvas board, with guidance from the instructor. No previous experience is necessary. We will try to complete a painting (photo to be determined) in the allotted time frame which students may bring home with them.



Watercolor Class Information

Teacher: [Cris Weatherby](#)

Class Description: Watercolor is fluid, relaxed and fun! We will complete a class project that will include a discussion of materials, basic composition and drawing for watercolor, as well as the techniques of underpainting, layering and glazing. Everyone will be working from a photograph provided by the instructor. Students will receive a small palette and a brush to keep.



THE COAST NEWS

NOV. 16, 2012

SHOP EARLY

Support the Arts

Art for Home and Office
Wearable Art & Cards for any Occasion
All Created by Local Artists

SAN DIEGUITO ART GUILD | Off Track Gallery

937 South Coast Hwy 101, Ste C103, Encinitas

760-942-3636 • offtrackgallery.com

OPEN DAILY 10am - 6pm

Get to know the San Dieguito Art Guild

The biggest little gallery in town is the San Dieguito Art Guild's Off Track Gallery in the Lumberyard Shopping Center in Encinitas. You can't walk past it without being drawn in by the gorgeous colors and creations that beckon through the front window. The gallery sells original and hand-made art in all expressions: painting, photography, glass work, ceramics, gourd art, jewelry and original cards.

The non-profit guild operates the gallery and offers art workshops for the community. It was organized in 1965 by 12 enthusiastic artists who lived in the San Dieguito area, which includes the coastal cities from Del Mar to Leucadia. Their purpose was to promote greater appreciation of the fine arts in the area.

They've had several gallery locations throughout the years—including one in the basement of the Pannikin in Leucadia—and now have a permanent home in the Lumberyard.

With over 200 local artists, the gallery hums along with an all-volunteer force, continuing in the tradition of its founders. The guild's longevity and strength come from the desire of its members to support each other as they grow as artists. Emerging artists are encouraged to join the fun by entering the monthly shows, which are judged and ribbons are awarded. For established artists, Off Track Gallery is a permanent and professional place to show and sell their work.

The gallery's Holiday Bazaar and fundraiser is next Saturday, Dec. 1, from 10 a.m. to 4 p.m., with over 30 artists from the guild offering hand-made artworks for sale. It will be at the Seaside Center for Spiritual Living, 1618 Lake Drive in Encinitas. (Take I-5 to the Birmingham exit and go east. Make a left on Lake and look for the signs.)

For information, call 760-942-3636 or visit SanDieguitoArtGuild.com.

Seasons Greetings

SAN DIEGUITO ART GUILD
Off Track Gallery

Holiday Bazaar & Fund Raiser

Free to the Public - Wonderful Gift Items - Original Art
made by our Artists - Great Shopping for the Holiday

Saturday, December 1 - 10am-4pm

Seaside Center for Spiritual Living

1613 Lake Drive • Encinitas

Small Image & More Exhibition and Reception

Free - Join us in celebrating our holiday artists,
12" and under, reception and light refreshments.

Saturday, December 8 - 5-7:30pm

Off Track Gallery

937 S. Coast Hwy. 101, #C103, Encinitas
760-942-3636 • www.offtrackgallery.com

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760-942-3636 • www.offtrackgallery.com

SDAG Meeting Minutes
Encinitas Public Works Building
160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on November 26, 2012 at 10:30 a.m.

Officers Present:, Terry Allen, Gayle Baker, Cheryl Ehlers (left 11:35), Rita Hohweller-Cecil, Kathy Chin, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman (arrived 11:08), Lin Holzinger, Terry Oshrin, Judianne Shannon, Grace Swanson, Jill Treadwell Svendsen and Pamela Taylor Waldman (arrived 10:40).

Officers Absent: Carol Korfin, Linda Melvin

Visitors: None

Call to order at 10:34 am by Terry Allen, Co-President

President's Report – Terry Allen

Terry thanked and recognized Cheryl Ehlers for all of her dedicated work on getting the guild approved as a 501c(3) organization. He also asked that the co-secretaries confirm all board members sign the Conflict of Interest Statement and account for them at the guild office.

Treasurer's Report – Lin Holzinger

The Treasurer's report was emailed in advance to the board and Lin gave the board an overview noting there were no out of the ordinary items.

Motion: Karen Fidel moved to approve the October 31, 2012 Financials submitted by Lin Holzinger, Treasurer on November 26, 2012. The motion was seconded by Sandy Heath. In Favor 12; against 0; abstain 0. Motion passed.

Lin requested that anyone contracting with a vendor needs to print the invoice, initial it, and file it in the treasurer's "to be paid file" in order to process payments. Also, anyone needing to research an item in the treasurer's file should contact Lin so that she can be sure the files are kept in order and items are returned to their appropriate place.

Cheryl brought to the board the cohesion between Motherlode and our present taxes and how they cannot be changed with regard to the structure currently being used and categories that have been reported. Last year the subject was looked into with regard to two accounting systems, Quickbooks was one of them, and the format was not agreeable with our current processing.

Action: Lin agreed to research the pros and cons of the guild converting from the existing accounting system to Quickbooks and what impact that would have on our tax preparation, check preparation and outgoing expenses.

Old Business – Terry Allen

Motion: Karen Fidel motioned to approve the October 22, 2012 Board Meeting Minutes and the October 30 General Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Gayle Baker seconded the motion. Motion passed: In Favor 12; against 0; abstain 0.

New Business

Mother's Day - Lin Holzinger

Lin asked for consensus on a date to meet to start planning the 2013 Mother's Day Tour. December 12 at 10:00 was decided on.

Publicity Report – Rita Hohweiler-Cecil

Rita will be responsible for updating the Events Calendar. All pertinent information should be directed to her by the end of December for new calendar; with a cc: to Cheryl for publicity dates.

Motion: It was moved by Grace Swanson and seconded by Terry Oshrin that the guild donate 3 memberships to the Del Mar Fair to be given out as awards as has been done in the past. In Favor 12; against 0; abstain 0. Motion passed.

Action: Terry Oshrin and Cheryl Ehlers will judge and select awardees in May 2013 and Cheryl will send the confirmation into SD Fair.

Programs – Sandy Heath

January 26 from 11:00 – 2:00 was targeted as the date for the Holiday Hurrah.

Motion: Sandy Heath moved to have a budget of \$500 approved for the SDAG members Holiday party. Sharon Hoffman seconded the motion. Motion passed: In Favor 13; against 0; abstain 0.

Action: The goal for the event is to cover expenses and give any additional monies earned from raffles or silent auction to a charity. Sandy will proceed and update the board with her plans.

The upcoming demonstrations were noted: February 7 glass mosaics, April 4th is a possible mural artist - then a discussion ensued about instead having how to market yourself, August 8th is Richard Hawk, and October 10 topic TBD.

Calendar - Pamela Taylor Waldman

Pam reported that she drafted a new contract for the shrink wrapped items in the gallery. Terry Allen asked that the draft be distributed to the board for review.

Action: Discussion tabled until the December meeting.

Pam reviewed the results and the process taken to determine the winners of the October sales contest. There was a tie.

Motion: Pam moved and Lin Holzinger seconded the approval of additional \$25 certificate. Motion passed In Favor 12; against 0; abstain 0.

LED lighting for the gallery was discussed. More research needs to take place.

Action: Terry Allen agreed to get information and bring to the December board meeting.

Membership Report – Karen Fidel

Karen asked that all new membership forms and checks be promptly put in her file for recording.

Wall Chair Report and Holiday Bazaar – Grace Swanson

Grace mentioned 1,000 postcards were mailed to promote the Holiday Bazaar. The church where the event is being held is not receptive to publicizing the event – that is not within their standard operating policy. She needs help from the board to make directional signs.

There should be no hammering in the gallery after noon on Wall Rotation Day November 29 since the business next door is holding an evening event. The guild is accommodating their request and Grace has contacted all wall renters.

Offsite Representative Report – Kathy Chin

Kathy updated the board on her discussions with Mission Federal Artwalk in Little Italy. All guild members who applied (14) were approved – the most ever! There will be five guild tents at the event. The board congratulated Kathy on the results of her efforts. Kathy did raise the concern that members had difficulty in complying with the technical requirements of the submission to Artwalk. A need for directed training was discussed.

Terry Allen – Request

Before adjourning the meeting Terry asked the board to grant Cheryl Ehlers a lifetime membership to the Guild to recognize her efforts on getting the preferred tax status of 501(c)3 for the organization.

Motion: The Board voted unanimously to proceed noting Cheryl's extraordinary service based on Terry Oshrin's motion and Sandy Heath's second.

Action: Terry will call Cheryl in the next few days to communicate the news on a personal basis.

Motion to Adjourn: Terry motioned to adjourn the November 26, 2012 SDAG Board Meeting at 12:23 p.m. Seconded by Rita Hohweller-Cecil. Motion Passed In Favor 12 Against 0 Abstain 0, Absent 2

Next meeting: December 17, 2012 at 10:30am

Submitted by: _____

Kathy Chin and Jill Treadwell Svendsen, Co-Secretaries

In This Issue

SDAG Calendar

Environmental Painters Schedule

Small Image Show & More

SDAG Holiday Bazaar December 1 (artist spaces still available)

Member News

SDAG Members - Grids and Tent available

Website Design Special see ad at end of this newsletter - offer expires Dec. 30, 2012

[San Diego Holiday List](#)

[San Dieguito Art Guild Website](#)



Be thankful for what you have.
And sometimes:
be thankful for what you don't have.
HAPPY THANKSGIVING!!!!

President's Message

Dear Members,

As the new president of the San Dieguito Art Guild, I would like to thank the members of the previous and incoming Boards of Directors, as well as all the volunteers who assist the Board, for their efforts, the time they have committed, and their contributions to our Guild.

It is my hope the Board and the Membership of the Guild will continue to promote and advance the arts in our communities. Through the Guild, we have an opportunity to display our art, to promote and encourage new and established artists, to develop programs to teach art, and to advance art in our schools through scholarships and in the community through our collaboration with organizations such as TERi.

I would like to see the Guild grow as an organization and expand its role in the community. However, to do that, we need more involvement and input from all the membership. So, please, bring us your suggestions and volunteer your skills and time to make this an even better year than last.

Thank you,
Terry Allen

New Members

Welcome new members to the San Dieguito Art Guild!

Rosalind Ginsberg (oil)

Marilyn Shayegan (watercolor)

Upcoming SDAG Events

November

November 9, Friday, 9am, Jurying for Gallery Wall and Floor Renters

November 26, Monday, 10:30am, Monthly SDAG Board Meeting

November 27, Tuesday, 3:30-6:00pm, Monthly Show & More Take-In for December

November 28, Wednesday, Deadline for December Paint Rag

November 29, Thursday, Wall and Floor Renter Rotation, 7:00-10:00am, 6:00-8:00pm

December

December 1, Saturday, 10am to 4pm, Holiday Bazaar at Seaside Center for Spiritual Living

December 8, Saturday, 5:00 to 7:30pm, Reception for Small Image Show & More

December 26, Wednesday, Deadline for January Paint Rag

Environmental Painters Schedule

Schedule for the Environmental Painters

Call Joan Grine at 858-481-8783 if you have questions.

November

November 6, Marian Bear Park, south of Route 52

(meet at west end)

November 13 and 20, Rancho Santa Fe, in the Village

(meet in the village near the library)

November 27, La Jolla Cove



December

December 4, La Jolla Cove

The Environmental Painters will break for the holidays, and meet again in January. More to come in the next issue.

Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium, and you need to help staff the gallery once a month and do some additional work for the guild. To rent, you must sign a contract saying that you agree to rent for at least four months. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on **Friday, November 9 at 9:00 a.m.** Please **RSVP** by contacting the Wall Chairperson Grace Swanson at swanson121@cox.net if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Linda Melvin at painter197@aol.com.

November Monthly Show Winners

Best of Show is 'Ocean's Light - Ocean's Life' by Pete Lanham (digital art)

Acrylic

1st - Sleeping Beauty by Christina Zeller

2nd - Angel Unaware by Dot Dodds

3rd - Third Eye Rebel I by Ray Gauthier

Oil

1st - Autumn Blaze by Pat Harris

2nd - Bench in Torrey by Ellie Thomas

3rd - Flapper by Avra Alexiades

HM - "C'mon Doggies" by Rosalind Ginsberg

Photography

1st - Shadows at Marrakech by Beverly LaRock

2nd - Lapush Fishing Fleet by Joel Newman

3rd - Light in the Canyon 16 by Paul Richter

HM - Oozing Lava Reflection by Rita Shulak

HM - Moonset at Sunrise by Catherine Walters

Other

1st - Copper Relief III by M. Nilsson (metal)

2nd - Feeding the Birds by Wesley Farmer (pen & ink)

3rd - Alone Together by Cheryl Robertson (digital art)

HM - Misty Morning by JoAnn Dillon (watercolor)

Best of Show for November



Ocean's Light - Ocean's Life
by Pete Lanham (digital art)

1st Place November Monthly Show Winners



Autumn Blaze by Pat Harris (oil)



Sleeping Beauty by Christina Zeller (acrylic)



Copper Relief III by M. Nilsson (metal)



Shadows at Marrakech by Beverly LaRock (photography)

November Monthly Show Judge is Claire-Lise Matthey Anderegg



My painting is a reflection of my state of heart and soul. Viewing my work is like entering an unfamiliar terrain where images from dreams come and go and where the natural world is reflected and transformed.

By playing, by overlapping layers of colors, I become the weaver bringing symbol and mysteries to life. As image in my mind surface, I invite them, distant memories glimmers in an out of consciousness.

I feel in charge of my ship, I choose, I transform, I manipulate, I destroy, I rebuilt, I search deeper and deeper for meanings, I tried to bring out a unique response and a unique expression.

Visit her website at: www.claireliseart.com



Enigma
(8 x 8, mixed media)



Nocturne Symphony
(12 x 24, mixed media)

December Monthly Show Judge is Chuck McPherson



In just five years as a watercolorist, Chuck has garnered nearly seventy awards for his paintings, earning Signature status with both the National Watercolor Society and The San Diego Watercolor Society. He served as Third VP on the 2011 NWS Board and two years as the Member Shows Director for SDWS, plus a concurrent three year stint as Newsletter Chair on the Board of Directors for the San Diego Museum of Art Artists Guild.

This intuitive and flamboyant artist's artwork has been called '...a unique blend of draftsman's skills and the playfulness of a mind young-at-heart.' Watercolor is his medium of choice and he paints full-time, following his passion while building a reputation.

No stranger to performing for large and intimate audiences, Chuck entertains with a quick wit while embellishing his painting with props borrowed from the crowd like lipstick and coffee. He grabs his audience's attention right off by freely splashing on large areas of color with a 5-inch brush and sanding the surface with 60 grit sandpaper. Both give his transparent watercolors a unique "emotion".

All-in-all, Chuck brings an open, fun and entertaining aire to demonstrations and workshops, and often serves as a discerning, respected art exhibition juror. Please visit Chuck McPherson's website at: www.chuckmcphersonart.com



Regatta - 7115

Special Monthly Show for December



SMALL IMAGE SHOW
8 MORE
Nov. 28
to Jan. 2

Members Take In Nov. 27

Reception Dec 8
5 - 7:30 pm

SAN DIEGUITO ART GUILD
Off Track Gallery EST. 1963

937 S. Coast Hwy 101, C103, Enc. CA. (760) 942.3636
offtrackgallery.com for details

A SHOW WITHIN A SHOW SMALL IMAGES AND MORE

Each member may bring in 3 pieces of artwork. This can be 3 small images, or any combination of artwork that totals 3 entries of Small Images and Larger Images (**no larger than 16x20**)

There will be special awards given. More information will be coming soon.

The Take-In Date will be the LAST Tuesday of November.

San Diego Open Air Market

Open **CALL** to ALL Vendors and Artists for Qualcomm Stadium

Deadline NOW for January 5th

Every Saturday and Sunday, 10am to 3pm

The San Diego Open Air Market is a European style open air market offering the best blend of an Art Walk - Street Fair - Food Fest - Antiques & Collectibles Show - and Certified Farmers Market in Southern California. Located at the iconic Qualcomm Stadium, this venue is a weekend destination for tourists and San Diegans alike. Come and celebrate San Diego!

Over 600 vendor booths featuring the most unique and best San Diego has to offer. Every market day is a new and different experience. Get on the band wagon now to display at Qualcomm stadium

www.sandiegoopenairmarket.com

SDAG Holiday Bazaar



**Saturday, December 1, 2012
10am to 4pm**

Seaside Center for Spiritual Living
1613 Lake Drive, Encinitas

(2 spaces still available inside and several on outside patio.) Cost: \$60

If you would like to cut costs you may share a space with another member and bring your fee down to \$30

The spaces outside are by their reflective pond and amazing fountain.

You must be a member of SDAG to sell your ORIGINAL ARTWORK at the Bazaar.

PLEASE NOTE: THE JEWELRY CATEGORY IS FULL.

We will have approximately 30 artists (this includes collaboration with the TERI Group.)

Indoors - you will be provided with a 6 foot by 2.5 foot table. You will also have one chair in your space. Please do not bring in your own tables as the tables will already be layed out in position. Table coverings are NOT provided. You will need a table covering long enough to reach the floor on all four sides of your table. Black is very much preferred.

Outdoors - you will be given a 10 x 10 foot space. You will need to supply your own canopy, tables, chairs, shelving etc. There can be no refund for inclement weather.

***Click here for application: [Bazaar Application](#)

*****Note: Participants must be juried in either in their medium at the Off Track Gallery OR contact Linda Melvin to be juried for this bazaar.**

Linda can be reached at: 619-200-3431 or painter197@aol.com

For more information please contact Sandy Heath at:
760-580-2838 or sandy246@gmail.com

If you are accepted to show your work at the bazaar complete the application and send it along with your check for \$60 to:

Sandy Heath

Member News - Terry Allen, Mark Sherman, Bob Coletti

Off Track Gallery Members featured at the Del Mar Art Center.
The Del Mar Art Center is located at 1555 Camino Del Mar
at street level of the Del Mar Plaza.

Drop by and support members Terry Allen, Bob Coletti and Mark Sherman!

GALLERY EXPOSITION
SEASON FOUR
New Work from 36 Gallery Members
Reception Sunday November 4th 4-8 PM
Season Four Featured Artists
Terry Scott Allen • Gabriel Benot • Bob Coletti
Mark Sherman • Donna Klipstein
Donna Klipstein • Mark Sherman
Del Mar ART CENTER
November 1st thru January 30th

A Special Thanks

If you know of an SDAG member who has gone above and beyond in their volunteer position for the San Dieguito Art Guild, please email sah_sd@yahoo.com and we will acknowledge them in the next Paint Rag.

Monthly Show - Thank You Take-In & Art Hanging Crew!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE...

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding.
Lynn Ely, Monthly Show Chair

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> click on WALL HANGING INSTRUCTIONS

Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- ***FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER**

List of the Off Track Gallery Paid Staff:

Jackie Bissell
Julie Bubar (Mornings and Weekends)
Kathy Chin
Diane Dudek
Katie Jablonski
Doreen Long
Linda Melvin
Barbara Mille'
Ellablanche Salmi
Judianne Shannon
Jill Treadwell Svendsen
Grace Swanson
Pamela Taylor Waldman (Weekday Mornings Preferred)

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah_sd@yahoo.com

Special Web Site Offer from Bob Coletti

DIGITAL IMAGING
Bob Coletti Web Site Design Special **\$299**
Includes 10 Images, 1st Year Domain Registration & Hosting

Artists Market
Full Image

Artists Market
Site Plan

Artists Market
Portfolio Site

Choose from Three Exciting Templates

Designed to help those who do not have a web site and would like to have an internet presence at a low cost

Please use following link to preview web site samples and offer details:

www.bobcoletti.com/WebSpecialSDAG.php

info@bobcoletti.com

This is a limited time offer and will expire on December 30th 2012

Please use this link to preview Bob Coletti's website:
www.bobcoletti.com/WebSpecialSDAG.php



Rug Factory, Merzouga Morocco (photography)
by Michael Orenich



Morning Paper (oil)
by Jill Treadwell Svendsen



North County 2012
HOLIDAY GIFTS

SAN DIEGUITO ART GUILD
Off Track Gallery Est. 1967

GREAT GIFTS
FINE ART • GLASS • PHOTOGRAPHY
JEWELRY • CARDS AND MORE
LOCAL ART

Goodwill • Peace • Happiness

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937 S. COAST HWY, C103 . ENCINAS
(760) 942-3636 OFFTRACKGALLERY.COM

AGENDA

December 17, 2012

Time: 10:30am-12:30pm

Location: Encinitas Public Works Building, Encinitas, CA

November 26, 2012:

Officers Present: Terry Allen, Gayle Baker, Cheryl Ehlers, Rita Hohweller-Cecil, Kathy Chin, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Terry Oshrin, Judianne Shannon, Grace Swanson, Jill Treadwell Svendsen, and Pamela Taylor Waldman.

Officers Absent: Carol Korfin, Linda Melvin

Visitors: None

10:30am	Roll Call	Terry Allen
President Announcement 10:35am – 10:40am	.	Terry Allen
10:40am – 10:50am	Treasurers Report: Financials. Mothers' Day	Lin Holzinger
10:55am – 11:00am	Old Business: November Board Minutes.	Terry Allen
11:00am – 11:15am	New Business: Rhino Arts discount. Hyperikon commercial lighting. Taxes will be signed. Invoice for \$1,200 for preparation and \$50 for the Attorney General. Cheryl will tender her resignation effective December 20 th . Funding projects.	Terry Allen Cheryl Ehlers

	Secretary:	Kathy Chin, Jill Treadwell- Svendsen-
	Membership Report:	Karen Fidel
11:15am – 11: 30	Publicity Report:	Cheryl Ehlers Rita Hohweiler- Cecil
11:30am – 11:45am	Programs Chair Report: Members Annual Social Event, January 27, From 1:00pm to 3:00pm, San Diego Botanic Garden Ecke Building.	Sandy Heath (Gayle Baker)
	Calendar Report:	Pamela Waldman
	Webmistress Report:	Carol Korfin
	Floor Chair Report: Locks for floor displays.	Linda Melvin
	Monthly Show Report:	Lynn Ely
11:45am – 12:00am	Wall Chair Report: Holiday Bazaar. Changes to Membership Brochure. March 21, 2013 Try It, You'll Like It. Wall rotation, Isabella Breasted is coming Off the wall and donated four photographs and her wall deposit to the Guild.	Grace Swanson
	Gallery Manager Report:	Terry Oshrin
	Hospitality Report: Volunteer no-shows.	Gayle Baker

	Paint Rag Report:	Sharon Hoffman
	Parliamentarian	Judianne Shannon
12:00am – 12:10pm	Offsite Representative:	Kathy Chin

CALENDAR

12/17/12	10:30 am	Board Meeting PWC Bldg.
01/27/13	1:00 to 3:00pm	Ecke Bldg., San Diego Botanic Garden
01/29/13	3:30 to 6:00pm	Take-in
01/31/13	7:00 to 10:00am and 6:00 to 8:00 pm	Wall Rotation

SDAG Meeting Minutes Attached

Ecke Building, San Diego Botanic Garden,
160 Calle Magdalena, Encinitas, CA 92024

Amend New Board List:

2012-2012 New Board Members as Listed:

- | | |
|---------------------------|---------------------|
| ▪ Terry Allen | Co-President |
| ▪ Cheryl Ehlers | Co- President |
| ▪ Lin Holzinger | Treasurer |
| ▪ Kathy Chin | Co-Secretary |
| ▪ Jill Treadwell-Svendsen | Co-Secretary |
| ▪ Karen Fidel | Membership |
| ▪ Judianne Shannon | Parliamentarian |
| ▪ Terry Oshrin | Gallery Manager |
| ▪ Pam Waldman | Calendar |
| ▪ Grace Swanson | Wall chair |
| ▪ Linda Melvin | Floor chair |
| ▪ Lynn Ely | Monthly Show |
| ▪ Cheryl Ehlers | Co-Public Relations |
| ▪ Rita Hohweiler-Cecil | Co-Public Relations |
| ▪ Sandy Heath | Programs |
| ▪ Carol Korfin | Web Mistress |
| ▪ Sharon Hoffman | Paint Rag |
| ▪ Gayle Baker | Hospitality |



San Dieguito Art Guild
Holiday Bazaar
 Sat. December 1 10am to 4pm
 Bazaar to be held at:
 Seaside Center for Spiritual Living
 1613 Lake Drive, Encinitas
 Info: 760.942.3636 OffTrackGallery.com



San Dieguito Art Guild
Holiday Bazaar
 Sat. December 1

10am to 4pm
 Location of Bazaar:
 Seaside Center for Spiritual Living
 1613 Lake Drive, Encinitas
 Info: 760.942.3636
 OffTrackGallery.com

San Dieguito Art Guild
 PO Box 235853
 Encinitas, CA 92023

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Return Service Requested





SAN DIEGUITO ART GUILD

Operator of the OFF TRACK GALLERY, Encinitas, California

Members of the San Dieguito Art Guild are invited to sell their hand-made items in a guild-sponsored Holiday Bazaar

Date: Saturday, December 1, 2012

Time: Bazaar is open from 10am to 4pm

Set-up time: 8am

Tear-down and out of facility: 5pm

Cost: \$60

Size of space:

Indoors - you will be provided with a 6 foot by 2.5 foot table with a foot clearance on each side and 2.5 clearance behind your table. You will also have one chair in your space. Please do not bring in your own tables as the tables will already be layed out in position.

Table coverings are NOT provided. You will need a table covering long enough to reach the floor on all four sides of your table. Black is very much preferred.

Outdoors - you will be given a 10 x 10 foot space. You will need to supply your canopy, tables, chairs, shelving etc. Please note that your space is the same price but you will get almost double the space as inside spaces BUT you take a chance on the weather. There will be no room for you to move inside if the weather is nasty. Because we pay for the space and advertising ahead of time, there can be no refund for inclement weather.

Location: Seaside Center for Spiritual Living, 1613 Lake Drive, Encinitas

Location: Seaside Center for Spiritual Living, 1613 Lake Drive,
Encinitas
On the east side of Highway 5 between Santa Fe and Birmingham

Eligibility:

If you are already a Wall or Floor renter, you do not have to be juried into the Bazaar for medium you have been juried in for.

If you are juried in, but want to sell items not juried in for, please email (or call) Linda Melvin and provide photographs of items you plan to sell.

If you are NOT juried into the gallery already, you must be juried in to this show (and this jurying in is for this show only, not the gallery or future events such as the Mother's Day tour). To be juried in to this show (only) please email (or call) Linda Melvin and provide photographs of items you plan to sell.

Please note that you may not sell items for which you have not been juried in.

Do not plan to purchase ready-made items and re-sell them.

All work must be made by you.

In order to have a variety of gift items to present to our customers for the Holidays, we will be limiting the number of jewelers to 1/3 of the total artists reserving space for this event, so be sure to get your check and application in ASAP to be sure to get one of the allotted spaces.

Participants must be current, paid-up, SDAG members (please note that membership is due Sept 1, 2012)

[Click here for the application.](#) Please fill it out and mail with your check to:

Sandy Heath
30246 Airflight Drive
Valley Center, CA 92082

Save the Date

December 1 from 10 to 4

San Dieguito Art Guild's **Holiday Bazaar**

will be held at Seaside Center for Spiritual Living
Take either Santa Fe Blvd or Birmingham Dr. to Lake

POTTERY, PAINTINGS, JEWELRY, HAND-MADE PURSES, HAND-MADE
ORNAMENTS, GOURD ART, GLASS, HAND-PAINTED BIRD HOUSES,
ARTWORK BY T.E.R.i.



1613 Lake Drive



and Wine Company a cabaret license, which would allow the winery on La Mirada Court to have live acoustic music on a limited basis.

Brian Haghighi, one of the winery's owners, said he wanted permission to allow amplified music and asked that the council table the application to discuss his request with city staff. He said

many artists prefer to have amplified music and would have trouble attracting acts if the license was limited to unamplified music.

Haghighi said he wanted to provide ambience music for patrons, such as jazz guitarists, not loud concerts.

City officials said they worried that having live, amplified music at wineries

and breweries in the city could lead to more calls for law enforcement.

City Manager Patrick Johnson said it would be difficult to enforce limits on amplified music. He also said that city staff wanted to see if the cabaret licenses, with unamplified music, would not lead to more calls for law enforcement service in the

"To me, it was a step in the right direction," he said. "The (council) seemed like they are open to some kind of compromise."

During Tuesday's meeting, the council also changed the title of mayor pro tempore to deputy mayor. Councilman Dave Cowles was appointed deputy mayor for the term of one year.

... Kellejian sat in the chair with his colleagues for the final time Wednesday night.

Also stepping down was Deputy Mayor Dave Roberts, who was just elected to the county Board of Supervisors. Roberts served on the council for eight years and had attended about 200 meetings.

The men were lauded by nearly 30 residents, community and business members, and family members before the new council was officially installed.

"You are always respectful to all the citizens, you always greet people with a smile, you always greet people with a handshake, you're always willing to give people their time to speak their mind. ... I hope that I can follow your leadership in that way," Councilman-elect David Eitz said of the mayor.

Kellejian's brother-in-law, Dick Semerdjian, spoke on behalf of the family, saying, "You have been a tremendous inspiration for all of us because we have seen the hard work from the inside. It never ceases to amaze us when we get out in public how many people not only love you but respect you."

Carolyn Cohen, president of the Solana Beach Chamber of Commerce, praised Roberts for his tireless work in the community.



North County 2012
HOLIDAY GIFTS

SAN DIEGO ART GUILD
Off Track Gallery Est. 1963

GREAT GIFTS
FINE ART • GLASS • PHOTOGRAPHY
JEWELRY • CARDS AND MORE
LOCAL ART

• goodwill • peace • happiness

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(760) 942-3636 OFFTRACKGALLERY.COM

NEW LOCATION! STILL IN ENCINITAS!!
Solana (Hwy 56)/McDonald's Shopping Center



BUY LOCAL AT INTERNET PRICES (M.A.P.)
Electric Guitars from **\$139⁰⁰**
Complete Street



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• David Cline
• Tribal
• Kut Denim
• People Like Frank
• Brighton

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FIDELITY
AMERICAN
& COCK
EARLY BIRD
SPECIALS

In This Issue

President's Message

Change over to 501 (c)(3)

Gift Certificates

Holiday Tree

SDAG Calendar

Environmental Painters Schedule

Member News

Call to Artists

Website Design Special see ad at end of this newsletter -
offer expires Dec. 30, 2012



[Join our Making List](#)

[San Dieguito Art Guild Website](#)

New Members

Welcome new members to the San Dieguito Art Guild!

Shelley Ensz (colored pencil and mixed media)

Ray Gauthier (acrylic, mixed media, digital art)

Dustin Hull (paint on canvas)

Lauren LeVieux (oil and mixed media)

Robin Richardson (mixed media and jewelry)

Luz M. Salazar (pencil and watercolor)

James Scrivano (acrylic)

Catherine Walters (photography printed on canvas and metal)

Marla Zanelli (photography)

President's Message

On behalf of the San Dieguito Art Guild and it's Board, I would like to express my appreciation for Cheryl Ehlers and her dedication and commitment to obtaining a 501 (c)(3) status for the Guild. It was a major undertaking and required a great amount of time and effort as well as persistence and patience. In recognition of her efforts, the Board unanimously voted to make Cheryl a lifetime member of the Guild. Her efforts have made the Guild a stronger and a more vital entity in our community and will open up new opportunities for the members of the Guild.

I wish everyone a wonderful holiday season and I am looking forward to the new year.

Terry Allen

President

San Dieguito Art Guild/Off Track Gallery



This is exciting and we hope all of you will get involved and participate in our upcoming activities and fundraising events planned for 2013.

We need your support in many ways - time, talent, encouragement, leading by example and donations. We have many areas where we need volunteers, including: Community Outreach Programs, Fundraising, Underwriting and Campaigning to the Business Community, Grant Writing, Corporate Matching Donations, Educating the Community and much more. We look forward to our new year and the years ahead for the growth of SDAG and our membership.

Contact Co-Chair PR, Cheryl Ehlers if you have any questions
or you are interested in assisting
at sandieguitoartguild@hotmail.com or call at 760-519-1551.

NOTE:

Why the Guild opted to change from a (c)4 to a (c)3.
Right from the beginning of the San Dieguito Art Guild, the non-profit status of the Guild was a 501 (c)4. By changing to a 501 (c)3, donations to the Guild are now tax deductible (the Guild cannot lobby for political parties).

Gift Certificates

GIFT CERTIFICATES FOR THE OFF TRACK GALLERY

Gift certificates for any amount may be purchased by customers or by members of the Guild.
Consider shopping at the Gallery FIRST for your holiday gifts
or give gift certificates as holiday gifts!!!

Holiday Tree

On November 21st the annual Holiday Tree was put up at the Off Track Gallery.
Each member may hang up to 5 handmade ornaments on the tree.
These ornaments should be marked for sale to our customers.

Upcoming SDAG Events

December

December 1, Saturday, 10am to 4pm, Holiday Bazaar at Seaside Center for Spiritual Living
December 8, Saturday, 5 - 7:30pm, Small Images & More Show Reception
December 17, Monday, 10:30am, Board of Directors Meeting
December 26, Wednesday, Deadline for January Paint Rag

January

January 2, Wednesday, 3:30-6:00pm, Take-In for January Monthly Show
(note different day of week)
January 11, Friday, 9am, Jurying for Gallery Wall and Floor Renters
January 27, Sunday, ANNUAL PARTY..... SAVE THE DATE, details next Paint Rag
January 28, Monday, 10:30am, Board of Directors Meeting
January 29, Tuesday, 3:30 - 6:00pm, Take-In for February Monthly Show
January 30, Wednesday, Deadline for February Paint Rag
January 31, Thursday, 7:00 - 10:00am and 6:00 - 8:00pm, Wall Rotation
January 31, Thursday, 10:00am to 6:00pm, Floor Rotation

Environmental Painters Schedule

Call Joan Grine at 858-481-8783 if you have questions.

December

December 4, La Jolla Cove

The Environmental Painters will break for the holidays.

January

January 8, Oceanside Harbor, near the 'light house'
January 15, Oceanside Harbor, near the 'light house'
January 22, Batiquitos Lagoon, eastern parking lot on Batiquitos Road
January 29, Batiquitos Lagoon, eastern parking lot on Batiquitos Road



Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the

Renting Wall and Floor at the Off Track Gallery

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The next art jury will be held on **Friday, January 11, 2013 at 9:00 a.m.** Please RSVP by contacting the Wall Chairperson Grace Swanson at swanson121@cox.net if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Linda Melvin at painter197@aol.com.

Winners of the Small Images & More Show

Best of Show - M. Nilsson 'When the Fog Lifts' (pastel)

President's Award - Ellen Cramer 'View from Napa Wine Train' (oil)

Small Images

1st - Ellie Thomas 'Abstract in Green' (mixed media)

2nd - Darlene Katz 'Encinitas Sunset' (oil)

3rd - Bobbi Harrington 'The Dolly' (oil)

Larger Wall Art & 3D

1st - Lauren LeVieux 'Golden Ring' (3D, jewelry)

2nd - Doreen Long 'Laguna Scarf & Card' (3D, textile)

3rd - Steve Deck 'Blue Sagi' (wall art, photography)

Best of Show for Small Images & More



When the Fog Lifts
by M. Nilsson (pastel)

President's Choice Award
Small Images & More Show



Lynn Ely (Monthly Show Chair)
Terry Allen (SDAG Board President)
Presenting President's Choice Award



View from Napa Valley Wine Train
by Ellen Cramer (oil)

1st Place Small Images
Small Images & More Show



Abstract in Green
by Ellie Thomas (mixed media)

1st Place Larger Wall Art & 3D
Small Images & More Show



Golden Ring
by Lauren LeVieux (jewelry)

Small Images & More Show Judge - Chuck McPherson

In just five years as a watercolorist, Chuck has garnered nearly seventy awards for his paintings, earning Signature status with both the National Watercolor Society and The San Diego Watercolor Society. He served as Third VP on the 2011 NWS Board and two years as the Member Shows Director for SDWS, plus a concurrent three year stint as Newsletter Chair on the Board of Directors for the San Diego Museum of Art Artists Guild.

This intuitive and flamboyant artist's artwork has been called '...a unique blend of draftsman's skills and the playfulness of a mind young-at-heart.' Watercolor is his medium of choice and he paints full-time, following his passion while building a reputation.



No stranger to performing for large and intimate audiences, Chuck entertains with a quick wit while embellishing his painting with props borrowed from the crowd like lipstick and coffee. He grabs his audience's attention right off by freely splashing on large areas of color with a 5-inch brush and sanding the surface with 60 grit sandpaper. Both give his transparent watercolors a unique "emotion".

All-in-all, Chuck brings an open, fun and entertaining aire to demonstrations and workshops, and often serves as a discerning, respected art exhibition juror. Please visit Chuck McPherson's website at: www.chuckmcphersonart.com



Regatta - 7115



Giant Dipper at Belmont Park

January Monthly Show Judge - Kay Colvin

KAY COLVIN

JUROR'S BIO - 12 November 2012

Kay Colvin is a vital force in the development of the San Diego arts community, specializing in developing recognition for artists of Southern California.

As director of L Street Fine Art Gallery in San Diego's Gaslamp Quarter, she promotes emerging and established artists, with an emphasis on those living and working within San Diego County.

With a BA degree in fine art and art history and subsequent graduate studies in art and art education, Colvin has been professionally engaged as curator, design director, instructor, education program manager, and practicing artist.

Colvin writes a weekly column "A Brush with Art," through which she recognizes local artists. She currently serves on the City of Encinitas Commission for the Arts and on the board of directors of The Kid's College, a nonprofit organization providing high quality enrichment programs for elementary and middle school age children.

Member News - Terry Allen, Mark Sherman, Bob Coletti

Off Track Gallery Members featured at the Del Mar Art Center.
The Del Mar Art Center is located at 1555 Camino Del Mar
at street level of the Del Mar Plaza.

Drop by and support members Terry Allen, Bob Coletti and Mark Sherman!

GALLERY EXPOSITION
SEASON FOUR
New Work Of All 30 Gallery Members
Reception Sunday November 4th 4-8 PM

Season Four Featured Artists
Terry Scott Allen • Gabrielle Bonal • Bob Coletti
Marie Louise Dautzenberg
Donna Klipsch • Mark Sherman

Del Mar ART CENTER
GALLERY OF FINE ART
1555 CAMINO DEL MAR, DEL MAR, CA 92014 • 858-481-1474

November 1st thru January 30th

Stardust Mural "Fairy Tales" to Travel to Italy.



Art Miles Mural Project *Fairy Tales* 2012-2013



Cheryl Ehlers, Art Director, Instructor Joanne Tawilis (760) 519-1551 www.thestardustarts.com

Stardust Artists are creating a "Fairy Tale" themed art project that will be shared with young students in a school in Narnia, Umbria, Italy. The first half of the artwork will be created in Oceanside and the other half will be completed by students in Narnia. Together, students will complete a 5 foot by 12 foot canvas that will be featured in an Italian Art Education Magazine, displayed in the Village, and will be sanctioned by the United Nations (UNESCO), and returned to Stardust, completed in 2013 for exhibitions and used in promotions for the community.

NEW PUBLISHED ART 2012

Art Buzz For Contemporary Artists

Cheryl Ehlers

Awarded 1st place
for 3 Mixed Media

And Awarded Honorable Mention
for 3 Acrylics in the Guitar Series

(760) 519-1551 www.cherylehlery.com

Cheryl Ehlers Publishes her Art

Cheryl Ehlers recently received publication acknowledgement for 6 pieces of artwork in a hardcover book presented to designers. The Art Buzz for Contemporary Artists awarded Cheryl 1st place for Blackheart a mixed media, and Honorable Mention for her all her acrylic guitar series. Great way to start 2013~

Member News - Darlene Katz

Her painting "New Orleans Jazz Duo" was accepted into "Strokes of Genius", a juried international fine art painting exhibition, in Annapolis, MD.

Her painting "Got Something for Me?" was accepted into the Holiday Treasures Exhibit at the Debra Huse Gallery in Balboa Island.

Her painting "Frog, Previously Known as Prince" was accepted into the 6x6 Exhibition and Sale at the Randy Higbee Gallery in Costa Mesa.

Darlene - Congratulations!!!!

Member News

MISSION FEDERAL ART WALK (LITTLE ITALY)

April 27 and April 28, 2013

Fourteen Artists have applied and been accepted into the Mission Federal Art Walk in April 2013. They will be sharing 5 tents and be a very visible force at the event!

Congratulations to all!!!!

Off Track Gallery October Sales Staff Winners

\$25 Staffing Award Gift Certificates are awarded to:

Highest total sales in dollars (over \$800):

Ellablanche Salmi

Tie for highest number of items sold (18):

Ellablanche Salmi

Yanina Cambareri

A special "Thank You" and acknowledgement to Yanina Cambareri, Julie Bubar and Katie Jablonski for selling over \$300.

Making our guests at the gallery feel welcome and comfortable is absolutely essential to our success.

Having them know that you as the staffer are there to help them find what they are looking for is extremely important. To encourage our staffers to make their best efforts in guest relations, we are giving out two awards each month for the months of October, November and December. Each award will be a \$25 gift certificate to the Off Track Gallery. One of these awards will be for selling the most items during the month and the other will be for selling the most dollars during the month. (To get credit, you must record each sale that you made during your shift in the Sales Log Book.) There will also be an announcement of the awards each month in the Paint Rag. Please keep in mind that even though there are only two award recipients each month, improved guest relations benefit all of us who exhibit at the gallery.

Note to all staffers:

Please remember to fill out the *Green Sales Log Book* correctly:

- Each item sold gets it's own slot in the book (even cards.)
- Write in only the price of the item sold, not the sales tax.

The Sales Log Book is there for artists to find more information about the sales of their items.

Call to Artists

Rancho Bernardo

The Rancho Bernardo Community Council is seeking artists interested in beautifying the community by painting San Diego Gas & Electric utility boxes. Artists must submit a four-color draft to the Rancho Bernardo Community Council for review and approval. Visit:

rbcommunitycouncil.com/page.php?tag=utilitybox

Southwestern Artist's Association

12th Annual Juried Art Show

Includes One Foot Show

March 2 - March 16, 2013

Mail-in Registration Deadline: Postmarked on or before Friday, February 1, 2013

Open to all San Diego residents.

Accepting all wall hung 2-D artwork (except photography)

Juror: Jesse Miller

Great cash awards..... top prize \$500!

For prospectus & entry forms go to: www.SWArtists.com

Monthly Show - Thank You Take-In & Art Hanging Crew!!

MORE INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE...

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire. NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

The Take-In Crew is made up entirely of member volunteers. We are all doing our part to run our gallery. So, please when you come to our Take-In Day, do your part as a member artist entering work in the Monthly Show. Have your work completely ready for display in our gallery.

It slows down the Entry Process too much for us to stop and help individuals redo the back of their paintings. We appreciate your help in trying to improve and speed up the Entry Process. It takes the help of all of us to make things work smoothly and successfully. The Monthly Show Crew appreciates your help and cooperation in having all work ready to display.

Thanks so much for your help and understanding,
Lynn Ely, Monthly Show Chair

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Ellablanche Salmi

Judianne Shannon

Jill Treadwell Svendsen

Grace Swanson

Pamela Taylor Waldman (Weekday Mornings Preferred)

SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

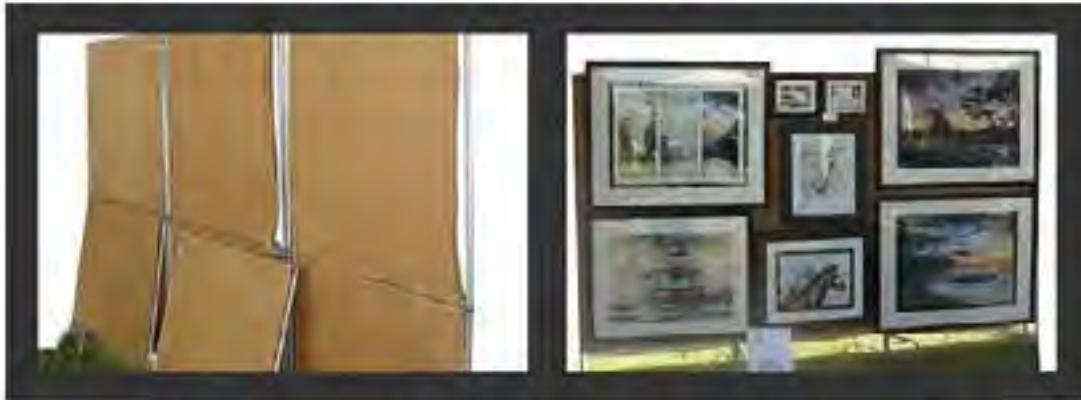
The Guild owns a 10 x 10 pop up tent and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display.

These items are currently stored in Grace Swanson's garage.

To reserve these items for your up-coming shows, please email swanson121@cox.net

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Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah_sd@yahoo.com

Special Web Site Offer from Bob Coletti

DIGITAL IMAGING
Bob Coletti Web Site Design Special **\$299**

Includes 10 Images, 1st Year Domain Registration & Hosting

Artist's Name
Full Image

Artist's Name
Full Image

Artist's Name
Full Image

Choose from Three
Exciting Templates

Designed to help those
who do not have a web site
and would like to have an
internet presence at a low cost

Please use following link to preview
web site samples and offer details:
www.bobcoletti.com/WebSpecialSDAG.php

info@bobcoletti.com

This is a limited time offer and will
expire on December 30th 2012

Please use this link to preview Bob Coletti's website:
www.bobcoletti.com/WebSpecialSDAG.php

Seasons Greetings

Saturday December 8, 2012

Stop by the "biggest" little gallery in town for a welcoming reception.

Offering a cart full of gifts, just in time for the holidays.

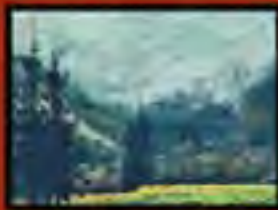
Our gallery is filled with treasures by local artists and displays a variety of painting, photography, 3-D art, mixed mediums, natural artwork, glass work, jewelry, and the largest collection of original note cards, of paintings, photography, glass, ceramics, gourd art, jewelry, ornaments, cards and more.

Refreshments and cheer being served. See you then.

SMALL IMAGE SHOW & MORE

HOLIDAY RECEPTION DEC 8

5 - 7:30 pm



**Gifts
Galore**



**Shop &
More**



SAN DIEGUITO ART GUILD • *Off Track Gallery*

937 S. Coast Hwy 101, C103, Enc. CA (760) 942-3636

offtrackgallery.com for details

The San Dieguito Art Guild was established in 1965 and is a non-profit organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts. The San Dieguito Art Guild has over 200 local artists as members and supports the Off Track Gallery.

We are a 501 (c)3 non-profit organization, # 95-3169585.

Located in the Lumberyard Shopping Center behind Starbucks.
Open daily from 10 am to 6 pm.

Visit our [Facebook](#) and new [Blogspot](#).