

SDAG Meeting Minutes

Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024
6/27/11; 9:49 am

Officers Present: Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson

Officers Absent: Helena Beyer, Jacqueline Howard, Carol Korfin, Dolores Renner, Bruce Stewart

Call to Order: 9:49 am by Cheryl Ehlers, President

Lynn Ely motioned to approve, May 23rd, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Judianne Shannon In Favor 11 Against 0 Abstain 0 Absent Vote 4 Corrected e-mail Minutes **Motion Passed**

Presidents Report

Cheryl thanked Judianne for handling the Calendar duties until Helena returns from medical leave.

There have been several complaints about a couple of Gallery sitters slipped into the Suggestion Box.

Discussion ensued about what should be done to mitigate the problem.

Action: Linda Melvin will send a letter to the offending members and Grace Swanson will set up training for new sitters which will serve dual purposes – a.) stress the importance of every sitter having a friendly and inviting attitude while on duty and b.) to familiarize the sitters with the Bio Book which is kept at the reception desk in case visitors want more information about a specific piece or its artist.

CA Sales tax is changing as of July 1st from 8.85% to 7.75%. Cheryl distributed the new tax table.

Discussion: Only the Treasurer will make the bank deposits from now on. Cheryl asked that anyone who has cash or checks for deposit or receipts for reimbursement must assign the appropriate code prior to passing anything on to the Treasurer (Karen or Delores).

Treasurer/ Karen Fidel

YTD, SDAG is up \$1700 – we are no longer in the red. Financials were distributed to the group and reviewed.

Motion: Terry Oshrin motioned to approve May 31, 2011 Treasurer's Report, Submitted on June 27, 2011 by Karen Fidel, Co-Treasurer. Seconded by Linda Melvin. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed**

Parliamentarian/Judianne Shannon

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the May, 2011 minutes. The recorded May 2011 motions can be found in the Parliamentarian's Motion book at the Off Track Gallery.

Old Business

Cheryl opened a discussion about the process for applying for 501-C3 status.

Motion: Grace Swanson made a motion to move forward with the process. Seconded by Katie Jablonski. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed** Grace Swanson made a motion to approve President, Cheryl Ehlers, moving forward with the process of applying for a SDAG status change from a 501-C4 non-profit to a 501-C3 Non-profit Corporation. This includes Board approval of \$750 for the application-processing fee and to locate an attorney to assist with the letter of determination, filling out the 1023, new articles of incorporation and adjustments to the Bylaws.

The Board briefly discussed and agreed not to sponsor the Leucadia Art walk.

Cheryl mentioned that the new intern, Zora, is prepared to start volunteering.

1st VP/Calendar/Helena Beyer/Jacqueline Howard

Judianne requested a list of potential renters for August/September rotation so that she can correctly fill in the August/September staffing calendars for the Off-Track Gallery.

Cheryl & Judianne mentioned that Helena is doing well post-surgery. Linda and Terry visited Helena stating that Helena's recovery is going smoothly and that Helena is in good spirits and looking very well.

Gallery Manager/Terry Oshrin

Terry mentioned that the jewelry display needs to be rotated.

Action: Linda Melvin will do it.

Publicity/Grace Swanson

The instructions for the new training video are complete.

Grace will roll out the publicity for the August mosaic demonstration.

DVD/TV will be ready for training once its batteries are replaced.

Monthly Show/Lynn Ely

There have been no volunteers for board member positions for the coming year. Asked the Board members present to actively pursue potentials.

Discussion: Some current members have indicated an interest in staying on the Board but in different positions.

Action: Lynn to provide a list of potential volunteers who may consider serving and a list of judges, names/emails for gallery files.

Action: Cheryl to provide Lynn with a sample budget to review for future use.

Regarding new monthly show hanging requirements: The Center's management has fielded complaints about banging noise during the day. Lynn discussed hanging only in the evenings and will change "take-in" to mid-afternoon, so that it will coincide with evening hangings.

SD Botanic Garden will be taking in wall art for a 6-week display in the Ecke Building on July 14th. Participating artists can hang two pieces of their work.

Newsletter/Sharon Hoffman

Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

Carol Korfin/Web Manager

Absent

Floor Chair/Linda Melvin

Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

Linda reviewed a sample budget, as Cheryl had not created the form yet.

Wall Chair/Patricia Eldon

Patricia will continue as Wall Chair for the next term. However, Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

Patricia reviewed a sample budget as Cheryl had forgotten to bring her copy.

Second VP/Programs/Katie Jablonski

Needs help with hospitality for the upcoming workshops. She will also streamline food items to water and cookies in order to simplify and keep costs down.

Discussion: Sample budgets for Demonstrations and Monthly Shows were distributed and reviewed. There is a need for continuity in processing receipts. Also, Demonstrations are currently over-budget based on funding calculations.

Action: We will be cutting down on Demonstrations to four per year, thereby dividing the budget of \$1,125.00 accordingly.

Katie left at 12:13pm

Membership/Lisa Curry

Lisa reported that there are currently 227 members. Lisa will make a personal phone call to those who have not renewed their membership to find out why and will report back to the board each month.

Discussion: Should membership dues be raised this year and by how much?

Individual Membership increases to \$85, Family Membership increases to \$95 and

Student Membership increases to \$35, for ages 15 to 18 years. All memberships paid before September 1st, 2011, for the 2012 membership year, can pay the lower, 2011 fees of \$75, \$65 and \$25 respectively. This includes new and renewal members.

Motion: Lynn Ely made a motion to increase the SDAG yearly dues by \$10 for each membership category, effective September 1st, 2011 Seconded by Lisa Curry. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed**

Action: Lisa Curry will notify Carol Korfin to send an e-blast out to members regarding the dues increase.

Hospitality/Bruce Stewart

Absent

New Business

Financials/Budget:

Cheryl recently reviewed the financials in detail and discovered that accounting codes were not being used consistently. She also informed the Board that there needs to be a few added to the list she compiled. Karen stated that she and Dolores might have some edits and additions, which they are working on. Cheryl stated that Mother Lode requested that this task be completed by the end of July in order to process the codes for September's new financials statements.

Action: Cheryl will work with Karen and Dolores to complete the task.

The subject of audits was raised and it was decided that more information is needed.

Discussion: Cheryl requested an audit and asked: when was the last audit? Who can do another if needed and how often should the organization be audited?

Action: Karen to call Grace Lister at Mother Lode and report back to the Board. JoAnn Chamber was the past SDAG Treasurer before Karen & Dolores and it was suggested that JoAnn might remember the date of the last SDAG audit.

Action: Karen to contact JoAnn re: the date of the last audit if Grace doesn't know.

Cheryl asked about the recent June Mizel Grant deposit of \$2400. Grace Swanson said that the money was reimbursement for expenses related to the City of Encinitas 2010 grant to subsidize Demonstrations (2010 and 2011) and the "Try It, You'll Like It" workshop (February 2011).

Budgets:

It is imperative to keep accurate records and track expenses for each grant received. There will be budget maintained on the money received from the grants. Cheryl will maintain a ledger and requires copies of the receipts to keep in order, to provide a post program report with receipts and final financial report to the City of Encinitas. The Treasurers will provide originals of the receipts and will keep copies and they will be placed into the Presidents folders for anything relating to Demos, and Try it You'll Like it Shows for up to the year ending 2012. This will help to avoid a last minute rush to find back up for final reports to Granting organizations. Treasurer will maintain their regular accounting system, with Cheryl acting as backup to review budgeting monthly.

OTG Budgets

We will be creating budgets for programs and attempting to follow them. In review we need to reassess expenditures and respond as a business entity, maintain a budget and records for determination of fund expenditures and their values.

The sheet of codes was given to Karen to share with Dolores and it was requested that the edits in red be processed and that most of the codes not be changes, however additions do need to be included. We need to use the codes, as Mother Lode does have the bulk of codes, we should comply with processing to get accurate reports, given we do have some new adjustments as well, this all should work very well from now on.

Offsite Shows

Discussion: Deborrah Henry spoke to Cheryl about SDAG paying the entry fee upfront for an upcoming art walk and then inviting members to co-op on costs.

Motion: Grace Swanson made a motion that interested artists prepay the entry fee necessary for each upcoming off-site venue that requests funds in advance of the actual event date. The artists' checks would be forwarded to the Treasurer, who in turn would cut a check for the designated venue. Seconded by Lynn Ely. In Favor 11 Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

Action: Cheryl will call Deborrah Henry to discuss the Board's decision.

Motion to Adjourn: Linda Melvin motioned to adjourn the June 27, 2011 Board Meeting at **12:34** pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4
Motion Passed

Next meeting: July 25, 2011 at 9:45am

Submitted by:

Lin Holzinger, Secretary

PRESS RELEASE
June 2 2011

For Immediate Release
Contact:
San Dieguito Art Guild PR & Promotion Chair
760-942-3636
San Dieguito Art Guild

San Dieguito Art Guild Presents: Stained Glass Demonstration June 2nd at 1:30



San Dieguito Art Guild Presents :
Jan Neff-Sinclair-Stained Glass Demonstration
Thursday, June 2, 2011
1:30-3:30pm
San Diego Botanic Garden
230 Quail Gardens Drive
(The Ecke Building) free parking
Encinitas, CA 92024

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

The public is welcome to attend this demonstration and refreshments will be served.

Get ready for a special afternoon of exploring Stained glass with Jan Neff-Sinclair!

Please RSVP:

katiejablonski08@gmail.com

VP Programs- SDAG

OffTrackGallery.com

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Seconded by Judianne Shannon In Favor 11 Against 0 Abstain 0
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Presidents Report

Cheryl thanked Judianne for handling the Calendar duties until Helena returns from medical leave.

There have been several complaints about a couple of Gallery sitters slipped into the Suggestion Box.

Discussion ensued about what should be done to mitigate the problem.

Action: Linda Melvin will send a letter to the offending members and Grace Swanson will set up training for new sitters which will serve dual purposes – a.) stress the importance of every sitter having a friendly and inviting attitude while on duty and b.) to familiarize the sitters with the Bio Book which is kept at the reception desk in case visitors want more information about a specific piece or its artist.

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Treasurer/ Karen Fidel

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Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the May, 2011 minutes. The recorded May 2011 motions can be found in the Parliamentarian's Motion book at the Off Track Gallery.

Old Business

Cheryl opened a discussion about the process for applying for 501-C3 status.

Motion: Grace Swanson made a motion to move forward with the process. Seconded by Katie Jablonski. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed** Grace Swanson made a motion to approve President, Cheryl Ehlers, moving forward with the process of applying for a SDAG status change from a 501-C4 non-profit to a 501-C3 Non-profit Corporation. This includes Board approval of \$750 for the application-processing fee and to locate an attorney to assist with the letter of determination, filling out the 1023, new articles of incorporation and adjustments to the Bylaws.

The Board briefly discussed and agreed not to sponsor the Leucadia Art walk.

Cheryl mentioned that the new intern, Zora, is prepared to start volunteering.

1st VP/Calendar/Helena Beyer/Jacqueline Howard

Judianne requested a list of potential renters for August/September rotation so that she can correctly fill in the August/September staffing calendars for the Off-Track Gallery.

Cheryl & Judianne mentioned that Helena is doing well post-surgery. Linda and Terry visited Helena stating that Helena's recovery is going smoothly and that Helena is in good spirits and looking very well.

Gallery Manager/Terry Oshrin

Terry mentioned that she would rotate the jewelry display in the coming week.

Publicity/Grace Swanson

The instructions for the new training video are complete.
Grace will roll out the publicity for the August mosaic demonstration.
DVD/TV will be ready for training once its batteries are replaced.

Monthly Show/Lynn Ely

There have been no volunteers for board member positions for the coming year. Asked the Board members present to actively pursue potentials.

Discussion: Some current members have indicated an interest in staying on the Board but in different positions.

Action: Lynn to provide a list of potential volunteers who may consider serving and a list of judges, names/emails for gallery files.

Action: Cheryl to provide Lynn with a sample budget to review for future use.

Regarding new monthly show hanging requirements: The Center's management has fielded complaints about banging noise during the day. Lynn discussed hanging only in the evenings and will change "take-in" to mid-afternoon, so that it will coincide with evening hangings.

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Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

Carol Korfin/Web Manager

Absent

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Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

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Needs help with hospitality for the upcoming workshops. She will also streamline food items to water and cookies in order to simplify and keep costs down.

Discussion: Sample budgets for Demonstrations and Monthly Shows were distributed and reviewed. There is a need for continuity in processing receipts. Also, Demonstrations are currently over-budget based on funding calculations.

Action: We will be cutting down on Demonstrations to three per year.

New Demo Dates: November 2011, March, July, & November 2012

Katie left at 12:13pm

Membership/Lisa Curry

Lisa reported that there are currently 227 members. Lisa will make a personal phone call to those who have not renewed their membership to find out why and will report back to the board each month.

Discussion: Should membership dues be raised this year and by how much?

Individual Membership increases to \$85, Family Membership increases to \$75 and

Youth Membership increases to \$50, for ages 15 to 18 years. All memberships paid by

September 1st, 2011, for the 2012 membership year, can pay the lower, 2011 fees of \$75, \$65 and \$40 respectively. This includes new and renewal members.

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Action: Cheryl will work with Karen and Dolores to complete the task.

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Action: Karen to call Grace Lister at Mother Lode and report back to the Board. JoAnn Chamber was the past SDAG Treasurer before Karen & Dolores and it was suggested that JoAnn might remember the date of the last SDAG audit.

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Offsite Shows

Discussion: Deborah Henry spoke to Cheryl about SDAG paying the entry fee upfront for an upcoming art walk and then inviting members to co-op on costs.

Motion: Grace Swanson made a motion that interested artists prepay the entry fee necessary for each upcoming off-site venue that requests funds in advance of the actual event date. The artists' checks would be forwarded to the Treasurer, who in turn would cut a check for the designated venue. Seconded by Lynn Ely. In Favor 11

Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

Action: Cheryl will call Deborah Henry to discuss the Board's decision.

Motion to Adjourn: Linda Melvin motioned to adjourn the June 27, 2011 Board Meeting at **12:34** pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4
Motion Passed

Next meeting: July 25, 2011 at 9:45am

Submitted by:

Lin Holzinger, Secretary



OFF TRACK GALLERY

NEW NEW NEW NEW

Procedural item mandated by Landlord Management:

We have been notified by the Lumberyard Shopping Center, after complaints from other tenants, that we cannot use a hammer (or any other tool that causes noise) to hang pictures between the hours of 10AM and 6 PM. We have been in violation of Noise Abatement Regulations when doing so.

During Rotation, Monthly Shows and even when replacing individual artwork on ANY of the walls, you must do it between the hours of 6PM and 10 AM, effective immediately.

You will be notified by Wall Chair, Patricia Eldon and Monthly Show Chair, Lynn Ely of what the new procedures will be and how they will work.

Thank you for your understanding and compliance.

SDAG BOARD AGENDA

June 27, 2011

Last Meeting 5/23/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:15pm

Attendees: Victoria Cendreda, Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely,
Karen Fidel, Terry Oshrin, Grace Swanson, Sharon Hoffman, Judianne Shannon,
Lin Holzinger, Katie Jablonski, Bruce Stewart

Officers Absent: Jacqueline Howard, Dolores Renner, Victoria Cendreda,
Linda Melvin

Minutes: 05/23/2011; sent via email June 22, 2011

06/27/2011

9:45AM

Location: Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of 5/23/2011, Amended Meeting's Minutes (mis-spellings)
4. Presidents Report – Cheryl Ehlers, **(9:45 – 10:00 am)**

Thank You, Overview

Procedures for budgets for Grant/Demo \$4000

Gallery Personnel Complaints

Sales Tax Effective July 1, 2011 if not rescinded by June 30th

Deposit Procedure introduced in new business

Upcoming Dates: As note

May, 28, 2011 – Tues, 9:30 – 12:00pm	Monthly Take-In
Jun., 2, 2011 – Thurs., 1:30 – 3:30 pm,	Demo SD Botanic Gardens; Stained Glass
Jun., 11, 2011 – 4:30 – 6:00pm	Artists Reception
June 28, 2011 –Tues, 9:30 – 12:00pm –	Mo. Show Takein
July 17, 2011 - Sat, 4:30 – 5:30pm,	Members Reception
Aug., 4, 2011 - Thurs., 1:30 3:30 pm,	Demo at SD Gardens
Aug.,15 – Sept 29 –	Solana Beach Takein
• Email says Aug 16 th , 10:00 – 12:00 pm from City of SB	
Aug., 24, 2011 –	Solana Beach Artist Reception
Aug., 20, 2011 – Sat/Sun –	Weidner Nursery Photo/Paint Out
Aug. _____	Ecke Bldg Take in
Sept. 10 & 11, 2011	ArtWalk on the Bay, SD
Oct., 6, 2011 – Thurs., 1:30 3:30 pm	Demo at SD Botanic Gardens
Dec.,1, 2011 – Thurs –	Holiday Potluck TBD

Treasurer's Report – Karen/Dolores (10:00 – 10:20)

1. Mo./Sales Review
2. Approval of Treasurer's Report:

Parliamentarian: Judianne Shannon (10:55 – 11:00)

Review Motions

Old Business (10:20 – 10:35)

1. SDAG Non-Profit Status to 501 3 (c) (change)
2. Move to reconsider the motion voted against; Leucadia Artwalk sponsorship funding? This is a yes or no ques? We proceed from there
3. Implementation of Volunteer Zara? For July/August?

Committee Reports (10:35 – :)

1st VP, Calendar: **Helena(10:35 – 10:45)** Absent
Status of changeover/assistance)

Gallery Manager: Terry Oshrin (10:35 – 10:45)

Missing Artists jewelry sale Feb 15th. Is this resolved?
Outline of Training DVD Training done/scheduling?

Publicity: Grace Swanson (10:45 -10:55) Report/Discussion

Try It You'll Like It Workshops scheduled for Aug/Sept./?
Membership Brochure edits recap

Monthly Show: Lynn Ely (10:55-11:05)

Slate for nominating committee : results '
Action: Need List of Volunteers Centralized Bring to meeting
Action:Provide List of Judges available to date, if you have, bring to ,mtg
Monthly Show Hanging Proposal of Resolution

Paint Rag.: Sharon Hoffman (11:05-11:11)

Assistant

Slate for nominating committee results
Action: Del Mar Fair Awardees Posted

Website: Carol Korfin (0)

Action: Del Mar Fair Awardees Posted

Floor Chair: Linda Melvin (11:11-11:16))

Action: Need List of Volunteers? Centralized, bring to meeting

Wall Chair: Patricia Eldon (11:16-11:20)

Action Need List of Volunteers Centralized bring to meeting

2nd VP, Programs: Katie Jablonski (11:20-11:25))

Demo Update for July

Request for review of SDAG non-Profit Status moved to Old Business

Membership: Lisa Curry (0) Absent

Status of Membership, New Members

Action: Membership Reception Announcement to be placed?

Hospitality: Bruce Stewart (11:25– 11:30)

Update on reception readiness

New Business (11:30 – 12:00)

Membership Fees Consideration to be raised to \$85.00

Off Site Show Fees: Raised to match new fees? \$12 and up? Implement?

Off Site Show Chair: (Exhibitions) Deborah Henry (Funds)

Discuss: By Cheryl Event budgets, Grant budgets/ Gallery budgets

Discussion by Cheryl: All deposits will be made by Treasurer (s). Chairs will provide deposit receipts/list of what it is for to Treasurer and **notify them of deposit \$ via phone/email**, place a copy in their file.

Adjournment – 12:05pm

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Officers Present: Victoria Cendreda, Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Terry Oshrin, Judianne Shannon, Bruce Stewart, Grace Swanson

Officers Absent: Jacqueline Howard, Katie Jablonski, Linda Melvin, Dolores Renner

Call to Order: 9:48 am by Cheryl Ehlers, President

Karen Fidel motioned to approve, April 25th, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted May 23, 2011 on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Lisa Curry In Favor 12 Against 0 Abstain 0 Absent Vote 3 Corrected e-mail Minutes Motion Passed

Carol Korfin motioned to approve Cheryl Ehlers' suggestion of recognizing Grace Swanson and Terry Oshrin's excellent abilities and efforts Co-Chairing the 2011 SDAG's, Mother's Day Artists' Studio/ Garden Tour. The Board Members voted via email for a \$100, restaurant, Gift Certificate to be given to each of them. Seconded by Bruce Stewart In Favor 13 Against 0 Abstain 0 Absent Vote 2 E-mail vote 'only' Gift Motion Passed

Presidents Report

Old Business: The new training video is complete. Cheryl will keep one and two will be kept at the gallery.

Cheryl reported that the Lumberyard's owner is not interested in renting SDAG additional space after all.

Discussion: Patricia asked if we could use the windows to hang art. Grace thought that our insurance would not cover liability but a 'hold harmless' agreement might be a solution. Additionally, we would have no access, should a client want to purchase something displayed immediately.

Action: Cheryl will look into it.

Cheryl mentioned the Try It You'll Like It workshops, which were funded by a grant from the City of Encinitas, have been quite popular. She said that a couple of City staff came by at the Mother's Day Garden and Art Tour and had good things to say about the workshops and mentioned the high quality of this year's Mother's Day event.

Cheryl also requested that Board members send all agenda items in advance of the Board meeting.

New Business: Sharon Hoffman agreed to chair the Nominating Committee that will determine the slate for the coming year.

Action: Cheryl to place a notice asking for volunteers in the June newsletter.

New Business: Cheryl mentioned being contacted by Zara Wetterling, a student at University of Reno, who is from Encinitas and wants to volunteer. She'll be available during her summer break - 6/10 – 8/30.

Action: Board to email Cheryl with potential jobs for Zara
Terry will oversee Zara while working in the gallery

1st VP/Info/Calendar Co-Chair/Victoria Cendreda & Jacqueline Howard

Victoria Cendreda announced that she would be stepping down due to her new assignment as a linguist with the Marines. She introduced Helena Beyer as her replacement. Victoria motioned to approve her resignation as 1st VP, Calendar Co-Chair and to replace her position with Helena Beyer as acting 1st VP, Calendar Co-Chair. Seconded by Carol Korfin & Bruce Stewart In Favor 13 Against 0 Abstain 0 Absent Vote 2 Motion Passed Bruce Stewart arrived in time for this vote)

Treasurer/ Karen Fidel

Karen distributed financials for March and April 2011. She also pointed out how well jewelry sales have been doing. The subject of "lay aways" came up. Should they be allowed?

Carol Korfin motioned to approve delayed vote for **March 31st, 2011 Treasurer's Report**, given verbally on **April 25, 2011** and written report presented on **May 23, 2011**, both submitted by **Karen Fidel, Co-Treasurer**. **Seconded by Lynn Ely In Favor 12** Against 0 Abstain 0 **Absent Vote 3 Motion Passed**

Discussion: The general feeling was that "Lay aways" should be between the artist and the client. The Gallery should not be involved. Karen said that the bookkeeping is very problematic and she prefers we avoid them although a 24-hour hold might be appropriate.

Grace Swanson motioned to approve that there no longer be any lay-a-way sales on new purchases at SDAG'S Off-Track Gallery, effective immediately. Seconded by Karen Fidel In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed

Action: An e-blast is to be sent to all members advising them of this change in policy.

Motion: Judianne Shannon motioned to approve April 30th, 2011 Treasurer's Report, Submitted on May 23, 2011. By Karen Fidel, Co-Treasurer. Seconded by Patricia Eldon In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed

Karen also suggested the Board consider doing a second fundraiser. Cheryl told the Board that she had the opportunity to look at Carlsbad Village Theatre that might be a good site for a second fundraiser.

Discussion: Possibilities include a Holiday Bazaar for Guild members

Action: A committee needs to be formed
Cheryl to put this on June agenda and to check with the theatre to see if Sunday, December 4th is available

Second VP/Katie Jablonski

Absent

Parliamentarian/Judianne Shannon

Judianne made corrections to motions reported in the March and April minutes.

Gallery Manager/Terry Oshrin

Terry reported that there have been some jewelry thefts at the gallery recently. Most, but not all jewelry display areas have locks provided by the individual artists.

Action: Investigate additional measures to guard against theft, such as installing a surveillance camera and asking members to be more observant while sitting the gallery.

Also, it was decided that the mailbox at the Lumberyard be emptied 3 times weekly and the US Post Office box be emptied 2 times weekly.

There was also some confusion about the sale of a necklace, where two artists Phyllis Rothbart and Diane Abadie were claiming it to be their own.

Action: Terry to send a photo from the customer to Phyllis and ask if she recognizes the piece as her own.

Wall Chair/Patricia Eldon

Now that there have been a few changes to provide extra wall hanging space, the gallery layout chart needs updating.

Action: Grace has the chart on her computer and volunteered to re-number the spaces accordingly and distribute as needed.

Patricia said that Solana Beach City Hall is hosting another off-site Art Show this year (8/15 – 9/29). The proposed date for its Artist Reception is Wednesday, August 24 and the theme will be “Ocean Art.” Entry cost: \$12 per/any size

Action: Patricia to solicit 5 artists to help with take-in and hanging
Grace to publicize the even
Sharon to include in next newsletter
Carol will provide prepackaged snacks (as previously discussed)

Floor Chair/Linda Melvin

Absent

Membership/Lisa Curry

Lisa reported that she would be gone on 6/2, the day of the next demo. Also that the new member reception will be held 4:30 - 6pm on Saturday, July 16th. Lynn suggested that there might be a need for help with Hospitality. It was suggested that new member applications be reviewed for those who have noted an interest in serving on committees. Lisa also mentioned that the membership list has been updated as of 5/23/11.

Lisa left the meeting at 10:08am

Monthly Show/Lynn Ely

Lynn reviewed monthly take-in dates (5/31, 6/28, 7/26, 8/30, 9/27, 10/25).

Lynn also said that she has willing volunteers with not a lot to do and asked for more input from the Board.

She also recommended that all monthly show artists be educated about SDAG by showing them the new training CD. Also, monthly show artists need to be more involved in the success of the monthly reception and will be asked to contribute a bottle of wine or pre-packaged food, which should also help to make them feel more a part of the event.

Carol Korfin said that she went to an event that offered only "serving size" bags of goodies which seemed very popular and suggested we try the same at the Artist Reception on June 11.

Action: Carol to send out a product list of pre-packaged foods.

Lynn Ely motioned to approve an increase in Monthly Show fees from \$10 to \$12 for artwork measuring diagonally up to 17"; from \$15 to \$17 for 17" to 36" diagonally measured artwork and from \$20 to \$22 for artwork measured diagonally over 36". The new Monthly Show fees are to be effective with the July Monthly Show currently scheduled for Take-In on, Tuesday, June 28th, 2011. Seconded by Karen Fidel
In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed
(Bruce left early and Lisa had already left)

Carol Korfin/Web Manager

Cheryl brought up the possibility of participating in Weidner Nursery's August 20, 21 event, Art in the Garden, when artists can come and paint or photograph the garden and display their art. Other events include Garden Expression in August at the Botanic Garden and Carlsbad Art in the Village.

Action: Carol Korfin to post the information on the website ASAP.

Publicity/Grace Swanson

The Mother's Day tour netted more than \$10,000 this year, although expenses were higher than years before and ticket sales were down. North County Times did nothing this year; neither did Home and Garden Magazine. Grace said a new committee is needed for next year, as she will be stepping down as Chair. Planning for the event starts in November for 2012.

Also the San Diego Art Guide is gearing up again. There appears to be a new owner.

Discussion: It was decided that Off Track would purchase a 1/3-page advertisement at a cost of \$1000/year.

Terry Oshrin motioned to approve \$250 quarterly expense for Grace Swanson, Publicity Chair to do a 1/3 page advertisement in the San Diego Art Guide. Seconded by Sharon

Hoffman. In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed. (Lisa Curry left early) (Co-Chair Victoria Cendreda left early but new Co-Chair Helena Beyer voted)

Cheryl presented Grace and Terry \$100 Visa gift cards with the Board's thanks for a job well done. Cheryl said, "the Mother's Day Tour is a "well-oiled machine and everyone is very grateful for all your hard work."

Hospitality/Bruce Stewart

Bruce thanked everyone for helping at the receptions. Also, Bruce will take inventory of supplies since it has changed post-Mother's Day tour.

Bruce left the meeting at 11:07 am

Newsletter/Sharon Hoffman

Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

Grace asked if the Paint Rag should list those artists with top sales for each month, thinking that it would be good to advertise the Guild's success in promoting art sales.

Discussion: Should the mentions be based on total sales or number of pieces? It was decided that top three (3) sales in two categories would be listed (2D and 3D).

Motion to Adjourn:

Lynn Ely motioned to adjourn the May 23, 2011 Board Meeting at 12:15 pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed

Next meeting: June 27, 2011 at 9:45am

Submitted by:

Lin Holzinger, Secretary

Subject: San Dieguito Art Guild Press Announcement

Having trouble viewing this email? [Click here](#)



PRESS RELEASE
June 2 2011

For Immediate Release

Contact:

San Dieguito Art Guild PR & Promotion Chair

760-942-3636

San Dieguito Art Guild

San Dieguito Art Guild Presents: Stained Glass Demonstration June 2nd at 1:30



San Dieguito Art Guild Presents :

Jan Neff-Sinclair-Stained Glass Demonstration

Thursday, June 2, 2011

1:30-3:30pm

San Diego Botanic Garden

230 Quail Gardens Drive

(The Ecke Building) free parking

Encinitas, CA 92024

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

The public is welcome to attend this demonstration and refreshments will be served.

OFF TRACK GALLERY

Paint Rag June 2011

In This Issue

June 2 - Stained Glass Demo

SDAG Calendar

Environmental Painters Schedule

Tips and Tricks - Street Show and
Garden Fairs

Thursdays on the Coast

Mother's Day Tour - The Morning
After

SDAG's Solana Beach City Hall
Ocean-Themed Artshow

Encinitas Festival of Arts

Report on Little Italy Artwalk AND
an opportunity for 2012

Mission Trails Regional Park

[Join our Mailing List!](#)

Quick Links

[Our Website](#)



Hello,

Well, we've survived the end of the world a couple of times
and I hope that you didn't stop creating your artwork.

We are so fortunate to be part of the San Dieguito Art Guild
and to have so many opportunities to share our artwork.
There is lots of action; see the articles below.

Have a creative June.

Sharon Hoffman
Paint Rag Editor

Welcome! New Members to SDAG

Everyone welcome our new members to SDAG for the month of May:

[Jim Millard](#) - Watercolor (Jim is a teacher of watercolor, please see ad at the end of Paint Rag)

[Denise Walsh](#) - Acrylic Painting and Jewelry

There will be a New Members reception on Saturday, July 16, 4:30 to 6:00pm.

We will have treats and good camaraderie, an opportunity to get to meet other new members as well as long standing members of SDAG.

Learn more about the Guild, and have some fun! Come one. Come all!

Membership Directory

The new Membership Directory is now available for you to pick up your copy at the Gallery.

Contact Lisa Curry lcurry@cox.net with your changes/updates.

June 2 Demo - Stained Glass Demo

San Dieguito Art Guild Presents

Jan Neff-Sinclair-Stained Glass Demonstration

June 2, 2011

1:30-3:30pm

San Diego Botanic Garden

230 Quail Gardens Drive

(The Ecke Building) free parking

Encinitas, California 92024

Get ready for a special afternoon of exploring Stained glass with Jan Neff-Sinclair!

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

Please RSVP

Katie Jablonski at:

katie.jablonski08@gmail.com

VP Programs - SDAG

Upcoming SDAG Events

A note to remember: Take-In for the Monthly Show is always the last Tuesday of the month, from 9:30am to Noon!

June

June 2 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Stained Glass)

June 11 - Saturday, 5:00 to 7:30pm, Artists Reception

June 27 - Monday, 9:45am, Board of Directors meeting

June 27 - Monday, Deadline for July Paint Rag

June 28 - Tuesday, 9:30am to Noon, Monthly Show Take-in

July

July 15 - Friday, Jurying session for new floor and wall rentals

July 16 - Saturday, 4:30 to 6:00pm, New Members Reception at the Gallery

July 25 - Monday, 9:45am, Board of Directors meeting

July 25 - Monday, Deadline for August Paint Rag

July 26 - Tuesday, 9:30am to Noon, Monthly Show Take-in

August

August 4 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Mosaics)
August 22 - Monday, 9:45am, Board of Directors meeting
August 22 - Monday, Deadline for September Paint Rag
August 30 - Tuesday, 9:30am to Noon, Monthly Show Take-in

October

October 6 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (TBA)

December

December 1 - Thursday, Holiday Potluck (site to be determined)

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for June and July (call Joan Grine with questions 858-481-8783)

June

June 7 and 14 - Oceanside Pier
June 21 and 28 - San Elijo Lagoon, Manchester parking lot

July

July 5 and 12 - San Elijo Lagoon,
(North End of Rias, Solana Beach)

July 19 and 26 - Crest Canyon (North End)
(Meet on San Dieguito Road, off of Jimmy Durante.)



June Monthly Show Winners

Best of Show - The Old Path by Toni Williams (Oil)

Oil/Acrylic

1st - B. J. Simon - Best Friend
2nd - Linda Phillips - Lewiston
3rd - Sharon Sudak - A Long Walk

Watercolor, Ink, Graphite, Mixed Media, and Textile

1st - Stan Stevenson - Out There Somewhere
2nd - Cheryl Ehlers - California Poppies
3rd - Julie Jabe - Rushing Through

Photography

1st - Terry Allen - Callas II
2nd - Diane Goodman - Red Woodie
3rd - Pamela Waldman - River Poetry, Reflections of Zion
HM - Beverly LaRock - Blue Satin
HM - Mark Whitbeck - George
HM - Ian Williamson - To His Own Tune

Jewelry

- 1st - Marty Fopiano - Mystical Atlantis Necklace
- 2nd - Pini Byma - Summer Sunset Necklace
- 3rd - Karla Nederlof - Abalone, Pearls, & Silver Necklace

Mixed Media, Ink, Pastel & Textile

- 1st - Julie Bubar - Princess (Ink)
- 2nd - Lynn Ely - Sharing the Planet (Monoprint with Pastel)
- 3rd - Susan Norvell - Carrots & Garlic (Pastel)
- HM - Sharon Ford - Alpine Glow (Pastel)

Glass, Ceramic, Pottery, Mosaic, & Gourds

- 1st - Wesley Farmer - Tickets (5 Gourds)
- 2nd - Michelle Moraga - Swimming Fish (Mosaic)
- 3rd - Libbie McMahon - Painter's Palette (Glass)

Best of Show for June



The Old Path by Toni Williams (Oil)

1st Place June Monthly Show Winners



Left: Callas II by Terry Allen (Photography)
Middle: Best Friend by B.J. Simon (Oil/Acrylic)
Right: Mystical Atlantis Necklace by Marty Fopiano



Left: Princess by Julie Bubar (Ink)
Right: Out There Somewhere by Stan Stevenson (Watercolor)



Tickets by Wesley Farmer (5 Gourds)

June Monthly Show Judge - Scott W. Prior



The judge for the June Monthly Show was Scott W. Prior. The Take-In date was May 31.

If you would like to view some of Scott's work he will be participating in an exhibition entitled Gold Coast: Paintings of Southern California by the California Art Club at the Oceanside Museum of Art. Scott will have work displayed in this show as well as doing a Demo.

The show date runs to June 12, 2011.

Scott W. Prior CAC is a native of Southern California. He received his BFA from The Academy of Art University in San Francisco, CA where he studied under artists, Craig Nelson, Bill Maughan and Hui Han Lui. His studies there caused him to focus on developing a solid foundation of design and drawing, which create the structure for painting his favorite scenes from everyday life.

Scott currently is Signature Member of the California Art Club and an Artist Member with SoCalpapa and Oil Painters of America.

He has exhibited in national shows, juried competitions and invitational events across the country including the California Art Club's Annual Gold medal show at the Pasadena Museum of California Art, exhibitions at the Frederick Weisman Museum of Art, the Academy Art Museum in Easton, MD, and in the prestigious Oil Painters of America National Show.

Prior has been awarded and recognized by Oil Painter's of America, Laguna Plein Air Painters Association, Carmel Art Festival and The Bower's Museum Plein Air Show, among many others. During the 13th Annual Carmel Art Festival Plein Air Competition, he was awarded the "Emerging Artist Award" by *Art & Antique Magazine*. Along with the awards, Scott has been featured in the *American Artist Magazine*, *Southwest Art Magazine* and will be participating in the California Art Club's Centennial Book being published by Rizzoli Publishing in New York.

July Monthly Show Judge - Paul Strahm

San Diego-based artist, Paul Strahm, brings out the FINE in America's FINEST City in his vivid, internationally collected paintings. Each image is thoughtfully painted to capture the landscape, lifestyle of the area and its people. Viewing this fine artist's work will pull you into the scene-again and again-offering you memories that last a lifetime.

See his website at for a full biography and a gallery of his work:
paulstrahmpaintings.com



En Plein Air

Since 1997, Paul has been working full time as a Professional Fine Artist. Taking his easel and paints to the outdoors has created countless challenges along with numerous rewards. His objective has always been to interpret a scene - whether landscape or some cultural activity - through traditional approaches of painting while exploring his individual brand of "story telling." His career is now taking him around the world allowing him to share his paintings with more and more people. It is a fascinating journey, challenging and rewarding.

Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

Tips and Tricks - Street Shows and Garden Fairs

Street Shows and Garden Fairs

One of the best ways to find out why your art isn't selling, is to stand next to the customer and hear them comment on your work. One of the best ways to do this is to participate in a street fair and/or garden show that includes art. Here are some tips and tricks for presenting art in an outdoor venue...

Tips and Tricks to a successful outdoor show!

#1 You are not necessarily there to sell your art...you are there to get your name out there, your art seen and to understand what it is about your work the customer likes or dislikes. If you bring 50 postcards and pass all 50 of them out plus business cards with a picture of your work on it, and you pass out all of your postcards, you have had a successful show. If you have gotten their e-mail or phone number so the next time you have a new piece to announce to them, you can e-mail them your update and perhaps a photo of your latest piece....you have the beginning of an art selling business.

#2 Which show shall you participate in? Many outdoor art shows average around \$400+ for a weekend. You bring the booth and all the set up for the walls, tables, chairs etc. This can be pricey for us who do not know who our clientele is and what they may like to buy from us. SDAG participates in a variety of art shows, exhibitions and small street fairs as a way of giving you the opportunity to participate for a low price i.e. \$20-\$169 so you have the opportunity to "grow your art business" and understand what it is that customers want to buy.

#3 What if I cannot get juried into a show? SDAG participates in all kinds of shows, some juried and some not. You will have the opportunity to show your art in a variety of places throughout the year with SDAG. Just keep reading the Paint Rag for more information and how to apply. If you want to be kept in the Outdoor Art Show loop, please contact Deborah Henry and let her know you want to be considered when we get invitations to show. Also, send her 3 images and a bio of your work so she can send them to the venue for consideration.
deborahhenry@yahoo.com

Keep an eye on the Paint Rag for more tips and tricks on how to display in an outdoor show venue.

Deborah Henry
Off Site Outdoor Venue coordinator

SDAG Artists accepted to Del Mar Fair

Dear Artists,

CONGRATULATIONS!!!

On your acceptance into the Del Mar Fair Exhibition 2011

Photography:

Jeffrey Sitcov
Beverly LaRock
Diana Dean-Nau

2-D Art

Janice Allen
Cheryl Ehlers
Janet Finney
Stephen Frank Gary
Wendy Gauntlett-Shaw
Joan Grine
Darlene Katz
Ron Like
Artie Mattson
Mark Sherman

3-D Art

Bobbie Hirschkoff

Member News - Beverly LaRock (photographer)

Beverly LaRock submitted 9 photographs to the San Diego County Fair this year and had **SIX** of those photos accepted. I've included here a small bio of Beverly that I wanted to share with you.

Beverly joined SDAG in December last year (2010). She has been exhibiting in the monthly shows beginning in February. She also had two photos chosen for the One Foot Show with the Southwestern Artists' Association 10th Annual Juried Art Show in February.

Many years ago, perhaps 1991, when she first started taking photos, she had a photo accepted by the Fair. She says "It was sort of beginner's luck." She then moved away from San Diego County and travelled and worked in Asia for several years. Beverly moved to Oceanside two years ago from Santa Barbara where she was active in the Channel City Camera Club and exhibited widely.



Left: Sunset Reflection
Middle: Mother with Newborn
Right: Radiant



Left: Red Sari
Middle: Prayer with Incense
Right: Tidepool Ballerina

SDAG President's Message

Dear Members,

Thank you for being part of San Dieguito Art Guild. We respect your membership and value your contributions to the gallery's efforts in representing us to the public. All your time and energies are appreciated and represent what we have become as of today. Kudos to you all!

Realizing time is priceless, I would like to extend my sincerest appreciation, and I believe, I speak for all those involved with the Mothers' Day Tour this year, to what a fabulous job Grace Swanson and Terry Oshrin did and with the addition of the volunteer staff's participation. Accolades have come in from the City of Encinitas staff members, who attended, and they have extended a personal note of appreciation. The art displays were wonderful and the atmosphere you created was beautiful. Without your detailed planning, an undertaking like this would have been nearly impossible.

Presently, we are seeking replacements for Grace and Terry. Tall tasks to accomplish, but with the guidance of Grace and Terry, we can pull together and achieve another tour for 2012.

Requests start now for seeking a "leader of the pack", so if you have the guise to do so please let Grace know your interest. We are happy to have you all on board and in the seats by November.

June brings the beginning of numerous exhibition opportunities in and around our city, so keep your eyes posted on the Paint Rag and Website for those artists' opportunities. They can be overwhelming, so if you have any questions, please feel free to contact me, and I can direct you to the coordinator of the events you are interested in. One might just meet your fancy?

On behalf of myself and the Board members, we thank you for your continued support of the San Dieguito Art Guild and look forward to meeting those newest to the membership at the next Members Reception to be held on July 16, 2011.
.....

Respectfully,
Cheryl Ehlers, President,
San Dieguito Art Guild/Off Track Gallery

Cheryl Ehlers
Have a Great Day!
(760) 519-1551

Member News - Julie Sauer

Julie Sauer was recently juried in for oil and acrylic painting at the Off Track Gallery. Julie has already been juried for jewelry in the past.



Left: The Meadow near Mount Lassen (acrylic on canvas)
Right: Monterey Coastline (oil on canvas)

Member News - Juan Flores

Between June 8 and July 19 the City of Encinitas will present new work by artist Juan Flores. This is Mr. Flores' first exhibit since 2008.

The exhibit show cases the artist's multifaceted style. Mr. Flores' new works show different conceptual approaches that, at times, reflect a seascape, a feeling, a memory, or a dream.

The artworks synthesize and illustrate a fantastic vision rooted in the artist's past. The artist uses intense colors to make vanishing memories vivid images and recapture a fading dream or a distant event. This imagery recreates the past in a light somewhere between the real and the surreal.

At other times the artist paints the ocean as seen by the surfer floating on the water, waiting at the lineup for the next wave. The image recreates the feeling of distance from the shore and the dance between sky and sea. Other times the sea is shown just before or after a surf session in a moody light during the early morning or in the twilight before complete nightfall.

The artwork will be on display at:

Civic Art Gallery at Encinitas City Hall
505 S. Vulcan Avenue

June 8 - July 19, 2011

Hours:

Monday -Thursday, 9:30am - 8:00pm

Friday and Saturday, 9:30am - 5:00pm, Sunday 1:00-5:00pm

You can see Mr. Flores' work online at www.jfloresw.com

Contact: Juan Flores

Phone: 760-707-6206

Email: jfloresw@yahoo.com



Left: Cardiff Night
Right: Three Surfers

Thursdays on the Coast - an Artist Opportunity



Call to 3D & 2D Artists

**June 23rd. Thursday
5:30pm - 8:30 pm**

We will be circling the fountains at the Village Plaza and Grand and State Street in Carlsbad for an artwalk with Art and Live Music.
You are invited to display your art for the evening.

Open to 36 artists, 2-D artists and 10 each 3-D artists.
You need to provide your own easels, 6' tabletop, or stand placed outside in areas to be assigned.

Every 4th Thursday of the month, for the day we hold a three hour art walk event for tourists, clients and visitors to stroll the streets of Carlsbad Village with an **Artwalk, Music, Shopping & Dining Experience**
Offered every month until October 27th, 2011.

Entry fee is \$5.00 per person and entry forms are located at
www.experiencecarlsbad.blogspot.com

Please acknowledge interest by June 15th via email

Mail your signed form and a \$5.00 entry fee,
drafted to Carlsbad Village Association and mailed to
Cheryl Ehlers, 2070 Gayle Way, Carlsbad, Ca. 92008

Event Manager Ph:760-519-1551 / Email: experiencecarlsbad@yahoo.com

Setup will be no later than 5:00pm in your designated location of which you will be notified
of by June 19, 2011, via email.

Mother's Day Tour - The Morning After

Report on Mother's Day Art & Garden Tour 2011

One guest wrote on their ticket stub, "I have been going on your tour for every year for the past 18 years". We sent her a \$50 gift certificate to Las Olas.



Number of ticket sold 837

Amount of money taken in \$14,183

Net profit from tour \$10,759

How did people hear about the tour?

From tickets turned in this is what they said:

Newspaper = 70

Friend = 280

Post Card = 62

E-blast = 81

On-line search = 18

Off Track Gallery = 9

Drive-by = 10

Multiple ways = 21

Winner of \$100 gift certificate to Brigantine Restaurant was J. Visser of Encinitas



Thank you go to the 8 hosts:

Melissa Anderson, Cindy Blumkin, Mike Cione, Barbara Jenkins-Lee, Mike Maloney, Katie Pelisek, Roderick Treece

Docents: Janice Allen, Terry Allen, Lin Holzinger, Mary Beck-Higgins, Victoria Gist-Tower, Jeffery Brosbe, Dodie Caldwell, Lucille Brown, Ester Krooth, William Limbeck, Dot Dodds, Mary Baker, Chris Jackson, Mary Mumm, Carolyn Cope, Lynn Ely, Rita Cecil, Mark Sherman, Diane Goodman, Sharon Hoffman, Elinna Rind, Julie & John Jobe, Carol Munhofen, Kathleen Warren, Kathleen McVey, Kathy Pisakath, Anne Wood, Bestina Cuaron, Ivy Medina, Carol Mone, Connie Malin, Malkanthi Gonzalez, Lynne Katzfey, Bonnie Eklund, Stephen Frank Gary, Wes Farmer, Colette Dowling, Patricia Hallenborg, Faith Fleury, Adam Koltz, Toni Funaki, Julie Ann Stricklin, Elizabeth Pourat, Elaine Mancarti, Arlene Fogel, Lisa Curry, and Nancy Heselton

Guest Artists:

Diann Abadie maintained the list of docents in a database

Wendy Gauntlett-Shaw was in charge of the Anderson home

Dolores Renner tracked the expenses of the tour and counted money on Monday morning

Paul Richter was in charge of the directional signs

Bruce Stewart took promotional photographs before the tour

Charlene Bonney volunteered to take PR photos

Stephen Cook drove the route and wrote the driving instructions

Bobbi Hirschhoff purchased food for the Pelisek home

Ginger Johnson drove the route and wrote the driving instructions

Kevin McGinnis assisted with the signs

Penny Ottley was in charge of the Blumkin home

Julie Bubar assisted with comp tickets

Jacqueline Howard was in charge of the Cione home and arranged for money delivery Sunday afternoon

Carolina Van Leeuwen made the name tags

Jackie Bissell volunteered to help count money

Donna Butnik was in charge of the Deneen home

Yvette Koome volunteered to distribute posters

Barbara Blair put labels on post cards

Jon Lovegren took promotional photographs before the tour

Rosemary Panther was in charge of the Jenkins-Lee home

Phyllis Rothbart was in charge of the comp tickets

Pamela Taylor Waldman did a super, outstanding, wonderful flawless job on the bookmarks, poster, booklet

Kathy Chin wrote the descriptions for all the homes

Diana Dean-Nau did mailing labels

Cheryl DeLain helped with the ticket packets

Nancy Lee volunteered to be in charge of host home

Cheryl Ehlers was in charge of the Maloney home

Carol Korfin was in charge of ticket packets

Terry Oshrin was the tour chair

Grace Swanson assisted the tour chair

Marissa Wright volunteered to purchase food for host home

Yanina Cambareri was in charge of the Pelisek home

Karen Fidel counted money on Monday morning

Linda Melvin purchased food for the Pelisek home

Ma Price kept the guest artist database and collected photos and money for web and booklet

Karla Nederlof volunteered to purchase food for host home

Jayne Spencer assisted in getting docents

Toni Williams was in charge of the Treece home and got the \$100 restaurant gift cert.

Non guest artists:

Judianne Shannon found docents for the homes

Rita Shulak took photographs the day of the tour (as did several of the docents -- thank you)

SDAG Members - Rent Wall Space at the Off Track Gallery

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@sbcglobal.com](mailto:pjeldon@sbcglobal.com)

760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.
4. \$90.00 in rent is due once every two months. We also require that renters pay a refundable security deposit. To have the deposit check refunded renters must give at least 30 days notice before resigning as a wall renter.
5. Renters are required to staff the Gallery once a month for four hours and are expected to help at one wall renter rotation a year which is about two and a half hours of work.
6. Renters must agree to rent for a minimum of four months and realize that their work will rotate to different areas of the Gallery.

Thank you,

Patricia Eldon

SDAG wall rent chairperson

Call for Entries, Juried Art Exhibition - My Best Friend: Pet Portraits (in partnership with Rancho Coastal Humane Society and Cardiff Dog Days of Summer)



Exhibition Dates

July 18 -- August 29, 2011

Encinitas Library, 540 Cornish Drive

Encinitas, CA 92024

Curator: Jim Hornung

Deadline for Submission of Entries: Friday, July 1, 2011

Opening Reception, Saturday, August 29

An open call for all artists and their pets. We would like submissions of paintings: oil or acrylic, mixed media constructions, most any media you can hang on a wall. We are looking for interpretive creations of your puppy, kitty, goldfish or "pet" anaconda. Paint the spirit of your "best friend."

Please read the submission requirements.

Questions and Information

Please Contact Jim Harnung by E-Mail at MYBESTFRIENDSHOW@yahoo.com
760-753-5458

Shrink Wrap/Mats and More

The Off Track Gallery has available for purchase Shrink Wrap of a large variety of sizes. Contact Eileen Brennan at 760-576-1595 or egbrennanart@gmail.com

Shrink Wrap (All Acid Free)

3x5	10 for \$3.00	.35 ea
4x6	10 for \$3.50	.40 ea
5x7	10 for \$4.00	.45 ea
6x9	10 for \$4.50	.50 ea
8x10	10 for \$5.00	.55 ea
9x12	10 for \$5.50	.60 ea
10x12	10 for \$6.00	.65 ea
11x14	10 for \$6.50	.70 ea
16x20	10 for \$7.50	.80 ea
18x24	10 for \$8.00	.85 ea
20x24	10 for \$8.50	.90 ea
22x28	10 for \$9.50	1.05 ea
24x30	10 for \$10.50	1.25 ea
24x36	10 for \$11.00	1.55 ea
30x36	10 for \$12.00	1.80 ea

Purchase Layaway at the Off Track Gallery

Effective immediately, the option of using a layaway plan for purchases at the Off Track Gallery has ended. All purchases must be paid in full.

SDAG's Solana Beach City Hall Ocean-Themed Art Show

SDAG's ocean-themed art show will have a take-in on Tuesday, August 16 from 10:00am to noon. The take-down will be Thursday, September 29, 10:00am to noon.
A reception will be held on Wednesday, August 24, from 5:30 to 7:30pm.

The charge is \$12.00 an entry, no matter what size. Each artist may enter three pieces if space permits, and if there is more space at the end of take-in, they can enter more, but must pay for each one. Contact Patricia Eldon for questions or to sign up to help at take-in or to help hang the show at 760-942-9406 or email her at pjeldon@sbcglobal.net

The reception will be organized by Carol Korfin, 858-793-548, or carol@glassgiraffe.com Contact her to offer to help at the reception or to donate food.

Vendors Wanted - Encinitas Festival of the Arts

ENCINITAS FESTIVAL OF THE ARTS

SATURDAY, JUNE 25, 2011

9:00am to 5:00pm

at

Abernathy Ranch

3615 Manchester Avenue, Encinitas

\$46 for 10 x 10 booth

Contact:

Marlene Mariani

marlenekcb@aol.com or call 619-709-1876

Report on Little Italy Artwalk AND an opportunity for 2012!

Reporting back on the results of the San Dieguito Art Guild's booth at the Mission Federal, Little Italy Art Walk held on April 30 and May 1st. Wow, what a beautiful day and incredible turnout. The participants, Bruce Stewart, Deborah Henry, Yvette Koome, Margot Carrera, Kathy Chin and Bonnie Ecklund had a grand time marketing, marketing, marketing their art and referring everyone to their website with beautiful Postcards, brochures and bookmarks. The booth was clean and everyone's 10' wall looked gallery-like so the curators of the show were happy. Almost everyone broke even...

We have already filled up the Art Walk on the Bay September 10 & 11th show with Mark Sherman, Deborah Henry, Bonnie Ecklund, Yvette Koome and Kathy Chin. We are currently taking reservations for Mission Federal, Little Italy Art Walk 2012. We are guaranteed another incredible spot with 3 booths and room for 3 photographers and 4 painters/watercolorists. Sorry no jewelers or floor art yet...if you want me to push for that let me know...I can, but the show is specific on their requirements for us.

The cost of the 10' wall is \$169 and we want new people for 2012...so contact me ASAP as the spaces fill up quickly. You need to send 3 images and a bio to me at deborahhenry@yahoo.com and tell me what it's for and I will submit the required artists (3 photographers and 4 painters) accordingly.

If you need help or are a beginning street fair participant...no worries...we're great hand holders.

Deborah Henry

Off Site Coordinator

CALL FOR ARTISTS

The Mission Trails Regional Park Foundation is pleased to announce opportunities to display paintings and photography in its Visitor and Interpretive Center Gallery for the 2012 calendar year.

Application Period: May 1, 2011 - June 30, 2011

Must be postmarked by: June 30, 2011

Jurying takes place: Second week of July, 2011

The MTRP Visitor and Interpretive Center is one of the most beautiful in California and is annually visited by a minimum of sixty thousand individuals. Our gallery holds 30-50 pieces of art. We offer exhibition opportunities for solo artists, small groups of artists (2-10) and larger groups (11+) or organizations. Beginning in 2012, we will be expanding the number of available annual exhibition slots due to a change from four to three week exhibitions. No sitting of the gallery is required and MTRP is responsible for installing, uninstalling, labeling and promoting all exhibitions.

In the past, there has been an assumption that the MTRP Gallery only exhibits nature/wildlife works related to the Mission Trails Regional Park. This is actually a misconception. Actually we exhibit many types of art suitable for family viewing in a public venue. We display both painting arts as well as photographic arts. We also accept 3-dimensional art which can be hung from our display fixtures.

For more information about Mission Trails Regional Park and our Visitor and Interpretive Center visit our website at www.mtrp.org

Questions . . . Contact:

Vicky DeLong, Art Coordinator
4025 Donna Avenue
San Diego, CA 92115
Home: 619-286-1361
Email: vbde@cox.net

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at shh_sd@yahoo.com

Watercolor Classes

Linda can be reached at 619-200-3431, or email at painter197@aol.com



Jesse Nathason

(760) 845-0632

jmatheson@gmail.com

Recommended by Terry Oshrin

(www.fulcrumosaics.com)

www.jexinnovations.com

Lin Holinger

(marketing coach/writer for hire)

Don't know what to say or how to say it? I can help!

Lin Holzinger
Marketing Coach/Writer for Hire
linholzinger@gmail.com
858-401-9001

Watercolor Classes

With James Q. Millard nws

Thursdays, July 7, 14, 21 & 28 - 12:30 - 3:30 pm
at Rhino Art in Encinitas

All levels welcome. Class limited to 15

4-CLASS SERIES - \$100

Contact 858-521-9131 or jqm33@att.net

Don't forget to send information and news you'd like to be considered for the Paint Rag to
sah_sd@yahoo.com

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman
Paint Rag Editor, San Dieguito Art Guild

OFF TRACK GALLERY

PRESS RELEASE
June 11, 2011

For Immediate Release
Contact:
San Dieguito Art Guild PR & Promotion Chair
760-942-3636
San Dieguito Art Guild

Off Track Gallery Artist Reception Saturday June 11th 5-7:30 PM

*Featured Artists include Lynn Ely,
Deborrah Henry,
Terry Oshrin and Grace Swanson*

The OffTrack Gallery representing San Dieguito Art Guild will be having the first summer artist's reception **Saturday, June 11th from 5:00 to 7:30 PM.**

The artists featured are four very talented artists. Each artist will be displaying their unique crafts. Lynn Ely specializes in Fiber Art, Deborrah Henry is an award winning photographer, Terry Oshrin is known for her unusual mosaics sculptures and wearable art and Grace Swanson creates wonderful Gourd Art.

FEATURED ARTISTS



TERRY OSHRIN, MOSAICS



DEBORRAH HENRY, PHOTOGRAPHY



GRACE SWANSON, GOURDS



ENTER DRAWING
\$50 GIFT CERTIFICATE
LAS OLAS RESTUARANT



LYNN ELY, FIBER ARTS

RECEPTION OFF TRACK GALLERY ENCINITAS SATURDAY JUNE 11 5-7:30pm

The public is welcome. Refreshments will be served. Also you will have a chance to enter a drawing for a \$50 gift certificate to Las Olas Restaurant in Encinitas.

The reception will be held in the OffTrack Gallery located in the Lumberyard Shopping Center. The address is 937 So. Coast Highway Suite C103, Downtown Encinitas, CA 92024; behind Starbucks and St. Tropez Restaurant. Bring a friend!

Open Daily 10 am to 6 pm
(760) 942-3636



LOCAL ARTISTS
Paintings
Photography
Glass
Jewelry
Ceramics
Cards
Sculpture
Fiber Arts
Mosaics
Gourds

OFF TRACK GALLERY
San Diego Art Guild, Est. 1965

Lumberyard Shopping Center
937 South Coast Highway 101 Encinitas 92024
Suite C-103 located behind Starbucks & St. Tropez
<http://www.offtrackgallery.com>

SDAG Meeting Minutes
Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024
7/25/11; 9:50 am

Officers Present: Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart

Officers Absent: Helena Beyer, Jacqueline Howard, Dolores Renner, Grace Swanson

Guests: Sandy Heath (proposed 2012 co-chair, Programs), Pamela Waldman (sitting in for Grace Swanson, Publicity)

Call to Order: 9:50 am by Cheryl Ehlers, President
Patricia Eldon motioned to approve, June 27th, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Linda Melvin In Favor 13 Against 0 Abstain 0 Absent Vote 2 Corrected e-mail Minutes **Motion Passed**

Presidents Report/Cheryl Ehlers

Cheryl reported that the grant agreement would be signed in a few days and submitted to the City of Encinitas next week. The grant was approved for less than the original request therefore we will plan for two "Try It You'll Like It" workshops and three Demonstrations for 2012. All related events must be completed by July 2012.

Cheryl announced that Gail Baker has agreed to take on Hospitality. All Board members are expected to attend the August "transitional" Board meeting.

Discussion: There was some interest in having this meeting at the Ecke Building at SDBG instead of the City's DPW conference room.

Action: Katie will check with SDBG for availability of the room and send a notice to all BOD members.

Action: Katie will also check with SDBG for availability of the ECKE building for SDAG demonstration dates scheduled for the coming 12 months. Demo Dates: November 2011, March, July, & November 2012

Parliamentarian/Judianne Shannon

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the June 27, 2011 minutes. The recorded June 2011 motions can be found in the Parliamentarian's Motion book at the Off Track Gallery.

Motion: Carol Korfin motioned to amend the June 27, 2011 motion regarding SDAG Membership dues by deleting the phrase 'increase dues by \$10 for each category' and inserting the actual fee for each category of \$85 Adult membership, \$95 for Family membership and \$35 for Youth membership.

Seconded by Terry Oshrin. In Favor 13 Against 0 Abstain 0 Absent Vote 2 **Motion Passed**

Second VP/Programs/Katie Jablonski

Katie introduced Sandy Heath who will work with Katie Jablonski as Programs Co-chair. Katie also mentioned the upcoming Mosaics workshop on August 4th.

Discussion: The annual Holiday Party at SDBG (December 1) has yet to be decided upon. Should there be a similar event as last year or should we hold a bazaar where members can see and buy each other's work, or hold an art book/magazine swap? No decision was made at this time.

Action: A committee was formed (Carol Korfin, Sandy Heath and Katie Jablonski). They will meet this month and make a recommendation at the August meeting.

Action: Ask Grace Swanson if she's willing to lead a gourd workshop. If so, put on schedule.

Website/Carol Korfin

Carol mentioned that a member (Deborah Henry) has been marketing her real estate services to the membership, which is not allowed.

Action: Carol to send an e-blast reminding all members that the membership list should not be used for personal promotional efforts and is to be used for Guild business exclusively. If Deborah's emails continue, Carol will make a personal call to her and ask her to stop.

Publicity/Grace Swanson (absent)

Pamela Waldman sat in for Grace. Pamela has been part of the Publicity team by doing the photography for SDAG promotional postcards.

Discussion: During the meeting, board members urged Pamela to take the Publicity Chair position (Grace Swanson stepping down to take over Membership). Pamela said that she did not want to handle the job alone and would be more likely to take it on as a co-chair. She also said that she needed more time to consider and would speak to Grace prior to informing the board of her decision.

Discussion: Those present talked about how to attract and "package" the benefits of being a Featured Artist.

Action: Pamela will write up the features and benefits in order to attract participants in the future before the August board meeting.

Bruce Stewart arrived at 10:30am

Membership/Lisa Curry

Lisa reported that there are currently 235 members. Lisa, who is stepping down from the position, turned in the Membership Chair items that will be passed on to Grace, who will take the position for the new 2012 term.

Lisa left the meeting at 11:10am

Treasurer/ Karen Fidel

Karen reported that SDAG had a \$50 surplus as of June 2011. Financials were distributed to the group and reviewed.

Motion: Bruce Stewart motioned to approve June 30, 2011 Treasurer's Report, Submitted on July 25, 2011 by Karen Fidel, Co-Treasurer. Seconded by Katie Jablonski. In Favor 14 Against 0 Abstain 0 Absent Vote 1 **Motion Passed**

Sandy Heath and Pamela Waldman left the meeting at 11:05 am.

Old Business

Cheryl reported that the process for applying for 501-C3 is continuing and that the fees may be a bit higher than the earlier estimate. A first check was sent to the attorney who is helping with the process.

Motion: Karen Fidel made a motion to amend the previous estimate of legal costs for processing the change from non-profit 501-C-4 to non-profit 501-C-3 from \$750 to \$1000. Seconded by Sharon Hoffman. In Favor 11 Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

Cheryl also reported that we'll need five years of tax records for the new tax status, articles of incorporation may need to be modified and bylaws won't need more than an update.

After doing a bit of research, Cheryl found out that SDAG has not been audited for 5 years.

Action: Cheryl to recommend a next step regarding an audit at the August meeting.

Action: Cheryl to meet with Karen and the accounting person to finalize accounting codes this coming month.

1st VP/Calendar/Helena Beyer/Jacqueline Howard

Judianne spoke on behalf of Helena (who is planning to return to being active on the Board in September). Although Connie Malin has committed to help with the Calendar spreadsheet temporarily, Helena will still need additional help. Potential jobs include featured artist coordination, calendar and telephone assistance, etc.

Discussion: The group talked about the wall and floor calendars and what still doesn't work in the current system.

Motion: Terry Oshrin made a motion to require a written notice of intent to vacate rental/display space from wall and floor renters before vacating. If 60 days notice is not given, the gallery renter's deposit will not be refunded. Also, the artist's status will no longer be shown as a member in good standing. Seconded by Pat Eldon. In Favor 11 Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

Gallery Manager/Terry Oshrin

Pamela Waldman suggested that more lighting is needed in the gallery.

Action: Terry will get an estimate for additional lighting fixtures and installation.

Cheryl left the meeting at 11:59am.

Monthly Show/Lynn Ely

Lynn reported on the positive and negative feedback she's received regarding the new 'take-in' hours. Lynn also asked for more jobs so she can assign them to wall and floor artists when they come to the gallery during take-in.

Newsletter/Sharon Hoffman

There is still a problem with the way the newsletter looks online.

Action: Sharon is to find out who actually posts the newsletter online and have them make the appropriate changes immediately.

Action: Sharon will post the new slate of officers for 2012 on the website ASAP.

Floor Chair/Linda Melvin

Linda had nothing additional to report.

Wall Chair/Patricia Eldon

Patricia reported that all wall spaces are filled with 4 more people (juried in) on the waiting list.

Hospitality/Bruce Stewart

Bruce reported that the Artist Reception went very well and thanked everyone for their support.

New Business

Discussion about the rotation of Juried Membership to be tabled for next meeting.

Motion to Adjourn: Karen Fidel motioned to adjourn the July 25, 2011 Board Meeting at **12:24** pm. Seconded by Linda Melvin. In Favor 10 Against 0 Abstain 0 Absent Vote 5
Motion Passed

Next meeting: August 29, 2011 at 9:45am

Submitted by:

Lin Holzinger, Secretary



OFF TRACK GALLERY

Some staffers have not paid attention to this notice and the ones at the gallery and have been charging 8.75% tax on sales.

Effective IMMEDIATELY - read the info at the desk and charge only 7.75% sales tax. A new chart is at the desk. USE IT!

ALSO

Due to the fact that Sales Tax has decreased, our bookkeeping system cannot handle both old and new rates at the same time, so ONLY FOR THE MONTH OF JUNE, all artists will be paid the amounts due them, even if it is less than the \$50 minimum.

As of July, payments we will be back to our regular guidelines of sending a check only when the amount due an artist is over \$50 or at the end of our fiscal year.



**CALIFORNIA STATE
SALES TAX
DECREASE TO
7.75%
Effective July 1, 2011**





OFF TRACK GALLERY

Show your work for 6 weeks at San Diego
Botanic Garden, Ecke Building

SDAG members have an opportunity to show their 2-D artwork for 6 weeks at San Diego Botanic Garden. Any work that can be hung on a wall is acceptable. There is no space available for 3-D art.

There are multiple events held in the Ecke Building including a lecture by James Hubbell on Sunday, August 21, at 1:30pm
"Gardens-the bridge between the Wild and the Order."

The Garden will not sell our work for us. You will need to include your contact information and coordinate your sale with your prospective buyer. The Garden requests a donation of 10% of your sale be given to them.

Take-in date: Thursday, July 14, 10am to noon

Cost: \$12 per piece

Limit is 1 or 2 pieces max

Take-down date: Monday, August 29, 10am to noon

Location: San Diego Botanic Garden, Ecke Building

230 Quail Gardens Drive (off of Encinitas Blvd)

Encinitas

When you drive in, tell the person at the kiosk that you are part of the SDAG show and you will not have to pay to park.

Space is limited, so first come first served. We suggest you bring no more than 2 pieces each. Lynn Ely is heading up this off-site show and will need help with take-in, hanging and take-down.

SDAG BOARD AGENDA

July 25, 2011

Last Meeting 6/27/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:34pm

Officers Present: Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson

Officers Absent: Helena Beyer, Jacqueline Howard, Carol Korfin, Dolores Renner, Bruce Stewart

Minutes: 06/27/2011; sent via email July 23, 2011

07/25/2011

9:45AM

Location: Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. **Roll Call** - Sign in sheet to Recording Secretary
3. **Approval** of 6/27/2011, Meeting's Minutes
4. **Presidents Report** – Cheryl Ehlers, **(9:45 – 9:58am)**
 1. Thank You, Overview
 2. Grant Agreement Status, Budgets will be effective September 2011 for three projects (2 = Try It You'll Like It) and (4) Demos) discussed below
 3. New Members Invitation to Aug 22nd:Board mtg.; Hospitality Gayle Baker & Sharon Heath, Programs, Publicity: Open

Upcoming Dates: As note

Jun., 28, 2011–Tues, 3:30 - 6:00pm –
July, 17, 2011 -Sat, 4:30 – 5:30pm,
Aug., 4, 2011 - Thurs., 1:30 3:30 pm,
Aug.,13, 2011 – Sat, 5:00pm 7:30pm
Aug.,15 – Sept 29 –

Aug., 20, 2011 – Sat/Sun
Aug., 24, 2011 – Time _____
Aug., 29' 2011 - 10:00 – 2:00pm
Sept or ?
Sept., 10 & 11, 2011
Oct., 6, 2011 – Thurs., 1:30 3:30 pm
Or November 3, 2011
Dec.,1,3,4, 2011 Time: _____
Jan 5, 2011, Mar 1, Jun 2, 2012

Upcoming Dates

Fundraising events:
Demos- Jan 5, 2011, Mar 1, Jun 2, 2012
Mothers Day :
Try It You'll Like It Workshop

Mo. Show Takein
Members Reception
Demo at SD Gardens
Artist Reception
Solana Beach Takein **CONFIRM**
Email says Aug 16th, 10:00 – 12:00 pm from City of SB
Weidner Nursery Photo/Paint Out
Solana Beach Artist Reception
Ecke Bldg Take down
Try It You'll Like It Workshop (need 4 before July 2012
ArtWalk on the Bay, SD - Deborah Henry Handling
Demo at SD Botanic Gardens - (grant funds
Demo at SD Botanic Gardens – (grant funds)
Holiday Potluck TBD
Demo at SD Botanic Gardens (need 4 before July 2012

TO BE DETERMINED ACTION ITEMS - :

Under 501 3 (c) status needs brainstorming now
(need completed before before July 2012
Committee brainstorming now
Committee (need completed 4 before July 2012

Parliamentarian: Judianne Shannon (10:00 – 10:07)

1. e-mail voting (All board members must use 'REPLY ALL' when voting)
2. Reading of last board motions.

Committee Reports (10:07 – 11:20)

2nd VP, Programs: Katie Jablonski (10:07-10:15)

(Will be excused and existing meeting after report)

1. Demo: Mosaic's workshop on Aug 4
2. Demo: Grace had mentioned that she would probably do a gourd workshop.
3. Program Chair: Introduction of Sandy Heath
4. Holiday party that won't be at the SDBG and needs a change., Still have the SDBG reserved.

Website: Carol Korfin (10:15-10:20)

(Carol will be excused and existing meeting, has appt.)

1. Protocol for posting to Constant Contact to be enforced

Publicity: Grace Swanson (10:20-10:27) Absent

(Pamela Waldman will be excused and exiting meeting after report))

1. Suggestions for the postcards; featured artists to sign up and pay during the rotations and have their participation count as a job. If too many sign up pull names out of a hat.

2000 cards instead of 1000 and send out to our membership as well and to more of our client list. It costs less than **\$60** for the extra 1000, but there would be added postage and we would need another person to assist with the labels and mailing.

<Grace/Cheryl: comments: Current: Postage \$220 for 500 cards sent and 500 placed in gallery, Postcards \$120. **Total Approx. \$340** Added 1000 postcards (\$60) plus postage (\$440) adds Total \$500 to costs. We currently throw away about 100 leftovers of the 1000 that are not passed out and have returns via mail.>

Membership: Lisa Curry (10:27-10:32)

(Will be excused and exiting meeting after report; to gallery)

1. Status of Membership, New Members - Closeout

Treasurer's Report – Karen/Dolores (10:32 – 10:40)

1. Mo./Sales Review
2. Approval of Treasurer's Report:
3. Progress of Accounting Information for Mother Lode

Old Business (10:40 – 10:38)

1. **Gallery Forms** in the Computer, we have many missing

2. **501** in process: Structure dictated by IRS documents requirements

Tax preparer: Codes for Mother Lode, must be used as they are linked to Taxes.

501 Status; Tax preparer, Jean Smith, 501 records are extremely scrutinized by IRS. SDAG to make efforts to pay special attention to simplification of using their codes to categories to keep accurate as possible. She is linked to Mother Lode's accounting charts.

3. **Grant budgets**, will be in effect September 2011 Records/receipts are extremely important records to be kept in separate folders (clarification/procedure to be discussed with Treasurer's)

4. **Try It You'll Like It Workshops** scheduled for Aug/Sept./ committee procured?(*grant funded*)
5. **Demos:** Schedule: Oct or Nov. 2011 Jan, Mar, Jun 2012 (*grant funded*)
6. **Membership Brochure** edits recap/status (Grace question)
- 7.. *Cheryl would like to schedule meeting with Karen/Dolores/ to review/discuss processing of information for budget and grants.*

Committee Reports continued (10:38 – 11:20)

1st VP, Calendar: Helena(10:38 – 10:48) (Absent) **Judianne** will address issues

1. Update on Helena Beyer
2. Update on Connie Malin/a splendid worker
3. RE: e-blast that went out to the renters on 7/19/11
4. Aug/Sep Calendars completed, & in Gallery for Rotation Day
Fri 8/5 4-8 shift. Need W/F Chairs to ask renters on Rotation day, until one volunteers
5. Future Oct/Nov Calendars in Gallery on Rotation Day for Renter sign-ups.
6. Wall/Floor Chair Co-ordination of Artists coming off & on Rental Spaces
7. Enforcing 30 day notice & renter completing current rotation responsibilities.
8. Gallery Committee communicating/ just juried in Artists that are ready to rent.
9. Can Jurying dates be planned for the first month of a rotation period instead of the 2nd month?
9. Paid Sitters list finalized. Needs to be put in Paintrag

Gallery Manager: Terry Oshrin (10:48-10:53)

1. Is DVD Training Video being used?
2. Jurying In process: Who tracks and how is it communicated for notification. Can we streamline?

Monthly Show: Lynn Ely (10:53-11:05)

1. Slate for nominating committee :results 'Hospitality, Gayle Baker; Programs: Sandy Heath
2. New Hours Posted and received ; any feedback?
- 3 Any List of Volunteers Centralized Bring to meeting
4. List of Judges available to date, if you have, bring to ,mtg (6/27/11)

Paint Rag.: Sharon Hoffman (11:05-11:10)

1. Slate for nominating committee results: Hospitality; Gayle Baker; Programs: Sandy Heath

Floor Chair: Linda Melvin (0)

1. Action: Any List of Volunteers? Centralized, bring to meeting (6/27/11)

Wall Chair: Patricia Eldon (11:10-11:15)

1. Wall Results

Hospitality: Bruce Stewart (11:15– 11:20)

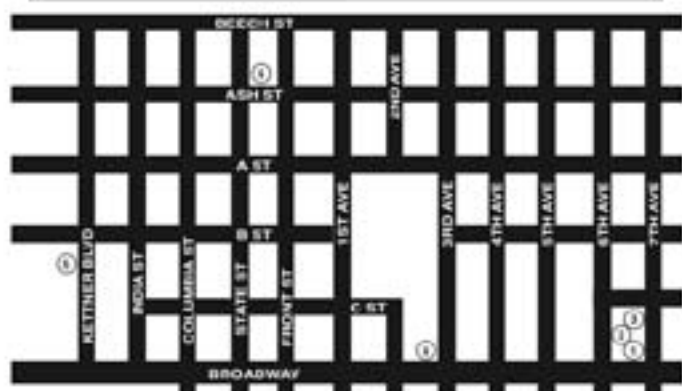
1. Update on Membership
2. Budget: Monthly Show Take-In collected \$130 for this reception. Did this \$\$ arrive for the reception?
\$67.97 for food (Bruce): + \$23.00 Lisa, _Ice Budget \$50.00, (Costs are covered)
3. Preparation for reception Task List GIVEN TO BOBBIE/ FILES, Invite Gayle Baker, New Hospitality to assist

New Business (11:20 – 11:45)

1. Rotation of Juried Membership , comments, and to be tabled for next meeting, discussion/determinations (food for thought)

Adjournment – 11:45pm

DOWNTOWN



1. ALEXANDER SALAZAR FINE ART GALLERY

640 Broadway

2. ALEXANDER SALAZAR FINE ART EXHIBITIONS AND AUCTIONS

1040 7th Ave



Sarah Steber, "The Window," Oil on Canvas, 4'x5'. Alexander Salazar Artist in Residence Studio.

3. ALEXANDER SALAZAR FINE ART ARTIST IN RESIDENCE STUDIO

635 Broadway

4. CELEBRATION FINE ART GALLERY

326 Broadway and 3rd Ave at The US Grant • 619.238.9111

5. MUSEUM OF CONTEMPORARY ART - SAN DIEGO

1001 Kettner Boulevard

5. PIMENTO FINE ART GALLERY

350 W Ash St #103 •

619.955.5285 •

www.oliveprtsolutions.com •

jennifer@oliveprtsolutions.com



Dani Dodge, "Une Semaine Que Nous Sommes Separes", 36" x 36", Mixed Media (acrylic, collage, spray paint, pastel, ink), Pimento Fine Art

ENCINITAS / LEUCADIA



1. ART N SOUL

633 S Coast Hwy. 101

2. BLISS 101

687 S Coast Hwy. 101, #151

3. LEUCADIA ART GALLERY

1038 N Coast Hwy. 101

4. SAN DIEGUITO ART GUILD /

OFF TRACK GALLERY

937 S Coast Hwy. 101

5. SANTOS FINE ART

GALLERIES

978 N Coast Hwy. 101



Darlene Katz, "Walking Home", Oil on Canvas, 24"x36", Off Track Gallery.



Off Track Gallery

Lumberyard Shopping Center

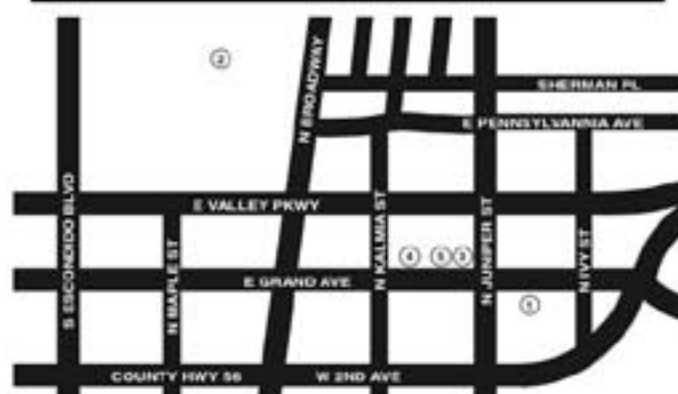
Encinitas

760-942-3636

OffTrackGallery.com

Open Daily 10-6

ESCONDIDO



1. ARTHATCH

317 E Grand Ave • 760.781.5779 •

arthatch.org

Arthatch, formerly Distinction, is a

501(c)(3) 7000 sq ft building

located in downtown Escondido.

The arts complex exhibits cutting

edge paintings created by 50+

artists from around the world. In

addition, over 30 local artists

exhibit various styles of painting,

photography, and mixed media

throughout the building. Hours are

Wed-Sat 12-5, receptions with live

music are second Saturdays

6-10pm.



OFF TRACK GALLERY

IMPORTANT Memorandum on Gallery Ethics and Business Practices

Some recent events that have taken place at the gallery by members have prompted this communication.

We try very hard to maintain a high level of professionalism and ethics in our business / gallery, and we expect you, the member, to honor and uphold these business ethics. We are a business that deals with the public and our integrity is highly important to our success. Compliance with the following requests is mandatory and non-compliance is cause for dismissal from membership in S.D.A.G. / Off Track Gallery.

1. Staffers, in particular, and Membership, in general, are not authorized to discuss, or express their opinions with any tenant(s) / outside business owner(s) on behalf of the Guild on management protocol of the gallery. The board has been elected by the membership, and no member should be taking it upon themselves to conduct any business for the gallery other than staffing and job positions signed up for. This includes how the guild is being run, or how they feel about what is happening at the guild due to circumstance beyond our control. Only the Board knows all the details of what is going on with the business of operating the gallery, therefore, any information imparted by other than the board is likely to be incorrect, incomplete or just plain opinion.
2. Maintaining a code of ethics is extremely important, and bias opinions about race, creed or color are not allowed within our guild nor to be discussed on the premises or surrounding area around the gallery.
3. We are a business that services the public, and negative comments - either personal or professional - about another artist's works while you are within the gallery are unacceptable, and absolutely never to be mentioned in front of, or communicated to, our clients. ANY negative conversations between members, either in or around our store, about the gallery and its operations, should never be made in front of clients.

4. Any additional complaints about our artists from business owners, management or other artists communicating abuse of such ethics, is ground for dismissal of any artists from our gallery.

5. In order to maintain good relationships among all parties involved, the shopping center management company and the business owner have requested that the San Dieguito Art Guild and it's membership of the Off Track Gallery, cease any further contact / communications with Mog & Rue, next door. "Members" are no longer authorized to speak to, express their opinion to, or even "enter" the store of Mog & Rue.

6. Your opinions are your own, and you are entitled to them, but keep them to yourself or discuss them offsite. ***Remember, to have a good neighbor you must be a good neighbor!***

Cheryl Ehlers, President
San Dieguito Art Guild / Off Track Gallery

OFF TRACK GALLERY

Paint Rag
July 2011

In This Issue

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Tips and Tricks - Street Show and Garden Fairs
Shrink Wrap sleeves available at the Off Track!
SDAG's Solana Beach City Hall Ocean-Themed Artshow
Ads: Artists that teach or businesses supporting artists

[Join our Mailing List!](#)

Quick Links

[Our Website](#)



Fourth of July. Have a safe holiday.

AND a creative month!

Sharon Hoffman
Paint Rag Editor

Board Positions Open for Guild

MEMBERS!

We are looking for volunteers to fill two open spots on the Board of Directors of your Guild.

YOUR Guild needs your help! We will have 2 open spots on the Board of Directors starting September 1 and we are looking for members to step up and help out. This is a huge opportunity to help your Guild THRIVE and SURVIVE. Members accepting one of these positions will be on the Board of Directors and must attend the Board of Director's meeting the 4th Monday of every month from 9:45am to Noon at the Department of Public Works, City of Encinitas, 160 Calle Magdalena.

PUBLIC RELATIONS/PUBLICITY CHAIR

Handle ALL publicity for SDAG and the Off Track Gallery. You will be OUR voice to the community. The Publicity Chair is in charge of the following (there are volunteers for each task - you just need to make sure it gets done on time): PR releases to newspapers and magazines for SDAG events, production and mailing of post card for bi-monthly reception, posting of SDAG events on selected websites, production and placement of paid ads according to budget set by the SDAG Board, provide webmaster and Paint Rag editor with copy and photos for SDAG events, and maintain the Guild's client database.

HOSPITALITY CHAIR

Gallery and Event hospitality. Be in charge of the parties! What could be more fun? You would have a budgeted amount to spend on food and wine. A list of volunteers will be provided for each event. They can assist in purchasing food and wine, pouring wine at the event, setting up, putting out the food and cleaning up. Receptions are every 2 months at the Gallery just like the one on June 11, from 5-7:30pm. Your job is to coordinate. There is already a member who has volunteered to be reception helper each month. You would also coordinate hospitality at any other Event Happenings such as the Demo meetings at the San Diego Botanic Garden.

If you are interested in either of these opportunities please contact:

Lynn Ely at lynnarts@yahoo.com or

Sharon Hoffman at sah_sd@yahoo.com

Betty Sturdevan - in Memorial

Guild members share some wonderful remembrances of long time member Betty Sturdevan, who passed on this June 9th, 2011. Betty was a LONG time guild member, past president (1975-77) and held about every job we have in the guild, and saved so much of San Dieguito Art Guild's history.

Betty was a true lady for all seasons both visually and in personality. She was a full circle woman filled with grace and gumption, quietness and rowdiness, thoughtfulness and laughter, love and compassion. One might say that Betty was lady-like and tom-boyish all at the same time. She had a sweet manner and a twinkle of devilishness in her eyes at all times. She treasured life in all that it held for her, she adored her family and marveled in the presence of everyone she met. With Betty, what you saw was what you got. Every animal, bird, man, woman and child she encountered was an exciting, loving, and enjoyable wonder to Betty.

Two of Betty's greatest loves were most certainly painting and the ocean. She loved animals and painted them a lot, and after her husband died she always had a dog as a companion. Her favorite being golden retrievers. As Betty grew older, she always seemed equal in age, not someone older. I guess that's because she never dwelt on the past or the future. She seemed to always live in the present and enjoy it. She engaged young and old alike in conversation and she was always an equal. Betty loved to have her studio facing west towards the ocean and her backyard. That way she could watch birds, cats, dogs, etc., as she worked.

There was a memorial on Saturday, June 11 at 12:30 at the Community Center in Encinitas. It was a warm, meaningful, loving tribute to Betty put together by her grandchildren.

Betty was loved and will be missed by many.



Welcome! New Members to SDAG

Welcome to members that have joined SDAG in the last month:

Marty Fopiano (Jewelry)
 Jacquie and Frank Hughes (Jewelry, Furniture, Sewing)
 Pat Piper (Mosaics, Crosses)
 Tony Shelfo (Photography)

Upcoming SDAG Events

A note to remember: Take-In for the Monthly Show is always the last Tuesday of the month, from 9:30am to Noon!

July

July 14 - Thursday, 10am to Noon, Member Art Show take-in at the San Diego Botanic Garden
 July 15 - Friday, Jurying session for new floor and wall rentals
 July 16 - Saturday, 4:30 to 6:00pm, New Members Reception at the Gallery
 July 25 - Monday, 9:45am, Board of Directors meeting
 July 25 - Monday, Deadline for August Paint Rag
 July 26 - Tuesday, 9:30am to Noon, Monthly Show Take-in
 July 28 - Thursday, 9am - 6pm, Wall and Floor Rotation

August

August 4 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Mosaics)

August 22 - Monday, 9:45am, Board of Directors meeting

August 22 - Monday, Deadline for September Paint Rag

August 30 - Tuesday, 9:30am to Noon, Monthly Show Take-in

October

October 6 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (TBA)

December

December 1 - Thursday, Holiday Potluck (site to be determined)

July 14 - Member Art Show Opportunity

You will soon be able to hang your art in the Ecke Building at the San Diego Botanic Garden, for 6 weeks.

TAKE-IN DAY: Thursday, July 14, 10:00am to Noon

Entry Fee: \$12 per piece, only 2D art

You may bring 2 pieces, 16 x 20 or a little larger.

There is no display space for 3D art

Questions contact Lynn Ely at lynnarts@yahee.com

SDAG Art Jurying - July 15

Hi, SDAG members!

If you are not a wall renter or floor renter at Off Track Gallery, and have not yet been juried in, you have a chance to be juried for possible renting. The next Wall and Floor Art jury will be on Friday, July 15 at floor art chairperson Linda Melvin's house, 843 Santa Regina, Solana Beach, 92075. If you plan to attend, please RSVP to Linda Melvin, 848-481-3431, painter197@aol.com. Drop your work off between 10:00 and 11:00 and pick it up between noon and 1:00 pm.

Bring at least four of your best pieces of artwork in each medium that you hope to exhibit as a renter. Framing and presentation are part of what the artwork is being judged on. Neatness counts. For wall art, please follow the gallery hanging rules as described in the gallery handbook. You must have been in the monthly show three times before you can rent space.

REQUIREMENTS FOR WALL RENTERS

Requirements for Wall Renters of Off Track Gallery

1. Rent for a full wall space: \$90.00 of rent is due on every rotation day, which is once every two months, usually the last Thursday of every other month, so that works out to be \$45.00 of rent per month.
2. A full wall space is four feet wide from the floor to the top of the wall, but you may only use a 44 inch wide space for displaying artwork. (The gallery committee prefers, but does not require, that artists leave the bottom one or two feet of wall empty.) The guild requires that wall rent artists leave at least two inches of empty space between their artwork and the borderline between wall spaces so that your work does not get less than four inches

from your neighbor's artwork. If you are on one of the little walls that zigzag, you still need to have a two inch wide border of empty space along the sides of your display space. The reason for this rule is that the gallery committee believes that a little empty space enhances the artwork and gives a higher classed appearance to the gallery.

3. Security Deposit: There is a security deposit of one month's rent, \$45.00 for a full space. This is refundable if you fulfill all of our requirements- staffing, giving notice 30 days in advance, and paying rent.

4. Staffing: Currently, we expect wall renters to staff the gallery once a month for four hours. Sometimes in the summer, wall renters are required to staff twice a month for two and a half hours each session.

5. Wall rotation duty: We expect each wall renter to help at a wall rotation day once per guild year for two and a half hours. The guild year starts and ends on September 1. You do not need to climb ladders or lift things if that is difficult for you.

6. An additional job: Each renter is expected to do an additional job for the guild.

7. We require that renters sign a contract saying that they will rent for at least four months. If they resign sooner, they do not get the security deposit refunded. We need to have people rent for at least four months, which is two rotations, in order to prevent people from renting only when it is their turn to exhibit in the front, or only at Christmas time, and also to save work for the wall rent chairperson.

8. Resigning from renting: We need to be given at least thirty days of advance notice before you resign from renting wall space. This is so that we can find a substitute renter, and so that we can find staffers to work at the times that you were going to.

9. Renters need to sign a hold harmless contract stating that they will not sue San Dieguito Art Guild in case their work gets damaged or stolen. Artists need to provide their own insurance if they want any to cover their artwork.

10. Renters need to sign a copyright agreement which says that they will not infringe upon anyone's copyright, that their work is their own.

Benefits of renting at Off Track Gallery:

The advantage of being a renter is that you can exhibit several pieces of your artwork all together so that customers notice it and better understand what you are interested in. You have control over how it is arranged within your space. If you display a lot of artwork, it costs less per piece to exhibit if you are a renter than if you are in the monthly show. The downside, or the upside, is that you get to be more involved in the running of the gallery if you rent. If you are a past renter, consider getting back onto our waiting list.

Thank you.

Patricia Eldon

Wall Rent Chairperson

pjeldon@sbcglobal.net

Plein Air Contest - Spanish Village

Spanish Village Art Center
1ST Annual

"ART IN BLOOM"
2011 Floral Plein Air Painting Contest

CONTEST DATE: SATURDAY, JULY 23, 2011

Registration: All mail-in registrations must be received by Thurs July 21, 2011

Walk-in registration: 9:30am at Spanish Village information table
(outside studio 34A)
Saturday, July 23, 2011

Email registration will not be accepted.

Make checks payable to "Spanish Village Art Center"

REGISTRATION FORM AVAILABLE ONLINE

WWW.SPANISHVILLAGEART.COM

(see Resources page)

or at STUDIO 34A 11-4pm DAILY

Processing Fee:

Spanish Village Members \$10, non-members \$15. ALL Walk-Ins \$20 - **Cash or check only**

Who: Adults age 16 or over

Limit: ONE or TWO entries permitted per entry fee

Mediums: Oil, Acrylic, Watercolor, Pastel, Ink, Pencil, Mixed Media

Where: Check in at the Spanish Village Information table (34A) located in the patio area 9-10 a.m. The artist's canvas, paper, board, etc. must be stamped by the art exhibit staff prior to the bell of beginning the work. Up to three surfaces may be stamped at check-in.

What: Paintings must be painted on location AND INCLUDE ALL OR PART OF A FLOWER ARRANGEMENT set up in Spanish Village by the SD Floral Guild. Multiple fresh flower arrangements will be provided to choose from.

Paintings can also include parts of Spanish Village in the painting. Paintings done in other locations of the park are NOT accepted. No photos or sketches prior to contest are allowed on contest day.

Painting time: 10am - 2pm	SHARP (warning bell at 1:45) Start and stop bells
2:10pm	Display on your easel UNFRAMED at designated area.
2:10 - 2:40pm	Artist vacates area for judging to occur
2:40 - 4pm	Display art for sale (artist may stand by work or frame it)
2:10 - 3:30pm	Public places votes for People's Choice
3:30pm	Judging results announced
4pm	Artist may take work home
4 - 7pm	Option: Have art for sale during Spanish Village Open House

Artist Brings: Art supplies, painting surfaces and EASEL to display work on for show

Judging and Sales: Artist may bring personal art catalog to show visitors, frame work after judging, but NO additional artwork is allowed. ARTIST GETS 100% OF PROCEEDS FROM SALES.

Sales Opportunity: Artists are invited to leave their work for sale till 7pm during the Spanish Village Open House that night. They can indicate at morning check-in booth and their easel and artwork will be stored for them to pick up next day (Sunday, July 24) at Spanish Village Office Studio 18 (11am - 4pm) Office Phone: 619-233-9050.

1st Place \$100 2nd Place \$50 3rd Place \$25 Peoples Choice gift certificate (\$25)

Questions? Call: **760-436-0453** Email: susludwig@gmail.com

August 4 - Mosaic Demo

San Dieguito Art Guild Presents an afternoon of exploring Mosaics with Don Myers.

Free and Open to the Public

Don Myers will provide blocks with a pattern or bring your own vessel.

Thursday, August 4, 2011

1:30pm to 3:30pm

San Diego Botanic Garden

230 Quail Gardens Drive

(the Ecke Building) free parking

RSVP at Katie.jablonski08@gmail.com

DON MYERS STAINED GLASS

Don Myers has always had a passion for artistic expression. In 1975 he found a medium that would become his life passion. Stained glass allowed Don to utilize his various talents. Starting each piece of artwork with a drawn pattern his natural ability to bring life to a one dimensional drawing is obvious. His eye for color makes the individual pieces of glass come together to form a truly unique work of art. A master cutter with over 35 years of experience Don can create the most intricate of designs with ease.

Don owns and operates his studio in Oceanside California at 1025 North Coast Highway Oceanside, California 760-439-6200. Offering one of a kind custom stained glass artwork for residential, business and liturgical clients as well as repairs Don has a long standing reputation as the foremost expert on stained glass in the area.

Always eager to share his passion with others, Don teaches several classes from beginning stained glass and mosaics to more advanced techniques as a student progresses. His fun loving personality and ability to put even the most inexperienced student at ease keeps his classes full and students wanting to return again and again.



Don Myers with some of his beautiful artwork behind him.

SDAG Member Fine Arts and Photography Results from the San Diego County Fair

Congratulations to our SDAG members for their participation and award results at the Fair.

PLACE AWARDS FOR THESE MEMBERS:

Artie Mattson (3rd Place) 1001 2-D, Class 017, Title of work - 'Traffic Jam At The Races'
James Millard (3rd Place) 1001 2-D, Class 012, Title of work - 'Coronado Icon'

James Millard (1st Place) for the second year in a row for the 'One Day Plein Air' contest on Sunday, June 26.

HONORABLE MENTIONS PLACING FOR THESE MEMBERS:

2 AND 3 DIMENSIONAL ART

Janice Allen	1001 2-D, Class 015, Title of work - 'Seeds'
Sandra Cox	1001 2-D, Class 016, Title of work - 'Carmel Beach'
Bobbi Hirschhoff	1002 3-D, Class 025, Title of work - 'Totally Tubular'
Darlene Katz	1001 2-D, Class 009, Title of work - 'Sweet Dreams'
Linda Phillips	1001 2-D, Class 020, Title of work - 'Opening Day Del Mar'
Mark Sherman	1001 2-D, Class 011, Title of work - 'Like Mother'
Mark Sherman	1001 2-D, Class 011, Title of work - 'One Fast Critter'

PHOTOGRAPHY

Beverly LaRock	Color Nature, Title of work - 'Radiant'
Beverly LaRock	Color, Black & White or Digital, Title of Work - 'Mother with Newborn'
Jeffrey Sitcov	Color, Title of work - 'Perugia, Italy 3'

Environmental Painters Schedule

Here is the schedule for the Environmental Painters for July and August (call Joan Grine with questions 858-481-8783)

July

July 5 and 12 - San Elijo Lagoon,
(meet at North End of Rios, Solana Beach)

July 19 and 26 - Crest Canyon (North End)
(meet at North End of Durango, Del Mar)

August

August 2 - San Diego Botanic Garden (free day)

August 9 and 16 - Batiquitos Lagoon (meet at end of Gabbiano)



July Monthly Show Winners

Best of Show - Njeri by Wendy Gauntlett-Shaw (Oil)

Oil/Acrylic

1st - Avra Alexiades - Alexander the Great (Oil)

2nd - Joyce Nash - Tillman Wild (Acrylic)

3rd - Pamela Penner - I'll Save Your Place (Oil)

HM - Pamela Wells - Golden Reflections (Oil)

Watercolor

1st - Dot Dodds - Are We There Yet?

2nd - Stan Stevenson - Summer Slumber

Photography

1st - Pamela Taylor Waldman - Emerald Light

2nd - Morgan Janis - California Dreamin'

3rd - Ian Williamson - Swami's, Encinitas

HM - Beverly LaRock - Holy Man, India

HM - Terry Allen - Huntington Garden

HM - Diane Goodman - Heads or Tails?

MOSAIC DEMONSTRATION

FREE AND OPEN TO THE PUBLIC

AT THE SAN DIEGO BOTANIC GARDEN

1:30 - 3:30 PM THURSDAY, AUGUST 4,

Sponsored by the San Dieguito Art Guild

*Funded in part by a grant from the City of Encinitas
and the Mizel Family Foundation.*

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Lumbervyard Shopping Center, Coast Hwy 101, Encinitas

Open Daily 10 to 6 (760) 942-3636 offtrackgallery.com

Please join us at the
Off Track Gallery for the San Dieguito Art Guild's

ART RECEPTION

Saturday, August 13th, 2011 ~ 5 to 7:30 PM

FOUR FEATURED ARTISTS

CHERYL EHLERS: Painter

KAREN FIDEL: Potter

KATIE JABLONSKI: Sculptor & Jeweler

PAMELA TAYLOR WALDMAN: Photographer

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Lumbervyard Shopping Center, Coast Hwy 101, Encinitas

Open Daily 10 to 6 (760) 942-3636 offtrackgallery.com

Having trouble viewing this email? [Click here](#)

OFF TRACK GALLERY

**Weidner's Garden is having a photography contest
open to all photographers.**

Two weekends - August 19-21 and August 26-28

**We invite photographers amateur or professional to get busy now and
enter their photos in our photo contest
See the guidelines below**

**We also invite Painters to come paint in our Gardens showing the
beauty of our flowers and plants**

**August Art in the Garden
Artists Live Painting in the Gardens
Weidner Garden's celebrates the Arts.**

**Painters — Photographers — Metal Art — Sculptures — other Garden
Art Fridays & Weekends August 19th - 21st August 26th - 28th**

For all Painters, with brush or other media
Artists are invited to set up easel, paints and an optional display of other art work
available for purchase at any or all of the Weidner's Gardens

August Art In the Gardens.

The guidelines are as follows

The artist will be actively painting on any kind of art piece that shows beautiful flowers or succulents that might be found at Weidner's Gardens. Our goal is to show off how lovely our plants are and how beautiful Weidner's Gardens is.

Our other goal is to bring people to Weidner's Gardens during this event in August. August is typically a month when business is slower and the Gardens are in full bloom.

Weidner's will help to publicize the event in our June/ July/ and August Email newsletter that goes to over 5,000 people around Southern California, We will send out press releases and appreciate any help or contacts from your group. In addition it will

be put frequently on Weidner's Garden Facebook pages. Weidners Gardens Weidner's will assign a PLU number to each artist registered and will process any sales made at the event days though our register and customers may pay cash, charge, or a check if pre approved by the artist. There is no charge for the Artist to Paint in the Gardens. We will take a 20% commission on anything sold during the event weeks.

The Artist can set up anywhere they choose, move around, arrange plants as they need. All plant material needs to be returned when the artist is finished.

The artist is responsible for bringing their own easels, equipment and for the safe storage after the Gardens are closed and the set up the following day.

The Artist needs to be painting actively but does not need to be here every single minute. They would need to have a plain instruction on their easel for anyone wanting to buy something. Any art work left unattended is at the Artist's own risk. (Our visitors are generally very honest but one never knows.)

In Addition we will have two Vignette types of scenes set up with basic background where the artist or artists can add the color blooming plant material. Suggestion: Everyone may already be doing this, but taking a photo of your scene is smart. If the plant material moves you still have a digital picture.

We would love to have lots of artists, photographers and other types of garden art displayed.

Children's Art section

We have chosen the last weekend of the 26-28 for an extra section for Children under 12 Art to be displayed.

The more activities going on the more reasons for press releases, TV coverage, and that brings out more people.

Photo contest rules follow

Since painting is very subjective we are not judging at all on that. We do appreciate Artists taking the time to paint and show their work.

Any painting artist that attends and displays at least two of the days (minimum of a 4 hours each of the days) will be given a \$25.00 Gift certificate good for our November December Season. The awarding of the Photo contest will be on Sunday August 28th at 3 pm

Hope to have some press and TV coverage for some of the event days. Weidners will send out press releases, publicize the events in our June/ July and August email news letters. Any publicity that your group can generate is all to the good. Newspapers are more likely to give coverage to multiple requests. Any contacts that your group has are appreciated.

Thanks, Evelyn Weidner, contact me by email evelyn@weidners.com

Below are the guidelines for any photographers.

Photos will be judged in two categories

Judging criteria:

1. Weidner's Flowers at Weidner's Gardens. Beauty shots to show how the beauty of Weidners Gardens and or their plants and flowers.
2. Home/Landscape settings. To show real life landscape planting photos using but not limited to Weidner's Plants

Photos will be judged by the public. 1st, 2nd and 3rd prizes in each category will be awarded.

1st prize \$100.00 Weidner's Gift Certificate

2nd prize \$50.00 gift certificate, 3rd prize, \$25.00 Gift Certificate

Photos should be submitted starting on August 18th.

Photo submission:

One photograph with the display size no larger than 14" by 12" and One 300 pixel digital jpg image.

By entering the photographer agrees to allow Weidner's Gardens to use the photos in promotional materials. Credit to the photographer will be given when ever possible.

Space for A maximum of 37 images in each category will be allowed.

Photographers may enter only one entry in each category.

Every photographer entered will receive a \$10.00 Gift Certificate at Weidner's Gardens.

Photographs should be submitted on or before August 18th. The public judging will begin on August 19th and will conclude on August 28th at 12 noon. The Prizes will be awarded at 3 pm on August 28, 2011, you need not be present to win.

All photographers are encouraged to bring their other art to sell. These photos are not limited to Weidners Flowers. Weidners will handle the sale of photos, including credit card charges and will deduct a 20% commission on any sale.

Photographers are responsible for the safety of their own work.

Weidners Gardens will make every effort to protect photos displayed but will not be responsible for any damage.

Photos will be judged by the public. 1st, 2nd and 3rd prizes in each category will be awarded.

1st prize \$100.00 Weidner's Gift Certificate

2nd prize \$50.00 gift certificate, 3rd prize, \$25.00 Gift Certificate

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Photographers are responsible for the safety of their own work.

Weidners Gardens will make every effort to protect photos displayed but will not be responsible for any damage.

Weidners Gardens cannot store overnight any of the additional pieces a photographer would like to sell.

Weidners Gardens is located at 695 Normandy Rd. Encinitas, Ca. 92024. For more information contact Evelyn or Mary at 760 436 2194 or by email to staff@weidners.com. The Gardens are open daily except Tuesdays from 9 am to 5 pm. Submission forms available at Weidners Garden or by email request.

Contact: 760.436.2194 staff@weidners.com map/directions: [695 Normandy Rd Encinitas Ca 92024](#) Our Hours - We are closed on Tuesdays

OFF TRACK GALLERY

Respond to Lynn Ely at lynnarts@yahoo.com if you have any questions

Please do not respond to this message by clicking on "Reply".
Please consult Lynn for questions or concerns.

REMINDER:

**Monthly Show Take-In Day
Tuesday, June 28
9:30 a.m. - 12 noon**

This is also the Pick-Up time for your work from the June show. Due to new hanging rules for hanging art in the gallery, the show will be hung that evening after business hours, instead of the afternoon.

The new Take-In fees will be \$12, \$17, and \$22.

The June Show looked great. We have new ribbons printed with the Guild and Gallery names.

Sooo... bring in your art on Tuesday, June 28th so we can have a fabulous July show. We want lots of color! Red, white and blue would be timely!

If you have questions or concerns, please email me at lynnarts@yahoo.com.

I'll see you on the 28th.

Thanks you all for your participation.,

Lynn Ely

lynnarts@yahoo.com

760-434-0444

SDAG BOARD MEMBERS 2011 – Sept 2012

Position	Last	First	Phone	Address	City	State	Email
President	Ehlers	Cheryl	760-519-1551	2070 Gayle Way	CB	CA	cparrotise@yahoo.com
Secretary	Holzinger	Lin	858-401-9001	7906 Calle Posada	CB	CA	linholzinger@gmail.com
Treasurer	Fidel	Karen	858.451-6703	16162 Avenida Venusto #4	SD	CA	karenfidel@hotmail.com
Co-Treasurer	Renner	Dolores	760.685-3764	2050 Willowood Lane	ENC	CA	doloresr55@yahoo.com
Parliamentarian	Shannon	Judianne	760-753-7088	931 Greenlake Court	CARDIFF	CA	tajshannon@roadrunner.com
Calendar 1st VP	Beyer	Helena	760-975-8349	318 Toyon Court	SM	CA	hbeyer5471@aol.com
Gallery Manager	Oshrin	Terry	760-942-3294	2015 Shady Tree Lane	ENC	CA	terrytulips@aol.com
Monthly Show Chairperson	Ely	Lynn	760-434-0444	PO Box 469	CB	CA	lynnarts@yahoo.com
Wall Chairpersonr	Eldon	Patricia	760-942-9406	222 Cereus St.	ENC	CA	pieldon@sbcglobal.net
Floor Chairperson	Melvin	Linda	858.481-3431 Cell:619-200-3431.	843 Santa Regina	SB	CA	painter197@aol.com
Membership	Swanson	Grace	760-942-6109	1565 Gascony Road	ENC	CA	swanson121@cox.net
Programs, 2nd VP	Jablonski	Katie	760-213-9773	1387 Ranch Road	ENC	CA	katie.jablonski08@gmail.com
Co Chair Programs	Heath	Sandy	760-580-2838	30246 Airflight Drive	VALLEY CTR	CA	sandy246@gmail.com
Publicity	Waldman	Pamela Taylor	760-942-3016	204 N. El Camino Real #224	ENC	CA	pamelawaldman@att.net
Webmistress	Korfin	Carol	858.793-5482	5643 Willowmere Lane	SD	CA	carol@glassgiraffe.com
Newsletter	Hoffman	Sharon	858.487-8379	15615 Avenida Alcachofa, # H	SD	CA	SAH_SD@Yahoo.com
Hospitality	Baker	Gayle	760-274-4204	P.O. Box 230206	ENC	CA	gayle@gcbdesigns.com



SDAG Meeting Minutes
Emergency Meeting of the Board
Lumberyard Shopping Center
Encinitas, CA
7/29/11 12:30 pm

Officers Present: Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin

Officers Absent: Helena Beyer, Lisa Curry, Sharon Hoffman, Jacqueline Howard, Dolores Renner, Judianne Shannon, Bruce Stewart, Grace Swanson

Call to Order: 12:45 pm by Cheryl Ehlers, President

Discussion Topic:

Cheryl reported that there have been several incidents involving SDAG members and the next-door tenant in recent days. Some were so serious that the center's management informed her that the gallery was in jeopardy of losing its lease and could possibly be sued for slander.

The incidents involved the next door tenant at Mog & Rue and three members in particular – Ron Like, Rikki Ungar and Rita Shulak who made disparaging remarks directly to the tenant and/or her staff.

Actions: Board members decided on a course of action in order to mitigate possible legal actions by the next-door tenant or the center's management that will include:

- ☐ Immediately send an email blast of a Memorandum on Gallery Ethics and Business Practices to all SDAG members
- ☐ Mail out hard copies of the same memo via US Mail in order to insure that every member has been informed
- ☐ Disciplinary committee members (Cheryl Ehlers, Terry Oshrin) to speak personally to each offending member with the goal of requesting that they step away from being SDAG members otherwise face dismissal by the Board.
- ☐ Linda Melvin, Carol Korfin and Karen Fidel will complete the mailing to the general membership on Sunday, July 31, 2011.

Motion: Katie Jablonski motioned to approve the actions noted above. Seconded by Linda Melvin. In Favor 9 Against 0 Abstain 0 Absent 8 Motion **Passed**

Meeting ended: 1:30 pm

Submitted by:

Lin Holzinger, Secretary

SDAG Meeting Minutes
Grace Swanson's Home
1565 Gascony Encinitas, CA 92024
8/22/11; 10:10 am

Officers Present: Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart, Grace Swanson

Officers Absent: Helena Beyer, Katie Jablonski, Dolores Renner

Incoming Officers (2011 - 2012) present: Gayle Baker, Sandy Heath, Pam Waldman

Call to Order: 10:10 am by Cheryl Ehlers, President

Carol Korfin motioned to approve the revised, June 27th, 2011, SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Grace Swanson's home in Encinitas, CA 92024. Seconded by Judianne Shannon In Favor 13 Against 0 Abstain 0 Absent Vote 2 **Motion Passed**

Presidents Report/Cheryl Ehlers

Cheryl reviewed sales procedures and policies for the Gallery, as there continues to be reports on the lack of friendliness and gallery-knowledge of those who sit the gallery. Linda Melvin mentioned that there is a binder, which provides ample information about the artists who exhibit their work, which should help the sitters. Terry Oshrin suggested that all Sitters be encouraged to review the floor and wall position of each artist in the gallery on their days to sit. Jewelry artists will be asked to keep a supply of business cards mounted on their display shelf.

Cheryl also asked that the Sitters keep the area in front of the Monthly Show clear (no chairs, trash cans, etc.) as these things can detract from the art displayed there.

Judianne mentioned that when problems arise at the Gallery, they should be referred to the appropriate Chairperson rather than contacting the President about every issue.

Action: Carol Korfin will email all floor and wall artists about the above-mentioned issues.

Cheryl also reiterated the necessity for filling out post-event income and expense reports so that the Treasurer can effectively track event financial results.

Cheryl continues to work on the nonprofit status change for SDAG and will be requesting another progress check for the attorney.

Treasurer/ Karen Fidel

Karen reported that the Gallery received a counterfeit Traveler's Check for \$100.

Motion: Karen Fidel motioned to no longer accept Traveler's Checks at the Gallery. Seconded by Terry Oshrin. In Favor 13 Against 0 Abstain 0 Absent Vote 2 **Motion Passed.**

Karen also reported at SDAG is \$269 in the black YTD. Sales are good, especially since several local galleries, including Trios in Solana Beach, are closing.

Karen led a discussion about intake of cash at each reception and confirmed that all money should be placed in the "reception" envelope in the Membership Box for Gayle (Hospitality Chair) to use for future receptions.

Karen also said that Grace Swanson has offered to host a Holiday Sale for SDAG artists as a fundraiser for SDAG on Saturday, December 10th. All proceeds will go to increase the Guild's general fund.

Carol Korfin motioned to approve July 31, 2011 Treasurer's Report, Submitted on August 22, 2011 by Karen Fidel, Co-Treasurer. Seconded by Linda Melvin. In Favor 13 Against 0 Abstain 0 Absent Vote 2 Motion Passed.

Bruce Stewart arrived at 10:52 am

Parliamentarian/Judianne Shannon

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the July 25, 2011 minutes. The recorded July 2011 motions can be found in the Parliamentarian's Motion Book at the Gallery.

Old Business

Cheryl reported that all necessary actions were completed with regard to the three members needing a reprimand. All related paperwork has been filed in the SDAG office.

Motion Amendment:

Disciplinary committee members to speak personally to each offending member with an explanation of offense, with the goal of providing a first reprimand that they comply or otherwise face dismissal by the Board of the San Dieguito Art Guild.

Sharon Hoffman motioned to approve the motion amendment as stated. Seconded by Patricia Eldon. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

1st VP, Calendar/Helena Beyer

Absent due to recovery from surgery.

Second VP/Programs/Sandy Heath

Sandy discussed her committee's plans for the Annual Meeting/Holiday Bazaar, to be held on December 01, 2011 at the SDBT Ecke Building. Plans include collecting food for **North County Food Bank** plus a potluck and a surprise for the attendees. 11 – 2pm

Sandy will use E-Vite to promote the Annual Meeting, Donna Butnick will create a promotional flyer and Pam Waldman will send out an e-blast to encourage member attendance.

Membership/ Grace Swanson

Grace distributed updated membership lists to the Board.

Also, Grace recently placed ads in the UT in conjunction with the Downtown Encinitas Association, which will promote the Taste of Encinitas event in September.

Gallery Manager/Terry Oshrin

Terry stated Cheryl showed photos of a new display case that will allow for four more floor artists to display as well as generate additional rental fees and the number of artists to sit the gallery.

Action: Get BOD approval for purchase and installation.

Discussion: There is an ongoing concern about maintaining a balance of art, such as photography and other 2-D images such as pastels, watercolors, oils, mixed media, etc. and 3-D items such as sculpture, jewelry, glass works and ceramics in the gallery's available space.

Action: Terry will meet with members of the Gallery Committee and report back on the percentage of each type of art in September.

Floor Chair/Linda Melvin

Linda mentioned that the December rotation will move to Friday, the 2nd in order to not compete with the Annual Meeting on December 1, 2011

Wall Chair/Patricia Eldon

Patricia talked about the Solana Beach offsite show reception that was held on August 24th. Pick up is scheduled for September 29th.

Monthly Show/Lynn Ely

Lynn reported that the December Monthly Show could have a Small Image Show within it in order to generate additional interest and potential sales.

Action: Make a decision about including small images and report back to the Board.

Publicity/Pam Waldman

Pam spent some time with Grace Swanson recently to review her job duties and feels confident that she'll have the support she needs to do the job well this coming term.

Website/Carol Korfin

Nothing to report at this time.

Newsletter/Sharon Hoffman

The problem with the way the newsletter looks online is being resolved and although not perfect, it has improved.

Hospitality/Bruce Stewart/Gayle Baker

Bruce suggested that the committee enhance the Featured Artist protocol so that qualifications are more meaningful than just willingness to pay a fee to be featured.

Action: Gallery Committee to take his suggestion under advisement and report back to the Board at the September meeting.

New Business

Installation of New Officers: Sandy Heath/Programs, Gayle Baker/Hospitality, Pam Waldman/Publicity, and Grace Swanson/Membership

Motion to Adjourn: Lynn Ely motioned to adjourn the August 22, 2011 Board Meeting at **12:23** pm. Seconded by Sharon Hoffman. In Favor 14 Against 0 Abstain 0 Absent 1 **Motion Passed**

Next meeting: September 26, 2011 at 10:15am

Submitted by:

Lin Holzinger, Secretary

SDAG Meeting Minutes
Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024
9/26/11; 10:34 am

Officers Present: Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Terry Oshrin, Judianne Shannon, Grace Swanson, Pam Waldman
Officers Absent: Gayle Baker, Sandy Heath, Katie Jablonski, Linda Melvin, Dolores Renner

Call to Order: 10:34 am by Cheryl Ehlers, President

Karen Fidel motioned to approve the August 22, 2011, SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Carol Korfin. In Favor 10 Against 0 Abstain 1 (Patricia Eldon) Absent 4 **Motion Passed**

Judianne Shannon arrived at 10:55am

Presidents Report/Cheryl Ehlers

Cheryl confirmed that Helena Beyer has resigned from the Board and we are currently looking for a replacement.

Cheryl opened a discussion about Board votes completed via email. It was agreed that future email votes would only come into play if a decision must be made between regularly scheduled Board meetings. Judianne also explained that according to Roberts Rules of Order, when voting via email, all discussions must be complete prior to the actual vote.

Carol Korfin moved that the Board agree to follow Judianne's recommendations as stated above. Seconded by Grace Swanson. In Favor 9 Against 0 Abstain 2 (Cheryl Ehlers and Terry Oshrin) Absent Vote 4 Motion Passed.

Cheryl also asked that Committee Chairs use their committee members (if they have some) to brainstorm ideas and make decisions to bring to the Board for approval, rather than using the Board's time to brainstorm.

Cheryl mentioned that the Attorney who is helping draft the changes in the SDAG nonprofit status is preparing a 2-year budget which will be presented to the Board in the near future.

In addition, Cheryl reiterated that Karen and Delores are managing a file which tracks all expenses related to Grants. And to please be sure to file all receipts there for future follow-up reports due to the Grantor.

Treasurer/ Karen Fidel

Karen was thrilled to report that the Guild finished the fiscal year \$8695.05 in the black due to record sales this year.

The recent blackout seemed to have caused a glitch with the computer, which dropped some sales transactions. Karen and Dolores Renner spent a full day recreating the first sale of the day records. The result is that some artists' fees would be delayed a bit.

Carol Korfin motioned to approve August 2011 Treasurer's Report, Submitted on September 26, 2011 by Karen Fidel, Co-Treasurer. Seconded by Lynn Ely. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

Parliamentarian/Judianne Shannon

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the August 22, 2011 minutes. The recorded August motions can be found in the Parliamentarian's Motion Book at the Gallery.

Old Business

Mail pick up at the USPS box still needs to be resolved. Presently, Terry and Cheryl are doing it but another volunteer needs to be found. Lynn will make an announcement at the next rotation with the hope that an Encinitas resident/member will volunteer. Grace will purchase a second key. Terry will continue to get the mail from the box at the Lumberyard.

Lin Holzinger volunteered to chair the 2012 Mother's Day Tour committee. Grace and Terry will meet with her to review details from 2011. Pamela Waldman agreed to join the committee and it was thought that Diane Abadie would continue to manage the docents.

Small Image Show – Lynn Ely said that the show, "Small Images and More" will have take-in on November 24, 2011 and will accept 2 entries per artist.

The Christmas Bazaar at Grace Swanson's home is scheduled for December 11, 2011 from 9am – 5pm. Grace will supply more details at the October Board meeting.

New Business

Judianne mentioned that the new racks have taken up space that affects wall renters. Consequently, Terry will review the layout and reevaluate the shrink-wrap area, in particular.

The need for Seller's Permits and Business Licenses was discussed in great detail. It was agreed that the necessary State BOE information be provided to the artists and upon request from an artist, a Resale certificate will be provided as well.

Lynn Ely suggested that SIS judge fees should be increased in order to attract well-qualified judges. Grace Swanson motioned to raise judge fees from \$75 to \$105. Seconded by Terry Oshrin. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

Cheryl said that the Mission Valley Library is interested in hanging SDAG member art at their Hazard Center location.

Action: Cheryl to forward details once she hears back from the Library.

1st VP, Calendar/Helena Beyer

Position currently vacant. Judianne and Connie Malin have set up the Calendar for the coming year. The Board is currently looking for a replacement. Judianne distributed examples of the calendar spreadsheet they created.

Judianne also mentioned that all juried-in artists are to attend a training event prior to sitting the gallery and receive a copy of the training disk. Also, new artists will be double-staffed for their first time and will sit 'solo' thereafter.

Second VP/Programs/Sandy Heath

Judianne spoke on behalf of Katie Jablonski, who was absent, and requested that the Board approve \$496 budget for the Christmas Party/Annual Meeting. It was decided that the vote for

funding approval would be decided at the October meeting after the Board reviews budget details.

Membership/ Grace Swanson

Nothing to report

Gallery Manager/Terry Oshrin

Terry brought up the subject of jewelry and what constitutes art suitable for placement in the Gallery.

Discussion: The Board talked about common processes. Ultimately it was agreed that it was impossible to make generalizations.

Motion: The jury committee has the authority to decide whether an artist has contributed sufficiently to the design and/pr construction of a submitted piece of artwork on a case-by-case basis. Patricia Eldon motioned to accept the motion as written. Seconded by Carol Korfin. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

Terry left the meeting at 12:40pm

Floor Chair/Linda Melvin

Absent

Wall Chair/Patricia Eldon

Nothing to report at this time.

Monthly Show/Lynn Ely

Nothing to report at this time.

Publicity/Pam Waldman

Pam brought in copies of the new printed, advertising-supported version of the Paint Rag for the Board to see. Also, the new brochure had been printed and is available at the Gallery.

Website/Carol Korfin

Nothing to report at this time.

Newsletter/Sharon Hoffman

Nothing to report at this time

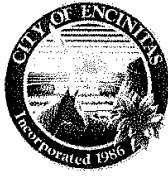
Motion to Adjourn: The motion to adjourn the September 26, 2011 meeting was unanimous.

In Favor 10 Against 0 Abstain 0 Absent 5 **Motion Passed**

Next meeting: October 24, 2011 at 10:15am

Submitted by:

Lin Holzinger, Secretary



City of Encinitas

***FY 2011/2012 City of Encinitas and
Mizel Family Foundation Community Grant Program***

IMPORTANT DATES and DEADLINES!

**July 1, 2011 –
June 30, 2012:** **FY2011/12 CGP Program/Project Cycle**

August 26, 2011: **Due Date for Original, Signed Contractual
Agreement with Certificate of Insurance
and Endorsement**

June 22, 2012: **Final Day to Submit Request for
Reimbursement**

June 30, 2012: **Final Day to Submit Evaluation Form**

**OFF TRACK
GALLERY**

**Artist Reception, Saturday,
August 13th 5-7:30pm**
Sizzling Hot Summer Specials by San Dieguito Art Guild

Encinitas, CA

Saturday, August 13th marks the last artists' reception for the summer at the OffTrack Gallery. This reception promises to offer some sensational works of art including paintings, sculpture, pottery, and fine art photography. The San Dieguito Art Guild's gallery is located in the Lumberyard Shopping Center behind Starbucks. The public is welcome to enjoy refreshments while viewing the artwork and meeting the featured artists including Cheryl Ehlers, (painter) Katie Jablonski, (jeweler / sculptor) Karen Fidel (potter) and Pamela Taylor Waldman (fine art photographer). This event will start at 5 PM and continue until 7:30 PM.



Katie Jablonski.



Karen Fidel, Pottery and

Pamela Taylor Waldman, photography



Cheryl Ehlers

SDAG BOARD AGENDA

August 22, 2011

Last Meeting 7/25/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:00pm

Officers Present: Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart

Officers Absent: Helena Beyer, Jacqueline Howard, Dolores Renner, Grace Swanson

Guests: Sandy Heath, Co-Chair Programs, Pamela Waldman (sitting in for Grace Swanson, Publicity)

Minutes: 07/25/2011; sent via email Aug.18, 2011

08/22/2011

10:00 AM

Location: Grace Swanson's, home located at 1565 Gascony, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. **Roll Call** - Sign in sheet to Recording Secretary
3. **Approval** 6/27/2011, Meeting's Minutes
7/29/2011 Amend Emergency Meeting Minutes (10:02 – 10:07) **After reading**
4. **Presidents Report** – Cheryl Ehlers, **(10:07 – 10:12)**
 1. Thank You, Overview, Welcome
 2. Gallery Sales/Client Procedures:
 3. Reprimands for Ron Like, Ricki Ungar and Rita Shulak were communicated on Aug.7, 2011
 4. **501** in Form 1023 sent and in process:

Upcoming Dates: As Noted:

Aug., 24, 2011 – 5:30 – 7:30pm
Aug., 29 2011 - 10:00 – 12:00pm
Aug. 30, 2011 – 3:30 – 6:00pm
Sept. 10 & 11, 2011
Sept 27, 2011 – 3:30 – 6:00pm
Sept. 29, 2011
Sept. 29, 2011 – 10:00am
Oct., 06, 2011 – Thurs., 9:00 – 1:00 pm
Oct. 08, 2011 – 5:30 – 7:30pm
Oct. 25, 2011 – 3:30 - 6:00pm
Nov. 17, 2011 -
Nov. 29, 2011
Dec. 1, 2011 – 11:00 – 2:00pm
Jan 5, 2011, Mar 1, Jun 2, 2012

Solana Beach Artist Reception
Ecke Bldg Take down
Monthly Show Takein
ArtWalk on the Bay, SD - Deborah Henry Handling
Monthly Show Takein
Rotation Wall/Floor
Solana Beach Pickup
Try It You'll Like It
Featured Artists Reception
Monthly Show Takein
Wall/Floor Rotation
Possible *Small Image Show Takein*
Holiday Art & Celebration ???
Demo at SD Botanic Gardens (need 3 before July 2012)

TBD Upcoming Dates

Fundraising events:
Demos: Date Pending
Small Image Show:
Mothers Day: :
JAN TBD

501 3 (c) status needs brainstorming now
(need completed before before July 2012
??
Committee brainstorming now
Monthly Show Takein

Treasurer's Report – Karen/Dolores (10:12 – 10:19)

1. Mo./Sales Review
2. **Approval of Treasurer's Report:**
3. Introduction of an idea

Parliamentarian Reading of Motions – Judianne Shannon (10:19 – 10:23)

1. Reading of July motions
2. Reading of July 29 motion

Motion to Amend: July 29 Motion to read:

- Disciplinary committee members to speak personally to each offending member with an explanation of offense, with the goal of providing a first reprimand that they comply or otherwise face dismissal by the Board of the San Dieguito Art Guild

Old Business (10:24 – 10:29)

- Gallery Issues:
- 1. **Reprimands for Ron Like, Ricki Ungar and Rita Shulak were communicated on Aug.7, 2011 and were sent to Secretary to attach** to meeting minutes in file.
- 2. Gallery Forms in the Computer, we have many missing/edits/update

Committee Reports (10:30 – 11:21)

1st VP, Calendar: Helena Beyer(10:30 – 10:35)

1. Discussion: Various communication methods, Calander Update

2nd VP, Programs: Sharon Heath (10:36-10:41)

1. **Previous Action:** Katie will also check with SDBG for availability of the ECKE building for SDAG demonstration dates scheduled for the coming 12 months. Demo Dates: PENDING, March, July, & November 2012 – Awaiting Scheduling from Ecke Building

1. **Previous Action:** Holiday Info: Committee was formed (Carol Korfin, Sandy Heath and Katie Jablonski). Results and recommendation.(Still have the SDBG reserved) **Results?**
2. **Previous Action:** Ask Grace Swanson if she's willing to lead a gourd workshop. If so, put on schedule

Membership: Grace Swanson (10:41-10:46)

1. Status of Membership, New Members -
2. **Try It You'll Like It Workshops** scheduled for Oct. 6, 2011.?(*grant funded*): (*Budget Provided by Grace*)

Gallery Manager: Terry Oshrin (10:47-10:53)

1. Is DVD Training Video being used? Assigned individuals cast?
2. **Previous Action:** Terry will get an estimate for additional lighting fixtures and installation.
3. Additional Jewelry round glass shelved case, 2'X 5'H - Discussion

Floor Chair: Linda Melvin (10:54 – 10:59)

1. Bring edits for contract to be posted
2. Gallery Minutes

Wall Chair: Patricia Eldon (10:59-11:05)

1. Report: Solana Beach Take in results
2. I would like to ask that a certain percentage of the take-in money of offsite shows be set aside as a minimum to promote the show, without needing to ask the board to vote about it, More money could be added to this amount or not, depending on circumstances.
- 3.. We may need another art jury before the October/ November wall rotation.

Monthly Show: Lynn Ely (10:53-10:57)

1. Bring List of Judges to ,mtg (8/22/11)

Publicity: Pamela Waldman (10:58 – 11:04)

1. Discussion:

Website: Carol Korfin (11:05 – 11:10)

1. Discussion: ?

Paint Rag. Sharon Hoffman (11:10-11:15)

1. Paid Sitters list finalized. Needs to be put in Paint Rag

Hospitality: Bruce Stewart / Gayle Baker (11:15– 11:21)

- 1.. Budget: Monthly Show Take-In collected \$170 for this Aug reception.
2. Meeting will be set with Cheryl to go over Inventory and stock
3. Recommendations re: controlling missing items

New Business (11:22 – 11:45)**1. INSTALL NEW OFFICERS - Slate/nominees results:**

Hospitality, Gayle Baker; Programs, Sandy Heath, Publicity, Pamela Waldman; Membership, Grace Swanson

Position	Candidate	Yes	No
Calendar	Helena Beyer	57	0
Floor Chair	Linda Melvin	57	0
Gallery Manager	Terry Oshrin	59	0
Hospitality	Gayle Baker	57	0
Membership	Grace Swanson	59	0
Monthly Show	Lynn Ely	57	0
Newsletter	Sharon Hoffman	58	0
Parliamentary	Judianne Shannon	58	0
President	Cheryl Ehlers	58	1
Programs	Katie Jablonski	57	0
Programs Assistant	Sandy Heath	58	0
PR/Promotion	Pamela Taylor Waldman	58	0
Secretary	Lin Holzinger	58	0
Treasurer 1	Karen Fidel	58	0
Treasurer 2	Dolores Renner	57	0
Wall Art Chair	Patricia Eldon	57	0
Website	Carol Korfin	57	0

NOTE:

99 ballot emails were opened by SDAG members

61 ballots were submitted to Sharon Hoffman for tabulation

57 members voted for

ALL

1 ballot had nothing marked, and 3 ballots were selectively cast

2. Artists Opportunities: (11:45 – 12:00)

a.. People's Choice Award "for our monthly shows. I think it would be fun to invite visitors to the gallery to cast a vote for their favorite artwork", Membership request.

b.. Mary Sparks, FACE Foundation, mary@face4pets.org, 858-450-3223, Artists for Animals

c.. Project referral from City of Encinitas: Kerri de Jager , RESIDENT SERVICES COORDINATOR | Cantabria Senior Homes, Art Activities, Class kdejager@mercyhousing.org,

Adjournment – 12:00pm

SDAG BOARD AGENDA

August 22, 2011

Last Meeting 7/25/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:00pm

Officers Present: Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart

Officers Absent: Helena Beyer, Jacqueline Howard, Dolores Renner, Grace Swanson

Guests: Sandy Heath, Co-Chair Programs, Pamela Waldman (sitting in for Grace Swanson, Publicity)

Minutes: 07/25/2011; sent via email Aug.18, 2011

08/22/2011

10:00 AM

Location: Grace Swanson's, home located at 1565 Gascony, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. **Roll Call** - Sign in sheet to Recording Secretary
3. **Approval** 6/27/2011, Meeting's Minutes
7/29/2011 Amend Emergency Meeting Minutes (10:02 – 10:07) **After reading**
4. **Presidents Report** – Cheryl Ehlers, (10:07 – 10:12)
 1. Thank You, Overview, Welcome
 2. Gallery Sales/Client Procedures:
 3. Reprimands for Ron Like, Ricki Ungar and Rita Shulak were communicated on Aug.7, 2011
 4. **501** in Form 1023 sent and in process:

Upcoming Dates: As Noted:

Aug., 24, 2011 – 5:30 – 7:30pm	<i>Solana Beach Artist Reception</i>
Aug., 29 2011 - 10:00 – 12:00pm	<i>Ecke Bldg Take down</i>
Aug. 30, 2011 – 3:30 – 6:00pm	<i>Monthly Show Takein</i>
Sept. 10 & 11, 2011	<i>ArtWalk on the Bay, SD - Deborah Henry Handling</i>
Sept 27, 2011 – 3:30 – 6:00pm	<i>Monthly Show Takein</i>
Sept. 29, 2011	<i>Rotation Wall/Floor</i>
Sept. 29, 2011 – 10:00am	<i>Solana Beach Pickup</i>
Oct., 06, 2011 – Thurs., 9:00 – 1:00 pm	<i>Try It You'll Like It</i>
Oct. 08, 2011 – 5:30 – 7:30pm	<i>Featured Artists Reception</i>
Oct. 25, 2011 – 3:30 - 6:00pm	<i>Monthly Show Takein</i>
Nov. 17, 2011 -	<i>Wall/Floor Rotation</i>
Nov. 29, 2011	Possible <i>Small Image Show Takein</i>
Dec. 1, 2011 – 11:00 – 2:00pm	<i>Holiday Art & Celebration ???</i>
Jan 5, 2011, Mar 1, Jun 2, 2012	<i>Demo at SD Botanic Gardens (need 3 before July 2012)</i>

TBD Upcoming Dates

<i>Fundraising events:</i>	<i>501 3 (c) status needs brainstorming now</i>
<i>Demos: Date Pending</i>	<i>(need completed before before July 2012</i>
<i>Small Image Show:</i>	<i>??</i>
<i>Mothers Day: :</i>	<i>Committee brainstorming now</i>
<i>JAN TBD</i>	<i>Monthly Show Takein</i>

Treasurer's Report – Karen/Dolores (10:12 – 10:19)

1. Mo./Sales Review
2. **Approval of Treasurer's Report:**
3. Introduction of an idea

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965



760•942•3636

OffTrackGallery.com

937 South Coast Hwy 101, Suite C103, Encinitas
(Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

LOCAL ARTISTS

**PAINTINGS•PHOTOGRAPHY•CERAMICS•JEWELRY
SCULPTURES•GLASS•GOURD ART•WEAVINGS
OPEN EVERY DAY**



Try It, You'll Like It workshop



OFF TRACK GALLERY

August Art in the Garden at Weidner's Gardens

Two weekends of Painters, Photographers and Garden Artisans working and display their art.

August 20,21 and August 27, 28th from 9:30 a.m. to 3:30 p.m.

Free Event. "Art in the Garden" at Weidner's Gardens In Encinitas

Weidner's Gardens is a virtual flower show of blooming baskets, pots of flowering plants. There is color everywhere.

For two weekends, artists will be painting and photographers and other artisans will be showing their creations to enhance your garden. Rancho Santa Fe Art Guild and **San Dieguito Art Guild** along with other artists will be participating.

All artists and photographer's will have art for purchase or enjoyment. The event is free to the public. Last minute artists are welcome to join. See Art in the Garden Guidelines at www.weidners.com

Amid all the beauty and activities there will be bargains for the gardener. Weidner's Gardens will open their Annual Fall Closing sale one week early to accommodate the Art in the Garden visitors.

Rock bottom bargains at this once a year sale.

Weidner's Gardens is open daily except Tuesday until Labor Day 2011. The Gardens re-open for for pansy digging on November 1.

Weidner's Gardens is located on Freeway 5 between Leucadia and La Costa exits, Eastside. 695 Normandy Rd. Encinitas, CA 92024

Contact Evelyn Weidner at 760 436 2194 or email to Evelyn@weidners.com for more information.

San Dieguito Art Guild was established in 1965.
OffTrack Gallery is located at 937 South Coast Hwy 101, Suite C103
Encinitas CA 92024

www.offtrackgallery.com

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OFF TRACK GALLERY

**Be a Featured Artist in the
height of the tourist season.**

If you would like to be a featured artist for the Off Track Gallery reception scheduled for Saturday, August 13 from 5:00 to 7:30 pm, here is what you need to do:

Send a check for \$45 (Made out to SDAG) to
Pamela Taylor Waldman
204 N. El Camino Real #224
Encinitas, CA 92024

Email Pamela at vizartz@att.net

One (or more -- so she have a choice) image of your artwork.
You will get your image on the post card and poster, a name tag for the evening, and your name in all the press releases and advertising.

The deadline for this is: Wednesday, July 6
First 6 responses can fit on the card.



Britta Kling (nee Schülke) was an artist whose creative, loving spirit touched everyone around her. She was born in Stuttgart, Germany and died in Leucadia, California following a two-year struggle with cancer. She is survived by husband Stanley A. Kling; sons Neal, Hannes, and Wendell Kling; and grandchildren Camille Gordon-Kling, Ben and Nate Kling, and Merle Kling-Wiese; and two brothers Ulrich and Gerhard Schülke.

Britta studied child psychology in Germany and taught Kindergarten there before emigrating to America. Here she worked early on as an au pair for families in Boston and New York City.

Britta will be remembered for her love of family, tradition and history. All people are Britta's people and she made friends easily because she celebrated all cultures and found good in everyone. Though she moved to the U.S. as a young adult, her European heritage was always present. Her father was especially dear to her, and she made sure

to live up to his character and values, instilling the same in her sons.

Britta took inspiration from nature, finding beauty and wonder in the simplest of settings, as seen in her Scherenschnitte - traditional German scissor cuttings. Her works were exhibited in shows across the country. She helped establish the Offtrack Gallery at the old train station in Leucadia. She was a member of the Board of Directors of the Guild of American Papercutters, and one of her pieces was selected for the permanent collection of their National Museum in Somerset, Pennsylvania. Later, as owner of The Perfect Arrangement, a floral shop in Encinitas, she put her distinctive artistic touch on arrangements and bouquets that brought joy to many.

In lieu of flowers, donations may be made to the Ostomy Support Group North San Diego Chapter, P.O. Box 3019, Vista, CA 92083.

Please sign the guest book at obituaries.uniontrib.com