

If you are not on the web site with a photo of your artwork under Artists, now is the time to send us a photo and your information so that we can show your work.

Email: Web@sandieguitoartguild.com if you are interested.

What we used to call Individual Artist Pages are now called Portfolio.

If you do not currently have an Individual Artist Page (Portfolio) you may choose to pay a \$25 one time fee and create your Portfolio.

Email: Web@sandieguitoartguild.com if you are interested.

Enjoy the site!

Jill Treadwell Svendsen, Web Site Board Liaison

Last Call to Artists for Holiday Bazaar

Reminder, the 2015 SDAG Holiday Bazaar is just around the corner!

There is still time and space for you to sign you up for our 5th Annual Holiday Bazaar

Date: Saturday, November 14th

Time: 10 AM - 4 PM

Cost: \$75 per 10' x 8' booth (all inside banquet hall)

Place: Encinitas Community Center

1140 Oakcrest Park Drive, off Balour and Encinitas Blvd.

Set up will be between 8:30am and 10am. Doors open at 10am

Take down is from 4pm to 5:30pm. Must be out by 5:30pm.

Download the application ([SDAG Holiday Bazaar Application](#)) then print and send it with a check made out to SDAG for \$75 to:

Karen Fidel

16162 Avenida Venusto #4, San Diego, CA 92128

DO NOT SEND TO THE GALLERY OR DROP OFF AT THE GALLERY!

Checks will not be cashed until you are notified of your acceptance. Once you are accepted and your check, there are no refunds. Jewelers will consist of 1/3 of the total artists accepted in order to keep a balance of mediums. This benefits our customers and our artists. The jewelry category is full now, but you can be on a waiting list.

If all your items have been juried in by the "Gallery Jurying Committee" for showing in the gallery, or you have items that have already been approved for shows, you do not have to be approved again. For any items that have not been approved in this way, please abide by the following procedure: Email jpgs of each type of item that you would like to sell to Carol Korfin at carol@glassgiraffe.com.

All items must be made by the artist. Jewelry must be at least 60% made by artist.

If your items are approved and you bring other unapproved items to the show, you will be asked to remove them from your booth, so be sure to send a sample of everything you wish to sell.

All participants **MUST** help with a "job" for this event and donate an item for the Silent Auction which benefits the Gallery. (These items need to be marked "Auction," brought to the Gallery by Nov 1st, put in the back office, and an email sent notifying Grace Swanson (swanson121@cox.net.)

We encourage you to decorate your space with a holiday theme (cloths must go to the floor around the whole table) and feature a variety of price points to increase your sales.

We'll collect canned goods for those in need and will ask customers to bring items with them to the show in the PR and ads we send out. We ask you to bring canned goods as well.

Rules for Monthly Show

INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE. . . .

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

Wall artwork for the Monthly Show is divided into three entry fee categories:

- 1) **under 17" measured on the diagonal: \$12**
- 2) **between 17" and 36" measured on the diagonal: \$17**
- 3) **over 36" measured on the diagonal: \$22**

Contact Lynn Ely at artsbylynn@gmail.com for more details on these categories and also about exhibiting 3-dimensional artwork.

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similar size and type of artwork.

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

[Enter a Monthly Show](#)

October Monthly Show Winners

BEST OF SHOW - Judy Salinsky - Cardiff Tracks - Oil

OIL

- 1st - Diane O'Connell - Catch a Ride
- 2nd - Kerry Byerly - Colorful Mooood
- 3rd - Pamela Taylor Waldman - Indigo Iris

ACRYLIC

- 1st - M. Nilsson - The Old Pump
- 2nd - Joyce Nash - Indigo Palms
- 3rd - Julia Harris - Donkey Cove
- HM - Bruce Cook - Epson #2

WATERCOLOR

- 1st - Fred Saifnia - Santorini Dream
- 2nd - Marilyn Shayegan - Migrations
- 3rd - Molly Murphy - Fall Bounty

PHOTOGRAPHY

- 1st - Natalie Barreiro - 390 Madison
- 2nd - Tom O. Scott - Skyscraper
- 3rd - Fiona Bechtler-Levin - R Oh Se
- HM - Peggy Stokes - Lovely Lace

JEWELRY, TEXTILE, DIGITAL ART

- 1st - Michael Chesnut - Red Series - Jet
- 2nd - Doreen Long - Autumn Leaves - Scarf
- 3rd - Janet Scura - Graffiti #1

WOODCUT, PRINTMAKING, MIXED MEDIA

- 1st - Pat Smart - Rose Shadows - Printmaking
2nd - Bea Gold - Queen Ann's Lace - Woodcut
3rd - Ann Blessing Gallagher - Leaf Subsides to Leaf - MM

PASTEL, GRAPHITE

- 1st - Basia Koenig - Timeless - Graphite
2nd - Cathy White House - Taos Adobe

CERAMIC, EARTHENWARE, PORCELAIN, GLASS, TURNED WOOD

- 1st - Cam Baher - Fall Harvest - Turned Wood
2nd - Catherine Lanzl - Baby Shoe Vases - Porcelain
3rd - Susan Harris - Green Big Mouth Fish - Ceramic

Best of Show for October



Best of Show - Judy Salinsky - "Cardiff Tracks"

Monthly Show Winners for October

Photography of the Best of Show and Monthly Show Winners done this month
by Michael Chesnut



Oil - 1st - Diane O'Connell - Catch a Ride



Acrylic - 1st - M. Nilsson, "The Old Pump"



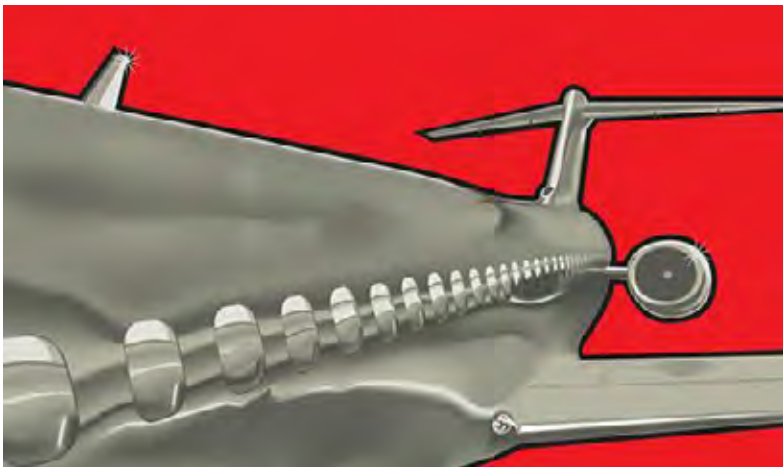
Water Color - 1st- Fred Salfina, "Santorini Dream"



Photography - 1st-
Natalie Barreiro - "390 Madison"



Woodcut, Printmaking, Mixed Media - 1st- Patricia Smart,
"Rose Shadows"



Jewelry, Textile, Digital Art - 1st-
Michael Chestnut - "Red Series - Jet"



Pastel, Graphite - 1st, Basia Koenig - "Timeless"



Ceramic, Earthenware, Porcelain, Glass, Turned Wood - 1st - Cam Baher, "Fall Harvest"

Resume

MURALS

Hilton Hotels across the United States
Nissan of Palm Desert
Historic Kenilworth Inn Mural of Ramona
Ace Hardware of Palm Desert
Union Bank Data Center
Carroll And Company of Beverly Hills
Palm Desert Chamber of Commerce
Historic Mural in Ramona: Kenilworth Inn
North County Economic Development Council
Catalina Offshore Products
Elephant Bar Restaurant
Ronconi Orthodontics
Glendale Adventist Medical Center
American Fine Arts Council
BioQ.com



Upcoming Monthly Show Judges

November Show (judging date Oct. 28) - Cathy Carey

Holiday Show (judging date Nov. 18) - Chuck McPherson

Special Appearance to award Holiday Show \$\$ & trophy & ribbons- Reception
Dec. 12, 3 - 5 p.m.

by Chuck McPherson

January 2016 Show (judging date Jan. 6) - Susan Clark

November Monthly Show Judge - Cathy Carey



I am best described as a Contemporary Expressive Colorist, whose favorite part about painting is using color to create emotional meaning and visual depth. In choosing what to paint or how to paint it, I want my pictures to be more than the reality of description, and I strive to fill viewers with a sense of joy.

Inspired by Matisse, my goal is to paint what it feels like, not what it looks like. I love to listen to all different kinds of music as I paint- it helps me to show how the movement and interaction of colors and shapes feels like the rhythm and pulse of music and dancers. An interesting question I am often asked is, "where do your ideas come from?" To that I respond, from everything around me and the world I live in. I paint the things I see and feel everyday - even when it looks made up, it is based in reality. I try to find

a story within a scene that is engaging. I look for wonderful possibilities of color and for ways to use exciting shapes and textures.

My special talent is that I am a problem solver, and I sure know how to create lot of problems artistically! My creativity is sparked when I am uncomfortable with something and have to figure out how to fix it so that everything will be OK again. Consequently I am very adventurous with color and composition, knowing that each new obstacle in front of me will have an amazing solution if I can only figure it out. My father was an electrical engineer, who worked for

NASA, sending the first men into space and to the moon using a slide-rule. I must have gotten this creative problem solving aspect of my nature from him!

The natural world of animals and landscapes are my favorite subject matter. I think about my environment and the animals that share my world and I want to show them in a joyful integrated space. I love the feeling I get when I'm surrounded by nature. I'm fascinated by organic shapes, inspired by the feel of the wind and intrigued by how movement makes light dance in patterns of warm and cool. The night sky draws me in and the idea that looking at the light of stars is looking back in time thrills me. In order to express these emotions and ideas, I use brushstroke marks to show the lines of energy I feel coming off living shapes, spreading and combining throughout all aspects of nature.

Emotionally, the focus of my current work is to capture a joyful sense of reality by representing the color and drama of a place through gesture and brush stroke, color and composition. I want all the elements to work together to become something that has more feeling and meaning than all the pieces separately. Intellectually, I am interested in the way we change our environment and the way our behavior affects each other through interaction and observation. I want to show how things are related to the space they occupy.

Learning and research are exciting to me. I like to discover and integrate new things into my life and my paintings. I often find new subjects through travel; visiting museums, galleries and reading art history books. I do a lot of drawing and painting in watercolor sketchbooks. One of my favorite places of inspiration continues to be the garden I created at my home in Escondido, CA. I was inspired by a visit to Monet's garden in Giverny to create an outdoor area to paint. The garden is high on a hill overlooking a lake, surrounded by mountains and inland valleys, and has many wonderful animal visitors with an ever changing display of beautiful stories.

When I am inspired by a place, I take photos, paint on location, and keep journals. I do lots of drawings in a technique called blind contour, which leads to wonderful distortions but also to surprisingly coherent images. I am increasingly intrigued by how my blind contour drawings capture a scene and have come to rely on them when building a composition. I collect everything I have into the studio, and study it to see what stories will emerge. Due to my many years as a graphic designer, I have expert skills using the computer to scan in my drawings and create my compositions. This enables me to change sizes and proportions effortlessly and layer different drawings together. Once I have the exact image I want, I use a projector to get the drawings proportionally scaled up to the size of my canvas, without losing any of the natural feel of the original blind contour drawings. I paint my drawings onto museum quality linen canvases that are coated first in gold gesso. Using broken brush-strokes to build up my paint over many layers, allows the gold to shine through. The gold makes a wonderful warm glow surrounding the other colors, and also acts as a unique color.

My sense of composition came from observing Monet's paintings, where I began using opposing diagonals to energize my compositions. In order to lead the viewers eye through my painting, I create these diagonal lines using a trail of a similar color, or using an actual line on an object or group of objects that move in a straight or perhaps curving diagonal, like an "S". I also use brush-strokes in the shape of an "S" to activate the space.

Other artists and collectors ask me how I get such rich color. My secret is that I pair opposites to create a pulse within the space. I pair patterned and flat decorative space with atmospheric perspective to contrast the sense of space in the painting. By using opposites in temperature, value and saturation next to each other, I energize the colors to sing in their own spotlight. Inspired by Van Gogh, my brush-strokes are another way I energize an area. When I'm painting I imagine I'm writing in a language, and make strokes that resemble letters - sometimes I use actual words as hidden messages in a painting.

Art is a communication. I like to tell stories with my paintings to capture the imagination of the viewer. My continuing goal is to continue to dig deeper into my psyche and soul to uncover universal truths about what it means to be human and alive at this time of world history. The underlying story I want to tell is that all matter vibrates with the energy of consciousness, and we are all connected through beauty and love. I feel it is my mission in life to bring joy to as many people as I can, through my art.



The Grapes of Dance by Cathy Carey

Member Exhibit

SDAG member Lauren LeVieux has a special event coming up this month...



COVERT ART BY LAUREN LEVIEUX
THE EXHIBIT

Opening Reception: 1st Friday Liberty
October 2nd 5-9PM
Barracks 15 Studio 203
Open through November 1

Look below the surface for the movement. In this exhibit of mysterious and often abstracted figures and landscapes, Lauren LeVieux highlights the hidden aspects of art and the covert nature of an oil painting.

Come to Liberty Station, Point Loma this Friday evening and visit the artist studios, enjoy the music, take in a performance and enjoy San Diego.

For more info about 1st Friday, try: ntclibertystation.com/what.php

Hope to see you there!

Lauren LeVieux Artist Studio
email: artwork@laurenlevieux.com
shop: etsy.com/shop/LeVieuxArtwork
Liberty Station
Barracks 15, Studio 203
2750 Historic Decatur Rd
San Diego, CA 92106

Workshop with Artist Donna Butnik Line Games and Still Life's

WORKSHOP IS FULL CONTACT JULIE BUBAR FOR WAIT LIST.

JOIN US
Presented by the San Dieguito Art Guild
DEMOS, DIALOGUE & ART
MONTHLY ON SUNDAYS
FREE 2 TO 4 PM

Encinitas Branch Library
540 Cornish Drive,
Encinitas, CA 92024

OCT. 18TH, LINE GAMES AND STILL LIFE'S

Hands on Workshop with Artist Donna Butnik

Learn to play a few art games to help open the creative channel. The workshop will bring out that inner doodle.

"Every child is an artist.

The problem is how to remain an artist once we grow up." Pablo Picasso

Loosen up and let your subconscious take over. "My personal inspiration is drawn from dreams, my models and nature surrounding me. My best creations are when the painting paints itself. I just stand out of the way; and I let the drips turn into a visual melody".

In the workshop we will be using various materials. A limited supply of materials are available to share. Please bring your own materials if you can ~ set of oil pastels, (no chalk) ~ Watercolors ~ Prang semi-moist water color sets ~ Brushes for watercolor- small, medium ~ Personal sketch book, any size



Donna Butnik, a native Californian, studied with Artist Dorothy Cannon in Studio City. She received a BFA in 1979 from California Institute of the Arts, a school founded by Walt Disney. Her art work has been displayed in and about Encinitas. She participates in the yearly Arts Alive Banner project. "I love the idea of decorating the skyline" Her paintings are well loved in various homes. People enjoy her unique color schemes and the dream like imagery.

SAVE YOUR SUNDAYS! AUG. 16TH, SEPT. 20TH, OCT. 18TH 2015

SAN DIEGUITO ART GUILD
Off Track Gallery

ADVANCED REGISTRATION IS REQUIRED.

RSVP to Julie Bubar SDAGprograms@gmail.com
<http://sandieguitoartguildprograms.yolasite.com>

Funded in part by the City of Encinitas and the Mizel Family Foundation Community Grant.
Sponsored by the Art Division and Encinitas Library. SDAG is a non-profit organization, 501(c)3, ID# 953169585 and manages the Off Track Gallery 937 S. Coast Hwy 101, C103, Encinitas CA

Celebrate GRAND Escondido

First Annual "Celebrate GRAND Escondido"

Open Juried 2-D Art Show

Themed to promote the promise & pride in the grand City of Escondido

E.A.A. INVITES ALL ARTISTS TO PARTICIPATE

Members & Non-Members Alike

Entry Fees Apply

The Escondido Art Association is a non-profit 501(c) 3 organization dedicated to promoting the arts in North County San Diego

SDAG and Pinterest

SDAG is now on Pinterest! This is a great way for the Guild and its members to promote our art and events to a worldwide audience and make it easier for locals to see what we're up to.

Are you on Pinterest? If you have a Pinterest account you can "Follow" the SDAG boards by visiting <https://www.pinterest.com/sandieguitoart/> and clicking the red "Follow" button at the top right corner.

Are you on Pinterest AND have a board dedicated solely to your art? We'd love to help promote you - please send a link to swanson121@cox.net or contact@JenniferRichards.com and SDAG will follow your board.

Have you heard of Pinterest but have no idea what it is or what to do with it? They have a Getting Started guide at <https://help.pinterest.com/en/guide/all-about-pinterest>. Think of it as a network of bulletin boards filled with millions of pretty pictures submitted by users all around the world. Use it to gather inspiration, advertise art and products, and share pretty things. Why is this beneficial to us as artists? Because we are creating and selling things with visual appeal, and Pinterest (unlike Facebook and most other social media sites) is all about visual things!

Approved Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

*Artists are to pay \$40 Staffing Fee for a 4-hour shift.

*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.

*Paid staff must have specific staffing qualifications before becoming Paid Sitters.

***FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Approved Paid Staff:

Cindy Alcaset - Monday to Friday, 2 to 6pm

Julie Bubar - Mornings & Weekends

Kathy Chin

Sharon Hoffman

Katie Jablonski

Doreen Long

Linda Melvin

Kate O'Brien

Devora Safran

Judianne Shannon

Jill Treadwell Svendsen

Grace Swanson

Pamela Taylor Waldman

Please note that you can switch with or pay any qualified sitter who is a current renter in good standing at the Off Track Gallery.

Donation request from one of our Mother's Day Hosts

Rebecca Bauer graciously opened her beautiful home as part of our Mother's Day tour 2015. She is asking for art donations for a Charity she strongly supports: Rollin' from the Heart. Please consider donating a piece of artwork, click [here](#) for the form, and plan to attend the event on December 6 from 1-7pm to talk about your artwork.



Ian & Friend

Ian 'Poods' Barry passed away in September of 2012. Ian inspired his family, friends and co-workers to spread more love, kindness, compassion and acceptance in the world. Rollin' From The Heart is a joyful way to give back to others through skateboarding and surfing.

We provide the opportunity for disadvantaged and at-risk youth and young adults to skateboard and surf. Our mentors share the values of kindness, compassion and acceptance and promote less sedentary, more active lifestyles. We strive to instill confidence in those we serve to overcome barriers regardless of their economic, social or mental health status.

To find out more, volunteer or donate please visit us at
www.rollinfromtheheart.org

Special Discount Offers to SDAG Members

Rhino Art Company

97 North Coast Hwy 101, Encinitas 760-943-7440

Discounts to SDAG Members

50% off all DaVinci Paints, 50% off all Raphael Brushes
(with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card.

Does Anyone want to share the cost of bags?

These bags cost .25 cents each because of the "Small Order Fee" from Clear Bags. Trying to get rid of that expensive fee by sharing the cost of an order. Does anyone need any bags, 6x9" or any other size?

Bags

Clear Bags

6x9" + flap

Crystal Clear Protective Closure

100 count

Style number B6X9SPC

Basic Price 8.00

"Small Order Fee" 4.00

Shipping 11.51

tax .96

Grand Total 24.47

Thanks

Judy Salinsky

judy.salinsky@sbcglobal.net

2:24 PM
11/21/15
Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Profit & Loss Prev Year Comparison
September through October 2015

	Sep - Oct...	Sep - Oct...	\$ Change	% Change
Ordinary Income/Expense				
Income				
Calendar Income	0.00	1,540.00	-1,540.00	-100.0%
Commission from Artist Sales				
Artist Payments	-14,784.11	-11,885.27	-2,898.84	-24.4%
Artist Sales	17,419.69	12,874.64	4,545.05	35.3%
Total Commission from Artist Sales	2,635.58	989.37	1,646.21	166.4%
Featured Artist	60.00	0.00	60.00	100.0%
Floor Rent	2,950.00	2,275.00	675.00	29.7%
Holiday Bazaar Income	2,175.00	0.00	2,175.00	100.0%
Hospitality Income	230.00	10.00	220.00	2,200.0%
Memberships	14,050.00	12,490.00	1,560.00	12.5%
Monthly Show Take In	1,913.00	655.00	1,258.00	192.1%
Newsletter Ads	0.00	20.00	-20.00	-100.0%
Raffle/Donations	73.00	76.00	-3.00	-4.0%
Wall Rent	2,980.00	2,430.00	550.00	22.6%
Website Ads	75.00	0.00	75.00	100.0%
Workshops	0.00	3,350.00	-3,350.00	-100.0%
Total Income	27,141.58	23,835.37	3,306.21	13.9%
Cost of Goods Sold				
Artist Reception	375.00	0.00	375.00	100.0%
Calendar Costs	0.00	2,249.76	-2,249.76	-100.0%
Holiday Bazaar Expense	962.20	830.04	132.16	15.9%
Hospitality	282.32	366.41	-84.09	-23.0%
Misc Gallery Expense	1,011.95	607.28	404.67	66.6%
Monthly Show Award/Best of Show	70.00	70.00	0.00	0.0%
Monthly Show Judge	200.00	200.00	0.00	0.0%
Monthly Show Misc Expense	46.56	46.56	0.00	0.0%
Workshop Expenses				
Demo Expense	350.00	385.92	-35.92	-9.3%
Workshop Expenses - Other	0.00	2,414.55	-2,414.55	-100.0%
Total Workshop Expenses	350.00	2,800.47	-2,450.47	-87.5%
Total COGS	3,298.03	7,170.52	-3,872.49	-54.0%
Gross Profit	23,843.55	16,664.85	7,178.70	43.1%
Expense				
Accounting	0.00	950.00	-950.00	-100.0%
Bank Charges	0.00	10.00	-10.00	-100.0%
Credit Card Merch Fees	426.14	484.16	-58.02	-12.0%
License & Fees	50.00	20.00	30.00	150.0%
Marketing/Public Rel/Advertising	1,767.84	550.00	1,217.84	221.4%
Membership Expense	23.50	0.00	23.50	100.0%
Misc Operating Expense	261.00	249.00	12.00	4.8%
Newsletter Expense	20.38	37.17	-16.79	-45.2%
Office Expense	430.66	126.62	304.04	240.1%
Postage	201.95	128.00	73.95	57.8%
Registry of Charitable Trust	0.00	60.00	-60.00	-100.0%
Rent	8,876.40	8,051.26	825.14	10.3%
Repairs and Maintenance	527.99	808.32	-280.33	-34.7%
Storage Space Rent	657.00	574.00	83.00	14.5%
Telephone	233.62	255.73	-22.11	-8.7%
Utilities-Gas & Electric	1,268.02	1,788.66	-520.64	-29.1%
Web Site	2,112.40	205.40	1,907.00	928.4%
Total Expense	16,856.90	14,298.32	2,558.58	17.9%
Net Ordinary Income	6,986.65	2,366.53	4,620.12	195.2%

2:24 PM
11/21/15
Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Profit & Loss Prev Year Comparison
September through October 2015

	Sep - Oct...	Sep - Oct...	\$ Change	% Change
Other Income/Expense				
Other Income				
Interest Income	12.96	36.29	-23.33	-64.3%
Total Other Income	12.96	36.29	-23.33	-64.3%
Net Other Income	12.96	36.29	-23.33	-64.3%
Net Income	6,999.61	2,402.82	4,596.79	191.3%

2:22 PM

11/21/15

Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Profit & Loss YTD Comparison
October 2015

	Oct 15	Sep - Oct 15
Ordinary Income/Expense		
Income		
Commission from Artist Sales		
Artist Payments	-7,481.37	-14,784.11
Artist Sales	8,764.57	17,419.69
Total Commission from Artist Sales	1,283.20	2,635.58
Featured Artist	60.00	60.00
Floor Rent	2,190.00	2,950.00
Holiday Bazaar Income	2,175.00	2,175.00
Hospitality Income	80.00	230.00
Memberships	4,630.00	14,050.00
Monthly Show Take In	1,913.00	1,913.00
Raffle/Donations	43.00	73.00
Wall Rent	2,980.00	2,980.00
Website Ads	75.00	75.00
Total Income	15,429.20	27,141.58
Cost of Goods Sold		
Artist Reception	375.00	375.00
Holiday Bazaar Expense	720.21	962.20
Hospitality	282.32	282.32
Misc Gallery Expense	614.27	1,011.95
Monthly Show Award/Best of Show	70.00	70.00
Monthly Show Judge	200.00	200.00
Monthly Show Misc Expense	46.56	46.56
Workshop Expenses		
Demo Expense	175.00	350.00
Total Workshop Expenses	175.00	350.00
Total COGS	2,483.36	3,298.03
Gross Profit	12,945.84	23,843.55
Expense		
Credit Card Merch Fees	205.19	426.14
License & Fees	50.00	50.00
Marketing/Public Rel/Advertisng	1,117.84	1,767.84
Membership Expense	23.50	23.50
Misc Operating Expense	261.00	261.00
Newsletter Expense	20.38	20.38
Office Expense	314.02	430.66
Postage	201.95	201.95
Rent	3,976.40	8,876.40
Repairs and Maintenance	0.00	527.99
Storage Space Rent	330.00	657.00
Telephone	116.02	233.62
Utilities-Gas & Electric	614.73	1,268.02
Web Site	0.00	2,112.40
Total Expense	7,231.03	16,856.90
Net Ordinary Income	5,714.81	6,986.65
Other Income/Expense		
Other Income		
Interest Income	6.71	12.96
Total Other Income	6.71	12.96
Net Other Income	6.71	12.96
Net Income	5,721.52	6,999.61

024

San Dieguito Art Guild hosts Holiday Bazaar Nov. 14 to benefit art gallery

San Dieguito Art Guild presents its fifth annual Holiday Bazaar from 10 a.m.-4 p.m. Nov. 14 at the Encinitas Community Center, 1140 Oakcrest Park Drive (at Encinitas Boulevard and Balour Drive).

The guild, an all-volunteer nonprofit that operates the Off Track Gallery located in the Lumberyard Shopping Center in Encinitas, offers art workshops, classes and demonstrations by professional artists.

"This event gives local artists a venue to offer their handmade items to the public," said gourd artist Grace Swanson, one of the event organizers. "And gives the shoppers a chance to purchase one-of-a-kind artworks, which cannot be found in the malls. There are no imported items at this Bazaar. In addition, the buyer is purchasing work directly from the artist and can meet them face to face."

Guild President and fused glass artist Carol Korfin added, "Even if you have been to our Holiday Bazaar in the past, there are new artists and new items to see. We try to have a balanced mix ... so you will find photographers, watercolorists, oil or acrylic painters and as well as multimedia artists."

There will be a silent auction of artworks donated by the participating artists. "Our artwork is special because it is from all local artists and often of local scenes," said Doreen Long, photographer and fiber artist. "Our bazaar features really special deals on silent auction items where the proceeds help support our Off Track Gallery."

Come enjoy hot apple cider, yummy treats, raffle, silent auction, and art for sale by artists: paintings, jewelry, photography, gourds, glass, ceramics, mosaics, fiber art, cards, prints and more.

Bring a canned good to the Bazaar and receive a raffle ticket to enter to win a \$25 gift certificate to the Off Track Gallery.

Admission to the Bazaar and parking are free. Visit OffTrackGallery.com, call 760-942-3636, or contact swanson121@cox.net.



The San Dieguito Art Guild bazaar offers a chance to buy original artworks. Photos by Pam Waldman

SDAG October 2015 Meeting Minutes

U.S. Bank

Encinitas, CA 92024

The meeting was held on October 26, 2015 at 10:00 a.m.

Officers Present: Carol Korfin, Linda Melemed, Susan Schulte, Lynn Ely, Sharon Hoffman, Linda Melvin, Julie Bubar, Terry Oshrin, Jill Treadwell Svendsen, Cindy Alcoset, Kathy Chin, Judy Salinsky, Joyce Nash, Cheryl DeLain, and Pamela Taylor Waldman,

Officers Absent: Karen Fidel, Grace Swanson, Dolores Renner, Sandy Heath, and Ellen Cramer

New Board Member: Carla Funk

The meeting was called to order at 10:04 a.m by Carol Korfin.

Carol Korfin welcomed everyone to the meeting with some cartoons that she shared with everyone. Then, she introduced Laura Lowenstein and Carolyn McGurn that are in charge of Mother's Day 2016.

Laura Lowenstein is the Chair again for the Mother's Day Weekend Art, Garden, and Studio Tour for May 2016. She introduced Carolyn McGurn, a local realtor, who will be the home coordinator for the event. There will be eight homes only this next year. A committee will be formed at the end of November who will help find homes. The area covers from south Solana Beach up to La Costa Valley. Marla Zinelli, also a realtor, may help out on the committee also.

The raffle at the homes will be done differently this next year. The email address will be on the purchased tickets that are purchased online, and the ticket numbers will be on the brochures about each home. No changes will be made to the website

Laura also discussed the Pacific View property with the board. SDAG would like to be involved with the development of the property and be a part of its inception.

Carol Korfin received an email from Gayle Baker about the first "Show and Tell" scheduled for Friday, November 13 from 1:00 to 3:00 p.m. at Lin Holzinger's home. Kate O'Brien will take email RSVP's. Linda Melvin is working on recruiting people who will teach a class at an upcoming "Show and Tell". Linda Melemed will teach a class on taxes for artists in February.

Carol received a request from the City of Encinitas for SDAG artists represent the Mizel Community Grant and give more donations. They need three people to be involved. Two artists agreed : Jill Treadwell-Svendsen and Linda Melemed. A third member is needed.

Motion: A motion was made by Susan Schulte and seconded by Linda Melemed for SDAG to donate a gift certificate from a local restaurant to benefit the Mizel Community Grant. The board approved the motion.

SDAG is donating \$250 for The Dia de Los Muertos event at the Encinitas Community Center on Sunday, November 1st. Three members are in charge of a booth at the event.

Motion: Lynn Ely made a motion for the Third Thursday to be staffed as a job from May through September only. Linda Melvin seconded the motion. All in favor of the motion and passed.

Motion: A motion was made to approve the September minutes by Cheryl DeLain and seconded by Cathy Chin. The motion was approved by the board.

Treasurer's Report - Linda Melemed: Linda reported over \$9,400 in membership in September, but some members paid early, so the total in membership will be more. She will have a different total next month and will keep a close track on the amount. There were questions on tax returns, so Linda volunteered to teach members a class in February on taxes for artist.

Motion: Cheryl DeLain motioned for the financial reports to be approved by the board with Susan Schulte seconding the motion. Approved by the board.

Programs - Julie Bubar: Julie read three thank you notes to Julie by various attendees of the Demos, Dialogue, and More Program for her contributions to the program. Donna Butnik, the featured artist at the demo, was held at the Encinitas Library on October 18th from 2:00 to 4:00 p.m. Russian tea cakes and tea was served at the event. Watercolor/pastel and wax resistant technique was demonstrated by Donna. Several donations were made by SDAG artists for the raffle, as well as, three purchased items from SDAG artists.

A new charge of \$46.00/hour that the City of Encinitas will request for the room at the Encinitas library starting in January 2016. A discussion was held on how much to charge attendees of the Demos, Dialogue, and More Program. It was decided by the board that a committee be formed to help decide on the charge to attending artist. Linda Melemed, Carol Korfin, Cheryl DeLain, and Julie Bubar will be on the committee.

Webmistress - Jill Treadwell Svendsen: A new Mother's Day module on the website will be done in the next couple of months, so artists can sign up for jobs. A new feature on the website is the linking of the Paint Rag to constant contact. A new portfolio page will be offered to members that includes 8 photos and a biography of each artists is a one time fee of \$25 that is only offered until the end of the year. The cost will go up to \$40 starting in January 2016.

Motion: A motion was made by Carol Korfin and seconded by Judy Salinski for the portfolio page be offered members on the Off Track Gallery's website. All in favor of the motion and passed.

Paint Rag - Cathy Chin: Cathy Chin has had problems with converting Constant Contact to Word to be used with the Paint Rag. She tried to retrieve a copy and print it out, and called the members who are expecting their copies in the mail, that the mailing would be late. The Paint Rag, that is posted on the website each month, will be printed off and mailed manually by Carol Korfin, because she knows how to do it. There are only 9 or 10 people who do not have or know how to use a computer, so this mailing is necessary and important to these members.

Jobs Chair - Cheryl DeLain: The Job Request Form and most of the job postings are online now. Cheryl has done an excellent job keeping up a binder that has every job listed by alphabetical order and job description, as well as, the job forms. All of the jobs are filled.

Cheryl said that the gallery could use some help on Halloween evening, October 31st, since there will only be two people at the gallery and there will be so many trick-or-treaters.

Cheryl needs two people to be co-chairs for this jobs position. Carla Funk will not be a co-chair, so Cheryl needs more help. The position for Jobs Co-Chair will need more recruitment. Since Cheryl has done so much work on the organization of the binder and the jobs themselves, the work will not be so taxing. Also, a discussion on the job of Parliamentarian was discussed and should be brought back.

Calendar Chair - Pam Waldman:

Hospitality - Joyce Nash and Judy Salinski: The first reception on October 10th by the new team was very successful. The four small belly high tables used at the reception for food stations was a bit hit. So, the request to purchase four tables for \$50.00 each was made. The tables are sold by a wholesaler that are made of polished chrome with an aluminum mount. Also, the request for the purchase of four tablecloths was also made.

Motion: A motion was made for the hospitality team to purchase 4 belly high tables at \$187.00 with tax and delivery and 4 new tablecloths to be used at upcoming receptions was made by Susan Schulte and seconded by Lynn Ely. All in favor of the motion and passed.

The Soravia paintings inventory made by Lin Holzinger is complete.

The Holiday Bazaar has 31 artists signed up for the second Saturday, November 14th at the Encinitas Community Center. Next year, the bazaar will be on the third Saturday in November next year in 2016.

The SDAG Member's Meeting will be on Saturday, January 30th, 2016. There is a need for members to sign up for volunteering to do a job or bring food. A new committee will be forming soon.

Gallery Chair - Linda Melvin: Linda brought up the same problem that the gallery has had with a jewelry artist and the workmanship of her jewelry. The finishing of her products are not up to gallery standards. Several customers have brought back their merchandise, because the items have come apart. A letter will go out to her stating that if another incidence of faulty merchandise comes back to the gallery, then she will be asked not to show any more of her similar items in the gallery.

Calendar - Pam Waldman: Pam has revised and edited the new forms for the Off Track Gallery. Pam requested that a new clause be added to the jewelry contract that says "if a piece of jewelry is broken three times and returned to the gallery, then the jewelry can no longer be represented by the Off Track Gallery.

Gallery Graphics - Tish Wynn: Tish will be in charge of the new job. She will make new name tags for floor and wall renters, make signs and badges for the Holiday Bazaar and the Mother's Day Event, and membership cards.

A motion was by Carol Korfin and seconded by Cindy Alcoset for Tish to purchase a mounting board and trimmer at \$150.00 for the gallery. All in favor of the motion and passed.

A motion for the adjournment of the meeting was made by Linda Melvin and Cathy Chin seconding the motion. The board approved the motion to adjourn.

The meeting was adjourned at 12:27 p.m.

Submitted by _____ Susan Schulte, Secretary

Reception

Saturday, Oct. 10, 3 to 5pm

023

OCT. 9, 2015



All artwork in Gallery 10% off ALL day from 10am to 6pm.

Join us for wine and refreshments and meet our featured artists.

Joyce Nash
acrylic



Yanina Cambareri
watercolor

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

937 South Coast Highway 101, Suite C-103
Lumberyard Shopping Center, Encinitas
OffTrackGallery.com 760.942.3636

MEET THE ARTISTS

San Dieguito Art Guild will host a reception for two featured artists of the Off Track Gallery, Encinitas: Joyce Nash (acrylics) and Yanina Cambareri (watercolor), from 3 to 5 p.m. Oct. 10 at 937 S. Coast Highway, Suite C-103, in the Lumberyard Shopping Center, downtown Encinitas

OCT. 9, 2015

San Dieguito Art Guild / Off Track Gallery
Balance Sheet
As of November 30, 2015

	<u>Nov 30, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
Petty Cash Gallery	300.00
Petty Cash Register	200.00
USBank Checking	26,477.14
USBank Money Market	95,095.07
Total Checking/Savings	<u>122,072.21</u>
Other Current Assets	
Deposit/Utilities	98.65
Security Deposit/Bellflower	7,246.76
Total Other Current Assets	<u>7,345.41</u>
Total Current Assets	129,417.62
Fixed Assets	
Accumulated Depreciation	-9,481.00
Fixtures Etc.	4,586.67
Leasehold Improvements	3,214.98
Office Equipment/Register	4,086.00
Total Fixed Assets	<u>2,406.65</u>
TOTAL ASSETS	<u>131,824.27</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	-1,923.06
Total Accounts Payable	<u>-1,923.06</u>
Other Current Liabilities	
Gift Certificates	475.00
Refundable Deposit Wall/Floor	2,927.50
Sales Tax Liability	1,324.59
Total Other Current Liabilities	<u>4,727.09</u>
Total Current Liabilities	<u>2,804.03</u>
Total Liabilities	2,804.03
Equity	
Unrestricted Net Assets	125,877.75
Net Income	3,142.49
Total Equity	<u>129,020.24</u>
TOTAL LIABILITIES & EQUITY	<u>131,824.27</u>



Paint Rag
November
2015



Pumpkin Patch off I-5 in Carlsbad

In This Issue

Message from SDAG President

The 2015 SDAG Holiday Bazaar is just around the corner!

Does Your Home Have What it Takes?

Something New for Members Only!

Recent SDAG Workshops

SDAG's October Reception

Upcoming SDAG Events

November

- Nov 13**, Thursday, 1:00pm-3:00pm, first SDAG Show & Tell
Nov 14, Saturday, 10:00am-4:00pm, SDAG Holiday Bazaar
Nov 17, Tuesday, 3:30-6:00 pm, Take-In for the December Monthly Show
Nov 18, Wednesday, 6:00-8:00 pm, Wall Rotation
Nov 19, Thursday, 7:00-10:00am and 6:00-8:00pm, Wall Rotation
Nov 19, Thursday, 10:00am-6:00pm, Floor Rotation
Nov 23, Monday, 10:00am-Noon, SDAG Board Meeting

December

- Dec 12**, Saturday, 4:00pm-7:00 pm, SDAG Reception
Dec 28, Monday, 10:00am-Noon, SDAG Board Meeting

January

- Jan 5**, Tuesday, 3:30pm-6:00pm, Take-In for January Monthly Show
Jan 17, Sunday, 2:00pm-4:00pm, Demos, Dialogue, & Art Workshop with Colleen Veltz
Jan 25, Monday, 10:00am-Noon, SDAG Board Meeting
Jan 26, Tuesday, 3:30pm-6:00pm, Take-In for February Monthly Show
Jan 30, Annual Member Meeting, Saturday, 9:00am-1:00 pm

New Members

Welcome to our Newest San Dieguito Art Guild Members!

Ray Larson - medium: Oil - Palette Knife

Taryn Holland - medium: Photography

George Coletrain - medium: Photography/Digital art

Message from SDAG President

The Holidays are fast approaching. Thanksgiving is almost here! And that means the Holiday Bazaar is even closer!

It is Saturday, November 14th, from 10 AM TO 4 PM at the Encinitas Community Center,

same location as the past few years. It is a great location and we have great things planned.

Over 30 artists are participating. If you are one of them, I look forward to seeing you there. If you are one of the volunteers helping at our greeters desk, we thank you so much for your help.

If you are not among that group, do not fret! You can help the Guild by doing your holiday shopping here! Buy a treasure from fellow artists for that one of a kind gift that lets the recipient know they are really treasured!

We will have hot cider along with morning munchies, lunchtime mini snacks and then afternoon goodies - so you won't have to worry about shopping on an empty stomach! We'll keep you happy and you can keep us happy! Look forward to seeing many of you there!

December 12th from 4 to 7 PM will be a wonderful holiday reception and presentation of awards at the Gallery for our Annual Small Images and More Monthly Show.

January 30th from 10 till noon will be our Annual Membership Meeting at the Encinitas Community Center where you will hear a recap of how the Guild has done the past year and we celebrate, you our members. Fun things planned, so save the date!

Carol Korfin,
President

President@sandieguitoartguild.com

November Monthly Show Winners

BEST OF SHOW -

Jennifer Hewitson - "Night Garden" - Mixed Media



OIL

1st - Kerry Kern Byerly - "My Neighbors"

2nd - Nancy-Jo Klaphaak - "Floral Fantasy"

3rd - Nancy Levinson - "I Smell Food"

HM - Bonnie Hine-Kempner - "Fog and Sunshine"



WATERCOLOR

1st - Fred Saifnia - "Carmel Mission 2"

2nd - Monique Cox - "Good Vibes"



PHOTOGRAPHY

- 1st - Pamela Taylor Waldman - "Raindrops on Websites"
2nd - Pamela Polcyn - "After the Rain"
3rd - Marla Zanelli - "California Chrome"
HM - Janet Scura - "The Red Shift"
HM - Taryn Holland - "Cabo Pelican"



MIXED MEDIA

- 1st - Pat Smart - "The Spinner"
2nd - Bruce Cook - "Fiesta"
3rd - Bobbi Harrington - "Sunset Splendor"
HM - Hao Aiken - "Forest Under the Blue Moon"



GRAPHITE, PASTEL, & JEWELRY

1st - M. Nilsson - "Carmel Coast"

2nd - Karla Nederlof - "Fork Bracelet"

3rd - Lana Bostrom - "Voluptuous Hibiscus"



CERAMIC, WOODBLOCK CARVING & PRINTING, TURNED WOOD, & TEXTILE

1st - Susan Harris - "Mr. Sly Fish" - Ceramic

2nd - Cam Baher - "True Heart" - Turned Wood

3rd - Doreen Long - "Sugar Plum Fairy Scarf" - Textile



Photos of the Best of Show and Monthly Show Winners taken this month
by Michael Chesnut



I am best described as a Contemporary Expressive Colorist, whose favorite part about painting is using color to create emotional meaning and visual depth. In choosing what to paint or how to paint it, I want my pictures to be more than the reality of description, and I strive to fill viewers with a sense of joy.

Inspired by Matisse, my goal is to paint what it feels like, not what it looks like. I love to listen to all different kinds of music as I paint- it helps me to show how the movement and interaction of colors and shapes feels like the rhythm and pulse of music and dancers. An interesting question I am often asked is, "where do your ideas come from?" To that I respond, from everything around me and the world I live in. I paint the things I see and feel everyday - even when it looks made up, it is based in reality. I try to find a story within a scene that is engaging. I look for wonderful possibilities of color and for ways to use exciting shapes and textures.

My special talent is that I am a problem solver, and I sure know how to create lot of problems artistically! My creativity is sparked when I am uncomfortable with something and have to figure out how to fix it so that everything will be OK again. Consequently I am very adventurous with color and composition, knowing that each new obstacle in front of me will have an amazing solution if I can only figure it out. My father was an electrical engineer, who worked for NASA, sending the first men into space and to the moon using a slide-rule. I must have gotten this creative problem solving aspect of my nature from him!

The natural world of animals and landscapes are my favorite subject matter. I think about my environment and the animals that share my world and I want to show them in a joyful integrated space. I love the feeling I get when I'm surrounded by nature. I'm fascinated by organic shapes, inspired by the feel of the wind and intrigued by how movement makes light dance in patterns of warm and cool. The night sky draws me in and the idea that looking at the light of stars is looking back in time thrills me. In order to express these emotions and ideas, I use brushstroke marks to show the lines of energy I feel coming off living shapes, spreading and combining throughout all aspects of nature.

Emotionally, the focus of my current work is to capture a joyful sense of reality by representing the color and drama of a place through gesture and brush stroke, color and composition. I want all the elements to work together to become something that has more feeling and meaning than all the pieces separately. Intellectually, I am interested in the way we change our environment and the way our behavior affects each other through interaction and observation.

I want to show how things are related to the space they occupy.

When I am inspired by a place, I take photos, paint on location, and keep journals. I do lots of drawings in a technique called blind contour, which leads to wonderful distortions but also to surprisingly coherent images. I am increasingly intrigued by how my blind contour drawings capture a scene and have come to rely on them when building a composition. I collect everything I have into the studio, and study it to see what stories will emerge. Due to my many years as a graphic designer, I have expert skills using the computer to scan in my drawings and create my compositions. This enables me to change sizes and proportions effortlessly and layer different drawings together. Once I have the exact image I want, I use a projector to get the drawings proportionally scaled up to the size of my canvas, without losing any of the natural feel of the original blind contour drawings. I paint my drawings onto museum quality linen canvases that are coated first in gold gesso. Using broken brush-strokes to build up my paint over many layers, allows the gold to shine through. The gold makes a wonderful warm glow surrounding the other colors, and also acts as a unique color.

Art is a communication. I like to tell stories with my paintings to capture the imagination of the viewer. My continuing goal is to continue to dig deeper into my psyche and soul to uncover universal truths about what it means to be human and alive at this time of world history. The underlying story I want to tell is that all matter vibrates with the energy of consciousness, and we are all connected through beauty and love. I feel it is my mission in life to bring joy to as many people as I can, through my art.



The Grapes of Dance by Cathy Carey

Holiday Show Judge- Chuck McPherson



In his eighth year as a watercolorist, Chuck McPherson's efforts have garnered hundreds of awards for his artwork and triple Signature status with *The San Diego Watercolor Society*, *National Watercolor Society*, and *Western Federation of Watercolor Societies*.

He served two years as the Member Shows Director on the SDWS Board, and as Third VP on the NWS Board, plus a concurrent three-year stint as Newsletter Chair on the Board of Directors for the *San Diego Museum of Art Artist's Guild*.

Chuck paints full-time and builds his reputation through a quick wit and his 6" paintbrush, flamboyantly embellishing painting with props borrowed from large and intimate crowds...like lipstick and coffee. He co-founded BallastPointGallery.com and serves as a discerning art show juror and critique specialist.



"Steampunk Bowler" © Chuck McPherson



"Twists & Turns" © Chuck McPherson

Upcoming Monthly Show Judges

Holiday Show (judging date Nov. 18) - Chuck McPherson

Special Appearance to award Holiday Show \$\$ & trophy & ribbons- Reception Dec. 12, 4 - 7p.m. by Chuck McPherson

January 2016 Show (judging date Jan. 6) - Susan Clark

Rules for Monthly Show

INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE. . . .

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

Wall artwork for the Monthly Show is divided into three entry fee categories:

- 1) under 17" measured on the diagonal: \$12**
- 2) between 17" and 36" measured on the diagonal: \$17**
- 3) over 36" measured on the diagonal: \$22**

Contact Lynn Ely at artsbylynn@gmail.com for more details on these categories and also about exhibiting 3-dimensional artwork.

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similar size and type of artwork.

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

[Enter a Monthly Show](#)

The 2015 SDAG Holiday Bazaar is just around the corner!

Holiday Bazaar

San Dieguito Art Guild presents its fifth annual Holiday Bazaar on:

Saturday, November 14, from 10am to 4pm
Encinitas Community Center, 1140 Oakcrest Park Drive
(corner of Encinitas Blvd and Balour), Encinitas.

This event gives local artists a venue to offer their hand-made items to the public. And gives the shoppers a chance to purchase one-of-a-kind artworks, which cannot be found in the malls. In addition, the buyer is purchasing work directly from the artist and can meet them face to face. You may even find a bargain or two.

Even if you have been to our Holiday Bazaar in the past, there are new artists and new items to see. Silent Auction of artworks donated by the participating artists.

Hot apple cider and coffee break bites.

Lunchtime snacks and afternoon sweet treats will be available, so come anytime of the day and enjoy the free refreshments, raffle, and art for sale by artists:

paintings, jewelry, photography, gourds, glass, ceramics, mosaics, fiber art, cards, prints & more.

Bring a canned good to the Bazaar and receive a raffle ticket to enter to win a \$25 gift certificate to the Off Track Gallery.

Admission to the Bazaar and ample parking are free!

Just a taste of what you might see at this year's event!!!



© Kathy Chin

Member News

SDAG Can Now Tweet Its News!

San Dieguito Art Guild now has a Twitter account. If you have a twitter account please send the name to: socialmedia@sandieguitoartguild.com (and Natalie Barreiro will follow you) OR you can just follow @SDAG_gallery - and she will follow you back.

https://twitter.com/SDAG_gallery

Natalie has started to follow some San Diego and art-related groups and you can see them on our "Lists." She has also started a list for "Off Track - Artists" - and will add our members as they follow our account.

Does Your Home Have What it Takes?

If so, we need your help!

The "Home Search Committee" needs some unique homes for next year's "Mother's Day Art, Garden, & Studio Tour." Our tour takes place May 7th and 8th, 2016. Because the Mother's Day event is so special, we're looking for homes with "that certain something" our customers have come to expect. The Committee would love to take a look at homes with interesting architecture, gorgeous, gardens, or fabulous art studios!

If you're willing to have your house considered for the tour or know of a friend who might be interested, please contact one of the Home Search Committee members:

Donna Butnik.....760-752-3571 or dbs7@me.com
Carolyn McGurn.....760-230-6568 or Comcgurn@gmail.com
Marla Zanelli....858-922-1341 or realestate@delmarla.com

Thanks so much for your help!

Carolyn McGurn
Committee member

Something new for Members only!!!

It's called "the SDAG Show and Tell" and it's a new way to meet and socialize with other Guild Artists!!!

SDAG SHOW & TELL
Members only social hour
Friday, Nov 13; 1-3 pm

Have you ever wondered who does those dreamy paintings, or that unique jewelry, or even the awesome photographs? Well now you can put the names to the faces! Come and meet fellow artists **Friday November 13th between 1 and 3**. Attendees should come prepared with a 3 minute story about themselves and their art. We'd also love love love to see a few examples of your work!!!

Tea and cookies will be provided.

RSVP to: Kate O'Brien zelda1970@cox.net

Top secret location will be revealed with reservation. (hint, it's not far from Encinitas Home Depot)

Please relay one bit of trivia about yourself with your RSVP (such as your favorite color, favorite food, place you want to live, Etc.)

Hope to see you there!!!

Environmental Painters Schedule

November

Nov 3, Marian Bear Park, off of Rte 52

Nov. 10 and 17, San Dieguito County Park, lower level, off of El Camino and Highlands,

Nov. 24, Batiquitos Lagoon, end of Gabbiano, off of Batiquitos Rd, Carlsbad

December

Dec. 1, San Diego Botanic Gardens, (Quail Gardens) free day

Call Joan Grine 858-481-8783 for more directions and with questions, or email her at grine@roadrunner.com.

Let the others know if you are going to any of these locations.

Recent SDAG Workshops

Guild member Donna Butnik introduced a new technique to SDAG with the "Demos, Dialogue & Art" Workshop held on Oct. 18th at the Encinitas Library. "Line Games and Still Life's" immersed workshop attendees with oil pastels, watercolors, and yes the invisible lines of drawing or doodling with a candle as a wax resist. Whimsical still life's encouraged our eyes to see shapes, colors, active space, as well as empty space.

Special thanks goes out to our entertainers "Big Boss Bubeleh," Yael's original songs of musical inspiration and expression. Two guitars and yes again, LIVE MUSIC!! Breaks included luscious Godiva, Lindt Truffle Chocolate, Russian tea cakes, and brownie bites, along with sips of Rosie's Herbal Berry Tea. Donna Butnik put us into a trance, with papers, and papers using our own watercolor, oil pastel, and candle artwork images.

We also thank the Mizel Family Foundation Community Grant, Art Division of City of Encinitas, Encinitas Library, and the San Dieguito Art Guild!



Workshop attendees

©Julie Bubar



Donna Butnik with busy attendees

©Julie Bubar



"Big Boss Bubeleh" provided the entertainment



Enjoying the music!

©Julie Bubar

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Meanwhile, another afternoon delight...this one on September 20th. Artist Sarah Stieber presented a contemporary "Electric Realism" Seeing Color workshop for San Dieguito Art Guild's "Demos, Dialogue, and Art" Workshop at the Encinitas Library. Stieber's wishful, vivacious personality reflects upon her students artwork completed in only 2 hours. Stieber dazzled us with her mannequin heads and sphere still life set ups. The atmosphere was busy with glowing acrylic paint strokes on each canvas. Thank you Sarah Stieber for this fantastic event!!! delight. She also contributed whole-heartedly to our Raffle with a \$450 Painting. Our Guild member Dianne O'Connell was the lucky winner!

Joyous thankfulness to the Mizel Family Foundation Community Grant, Art Division - City of Encinitas, Encinitas Library and SDAG.

Julie Bubar
Programs Chair



Sarah Stieber in front of class

©Julie Bubar



Workshop student trying her hand at Sarah's technique

© Julie Bubar



Diane O'Connell (l) winner of raffle for Sarah Stieber's painting
© Julie Bubar

JOIN US
Presented by the San Dieguito Art Guild
DEMOS, DIALOGUE & ART
MONTHLY ON SUNDAYS
\$ 10 FEE - 2 TO 4 PM

Encinitas Branch Library
540 Cornish Avenue,
Encinitas, CA 92024

JAN. 17TH, COLLEEN VELTZ WORKSHOP BOTANICAL MONO-TYPES

Exploration of local flora and fun mono-type printmaking techniques.

Colleen has lived and created artwork in Southern California for nearly 20 years.

Mentored for a decade by collected artist Jerome Gastaldi. Best known for his work at Yard House and Educational Program People of the Boats project. In 2012 was honored as the visual artist for Fischhoff National Chamber Music Competition.

“I believe that truly great art is restorative. – Audrey Flack”

These surfaces are a documentation an interaction between subject (relic) and artist (myself). Paint is my photographic paper, documenting a brief moment between artist and relic. The moment documented is an interpretation of a gesture from the relic's life cycle.



“Orchestra”

SUPPLIES – This workshop comes with a homework assignment. Take a walk. Observe and find a collection of leaves or petals from your favorite local plants.

Bring a variety of quality paper such as Reeves BFK, Arches for printmaking hot or cold press or any Mixed Media paper. We will be working in a small format.

If you have a brayer to share it will be helpful. I will provide the rest.

Save your Sundays! Jan. 17TH, Feb. 21TH, Mar. 20TH, Apr. 17TH, 2016


SAN DIEGUITO ART GUILD
Off Track Gallery

ADVANCED REGISTRATION IS REQUIRED.
RSVP to Julie Bubar SDAGprograms@gmail.com
<http://sandieguitoartguildprograms.yolasite.com>

Funded in part by the City of Encinitas and the Mizel Family Foundation Community Grant
Sponsored by the Art Division and Encinitas Library. SDAG is a non-profit organization, 501(c)3, ID# 953169585
and manages the Off Track Gallery 937 S. Coast Hwy 101, C103, Encinitas CA

SDAG's October Reception

A great time had by all during the October 10th reception at the OffTrack Gallery. With brightly colored tables, tasty food, and scintillating conversation complementing the awesome artwork throughout the room, both artists and their guests found it difficult to leave when the event was over. Don't worry, if you missed the fun, another reception arrives December 12th!

SDAG's October Reception

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One of the featured artists, Joyce Nash
© Judy Salinsky



Patricia & Lynn admiring the Artwork
©Judy Salinsky



Plenty of Tasty Delights to go around!

Celebrate GRAND Escondido

First Annual "Celebrate GRAND Escondido"
Open Juried 2-D Art Show
Themed to promote the promise & pride in the grand City of Escondido

E.A.A. INVITES ALL ARTISTS TO PARTICIPATE

Members & Non-Members Alike

Entry Fees Apply

The Escondido Art Association is a non-profit 501(c) 3 organization dedicated to promoting the arts in North County San Diego

[See Information Here](#)

[See Application Here](#)

New SDAG Web Site Here!!!

In case you haven't looked, [OffTrackGallery.com](#) ([SanDieguitoArtGuild.com](#)) has an updated look!

Check out our new and improved Guild Web Site! You should have received an email notifying you of the change and also included a member password to access the Members Only section. If you currently have access to the Calendar for Gallery Staffing you will access the Staffing Calendar within the "Members Only" section. A few things have changed but many areas of the system remain the same.

Artists who rent wall or floor space are now highlighted in a special section. You can see them by selecting Off Track Gallery, and then Gallery Exhibitors. You can now quickly access the Guild Facebook page and Blog from the top of the home page so you can keep up to date on Guild events.

Also new is our "Members Only" section under **Membership**. This area of the system requires a special password (instructions below). The link to the Paint Rag can be found here and also most Guild forms and procedures for quick download and reference:

SDAG HELP NEEDED - Check this regularly for volunteer opportunities

JOB REQUEST FORM - Fill this out if you need help for a project

GUILD BY-LAWS

OTG WALL AND FLOOR RENTAL CONTRACT

OTG WALL AND FLOOR RENTAL PROCEDURES

MONTHLY SHOW PROCEDURES

MONTHLY SHOW TAKE-IN SHEET

SDAG MONTHLY SHOW ID TAGS

MEMBERSHIP APPLICATION

MEMBER BROCHURE

CARDS AND 2D WRAP PROCEDURES

Member log in:

User name: SDAG-2015-16

Password: SDAGart201516

The login is upper/lower case sensitive. If you try unsuccessfully more than 4 times the system will lock you out! Email: web@sandieguitoartguild.com if you have problems.

Great Offer for Members!

If you are not on the web site with a photo of your artwork under Artists, now is the time to send us a photo and your information so that we can show your work.

Email: Web@sandieguitoartguild.com if you are interested.

What we used to call "**Individual Artist**" pages are now called "**Portfolio**" pages. If you do **not** have a Portfolio page on the SDAG Website, you have until the end of the year to take advantage of the low, one-time fee of **\$25**. On your Portfolio page, you may have up to 8 photos of your art or yourself along with a Biography, Artist Statement, or description of your artistic process. It's a great way to get more visibility for your art! After December 31st, the cost for the one-time fee will go up to **\$40**.

For more information contact: SDAGWEB@sandieguitoartguild.com

Enjoy the site!

Jill Treadwell Svendsen, Web Site Board Liaison

Reception for SDAG Artist

Join painter Tish Wynne for a reception featuring her wonderful art!



WILDLIFE ART EXHIBITION
Artworks by Tish Wynne
November 6th 2015 - January 13th 2016

**Creation Expressed
Through Animals & Nature**

ARTIST RECEPTION
Saturday November 7th 1 - 4 pm
at the
Encinitas Community Senior Center
1140 Oakcrest Park Drive, Encinitas, CA 92024
www.tishart1.com

Membership Binders

New Business Card Binders

When visitors come into the Gallery, they often want to know more about an artist. Besides looking in the Bio Booklets, you can give them the artist's business card if there is a supply in the Business Card Binder -- which is located under the table that holds the E-Mail Book.

Each member may have one slot with FIVE business cards; the plastic slots aren't that sturdy and too many cards will break them. When you are in the Gallery, just check and see if you need to refill your supply. If you have THICK cards or OVERSIZE cards, put them in my folder in the Office and I will make a place for them.

The BIO BINDER is waiting for members' bios.

Look under the table that the shrink wrap baskets are on.

Customers often ask for more information about an artist whose work they have been admiring.

So put YOUR bio in the binder!!

Here's the format: They are in alphabetical order. Everyone gets two pages. Check out Lynn Ely's for the best format. When you open the binder, you see her bio has one page on the left with pictures and one page on the right with her write-up. Just put down what you want people to know about you and your artwork. No problem if your two pages are on the front and back of ONE sheet. You'll notice that I put in blank white paper to separate those (so the back of one artist's bio is not showing with the front of another artist).

Doreen Long

SDAG and Pinterest

SDAG is now on Pinterest! This is a great way for the Guild and its members to promote our art and events to a worldwide audience and make it easier for locals to see what we're up to.

Are you on Pinterest? If you have a Pinterest account you can "Follow" the SDAG boards by visiting <https://www.pinterest.com/sandieguitoart/> and **clicking the red "Follow" button** at the top right corner. Are you on Pinterest AND have a board dedicated solely to your art? We'd love to help promote you - please send a link to swanson121@cox.net or contact@JenniferRichards.com and SDAG will follow your board.

Have you heard of Pinterest but have no idea what it is or what to do with it? They have a Getting Started guide at <https://help.pinterest.com/en/guide/all-about-pinterest>. Think of it as a network of bulletin boards filled with millions of pretty pictures submitted by users all around the world. Use it to gather inspiration, advertise art and products, and share pretty things. Why is this beneficial to us as artists? Because we are creating and selling things with visual appeal, and Pinterest (unlike Facebook and most other social media sites) is all about visual things!

Is your upcoming event posted on our website?

Do you have an Artist Show or Reception that you would like to list on the SDAG website Event Calendar? It's free and available to all Guild members. Email your information including event name, date, time, place, description of event, or publicity flyer to SDAGWEB@sandieguitoartguild.com. The San Dieguito Art Guild retains the right to decline event postings that are deemed inappropriate or which do not support our Guild's Mission Statement.

Approved Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- ***FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Approved Paid Staff:

Cindy Alcoset - Monday to Friday, 2 to 6pm
Julie Bubar - Mornings & Weekends
Kathy Chin
Sharon Hoffman
Katie Jablonski
Doreen Long
Linda Melvin
Kate O'Brien
Devora Safran
Judianne Shannon
Jill Treadwell Svendsen
Grace Swanson
Pamela Taylor Waldman

Please note that you can switch with or pay any qualified sitter who is a current renter in good standing at the Off Track Gallery.

We need your help!


SDAG SHOW & TELL

Our Guild needs various places to hold our new Show & Tell get-togethers. Studios, garages, living rooms, community rooms, any ideas? We'd love to hear from you!

contact Gayle Baker, gayle@gcbdesigns.com

Donation request from one of our Mother's Day Hosts

Rebecca Bauer graciously opened her beautiful home as part of our Mother's Day tour 2015. She is asking for art donations for a Charity she strongly supports: Rollin' from the Heart. Please consider donating a piece of artwork, click [here](#) for the form, and plan to attend the event on December 6 from 1-7pm to talk about your artwork.



Ian 'Poods' Barry passed away in September of 2012. Ian inspired his family, friends and co-workers to spread more love, kindness, compassion and acceptance in the world. Rollin' From The Heart is a joyful way to give back to others through skateboarding and surfing.

We provide the opportunity for disadvantaged and at-risk youth and young adults to skateboard and surf. Our mentors share the values of kindness, compassion and acceptance and promote less sedentary, more active lifestyles. We strive to instill confidence in those we serve to overcome barriers regardless of their economic, social or mental health status.

To find out more, volunteer or donate please visit us at
www.rollinfromtheheart.org

Ian & Friend

Special Discount Offers to SDAG Members

Rhino Art Company

97 North Coast Hwy 101, Encinitas
760-943-7440

Discounts to SDAG Members

50% off all DaVinci Paints, 50% off all Raphael Brushes
(with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card.

Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

4:32 PM

12/12/15

Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Profit & Loss Prev Year Comparison
 September through November 2015

	Sep - Nov 15	Sep - Nov 14	\$ Change	% Change
Ordinary Income/Expense				
Income				
Calendar Income	0.00	1,664.52	-1,664.52	-100.0%
Commission from Artist Sales				
Artist Payments	-20,810.50	-17,567.98	-3,242.52	-18.5%
Artist Sales	24,522.49	19,532.96	4,989.53	25.5%
Total Commission from Artist Sales	3,711.99	1,964.98	1,747.01	88.9%
Featured Artist	60.00	0.00	60.00	100.0%
Floor Rent	4,690.00	3,970.00	720.00	18.1%
Holiday Bazaar Income	2,944.78	2,941.63	3.15	0.1%
Hospitality Income	280.00	160.00	120.00	75.0%
Memberships	14,730.00	13,510.00	1,220.00	9.0%
Monthly Show Take In	2,720.00	2,721.00	-1.00	0.0%
Newsletter Ads	0.00	20.00	-20.00	-100.0%
Raffle/Donations	111.00	141.00	-30.00	-21.3%
Wall Rent	2,980.00	2,605.00	375.00	14.4%
Website Ads	100.00	0.00	100.00	100.0%
Workshops	0.00	4,750.00	-4,750.00	-100.0%
Total Income	32,327.77	34,448.13	-2,120.36	-6.2%
Cost of Goods Sold				
Artist Reception	375.00	0.00	375.00	100.0%
Calendar Costs	0.00	2,249.76	-2,249.76	-100.0%
Holiday Bazaar Expense	1,926.22	2,484.07	-557.85	-22.5%
Hospitality	282.32	366.41	-84.09	-23.0%
Misc Gallery Expense	1,483.94	952.97	530.97	55.7%
Monthly Show Award/Best of Show	395.00	330.00	65.00	19.7%
Monthly Show Judge	335.00	335.00	0.00	0.0%
Monthly Show Misc Expense	64.49	69.84	-5.35	-7.7%
Workshop Expenses				
Demo Expense	1,608.82	663.33	945.49	142.5%
Workshop Expenses - Other	0.00	4,994.55	-4,994.55	-100.0%
Total Workshop Expenses	1,608.82	5,657.88	-4,049.06	-71.6%
Total COGS	6,470.79	12,445.93	-5,975.14	-48.0%
Gross Profit	25,856.98	22,002.20	3,854.78	17.5%
Expense				
Accounting	0.00	950.00	-950.00	-100.0%
Bank Charges	0.00	214.59	-214.59	-100.0%
Credit Card Merch Fees	625.18	1,066.89	-441.71	-41.4%
License & Fees	50.00	20.00	30.00	150.0%
Marketing/Public Rel/Advertisng	2,137.04	1,497.47	639.57	42.7%
Membership Expense	23.50	0.00	23.50	100.0%
Misc Operating Expense	261.00	249.00	12.00	4.8%
Newsletter Expense	44.78	56.44	-11.66	-20.7%
Office Expense	430.66	167.44	263.22	157.2%
Postage	201.95	226.00	-24.05	-10.6%
Registry of Charitable Trust	0.00	60.00	-60.00	-100.0%
Rent	13,335.20	12,076.89	1,258.31	10.4%
Repairs and Maintenance	527.99	808.32	-280.33	-34.7%
Storage Space Rent	984.00	861.00	123.00	14.3%
Telephone	349.67	381.51	-31.84	-8.4%
Utilities-Gas & Electric	1,650.33	2,364.32	-713.99	-30.2%
Web Site	2,112.40	205.40	1,907.00	928.4%
Total Expense	22,733.70	21,205.27	1,528.43	7.2%
Net Ordinary Income	3,123.28	796.93	2,326.35	291.9%

4:33 PM
 12/12/15
 Accrual Basis

**San Dieguito Art Guild / Off Track Gallery
 Profit & Loss YTD Comparison
 November 2015**

	Nov 15	Sep - Nov 15
Ordinary Income/Expense		
Income		
Commission from Artist Sales		
Artist Payments	-6,026.39	-20,810.50
Artist Sales	7,102.80	24,522.49
Total Commission from Artist Sales	1,076.41	3,711.99
Featured Artist	0.00	60.00
Floor Rent	1,740.00	4,690.00
Holiday Bazaar Income	769.78	2,944.78
Hospitality Income	50.00	280.00
Memberships	680.00	14,730.00
Monthly Show Take In	807.00	2,720.00
Raffle/Donations	38.00	111.00
Wall Rent	0.00	2,980.00
Website Ads	25.00	100.00
Total Income	5,186.19	32,327.77
Cost of Goods Sold		
Artist Reception	0.00	375.00
Holiday Bazaar Expense	964.02	1,926.22
Hospitality	0.00	282.32
Misc Gallery Expense	471.99	1,483.94
Monthly Show Award/Best of Show	325.00	395.00
Monthly Show Judge	135.00	335.00
Monthly Show Misc Expense	17.93	64.49
Workshop Expenses		
Demo Expense	1,258.82	1,608.82
Total Workshop Expenses	1,258.82	1,608.82
Total COGS	3,172.76	6,470.79
Gross Profit	2,013.43	25,856.98
Expense		
Credit Card Merch Fees	199.04	625.18
License & Fees	0.00	50.00
Marketing/Public Rel/Advertisng	369.20	2,137.04
Membership Expense	0.00	23.50
Misc Operating Expense	0.00	261.00
Newsletter Expense	24.40	44.78
Office Expense	0.00	430.66
Postage	0.00	201.95
Rent	4,458.80	13,335.20
Repairs and Maintenance	0.00	527.99
Storage Space Rent	327.00	984.00
Telephone	116.05	349.67
Utilities-Gas & Electric	382.31	1,650.33
Web Site	0.00	2,112.40
Total Expense	5,876.80	22,733.70
Net Ordinary Income	-3,863.37	3,123.28
Other Income/Expense		
Other Income		
Interest Income	6.25	19.21
Total Other Income	6.25	19.21
Net Other Income	6.25	19.21
Net Income	<u>-3,857.12</u>	<u>3,142.49</u>

4:32 PM
 12/12/15
 Accrual Basis

San Dieguito Art Guild / Off Track Gallery Profit & Loss Prev Year Comparison September through November 2015

	Sep - Nov 15	Sep - Nov 14	\$ Change	% Change
Other Income/Expense				
Other Income				
Interest Income	19.21	48.74	-29.53	-60.6%
Total Other Income	19.21	48.74	-29.53	-60.6%
Net Other Income	19.21	48.74	-29.53	-60.6%
Net Income	3,142.49	845.67	2,296.82	271.6%

San Dieguito Art Guild Holiday Bazaar

San Dieguito Art Guild presented its fifth annual Holiday Bazaar Nov. 14 at the Encinitas Community Center.

The guild, which is an all-volunteer nonprofit that operates the Off Track Gallery located in the Lumberyard Shopping Center in Encinitas, offers art workshops, classes and demonstrations by professional artists.

"This event gives local artists a venue to offer their handmade items to the public," said gourd artist Grace Swanson, one of the event organizers. "And gives the shoppers a chance to purchase one-of-a-kind artworks, which cannot be found in the malls. There are no imported items at this Bazaar. In addition, the buyer is purchasing work directly from the artist and can meet them face to face."

The event included a silent auction of artworks donated by the participating artists, hot apple cider, treats, a raffle and art for sale by artists: paintings, jewelry, photography, gourds, glass, ceramics, mosaics, fiber art, cards, prints and more.

Photos by McKenzie Images. For photos online, visit www.encinitasadvocate.com.



Mary Sue Brubaker, event co-organizer and artist Karen Fidel (www.karenthepottery lady.webs.com)



Amari Taylor, Virginia Holt of Virginia's Silk Garden (www.virginiaannholt.com)



Sandy Levin of Peaceful Heart Glass (www.sandylevin.com), Barbara Miller, Moises Cohen



Event co-organizer Grace Swanson (www.GourdsBy-Grace.com), available at Off Track Gallery



Carol Abel, Kerry Byerly and Bruce Cook of the San Dieguito Art Guild



Left: Brad Coletti and Heather Conrad with Nola and Max



Julie Harris of Shy Dog Pottery

SAN DIEGUITO ART GUILD
Off Track Gallery

Holiday Bazaar

*Free Admission
*Silent Auction
*Art for Sale
*Raffle

*Apple Cider
& Treats
*Canned
Goods Collection for Charity

Saturday, November 14 from 10 to 4
Encinitas Community Center
1140 Oakcrest Park Drive, Encinitas
(corner of Encinitas Blvd. and Balour)



625

THE COAST NEWS

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NOV. 6, 2015

THE SAN DIEGO UNION-TRIBUNE | SUNDAY • NOVEMBER 8, 2015

Holiday Bazaar: Benefiting San Dieguito Art Guild. 10 a.m. to 4 p.m., Encinitas Community Center, 1140 Oakcrest Park Drive, Encinitas. Free admission. sandieguitoartguild.com/event/sdag-holiday-bazaar

ENCINITAS

Art guild will hold holiday bazaar

The San Dieguito Art Guild will present its fifth annual Holiday Bazaar from 10 a.m. to 4 p.m. Saturday at the Encinitas Community Center, 1140 Oakcrest Park Drive. The event will feature a varie-

ty of items for sale including paintings, jewelry, photography, gourds, glass, ceramics, mosaics, fiber art and cards. A raffle and silent auction, for artwork donated by participating artists, will also be available. Those who donate a canned good to the event will receive a raffle ticket for a chance to win a \$25 gift certificate to the Off Track Gallery. Call (760) 942-3636 or visit OffTrackGallery.com.

N North County
FRIDAY •
NOVEMBER 13, 2015 | **B3**

026

• **San Dieguito Art Guild Holiday Bazaar, 10 a.m.-4 p.m. Saturday, Nov. 14, Encinitas Community Center, 1140 Oakcrest Park Drive. Free. Info:**

<http://sandieguitoartguild.com/event/sdag-holiday-bazaar>.

Shoppers, here is your opportunity to purchase one-of-a-kind artworks from talented local artists: paintings, jewelry, photography, gourds, glass, ceramics, mosaics, fiber art, cards, prints and more. Sip hot apple cider and enjoy holiday treats. Silent auction. Bring canned goods for a free raffle ticket.

SEE EVENTS, A19

PAGE A10 - NOVEMBER 13, 2015 - ENCINITAS ADVOCATE

DEC. 18. 2015

Hand Crafted Tree Ornaments

One-of-a-kind Holiday Gifts

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

937 South Coast Highway 101, Suite C-103
Lumberyard Shopping Center, Encinitas
OffTrackGallery.com 760.942.3636

THE COAST NEWS

SDAG November 2015 Minutes

U.S. Bank
Encinitas, CA 92024

The meeting was held on November 23, 2015 at 10:00 a.m.

Officers Present: Carol Korfin, Linda Melemed, Susan Schulte, Lynn Ely, Sharon Hoffman, Linda Melvin, Julie Bubar, Terry Oshrin, Kathy Chin, Judy Salinsky, Joyce Nash, and Pamela Taylor Waldman,

Officers Absent: Dolores Renner, Cindy Alcoset, Sandy Heath, Ellen Cramer, Cheryl DeLain, and Jill Treadwell Svendsen

The meeting was called to order at 10:04 a.m by Carol Korfin.

Carol Korfin welcomed everyone to the meeting and to please respect each other's opinions and ideas.

The annual Membership Meeting will be held at the Encinitas Community Center on January 30th at 10:00 a.m. Carol requested a few volunteers to man the reception tables for check in and welcoming new members.

Karen Fidel talked about Nira Levy receiving a letter about rules and regulations for jeweler's at the gallery and what is expected for all jewelers.

Carol Korfin said a committee needs to form for updating SDAG Bylaws. Carol Korfin, Pam Taylor Waldman, and Susan Schulte all volunteered to be on the committee.

Another committee needs to be formed for requesting donations to SDAG from other organizations. Bobby Hirshkoff, Linda Melemed, and Jill Treadwell Svendsen all volunteered.

Joyce Nash talked with Tony ? about the Rancho Santa Fe (RSF) Art Group to co-join our group, SDAG, because there is no gallery in RSF. The board discussed this issue and decided it was not advantageous for our group to do this. Their group members can join our group is they want.

Motion: A motion was made by Karen Fidel and seconded by Linda Melemed for the Offtrack Gallery to not be a joint gallery with the Rancho Santa Fe Art Group. The board was all in favor of this motion.

An announcement will be in The Paint Rag next month for the Member of the Year. The nominations can be sent to Grace Swanson. A secret ballot will be available for board members at the next board meeting in December.

The wooden sign for the Offtrack Gallery has been put back up by another vendor at the Lumberyard. Jesus, head of maintenance at the facility, has been notified about the problem with the sign knocking the building during the high winds from a storm.

Cheryl DeLain is keeping the her position of Jobs Chair. The Parliamentarian Chair will not be filled at this time.

Motion: A motion was made to approve the October minutes by Karen Fidel and seconded by Linda Melvin. The motion was approved by the board.

SDAG November 2015 Minutes

Gayle Baker asked Susan Schulte to inquire if some members would volunteer for a phone tree to remind members to go to the new monthly social called "Show and Tell". The board decided that at this time, a phone tree would be put to better use for calls for the upcoming December 12th gallery reception, the upcoming Annual Members Meeting, and members to renew membership if they haven't already. Nora Dewey is in charge of eblasts for the website, so Gayle can contact her if she wants.

Treasurer's Report - Linda Melemed: To increase the gallery's revenue, there will be more receptions at the gallery, six in total, for this fiscal year and featured artists at each of the receptions. Anyone interested in being a featured artist at the February reception and future receptions, call Grace Swanson.

Motion: Karen Fidel motioned for the financial reports to be approved by the board with Linda Melvin seconding the motion. The motion was approved by the board.

Membership Chair - Karen Fidel: Karen said that two members make up a phone tree and will call all members for the upcoming Annual Members Meeting. This meeting will be held at the Encinitas Community Center from 10:00 a.m. to 1:00 p.m. on January 30th. Karen said there are over 300 members now!

The Holiday Bazaar brought in \$750 from the Silent Auction and 29 participants paid \$75 each. The net profit was about \$840 for the guild. New year, there needs to be more volunteers on the committee for the bazaar.

For a new membership directory, Karen and Grace will check into the price of printing a new one. More addresses of new members will be added. The new Membership Directory will be available for pick up at the Annual Members Meeting.

Programs - Julie Bubar: There are no scheduled Demos, Dialogue, and More Programs for November or December. The next scheduled program is January 17th at the Encinitas Library from 2:00 to 4:00 p.m. for \$10. The discussion was made by Julie to still have a raffle, but Cheryl Ehlers, in charge of the program through the City of Encinitas, said to have a drawing instead. Also, a donation jar could be placed at the sign in area. Linda Melemed said that a raffle could no longer be done because of the laws of the State of California for private grants.

Publicity - Grace Swanson: For the upcoming December 12th reception, posters are up and flyers are at the gallery. There is also an advertisement in the Post News. Two weeks before this event, a Facebook ad and an e-blast will be sent. Sharon Ford from UBS Financial has donated monies based on volunteer hours.

The San Diego Botanical Garden will have a take in for local artists (no jewelry) on January 5th-6th and be displayed in the Paul Ecke Building until March 31st, 2016. The charge of \$10 will be for paintings/mixed media art of any size. Two volunteers are needed for the take in of this work.

A list of potential art/craft shows for artists will be on the website for SDAG members only with information about each show. A form can be filled out so that a member can

SDAG November 2015 Minutes

give information about each show and whether the show is worth the money and effort to do the following year.

The San Diego County Fair (Del Mar) has asked for art judges again, so Linda Melvin, Terry Oshrin, and Sharon Hoffman are going to be judges at next year's 2016 fair.

Because of the zoning specifics in Encinitas, the Pacific View property might not be eligible for an art gallery nor a performing arts center.

Hospitality - Joyce Nash and Judy Salinsky: Judy and Joyce have ordered the four tables and are looking at ordering tablecloths for the December 12th reception. They said that they have a lot of volunteers to help set up and take down equipment and food for this reception. Because of the awards from the judging of the "Small Image Show" will be given out at this reception, a microphone will be needed. Judy said that she has a back up microphone if one is needed.

Carol Korfin talked about the upcoming Mother's Day Show for Laura Lowenstein. Two houses are available for the show and three other houses are being considered. The committee is meeting in January.

At the Annual Member's Meeting, Linda Melvin will handle the selling of art supplies and books, Terry will lead the bead swap, Judy Salinsky will be in charge of food, Lin Holzinger will display and sell paintings from the Soravia collection, and Joyce Nash will take in and register members along with many other volunteers. Carol Korfin said that she will send out e-mails for instructions to volunteers.

Judy Salinsky asked to speak about her own podium for a sculpture that she wants to display. The sculpture that she wants to display is 9 to 10 inches and weighs 25 pounds. The display that she owns has a very heavy bottom measuring 18" by 36". She will have to address the Gallery Committee about this matter.

Gallery Chair - Linda Melvin: The next gallery committee meeting will be held on Friday, December 4th at 9:30 a.m. at St. Tropez Restaurant. Coit and ASI will come to gallery for cleaning the floors and vents. The small ornament tree will be put up in the gallery right after Thanksgiving. Jesus, the maintenance supervisor of the building at the Lumberyard works from 6:30 a.m. to 3:30 p.m. during the week. A different person works the weekends at the property.

Motion: A motion for the adjournment of the meeting was made by Carol Korfin and Karen Fidel seconding the motion. The board approved the motion to adjourn.

The meeting was adjourned at 12:02 p.m. The next meeting will be at Coco's on December 28th at 10:00 a.m.

Submitted by _____ Susan Schulte, Secretary

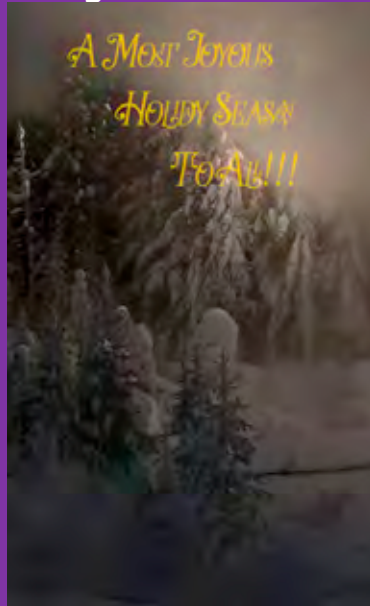
2:25 PM
11/21/15
Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Balance Sheet
As of October 31, 2015

	<u>Oct 31, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
Petty Cash Gallery	300.00
Petty Cash Register	200.00
USBank Checking	35,779.32
USBank Money Market	95,088.82
Total Checking/Savings	<u>131,368.14</u>
Other Current Assets	
Deposit/Utilities	98.65
Security Deposit/Bellflower	7,246.76
Total Other Current Assets	<u>7,345.41</u>
Total Current Assets	138,713.55
Fixed Assets	
Accumulated Depreciation	-9,481.00
Fixtures Etc.	4,586.67
Leasehold Improvements	3,214.98
Office Equipment/Register	4,086.00
Total Fixed Assets	<u>2,406.65</u>
TOTAL ASSETS	<u><u>141,120.20</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	4,080.57
Total Accounts Payable	<u>4,080.57</u>
Other Current Liabilities	
Gift Certificates	475.00
Refundable Deposit Wall/Floor	2,952.50
Sales Tax Liability	700.77
Total Other Current Liabilities	<u>4,128.27</u>
Total Current Liabilities	<u>8,208.84</u>
Total Liabilities	8,208.84
Equity	
Unrestricted Net Assets	125,911.75
Net Income	6,999.61
Total Equity	<u>132,911.36</u>
TOTAL LIABILITIES & EQUITY	<u><u>141,120.20</u></u>



Paint Rag December 2015



In This Issue

Message from SDAG President

December "A Show Within a show Small Images & More" Show Winners

SDAG Holiday Bazaar 2015

First "Show & Tell" event

December's Off Track Gallery Reception,

Upcoming SDAG Events

December

Dec 10, Thursday . 10:00 am-Noon, Show & Tell get together, secret location in Olivenhain, Jill Treadwell Svendsen will do a presentation

Dec 12, Saturday, 4:00pm-7:00 pm, SDAG Reception

Dec 28, Monday, 10:00am-Noon, SDAG Board Meeting

January

Jan 5, Tuesday, 3:30pm-6:00pm, Take-In for January Monthly Show

Jan 17, Sunday, 2:00pm-4:00pm, Demos, Dialogue, & Art Workshop with Colleen Veltz

Jan 25, Monday, 10:00am-Noon, SDAG Board Meeting

Jan 26, Tuesday, 3:30pm-6:00pm, Take-In for February Monthly Show

Jan 27, Wednesday, 6:00pm until 8:00pm, Wall rotation

Jan 28, Thursday, 8:00am until 10:00am and 6:00pm until 8:00pm, Wall rotation, floor rotation, 10:00am

Jan 30, Annual Member Meeting, Saturday, 10:00am-1:00 p

New Members

Welcome to our Newest San Dieguito Art Guild Members!

P.J. Puterbaugh - Medium: Graphite, Charcoal, Oil

Laurie Bailey Habermann - Medium: Acrylics, Watercolors, Oils

Beth Adele Stevens - Medium: Jewelry

Sarah Sullivan Arp - Medium: Oil, Acrylics, Mixed Media, Giclees

Karen Hung - Medium: Jewelry, Metalsmith

Message from SDAG President

The Holidays are in full swing. Our "Small Images and More" Monthly Show is up and GORGEOUS!

Our Holiday Reception is right around the corner - December 12th from 4 to 7PM. Don't miss it!

Great time to meet your fellow members, give them holiday greetings, enjoy the great refreshments and do your holiday shopping.....all at the same time. The ultimate multi-tasking! Chuck McPherson will be awarding the prizes to the talented winners of the Small Image Show.

Did you know that during and after the last reception our featured artists had some wonderful pieces of their work bought by discerning customers!

That can happen to you, too. Any Floor or Wall renters can be featured artists at our next reception. February 13th, 2016 from 4 - 7 PM.

Contact Grace Swanson at swanson121@cox.net if you are interested in being a featured artist.

And don't forget the Annual Member meeting is Saturday, January 30th from 10 AM to 1 PM. Put it on your calendar and watch for more info. It will be jam packed and another great opportunity to meet with your fellow members as well as hear a recap of what the guild has been doing all year.

Happy Holidays to One and All!

Carol Korfin, President President@sandieguitoartguild.com

Member of the Year Award

Last year we presented our first Member of the Year Award to Grace Swanson. Now it's time to pick our next recipient. We want you, the members, to participate in this process.

Please think of a member that you feel has given "above and beyond" this year and send your nomination to Grace Swanson at swanson121@cox.net. As the recipient for 2015, she will not be eligible to be the 2016 recipient, and has therefore graciously agreed to collect all nominations and handle it from there.

Please send your nominations to her by December 15th.

This is a good way of recognizing the tremendous efforts one of our members has contributed behind the scenes and your input makes a difference! Thanks for your nominations, we appreciate it!

December "A Show within a Show - Small Images & More" Show Winners

Small Images BEST OF SHOW - Toni Williams - "Setting Sun" - Oil





2nd Jennifer Hewitson - "Predictions" - Mixed Media



3rd - Molly Murphy - "Roots & Wings" - Watercolor



HM - Pamela Taylor Waldman - "Cherry" - Photography





Our December Show

OIL, Acrylic, Mixed Media, & Pastel

1st - Hao Aiken - "Red Moon" - Mixed Media



2nd - Cheryl Ehlers - "Sunset Villas" - Acrylic

3rd - Pat Smart - "Holiday" - Mixed Media

WATERCOLOR

1st - Fred Saifnia - "California Poppy"



2nd - Carol Abel - "Home Sweet Home"

PHOTOGRAPHY

1st - Natalie Barreiro - "Little Red Dress-Midtown Manhattan"



2nd - Brian Connelly - "Girl in Water"

3rd - Taryn Holland - "Buffalo"

HM - Janet Scura - "San Diego Lagoon #10"

Jewelry

Jewelry

1st - Karla Nederlof - "Fork Bracelet with Freshwater Pearls"



2nd - Beth Adele Stevens - "Crocheted Wire Bracelet"

Textile, Wood, Ceramic, & Clay

1st - Catherine Lanzl - "Vacation Fairy Doll" - Ceramic



2nd - Maggie Moore - "Antique Lady Vase" - Clay

3rd - Cam Baher - "Vortex" Turned Wood

HM - "Birth of Spirit" - Wood

All photos of Small Image and December Monthly Show Winners taken this month

by Michael Chesnut

A good turnout for this year's Holiday Bazaar held on November 14th at the Encinitas Community Center. More than 30 Guild members set up their tables with enticing artwork of all types to attract our Holiday shoppers. Most members we spoke to were extremely pleased at the end of the long day. Shoppers also had munchies they could nibble on and donated artwork to bid on.





Photos by Brian Connelly

First "Show & Tell" get together

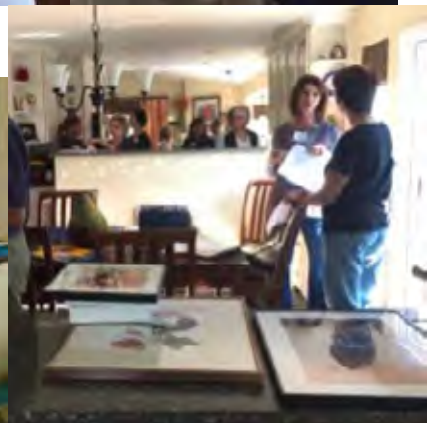
20 SDAG artists came together on Friday, November 13th for the very first "members-only Show & Tell." Hosted at Lin Holzinger's home in Carlsbad, the event included tea and cookie refreshments, a bit of camaraderie, and gave everyone the opportunity to talk about themselves and their art.

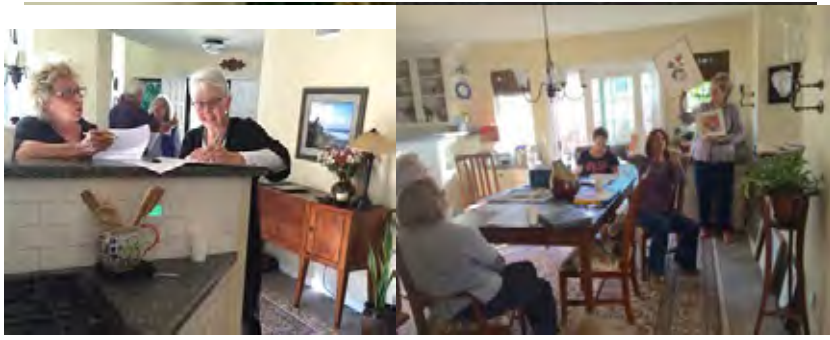
We're all artists, and we all have many of the same concerns, even if we use different media. So it was no surprise that after getting up and sharing info about themselves and their work, the others spoke with them later with questions on techniques, selling, or to find out "how they did that..."

Plans are under way for another Show & Tell, scheduled for Dec 10, 10am-Noon...hope you can join us. Attendees should come prepared with a 3 minute story about themselves and their art. We'd also love love love to see a few examples of your work!!!

Tea and cookies will be provided.

RSVP to: Kate O'Brien zelda1970@cox.net





Reminder, our Guild needs various places to hold our new Show & Tell get-togethers. Studios, garages, living rooms, community rooms, any ideas? We'd love to hear from you!
contact Gayle Baker, gayle@gcbdesigns.com

Photos by Lin Holzinger

December's Off Track Gallery Reception

The public is invited to a reception, Saturday, December 12, 2015, from 4-7pm, to celebrate the winners of the Small Image Show. The show runs from November 18, 2015 to January 5, 2016.

The judge for this show was Chuck McPherson, who has garnered hundreds of awards for his artwork and triple Signature status with The San Diego Watercolor Society, National Watercolor Society, and Western Federation of Watercolor Societies.

The Small Image Show (an annual event) showcases paintings, photography, drawings, computer arts and more - artwork measuring twelve inches or less in each direction. These smaller images, which are typically more affordable, are offered this time of year just in time for holiday gift-giving.



An added bonus on the day of the reception is a store-wide 10% off of all artwork in the Off Track Gallery. The reception is from 4 to 7 pm but the sale is valid **ALL day** during regular business hours - from 10am to 6pm.

The corporate sponsor for the December reception is UBS Financial Services, Inc., one of the world's largest wealth managers, with offices in the states and around the world. Sharon Ford says, "UBS Financial is committed to rewarding employees for their involvement in the community. As an employee of UBS and one of the SDAG volunteers, UBS has financially supported SDAG good works. 'Doing good is good for everyone.' "



Member News

SDAG continues to Tweet Its News!

As a reminder, our San Dieguito Art Guild now has a Twitter account. If you have a twitter account please send the name to: socialmedia@sandieguitoartguild.com (and Natalie Barreiro will follow you) OR you can just follow @SDAG_gallery - and she will follow you back.

https://twitter.com/SDAG_gallery

Natalie has started to follow some San Diego and art-related groups and you can see them on our "Lists." She has also started a list for "Off Track - Artists" - and will add our members as they follow our account.

Does Your Home Have What it Takes?

If so, we still need your help!

The "Home Search Committee" needs some unique homes for next year's "Mother's Day Art, Garden, & Studio Tour." Our tour takes place May 7th and 8th, 2016. Because the Mother's Day event is so special, we're looking for homes with "that certain something" our customers have come to expect. The Committee would love to take a look at homes with interesting architecture, gorgeous, gardens, or fabulous art studios!

If you're willing to have your house considered for the tour or know of a friend who might be interested, please contact one of the Home Search Committee members:

Donna Butnik.....760-752-3571 or dbs7@me.com

Carolyn McGurn.....760-230-6568 or Comcgurn@gmail.com

Marla Zanelli....858-922-1341 or realestate@delmarla.com

Thanks so much for your help!

Carolyn McGurn

Committee member

Environmental Painters Schedule

December

Dec. 1, San Diego Botanic Gardens, (Quail Gardens) free day

Dec. 8, Batiquitos Lagoon, end of Gabiano

Holiday break

January

Jan 12, Moonlight beach, Encinitas

Jan 19, Moonlight Beach, Encinitas

Call Joan Grine 858-481-8783 for more directions and with questions, or email her at grine@roadrunner.com. Let the others know if you are going to any of these locations.

Shows in the San Diego Area

As a service to our SDAG members, we are going to create a section on our website consisting of a list of shows in the San Diego area that our members can participate in.

To compile this list, we need your help.

But please understand this is to be a PERK for SDAG members only, this list is NOT for distribution to non-SDAG members!

The list (which will be a continual work in progress) will be available to members in the Members Only section of our SDAG website.

You will NOT be able to copy, print, or alter the information from the website.

If you have done San Diego area shows, email Grace Swanson (swanson121@cox.net) with the following information.

Your name _____

The show you are reporting on _____

The type of artwork you sold at this show _____

The year(s) you participated _____, _____, _____, _____

And any or all of the following points:

___I highly recommend this show ___I do not recommend that SDAG members do this show because _____

Load in and load out is ___easy and convenient ___not too bad, but not great ___very difficult because

Attendance to this show is ___excellent ___medium ___terrible

My sales were ___excellent ___medium ___terrible

Any other information or insight you wish to submit _____

Here is a partial list of shows in alphabetical order to get you started:

Artisan's Alley - December - Coronado High School - <http://coronadoartisansalley.com/contact/>

Artsplash - September - Carlsbad - <http://www.carlsbadartsplash.org/>

Bernardo Winery - May and August - Rancho Bernardo - <http://bernardowinery.com/calendar-of-events/>

Carlsbad Art in the Village - August - Carlsbad - <http://www.carlsbad-village.com/events/art-in-the-village>

Carlsbad Village Faire - May and November - Carlsbad - <http://www.kennedyfares.com/carlsbad>

Coronado ArtWalk - September - Coronado Landing - <http://www.coronadoartwalk.org/>

Del Mar Taste and Art Stroll - October - Del Mar - <http://taste.delmarmainstreet.com/>

El Camino Country Club - December - <http://www.elcaminoclub.com/weddings-events>

Encinitas Street Faire - April - Encinitas - <http://www.kennedyfares.com/encinitas>

Encinitas Fall Festival - November - Encinitas - <http://www.kennedyfares.com/encinitas>

Fallbrook Art Show - December - Fallbrook - <http://fallbrookartcenter.org/exhibitions-a-events.html>

La Jolla Art and Wine Festival - October - was in downtown La Jolla, changed to the waterfront area of San Diego - <http://www.ljawf.com/>

Leucadia ArtWalk - August - Leucadia - <http://www.leucadia101.com/events/leucadiart/>

Marie Curie Elementary PTA - November - San Diego - <http://www.curiepta.org/>

Mission Federal ArtWalk - April - Little Italy - <http://www.artwalksandiego.org/missionfederal/>

North Park Festival of the Arts - May - North Park San Diego - <http://www.northparkfestivalofarts.com/>

Oceanside Days of Art - April - Oceanside - <http://www.ocaf.info/oceanside-days-of-art/>

Oceanside Harbor Days - September - Oceanside Harbor - <http://www.oceansidechamber.com/oceanside-harbor-days.html>

Olivenhain Craft Faire - November - Olivenhain Town Hall - http://www.olivenhain.org/?page_id=481

Painters Spring Arts & Craft Faire - March - Point Loma

Pointers Spring Arts & Craft Faire - March - Point Loma -
http://www.pointlomahigh.com/apps/pages/index.jsp?uREC_ID=179318&type=d
Santa Luz Country Club - November - <http://www.thesantaluzclub.com/>

SDAG Holiday Bazaar - November - Encinitas
SDAG Mother's Day Tour - May - North SD County
Seasons of the Heart - November - SD County Fairgrounds -
<http://seasonsoftheheartcraftfaire.com/SOTH/Welcome.html>
Talmadge Art Show - May and November - NTC area - <http://www.talmadgeartshow.com/>
The Farms Golf Resort - November - Rancho Santa Fe - <http://thefarmsgolfclub.com/>
Vista Fiber Arts Fiesta - October - Vista - <http://vistafiberartsfiesta.com/>
Thank you for your input, we appreciate it!

SDAG at the Dia de los Muertos

Several Guild members provided an information and artistic presence in support of the Dia de los Muertos celebration held on November 1st at the Encinitas Community Center. The free event, presented by the Encinitas Friends of the Arts, provided family fun with Artist Demos, Exhibits, face painting, fantastic Live entertainment, and much more including plenty of food and a few words from the Mayor.

Guests could also honor the memories of their loved ones by providing photos that were placed in the Surfing Madonna Community Ofrenda. Many others opted to set up personal Ofrendas in the trunks of very special cars.





Photos by Paul Richter

Demos, Dialogue, and Art

JOIN US
 Sponsored by the San Diego Arts Guild

DEMOS, DIALOGUE & ART
 MONTHLY ON SUNDAYS
 \$ 10 FEE - 3 TO 4 PM

Encinitas Branch Library
 5-40 Carnish Avenue,
 Encinitas, CA 92024

JAN. 17th, COLLEEN VELTZ WORKSHOP BOTANICAL MONO-TYPES
 Explorations of local flora and fine mono-type printing techniques

Colleen has lived and created artwork in Southern California for nearly 20 years.

Mentored for a decade by collected artist Inessa Casals. Best known for his work at Yale House and Educational Program, People of the Rain, project. In 2012 was honored as the visual artist for Fetchoff National Chamber Music Competition.

"I believe that truly great art is restorative." - Ashley Flack

These surfaces are a documentation of an interaction between subject (bot) and artist (myself). Print is my photographic aspect documenting a brief moment between artist and ink. The moment documented is an interpretation of a gesture from the ink's life cycle.

SUPPLIES - This workshop comes with a homework assignment. Take a walk. Observe and find a collection of leaves or petals from your favorite local plants.

Bring a variety of glossy paper, such as Reeves BIX, Arches for printmaking hot or cold press or any Mixed Media paper. We will be working in a small format.

If you have a budget to share it will be helpful. I will provide the rest.

Save your Sundays! Jan. 17th, Feb. 21st, Mar. 20th, Apr. 17th, 2016
 ADVANCED REGISTRATION IS REQUIRED
 RSVP to Julia Baber SDAGProgram@gmail.com
<http://sandiegoartsguild.org/programs/colleenveltz>

SAN DIEGO ARTS GUILD

Funded in part by the City of Encinitas and the MacFarland Foundation Community Fund.
 Sponsored by the Art Council and Encinitas Library. SDAG is a non-profit organization. 501(c)(3) 916-9499
 and manages the 28 South Galen, 9121 Coast Hwy, Encinitas, CA.

Member News

The Stardust

"The Sky's the Limit", The Stardust Arts: A Student Art Education Program Exhibits at Civic Center Gallery, Encinitas, December 3rd to January 14th, 2016.

What a great opportunity to display the student art of The Stardust Arts program, "The Sky's the Limit." Over 50 student's works from 5 schools will be on exhibit at the Civic Center Gallery, City Hall in Encinitas during the 2015 holidays and Supported by the San Dieguito Art Guild.

Though not always recognized, art education is a fundamental building block of a child's development. Through art, a culture defines and molds itself; and with the growth of the graphic design industry, art education plays an increasingly relevant role. Stardust Arts is a California-based, visual art education program for kids established in 2009 by its founder, Cheryl Ehlers. As the primary educator, Ehlers has reached out to over 12,600 children and is known for her unique ability to help children discover their creative side. Stardust Art brings to underserved students the development of engaging the mind to reflect creativity and visions, and apply those thoughts to creating art. Since art is a universal form of communication, the expression of thought and processing is developed, and is necessary in the further development of a student's academic success to a well-rounded education

Ehlers created The Stardust Arts as an after school arts program for first through fifth grade students. Few opportunities for positive after school experiences exist for low income children.

Cheryl Ehlers, Abstraction Exhibit - December 3 - January 14, 2016, E101 Mainstreet Association, Encinitas, CA

Opening Reception December 17th, 5:30 - 7:30pm

ABSTRACTION with Cheryl Ehlers, "Paint what the eyes do not see".

Exhibition: December 5 thru January 14, 2016, E101 Gallery, 8185 Coast Hwy 101, Encinitas, CA

Reception: December 17, Opening Reception, Come meet the Artist during The Third Thursdays event. 5:30 - 7:30pm, presented by the E101 Mainstreet.

The Abstraction exhibit is a flow of feeling, thoughts and imagination. Bright in colors and free flowing shapes, it brings your mind to ponder what was on the artists mind at the very moment of creation? Thoughts become pictures in the mind. You can feel them. Placing a brush to a canvas allows the thoughts and colors to flow and is the ultimate experience in painting.

Ehlers maintains that "Creativity is not duplicating what your eyes see, it is the road that takes you onto many unknown paths. The end result is artistic expression and reveals the personality of an artist at that moment in time. I always want to be evolving in my art techniques."

Ehlers is an accomplished and published artist. Her exhibition portfolio includes venues domestically from San Diego to New York City, as well as internationally including, France, Italy, Germany and New Zealand. This exhibition will showcase Ehlers' works in mixed mediums and brings color to the surface.

Sail Into San Diego, Cheryl Ehlers paints for America's Finest Felines (TICA Annual) 2016

TICA commissioned "Sail Into San Diego" with Cheryl Ehlers branding the festival with her artwork. The painting "Sail Into San Diego" will be used for T-shirts, banners and other artwork with a limited addition of giclees for sale.

The International Cat Association™ (TICA™) is the world's largest genetic registry of pedigreed cats, the largest registry of household pet cats and kittens. TICA was the first and now the world's largest-registry to allow household cats of unknown ancestry to compete for the same titles and awards as pedigreed cats. The responsible breeding of pedigreed cats preserves the distinct characteristics of individual pedigreed breeds and ensures the continuation of predictable physical and behavioral traits for future generations.

TICA currently recognizes 63 breeds of cats from the ancient Abyssinian to the newer breeds like the Lykoi cat, and including wild-looking Chausie and Bengals.

The festival is September 3/4, 2016 and is located at the Town and Country Resort and Convention Center, 500 Hotel Cir N, San Diego, CA 92108, phone:(619) 291-7131.

Off Track Gallery Jobs

There is new green binder at the front desk of the Offtrack Gallery you may find helpful. It's labeled "Offtrack Gallery Jobs" and has three separate sections.

The first section lists the current gallery jobs in alphabetical order and the person currently holding those jobs. So if a gallery member wants to know who to contact to put their cards in the gallery or something similar, you can refer to this section to find the appropriate contact person.

The second section lists the current jobs and their descriptions in alphabetical order. So if a gallery member wants a new or different job in the gallery or something similar, you can refer to this section to find the appropriate information.

The third section has blank forms for anyone who needs help in finding job volunteers.

Eventually these documents will be put in the existing black binder at the front desk.

Please let me know if you have any questions or comments or spot any errors. Thank you for your attention.

Cheryl DeLain Jobs Chair

Website information

Last Chance to save money!!!

What we used to call "Individual Artist" pages are now called "Portfolio" pages. If you do not have a Portfolio page on the SDAG Website, you have until the end of the year to take advantage of the low, one-time fee of \$25. On your Portfolio page, you may have up to 8 photos of your art or yourself along with a Biography, Artist Statement, or description of your artistic process. It's a great way to get more visibility for your art! After December 31st, the cost for the one-time fee will go up to \$40.

For more information contact: SDAGWEB@sandieguitoartguild.com

[Member log in:](#)

[User name:](#) SDAG-2015-16

[Password:](#) SDAGart201516

The login is upper/lower case sensitive. If you try unsuccessfully more than 4 times the system will lock you out! Email: web@sandieguitoartguild.com if you have problems.

If you currently have access to the Calendar for Gallery Staffing you will access the Staffing Calendar within the "Members Only" section. A few things have changed but many areas of the system remain the same.

Artists who rent wall or floor space are now highlighted in a special section. You can see them by selecting Off Track Gallery, and then Gallery Exhibitors. You can now quickly access the Guild Facebook page and Blog from the top of the home page so you can keep up to date on Guild events.

Also new is our "Members Only" section under **Membership**. This area of the system requires a special password (instructions below). The link to the Paint Rag can be found here and also most Guild forms and procedures for quick download and reference:

SDAG HELP NEEDED - Check this regularly for volunteer opportunities

JOB REQUEST FORM - Fill this out if you need help for a project

GUILD BY-LAWS

OTG WALL AND FLOOR RENTAL CONTRACT

OTG WALL AND FLOOR RENTAL PROCEDURES

MONTHLY SHOW PROCEDURES

MONTHLY SHOW TAKE-IN SHEET

SDAG MONTHLY SHOW ID TAGS

MEMBERSHIP APPLICATION

MEMBER BROCHURE

CARDS AND 2D WRAP PROCEDURES

Jill Treadwell Svendsen, Web Site Board Liaison

New Business Card Binders

When visitors come into the Gallery, they often want to know more about an artist. Besides looking in the Bio Booklets, you can give them the artist's business card if there is a supply in the Business Card Binder -- which is located under the table that holds the E-Mail Book.

Each member may have one slot with FIVE business cards; the plastic slots aren't that sturdy and too many cards will break them. When you are in the Gallery, just check and see if you need to refill your supply. If you have THICK cards or OVERSIZE cards, put them in my folder in the Office and I will make a place for them.

The BIO BINDER is waiting for members' bios.

Look under the table that the shrink wrap baskets are on. Customers often ask for more information about an artist whose work they have been admiring.

So put YOUR bio in the binder!!

Here's the format: They are in alphabetical order. Everyone gets two pages. Check out Lynn Ely's for the best format. When you open the binder, you see her bio has one page on the left with pictures and one page on the right with her write-up. Just put down what you want people to know about you and your artwork. No problem if your two pages are on the front and back of ONE sheet. You'll notice that I put in blank white paper to separate those (so the back of one artist's bio is not showing with the front of another artist).

Doreen Long

SDAG and Pinterest

SDAG is now on Pinterest! This is a great way for the Guild and its members to promote our art and events to a worldwide audience and make it easier for locals to see what we're up to.

Are you on Pinterest? If you have a Pinterest account you can "Follow" the SDAG boards by visiting <https://www.pinterest.com/sandieguitoart/> and clicking the red "Follow" button at the top right corner.

Are you on Pinterest AND have a board dedicated solely to your art? We'd love to help promote you - please send a link to swanson121@cox.net or contact@JenniferRichards.com and SDAG will follow your board.

Have you heard of Pinterest but have no idea what it is or what to do with it? They have a Getting Started guide at <https://help.pinterest.com/en/guide/all-about-pinterest>. Think of it as a network of bulletin boards filled with millions of pretty pictures submitted by users all around the world. Use it to gather inspiration, advertise art and products, and share pretty things. Why is this beneficial to us as artists? Because we are creating and selling things with visual appeal, and Pinterest (unlike Facebook and most other social media sites) is all about visual things!

Is your upcoming event posted on our website?

Do you have an Artist Show or Reception that you would like to list on the SDAG website Event Calendar? It's free and available to all Guild members. Email your information including event name, date, time, place, description of event, or publicity flyer to SDAGWEB@sandieguitoartguild.com. The San Dieguito Art Guild retains the right to

decline event postings that are deemed inappropriate or which do not support our Guild's Mission Statement.

Approved Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- *Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- *Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- *Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- ***FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Approved Paid Staff:

Cindy Alcoset - Monday to Friday, 2 to 6pm

Julie Bubar - Mornings & Weekends

Kathy Chin

Sharon Hoffman

Katie Jablonski

Doreen Long

Linda Melvin

Kate O'Brien

Devora Safran

Judianne Shannon

Jill Treadwell Svendsen

Grace Swanson

Pamela Taylor Waldman

Please note that you can switch with or pay any qualified sitter who is a current renter in good standing at the Off Track Gallery.

Special Discount Offers to SDAG Members

Rhino Art Company

97 North Coast Hwy 101, Encinitas

760-943-7440

Discounts to SDAG Members

50% off all DaVinci Paints, 50% off all Raphael Brushes
(with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card.

Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

PC Photo and Imaging

113 N. El Camino Real, Suite B

Encinitas, CA 92024

PC Photo will give SDAG members a 20% discount on all products.

Just mention that you are a member of the Guild.

They have a list of our members.

Go to pc-photo.net or call them at 760-632-1790.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Kathy Chin at PaintRag@SanDieguitoArtGuild.com



December Reception



Lynn Ely, Toni Williams (Best of Show) and judge Chuck McPherson



First place oil, Darlene Katz



Linda Meeker



Pam Waldman



Jennifer Hewitson



Molly Murphy



the winners



1:38 PM
01/20/15
Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Balance Sheet
As of December 31, 2014

	<u>Dec 31, 14</u>
ASSETS	
Current Assets	
Checking/Savings	
Petty Cash Gallery	400.00
Petty Cash Register	200.00
Union Bank Checking	1,910.17
USBank Checking	38,337.03
USBank Money Market	80,013.28
Total Checking/Savings	120,860.48
Other Current Assets	
Deposit/Utilities	98.65
Security Deposit/Bellflower	7,246.76
Storage Rent - Prepaid	2,296.00
Total Other Current Assets	9,641.41
Total Current Assets	130,501.89
Fixed Assets	
Accumulated Depreciation	-8,627.00
Fixtures Etc.	4,586.67
Leasehold Improvements	3,214.98
Office Equipment/Register	4,086.00
Total Fixed Assets	3,260.65
TOTAL ASSETS	<u>133,762.54</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	9,129.26
Total Accounts Payable	9,129.26
Other Current Liabilities	
Gift Certificates	260.00
Refundable Deposits	2,627.50
Sales Tax Liability	2,492.82
Total Other Current Liabilities	5,380.32
Total Current Liabilities	14,509.58
Total Liabilities	14,509.58
Equity	
Unrestricted Net Assets	118,948.02
Net Income	304.94
Total Equity	119,252.96
TOTAL LIABILITIES & EQUITY	<u>133,762.54</u>

1:34 PM

01/20/15

Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Profit & Loss Prev Year Comparison
 September through December 2014

	Sep - Dec 14	Sep - Dec 13	\$ Change	% Change
Ordinary Income/Expense				
Income				
Calendar Income	1,771.50	0.00	1,771.50	100.0%
Commission from Artist Sales				
Artist Payments	-30,796.62	-37,649.69	6,853.07	18.2%
Artist Sales	36,122.78	44,088.07	-7,965.29	-18.1%
Total Commission from Artist Sales	5,326.16	6,438.38	-1,112.22	-17.3%
Floor Rent	4,360.00	3,925.00	435.00	11.1%
Holiday Bazaar Income	2,886.63	1,800.00	1,086.63	60.4%
Hospitality Income	160.00	270.00	-110.00	-40.7%
Memberships	13,595.00	3,420.00	10,175.00	297.5%
Monthly Show Take In	2,721.00	3,706.00	-985.00	-26.6%
Newsletter Ads	20.00	0.00	20.00	100.0%
Raffle/Donations	141.00	238.68	-97.68	-40.9%
Wall Rent	5,220.00	5,828.25	-608.25	-10.4%
Website Ads	25.00	95.00	-70.00	-73.7%
Workshops	4,750.00	5,595.00	-845.00	-15.1%
Total Income	40,976.29	31,316.31	9,659.98	30.9%
Cost of Goods Sold				
Calendar Costs	2,249.76	0.00	2,249.76	100.0%
Holiday Bazaar Expense	2,284.07	1,375.75	908.32	66.0%
Hospitality	517.44	209.46	307.98	147.0%
Misc Gallery Expense	2,472.63	1,084.41	1,388.22	128.0%
Monthly Show Award/Best of Show	330.00	345.24	-15.24	-4.4%
Monthly Show Judge	335.00	335.00	0.00	0.0%
Monthly Show Misc Expense	69.84	366.07	-296.23	-80.9%
Mother's Day Misc Expense	5.62	0.00	5.62	100.0%
Workshop Expenses				
Demo Expense	677.47	0.00	677.47	100.0%
Workshop Expenses - Other	5,024.55	2,977.15	2,047.40	68.8%
Total Workshop Expenses	5,702.02	2,977.15	2,724.87	91.5%
Total COGS	13,966.38	6,693.08	7,273.30	108.7%
Gross Profit	27,009.91	24,623.23	2,386.68	9.7%
Expense				
Accounting	950.00	440.22	509.78	115.8%
Bank Charges	214.59	49.39	165.20	334.5%
Credit Card Merch Fees	1,602.44	1,197.97	404.47	33.8%
Insurance	0.00	757.00	-757.00	-100.0%
License & Fees	20.00	0.00	20.00	100.0%
Marketing/Public Rel/Advertising	1,647.47	2,784.73	-1,137.26	-40.8%
Misc Operating Expense	249.00	0.00	249.00	100.0%
Newsletter Expense	56.44	41.68	14.76	35.4%
Office Expense	185.87	532.48	-346.61	-65.1%
Postage	226.00	165.60	60.40	36.5%
Registry of Charitable Trust	60.00	0.00	60.00	100.0%
Rent	16,102.52	11,749.08	4,353.44	37.1%
Repairs and Maintenance	808.32	213.75	594.57	278.2%
Storage Space Rent	1,148.00	1,178.64	-30.64	-2.6%
Telephone	538.86	584.06	-45.20	-7.7%
Utilities-Gas & Electric	2,759.22	1,672.45	1,086.77	65.0%
Web Site	205.40	109.15	96.25	88.2%
Total Expense	26,774.13	21,476.20	5,297.93	24.7%
Net Ordinary Income	235.78	3,147.03	-2,911.25	-92.5%

1:37 PM

01/20/15

Accrual Basis

San Dieguito Art Guild / Off Track Gallery
Profit & Loss YTD Comparison
 December 2014

	Dec 14	Sep - Dec 14
Ordinary Income/Expense		
Income		
Calendar Income	106.98	1,771.50
Commission from Artist Sales		
Artist Payments	-13,228.64	-30,796.62
Artist Sales	16,589.82	36,122.78
Total Commission from Artist Sales	3,361.18	5,326.16
Floor Rent	390.00	4,360.00
Holiday Bazaar Income	-55.00	2,886.63
Hospitality Income	0.00	160.00
Memberships	85.00	13,595.00
Monthly Show Take In	0.00	2,721.00
Newsletter Ads	0.00	20.00
Raffle/Donations	0.00	141.00
Wall Rent	2,615.00	5,220.00
Website Ads	25.00	25.00
Workshops	0.00	4,750.00
Total Income	6,528.16	40,976.29
Cost of Goods Sold		
Calendar Costs	0.00	2,249.76
Holiday Bazaar Expense	-200.00	2,284.07
Hospitality	151.03	517.44
Misc Gallery Expense	1,519.66	2,472.63
Monthly Show Award/Best of Show	0.00	330.00
Monthly Show Judge	0.00	335.00
Monthly Show Misc Expense	0.00	69.84
Mother's Day Misc Expense	5.62	5.62
Workshop Expenses		
Demo Expense	14.14	677.47
Workshop Expenses - Other	30.00	5,024.55
Total Workshop Expenses	44.14	5,702.02
Total COGS	1,520.45	13,966.38
Gross Profit	5,007.71	27,009.91
Expense		
Accounting	0.00	950.00
Bank Charges	0.00	214.59
Credit Card Merch Fees	535.55	1,602.44
License & Fees	0.00	20.00
Marketing/Public Rel/Advertisng	150.00	1,647.47
Misc Operating Expense	0.00	249.00
Newsletter Expense	0.00	56.44
Office Expense	18.43	185.87
Postage	0.00	226.00
Registry of Charitable Trust	0.00	60.00
Rent	4,025.63	16,102.52
Repairs and Maintenance	0.00	808.32
Storage Space Rent	287.00	1,148.00
Telephone	157.35	538.86
Utilities-Gas & Electric	394.90	2,759.22
Web Site	0.00	205.40
Total Expense	5,568.86	26,774.13
Net Ordinary Income	-561.15	235.78

1:34 PM
 01/20/15
 Accrual Basis

**San Dieguito Art Guild / Off Track Gallery
 Profit & Loss Prev Year Comparison
 September through December 2014**

	<u>Sep - Dec 14</u>	<u>Sep - Dec 13</u>	<u>\$ Change</u>	<u>% Change</u>
Other Income/Expense				
Other Income				
Interest Income	69.16	30.13	39.03	129.5%
Total Other Income	69.16	30.13	39.03	129.5%
Net Other Income	69.16	30.13	39.03	129.5%
Net Income	<u>304.94</u>	<u>3,177.16</u>	<u>-2,872.22</u>	<u>-90.4%</u>

1:37 PM
 01/20/15
 Accrual Basis

**San Dieguito Art Guild / Off Track Gallery
 Profit & Loss YTD Comparison
 December 2014**

	<u>Dec 14</u>	<u>Sep - Dec 14</u>
Other Income/Expense		
Other Income		
Interest Income	20.42	69.16
Total Other Income	20.42	69.16
Net Other Income	20.42	69.16
Net Income	<u>-540.73</u>	<u>304.94</u>



Reception
Sat. Dec. 12 from 4 to 7 pm

OffTrack Gallery
937 South Coast Highway 101, Encinitas
Lumberyard Shopping Center - behind St. Tropez
760.942.3636 OffTrackGallery.com

The advertisement features a photograph of an art gallery with numerous small framed artworks displayed on the walls. The text is overlaid on the image in various colors and fonts.

San Dieguito Art Guild Reception "Small Images & More":

Benefiting guild members and the community by promoting interest, education, knowledge and skills in the visual arts. 4 to 7 p.m., Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. Free admission. (760) 942-3636 or offtrackgallery.com.



SMALL IMAGE SHOW

The public is invited to a San Dieguito Art Guild reception, from 4 to 7 p.m. Dec. 12, 937 S. Coast Highway, Suite C-103, Encinitas, to celebrate the winners of the Small Image Show. The show runs through Jan. 5.

Off Track Gallery's Small Image Show Reception is Dec. 12

Off Track Gallery is hosting a reception from 4-7 p.m. Dec. 12 to celebrate the winners of the Small Image Show. The show runs now through Jan. 5, 2016.

The judge for this show was Chuck McPherson, who has garnered hundreds of awards for his artwork and triple Signature status with The San Diego Watercolor Society, National Watercolor Society, and Western Federation of Watercolor Societies.

The Small Image Show (an annual event) showcases paintings, photography, drawings, computer arts and more — artwork that measures 12 inches or less in each direction. These smaller images, which are typically more affordable, are offered this time of year just in time for holiday gift-giving.

An added bonus on the day of the reception is a store-wide 10 percent off of all artwork in the Off Track Gallery. The reception is from 4 to 7 p.m. but the sale is valid all day during regular business hours — from 10 a.m. to closing.

The corporate sponsor the the December reception is UBS Financial Services, Inc., one of the world's largest wealth managers, with offices in the states and around the world. Sharon Ford says, "UBS Financial is committed to rewarding employees for their involvement in the community. As an employee of UBS and one of the volunteers of SDAG, UBS has financially supported SDAG's good works. 'Doing good is good for everyone.' UBS is also known as big support-



Off Track Gallery is hosting a reception from 4-7 p.m. Dec. 12.

er of the art world with programs like ART San Diego!"

The Off Track Gallery is located at 937 S. Coast Highway, Suite C-103, in the Lumberyard Shopping Center, downtown Encinitas. The gallery is owned and operated by the San Dieguito Art Guild which just celebrated its 50th year in operation. The Guild, with a membership of over 200 talented local artists, is a non-profit organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.

For information: 760-942-3636, OffTrackGallery.com.

NOV. 20, 2015



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

937 S. Coast Hwy. 101

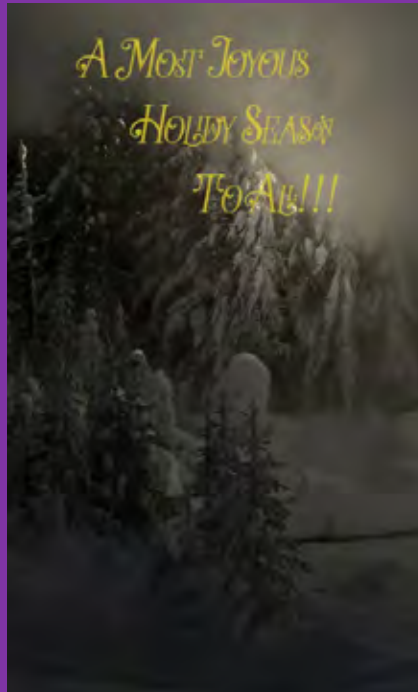
Lumberyard Shopping Center, (behind St. Tropez) Encinitas

760-942-3636 • OffTrackGallery.com

THE COAST NEWS



Paint Rag
December
2015



In This Issue

Message from SDAG President

December "A Show Within a show Small Images & More" Show Winners

SDAG Holiday Bazaar 2015

First "Show & Tell" event

December's Off Track Gallery Reception,

Upcoming SDAG Events

December

Dec 10, Thursday . 10:00 am-Noon, Show & Tell get together, secret location in Olivenhain, Jill Treadwell Svendsen will do a presentation

Dec 12, Saturday, 4:00pm-7:00 pm, SDAG Reception

Dec 28, Monday, 10:00am-Noon, SDAG Board Meeting

January

Jan 5, Tuesday, 3:30pm-6:00pm, Take-In for January Monthly Show

Jan 17, Sunday, 2:00pm-4:00pm, Demos, Dialogue, & Art Workshop with Colleen Veltz

Jan 25, Monday, 10:00am-Noon, SDAG Board Meeting

Jan 26, Tuesday, 3:30pm-6:00pm, Take-In for February Monthly Show

Jan 27, Wednesday, 6:00pm until 8:00pm, Wall rotation

Jan 28, Thursday, 8:00am until 10:00am and 6:00pm until 8:00pm, Wall rotation, floor rotation, 10:00am

Jan 30, Annual Member Meeting, Saturday, 10:00am-1:00 pm

New Members

Welcome to our Newest San Dieguito Art Guild Members!

P.J. Puterbaugh - Medium: Graphite, Charcoal, Oil

Laurie Bailey Habermann - Medium: Acrylics, Watercolors, Oils

Beth Adele Stevens - Medium: Jewelry

Sarah Sullivan Arp - Medium: Oil, Acrylics, Mixed Media, Giclees

Karen Hung - Medium: Jewelry, Metalsmith

New Members

Welcome to our Newest San Dieguito Art Guild Members!

P.J. Puterbaugh - Medium: Graphite, Charcoal, Oil
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Sarah Sullivan Arp - Medium: Oil, Acrylics, Mixed Media, Giclees
Karen Hung - Medium: Jewelry, Metalsmith

Message from SDAG President

The Holidays are in full swing. Our "Small Images and More" Monthly Show is up and GORGEOUS!
Our Holiday Reception is right around the corner - December 12th from 4 to 7PM. Don't miss it!

Great time to meet your fellow members, give them holiday greetings, enjoy the great refreshments and do your holiday shopping.....all at the same time. The ultimate multi-tasking! Chuck McPherson will be awarding the prizes to the talented winners of the Small Image Show.

Did you know that during and after the last reception our featured artists had some wonderful pieces of their work bought by discerning customers!

That can happen to you, too. Any Floor or Wall renters can be featured artists at our next reception. February 13th, 2016 from 4 - 7 PM.

Contact Grace Swanson at swanson121@cox.net if you are interested in being a featured artist.

And don't forget the Annual Member meeting is Saturday, January 30th from 10 AM to 1 PM. Put it on your calendar and watch for more info. It will be jam packed and another great opportunity to meet with your fellow members as well as hear a recap of what the guild has been doing all year.

Happy Holidays to One and All!

Carol Korfin,
President
President@san-dieguitoartguild.com

Member of the Year Award

Last year we presented our first Member of the Year Award to Grace Swanson. Now it's time to pick our next recipient. We want you, the members, to participate in this process.

Please think of a member that you feel has given "above and beyond" this year and send your nomination to Grace Swanson at swanson121@cox.net. As the recipient for 2015, she will not be eligible to be the 2016 recipient, and has therefore graciously agreed to collect all nominations and handle it from there.

Please send your nominations to her by December 15th.

This is a good way of recognizing the tremendous efforts one of our members has contributed behind the scenes and your input makes a difference!
Thanks for your nominations, we appreciate it!

December "A Show within a Show - Small Images & More" Show Winners

Small Images BEST OF SHOW - Toni Williams - "Setting Sun" - Oil



1st - Darlene Katz - "Mine" - Oil



2nd Jennifer Hewitson - "Predictions" - Mixed Media



3rd - Molly Murphy - "Roots & Wings" - Watercolor



HM - Pamela Taylor Waldman - "Cherry" - Photography



HM - Linda Meeker - "Santee Lakes Tree" - Mixed Media

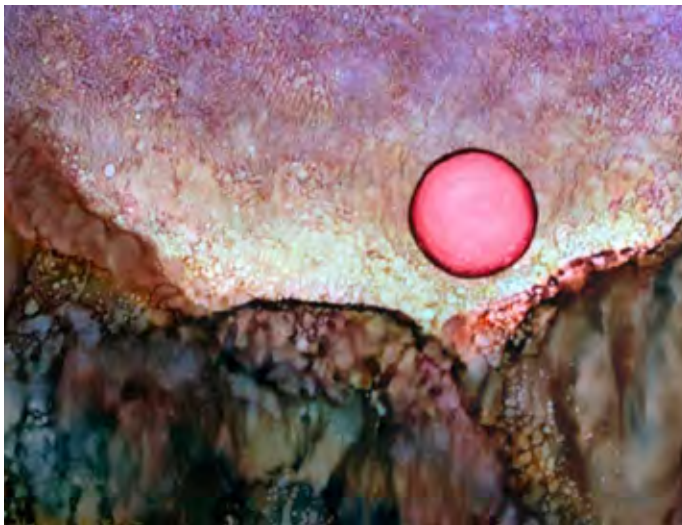


Our December Show

OIL, Acrylic, Mixed Media, & Pastel
1st - Hao Aiken - "Red Moon" - Mixed Media



2nd - Carol Abel - "Home Sweet Home"



2nd - Cheryl Ehlers - "Sunset Villas" - Acrylic
3rd - Pat Smart - "Holiday" - Mixed Media

WATERCOLOR

1st - Fred Saifnia - "California Poppy"

PHOTOGRAPHY

1st - Natalie Barreiro - "Little Red Dress-Midtown Manhattan"



2nd - Brian Connolly - "Girl in Water"
3rd - Taryn Holland - "Buffalo"
HM - Janet Scura - "San Diego Lagoon #10"

Jewelry

1st - Karla Nederlof - "Fork Bracelet with Freshwater Pearls"



2nd - Maggie Moore - "Antique Lady Vase" - Clay
3rd - Cam Baier - "Vortex" Turned Wood
HM - "Birth of Spirit" - Wood



2nd - Beth Adele Stevens - "Crocheted Wire Bracelet"

Textile, Wood, Ceramic, & Clay
1st - Catherine Lanzl - "Vacation Fairy Doll" - Ceramic

All photos of Small Image and December Monthly Show Winners taken this month by Michael Chesnut



Holiday
Bazaar





Photos by Brian Connelly

First "Show & Tell" get together

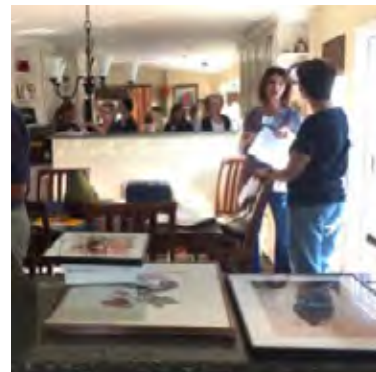
20 SDAG artists came together on Friday, November 13th for the very first "members-only Show & Tell." Hosted at Lin Holzinger's home in Carlsbad, the event included tea and cookie refreshments, a bit of camaraderie, and gave everyone the opportunity to talk about themselves and their art.

We're all artists, and we all have many of the same concerns, even if we use different media. So it was no surprise that after getting up and sharing info about themselves and their work, the others spoke with them later with questions on techniques, selling, or to find out "how they did that..."

Plans are under way for another Show & Tell, scheduled for Dec 10, 10am-Noon...hope you can join us. Attendees should come prepared with a 3 minute story about themselves and their art. We'd also love love love to see a few examples of your work!!!

Tea and cookies will be provided.

RSVP to: Kate O'Brien zelda1970@cox.net





Reminder, our Guild needs various places to hold our new Show & Tell get-togethers. Studios, garages, living rooms, community rooms, any ideas? We'd love to hear from you!

contact Gayle Baker, gayle@gcbdesigns.com

Photos by Lin Holzinger

December's Off Track Gallery Reception

The public is invited to a reception, Saturday, December 12, 2015, from 4-7pm, to celebrate the winners of the Small Image Show. The show runs from November 18, 2015 to January 5, 2016.

The judge for this show was Chuck McPherson, who has garnered hundreds of awards for his artwork and triple Signature status with The San Diego Watercolor Society, National Watercolor Society, and Western Federation of Watercolor Societies.

The Small Image Show (an annual event) showcases paintings, photography, drawings, computer arts and more - artwork measuring twelve inches or less in each direction. These smaller images, which are typically more affordable, are offered this time of year just in time for holiday gift-giving.



An added bonus on the day of the reception is a store-wide 10% off of all artwork in the Off Track Gallery. The reception is from 4 to 7 pm but the sale is valid **ALL day** during regular business hours - from 10am to 6pm.

The corporate sponsor for the December reception is UBS Financial Services, Inc., one of the world's largest wealth managers, with offices in the states and around the world. Sharon Ford says, "UBS Financial is committed to rewarding employees for their involvement in the community. As an employee of UBS and one of the SDAG volunteers, UBS has financially supported SDAG good works. 'Doing good is good for everyone.' "



Member News

SDAG continues to Tweet Its News!

As a reminder, our San Dieguito Art Guild now has a Twitter account. If you have a twitter account please send the name to: socialmedia@sandieguitoartguild.com (and Natalie Barreiro will follow you) OR you can just follow @SDAG_gallery - and she will follow you back.

https://twitter.com/SDAG_gallery

Natalie has started to follow some San Diego and art-related groups and you can see them on our "Lists." She has also started a list for "Off Track - Artists" - and will add our members as they follow our account.

Does Your Home Have What it Takes?

If so, we still need your help!

The "Home Search Committee" needs some unique homes for next year's "Mother's Day Art, Garden, & Studio Tour." Our tour takes place May 7th and 8th, 2016. Because the Mother's Day event is so special, we're looking for homes with "that certain something" our customers have come to expect. The Committee would love to take a look at homes with interesting architecture, gorgeous gardens, or fabulous art studios!

If you're willing to have your house considered for the tour or know of a friend who might be interested, please contact one of the Home Search Committee members:

Donna Butnik.....760-752-3571 or dbs7@me.com
Carolyn McGurn.....760-230-6568 or Comcgurn@gmail.com
Marla Zanelli....858-922-1341 or realestate@delmarla.com

Thanks so much for your help!

Carolyn McGurn
Committee member

Environmental Painters Schedule

December

Dec. 1, San Diego Botanic Gardens, (Quail Gardens) free day
Dec. 8, Batiquitos Lagoon, end of Gabiano

Holiday break

January

Jan 12, Moonlight beach, Encinitas
Jan 19, Moonlight Beach, Encinitas

Call Joan Grine 858-481-8783 for more directions and with questions, or email her at grine@roadrunner.com. Let the others know if you are going to any of these locations.

Shows in the San Diego Area

As a service to our SDAG members, we are going to create a section on our website consisting of a list of shows in the San Diego area that our members can participate in.

To compile this list, we need your help.

But please understand this is to be a PERK for SDAG members only, this list is NOT for distribution to non-SDAG members!

The list (which will be a continual work in progress) will be available to members in the Members Only section of our SDAG website. You will NOT be able to copy, print, or alter the information from the website.

If you have done San Diego area shows, email Grace Swanson (swanson121@cox.net) with the following information.

Your name _____

The show you are reporting on _____

The type of artwork you sold at this show _____

The year(s) you participated _____, _____, _____, _____

And any or all of the following points:

____I highly recommend this show ____I do not recommend that SDAG members do this show because

Load in and load out is ____easy and convenient ____not too bad, but not great ____very difficult because

Attendance to this show is ____excellent ____medium ____terrible

My sales were ____excellent ____medium ____terrible

Any other information or insight you wish to submit

Here is a partial list of shows in alphabetical order to get you started:

Artisan's Alley - December - Coronado High School - <http://coronadoartisansalley.com/contact/>
Artsplash - September - Carlsbad - <http://www.carlsbadartsplash.org/>
Bernardo Winery - May and August - Rancho Bernardo - <http://bernardowinery.com/calendar-of-events/>
Carlsbad Art in the Village - August - Carlsbad - <http://www.carlsbad-village.com/events/art-in-the-village>
Carlsbad Village Faire - May and November - Carlsbad - <http://www.kennedyfares.com/carlsbad>
Coronado ArtWalk - September - Coronado Landing - <http://www.coronadoartwalk.org/>
Del Mar Taste and Art Stroll - October - Del Mar - <http://taste.delmarmainstreet.com/>
El Camino Country Club - December - <http://www.elcaminoclub.com/weddings-events>
Encinitas Street Faire - April - Encinitas - <http://www.kennedyfares.com/encinitas>
Encinitas Fall Festival - November - Encinitas - <http://www.kennedyfares.com/encinitas>
Fallbrook Art Show - December - Fallbrook - <http://fallbrookartcenter.org/exhibitions-a-events.html>
La Jolla Art and Wine Festival - October - was in downtown La Jolla, changed to the waterfront area of San Diego - <http://www.ljawf.com/>
Leucadia ArtWalk - August - Leucadia - <http://www.leucadia101.com/events/leucadiart/>
Marie Curie Elementary PTA - November - San Diego - <http://www.curiepta.org/>
Mission Federal ArtWalk - April - Little Italy - <http://www.artwalksandiego.org/missionfederal/>
North Park Festival of the Arts - May - North Park San Diego - <http://www.northparkfestivalofarts.com/>
Oceanside Days of Art - April - Oceanside - <http://www.ocaf.info/oceanside-days-of-art/>
Oceanside Harbor Days - September - Oceanside Harbor - <http://www.oceansidechamber.com/oceanside-harbor-days.html>
Olivenhain Craft Faire - November - Olivenhain Town Hall - http://www.olivenhain.org/?page_id=481
Pointers Spring Arts & Craft Faire - March - Point Loma - http://www.pointlomahigh.com/apps/pages/index.jsp?uREC_ID=179318&type=d
Santa Luz Country Club - November - <http://www.thesantaluzclub.com/>
SDAG Holiday Bazaar - November - Encinitas
SDAG Mother's Day Tour - May - North SD County
Seasons of the Heart - November - SD County Fairgrounds - <http://seasonsoftheheartcraftfaire.com/SOTH/Welcome.html>
Talmadge Art Show - May and November - NTC area - <http://www.talmadgeartshow.com/>
The Farms Golf Resort - November - Rancho Santa Fe - <http://thefarmsgolfdub.com/>
Vista Fiber Arts Fiesta - October - Vista - <http://vistafiberartsfiesta.com/>

Thank you for your input, we appreciate it!

SDAG at the Dia de los Muertos

Several Guild members provided an information and artistic presence in support of the Dia de los Muertos celebration held on November 1st at the Encinitas Community Center. The free event, presented by the Encinitas Friends of the Arts, provided family fun with Artist Demos, Exhibits, face painting, fantastic Live entertainment, and much more including plenty of food and a few words from the Mayor.

Guests could also honor the memories of their loved ones by providing photos that were placed in the Surfing Madonna Community Ofrenda. Many others opted to set up personal Ofrendas in the trunks of very special cars.

SDAG support Cinco de Mayo





Photos by Paul Richter

Demos, Dialogue, and Art

JOIN US
 Presented by the San Dieguito Art Guild
DEMOS, DIALOGUE & ART
MONTHLY ON SUNDAYS Encinitas Branch Library
 540 Cornish Avenue,
 Encinitas, CA 92024
\$ 10 FEE - 2 TO 4 PM

JAN. 17TH, COLLEEN VELTZ WORKSHOP BOTANICAL MONO-TYPES
 Exploration of local flora and fun mono-type printmaking techniques.

Colleen has lived and created artwork in Southern California for nearly 20 years.

Mentored for a decade by collected artist Jerome Gastaldi. Best known for his work at Yard House and Educational Program People of the Boats project. In 2012 was honored as the visual artist for Fischhoff National Chamber Music Competition.

“I believe that truly great art is restorative. – Audrey Flack”

These surfaces are a documentation an interaction between subject (relic) and artist (myself). Paint is my photographic paper, documenting a brief moment between artist and relic. The moment documented is an interpretation of a gesture from the relic's life cycle.



“Orchestra”

SUPPLIES – This workshop comes with a homework assignment. Take a walk. Observe and find a collection of leaves or petals from your favorite local plants.

Bring a variety of quality paper such as Reeves BFK, Arches for printmaking hot or cold press or any Mixed Media paper. We will be working in a small format.

If you have a brayer to share it will be helpful. I will provide the rest.

Save your Sundays! Jan. 17TH, Feb. 21TH, Mar. 20TH, Apr. 17TH, 2016

SAN DIEGUITO ART GUILD
 OFF / LOCAL / GUILD

ADVANCED REGISTRATION IS REQUIRED.
 RSVP to Julie Bubar SDAGprograms@gmail.com
<http://sandieguitoartguildprograms.yolasite.com>

Funded in part by the City of Encinitas and the Mizel Family Foundation Community Grant.
 Sponsored by the Art Division and Encinitas Library. SDAG is a non-profit organization, 501(c)(3), IO# 953189585 and manages the Off Track Gallery 957 S. Coast Hwy 101, C103, Encinitas CA

Member News

The Stardust Arts:

"The Sky's the Limit", The Stardust Arts: A Student Art Education Program Exhibits at Civic Center Gallery, Encinitas, December 3rd to January 14th, 2016.

What a great opportunity to display the student art of The Stardust Arts program, "The Sky's the Limit." Over 50 student's works from 5 schools will be on exhibit at the Civic Center Gallery, City Hall in Encinitas during the 2015 holidays and Supported by the San Dieguito Art Guild.

Though not always recognized, art education is a fundamental building block of a child's development. Through art, a culture defines and molds itself; and with the growth of the graphic design industry, art education plays an increasingly relevant role. Stardust Arts is a California-based, visual art education program for kids established in 2009 by its founder, Cheryl Ehlers. As the primary educator, Ehlers has reached out to over 12,600 children and is known for her unique ability to help children discover their creative side. Stardust Art brings to underserved students the development of engaging the mind to reflect creativity and visions, and apply those thoughts to creating art. Since art is a universal form of communication, the expression of thought and processing is developed, and is necessary in the further development of a student's academic success to a well-rounded education. Ehlers created The Stardust Arts as an after school arts program for first through fifth grade students. Few opportunities for positive after school experiences exist for low income children.

Cheryl Ehlers, Abstraction Exhibit - December 3 - January 14, 2016, E101 Mainstreet Association, Encinitas, CA

Opening Reception December 17th, 5:30 - 7:30pm

ABSTRACTION with Cheryl Ehlers, "Paint what the eyes do not see".

Exhibition: December 5 thru January 14, 2016, E101 Gallery, 8185 Coast Hwy 101, Encinitas, CA

Reception: December 17, Opening Reception, Come meet the Artist during The Third Thursdays event. 5:30 - 7:30pm, presented by the E101 Mainstreet.

The Abstraction exhibit is a flow of feeling, thoughts and imagination. Bright in colors and free flowing shapes, it brings your mind to ponder what was on the artists mind at the very moment of creation? Thoughts become pictures in the mind. You can feel them. Placing a brush to a canvas allows the thoughts and colors to flow and is the ultimate experience in painting.

Ehlers maintains that "Creativity is not duplicating what your eyes see, it is the road that takes you onto many unknown paths. The end result is artistic expression and reveals the personality of an artist at that moment in time. I always want to be evolving in my art techniques."

Ehlers is an accomplished and published artist. Her exhibition portfolio includes venues domestically from San Diego to New York City, as well as internationally including, France, Italy, Germany and New Zealand. This exhibition will showcase Ehlers' works in mixed mediums and brings color to the surface.

Sail Into San Diego, Cheryl Ehlers paints for America's Finest Felines (TICA Annual) 2016

TICA commissioned "Sail Into San Diego" with Cheryl Ehlers branding the festival with her artwork. The painting "Sail Into San Diego" will be used for T-shirts, banners and other artwork with a limited addition of gidees for sale.

The International Cat Association™ (TICA™) is the world's largest genetic registry of pedigreed cats, the largest registry of household pet cats and kittens. TICA was the first and now the world's largest-registry to allow household cats of unknown ancestry to compete for the same titles and awards as pedigreed cats. The responsible breeding of pedigreed cats preserves the distinct characteristics of individual pedigreed breeds and ensures the continuation of predictable physical and behavioral traits for future generations.

TICA currently recognizes 63 breeds of cats from the ancient Abyssinian to the newer breeds like the Lykoi cat, and including wild-looking Chausie and Bengals.

The festival is September 3/4, 2016 and is located at the Town and Country Resort and Convention Center, 500 Hotel Cir N, San Diego, CA 92108, phone: (619) 291-7131.

Off Track Gallery Jobs

There is new green binder at the front desk of the Offtrack Gallery you may find helpful. It's labeled "Offtrack Gallery Jobs" and has three separate sections.

The first section lists the current gallery jobs in alphabetical order and the person currently holding those jobs. So if a gallery member wants to know who to contact to put their cards in the gallery or something similar, you can refer to this section to find the appropriate contact person.

The second section lists the current jobs and their descriptions in alphabetical order. So if a gallery member wants a new or different job in the gallery or something similar, you can refer to this section to find the appropriate information.

The third section has blank forms for anyone who needs help in finding job volunteers.

Eventually these documents will be put in the existing black binder at the front desk.

Please let me know if you have any questions or comments or spot any errors. Thank you for your attention.

Cheryl DeLain
Jobs Chair

What we used to call "Individual Artist" pages are now called "Portfolio" pages. If you do not have a Portfolio page on the SDAG Website, you have until the end of the year to take advantage of the low, one-time fee of \$25. On your Portfolio page, you may have up to 8 photos of your art or yourself along with a Biography, Artist Statement, or description of your artistic process. It's a great way to get more visibility for your art! After December 31st, the cost for the one-time fee will go up to \$40.

For more information contact: SDAGWEB@sandieguitoartguild.com

[Member log in:](#)

[User name:](#) SDAG-2015-16

[Password:](#) SDAGart201516

The login is upper/lower case sensitive. If you try unsuccessfully more than 4 times the system will lock you out! Email: web@sandieguitoartguild.com if you have problems.

If you currently have access to the Calendar for Gallery Staffing you will access the Staffing Calendar within the "Members Only" section. A few things have changed but many areas of the system remain the same.

Artists who rent wall or floor space are now highlighted in a special section. You can see them by selecting Off Track Gallery, and then Gallery Exhibitors. You can now quickly access the Guild Facebook page and Blog from the top of the home page so you can keep up to date on Guild events.

Also new is our "Members Only" section under **Membership**. This area of the system requires a special password (instructions below). The link to the Paint Rag can be found here and also most Guild forms and procedures for quick download and reference:

SDAG HELP NEEDED - Check this regularly for volunteer opportunities

JOB REQUEST FORM - Fill this out if you need help for a project

GUILD BY-LAWS

OTG WALL AND FLOOR RENTAL CONTRACT

OTG WALL AND FLOOR RENTAL PROCEDURES

MONTHLY SHOW PROCEDURES

MONTHLY SHOW TAKE-IN SHEET

SDAG MONTHLY SHOW ID TAGS

MEMBERSHIP APPLICATION

MEMBER BROCHURE

CARDS AND 2D WRAP PROCEDURES

Jill Treadwell Svendsen, Web Site Board Liaison

Membership Binders

New Business Card Binders

When visitors come into the Gallery, they often want to know more about an artist. Besides looking in the Bio Booklets, you can give them the artist's business card if there is a supply in the Business Card Binder -- which is located under the table that holds the E-Mail Book.

Each member may have one slot with FIVE business cards; the plastic slots aren't that sturdy and too many cards will break them. When you are in the Gallery, just check and see if you need to refill your supply. If you have THICK cards or OVERSIZE cards, put them in my folder in the Office and I will make a place for them.

The BIO BINDER is waiting for members' bios.

Look under the table that the shrink wrap baskets are on.

Customers often ask for more information about an artist whose work they have been admiring.

So put YOUR bio in the binder!!

Here's the format: They are in alphabetical order. Everyone gets two pages. Check out Lynn Ely's for the best format. When you open the binder, you see her bio has one page on the left with pictures and one page on the right with her write-up. Just put down what you want people to know about you and your artwork. No problem if your two pages are on the front and back of ONE sheet. You'll notice that I put in blank white paper to separate those (so the back of one artist's bio is not showing with the front of another artist).

Doreen Long

SDAG and Pinterest

SDAG is now on Pinterest! This is a great way for the Guild and its members to promote our art and events to a worldwide audience and make it easier for locals to see what we're up to.

Are you on Pinterest? If you have a Pinterest account you can "Follow" the SDAG boards by visiting <https://www.pinterest.com/sandieguitoart/> and clicking the red "Follow" button at the top right corner.

Are you on Pinterest AND have a board dedicated solely to your art? We'd love to help promote you - please send a link to swanson121@cox.net or contact@JenniferRichards.com and SDAG will follow your board.

Have you heard of Pinterest but have no idea what it is or what to do with it? They have a Getting Started guide at <https://help.pinterest.com/en/guide/all-about-pinterest>. Think of it as a network of bulletin boards filled with millions of pretty pictures submitted by users all around the world. Use it to gather inspiration, advertise art and products, and share pretty things. Why is this beneficial to us as artists? Because we are creating and selling things with visual appeal, and Pinterest (unlike Facebook and most other social media sites) is all about visual things!

Is your upcoming event posted on our website?

Do you have an Artist Show or Reception that you would like to list on the SDAG website Event Calendar? It's free and available to all Guild members. Email your information including event name, date, time, place, description of event, or publicity flyer to SDAGWEB@sandieguitoartguild.com. The San Dieguito Art Guild retains the right to decline event postings that are deemed inappropriate or which do not support our Guild's Mission Statement.

Approved Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- * Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- * Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- * Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- * **FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.**

List of the Off Track Gallery Approved Paid Staff:

Cindy Alcaset - Monday to Friday, 2 to 6 pm
Julie Bubar - Mornings & Weekends
Kathy Chin
Sharon Hoffman
Katie Jablonski
Doreen Long
Linda Melvin
Kate O'Brien
Devora Safran
Judianne Shannon
Jill Treadwell Svendsen
Grace Swanson
Pamela Taylor Waldman

Please note that you can switch with or pay any qualified sitter who is a current renter in good standing at the Off Track Gallery.

SDAG December Meeting Minutes

160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on December 22, 2014 at 10:00 a.m.

Officers Present: Carol Korfin, Susan Schulte, Linda Melemed, Linda Melvin, Pamela Taylor Waldman, Karen Fidel, Lynn Ely, Sharon Hoffman, Julie Bubar, Cindy Alcoset, Dolores Renner, Jill Treadwell Svendsen, Devora Saran, Lin Holzinger, Rita Holweiler-Cecil, and Aleksandra Owczarek

Officers Absent: Grace Swanson and Dolores Renner

The meeting was called to order by Carol Korfin at 10:03 a.m.

Motion: The minutes for the last meeting were pre-approved via e-mail by all the board members. Karen Fidel motioned and Lynn Ely seconded the motion. Unanimously approved.

Treasurer's Report: Linda Melemed

Linda was comparing income and expenses from last year to this fiscal year. She reported that there was a slight profit from the beginning of the fiscal year because of increase in membership. However, there is a decline in artist sales compared to last year; the net around \$2,000. The holiday income and expenses have not been completely totaled yet.

The monthly show intake for December was almost \$2,000, however, the wall rent totals were down. The floor rent totals are about the same as last year. The workshops take in was more the last year, while there is no totals to compare for the demos yet. Utilities for the gallery space has doubled.

Motion: Karen Fidel motioned to approved the financial report. Lin Holzinger seconded the motion. The motion was approved by the board.

Chair Reports

PR Chair, Carol Korfin reported for Grace Swanson: The next reception at the gallery is Sunday, February 8th, 2015. At the last reception on December 7th, the attendance was excellent.

Motion: Karen Fidel motioned fo Devora Safran to spend up to \$100 for Facebook advertising and look into lowering the age for the targeted demographics. Linda Melvin seconded the motion. The motion was approved by the board.

Carol asked the board to approve giving \$500 to his foundation, ? , which 18% of his sales at the gallery go back into the gallery.

Motion: Lin Holzinger motioned for \$500 go to Jeffrey Sitcov's foundation, pending approval of his application, for musical and artistic endeavors. Pam Waldman seconded the motion. In Favor:14, Against: 0, Abstain:1

The response to the SDAG Annual Membership Meeting on Saturday, January 17th was at 61% of opened e-mails. Lin Holzinger suggested that the RSVP's be put at the top of the meeting announcements. Jill Treadwell Svendsen will send out another announcement on January 3rd.
All BWLH classes are open at this time.

Mother's Day Tour Chair, Laura Lowenstein: Laura discussed the forming of the committee and the homes that are in the Mother's Day weekend show. Susan Schulte asked about possible vendor sharing for the show, whether an artist can do one day and another artist do the next day. Laura said it is not possible at this time, possibly for a future event.

Laura said that the best way to avoid misunderstandings is for the artists to apply in person. The first sign-up will be at the January 17th meeting from 12:30 to 2:00 p.m. There will be a sign-up for docents as well in which Joyce Nash is in charge. The second sign-up is on Thursday, January 22nd at the gallery from 2:00 to 4:00 p.m.

Calendar Chair, Pam Waldman: Pam discussed the lighting for the gallery. She said that all the lights are in place except for five for the first order of light bulbs (27 bulbs). Eighty six bulbs are needed in all. She said that the gallery needs to spend \$2,500 more for the next order of bulbs. The gallery has the \$1,000 needed for the track lighting.

Motion: Pam motioned for the gallery to spend \$2,500 for the remaining light bulbs needed to finish the gallery lighting. Linda Melvin seconded the motion. The motion was approved by all of the board.

Cam Behar cut two new shelves for the card racks in the gallery and the card rack project is complete.

The speakers and microphone worked well at the December 7th reception, so no work to be done there as of now.

The new calendar on the Off Track Gallery's website is up and running, so members can use their new username and passwords to look for their assignments.

Gallery Committee, Linda Melvin: Linda discussed that there will be an addition of sculptures in the gallery. She is currently accepting applications for sculptors. They will be placed where the first jewelry stand in the center aisle of the gallery is located. The first jewelry stand is moving down next to the floor art. All of this takes place at the end of January.

There will be no jurying in January. The next jury session is in February and March.

Linda suggested that everyone, who is a gallery sitter, be trained again, as there have been some discrepancies in the reporting and accounting of sales and other issues. Laura Stern is the member trainer for the gallery. Look for upcoming training.

Avra has sent out cards to Dolores Renner for recent surgery and Jon Lovegren's wife for cancer illness.

The next Gallery Committee meeting will be January 9th at 10:30 a.m.

Motion: Linda Melvin motioned for a new gallery sign be made for up to \$150 to be put on the old stand for the outside patio. Karen Fidel seconded the motion. The motion was approved by the board.

Programs Chair, Julie Bubar: Julie reported that there are 64 people signed up for the next art demo at the Encinitas Branch Library. The Gamblin oils workshop by Timothy Robert Smith is on January 18th at 2:00 p.m. and the sign-ups are full. The new class on February 15th at the Encinitas library is on contemporary mixed media by Angela Jackson.

Newsletter/Paint Rag, Sharon Hoffman: Any new news for the Paint Rag should be sent to Sharon before the first week of January. The Best of Show for the Small Images Show at the gallery will be at the feature top article in the newsletter. Sharon reminded Julie to send a jpeg picture of the new demo.

Hospitality Chair, Devora Safran: The \$150 budget for the December 7th reception was all used, especially for the food. She is accepting money donations for the wine. Devora would like to increase the budget for the four receptions for the next year. There is money available from the monthly show take-ins for receptions. The next reception is February 8th, 2015. To increase number of people at the next reception, an idea of a "flutter sign" to read "reception today" was discussed. Also, for attendees to participate in a raffle at the gallery receptions.

Old Business

For the Vino and Van Gogh art event, 3rd Corner Restaurant said that they could not accommodate the gallery's class. Possibly Rhino Art would have available space for the upcoming 50th anniversary event.

New Business

50th Anniversary Events, Lin Holzinger: Lin set-up the site for inspection for the retreat center in Julian for the upcoming fall retreat. Sign-ups for the retreat committee will be at the January 18th member's meeting.

Motion: Linda Melamed motioned for the adjournment of the meeting with Lin Holzinger seconding the motion. The meeting was adjourned at 12:08 p.m. The motion was passed by the board.

Next meeting: Monday, January 26, 2015 at 10:00 a.m. at the US Bank in Encinitas.

Submitted by _____ Susan Schulte, Secretary