

## Board Member – Action Task List JAN 2011

| Cheryl Ehlers       | President                                                                                                                      | Complete by                                     | Done |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|------|
| 1.                  | Training Video with Ron Merritt                                                                                                | January 24, 2011<br><b>UPDATE</b>               |      |
| 2.                  | Review Post Program Reports                                                                                                    | Per Event                                       |      |
| 3.                  | FBN in Publication                                                                                                             | w/b done by Feb 1                               |      |
| Pam Linton          | Secretary                                                                                                                      |                                                 |      |
| 1.                  | File Minutes in Gallery Binder in file cabinet                                                                                 | Monthly                                         |      |
| Dolores/Karen       | Treasurers                                                                                                                     | Complete by                                     |      |
| 1.                  |                                                                                                                                |                                                 |      |
| Victoria/Jacqueline | Calendar                                                                                                                       | Complete by                                     |      |
| 1.                  | 501 3(c) status of research, begin application process, advise                                                                 | January 24, 2011<br>Bring to meeting            |      |
| 2.                  | Provide Renters/SDAG Performance Record/Schedule for 2011 to President                                                         | January 24, 2011<br>Bring to meeting            |      |
| 3.                  |                                                                                                                                |                                                 |      |
| Kaite Jabolonski    | Programs                                                                                                                       | Complete by                                     |      |
| 1.                  | Status of demo and artist/room prep                                                                                            | Feb. 3, 2011                                    |      |
| 2                   |                                                                                                                                |                                                 |      |
| Terry Oshrin        | Gallery Manager                                                                                                                | Complete by                                     |      |
| 1.                  | Complete move of glass cases to window                                                                                         | At Rotation                                     |      |
| 2                   | Update For Mothers Day Tour and coordination                                                                                   | On-going                                        |      |
| 3.                  | Paid Sitter List in Book?                                                                                                      | January 24, 2011                                |      |
| Patricia Elton      | Wall Chair                                                                                                                     | Complete by                                     |      |
| 1.                  | Provide/Maintain Artist Waiting list in Gallery file folder                                                                    | Monthly                                         |      |
| 2.                  |                                                                                                                                |                                                 |      |
| Linda Melvin        | Floor Chair                                                                                                                    | Complete by                                     |      |
| 1.                  | Provide a Jury Schedule (since it is at your home) and announce to members                                                     | Please Inform                                   |      |
| Lynn Ely            | Monthly Show                                                                                                                   | Complete by                                     |      |
| 1.                  | Revised Take-In Form Posted on Web<br>Copy in Off Site Show folder<br>File Judge bio's in Presidents file marked: "Judge Bios" | January 24, 2011<br>Bring to Meeting<br>Monthly |      |
| 2.                  |                                                                                                                                |                                                 |      |

|                         |                                                         |                         |             |
|-------------------------|---------------------------------------------------------|-------------------------|-------------|
|                         |                                                         |                         |             |
|                         | <b>BOARD MEMBERS ACTION LIST</b>                        | <b>ACTION</b>           |             |
| 1.                      | New Membership List Available 2011                      | January 24, 2011        |             |
| 2.                      |                                                         |                         |             |
| <b>Cindy Gary</b>       | <b>Membership</b>                                       | <b>Complete by</b>      |             |
| 1.                      |                                                         |                         |             |
| <b>Bruce Stewart</b>    | <b>Hospitality</b>                                      | <b>Complete by</b>      |             |
| 1.                      | <b>POST PROGRAM REPORT</b> on Membership Reception      | January 24, 2011        |             |
| 2.                      | <b>DEMO HOSPITALITY</b> –DONE/Ready in files            | Feb 3, 2011             |             |
|                         | <b>ARTIST RECEPTION</b> –DONE/Ready in files            | Feb 12, 2011            |             |
| 3.                      | <b>POST PROGRAM REPORT – Members Reception provided</b> | <b>Bring to meeting</b> |             |
| <b>Grace Swanson</b>    | <b>Publicity</b>                                        | <b>Complete by</b>      |             |
| 1.                      | Try it You Like It – Workshop (Quarterly Event) Needs   | On-going Process        |             |
| 2.                      |                                                         |                         |             |
| <b>Sharon Hoffman</b>   | <b>Paint Rag</b>                                        | <b>Complete by</b>      |             |
| 1.                      | Editing                                                 | On-going                |             |
| <b>Carol Korfin</b>     | <b>Webmistress</b>                                      | <b>Complete by</b>      |             |
| 1.                      | Posting                                                 | On-going                |             |
| <b>Judianne Shannon</b> | <b>Parliamentarian</b>                                  | <b>Complete by</b>      |             |
| 1.                      | Motions filed in gallery file book in files             | Monthly                 |             |
| 2.                      |                                                         |                         |             |
| <b>Offsite Programs</b> | <b>Offsite Programs _ Lisa Curry Assigned</b>           | <b>Complete by</b>      |             |
| 1.                      | Manage/Coordinate Offsite Shows                         | Monthly                 |             |
| 2.                      | Procure new Off Site Shows                              | Monthly                 |             |
| <b>Sunshine</b>         | <b>Alvra Alexides</b>                                   | <b>Complete by</b>      | <b>Done</b> |
| 1.                      | Do we have Updates on Members – to provide?             | Monthly                 |             |

Entries for the Solana Beach City Hall Show









SAN DIEGUITO ART GUILD  
JANUARY 24, 2011  
BOARD MEETING MINUTES

**Officers present:** Cheryl Ehlers, Karen Fidel, Carol Korfin, Terry Oshrin, Grace Swanson, Judianne Shannon, Katie Jablonski, Bruce Stewart, Patricia Eldon, Lynn Ely, Sharon Hoffman, Linda Melvin  
**Officers absent:** Victoria Cendreda , Jacqueline Howard, Dolores Renner, Cindy Gary, Pam Linton

Location: Department of Public Works, City of Encinitas, 160 Calle Magdalena, Encinitas, CA 92024

9:50am: Meeting called to order by Cheryl Ehlers, President

Acting Recording Secretary, Grace Swanson, board member

Approval of Amended Dec 27, 2010 minutes was by email vote, All Approved with exceptions of “no voice” Victoria, Judianne and Jacqueline

**Presidents Report** – Cheryl Ehlers

- Training Video from Roy Merrit due in Feb. He would like to take a few more still shots of the gallery to finish the video.
- Cheryl reported that she has created shortcuts to new folders on the gallery computer. Each board member has a file folder for their important documents. For example, Lynn had re-done the Monthly Show sheet (the jobs blank was accidentally deleted and will be added back in). That file is now on the gallery computer. Other files include the Post Program Report. A copy of the Board Meeting minutes needs to be added each month.
- Action item: Judianne will send the file with the list of all floor and wall renters and their assigned jobs to Cheryl .
- Report on PCI Compliance for Gallery = Cheryl needs to do. This is a Federal requirement.
- Gallery Etiquette/Complaints: Cheryl mentioned that there have been complaints about SDAG members back-talking about each other and generally talking rudely about each other, sometimes in the presence of customers during the Monthly Show take-in but also during the week. Board members are encouraged to help stop this problem. Discussion evolved regarding putting volunteers to work and getting new info about new members. Question raised, “Do new members get a welcome letter?” Since Cindy Gary, Membership Chair was not present, question not resolved.
- **Action Item:** Carol Korfin will send out an e-blast about the SDAG website. A “Did You Know” kind of information.

**Treasurers’ Report, Karen Fidel**

- Karen Fidel reported that 42 SDAG members made over \$600 last year. Karen noted that she had to call multiple members for their SS#. She noted that some were reluctant to divulge that info. Karen introduced a new form for Check Request. This is not the same as and does not replace the Reimbursement Form.
- Karen noted that SDAG members need to be aware that a check may take a couple of weeks to process.

- Treasurers' report attached.
- Off Track Gallery DBA now legal. This had never been attended to. Checks may now be written to Off Track Gallery or San Dieguito Art Guild.
- Off Track Gallery rent will increase by \$84.48 starting April 1. Landlord was requested to send rent invoice to MotherLode directly. They declined to send to a 3<sup>rd</sup> party. However, MotherLode has been instructed to pay rent promptly each month.
- Discussion about Paid Sitters not being paid by whom they are sitting for followed. A form is in the gallery filing cabinet for the Paid Sitter to send to offending member if needed. The treasurer would like not to be involved in this process. In fact, since we do not want to have "employees" it is better to have the guild not involved.
- The daily staff being required to get the mail (from the Lumberyard mail box) has been a problem. The mail ends up all over the gallery. The direction on the Daily Sheet (to get the mail) will be eliminated and the key removed from the front desk. The Gallery Manager will be responsible for getting that mail.
- **Motion** to approve the Treasurers' Report. 1<sup>st</sup> Judianne, 2<sup>nd</sup> Bruce, unanimous.

## Old Business

- Harp Society: See Project Scope sheet attached (Feb 19, 2011)
- Board decided not to participate in the up-coming event. Too short notice.
- **Action Item:** Cheryl will call and decline. This will not preclude future involvement.

## Committee Reports

- **1st VP, Calendar**, Victoria Cendreda/Jacqueline Howard, not present
- Judianne Shannon reporting for calendar chairs. 6 byes were given for Feb (short month)
- Suggestion that late hours start in April was changed to just the Spring Break week. Late nights means 8 to 10 more "slots" need to be filled. During the summer months more overlapping shifts can be created to accommodate SDAG renting artists who cannot or should not staff on their own.
- No byes will be given for March and we may be 1 short because of empty cube rental. Late calendar sign-ups is an on-going problem. Usually the same SDAG members.
- **Foundation Progress Research Report (attached)**
- Suggestion made to keep the website Calendar up-to-date. Judianne noted that this is just not possible. The Calendar in the gallery is one that is entirely accurate.
- **2nd VP, Programs**, Katie Jablonski
- Katie passed around half sheet flyers ( Feb. 3 framing demo) for board members to distribute.
- Katie proposed "Poetry in Art" show. Discussion followed.

**Gallery Manager**, Terry Oshrin

- [Report attached](#)
- Lighting issues in the gallery will be assessed and budget presented
- Discussion followed regarding all Wall and Floor Renters to be treated just the same, without special displays. The requirement for all Wall and Floor to sign up for 4 months at a time was re-stated.
- Bathroom cleanliness and odor still a problem. St. Tropez has requested improvement many times and nothing has been done.
- Question about the “Hold Harmless” form form. This is a requirement for the Monthly Show entrants. Needs to be required for the Wall and Floor Renters also. Judianne will track.
- Sun coming into the gallery at the end of the day is a problem. Solutions are being discussed.
- Progress on Mother’s Day homes and guest artists was presented. 7 out of proposed 10 homes are “locked-in”. Looking for 2 to 3 more homes. 42 guest artists applied. Home assignments will begin as soon as all homes are acquired.

### **New Business**

- Agenda slightly out of order to present:
- [Bruce Stewart’s proposal to procure empty space 2 doors south of Off Track Gallery \(attached\).](#)

### **Wall Chair, Patricia Eldon**

- Post Program Report on Solana Beach: 51 entries. \$10 per entry. However, a few had extra (free) pieces allowed for helping during the day.
- Wall Renter Update: Ellablanche Salmi will take Dave Ombrello’s space. Someone will take Jackie Tyree’s space.
- **Action Item:** Patricia will give treasurer a Check Request for refund for Dave and Jackie for their Wall Rent deposit.
- Judianne gave Patricia a list of Rotation Helpers who had already signed up on previous rotations.

### **Floor Chair, Linda Melvin**

- Jury Schedule: Feb 17<sup>th</sup> at Linda Melvin home. 9 – 10am bring in work. 10-12 leave work. 12noon, pick up work.
- **Action Item:** Linda to call all new/potential renters to remind them. Carol will send e-blast.
- Cube display moving will happen on rotation day starting at 8:30 am.
- Former motion re-stated: If Floor Renter does not get rental check to Linda by rotation day, their inventory will be pulled.

### **Monthly Show Chair, Lynn Ely**

- January Show took in \$880. The largest show so far. They had to turn away 2 people.
- Lynn requested a list of jobs needed to be filled. These will be processed by Bobbi Harrington at take-in.



- Carol Korfin suggested that one person needs to be the designated Constant Contact up-dater. Discussion followed that this should be the job of the Membership Chair.
- Membership Chair will be presented as a job that needs to be filled at the next take-in. If no one steps forward, Cheryl and Grace will call prospective candidates. Cindy will train new recruit for the first couple of weeks.
- Discussion followed about members who do not show up for assigned jobs. The information will be sent to Lynn, and the offending member will not be allowed to hang in the next show.

**Membership Chair**, Cindy Gary (absent and resigned)

- [New Member Reception: report attached](#)
- Bruce recommended this happen on a quarterly basis and have one of the quarterly events be at a member's home as was done in the past at Grace Swanson's home.
- At this point Bruce requested that he be reimbursed for \$50 spend on Kirk's labyrinth day's food and drink. No vote was taken.  
Note: no mention was made of the Membership Directory status as per agenda.

**Hospitality Chair**, Bruce Stewart

- [Post Program Report for New Member Reception attached](#)
- [Post Program Report on Kirkos Event attached](#)
- Groupon Advertizing presented. Board members cautioned SDAG's use of this service.

**Publicity Chair**, Grace Swanson

- COE Map Advertising (sent to board members by email) rejected by board
- Report on Try It, You'll Like It workshop. Workshop filling up fast. Some sessions are already full.

**Paint Rag Editor**, Sharon Hoffman

- Paint Rag deadline is today

**Website Chair**, Carol Korfin

- Carol reported that many members took advantage of the photo sessions (Jim Respass and Steve Bartram) after the last Mother's Day meeting on Saturday. There are only 20 thumbnails now on the SDAG site with no photo.
- Sharon raised the question about how the Paint Rag got on to the website each month. We think that Mary Beck is doing it.

**Parliamentarian**, Judianne Shannon

- No report needed

Adjournment at 12:48p.m.

Katie Jablonski 1<sup>st</sup>

Lynn Ely 2<sup>nd</sup>

Unanimous

## January Gallery Committee Meeting

The meeting took place on Thursday, January 13, 2011. Terry Oshrin, Linda Melvin, Lynn Ely and Bruce Stuart were in attendance.

Bobbie Hirschhoff is leaving the floor for now. She would like to come back at a later time, and we will remind her that it is a 4 month commitment when you rent in the gallery. To stay in full time it was ask for a \$25 per month rather than \$45 per month since she supplied her own stand. All felt that would not be fair.

Deborrah Henry, Doreen Long and Julie Sauer will be leaving the floor. The two jewelry cubes will be taken by Norma Khatamee and Diane Abadee. One large cube will be open so we will fill it with pieces from different cubes.

Boxes, tag and bags were ordered.

The move of the cubes will take place on the 27th of January at 8:00 am Paul Rieter, Nick Chill Jeffrey Sitcov and Carol Korfin's husband will help with the move, so that at 10:00 the rotation can begin.

Since all members sign a Hold Harmless agreement, the gallery is not responsible for broken, lost or stolen items. There was a problem with broken ornaments at the holiday season.

We need suggestion for the sun in the front on paintings and other items displayed. Some members in the cubes may not want to be in the sun due to damage to there items and spaces can be made to change places if necessary.

We need to get a budget to add more lighting in the gallery.

Bathroom situation still not great. Terry or Cheryl possibly to discuss with management.

Empty spots in Lumberyard possible temporary home for our gallery. This may be a nice satellite spot and Bruce will bring information to board.



# OFF TRACK GALLERY

Paint Rag  
January 2011

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[San Diego Artwalk looking for SDAG participants. Deadline is January 7th!](#)

[Amazing Invite from ULTRASTAR](#)

[Join our Mailing List!](#)

[Quick Links](#)

[Our Website](#)



Very simply..... Happy New Year!  
Wishing all of you a creative 2011.

p.s. Another something new at the Gallery. Looking for an art teacher/class? We have a roster of teachers available at the Gallery. Call the Gallery or stop by for instructor information.

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild  
[www.sah\\_sd@yahoo.com](mailto:www.sah_sd@yahoo.com)

Find us on Facebook 

## New Member Welcome

Welcome to New Members that have joined SDAG.

Margot Carrera - Photography and Digital Art  
Joanne Dillion - Watercolor and Jewelry  
William Limbeck - Oil  
Michelle Moraga - Ceramic Design  
Simone Paumard - Oil and Acrylic  
Rhea Skolnik - Watercolor and Colored Pencil  
Stan Stevenson - Watercolor, Oil and Pastel

## New Member Reception

We will host our first reception to welcome our new Guild Members on Saturday, January 22, 2011. The reception will be held at The Off Track Gallery from 2:00pm to 4:00pm. Light hors d'oeuvres and beverages will be provided and there will be a raffle for Gift Certificates to the Gallery.

Many Board Members are attending this event and will be there to answer your questions and take note of any suggestions that you might have to offer. We encourage all, not just new members to stop by.

## Membership Directory

The 2010-2011 Membership Directory is currently being prepared. Please let us know of any changes to your information such as email and/or street address.

Contact Cindy Gary [www.cynprints@yahoo.com](mailto:www.cynprints@yahoo.com) with your changes/updates.

## SDAG Membership Applications



### Membership Application/Payment Box

Look for this bright yellow box in the back room of the Off Track Gallery. The box is to be used to collect all membership applications and payments.

The box will be locked and secured to the wall. This safety feature will allow us to now accept cash payments for Membership. Also, please note that there is a new Membership brochure and a Membership envelope that can be used by new members and renewals.

## Upcoming SDAG Events

### January

- Jan 4, Tuesday, 9:30am - noon, Monthly Show Take-In
- Jan 4, Tuesday, 10:00am - 1:30pm, Solana Beach City Hall Art Gallery Take-in
- Jan 22, Saturday, 2:00pm - 4:00pm, New Member Reception
- Jan 24, Monday, 9:45am, Board of Directors Meeting
- Jan 24, Monday, 5:00pm - Deadline for February Paint Rag
- Jan 25, Tuesday, 9:30am - noon, Monthly Show Take-In for the February Show

### February

- Feb 3, Thursday, 1:30 - 3:30pm, Demo at San Diego Botanic Garden (Picture Framing) by Yael Framing
- Feb 12, Saturday, 5:00pm - 7:30pm, Reception
- Feb 24, Thursday, 9:00am - 2:00pm, Try It You'll Like It, San Diego Botanic Garden



## February 3rd Demo - 2D Art Framing!!



On February 3rd, Framer Extraordinaire, Yael, will present her side of the artistic experience in 2D art, Framing. This multi-talented Cedros frame shop owner has quite a gift for enhancing your paintings. Watch your sales increase with her expert touch. She has helped many professionals in the field, making the hours of work you have in your paintings more profitable and appealing.

Yael has been framing for over ten years and is a delight to experience. She's not only talented in the framing realm, but she also is very entertaining and will Wow you with her songs that she often expresses. She's produced a CD that I hope she raffles off. It's memorable to be in the company of Yael. So, be there February 3, at the San Diego Botanic Garden on Quail Drive in Encinitas, California, at 1:30pm until 3:30pm. What a treat!

Yael's website is [www.onceuponafame.com](http://www.onceuponafame.com)

## Try It, You'll Like It!! (Visual Art Workshop)

### Try It, You'll Like It

A Visual Art Workshop with a chance to try out a variety of mediums taught by skilled artists from the San Dieguito Art Guild.

**Date:** Thursday, February 24

**Time:** 8:30am to 1:30pm

**Location:** Ecke Building at the **San Diego Botanic Garden**

(formerly Quail Botanical Gardens) 230 Quail Gardens Drive, Encinitas

**Cost:** \$20 for both 90-minute sessions

**What to expect:**

- Instructor will have examples of finished pieces in their chosen medium
- Instructor will give a short demo
- All materials will be provided
- You will work on a simple "Make it and take it" project that you can take home.

The project is to be an introduction. It is not expected that you will necessarily be able to finish it during the day.

- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available.
- List of where you can get additional training or lessons in the medium you choose will be available.

**Mediums (classes) offered and the teachers for each are still being finalized.**

**Expect an email in the second week of January or check the SDAG website mid-January to get all the details.**

Project 2011 funded in part by the City of Encinitas Community Grant Program and the Mizel Foundation.





Joan Grine taught Pastel last year



Terry Oshrin taught Mosaic Jewelry last year

### Change to Sales Receipt

Members please note that there is a change to the Sales Receipt. There is now a line that calls for the "Name of Artist" on the Sales receipt. This line has been added to ensure that Artists are given the credit for their sales.

## Environmental Painters Schedule

Here is the schedule for the Environmental Painters for January, February, and March 1.

### January

**January 4 and 11**

Torrey Pines State Reserve. Passes will be at the entry kiosk.

**January 18 and 25**

San Elijo Lagoon. Meet at the Visitor's Center on Manchester, Cardiff.

### February

**February 1** - San Diego Botanic Garden, free day

**February 8 and 15** - Oceanside Harbor

**February 22** - Batiquitos Lagoon, park on Gabiano

### March

**March 1** - Batiquitos Lagoon, park on Gabiano



## Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

## Small Image Show Winners - December 2010

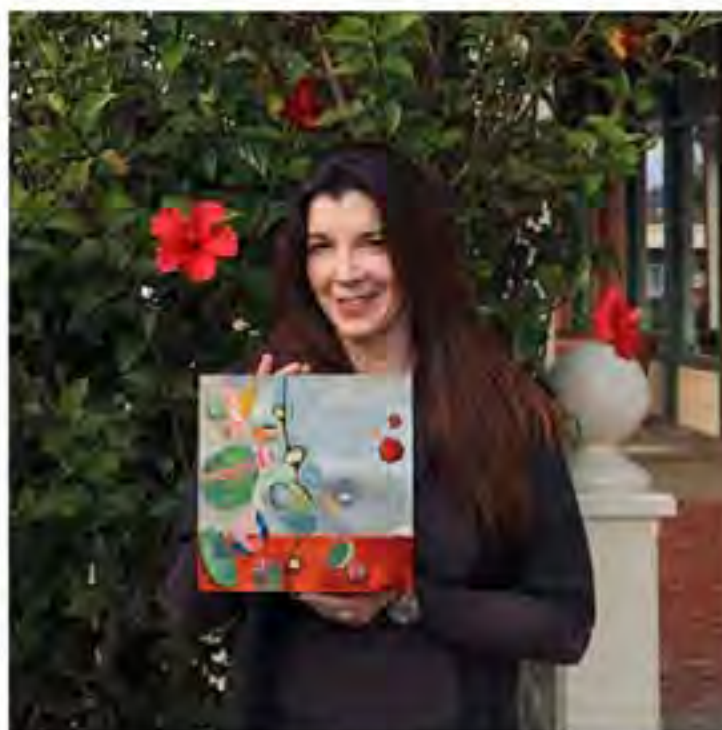
| MIXED MEDIA | PLACE               | ARTIST              | PAINTING NAME       |
|-------------|---------------------|---------------------|---------------------|
|             | <b>BEST OF SHOW</b> | Maiate Agahuna      | "Untitled"          |
| OIL/ACRYLIC | PLACE               | ARTIST              | PAINTING NAME       |
|             | First               | Toni Williams       | San Diego County    |
|             | Second              | Carol Mansfield     | Minus Four          |
|             | Third               | Susan Novell        | Early Beets         |
|             | Honorable Mention   | Bronie Crosby       | Kol Swirl           |
|             | Honorable Mention   | Toni Williams       | Osuna Ranch         |
|             | Honorable Mention   | Luna                | Musica de Noche     |
| WATERMEDIA  | PLACE               | ARTIST              | PAINTING NAME       |
|             | First               | E.J. Nicholson      | My Street           |
|             | Second              | Wendy Hall          | A Summers Day       |
|             | Third               | Linda Meeker        | Summer Song         |
|             | Honorable Mention   | Jane Wright         | A Cool Cat          |
|             | Honorable Mention   | Ellie Havel Wagoner | Sailing in the Wind |
|             | Honorable Mention   | Sue Kessinger       | Dogs from Mexico    |



| MIXED MEDIUM       | PLACE             | ARTIST            | PAINTING NAME          |
|--------------------|-------------------|-------------------|------------------------|
|                    | First             | Cree Scudder      | Confetti A Go Go       |
|                    | Second            | Vita Sorrentino   | Bella Donna            |
|                    | Third             | Jean Dybes        | Life Revisited II      |
|                    | Honorable Mention | Cree Scudder      | Watching the Tube      |
|                    | Honorable Mention | Richard Wynne     | Horse Race             |
| PHOTOGRAPHY        | PLACE             | ARTIST            | PAINTING/OTHER NAME    |
|                    | First             | Nick Chill        | That Pesky Itch        |
|                    | Second            | Dave Ombrello     | Tufa Island            |
|                    | Third             | Janet Lee         | Pop Angst II           |
|                    | Honorable Mention | Emily Moldenhauer | Lady Bug in the Sun    |
| OTHER              | PLACE             | ARTIST            | PAINTING/OTHER NAME    |
| Pastels            | First             | Jeffrey Field     | San Diego River Bridge |
| Other              | Second            | Carol Korfin      | Treasure Under The Sun |
| Digital Art        | Third             | Ruth Jameson      | Death of Aquifer II    |
| Drawing            | Honorable Mention | Artie Mattson     | Riders in the Sky      |
| PRESIDENT'S CHOICE | Photography       | Dave Ombrello     | Shelby                 |

### Small Image Show (Photos of Some of the Top Winners)

**BEST OF SHOW - Malate Agahnía (Mixed Media)**



(untitled) Malate Agahnía

## **Maite: Artist's Statement**

Creating is an outpouring of self: there is almost nothing as personal as to allow an audience into your deepest essence through your expression of art. I am incredibly lucky to have found my passion early in life. I have never questioned what I wanted to be. Making art is what keeps me centered and makes me feel powerful.

Different media are inspiring and stimulating in different ways, but no matter what medium I am using, I am always searching for that abstract quality that can make the viewer pause, question and wonder.

## **1st Place Pastel by Jeffrey Field**



San Diego River Bridge by Jeffrey Field



**1st Place Mixed Media by Cree Scudder**



*Confetti A Go Go* by Cree Scudder

**1st Place Water Media by E.J. Nicholson**



*My Street* by E.J. Nicholson

**1st Place Photography by Nick Chill**



That Pesky Itch by Nick Chill

### **SDAG President's Message**

Dear All Artists, Members and Friends.

As we reflect upon the year passing, we always seem to be able to find just one, if not many special memories that have touched our hearts and souls. Something special that has given us the strength to keep looking forward into the new year with anticipation. Remember and reflect and hold these memories dear, for they are your heartstrings to be remembered always with joy.

I hope that you find light and happiness in your lives and that you're able to share with others the wonders of your joys you have experienced.

Thank you for being part of such a wonderful organization as the San Dieguito Art Guild, Off Track Gallery and we look forward to your wonderful talents gracing our gallery in 2011.

From the Board of Directors and myself we send you wishes for a Happy Holiday and New Year.

Respectfully,  
Cheryl Ehlers, President  
SDAG/Off Track Gallery



## Mother's Day Artists' Studio and Garden Tour 2011

For our new members, we suggest that you go to <http://offtrackgallery.com/tour/> and look over the information about our annual Mother's Day Tour. This is the major fund-raiser for the Guild. The last 2 years, we have made over \$16,000 each year (net).

### Mother's Day Artists' Studio and Garden Tour 2011

Saturday and Sunday, May 7 & 8

1. All artists who wish to show and sell their artwork on the tour will be required to attend one of two meetings and sign up **IN PERSON**.

No email or phone requests will be honored. It is too easy for these requests to fall through the cracks and create problems for the planning committee.

Meeting times: **Thursday, January 6th** (*NOT the 10th as published in the last Paint Rag – sorry about that*) at 10:00 am at the gallery or **Saturday, January 15th** at 10:00 am at the gallery. If you cannot make one of those times, then you will need to send a friend or fellow guild member to the meeting in your place, give them a check for \$35, and tell them which job you are willing to do.

2. All participating artists will be required to submit a check for \$35 each to cover cost of food at each home. All PR notices and ads mention food being available at each home so we need to honor this.

3. All All participating artists will be required to take on one of the following jobs so that the burden does not rest so much on the Mother's Day Chair and the planning committee.

Available jobs (you will sign up for a job at one of the meetings listed above)

If you did one of these jobs last year and are willing to do it again please let us know. That will save us re-training someone new.

- Get and place docents in homes (2-person job)
- Keep database houses and guests (*Mo Price did this job last year and is willing to do it again*)
- Gather photos from guest artists and submit to Kathleen McGee, website
- Take PR photos of homes ahead of time (2 or 3-person job)
- Write short description of homes
- Design poster, post card, book mark (**MUST** have prior, extensive graphic design experience)
- Generate Mailing Labels & mail post card
- Distribute posters
- Make up ticket packets and distribute to each host home
- Map the route and type it up (2-person job)
- Signs • count existing, make new if necessary, distribute (*Paul Richter did this job last year and is willing to do it again*)
- Be in charge of arrangements for guest artists and communicate with host and docents at each home (8-persons)
- Purchase food for your host home (8-persons)
- Name tags for host and guest artists
- Get sponsors
- Get \$100 restaurant gift certificate for ticket stub
- Arrange pre-tour for hosts
- Send out comp tickets to press and others
- Take an **EXTRA 4-hour shift** (*not your normally scheduled shift*) at the Gallery on Saturday or Sunday
- Track the costs incurred
- Take photos the day(s) of tour (*Rita Shulak did this job last year and is willing to do it again*)
- Arrange for pick up all money, packets and signs immediately after tour closes on Sunday
- Count the money Monday morning (2-person job)

If you would like to have your home considered for the tour or know of a home that you feel would be an asset to the tour, please contact Terry Oshrin, tour chair, 619-417-6169, [terrytulips@aol.com](mailto:terrytulips@aol.com) (please also c.c. Grace Swanson for email only [swanson121@cox.net](mailto:swanson121@cox.net)). Please note that there must be adequate parking, preference is given to guild member homes, preference is given to homes with art studios, must be in North County coastal area and must have host's enthusiastic consent.



## San Diego Artwalk (April and September 2011)

**DEADLINE FOR ENTRIES IS JANUARY 7TH!!!!**

Any artists wanting to participate in the San Diego Art Walk on the Bay shows for either April 30, or September 10, 11 as a GROUP (you can always apply individually on line) needs to send to Att: Paula at [info@sandiegoartwalk.org](mailto:info@sandiegoartwalk.org)

3 images as an attachment of your BEST work

1 bio with phone # and e-mail

Price range of your work

A statement stating you are a part of the San Dieguito Art Guild and would like to be considered by the jury for participation in the APRIL or SEPTEMBER show (you need to jury in for both separately.)

All results will be given to Deborah Henry.

(who has decided to "head up" the organization of the SDAG participation)

Deborah can be reached at:

760-473-4894 or [deborrahenry@yahoo.com](mailto:deborrahenry@yahoo.com)

Shortly after we know how many have been juried into the show we will pick the appropriate size booth and pay the fees.

## Southwestern Artists' Association 10th Annual Juried Art Show

**Mark your calendar!**



**Southwestern Artists' Association 10th Annual Juried Art Show**

**"Top 100" (Includes One Foot Show)**

**February 26 - March 13, 2011**

**Mail-in Registration Deadline:**

**Postmarked on or before Tuesday, February 2, 2011**

(approx. 3 weeks prior to the hand-delivery date.)

**Open to all San Diego County Artists.**

**Juror: Grant Pecoff, [www.pecoff.com](http://www.pecoff.com)**

**Acceptable Media: All wall-hung, two dimensional work: oil, acrylic, watercolor, pastel, gouache, collage, drawing, mixed media, photography, digital art, etc.**

**For more information contact:**

**Jennifer Meeder**

**[jmeeder@cox.net](mailto:jmeeder@cox.net)**

**[www.SWArtists.com](http://www.SWArtists.com)**

## Amazing Invitation

### ULTRASTAR CINEMAS

in cooperation with **COASTAL ARTISTS** of San Diego

Invites San Diego and North County Artists to submit ENTRIES for a

UNIQUE OPPORTUNITY - A FIRST FOR SAN DIEGO

#### **A JURIED THEATER ARTWALLS PERMANENT EXHIBIT**

To be displayed in the 8 movie theaters at the Del Mar Highlands Town Center in Carmel Valley

**DEADLINE FOR ENTRIES: FRIDAY JANUARY 7, 2011**

**ENTRY FEES:** None

**REQUIREMENTS:** Original 2D art of any medium, reflecting Carmel Valley's coastal colors, textures, spirit and charm with new original work strongly encouraged. Up to [three digital images](#) may be submitted with entry forms.

**SELECTION:** Some 30-40 original works selected from the digitals will be viewed by jurors for a final decision of 8-16. These originals will be loaned to UltraStar to make enlarged giclee prints (3'x4') to be installed on the inside walls of the 8 theaters. Originals will then be returned to the artists.

**THE PRIZE:** Final selected artwork will be displayed permanently on theater walls and publicized extensively in print and on screen. Each winner will receive a year of free movies ([4 movie passes a month, popcorn and soda](#)) and a dinner for two at the Del Mar Highlands Town Center.

**ENTRY FORMS:** Can be obtained from this email address:  
[Artwalls@UltraStarMovies.com](mailto:Artwalls@UltraStarMovies.com)

**QUESTIONS:** Please call **COASTAL ARTISTS** at (858) 259-5690

**MESSAGE FROM ULTRASTAR CINEMAS-** Starting January 2011, USC will be renovating the theater(s) in Carmel Valley's Del Mar Highlands Town Center. This renovation will include the addition of many new amenities and improvements to enhance the movie going experience. As part of our renovation, USC is looking for 8-16 pieces of unique 2 dimensional wall-hung fine art that we will incorporate as part of the interior wall design of the 8 theaters. Artists who wish to have their work immortalized as part of our theater's charm and atmosphere can submit works for consideration. We are looking for works that reflect the colors, textures, spirit and charm of Carmel Valley and the coastal area.



## Attention SDAG Painters

### Attention Painters of SDAG

You are invited to a newly formed, friendly critique session to be held every Wednesday afternoon at 2pm right outside the front door of the Off Track Gallery on the patio. Bring a finished piece or a work in progress. Especially bring a piece that you feel you are "stuck" on or know something is just not quite right but are not sure what it is. Be prepared to offer and receive suggestions and comments from your fellow painters. Maybe you have heard the expression, "It takes a village to make a great painting". These sessions are really geared toward painters instead of photographers or 3-artists, but of course anyone is welcome. We don't want to exclude anyone who wants to participate. Avra Alexiades will be facilitating the sessions.

## SDAG Members - Rent Wall Space at the Off Track Gallery

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@sbcglobal.com](mailto:pjeldon@sbcglobal.com) 760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.

Thank you,  
Patricia Eldon  
SDAG wall rent chairperson

## SDAG Exhibit at the Solana Beach City Hall Art Gallery

All members of San Dieguito Art Guild are invited to submit artwork for a SDAG Exhibit at the Solana Beach City Hall Art Gallery.

Accepted artwork must follow the San Dieguito Art Guild hanging and framing rules, as space permits. First come, first served. The work should show a good effort and be suitable for family viewing. You will be representing San Dieguito Art Guild, so enter something good!

### Exhibit Information:

San Dieguito Art Guild Exhibit at the Solana Beach City Hall Art Gallery  
635 S. Hwy 101, Solana Beach, CA. 92075

Title of the Exhibit: **Songs About Color: Still Life and Close-ups of Flowers**

Take-in Date: Tuesday, January 4, 2011

Take-Down date: Tuesday, February 15, 2011

Times for both Take-In and Take-Down are 10:00am to 1:30pm

Entry Fee: \$10.00

Required Theme: Still Life and Close-ups of Flowers

Help is needed for take-in on Tuesday, January 4, 2011 from 10:00am to 1:30pm, please contact Patricia Eldon at: [pjeldon@sbcglobal.net](mailto:pjeldon@sbcglobal.net)







## Membership in SDAG and the Off Track Gallery

Members are asked and expected to participate in the functioning of the guild. It is an organization made up entirely of volunteers. For more information, please visit our website, [www.sdag.org](http://www.sdag.org) or call 707-444-1111.

### Monthly Show

As a member of the guild you may show and sell your original artwork in the monthly Member Show. Most of these shows are held in the local libraries and are held in several categories (reproduction of original artwork are not eligible for awards).



### Wall

#### From Rental

After participating in three gallery shows, members may apply for wall or floor space (reproduction of original artwork is not eligible for awards) in a gallery space. Follow-up to the August and November, on the second Tuesday of the month. Once joined in, members are placed on a waiting list.

**WALL SPACE IS AVAILABLE. ARTS** are accepted and will be shown in a gallery space.

Original artwork must be sent to the gallery. Additionally, each artist must complete an application as a Board Member or for awards throughout the year.

### Free Shrink Wrap and Card Display

Members may put two large and three small shrink wraps in the gallery. Ten cards may also be displayed.

### Web Page

Members may have one thumbnail of their art work posted for free on the SDAG website. In addition, a member may have their own web page on the SDAG site for a one time fee of \$25 per year as they keep up their membership.

### Annual Award Exhibit

The "Small Master Show" is held in December with over \$1000 in prizes.

### Guest Artist Demonstrations

Members can attend free demonstrations held at San Diego State University (SDSU) in the year 2011. Thursday, October 13, 2011, 10:00 AM - 12:00 PM. (by email or phone).

### Membership Directory and monthly newsletter "Paint Rag"

You will receive a copy of our Membership Directory with complete contact information. You will also receive our monthly newsletter, the Paint Rag. The Paint Rag serves you directly of upcoming Guild events and member activities. It is also available for you to place small advertisements in the publication.



### Paint Out

Every ten years ago a few dedicated people who paint are held out into one of the rooms of beautiful houses in North Coastal San Diego County to replace the light and atmosphere of the day. Today they are still going. The Guild's goal is to paint in each year's location in Torrey Pines State Reserve in Del Mar, San Diego State Reserve in Encinitas, and San Marcos State Reserve in Escondido. You can see them every Tuesday throughout the year (check the Paint Rag for location).

### Mother's Day Weekend Artists' Studio and Garden Tour

This is SDAG's big annual showcase tour and is a special weekend as a local event and to a major local activity. Members are encouraged to participate in a variety of ways.



### Holiday Potluck Lunch

On the first Thursday of December SDAG members are invited to a potluck lunch in a local get-together. Gifts are exchanged in the form of membership awards.

## Membership Application

Name: \_\_\_\_\_  
 (Last, first, middle initial)  
 Date: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_  
 Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Home: \_\_\_\_\_  
 Work: \_\_\_\_\_  
 Other: \_\_\_\_\_

(Make Check Payable to SDAG - No Cash)  
 Membership Category:  
 1. New Member  
 2. Renewal (How many years have you been a member?)  
 3. Adult \$25  
 4. Family \$25 (per person living at the same address)  
 5. Student \$25 (ages 18 or 19)

SDAG is completely operated by members. All members are expected to contribute to the success of the Guild. Please list the page you wish to include your interest in (opportunities such as Marketing & Publicity, Bookkeeping, Committee, Craft Shows, Newsletter, etc.).

Note: Membership must be renewed by returning to your gallery activities. The SDAG's annual year runs from September 1 to August 31 of the following year. New members joining in June, July & August are paid on the following annual year.

Mail Application and Check to:  
 SAN DIEGO ART GUILD  
 P.O. Box 318863, Escondido, CA 92023  
 Attn: Membership Chair

PLEASE TURN OVER AND FILL OUT REVERSE SIDE

## Fallbrook Artshow

From RSFAG President, Carol Curtis:

Dear photographer friends,

I am on the art selection committee for our new Fallbrook Library. Our first show is scheduled to open January 15, 2011 and is entitled "My Fallbrook." We are still figuring out how to roll in this infant stage. We are slightly under the gun. I need good photographs of the area and Fallbrook life experience submitted for this show.

Submissions must be made through the website,  
[www.fallbrooklibraryfriends.org](http://www.fallbrooklibraryfriends.org)

Please forward this to other photographers who might be interesting in showing their work. No sawtooth hangers. Simple black frames and white mats are always best. Call or write if you have any questions. Thanks,

Robert Sommers  
 Blue Heron Gallery  
 760-731-9355

### Fallbrook Library - Call for Artists

The new Fallbrook Library opening in January 2011 will have an art-themed focus with many original commissioned permanent pieces of art and is expected to be the "cultural center" of Fallbrook. In addition to the permanent collection, artists have the opportunity to submit their work for a visiting collection.

The Friends of the Fallbrook Library (FOFL) website contains additional information about the program and can be used to upload samples of your work. If your art is chosen it will be displayed for approximately 6 weeks. There are no required fees, donations, or other obligations for hanging art in the Fallbrook Library. This visiting collection should not be considered as a sales venue and no price cards will accompany the description of each piece, but artists may have an Information Page handout at the front desk for patrons who wish additional information.

All media are accepted. Submitted art samples will be archived for review for all future shows. The first show will be a photography show and the theme will be "My Fallbrook." Everyone, professional and amateur, is encouraged to submit samples of their photography. The show is expected to be up for the Gala Opening celebration on January 15, 2011.

Please fill out the form requested on the website and upload samples of your art on:  
[www.fallbrooklibraryfriends.org](http://www.fallbrooklibraryfriends.org)

The application form can be found here:  
[http://www.fallbrooklibraryfriends.org/index.php?option=com\\_rsform&view=rsform&Itemid=29](http://www.fallbrooklibraryfriends.org/index.php?option=com_rsform&view=rsform&Itemid=29)

### Wanted: Artist to share Gallery/Studio

I WAS INVOLVED STARTING THE ART GUILD IN RANCHO SANTA FE AND NOW LIVE IN PAUMA VALLEY. I AM LOOKING FOR ANOTHER ARTIST TO SHARE MY GALLERY/STUDIO ON HWY 76 WHICH IS A TOURIST ROUTE. I AM IN THE PAUMA BUILDING WHERE THE POST OFFICE IS.

SOMEONE MAY BE INTERESTED OR KNOW ANOTHER THAT MIGHT BE. MY PHONE NUMBER IS (760) 742-0669.

THIS LOCATION HAS MANY AREAS THAT ARE STILL AS THE EARLY CALIFORNIA PLEIN AIR ARTISTS EXPERIENCED AND IS VERY INSPIRATIONAL.

MARIANNE CHAMPLIN

[mariannechamplin@msn.com](mailto:mariannechamplin@msn.com)  
[champlinarts.com](http://champlinarts.com)

### Sunshine Secretary

Welcome to Avra Alexiades for becoming our new Sunshine Secretary for the Off Track Gallery. We have traditionally had someone in the position through the years to send cards to members that are ill, have a death in the family, or has had anything happen that they could use some cheering up. We thank Avra for taking on this responsibility and the kindness it passes along to our members.

### Member Announcement (Cheryl Ehlers) - Stardust Arts Program



Announcing a New Non-Profit Co-Partner for The Stardust Arts., The Dr. Wilderness Show, Inc.

An Emmy Award winning children's show, the Dr. Wilderness Show and a present Disney Lecture, motivational speaker, combines magic, laughter and education for all ages.



Present in two states, California and Oregon , Khevin had reached well over one million youngsters with his message of conservation and caring for planet Earth, and for each other.

Partnering with the Water Districts and city schools, the message is communicated of just how valuable our resources are to us as individuals.

We are proud to be part of The Stardust Arts and look forward to the opportunities ahead.

[www.drwilderness.com](http://www.drwilderness.com)

.....

"We believe that an appreciation and application of fine art in its many forms brings great opportunity and purpose to children world-wide, and Cheryl's ability to inspire youngsters is both a welcomed and complimentary addition to our mutual mission."

The Stardust Arts aspires to visual art instruction in the development of creativity and imagination in the youth.

You can visit Cheryl Ehlers at [www.thestardustarts.com](http://www.thestardustarts.com)

Cheryl Ehlers

### Workshop Series Rancho Santa Fe Art Guild

A series of workshops will be offered by RSF Art Guild members for the first six months of this year. The nominal fee of \$100.00 per person per series. Monies will be donated to the Guild. The cost will include a series of four workshops, three hours each for a total of 12 hours, per month; one in figurative(filled) and plein air (filled), water color, studio painting from photos, still life in oils and portrait in oils.

If anyone wants further info, they can contact the Gallery at 858-759-3545.

RANCHO SANTA FE ART GUILD

## THE 2011 ARTIST WORKSHOP SERIES



**January - A Bold Approach to Painting the Figure**

**Instructor: Marileigh Schulte (REGISTRATION CLOSED, workshop full)**

As a freestyle painter, Marileigh will teach you how to paint the sensations you feel, the rhythm of your subject, rather than the realities you see. This workshop will cover: the art of seeing, design and composition, value, color and paint manipulation. For more information call Marileigh (619) 985-5213 or email: [marileigh3@aol.com](mailto:marileigh3@aol.com)

**February - Plein Air Landscape Painting in Oils**

**Instructor: Toni Williams**

Toni will emphasize composition, value, shape, edges and color. A limited palette will be used to unify color and to emphasize simplicity and the importance of planning and color mixing on the palette. This is an intermediate class. Those interested should have knowledge of painting out of doors, materials, equipment, color mixing and oil paint. For more information call Toni (858) 755-7655 or email: [stonig@netzero.net](mailto:stonig@netzero.net)



**March - Portrait Painting from Photographs**

**Instructor: Ron Spelman**

The personal attention Ron gives to each subject brings the canvas to life with portraits that truly reflect the unique character and personality of each subject at his or her best.

In this class, you will learn the essentials of portrait painting, such as: form, the effects of lighting, the shape of lighting, block in, tonal progression, color mixing and skin colors.

For more information call Ron (858) 459-7964.

**April - Still Life**

**Instructor: Ruth Evan**





For more information call Ron (858) 459-7964

#### April – Still Life

Instructor: Ruth Evan

This workshop is for beginner to intermediate painters interested in painting impressionistic still lifes of loved items from their homes or gardens. During the four classes, composition and lighting will be discussed. Still lifes may be painted from a photo or a set up in the studio. The theory of "think more, paint less" will be followed as well as Sebastian Cupello's color mixing techniques.

For more information call Ruth (858) 756-4944 or email: [ruthoddevans@sbcglobal.net](mailto:ruthoddevans@sbcglobal.net)



#### May – Watercolor

Instructor: Carol Curtis

Immediate, inexpensive and portable, watercolor can be used as a study or a completed painting. Carol will demonstrate simple techniques and principles to make your vision appear on paper.

You will learn about: materials, choosing and controlling pigment, successful shadows, the "diva" and correcting and erasing. All artistic levels welcome! For more information call Carol (602) 882-7700 or email: [Curtis.carol1@gmail.com](mailto:Curtis.carol1@gmail.com)

#### June – Converting a Photograph into a Painting

Instructor: Suzy Schaefer

Learn how to see beyond a photo reference and be able to compose an artistic and sensitive painting. This workshop will emphasize: translating a photo reference into a painting, important information about color, value, analyzing your painting as you go and framing. For more information call Suzy (858) 756-2076 or email: [suzyschaefer@att.net](mailto:suzyschaefer@att.net)

Photo



Painting



#### July – Painting Vibrant Florals with Impact

Instructor: Pat Beck

Internationally published & Rancho Santa Fe's most famous artist, Pat will share her secrets of painting powerful florals. With her knowledge of design, rhythm, pattern and playfulness, her knowledge is unequalled by her contemporaries. Don't miss this workshop! For more information call Pat (858) 756-3357 or email: [beck3357@sbcglobal.net](mailto:beck3357@sbcglobal.net)

### Call for Entries - North County Society of Fine Arts

North County Society of Fine Arts

April Juried Show at the Poway Center for Performing Arts

\$1,025 in Awards

Awards will be announced at reception.

Juror: Chuck McPherson, Award Winning Artist, Teacher, Graphics Designer

**DEADLINE FOR DIGITAL ENTRIES: March 15, 2011**

Accepted works will be posted on website:

[www.ncsfa.org](http://www.ncsfa.org) by March 25, 2011

|            |                    |                  |
|------------|--------------------|------------------|
| LOAD-IN:   | Friday April 1     | 9:30 to 11:30 AM |
| RECEPTION: | Saturday, April 9  | 1:00 to 3:30 PM  |
| LOAD-OUT:  | Thursday, April 28 | 9:30 to 11:30 AM |

NCSFA MEMBERS: 1 ENTRY \$20, 2 ENTRIES \$25, 3 ENTRIES \$30

NON MEMBERS: 1 ENTRY \$30, 2 ENTRIES \$35, 3 ENTRIES \$40

**FILL OUT ENTRY FORMS ON COMPUTER (Typed)**

**AND EMAIL WITH DIGITAL IMAGES TO: [elmarts@earthlink.net](mailto:elmarts@earthlink.net)**

A printed entry form should be mailed with entry fees to:

Performing Arts, NCSFA, 11059 Lopez Ridge Way, San Diego, CA 92121



**Note:** Illegible entry forms will not be accepted. Improperly Identified Digital Photos will not be accepted. A 15% commission on all sales to go to Poway Center for Performing Arts. Entry forms and the prospectus available on the website [www.ncsfa.org](http://www.ncsfa.org)

## Call for Artists

Greetings Distinguished Artists.

The California State Assembly, Commendation winning, Artists Alley Gallery, San Francisco is currently interviewing artists for upcoming shows. You do not have to be a local artist as we represent artists from across the nation and around the world. The 4,000 sq-ft gallery is located in a prestigious space in downtown San Francisco's Museum and shopping district. We are essentially a collective of artists and a popular events venue for charities, corporations and celebrities.

Kindly email us if you are interested in learning more about how to participate. And please do include a telephone number at which we can reach you.

In order for us to properly maintain and promote our artists' visibility, there is a nominal membership/showing fee to be a part of the collective.

Sincerely,  
John Vila  
Curatorial Board  
The Artists Alley Gallery  
863 Mission Street  
Across Bloomingdales Mall  
Between 4th & 5th Streets  
Downtown San Francisco - 94103  
California - USA

Tel: 415-522-2440 or 415-259-6584  
Fax: 415-552-4914

Direct Voicemail: 415-371-9006

[www.TheArtistsAlley.com](http://www.TheArtistsAlley.com)

[www.Gallara.com](http://www.Gallara.com)

Don't forget to send information and news you'd like to be considered for the Paint Rag to [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild



# San Dieguito Art Guild at Solana Beach City Hall Gallery



## “Songs About Color: Still Lifes and Close-ups of Flowers”

Artists from the San Dieguito Art Guild are showing 51 framed pieces  
of artwork at the Solana Beach City Hall Gallery  
located at 635 S. HWY 101, Solana Beach.

**The show runs from January 4 through February 14, 2011.**

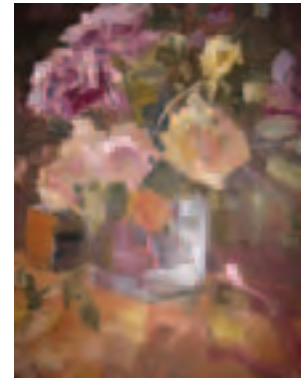
### Participating artists:

Barbara Blair  
Julie Bubar  
Fran Carder  
Lisa Curry  
Jo-Ann Dillon  
Ed Eginton  
Patricia Eldon  
Janet Finney

Joan Grine  
Bobbi Harrington  
Bobbi Hirschhoff  
Tamara Kapan  
Sue Kessinger  
Yvette Koome  
Carol Korfin  
Beverly La Rock

Linda Meeker  
Linda Melvin  
Simonne Paumard  
Tom Shannon  
Rita Shulak  
Grace Swanson  
Carolina Van Leeuwen  
Toni Williams

*San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1965.  
The guild owns and operates the Off Track Gallery, located in the Lumberyard Shopping Center  
in downtown Encinitas. For more information about the guild go to [OffTrackGallery.com](http://OffTrackGallery.com).*





# SAN DIEGUITO ART GUILD BOARD MEETING AGENDA

**FINAL JANUARY 24, 2011**  
**BRING TO MEETING**

**Last Meeting:** 12/27/10; 9:45 am, Dept. of PWC, Encinitas  
Adjourned @ 12:30am

**Attendees:** **Officers Present:** Cheryl Ehlers (voting for Cindy Gary), Pamela Linton, Karen Fidel, Carol Korfin, Terry Oshrin (voting for Bruce Stewart) Grace Swanson, Judianne Shannon

**Officers Absent:** Victoria Cendreda , Jacqueline Howard, Katie Jablonski, Dolores Renner, Bruce Stewart, Patricia Eldon, Lynn Ely, Sharon Hoffman, Linda Melvin, Cindy Gary

**Amended Minutes:** Dec 27,2010 and Approved via email: 14 Members, (1) member, no voice - Victoria Cendreda

**1/24/11**

**9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,  
Recording Secretary, Cindy Gary for Pamela Fox Linton (absent)
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of Dec 27,2010, Amended Meeting's Minutes
4. Presidents Report – Cheryl Ehlers, (9:45 – 09:55 am)
  - Thank You, Overview
  - Updates/photos on Training Video from Roy due in Feb
  - File Organization – Computer Setup
  - Report on PCI Compliance for Gallery
  - Gallery Etiquette/Complaints
5. **Upcoming Dates: As noted**  
Feb 3, 2011 – Thurs., 1:30 – 3:30 pm, **Demo “Yael Framing”, SD Botanic Gardens**  
Feb 12, 2011 – Sat., 5p, - 7:30pm – **Artist Reception**  
Feb 24, 2011 – Thurs., Approx. 9:30 – 2pm, **Try it You'll Like It!, SD Botanic Garden, Ecke**  
Apr 7, 2011 – Thurs., 1:30 – 3:30 pm, **Demo at SD Botanic Gardens**  
May 7/ 8, 2011, **Mothers Day Tour**  
Jun 2, 2011 – Thurs., 1:30 – 3:30 pm, **Demo at SD Botanic Gardens**  
Aug 4, 2011 - Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**  
Oct. 6, 2011 – Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**  
Dec, 1, 2011 – Thurs –**Holiday Potluck (site to be determined)**
6. **Treasurer's Report** – Karen/Dolores (10:00 – 10:10 )
  - Mo./Sales Review
  - Pay Pal for Mothers Day Show financial report on setup? Coordinated with Grace

Approval of Treasurer's Report:
7. **Old Business (10:10 – 10:15)**
  - Harp Society: Update See Project Scope sheet attached (Feb 19, 2011)
  -
8. **Committee Reports (10:15 – 11:)**
  - 1<sup>st</sup> VP, Calendar, **Open/Victoria (10:15 – 10:25)**  
Report, Discussion: (if absent – Judianne please provide information)
    1. Foundation Progress Research Report
    2. Calendar and maintenance/posting availability

- 2<sup>nd</sup> VP, Programs, **Katie Jablonski (10:25 – 10:33)**  
Report, Discussion:
  1. Demo Suggestions/information for Feb. 3, 2011
  2. Decided on advertizing deadlines for promoting Demo
  
- Gallery Manager, **Terry Oshrin (10:33 – 10:40)**  
Report, Discussion:
  1. Lighting Issues, Sun Issue
  2. Mothers Day Show Progress – Assignments
  - 3.
  
- Wall Chair, **Patricia Eldon (10:40 – 10:50)**  
Report/Discussion:
  1. Post Program Report on Solana Beach
  2. Wall Renter Update on new renters?
  
- Floor Chair, **Linda Melvin (10:50– 11:03)**  
Report/Discussion:
  1. Jury Schedule progress
  2. New Renters, report?
  
- Monthly Show, **Lynn Ely (11:03 – 11:11)**  
Report, Discussion:
  1. Monthly Show
  
- Membership, **Cindy Gary (11:11 – 11:21)**  
Report/Discussion:
  1. Announcement/Assignments
  2. New Member Reception:
    - New Member Reception Recap. and discussion
    - Presentation of "Suggestions/Comments" received at Reception
  3. Status of Membership
    - New Members
    - Challenges, suggestions for next year's renewal process.
  4. Membership Directory
    - Status and updates
  
- Hospitality, **Bruce Stewart (11:21– 11:26)**  
Report/Discussion –
  1. Post Program Report for Membership Meeting
  2. Post Program Report on Kirkos Event
  3. Groupon Advertizing Information (research note: they are a broad emailed based item/package advertiser and you must sign up to be on list and hard to get off)
  
- Publicity, **Grace Swanson (11:26 -11:31)**  
Report/Discussion –
  1. COE Map Advertising Ops – sign up?
  
- Paint Rag, **Sharon Hoffman (11:31 – 11:36)**  
Report/Discussion –
  1. Paint Rag to produce (50 copies)
  
- Website, **Carol Korfin (11:36 – 11:43)**  
Report/Discussion –
  1. Emails with Upkeep of Constant Comment – Who is managing? Input needs to be provided from Floor/Wall/Membership as information is updated/provided
  2. Should be a Master List for Membership



3. Should be able to create distributions groups for Calendar/Wall/Floor

- Parliamentarian, **Judianne Shannon (-0- )** (11:43)

Report/Discussion:

**Willing to Take Victoria's Time? (10:15 – 10:25)**

**9. New Business (11:43 – 12:30)**

- \*\*\*\*\* • Procuring logistics for art for empty spaces accepted by Landlord
- Any Items not covered

**Adjournment – ( 12:30)**



# OFF TRACK GALLERY

**SDAG New Member Reception January 22nd**

All Members are invited to attend the "New Member Reception" next Saturday January 22nd from 2:00 to 4:00pm at the Off Track Gallery.

The reception will be hosted by Membership Chair - Cindy Gary and Hospitality Chair - Bruce Stewart.

Light hors d'oeuvres and beverages will be provided and there will be a raffle for Gift Certificates to the Gallery.

70 plus local artists of the  
**San Dieguito Art Guild**

Wish you a  
*Happy New Year!*  
**Here's to a Year of Creative  
Happenings  
with Off Track!**

760.942.3636 OffTrackGallery.com

**OFF TRACK GALLERY**  
San Diego Botanic Garden • Ecke Bldg.

937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center  
Suite C-103 (behind Starbucks & St. Tropez)

**San Dieguito Art Guild  
FRAMING DEMONSTRATION**

Feb. 3rd 2011, 1:30 - 3:30  
Demo by  
**Yael of Once Upon a Frame**

**San Diego Botanic Garden • Ecke Bldg.**

For more info call gallery or see website  
Refreshments

Made possible in part from a grant from  
the City of Encinitas and the Mizel Family Foundation.

760.942.3636 OffTrackGallery.com

**OFF TRACK GALLERY**  
San Diego Botanic Garden • Ecke Bldg.

937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center  
Suite C-103 (behind Starbucks & St. Tropez)

Please join the 100 + local artists of the San Dieguito Art Guild  
for our Artists' Reception

Jackie Tyree • Tom Shannon  
Pamela Fox Linton • Carol Korfin  
Terry Oshrin • Grace Swanson

**Saturday February 12  
5 - 7:30pm**

760.942.3636 OffTrackGallery.com

**OFF TRACK GALLERY**  
San Diego Botanic Garden • Ecke Bldg.

937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center  
Suite C-103 (behind Starbucks & St. Tropez)

**Check out our website often. There is so much going on! Make it a habit to check it out every Monday morning to know what's new for the week.**

There is so much information under each tab that is helpful and new. It is always being updated.

Check out these "tabs" at the top of the main page at [www.offtrackgallery.com](http://www.offtrackgallery.com)

#### About SDAG

general info about us and our history

#### Guild Artists

Our Artist page - where your information and a picture of your artwork should be!  
Individual Artist page - for a one time cost of \$25 you can put your picture, bio and 7 pictures of your artwork and the title and price. (Send a check to the treasurers marked "artist page" and they will let the Webmistress know and you will be contacted to get it up and running.)

#### Paint Rag

see the current and past issues for lots of info on what's coming up.

#### Membership

##### Member information

The most important tab of all - every form and piece of information about our rules and operations all in one place!

##### Member News

The most recent monthly show winners,  
news about what you - our members - are doing (shows, awards, etc),  
upcoming shows and events that you are invited to attend,  
shows and events looking for artist submissions,  
and even a Member-to-Member section to sell art related items to each other.

#### Art Resources

places to get supplies and more

#### Contact Us

A list of all board members and their contact info as well as all volunteer chair positions (if one says OPEN, feel free to contact the president, Cheryl Ehlers and take the position!)

**Main Page - check out the "staffing calendar" through the calendar option at the bottom of the page.**

***Go check us out right now!!!***

The Offtrack Gallery located:

937 South Coast Hwy 101  
Lumberyard Shopping Center  
Suite C-103  
(behind Starbucks & St. Tropez)  
ENCINITAS  
760-942-3636

# OFF TRACK GALLERY

PRESS RELEASE  
February 3rd 2011

For Immediate Release  
Contact:  
San Dieguito Art Guild PR & Promotion Chair  
760-942-3638  
San Dieguito Art Guild

## Demonstration on Framing

February 3rd 2011

Encinitas

**The next art demo presented by the San Dieguito Art Guild is a framing demonstration by Yael of Once Upon a Frame the 3rd of February.**

**When:** Thursday, February 3rd, 2011 from 1:30 to 3:30 pm

**Where:** San Diego Botanic Garden, Ecke Building, 230 Quail Gardens Drive, Encinitas For more info go to [OffTrackGallery.com](http://OffTrackGallery.com)

This demo is funded in part by a grant from the City of Encinitas and the Mizel Family Foundation. It is free and open to the public. Refreshments will be available.

Framer Extraordinaire, Yael, will present her side of the artistic experience in 2D art, Framing. This multitalented Cedros frame shop owner has quite a gift for enhancing your paintings. Watch your sales increase with her expert touch. She has helped many professionals in the field, making the hours of work you have in your paintings more profitable and appealing.

Yael has been framing for over ten years and is a delight to experience. She's not only talented in the framing realm, but she also is very entertaining and will Wow you with her songs that she often expresses. It's memorable to be in the company of Yael. So, be there February 3, San Diego Botanic Garden on Quail Drive in Encinitas, California from 1:30 pm til 3:30. What a treat! Yael's website is [onceuponafame.com](http://onceuponafame.com)





# OFF TRACK GALLERY

**Paint Rag**  
February 2011

## In This Issue

[Feb 3 Demo - 2D Framing](#)

[Try It, You'll Like It!!](#)

[Tips for Submitting Your Paintings](#)

[Mother's Day Artists' Studio and Garden Tour](#)

[Get Your Artwork Printed on a Canvas Bag](#)

[Southwestern Artists' Association](#)

[BAE Systems looking for SDAG members artwork](#)

[Teaching Art - An Opportunity](#)



Happy Day Valentines.

I hope that the year is starting out being good to you.

Please join us for the free 2-D framing demo on February 3th and/or the classes being held by some of your fellow artists at the 'Try It You'll Like It' (Visual Art Workshops) being held on February 24th. See both articles below.

Have a wonderful and creative February.

Sharon Hoffman  
Paint Rag Editor

[Join our Mailing List!](#)

## Quick Links

[Our Website](#)

## New Member Welcome

Welcome to New Members that have joined SDAG.

Helena Beyer - Jewelry  
Beverly Larock - Photography  
Barbara Thomson - Sculpture and Ceramics  
John Rouse - Acrylic



## Membership Directory

The 2010-2011 Membership Directory is currently being prepared.

Please let us know of any changes to your information such as email and/or street address.

Contact Cindy Gary [www.cynprints@yahoo.com](mailto:www.cynprints@yahoo.com) with your changes/updates.

## Note from the Webmistress

Thanks to everyone who has sent me pictures to update the Guild Artist Page on our Website.

A special thank you to photographers Jim Respass and Steve Bartram who volunteered their time to come to the gallery on Jan 15<sup>th</sup> and take pictures for those who had none of their work to send me. We took pictures of 16 artists' work. Let's see which of the 8 pages of artists end up with no big green blanks first! If any of you can help out a fellow artist who still has a green blank instead of their work, please contact them and do so.

My aim is to have everyone's work on the site by the end of February. Jeff Brosbe, another photographer, who lives in the San Diego area, has offered to do a shoot in Balboa Park for any members who live down in the San Diego area., rather than North County. Get in touch with me at [ckorfin@gmail.com](mailto:ckorfin@gmail.com) if you wish to take advantage of this offer and we will set up another "shoot".

We are only missing 28 pictures!

Carol Korfin

## Upcoming SDAG Events

### February

Feb 3, Thursday, 1:30 - 3:30pm, Demo at San Diego Botanic Garden (Picture Framing) by Yael Framing

Feb 12, Saturday, 5:00pm - 7:30pm, Reception at the Offtrack Gallery

Feb 21, Monday, 5:00pm - Deadline for the March Paint Rag

Feb 24, Thursday, 9:00am - 1:00pm, Try It You'll Like It! Workshop, San Diego Botanic Garden

Feb 28, Monday, 9:45am - Board of Directors Meeting

## February 3rd Demo - 2D Art Framing!!



On February 3rd, Framer Extraordinaire, Yael, will present her side of the artistic experience in 2D art, Framing. This multi-talented Cedros frame shop owner has quite a gift for enhancing your paintings. Watch your sales increase with her expert touch. She has helped many professionals in the field, making the hours of work you have in your paintings more profitable and appealing.

Yael has been framing for over ten years and is a delight to experience. She's not only talented in the framing realm, but she also is very entertaining and will Wow you with her songs that she often expresses. She's produced a CD that I hope she raffles off. It's memorable to be in the company of Yael. So, be there February 3, at the San Diego Botanic Garden on Quail Drive in Encinitas, California, at 1:30pm until 3:30pm.

What a treat!

Yael's website is [www.onceuponafame.com](http://www.onceuponafame.com)

## Try It, You'll Like It!! (Visual Art Workshop)

Try It, You'll Like It (Sessions are filling up fast!)

Please go to the SDAG website for more information:

<http://offtrackgallery.com/member-news.php>

Date: Thursday, February 24

Time: Session 1 - 9:30am - 11:00am (9:00am check-in)

Session 2 - 11:30am - 1:00pm

Location: Ecke Building at the San Diego Botanic Garden (formerly Quail Botanical Gardens)

230 Quail Gardens Drive, Encinitas

Cost: \$20 for both 90-minute sessions

What to expect:

- Instructor will have examples of finished pieces in their chosen medium
  - Instructor will give a short demo
  - All materials will be provided
  - You will work on a simple "Make it and take it" project that you can take home.
- The project is to be an introduction. It is not expected that you will necessarily be able to finish it during the day.
- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available.
  - List of where you can get additional training or lessons in the medium you choose will be available.



Joan Grine taught Pastel





Terry Oshrin taught Mosaic Jewelry

### Environmental Painters Schedule



Here is the schedule for the Environmental Painters for February and March.  
(call Joan Grine with questions (858-481-8783))

#### February

February 1 - San Diego Botantic Garden, free day

February 8 and 15 - Oceanside Harbor

February 22 - Batiquitos Lagoon, park in Gabiano parking lot

#### March

March 1 - Batiquitos Lagoon, park in Gabiano parking lot

March 8 and 15 - Swami's

### January Monthly Show Winners

**BEST OF SHOW-** Kathy Chin-The Elegant Egret - Photography

#### Oil/Acrylic

1st - Toni Williams - Casino Sunset

2nd - Susan Norvell - Beach Drawing

3rd - Avra Alexiades - Belting It Out

#### Watercolor

1st - Cheryl Ehlers - Seaflowers II

2nd - Stan Stevenson - Echoes of Summer

3rd - Constance Malin - Winter

### **Photography**

- 1st - Yvette Koome - Tribal Celebrations
- 2nd - Christopher Cox - New York Library
- 3rd - Jeffrey Sitcov - Tuscany, Italy

### **Glass & Ceramics**

- 1st - Elizabeth Pourat - Cradle of Transformation (Ceramics)
- 2nd - Mark Jurecki - Green Jobs: Wave of the Future (Ceramics)
- 3rd - Bobbi Hirschhoff - Amber with Dichroic Edge (Fused Glass)

### **Jewelry**

- 1st - Marissa Wright - Purple Hawaii (Necklace)
- 2nd - Marissa Wright - Medusa Bracelet
- 3rd - Karla Nederlof - Fossil Necklace & Earring Set

### **Other**

- 1st - Diane Dudek - Leo Carrillo Ranch (Pastel)
- 2nd - Stephen Frank Gary - Music Flo (Mixed Media)
- 3rd - Elizabeth Nicholson - Christmas in the Middle East (Pastel)

## **Best of Show for January**

### **BEST OF SHOW**

**Kathy Chin - Photography**

Photography has always spoken to me, and as a youngster I loved taking pictures of just about everything. I followed in my father's footsteps...but while he loved fumbling with the settings before getting the shot, I put mine on automatic and left it there. Unbeknownst to both of us, our best images were only mildly mediocre snapshots.

Fast forward to a long career in television, and photography for the most part fell by the wayside. But after ending that career at Channel 8, I craved the creativity and wanted to get back behind the lens where I belonged. This time, I learned photography the right way and it has become a passion and an obsession.

I love animals, and also discovered a delight in taking bird images. This egret said a lot just by standing there looking pretty. But I couldn't leave well enough alone...a look at what art can add to an image sent me spiraling into a slightly different direction. Don't go analyzing why I want to change what I see because we all know that Mother Nature is pretty perfect the way She is. Like other artists, I just want to add a little "oomph," a little something more. This image has that little bit of extra. Enjoy!!

Kathy Chin

[www.katchinthespirit.com](http://www.katchinthespirit.com)



Elegant Egret by Kathy Chin



1st Place January Monthly Show Winners



Tribal Celebrations by Yvette Koome (Photography)



Seaflowers II  
by Cheryl Ehlers (Watercolor)



Cradle of Transformation  
by Elizabeth Pourat (Ceramics)



Purple Hawaii Necklace by Marissa Wright





Casino Sunset by Toni Williams (Oil/Acrylic)



Leo Carrillo Ranch by Diane Dudek (Pastel)

### January Monthly Show Judge - Lori Escalera

A native Los Angeleno, Lori centered her artistic life in the suburbs of the Southern California. In the early 1990's, Lori took a shift away from commercial art interests towards fine art. She went back to school to finish her art degrees, which fueled her travels abroad to Spain, Italy and Greece to study the Classics and Antiquities. Her artistic interests are figurative and revolve around the study of the figure. Lori questions the artist's place in the continuum of art history, as well as contemporary cultural beliefs in relationship to history and myth. Lori is a cross medium artist, whose primary work is done in oil paint. She exhibits her creativity thru wet and dry mediums on paper or canvas, and in ceramic tile painting. Her work takes on an energy and vibrancy that refreshes the spirit and enlivens the imagination.



Escalera's earliest influences in graphic design were Designer Sal Bass and the modular theories of artist Wassily Kandinsky where as an intern she designed corporate graphics at SDSU. The effect was that she relied heavily on abstraction of graphic elements and modular composition in her later graphic design work. In the 1970's as a young college student, Escalera was influenced by textile artist Shirley Eisman. In 1980 she was hired as protégé to Ben Mayer Architect/Interior Designer and studied under Mayer's influences for three years doing international applied graphic design. In 1981 she started her own graphic design and advertising firm "Graphica by Lori" which in 1986 morphed into "Design Etcetera." Escalera has had a full career as a corporate graphic designer working with aerospace, advertising, institutional and manufacturing firms.

1995, Lori organized a fraternal art group "The Culver City A.R.T. Group," and served as President for four years. She coordinated a variety of public art exhibitions between 1995 and 2000. She is a founding Board of Director for Ballona Creek Renaissance an environmental group. From 1994 thru 2004 Escalera has instructed hundreds of children and adults her ideas about art history, drawing and painting, through cultural arts programming, private lessons and art camps in Southern California. In 1995 she began creating public art murals with under served sectors of community. These murals have strengthened the societal bonds as well as act as anti-graffiti project examples and youth at risk projects.

In 1994 Lori began Chalk Art Street Painting. Today, Lori is a recognized premier Madonnari Artist and in 2008 Lori became one of the world's top recognized Street Painters in Modannari style Chalk Painting. Her large-scale work in street art, set painting, and community murals have played a major influence on her small scale oil work on canvas. Her painting on canvas is infused with an energy that originates in accomplishing huge artworks in short spans of time. Her love of Renaissance artwork over the years has developed into reproducing Neo Baroque and Academic Classicism in the street. The influence of a traditional Artist's painting pallet are seen in her pastel street art and in oil paint. Escalera's alternate choice of color pallet is an earth tone mix (sienna, umber, black and white) which she adopted from Eisman and utilizes commonly when working in Acrylic paint.

In 2004 Escalera began pursuing a fine art career. She is primarily a self-taught oil painter with some instruction and influences from oil painter associates Michael Steirnagle and Kelly Paige Standard, both active Contemporary Impressionistic Realists in Southern California, of which Escalera belongs.



Loi received her Bachelor Art Degree Cum Laude from SDSU. In addition, she holds art degrees from WLA College and Los Angeles Trade Technical College. She currently resides in North San Diego County, California.

Visit her website for more at: [www.thefreetpainter.com](http://www.thefreetpainter.com)

### Member News

- The art of George Galaich will be featured at the Poway Center for the Performing Arts, in Poway, for the month of February 2011.
- The following members have been juried into the Mission Federal Art Walk April 30 and May 1 in Little Italy:

Deborah Henry  
Jeffrey Sitcov  
Kathy Chin  
Margot Carrera  
Yvette Koome  
Bonnie Eklund  
Bruce Stewart

Congratulations to all!

### Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

### Artist's Reception

Please join the 100 plus local artists of the San Dieguito Art Guild for our ARTISTS' RECEPTION. Saturday, February 12, from 5-7:30pm. Featuring the work of Carol Korfin, Tom Shannon, Terry Oshrin, Pamela Fox Linton, Grace Swanson and Jackie Tyree.

Paintings, Gourds, Fused Glass, Jewelry..... who could ask for more? Wine & hors d'oeuvres too.



Terry Oshrin



Jackie Tyree



Pamela Fox Linton



Tom Shannon



Grace Swanson



Carol Korfin

The Offtrack Gallery  
937 South Coast Hwy 101  
ENCINITAS  
Lumberyard Shopping Center  
Suite C-103  
(behind Starbucks & St. Tropez)  
760-942-3636



## Mother's Day Artists' Studio and Garden Tour

Terry Oshrin and Grace Swanson have spent hours and days pre-viewing homes for the tour. The homes range from the "Charlie Chaplin's mother's home" in northern Leucadia to the home of Cindy Blumkin (co-owner of Art N Soul in downtown Encinitas) in Del Mar to the south. Other homes include one in Solana Beach with a phenomenal amount of wonderful tile work, the home of a very good Off Track Gallery patron, Mike Maloney in old Encinitas, a sculptor on Orpheus, an SDAG member who first was a docent on our tour about 15 years ago. In the next Paint Rag we will have photos and list of all the homes.

2 SDAG artists signed up to be guest artists. We will be assigning them to host homes next. Thank you to everyone for cooperating by taking on a task to pull off this major fund-raiser of the year. Without the funds generated from the Mother's Day tour, we would be operating at a loss. There are still 3 or 4 major tasks that need to be taken on by an SDAG member to make this happen.

Thank you to all who have already signed up to be a docent on the tour. We will need about 40+ docents in all. If you have relatives, friends, co-workers, classmates etc. who would like to get 2 free tickets to the tour -- tell them to call or email Judianne Shannon or Joan Grine and volunteer their time. Each docent shift will be 3 hours long.

## Get Your Artwork Printed on a Canvas Bag!

**Theme:** Artwork needs to be typical of the Encinitas area. A design or image that a tourist would want to purchase and take home with them.

**Date due:** Bring your artwork to the gallery between 10am and noon on Tuesday, February 15. A committee will choose the winning design. You may pick up your artwork from 4-6pm the same day. Giclees are just fine. Please note that if you bring a framed piece under glass it will have to be taken out to be photographed for the artwork on the bag.

**What you get:** There is no cost to you. You get your artwork on a canvas shopping bag. You get 2 free bags and credit in the Mother's Day Art and Garden Tour (Saturday and Sunday, May 7 and 8, 2011). Bags left over from the tour will be sold in the gallery. The price set for the bags is \$10. This is a fund-raiser for the guild.

**This is open to SDAG members only.**

## SDAG President's Message

Dear All Artists and Welcome Our Newest Members,

The year 2011 is off and running and we're hitting the ground with many opportunities for the members to participate in this year.

Keeping tabs, are our wonderful Paint Rag and Web Mistress editors, Sharon Hoffman and Carol Korfin. They are the key to our door, into the happening for the San Dieguito Art Guild, its members and our outside activities that approach us daily. Please inform them of your activities as a member and we're happy to pass the information along. Keep on a look out and make certain you check our website just in case you have missed them.

The new members reception was a wonderful success and we have plans to continue the program as so many of you were so surprised to see that the Off Track Gallery is a busy little beehive. We welcome each and every one of you and our hospitality hosts, Bruce Stewart and Cindy Gary did a wonderful job of setting up the welcoming committees. Thank you for everyone's assistance that participated and made it a success for all.

As Mother's Day approaches, we're getting all geared up for the Artists Studio and Garden Tour and our chairs Terry Oshrin and Grace Swanson are looking forward to all those that volunteer to make it such a success for all involved and the San Dieguito Art Guild. Don't forget our Artist Reception in February, as well. Our wonderful Demo programs are coming up soon, with Katie Jablonski chairing the events and Ella Blanche Salmi as hospitality host.... Watch our calendars....they are going to start buzzing.



Not to forget anyone, I have to say thank you to all of the members, old and new, and the volunteers that keep our art guild running, there are over 49+ volunteers that are to be commended on all their assistance and time they spend keeping the San Dieguito Art Guild a great experience for all. Take the time to look at the website and think about the village we have and are building in maintaining the arts in our hearts and in our community.

We say thank you from the Board Members and look forward to seeing and meeting up with all of you at any point in time.

Sending creative energy to you all!

Respectfully,  
Cheryl Ehlers, President  
San Dieguito Art Guild/OffTrack Gallery

### Member News Cheryl Ehlers



**All That Jazz**  
By Cheryl Ehlers

**MAR 1 - APR 19, 2011**  
Come Enjoy The New  
Art Exhibition

Reception  
MARCH 9th, 6-8pm

City of Encinitas  
CIVIC CENTER GALLERY  
505 S. Vulcan Ave.  
Encinitas, CA 92024

(760) 519 . 1551  
[www.cparrotiseart.com](http://www.cparrotiseart.com)

Cheryl Ehlers, March 9 Reception

### Member News - Diane Dudek

Diane Dudek has been painting for more than 30 years. She studied art at California State University, Long Beach where she obtained her degree. Now living in Encinitas, she has taught classes in the San Dieguito School District.

Diane has worked in various media but prefers oil painting and pastel. Creating impressionistic landscapes and seascapes give her the most pleasure. She paints outdoors weekly with a group of local plein air painters. "I love the serenity I feel being in nature and the way color and light can create a mood".

Diane's art will be featured at the St. Tropez Cafe for the month of February. She will show her original oil paintings of local beach scenes, back country scenes and views from Torrey Pines Reserve.



Diane Dudek



Del Mar Back Country by Diane Dudek



Ponto Beach North by Diane Dudek

### ART IN THE PINES - Artist Opportunity

## Art in The Pines 2011

### Festival and Sale

Sunday, May 15th, 2011

Art in The Pines Spring Art Festival and Sale to benefit Torrey Pines State Natural Reserve will be taking place Sunday, May 15th, 2011, 10am to 5pm at Torrey Pines State Natural Reserve when the wild flowers are in full bloom. The theme: A celebration of nature through the interpretive eye of the artist. Art categories: Local Nature and Landscape Paintings, Pastels, Drawing, Sculpture, Ceramics, and Photography.

The day will include music, refreshments, guided nature walks, children's art and activities, and presentations in the amphitheater under the pines on the beautiful coastline overlook.

All ARTISTS residing in San Diego County are invited to apply.

**Applications are DUE February 15, 2011.**

**Note:** On the application that there are 3 ways to participate: as a Plein Air Painter, have your own booth, or by submitting 2 framed pieces. Be sure to read the applications carefully for full details.

Click here for application:

<http://www.torreypine.org/activities/public-calendar.html>



Toni Williams painting





**Mark your calendar!**



**Southwestern Artists' Association 10th Annual Juried Art Show**  
**"Top 100" (includes One Foot Show)**  
February 26 - March 13, 2011

**Mail-in Registration Deadline:**  
**Postmarked on or before Tuesday, February 1, 2011**  
(approx. 3 weeks prior to the hand-delivery date.)

**Open to all San Diego County Artists**

**Juror: Grant Pecoff**

**Acceptable Media: All wall-hung, two dimensional work: oil, acrylic, watercolor, pastel, gouache, collage, drawing, mixed media, photography, digital art, etc. For more information check out their website at:**

[www.SWArtists.com](http://www.SWArtists.com)

**SDAG Members - Rent Wall Space at the Off Track Gallery**

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@sbcglobal.com](mailto:pjeldon@sbcglobal.com)  
760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.
4. \$90.00 in rent is due once every two months. We also require that renters pay a refundable security deposit. To have the deposit check refunded renters must give at least 30 days notice before resigning as a wall renter.
5. Renters are required to staff the Gallery once a month for four hours and are expected to help at one wall renter rotation a year which is about two and a half hours of work.
6. Renters must agree to rent for a minimum of four months and realize that their work will rotate to different areas of the Gallery.

Thank you,  
Patricia Eldon  
SDAG wall rent chairperson

### BAE Systems - Looking for SDAG members artwork

BAE Systems, 16250 Technology Drive, Rancho Bernardo continues to invite us to put 3 pieces of our artwork in their business. While sales are not what they were in "the good old days", when I was there last Friday they said two pictures had sold in the last rotation. We may leave up to 3 pictures there for 3 months.

It is located right off I-15. (There is a map in the book at the Gallery.) We don't get to see where the pictures are hung. Call Sharryn Roberge-Mounts at 858-385-3136 or Tom Tiedeman at 760-743-1474 for information.

Or e-mail me at [doreenlong@gmail.com](mailto:doreenlong@gmail.com) If you want some details before you call them.

As I remember there are some size requirements. I usually put 16x20's there.

Doreen Long

### Workshop Series Rancho Santa Fe Art Guild

A series of workshops will be offered by RSF Art Guild members for the first six months of this year. The nominal fee of \$100.00 per person per series. Monies will be donated to the Guild. The cost will include a series of four workshops, three hours each for a total of 12 hours, per month; one in figurative (filled) and plein air (filled), water color, studio painting from photos, still life in oils and portrait in oils.

If anyone wants further info, they can contact the Gallery at 858-759-3545.

#### RANCHO SANTA FE ART GUILD

## THE 2011 ARTIST WORKSHOP SERIES



#### January - A Bold Approach to Painting the Figure

**Instructor: Marileigh Schulte (REGISTRATION CLOSED, workshop full)**

As a freestyle painter, Marileigh will teach you how to paint the sensations you feel, the rhythm of your subject, rather than the realities you see. This workshop will cover: the art of seeing, design and composition, value, color and paint manipulation. **For more information call Marileigh (619) 985-5213 or email: [marileigh34@aol.com](mailto:marileigh34@aol.com)**

#### February - Plein Air Landscape Painting in Oils

**Instructor: Toni Williams**

Toni will emphasize composition, value, shape, edges and color. A limited palette will be used to unify color and to emphasize simplicity and the importance of planning and color mixing on the palette. This is an intermediate class. Those interested should have knowledge of painting out of doors, materials, equipment, color mixing and oil paint. **For more information call Toni (858) 755-7655 or email: [stonig@netzero.net](mailto:stonig@netzero.net)**



#### March - Portrait Painting from Photographs

**Instructor: Ron Spelman**

The personal attention Ron gives to each subject brings the canvas to life with portraits that truly reflect the unique character and personality of each subject at his or her best.

In this class, you will learn the essentials of portrait painting, such as: form, the effects of lighting, the shape of lighting, block in, tonal progression, color mixing and skin colors.

**For more information call Ron (858) 459-7964**

#### April - Still Life

**Instructor: Ruth Evan**

This workshop is for beginner to intermediate painters interested in painting impressionistic still lifes of loved items from their homes or gardens. During the four classes, composition and lighting will be discussed. Still lifes may be painted from a photo or a set up in the studio. The theory of "think more, paint less" will be followed as well as Sebastian Cupellu's color mixing techniques.

**For more information call Ruth (858) 766-4944 or email: [ruth.toddevans@sbcglobal.net](mailto:ruth.toddevans@sbcglobal.net)**







**May – Watercolor  
Instructor: Carol Curtis**

Immediate, inexpensive and portable, watercolor can be used as a study or a completed painting. Carol will demonstrate simple techniques and principles to make your vision appear on paper. You will learn about: materials, choosing and controlling pigment, successful shadows, the diva and correcting and erasing. All artistic levels welcome! **For more information call Carol (602) 882-7700 or email: curtis.carol1@gmail.com**

**June – Converting a Photograph into a Painting  
Instructor: Suzy Schaefer**

Learn how to see beyond a photo reference and be able to compose an artistic and sensitive painting. This workshop will emphasize: translating a photo reference into a painting, important information about color, value, analyzing your painting as you go and framing. **For more information call Suzy (858) 756-2076 or email: suzyschaefer@att.net**



**July – Painting Vibrant Florals with Impact  
Instructor: Pat Beck**

Internationally published & Rancho Santa Fe's most famous artist, Pat will share her secrets of painting powerful florals. With her knowledge of design, rhythm, pattern and playfulness, her knowledge is unequalled by her contemporaries. Don't miss this workshop! **For more information call Pat (858) 756-3357 or email: beck3357@sbcglobal.net**

**Call for Entries - North County Society of Fine Arts**

North County Society of Fine Arts  
April Juried Show at the  
Poway Center for Performing Arts  
\$1,025 in Awards

Awards will be announced at reception.

**Juror:** Chuck McPherson, Award Winning Artist, Teacher, Graphics Designer

**DEADLINE FOR DIGITAL ENTRIES: March 15, 2011**

Accepted works will be posted on website:  
[www.ncsfa.org](http://www.ncsfa.org) by March 25, 2011

|            |                    |                  |
|------------|--------------------|------------------|
| LOAD-IN:   | Friday April 1     | 9:30 to 11:30 AM |
| RECEPTION: | Saturday, April 9  | 1:00 to 3:30 PM  |
| LOAD-OUT:  | Thursday, April 28 | 9:30 to 11:30 AM |

NCSFA MEMBERS: 1 ENTRY \$20, 2 ENTRIES \$25, 3 ENTRIES \$30  
NON MEMBERS: 1 ENTRY \$30, 2 ENTRIES \$35, 3 ENTRIES \$40

**FILL OUT ENTRY FORMS ON COMPUTER (Typed)**  
**AND EMAIL WITH DIGITAL IMAGES TO: [elmarts@earthlink.net](mailto:elmarts@earthlink.net)**

A printed entry form should be mailed with entry fees to:  
Performing Arts, NCSFA, 11059 Lopez Ridge Way, San Diego, CA 92121

**Note:** Illegible entry forms will not be accepted. Improperly Identified Digital Photos will not be accepted. A 15% commission on all sales to go to Poway Center for Performing Arts. Entry forms and the prospectus available on the website [www.ncsfa.org](http://www.ncsfa.org)

## Call for Artists

The California State Assembly, Commendation winning, Artists Alley Gallery, San Francisco is currently interviewing artists for upcoming shows. You do not have to be a local artist as we represent artists from across the nation and around the world.

The 4,000 sq-ft gallery is located in a prestigious space in downtown San Francisco's Museum and shopping district. We are essentially a collective of artists and a popular events venue for charities, corporations and celebrities.

Kindly email us if you are interested in learning more about how to participate. And please do include a telephone number at which we can reach you.

In order for us to properly maintain and promote our artists' visibility, there is a nominal membership/showing fee to be a part of the collective.

Sincerely,

John Vila  
Curatorial Board  
The Artists Alley Gallery  
863 Mission Street  
San Francisco, CA 94103

Tel: 415-522-2440 or 415-259-6584

Fax: 415-552-4914

Direct Voicemail: 415-371-9006

[www.TheArtistsAlley.com](http://www.TheArtistsAlley.com)

[www.Galiara.com](http://www.Galiara.com)

## Solana Beach City Hall Show - Pick Up Date

The Pick Up date for art in the Solana Beach City Hall "Songs About Color: Still Lifes and Close-ups of Flowers" will be on Tuesday, February 15 from 10:00am until 1:30pm. If you cannot pick up your work then please contact another artist who is in the show, and ask him or her to pick your artwork up for you.

Patricia Eldon  
[peeldon@sbcglobal.net](mailto:peeldon@sbcglobal.net)

760-942-9406

## SDAG Members show at Solana Beach City Hall

Artists from the San Dieguito Art Guild show 50 framed pieces of artwork at the Solana Beach City Hall Gallery. The title of the show is "Songs About Color: Still Lifes and Close-ups of Flowers". The show runs from January 4 through February 14, 2011.

The Solana Beach City Hall is located at 635 S. HWY 101 Solana Beach. This intimate gallery is host to a new artist's exhibition each month. The City Hall Gallery is open to the public during regular business hours, as well as during special events and receptions to view the art and meet the artists. To preview the Gallery artists and their artwork, click on the Calendar of Events from the Home Page - the Month - then New Gallery Exhibit.





## San Dieguito Art Guild at Solana Beach City Hall Gallery

"Songs About Colors: Still Lifes and Close-ups of Flowers"

Artists from the San Dieguito Art Guild are showing 51 framed pieces of artwork at the Solana Beach City Hall Gallery located at 6333 S. HWY 101, Solana Beach.

The show runs from January 4 through February 14, 2011.

### Participating artists:

|               |                     |                      |
|---------------|---------------------|----------------------|
| Barbara Blair | Jean Crane          | Linda Meeker         |
| Julie Dehn    | Bobbie Elser Isgron | Linda Miller         |
| Diane Carlen  | Bobbie Elser Isgron | Sharon Parnell       |
| Lisa Curry    | Tomasa Hapua        | Tom Pearson          |
| Jo Ann Dillon | Sue Kewinger        | Rita Shulak          |
| Ed Hjorten    | Tyler Kocine        | Glenn Stinson        |
| Patricia Kook | Carol Kuehn         | Caroline Van Leeuwen |
| Joan Finney   | Beverly La Rock     | Traci Williams       |

*The San Dieguito Art Guild is a non-profit 501(c)(3) art association serving the public since 1968. The guild meets and operates the Off Track Gallery, located in the Landmark Shopping Center in downtown San Diego. For more information about the guild go to [SDAGuild.com](http://SDAGuild.com).*



Lisa Curry



Carolina Van Leeuwen



Rita Shulak

Content of the three photos above:

- Director of the Solana Beach City Hall Gallery, Anita Edman, on the left, and artist Lisa Curry on the right, holding Lisa's watercolor painting titled "Sweet Repose."
- Harvey Korfin helping to hang two digitallized photos by artist Carolina Van Leeuwen. Shown is a photo of a violet colored clematis titled "Openness," and a photo of pink cyclamen titled "Sister"
- Rita Shulak with her oil painting titled "Suns and Roses."

## North County Artists - An Art Teacher Opportunity

Dear North County Artists, we have a wonderful opportunity to volunteer as art teachers working with children and giving back to our great Encinitas community. We are looking for an art teacher to work with a small group of homeless children every other Monday from 6:15 to 7:15 here in Encinitas. We also have a need for art teachers at Camp Pendleton. If you are interested in this volunteer opportunity or many others, working with children, please contact:

Yanina Cambareri

[AReasonToSurvive.org](http://AReasonToSurvive.org)

Don't forget to send information and news you'd like to be considered for the Paint Rag to [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild



**Subject: San Dieguito Art Guild Press Announcement**

Having trouble viewing this email? [Click here](#)



**OFF TRACK  
GALLERY**

PRESS RELEASE  
February 12 2011

For Immediate Release  
Contact:  
San Dieguito Art Guild PR & Promotion Chair  
760-942-3636  
San Dieguito Art Guild

## OffTrack Gallery Artist Reception February 12th 2011

Encinitas, Offtrack Gallery is pleased to present the first artists' reception for 2011. Please join the 100 plus local artists of the San Dieguito Art Guild for the **ARTISTS' RECEPTION**

scheduled for Saturday, February 12th. The featured artists include Carol Korfin, glass, Tom Shannon, watercolors Terry Oshrin, mosaic jewelry, Pamela Fox Linton, paintings, Grace Swanson, gourds, and Jackie Tyree, paintings. The event starts at 5:00 PM and continues to 7:30 PM. Refreshments will be served.



Gourd by Grace Swanson



Watercolor by Tom Shannon

The Offtrack Gallery located:  
937 South Coast Hwy 101  
ENCINITAS  
Lumberyard Shopping Center  
Suite C-103  
(behind Starbucks & St. Tropez)  
760-942-3636



Mosaic jewelry by Terry Oshrin.



# OFF TRACK GALLERY

## Message to Mother's Day tour guest artists

Every year, the SIDAG website features a section about the Mother's Day tour. Each home gets a separate page. On that page, is a photo of the home and a photo of each of the guest artists' artwork.

Please go to <http://offtrackgallery.com/tour/index.php?artist=brown> for a sample of a page from last year.

If you would like a photo of your own artwork on the website, please send a file in any format to Grace Swanson at [swanson121@cox.net](mailto:swanson121@cox.net).

The deadline is Tuesday, February 29.

If you have no photo of your work to submit and don't know how to get a photo taken, please contact Grace and we will arrange a photo session.





## OFF TRACK GALLERY

Last year, for the first time, the Guild produced a small, 12-page booklet that was given to each person who attended our Mother's Day tour. The way we paid for the booklet was to sell advertising space to SDAG members and members' mother tributes.

There are samples in the gallery for you to see. We have plenty left over. You may take one as long as supply lasts.

Below is last year's cover with 4 tributes of our moms. Last year it happened that four of us had just lost our moms. If your mother is still living -- just think of how touched she would be by your tribute to her.

Please make your **reservation for ad (or mother tribute) space** to:  
Mo Price at [moaceae@roadrunner.com](mailto:moaceae@roadrunner.com)

Send a **check for the correct amount MADE OUT TO SDAG** to:  
Mo Price, 1438 Vanessa Circle, Encinitas, CA 92024.

Deadline for ad space and check is March 10 but space is limited, so first come, first served.

### **Ad Pricing:**

**Tribute to your mom** on front cover, \$25

**Full Page Ad, \$110**, 5" x 8"

**Half Page Ad, \$60**, 5" x 4", sample is Diane Dudek's ad

**Quarter Page Ad, \$45**, 5" x 2", sample is Grace Swanson's ad

**Double Space Ad \$30**, 3.5" wide x 2" high, sample is Mary Lake's ad

**Single Space Ad \$20**, 1.5" wide x 2" high, sample is Yanina's ad



**Diane Dudek**  
Oil, Pastel  
dianedudek.com  
760-944-7668



## GOURDS BY GRACE

BURNED &  
DYED



### Mary Lake

marylakeart@gmail.com  
Pastel plein aire artist



www.yaninasart.com

For questions only, please email Grace Swanson at [swanson121@cox.net](mailto:swanson121@cox.net)  
The booklet will be produced by Pamela Waldman.



# SAN DIEGUITO ART GUILD BOARD MEETING AGENDA

**FINAL FEBRUARY 28, 2011**

**PLEASE BRING TO MEETING**

**Last Meeting:** 1/24/10; 9:45 am, Dept. of PWC, Encinitas  
Adjourned @ 12:30am

**Attendees:** **Officers Present:** Cheryl Ehlers Karen Fidel, Carol Korfin, Terry Oshrin Grace Swanson, Judianne Shannon, Katie Jablonski, Bruce Stewart, Patricia Eldon, Lynn Ely, Sharon Hoffman, Linda Melvin,

**Officers Absent:** Victoria Cendreda , Jacqueline Howard, Dolores Renner, Cindy Gary, Pamela Linton

**Minutes:** 01/24/2011 and Approved via email: 8 Members, Carol Korfin, Sharon Hoffman, Dolores Renner, Grace Swanson, Katie Jablonski, Terry Oshrin, Pamela Linton, Cheryl Ehlers.  
(7) members, no voices to report

**02/28/11**

**9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President, Recording Secretary (absent)
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of Jan 24,2011, Amended Meeting's Minutes
4. Presidents Report – Cheryl Ehlers, **(9:45 – 09:55 am)**

Thank You, Overview

Updates/photos on Training Video from Roy due in Feb – in Final Cut as of Feb 25<sup>th</sup>.

Corporate Information update of documents, PCI Compliance Completed.

Update on Gallery Compliance with document processing

## 5. Upcoming Dates: As noted

Apr. 7, 2011 – Thurs., 1:30 – 3:30 pm, **Demo at SD Botanic Gardens**

Apr. 9, 2011 – Sat. 5:00 – **7:30 pm, Artists Reception**

May. 7/ 8, 2011, Sat, Sun., **Mothers Day Tour**

Jun. 2, 2011 – Thurs., 1:30 – 3:30 pm, **Demo at SD Botanic Gardens**

Jun 11, 2011 – Sat. 5:00 – **7:30 pm, Artists Reception**

Aug. 4, 2011 - Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**

Aug. 13, 2011 – Sat. 5:00 – **7:30 pm, Artists Reception**

Oct. 6, 2011 – Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**

Oct. 8, 2011 – Sat. 5:00 – **7:30 pm, Artists Reception**

Dec, 1, 2011 – Thurs –**Holiday Potluck (site to be determined)**

## 6. Treasurer's Report – Karen/Dolores (9:55 – 10:05 )

Mo./Sales Review

Pay Pal for Mothers Day

Approval of Treasurer's Report

**Advise and please bring Merchant Agreement** for review of contractual requirement of requiring request of zipcode, etc. (needed for review)

## 7. Old Business (10:05 – 10:15

Procuring logistics for art for empty spaces accepted by Landlord, Awaiting Bruce response to ltr sent, 2/15/11 (**attached**)

Notation of Dues –“non-refundable”. who/when to be completed on contracts?

Foundation creation (remains in consideration)

Checklist to be updated progress (appears not done yet)

Credit Card Regulations: CREDIT CARDS ACTIONS, Jan 2011 and Feb 2011

California Civil Code Section 1747. California Civil Code Section 1747.08

(a) Except as provided in subdivision (c), no person, firm, partnership, association, or C Corporation that accepts credit cards for the transaction of business shall do any of the following:

(1) Request, or require as a condition to accepting the credit card as payment in full or in part

for goods or services, the cardholder to write any personal identification information upon the credit card transaction form or otherwise.

(b) For purposes of this section "personal identification information," the cardholder's add/and telephone

\*\*\*\*\*Exception to zip code is if contract requires information for processing? Keyed in?

Offsite Chair Suggestions: **July 2nd Birthday Celebrations**

Should SDAG take some booth space and see if there is a discount for multiples? And see how many are interested in being in it?

#### **8. New Business: (10:15 – 10:20)**

Pamela Linton Resignation, Feb 15, 2011 (attached)

Board approval of new members

Lisa Curry as Membership Chair

Lin Holzinger as (new member) 858-401-9001

#### **9. Committee Reports (10:20 – 11:45)**

##### **1<sup>st</sup> VP, Calendar, /Victoria (10:20 – 10:25)**

Report, Discussion: (if absent – Judianne please provide information for Calendar and maintenance/posting)

##### **2<sup>nd</sup> VP, Programs, Katie Jablonski (0)**

Report, Discussion:

No agenda items reported

##### **Gallery Manager, Terry Oshrin (10:25 – 10:35)**

Report, Discussion:

1. **Lighting** – Labor \$400, 6 light bars \$300 and cable \$90. Total \$800. Have been talking to people and they think a \$10.00 charge one time would be OK with them
2. **Mothers Day Show** Progress – Assignments

##### **Wall Chair, Patricia Eldon (-0-)**

Report/Discussion: No Agenda Items reported.

Did check request get submitted for Dave and Jackie Wall refund?

##### **Floor Chair, Linda Melvin (10:35– 10:45)**

Report/Discussion:

1. Gallery Minutes Attached and emailed. 02/25/11
2. Rose Caputo
3. Lynn Ely's Kinetic art.

##### **Monthly Show, Lynn Ely (0)**

Report, Discussion:

No agenda items reported

Provide Sample of Kinetic Art

##### **Membership, Lisa Curry (0) (Absent)**

Report/Discussion: \*\*Lisa will pick all this up upon return after March 4, 2011

1. Membership Directory updates

Copy of the Directory (last year's copy with some changes), sent via email 02/15/11

> >

A few, but not all updates to the first few pages of the file were made.

2. Status and updates from Cindy Gary,

**Mothers Day** - Lisa has the Accordion file and will be able to check to see if Mothers Day Tour members did or did not renew their membership.

**Member information** - Carol Korfin in her effort to clean up the website, has pointed out many questions regarding the membership file that should be resolved prior to publishing a Directory.

##### **Hospitality, Bruce Stewart (10:45 – 10:50)**

Report/Discussion –

1. Artists Reception Report



**Publicity, Grace Swanson (10:50 -11:00)**

Report/Discussion –

1. Artists reception (April 9th)
2. Report on Try It, You'll Like It workshop - Attached
3. Next year's grant from the City of Encinitas

**Paint Rag, Sharon Hoffman (11:00 – 11:05)**

Report/Discussion –

Paint Rag

**Website, Carol Korfin (11:05 – 11:15)**

Report/Discussion –no agenda items reported

Did “did you know kind of information get posted? – Etiquette, etc? no recall

**Parliamentarian, Judianne Shannon (11:15 – 11:20)**

Report/Discussion:

**New Business (11:20 – 11:30)**

Need Photographer that meets SDAG requirements for photography for wall art. Will continue to cover until found.

**Adjournment – ( 12:00)**

**Pamela Linton Resignation**

Feb. 15, 2011

Cheryl Ehlers, President  
SDAG OffTrack Gallery  
Encinitas, California

Dear Cheryl,

I am submitting my resignation as Secretary of the Board of SDAG. It has been a great experience for me, and I appreciate the confidence that was put in me to handle the job.

I will remain as a member of the gallery, and look forward to future events there.

There are other matters that need my attention at this time, and other opportunities to pursue. Thank you for your understanding.

Pamela Fox Linton

## Draft Letter Management

February 15, 2011

Brook ....Management Firm  
NEED INFO and edits (ce)  
Attn: Donna, Property Manager,

Re: Off Track Gallery  
A Proposal for a Satellite at the Lumberyard

Dear Donna,

A number of spaces managed by your firm in the Lumber Yard in downtown Encinitas are conspicuously vacant. We propose a mutually beneficial arrangement that would utilize the vacant space two doors south of the Off Track Gallery as a satellite art gallery and studio space this spring and summer on a month-to-month basis until such time as the space is needed for other tenants.

The San Dieguito Art Guild had just such an agreement with Grub-Ellis two years ago, when we established an attractive art gallery featuring the works of talented local artists in the vacant space directly behind the St. Tropez Bistro & Bakery. SDAG paid Grubb-Ellis the costs of maintenance and utilities, in addition to 20% of total sales each month. We believe this arrangement was mutually beneficial to Grub-Ellis, SDAG, and other merchants in the Lumber Yard. Indeed, the arrangement led to the creation of a "permanent" home for the Off Track Gallery in the space that began as a satellite and a 5-year lease with Grub-Ellis.

We propose a similar arrangement, beginning in early spring, whereby the San Dieguito Art Guild (SDAG) would operate a satellite Off Track Studio featuring attractive storefront art as well as an "open studio" environment in which customers could observe artists at work in mini-studio spaces. The Off Track Studio could also feature larger and more expensive works than are possible in our current space at the Off Track Gallery. Sales from the Off Track Studio would be recorded separately from those at the Off Track Gallery, and 20% of all sales there would go to Grub-Ellis, in addition to basic maintenance and utility costs

SDAG has been a non-profit organization supporting art and artists in the greater Encinitas community for over 40 years. We currently have over 200 members and the Off Track Gallery has become a welcome addition to the Lumber Yard over the past two years. We feature monthly shows at the gallery as well as off-site shows at a number of different venues, including the Encinitas Library and the Encinitas and Solana Beach City Halls. We also participate in a number of area street fairs and art walks, including the Encinitas Street Fair, Little Italy Art Walk, the Leucadia Art Walk, Carlsbad Art Splash and others. Our bi-monthly Featured Artist Reception consistently draw up to two hundred guests and excellent media coverage

**The benefits to Grubb-Ellis would include:**

- Increased traffic for your current tenants at no cost to them or you
- Customers and potential tenants will experience a more active retail center



- Increased publicity for the Lumberyard (we will stage a grand opening of the Off Track Studio and feature it in our bi-monthly receptions)
- 20% commission on total monthly sales
- Potential tax write-off for defraying the cost of rent to our non-profit
- Recognition, if desired, for supporting a community service
- Ability to terminate the arrangement at any time with 30 days notice

We look forward to discussing this proposal with you at your earliest convenience

Sincerely,

Sincerely,

Cheryl Ehlers, President  
San Dieguito Art Guild/Off Track Gallery

Bruce Stewart, Board Member

## February Gallery Committee Meeting

The Meeting took place on Thursday, February 10, 2011. Terry Oshrin, Linda Melvin, Lynn Ely and Patricia Eldon were in attendance.

Take In day was discussed and Lynn reported that smaller tables were going to be used and a crew of 3 people with 1 4' table. Lynn has the day's events under control. The form has been refined to make the whole process easier.

Bobbi Hirschhoff is staying and has agreed to the payment and staying time needed to be a renter at the gallery.

The Mother's Day artist are filled and houses assigned to each artist.

Rose Caputo and Marlene Hadge are no longer on the floor due to non-payment and Rose is to send the gallery the check for Ellablanche Salmi sitting for her.

The empty space on the top of jewelry cubes cannot be occupied, due to keeping space open so that the paintings can be viewed easily.

The Jury Committee will meet on the 17th of February at Linda Melvin's home and Patricia will make arrangements for digital and oil and acrylic artists to be judges along with jewelry artists on that day.

The wall art 2" margin needs to be enforced to keep each artist in own space and for the overall look of the Gallery.

Lynn Ely will be putting her kinetic are (art that moves) in the monthly show to see how it will work for renting a space in the gallery in the future.

It has been brought to the committees attention that not many people are around Lumberyard at 5 - 6 in the evening, and at this time it is still dark. Some of the sitters are concerned about this. The days are staying light longer so it was decided at this time we will leave the time the same, staying open until 6:00.

The work on the credit machine was discussed.

**SDAG Meeting Minutes**  
Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
2/28/10; 9:46 am

Board members in attendance: Lynn Ely, Linda Melvin, Victoria Cendreda, Karen Fidel, Bruce Stewart  
Cheryl Ehlers, Terry Oshrin, Grace Stewart, Sharon Hoffman, Carol Korfin, Patricia Eldon, Judianne Shannon

Board members absent: Pamela Fox Linton had resigned, Jacqueline Howard, & Dolores Renner, Co-Chairs  
Judianne Shannon not present during first motion, Victoria Cendreda not present during last two motions.

1. Call to Order 9:46am by Cheryl Ehlers, President, Recording Secretary (absent)

**Minutes:**

**Motion:** Lynn Ely motioned to approve, January 24<sup>th</sup>, 2011, SDAG Board Meeting Minutes,  
Recorded by Grace Swanson, standing in for Pamela Linton, Secretary. The minutes were  
acknowledged & reviewed by Board Members via e-mail. The Board members voted on the corrected minutes on February 28<sup>th</sup> 2011. Meeting location:  
Department Public Works, Enc. CA 92024

Seconded by Karen Fidel      All in Favor 11   All Against 0   Abstaining 0   Absent Votes 4  
Motion Passed

**Presidents Report:**

Cheryl thanked the members of the board for their attendance and appreciations for all they have and are doing.

Final cut of video in process and will coordinate with Cheryl as soon as ready.

PCI Compliance completed and filed in the Treasure's files, Karen Fidel was requested to review the bill and look for a billing charge for Compliance of approximately \$25.00 and report findings to Cheryl

**Discussion:** Credit Card procedures.

Victoria stated that Joanne Chambers most likely knows where it is. Karen to make contact. Cheryl stated she could not locate it in the files and if need be will obtain a new one. From Elavon for the requirement of Zipcodes being used.

Zipcodes or personal information is NOT to be placed on vouchers.

**Discussion:** Terry stated that we can ask separately for name and address for mailing list after transaction is completed.

Carol stated that if the company does not store information we can collect info.  
of Mothers days show referenced, we can ask after the transaction is complete if client wants to be places on our mailing list.  
any personal information on the vouchers, and not to place zipcode on anything that is store on receipts.  
Grace will be at the gallery on Mothers Days (2 days) and if not busy will verify large purchases for artists for the Mothers Day show

Gallery Compliance: Cheryl presented the books that house the agenda and meeting minutes and requested that they be complete, and placement of binders is in second drawer, Judianne (Parliamentarian) will provide copies to be filed.

Housekeeping in Gallery: Gallery needs to have glass shelves cleaned and floors were coated. Please get the artists to maintain their spaces for presentation.

**Action Item:** Linda will notify her floor artists

**Action Item:** Lynn commented she will clean her own space, but the staff should do the lids on the front glass shelves.  
Carol stated: why not do a courtesy and have the artist in that row of cubes to do the tops too?

Gallery Products: There are little stuffed fringe hearts in the gallery and Cheryl would like them removed. They are not art.  
Linda will speak with the artist and gingerly discuss her products of what is acceptable in the gallery

**Upcoming Dates:** Linda Melvin requested adding March 31 & May 26, 2011 – Thurs, 8am – 7:30pm, Rotation to list

**Treasurer's Report** – Karen/Dolores

Currently \$40K in the Bank, \$2675 in the red ((cash flow for over 5 months)  
Valentines week sales of \$2400 and Artists Reception over \$1,000

**Discussion:** Carol comment about the <\$87> on the statement and asked why is does not say? \_\_\_\_\_ as it shows a shortfall.. Response: Karen: IT is actually less since the floor rent funds went in Feb prior the Jan 31 statement.

**Comments:** Grace: Paypal is installed for Mothers Day on.... And if you require comp tickets contact Phyllis Rothbart now.



**Motion:** Carol Korfin motioned to approve January 31<sup>st</sup>, 2011, Treasurer's Report, Submitted by Karen Fidel, Co-Treasurer, on February 28<sup>th</sup>, 2011.

Seconded by Terry Oshrin      All in Favor 12   All Against 0   Abstaining 0   Absent Votes 3  
Motion Passed

## **7. Old Business**

**Proposal for empty space:** Procuring logistics for art for empty spaces accepted by Landlord, Awaiting Bruce response to ltr sent, 2/15/11

**Action Item:** Bruce to look into the signage for information of contact for landlord, letter to be completed. Members were advised to look over the draft letter and comment and report back to Cheryl

**Notation of Dues** –“non-refundable” to be placed into contracts and later into brochures.

**Action Item:** Carol will place in on the websites wherever there is mention of Membership Fees, The update contracts for Membership will have notation added ad when we reprint brochures, we will add comment. Members were encouraged to make note to communicate that fees are none refundable.

**Membership Directory:**

**Action Item:** Cheryl informed members that Lisa Curry will handle upon her return in March

**Foundation creation:**

**Discussion:** A “heads-up” consideration for foundation creation board need to discuss and make a decision on permanent directors. Victoria mentioned, she stated the Corporation is the directors and should have state in the Corp. Carol mentioned that the purpose of the foundations as to get grants and Patricia stated that this would be more complex and give up control of the board.

**Action Item:** Bruce mentioned we need further review. Victoria stated we need a task force meeting.

**Action Item:** Cheryl mentioned the checklist needs to be updated in Gallery, Terry will handle.

## **8. Offsite Chair: (open position)**

**Discussion:** Cardiff 101, July 2nd Birthday Celebrations, Carol commented that: Booths are \$50.00, 100 booths available.

## **9. New Business:**

**Motion:** Acknowledgement and Board approval of e-mail resignations by Cindy Gary, Membership Chair and Pamela Fox Linton, Board Secretary was made by Cheryl Ehlers, President. Karen Fidel motioned to approve nominations of two new board members, Lisa Curry, as the New Membership Chair and Lin Holzinger as the new Board Secretary.

Seconded by Sharon Hoffman      All in Favor 12   All Against 0   Abstaining 0   Absent Votes 3  
Motion Passed

**Discussion:** Cheryl stated Cindy Gary needs to be removed from signature card, Union Bank will wait until all members are present to come to meeting and will reschedule.

## **10. 1<sup>st</sup> VP, Calendar, - Victoria**

**Discussion:** Calendar under control however, short of one sitter and Victoria is covering. APR/May is filling up and there is one “buy” for May. One sitter was lost when we consolidated spots.

**Discussion:** Carol suggested list be updated on floor and wall renters for Constant Comment and she needs the names sent to John et al...and Victoria responded that she does send in the email when calendar is posted, and to John. Carol requested she would like to know when the list is coming for months ahead.

## **11. 2<sup>nd</sup> VP, Programs, Katie Jablonski - Absent**

**Discussion: Memo entry: Next Demo is April 2, 2011**

## **12. Gallery Manager, Terry Oshrin**

**Discussion:**

**Lighting – Estimate done by Bob Dudek,** Labor \$400 (some discount) if Diane gets into the monthly shows.

6 fixtures \$300 and cable \$90. Total \$800. One time fee of \$10.00 approximate fee of \$800.00

**Action Item:** Terry to handle

**Motion:** Grace Swanson motioned to approve for Terry Oshrin, Gallery Manager, to arrange for an electrician to install much needed lighting in the Off-Track Gallery for an expenditure of \$800.

Seconded by Judianne Shannon      All in Favor 12   All Against 0   Abstaining 0   Absent Votes 3  
Motion Passed

## **Mothers Day Show**

Grace mentioned it is lots of work and next year a committee needs to be formed to consider dividing tasks up amongst individuals to handle entire parts of the project. All is under control: The Anderson house remains needing photographing Pamela Waldman is completing the bookmarks and they will be available in a week and be place in the gallery by March 15<sup>th</sup>. "HAND THEM OUT". Routing maps are being done by Steve Cook & Ginger Johnson and the new signs are being ordered and Paul Richter and Kevin McGinnis will be placing signage. There is someone in charge of each home and name tags will be recycled from Try it You Like It. Report is comprehensive and attached.

**Note:** Terry will be off to New Zealand from Mar 9 – March 25<sup>th</sup>, Linda will handle the gallery, Cheryl will backup.

## **13. Wall Chair, Patricia Eldon**

**Discussion:** Patricia reports the waiting list has Rita Shulack, Nick Chill, Cathy Chin, Jon Moore and Yvette Coones, Gina Prentice and she will email the list to Cheryl Ehlers, Terry Ohsrin, Carol Korfin.

Solana Beach show will be picking up there work soon

Wall Space concern for size restrictions 48" reduces to 44". Conversation ended with explaining 2" between art is allowed.

## **14. Floor Chair, Linda Melvin**

**Discussion:** Gallery Minutes were Attached and emailed. 02/25/11. We have 2 Jewelers, 2 Fiber art and 2 people on waiting list.

**Discussion:** Rose Caputo – Off the floor, she called to be in on the Mothers Day Show, but she owes \$40.00 to Ella Blanche sitting fees and Victoria \$30 for sitting. Comment was made people should not be allowed into events if not paid! Ellen Cramer will assist in Linda absence during surgery recovery during May.

**Action Item:** Linda is going to push to refuse her.

**Discussion:** Consideration toward, Rose First Place winning in Mo. Show. Linda to handle. Gina Prentice won Best of Show, but was turned down during the jurying process for wall waiting list. The jury committee was Tony Williams, Terry, Linda, and Carol VanLeewan. Bruce comments we might need to revisit the jurying process.

## **15. Monthly Show, Lynn Ely**

**Discussion:** Monthly Show brought in sample brought in for approval and acceptance of space in the gallery. **Motion**

**Passed:** Acceptance of Kinetic art and the space to cost \$45.00, as a tower and to be hung on bar at front of gallery. Linda Melvin moved to accept, Sharon Hoffman 2<sup>nd</sup>.

#

## **16. Membership, Lisa Curry (Absent)**

**Discussion:** Lisa will pick all this up Membership Directory and updates upon return after March 4, 2011. Copy of the Directory (last year's copy with some changes). Comments: **Mothers Day** - Lisa has the Accordion file and will be able to check to see if Mothers Day Tour members did or did not renew their membership. **Member information** - Carol Korfin in her effort to clean up the website, has pointed out many questions regarding the membership file that should be resolved prior to publishing a Directory.

Sharon Hoffman queried. Any new members?

## **17. Hospitality, Bruce Stewart**

**Discussion:** Reception went well, everybody seemed to have a good time we made sales totaling over \$1000. and the flow worked well.

## **18 . Publicity, Grace Swanson**

**Discussion** – Mothers Day report, see #12. Gallery Manager, Terry Oshrin.

Artists reception (April 9th) – Postcards need artists need \$45 and jpgs. 1 has paid and it takes care of most of the fees to produce the cards.

**Action Item:** Gallery Committee needs to address the "Featured Artists" policy at the next meeting

Try it You Like it expenses were \$2,130, we received a grant for \$2,700 and \$579.00 goes to demos from the City of Encinitas. Grace needs receipts to cover about \$600.00 need to match the fund received. Admission fees were had an amount of \$1270.00.

**Action Item:** Cheryl requesting tax exemptions for grants, Grace will provide, Cheryl will assist with doing upcoming Grant for City of Encinitas.

## **19. Paint Rag, Sharon Hoffman**

**Discussion:** Paint Rag deadline came and went. Get any items to Sharon "now".

**Discussion:** "Members" placing add space for private related art items. Ads will cost \$10.00 with a business card size space. The first ad will be done free for the artist that had initially requested advertisements. This will bring in more revenue.



**Action Item:** Sharon will format and post

**Motion:** Carol Korfin motioned to approve for Sharon Hoffman, Newsletter Chair, to create one page of Business, card sized spaces for SDAG members to advertise in the Paint Rag, at a cost of \$10 for each space. First come-first served as space allows. To begin with April Newsletter.

Seconded by Judianne Shannon All in Favor 11 All Against 0 Abstaining 0 Absent Votes 4  
Motion Passed

## **20. Website: Carol Korfin**

**Question:** What is paid sitter protocol?

**Discussion:** Deadline for Feb for Guild Artists Page. Carol needs photos to replace green place markers. Can we Information posted is, artists bio, your picture, 6-7 photos. Post to send \$25.00 to Treasurer, then get in touch with

## **21. Parliamentarian, Judianne Shannon**

**Report:** Judianne reported rental performance record and floor/wall and Gallery Manager to look at each line item double check phones #, etc. to match records.

**Discussion:** Carol suggested Julie Bubar to help with monthly show photography

### **Motion to Adjourn:**

Grace Swanson motioned to adjourn the February 28<sup>th</sup>, 2011 SDAG Board Meeting at 12:13 pm.

Seconded by Bruce Stewart All in Favor 11 All Against 0 Abstaining 0 Absent Votes 4  
Motion Passed



*Celebrate Spring!*

70 plus local artists of the **San Dieguito Art Guild**

760.942.3636 [OffTrackGallery.com](http://OffTrackGallery.com)

**OFF TRACK GALLERY**

937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center  
Suite C-103 (behind Starbucks & St. Tropez)

**Subject: San Dieguito Art Guild Press Announcement**

Having trouble viewing this email? [Click here](#)



PRESS RELEASE  
February 1, 2011

For Immediate Release

Contact:  
San Dieguito Art Guild PR & Promotion Chair  
760-942-3636  
San Dieguito Art Guild

## ***San Dieguito Art Guild Makes Needed Donations to Four Local High Schools' Art Departments***

Encinitas, CA

At a time when schools reducing art programs due to budget cuts and hurting for basic art supplies, San Dieguito Art Guild, a non profit organization, generously donated \$300 to each of four local high schools' art departments for a total \$1200. The schools to benefit from San Dieguito Art Guild's gift certificate program for art supplies are

Sunset High,(pictured)  
San Dieguito Academy  
Canyon Crest Academy  
and La Costa Canyon.

The photo below shows Patrica Eldon (SDAG board member) giving a \$300 Blick gift certificate to Sunset High's art teacher, Michelle Horsley. (Blick Art Store provides the largest assortment of art supplies in San Diego.) This photo was posed with some of Ms. Horsley's art students. Another gift certificates was dropped off at San Dieguito Academy last week. Neal Glasgow, the art department head was very pleased for the opportunity to buy new supplies for their students. Two other \$300 Blick Art Store gift certificates were delived by mail to the other high schools.

San Dieguito Art Guild's mission is to promote the appreciation and understanding of the visual arts for its members and for the community of the San Dieguito Area.



January 23, 2011. Patricia Eldon giving the Dick Blick gift certificate from Mother's Day to Sunset High. The teacher is Michelle Horsley, shown with some of her art students.

The San Dieguito Art Guild was organized in 1965 by a group of twelve enthusiastic artists who lived in the San Dieguito area (this area includes the coastal cities from Del Mar to Leucadia). Their purpose was to promote greater understanding and appreciation of the fine arts. After 45 years, the San Dieguito Art Guild has evolved into a non-profit 501(c) 4, organization that operates a gallery and offers workshops for the community. The Guild is made up of over 200 talented local artists. The Guild exists whether or not there is a gallery. Fortunately, they have a wonderful location for their gallery in the Lumberyard Shopping Center, the Offtrack Gallery on Highway 101, downtown Encinitas. Last year, the Board signed a 5-year lease on this space. The OffTrack Gallery is open daily from 10AM to 6PM. It features artwork from over 100 local artists, including photography, digital artwork, jewelry, glass and mosaics, ceramics, hand painted gourds, weaving and traditional wall art in oil, pastels, acrylics and mixed media.

The San Dieguito Art Guild sponsors an annual Mother's Day Artists' Studio and Garden Tour. The tour includes nine North San Diego County homes and is scheduled for Saturday and Sunday, May 7 and 8. For more information stop by the gallery or check out the website [www.offtrackgallery.com](http://www.offtrackgallery.com)



## Try It, You'll Like It

Visual Art Workshop with a chance to try out a variety of media taught by skilled artists from the [San Dieguito Art Guild](#)

Date: Thursday, February 24

Time: 9:30am to 1:00pm

**Check In:** 9:00 – 9:30am (coffee & bagels)

**Session One: 9:30am to 11:00am**

**Break:** 11:00am to 11:30am (bring your own lunch or purchase from snack cart)

**Session Two: 11:30am to 1:00pm**

Location: Ecke Building at San Diego Botanic Garden

(formerly Quail Botanical Gardens) **230 Quail Gardens Drive**, Encinitas

Cost: \$20 for both 90-minute sessions

To secure your space in the workshop:

1. Email [Mo Price](#) with your 2 selections
2. Make check out to **SDAG** and mail to Mo Price, 1438 Vanessa Circle, Encinitas, CA 92024

**What to expect:**

- Instructor will have examples of finished pieces in their chosen medium
- Instructor will give a short demo
- **All materials** will be provided
- You will work on a simple "Make it and take it" project that you can take home.  
The project is to be an introduction. It is not expected that you will necessarily be able to finish it during the day.
- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available
- List of where you can get additional training or lessons in the medium you choose will be available

Classes Offered (choose two out of eight):

Watercolor

## Jewelry

### Drawing

## Calligraphy

## Collage

**Monoprint with Watermedia**

## Acrylic

### Pastel

Scroll down for descriptions of classes.

To sign up for workshop: [mpacear@roadrunner.com](mailto:mpacear@roadrunner.com)

Make check out to **SDAG** and mail to Mo Price, 1438 Vanessa Circle, Encinitas, CA 92024

Space in each class is limited to 8 students. Some classes fill very quickly.

If you want to be in a class with a friend, please say so in your email and if there is room we will put you together.

Drawing for \$50 gift certificate from [Rhino Art](#)

*Project 2011 funded in part by the City of Encinitas Community Grant Program and the Mizel Foundation.*

*If you have a financial hardship and would like to take this workshop please let Mo Price know **in confidence** and you will be granted a scholarship (will be sponsored by the SDAG/Off Track Gallery for the workshop at no charge) and will be able to take the workshop at no charge.*

## Class Descriptions

### Watercolor Class Information

Teacher: [Cris Weatherby](#)

Class Description: Watercolor is fluid, relaxed and fun! We will complete a class project that will include a discussion of materials, basic composition and drawing for watercolor, as well as the techniques of underpainting, layering and glazing. Everyone will be working from a photograph provided by the instructor. Students will receive a small palette and a brush to keep.

### Jewelry Class Information

Teacher: Victoria Cendreda

Class Description: Beading and Jewelry Design Class offers a successful approach to creating wearable jewelry, based on a hands-on and skills-based experience. In class, you will learn the fundamentals of designing and stringing beads to create a wearable necklace that is uniquely yours and yours to keep. You will learn how to use the appropriate tools, stringing materials and the color wheel in choosing attractive color schemes. Materials will be provided in class. It is our mission to make this an enriching experience for everyone.

### Drawing Class Information

Teacher: Bruce Stewart

Class Description: "Making It Real" an Introduction to Representational Drawing Think you can't draw? Think again! If you can sign your name, you can draw. Discover keys to drawing realistically, guided by local artist and experienced biological illustrator, Bruce Stewart. Try your hand with graphite pencil, charcoal, and pen and ink on various surfaces to create representational images with "3-D" qualities.

### Calligraphy Class Information

Teacher: [Sharon Ford](#)

Class Description: "The word calligraphy literally means beautiful writing. Before the invention of the printing press some 500 years ago, it was the way books were made, each copy being written out by hand by a scribe in a scriptorium on materials like vellum or parchment paper with a quill...."

The ancient art of Calligraphy will be explored in this class. The Italic hand will be the type of calligraphy that Sharon will teach and demonstrate. Sharon has been involved with calligraphy for over 40 years. This workshop will provide the students with calligraphy basics, including how to hold a calligraphy pen to get a thick and thin line, how to form the letters with fancy flourishes, and ways to practice to create beautiful writing all the time. A hand-out explaining the formation of the letters and a guide sheet will be given to each student. For a take home project the student will make their nametag and a bookmark with a short quote. A calligraphy pen and paper will be provided for practice and the project.

### Collage Class Information

Teacher: [Basia Koenig](#)

Class Description: Art Cards, also called ATC's and ACEO's, are fun to make, trade and collect. No special drawing or painting skills are required to create lovely and dynamic art cards. To qualify as an art card, the size must be 2.5 x 3.5 inches exactly (baseball card size). Art cards called ATC's (Artist Trading Cards) are always originals and traded, never sold. Art cards called ACEO's (Artist Card Editions and Originals) can be either originals, or numbered limited edition prints of originals. There are currently from 12,000 to 15,000 ACEO's listed on [eBay.com](#). Students will select a card color and theme, and learn to plan a design using a variety of materials (from stickers and ribbons to crystals, beads and buttons, plus more!). Techniques include assembling a collage, creating a design to decorate, or selecting pictures to embellish. Students will learn how to package, display and promote their art cards, and make greeting cards from them. Basia is a professional artist with a degree in Fine Art from San Diego State University, and Life Teaching Credentials in Elementary, Secondary and Adult Education. She is a member of ACEO Enthusiasts.

Teacher: Donna Butnik

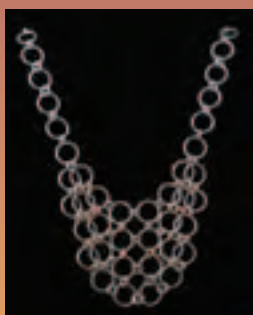
Class Description: In the workshop we will be using the fluid medium of the latex (acrylic) enamel house paints. The technique is reminiscent of Jackson Pollock. Students will be learning a painting process that is fun and unique.

### Pastel Class Information

Teacher: Joan Grine

Class Description: You will learn about pastels in general, the different kinds of soft pastel sticks, pastel pencils and the papers used in painting with pastels. Also I will demonstrate the techniques in applying pastels. I will have still life objects set up and will have landscape photos available for inspiration. You will be supplied materials to use there as well as some to take home with you to get familiar with the medium. Bring an apron, for pastels can be messy.

San Dieguito Art Guild  
Presents  
*Chain Maille*  
*Jewelry Demonstration*  
by  
Pennie Stavast



Free and open to the public

**When:** 1:30 to 3:30 pm, Thursday, April 7, 2011

**Where:** San Diego Botanic Garden, Ecke Building  
230 Quail Gardens Drive, Encinitas

We are fortunate to have Pennie Stavast for a demonstration of chain maille creation that will elevate your work or inspire your potential in jewelry design. Kits are available to early RSVPs and require two sets of smooth jaw pliers for chain maille. Join us and watch a master.

Please RSVP

Katie Jablonski (760) 213-9773  
VP Programs- SDAG

**OFF TRACK GALLERY**

937 South Coast Hwy 101, Encinitas  
760-942-3636 OffTrackGallery.com

Funded in part by a grant from the City of Encinitas and the Mizel Family Foundation.



**Chain Maille Demonstration:**

1. Wire basics
2. Chain maille basics
3. Piercing metal for a unique focal piece
4. Surface embellishments
5. Riveting with a cool new tool

**Discussion to include:**

- Tools
- Where to purchase
- Reference books available
- Reference websites
- Organizations

**Pennie Stavast**

Member of the Metal Arts Society  
Southern California and the Vista  
Gem and Mineral Society  
(951) 440-5984  
penniesart.com@gmail.com

Pennies' lapidary, chain maille, and unique  
designs can be seen at penniesart.com

Photos courtesy of Pennie Stavast



# SAN DIEGUITO ART GUILD

# BOARD MEETING AGENDA

**Last Meeting:** 2/28/10; 9:46 am, Dept. of PWC, Encinitas  
Adjourned @ 12:30am

**Attendees:** Officers Present: Lynn Ely, Linda Melvin, Victoria Cendreda, Karen Fidel, Bruce Stewart  
Cheryl Ehlers, Terry Oshrin, Grace Stewart, Sharon Hoffman, Carol Korfin, Patricia Eldon, Judianne Shannon  
Board members absent: Pamela Fox Linton had resigned, Jacqueline Howard, & Dolores Renner, Co-Chairs  
Judianne Shannon, Victoria Cendreda

**Officers Absent:** Jacqueline Howard, Dolores Renner

**Minutes:** 02/28/2011 sent via email 3/21/2011 via email:

**03/28/2011**

**9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of 2/28/2011, Amended Meeting's Minutes
4. Presidents Report – Cheryl Ehlers, **(9:45 – 09:55 am)**
  - Thank You, Overview
  - Updates/photos on Training Video from Roy due in Feb
5. **Upcoming Dates: As noted**  
  
**Mar 31, 2011 - Rotation**  
Apr 7, 2011 – Thurs., 1:30 – 3:30 pm, Jewelry, **Demo at SD Botanic Gardens**  
Apr. 23, 2011 – Sat., 5p, - 7:30pm – **Artist Reception**  
May 7/ 8, 2011, **Mothers Day Tour**  
May 26, 2011 – Rotation  
Jun 2, 2011 – Thurs., 1:30 – 3:30 pm, Stained Glass & Glass Techniques,  
**Demo at SD Botanic Gardens**  
Aug 4, 2011 - Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**  
Oct. 6, 2011 – Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**  
Dec, 1, 2011 – Thurs –**Holiday Potluck (site to be determined)**
6. **Treasurer's Report** – Karen/Dolores **(10:00 – 10:10 )**
  - Mo./Sales Review

Approval of Treasurer's Report:
7. **Old Business (10:10 – 10:15)**
  - Procuring logistics for art for empty spaces accepted by Landlord
8. **Committee Reports (10:15 – 11:30)**
  - 1<sup>st</sup> VP, Calendar, **Open/Victoria (10:15 – 10:20)**  
Report, Discussion:  
1. Provide Sitters report to Cheryl, Terry from last meeting
  - 2<sup>nd</sup> VP, Programs, **Katie Jablonski (10:20 – 10:25)**  
Report, Discussion:

- Gallery Manager, **Terry Oshrin (10:25 – 10:30)**

Report, Discussion:

- Wall Chair, **Patricia Eldon (10:30 – 10:35)**

Report/Discussion:

1.

- Floor Chair, **Linda Melvin (10:35– 10:40)**

Report/Discussion:

1.

- Monthly Show, **Lynn Ely (10:40 – 10:50)**

Report, Discussion:

1.

- Membership, **Lisa Curry (10:50 – 11:00)**

Report/Discussion:

1. Status of Membership

New Members

2. Membership Directory

Status and updates

- Hospitality, **Bruce Stewart (11:00– 11:05)**

Report/Discussion –

- Publicity, **Grace Swanson (11:05 -11:15)**

Report/Discussion –

1. Mothers Day Tour Update

2. Artist Reception Date Changes to April 23, 2011

- Paint Rag, **Sharon Hoffman (11:15 – 11:20)**

Report/Discussion –

- Website, **Carol Korfin (11:20 – 11:25)**

Report/Discussion –

1.

- Parliamentarian, **Judianne Shannon (11:25 – 11:30)**

Report/Discussion –

1.

## 9. **New Business (11:30 – 11:40)**

- Need to Discuss Featured Artists Protocol

**Adjournment – ( 12:00)**



## **17th Annual Mother's Day Weekend Art & Garden Tour**

***"Coastal Gems"***

**Saturday & Sunday May 7 & 8  
10 am to 4 pm**

Nine homes and gardens along the coast from Del Mar to Encinitas.

Each home will feature several San Dieguito Art Guild artists and will offer refreshments. Some homes will also have entertainment.

The homes are in the North San Diego coastal area so are easily accessible in a day. However, tickets are good for both days so guests may re-visit a home or split the tour between the two days.

All of the art on display will be for sale at prices directly from the artist to you and will include paintings, prints, ceramics, sculpture, glass, textiles, gourds and jewelry. The art offered on this tour is all made by local artists. You won't find anything mass produced or imported.

**TICKETS: \$20 each  
Available beginning April 1, 2011**

- This is a self guided tour. Tickets will be sold at the following locations:
- Off Track Gallery, 937 So. Coast Highway 101, Suite C103, (behind St. Tropez) in downtown Encinitas.
  - Art N Soul, 633 South Coast Highway 101, downtown Encinitas
  - Online starting April 1, 2011: [Ticket Sales](#)
  - Tickets are also available at each home on the day(s) of the tour.

The San Dieguito Art Guild has been a non-profit community organization since 1965. The guild is a showcase for a wide variety of artists of all levels and mediums. This tour has been a great success for over 16 years and is a wonderful way for families to spend Mother's Day.

A portion of the proceeds from this tour will be donated to Sunset High School's art department.





# OFF TRACK GALLERY

## Paint Rag

March 2011

### In This Issue

[April 7 - Jewelry Demo](#)  
[SDAG Calendar](#)  
[Environmental Painters Schedule](#)  
[February Monthly Show Winners](#)  
[Irina Negulescu - February Monthly Show Judge](#)  
[Tips for Submitting Your Paintings](#)  
[PREVIEW - Mother's Day Tour](#)  
[Thursdays on The Coast](#)  
[BAE Systems looking for SDAG members artwork](#)  
[Artists that teach..... an opportunity!](#)



Feeling a little GREEN??? That's because Spring is just around the corner!

You'll feel better once you decide what to enter in the next monthly show at the Gallery. Our members are an active bunch and there is lots of member news in this month's Paint Rag.

I'd like to thank all the artists that gave us such a wonderful workshop day on February 24th and wish that everyone could have enjoyed soaking up your expertise. The time went oh so fast!

Please be sure to see all the articles below regarding the Mother's Day tour.

It will be upon us in no time. Also we are starting a new area of the Paint Rag dedicated to Artists that teach and want to advertise their classes. Be sure and see the details at the bottom of the Rag.

Have a creative month of March!

Sharon Hoffman  
Paint Rag Editor

[Join our Mailing List!](#)

### Quick Links

[Our Website](#)

## Membership Directory

The 2010-2011 Membership Directory is currently being prepared.  
Please let us know of any changes to your information such as email and/or street address.

Contact Lisa Curry [lcurry@cox.net](mailto:lcurry@cox.net) with your changes/updates.

## April 7 - Jewelry Demo

Keep your schedule open for the upcoming Penny Stavast Jewellery Demo right here in Encinitas at the San Diego Botanic Garden on April 7 from 1:30 to 3:30pm. You'll see 'One of a Kind Jewelry', chain maille

that you may elect to participate in (for a small fee) that will dazzle; silver fabrication, lapidary and much more. All within 2 miles of the Off Track Gallery on Quail Gardens Drive in Encinitas, California.

Entry to the Garden and the Demo is FREE and sponsored by the City of Encinitas.

Also mark your calendars for June 2. A stained glass demo by Jan Neff.  
More information to follow as the date becomes closer.

## Upcoming SDAG Events

### March

March 28 - Monday, 9:45am - Board of Directors meeting

March 28 - Monday, 5:00pm - Deadline for April Paint Rag

March 29 - Tuesday, 9:30am - Noon, Monthly Show Take-In

March 31 - Thursday, 8:00am - 7:30pm, Wall and Floor Rotation at the Gallery

### April

April 7 - Thursday, 1:30 - 3:30pm, Penny Stavast Jewelry Demo at San Diego Botanic Garden

April 9 - Saturday, 5:00pm - 7:30pm, Artists Reception

April 25 - Monday, 9:45am - Board of Directors meeting

April 25 - Monday, 5:00pm - Deadline for May Paint Rag

## Environmental Painters Schedule

Here is the schedule for the Environmental Painters for March and April. (call Joan Grine with questions 858-481-8783)

### March

March 1 - Batiquitos Lagoon (Park at lot at end of Gabiano.)

March 8 and 15 - Swami's

March 22 and 29 - Torrey Pines Extension

(Meet at Southern end of Recuerdo, off of Del Mar Heights Road.)

### April

April 5 - San Diego Botanic Garden (Quail)

April 12 and 19 - San Dieguito County Park

(Meet on Highland off of Lomas Santa Fe Road.)

(Bring a sandwich to Joan's house on the 19th after painting.)





## February Monthly Show Winners

**Best of Show - Gina Prentice - Al's Lillies (Acrylic) Best of Show wins \$25!**

### Oil/Acrylic

1st place - B.J. Simon - Autumn (Oil)  
2nd place - Sharon Hoffman - Flowers in Striped Vase (Acrylic)  
3rd place - Connie Malin - Abstract II (Acrylic)  
HM - Ellen Cramer - Just Another Sunrise (Oil)  
HM - Sharon Sudak - Mexico (Oil)

### Photography

1st place - Beverly LaRock - Daydream in Nepal  
2nd place - Julie Bubar - Go In  
3rd place - Nick Chill - Sunset Surge  
HM - Diane Goodman - Little Italy Reflections  
HM - Joanne Heaviland - Sunset Sail  
HM - Kathy Chin - Golden Reflections

### Glass & Ceramic

1st place - Libbie McMahon - Floating Roses (Fused Glass)  
2nd place - Terry Oshrin - Glitter Gecko (Mosaic)  
3rd place - Ed Eginton - Carved Container (Ceramic)

### Jewelry

1st place - Diane Deneen - Beaded Guatemalan Wrap Necklace  
2nd place - Karla Nederlof - Fossil Necklace  
3rd place - Helena Beyer - Safari Set - Necklace & Earrings  
HM - Diann Abadie - Expression - Necklace

### Other

1st place - Susan Norvell - Tidepool 5 (Watercolor)  
2nd place - Diane Dudek - Torrey Pines Reserve (Pastel)  
3rd place - Stan Stevenson - Mystic Viewpoint (Watercolor)  
HM - Kathleen McVey - Lavender Field (Pastel)

## Best of Show for February

### BEST OF SHOW



Al's Lillies by Gina Prentice (Acrylic)



## 1st Place February Monthly Show Winners



Floating Roses by Libbie McMahon (Fused Glass)



Autumn by B.J. Simon (Oil)



Tidepool 5 by Susan Norvell (Watercolor)



Daydream in Nepal by Beverly LaRock  
(Photography)

## February Monthly Show Judge - Irina Negulescu

"My inspiration comes from the liberty I have to express my passion for dance and music, for my love of the blue sea, the brilliant sky and the beautiful people that surround me everyday."

At age 5, Romanian born Irina would secretly draw on the walls behind her family's furniture or on the back of every book she would find in the house. Unlined paper was scarce and very expensive.

Later, Irina's academic studies were traditional with her art taking priority. Even her school notebooks contained funny renderings of her teachers and schoolmates. Upon completing high school, Irina was accepted to the prestigious art school "Școala Populară de Artă" in Constanța, her native city. After graduating with highest honors, Irina immigrated to the United States in 1989, where she continued her studies and became a US Citizen in 1994.

Prior to becoming a full time artist, Irina won many first place and grand prize awards for her art. She has appeared on Romanian television, cover magazines, San Diego local television and radio and was showcased on the nationally broadcasted television show, 'Pageants of the Masters' on the segment 'Masters of Modern Art' on HGTV.



Today Irina's passion comes alive in her expressionistic fine art paintings and incredible murals. Her dramatic brush strokes show depth and realism with a vibrant life force. Her incredible talent is showcased in her unique paintings of women dancing under water. Being raised during the harsh years of Communism perhaps explains Irina's exceptional ability to capture the soul and essence of her subjects, especially children, the female figure and the beautiful sky and ocean. All of this truly makes Irina a one of a kind artist.

Irina Negulescu  
Coalesce Gallery  
2360 India Street  
San Diego  
(Little Italy)  
619-278-8410

[www.negulescu.com](http://www.negulescu.com)

[Irina@Negulescu.com](mailto:Irina@Negulescu.com)

### Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

### Try It You'll Like It Workshops

Thank you to all our teachers -- Bruce Stewart, Basia Koenig, Cris Weatherby, Donna Butnik, Char Cee Colosia, Joan Grine, Sharon Ford and Victoria Ceneda for a great day.

Thank you to Mo Price, for the hours and hours spent getting everyone registered and also for the name tags. Thank you to Judianne Shannon and Lynn Ely for lining up teachers and Lynn for MC'ing. Thank you to Mary Beck and Cheryl Ehlers for refreshments.

Thank you to the City of Encinitas and Mizel Foundation for providing the in-kind grant that allowed SDAG to put on this workshop





Donna Butnik and her class braved the cold outside on the patio for the Acrylic workshop



Joan Grine teaching Pastels



Char Cee Colosia teaching Monoprint with Watercolor





Victoria Cendreda taught Jewelry



Sharon Ford taught Calligraphy

### Sponsors for the Mother's Day Artists' Studio and Garden Tour

Each year, SDAG offers its members a chance to be a sponsor for the tour. In the past, \$300 has been the standard, although donations of \$200 and \$100 would not be turned away.

If the company that you work for offers money for donating to non-profits (we are a 501-C-4 so they cannot take a direct donation off their taxes, it has to be listed as advertising), please approach them and ask. In past years, sponsors have included Patricia Watkins, member; Elisabeth Nicholson, member; Grace Swanson, member; Lisa Curry, business; and Penny Ottley, husband's business.

Please let Grace Swanson at [swanson121@cox.net](mailto:swanson121@cox.net) know if you can and want to be a sponsor for this event.

Your name, or your company's name, will appear on the postcard, flyers, ads, PR releases and our website (unless you wish to be anonymous, which has happened in the past - just let Grace know).

### Mother's Day Weekend Art and Garden Tour!!

The big fund-raiser for SDAG is planned for Saturday and Sunday, May 7 and 8, 2011. Every SDAG member gets involved in planning and working on the days of this tour. This tour is what enables the guild to meet expenses that are not quite covered by membership fees, hanging fees and commissions. Without the tour we would have a short-fall at the end of each year.

Thank you in advance to the following members who are already hard at work:

Diann Abadie, Joan Grine, Judianne Shannon and Jane Spencer are lining up docents. If you want to be a docent and have not let them know yet, please email or call one of them. Docents get 2 free tickets for the tour. Docents do NOT have to be guild members so call your kids, parents, siblings, co-workers, friends, neighbors and let them know they can get 2 free tickets for 3 hours of their time either Saturday or Sunday of the tour. There will be 3 training sessions for the docents all held at the Off Track Gallery at 10am: Joan Grine will do Monday, April 25; Jane Spencer will do Friday, April 29 and Grace Swanson will do Saturday, April 30. Each docent will need to attend ONE of the training sessions.

Bruce Stewart and Jon Lovegren have taken publicity photos of each of the nine homes on the tour. Kathy Chin has done a write-up for each home for publicity and the website.

Ginger Johnson and fiancée Stephen Cook have driven the route from home to home to write up the driving instructions. Kevin McGinnis and Paul Richter have taken control of the directional signage.



Mo Price has kept the database of homes and guest artists and is also collecting reservations and money for ads in the Mother's Day booklet to be designed by Pamela Waldman (who has also designed the book mark and will design the poster and post card).

Donna Butnik, Yanina Cambareri, Cheryl Ehlers, Wendy Gauntlett-Shaw, Jacqueline Howard, Nancy Lee, Penny Ottley, Rosemary Panther and Toni Williams have agreed to be in charge of their respective homes. The other guest artists have taken on voluntary jobs which will be noted in the next Paint Rag.

By mid-March we hope to have photos of each home and a photo of each guest artists' work on the website. Go to [OffTrackGallery.com](http://OffTrackGallery.com) and click on Mother's Day down at the bottom to take a look.

Tickets go on sale at the gallery, on-line and at Art N Soul (owner Cindy Blumkin's home is on the tour) starting April 1. Bookmarks will be available in a couple of weeks. Come to the gallery and take as many as you can use to promote this event.

This is always a very fun and rewarding weekend for the guild. If you are a member, you will want to be involved.



Kraemer home in Del Mar



Pelisek home in Solana Beach



Jenkins-Lee home in Solana Beach



Clone home in Solana Beach





The Anderson Home on Neptune.  
"The Charlie Chaplin Home"



The inside of Diane Deneen's home.



Blumkin home in Del Mar



The Treece Home in  
Encinitas.



Mike Maloney and friend in  
the doorway of his home.

### SDAG President's Message

Dear All Artists:

So much buzzing in the beehive at the Off Track Gallery and its members, it almost seems like a Santa's workshop in March.

I would like to take this opportunity to announce our newest Board members, Lisa Curry as Membership Chair and Lin Holzinger as our new Secretary. Thank you both for stepping up to the plate and offering your volunteered time and assistance. The Board had been working very hard to maintain it's momentum in providing our membership with a gallery they appreciate and enjoy being in. So.....everyone, when you get a chance to meet the ladies; please tell them "hello" and a special thank you. We are grateful for your assistance.

Wonderful creations were made at the "Try it You'll Like it Workshop", and the feedback was extremely positive from the participants. I would like to say thank you to all instructors, Bruce, Basia, Chris, Donna, Char Cee, Joan, Sharon and Victoria, for providing all your expertise, talents and knowledge in offering the opportunities and the wonderful coordination of Grace, Mo, Judianne, Lynn, Mary and our sponsors the City of Encinitas and Mizel Foundation for making this possible. The City of Encinitas was extremely pleased with the events turnout and art education provided. We will do it again!

As things keep on buzzing, watch your emails, flyers and posters for the exciting Calendar events. There is much we all can get involved in on several levels all over North County, so pick your flowers to land on and have fun!

Thank you for your support of the San Dieguito Art Guild and for being a part of an organization that enjoys being proactive in the surrounding communities in providing opportunities, education and experiences in art. Have a wonderful month of March.



Spring is in the air and remember, "Spring is when you feel like whistling even with a shoe full of slush."  
- Doug Larson

Sincerely,

Cheryl Ehlers, President  
San Dieguito Art Guild, Off Track Gallery

### Member News Cheryl Ehlers



***All That Jazz***  
By Cheryl Ehlers

**MAR 1 - APR 19, 2011**  
*Come Enjoy The New  
Art Exhibition*

Reception  
Monday Mar. 6-7pm

City of Encinitas  
CIVIC CENTER GALLERY  
505 S. Vulcan Ave.  
Encinitas, CA 92024

(760) 519 . 1551  
[www.oparroliseart.com](http://www.oparroliseart.com)

Cheryl Ehlers, March 9 Reception

### SDAG Members - Rent Wall Space at the Off Track Gallery

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@sbcglobal.com](mailto:pjeldon@sbcglobal.com)  
760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.
4. \$90.00 in rent is due once every two months. We also require that renters pay a refundable security deposit. To have the deposit check refunded renters must give at least 30 days notice before resigning as a wall renter.
5. Renters are required to staff the Gallery once a month for four hours and are expected to help at one wall renter rotation a year which is about two and a half hours of work.
6. Renters must agree to rent for a minimum of four months and realize that their work will rotate to different areas of the Gallery.

Thank you,  
Patricia Eldon  
SDAG wall rent chairperson

## Thursdays on The Coast

We are excited to be the first accepted by the Carlsbad Village Association. Artists, Cheryl Ehlers, Darlene Katz, Barbara Mille, Terry Oshrin, Simonne Puchard, Carol Korfin, Asta Sutton and Paul Richter have displays in Art, Mosaics, Glass, & Photography at a new established venue to combine art and business at Home Life Village Realtors, 500 Grand Ave., Carlsbad, CA 92008

The site with all the Artist Opportunities is available at <http://experiencecarlsbad.blogspot.com>

*The Village of Carlsbad*  
THE CARLSBAD VILLAGE ASSOCIATION PRESENTS

Art  
Fun  
Music  
Dining

Art  
Fun  
Music  
Shops

SELECT ART GALLERIES AND BUSINESSES WILL BE HOSTING ART FOR VIEWING

PARTICIPATING BUSINESSES TO BE OPEN LATER HOURS FOR YOUR ENJOYMENT

THURSDAYS  
ON THE  
COAST

*The Experience*  
WHERE LOCAL BUSINESS AND ARTISTS UNITE  
EVERY 4TH THURSDAY OF THE MONTH  
MARCH 24TH - OCTOBER 27, 2011  
5:30 PM — 8:30 PM

**OPENING NIGHT**

For More Information  
760-519-1551  
[www.shopcarlsbadvillage.org](http://www.shopcarlsbadvillage.org)

The art will be on display and for sale for approximately 8 months. An artist reception will be scheduled for March 24th to coincide with the returning Thursday on the Coast, in the Village of Carlsbad, between the hours of 5:30 - 8:30pm, where business and the arts unite.



## BAE Systems - Looking for SDAG members artwork

BAE Systems, 16250 Technology Drive, Rancho Bernardo continues to invite us to put 3 pieces of our artwork in their business. While sales are not what they were in "the good old days", when I was there last Friday they said two pictures had sold in the last rotation. We may leave up to 3 pictures there for 3 months.

It is located right off I-15. (There is a map in the book at the Gallery.) We don't get to see where the pictures are hung. Call Sharryn Roberge-Mounts at 858-385-3136 or Tom Tiedeman at 760-743-1474 for information. Or e-mail me at [doreenlong@gmail.com](mailto:doreenlong@gmail.com) if you want some details before you call them.

As I remember there are some size requirements. I usually put 16x20's there.

Doreen Long

## Workshop Series Rancho Santa Fe Art Guild

A series of workshops will be offered by RSF Art Guild members for the first six months of this year. The nominal fee of \$100.00 per person per series. Monies will be donated to the Guild. The cost will include a series of four workshops, three hours each for a total of 12 hours, per month; one in figurative(filled) and plein air (filled), water color, studio painting from photos, still life in oils and portrait in oils.

If anyone wants further info, they can contact the Gallery at 858-759-3545.

### RANCHO SANTA FE ART GUILD

## THE 2011 ARTIST WORKSHOP SERIES



### January - A Bold Approach to Painting the Figure

**Instructor: Marileigh Schulte (REGISTRATION CLOSED, workshop full)**

As a freestyle painter, Marileigh will teach you how to paint the sensations you feel, the rhythm of your subject, rather than the realities you see. This workshop will cover: the art of seeing, design and composition, value, color and paint manipulation. For more information call Marileigh (619) 985-5213 or email: [marileigh3@aol.com](mailto:marileigh3@aol.com)

### February - Plein Air Landscape Painting in Oils

**Instructor: Toni Williams**

Toni will emphasize composition, value, shape, edges and color. A limited palette will be used to unify color and to emphasize simplicity and the importance of planning and color mixing on the palette. This is an intermediate class. Those interested should have knowledge of painting out of doors, materials, equipment, color mixing and oil paint. For more information call

Toni (858) 755-7655 or email: [stonig@netzero.net](mailto:stonig@netzero.net)



### March - Portrait Painting from Photographs

**Instructor: Ron Spelman**

The personal attention Ron gives to each subject brings the canvas to life with portraits that truly reflect the unique character and personality of each subject at his or her best.

In this class, you will learn the essentials of portrait painting, such as: form, the effects of lighting, the shape of lighting, block in, tonal progression, color mixing and skin colors.

For more information call Ron (858) 459-7964

### April - Still Life

**Instructor: Ruth Evan**

This workshop is for beginner to intermediate painters interested in painting impressionistic still lifes of loved items from their homes or gardens. During the four classes, composition and lighting will be discussed. Still lifes may be painted from a photo or a set up in the studio. The theory of think more, paint less will be followed as well as Sebastian Capello's color mixing techniques.

For more information call Ruth (858) 756-4944 or email: [ruthoddevans@sbcglobal.net](mailto:ruthoddevans@sbcglobal.net)



### May - Watercolor

**Instructor: Carol Curtis**

Immediate, inexpensive and portable; watercolor can be used as a study or a completed painting. Carol will demonstrate simple techniques and principles to make your vision appear on paper.

You will learn about: materials, choosing and controlling pigment, successful shadows, the diva and correcting and erasing. All artistic levels welcome! For more information call Carol (602) 882-7700 or email: [Curtis.carol1@gmail.com](mailto:Curtis.carol1@gmail.com)

### June - Converting a Photograph into a Painting

Instructor: Suzy Schaefer

Learn how to see beyond a photo reference and be able to compose an artistic and sensitive painting. This workshop will emphasize: translating a photo reference into a painting, important information about color, value, analyzing your painting as you go and framing. For more information call Suzy (858) 756-2076 or email: [suzyschaefer@att.net](mailto:suzyschaefer@att.net)

Photo



Painting



### July - Painting Vibrant Florals with Impact

Instructor: Pat Beck

Internationally published & Rancho Santa Fe's most famous artist, Pat will share her secrets of painting powerful florals. With her knowledge of design, rhythm, pattern and playfulness, her knowledge is unequalled by her contemporaries. Don't miss this workshop! For more information call Pat (858) 756-3357 or email: [beck3357@sbeglobal.net](mailto:beck3357@sbeglobal.net).

## Call for Entries - North County Society of Fine Arts

North County Society of Fine Arts  
April Juried Show at the  
Poway Center for Performing Arts  
\$1,025 in Awards

Awards will be announced at reception.

Juror: Chuck McPherson, Award Winning Artist, Teacher, Graphics Designer

**DEADLINE FOR DIGITAL ENTRIES: March 15, 2011**

Accepted works will be posted on website:

[www.ncsfa.org](http://www.ncsfa.org) by March 25, 2011

|            |                    |                  |
|------------|--------------------|------------------|
| LOAD-IN:   | Friday April 1     | 9:30 to 11:30 AM |
| RECEPTION: | Saturday, April 9  | 1:00 to 3:30 PM  |
| LOAD-OUT:  | Thursday, April 28 | 9:30 to 11:30 AM |

NCSFA MEMBERS: 1 ENTRY \$20, 2 ENTRIES \$25, 3 ENTRIES \$30

NON MEMBERS: 1 ENTRY \$30, 2 ENTRIES \$35, 3 ENTRIES \$40

**FILL OUT ENTRY FORMS ON COMPUTER (Typed)**

**AND EMAIL WITH DIGITAL IMAGES TO: [elmarts@earthlink.net](mailto:elmarts@earthlink.net)**

A printed entry form should be mailed with entry fees to:  
Performing Arts, NCSFA, 11059 Lopez Ridge Way, San Diego, CA 92121

**Note:** Illegible entry forms will not be accepted. Improperly Identified Digital Photos will not be accepted. A 15% commission on all sales to go to Poway Center for Performing Arts. Entry forms and the prospectus available on the website [www.ncsfa.org](http://www.ncsfa.org)



## Member News - Joanne Heaviland

Joanne Heaviland is going to Peru with a group called International Children's Network.  
<http://www.icnchildren.net/about.php>

They will be in the mountains of Peru outside of Arequipa. In Arequipa they will meet up with a group of children who are part of the World Choir. Next they will be traveling from 6,000 feet to 13,000 feet in villages to help orphaned children and she will be photographing the children for sponsorship. The group will also be taking a trip to Lake Titicaca which is on the border of Bolivia and Peru. Once Joanne leaves the group she will be heading to Machu Picchu. She said that she didn't want to go that far and then miss seeing Machu Picchu especially being a photographer... can't miss that!

Joanne Heaviland  
Photography  
760-519-1556  
[www.JoanneHeavilandPhotography.com](http://www.JoanneHeavilandPhotography.com)

## Member News - Carol Korfin

Carol has been accepted as 1 of 15 glass artists for Art Aquatic, an aquarium display at the Chula Vista Nature Center from March 5 to September 5, 2011.

The Chula Vista Nature Center's newest exhibit  
March 5 - September 5



**ART AQUATIC**  
See Life • Glassworks

Join us:  
*Member's Preview Opening*  
Friday, March 4th 6-8 pm  
at the Chula Vista Nature Center

RSVP by phone 619.409.5940

Carol  
6848 Willowview Lane  
San Diego, CA 92130



 Celebrating color, beauty and pattern, this striking exhibit features a series of sea life and organic glass combinations created by local artisans. These living seascapes are a must see for anyone passionate about nature and art, and promises fun for the whole family!  
[www.ChulaVistaNatureCenter.org](http://www.ChulaVistaNatureCenter.org)

Carol will also be showing at the Jewish Community Center in La Jolla, Gotthelf Art Gallery's Invitational  
Passover Show: Old Story/New Works. This exhibit will run from March 9 through May 23.

OPENING NIGHT RECEPTION with the Artists: MARCH 9, 2011, 7:30pm

San Diego Center for Jewish Culture  
4126 Excutive Drive  
La Jolla, Ca 92037  
858-382-1154

Gallery Hours are Sunday through Friday, 9:00am to 5:00pm  
[www.sdcjc.org](http://www.sdcjc.org)

### North County Artists - An Art Teacher Opportunity

Dear North County Artists, we have a wonderful opportunity to volunteer as art teachers working with children and giving back to our great Encinitas community. We are looking for an art teacher to work with a small group of homeless children every other Monday from 6:15 to 7:15 here in Encinitas. We also have a need for art teachers at Camp Pendleton. If you are interested in this volunteer opportunity or many others, working with children, please contact:

Yanina Cambareni

[AReasonToSurvive.org](http://AReasonToSurvive.org)

### Member News - Robert Staton

We were sorry to hear that a member of our Guild, Robert Staton, had passed away on December 12, 2010. Robert was known for his digital art and jewelry and even while in the hospital his partner continued to submit his work into the monthly Guild Show for the last few months. Robert made beautiful long strand necklaces that pulled through a ring and was very talented in creating digital art. Robert sold several pieces of his necklaces in the Gallery.

### Member News - Artist Rita Shulak

Gallery 4311  
San Diego Hospice and The Institute for  
Palliative Medicine  
4311 3rd Avenue  
San Diego

Sunday, March 13 from 2:00pm until  
4:00pm

Rita Shulak was juried in with 15 other artists and they are holding an exhibition and reception at the **San Diego Hospice and The Institute for Palliative Medicine**. The work of the artists will be showcased in the upper gallery of the Inpatient Care Center. Meet the artists, view their work and enjoy wine and hors d'oeuvres. Admission is free and open to the public. For more information, please call (619) 278-6100.



Tree by Rita Shulak

### ULTRA STAR CINEMAS - Winning Artworks

Here are the results of the juried artworks competition to be displayed by ULTRA STAR CINEMAS of San Diego in the Carmel Valley Theater complex that houses 8 theaters.

We have put the SDAG artist's names in bold print.

Out of 71 fine entries submitted for this exhibit, 6 artists won with 8 artworks selected by 5 jurors. The artist-winners (and their media) are Pat Disperziere (wc), Steve Gould (3 photos), **Doreen Long** (photo), John Moseley (oil), **Annette Paquet** (wc), Jacqueline Warfield (oil).



The jurors were: Artists Elaine Harvey, Vita Sorrentino, Carol Thomason, and Elizabeth Schreiber (DMH Town Center Manager) and Carlos Wellman (California Cinema). The final notice sent to non-winners said, "...it was art like yours that made the final selections so difficult for the jurors..."

All of the artists will be invited to the unveiling of the winning artworks at the theater in Carmel Valley's Town Center, after the plaza renovation is completed this summer. The theater is hoping for some additional exhibit space at the theater, and will let the artists know if and when that happens.

Thanks for your interest, your participation, and your art. More later, Julie for Coastal Artists. She can be reached at 858-259-5690.

### Member News - Cheryl Ehlers

#### Front Porch Gallery A Juried Exhibition

March 19 - May 8, 2011  
2903 Carlsbad Blvd., Carlsbad, CA 92008 (760) 795-6120

Cheryl Ehlers was juried in for an exhibition at the Front Porch Gallery, a non-profit gallery in Carlsbad. Artists Opening Reception on Saturday March 19, 2011 from noon - 3pm will feature live music and hors d'oeuvres. Winners will be announced at the opening.

### Art Teachers - Are You Looking for Students???

We are starting a new section in the Paint Rag each month. An area where members can advertise the classes that they teach. See the examples here. The ad will cost \$10 per month to run in the Paint Rag and gives the artist the exposure of their class opportunity to the whole SDAG membership and community. Anyone interested in having their class(es) advertised please contact your Paint Rag Editor, Sharon Hoffman at [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

#### Jayne Spencer

Ongoing Watercolor Classes  
Fee: \$30 per class for 1-month sessions.  
12 classes for \$300 (Must register prior to class 619-889-1478)  
Classes: All Levels  
Monday: 1:00pm - 4:00pm, Tuesday: 1:30pm - 4:30pm  
Location: Jayne Spencer is teaching currently in her coastal Encinitas studio

For more background information please visit her website  
<http://www.jaynespencer.com>



#### Linda Melvin

Watercolor Classes  
Available both Private and Classroom  
Linda can be reached at 619-200-3431, or email at [painter197@aol.com](mailto:painter197@aol.com)

Don't forget to send information and news you'd like to be considered for the Paint Rag to [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild



# OFF TRACK GALLERY

Paint Rag  
April 2011

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Here we are in April, that special time of the year when rabbits lay eggs.

YES, you are seeing double this month. Your editor is trying an experiment to have the monthly show winners seen in the Paint Rag the same month that their work is on the walls at the Gallery. The monthly show winners for both March and April are in this month's newsletter to catch up to that idea.

The next Paint Rag in May will have the May monthly show winners.

Sharon Hoffman  
Paint Rag Editor

[Join our Mailing List!](#)

## Quick Links

[Our Website](#)

## Membership Directory

The new Membership Directory is now available for you to pick up your copy at the Gallery.

Contact Lisa Curry [llcurry@cox.net](mailto:llcurry@cox.net) with your changes/updates.

## April 7 - Jewelry Demo

Keep your schedule open for the upcoming Pennie Stavast Jewelry Demo right here in Encinitas at the San Diego Botanic Garden on April 7 from 1:30 to 3:30pm. You'll see 'One of a Kind Jewelry', chain maille that you may elect to participate in (for a small fee) that will dazzle; silver fabrication, lapidary and much more. All within 2 miles of the Off Track Gallery on Quail Gardens Drive in Encinitas, California. Entry to the Garden and the Demo is FREE and sponsored by the City of Encinitas. There are a limited number of kits so please RSVP to reserve one.

Please RSVP  
Katie Jablonski at:  
[katie.jablonski08@gmail.com](mailto:katie.jablonski08@gmail.com)  
VP Programs - SDAG

Also mark your calendars for June 2. A stained glass and other glass techniques demo by Jan Neff. More information to follow as the date becomes closer. Watch for the ad in the gallery!

### Upcoming SDAG Events

A note to remember: Take-in for the Monthly Shows is always the last Tuesday of the month, from 9:30am - Noon!

#### April

April 7 - Thursday, 1:30 - 3:30pm, Pennie Stavast Jewelry Demo at San Diego Botanic Garden  
April 23 - Saturday, 5:00pm - 7:30pm, Artist Reception  
April 25 - Monday, 9:45am - Board of Directors meeting  
April 25 - Monday, 5:00pm - Deadline for May Paint Rag  
April 26 - Tuesday, 9:30am - Noon, Monthly Show Take-In

#### May

May 7 and 8, Saturday and Sunday, 10:00am - 4:00pm, Mother's Day Tour  
May 23 - Monday, 9:45am - Board of Directors meeting  
May 26 - Thursday, Wall Rotation  
May 31 - Tuesday, 9:30am - Noon, Monthly Show Take-in

#### June

June 2 - Thursday, 5:00pm - Deadline for June Paint Rag

### Environmental Painters Schedule

Here is the schedule for the Environmental Painters for April and May. (call Joan Grine with questions 858-481-8783)



#### April

April 5 - San Diego Botanic Garden (Quail)  
April 12 and 19 - San Dieguito County Park  
(Meet on Highland off of Lomas Santa Fe Road.)  
(Bring a sandwich to Joan's house on the 19th after painting.)  
April 26 - Cottonwood Park, Encinitas  
(corner of Encinitas Blvd and Vulcan)

#### May

May 3 - Cottonwood Park, Encinitas  
(corner of Encinitas Blvd and Vulcan)

### New Gallery Shifts for the Summer months

Effective April 15th the hours and shifts have changed for sitters in the gallery for the Summer months. Here are the new schedules for Friday and Saturday only:

10:00am - 2:00pm  
1:00pm - 5:00pm  
4:00pm - 8:00pm



## March Monthly Show Winners

### Best of Show - Terry Allen - Three Sentinels

#### Oil/Acrylic

- 1st - Brian D. Torch - Lion Fish
- 2nd - Gina Prentice - Memories
- 3rd - Diane Dudek - La Jolla Cove
- HM - Juan Flores - Three Surfers
- HM - Joyce Nash - Wish Bone

#### Watercolor

- 1st - Ellen Cramer - Dinner Salad
- 2nd - Julie Jobe - Remembering Anna

#### Photography

- 1st - Cris Cox - Surfer Girl
- 2nd - Yvette Koome - Kaleidoscope
- 3rd - Terry Allen - Pelican Watch
- HM - Kathy Chin - Water Ballet
- HM - Stephen W. Cook - Fanshell Malstrom
- HM - Mark Roberts - Poppy

#### Jewelry

- 1st - Pini Byma - Stoney Pearls (Necklace)
- 2nd - Karla Nederlof - Abalone/Silver Pearls Set
- 3rd - Marissa Wright - Marisse (Bracelet)
- HM - Helena Beyer - Purple Haze Set

#### Glass

- 1st - Bobbi Hirschhoff - Textures in Amber (Fused Glass)
- 2nd - Kate O'Brien - Turtle Plate (Fused Glass)

#### Other

- 1st - Ed Eginton - Tube Sculpture (Ceramic)
- 2nd - Michelle Moraga - Mosaic box (Ceramic)
- 3rd - Doreen Long - Victorian Rose (Textile)

## Best of Show for March

### BEST OF SHOW



Three Sentinels by Terry Allen

## 1st Place March Monthly Show Winners



Left: Lion Fish by Brian Torch  
Right: Dinner Salad by Ellen Cramer (Watercolor)



Surfer Girl by Cris Cox (Photography)



Left: Textures in Amber by Bobbi Hirschhoff (Fused Glass)  
Right: Tube Sculpture by Ed Eginton (Ceramic)





Stoney Pearls (necklace) by Pini Byma

### March Monthly Show Judge - Deron Cohen

#### ABOUT DERON COHEN

Deron Cohen was born and raised in San Diego where he has shown his paintings extensively. Deron received a Bachelor in Fine Art from the University of California at Los Angeles in 1994 and has been creating art ever since. Most recently, he has been in group shows at Gallery 3060, Limbo Fine Arts, and Sushi Gallery, as well as one man shows at the Playa Gallery and the Nico Gallery, in Seattle, Washington.

Through [SanDiegoArtKids.com](http://SanDiegoArtKids.com), Deron has been creating curricula for school art programs and teaching. Deron has also been painting courses to adults at the San Diego Art Department in Northpark.

When he is not painting in the studio or teaching, he is collaborating with Paint Night Group and talking about himself in the third person.

#### ARTIST STATEMENT

Every idea, invention and creation is necessarily born in the non-material realm of the mind. Magic occurs, prayers are answered, and dreams become a reality where the mind meets the physical world. Until the individual acts, the idea remains abstract, but once there is action, the idea becomes real. It is this connection I personally experience and explore in my paintings.

I never know the subject matter of a painting when I lay down my first brushstrokes. I start each painting by creating an unplanned composition of lines. Those lines begin to form images and those images begin to tell a story. Strange, beautiful, colorful images of things I've never seen before dance across my canvases.

Visit Deron Cohen's website at:  
<http://www.deroncohen.com>

### April Monthly Show Winners

**Best of Show - B.J. Simon - Traditional (Pastel)**

#### Oil/Acrylic

- 1st - Linda Phillips - Zuri
- 2nd - Joyce Nash - Desert Stream 1
- 3rd - Pamela Penner - Filtered Sun
- HM - Gina Prentice - Miss Muffin

#### Watercolor

- 1st - Elisabeth Nicholson - Happy Sailing
- 2nd - Mark Sherman - Quail, Cones, & Concretions

#### Photography

- 1st - Kathy Chin - Building a Future
- 2nd - Diana Dean-Nau - Golden Serenity
- 3rd - Rose Caputo - La Musica Magica II
- HM - Morgan Janis - Pondering Viet Nam
- HM - Beverly LaRock - Sunrise at Sanibel Island

#### Jewelry

- 1st - Helena Beyer - Blue Lagoon (Necklace Set)
- 2nd - Rose Caputo - Grecian Moonlight

#### Glass

- 1st - Bobbi Hirschhoff - Mid-Century Modern (Fused Glass)
- 2nd - Kate O'Brien - Dragon Fly

#### Other

- 1st - George Galaich - Piazza, Bergamo, Italy (Digital)
- 2nd - Brian D. Torch - Crystal Vibration (Sculpture)
- 3rd - Ed Eginton - Red Bouquet (Ceramic)

### Best of Show for April

#### BEST OF SHOW



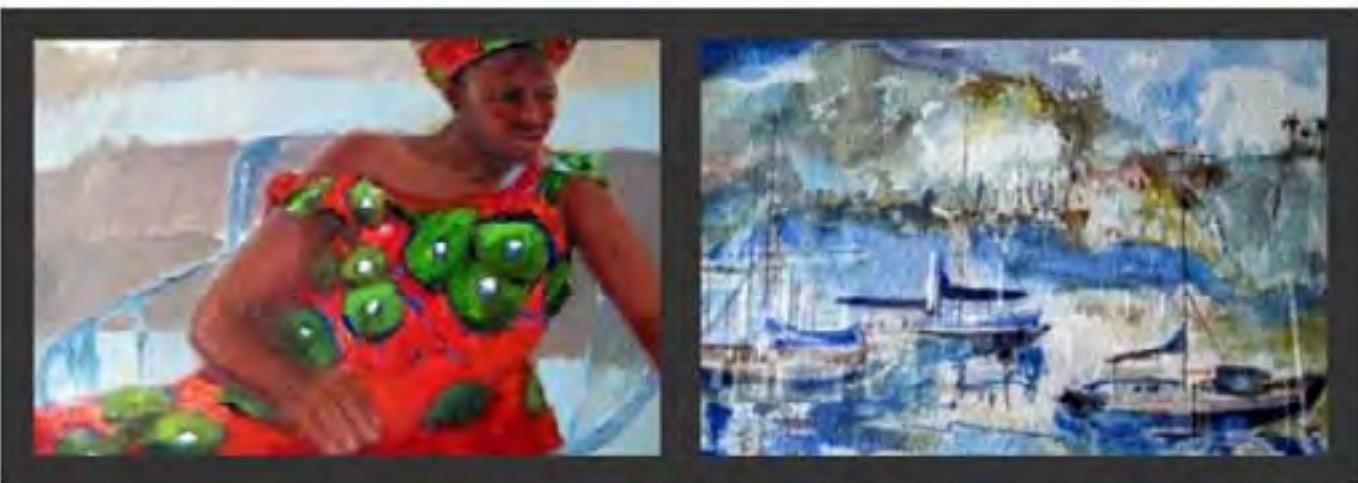
Traditional by B.J. Simon (Pastel)



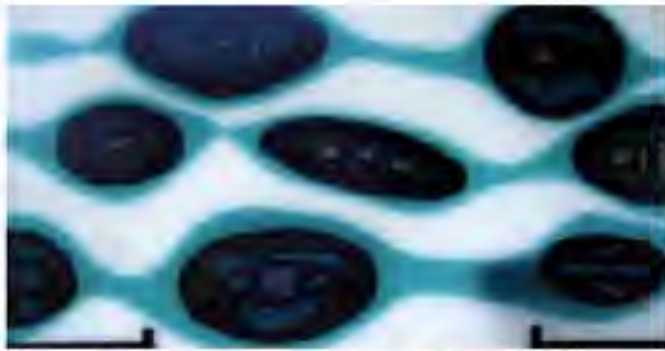
1st Place April Monthly Show Winners



Left: Building a Future by Kathy Chin (Photography)  
Right: Blue Lagoon Necklace Set by Helena Beyer



Left: Zuri by Linda Phillips (Oil/Acrylic)  
Right: Happy Sailing by Elisabeth Nicholson (Watercolor)



Mid-Century Modern by Bobbi Hirschhoff  
(Fused Glass)



Piazza, Bergamo, Italy by George Galaich  
(Digital)

### April Monthly Show Judge - Carla Christensen

Carla Christensen has traveled a somewhat circuitous route to becoming a full time artist and is very happy to have made the journey to a more artful life.

Carla has had two solo shows at the San Diego Art Department, in 2006 and in 2009, was awarded a Second Place Merit Award at the San Diego Botanic Garden, and has participated in numerous local art shows. In recent years she has taught art to seniors with dementia, an art curriculum to middle school students, weekly classes for children and various weekend workshops. She currently teaches a mixed media/collage class for adults at the San Diego Art Department, located in the North Park area of San Diego.

She holds a B.F.A. from the Design Institute, San Diego, CA.

"I have used many different methods to create art in the past, but collage/mixed media has become my passion. Because the process I use has endless opportunity for spontaneity and creativity I completely immerse myself in the process as I work on a piece. I try not to anticipate how the end product will look, and am therefore delighted and surprised when I finally decide a piece is finished."

Contact Info: [teabucks@cox.net](mailto:teabucks@cox.net)

### Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

### Arts Alive 2011

Originally conceived by Encinitas in 2000, this innovative Arts Alive program has been picked up by dozens of communities across the country. Each banner has been painted by a local artist and is displayed on Hwy 101 lamp posts from Cardiff, Encinitas through Leucadia. The banners hang from March to May. They are then auctioned off to the highest bidder at the Live Auction Event on June 5, 2011. This year there were 97 banners painted and hanging along the 101. Take a drive and enjoy this unique display. For more information: [www.101artistscolony.com](http://www.101artistscolony.com)

Here are some of your fellow Guild members with their banners at the 'banner unveiling' on Saturday, March 12, 2011.





From left to right:  
 Artie Mattson - Visitors from Japan, Texas & India  
 Bruce Stewart - The Great Escape  
 Adam Koltz - The Star



From left to right:  
 Donna Butnik - Seahorses  
 Grace Swanson - Frangipani (Plumeria) Hearts  
 Jayne Spencer - Purple Palms





From left to right:  
 Laura Lyn Walker - Statice  
 Sharon Hoffman - Imagine Peace  
 Toni Williams - California Coast

### Mother's Day Weekend Art and Garden Tour!!

The big fund-raiser for SDAG is planned for Saturday and Sunday, May 7 and 8, 2011. Every SDAG member gets involved in planning and working on the days of this tour. This tour is what enables the guild to meet expenses that are not quite covered by membership fees, hanging fees and commissions. Without the tour we would have a short-fall at the end of each year.

Thank you in advance to the following members who are already hard at work:

Diann Abadie, Joan Grine, Judianne Shannon and Jane Spencer are lining up docents. If you want to be a docent and have not let them know yet, please email or call one of them. Docents get 2 free tickets for the tour. Docents do NOT have to be guild members so call your kids, parents, siblings, co-workers, friends, neighbors and let them know they can get 2 free tickets for 3 hours of their time either Saturday or Sunday of the tour. There will be 3 training sessions for the docents all held at the Off Track Gallery at 10am: Joan Grine will do Monday, April 25; Jane Spencer will do Friday, April 29 and Grace Swanson will do Saturday, April 30. Each docent will need to attend ONE of the training sessions.

Bruce Stewart and Jon Lovegren have taken publicity photos of each of the nine homes on the tour. Kathy Chin has done a write-up for each home for publicity and the website.

Ginger Johnson and fiancée Stephen Cook have driven the route from home to home to write up the driving instructions. Kevin McGinnis and Paul Richter have taken control of the directional signage.

Mo Price has kept the database of homes and guest artists and has also collected reservations and money for ads in the Mother's Day booklet designed by Pamela Waldman (who has also designed the book mark, poster and post card.)

Donna Butnik, Yanina Cambareri, Cheryl Ehlers, Wendy Gauntlet-Shaw, Jacqueline Howard, Nancy Lee, Penny Ottley, Rosemary Panther and Toni Williams have agreed to be in charge of their respective homes. The other guest artists have taken on voluntary jobs which will be noted in the next Paint Rag.

Tickets went on sale at the gallery, on-line and at Art N Soul (owner Cindy Blumkin's home is on the tour) starting April 1. Bookmarks and post cards are now in the gallery. Come by and take as many as you need to promote this event.



This is always a very fun and rewarding weekend for the guild. If you are a member, you will want to be involved.



From left to right:  
Anderson home on Neptune "The Charlie Chaplin Home"  
The inside of Diane Deneen's home  
Mike Maloney and friend in the doorway of his home



From left to right:  
Treece home in Encinitas  
Jenkins-Lee home in Solana Beach



From left to right:  
Kraemer home in Del Mar  
Blumkin home in Del Mar  
Pelisek home in Solana Beach



Clone home in Solana Beach

## SDAG President's Message

**Dear Esteemed Artists,**

It's spring time and it is time to "inspire, encourage, create and grow".

The bustling of the gallery is refreshing to see as we rotate wall and floor art, get new lighting, preview the new monthly show and ready for the next SDAG demonstration on jewelry making on April 7th at the San Diego Botanic Garden, (Quail) between the hours of 1:30pm - 3:30pm and..... an Artist Reception, April 23rd, 5:00pm - 7:30pm. (yikes, does anyone read all this, makes your head dizzy.) Thank you all for taking such good care of all the events that represent the guild.

I would like to take this time to express heartfelt gratitude to the entire team that is working diligently toward our Mother's Day Garden Tour. Under the guidance of Terry Oshrin and Grace Swanson, mountains of hours have gone into the success of this yearly event. Please take the time to read any emails you might be receiving as some have requests for assistance. It is a great time to dip your toes in and get your feet wet with the happenings that are about to be.



The Mother's Day Tour is a very important fund raiser for San Dieguito Art Guild and a wonderful event for all those that attend. We look forward to the new hosts and their homes as they spread their feathers and become strutting peacocks filled with artists for the weekend. Come join us on May 7th and 8th.

Did I mention breathing room to grow? We are a strong guild of almost 200 artists and as you well know, time flies by in a flash, so take the time to stop and smell the roses, watch nature and find the beautiful inspirations in that which surrounds you to create your beautiful works of art. We always look forward to another creation of yours that inspires all to spread the education in art that enriches so many lives that cross your paths.

I and the board members thank you for your membership and loyalty to the San Dieguito Art Guild and in upholding its strong motto of educating the public in so many avenues of art. You're a great group!

Happy Spring.....

Sincerely,  
Cheryl Ehlers, President  
SDAG.Off Track Gallery

### LeucadiaART Walk

It's that time again to begin planning for our seventh annual LeucadiaART Walk, scheduled for August 28th!

As with last year's show, this is now a juried art show. **The deadline to submit your samples is April 18th.** Please note a change for this year is that the fee for the event is required with submission of art samples. **SDAG members will receive a \$10 discount on their entry fee!**

For more information and an application please go to our website at:  
[www.leucadia101.com](http://www.leucadia101.com)

On the Home Page, click on Special Events, then the LeucadiaART Walk button. Scroll down for the link to the application.

Paula Kirpalani  
Program Manager, Leucadia 101 Main Street  
760-436-2320

### Member News - Kathleen McVey



Kathleen McVey's mixed-media piece, "Kanji", was accepted into the Front Porch Gallery's juried exhibit which begins March 19th and runs through May 8th.

Kanji by Kathleen McVey

## SDAG Members - Rent Wall Space at the Off Track Gallery

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@sbcglobal.com](mailto:pjeldon@sbcglobal.com)  
760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.
4. \$90.00 in rent is due once every two months. We also require that renters pay a refundable security deposit. To have the deposit check refunded renters must give at least 30 days notice before resigning as a wall renter.
5. Renters are required to staff the Gallery once a month for four hours and are expected to help at one wall renter rotation a year which is about two and a half hours of work.
6. Renters must agree to rent for a minimum of four months and realize that their work will rotate to different areas of the Gallery.

Thank you,  
Patricia Eldon  
SDAG wall rent chairperson

## Member News - Cheryl Ehlers

The poster features a collage of vibrant, abstract paintings. On the left, there's a painting with a blue background and a red, flame-like shape. In the center, a painting shows a golden, circular object, possibly a lamp or a mirror, with a face inside, set against a blue background. Below this, there's a painting of a red guitar. The right side of the poster contains text in various colors and fonts.

**All That Jazz**  
By Cheryl Ehlers

**MAR 1 - APR 19, 2011**  
Come Enjoy The New  
Art Exhibition

**RECEPTION**  
SATURDAY APR. 2-7pm

City of Encinitas  
CIVIC CENTER GALLERY  
505 S. Vulcan Ave.  
Encinitas, CA 92024

(760) 519 . 1551  
[www.cparrotiseart.com](http://www.cparrotiseart.com)

## Workshop Series Rancho Santa Fe Art Guild

A series of workshops will be offered by RSF Art Guild members for the first six months of this year. The nominal fee of \$100.00 per person per series. Monies will be donated to the Guild. The cost will include a series of four workshops, three hours each for a total of 12 hours, per month; one in figurative(filled) and plein air (filled), water color, studio painting from photos, still life in oils and portrait in oils.

If anyone wants further info, they can contact the Gallery at 858-759-3545.



### North County Artists - An Art Teacher Opportunity

Dear North County Artists, we have a wonderful opportunity to volunteer as art teachers working with children and giving back to our great Encinitas community. We are looking for an art teacher to work with a small group of homeless children every other Monday from 6:15 to 7:15 here in Encinitas. We also have a need for art teachers at Camp Pendleton. If you are interested in this volunteer opportunity or many others, working with children, please contact:

Yanina Cambareri

[AReasonToSurvive.org](http://AReasonToSurvive.org)

### Member News - Acceptance in the NCSFA show

Sharon Ford, Yvette Koome and Carol Korfin were among the 70 artists work chosen for the NCSFA show at the Poway Center for the Performing Arts, Titan Way, off Espola Road, Poway from April 2 to April 27.

### Art Teachers or Businesses supporting Artists Classified Advertisements

We are starting a new section in the Paint Rag each month. An area where members can advertise the classes that they teach or services they provide to artists. The ad will cost \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

#### Linda Melvin

##### Watercolor Classes

Available both Private and Classroom

Linda can be reached at 619-200-3431, or email at [painter197@aol.com](mailto:painter197@aol.com)

Don't forget to send information and news you'd like to be considered for the Paint Rag to [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild

San Dieguito Art Guild  
Presents  
**Chain Maille**  
**Jewelry Demonstration**  
by Pennie Stavast

**Free and open to the public**  
1:30 to 3:30 pm, Thursday, April 7, 2011  
San Diego Botanic Garden, Ecke Building  
230 Quail Gardens Drive, Encinitas

We are fortunate to have Pennie Stavast for a demonstration of chain maille creation that will elevate your work or inspire your potential in jewelry design. **Kits are available to early RSVPs and require two sets of smooth jaw pliers for chain maille.** Join us and watch a master.

**Please RSVP**  
**Katie Jablonski (760) 213-9773**  
VP Programs- SDAG



*Photos courtesy of Pennie Stavast*



**Chain Maille Demonstration:**

1. Wire basics
2. Chain maille basics
3. Piercing metal for a unique focal piece
4. Surface embellishments
5. Riveting with a cool new tool

**Discussion to include:**

Tools - Where to purchase - Reference books available - Reference websites - Organizations



Pennie Stavast, Member of the Metal Arts Society, Southern California and the Vista, Gem and Mineral Society, (951) 440-5984, [penniesart.com@gmail.com](mailto:penniesart.com@gmail.com), [penniesart.com](http://penniesart.com)

  
**OFF TRACK GALLERY**  
*San Diego Art Guild, Est. 1963*

937 South Coast Hwy 101, Encinitas  
760-942-3636

This demo is funded in part by a grant from the City of Encinitas and the Mizel Family Foundation.

# SAN DIEGUITO ART GUILD

# BOARD MEETING AGENDA

**Last Meeting:** 3/28/10; 9:46 am, Dept. of PWC, Encinitas  
Adjourned @ 12:30am

**Attendees:** Officers Present: Lynn Ely, Linda Melvin, Karen Fidel, Cheryl Ehlers, Terry Oshrin, Grace Swanson  
Sharon Hoffman, Patricia Eldon, Judianne Shannon, Lin Holzinger

**Officers Absent:** Jacqueline Howard, Dolores Renner, Victoria Cendreda, Bruce Stewart, Linda Melvin,  
Carol Korfin, Lisa Curry

**Minutes:** 03/28/2011 sent via email 4//2011 via email: (No response from Jacqueline, Bruce,  
Patricia)

**04/25/2011  
9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of 3/28/2011, Amended Meeting's Minutes
4. Presidents Report – Cheryl Ehlers, (9:45 – 09:55 am)
  - Thank You, Overview
  - Update on Training Video from Roy CD is ready, need possession
  - Payment of Bills, Check Signatures processing
5. **Upcoming Dates: As noted**  
  
**Mar 31, 2011 - Rotation**  
May 7/ 8, 2011, **Mothers Day Tour**  
May 26, 2011 – Rotation  
Jun.. 2, 2011 – Thurs., 1:30 – 3:30 pm, Stained Glass & Glass Techniques,  
**Demo at SD Botanic Gardens**  
Jun. 11, 2011 - **Artists Reception**  
Aug.. 4, 2011 - Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**  
Oct. 6, 2011 – Thurs., 1:30 3:30 pm, **Demo at SD Botanic Gardens**  
Dec. 1, 2011 – Thurs –**Holiday Potluck (site to be determined)**  
**Membership Reception**
6. **Treasurer's Report** – Karen/Dolores (9:55 – 10:05 )
  - Mo./Sales Review
  - 1. Approval of Treasurer's Report:
  - 2. Provide memo of due dates for standard bills (bring to mtg, please)
7. **Old Business (10:05 – 10:10)**
  - Procuring logistics for art for empty spaces accepted by Landlord UPDATE:



**8. Committee Reports (10:10 – 11:30)**

- 1<sup>st</sup> VP, Calendar, **Open/Victoria (10:10 – 10:15)**  
Report, Discussion:  
1. Provide Sitters report to Cheryl, Terry from last meeting
- 2<sup>nd</sup> VP, Programs, **Katie Jablonski (10:15 – 10:20)**  
Report, Discussion:  
1. Demo Coordination /Suggestions
- Membership, **Lisa Curry (10:20-10:30)**  
Report/Discussion:  
1. Status of Membership, New Members  
2. Membership Reception  
3. Responsibilities
- Publicity, **Grace Swanson (10:30 -10:38)**  
Report/Discussion –  
1. Mothers Day Tour Update
- Gallery Manager, **Terry Oshrin ( 10:38 – 10:43)**  
Report, Discussion:  
1. Recent Jury in new artist comments, defer to Linda
- Floor Chair, Linda Melvin **(10:43 – 10:48)**  
Report/Discussion:  
1. Jury in new artists comments
- Wall Chair, **Patricia Eldon (10:48 – 10:55)**  
Report/Discussion:
- Monthly Show, **Lynn Ely (10:55 – 11:00)**  
Report, Discussion:  
1.
- Hospitality, **Bruce Stewart (11:00– 11:05)**  
Report/Discussion –  
1. Membership Reception (Cheryl coordinating, will provide)
- Paint Rag, **Sharon Hoffman (- )**  
Report/Discussion – (No Items)
- Website, **Carol Korfin (- )**  
Report/Discussion – (No Items )
- Parliamentarian, **Judianne Shannon (11:30 – 11:35)**  
Report/Discussion –

**9. New Business (11:35 – 12:00)**

1. Leucadia Artwalk Sponsorship
2. Mizel Grant Submission (requesting \$5,000) have enough income? Do (2) ?
3. Adopt Resoution for Grant

**Adjournment – ( 12:00)**

## **SDAG Meeting Minutes**

Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
4/25/11; 9:48 am

**Officers Present:** Lisa Curry, Cheryl Ehlers, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart, Grace Swanson.

**Officers Absent:** Victoria Cendreda, Patricia Eldon, Jacqueline Howard, Dolores Renner

**Call to Order:** 9:48 am by Cheryl Ehlers, President

**Motion:** Kate Jablonski motioned to approve, March 28<sup>th</sup>, 2011, SDAG Board Meeting Minutes. Recorded by Lin Holzinger, Secretary. The minutes were acknowledged & reviewed by Board Members via e-mail.

The Board members voted on the correct: 13 All Against: 0 Abstaining: 0  
Absent Votes: 4 Motion Passed.

### **Presidents Report**

**Old Business:** The new 5-minute video will be ready as soon as the dialog is added.

### **New Business:**

Resolution No. 04-28-2011

**Motion:** Grace Swanson motioned to approve Resolution No. 04-28-2011, authorizing approval for filing a grant application for the City of Encinitas and Mizel Foundation Community Grant Program for 2011 – 2012. Seconded: Terry Oshrin. All in Favor: 13 All Against: 0 Abstaining: 0 Absent Votes: 4 Motion Passed.

Cheryl asked about the timeliness of bill paying in order to avoid late charges.

**Discussion:** Currently Delores picks up mail at the P.O. Box regularly but there may be a need to pick up mail more often. Also, the mail needs to be placed in a specially designated box in the office so that it doesn't get mixed up with other materials. If Delores is unable to pick up more often, it might be necessary to designate a member in good standing to take in the mail weekly.

**Action:** Cheryl suggested a timeline be created that identifies due dates.  
Determine a mail holding area in the back office.  
Lynn will recruit an additional member to pick up the mail.



**Treasurer/ Karen Fidel**

Karen reported that the April Artist Reception raised \$1945.35. She is hoping that the ongoing shortfall of \$4000.00+ will be made up in May from the Mother's Day Art & Garden Tour.

**Financials approval:**

Monthly financials were not available for review.

**Old Business:** Cheryl reported on the current status of additional exhibit space in the Center.

**Discussion:** Is it feasible to take more space at the center? Cheryl didn't think that the numbers jived at this point in time. It would be helpful if the committee would determine what type of space is actually needed. Studio space, gallery space or open space. Advantage – need the space for larger pieces, additional wall/display space. Cheryl asked for written comments from board members that state their opinion about getting additional space.

**Action:** Board members - forward ideas about more space to Cheryl.

**First VP/Judianne Shannon**

Judianne mentioned that when a problem arises during a gallery event, it should be dealt with privately either on the phone or thru email – not during the event.

**Second VP/Katie Jablonski**

Katie asked for a volunteer to take her place next term.

**Discussion:** Demos, rotations and Artist Receptions are scheduled within a short period of time and can make things very hectic for the board member in charge. Having a demo and reception within a few days of each other also affects those who come from a distance and are forced to decide between events. It was suggested taking that into consideration when setting up next year's calendar and perhaps change the dates of either event.

It was also mentioned that the Membership Chair attends all Demos. It was noted that these events are great opportunities to recruit new members.

**Discussion:** Terry suggested that the option be left up to the next Program Manager to decide scheduling needs and if it might work for them.

**Gallery Manager/Terry Oshrin**

The lights are up in the gallery. She had nothing else to report.

**Wall Chair/Patricia Eldon**

Cheryl for Patricia who was absent – it was decided not to participate in the Leucadia Art Walk this year.

**Floor Chair/Linda Melvin**

The next rotation will have more glass people and may include the Cohen's who are glass blowers from the Lake Hodges area.

Linda Melvin reviewed dates of upcoming events.

Katie exited the meeting.

**Membership/Lisa Curry**

Lisa reported that there are seven (7) new members and that she has just updated the directory. Lisa also thanked Grace Swanson for getting the new membership directory printed.

**Discussion:** It is important that all new member information be distributed to Jon Lovgren who is in charge of the Guild's Constant Contact as well as providing information to Mother Load, the accounting program, and to add new member information to current directory that is kept at the reception desk.

A New Member Reception is planned for Saturday, July 16<sup>th</sup> from 4:30 – 5:30. All board members should try to be there.

**Action:** Find greeters for the event

**Monthly Show/Lynn Ely**

Lynn reviewed monthly show revenues for February, March, and April of this year. Lynn had to refund the fees for 5 pieces of art at the April Show due to lack of space. There will be new monthly wall space created by the office door and the Soravia pieces will be hung over the large door. Wall renter's spaces remain the same.

**Action:** Lynn will meet with Patricia and Terry to measure and figure logistics of moving things around to gain some display space.

**Publicity/Grace Swanson**

Everything is set for the Mother's Day Tour. Docent training will be held this week at the gallery and there is a pre-tour planned for the 30<sup>th</sup> from 1pm – 4 pm.

**Discussion:** There was a brief discussion about liability insurance for events. No action to be taken at this time.

**Hospitality/Bruce Stewart**

Sales were brisk at the New Artist Reception and Bruce thought that new members enjoyed themselves.



**Discussion:** New Artists bring in family and friends to see the show, which really helps gain exposure for the gallery. It was suggested that the Featured Artist criteria be reviewed and discussed in the future.

**Newsletter/Sharon Hoffman**

Sharon is wrapping up this month's Paint Rag. If anyone is interested in advertising, a business card-sized ad is \$10 per month. She reported good progress for this month's edition although getting photos from monthly winners continues to be challenging.

**Parliamentarian/Judianne Shannon**

Judianne reviewed all past motions and reported all were in compliance.

**Other Business: New Nominations 2012 - Slate**

Grace Swanson mentioned that elections for the new Board is set for August and a nominating committee chair is needed ASAP.

Cheryl asked the Board to scout out their own replacements, should they decide not to serve another term. Cheryl also asked who is planning not to return. The Programs Chair position will be open.

**Action:** Find Committee Chair  
Form nominating committee and begin meeting in June.

**Motion to Adjourn:**

Karen Fidel motioned to adjourn the March 28<sup>th</sup>, 2011 SDAG Board Meeting at 11:58 p.m. Seconded: Lynn Ely

All in Favor: 12 All Against: 0 Abstaining: 0 Absent Votes: 5

Motion Passed.

**Next meeting:** May 23, 2011 at 9:45am

Submitted by:

---

Lin Holzinger, Secretary

## Annual Mother's Day Weekend Art and Garden Tour "Coastal Gems"



The [San Dieguito Art Guild](#) is offering their annual Mother's Day Weekend Art and Garden Tour. The tour will feature eight homes and gardens along the coast from Del Mar to Encinitas on **Saturday and Sunday, May 7th and 8th, 2011**. Homes are open from 10am to 4pm. This is a self guided tour.

Tickets are \$20.00. Tickets will be sold at the Off Track Gallery, 937 So. Coast Highway 101, Suite C103, (behind St. Tropez) downtown Encinitas, at [Art N Soul](#), 633 South Coast Highway 101, Encinitas, and also on-line [here](#). Tickets are also available at each home on the day(s) of the tour. Each home will feature several San Dieguito Art Guild artists and will offer refreshments. All of the homes are in the North San Diego coastal area so are easily accessible in a day. However, tickets are good for both days so guests may re-visit a home or split the tour between the two days. This is a home/garden tour but with a real plus. Each home will feature several guest artists from the San Dieguito Art Guild. All of the art on display will be for sale at prices directly from the artist to you and will include paintings, prints, ceramics, sculpture, glass, textiles, gourds and jewelry. The art offered on this tour is all made by local artists. You won't find anything mass produced or imported. What do moms want most from their children? Time. This is a perfect way to spend a day with mom. All homes will have food so you can skip the crowded restaurants this year. The San Dieguito Art Guild has been a non-profit community organization since 1965. The guild is a showcase for a wide variety of artists of all levels and mediums. This tour has been a great success for over 16 years and is a wonderful way for families to spend Mother's Day. A portion of the proceeds from this tour will be donated to Sunset High School's art department.



## Mother's Day Weekend Art & Garden Tour

Sat-Sun **May 7 & 8** 10 - 4

**Tickets \$20**

Also sold at  
**Art N Soul**  
633 S. Coast Hwy 101  
Encinitas

**OFF TRACK GALLERY**

San Dieguito Art Guild, Est. 1965

Lumberyard Shopping Center  
Suite C-103  
Behind St. Tropez & Starbucks  
937 S. Coast Hwy 101  
Encinitas

On-line

**OffTrackGallery.com**



San Dieguito Art Guild  
Presents  
**Chain Maille**  
**Jewelry Demonstration**  
by Pennie Stavast

**Free and open to the public**  
1:30 to 3:30 pm, Thursday, April 7, 2011  
San Diego Botanic Garden, Ecke Building  
230 Quail Gardens Drive, Encinitas

We are fortunate to have Pennie Stavast for a demonstration of chain maille creation that will elevate your work or inspire your potential in jewelry design. **Kits are available to early RSVPs and require two sets of smooth jaw pliers for chain maille.** Join us and watch a master.

**Please RSVP**  
**Katie Jablonski (760) 213-9773**  
VP Programs- SDAG



*Photos courtesy of Pennie Stavast*



# OFF TRACK GALLERY

Change of Date for April Reception

The featured Artist reception for the Off Track Gallery has been re-scheduled for Saturday, April 23rd from 5:00 to 7:30 pm, due to the Encinitas Street Fair on the original April 9th date.

**Please join us as we feature the work of:**

**Yanina Cambereri**

**Lynn Ely**

**Elizabeth Pourat**

**Ellablanche Salmi**

**Bruce Stewart**





# OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

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May 17, 2011

Community Grant Program  
City Manager's Office  
City of Encinitas  
505 South Vulcan Avenue  
Encinitas, Ca 92024

Re: Fiscal Year 2011/2011, City of Encinitas and Mizel Family Foundation  
Community Grant Program

Dear Ladies and Gentlemen,

The San Dieguito Art Guild welcomes the opportunity to provide the application for the Fiscal Year 2011/2012 City of Encinitas and Mizel Family Foundation Community Grant Program.

Enclosed is (1) one original and (8) eight copies for the application, for your consideration.

With your support, it will enable us to reach out to the community and provide the opportunity for those to share in our projects that create public awareness and participation of the arts.

The San Dieguito Art Guild enjoys and strives toward educating the community in the arts and we look forward to working together to further our mission.

Sincerely,



Cheryl Ehlers, President  
San Dieguito Art Guild/Off Track Gallery

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Lumberyard Shopping Center  
937 South Coast Highway 101  
Encinitas, CA 92024

760-942-3636

**APPLICATION FOR FISCAL YEAR 2011/12  
CITY OF ENCINITAS AND MIZEL FAMILY FOUNDATION  
COMMUNITY GRANT PROGRAM**



ORGANIZATION NAME: San Dieguito Art Guild

TITLE OF GRANT PROGRAM: "Try it You'll Like It" Workshops & Art Demos

CATEGORY: Grant requests are classified into two categories. Indicate if your program is best categorized as a Civic or Arts program. Choose only one option.

☐ Civic

☒ Arts

Program Title: "Try it You'll Like It" Workshops & Art Demos

Amount of Grant Request: 5,000  
(Not to exceed \$5,000)

ELIGIBILITY: Only non-profit and/or tax-exempt organizations may apply. What is the legal status of your organization?

☒ Non-profit

☒ Tax-Exempt

Tax/Employer Identification Number (TIN/EIN): 95-3169585

☒ A copy of your organization's letter form the IRS showing status must be enclosed. (Attachment A)

**ORGANIZATION INFORMATION:**

Organization Name: San Dieguito Art Guild

(Must match name filed under the Federal Tax/Employer Identification Number)

Street Address: 937 So. Coast Hwy, Suite C103, Encinitas, CA 92024

Mailing Address: P.O. Box 235853, Encinitas, CA 92023

Doing Business As (d.b.a.) Name: Off Track Gallery

Please list the names and titles of the organization's Board of Directors:

Cheryl Ehlers, President; Victoria Cendreda, 1st, VP; Katie Jablonski, 2nd VP; Lin Holzinger, Secretary; Karel Fidel & Dolores Renner,

Treasurers, Judianne Shannon, Parliamentarian; Lisa Curry, Membership; Terry Oshrin, Gallery Manager; Patricial Eldon, Wall Art Chair

Linda Melvin, Floors Art Chair; Lynn Ely, Monthly Show Chair; Grace Swanson, PR/Promotion; Carol Korfin, Website Chair;

Sharon Hoffman, Newsletter Chair; Bruce Stewart, Hospitality Chair

☒ Board Approval. A copy of your organization's Resolution or Meeting Minutes reflecting Board Approval must be enclosed. (Attachment B)

**PROGRAM INFORMATION:**

Summary of Program: (Limit to the space provided)

Art Demonstrations are held every 2 months, and are FREE to the public. A renown artists, demonstrates his/her medium in a forum setting at SD Botanic Gardens, (Ecke Bldg.). This can also be an interactive demonstration and supplies are provided FREE. Attendance usually 45-90 people. Try It You'll Like It Workshops offer 3 sessions with an optional 4th, 9am-2pm. Students chose 2 out of 8 classes offered in a variety of mediums; watercolor, acrylic, pastels, gourds, jewelry, photography, drawing & fiber arts. Short demos begin the sample projects and introduction is made simple to learn the process of working in each medium. It is not expected that you will be able to finish during the day. However, there is an extra hour of Q&A and perhaps even the opportunity to finish the pieces. A list of stores/websites are provided to purchase additional supplies and how much you can expect to spend is available. The class is FREE to 63+ and ALL supplies are provided for FREE. This provides an education in skill, techniques and exposure to different elements of art. 2010 brought a full session and a waiting list. We are hopeful to be able to schedule two workshops for 2011-2012 to accommodate the demand. SDAG was formed in 1965 dedicated to furthering artistic understanding and growth.

Location: City of Encinitas Facility, i.e. Community Rm, and/or SD Botanic Gardens (which we book yearly for demos and events)

Total Cost: 7,225

Time Frame: October 2011-June 2012

Number Served: 575

Fundraising Activity:

☒ No

☐ Yes

If yes, please explain:

Project Description:

Other Funding Sources:

**APPLICATION FOR FISCAL YEAR 2011/12  
CITY OF ENCINITAS AND MIZEL FAMILY FOUNDATION  
COMMUNITY GRANT PROGRAM**



ORGANIZATION NAME: San Dieguito Art Guild

TITLE OF GRANT PROGRAM: "Try it You'll Like It" Workshops & Art Demos

**CONTACT INFORMATION AND STATEMENTS:**

Contact Person: (Individual who will sign the grant agreement and be responsible for the expenditure of any community grant funds allocated by the City of Encinitas to the organization)

Name and Title: Cheryl Ehlers

Mailing Address: 937 So. Coast Hwy, Suite C103, Encinitas, CA 92024

Telephone Number: 760-519-1551 Email Address: cparroise@yahoo.com

Understanding of Insurance Requirements. A signed Statement of Understanding of Insurance Requirements must be enclosed. **(Attachment C)**

I hereby affirm that the information contained in this application is true and correct, to the best of my knowledge, and that I am authorized by the organization named above to make such representations and statements in the application.

Contact Person: Cheryl Ehlers *Cheryl Ehlers* Title: President, San Dieguito Art Guild  
(Please print)

Signature: *Cheryl Ehlers*

Date: May 17, 2011

**THIS SECTION FOR OFFICIAL USE ONLY:**

Date Received:

Application Complete?: (Eight Copies of Each Required)

- ☐ Application
- ☐ Attachment A
- ☐ Attachment B
- ☐ Attachment C

Meets Eligibility Requirements:

☐ Yes

☐ No:

Reasons: \_\_\_\_\_

Reviewer's Notes:

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INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: APR 12 2007

SAN DIEGUITO ART GUILD  
510 N HWY 101  
ENCINITAS, CA 92024-2035

Employer Identification Number:  
95-3169585  
DLN:  
17053008111021  
Contact Person:  
JERRY FINKLIN ID# 52674  
Contact Telephone Number:  
(877) 829-5500  
Internal Revenue Code  
Section 501(c)(4)  
Accounting Period Ending:  
AUGUST 31  
Form 990 Required:  
YES  
Addendum Applies:  
NO

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under section 501(a) of the Internal Revenue Code as an organization described in the section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment, or other Federal taxes, please address them to this office.

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth

Letter 948 (DO/CG)

8-416

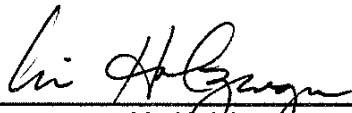
**MEETING OF THE BOARD OF DIRECTORS  
OF  
SAN DIEGUITO ART GUILD  
AUTHORIZING GRANT APPLICATION**

**Whereas** a meeting of the Board of Directors of SAN DIEGUITO ART GUILD was held  
on April 28, 2011

**Whereby** a resolution was passed authorizing approval for filing a grant application for  
the City of Encinitas and Mizel Foundation Community Grant Program  
funding for the city's 2011-2012 Fiscal Year

**Adopted on this 28<sup>th</sup> day of April**

Authorized by her signature, to enter into any and all contractual obligations on behalf of  
this corporation.



---

Lin Holzinger  
Secretary, Board of Directors

**APPLICATION FOR FISCAL YEAR 2011/12  
CITY OF ENCINITAS AND MIZEL FAMILY FOUNDATION  
COMMUNITY GRANT PROGRAM**



**ORGANIZATION NAME:** San Dieguito Art Guild  
**TITLE OF GRANT PROGRAM:** Try It You'll Like It Workshop & Art Demos

**PROGRAM BUDGET**

**INCOME:** List all forms and sources of income pending or confirmed to include grants, matching funds, in-kind service donations, and ticket revenue.

| TYPE                      | SOURCE                                                 | STATUS  | AMOUNT            |
|---------------------------|--------------------------------------------------------|---------|-------------------|
| Grants                    |                                                        |         | \$0.00            |
| Ticket Revenue            | Try It You'll Like It Workshop Fee                     | Pending | \$1,800.00        |
| Matching Funds            | 2 Work Shops ( Instructors =16 teachers@ \$12phrX5hrs) | Secured | \$1,600.00        |
| In-kind Service Donations | Workshop Planning Committee (28hrs@ \$15 hr)           | Secured | \$420.00          |
| Matching Funds            | Demo Instructors 6 ea. (\$100 per demo)                | Secured | \$600.00          |
| In-kind Service Donations | Demo Planning Committee (12hrs@ \$15hr)                | Secured | \$180.00          |
| In-kind Service Donations | PR/Promotion for Workshop and Demos (20hrs@\$20hr)     | Secured | \$400.00          |
|                           |                                                        |         | \$0.00            |
|                           |                                                        |         | \$0.00            |
|                           |                                                        |         | \$0.00            |
|                           |                                                        |         | \$0.00            |
|                           |                                                        |         | \$0.00            |
| <b>TOTAL INCOME</b>       |                                                        |         | <b>\$5,000.00</b> |

**EXPENSE:**

| ITEM                   | GENERAL DESCRIPTION                                                                    | AMOUNT            |
|------------------------|----------------------------------------------------------------------------------------|-------------------|
| Art Supplies/Materials | Mosaics, photo paper, watercolors, acrylics, pastels, sketch Pads, paint pads, pencils | \$3,600.00        |
| Art Supplies/Materials | glues, scissors, jewelry items, gourds, wood burning items, dyes, brushes, sponges     | \$0.00            |
| Art Supplies/Materials | tape, plastic holders                                                                  | \$0.00            |
| Room Fee               | (2) Workshop room fees & Demo room fee                                                 | \$525.00          |
| Instructor Fees        | Demonstrator Fees                                                                      | \$400.00          |
| Administrative         | Data Entry, Accounting                                                                 | \$100.00          |
| Printing               | Flyers, Name Tags                                                                      | \$25.00           |
| Marketing/Promotion    | Advertising Fees                                                                       | \$350.00          |
|                        |                                                                                        | \$0.00            |
|                        |                                                                                        | \$0.00            |
|                        |                                                                                        | \$0.00            |
|                        |                                                                                        | \$0.00            |
|                        |                                                                                        | \$0.00            |
|                        |                                                                                        | \$0.00            |
|                        |                                                                                        | \$0.00            |
| <b>TOTAL EXPENSE</b>   |                                                                                        | <b>\$5,000.00</b> |



APPLICATION FOR FISCAL YEAR 2011/12  
CITY OF ENCINITAS AND MIZEL FAMILY FOUNDATION  
COMMUNITY GRANT PROGRAM



ORGANIZATION NAME: San Dieguito Art Guild  
TITLE OF GRANT PROGRAM: "Try It You'll Like It" Workshops & Art Demos

**UNDERSTANDING OF INSURANCE REQUIREMENTS - ATTACHMENT C**

1) All grant recipients are required to obtain and, during the term of the grant cycle, maintain general liability and property damage insurance from an insurance company authorized to be in business in the State of California, in an insurable amount of not less than one million dollars (\$1,000,000) for each occurrence.

2) The grantee's insurance company must provide a "Certificate of Insurance" naming both:

- A) CITY OF ENCINITAS
- B) MIZEL FAMILY FOUNDATION

as the "Certificate Holder" and as an "Additional Insured" by endorsement on these policies and further, have the endorsement sent to the City of Encinitas, attn: Gina Zenns, 505 S. Vulcan Avenue, Encinitas, CA 92024. If you have questions about this process, please call Gina at: (760) 633-2610.

3) The aforementioned insurance policies shall not be canceled, terminated, or allowed to expire without thirty days prior written notice to the CITY.

4) Any person who drives an automobile in conjunction with the funded project or program shall have automobile liability insurance coverage on the vehicle.

I hereby understand and will comply with insurance requirements 1 through 4 of the Community Grant Program and that I am authorized by the organization named below to make such representations in this application.

Contact Person: Cheryl Ehlers

Title: President, San Dieguito Art Guild

Signature: Cheryl Ehlers

Date: May 17, 2011



# OFF TRACK GALLERY

**Get your artwork printed on a canvas bag**

**Theme:** Artwork needs to be typical of the Encinitas area. A design or image that a tourist would want to purchase and take home with them.

**Date due:** Bring your artwork to the gallery between 10am and noon on **Tuesday, February 15**. A committee will choose the winning design. You may pick up your artwork from 4-6pm the same day. Giclees are just fine. Please note that if you bring a framed piece under glass it will have to be taken out to be photographed for the artwork on the bag.

**What you get:** There is no cost to you. You get your artwork on a canvas shopping bag. You get 2 free bags and credit in the Mother's Day Art and Garden Tour (Saturday and Sunday, May 7 & 8, 2011). Bags left over from the tour will be sold in the gallery. The price set for the bags is \$10. This is a fund-raiser for the guild.

This is open to SDAG members only.

# WORTH THE DRIVE

Our daily look at nearby getaways



SPOTLIGHT SAN DIEGO, LOAD THE CAR SEAT

## Tour of Coastal Gems

SHARE BUZZ UP! 0 Digg ↑ Tweet 1 Recommend



**BEST GIFT:** Ask any mom what they really want most from their children? If your mother is like mine, it's an iPad2 but if your mother is like most, it's your time. Give Mama what she wants this Mother's Day without breaking the bank. For \$20 a ticket, the two of you

will tour nine homes and gardens along the San Diego coastline.

**SKIP BRUNCH:** The San Dieguito Art Guild pulls the tour together and offers food and/or drink at each stop. Imagine noshing and sipping while talking with artists and checking out home décor and gardens from Del Mar to Encinitas? It just may be Mom's best day ever.

**TAKE YOUR TIME:** Because it's a self-guided tour, you could stop at just a few homes and sidetrack to a beach nearby for a walk or visit some shops along the way. The Guild even allows the tickets to be used Saturday and Sunday, May 7 and 8. So if you miss any of the homes, Mom can invite (translation drag along) Dad to hit the rest of them. Homes are open from 10:00 a.m. to 4:00 p.m.

**TICKETS:** \$20. Sold at the Off Track Gallery, 937 So. Coast Highway 101, Encinitas, Suite C103, (behind St. Tropez), at Art N Soul, 633 South Coast Highway 101, Encinitas, and also on-line on the Guild website: OffTrackGallery.com starting April 1, 2011. Tickets are also available at each home on the day(s) of the tour. A portion of the proceeds from this tour will be donated to Sunset High School's art department.

Find more getaway ideas in our special section [Worth the Drive](#).

BY BECKY STICKNEY // THURSDAY, MAR 31, 2011 AT 02:53 PDT | [PRINT](#)

SHARE BUZZ UP! 0 Digg ↑ Tweet 1 Recommend

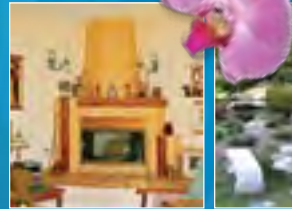


San Dieguito Art Guild  
17th Annual 2011

# Mother's Day Weekend Art & Garden Tour

Saturday and Sunday  
May 7th & 8th  
10 am to 4 pm

This two-day, self-guided tour in the North San Diego Coastal area  
includes **NINE** GARDEN HOMES



with artwork and jewelry for sale and refreshments



Tickets  
\$20 each

On sale beginning April 1  
at the OFF TRACK Gallery  
or online at [offtrackgallery.com](http://offtrackgallery.com).

During the event, tickets may be purchased  
at the gallery or at a tour home.

For more information, please call: 760-942-3636  
or visit our website: [offtrackgallery.com](http://offtrackgallery.com)

Art examples shown:

by Cheryl Ehlers, Bruce Stewart, Grace Swanson, Mo Price,  
Linda Melvin, Yanina Cambareri, Bobbi Hirschhoff, Diann Abadie,  
Kevin McGinnis, Joan Grine, Jayne Spencer, Carolina Van Leeuwen,  
Terry Oshrin, Diane Dudek, and Karen Fidel.





# OFF TRACK GALLERY

Paint Rag  
May 2011

## In This Issue

[New Membership Directory Available](#)

[June 2 - Stained Glass Demo](#)

[SDAG Calendar](#)

[Environmental Painters Schedule](#)

[Tips for Submitting Your Paintings](#)

[PREVIEW - Mother's Day Tour](#)

[Thank You Docents!](#)

[Shrink Wrap available at the Off Track!](#)

[Ads: Artists that teach or businesses supporting artists](#)

[Join our Mailing List!](#)

## Quick Links

[Our Website](#)



It is hard to believe that it is already May, Mother's Day, and the Mother's Day Tour is upon us! Don't miss this fantastic event on Saturday May 7 and Sunday May 8, or you'll have to wait a whole year to experience it again. Another event not to miss is the Stained Glass Demo on June 2 at the San Diego Botanic Garden. See both articles below.

Did you know that Shrink Wrap for your artwork is conveniently available at the Off Track? See contact info and price list below. We also have two advertisements that you might be interested in at the end of the newsletter so be sure and read all the way through.

Have a wonderful and creative May.

Sharon Hoffman  
Paint Rag Editor

## Yahoo vs. The Paint Rag

If you use Yahoo as your email tool please accept your editor's apology for any mess that comes through disguised as the current version of the Paint Rag. I personally use Yahoo and had converted to the new version that they are rolling out and when I sent the Paint Rag preview to myself the document had everything underlined and text moved around. I have since switched back to the 'old' Yahoo version and the newsletter looks as it should.

I did contact the Yahoo 'Help Desk' but they had no solution for me to apply. Hopefully their glitches will soon get fixed.

Sharon Hoffman  
Editor, Paint Rag

### Welcomel New Members to SDAG

Carol Cretella (Jewelry)  
Patricia Lizon (Print)  
Michelle Ann Phillips (Acrylic, Oil, Watercolor)  
Gayle Baker (Jewelry)  
Phillip Brooks (Watercolor, Oil)  
Pricilla and Mark Whitbeck (Photography)

### Membership Directory

The new Membership Directory is now available for you to pick up your copy at the Gallery.

Contact Lisa Curry [lcurry@cox.net](mailto:lcurry@cox.net) with your changes/updates.

### June 2 Demo - Stained Glass Demo

San Dieguito Art Guild Presents  
Jan Neff-Sinclair-Stained Glass Demonstration

June 2, 2011  
1:30-3:30pm  
San Diego Botanic Garden  
230 Quail Gardens Drive  
(The Ecke Building) free parking  
Encinitas, California 92024

Get ready for a special afternoon of exploring Stained glass with Jan Neff-Sinclair!

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

Please RSVP  
Katie Jablonski at:  
[katie.jablonski08@gmail.com](mailto:katie.jablonski08@gmail.com)  
VP Programs - SDAG

### Upcoming SDAG Events

A note to remember: Take-In for the Monthly Show is always the last Tuesday of the month, from 9:30am to Noon!



### May

May 7 and 8, Saturday and Sunday, 10:00am to 4:00pm, Mother's Day Tour

May 23 - Monday, 9:45am - Board of Directors meeting

May 26 - Thursday, Wall Rotation

May 31 - Tuesday, 9:30am to Noon, Monthly Show Take-in

### June

June 2 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Stained Glass)

June 2 - Thursday, 5:00pm - Deadline for June Paint Rag

June 11 - Saturday, 5:00pm to 7:30pm, Artists Reception

June 27 - Monday, 9:45, Board of Directors meeting

June 28 - Tuesday, 9:30am to Noon, Monthly Show Take-in

June 30 - Thursday, Deadline for July Paint Rag

### July

July 15 - Friday, Jurying session for new floor and wall rentals

July 16 - Saturday, 4:30 to 5:30pm, New Members Reception at the Gallery

## Environmental Painters Schedule



Here is the schedule for the Environmental Painters for May and June. (call Joan Grine with questions 858-481-8783)

### May

May 3 - Cottonwood Park, Encinitas

(corner of Encinitas Blvd and Vulcan)

May 10 and 17 - Torrey Pines Extension

(South end of Recuerdo, Del Mar)

May 24 and 31 - Swami's

### June

June 7 and 14 - Oceanside Pier

## May Monthly Show Winners

**Best of Show - New Beginnings by Pamela Wells (Oil)**

### Oil/Acrylic

1st - Linda Phillips - The Park

2nd - Warren Stark - Aspen Dreams

3rd - Ellen Cramer - Green Candle

### Watercolor, Ink, Graphite, Mixed Media, and Textile

1st - Stan Stevenson - Memories (Watercolor)

2nd - Elizabeth Nicholson - San Diego As It Used To Be (Watercolor)

### Photography

1st - Terry Allen - Bombay Beach

2nd - Mark Roberts - Reflections II

3rd - Beverly LaRock - Pacific Valley, California

HM - Rose Caputo - Up in Smoke

### Jewelry

1st - Carol Cretella - Aqua Scroll Necklace

2nd - Karla Nederlof - Abalone/Pearls Silver Necklace

### Glass, Ceramic, and Sculpture

1st - Bobbi Hirschhoff - Positano Yellow with Dichro (Glass)

2nd - Kate O'Brien - Chin Strap (Glass)

## Best of Show for May

### BEST OF SHOW



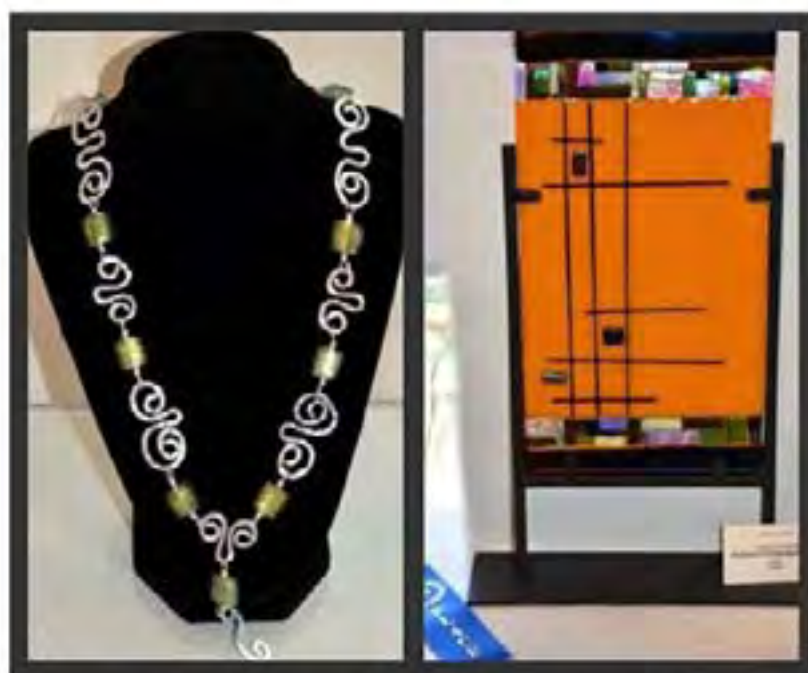
New Beginnings by Pamela Wells (Oil)

## 1st Place May Monthly Show Winners





Left: The Park by Linda Phillips  
Right: Memories by Stan Stevenson (Watercolor)



Left: Aqua Scroll Necklace by Carol Cretella  
Right: Positano Yellow with Dichro by Bobbi Hirschhoff (Glass)



Bombay Beach by Terry Allen (Photography)



**Susan Osborn**

5133 Sunnyside Drive  
Bonita, CA 91902  
(619) 890-6120

M.A. Visual Art and  
M.A. Education, San Diego State University  
Ms. Osborn teaches art at the Athenaeum  
Music and Arts Library and the San Diego Art  
Department. She taught art at The Bishops  
School in La Jolla for 17 years. Her work is  
included in various collections in the United  
States, Denmark, Japan and Spain. She is listed  
in Who's Who of American Women. Among her  
many awards, she has received a Visual Artists  
Assistance Award from the State of  
California.



On the Left: Idea Ikon (3-D art)  
On the Right: Calla Leaves

**ONE PERSON EXHIBITIONS include:**

- 2011 Drawings at Girard Gourmet, La Jolla, CA
- 2010 "Crosses, Shrines and Tributes," San Diego Art Institute
- 2009 "Evolutions," San Diego Art Department, San Diego, CA
- 2007 "Pastel Views," San Diego Art Department,  
"Various Oil Pastels," The French Pastry Cafe, La Jolla
- 2006 San Diego Hospice Exhibition, Third Ave., San Diego, CA
- 2004 "Small Constructions" at San Diego Hospice
- 2003 Ariel Gallery, San Francisco, CA
- 1999 "Artists Guild Presents," (exhibit of four selected artists), San Diego Museum of Art
- 1997 "Myth and Animals," The Art Union Gallery, San Diego
- 1995 "Painting: Three New Directions," Southwestern College, Chula Vista, CA

**RECENT SELECTED EXHIBITIONS:**

- 2011 Juried Membership Exhibitions, San Diego Art Institute (since 1999)  
Athenaeum Faculty Art Exhibit, San Diego, CA
  - 2010 "Small Images," Gallery 21, San Diego (also 1993, 1997 - 2008)  
"Intimate Spaces," West Coast Drawing at the Oceanside Museum of Art
  - 2009 "Images of the Figure," West Coast Drawing at Palomar College, Boehm Gallery
  - 2008 "Objects of Desire," Woman Made Gallery, Chicago, ILL
  - 2001 "36<sup>th</sup> Inland Exhibition," San Bernardino County Museum, Redlands, CA
  - 1999 "California Copy Art," Xerox PARC (Palo Alto Research Center), Palo Alto, CA
- PERMANENT COLLECTION:** Museo Internacional de Electrografia, University  
de Castilla-La Mancha, Cuenca, Spain, 1990

**PREVIEW - Monthly Show Judge for June - Scott W. Prior**

The judge for the June Monthly Show will be Scott W. Prior. The Take-In date is May 31.

If you would like to view some of Scott's work he will be participating in an exhibition entitled Gold Coast: Paintings of Southern California by the California Art Club at the Oceanside Museum of Art. Scott will have work displayed in this show as well as doing a Demo.

The show dates are April 30 to June 12, 2011.

Opening Reception with the artists:

Saturday, April 30, 1:00 to 4:00pm

Painting Demonstration by Scott W. Prior on:

Saturday, April 30 at 2:00pm at the Oceanside Museum of Art which is located close to the City Hall.

### Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

### SDAG President's Message

Hello All Members,

Spring is in the air and Summer is close at hand. I have really stopped for a minute to think about the simple things that mean so much. Friendship, love, and the ability to visualize and create with one's mind and hands.

Have you ever really thought about words as art? Try this and visualize what you see as an artist.

#### "FRIENDSHIP" MEANS TO ME

A friend is someone who knows the song in your heart, and can sing it back to you when you have forgotten the words.

#### "LOVE" MEANS TO ME

Gift — present! I truly view everything in life as a gift, all exciting and wonderful. I am pretty wide-eyed and in awe of my life, my family, and things that come my way. I do my best not to take anything for granted and always share the gift.

#### "CREATIVITY" MEANS TO ME

Creating, changing, and making things better! I live for the notion there is always a better way to do things. I confess this can be exhausting, it drives me and but it tends to drive my friends and husband crazy!

Now, with that said....take a look at all that surrounds you in your life and in your experiences and find what means the most to you. Create and explore it and I hope that you will one day share it with your fellow members in the Off Track Gallery and can share the story behind it with all of us.

I have so seen so many creative art pieces displayed and am very proud of the San Dieguito Art Guild and it's members abilities to bring in the best of themselves and the excitement in displaying their work. All the hard work that is being done at all levels maintains our credibility and is very much appreciated. So many comments have been flooding in about our gallery and I can really say that I am proud to be a part of it and a representative of this body of membership.



So Thank You to "everyone". Thank you to the Board that works so hard to keep the Guild running and the volunteers without whose invaluable assistance we would not be reaching the level we have achieved at the gallery. My hat is off to all the membership that participates and is the San Dieguito Art Guild's Off Track Gallery.

I and the Board thank you and wish you wonderful upcoming months filled with opportunity and joy.

Respectfully,  
Cheryl Ehlers,  
President, San Dieguito Art Guild, Off Track Gallery

### Mother's Day Weekend Art and Garden Tour!!

The big fund-raiser for SDA@ is Saturday May 7 and Sunday May 8, 2011. Every SDA@ member gets involved in planning and working on the days of this tour. This tour is what enables the guild to meet expenses that are not quite covered by membership fees, hanging fees and commissions. Without the tour we would have a short-fall at the end of each year.

Tickets went on sale at the gallery, on-line and at Art N Soul (owner Cindy Blumkin's home is on the tour) starting April 1. Bookmarks and post cards are now in the gallery. Come by and take as many as you need to promote this event.

This is always a very fun and rewarding weekend for the guild.



From left to right:  
Anderson home on Neptune "The Charlie Chaplin Home"  
The inside of Diane Deneen's home  
Mike Maloney and friend in the doorway of his home





From left to right:  
Treece home in Encinitas  
Jenkins-Lee home in Solana Beach



Left: Blumkin home in Del Mar  
Right: Pelisek home in Solana Beach



### SHOUT OUT ----- Mother's Day Tour Docents - Thank You

A huge thank you to all the docents who give their time to make our tour a success.

Mary Baker, Susan Norvel, Dot Dodds, Bestina Cuaron, Pini Byma, Elizabeth Pourat, Ma Rafael, Mary Beck-Higgins, Victoria Gist-Tower, Elinna Rind (student), Malkanthi Gonzalez, Lynne Katzfey, Michelle Ann Phillips, Lucille Brown, William Limbeck, Ivy Medina, Faith Fleury, Adam Koltz, Carolyn Cope, Kathleen Warren, Kathy Pisakath, Carol Mone, Connie Malin, Evan Rasmussen, Nancy Heselton, Lynn Ely, Patricia Eldon, Bonnie Eklund, Stephen Frank Gary, Rita Cecil, Diane Goodman, Dr. Mark Sherman, Lin Holzinger, Kathy Puckett, Arlene Fogel, Elaine Mancarti, Jane Penne-Morse, Jeffery Brosbe, Anne Wood, Dodie Caldwell, Toni Funaki, Julie Ann Stricklin, Eileen Brennan, Sharon Hoffman, Julie & John Jobe, Janice Allen, Terry Allen, Wesley Farmer, Karen Holmgren, Colette Dowling, Mark Roberts, Bobbi Harrington, Kathleen McVey, Victoria Cendreda, Doreen Long, Laura Lowenstein, and Patricia Watkins.

### SDAG Members - Rent Wall Space at the Off Track Gallery

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@sbcglobal.com](mailto:pjeldon@sbcglobal.com) 760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.
4. \$90.00 in rent is due once every two months. We also require that renters pay a refundable security deposit. To have the deposit check refunded renters must give at least 30 days notice before resigning as a wall renter.
5. Renters are required to staff the Gallery once a month for four hours and are expected to help at one wall renter rotation a year which is about two and a half hours of work.
6. Renters must agree to rent for a minimum of four months and realize that their work will rotate to different areas of the Gallery.

Thank you,  
Patricia Eldon  
SDAG wall rent chairperson

### Shrink Wrap/Mats and More

The Off Track Gallery has available for purchase Shrink Wrap of a large variety of sizes. Contact Eileen Brennan at 760-576-1595 or [egbrennanart@gmail.com](mailto:egbrennanart@gmail.com)



### Shrink Wrap (All Acid Free)

|       |                |         |
|-------|----------------|---------|
| 3x5   | 10 for \$3.00  | .35 ea  |
| 4x6   | 10 for \$3.50  | .40 ea  |
| 5x7   | 10 for \$4.00  | .45 ea  |
| 6x9   | 10 for \$4.50  | .50 ea  |
| 8x10  | 10 for \$5.00  | .55 ea  |
| 9x12  | 10 for \$5.50  | .60 ea  |
| 10x12 | 10 for \$6.00  | .65 ea  |
| 11x14 | 10 for \$6.50  | .70 ea  |
| 16x20 | 10 for \$7.50  | .80 ea  |
| 18x24 | 10 for \$8.00  | .85 ea  |
| 20x24 | 10 for \$8.50  | .90 ea  |
| 22x28 | 10 for \$9.50  | 1.05 ea |
| 24x30 | 10 for \$10.50 | 1.25 ea |
| 24x36 | 10 for \$11.00 | 1.55 ea |
| 30x36 | 10 for \$12.00 | 1.80 ea |

### Art Teachers or Businesses supporting Artists Classified Advertisements

We are starting a new section in the Paint Rag each month. An area where members can advertise the classes that they teach or services they provide to artists. The ad will cost \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at [soh\\_sd@yahoo.com](mailto:soh_sd@yahoo.com)

Linda Melvin

#### Watercolor Classes

Available both Private and Classroom

Linda can be reached at 619-200-3431, or email at [painter197@aol.com](mailto:painter197@aol.com)



## Jex Innovations

Jesse Nathason

Web Design/Computer Troubleshooting

(760)-845-0632

[jnathason@gmail.com](mailto:jnathason@gmail.com)

Recommended by Terry O'Brien  
[www.tulipsonline.com](http://www.tulipsonline.com)

[www.jexinnovations.com](http://www.jexinnovations.com)



Don't forget to send information and news you'd like to be considered for the Paint Rag to [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild



San Dieguito Art Guild  
**17th Annual Mother's Day Weekend**  
**Art & Garden Tour**

**Saturday, May 7th and Sunday, May 8th, 2011**  
**10 am to 4 pm**

Tickets are \$20 each, available at the OFF TRACK Gallery or online.

During the event, tickets may be purchased at the  
 Gallery or tour home. For more information, please call:

**760-942-3636**

or visit our website: [offtrackgallery.com](http://offtrackgallery.com)

**Gallery open 10 to 6 daily**

937 South Coast Hwy 101, Suite C103, Encinitas, CA  
 (in the Lumberyard Shopping Center,  
 behind Starbucks and San Tropez Restaurant)



**This Two-Day, Self-Guided Tour**  
**in the North San Diego Coastal Area Includes**  
**NINE Garden Homes**  
**with Artwork & Jewelry for Sale & Refreshments.**

San Dieguito Art Guild  
 PO Box 235853  
 Encinitas, CA 92023

**NONPROFIT ORG**  
**US POSTAGE PAID**  
**ENCINITAS CA**  
**PERMIT NO. 422**

**Return Service Requested**

**OFF TRACK GALLERY**













# SAN DIEGUITO ART GUILD

# BOARD MEETING AGENDA

**Last Meeting:** 4/25/11; 9:45 am, Dept. of PWC, Encinitas  
Adjourned @ 12:30am

**Attendees:** Lisa Curry, Cheryl Ehlers, Lynn Ely, Linda Melvin, Karen Fidel, Terry Oshrin, Grace Swanson, Sharon Hoffman, Judianne Shannon, Lin Holzinger, Katie Jablonski, Burce Stewart

**Officers Absent:** Jacqueline Howard, Patricia Eldon, Dolores Renner, Victoria Cendreda

**Minutes:** 04/25/2011 sent via email

**05/23/2011**

**9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of 3/28/2011, Amended Meeting's Minutes
4. Presidents Report – Cheryl Ehlers, **(9:45 – 09:55 am)**
  - Thank You, Overview
  - Need possession of CD – Create outline of changes
  - Mgmt Non Responsive to SDAG obtaining extra space at this time
  - Grant submitted to COE, Overview of (2) workshops –\$7660.00 (Grant is \$5000)  
Allocation of Funds – July 13, 2011  
Try It You'll Like It Workshops slated for Aug 2011 – June 2012; review dates
  - Agenda Precedence
5. **Upcoming Dates: As noted**
  - May, 26, 2011 – Rotation
  - May 31, 2011 – Monthly Take-In
  - Jun.. 2, 2011 – Thurs., 1:30 – 3:30 pm, Stained Glass & Glass Techniques,  
Demo at SD Botanic Gardens
  - Jun. 11, 2011 - Artists Reception
  - July 17, 2011 - Sat, 4:30 – 5:30pm, Members Reception
  - Aug.. 4, 2011 - Thurs., 1:30 3:30 pm, Demo at SD Botanic Gardens
  - Oct. 6, 2011 – Thurs., 1:30 3:30 pm, Demo at SD Botanic Gardens
  - Dec. 1, 2011 – Thurs –Holiday Potluck (site to be determined)
6. **Treasurer's Report** – Karen/Dolores **(9:55 – 10:10 )**
  - Mo./Sales Review
  - 1. Approval of Treasurer's Report:
  - 2. Provide memo of due dates for standard bills (bring to mtg, please)
7. **Old Business (10:10 – 10:15)**
  - Nominating committee for slate for new Board needs to be installed by end of June (comments)
  - New nominees need to be canvassed and in position by Mid July



## **8. Committee Reports (10:15 – 11:10)**

- 1<sup>st</sup> VP, Calendar, **Open/Victoria (10:15 – 10:25)**  
Report, Discussion:
  1. Replacement for Victoria (introduction)
- Membership, **Lisa Curry (10:25 – 10:30)**  
Report/Discussion:
  1. Status of Membership, New Members
  2. Membership Reception Announcement

\* Note: Garden Tour results of potential homes for 2012 report are attached for future discuss and use.
- Publicity, **Grace Swanson (10:30 -10:35)**  
Report/Discussion –
  1. Mothers Day Tour Report \$3219.74 (PayPal)
- Gallery Manager, **Terry Oshrin ( 10:35 – 10:45)**  
Report, Discussion:
  1. Missing Artists jewelry sale Feb 15<sup>th</sup> (Diann A) **See Attachment**
- Hospitality, **Bruce Stewart (10:45– 10:50)**  
Report/Discussion –
  1. **Action:** Artists Reception, June 11<sup>th</sup>, need takein assistance, provide Task Sheet to Bobbi's file
  - 2.. Membership Reception, July 16<sup>th</sup>, coordinate with Lisa Curry
  3. **Action:** Inventory needs to be updated
- Paint Rag. **Sharon Hoffman (10:50-10:55)**  
Report/Discussion –
  1. Advertizing issues
- Parliamentarian, **Judianne Shannon (10:55 – 11:00)**  
Report/Discussion –
  1. Review Motions
- 2<sup>nd</sup> VP, Programs, **Katie Jablonski (0)**  
Report, Discussion:
- Floor Chair, Linda Melvin **(0) Absent**
- Wall Chair, **Patricia Eldon (0)**
- Monthly Show, **Lynn Ely (0)**
- Website, **Carol Korfin (0 )**

## **9. New Business (11:00 – 11:10)**

Wiedners Opportunity **See Attachment**

Garden Tour Report from Lisa Curry – **For record purposes only, attached**

**Adjournment – 11:10am**

**9. New Business (11:00 – 11:10)**  
**Weidners Opportunity ( information attached)**

May 17, 2011

Dear Cheryl, Lisa and the San Dieguito Art Guild Board.

Weidners Gardens is planning on featuring Art InThe Garden during the month of August. We hope to have a Garden Art Photography contest and designate one or two Weekends for Artists Live in the Garden. We would invite any painters both professional and or amateur to come and set up their easels and paint garden scenes or our flowers or anything floral or garden related that they feel like. They would be encouraged to bring along any art they have for sale. There will be no charge to come and participate. We would suggest that if they sell any pieces during the visit that a commission of 20% or whatever seems right go to Weidners.

We in return would advertise it in our monthly email letters that go to over 5,000 customers all over Southern California, but up banners if you have them and advertise it with press releases etc.

Would your group be interested in participating? I know that you have a Board meeting coming up on the 23rd and would hope that you could bring this up on your agenda.

This is still in the planning stage but the sooner we begin to work on it the better attendance we can anticipate.

If you know of other painting groups that might like to take part I would appreciate knowing.

Thanks, Evelyn Weidner, I am including the address and our website etc. since I spoke with Jacqui Howard on the phone and she had never heard of us...Made me realize that not everyone knows Weidners Gardens.

[www.weidners.com](http://www.weidners.com)

### **Garden Tour For Information**

**Date:** April 30, 2011

**Subject:** Garden Tour Report 2011

**Action:** Potential Homes for SDAG 2012 Mothers Day Tour

Today's tour was totally on Crest Drive.

Two homes have in the past been on our Mother's Day circuit.  
I spoke with the owners and they are both willing to consider being on our tour next year again.

Perfect properties I think for our event.

They are:

Diane K. Smith [www.artbydiane.com](http://www.artbydiane.com) 760-944-4594 1523 Crest Drive  
Ellen Speert [www.artRetreats.com](http://www.artRetreats.com) 760-436-3310 1905 Crest Drive

Another beautiful property owned and landscaped by the owner, who by the way has landscaped several other beautiful gardens on Crest, is possibly interested in joining us next year.

Debora Carl [www.deboracarl.com](http://www.deboracarl.com) 760-212-8819 1791 Crest

Other homes with large areas for artists, but no connection with the owners who were not available today:  
1768 Crest Drive a Balinese design with art studio

2 homes with gorgeous settings, large pieces of property, gorgeous, and look like resorts:  
1604 Crest Drive 'Disneyland' is the description  
1658 Crest Drive

I will drop the booklets from the tour in the gallery office on Monday, so you can peruse the descriptions.

Best,

Lisa Curry



## **SDAG Meeting Minutes**

Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
5/23/11; 9:48 am

**Officers Present:** Victoria Cendreda, Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Terry Oshrin, Judianne Shannon, Bruce Stewart, Grace Swanson

**Officers Absent:** Jacqueline Howard, Katie Jablonski, Linda Melvin, Dolores Renner

**Call to Order:** 9:48 am by Cheryl Ehlers, President

**Karen Fidel motioned to approve**, April 25<sup>th</sup>, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted May 23, 2011 on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Lisa Curry In Favor 12 Against 0 Abstain 0 Absent Vote 3 Corrected e-mail Minutes Motion Passed

**Carol Korfin motioned to approve** Cheryl Ehlers' suggestion of recognizing Grace Swanson and Terry Oshrin's excellent abilities and efforts Co-Chairing the 2011 SDAG's, Mother's Day Artists' Studio/ Garden Tour. The Board Members voted via email for a \$100, restaurant, Gift Certificate to be given to each of them. Seconded by Bruce Stewart In Favor 13 Against 0 Abstain 0 Absent Vote 2 E-mail vote 'only' Gift Motion Passed

**New Business:** Helena Beyer was introduced. She will take Victoria's place as 1st VP/Co-Chair for the 2011 – 2012 term.

**Victoria Cendreda motioned** to approve her resignation as 1<sup>st</sup> VP, Calendar Co-Chair and to replace her position with Helena Beyer as acting 1<sup>st</sup> VP, Calendar Co-Chair. Seconded by Carol Korfin & Bruce Stewart In Favor 13 Against 0 Abstain 0 Absent Vote 2 Motion Passed (Bruce Stewart arrived in time for this vote)

### **Presidents Report**

**Old Business:** The new training video is complete. Cheryl will keep one and two will be kept at the gallery.

Cheryl reported that the Lumberyard's owner is not interested in renting SDAG additional space after all.

**Discussion:** Patricia asked if we could use the windows to hang art. Grace thought that our insurance would not cover liability but a 'hold harmless' agreement might be a solution. Additionally, we would have no access, should a client want to purchase something displayed immediately.

**Action:** Cheryl will look into it.

Cheryl mentioned the Try It You'll Like It workshops, which were funded by a grant from the City of Encinitas, have been quite popular. She said that a couple of City staff came by at the Mother's Day Garden and Art Tour and had good things to say about the workshops and mentioned the high quality of this year's Mother's Day event.

Cheryl also requested that Board members send all agenda items in advance of the Board meeting.

**New Business:** Sharon Hoffman agreed to chair the Nominating Committee that will determine the slate for the coming year.

**Action:** Cheryl to place a notice asking for volunteers in the June newsletter.

**New Business:** Cheryl mentioned being contacted by Zara Wetterling, a student at University of Reno, who is from Encinitas and wants to volunteer. She'll be available during her summer break - 6/10 – 8/30.

**Action:** Board to email Cheryl with potential jobs for Zara  
Terry will oversee Zara while working in the gallery

**1<sup>st</sup> VP/Info/Calendar Co-Chair/Victoria Cendreda & Jacqueline Howard**

Victoria announced that she would be stepping down due to her new assignment as a linguist with the Marines. She introduced Helena Beyer as her replacement.

Motion: Carol Korfin made a motion to accept Helena as new co-chair. Seconded: Bruce Hoffman All in Favor: 12 All Against: 0 Abstaining: 0 Absent Votes: 3  
Motion Passed.

**Treasurer/ Karen Fidel**

Karen distributed financials for March and April 2011. She also pointed out how well jewelry sales have been doing. The subject of "lay aways" came up. Should they be allowed?

**Discussion:** The general feeling was that "Lay aways" should be between the artist and the client. The Gallery should not be involved. Karen said that the bookkeeping is very problematic and she prefers we avoid them although a 24-hour hold might be appropriate.

**Grace Swanson** motioned to approve that there no longer be any lay-a-way sales on new purchases at SDAG'S Off-Track Gallery, effective immediately. Seconded by Karen Fidel In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed

**Action:** An e-blast is to be sent to all members advising them of this change in policy.

**Motion:** Judianne Shannon motioned to approve April 30<sup>th</sup>, 2011 Treasurer's Report, Submitted on May 23, 2011. By Karen Fidel, Co-Treasurer. Seconded by Patricia Eldon In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed

Karen also suggested the Board consider doing a second fundraiser. Cheryl told the Board that she had the opportunity to look at Carlsbad Village Theatre that might be a good site for a second fundraiser.

**Discussion:** Possibilities include a Holiday Bazaar for Guild members

**Action:** A committee needs to be formed  
Cheryl to put this on June agenda and to check with the theatre to see if Sunday, December 4<sup>th</sup> is available

**Second VP/Katie Jablonski**

Absent

**Parliamentarian/Judianne Shannon**

Judianne made corrections to motions reported in the March and April minutes.

**Gallery Manager/Terry Oshrin**

Terry reported that there have been some jewelry thefts at the gallery recently. Most, but not all jewelry display areas have locks provided by the individual artists.

**Action:** Investigate additional measures to guard against theft, such as installing a surveillance camera and asking members to be more observant while sitting the gallery.

Also, it was decided that the mailbox at the Lumberyard be emptied 3 times weekly and the US Post Office box be emptied 2 times weekly.

There was also some confusion about the sale of a necklace, where two artists Phyllis Rothburt and Diane Abbedee were claiming it to be their own.

**Action:** Terry to send a photo from the customer to Phyllis and ask if she recognizes the piece as her own.

**Wall Chair/Patricia Eldon**

Now that there have been a few changes to provide extra wall hanging space, the gallery layout chart needs updating.

**Action:** Grace has the chart on her computer and volunteered to re-number the spaces accordingly and distribute as needed.

Patricia said that Solana Beach City Hall is hosting another off-site Art Show this year (8/15 – 9/29). The proposed date for its Artist Reception is Wednesday, August 24 and the theme will be “Ocean Art.” Entry cost: \$12 per/any size

**Action:** Patricia to solicit 5 artists to help with take-in and hanging  
Grace to publicize the even  
Sharon to include in next newsletter  
Carol will provide prepackaged snacks (as previously discussed)

**Floor Chair/Linda Melvin**

Absent

**Membership/Lisa Curry**

Lisa reported that she would be gone on 6/2, the day of the next demo. Also that the new member reception will be held 4:30 - 6pm on Saturday, July 16<sup>th</sup>. Lynn suggested that there might be a need for help with Hospitality. It was suggested that new member



applications be reviewed for those who have noted an interest in serving on committees. Lisa also mentioned that the membership list has been updated as of 5/23/11. Lisa left the meeting at 10:08am

### **Monthly Show/Lynn Ely**

Lynn reviewed monthly take-in dates (5/31, 6/28, 7/26, 8/30, 9/27, 10/25).

Lynn also said that she has willing volunteers with not a lot to do and asked for more input from the Board.

She also recommended that all monthly show artists be educated about SDAG by showing them the new training CD. Also, monthly show artists need to be more involved in the success of the monthly reception and will be asked to contribute a bottle of wine or pre-packaged food, which should also help to make them feel more a part of the event.

Carol Korfin said that she went to an event that offered only "serving size" bags of goodies which seemed very popular and suggested we try the same at the Artist Reception on June 11.

**Action:** Carol to send out a product list of pre-packaged foods.

**Lynn Ely motioned to approve** an increase in Monthly Show fees from \$10 to \$12 for artwork measuring diagonally up to 17"; from \$15 to \$17 for 17" to 36" diagonally measured artwork and from \$20 to \$22 for artwork measured diagonally over 36". The new Monthly Show fees are to be effective with the July Monthly Show currently scheduled for Take-In on, Tuesday, June 28<sup>th</sup>, 2011. Seconded by Karen Fidel  
In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed  
(Bruce left early and Lisa had already left)

### **Carol Korfin/Web Manager**

Carol brought up the possibility of participating in Weidner Nursery's August 20, 21 event, Art in the Garden, when artists can come and paint or photograph the garden and display their art. Other events include Garden Expression in August at the Botanical Garden and Carlsbad Art Walk in the Village.

**Action:** Carol Korfin to post the information on the website ASAP.

### **Publicity/Grace Swanson**

The Mother's Day tour netted more than \$10,000 this year, although expenses were higher than years before and ticket sales were down. North County Times did nothing this year; neither did Home and Garden Magazine. Grace said a new committee is needed for next year, as she will be stepping down as Chair. Planning for the event starts in November for 2012.

Also the San Diego Art Guide is gearing up again. There appears to be a new owner.

**Discussion:** It was decided that Off Track would purchase a 1/3-page advertisement at a cost of \$1000/year.

**Terry Oshrin** motioned to approve \$250 quarterly expense for Grace Swanson, Publicity Chair to do a 1/4<sup>th</sup> page advertisement in the San Diego Art Guide. Seconded by Sharon Hoffman. In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed. (Lisa Curry left early) (Co-Chair Victoria Cendreda left early but new Co-Chair Helena Beyer voted)

Cheryl presented Grace and Terry \$100 Visa gift cards with the Board's thanks for a job well done. Cheryl said, "the Mother's Day Tour is a "well-oiled machine and everyone is very grateful for all your hard work."

**Hospitality/Bruce Stewart**

Bruce thanked everyone for helping at the receptions. Also, Bruce will take inventory of supplies since it has changed post-Mother's Day tour. Bruce left the meeting at 11:07 am

**Newsletter/Sharon Hoffman**

Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

Grace asked if the Paint Rag should list those artists with top sales for each month, thinking that it would be good to advertise the Guild's success in promoting art sales.

**Discussion:** Should the mentions be based on total sales or number of pieces? It was decided that top three (3) sales in two categories would be listed (2D and 3D).

**Motion to Adjourn:**

Lynn Ely motioned to adjourn the May 23, 2011 Board Meeting at 12:15 pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed

**Next meeting:** June 27, 2011 at 9:45am

Submitted by:

---

Lin Holzinger, Secretary

## **SDAG Meeting Minutes**

Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
6/27/11; 9:49 am

**Officers Present:** Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson

**Officers Absent:** Helena Beyer, Jacqueline Howard, Carol Korfin, Dolores Renner, Bruce Stewart

**Call to Order:** 9:49 am by Cheryl Ehlers, President

Lynn Ely motioned to approve, May 23rd, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Judianne Shannon In Favor 11 Against 0 Abstain 0 Absent Vote 4 Corrected e-mail Minutes **Motion Passed**

### **Presidents Report**

Cheryl thanked Judianne for handling the Calendar duties until Helena returns from medical leave.

There have been several complaints about a couple of Gallery sitters slipped into the Suggestion Box.

Discussion ensued about what should be done to mitigate the problem.

**Action:** Linda Melvin will send a letter to the offending members and Grace Swanson will set up training for new sitters which will serve dual purposes – a.) stress the importance of every sitter having a friendly and inviting attitude while on duty and b.) to familiarize the sitters with the Bio Book which is kept at the reception desk in case visitors want more information about a specific piece or its artist.

CA Sales tax is changing as of July 1<sup>st</sup> from 8.85% to 7.75%. Cheryl distributed the new tax table.

**Discussion:** Only the Treasurer will make the bank deposits from now on. Cheryl asked that anyone who has cash or checks for deposit or receipts for reimbursement must assign the appropriate code prior to passing anything on to the Treasurer (Karen or Delores).

### **Treasurer/ Karen Fidel**

YTD, SDAG is up \$1700 – we are no longer in the red. Financials were distributed to the group and reviewed.

**Motion:** Terry Oshrin motioned to approve May 31, 2011 Treasurer's Report, Submitted on June 27, 2011 by Karen Fidel, Co-Treasurer. Seconded by Linda Melvin. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed**



### **Parliamentarian/Judianne Shannon**

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the May, 2011 minutes. The recorded May 2011 motions can be found in the Parliamentarian's Motion book at the Off Track Gallery.

### **Old Business**

Cheryl opened a discussion about the process for applying for 501-C3 status.

**Motion:** Grace Swanson made a motion to move forward with the process. Seconded by Katie Jablonski. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed** Grace Swanson made a motion to approve President, Cheryl Ehlers, moving forward with the process of applying for a SDAG status change from a 501-C4 non-profit to a 501-C3 Non-profit Corporation. This includes Board approval of \$750 for the application-processing fee and to locate an attorney to assist with the letter of determination, filling out the 1023, new articles of incorporation and adjustments to the Bylaws.

The Board briefly discussed and agreed not to sponsor the Leucadia Art walk.

Cheryl mentioned that the new intern, Zora, is prepared to start volunteering.

### **1<sup>st</sup> VP/Calendar/Helena Beyer/Jacqueline Howard**

Judianne requested a list of potential renters for August/September rotation so that she can correctly fill in the August/September staffing calendars for the Off-Track Gallery.

Cheryl & Judianne mentioned that Helena is doing well post-surgery. Linda and Terry visited Helena stating that Helena's recovery is going smoothly and that Helena is in good spirits and looking very well.

### **Gallery Manager/Terry Oshrin**

Terry mentioned that the jewelry display needs to be rotated.

**Action:** Linda Melvin will do it.

### **Publicity/Grace Swanson**

The instructions for the new training video are complete.

Grace will roll out the publicity for the August mosaic demonstration.

DVD/TV will be ready for training once its batteries are replaced.

### **Monthly Show/Lynn Ely**

There have been no volunteers for board member positions for the coming year. Asked the Board members present to actively pursue potentials.

**Discussion:** Some current members have indicated an interest in staying on the Board but in different positions.

**Action:** Lynn to provide a list of potential volunteers who may consider serving and a list of judges, names/emails for gallery files.

**Action:** Cheryl to provide Lynn with a sample budget to review for future use.

Regarding new monthly show hanging requirements: The Center's management has fielded complaints about banging noise during the day. Lynn discussed hanging only in the evenings and will change "take-in" to mid-afternoon, so that it will coincide with evening hangings.

SD Botanic Garden will be taking in wall art for a 6-week display in the Ecke Building on July 14<sup>th</sup>. Participating artists can hang two pieces of their work.

#### **Newsletter/Sharon Hoffman**

Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

#### **Carol Korfin/Web Manager**

Absent

#### **Floor Chair/Linda Melvin**

Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

Linda reviewed a sample budget, as Cheryl had not created the form yet.

#### **Wall Chair/Patricia Eldon**

Patricia will continue as Wall Chair for the next term. However, Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

Patricia reviewed a sample budget as Cheryl had forgotten to bring her copy.

#### **Second VP/Programs/Katie Jablonski**

Needs help with hospitality for the upcoming workshops. She will also streamline food items to water and cookies in order to simplify and keep costs down.

**Discussion:** Sample budgets for Demonstrations and Monthly Shows were distributed and reviewed. There is a need for continuity in processing receipts. Also, Demonstrations are currently over-budget based on funding calculations.

**Action:** We will be cutting down on Demonstrations to four per year, thereby dividing the budget of \$1,125.00 accordingly.

Katie left at 12:13pm

#### **Membership/Lisa Curry**

Lisa reported that there are currently 227 members. Lisa will make a personal phone call to those who have not renewed their membership to find out why and will report back to the board each month.

**Discussion:** Should membership dues be raised this year and by how much?

Individual Membership increases to \$85, Family Membership increases to \$95 and

Student Membership increases to \$35, for ages 15 to 18 years. All memberships paid before September 1<sup>st</sup>, 2011, for the 2012 membership year, can pay the lower, 2011 fees of \$75, \$65 and \$25 respectively. This includes new and renewal members.

**Motion:** Lynn Ely made a motion to increase the SDAG yearly dues by \$10 for each membership category, effective September 1<sup>st</sup>, 2011 Seconded by Lisa Curry. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed**

**Action:** Lisa Curry will notify Carol Korfin to send an e-blast out to members regarding the dues increase.

### **Hospitality/Bruce Stewart**

Absent

### **New Business**

#### **Financials/Budget:**

Cheryl recently reviewed the financials in detail and discovered that accounting codes were not being used consistently. She also informed the Board that there needs to be a few added to the list she compiled. Karen stated that she and Dolores might have some edits and additions, which they are working on. Cheryl stated that Mother Lode requested that this task be completed by the end of July in order to process the codes for September's new financials statements.

**Action:** Cheryl will work with Karen and Dolores to complete the task.

The subject of audits was raised and it was decided that more information is needed.

**Discussion:** Cheryl requested an audit and asked: when was the last audit? Who can do another if needed and how often should the organization be audited?

**Action:** Karen to call Grace Lister at Mother Lode and report back to the Board. JoAnn Chamber was the past SDAG Treasurer before Karen & Dolores and it was suggested that JoAnn might remember the date of the last SDAG audit.

**Action:** Karen to contact JoAnn re: the date of the last audit if Grace doesn't know.

Cheryl asked about the recent June Mizel Grant deposit of \$2400. Grace Swanson said that the money was reimbursement for expenses related to the City of Encinitas 2010 grant to subsidize Demonstrations (2010 and 2011) and the "Try It, You'll Like It" workshop (February 2011).

#### **Budgets:**

It is imperative to keep accurate records and track expenses for each grant received. There will be budget maintained on the money received from the grants. Cheryl will maintain a ledger and requires copies of the receipts to keep in order, to provide a post program report with receipts and final financial report to the City of Encinitas. The Treasurers will provide originals of the receipts and will keep copies and they will be placed into the Presidents folders for anything relating to Demos, and Try it You'll Like it Shows for up to the year ending 2012. This will help to avoid a last minute rush to find back up for final reports to Granting organizations. Treasurer will maintain their regular accounting system, with Cheryl acting as backup to review budgeting monthly.

### **OTG Budgets**



We will be creating budgets for programs and attempting to follow them. In review we need to reassess expenditures and respond as a business entity, maintain a budget and records for determination of fund expenditures and their values.

The sheet of codes was given to Karen to share with Dolores and it was requested that the edits in red be processed and that most of the codes not be changes, however additions do need to be included. We need to use the codes, as Mother Lode does have the bulk of codes, we should comply with processing to get accurate reports, given we do have some new adjustments as well, this all should work very well from now on.

#### **Offsite Shows**

**Discussion:** Deborrah Henry spoke to Cheryl about SDAG paying the entry fee upfront for an upcoming art walk and then inviting members to co-op on costs.

**Motion:** Grace Swanson made a motion that interested artists prepay the entry fee necessary for each upcoming off-site venue that requests funds in advance of the actual event date. The artists' checks would be forwarded to the Treasurer, who in turn would cut a check for the designated venue. Seconded by Lynn Ely. In Favor 11 Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

**Action:** Cheryl will call Deborrah Henry to discuss the Board's decision.

**Motion to Adjourn:** Linda Melvin motioned to adjourn the June 27, 2011 Board Meeting at **12:34** pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4  
**Motion Passed**

**Next meeting:** July 25, 2011 at 9:45am

Submitted by:

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Lin Holzinger, Secretary

PRESS RELEASE  
June 2 2011

For Immediate Release  
Contact:  
San Dieguito Art Guild PR & Promotion Chair  
760-942-3636  
San Dieguito Art Guild

## San Dieguito Art Guild Presents: Stained Glass Demonstration June 2nd at 1:30



**San Dieguito Art Guild Presents :**  
Jan Neff-Sinclair-Stained Glass Demonstration  
Thursday, June 2, 2011  
1:30-3:30pm  
San Diego Botanic Garden  
230 Quail Gardens Drive  
(The Ecke Building) free parking  
Encinitas, CA 92024

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

The public is welcome to attend this demonstration and refreshments will be served.

Get ready for a special afternoon of exploring Stained glass with Jan Neff-Sinclair!

Please RSVP:

[katiciabloniski08@gmail.com](mailto:katiciabloniski08@gmail.com)

VP Programs- SDAG

[OffTrackGallery.com](http://OffTrackGallery.com)

**SDAG Meeting Minutes**  
Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
6/27/11; 9:49 am

**Officers Present:** Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson

**Officers Absent:** Helena Beyer, Jacqueline Howard, Carol Korfin, Dolores Renner, Bruce Stewart

**Call to Order:** 9:49 am by Cheryl Ehlers, President  
Lynn Ely motioned to approve, May 23rd, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024.  
Seconded by Judianne Shannon In Favor 11 Against 0 Abstain 0  
Absent Vote 4 Corrected e-mail Minutes **Motion Passed**

**Presidents Report**

Cheryl thanked Judianne for handling the Calendar duties until Helena returns from medical leave.

There have been several complaints about a couple of Gallery sitters slipped into the Suggestion Box.

Discussion ensued about what should be done to mitigate the problem.

**Action:** Linda Melvin will send a letter to the offending members and Grace Swanson will set up training for new sitters which will serve dual purposes – a.) stress the importance of every sitter having a friendly and inviting attitude while on duty and b.) to familiarize the sitters with the Bio Book which is kept at the reception desk in case visitors want more information about a specific piece or its artist.

CA Sales tax is changing as of July 1<sup>st</sup> from 8.85% to 7.75%. Cheryl distributed the new tax table.

**Discussion:** Only the Treasurer will make the bank deposits from now on. Cheryl asked that anyone who has cash or checks for deposit or receipts for reimbursement must assign the appropriate code prior to passing anything on to the Treasurer (Karen or Delores).

**Treasurer/ Karen Fidel**

YTD, SDAG is up \$1700 – we are no longer in the red. Financials were distributed to the group and reviewed.

**Motion:** Terry Oshrin motioned to approve May 31, 2011 Treasurer's Report, Submitted on June 27, 2011 by Karen Fidel, Co-Treasurer. Seconded by Linda Melvin. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed**



### **Parliamentarian/Judianne Shannon**

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the May, 2011 minutes. The recorded May 2011 motions can be found in the Parliamentarian's Motion book at the Off Track Gallery.

### **Old Business**

Cheryl opened a discussion about the process for applying for 501-C3 status.

**Motion:** Grace Swanson made a motion to move forward with the process. Seconded by Katie Jablonski. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed** Grace Swanson made a motion to approve President, Cheryl Ehlers, moving forward with the process of applying for a SDAG status change from a 501-C4 non-profit to a 501-C3 Non-profit Corporation. This includes Board approval of \$750 for the application-processing fee and to locate an attorney to assist with the letter of determination, filling out the 1023, new articles of incorporation and adjustments to the Bylaws.

The Board briefly discussed and agreed not to sponsor the Leucadia Art walk.

Cheryl mentioned that the new intern, Zora, is prepared to start volunteering.

### **1<sup>st</sup> VP/Calendar/Helena Beyer/Jacqueline Howard**

Judianne requested a list of potential renters for August/September rotation so that she can correctly fill in the August/September staffing calendars for the Off-Track Gallery.

Cheryl & Judianne mentioned that Helena is doing well post-surgery. Linda and Terry visited Helena stating that Helena's recovery is going smoothly and that Helena is in good spirits and looking very well.

### **Gallery Manager/Terry Oshrin**

Terry mentioned that she would rotate the jewelry display in the coming week.

### **Publicity/Grace Swanson**

The instructions for the new training video are complete.  
Grace will roll out the publicity for the August mosaic demonstration.  
DVD/TV will be ready for training once its batteries are replaced.

### **Monthly Show/Lynn Ely**

There have been no volunteers for board member positions for the coming year. Asked the Board members present to actively pursue potentials.

**Discussion:** Some current members have indicated an interest in staying on the Board but in different positions.

**Action:** Lynn to provide a list of potential volunteers who may consider serving and a list of judges, names/emails for gallery files.

**Action:** Cheryl to provide Lynn with a sample budget to review for future use.

Regarding new monthly show hanging requirements: The Center's management has fielded complaints about banging noise during the day. Lynn discussed hanging only in the evenings and will change "take-in" to mid-afternoon, so that it will coincide with evening hangings.

SD Botanic Garden will be taking in wall art for a 6-week display in the Ecke Building on July 14<sup>th</sup>. Participating artists can hang two pieces of their work.

#### **Newsletter/Sharon Hoffman**

Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

#### **Carol Korfin/Web Manager**

Absent

#### **Floor Chair/Linda Melvin**

Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

Linda reviewed a sample budget, as Cheryl had not created the form yet.

#### **Wall Chair/Patricia Eldon**

Patricia will continue as Wall Chair for the next term. However, Linda Melvin will be handling all checks from Wall and Floor artists, code them appropriately and pass the income on to the Treasurer.

Patricia reviewed a sample budget as Cheryl had forgotten to bring her copy.

#### **Second VP/Programs/Katie Jablonski**

Needs help with hospitality for the upcoming workshops. She will also streamline food items to water and cookies in order to simplify and keep costs down.

**Discussion:** Sample budgets for Demonstrations and Monthly Shows were distributed and reviewed. There is a need for continuity in processing receipts. Also, Demonstrations are currently over-budget based on funding calculations.

**Action:** We will be cutting down on Demonstrations to three per year.

**New Demo Dates: November 2011, March, July, & November 2012**

Katie left at 12:13pm

#### **Membership/Lisa Curry**

Lisa reported that there are currently 227 members. Lisa will make a personal phone call to those who have not renewed their membership to find out why and will report back to the board each month.

**Discussion:** Should membership dues be raised this year and by how much?

Individual Membership increases to \$85, Family Membership increases to \$75 and

Youth Membership increases to \$50, for ages 15 to 18 years. All memberships paid by

September 1<sup>st</sup>, 2011, for the 2012 membership year, can pay the lower, 2011 fees of \$75, \$65 and \$40 respectively. This includes new and renewal members.

**Motion:** Lynn Ely made a motion to increase the SDAG yearly dues by \$10 for each membership category, effective September 1<sup>st</sup>, 2011 Seconded by Lisa Curry. In Favor 12 Against 0 Abstain 0 Absent Vote 3 **Motion Passed**

**Action:** Lisa Curry will notify Carol Korfin to send an e-blast out to members regarding the dues increase.

### **Hospitality/Bruce Stewart**

Absent

### **New Business**

#### **Financials/Budget:**

Cheryl recently reviewed the financials in detail and discovered that accounting codes were not being used consistently. She also informed the Board that there needs to be a few added to the list she compiled. Karen stated that she and Dolores might have some edits and additions, which they are working on. Cheryl stated that Mother Lode requested that this task be completed by the end of July in order to process the codes for September's new financials statements.

**Action:** Cheryl will work with Karen and Dolores to complete the task.

The subject of audits was raised and it was decided that more information is needed.

**Discussion:** Cheryl requested an audit and asked: when was the last audit? Who can do another if needed and how often should the organization be audited?

**Action:** Karen to call Grace Lister at Mother Lode and report back to the Board. JoAnn Chamber was the past SDAG Treasurer before Karen & Dolores and it was suggested that JoAnn might remember the date of the last SDAG audit.

**Action:** Karen to contact JoAnn re: the date of the last audit if Grace doesn't know.

*Cheryl asked about the recent June Mizel Grant deposit of \$2400. Grace Swanson said that the money was reimbursement for expenses related to the City of Encinitas 2010 grant to subsidize Demonstrations (2010 and 2011) and the "Try It, You'll Like It" workshop (February 2011).*

#### **Budgets:**

It is imperative to keep accurate records and track expenses for each grant received. There will be budget maintained on the money received from the grants. Cheryl will maintain a ledger and requires copies of the receipts to keep in order, to provide a post program report with receipts and final financial report to the City of Encinitas. The Treasurers will provide originals of the receipts and will keep copies and they will be placed into the Presidents folders for anything relating to Demos, and Try it You'll Like it Shows for up to the year ending 2012. This will help to avoid a last minute rush to find back up for final reports to Granting organizations.

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The sheet of codes was given to Karen to share with Dolores and it was requested that the edits in red be processed and that most of the codes not be changes, however



additions do need to be included. We need to use the codes, as Mother Lode does have the bulk of codes, we should comply with processing to get accurate reports, given we do have some new adjustments as well, this all should work very well from now on.

#### **Offsite Shows**

**Discussion:** Deborah Henry spoke to Cheryl about SDAG paying the entry fee upfront for an upcoming art walk and then inviting members to co-op on costs.

**Motion:** Grace Swanson made a motion that interested artists prepay the entry fee necessary for each upcoming off-site venue that requests funds in advance of the actual event date. The artists' checks would be forwarded to the Treasurer, who in turn would cut a check for the designated venue. Seconded by Lynn Ely. In Favor 11

Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

**Action:** Cheryl will call Deborah Henry to discuss the Board's decision.

**Motion to Adjourn:** Linda Melvin motioned to adjourn the June 27, 2011 Board Meeting at **12:34** pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4  
**Motion Passed**

**Next meeting:** July 25, 2011 at 9:45am

Submitted by:

---

Lin Holzinger, Secretary



# OFF TRACK GALLERY

NEW NEW NEW NEW

**Procedural item mandated by Landlord Management:**

We have been notified by the Lumberyard Shopping Center, after complaints from other tenants, that we cannot use a hammer (or any other tool that causes noise) to hang pictures between the hours of 10AM and 6 PM. We have been in violation of Noise Abatement Regulations when doing so.

During Rotation, Monthly Shows and even when replacing individual artwork on ANY of the walls, you must do it between the hours of 6PM and 10 AM, effective immediately.

You will be notified by Wall Chair, Patricia Eldon and Monthly Show Chair, Lynn Ely of what the new procedures will be and how they will work.

Thank you for your understanding and compliance.

# SDAG BOARD AGENDA

June 27, 2011

**Last Meeting** 5/23/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:15pm

**Attendees:** Victoria Cendreda, Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely,  
Karen Fidel, Terry Oshrin, Grace Swanson, Sharon Hoffman, Judianne Shannon,  
Lin Holzinger, Katie Jablonski, Bruce Stewart

**Officers Absent:** Jacqueline Howard, Dolores Renner, Victoria Cendreda,  
Linda Melvin

**Minutes:** 05/23/2011; sent via email June 22, 2011

**06/27/2011**

**9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. Roll Call - Sign in sheet to Recording Secretary
3. Approval of 5/23/2011, Amended Meeting's Minutes (mis-spellings)
4. Presidents Report – Cheryl Ehlers, **(9:45 – 10:00 am)**

Thank You, Overview

Procedures for budgets for Grant/Demo \$4000

Gallery Personnel Complaints

Sales Tax Effective July 1, 2011 if not rescinded by June 30th

Deposit Procedure introduced in new business

## Upcoming Dates: As note

|                                                                           |                                        |
|---------------------------------------------------------------------------|----------------------------------------|
| May, 28, 2011 – Tues, 9:30 – 12:00pm                                      | Monthly Take-In                        |
| Jun., 2, 2011 – Thurs., 1:30 – 3:30 pm,                                   | Demo SD Botanic Gardens; Stained Glass |
| Jun., 11, 2011 – 4:30 – 6:00pm                                            | Artists Reception                      |
| June 28, 2011 – Tues, 9:30 – 12:00pm –                                    | Mo. Show Takein                        |
| July 17, 2011 - Sat, 4:30 – 5:30pm,                                       | Members Reception                      |
| Aug., 4, 2011 - Thurs., 1:30 3:30 pm,                                     | Demo at SD Gardens                     |
| Aug., 15 – Sept 29 –                                                      | Solana Beach Takein                    |
| • <i>Email says Aug 16<sup>th</sup>, 10:00 – 12:00 pm from City of SB</i> |                                        |
| Aug., 24, 2011 –                                                          | Solana Beach Artist Reception          |
| Aug., 20, 2011 – Sat/Sun –                                                | Weidner Nursery Photo/Paint Out        |
| Aug. _____                                                                | Ecke Bldg Take in                      |
| Sept. 10 & 11, 2011                                                       | ArtWalk on the Bay, SD                 |
| Oct., 6, 2011 – Thurs., 1:30 3:30 pm                                      | Demo at SD Botanic Gardens             |
| Dec., 1, 2011 – Thurs –                                                   | Holiday Potluck TBD                    |



**Treasurer's Report – Karen/Dolores (10:00 – 10:20 )**

1. Mo./Sales Review
2. Approval of Treasurer's Report:

**Parliamentarian: Judianne Shannon (10:55 – 11:00)**

Review Motions

**Old Business (10:20 – 10:35)**

1. SDAG Non-Profit Status to 501 3 (c) (change)
2. Move to reconsider the motion voted against; Leucadia Artwalk sponsorship funding? This is a yes or no ques? We proceed from there
3. Implementation of Volunteer Zara? For July/August?

**Committee Reports (10:35 – :)**

1<sup>st</sup> VP, Calendar: **Helena(10:35 – 10:45)** Absent  
Status of changeover/assistance)

**Gallery Manager: Terry Oshrin ( 10:35 – 10:45)**

Missing Artists jewelry sale Feb 15<sup>th</sup>. Is this resolved?  
Outline of Training DVD Training done/scheduling?

**Publicity: Grace Swanson (10:45 -10:55)** Report/Discussion

Try It You'll Like It Workshops scheduled for Aug/Sept./?  
Membership Brochure edits recap

**Monthly Show: Lynn Ely (10:55-11:05)**

Slate for nominating committee : results '  
**Action:** Need List of Volunteers Centralized Bring to meeting  
**Action:**Provide List of Judges available to date, if you have, bring to ,mtg  
Monthly Show Hanging Proposal of Resolution

**Paint Rag.: Sharon Hoffman (11:05-11:11)**

**Assistant**

Slate for nominating committee results  
**Action:** Del Mar Fair Awardees Posted

**Website: Carol Korfin (0 )**

**Action:** Del Mar Fair Awardees Posted

**Floor Chair: Linda Melvin (11:11-11:16))**

**Action:** Need List of Volunteers? Centralized, bring to meeting

**Wall Chair: Patricia Eldon (11:16-11:20)**

**Action** Need List of Volunteers Centralized bring to meeting

**2<sup>nd</sup> VP, Programs: Katie Jablonski (11:20-11:25))**

Demo Update for July

Request for review of SDAG non-Profit Status moved to Old Business

**Membership: Lisa Curry (0) Absent**

Status of Membership, New Members

**Action:** Membership Reception Announcement to be placed?

**Hospitality: Bruce Stewart (11:25– 11:30)**

Update on reception readiness

**New Business (11:30 – 12:00)**

Membership Fees Consideration to be raised to \$85.00

Off Site Show Fees: Raised to match new fees? \$12 and up? Implement?

Off Site Show Chair: (Exhibitions) Deborah Henry (Funds)

Discuss: By Cheryl Event budgets, Grant budgets/ Gallery budgets

Discussion by Cheryl: All deposits will be made by Treasurer (s). Chairs will provide deposit receipts/list of what it is for to Treasurer and **notify them of deposit \$ via phone/email**, place a copy in their file.

**Adjournment – 12:05pm**

**SDAG Meeting Minutes**  
Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
5/23/11; 9:48 am

**Officers Present:** Victoria Cendreda, Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Terry Oshrin, Judianne Shannon, Bruce Stewart, Grace Swanson

**Officers Absent:** Jacqueline Howard, Katie Jablonski, Linda Melvin, Dolores Renner

**Call to Order:** 9:48 am by Cheryl Ehlers, President

**Karen Fidel motioned to approve**, April 25<sup>th</sup>, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted May 23, 2011 on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Lisa Curry In Favor 12 Against 0 Abstain 0 Absent Vote 3 Corrected e-mail Minutes Motion Passed

**Carol Korfin motioned to approve** Cheryl Ehlers' suggestion of recognizing Grace Swanson and Terry Oshrin's excellent abilities and efforts Co-Chairing the 2011 SDAG's, Mother's Day Artists' Studio/ Garden Tour. The Board Members voted via email for a \$100, restaurant, Gift Certificate to be given to each of them. Seconded by Bruce Stewart In Favor 13 Against 0 Abstain 0 Absent Vote 2 E-mail vote 'only' Gift Motion Passed

**Presidents Report**

**Old Business:** The new training video is complete. Cheryl will keep one and two will be kept at the gallery.

Cheryl reported that the Lumberyard's owner is not interested in renting SDAG additional space after all.

**Discussion:** Patricia asked if we could use the windows to hang art. Grace thought that our insurance would not cover liability but a 'hold harmless' agreement might be a solution. Additionally, we would have no access, should a client want to purchase something displayed immediately.

**Action:** Cheryl will look into it.

Cheryl mentioned the Try It You'll Like It workshops, which were funded by a grant from the City of Encinitas, have been quite popular. She said that a couple of City staff came by at the Mother's Day Garden and Art Tour and had good things to say about the workshops and mentioned the high quality of this year's Mother's Day event.

Cheryl also requested that Board members send all agenda items in advance of the Board meeting.



**New Business:** Sharon Hoffman agreed to chair the Nominating Committee that will determine the slate for the coming year.

**Action:** Cheryl to place a notice asking for volunteers in the June newsletter.

**New Business:** Cheryl mentioned being contacted by Zara Wetterling, a student at University of Reno, who is from Encinitas and wants to volunteer. She'll be available during her summer break - 6/10 – 8/30.

**Action:** Board to email Cheryl with potential jobs for Zara  
Terry will oversee Zara while working in the gallery

**1<sup>st</sup> VP/Info/Calendar Co-Chair/Victoria Cendreda & Jacqueline Howard**

**Victoria Cendreda** announced that she would be stepping down due to her new assignment as a linguist with the Marines. She introduced Helena Beyer as her replacement. Victoria motioned to approve her resignation as 1<sup>st</sup> VP, Calendar Co-Chair and to replace her position with Helena Beyer as acting 1<sup>st</sup> VP, Calendar Co-Chair. Seconded by Carol Korfin & Bruce Stewart In Favor 13 Against 0 Abstain 0 Absent Vote 2 Motion Passed (Bruce Stewart arrived in time for this vote)

**Treasurer/ Karen Fidel**

Karen distributed financials for March and April 2011. She also pointed out how well jewelry sales have been doing. The subject of "lay aways" came up. Should they be allowed?

**Carol Korfin** motioned to approve delayed vote for **March 31<sup>st</sup>, 2011 Treasurer's Report**, given verbally on **April 25, 2011** and written report presented on **May 23, 2011**, both submitted by **Karen Fidel, Co-Treasurer**. **Seconded by Lynn Ely In Favor 12** Against 0 Abstain 0 **Absent Vote 3** Motion Passed

**Discussion:** The general feeling was that "Lay aways" should be between the artist and the client. The Gallery should not be involved. Karen said that the bookkeeping is very problematic and she prefers we avoid them although a 24-hour hold might be appropriate.

**Grace Swanson** motioned to approve that there no longer be any lay-a-way sales on new purchases at SDAG'S Off-Track Gallery, effective immediately. Seconded by Karen Fidel In Favor 12 Against 0 Abstain 0 **Absent Vote 3** Motion Passed

**Action:** An e-blast is to be sent to all members advising them of this change in policy.

**Motion:** Judianne Shannon motioned to approve April 30<sup>th</sup>, 2011 Treasurer's Report, Submitted on May 23, 2011. By Karen Fidel, Co-Treasurer. Seconded by Patricia Eldon In Favor 12 Against 0 Abstain 0 **Absent Vote 3** Motion Passed

Karen also suggested the Board consider doing a second fundraiser. Cheryl told the Board that she had the opportunity to look at Carlsbad Village Theatre that might be a good site for a second fundraiser.

**Discussion:** Possibilities include a Holiday Bazaar for Guild members

**Action:** A committee needs to be formed  
Cheryl to put this on June agenda and to check with the theatre to see if Sunday, December 4<sup>th</sup> is available

**Second VP/Katie Jablonski**

Absent

**Parliamentarian/Judianne Shannon**

Judianne made corrections to motions reported in the March and April minutes.

**Gallery Manager/Terry Oshrin**

Terry reported that there have been some jewelry thefts at the gallery recently. Most, but not all jewelry display areas have locks provided by the individual artists.

**Action:** Investigate additional measures to guard against theft, such as installing a surveillance camera and asking members to be more observant while sitting the gallery.

Also, it was decided that the mailbox at the Lumberyard be emptied 3 times weekly and the US Post Office box be emptied 2 times weekly.

There was also some confusion about the sale of a necklace, where two artists Phyllis Rothbart and Diane Abadie were claiming it to be their own.

**Action:** Terry to send a photo from the customer to Phyllis and ask if she recognizes the piece as her own.

**Wall Chair/Patricia Eldon**

Now that there have been a few changes to provide extra wall hanging space, the gallery layout chart needs updating.

**Action:** Grace has the chart on her computer and volunteered to re-number the spaces accordingly and distribute as needed.

Patricia said that Solana Beach City Hall is hosting another off-site Art Show this year (8/15 – 9/29). The proposed date for its Artist Reception is Wednesday, August 24 and the theme will be “Ocean Art.” Entry cost: \$12 per/any size

**Action:** Patricia to solicit 5 artists to help with take-in and hanging  
Grace to publicize the even  
Sharon to include in next newsletter  
Carol will provide prepackaged snacks (as previously discussed)

**Floor Chair/Linda Melvin**

Absent

**Membership/Lisa Curry**

Lisa reported that she would be gone on 6/2, the day of the next demo. Also that the new member reception will be held 4:30 - 6pm on Saturday, July 16<sup>th</sup>. Lynn suggested that there might be a need for help with Hospitality. It was suggested that new member applications be reviewed for those who have noted an interest in serving on committees. Lisa also mentioned that the membership list has been updated as of 5/23/11.

Lisa left the meeting at 10:08am

**Monthly Show/Lynn Ely**

Lynn reviewed monthly take-in dates (5/31, 6/28, 7/26, 8/30, 9/27, 10/25).

Lynn also said that she has willing volunteers with not a lot to do and asked for more input from the Board.

She also recommended that all monthly show artists be educated about SDAG by showing them the new training CD. Also, monthly show artists need to be more involved in the success of the monthly reception and will be asked to contribute a bottle of wine or pre-packaged food, which should also help to make them feel more a part of the event.

Carol Korfin said that she went to an event that offered only “serving size” bags of goodies which seemed very popular and suggested we try the same at the Artist Reception on June 11.

**Action:** Carol to send out a product list of pre-packaged foods.

**Lynn Ely motioned to approve** an increase in Monthly Show fees from \$10 to \$12 for artwork measuring diagonally up to 17”; from \$15 to \$17 for 17” to 36” diagonally measured artwork and from \$20 to \$22 for artwork measured diagonally over 36”. The new Monthly Show fees are to be effective with the July Monthly Show currently scheduled for Take-In on, Tuesday, June 28<sup>th</sup>, 2011. Seconded by Karen Fidel  
In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed  
(Bruce left early and Lisa had already left)

**Carol Korfin/Web Manager**

Cheryl brought up the possibility of participating in Weidner Nursery’s August 20, 21 event, Art in the Garden, when artists can come and paint or photograph the garden and display their art. Other events include Garden Expression in August at the Botanic Garden and Carlsbad Art in the Village.

**Action:** Carol Korfin to post the information on the website ASAP.

**Publicity/Grace Swanson**

The Mother’s Day tour netted more than \$10,000 this year, although expenses were higher than years before and ticket sales were down. North County Times did nothing this year; neither did Home and Garden Magazine. Grace said a new committee is needed for next year, as she will be stepping down as Chair. Planning for the event starts in November for 2012.

Also the San Diego Art Guide is gearing up again. There appears to be a new owner.

**Discussion:** It was decided that Off Track would purchase a 1/3-page advertisement at a cost of \$1000/year.

**Terry Oshrin** motioned to approve \$250 quarterly expense for Grace Swanson, Publicity Chair to do a 1/3 page advertisement in the San Diego Art Guide. Seconded by Sharon



Hoffman. In Favor 12 Against 0 Abstain 0 Absent Vote 3 Motion Passed. (Lisa Curry left early) (Co-Chair Victoria Cendreda left early but new Co-Chair Helena Beyer voted)

Cheryl presented Grace and Terry \$100 Visa gift cards with the Board's thanks for a job well done. Cheryl said, "the Mother's Day Tour is a "well-oiled machine and everyone is very grateful for all your hard work."

**Hospitality/Bruce Stewart**

Bruce thanked everyone for helping at the receptions. Also, Bruce will take inventory of supplies since it has changed post-Mother's Day tour.

Bruce left the meeting at 11:07 am

**Newsletter/Sharon Hoffman**

Sharon is still looking for help with getting what she needs around the monthly take-in (bios and photos).

Grace asked if the Paint Rag should list those artists with top sales for each month, thinking that it would be good to advertise the Guild's success in promoting art sales.

**Discussion:** Should the mentions be based on total sales or number of pieces? It was decided that top three (3) sales in two categories would be listed (2D and 3D).

**Motion to Adjourn:**

Lynn Ely motioned to adjourn the May 23, 2011 Board Meeting at 12:15 pm. Seconded by Terry Oshrin In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed

**Next meeting:** June 27, 2011 at 9:45am

Submitted by:

---

Lin Holzinger, Secretary

**Subject: San Dieguito Art Guild Press Announcement**

Having trouble viewing this email? [Click here](#)



PRESS RELEASE  
June 2 2011

For Immediate Release

Contact:  
San Dieguito Art Guild PR & Promotion Chair  
760-942-3838  
San Dieguito Art Guild

## **San Dieguito Art Guild Presents: Stained Glass Demonstration June 2nd at 1:30**



**San Dieguito Art Guild Presents :**

Jan Neff-Sinclair-Stained Glass Demonstration

Thursday, June 2, 2011

1:30-3:30pm

San Diego Botanic Garden

230 Quail Gardens Drive

(The Ecke Building) free parking

Encinitas, CA 92024

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

The public is welcome to attend this demonstration and refreshments will be served.

# OFF TRACK GALLERY

Paint Rag  
June 2011

## In This Issue

June 2 - Stained Glass Demo  
SDAG Calendar  
Environmental Painters Schedule  
Tips and Tricks - Street Show and  
Garden Fairs  
Thursdays on the Coast  
Mother's Day Tour - The Morning  
After  
SDAG's Solana Beach City Hall  
Ocean-Themed Artshow  
Encinitas Festival of Arts  
Report on Little Italy Artwalk AND  
an opportunity for 2012  
Mission Trails Regional Park

[Join our Mailing List!](#)

## Quick Links

[Our Website](#)



Hello,

Well, we've survived the end of the world a couple of times  
and I hope that you didn't stop creating your artwork.

We are so fortunate to be part of the San Dieguito Art Guild  
and to have so many opportunities to share our artwork.  
There is lots of action; see the articles below.

Have a creative June.

Sharon Hoffman  
Paint Rag Editor

## Welcome! New Members to SDAG

Everyone welcome our new members to SDAG for the month of May:

[Jim Millard](#) - Watercolor (Jim is a teacher of watercolor, please see ad at the end of Paint Rag)  
[Denise Walsh](#) - Acrylic Painting and Jewelry

There will be a New Members reception on Saturday, July 16, 4:30 to 6:00pm.  
We will have treats and good camaraderie, an opportunity to get to meet other new members as well as long standing  
members of SDAG.

Learn more about the Guild, and have some fun! Come one. Come all!



## Membership Directory

The new Membership Directory is now available for you to pick up your copy at the Gallery.

Contact Lisa Curry [lcurry@cox.net](mailto:lcurry@cox.net) with your changes/updates.

## June 2 Demo - Stained Glass Demo

San Dieguito Art Guild Presents

Jan Neff-Sinclair-Stained Glass Demonstration

June 2, 2011

1:30-3:30pm

San Diego Botanic Garden

230 Quail Gardens Drive

(The Ecke Building) free parking

Encinitas, California 92024

Get ready for a special afternoon of exploring Stained glass with Jan Neff-Sinclair!

Jan Neff-Sinclair's background as a computer engineer prepared her to understand the methods of stained glass; the intricacies of angles and cuts lining up to compose stained glass compositions. Her intuitive sense of colors and knowledge of interior design give this humble technician the tools to convey this presentation. She's a patient teacher, clear in her presentation and thorough in research. In addition to glass techniques, Jan has been exploring jewelry making in enamels, chain maille, and beading.

The PowerPoint presentation on the History of Stained Glass followed by a demonstration of techniques in designing and crafting a stained glass piece both with lead and foil from start to finish will start at 1:30pm.

Please RSVP

Katie Jablonski at:

[katie.jablonski08@gmail.com](mailto:katie.jablonski08@gmail.com)

VP Programs - SDAG

## Upcoming SDAG Events

A note to remember: Take-In for the Monthly Show is always the last Tuesday of the month, from 9:30am to Noon!

### June

June 2 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Stained Glass)

June 11 - Saturday, 5:00 to 7:30pm, Artists Reception

June 27 - Monday, 9:45am, Board of Directors meeting

June 27 - Monday, Deadline for July Paint Rag

June 28 - Tuesday, 9:30am to Noon, Monthly Show Take-in

### July

July 15 - Friday, Jurying session for new floor and wall rentals

July 16 - Saturday, 4:30 to 6:00pm, New Members Reception at the Gallery

July 25 - Monday, 9:45am, Board of Directors meeting

July 25 - Monday, Deadline for August Paint Rag

July 26 - Tuesday, 9:30am to Noon, Monthly Show Take-in

#### August

August 4 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Mosaics)

August 22 - Monday, 9:45am, Board of Directors meeting

August 22 - Monday, Deadline for September Paint Rag

August 30 - Tuesday, 9:30am to Noon, Monthly Show Take-in

#### October

October 6 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (TBA)

#### December

December 1 - Thursday, Holiday Potluck (site to be determined)

### Environmental Painters Schedule

Here is the schedule for the Environmental Painters for June and July (call Joan Grine with questions 858-481-8783)

#### June

June 7 and 14 - Oceanside Pier

June 21 and 28 - San Elijo Lagoon, Manchester parking lot

#### July

July 5 and 12 - San Elijo Lagoon,  
(North End of Rias, Solana Beach)

July 19 and 26 - Crest Canyon (North End)  
(Meet on San Dieguito Road, off of Jimmy Durante.)



### June Monthly Show Winners

#### Best of Show - The Old Path by Toni Williams (Oil)

##### Oil/Acrylic

1st - B. J. Simon - Best Friend

2nd - Linda Phillips - Lewiston

3rd - Sharon Sudak - A Long Walk

##### Watercolor, Ink, Graphite, Mixed Media, and Textile

1st - Stan Stevenson - Out There Somewhere

2nd - Cheryl Ehlers - California Poppies

3rd - Julie Jabe - Rushing Through

##### Photography

1st - Terry Allen - Callas II

2nd - Diane Goodman - Red Woodie

3rd - Pamela Waldman - River Poetry, Reflections of Zion

HM - Beverly LaRock - Blue Satin

HM - Mark Whitbeck - George

HM - Ian Williamson - To His Own Tune

### Jewelry

- 1st - Marty Fopiano - Mystical Atlantis Necklace
- 2nd - Pini Byma - Summer Sunset Necklace
- 3rd - Karla Nederlof - Abalone, Pearls, & Silver Necklace

### Mixed Media, Ink, Pastel & Textile

- 1st - Julie Bubar - Princess (Ink)
- 2nd - Lynn Ely - Sharing the Planet (Monoprint with Pastel)
- 3rd - Susan Norvell - Carrots & Garlic (Pastel)
- HM - Sharon Ford - Alpine Glow (Pastel)

### Glass, Ceramic, Pottery, Mosaic, & Gourds

- 1st - Wesley Farmer - Tickets (5 Gourds)
- 2nd - Michelle Moraga - Swimming Fish (Mosaic)
- 3rd - Libbie McMahon - Painter's Palette (Glass)

## Best of Show for June



The Old Path by Toni Williams (Oil)



1st Place June Monthly Show Winners



Left: Callas II by Terry Allen (Photography)  
Middle: Best Friend by B.J. Simon (Oil/Acrylic)  
Right: Mystical Atlantis Necklace by Marty Fopiano



Left: Princess by Julie Bubar (Ink)  
Right: Out There Somewhere by Stan Stevenson (Watercolor)



Tickets by Wesley Farmer (5 Gourds)

### June Monthly Show Judge - Scott W. Prior



The judge for the June Monthly Show was Scott W. Prior. The Take-In date was May 31.

If you would like to view some of Scott's work he will be participating in an exhibition entitled Gold Coast: Paintings of Southern California by the California Art Club at the Oceanside Museum of Art. Scott will have work displayed in this show as well as doing a Demo.

The show date runs to June 12, 2011.

Scott W. Prior CAC is a native of Southern California. He received his BFA from The Academy of Art University in San Francisco, CA where he studied under artists, Craig Nelson, Bill Maughan and Hui Han Lui. His studies there caused him to focus on developing a solid foundation of design and drawing, which create the structure for painting his favorite scenes from everyday life.

Scott currently is Signature Member of the California Art Club and an Artist Member with SoCalpapa and Oil Painters of America.

He has exhibited in national shows, juried competitions and invitational events across the country including the California Art Club's Annual Gold medal show at the Pasadena Museum of California Art, exhibitions at the Frederick Weisman Museum of Art, the Academy Art Museum in Easton, MD, and in the prestigious Oil Painters of America National Show.

Prior has been awarded and recognized by Oil Painter's of America, Laguna Plein Air Painters Association, Carmel Art Festival and The Bower's Museum Plein Air Show, among many others. During the 13th Annual Carmel Art Festival Plein Air Competition, he was awarded the "Emerging Artist Award" by *Art & Antique Magazine*. Along with the awards, Scott has been featured in the *American Artist Magazine*, *Southwest Art Magazine* and will be participating in the California Art Club's Centennial Book being published by Rizzoli Publishing in New York.



## July Monthly Show Judge - Paul Strahm

San Diego-based artist, Paul Strahm, brings out the FINE in America's FINEST City in his vivid, internationally collected paintings. Each image is thoughtfully painted to capture the landscape, lifestyle of the area and its people. Viewing this fine artist's work will pull you into the scene-again and again-offering you memories that last a lifetime.

See his website at for a full biography and a gallery of his work:  
[paulstrahmpaintings.com](http://paulstrahmpaintings.com)



En Plein Air

Since 1997, Paul has been working full time as a Professional Fine Artist. Taking his easel and paints to the outdoors has created countless challenges along with numerous rewards. His objective has always been to interpret a scene - whether landscape or some cultural activity - through traditional approaches of painting while exploring his individual brand of "story telling." His career is now taking him around the world allowing him to share his paintings with more and more people. It is a fascinating journey, challenging and rewarding.

## Rules for Submitting Your Artwork in the Monthly Shows

Please visit the Off Track website at this link to review the rules for submitting artwork in the monthly shows at the gallery:

<http://offtrackgallery.com/membership.php> and click on Monthly Show Guidelines.

## Tips and Tricks - Street Shows and Garden Fairs

### Street Shows and Garden Fairs

One of the best ways to find out why your art isn't selling, is to stand next to the customer and hear them comment on your work. One of the best ways to do this is to participate in a street fair and/or garden show that includes art. Here are some tips and tricks for presenting art in an outdoor venue...

### *Tips and Tricks to a successful outdoor show!*

**#1 You are not necessarily there to sell your art...**you are there to get your name out there, your art seen and to understand what it is about your work the customer likes or dislikes. If you bring 50 postcards and pass all 50 of them out plus business cards with a picture of your work on it, and you pass out all of your postcards, you have had a successful show. If you have gotten their e-mail or phone number so the next time you have a new piece to announce to them, you can e-mail them your update and perhaps a photo of your latest piece...you have the beginning of an art selling business.



**#2 Which show shall you participate in?** Many outdoor art shows average around \$400+ for a weekend. You bring the booth and all the set up for the walls, tables, chairs etc. This can be pricey for us who do not know who our clientele is and what they may like to buy from us. SDAG participates in a variety of art shows, exhibitions and small street fairs as a way of giving you the opportunity to participate for a low price i.e. \$20-\$169 so you have the opportunity to "grow your art business" and understand what it is that customers want to buy.

**#3 What if I cannot get juried into a show?** SDAG participates in all kinds of shows, some juried and some not. You will have the opportunity to show your art in a variety of places throughout the year with SDAG. Just keep reading the Paint Rag for more information and how to apply. If you want to be kept in the Outdoor Art Show loop, please contact Deborrah Henry and let her know you want to be considered when we get invitations to show. Also, send her 3 images and a bio of your work so she can send them to the venue for consideration.  
[deborrahhenry@yahoo.com](mailto:deborrahhenry@yahoo.com)

Keep an eye on the Paint Rag for more tips and tricks on how to display in an outdoor show venue.

Deborrah Henry  
Off Site Outdoor Venue coordinator

### SDAG Artists accepted to Del Mar Fair

Dear Artists,

#### CONGRATULATIONS!!!

On your acceptance into the Del Mar Fair Exhibition 2011

#### Photography:

Jeffrey Sitcov  
Beverly LaRock  
Diana Dean-Nau

#### 2-D Art

Janice Allen  
Cheryl Ehlers  
Janet Finney  
Stephen Frank Gary  
Wendy Gauntlett-Shaw  
Joan Grine  
Darlene Katz  
Ron Like  
Artie Mattson  
Mark Sherman

#### 3-D Art

Bobbie Hirschhoff

## Member News - Beverly LaRock (photographer)

Beverly LaRock submitted 9 photographs to the San Diego County Fair this year and had **SIX** of those photos accepted. I've included here a small bio of Beverly that I wanted to share with you.

Beverly joined SDAG in December last year (2010). She has been exhibiting in the monthly shows beginning in February. She also had two photos chosen for the One Foot Show with the Southwestern Artists' Association 10th Annual Juried Art Show in February.

Many years ago, perhaps 1991, when she first started taking photos, she had a photo accepted by the Fair. She says "It was sort of beginner's luck." She then moved away from San Diego County and travelled and worked in Asia for several years. Beverly moved to Oceanside two years ago from Santa Barbara where she was active in the Channel City Camera Club and exhibited widely.



Left: Sunset Reflection  
Middle: Mother with Newborn  
Right: Radiant



Left: Red Sari  
Middle: Prayer with Incense  
Right: Tidepool Ballerina

## SDAG President's Message

Dear Members,

Thank you for being part of San Dieguito Art Guild. We respect your membership and value your contributions to the gallery's efforts in representing us to the public. All your time and energies are appreciated and represent what we have become as of today. Kudas to you all!

Realizing time is priceless, I would like to extend my sincerest appreciation, and I believe, I speak for all those involved with the Mothers' Day Tour this year, to what a fabulous job Grace Swanson and Terry Oshrin did and with the addition of the volunteer staff's participation. Accolades have come in from the City of Encinitas staff members, who attended, and they have extended a personal note of appreciation. The art displays were wonderful and the atmosphere you created was beautiful. Without your detailed planning, an undertaking like this would have been nearly impossible.

Presently, we are seeking replacements for Grace and Terry. Tall tasks to accomplish, but with the guidance of Grace and Terry, we can pull together and achieve another tour for 2012.

Requests start now for seeking a "leader of the pack", so if you have the guise to do so please let Grace know your interest. We are happy to have you all on board and in the seats by November.

June brings the beginning of numerous exhibition opportunities in and around our city, so keep your eyes posted on the Paint Rag and Website for those artists' opportunities. They can be overwhelming, so if you have any questions, please feel free to contact me, and I can direct you to the coordinator of the events you are interested in. One might just meet your fancy?

On behalf of myself and the Board members, we thank you for your continued support of the San Dieguito Art Guild and look forward to meeting those newest to the membership at the next Members Reception to be held on July 16, 2011.

Respectfully,  
Cheryl Ehlers, President,  
San Dieguito Art Guild/Off Track Gallery

Cheryl Ehlers  
Have a Great Day!  
(760) 519-1551



### Member News - Julie Sauer

Julie Sauer was recently juried in for oil and acrylic painting at the Off Track Gallery. Julie has already been juried for jewelry in the past.



Left: The Meadow near Mount Lassen (acrylic on canvas)  
Right: Monterey Coastline (oil on canvas)

### Member News - Juan Flores

Between June 8 and July 19 the City of Encinitas will present new work by artist Juan Flores. This is Mr. Flores' first exhibit since 2008.

The exhibit showcases the artist's multifaceted style. Mr. Flores' new works show different conceptual approaches that, at times, reflect a seascape, a feeling, a memory, or a dream.

The artworks synthesize and illustrate a fantastic vision rooted in the artist's past. The artist uses intense colors to make vanishing memories vivid images and recapture a fading dream or a distant event. This imagery recreates the past in a light somewhere between the real and the surreal.

At other times the artist paints the ocean as seen by the surfer floating on the water, waiting at the lineup for the next wave. The image recreates the feeling of distance from the shore and the dance between sky and sea. Other times the sea is shown just before or after a surf session in a moody light during the early morning or in the twilight before complete nightfall.

The artwork will be on display at:

Civic Art Gallery at Encinitas City Hall  
505 S. Vulcan Avenue

June 8 - July 19, 2011

Hours:

Monday -Thursday, 9:30am - 8:00pm

Friday and Saturday, 9:30am - 5:00pm, Sunday 1:00-5:00pm

You can see Mr. Flores' work online at [www.jfloresw.com](http://www.jfloresw.com)

Contact: Juan Flores

Phone: 760-707-6206

Email: [jfloresw@yahoo.com](mailto:jfloresw@yahoo.com)



Left: Cardiff Night  
Right: Three Surfers

### Thursdays on the Coast - an Artist Opportunity



## Call to 3D & 2D Artists

**June 23rd. Thursday  
5:30pm - 8:30 pm**

We will be circling the fountains at the Village Plaza and Grand and State Street in Carlsbad for an artwalk with Art and Live Music.  
You are invited to display your art for the evening.

Open to 35 artists, 2-D artists and 10 each 3-D artists.  
You need to provide your own easels, 6' tabletop, or stand placed outside in areas to be assigned.

Every 4<sup>th</sup> Thursday of the month, for the day we hold a three hour art walk event for tourists, clients and visitors to stroll the streets of Carlsbad Village with an **Artwalk, Music, Shopping & Dining Experience**  
Offered every month until October 27th, 2011.

Entry fee is \$5.00 per person and entry forms are located at  
[www.experiencecarlsbad.blogspot.com](http://www.experiencecarlsbad.blogspot.com)

Please acknowledge interest by June 15th via email

Mail your signed form and a \$5.00 entry fee,  
drafted to Carlsbad Village Association and mailed to  
Cheryl Ehlers, 2070 Gayle Way, Carlsbad, Ca. 92008

Event Manager Ph:760-519-1551 / Email: [experiencecarlsbad@yahoo.com](mailto:experiencecarlsbad@yahoo.com)

Setup will be no later than 5:00pm in your designated location of which you will be notified  
of by June 19, 2011, via email.

## Mother's Day Tour - The Morning After

### Report on Mother's Day Art & Garden Tour 2011

One guest wrote on their ticket stub, "I have been going on your tour for every year for the past 18 years". We sent her a \$50 gift certificate to Las Olas.



Number of ticket sold 837

Amount of money taken in \$14,183

Net profit from tour \$10,759

How did people hear about the tour?

From tickets turned in this is what they said:

Newspaper = 70

Friend = 280

Post Card = 62

E-blast = 81

On-line search = 18

Off Track Gallery = 9

Drive-by = 10

Multiple ways = 21

Winner of \$100 gift certificate to Brigantine Restaurant was J. Visser of Encinitas





Thank you go to the 8 hosts:

Melissa Anderson, Cindy Blumkin, Mike Cione, Barbara Jenkins-Lee, Mike Maloney, Katie Pelisek, Raderick Treece

Docents: Janice Allen, Terry Allen, Lin Holzinger, Mary Beck-Higgins, Victoria Gist-Tower, Jeffery Brasbe, Dodie Caldwell, Lucille Brown, Ester Krooth, William Limbeck, Dot Dodds, Mary Baker, Chris Jackson, Mary Mumm, Carolyn Cope, Lynn Ely, Rita Cecil, Mark Sherman, Diane Goodman, Sharan Hoffman, Elinna Rind, Julie & John Jobe, Carol Munhofen, Kathleen Warren, Kathleen McVey, Kathy Pisakath, Anne Wood, Bestina Cuaron, Ivy Medina, Carol Mone, Connie Malin, Malkanthi Gonzalez, Lynne Katzfey, Bonnie Eklund, Stephen Frank Gary, Wes Farmer, Colette Dowling, Patricia Hallenborg, Faith Fleury, Adam Koltz, Toni Funaki, Julie Ann Stricklin, Elizabeth Pourat, Elaine Mancarti, Arlene Fogel, Lisa Curry, and Nancy Hesilton

#### Guest Artists:

Diann Abadie maintained the list of docents in a database

Wendy Gauntlett-Shaw was in charge of the Anderson home

Dolores Renner tracked the expenses of the tour and counted money on Monday morning

Paul Richter was in charge of the directional signs

Bruce Stewart took promotional photographs before the tour

Charlene Bonney volunteered to take PR photos

Stephen Cook drove the route and wrote the driving instructions

Bobbi Hirschhoff purchased food for the Pelisek home

Ginger Johnson drove the route and wrote the driving instructions

Kevin McGinnis assisted with the signs

Penny Ottley was in charge of the Blumkin home

Julie Bubar assisted with comp tickets

Jacqueline Howard was in charge of the Cione home and arranged for money delivery Sunday afternoon

Carolina Van Leeuwen made the name tags

Jackie Bissell volunteered to help count money

Donna Butnik was in charge of the Deneen home

Yvette Koome volunteered to distribute posters

Barbara Blair put labels on post cards

Jon Lovegren took promotional photographs before the tour

Rosemary Panther was in charge of the Jenkins-Lee home

Phyllis Rathbart was in charge of the comp tickets

Pamela Taylor Waldman did a super, outstanding, wonderful flawless job on the bookmarks, poster, booklet

Kathy Chin wrote the descriptions for all the homes

Diana Dean-Nau did mailing labels

Cheryl DeLain helped with the ticket packets

Nancy Lee volunteered to be in charge of host home

Cheryl Ehlers was in charge of the Maloney home

Carol Korfin was in charge of ticket packets

Terry Oshrin was the tour chair

Grace Swanson assisted the tour chair

Marissa Wright volunteered to purchase food for host home

Yanina Cambareri was in charge of the Pelisek home

Karen Fidel counted money on Monday morning

Linda Melvin purchased food for the Pelisek home

Ma Price kept the guest artist database and collected photos and money for web and booklet

Karla Nederlof volunteered to purchase food for host home

Jayne Spencer assisted in getting docents

Toni Williams was in charge of the Treece home and got the \$100 restaurant gift cert.

Non guest artists:

Judianne Shannon found docents for the homes

Rita Shulak took photographs the day of the tour (as did several of the docents -- thank you)

### SDAG Members - Rent Wall Space at the Off Track Gallery

Are you interested in renting wall space at the Off Track Gallery?

If so, contact Patricia Eldon, wall rent chairperson, [www.pjeldon@shcglobal.com](mailto:pjeldon@shcglobal.com)

760-942-9406, to get onto the waiting list or for more information.

To be eligible to rent wall space you must:

1. Be a member of the San Dieguito Art Guild.
2. Submit artwork and get accepted by SDAG's art jury (at least 4 pieces of artwork in the medium that you want to exhibit.)
3. Have entered 3 or more monthly shows, and have done the work that was required of you in connection with those entries.
4. \$90.00 in rent is due once every two months. We also require that renters pay a refundable security deposit. To have the deposit check refunded renters must give at least 30 days notice before resigning as a wall renter.
5. Renters are required to staff the Gallery once a month for four hours and are expected to help at one wall renter rotation a year which is about two and a half hours of work.
6. Renters must agree to rent for a minimum of four months and realize that their work will rotate to different areas of the Gallery.

Thank you,

Patricia Eldon

SDAG wall rent chairperson

### Call for Entries, Juried Art Exhibition - My Best Friend: Pet Portraits (in partnership with Rancho Coastal Humane Society and Cardiff Dog Days of Summer)



Exhibition Dates

July 18 -- August 29, 2011

Encinitas Library, 540 Cornish Drive

Encinitas, CA 92024

Curator: Jim Hornung

Deadline for Submission of Entries: Friday, July 1, 2011

Opening Reception, Saturday, August 29

An open call for all artists and their pets. We would like submissions of paintings: oil or acrylic, mixed media constructions, most any media you can hang on a wall. We are looking for interpretive creations of your puppy, kitty, goldfish or "pet" anaconda. Paint the spirit of your "best friend."

Please read the submission requirements.



#### Questions and Information

Please Contact Jim Harnung by E-Mail at [MYBESTFRIENDSHOW@yahoo.com](mailto:MYBESTFRIENDSHOW@yahoo.com)  
760-753-5458

#### **Shrink Wrap/Mats and More**

The Off Track Gallery has available for purchase Shrink Wrap of a large variety of sizes. Contact Eileen Brennan at 760-576-1595 or [egbrennanart@gmail.com](mailto:egbrennanart@gmail.com)

Shrink Wrap (All Acid Free)

|       |                |         |
|-------|----------------|---------|
| 3x5   | 10 for \$3.00  | .35 ea  |
| 4x6   | 10 for \$3.50  | .40 ea  |
| 5x7   | 10 for \$4.00  | .45 ea  |
| 6x9   | 10 for \$4.50  | .50 ea  |
| 8x10  | 10 for \$5.00  | .55 ea  |
| 9x12  | 10 for \$5.50  | .60 ea  |
| 10x12 | 10 for \$6.00  | .65 ea  |
| 11x14 | 10 for \$6.50  | .70 ea  |
| 16x20 | 10 for \$7.50  | .80 ea  |
| 18x24 | 10 for \$8.00  | .85 ea  |
| 20x24 | 10 for \$8.50  | .90 ea  |
| 22x28 | 10 for \$9.50  | 1.05 ea |
| 24x30 | 10 for \$10.50 | 1.25 ea |
| 24x36 | 10 for \$11.00 | 1.55 ea |
| 30x36 | 10 for \$12.00 | 1.80 ea |

#### **Purchase Layaway at the Off Track Gallery**

Effective immediately, the option of using a layaway plan for purchases at the Off Track Gallery has ended. All purchases must be paid in full.

#### **SDAG's Solana Beach City Hall Ocean-Themed Art Show**

SDAG's ocean-themed art show will have a take-in on Tuesday, August 16 from 10:00am to noon. The take-down will be Thursday, September 29, 10:00am to noon.

A reception will be held on Wednesday, August 24, from 5:30 to 7:30pm.

The charge is \$12.00 an entry, no matter what size. Each artist may enter three pieces if space permits, and if there is more space at the end of take-in, they can enter more, but must pay for each one. Contact Patricia Eldon for questions or to sign up to help at take-in or to help hang the show at 760-942-9406 or email her at [pjeldon@sbcglobal.net](mailto:pjeldon@sbcglobal.net)

The reception will be organized by Carol Korfin, 858-793-548, or [carol@glassgiraffe.com](mailto:carol@glassgiraffe.com) Contact her to offer to help at the reception or to donate food.



## Vendors Wanted - Encinitas Festival of the Arts

### ENCINITAS FESTIVAL OF THE ARTS

SATURDAY, JUNE 25, 2011

9:00am to 5:00pm

at

Abernathy Ranch

3615 Manchester Avenue, Encinitas

\$46 for 10 x 10 booth

Contact:

Marlene Mariani

[marlenekcb@aol.com](mailto:marlenekcb@aol.com) or call 619-709-1876

### Report on Little Italy Artwalk AND an opportunity for 2012!

Reporting back on the results of the San Dieguito Art Guild's booth at the Mission Federal, Little Italy Art Walk held on April 30 and May 1<sup>st</sup>. Wow, what a beautiful day and incredible turnout. The participants, Bruce Stewart, Deborah Henry, Yvette Koome, Margat Carrera, Kathy Chin and Bonnie Ecklund had a grand time marketing, marketing, marketing their art and referring everyone to their website with beautiful Postcards, brochures and bookmarks. The booth was clean and everyone's 10' wall looked gallery-like so the curators of the show were happy. Almost everyone broke even...

We have already filled up the Art Walk on the Bay September 10 & 11<sup>th</sup> show with Mark Sherman, Deborah Henry, Bonnie Ecklund, Yvette Koome and Kathy Chin. We are currently taking reservations for Mission Federal, Little Italy Art Walk 2012. We are guaranteed another incredible spot with 3 booths and room for 3 photographers and 4 painters/watercolorists. Sorry no jewelers or floor art yet...if you want me to push for that let me know...I can, but the show is specific on their requirements for us.

The cost of the 10' wall is \$169 and we want new people for 2012...so contact me ASAP as the spaces fill up quickly. You need to send 3 images and a bio to me at [deborahhenry@yahoo.com](mailto:deborahhenry@yahoo.com) and tell me what it's for and I will submit the required artists (3 photographers and 4 painters) accordingly.

If you need help or are a beginning street fair participant...no worries...we're great hand holders.

Deborah Henry

Off Site Coordinator

## CALL FOR ARTISTS

The Mission Trails Regional Park Foundation is pleased to announce opportunities to display paintings and photography in its Visitor and Interpretive Center Gallery for the 2012 calendar year.

Application Period: May 1, 2011 - June 30, 2011

Must be postmarked by: June 30, 2011

Jurying takes place: Second week of July, 2011

The MTRP Visitor and Interpretive Center is one of the most beautiful in California and is annually visited by a minimum of sixty thousand individuals. Our gallery holds 30-50 pieces of art. We offer exhibition opportunities for solo artists, small groups of artists (2-10) and larger groups (11+) or organizations. Beginning in 2012, we will be expanding the number of available annual exhibition slots due to a change from four to three week exhibitions. No sitting of the gallery is required and MTRP is responsible for installing, uninstalling, labeling and promoting all exhibitions.

In the past, there has been an assumption that the MTRP Gallery only exhibits nature/wildlife works related to the Mission Trails Regional Park. This is actually a misconception. Actually we exhibit many types of art suitable for family viewing in a public venue. We display both painting arts as well as photographic arts. We also accept 3-dimensional art which can be hung from our display fixtures.

For more information about Mission Trails Regional Park and our Visitor and Interpretive Center visit our website at [www.mtrp.org](http://www.mtrp.org)

Questions . . . Contact:

Vicky DeLong, Art Coordinator  
4025 Donna Avenue  
San Diego, CA 92115  
Home: 619-286-1361  
Email: [ybde@cox.net](mailto:ybde@cox.net)

## Art Teachers or Businesses supporting Artists Classified Advertisements

Members advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDA@ membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Linda Melvin

### Watercolor Classes

Available both Private and Classroom

Linda can be reached at 619-200-3431, or email at [painter197@aol.com](mailto:painter197@aol.com)



### Jex Innovations

Jesse Nathason

Web Design/Computer Troubleshooting

(760)-845-0632

[jnathason@gmail.com](mailto:jnathason@gmail.com)

Recommended by Terry Oelrich

[www.tulipinnisales.com](http://www.tulipinnisales.com)

[www.jexinnovations.com](http://www.jexinnovations.com)

*Lin Holzinger*

Marketing Coach/Writer for Hire

*Don't know what to say or how to say it? I can help!*

Lin Holzinger  
Marketing Coach/Writer for Hire  
[linholzinger@gmail.com](mailto:linholzinger@gmail.com)  
858-401-9001



## Watercolor Classes

With James Q. Millard nws

Thursdays, July 7, 14, 21 & 28 - 12:30 - 3:30 pm

at Rhino Art in Encinitas

All levels welcome. Class limited to 15

**4-CLASS SERIES - \$100**

Contact 858-521-9131 or jqm33@att.net

Don't forget to send information and news you'd like to be considered for the Paint Rag to  
[sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Sharon Hoffman  
Paint Rag Editor, San Dieguito Art Guild



# OFF TRACK GALLERY

PRESS RELEASE  
June 11, 2011

For Immediate Release  
Contact:  
San Dieguito Art Guild PR & Promotion Chair  
760-942-3636  
San Dieguito Art Guild

## Off Track Gallery Artist Reception Saturday June 11th 5-7:30 PM

***Featured Artists include Lynn Ely,  
Deborrah Henry,  
Terry Oshrin and Grace Swanson***

The OffTrack Gallery representing San Dieguito Art Guild will be having the first summer artist's reception **Saturday, June 11th from 5:00 to 7:30 PM.**

The artists featured are four very talented artists. Each artist will be displaying their unique crafts. Lynn Ely specializes in Fiber Art, Deborrah Henry is an award winning photographer, Terry Oshrin is known for her unusual mosaics sculptures and wearable art and Grace Swanson creates wonderful Gourd Art.

### FEATURED ARTISTS



TERRY OSHRIN, MOSAICS



DEBORRAH HENRY, PHOTOGRAPHY



GRACE SWANSON, GOURDS



ENTER DRAWING  
\$50 GIFT CERTIFICATE  
LAS OLAS RESTAURANT



LYNN ELY, FIBER ARTS

**RECEPTION OFF TRACK GALLERY ENCINITAS SATURDAY JUNE 11 5-7:30pm**

The public is welcome. Refreshments will be served. Also you will have a chance to enter a drawing for a \$50 gift certificate to Las Olas Restaurant in Encinitas.

The reception will be held in the OffTrack Gallery located in the Lumberyard Shopping Center. The address is 937 So. Coast Highway Suite C103, Downtown Encinitas, CA 92024; behind Starbucks and St. Tropez Restaurant. Bring a friend!

*Open Daily 10 am to 6 pm*  
*(760) 942-3636*



**LOCAL ARTISTS**  
*Paintings*  
*Photography*  
*Glass*  
*Jewelry*  
*Ceramics*  
*Cards*  
*Sculpture*  
*Fiber Arts*  
*Mosaics*  
*Gourds*

**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*  
*Lumberyard Shopping Center*  
*937 South Coast Highway 101 Encinitas 92024*  
*Suite C-103 located behind Starbucks & St. Tropez*  
<http://www.offtrackgallery.com>



**SDAG Meeting Minutes**  
Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
7/25/11; 9:50 am

**Officers Present:** Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart

**Officers Absent:** Helena Beyer, Jacqueline Howard, Dolores Renner, Grace Swanson

**Guests:** Sandy Heath (proposed 2012 co-chair, Programs), Pamela Waldman (sitting in for Grace Swanson, Publicity)

**Call to Order:** 9:50 am by Cheryl Ehlers, President  
Patricia Eldon motioned to approve, June 27th, 2011, SDAG Board Meeting Minutes, Recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Department of Public Works Encinitas, CA 92024. Seconded by Linda Melvin In Favor 13 Against 0 Abstain 0 Absent Vote 2 Corrected e-mail Minutes **Motion Passed**

**Presidents Report/Cheryl Ehlers**

Cheryl reported that the grant agreement would be signed in a few days and submitted to the City of Encinitas next week. The grant was approved for less than the original request therefore we will plan for two "Try It You'll Like It" workshops and three Demonstrations for 2012. All related events must be completed by July 2012.

Cheryl announced that Gail Baker has agreed to take on Hospitality. All Board members are expected to attend the August "transitional" Board meeting.

**Discussion:** There was some interest in having this meeting at the Ecke Building at SDBG instead of the City's DPW conference room.

**Action:** Katie will check with SDBG for availability of the room and send a notice to all BOD members.

**Action:** Katie will also check with SDBG for availability of the ECKE building for SDAG demonstration dates scheduled for the coming 12 months. Demo Dates: November 2011, March, July, & November 2012

**Parliamentarian/Judianne Shannon**

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the June 27, 2011 minutes. The recorded June 2011 motions can be found in the Parliamentarian's Motion book at the Off Track Gallery.

**Motion:** Carol Korfin motioned to amend the June 27, 2011 motion regarding SDAG Membership dues by deleting the phrase 'increase dues by \$10 for each category' and inserting the actual fee for each category of \$85 Adult membership, \$95 for Family membership and \$35 for Youth membership.

Seconded by Terry Oshrin. In Favor 13 Against 0 Abstain 0 Absent Vote 2 **Motion Passed**

### **Second VP/Programs/Katie Jablonski**

Katie introduced Sandy Heath who will work with Katie Jablonski as Programs Co-chair. Katie also mentioned the upcoming Mosaics workshop on August 4<sup>th</sup>.

**Discussion:** The annual Holiday Party at SDBG (December 1) has yet to be decided upon. Should there be a similar event as last year or should we hold a bazaar where members can see and buy each other's work, or hold an art book/magazine swap? No decision was made at this time.

**Action:** A committee was formed (Carol Korfin, Sandy Heath and Katie Jablonski). They will meet this month and make a recommendation at the August meeting.

**Action:** Ask Grace Swanson if she's willing to lead a gourd workshop. If so, put on schedule.

### **Website/Carol Korfin**

Carol mentioned that a member (Deborah Henry) has been marketing her real estate services to the membership, which is not allowed.

**Action:** Carol to send an e-blast reminding all members that the membership list should not be used for personal promotional efforts and is to be used for Guild business exclusively. If Deborah's emails continue, Carol will make a personal call to her and ask her to stop.

### **Publicity/Grace Swanson (absent)**

Pamela Waldman sat in for Grace. Pamela has been part of the Publicity team by doing the photography for SDAG promotional postcards.

**Discussion:** During the meeting, board members urged Pamela to take the Publicity Chair position (Grace Swanson stepping down to take over Membership). Pamela said that she did not want to handle the job alone and would be more likely to take it on as a co-chair. She also said that she needed more time to consider and would speak to Grace prior to informing the board of her decision.

**Discussion:** Those present talked about how to attract and "package" the benefits of being a Featured Artist.

**Action:** Pamela will write up the features and benefits in order to attract participants in the future before the August board meeting.

Bruce Stewart arrived at 10:30am

### **Membership/Lisa Curry**

Lisa reported that there are currently 235 members. Lisa, who is stepping down from the position, turned in the Membership Chair items that will be passed on to Grace, who will take the position for the new 2012 term.

Lisa left the meeting at 11:10am

### **Treasurer/ Karen Fidel**

Karen reported that SDAG had a \$50 surplus as of June 2011. Financials were distributed to the group and reviewed.

**Motion:** Bruce Stewart motioned to approve June 30, 2011 Treasurer's Report, Submitted on July 25, 2011 by Karen Fidel, Co-Treasurer. Seconded by Katie Jablonski. In Favor 14 Against 0 Abstain 0 Absent Vote 1 **Motion Passed**

Sandy Heath and Pamela Waldman left the meeting at 11:05 am.

### **Old Business**

Cheryl reported that the process for applying for 501-C3 is continuing and that the fees may be a bit higher than the earlier estimate. A first check was sent to the attorney who is helping with the process.

**Motion:** Karen Fidel made a motion to amend the previous estimate of legal costs for processing the change from non-profit 501-C-4 to non-profit 501-C-3 from \$750 to \$1000. Seconded by Sharon Hoffman. In Favor 11 Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

Cheryl also reported that we'll need five years of tax records for the new tax status, articles of incorporation may need to be modified and bylaws won't need more than an update.

After doing a bit of research, Cheryl found out that SDAG has not been audited for 5 years.

**Action:** Cheryl to recommend a next step regarding an audit at the August meeting.

**Action:** Cheryl to meet with Karen and the accounting person to finalize accounting codes this coming month.

### **1<sup>st</sup> VP/Calendar/Helena Beyer/Jacqueline Howard**

Judianne spoke on behalf of Helena (who is planning to return to being active on the Board in September). Although Connie Malin has committed to help with the Calendar spreadsheet temporarily, Helena will still need additional help. Potential jobs include featured artist coordination, calendar and telephone assistance, etc.

**Discussion:** The group talked about the wall and floor calendars and what still doesn't work in the current system.

**Motion:** Terry Oshrin made a motion to require a written notice of intent to vacate rental/display space from wall and floor renters before vacating. If 60 days notice is not given, the gallery renter's deposit will not be refunded. Also, the artist's status will no longer be shown as a member in good standing. Seconded by Pat Eldon. In Favor 11 Against 0 Abstain 0 Absent Vote 4 **Motion Passed**

### **Gallery Manager/Terry Oshrin**

Pamela Waldman suggested that more lighting is needed in the gallery.

**Action:** Terry will get an estimate for additional lighting fixtures and installation.

Cheryl left the meeting at 11:59am.

### **Monthly Show/Lynn Ely**



Lynn reported on the positive and negative feedback she's received regarding the new 'take-in' hours. Lynn also asked for more jobs so she can assign them to wall and floor artists when they come to the gallery during take-in.

**Newsletter/Sharon Hoffman**

There is still a problem with the way the newsletter looks online.

Action: Sharon is to find out who actually posts the newsletter online and have them make the appropriate changes immediately.

Action: Sharon will post the new slate of officers for 2012 on the website ASAP.

**Floor Chair/Linda Melvin**

Linda had nothing additional to report.

**Wall Chair/Patricia Eldon**

Patricia reported that all wall spaces are filled with 4 more people (juried in) on the waiting list.

**Hospitality/Bruce Stewart**

Bruce reported that the Artist Reception went very well and thanked everyone for their support.

**New Business**

Discussion about the rotation of Juried Membership to be tabled for next meeting.

**Motion to Adjourn:** Karen Fidel motioned to adjourn the July 25, 2011 Board Meeting at **12:24** pm. Seconded by Linda Melvin. In Favor 10 Against 0 Abstain 0 Absent Vote 5  
**Motion Passed**

**Next meeting:** August 29, 2011 at 9:45am

Submitted by:

---

Lin Holzinger, Secretary



# OFF TRACK GALLERY

Some staffers have not paid attention to this notice and the ones at the gallery and have been charging 8.75% tax on sales.

Effective IMMEDIATELY - read the info at the desk and charge only 7.75% sales tax. A new chart is at the desk. USE IT!

ALSO

Due to the fact that Sales Tax has decreased, our bookkeeping system cannot handle both old and new rates at the same time, so ONLY FOR THE MONTH OF JUNE, all artists will be paid the amounts due them, even if it is less than the \$50 minimum.

As of July, payments we will be back to our regular guidelines of sending a check only when the amount due an artist is over \$50 or at the end of our fiscal year.



**CALIFORNIA STATE  
SALES TAX  
DECREASE TO  
7.75%**

**Effective July 1, 2011**





# OFF TRACK GALLERY

Show your work for 6 weeks at San Diego  
Botanic Garden, Ecke Building

SDAG members have an opportunity to show their 2-D artwork for 6 weeks at San Diego Botanic Garden. Any work that can be hung on a wall is acceptable. There is no space available for 3-D art.

There are multiple events held in the Ecke Building including a lecture by James Hubbell on Sunday, August 21, at 1:30pm  
"Gardens-the bridge between the Wild and the Order."

The Garden will not sell our work for us. You will need to include your contact information and coordinate your sale with your prospective buyer. The Garden requests a donation of 10% of your sale be given to them.

**Take-in date: Thursday, July 14, 10am to noon**

Cost: \$12 per piece

Limit is 1 or 2 pieces max

**Take-down date: Monday, August 29, 10am to noon**

Location: San Diego Botanic Garden, Ecke Building

230 Quail Gardens Drive (off of Encinitas Blvd)

Encinitas

When you drive in, tell the person at the kiosk that you are part of the SDAG show and you will not have to pay to park.

Space is limited, so first come first served. We suggest you bring no more than 2 pieces each. Lynn Ely is heading up this off-site show and will need help with take-in, hanging and take-down.



# SDAG BOARD AGENDA

## July 25, 2011

**Last Meeting** 6/27/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:34pm

**Officers Present:** Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Linda Melvin, Terry Oshrin, Judianne Shannon, Grace Swanson

**Officers Absent:** Helena Beyer, Jacqueline Howard, Carol Korfin, Dolores Renner, Bruce Stewart

**Minutes:** 06/27/2011; sent via email July 23, 2011

**07/25/2011**  
**9:45AM**

**Location:** Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. **Roll Call** - Sign in sheet to Recording Secretary
3. **Approval** of 6/27/2011, Meeting's Minutes
4. **Presidents Report** – Cheryl Ehlers, (9:45 – 9:58am)
  1. Thank You, Overview
  2. Grant Agreement Status, Budgets will be effective September 2011 for three projects (2 = Try It You'll Like It) and ( 4) Demos) discussed below
  3. New Members Invitation to Aug 22nd:Board mtg.; Hospitality Gayle Baker & Sharon Heath, Programs, Publicity: Open

### Upcoming Dates: As note

Jun., 28, 2011–Tues, 3:30 - 6:00pm –  
July, 17, 2011 -Sat, 4:30 – 5:30pm,  
Aug., 4, 2011 - Thurs., 1:30 3:30 pm,  
Aug.,13, 2011 – Sat, 5:00pm 7:30pm  
Aug.,15 – Sept 29 –

Aug., 20, 2011 – Sat/Sun  
Aug., 24, 2011 – Time \_\_\_\_\_  
Aug., 29' 2011 - 10:00 – 2:00pm  
Sept or ?  
Sept., 10 & 11, 2011  
Oct., 6, 2011 – Thurs., 1:30 3:30 pm  
**Or November 3, 2011**  
Dec.,1,3,4, 2011 Time: \_\_\_\_\_  
Jan 5, 2011, Mar 1, Jun 2, 2012

### Upcoming Dates

*Fundraising events:*  
*Demos- Jan 5, 2011, Mar 1, Jun 2, 2012*  
*Mothers Day :*  
*Try It You'll Like It Workshop*

Mo. Show Takein  
Members Reception  
Demo at SD Gardens  
Artist Reception  
Solana Beach Takein **CONFIRM**  
*Email says Aug 16<sup>th</sup>, 10:00 – 12:00 pm from City of SB*  
Weidner Nursery Photo/Paint Out  
Solana Beach Artist Reception  
Ecke Bldg Take down  
*Try It You'll Like It Workshop (need 4 before July 2012*  
ArtWalk on the Bay, SD - Deborah Henry Handling  
*Demo at SD Botanic Gardens - (grant funds*  
*Demo at SD Botanic Gardens – (grant funds)*  
Holiday Potluck TBD  
*Demo at SD Botanic Gardens (need 4 before July 2012*

### TO BE DETERMINED ACTION ITEMS - :

*Under 501 3 (c) status needs brainstorming now*  
*(need completed before before July 2012*  
*Committee brainstorming now*  
*Committee (need completed 4 before July 2012*

**Parliamentarian: Judianne Shannon (10:00 – 10:07)**

1. e-mail voting (All board members must use 'REPLY ALL' when voting)
2. Reading of last board motions.

**Committee Reports (10:07 – 11:20)**

**2<sup>nd</sup> VP, Programs: Katie Jablonski (10:07-10:15)**

**(Will be excused and existing meeting after report)**

1. Demo: Mosaic's workshop on Aug 4
2. Demo: Grace had mentioned that she would probably do a gourd workshop.
3. Program Chair: Introduction of Sandy Heath
4. Holiday party that won't be at the SDBG and needs a change., Still have the SDBG reserved.

**Website: Carol Korfin (10:15-10:20)**

**(Carol will be excused and existing meeting, has appt.)**

1. Protocol for posting to Constant Contact to be enforced

**Publicity: Grace Swanson (10:20-10:27) Absent**

**(Pamela Waldman will be excused and exiting meeting after report))**

1. Suggestions for the postcards; featured artists to sign up and pay during the rotations and have their participation count as a job. If too many sign up pull names out of a hat.

2000 cards instead of 1000 and send out to our membership as well and to more of our client list. It costs less than **\$60** for the extra 1000, but there would be added postage and we would need another person to assist with the labels and mailing.

<Grace/Cheryl: comments: Current: Postage \$220 for 500 cards sent and 500 placed in gallery, Postcards \$120. **Total Approx. \$340** Added 1000 postcards (\$60) plus postage (\$440) adds Total \$500 to costs. We currently throw away about 100 leftovers of the 1000 that are not passed out and have returns via mail.>

**Membership: Lisa Curry (10:27-10:32)**

**(Will be excused and exiting meeting after report; to gallery)**

1. Status of Membership, New Members - Closeout

\*\*\*\*\*

**Treasurer's Report – Karen/Dolores (10:32 – 10:40 )**

1. Mo./Sales Review
2. Approval of Treasurer's Report:
3. Progress of Accounting Information for Mother Lode

**Old Business (10:40 – 10:38)**

1. **Gallery Forms** in the Computer, we have many missing

2. **501** in process: Structure dictated by IRS documents requirements

Tax preparer: Codes for Mother Lode, must be used as they are linked to Taxes.

**501 Status;** Tax preparer, Jean Smith, 501 records are extremely scrutinized by IRS. SDAG to make efforts to pay special attention to simplification of using their codes to categories to keep accurate as possible. She is linked to Mother Lode's accounting charts.

3. **Grant budgets**, will be in effect September 2011 Records/receipts are extremely important records to be kept in separate folders (clarification/procedure to be discussed with Treasurer's)

4. **Try It You'll Like It Workshops** scheduled for Aug/Sept./ committee procured?(*grant funded*)
5. **Demos:** Schedule: Oct or Nov. 2011 Jan, Mar, Jun 2012 (*grant funded*)
6. **Membership Brochure** edits recap/status (Grace question)
- 7.. *Cheryl would like to schedule meeting with Karen/Dolores/ to review/discuss processing of information for budget and grants.*

## **Committee Reports continued (10:38 – 11:20)**

**1<sup>st</sup> VP, Calendar: Helena(10:38 – 10:48)** (Absent ) **Judianne** will address issues

1. Update on Helena Beyer
2. Update on Connie Malin/a splendid worker
3. RE: e-blast that went out to the renters on 7/19/11
4. Aug/Sep Calendars completed, & in Gallery for Rotation Day  
Fri 8/5 4-8 shift. Need W/F Chairs to ask renters on Rotation day, until one volunteers
5. Future Oct/Nov Calendars in Gallery on Rotation Day for Renter sign-ups.
6. Wall/Floor Chair Co-ordination of Artists coming off & on Rental Spaces
7. Enforcing 30 day notice & renter completing current rotation responsibilities.
8. Gallery Committee communicating/ just juried in Artists that are ready to rent.
9. Can Jurying dates be planned for the first month of a rotation period instead of the 2nd month?
9. Paid Sitters list finalized. Needs to be put in Paintrag

## **Gallery Manager: Terry Oshrin (10:48-10:53)**

1. Is DVD Training Video being used?
2. Jurying In process: Who tracks and how is it communicated for notification. Can we streamline?

## **Monthly Show: Lynn Ely (10:53-11:05)**

1. Slate for nominating committee :results 'Hospitality, Gayle Baker; Programs: Sandy Heath
2. New Hours Posted and received ; any feedback?
- 3 Any List of Volunteers Centralized Bring to meeting
4. List of Judges available to date, if you have, bring to ,mtg (6/27/11)

## **Paint Rag.: Sharon Hoffman (11:05-11:10)**

1. Slate for nominating committee results: Hospitality; Gayle Baker; Programs: Sandy Heath

## **Floor Chair: Linda Melvin (0)**

1. Action: Any List of Volunteers? Centralized, bring to meeting (6/27/11)

## **Wall Chair: Patricia Eldon (11:10-11:15)**

1. Wall Results

## **Hospitality: Bruce Stewart (11:15– 11:20)**

1. Update on Membership
2. Budget: Monthly Show Take-In collected \$130 for this reception. Did this \$\$ arrive for the reception?  
\$67.97 for food (Bruce): + \$23.00 Lisa, \_Ice Budget \$50.00, (Costs are covered)
3. Preparation for reception Task List GIVEN TO BOBBIE/ FILES, Invite Gayle Baker, New Hospitality to assist

## **New Business (11:20 – 11:45)**

1. Rotation of Juried Membership , comments, and to be tabled for next meeting, discussion/determinations (food for thought)

## **Adjournment – 11:45pm**



## DOWNTOWN



- 1. ALEXANDER SALAZAR FINE  
ART GALLERY**  
640 Broadway
- 2. ALEXANDER SALAZAR FINE  
ART EXHIBITIONS AND  
AUCTIONS**  
1040 7th Ave



Sarah Stieber, "The Window," Oil on Canvas, 4'x5', Alexander Soltz Artief in Residence Studio

- 3. ALEXANDER SALAZAR FINE  
ART ARTIST IN RESIDENCE  
STUDIO**  
635 Broadway

- 4. CELEBRATION FINE ART GALLERY**  
326 Broadway and 3rd Ave at The US Grant • 619.238.9111
- 5. MUSEUM OF CONTEMPORARY ART - SAN DIEGO**  
1001 Kettner Boulevard
- 5. PIMENTO FINE ART GALLERY**  
350 W Ash St #103 • 619.955.5285 • [www.olivepr Solutions.com](http://www.olivepr Solutions.com) • [jennifer@olivepr Solutions.com](mailto:jennifer@olivepr Solutions.com)



Dani Dodge, "Une Semaine Que Nous Sommes Separes", 36"x35", Mixed Media (acrylic, collage, spray paint, pastel, ink).  
Pimento Fine Art

## ENCINITAS / LEUCADIA



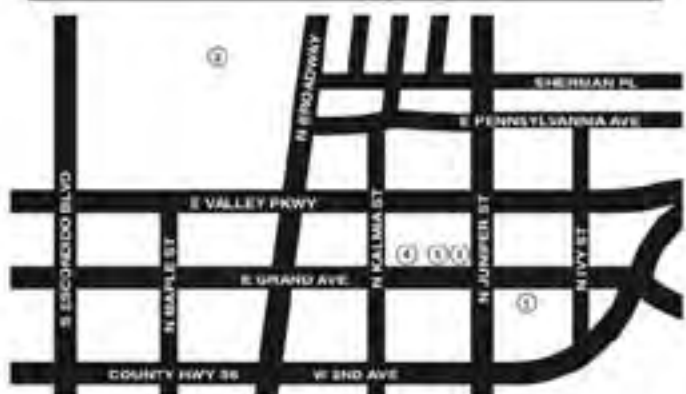
1. **ART N SOUL**  
633 S Coast Hwy. 101
2. **BLISS 101**  
687 S Coast Hwy. 101, #151
3. **LEUCADIA ART GALLERY**  
1038 N Coast Hwy. 101
4. **SAN DIEGUITO ART GUILD/  
OFF TRACK GALLERY**  
937 S Coast Hwy. 101
5. **SANTOS FINE ART  
GALLERIES**  
978 N Coast Hwy. 101



Darlene Katz, "Walking Home", Oil on Canvas, 24"x36", *Off Track Gallery*.



**ESCONDIDO**



- 1. ARTHATCH**  
317 E Grand Ave • 760.781.5779 •  
arthatch.org  
ArtHatch, formerly Distinction, is a  
501(c)(3) 7000 sq ft building  
located in downtown Escondido.  
The arts complex exhibits cutting  
edge paintings created by 50+

artists from around the world. In addition, over 30 local artists exhibit various styles of painting, photography, and mixed media throughout the building. Hours are Wed-Sat 12-5, receptions with live music are second Saturdays 6-10pm.



# OFF TRACK GALLERY

## **IMPORTANT** Memorandum on Gallery Ethics and Business Practices

*Some recent events that have taken place at the gallery by members have prompted this communication.*

We try very hard to maintain a high level of professionalism and ethics in our business / gallery, and we expect you, the member, to honor and uphold these business ethics. We are a business that deals with the public and our integrity is highly important to our success. Compliance with the following requests is mandatory and non-compliance is cause for dismissal from membership in S.D.A.G. / Off Track Gallery.

1. Staffers, in particular, and Membership, in general, are not authorized to discuss, or express their opinions with any tenant(s) / outside business owner(s) on behalf of the Guild on management protocol of the gallery. The board has been elected by the membership, and no member should be taking it upon themselves to conduct any business for the gallery other than staffing and job positions signed up for. This includes how the guild is being run, or how they feel about what is happening at the guild due to circumstance beyond our control. Only the Board knows all the details of what is going on with the business of operating the gallery, therefore, any information imparted by other than the board is likely to be incorrect, incomplete or just plain opinion.
2. Maintaining a code of ethics is extremely important, and bias opinions about race, creed or color are not allowed within our guild nor to be discussed on the premises or surrounding area around the gallery.
3. We are a business that services the public, and negative comments - either personal or professional - about another artist's works while you are within the gallery are unacceptable, and absolutely never to be mentioned in front of, or communicated to, our clients. ANY negative conversations between members, either in or around our store, about the gallery and its operations, should never be made in front of clients.



4. Any additional complaints about our artists from business owners, management or other artists communicating abuse of such ethics, is ground for dismissal of any artists from our gallery.

5. In order to maintain good relationships among all parties involved, the shopping center management company and the business owner have requested that the San Dieguito Art Guild and it's membership of the Off Track Gallery, cease any further contact / communications with Mog & Rue, next door. "Members" are no longer authorized to speak to, express their opinion to, or even "enter" the store of Mog & Rue.

6. Your opinions are your own, and you are entitled to them, but keep them to yourself or discuss them offsite. ***Remember, to have a good neighbor you must be a good neighbor!***

Cheryl Ehlers, President  
San Dieguito Art Guild / Off Track Gallery



# OFF TRACK GALLERY

Paint Rag  
July 2011

## In This Issue

SDAG Board positions open  
Memorial to Betty Sturdevant  
SDAG Calendar  
Member Opportunity for San Diego  
Botanic Garden  
Plein Air Contest - Spanish Village  
August 4 - Mosaic Demo  
Tips and Tricks - Street Show and  
Garden Fairs  
Shrink Wrap sleeves available at  
the Off Track!  
SDAG's Solana Beach City Hall  
Ocean-Themed Artshow  
Ads: Artists that teach or  
businesses supporting artists

[Join our Mailing List!](#)

## Quick Links

[Our Website](#)



Fourth of July. Have a safe holiday.

AND a creative month!

Sharon Hoffman  
Paint Rag Editor

## Board Positions Open for Guild

### MEMBERS!

We are looking for volunteers to fill two open spots on the Board of Directors of your Guild.

YOUR Guild needs your help! We will have 2 open spots on the Board of Directors starting September 1 and we are looking for members to step up and help out. This is a huge opportunity to help your Guild THRIVE and SURVIVE. Members accepting one of these positions will be on the Board of Directors and must attend the Board of Director's meeting the 4th Monday of every month from 9:45am to Noon at the Department of Public Works, City of Encinitas, 160 Calle Magdalena.

## **PUBLIC RELATIONS/PUBLICITY CHAIR**

Handle ALL publicity for SDAG and the Off Track Gallery. You will be OUR voice to the community. The Publicity Chair is in charge of the following (there are volunteers for each task - you just need to make sure it gets done on time): PR releases to newspapers and magazines for SDAG events, production and mailing of post card for bi-monthly reception, posting of SDAG events on selected websites, production and placement of paid ads according to budget set by the SDAG Board, provide webmaster and Paint Rag editor with copy and photos for SDAG events, and maintain the Guild's client database.

## **HOSPITALITY CHAIR**

Gallery and Event hospitality. Be in charge of the parties! What could be more fun? You would have a budgeted amount to spend on food and wine. A list of volunteers will be provided for each event. They can assist in purchasing food and wine, pouring wine at the event, setting up, putting out the food and cleaning up. Receptions are every 2 months at the Gallery just like the one on June 11, from 5-7:30pm. Your job is to coordinate. There is already a member who has volunteered to be reception helper each month. You would also coordinate hospitality at any other Event Happenings such as the Demo meetings at the San Diego Botanic Garden.

**If you are interested in either of these opportunities please contact:**

Lynn Ely at [lynnarts@yahoo.com](mailto:lynnarts@yahoo.com) or

Sharon Hoffman at [sah\\_sd@yahoo.com](mailto:sah_sd@yahoo.com)

## **Betty Sturdevan - in Memorial**

Guild members share some wonderful remembrances of long time member Betty Sturdevan, who passed on this June 9th, 2011. Betty was a LONG time guild member, past president (1975-77) and held about every job we have in the guild, and saved so much of San Dieguito Art Guild's history.

Betty was a true lady for all seasons both visually and in personality. She was a full circle woman filled with grace and gumption, quietness and rowdiness, thoughtfulness and laughter, love and compassion. One might say that Betty was lady-like and tom-boyish all at the same time. She had a sweet manner and a twinkle of devilishness in her eyes at all times. She treasured life in all that it held for her, she adored her family and marveled in the presence of everyone she met. With Betty, what you saw was what you got. Every animal, bird, man, woman and child she encountered was an exciting, loving, and enjoyable wonder to Betty.

Two of Betty's greatest loves were most certainly painting and the ocean. She loved animals and painted them a lot, and after her husband died she always had a dog as a companion. Her favorite being golden retrievers. As Betty grew older, she always seemed equal in age, not someone older. I guess that's because she never dwelt on the past or the future. She seemed to always live in the present and enjoy it. She engaged young and old alike in conversation and she was always an equal. Betty loved to have her studio facing west towards the ocean and her backyard. That way she could watch birds, cats, dogs, etc., as she worked.

There was a memorial on Saturday, June 11 at 12:30 at the Community Center in Encinitas. It was a warm, meaningful, loving tribute to Betty put together by her grandchildren.

Betty was loved and will be missed by many.





## Welcome! New Members to SDAG

Welcome to members that have joined SDAG in the last month:

Marty Fopiano (Jewelry)  
 Jacquie and Frank Hughes (Jewelry, Furniture, Sewing)  
 Pat Piper (Mosaics, Crosses)  
 Tony Shelfo (Photography)

## Upcoming SDAG Events

*A note to remember: Take-In for the Monthly Show is always the last Tuesday of the month, from 9:30am to Noon!*

### July

July 14 - Thursday, 10am to Noon, Member Art Show take-in at the San Diego Botanic Garden  
 July 15 - Friday, Jurying session for new floor and wall rentals  
 July 16 - Saturday, 4:30 to 6:00pm, New Members Reception at the Gallery  
 July 25 - Monday, 9:45am, Board of Directors meeting  
 July 25 - Monday, Deadline for August Paint Rag  
 July 26 - Tuesday, 9:30am to Noon, Monthly Show Take-in  
 July 28 - Thursday, 9am - 6pm, Wall and Floor Rotation



### August

August 4 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (Mosaics)

August 22 - Monday, 9:45am, Board of Directors meeting

August 22 - Monday, Deadline for September Paint Rag

August 30 - Tuesday, 9:30am to Noon, Monthly Show Take-in

### October

October 6 - Thursday, 1:30 to 3:30pm, Demo at San Diego Botanic Garden (TBA)

### December

December 1 - Thursday, Holiday Potluck (site to be determined)

## July 14 - Member Art Show Opportunity

You will soon be able to hang your art in the Ecke Building at the San Diego Botanic Garden, for 6 weeks.

TAKE-IN DAY: Thursday, July 14, 10:00am to Noon

Entry Fee: \$12 per piece, only 2D art

You may bring 2 pieces, 16 x 20 or a little larger.

There is no display space for 3D art

Questions contact Lynn Ely at [lynnarts@yahoo.com](mailto:lynnarts@yahoo.com)

## SDAG Art Jurying - July 15

Hi, SDAG members!

If you are not a wall renter or floor renter at Off Track Gallery, and have not yet been juried in, you have a chance to be juried for possible renting. The next Wall and Floor Art jury will be on Friday, July 15 at floor art chairperson Linda Melvin's house, 843 Santa Regina, Solana Beach, 92075. If you plan to attend, please RSVP to Linda Melvin, 848-481-3431, [painter197@aol.com](mailto:painter197@aol.com). Drop your work off between 10:00 and 11:00 and pick it up between noon and 1:00 pm.

Bring at least four of your best pieces of artwork in each medium that you hope to exhibit as a renter. Framing and presentation are part of what the artwork is being judged on. Neatness counts. For wall art, please follow the gallery hanging rules as described in the gallery handbook. You must have been in the monthly show three times before you can rent space.

### REQUIREMENTS FOR WALL RENTERS

#### Requirements for Wall Renters of Off Track Gallery

1. Rent for a full wall space: \$90.00 of rent is due on every rotation day, which is once every two months, usually the last Thursday of every other month, so that works out to be \$45.00 of rent per month.

2. A full wall space is four feet wide from the floor to the top of the wall, but you may only use a 44 inch wide space for displaying artwork. (The gallery committee prefers, but does not require, that artists leave the bottom one or two feet of wall empty.) The guild requires that wall rent artists leave at least two inches of empty space between their artwork and the borderline between wall spaces so that your work does not get less than four inches

from your neighbor's artwork. If you are on one of the little walls that zigzag, you still need to have a two inch wide border of empty space along the sides of your display space. The reason for this rule is that the gallery committee believes that a little empty space enhances the artwork and gives a higher classed appearance to the gallery.

3. Security Deposit: There is a security deposit of one month's rent, \$45.00 for a full space. This is refundable if you fulfill all of our requirements- staffing, giving notice 30 days in advance, and paying rent.

4. Staffing: Currently, we expect wall renters to staff the gallery once a month for four hours. Sometimes in the summer, wall renters are required to staff twice a month for two and a half hours each session.

5. Wall rotation duty: We expect each wall renter to help at a wall rotation day once per guild year for two and a half hours. The guild year starts and ends on September 1. You do not need to climb ladders or lift things if that is difficult for you.

6. An additional job: Each renter is expected to do an additional job for the guild.

7. We require that renters sign a contract saying that they will rent for at least four months. If they resign sooner, they do not get the security deposit refunded. We need to have people rent for at least four months, which is two rotations, in order to prevent people from renting only when it is their turn to exhibit in the front, or only at Christmas time, and also to save work for the wall rent chairperson.

8. Resigning from renting: We need to be given at least thirty days of advance notice before you resign from renting wall space. This is so that we can find a substitute renter, and so that we can find staffers to work at the times that you were going to.

9. Renters need to sign a hold harmless contract stating that they will not sue San Dieguito Art Guild in case their work gets damaged or stolen. Artists need to provide their own insurance if they want any to cover their artwork.

10. Renters need to sign a copyright agreement which says that they will not infringe upon anyone's copyright, that their work is their own.

### **Benefits of renting at Off Track Gallery:**

The advantage of being a renter is that you can exhibit several pieces of your artwork all together so that customers notice it and better understand what you are interested in. You have control over how it is arranged within your space. If you display a lot of artwork, it costs less per piece to exhibit if you are a renter than if you are in the monthly show. The downside, or the upside, is that you get to be more involved in the running of the gallery if you rent. If you are a past renter, consider getting back onto our waiting list.

Thank you.

Patricia Eldon

Wall Rent Chairperson

[pjeldon@sbccglobal.net](mailto:pjeldon@sbccglobal.net)

## **Plein Air Contest - Spanish Village**

Spanish Village Art Center  
1ST Annual



**"ART IN BLOOM"**  
**2011 Floral Plein Air Painting Contest**

**CONTEST DATE: SATURDAY, JULY 23, 2011**

**Registration:** All mail-in registrations must be received by Thurs July 21, 2011

**Walk-in registration:** 9:30am at Spanish Village information table  
(outside studio 34A)  
**Saturday, July 23, 2011**

Email registration will not be accepted.

Make checks payable to "Spanish Village Art Center"

REGISTRATION FORM AVAILABLE ONLINE

[WWW.SPANISHVILLAGEART.COM](http://WWW.SPANISHVILLAGEART.COM)

(see Resources page)

or at STUDIO 34A 11-4pm DAILY

Processing Fee:

Spanish Village Members \$10, non-members \$15. ALL Walk-Ins \$20 - *Cash or check only*

Who: Adults age 16 or over

Limit: ONE or TWO entries permitted per entry fee

Mediums: Oil, Acrylic, Watercolor, Pastel, Ink, Pencil, Mixed Media

Where: Check in at the Spanish Village Information table (34A) located in the patio area 9-10 a.m. The artist's canvas, paper, board, etc. must be stamped by the art exhibit staff prior to the bell of beginning the work. Up to three surfaces may be stamped at check-in.

What: Paintings must be painted on location AND INCLUDE ALL OR PART OF A FLOWER ARRANGEMENT set up in Spanish Village by the SD Floral Guild. Multiple fresh flower arrangements will be provided to choose from.

Paintings can also include parts of Spanish Village in the painting. Paintings done in other locations of the park are NOT accepted. No photos or sketches prior to contest are allowed on contest day.

|                           |                                                             |
|---------------------------|-------------------------------------------------------------|
| Painting time: 10am - 2pm | SHARP (warning bell at 1:45) Start and stop bells           |
| 2:10pm                    | Display on your easel UNFRAMED at designated area.          |
| 2:10 - 2:40pm             | Artist vacates area for judging to occur                    |
| 2:40 - 4pm                | Display art for sale (artist may stand by work or frame it) |
| 2:10 - 3:30pm             | Public places votes for People's Choice                     |
| 3:30pm                    | Judging results announced                                   |
| 4pm                       | Artist may take work home                                   |
| 4 - 7pm                   | Option: Have art for sale during Spanish Village Open House |

Artist Brings: Art supplies, painting surfaces and EASEL to display work on for show

Judging and Sales: Artist may bring personal art catalog to show visitors, frame work after judging, but NO additional artwork is allowed. ARTIST GETS 100% OF PROCEEDS FROM SALES.



Sales Opportunity: Artists are invited to leave their work for sale till 7pm during the Spanish Village Open House that night. They can indicate at morning check-in booth and their easel and artwork will be stored for them to pick up next day (Sunday, July 24) at Spanish Village Office Studio 18 (11am - 4pm) Office Phone: 619-233-9050.

1st Place \$100 2nd Place \$50 3rd Place \$25 Peoples Choice gift certificate (\$25)

Questions? Call: **760-436-0453** Email: [susludwig@gmail.com](mailto:susludwig@gmail.com)

### August 4 - Mosaic Demo

**San Dieguito Art Guild Presents an afternoon of exploring Mosaics with Don Myers.**

**Free and Open to the Public**

**Don Myers will provide blocks with a pattern or bring your own vessel.**

**Thursday, August 4, 2011**

**1:30pm to 3:30pm**

**San Diego Botanic Garden**

**230 Quail Gardens Drive**

**(the Ecke Building) free parking**

**RSVP at [Katie.jablonski08@gmail.com](mailto:Katie.jablonski08@gmail.com)**

### **DON MYERS STAINED GLASS**

Don Myers has always had a passion for artistic expression. In 1975 he found a medium that would become his life passion. Stained glass allowed Don to utilize his various talents. Starting each piece of artwork with a drawn pattern his natural ability to bring life to a one dimensional drawing is obvious. His eye for color makes the individual pieces of glass come together to form a truly unique work of art. A master cutter with over 35 years of experience Don can create the most intricate of designs with ease.

Don owns and operates his studio in Oceanside California at 1025 North Coast Highway Oceanside, California 760-439-6200. Offering one of a kind custom stained glass artwork for residential, business and liturgical clients as well as repairs Don has a long standing reputation as the foremost expert on stained glass in the area.

Always eager to share his passion with others, Don teaches several classes from beginning stained glass and mosaics to more advanced techniques as a student progresses. His fun loving personality and ability to put even the most inexperienced student at ease keeps his classes full and students wanting to return again and again.



Don Myers with some of his beautiful artwork behind him.

### SDAG Member Fine Arts and Photography Results from the San Diego County Fair

Congratulations to our SDAG members for their participation and award results at the Fair.

#### PLACE AWARDS FOR THESE MEMBERS:

Artie Mattson (3rd Place) 1001 2-D, Class 017, Title of work - 'Traffic Jam At The Races'  
James Millard (3rd Place) 1001 2-D, Class 012, Title of work - 'Coronado Icon'

James Millard (1st Place) for the second year in a row for the 'One Day Plein Air' contest on Sunday, June 26.

#### HONORABLE MENTIONS PLACING FOR THESE MEMBERS:

##### 2 AND 3 DIMENSIONAL ART

|                  |                                                            |
|------------------|------------------------------------------------------------|
| Janice Allen     | 1001 2-D, Class 015, Title of work - 'Seeds'               |
| Sandra Cox       | 1001 2-D, Class 016, Title of work - 'Carmel Beach'        |
| Bobbi Hirschhoff | 1002 3-D, Class 025, Title of work - 'Totally Tubular'     |
| Darlene Katz     | 1001 2-D, Class 009, Title of work - 'Sweet Dreams'        |
| Linda Phillips   | 1001 2-D, Class 020, Title of work - 'Opening Day Del Mar' |
| Mark Sherman     | 1001 2-D, Class 011, Title of work - 'Like Mother'         |
| Mark Sherman     | 1001 2-D, Class 011, Title of work - 'One Fast Critter'    |

##### PHOTOGRAPHY

|                |                                                                        |
|----------------|------------------------------------------------------------------------|
| Beverly LaRock | Color Nature, Title of work - 'Radiant'                                |
| Beverly LaRock | Color, Black & White or Digital, Title of Work - 'Mother with Newborn' |
| Jeffrey Sitcov | Color, Title of work - 'Perugia, Italy 3'                              |

## Environmental Painters Schedule

Here is the schedule for the Environmental Painters for July and August (call Joan Grine with questions 858-481-8783)

### July

July 5 and 12 - San Elijo Lagoon,  
(meet at North End of Rios, Solana Beach)  
July 19 and 26 - Crest Canyon (North End)  
(meet at North End of Durango, Del Mar)

### August

August 2 - San Diego Botanic Garden (free day)  
August 9 and 16 - Batiquitos Lagoon (meet at end of Gabbiano)



## July Monthly Show Winners

### Best of Show - Njeri by Wendy Gauntlett-Shaw (Oil)

#### Oil/Acrylic

1st - Avra Alexiades - Alexander the Great (Oil)  
2nd - Joyce Nash - Tillman Wild (Acrylic)  
3rd - Pamela Penner - I'll Save Your Place (Oil)  
HM - Pamela Wells - Golden Reflections (Oil)

#### Watercolor

1st - Dot Dodds - Are We There Yet?  
2nd - Stan Stevenson - Summer Slumber

#### Photography

1st - Pamela Taylor Waldman - Emerald Light  
2nd - Morgan Janis - California Dreamin'  
3rd - Ian Williamson - Swami's, Encinitas  
HM - Beverly LaRock - Holy Man, India  
HM - Terry Allen - Huntington Garden  
HM - Diane Goodman - Heads or Tails?



## MOSAIC DEMONSTRATION

**FREE AND OPEN TO THE PUBLIC**

**AT THE SAN DIEGO BOTANIC GARDEN**

**1:30 - 3:30 PM THURSDAY, AUGUST 4,**

*Sponsored by the San Dieguito Art Guild*

*Funded in part by a grant from the City of Encinitas  
and the Mizel Family Foundation.*

**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

**Lumbervard Shopping Center, Coast Hwy 101, Encinitas**

*Open Daily 10 to 6 (760) 942-3636 [offtrackgallery.com](http://offtrackgallery.com)*

Please join us at the  
Off Track Gallery for the San Dieguito Art Guild's

**ART RECEPTION**

**Saturday, August 13<sup>th</sup>, 2011 ~ 5 to 7:30 PM**

**FOUR FEATURED ARTISTS**

**CHERYL EHLERS: Painter**

**KAREN FIDEL: Potter**

**KATIE JABLONSKI: Sculptor & Jeweler**

**PAMELA TAYLOR WALDMAN: Photographer**

**OFF TRACK GALLERY**

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**Lumbervard Shopping Center, Coast Hwy 101, Encinitas**

*Open Daily 10 to 6 (760) 942-3636 [offtrackgallery.com](http://offtrackgallery.com)*

Having trouble viewing this email? [Click here](#)

# OFF TRACK GALLERY

**Weidner's Garden is having a photography contest  
open to all photographers.**

**Two weekends - August 19-21 and August 26-28**

**We invite photographers amateur or professional to get busy now and  
enter their photos in our photo contest  
See the guidelines below**

**We also invite Painters to come paint in our Gardens showing the  
beauty of our flowers and plants**

**August Art in the Garden  
Artists Live Painting in the Gardens  
Weidner Garden's celebrates the Arts.**

**Painters — Photographers — Metal Art — Sculptures — other Garden  
Art Fridays & Weekends August 19th - 21st August 26th - 28th**



**For all Painters, with brush or other media**  
**Artists are invited to set up easel, paints and an optional display of other art work**  
**available for purchase at any or all of the Weidner's Gardens**

**August Art In the Gardens.**

**The guidelines are as follows**

**The artist will be actively painting on any kind of art piece that shows beautiful flowers or succulents that might be found at Weidner's Gardens. Our goal is to show off how lovely our plants are and how beautiful Weidner's Gardens is.**

**Our other goal is to bring people to Weidner's Gardens during this event in August. August is typically a month when business is slower and the Gardens are in full bloom.**

**Weidner's will help to publicize the event in our June/ July/ and August Email newsletter that goes to over 5,000 people around Southern California, We will send out press releases and appreciate any help or contacts from your group. In addition it will**

**be put frequently on Weidner's Garden Facebook pages. Weidners Gardens Weidner's will assign a PLU number to each artist registered and will process any sales made at the event days though our register and customers may pay cash, charge, or a check if pre approved by the artist. There is no charge for the Artist to Paint in the Gardens. We will take a 20% commission on anything sold during the event weeks.**

**The Artist can set up anywhere they choose, move around, arrange plants as they need. All plant material needs to be returned when the artist is finished.**

**The artist is responsible for bringing their own easels, equipment and for the safe storage after the Gardens are closed and the set up the following day.**

**The Artist needs to be painting actively but does not need to be here every single minute. They would need to have a plain instruction on their easel for anyone wanting to buy something. Any art work left unattended is at the Artist's own risk. (Our visitors are generally very honest but one never knows.)**

**In Addition we will have two Vignette types of scenes set up with basic background where the artist or artists can add the color blooming plant material. Suggestion: Everyone may already be doing this, but taking a photo of your scene is smart. If the plant material moves you still have a digital picture.**

**We would love to have lots of artists, photographers and other types of garden art displayed.**

### **Children's Art section**

**We have chosen the last weekend of the 26-28 for an extra section for Children under 12 Art to be displayed.**

**The more activities going on the more reasons for press releases, TV coverage, and that brings out more people.**

**Photo contest rules follow**



Since painting is very subjective we are not judging at all on that. We do appreciate Artists taking the time to paint and show their work.

Any painting artist that attends and displays at least two of the days (minimum of a 4 hours each of the days) will be given a \$25.00 Gift certificate good for our November December Season. The awarding of the Photo contest will be on Sunday August 28th at 3 pm

Hope to have some press and TV coverage for some of the event days. Weidners will send out press releases, publicize the events in our June/ July and August email news letters. Any publicity that your group can generate is all to the good. Newspapers are more likely to give coverage to multiple requests. Any contacts that your group has are appreciated.

Thanks, Evelyn Weidner, contact me by email [evelyn@weidners.com](mailto:evelyn@weidners.com)

### **Below are the guidelines for any photographers.**

**Photos will be judged in two categories**

**Judging criteria:**

1. **Weidner's Flowers at Weidner's Gardens.** Beauty shots to show how the beauty of Weidners Gardens and or their plants and flowers.
2. **Home/Landscape settings.** To show real life landscape planting photos using but not limited to Weidner's Plants

**Photos will be judged by the public. 1st, 2nd and 3rd prizes in each category will be awarded.**

**1st prize \$100.00 Weidner's Gift Certificate**

**2nd prize \$50.00 gift certificate, 3rd prize, \$25.00 Gift Certificate**

**Photos should be submitted starting on August 18th.**

**Photo submission:**

**One photograph with the display size no larger than 14" by 12" and One 300 pixel digital jpg image.**

**By entering the photographer agrees to allow Weidner's Gardens to use the photos in promotional materials. Credit to the photographer will be given when ever possible.**

**Space for A maximum of 37 images in each category will be allowed.**

**Photographers may enter only one entry in each category.**

**Every photographer entered will receive a \$10.00 Gift Certificate at Weidner's Gardens.**

**Photographs should be submitted on or before August 18th. The public judging will begin on August 19th and will conclude on August 28th at 12 noon. The Prizes will be awarded at 3 pm on August 28, 2011, you need not be present to win.**

**All photographers are encouraged to bring their other art to sell. These photos are not limited to Weidners Flowers. Weidners will handle the sale of photos, including credit card charges and will deduct a 20% commission on any sale.**

**Photographers are responsible for the safety of their own work.**

**Weidners Gardens will make every effort to protect photos displayed but will not be responsible for any damage.**



Photos will be judged by the public. 1st, 2nd and 3rd prizes in each category will be awarded.

1st prize \$100.00 Weidner's Gift Certificate

2nd prize \$50.00 gift certificate, 3rd prize, \$25.00 Gift Certificate

Photos should be submitted starting on August 18th.

Photo submission:

One photograph with the display size no larger than 14" by 12" and One 300 pixel digital jpg image.

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All photographers are encouraged to bring their other art to sell. These photos are not limited to Weidners Flowers. Weidners will handle the sale of photos, including credit card charges and will deduct a 20% commission on any sale.

Photographers are responsible for the safety of their own work.

Weidners Gardens will make every effort to protect photos displayed but will not be responsible for any damage.

Weidners Gardens cannot store overnight any of the additional pieces a photographer would like to sell.

Weidners Gardens is located at 695 Normandy Rd. Encinitas, Ca. 92024. For more information contact Evelyn or Mary at 760 436 2194 or by email to

[staff@weidners.com](mailto:staff@weidners.com). The Gardens are open daily except Tuesdays from 9 am to 5 pm. Submission forms available at Weidners Garden or by email request.

**Contact: 760.436.2194 [staff@weidners.com](mailto:staff@weidners.com) map/directions: [695 Normandy Rd Encinitas Ca 92024](#) Our Hours - We are closed on Tuesdays**

# OFF TRACK GALLERY

**Respond to Lynn Ely at [lynnarts@yahoo.com](mailto:lynnarts@yahoo.com) if you have any questions**

**Please do not respond to this message by clicking on "Reply".  
Please consult Lynn for questions or concerns.**

**REMINDER:**

**Monthly Show Take-In Day  
Tuesday, June 28  
9:30 a.m. - 12 noon**

This is also the Pick-Up time for your work from the June show. Due to new hanging rules for hanging art in the gallery, the show will be hung that evening after business hours, instead of the afternoon.

The new Take-In fees will be \$12, \$17, and \$22.

The June Show looked great. We have new ribbons printed with the Guild and Gallery names.

Sooo... bring in your art on Tuesday, June 28th so we can have a fabulous July show. We want lots of color! Red, white and blue would be timely!

If you have questions or concerns, please email me at [lynnarts@yahoo.com](mailto:lynnarts@yahoo.com).

I'll see you on the 28th.

Thanks you all for your participation.,

Lynn Ely

[lynnarts@yahoo.com](mailto:lynnarts@yahoo.com)

760-434-0444

## SDAG BOARD MEMBERS 2011 – Sept 2012

| <b>Position</b>                    | <b>Last</b> | <b>First</b>  | <b>Phone</b>                       | <b>Address</b>               | <b>City</b> | <b>State</b> | <b>Email</b>                                                                 |
|------------------------------------|-------------|---------------|------------------------------------|------------------------------|-------------|--------------|------------------------------------------------------------------------------|
| <b>President</b>                   | Ehlers      | Cheryl        | 760-519-1551                       | 2070 Gayle Way               | CB          | CA           | <a href="mailto:cparrotise@yahoo.com">cparrotise@yahoo.com</a>               |
| <b>Secretary</b>                   | Holzinger   | Lin           | 858-401-9001                       | 7906 Calle Posada            | CB          | CA           | <a href="mailto:linholzinger@gmail.com">linholzinger@gmail.com</a>           |
| <b>Treasurer</b>                   | Fidel       | Karen         | 858.451-6703                       | 16162 Avenida Venusto #4     | SD          | CA           | <a href="mailto:karenfidel@hotmail.com">karenfidel@hotmail.com</a>           |
| <b>Co-Treasurer</b>                | Renner      | Dolores       | 760.685-3764                       | 2050 Willowood Lane          | ENC         | CA           | <a href="mailto:doloresr55@yahoo.com">doloresr55@yahoo.com</a>               |
| <b>Parliamentarian</b>             | Shannon     | Judianne      | 760-753-7088                       | 931 Greenlake Court          | CARDIFF     | CA           | <a href="mailto:tajshannon@roadrunner.com">tajshannon@roadrunner.com</a>     |
| <b>Calendar 1<sup>st</sup> VP</b>  | Beyer       | Helena        | 760-975-8349                       | 318 Toyon Court              | SM          | CA           | <a href="mailto:hbeyer5471@aol.com">hbeyer5471@aol.com</a>                   |
| <b>Gallery Manager</b>             | Oshrin      | Terry         | 760-942-3294                       | 2015 Shady Tree Lane         | ENC         | CA           | <a href="mailto:terrytulips@aol.com">terrytulips@aol.com</a>                 |
| <b>Monthly Show Chairperson</b>    | Ely         | Lynn          | 760-434-0444                       | PO Box 469                   | CB          | CA           | <a href="mailto:lynnarts@yahoo.com">lynnarts@yahoo.com</a>                   |
| <b>Wall Chairpersonr</b>           | Eldon       | Patricia      | 760-942-9406                       | 222 Cereus St.               | ENC         | CA           | <a href="mailto:pieldon@sbcglobal.net">pieldon@sbcglobal.net</a>             |
| <b>Floor Chairperson</b>           | Melvin      | Linda         | 858.481-3431<br>Cell:619-200-3431. | 843 Santa Regina             | SB          | CA           | <a href="mailto:painter197@aol.com">painter197@aol.com</a>                   |
| <b>Membership</b>                  | Swanson     | Grace         | 760-942-6109                       | 1565 Gascony Road            | ENC         | CA           | <a href="mailto:swanson121@cox.net">swanson121@cox.net</a>                   |
| <b>Programs, 2<sup>nd</sup> VP</b> | Jablonski   | Katie         | 760-213-9773                       | 1387 Ranch Road              | ENC         | CA           | <a href="mailto:katie.jablonski08@gmail.com">katie.jablonski08@gmail.com</a> |
| <b>Co Chair Programs</b>           | Heath       | Sandy         | 760-580-2838                       | 30246 Airflight Drive        | VALLEY CTR  | CA           | <a href="mailto:sandy246@gmail.com">sandy246@gmail.com</a>                   |
| <b>Publicity</b>                   | Waldman     | Pamela Taylor | 760-942-3016                       | 204 N. El Camino Real #224   | ENC         | CA           | <a href="mailto:pamelawaldman@att.net">pamelawaldman@att.net</a>             |
| <b>Webmistress</b>                 | Korfin      | Carol         | 858.793-5482                       | 5643 Willowmere Lane         | SD          | CA           | <a href="mailto:carol@glassgiraffe.com">carol@glassgiraffe.com</a>           |
| <b>Newsletter</b>                  | Hoffman     | Sharon        | 858.487-8379                       | 15615 Avenida Alcachofa, # H | SD          | CA           | <a href="mailto:SAH_SD@Yahoo.com">SAH_SD@Yahoo.com</a>                       |
| <b>Hospitality</b>                 | Baker       | Gayle         | 760-274-4204                       | P.O. Box 230206              | ENC         | CA           | <a href="mailto:gayle@gcbdesigns.com">gayle@gcbdesigns.com</a>               |





**SDAG Meeting Minutes**  
**Emergency Meeting of the Board**  
Lumberyard Shopping Center  
Encinitas, CA  
7/29/11 12:30 pm

**Officers Present:** Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin

**Officers Absent:** Helena Beyer, Lisa Curry, Sharon Hoffman, Jacqueline Howard, Dolores Renner, Judianne Shannon, Bruce Stewart, Grace Swanson

**Call to Order:** 12:45 pm by Cheryl Ehlers, President

**Discussion Topic:**

Cheryl reported that there have been several incidents involving SDAG members and the next-door tenant in recent days. Some were so serious that the center's management informed her that the gallery was in jeopardy of losing its lease and could possibly be sued for slander.

The incidents involved the next door tenant at Mog & Rue and three members in particular – Ron Like, Rikki Ungar and Rita Shulak who made disparaging remarks directly to the tenant and/or her staff.

**Actions:** Board members decided on a course of action in order to mitigate possible legal actions by the next-door tenant or the center's management that will include:

- ☐ Immediately send an email blast of a Memorandum on Gallery Ethics and Business Practices to all SDAG members
- ☐ Mail out hard copies of the same memo via US Mail in order to insure that every member has been informed
- ☐ Disciplinary committee members (Cheryl Ehlers, Terry Oshrin) to speak personally to each offending member with the goal of requesting that they step away from being SDAG members otherwise face dismissal by the Board.
- ☐ Linda Melvin, Carol Korfin and Karen Fidel will complete the mailing to the general membership on Sunday, July 31, 2011.

**Motion:** Katie Jablonski motioned to approve the actions noted above. Seconded by Linda Melvin. In Favor 9 Against 0 Abstain 0 Absent 8 Motion **Passed**

**Meeting ended:** 1:30 pm

Submitted by:

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Lin Holzinger, Secretary

**SDAG Meeting Minutes**  
Grace Swanson's Home  
1565 Gascony Encinitas, CA 92024  
8/22/11; 10:10 am

**Officers Present:** Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart, Grace Swanson

**Officers Absent:** Helena Beyer, Katie Jablonski, Dolores Renner

**Incoming Officers (2011 - 2012) present:** Gayle Baker, Sandy Heath, Pam Waldman

**Call to Order:** 10:10 am by Cheryl Ehlers, President

Carol Korfin motioned to approve the revised, June 27th, 2011, SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Meeting location at Grace Swanson's home in Encinitas, CA 92024. Seconded by Judianne Shannon In Favor 13 Against 0 Abstain 0 Absent Vote 2 **Motion Passed**

**Presidents Report/Cheryl Ehlers**

Cheryl reviewed sales procedures and policies for the Gallery, as there continues to be reports on the lack of friendliness and gallery-knowledge of those who sit the gallery. Linda Melvin mentioned that there is a binder, which provides ample information about the artists who exhibit their work, which should help the sitters. Terry Oshrin suggested that all Sitters be encouraged to review the floor and wall position of each artist in the gallery on their days to sit. Jewelry artists will be asked to keep a supply of business cards mounted on their display shelf.

Cheryl also asked that the Sitters keep the area in front of the Monthly Show clear (no chairs, trash cans, etc.) as these things can detract from the art displayed there.

Judianne mentioned that when problems arise at the Gallery, they should be referred to the appropriate Chairperson rather than contacting the President about every issue.

**Action:** Carol Korfin will email all floor and wall artists about the above-mentioned issues.

Cheryl also reiterated the necessity for filling out post-event income and expense reports so that the Treasurer can effectively track event financial results.

Cheryl continues to work on the nonprofit status change for SDAG and will be requesting another progress check for the attorney.

**Treasurer/ Karen Fidel**

Karen reported that the Gallery received a counterfeit Traveler's Check for \$100.

**Motion:** Karen Fidel motioned to no longer accept Traveler's Checks at the Gallery. Seconded by Terry Oshrin. In Favor 13 Against 0 Abstain 0 Absent Vote 2 **Motion Passed.**

Karen also reported at SDAG is \$269 in the black YTD. Sales are good, especially since several local galleries, including Trios in Solana Beach, are closing.

Karen led a discussion about intake of cash at each reception and confirmed that all money should be placed in the "reception" envelope in the Membership Box for Gayle (Hospitality Chair) to use for future receptions.

Karen also said that Grace Swanson has offered to host a Holiday Sale for SDAG artists as a fundraiser for SDAG on Saturday, December 10th. All proceeds will go to increase the Guild's general fund.

Carol Korfin motioned to approve July 31, 2011 Treasurer's Report, Submitted on August 22, 2011 by Karen Fidel, Co-Treasurer. Seconded by Linda Melvin. In Favor 13 Against 0 Abstain 0 Absent Vote 2 Motion Passed.

**Bruce Stewart arrived at 10:52 am**

#### **Parliamentarian/Judianne Shannon**

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the July 25, 2011 minutes. The recorded July 2011 motions can be found in the Parliamentarian's Motion Book at the Gallery.

#### **Old Business**

Cheryl reported that all necessary actions were completed with regard to the three members needing a reprimand. All related paperwork has been filed in the SDAG office.

#### **Motion Amendment:**

Disciplinary committee members to speak personally to each offending member with an explanation of offense, with the goal of providing a first reprimand that they comply or otherwise face dismissal by the Board of the San Dieguito Art Guild.

Sharon Hoffman motioned to approve the motion amendment as stated. Seconded by Patricia Eldon. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

#### **1<sup>st</sup> VP, Calendar/Helena Beyer**

Absent due to recovery from surgery.

#### **Second VP/Programs/Sandy Heath**

Sandy discussed her committee's plans for the Annual Meeting/Holiday Bazaar, to be held on December 01, 2011 at the SDBT Ecke Building. Plans include collecting food for **North County Food Bank** plus a potluck and a surprise for the attendees. 11 – 2pm

Sandy will use E-Vite to promote the Annual Meeting, Donna Butnick will create a promotional flyer and Pam Waldman will send out an e-blast to encourage member attendance.

#### **Membership/ Grace Swanson**

Grace distributed updated membership lists to the Board.

Also, Grace recently placed ads in the UT in conjunction with the Downtown Encinitas Association, which will promote the Taste of Encinitas event in September.

#### **Gallery Manager/Terry Oshrin**

Terry stated Cheryl showed photos of a new display case that will allow for four more floor artists to display as well as generate additional rental fees and the number of artists to sit the gallery.

**Action:** Get BOD approval for purchase and installation.

**Discussion:** There is an ongoing concern about maintaining a balance of art, such as photography and other 2-D images such as pastels, watercolors, oils, mixed media, etc. and 3-D items such as sculpture, jewelry, glass works and ceramics in the gallery's available space.



**Action:** Terry will meet with members of the Gallery Committee and report back on the percentage of each type of art in September.

**Floor Chair/Linda Melvin**

Linda mentioned that the December rotation will move to Friday, the 2<sup>nd</sup> in order to not compete with the Annual Meeting on December 1, 2011

**Wall Chair/Patricia Eldon**

Patricia talked about the Solana Beach offsite show reception that was held on August 24<sup>th</sup>. Pick up is scheduled for September 29<sup>th</sup>.

**Monthly Show/Lynn Ely**

Lynn reported that the December Monthly Show could have a Small Image Show within it in order to generate additional interest and potential sales.

**Action:** Make a decision about including small images and report back to the Board.

**Publicity/Pam Waldman**

Pam spent some time with Grace Swanson recently to review her job duties and feels confident that she'll have the support she needs to do the job well this coming term.

**Website/Carol Korfin**

Nothing to report at this time.

**Newsletter/Sharon Hoffman**

The problem with the way the newsletter looks online is being resolved and although not perfect, it has improved.

**Hospitality/Bruce Stewart/Gayle Baker**

Bruce suggested that the committee enhance the Featured Artist protocol so that qualifications are more meaningful than just willingness to pay a fee to be featured.

**Action:** Gallery Committee to take his suggestion under advisement and report back to the Board at the September meeting.

**New Business**

**Installation of New Officers:** Sandy Heath/Programs, Gayle Baker/Hospitality, Pam Waldman/Publicity, and Grace Swanson/Membership

**Motion to Adjourn:** Lynn Ely motioned to adjourn the August 22, 2011 Board Meeting at **12:23** pm. Seconded by Sharon Hoffman. In Favor 14 Against 0 Abstain 0 Absent 1 **Motion Passed**

**Next meeting:** September 26, 2011 at 10:15am

Submitted by:

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Lin Holzinger, Secretary

**SDAG Meeting Minutes**  
Department of Public Works, City of Encinitas  
160 Calle Magdalena, Encinitas, CA 92024  
9/26/11; 10:34 am

**Officers Present:** Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Terry Oshrin, Judianne Shannon, Grace Swanson, Pam Waldman  
**Officers Absent:** Gayle Baker, Sandy Heath, Katie Jablonski, Linda Melvin, Dolores Renner

**Call to Order:** 10:34 am by Cheryl Ehlers, President

Karen Fidel motioned to approve the August 22, 2011, SDAG Board Meeting Minutes, recorded by Lin Holzinger, Board Secretary. The minutes were acknowledged and reviewed by the Board Members via e-mail. The Board Members voted on the corrected minutes. Seconded by Carol Korfin. In Favor 10 Against 0 Abstain 1 (Patricia Eldon) Absent 4 **Motion Passed**

**Judianne Shannon arrived at 10:55am**

**Presidents Report/Cheryl Ehlers**

Cheryl confirmed that Helena Beyer has resigned from the Board and we are currently looking for a replacement.

Cheryl opened a discussion about Board votes completed via email. It was agreed that future email votes would only come into play if a decision must be made between regularly scheduled Board meetings. Judianne also explained that according to Roberts Rules of Order, when voting via email, all discussions must be complete prior to the actual vote.

Carol Korfin moved that the Board agree to follow Judianne's recommendations as stated above. Seconded by Grace Swanson. In Favor 9 Against 0 Abstain 2 (Cheryl Ehlers and Terry Oshrin) Absent Vote 4 Motion Passed.

Cheryl also asked that Committee Chairs use their committee members (if they have some) to brainstorm ideas and make decisions to bring to the Board for approval, rather than using the Board's time to brainstorm.

Cheryl mentioned that the Attorney who is helping draft the changes in the SDAG nonprofit status is preparing a 2-year budget which will be presented to the Board in the near future.

In addition, Cheryl reiterated that Karen and Delores are managing a file which tracks all expenses related to Grants. And to please be sure to file all receipts there for future follow-up reports due to the Grantor.

**Treasurer/ Karen Fidel**

Karen was thrilled to report that the Guild finished the fiscal year \$8695.05 in the black due to record sales this year.

The recent blackout seemed to have caused a glitch with the computer, which dropped some sales transactions. Karen and Dolores Renner spent a full day recreating the first sale of the day records. The result is that some artists' fees would be delayed a bit.

Carol Korfin motioned to approve August 2011 Treasurer's Report, Submitted on September 26, 2011 by Karen Fidel, Co-Treasurer. Seconded by Lynn Ely. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

### **Parliamentarian/Judianne Shannon**

Secretary Lin Holzinger made note of Judianne's corrections needed for the motions listed in the August 22, 2011 minutes. The recorded August motions can be found in the Parliamentarian's Motion Book at the Gallery.

### **Old Business**

Mail pick up at the USPS box still needs to be resolved. Presently, Terry and Cheryl are doing it but another volunteer needs to be found. Lynn will make an announcement at the next rotation with the hope that an Encinitas resident/member will volunteer. Grace will purchase a second key. Terry will continue to get the mail from the box at the Lumberyard.

Lin Holzinger volunteered to chair the 2012 Mother's Day Tour committee. Grace and Terry will meet with her to review details from 2011. Pamela Waldman agreed to join the committee and it was thought that Diane Abadie would continue to manage the docents.

Small Image Show – Lynn Ely said that the show, "Small Images and More" will have take-in on November 24, 2011 and will accept 2 entries per artist.

The Christmas Bazaar at Grace Swanson's home is scheduled for December 11, 2011 from 9am – 5pm. Grace will supply more details at the October Board meeting.

### **New Business**

Judianne mentioned that the new racks have taken up space that affects wall renters. Consequently, Terry will review the layout and reevaluate the shrink-wrap area, in particular.

The need for Seller's Permits and Business Licenses was discussed in great detail. It was agreed that the necessary State BOE information be provided to the artists and upon request from an artist, a Resale certificate will be provided as well.

Lynn Ely suggested that SIS judge fees should be increased in order to attract well-qualified judges. Grace Swanson motioned to raise judge fees from \$75 to \$105. Seconded by Terry Oshrin. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

Cheryl said that the Mission Valley Library is interested in hanging SDAG member art at their Hazard Center location.

**Action:** Cheryl to forward details once she hears back from the Library.

### **1<sup>st</sup> VP, Calendar/Helena Beyer**

Position currently vacant. Judianne and Connie Malin have set up the Calendar for the coming year. The Board is currently looking for a replacement. Judianne distributed examples of the calendar spreadsheet they created.

Judianne also mentioned that all juried-in artists are to attend a training event prior to sitting the gallery and receive a copy of the training disk. Also, new artists will be double-staffed for their first time and will sit 'solo' thereafter.

### **Second VP/Programs/Sandy Heath**

Judianne spoke on behalf of Katie Jablonski, who was absent, and requested that the Board approve \$496 budget for the Christmas Party/Annual Meeting. It was decided that the vote for



funding approval would be decided at the October meeting after the Board reviews budget details.

**Membership/ Grace Swanson**

Nothing to report

**Gallery Manager/Terry Oshrin**

Terry brought up the subject of jewelry and what constitutes art suitable for placement in the Gallery.

**Discussion:** The Board talked about common processes. Ultimately it was agreed that it was impossible to make generalizations.

**Motion:** The jury committee has the authority to decide whether an artist has contributed sufficiently to the design and/pr construction of a submitted piece of artwork on a case-by-case basis. Patricia Eldon motioned to accept the motion as written. Seconded by Carol Korfin. In Favor 11 Against 0 Abstain 0 Absent Vote 4 Motion Passed.

**Terry left the meeting at 12:40pm**

**Floor Chair/Linda Melvin**

Absent

**Wall Chair/Patricia Eldon**

Nothing to report at this time.

**Monthly Show/Lynn Ely**

Nothing to report at this time.

**Publicity/Pam Waldman**

Pam brought in copies of the new printed, advertising-supported version of the Paint Rag for the Board to see. Also, the new brochure had been printed and is available at the Gallery.

**Website/Carol Korfin**

Nothing to report at this time.

**Newsletter/Sharon Hoffman**

Nothing to report at this time

**Motion to Adjourn:** The motion to adjourn the September 26, 2011 meeting was unanimous.

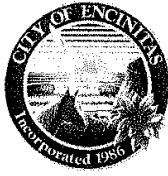
In Favor 10 Against 0 Abstain 0 Absent 5 **Motion Passed**

**Next meeting:** October 24, 2011 at 10:15am

Submitted by:

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Lin Holzinger, Secretary



*City of Encinitas*

***FY 2011/2012 City of Encinitas and  
Mizel Family Foundation Community Grant Program***

**IMPORTANT DATES and DEADLINES!**

**July 1, 2011 –  
June 30, 2012:** **FY2011/12 CGP Program/Project Cycle**

**August 26, 2011:** **Due Date for Original, Signed Contractual  
Agreement with Certificate of Insurance  
and Endorsement**

**June 22, 2012:** **Final Day to Submit Request for  
Reimbursement**

**June 30, 2012:** **Final Day to Submit Evaluation Form**



# OFF TRACK GALLERY

## **Artist Reception, Saturday, August 13th 5-7:30pm**

***Sizzling Hot Summer Specials by San Dieguito Art Guild***

Encinitas, CA

Saturday, August 13th marks the last artists' reception for the summer at the OffTrack Gallery. This reception promises to offer some sensational works of art including paintings, sculpture, pottery, and fine art photography. The San Dieguito Art Guild's gallery is located in the Lumberyard Shopping Center behind Starbucks. The public is welcome to enjoy refreshments while viewing the artwork and meeting the featured artists including Cheryl Ehlers, (painter) Katie Jablonski, (jeweler / sculptor) Karen Fidel (potter) and Pamela Taylor Waldman (fine art photographer). This event will start at 5 PM and continue until 7:30 PM.



Katie Jablonski.



Karen Fidel, Pottery and

Pamela Taylor Waldman, photography



Cheryl Ehlers



# SDAG BOARD AGENDA

August 22, 2011

**Last Meeting** 7/25/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:00pm

**Officers Present:** Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart

**Officers Absent:** Helena Beyer, Jacqueline Howard, Dolores Renner, Grace Swanson

**Guests:** Sandy Heath, Co-Chair Programs, Pamela Waldman (sitting in for Grace Swanson, Publicity)

**Minutes:** 07/25/2011; sent via email Aug.18, 2011

**08/22/2011**

**10:00 AM**

**Location:** Grace Swanson's, home located at 1565 Gascony, Encinitas, CA 92024

1. **Call to Order** – Cheryl Ehlers, President,
2. **Roll Call** - Sign in sheet to Recording Secretary
3. **Approval** 6/27/2011, Meeting's Minutes  
7/29/2011 Amend Emergency Meeting Minutes (10:02 – 10:07) **After reading**
4. **Presidents Report** – Cheryl Ehlers, **(10:07 – 10:12)**
  1. Thank You, Overview, Welcome
  2. Gallery Sales/Client Procedures:
  3. Reprimands for Ron Like, Ricki Ungar and Rita Shulak were communicated on Aug.7, 2011
  4. **501** in Form 1023 sent and in process:

## Upcoming Dates: As Noted:

Aug., 24, 2011 – 5:30 – 7:30pm  
Aug., 29 2011 - 10:00 – 12:00pm  
Aug. 30, 2011 – 3:30 – 6:00pm  
Sept. 10 & 11, 2011  
Sept 27, 2011 – 3:30 – 6:00pm  
Sept. 29, 2011  
Sept. 29, 2011 – 10:00am  
Oct., 06, 2011 – Thurs., 9:00 – 1:00 pm  
Oct. 08, 2011 – 5:30 – 7:30pm  
Oct. 25, 2011 – 3:30 - 6:00pm  
Nov. 17, 2011 -  
Nov. 29, 2011  
Dec. 1, 2011 – 11:00 – 2:00pm  
Jan 5, 2011, Mar 1, Jun 2, 2012

*Solana Beach Artist Reception*  
*Ecke Bldg Take down*  
*Monthly Show Takein*  
*ArtWalk on the Bay, SD - Deborah Henry Handling*  
*Monthly Show Takein*  
*Rotation Wall/Floor*  
*Solana Beach Pickup*  
*Try It You'll Like It*  
*Featured Artists Reception*  
*Monthly Show Takein*  
*Wall/Floor Rotation*  
**Possible** *Small Image Show Takein*  
*Holiday Art & Celebration ???*  
*Demo at SD Botanic Gardens (need 3 before July 2012)*

## TBD Upcoming Dates

*Fundraising events:*  
*Demos: Date Pending*  
*Small Image Show:*  
*Mothers Day: :*  
*JAN TBD*

*501 3 (c) status needs brainstorming now*  
*(need completed before before July 2012*  
*??*  
*Committee brainstorming now*  
*Monthly Show Takein*

## Treasurer's Report – Karen/Dolores (10:12 – 10:19 )

1. Mo./Sales Review
2. **Approval of Treasurer's Report:**
3. Introduction of an idea

### **Parliamentarian Reading of Motions – Judianne Shannon (10:19 – 10:23)**

1. Reading of July motions
2. Reading of July 29 motion

**Motion to Amend: July 29 Motion** to read:

- Disciplinary committee members to speak personally to each offending member with an explanation of offense, with the goal of providing a first reprimand that they comply or otherwise face dismissal by the Board of the San Dieguito Art Guild

### **Old Business (10:24 – 10:29)**

- Gallery Issues:
- 1. **Reprimands for Ron Like, Ricki Ungar and Rita Shulak were communicated on Aug.7, 2011 and were sent to Secretary to attach** to meeting minutes in file.
- 2. Gallery Forms in the Computer, we have many missing/edits/update

### **Committee Reports (10:30 – 11:21)**

#### **1<sup>st</sup> VP, Calendar: Helena Beyer(10:30 – 10:35)**

1. Discussion: Various communication methods, Calander Update

#### **2<sup>nd</sup> VP, Programs: Sharon Heath (10:36-10:41)**

1. **Previous Action:** Katie will also check with SDBG for availability of the ECKE building for SDAG demonstration dates scheduled for the coming 12 months. Demo Dates: PENDING, March, July, & November 2012 – Awaiting Scheduling from Ecke Building

1. **Previous Action:** Holiday Info: Committee was formed (Carol Korfin, Sandy Heath and Katie Jablonski). Results and recommendation.( Still have the SDBG reserved) **Results?**
2. **Previous Action:** Ask Grace Swanson if she's willing to lead a gourd workshop. If so, put on schedule

#### **Membership: Grace Swanson (10:41-10:46)**

1. Status of Membership, New Members -
2. **Try It You'll Like It Workshops** scheduled for Oct. 6, 2011.?(*grant funded*): (*Budget Provided by Grace*)

#### **Gallery Manager: Terry Oshrin (10:47-10:53)**

1. Is DVD Training Video being used? Assigned individuals cast?
2. **Previous Action:** Terry will get an estimate for additional lighting fixtures and installation.
3. Additional Jewelry round glass shelved case, 2'X 5'H - Discussion

#### **Floor Chair: Linda Melvin (10:54 – 10:59)**

1. Bring edits for contract to be posted
2. Gallery Minutes

#### **Wall Chair: Patricia Eldon (10:59-11:05)**

1. Report: Solana Beach Take in results
2. I would like to ask that a certain percentage of the take-in money of offsite shows be set aside as a minimum to promote the show, without needing to ask the board to vote about it, More money could be added to this amount or not, depending on circumstances.
- 3.. We may need another art jury before the October/ November wall rotation.

#### **Monthly Show: Lynn Ely (10:53-10:57)**

1. Bring List of Judges to ,mtg (8/22/11)

#### **Publicity: Pamela Waldman (10:58 – 11:04)**

1. Discussion:

#### **Website: Carol Korfin (11:05 – 11:10)**

1. Discussion: ?

#### **Paint Rag. Sharon Hoffman (11:10-11:15)**

1. Paid Sitters list finalized. Needs to be put in Paint Rag

**Hospitality: Bruce Stewart / Gayle Baker (11:15– 11:21)**

- 1.. Budget: Monthly Show Take-In collected \$170 for this Aug reception.
2. Meeting will be set with Cheryl to go over Inventory and stock
3. Recommendations re: controlling missing items

**New Business (11:22 – 11:45)****1. INSTALL NEW OFFICERS - Slate/nominees results:**

Hospitality, Gayle Baker; Programs, Sandy Heath, Publicity, Pamela Waldman;  
Membership, Grace Swanson

| Position           | Candidate             | Yes | No |
|--------------------|-----------------------|-----|----|
| Calendar           | Helena Beyer          | 57  | 0  |
| Floor Chair        | Linda Melvin          | 57  | 0  |
| Gallery Manager    | Terry Oshrin          | 59  | 0  |
| Hospitality        | Gayle Baker           | 57  | 0  |
| Membership         | Grace Swanson         | 59  | 0  |
| Monthly Show       | Lynn Ely              | 57  | 0  |
| Newsletter         | Sharon Hoffman        | 58  | 0  |
| Parliamentary      | Judianne Shannon      | 58  | 0  |
| President          | Cheryl Ehlers         | 58  | 1  |
| Programs           | Katie Jablonski       | 57  | 0  |
| Programs Assistant | Sandy Heath           | 58  | 0  |
| PR/Promotion       | Pamela Taylor Waldman | 58  | 0  |
| Secretary          | Lin Holzinger         | 58  | 0  |
| Treasurer 1        | Karen Fidel           | 58  | 0  |
| Treasurer 2        | Dolores Renner        | 57  | 0  |
| Wall Art Chair     | Patricia Eldon        | 57  | 0  |
| Website            | Carol Korfin          | 57  | 0  |

**NOTE:**

**99 ballot emails were opened by SDAG members**

**61 ballots were submitted to Sharon Hoffman for tabulation**

**57 members voted for**

**ALL**

**1 ballot had nothing marked, and 3 ballots were selectively cast**

**2. Artists Opportunities: (11:45 – 12:00)**

a.. People's Choice Award "for our monthly shows. I think it would be fun to invite visitors to the gallery to cast a vote for their favorite artwork", Membership request.

b.. Mary Sparks, FACE Foundation, [mary@face4pets.org](mailto:mary@face4pets.org), 858-450-3223, Artists for Animals

c.. Project referral from City of Encinitas: Kerri de Jager , RESIDENT SERVICES COORDINATOR | Cantabria Senior Homes, Art Activities, Class [kdejager@mercyhousing.org](mailto:kdejager@mercyhousing.org),

**Adjournment – 12:00pm**



# SDAG BOARD AGENDA

August 22, 2011

**Last Meeting** 7/25/11; 9:45 am, Dept. of PWC, Encinitas ; Adjourned @ 12:00pm

**Officers Present:** Lisa Curry, Cheryl Ehlers, Patricia Eldon, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Katie Jablonski, Carol Korfin, Linda Melvin, Terry Oshrin, Judianne Shannon, Bruce Stewart

**Officers Absent:** Helena Beyer, Jacqueline Howard, Dolores Renner, Grace Swanson

**Guests:** Sandy Heath, Co-Chair Programs, Pamela Waldman (sitting in for Grace Swanson, Publicity)

**Minutes:** 07/25/2011; sent via email Aug.18, 2011

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| <i>Demos: Date Pending</i> | <i>(need completed before before July 2012</i>  |
| <i>Small Image Show:</i>   | <i>??</i>                                       |
| <i>Mothers Day: :</i>      | <i>Committee brainstorming now</i>              |
| <i>JAN TBD</i>             | <i>Monthly Show Takein</i>                      |

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# OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*



—Mosaic by Terry Oshrin

**760•942•3636**

**OffTrackGallery.com**

937 South Coast Hwy 101, Suite C103, Encinitas  
(Lumberyard Shopping Center behind Starbucks and San Tropez Restaurant)

## LOCAL ARTISTS

**PAINTINGS•PHOTOGRAPHY•CERAMICS•JEWELRY  
SCULPTURES•GLASS•GOURD ART•WEAVINGS  
OPEN EVERY DAY**



Try It, You'll Like It workshop



# OFF TRACK GALLERY

## **August Art in the Garden at Weidner's Gardens**

Two weekends of Painters, Photographers and Garden Artisans working and display their art.

August 20,21 and August 27, 28<sup>th</sup> from 9:30 a.m. to 3:30 p.m.

Free Event. "Art in the Garden" at Weidner's Gardens in Encinitas

Weidner's Gardens is a virtual flower show of blooming baskets, pots of flowering plants. There is color everywhere.

For two weekends, artists will be painting and photographers and other artisans will be showing their creations to enhance your garden. Rancho Santa Fe Art Guild and **San Dieguito Art Guild** along with other artists will be participating.

All artists and photographer's will have art for purchase or enjoyment. The event is free to the public. Last minute artists are welcome to join. See Art in the Garden Guidelines at [www.weidners.com](http://www.weidners.com)

Amid all the beauty and activities there will be bargains for the gardener. Weidner's Gardens will open their Annual Fall Closing sale one week early to accommodate the Art in the Garden visitors.

Rock bottom bargains at this once a year sale.

Weidner's Gardens is open daily except Tuesday until Labor Day 2011. The Gardens re-open for for pansy digging on November 1.

Weidner's Gardens is located on Freeway 5 between Leucadia and La Costa exits, Eastside. 695 Normandy Rd. Encinitas, CA 92024

Contact Evelyn Weidner at 760 436 2194 or email to [Evelyn@weidners.com](mailto:Evelyn@weidners.com) for more information.

San Dieguito Art Guild was established in 1965.  
OffTrack Gallery is located at 937 South Coast Hwy 101, Suite C103  
Encinitas CA 92024

[www.offtrackgallery.com](http://www.offtrackgallery.com)

###





# OFF TRACK GALLERY

**Be a Featured Artist in the  
height of the tourist season.**

If you would like to be a featured artist for the Off Track Gallery reception scheduled for Saturday, August 13 from 5:00 to 7:30 pm, here is what you need to do:

**Send a check for \$45** (Made out to SDAG) to  
Pamela Taylor Waldman  
204 N. El Camino Real #224  
Encinitas, CA 92024

Email Pamela at [vizartz@att.net](mailto:vizartz@att.net)

**One (or more -- so she have a choice) image of your artwork.**

You will get your image on the post card and poster, a name tag for the evening, and your name in all the press releases and advertising.

The deadline for this is: Wednesday, July 6  
First 6 responses can fit on the card.



Britta Kling (nee Schülke) was an artist whose creative, loving spirit touched everyone around her. She was born in Stuttgart, Germany and died in Leucadia, California following a two-year struggle with cancer. She is survived by husband Stanley A. Kling; sons Neal, Hannes, and Wendell Kling; and grandchildren Camille Gordon-Kling, Ben and Nate Kling, and Merle Kling-Wiese; and two brothers Ulrich and Gerhard Schülke.

Britta studied child psychology in Germany and taught Kindergarten there before emigrating to America. Here she worked early on as an au pair for families in Boston and New York City.

Britta will be remembered for her love of family, tradition and history. All people are Britta's people and she made friends easily because she celebrated all cultures and found good in everyone. Though she moved to the U.S. as a young adult, her European heritage was always present. Her father was especially dear to her, and she made sure

to live up to his character and values, instilling the same in her sons.

Britta took inspiration from nature, finding beauty and wonder in the simplest of settings, as seen in her Scherenschnitte - traditional German scissor cuttings. Her works were exhibited in shows across the country. She helped establish the Offtrack Gallery at the old train station in Leucadia. She was a member of the Board of Directors of the Guild of American Papercutters, and one of her pieces was selected for the permanent collection of their National Museum in Somerset, Pennsylvania. Later, as owner of The Perfect Arrangement, a floral shop in Encinitas, she put her distinctive artistic touch on arrangements and bouquets that brought joy to many.

In lieu of flowers, donations may be made to the Ostomy Support Group North San Diego Chapter, P.O. Box 3019, Vista, CA 92083.

Please sign the guest book at [obituaries.uniontrib.com](http://obituaries.uniontrib.com)