## 2014

2014 Annual Meeting at the Ecke Building, San Diego Botanic Garden, Encinitas





























## Paint Rag January 2014

## In This Issue Annual Members Luncheon Meeting - January 16 Art Classes - Because We Like Hue Demo February 6 - Robin Johnson Special Discount Offers for SDAG members from Rhino Art and PC Photo! Artist Listing Service - FREE San Dieguito Art Guild Website Join Our Mailing List!

Welcome new members to the San Dieguito Art Guild!!!

Rodger Heglar (oil, pastel) Gary Koop (digital art/digital painting) MariLeigh Schulte (oil) Thomas Smith (photography, digital arts)

#### Upcoming SDAG Events

#### January

January 4, 11, 18, 25 - "Fun with Glass" class with Kate O'Brien January 10, Friday, 9am - Jurying for Wall and Floor Rental January 10, 17, 24, 31 - "Chinese Brush Painting" class with Lisa Curry January 16, Thursday, 12-2pm, Annual Members Meeting and Luncheon 'Get Your Art On', San Diego Botanic Garden January 16, 23, 30 and February 6 - "Continuing Watercolor" class with Linda Melvin January 23 & 30, February 6 & 13 - "Beginning Drawing" class with Barbara Roth January 27, Monday, 10:30, Board of Directors Meeting January 28, Tuesday, 3:30-6:00pm, Take-In for February Monthly Show January 29, Wednesday, 6:00-8:00pm, Wall Rotation January 30, Thursday, 7:30-10:00am and 6:00-8:00pm, Wall Rotation January 30, Thursday, 10:00am-6:00pm, Floor Rotation

#### February

February 6, Thursday, 2-4:00pm, Demo by Painter Robin Johnson at San Diego Botanic Garden February 8, Saturday, 5-7:30pm, Artists Reception at the Off Track Gallery February 24, Monday, 10:30, Board of Directors Meeting February 25, Tuesday, 3:30-6:00pm, Take-In for March Monthly Show February 26, Wednesday, Deadline for March Paint Rag

Annual Members Luncheon Meeting - "Get Your Art On"

#### "Get Your Art On" January 16, 2014 - NOON to 2:00PM

#### All SDAG members are invited!

San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas, CA 92024 - Ecke Building Wear your art on your sleeve! Wear art jewelry, make an art outfit, wear an art purse. Hopefully somewhere on each Guild member is a form of wearable art.

#### Silent Auction...

Please bring art to donate (this is a tax deductable donation). A Silent Auction will be held to support all future Demo Art programs for SDAG. Drop off your art at the Off Track Gallery or bring at 12:00 day of Luncheon. Make sure you text or email sdagprograms@gmail.com with description/title and price of art work before the event. Catered Luncheon! Party Time Tacos will be catering the luncheon. Meat Lovers, Vegetarian, Gluton-Free, Lard Free Various diets considered. They have something for everyone.

Awards to members for service in 2013

Bring canned goods for donation to the Encinitas Food Bank! TERI Donations: art supplies needed

#### ADVANCE RESERVATION REQUIRED.

RSVP Julie Bubar at <u>sdagprograms@gmail.com</u>

#### Environmental Painters Schedule

Call Joan Grine at 858-481-8783 if you have questions.

#### January

January 6 and 13, San Elijo Lagoon, Manchester entrance. January 21 and 28, Crest Canyon, Del Mar Heights Road.

#### February

February 4 and 11, Oceanside Harbor.



#### Mother's Day 2014

Mother's Day 2014 -- by next Paint Rag issue we should be able to tell you which homes will be on the tour. Be on the look-out for an email for Artist Participation sign-ups. Take careful note of the deadline. No artists will be accepted after the deadline. More information to follow.

#### Art Classes - Because We Like Hue

Classes currently offered by the San Dieguito Art Guild, a non-profit 501(c)3 organization. Each of the classes are 4 sessions of 3 hours each session. Cost of each is \$100 plus some classes have a materials fee. Locations vary.

To register for each class email Kate O'Brien <u>zelda1970@cox.net</u> Then send check for \$100 (made out to SDAG) to: Kate O'Brien, 835 Hampton Court, Vista, CA 92081

#### Fun With Glass

Dates of class: Saturdays - January 4, 11, 18, 25 Time: 9am to noon Instructor: Kate O'Brien Location: Senior/Community Center in Encinitas

In this four (4) part class participants will be introduced to the art of working with stained glass. We will create a stained glass panel that will be framed in metal or wood and we will fuse glass to make a dish or a standing work of art that will sit in a metal frame. Students will learn to transfer a pattern to glass, cut and foil glass, solder the glass pieces together, the fundamentals of fusing and glass kiln firing schedules.

Written instructions will be provided to each participant to take home. Patterns will be available or the participants may create their own designs. All tools needed will be provided during the class time. A \$25 materials fee, which includes two firing fees, will be paid to the instructor at the first class.

#### **Continuing Watercolor & Beginning Watercolor**

Dates of Class: Thursdays - January 16, 23, 30 and February 6

Time: 10am to 1pm (intermediate) - THIS CLASS IS FULL

2pm to 5pm (beginning) Instructor: Linda Melvin Location: Solana Beach area

This beginning watercolor class will cover the basics of watercolor (wet on wet, wet on dry, dry brushing, graduated washes) paints, paper selection and brushes.

The class will have a supply fee of \$12.50 for 300# Arches watercolor paper to be paid to the teacher at the first session. If you have watercolor supplies, please bring them to the first class or contact Linda at 619-200-3431 or painter197@aol.com

#### **Chinese Brush Painting**

Dates of Class: Fridays - January 10, 17, 24, 31 Time: 9:30am to 12:30pm Instructor: Lisa Curry Location: San Diego Botanic Garden in Encinitas (lots of windows looking out into the lovely surrounding area)

In this four (4) part class, students will learn the basics of painting chrysanthemum and plum blossom. You will have the opportunity to learn that Chinese painting, especially the painting of bamboo, is like a martial art - the importance of posture, how to wield the brush, and the state of mind necessary to complete a painting with 'chi' or energy!

A \$20 materials fee (for a good brush and rice paper) will be paid to the instructor at the first class. If you have Chinese brushes please bring to class or call Lisa in advance at 760-550-7736.

#### **Beginning Drawing**

Dates of Class: Thursdays - January 23 & 30, February 6 & 13 Time: 9:30am to 12:30pm Instructor: Barbara Roth Location: San Marcos area

This 4 session class is for anyone who wants to learn or improve their ability to draw. Drawing is not "Rocket Science" it is just learning some basic drawing concepts and then practicing them. Over the course of 4 classes you'll be introduced to each concept, see demonstrations of it, and be given lots of time to practice your drawing in class. Each concept will build on the previous concept to make your drawings look better and better.

By the end of the classes you'll be able to sit down and produce a sketch you can keep in a sketchbook, hang on a wall, sell or use for a watercolor painting. You'll also be introduced to a variety of drawing materials and drawing styles and receive lots of supportive advice on your drawing skills so you'll be on your way to developing your own unique drawings.

#### Oil Painting with Toni Williams

This February class is already full. Watch for information about a class in April.

#### Demo by Robin Johnson

#### San Dieguito Art Guild Presents

Artist Robin Johnson

February 6, 2014 - 2:00-4:00pm

San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas, CA 92024 - Ecke Building

Demo sponsored by Gamblin Artists Colors. **There will be a \$100 Gamblin "Award Set" Raffle Prize!** A special thank you to Gamblin Artist Colors for sponsoring the Robin Johnson demo. <u>www.gamblincolors.com</u>

This event is free. Free parking with reservation. **ADVANCE RESERVATION REQUIRED**. RSVP Julie Bubar at <u>sdagprograms@gmail.com</u>



Artist Statement

My paintings are allegories of self-awareness. They acknowledge the universal realities of life, love, and loss. Blending elements of nostalgia and contemporary experience, I create non-linear narratives embedded with symbolism and metaphor.

My focus as an artist is rooted in perception and experience, while engaging elements of fantasy and mystery. Specifically selecting familiar and memorable objects and environments, I paint the things that I know and feel, continually pulling from past experiences to create new images. My process includes staging, photographing, and collaging plausible but highly unlikely situations in which the content shifts between contemporary portraiture and narration. I find inspiration in personal ritual, ceremony, and identity, and am significantly influenced by the natural and cultural milieu of Southern California.

Her website: RobinJohnsonArt.com



#### New Wall and Floor Renters

If you are new to the Guild and will now be working at the front desk please contact Basia Koenig at 760-753-2479 or email her at <u>basia2@mindspring.com</u> to have her make you a name badge to wear while working in the Gallery.

All artists sitting at the front desk or working in the Gallery should be wearing their name badge while there.

#### Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium you wish to display, staff the gallery once a month and do some additional work for the Guild. To rent, you must sign a contract saying that you agree to rent for at least four months and make a \$45 deposit refundable when you give a 60-day notice of leaving. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, January 10, 2014 at 9:00 a.m. Please RSVP by contacting the Wall Chairperson Grace Swanson at <u>swanson121@cox.net</u> if you are interested in renting wall space. If you are interested in renting floor space contact the

Floor Chairperson Dolores Renner at doloresr55@yahoo.com.

#### INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE....

1. If your work is on a wrapped canvas, make sure that the edges are painted also.

2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES

3. The brackets need to be placed on each side about one quarter of the way down the side.

4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.

5. The edges of the wire need to be taped to protect against injury.

Wall artwork for the Monthly Show is divided into three entry fee categories:

- 1) under 17" measured on the diagonal: \$12
- 2) between 17" and 36" measured on the diagonal: \$17
- 3) over 36" measured on the diagonal: \$22

Contact Lynn Ely at <u>artsbylynn@gmail.com</u> for more details on these categories and also about exhibiting 3-dimensional artwork.

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similiar size and type of artwork.

Please visit the Off Track website at this link to review the rules for sumbmitting artwork in the monthly shows at the gallery:

http://offtrackgallery.com/membership.php click on WALL HANGING INSTRUCTIONS.

#### January Monthly Show Winners

#### BEST OF SHOW - 'Downtown San Diego' by Jorge Garza (acrylic)

#### OIL

- 1st 'Looking South' by Julie Fitch
- 2nd 'Dordone Bridge' by Steve Lutzker
- 3rd 'Roots' by Rodger Heglar
- HM 'Kitchen Table' by Diane O'Connell

#### ACRYLIC

1st - 'Abstract II' by Houshang Wekili 2nd - 'Flying Plover' by Tish Wynne

#### WATERCOLOR

1st - 'Star Fruit' by Dot Dodds 2nd - 'There's Always Time for Gelato' by Barbara Roth

#### PHOTOGRAPHY

1st - 'Cathedral Rock, Yosemite' by Terry Allen

- 2nd 'Out of the Tube' by Thomas Smith
- 3rd 'La Jolla Wildlife' by Dusty Wynne
- HM 'White Tiger' by Marla Zanelli
- HM 'Beam Me Up' by Diane Goodman

#### JEWELRY

1st - 'January Nights (necklace)' by Susan Schulte 2nd - Jade & Silver Necklace by Nira Levy

#### PASTEL

1st - 'Foothills, Santa Barbara' by M. Nilsson

- 2nd 'More Loquats' by Terri McMurray
- 3rd 'Bee Eater' by Kathleen Downs

#### OTHER

1st - Turquoise Boucle Scarf (textile) by Doreen Long 2nd - 'Inception' (digital art) by Bernie Worby

#### Best of Show for January



Downtown San Diego (acrylic) by Jorge Garza

#### Monthly Show Winners for January

**Note:** Two First Place Award Winners' art was sold first thing in the morning after the judging and before it could be photographed.

Susan Schulte - 'January Nights' (necklace) - Jewelry Doreen Long - Turquoise Boucle Scarf 🛛 Textile



Looking South (oil) by Julie Fitch



Abstract II (acrylic) by Houshang Wekili



Star Fruit (watercolor) by Dot Dodds



Cathedral Rock, Yosemite (photography) by Terry Allen



Foothills, Santa Barbara (pastel) by M. Nilsson

#### January Monthly Show Judge - Igor Koutsenko



Igor Koutsenko was born in Evpatoria, a resort city on the Crimean Peninsula on the Black Sea. His father brought Igor to the Children's Art School in his hometown after his son demonstrated artistic ability at a young age. At age eleven, Koutsenko was accepted to the adult art studio directed by the acclaimed artist Zvyagintesev who encouraged his talent. Later Igor was educated at the Penza School of Art (class of E. Iodynis) and received rigorous training in the old traditions of Russian realist art. While living in Moscow, he successfully used the Moscow art market to

sell his works to Russian and foreign collectors. His experience in Moscow allowed him to fully realize himself as an independent artist.

Koutsenko immigrated to the United States in 1992 settling in Oklahoma City where he taught fine art at the University of Central Oklahoma. In 1995, he was granted permanent United States residentship as an alien of extraordinary abilities. In 1998 Koutsenko visited Southern California and was attracted by its beautiful scenery and climate that reminded him of his boyhood surroundings in Crimea. Since moving to Southern California, he continues to produce original work at his private studio in Fallbrook. Igor also teaches drawing and painting classes at the Fallbrook School of The Arts.

#### From The Artist:

I have been in America for over eighteen years. All these years I have been looking for my place here as an immigrant and as an artist. Today I am much closer to finding that place. My influences are in Russian and European cultures. Recently I feel more of a connection with American culture. I am always thankful to those who encourage me with their interest in my work

His website is: igor-koutsenko.com



Spring's Here



Dreamhouse

#### February Monthly Show Judge - Cathy Carey

#### The Technique

I enjoy working in a series. I go to a place, take photos, paint on location, write thoughts and words about how the place "feels" to me. I am driven to enhance the color of the scene in order to express my emotional memories of the moment. I am drawn to images of fleeting moments, the patterns and textures of light, the illumination and shape of objects. Something about a scene I choose to paint is at once compelling to me and part of an everyday encounter.



My foremost interest in painting is the effective use of color in creating emotional and visual depth. When people look at my paintings, I think the first thing they notice is the vibrant color. I'm not even sure I see color in the same way as everyone else. Does everyone perceive the world in terms of the language of color? It's a wonderful paradox to ponder - what color do you "see", what color do I "see", what color is "real"?

#### The Philosophy

My personal philosophy of color is to express emotional meaning through color. I believe this is the purpose of art, to express the story of being alive at a particular time. Art is the physical manifestation of the emotional and spiritual nature of an artist's response to the world around them, and the world within them. Throughout the years I've worked in all media and I've researched and studied the many ways color is used to express emotion, perspective, and temperature. From my research I teach classes on Color Theory and wrote a workbook for my students called 'The Philosophy of Color', published in 2004.

#### The Grapes of Dance



Contact Cathy Carey: cathy@artstudiosandiego.com, 760-489-9109 Painting website: <u>www.artstudiosandiego.com</u> Jewelry website: <u>www.steampunkjewelry.net</u>

#### Shelving Needed

SDAG needs shelving for off-site storage unit.

If you have any kind of shelving that you are willing to donate to SDAG for storage at their off-site storage unit please contact Grace Swanson (<u>swanson121@cox.net</u>) or Terry Oshrin (<u>terrytulips@aol.com</u>). We can arrange for pick up.

#### Videographer Needed

Videographer needed by Guild.

The Guild could use someone who does video to do short clips of various events and staged artists to help promote SDAG classes that are being scheduled. If this is something you can and want to do please contact Grace at <a href="mailto:swanson121@cox.net">swanson121@cox.net</a>.

Special Discount Offers to SDAG Members!



#### **Rhino Art Company**

97 North Coast Hwy 101 Encinitas 760-943-7440

**Discounts to SDAG Members** 

50% off all DaVinci Paints 50% off all Raphael Brushes (with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card.

Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

#### PC Photo

PC Photo and Imaging 113 N. El Camino Real, Suite B Encinitas, CA 92024

PC Photo will give SDAG members a 20% discount on all products. Just mention that you are a member of the Guild. They have a list of our members. Go to <u>pc-photo.net</u> or call them at 760-632-1790.

Free Artist Listing Service

One of our Guild members, Bob Coletti, is offering SDAG members a new FREE online ARTISTS LISTING SERVICE called "**ARTISTS ICON**."

NO FEES, NO CONTRACTS . . . just a simple list to help artists market their work. This works in collaboration with his California Art News. Lists Artists Name, Medium & Web Site Address.



Contact Bob Coletti at <u>bobcolettiart@gmail.com</u>.

#### Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

\*Artists are to pay \$40 Staffing Fee for a 4-hour shift.

\*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction. \*Paid staff must have specific staffing qualifications before becoming Paid Sitters. \*FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER. List of the Off Track Gallery Paid Staff:

Jackie Bissell Julie Bubar (Mornings and Weekends) Kathy Chin Katie Jablonski Doreen Long Linda Melvin Barbara Mille' Kate O'Brien Ellablanche Salmi Judianne Shannon Jill Treadwell Svendsen Grace Swanson Pamela Taylor Waldman (Weekdays)

#### SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids? The Guild owns a 10 x 10 pop up tent (with sides) and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display. There are also 2 canvas shrink wrap bins and 6 black metal grids (4 are 6 feet high and 2 are 5 feet high. There are "one way" feet for these black grids.

These items are currently stored in an off-site storage unit in Encinitas. To reserve these items for your up-coming shows, please email <a href="mailto:swanson121@cox.net">swanson121@cox.net</a>



Burlap Grid on left and on the right how your artwork will show on it.

#### Art Teachers or Businesses supporting Artists Classified Advertisements

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at <u>sah\_sd@yahoo.com</u>

Don't forget to send information and news you'd like to be considered for the Paint Rag to: <u>sah\_sd@yahoo.com</u>

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild

San Dieguito Art Guild | 937 South Coast Highway | Suite C-103 | Encinitas | CA | 92024

### Art Guild to host Feb. 8 reception for Photocharity

The San Dieguito Art Guild will hold an artists' reception to give a \$500 donation to Photocharity from 3:30-6 p.m. Sunday, Feb. 8 at their Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas.

The San Dieguito Art Guild is a 501(c)3 nonprofit dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts. The Guild celebrates its 50th anniversary this year.

Guests may enjoy wine and refreshments with a Valentine theme, meet the creative artists of the San Dieguito Art Guild, and enter a free raffle for donated artwork.

The Guild will present a \$500 check to Photocharity for its "Taking Music & Arts to the Streets" program. Photocharity, founded by SDAG member Jeffrey Sitcov, has helped put more than 1,800 homeless San Diego Homeless Youth in long-term safe housing for more than 12 years.

The Guild is offering 10 percent off all artwork in the Off Track Gallery all day Sunday, Feb. 8. If you purchase one of Jeffrey Sitcov's photographs from the Off Track Gallery, 18 percent of the sale will go to Photocharity.

The Photocharity House of Hope program brings hope and opportunity for homeless youth starting with a mandatory 30-day inpatient drug/alcohol rehab, training and instruction in life skills and trades, case management, group and individual therapy, home-cooked meals, music and art classes with the goal of solving permanently their homelessness. Visit photocharity.org.

Visit OffTrackGallery.com.

#### U-T SAN DIEGO | NORTH COUNTY | SATURDAY . JANUARY 3, 2015

#### SAN MARCOS Guild artist to teach acrylic paint classes

Acrylic painting classes with artist Barbara Roth, a member of the San Dieguito Art Guild, will be held from noon to 3 p.m. Thursdays from Jan. 8-29 in the San Marcos area. Participants will complete 8-by-10-inch paintings in each meeting of this four-session workshop. Some of the techniques to be

demonstrated and learned include: avoiding muddy colors when mixing paint, creating depth, designing a captivating composition, glazing, adding texture and using mediums. Cost is \$100: bring your own supplies or buy them from the teacher for a \$15 supplies fee. This class is part of the art guild's "Because We Like HUE" program. Reserve at zelda1970@ coxnet. Visit offtrackgallery. com or call (760) 942-3636.

#### ENCINITAS ADVOCATE - JANUARY 23, 2015 - PAGE A11

"From Vine to Design," the gourd artwork of Encinitas artist Grace Swanson, is on view from Jan. 27 through Feb. 10 in the lobby of the Encinitas Library. The gourds on display are carved, burned, dyed, painted and embellished.

"My interest in gourds began as a small child, born and raised in Nigeria. The Nigerian people use gourds for everything from storing food to spoons to holding cosmetics. When I saw a class on gourd art offered by San Diego Botanic Garden, I decided to give it a try. The feel and smell of the burning gourd just took me 'home.' I was hooked," said Swanson.

She purchases her gourds from Welburn Gourd Farm just north of Fallbrook — uncleaned and uncut. First she soaks the gourds and scrubs away farm dirt and mold. Then she inspects each gourd carefully for flaws or cracks.

Each gourd has its own personality, and that often dictates what design she will burn into the gourd and whether it will stay whole or become a open vessel.

The mold that forms on the gourds makes patterns that can be used or disregarded, depending on the design. Sometimes, Swanson said, she has a very definite design in mind when she begins, and other times she makes it up as she goes along. Some gourds may take as little as two or three hours to complete. Others may take days or weeks.

The gourds are cut, Dremeled, sanded, dyed, carved, painted, beaded and finished with either gourd wax or an acrylic spray. The surface of a good-quality gourd is almost like wood, the difference being that it has an outer "skin" that is smooth. Dyes and paint can be wiped off. Beneath this skin is a softer flesh that absorbs dye and paint very readily and can create very interesting effects.

Gourds are grown in many shapes and sizes, ranging from tiny "jewelry" gourds to very large ones used as drums. Even though no two gourds are the exact shape and are never perfectly round or symmetrical, there are some basic shapes including apple, bottle, canteen, pear, snake and so on.

Throughout history, gourds have been utilitarian. They have been used as spoons, bowls, drums, and storage containers for water, wine, grain, etc. Some of Swanson's gourds may function as vessels and bowls. However, most of her designs are meant to be appreciated for their own sake.

Gourds can easily slip into the area of craft — painted to look like snowmen, Santas, and little animals — or made into lamps and birdhouses. This, however, does not

Artwork by Grace Swanson

appeal to Swanson. She prefers to see how elegant, simple and sophisticated the lowly gourd can become.

"Gourds have taken over my life. My brushes, paints and canvas have been pushed to one side as I explore the wonderfully tactile, three-dimensional world of gourds."

Swanson's gourds are sold through the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103 (behind Starbucks), Encinitas. All gourds available for purchase may be viewed at GourdsByGrace.com. Email swanson121@cox.net for prices and information.

The exhibit at the library is free to the public. The library is at 540 Cornish Drive, Encinitas; call 760-753-7376. Library hours are 9:30 a.m.-8 p.m. Monday-Thursday, 9:30 a.m.-5 p.m. Friday-Saturday, noon-5 p.m. Sunday.

## North County Community News

SATURDAY • JANUARY 31, 2015 | B3

## ART GUILD SUPPORTS HOMELESS PROGRAM

NC

Artists donate to Cardiff-based nonprofit that helps teens in S.D. area stay off streets

#### LINDA McINTOSH · U-T

#### ENCINITAS

A group of local artists is supporting an art program for area homeless youths. The San Dieguito Art Guild is donating \$500 to Cardiffbased nonprofit Photocharity for its "Taking Music & Arts to the Streets" program.

Photocharity, founded 13 years ago by guild member Jeffrey Sitcov, has helped more than 1,800 San Diego-area homeless youths get off the streets and into long-term housing. The arts and music program is one of the ways the nonprofit helps youths develop selfsufficiency.

The Photocharity House of Hope program starts with a required 30-day in-patient drug/alcohol rehab and training. Youths are given home-cooked meals, group and individual therapy and instruction in life skills and trades along with music and art classes.

The goal is for participants not only to permanently end their homelessness, but to go on and mentor other homeless youths to help them get off the streets. The nonprofit guild, which was founded 50 years ago, is supporting the arts and music program as part of its mission to bring the arts to the community.

The 200-member guild runs a gallery and offers community workshops to support its goal of fostering artistic growth and stimulating interest in the visual arts.

The nonprofit guild is holding a reception to present its donation to Photocharity from 3:30 to 6 p.m. Feb. 8 at the Off Track Gallery, 937 S. Coast Highway 101, Encinitas.

The reception includes a meet and greet with guild artists along with wine and Valentine's Day-themed refreshments.

There will be a free raffle for donated artwork.

To further support Photocharity, the guild plans to donate 18 percent of its sales at the Off Track Gallery on Feb. 8 to the nonprofit and offers a 10 percent discount on artwork that day.

The gallery is open from 10 a.m. to 6 p.m. Feb. 8.

For more information, visit offtrackgallery.com and photocharity.org, or call (760) 942-3636.

## **Art Guild offers 'Fun With Glass' series**

The San Dieguito Art Guild offers "Fun with Glass" with Kate O'Brien, a four-part class starting in March.

Participants will be introduced to the art of glass fusing and slumping. Students will complete three projects of their choosing using System 96 glass.

The instructor will discuss the fundamentals of fusing and glass kiln firing schedules. Written instructions will be provided to each participant, and all tools needed will be provided during class time.

Cost is \$100 plus a \$30 materials fee, which includes kiln firings, to be paid to the instructor at the first class. (Normally the materials fee is \$40, but \$10 will be subsidized by the Guild.) Cost is higher because fusible glass is costlier and there will be multiple firings.

Classes are 3 hours per session and will be held at the Encinitas Community Center from 1-4 p.m. March 13; 10 a.m.-1 p.m. March 14, and 1-4 p.m. March 20. From 10 a.m.-2 p.m. March 28, students will pick up fired pieces at the Off Track Gallery.

To register, email to zelda1970@cox.net.

ENCINITAS ADVOCATE - JANUARY 30, 2015 - PAGE A17

## Acrylic Painting class offered through the San Dieguito Art Guild

Acrylic painting with Barbara Roth will be held Thursdays, Feb. 12, 19, 26 and March 5, from noon-3 p.m.

You can paint with acrylic paint on all kinds of surfaces and get tons of different effects. Acrylic painting is water based, easy to clean up and simple to learn. You will complete one 8" x 10" painting in each meeting of this four-session workshop.

In the first session you will learn how to complete a simple still life using a limited palette of paint. In the second session you will complete a simple landscape painting. In the third session you will complete a painting of plants or flowers or vegetables from a photograph. In the last session you will learn how to paint buildings and architectural elements.

Some of the techniques you will see demonstrated and learn include: avoiding muddy colors when you are using mixing many colors of paint, mixing colors, creating depth, designing a captivating composition, glazing and adding texture, using mediums, painting with variety of brushes strokes, and how to use the color wheel. You will leave class with enough skill and confidence to continue painting in acrylic on your own. This class is great for returning students as well.

You may bring your own supplies or buy them from the teacher for a \$15 supply fee.

Fee is \$100 for all four classes. For location, registration and more information, contact Kate O'Brien at zelda1970@cox.net.

#### WEDNESDAY • JANUARY 28, 2015 | B3

#### VENCINITAS Artist to display gourd art at library

Grace Swanson's good art exhibit of in the lobby of t Library, 540 Correct 201 The exhibit runs first Feb. 10. The gourds on i are carved, burned, d painted and embellished. Born and raised in Nigeria, Swanson's interest in gourds began in her childhood, Her artwork is sold through the Off Track Gallery, 937 S. Coast Highway 101; Suite C-108, in downtown Encinites. Library hours are \$30 a.m. to 8 p.m. Mondays through Thursdays, 9:90 a.m. to 5 p.m. Fridays and Saturdays, and noon to 5 p.m. Sundays. Call (760) 753-7876.



North County ART GUILD SUPPORTS HOMELESS PROGRAM

Artists donate to Cardiff-based nonprofit that helps teens in S.D. area stay off streets

LINDA McINTOSH . U-T

#### ENCINITAS

A group of local artists is supporting an art program for area homeless youths. The San Dieguito Art Guild is donating \$500 to Cardiffbased nonprofit Photocharity for its "Taking Music & Arts to the Streets" program.

Photocharity, founded 13 years ago by guild member Jeffrey Sitcov, has helped more than 1,800 San Diego-area homeless youths get off the streets and into long-term housing. The arts and music program is one of the ways the nonprofit helps youths develop selfsufficiency.

The Photocharity House of Hope program starts with a required 30-day in-patient drug/alcohol rehab and training. Youths are given home-cooked meals, group and individual therapy and instruction in life skills and trades along with music and art classes.

The goal is for participants not only to permanently end their homelessness, but to go on and . nentor other homeless youths to help them get off the streets. The nonprofit guild, which was founded 50 years ago, is supporting the arts and music program as part of its mission to bring the arts to the community.

The 200-member guild runs a gallery and offers community workshops to support its goal of fostering artistic growth and stimulating interest in the visual arts.

The nonprofit guild is holding a reception to present its donation to Photocharity from 3:30 to 6 p.m. Feb. 8 at the Off Track Gallery, 937 S. Coast Highway 101, Encinitas.

The reception includes a meet and greet with guild artists along with wine and Valentine's Day-themed refreshments.

There will be a free raffle for donated artwork.

To further support Photocharity, the guild plans to donate 18 percent of its sales at the Off Track Gallery on Feb. 8 to the nonprofit and offers a 10 percent discount on artwork that day.

The gallery is open from 10 a.m. to 6 p.m. Feb. 8.

For more information, visit offtrackgallery.com and photocharity.org, or call (760) 942-3636.

#### **SDAG Meeting Minutes**

San Diego Botanic Gardens 230 Quail Gardens Dr., Encinitas, CA 92024

The annual membership meeting was held on Jan 16, 2014 at 1:00 p.m.

**Attendance**: Sixty-seven members were in attendance including board members: Terry Allen, Gayle Baker, Julie Bubar, Lynn Ely, Sandy Heath, Sharon Hoffman, Carol Korfin, Linda Melamed, Linda Melvin, Kate O'Brien, Devora Safran, Jill Treadwell Svendsen, Grace Swanson, and Pamela Waldman

#### Officers Absent: Dolores Renner

Call to order at 1:00 a.m. by Terry Allen.

#### Items presented to general membership:

Brief overview of the financial status 501c(3) completion grants Mother's Day event 2014 New requirements for tagging items shown in gallery

#### Member questions regarding:

Future grants Mother's Day 2014

Motion to Adjourn: Grace Swanson motioned to adjourn the Jan 16, 2014 SDAG annual membership Meeting at 1:20p.m. Seconded by Linda Melvin. Motion Passed In Favor 14, Against 0 Abstain 0

Next meeting: Jan 27, 2014 at 10:30 am Submitted by: \_\_\_\_\_ Kate O'Brien and Gayle Baker, Co-Secretaries

#### **SDAG Meeting Minutes**

Encinitas Public Works Building 160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on Jan 27, 2014 at 10:30 a.m.

**Officers Present**:, Terry Allen, Gayle Baker, Julie Bubar, Lynn Ely, Karen Fidel, Sandy Heath, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Terry Oshrin, Devora Safran, Grace Swanson, Jill Treadwell Svendsen and Pamela Taylor Waldman.

Officers Absent: Kate O'Brien, Dolores Renner,

Call to order at 10:31 a.m. by Karen Fidel

#### Treasurer's Report – Lin Holzinger for Linda Melemed

The Treasurer's Report was distributed to members via e-mail in advance of the meeting for review and will be filed in the Secretary's binder in the Gallery. (Pamela Waldman arrived 10:35)

Lin introduced a new Post Event Report to the board. The report is a one page document that will detail all the expenses and the income generated from a single event. The document will facilitate the treasurer being able to finalize if an event is profitable. This is separate from the reimbursement form.

Discussion ensued on how to properly fill-out the new form.

Discussion evolved in how keep members on budget for a set event. (Terry Allen arrived 10:50) Discussion continued to evolve into expenses for the Annual membership meeting Scheduled on Jan 16, 2014. Over 60 members attended the event and the final budget came in \$78.48 over.

Lengthy discussion ensued on how to deal with over-budget items in the future.

Motion: Devora Safran motioned and Pamela Waldman seconded that if an event will go over budget by more than 15%, then an emergency board vote is required; if less than 15%, the member may proceed. Motion failed: In Favor 5; Against 10; Abstain 0.

#### Old Business

#### Mother's Day – Lin Holsinger

Lin noted that 2013 Mother's Day netted nearly \$20,000. In advertising for the event, it was stated that the guild would donate 10% to an organization from the proceeds. Donations from 2013 proceeds have not yet been made. Lin had been informed that not all of our donations for 2012 had been used by area high schools and wished for the money to be given to worthy candidates that could and would use the funds. After some research, Lin found an instructor at Mira Costa College who would select several art students that would be deserving of an art scholarship. The board agreed that is was a good plan to follow and suggested the Mother's day committee make the selection. \$2000 total will be given out in scholarships

In the future, these donations/ scholarships will be made in September following the Mother's day event. The possibility of TERI being the 2014 donation organization was discussed.

#### Wall renter Violations- Grace Swanson

Grace indicated that renters continue to violate rules. Violators that do not show up for rotation will have their work removed from the gallery and will be able to collect it at the storage unit. Those who improperly hang items in their space will find their work removed and stored in the backroom. Discussion ensued.

#### Secretary Report: Gayle Baker

Minutes of the December Meeting and January membership Meeting were distributed to board members via email in advance of the meeting for review and will be filed in the Secretary's binder in the Gallery.

## Motion: Karen Fidel motioned and Linda Holzinger seconded to approve the Dec 16, 2013 Board Meeting Minutes and the January 16 membership meeting minutes. Motion passed: In Favor 15; Against 0; Abstain 0.

#### Membership Report – Karen Fidel

Karen reported that the new membership directory has been printed and is available in the gallery. The guild has approximately 190 members.

It was also noted that the p .o .box address is slowly being removed from items so that the guild can eventually have everything sent to the gallery.

#### Publicity Report – Lin Holsinger

Lin stated that she has been working with Cheryl Ehlers to keep guild publicity on track. She noted that upcoming events include Robin Johnson at the San Diego Botanic gardens Feb 6 and the gallery artist reception Feb 8.

#### Programs – Julie Bubar

Julie recapped the Annual Membership Meeting on Jan 16. She felt that there was a good attendance and member donations were made to TERI and the food bank.

April 17 is the next demo, and will be a sponsored event by Golden Paints.

The Mother's day pre-tour was Sunday, Jan 26 and featured some spectacular homes for 2014.

### Motion: Lin Holzinger motioned and Devora seconded to reimburse Julie Bubar for \$78.48 for overbudget items from the annual membershp meeting. Motion passed: In Favor 10; Against 5; Abstain 0

#### Calendar Report – Pamela Waldman

Pamela reported that the new television that was purchased to install in the gallery has proved difficult to install. Discussion ensued on placement, logistics, additional equipment needed, extended warranties, professional installation and daily functioning of the unit.

# Motion: Lin Holzinger motioned and Jill Treadwell Svendsen seconded to increase the television project funds to \$1400. This includes the \$600 that has already been spent on the television. Motion passed: in Favor 15; Against 0; Abstain 0

Pamela also reported on the progress of new lighting for the gallery. She has found a new lighting sales rep that came up swith uggestions including using the SDG&E financing program to pay for the lights. Light replacement has been a long project that she would like to get finalized. Devora volunteered to assist with the process.

Sandy Heath recommended a second estimate for light replace costs.

Pamela presented the possibility of adding Pandora Radio to the gallery for a \$24.99 monthly fee. This would be after the purchase of a control box and speakers. Terry Allen will look into options.

It was also noted that there are three light-tracks in the gallery that need to be repaired. Discussion ensued.

Motion: Linda Melvin motioned and Lin Holzinger seconded to have the three light tracks in the gallery repaired by Dudek Electric for \$700. Motion passed: In Favor 14; Against 1: Abstain 0

#### Webmistress Report – Carol Korfin

Carol informed the board that Pamela continues in the search for a suitable calendar program.

#### Floor Chair Report - Linda Melvin reporting for Delores Renner

Linda reported that Delores is addressing the issue of floor renters not showing up for rotation. Renters that do no show-up for rotation or make arrangements for their work to be moved will find their items boxed up in the back room.

#### Monthly Show Report – Lynn Ely/ Jill Treadwell Svendsen

Lynn indicated that January was a good show month with a better than average take-in of \$844. Thirty artists submitted 54 items.

Jill urged board members to submit jobs for the February show take-in. She also noted a soda donation had been made to the guild and could be found in the back room.

#### Wall Chair– Grace Swanson

Grace informed the board that the walls are full and 4 are on the waiting list. Also, she is addressing the issues of rule compliance.

Grace also reported that the Because we like Hue classes are turning a profit for the Guild. The first session of classes was profitable by \$1200 and the second session by \$1800. Classes continue to be scheduled and filled.

#### Gallery Manager Report – Linda Melvin

Linda reported that everything is great with gallery but noted that the building has termites and is working with management to address the issue. She hopes to have treatment done on a Monday when the gallery is at it's slowest.

Linda also reported that a new jury session had been conducted and one painter and one jewelry artist were turned away but encouraged to improve their work.

#### Hospitality – Devora Safran

Devora indicated that the gallery could use some wine donations, but no other items.

#### Paint Rag – Sharon Hoffman

Sharon wanted to know if she should list info about the new television and possible advertising space. She also noted she had no information to print about the upcoming Mother's Day event and it was suggested she run the save the date notice.

#### Job Coordination- Sandy Heath

Sandy requested more jobs from the board. She's looking for positions for members to fill.

## Motion to Adjourn: Lin Holzinger motioned to adjourn the Jan 27, 2014 SDAG Board Meeting at 12:40 p.m. Seconded by Pamela Waldman. Motion Passed In Favor 15, Against 0 Abstain 0

Motion: Linda Melvin motioned and Lin Holzinger seconded to have the three light tracks in the gallery repaired by Dudek Electric for \$700. Motion passed: In Favor 14; Against 1: Abstain 0

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Carol informed the board that Pamela continues in the search for a suitable calendar program.

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#### Job Coordination- Sandy Heath

Sandy requested more jobs from the board. She's looking for positions for members to fill.

## Motion to Adjourn: Lin Holzinger motioned to adjourn the Jan 27, 2014 SDAG Board Meeting at 12:40 p.m. Seconded by Pamela Waldman. Motion Passed In Favor 15, Against 0 Abstain 0

Next meeting: February 24, 2014 at 10:30 am Submitted by: \_ Kate O'brien and Gayle Baker, Co-Secretaries

Items that need status report to the board:

2013 mother's day scholarships- Lin Holzinger

Speaker wires and Pandora radio subscription for gallery- Terry Allen



## Jorge Garza & Bruce Stewart

FREE ADMISSION & REFRESHMENTS Saturday, February 8th, 2014 5:00pm - 7:30pm

SAN DIEGUITO ART GUILD Off Track Gallery Est. 1965

937 South Coast Hwy, Encinitas, CA 92024 Lumberyard Shopping Center behind Starbucks & St. Tropez

(760) 942-3636 open daily from 10 am - 6 pm www.offirackgallery.com



## Paint Rag February 2014

#### In This Issue

Photographer Needed

New Membership Directory

<u>Demo Feb 6 - Robin Johnson</u>

Artists Reception Feb 8

MOTHER'S DAY 2014 - Call for Artists

Arts Alive Banner Reception on Feb 15

Art Classes - Because We Like Hue

Jazzercise - Call for Artists

Special Discount Offers for SDAG members

from Rhino Art and PC Photo!

Artist Listing Service - FREE



#### MONTHLY SHOW PHOTOGRAPHER NEEDED

OUR GUILD AND OUR GALLERY NEEDS A PHOTOGRAPHER to publish the winners' names & work for the guild membership.

This is a very important job because those photos that you will shoot of the Award Winners' Artwork will be seen on our website, as well as in our newsletter, The Paint Rag, and on our social media. This job will not take much of your time. It only needs doing once a month directly after the judging of the Monthly Show.

WE ARE LOOKING FOR AN EXPERIENCED PHOTOGRAPHER TO MAKE THIS THEIR REGULAR GALLERY JOB. Please contact Lynn Ely at <u>artsbylynn@gmail.com</u>

#### New Members

#### Welcome new members to the San Dieguito Art Guild!!!

Carole Brent and daughter Michelle Chenault (oil and jewelry) Robert Hemphill Virginia Ann Holt (acrylic on watercolor paper, silk scarves, silk wall hangings) Cye Waldman (algorithmic art) Anne Wolfe (pottery)

#### New Guild Membership Directory

The new Membership Directory has been published and is in a box in the back office. Members can stop by the gallery and pick one up.

Each member of SDAG needs to have a Member Directory. Be sure to get your copy at the Gallery soon. This booklet will help you so much throughout the year as you get to know the other members.

#### Upcoming SDAG Events

#### February

February 6, Thursday, 2-4:00pm, Demo by Painter Robin Johnson at San Diego Botanic Garden February 8, Saturday, 5-7:30pm, Artists Reception at the Off Track Gallery February 24, Monday, 10:30, Board of Directors Meeting February 25, Tuesday, 3:30-6:00pm, Take-In for March Monthly Show February 26, Wednesday, Deadline for March Paint Rag

#### March

March 14, Friday, 9am - Jurying for Wall and Floor Rental

March 24, Monday, 10:30, Board of Directors Meeting

March 25, Tuesday, 3:30-6:00pm, Take-In for April Monthly Show

March 26, Wednesday, Deadline for April Paint Rag, 6:00-8:00pm, Wall Rotation

March 27, Thursday, 7:30-10:00am and 6:00-8:00pm, Wall Rotation

March 27, Thursday, 10:00am-6:00pm, Floor Rotation

#### Annual Membership Meeting

"Get Your Art On" our SDAG Annual Members Meeting 2014 was a great success! Wonderful Creative Vibrant SDAG Artist's gathered and talked about amazing art in our community! A VERY HUGE THANK YOU TO JULIE BUBAR FOR PLANNING THIS FABULOUS EVENT.







#### Environmental Painters Schedule

Call Joan Grine at 858-481-8783 if you have questions.

#### February

February 4 and 11, Oceanside Harbor. February 18 and 25, Torrey Pines State Reserve; carpool if you can. Meet at the Visitor's Center.

#### March

March 4, San Diego Botanic Garden. March 11 and 18, Rancho Santa Fe Village. Park near the Library. March 25, Torrey Pines Extension. Park at end of Recuerdo. (Del Mar Heights Road, West of I-5, turn left on Recuerdo)

#### April

April 1, Torrey Pines Extension. Park at end of Recuerdo. (Del Mar Heights Road, West of I-5, turn left on Recuerdo)





open daily from 10 am - 6 pm (760) 942-3636 www.offtrackgallory.com





#### Demo by Robin Johnson

### San Dieguito Art Guild Presents

Artist Robin Johnson February 6, 2014 2:00-4:00pm

San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas, CA 92024 - Ecke Building

Demo sponsored by Gamblin Artists Colors. **There will be a \$100 Gamblin "Award Set" Raffle Prize!** A special thank you to Gamblin Artist Colors for sponsoring the Robin Johnson demo. www.gamblincolors.com

At our demo, Robin will present a power point slide show of her work and will demo on two large canvasses, applying oil paint. Those that attend this event on February 6 are the lucky ones! Please join us, and let Robin Johnson's brush strokes take you on an adventure.

This spring Robin will be teaching a course on Animal Drawing at Loyola Marymount University. At Fullerton College she will teach a course on oil painting. Find out from Robin the date for her open house of her studio and view her new series of paintings.

This event is free. Free parking with reservation. **ADVANCE RESERVATION REQUIRED**. RSVP Julie Bubar at <u>sdagprograms@gmail.com</u>

### Artist Statement

My paintings are allegories of self-awareness. They acknowledge the universal realities of life, love, and loss. Blending elements of nostalgia and contemporary experience, I create non-linear narratives embedded with symbolism and metaphor.

My focus as an artist is rooted in perception and experience, while engaging elements of fantasy and mystery. Specifically selecting familiar and memorable objects and environments, I paint the things that I know and feel, continually pulling from past experiences to create new images. My process includes staging, photographing, and collaging plausible but highly unlikely situations in which the content shifts between contemporary portraiture and narration. I find inspiration in personal ritual, ceremony, and identity, and am significantly influenced by the natural and cultural milieu of Southern California.

Her website: RobinJohnsonArt.com



### Mother's Day 2014



20th Annual Mother's Day Weekend Art and Garden Tour May 10 & 11, 2014 - Call for Artists -

If you are a current SDAG member/juried-in artist and interested in selling your art at this year's Mother's Day Weekend event, we invite you to pick up an application at the Gallery or download the PDF version from the website, fill it out completely and mail it to Jill Treadwell-Svendsen (see address on application) with a check for the appropriate amount. All applications must be received/postmarked NO LATER than Friday, 2/14/14.

Spaces for each category will be limited.

Applications will be processed on a first come, first served basis! There may not be room for everyone who applies (in which case your money will be refunded).

Remember - You must:

\* Be a current member of the Guild and a juried-in artist.
(If you are not already juried-in please contact Linda Melvin to set a jury-in date.)
\* Use a check to pay the registration fee (\$60) PLUS the cost of placing
an (optional) advertisement in the Souvenir Booklet
(Ad sizes and prices vary and are listed on the application)
\* Be available to participate fully and staff your booth on both days

We're looking forward to having you as part of this very special fundraising event. Questions? Contact Lin Holzinger at <u>linholzinger@gmail.com</u> or 858-401-9001.

### Arts Alive 2014

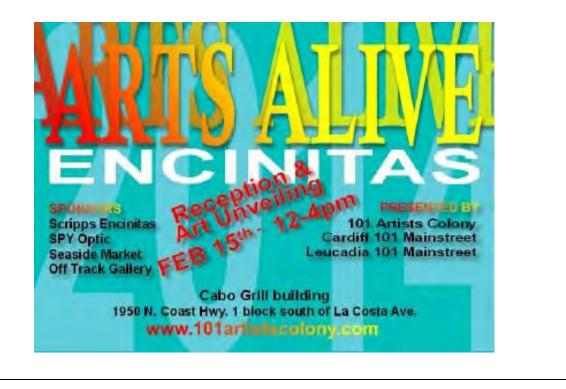
Each year around December the 101 Artists Colony, with president Danny Salzhandler, invites North County artists to participate in the painting of 101 banners. The banners are  $3'\times4'$  and  $3'\times7'$ , vinyl, and after painted are placed on the sign posts along Hwy 101 from Leuadia to Cardiff.

On February 15th, the public is invited to attend an unveiling of the banners reception at the Cabo Grill, with the banners being unveiled a few minutes after noon. See postcard below.

Each artist will pull the ribbon on their banner for the public to view and a silent auction bidding begins. The next day the banners are then taken and hung on the sign posts. They hang from February until May, then into a live auction held at the Seaside Market (date TBD). It is simply a wonderful annual event. To contact Danny Salzhandler email him at <u>danny@salzhandler.com</u>

Here is a list of SDAG artists that have painted banners for the Arts Alive event this year. Come out and support them on February 15th at the banner unveiling. Don't be late or you will miss all the fun!

Julie Bubar, Cheryl Ehlers, Darlene Katz, Adam Koltz, Donn Angel Perez Lopez, Judy Salinsky, Marilyn Shayegan, Jill Treadwell Svendsen, Grace Swanson, Toni Williams, Christina Zeller



# Fun with Glass



with Kate O'Brien

In this four (4) part class participants will be introduced to the art of creating with stained glass. We will create a stained glass panel and students will learn the different methods to transfer a pattern to glass, cut and foil glass, and solder the glass pieces together. We will finish the piece with a metal frame. Written instructions will be provided to each participant to take home. Patterns will be available or the

participants may create their own designs. All tools needed will be provided during the class time. A \$25 materials fee will be paid to the instructor at the first class.

Saturdays: April 5, 12, 19 & 26, 2014 from 1pm-4pm Senior/Community Center, Encinitas

Classes are 4 sessions of 3 hours per session Fee is \$100 (plus the materials fee) Contact Kate O'Brien at <u>zelda1970@cox.net</u> to reserve your space and pay for classes.

### Jazzercise - Artists Opportunity [] Call for Artists!!!

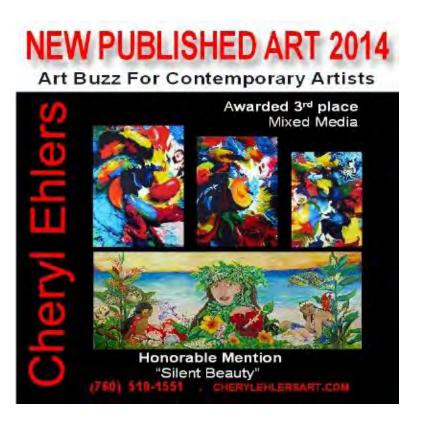
Wanted: Eclectic and abstract art only. Large format. No art under 36" on one side accepted. A unique 6 month leasing program (yes they pay you to hang your art)! The only one in North County that gives back to the artists. Contact Cheryl Ehlers at <u>artbuzz2@gmail.com</u> for details and application. Deadline approaching.



### ArtBuzz - Member News, Cheryl Ehlers

Cheryl Ehlers was accepted and awarded publication in the Contemporary Magazine for Emerging Artists - The ArtBuzz; a beautiful hardcover table top book filled with 50 creative artists from around the world.

She was awarded 3rd place for all three of her mixed media artwork, and an Honorable Mention for "Silent Beauty" her United Nations artwork and two other new pieces not yet seen on public display. Congratulation Cheryl!!!





If artists are not receiving the ArtBuzz they should consider signing up. A monthly newsletter filled with opportunities and information on exhibits local and online. You can view it at <u>artbuzz.blogspot.com</u>. This is linked to many of North County and San Diego, as well as out of state, competitions you can do online.

### Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium you wish to display, staff the gallery once a month and do some additional work for the Guild. To rent, you must sign a contract saying that you agree to rent for at least four months and make a \$45 deposit refundable when you give a 60-day notice of leaving. More details can be found by clicking on "membership" on the top of Off Track Gallery's webpage.

The next art jury will be held on Friday, March 14, 2014 at 9:00 a.m. Please RSVP by contacting the Wall Chairperson Grace Swanson at <u>swanson121@cox.net</u> if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Dolores Renner at <u>doloresr55@yahoo.com</u>.

### Rules for Monthly Show

1. If your work is on a wrapped canvas, make sure that the edges are painted also.

2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES

3. The brackets need to be placed on each side about one quarter of the way down the side.

4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.

5. The edges of the wire need to be taped to protect against injury.

### Wall artwork for the Monthly Show is divided into three entry fee categories:

- 1) under 17" measured on the diagonal: \$12
- 2) between 17" and 36" measured on the diagonal: \$17
- 3) over 36" measured on the diagonal: \$22

Contact Lynn Ely at <u>artsbylynn@gmail.com</u> for more details on these categories and also about exhibiting 3-dimensional artwork.

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similiar size and type of artwork.

### February Monthly Show Winners

BEST OF SHOW - "Ocelot" by Tish Wynne (acrylic)

### OIL

1st - "Borrego Desert Colors" by Rita Shulak

2nd - "The Lull After the Storm" by Jorge Garza

3rd - "Sunflowers with Apples" by Julie Fitch

### ACRYLIC

1st - "Tropical Treasures" by Cheryl Ehlers

2nd - "Untitled I" by Houshang Wekili

3rd - "Night Beach" by M. Nilsson

### PHOTOGRAPHY

1st - "Katydid - Katydo" by Pamela Taylor Waldman

2nd - "Oceanside Pier" by Robert Pendleton

3rd - "Tucson Mountains" by Dusty Wynne

HM - "The Meditation II" by Marla Zanelli

### PASTEL, MIXED MEDIA & WATERCOLOR

1st - "Brass Bowl" by Terri McMurray (pastel) 2nd - "Poppy Magic" by Virginia Ann Holt (mixed media) 3rd - "Street Music" by Dot Dodds (watercolor)

### JEWELRY, WOOD, TEXTILE, ALGORITHMIC ART & DIGITAL ART

1st - "Medusa" by Cye Waldman (algorithmic art)

2nd - "Balance III" by Cam Baher (wood)

3rd - "Parasola on Garden Bridge" by Gary Koop (digital art)

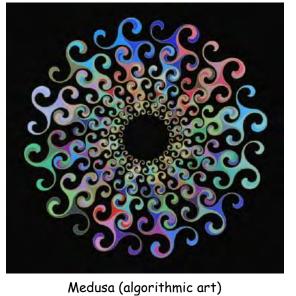
HM - "Sweetheart Scarf" by Doreen Long (textile)

# Best of Show for February



Ocelot (acrylic) by Tish Wynne

# Monthly Show Winners for February



by Cye Waldman



Brass Bowl (pastel) by Terri McMurray



Katydid - Katydo (photography) by Pamela Taylor Waldman



Borrego Desert Colors (oil) by Rita Shulak



Tropical Treasures (acrylic) by Cheryl Ehlers

### February Monthly Show Judge - Cathy Carey

I enjoy working in a series. I go to a place, take photos, paint on location, write thoughts and words about how the place "feels" to me. I am driven to enhance the color of the scene in order to express my emotional memories of the moment. I am drawn to images of fleeting moments, the patterns and textures of light, the illumination and shape of objects. Something about a scene I choose to paint is at once compelling to me and part of an everyday encounter.



My foremost interest in painting is the effective use of color in creating emotional and visual depth. When people look at my paintings, I think the first thing they notice is the vibrant color. I'm not even sure I see color in the same

way as everyone else. Does everyone perceive the world in terms of the language of color? It's a wonderful paradox to ponder - what color do you "see", what color do I "see", what color is "real"?

### The Philosophy

My personal philosophy of color is to express emotional meaning through color. I believe this is the purpose of art, to express the story of being alive at a particular time. Art is the physical manifestation of the emotional and spiritual nature of an artist's response to the world around them, and the world within them.

Throughout the years I've worked in all media and I've researched and studied the many ways color is used to express emotion, perspective, and temperature. From my research I teach classes on Color Theory and wrote a workbook for my students called 'The Philosophy of Color', published in 2004.



The Grapes of Dance

Contact Cathy Carey: cathy@artstudiosandiego.com, 760-489-9109 Painting website: <u>www.artstudiosandiego.com</u> Jewelry website: <u>www.steampunkjewelry.net</u>

### March Monthly Show Judge - Rogelio Casas



### Biography

I was born in San Diego and raised in Chula Vista. I attended Chula Vista High School: School for the Creative and Performing Arts (SCPA). I Graduated with honors and went on to receive a Fine Arts degree at The University of Southern California. After graduating I worked in Los Angeles in the special effects industry as a fabricator working on vehicle effects and prop building. In 2005 I began apprenticing under master muralists Mario Torero and Victor Ochoa. With them I learned about the rich history of the Chicano movement; Chicano Park, Centro Cultural de la Raza. There was an opportunity to volunteer my time at the

Centro Cultural de la Raza as Gallery Curator in 2009.

While working on exhibitions and community projects I have been able to work on diverse expressions of my own personal work. In 2007 I was also fortunate enough to earn a commission to paint relief sculpture of The Stations of the Cross at St. Patrick's Church in North Park. It was a collaboration with my brother Leo (an architect) who designed the altar and tabernacle. In 2009 I led a group of student artists to create large scale 13 feet tall Puppets for the Centro Cultural's first authentic Dia de los Muertos Procession. These pair of large scale puppets were built over a few months one male one female and now they have become an Iconic symbol of San Diego's only authentic Dia de los Muertos Procession, now in its sixth year.

Utilizing the tools and experience learned at the Jacobs Center, I have been able to apply a similar formula and volunteer my time as Gallery Curator at The Centro Cultural de la Raza. The Centro is the oldest longest running Chicano Arts & Cultural Centers in the United States. It has a rich history of quality art exhibits, dance groups, spoken word and film and theatre programs. Many cultural and activists groups have called Centro home over the last 44 years. One of our most recent collaborations with El Jefe productions was "The Loteria Show." This show took place on February 16th 2013 at Centro and was themed surrounding the mexican pastime of Loteria, a bingo type game played by many hispanic families.

Since August 2013 I am a full time Museum Educator at The San Diego Museum of Art. I travel to urban and rural areas of the city and bring the fine arts experience to underserved communities. I teach art workshops and lessons at community centers, alternative schools and juvenile detentions centers.

Check out website at: rogeliocasas.com

### Shelving Needed

SDAG needs shelving for off-site storage unit. If you have any kind of shelving that you are willing to donate to SDAG for storage at their off-site storage unit please contact Grace Swanson (<u>swanson121@cox.net</u>) or Terry Oshrin (<u>terrytulips@aol.com</u>). We can arrange for pick up.

### Videographer Needed

Videographer needed by Guild. The Guild could use someone who does video to do short clips of various events and staged artists to help promote SDAG classes that are being scheduled. If this is something you can and want to do please contact Grace at <u>swanson121@cox.net</u>.

### Special Discount Offers to SDAG Members!

## **Rhino Art Company**

97 North Coast Hwy 101 Encinitas 760-943-7440

### Discounts to SDAG Members

50% off all DaVinci Paints, 50% off all Raphael Brushes (with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card.

Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

### PC Photo

PC Photo and Imaging 113 N. El Camino Real, Suite B Encinitas, CA 92024

PC Photo will give SDAG members a 20% discount on all products. Just mention that you are a member of the Guild. They have a list of our members. Go to <u>pc-photo.net</u> or call them at 760-632-1790.

### Free Artist Listing Service

One of our Guild members, Bob Coletti, is offering SDAG members a new FREE online ARTISTS LISTING SERVICE called "**ARTISTS ICON**."

NO FEES, NO CONTRACTS . . . just a simple list to help artists market their work. This works in collaboration with his California Art News. Lists Artists Name, Medium & Web Site Address.

GET LISTED.



Contact Bob Coletti at bobcolettiart@gmail.com.

### Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

\*Artists are to pay \$40 Staffing Fee for a 4-hour shift.

\*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction. \*Paid staff must have specific staffing qualifications before becoming Paid Sitters. \*FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Staff:

Jackie Bissell Julie Bubar (Mornings and Weekends) Kathy Chin Katie Jablonski Doreen Long Linda Melvin Barbara Mille' Kate O'Brien Ellablanche Salmi Judianne Shannon Jill Treadwell Svendsen Grace Swanson Pamela Taylor Waldman (Weekdays)

### SDAG Members - Burlap Grids and Tent available for your use

### 10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids? The Guild owns a 10 x 10 pop up tent (with sides) and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display. There are also 2 canvas shrink wrap bins and 6 black metal grids (4 are 6 feet high and 2 are 5 feet high. There are "one way" feet for these black grids. These items are currently stored in an off-site storage unit in Encinitas. To reserve these items for your up-coming shows, please email swanson121@cox.net



Burlap Grid on left and on the right how your artwork will show on it.

### Art Teachers or Businesses supporting Artists Classified Advertisements

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community. Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah\_sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah\_sd@yahoo.com

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild

### San Dieguito Art Guild/ Off Track Gallery

## OFF TRACK GALLERY



San Dieguito Art Guild was founded in 1965 by a group of twelve talented and enthusiastic artists, and has thrived all these years by offering the community of Encinitas a wide variety of entertaining cultural events, workshops that educate artists of all

educate artists of all levels, and fascinating demonstrations by experts in their fields. Home to some of

the most talented artists, fine art pho-

tographers and crafts people in North County San Diego, the Guild's retail store named the Off Track Gallery, located in the Lumberyard in Encinitas, provides an exceptional viewing and shopping experience. Exhibits change monthby, so many clients and visitors come back again and again to browse through the lavish collection of original drawings, paintings, fine art prints, sculptures, photographs, unique glass, metal, gourd art, hand-made jewelry and more.

New attists who qualify to display their art at the gallery also have an opportunity to take part in the gallery's monthly competition. Non-member attists who are acclaimed in their own medium are brought in to judge the competition and award ribbons, and in some instances, cash prizes. The Guild also hosts festive receptions following competitions where artists, friends and clients gather to celebrate, socialize and peruse that month's art show. As a nonprofit 501 (c)(3) organization, San Dieguito Art Guild's mission is to help promote a greater understanding and appreciation of the arts. As an art guild, its members take pride in its positive contribution to the economic, cultural, and social landscape of Encinitas and North County.

Besides operating a successful art gallery in Encinitas, the Guild also sponsors a very popular event each Mother's Day weekend as their primary fundraiser, where a portion of the event proceeds are donated to local school art departments. The 20th Annual Art & Garden Tour will take place May 10 and 11, and is open to the public. Guild artists display and sell their artwork in beautifully groomed gardens at specially selected North County homes. Visitors are invited to stroll through the elegant gardens, view and purchase art on display and visit with the artists. In addi-



tion, an array of delectable treats are offered at every location, so there's little need to stop for lunch.

San Dieguito Art Guild invites you to add art into your life. Stop by the Off Track Gallery, open 7 days a week from 10:00 AM to 6:00 PM and is conveniently located at 937 s. Coast Huy 101 in Encinitas in the Lumberyard Shopping Center behind Starbucks. Call (760) 942-3636 or visit unuu offtrackgallery.com.

NORTH COUNTY ART Seaside Courier 15

SEASIDECOURIER.COM — FEBRUARY 2015



Carol Korfin, center front, president, and Grace Swanson, member of the year, left front, are pictured among 70 members of San Dieguito Art Guild, Jan. 17, 2015. (Photo by Wes Farmer, SDAG member)

# San Dieguito Art Guild celebrates 50th anniversary

Seventy members of the San Dieguito Art Guild attended a brunch meeting Jan. 17 at the Encinitas Senior and Community Center to celebrate the group's 50th anniversary.

The Guild, a nonprofit organization, is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts, according to a news release.

At the Jan. 17 meeting, President Carol Korfin delivered a "State of the Guild" message; members participated in a bead swap; a gently-used art supply and art book sale; a raffle for the Guild's commemorative 50th Anniversary calendars and a painting by the late Roy Soravia; and an award for member of the year — Grace Swanson (current publicity chair).

In attendance for the 50th anniversary celebration were four former presidents of the Guild: Jim Respess (1999-2001); Laura Lowenstein (2005-2007); Patricia Eldon (2007-2009); and Cheryl Ehlers, (2010-2012).



NORTH COUNTY San Dieguito Art Guild members mark 50th anniversary

This year marks the 50th anniversary of the 200-member San Dieguito Art Guild, a nonprofit dedicated to fostering artistic growth in the community by stimulating interest in the arts and providing education. The nonprofit runs community art workshops and operates the Off Track Gallery at 937 S. Coast Highway 101 in Encinitas. The guild held its annual meeting recently, drawing 70 of its members. Pictured among the members are Carol Korfin, president (center front) and Grace Swanson (left front) member of the year. Highlights of the meeting included a "State of the Guild" message by Korfin and a raffle of the guild's commemorative 50th anniversary calendars. Visit offtrackgallery.com.

### SATURDAY • FEBRUARY 7, 2015 | B3

# Art guild to mark golden anniversary

The San Dieguito Art Guild, which is celebrating its 50th anniversary this year, will hold an artists' reception to give a \$500 donation to Photocharity from 3:30 to 6 p.m. Sun-day at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103. There will be wine, a chance to meet artists and a free raffle for donated artwork. The check for Photocharity will support its "Taking Music and Arts to the Streets" program. Photocharity was founded by SDAG member Jeffrey Sitcov and has helped place more than 1,800 homeless youths in long-term safe housing. All artwork will be 10 percent off from 10 a.m. to 6 p.m. all day Sunday. Call (760) 942-3636 or visit OffTrack-Gallery.com.

### SDAG Meeting Minutes Encinitas Public Works Building 160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on February 24, 2014 at 10:30 am.

Officers Present: Gayle Baker, Julie Bubar, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melemed, Linda Melvin, Kate O'Brien, Dolores Renner, Devora Safran, Grace Swanson, and Pamela Taylor Waldman.

Officers Absent: Terry Allen, Sandy Heath, Jill Treadwell Svendsen

Guests: Cheryl Ehlers

Call to order at 10:30 am by Karen Fidel

Treasurer's Report – Linda Melemed The Treasurer's Report was sent to board members via email.

Motion: Karen Fidel motioned and Lin Holzinger seconded to accept the Treasurer's Report. Motion Passed: In Favor 12; Against 0; Abstain 0.

Linda explained that the interest rate at our current bank went down and suggested that we move money to an American Express account that pays 1.5% interest.

Motion: Devora Safran motioned and Kate O'Brien seconded that we move money from our money market account to this new account. Motion Passed: In Favor 12; Against 0; Abstain 0.

Old Business – Lin Holzinger

Lin sent an email to all board members that included bios and art work of the 4 Mira Costa students that will be receiving scholarship money from the Guild. The scholarships are funded from 10% of the proceeds earned from the 2013 Mother's Day Fundraiser. It was suggested that the 4 students be "featured artists of the month" in April and that the monies be awarded to the students on the night of the reception. All agreed to take this action.

It was also suggested that an additional award be given to each student, a complimentary membership to the Gallery from April through August, 2014.

Motion: Devora Safran motioned and Linda Melvin seconded to give the 4 students a complimentary membership from April through August 2014. Motion Passed: In Favor 11; Against 0; Abstain 1.

Terry Allen needs to be questioned about the progress of obtaining a microphone system to be used at the receptions.

### New Business - Cheryl Ehlers

Cheryl attended the meeting to speak to the board about our current 501©3 status. Jean, our tax preparer, raised a red flag to Cheryl and Terry Allen that our status is in jeopardy due to the "for profit" status of our 2012 taxes. We don't have enough "non-profit" activities to counter balance the revenue.

Cheryl suggested that we take action and change the course of our obligations as a non-profit organization to prove to the IRS that the first two years were a learning curve. In 2012 we had a gross profit and what was paid to the artists was 38% and currently it is 43% and it should be 10%. Cheryl had a list of suggestions that she shared with the board and there was much discussion about remaining a 501©3 or going in a different direction, i.e. a business or 501 ©6. This topic will require further discussion.

Secretary – Gayle Baker, Kate O'Brien Meeting minutes needs to be approved by the board.

Motion: Linda Melvin motioned and Lin Holzinger seconded that the Meeting Minutes for the January 2014 meeting be approved. Motion Passed: In Favor 12; Against 0; Abstain 0.

Membership Report – Karen Fidel Nothing to report.

Publicity Report – Lin Holzinger Nothing to report.

Programs Chair Report – Julie Bubar

The April 17<sup>th</sup> demo will feature Rachel Edwards from 1:30 - 3:30 pm. The July 24<sup>th</sup> demo will feature Tonia Senoo and will be geared towards moms and toddlers. More information later.

### Calendar Report – Pamela Taylor Waldman

Nothing to report on the Calendar, however, Pamela did share that the Smart TV is up and running. It should be turned outward at night and inward during the day. There was discussion about how to relay that information to all sitters, but no decision was made at the meeting. Pamela suggested that we give Cam Baher a gift for setting up the TV. Pamela will be attending the monthly take-in to sign more members up for the TV slides of their artwork.

Motion: Pamela Waldman motioned and Devora Safran seconded that we give Cam Baher a Visa gift card in the amount of \$100 for setting up the TV. Motion Passed: In Favor 12; Against 0; Abstain 0.

Webmistress Report – Carol Korfin

Carol reported that a few people signed up for individual web sites on the Gallery's website.

### Floor Chair Report - Dolores Renner

Dolores had nothing to report about the Floor, but brought up the question of allowing members to bring items to the Mother's Day Tour that are not allowed in the Gallery for sale. Carol Korfin offered that a decision was made in the past that it was okay for members to sell items that they were assembling just at the shows. It allowed members whose work was not juried in for sale in the Gallery to still sell items away from the Gallery. More discussion later.

### Monthly Show Report - Lynn Ely

Lynn reported that we had a good monthly show this last month and that 2 members, Jeffrey Sitcov and Jeffrey Brosbe have volunteered to take pictures of the monthly show award winners.

Wall Chair Report – Grace Swanson

Grace reported that 2 people are still violating wall space and that wall renters are not to mark the walls with

markers. She also announced that the next Try it You'll Like It date is March 19, 2014 and that the artists will be Joan Grine, Toni Williams, Barbara Roth and Char Cee Colosia. Kate O'Brien gave an update on enrollment in the Because We Like Hue classes.

### Gallery Manager Report – Linda Melvin

Linda reported that our lease is up and will speak to Terry Allen and Terry Oshrin to re-negotiate the lease with the landlord. She also discussed problems with the restroom; smell, no drains, sewer gas and homeless sleeping in the rooms. She will talk to Donna about these issues. Linda also asked that we find a new jurying coordinator. 3 suggestions were made and Linda will contact them to see if one of them will take over this position.

### Hospitality Report - Devora Safran

Devora is trying to get a Restaurant Depot membership and will probably do this through her husband's business. She gave a thanks to someone who donated a case of wine for future receptions and thanked Lin Holzinger for filling in for her at the last reception. Lin reported that we had \$1000 in sales during the reception.

Paint Rag Report – Sharon Hoffman Nothing to report.

### Job Coordination - Sandy Heath

Sandy was absent from the meeting, but sent an email to all board members reporting that for this rotation Feb / Mar there were 14 renters that are staffing 1 extra shift as their job. There were several folds still to correl for the next rotation and will be focusing on staffing the Mother's Day weekend and other open slots.

Motion: Carol Korfin motioned and Julie Bubar seconded to adjourn the meeting at 12:52 pm. Motion Passed: In Favor 10; Against 0; Abstain 0.

Next Meeting: March 24, 2014 at 10:30 am Submitted by: \_\_\_\_\_\_ Gayle Baker and Kate O'Brien, Co-Secretaries

# **Because We Like HUE**

Taught by talented members of the San Dieguito Art Guild Classes are 4 sessions of 3 hours per session • Fee is \$100 (some classes have a materials fee) Contact Kate O'Brien at zelda1970@cox.net to reserve your space and pay for classes

### Chinese Brush Painting with Lisa Curry

Have fun learning Chinese brushstroke in a beautiful setting! You will have the opportunity to learn that Chinese painting is like a martial art-the importance of posture, how to wield the brush, and the state of mind necessary to complete a painting with 'chi' or energy!

### Fridays, Feb 21 & 28, March 7 & 14

from 9:30 to 12:30 San Diego Botanic Garden Classes are 4 sessions of 3 hours per session Fee is \$100 (plus the materials fee) Contact Kate O'Brien at zelda1970@cox.net to reserve your space and pay for classes

### "Fun with Glass"

with Kate O'Brien In this four (4) part class participants will be introduced to the art of creating with stained glass. We will create a stained glass panel and students will learn the different methods to transfer a pattern to glass, cut and foil glass, and solder the glass pieces together. We will finish the piece with a metal frame. Written

instructions will be provided to each participant to take home. Patterns will be available or the participants may create their own designs. All tools needed will be provided during the class time. A \$25 materials fee will be paid to the instructor at the first class.

> Saturdays: April 5, 12, 19 & 26, 2014 from 1pm-4pm Senior/Community Center, Encinitas

Classes are 4 sessions of 3 hours per session **Fee is \$100** (plus the materials fee) Contact Kate O'Brien at zelda1970@cox.net to reserve your space and pay for classes

### Watercolor

with Linda Melvin
The beginning watercolor class will

cover the basics of watercolor (wet on wet, wet on dry, dry brushing, graduated washes) paints, paper selection, and brushes.

The beginning class will have a supply fee of \$14.50 for 300# Arches watercolor paper to be paid to teacher at first session.

Thursdays, March 6, 13, 20, 27, 2014 10am to 1pm (Intermediate) 2pm to 5pm (Beginning)

### Thursdays, April 3, 10, 17, 24 10am to 1pm (Intermediate)

Solana Beach area Classes are 4 sessions of 3 hours per session **Fee is \$100** (plus the materials fee) Contact Kate O'Brien at zelda1970@cox.net to reserve your space and pay for classes

# Watercolor Plein Air Painting

#### with Char Cee Colosia

Plein air basics / impressionist watercolor loose and colorful in an outdoor setting including drawing instructions. This fun, comprehensive class nurtures success and new ideas. Capturing the landscape with line and wash the impressionist way. Learn the essentials of plein air paint-

ing - making simple of the vast landscape with all of the colors and shapes of the great outdoors. We will be covering equipment, procedure, drawing basics and last but not least applying paint to paper in an organized wild way - capturing the wind and sunlight all



around us. We will be doing 5 or so quick color and shape paintings then proceed to a larger format We will exlore color combinations that are beyond your imagination.

Dates and Location to come Classes are 4 sessions of 3 hours per session Fee is \$100



# Paint Rag March 2014

### In This Issue

New Membership Directory

Save the Date - Mother's Day

Member News - Jackie Tyree

Environmental Painters Exhibit - Month of March at Solana Beach Library

Art Classes - Because We Like Hue

Jazzercise - Call for Artists

Banners - Arts Alive!

Special Discount Offers for SDAG members from Rhino Art and PC Photo!

Artist Listing Service - FREE



### New Members

Welcome new members to the San Dieguito Art Guild!!!

Nancy Evans (acrylic, mixed media)

### New Guild Membership Directory

The new Membership Directory has been published and is in a box in the back office. Members can stop by the gallery and pick one up.

Each member of SDAG needs to have a Member Directory. Be sure to get your copy at the Gallery soon. This booklet will help you so much throughout the year as you get to know the other members.

### Digital TV Display at Off Track

WONDERFUL news! The TV is now installed in the Off Track Gallery. We have Cam Baher and his friend Ed Baker to THANK for this very big effort to make this rather difficult installation happen. Thank you also to Pamela Waldman for all her hard work to have this idea realized.

Members: You may purchase up to 3 slides at \$5 each to display your own art. Period of Time: On or before April 1 to August 31, 2014 There is NO guarantee of actual display time

If you would like to signup, first download, read and sign the Participation Agreement.

Signup is available up to March 10, 2014 with this agreement period of time. Signed agreements should be placed in the TV folder at the front desk along with a check for the amount. Please no cash.

Submitting your images of art:

All images must be received by Pamela Waldman via email: <u>offtrackcalgal@gmail.com</u> by **March 15**, 2014 to take advantage of this agreement period of time. However, if you can, please provide your images ASAP.

Images of art should be either approx. 1100 pixels tall or approx. 2000 pixels wide. Artists MUST have the rights to use their photographs of their art for advertising by the San Dieguito Art Guild. Jewelry artists with detailed edge work should photograph against a black background or a background that looks good for the slide show. Care should be taken for sharp focus and minimal loss in the white areas. Slides are designed by the Digital Slide Show Designer to integrate within the Primary Digital Slide Show. The finished digital slides are 1920 pixels wide x 1020 pixels tall.

If some artists need help, Pamela Waldman will provide time at the gallery on March 10, to take a limited number of pictures of art for the slide show. Artists must notify her in advance.

### Mother's Day - Save the Date!



301(c)3, ID# 953169585

Member News - Jackie Tyree

Jackie Tyree, well loved older guild member, had hip surgery about two years ago and had to move from her home into a senior care facility in a private home in Carlsbad. Up to that point, she was still painting large projects (4x5 ft) and lived comfortably with her two cats in her Oceanside home. She participated in the Days of Art in Oceanside every year up to 2012. Jackie is known for her seascapes and miniature paintings of local seascapes and enjoyed plein air oil painting.



She misses her guild friends. For the last two years Brian and Elaine Mancarti have helped her and her son, Scott, get everything from her previous home and set up in her new room at the residential home. The adjustment was difficult but with encouragement from Elaine, they took a watercolor class last year at the Carlsbad senior center and Jackie started painting small watercolor paintings until she recently had a fall and cracked her shoulder. She has said that painting is the only thing that keeps her going, so with more encouragement and now that her shoulder has healed sufficiently, Elaine hopes to encourage Jackie to start back on small postcard size watercolor painting.

Jackie is going to be 90 years old this month. If you would like to reach Jackie, she would love to reconnect with the guild. She's still got a very clear and sharp mind and would love a letter or card. She could call anyone once someone makes contact.

Her address is 1275 Cynthia Lane, Carlsbad, CA 92008.



Jackie Tyree, in 2000, getting an award from Alison Christler.

The setting is the Off Track Gallery when it was downstairs at the Old Train Station in Leucadia on Hwy 101. Patricia Watkins, President of the Guild that year, in the background.

Jackie Tyree's paintings





### Upcoming SDAG Events

### March

March 19, Wednesday, Try It You'll Like It (WATCH FOR E-BLAST)

March 24, Monday, 10:30, Board of Directors Meeting

March 25, Tuesday, 3:30-6:00pm, Take-In for April Monthly Show

March 26, Wednesday, Deadline for April Paint Rag, 6:00-8:00pm, Wall Rotation

March 27, Thursday, 7:30-10:00am and 6:00-8:00pm, Wall Rotation

March 27, Thursday, 10:00am-6:00pm, Floor Rotation

### April

April 17, Thursday, 2-4:00pm, Demo by Rachel Edwards (drawing) at San Diego Botanic Garden

April 28, Monday, 10:30, Board of Directors Meeting

April 29, Tuesday, 3:30-6:00pm, Take-In for April Monthly Show

April 30, Wednesday, Deadline for May Paint Rag

### Robin Johnson Demo

The Robin Johnson Painting Demo on February 6 was a huge success. Thanks to Julie Bubar and all her staff of helpers! Robin gave a detailed demo of her painting technique with an unbelievably thorough slide presentation of her background and work process. She shared all!







Environmental Painters Schedule

Call Joan Grine at 858-481-8783 if you have questions.

### March

March 4, San Diego Botanic Garden. (a free entry day!)
March 11 and 18, the Village of Rancho Santa Fe. (meet near the library, on Acacias)
March 25, Torrey Pines Extension. Park at the south end of Recuerdo. (Del Mar Heights Road, West of I-5, turn left on Recuerdo)

### April

April 1, Torrey Pines Extension. Park at the south end of Recuerdo.
(Del Mar Heights Road, West of I-5, turn left on Recuerdo)
April 8 and 15, San Dieguito County Park. (Meet on Highland, off of Lomas Santa Fe.)

Lunch and critique at Joan Grine's on the 15th. Bring your lunch. Joan will have drinks and dessert.

### Environmental Painters Exhibit!

Well, you've seen their schedules every month maybe even know a couple of them but guess what? NOW you can see their work on exhibit! The Environmental Painters are having an exhibit of their plein air paintings at the Solana Beach Library during the month of March. The Solana Beach Library is located at 157 Stevens in Solana Beach. The library phone number is 858-755-1404.

Reception on Saturday, March 8 at 2pm at the library. Everyone is invited!

### Art Classes - Because We Like Hue

Classes currently offered by the San Dieguito Art Guild, a non-profit 501(c)3 organization. Each of the classes are 4 sessions of 3 hours each session. Cost of each is \$100 plus some classes have a materials fee. Locations vary.

To register for each class email Kate O'Brien <u>zelda1970@cox.net</u> Then send check for \$100 (made out to SDAG) to: Kate O'Brien, 835 Hampton Court, Vista, CA 92081

Because We Like HUE classes sponsored by SDAG and taught by SDAG members.

# Watercolor Plein Air Painting

with Char Cee Colosia



Plein air basics / impressionist watercolor loose and colorful in an outdoor setting including drawing instructions. This fun, comprehensive class nurtures success and new ideas. Capturing the landscape with line and wash the impressionist way. Learn the essentials of plein air painting - making simple of the vast landscape with all of the colors and shapes of the great outdoors.



Class will be covering equipment, procedure, drawing basics and last but not least applying paint to paper in an organized wild way - capturing the wind and sunlight all around us. We will be doing 5 or so quick color and shape paintings then proceed to a larger format. We will explore color combinations that are beyond your imagination.

Fridays, March 21, 28, April 4, 11 9:30 to 12:30 San Diego Botanic Garden, Lawn House Classes are 4 sessions of 3 hours per session Fee is \$100

Fridays, April 18, 25 and May 2, 9 8:30-12:30 Alta Vista Gardens, Vista Classes are 4 sessions of 3 hours per session (plus half hour set up time and half hour critique at the end of class) Fee is \$100

Contact Kate O'Brien at <u>zelda1970@cox.net</u> to reserve your space and pay.

# Watercolor

with Linda Melvin



This beginning watercolor class will cover the basics of watercolor (wet on wet, wet on dry, dry brushing, graduated washes) paints, paper selection, and brushes. This beginning class will have a supply fee of \$14.50 for 300# Arches watercolor paper to be paid to teacher at first session.

If you have watercolor supplies, please bring them to the first

class or contact Linda at 619-200-3431 or <u>painter197@aol.com</u>. Thursdays, March 6, 13, 20, 27, 2014 10am to 1pm (Intermediate)

### 2pm to 5pm (Beginning)

Thursdays, April 3, 10, 17, 24 10am to 1pm (Intermediate) Solana Beach area

Classes are 4 sessions of 3 hours per session Fee is \$100 (plus the materials fee)

Contact Kate O'Brien at zelda1970@cox.net to reserve your space and pay for classes.

## Fun with Glass

with Kate O'Brien



In this four (4) part class participants will be introduced to the art of creating with stained glass. We will create a stained glass panel and students will learn the different methods to transfer a pattern to glass, cut and foil glass, and solder the glass pieces together. We will finish the piece with a metal frame. Written instructions will be provided to each participant to take home. Patterns will be available or the participants may create their own designs. All tools needed will be provided during the class time. A \$25 materials fee will be paid to the instructor at the first class.

Saturdays: April 5, 12, 19 & 26, 2014 from 1pm-4pm Senior/Community Center, Encinitas

Classes are 4 sessions of 3 hours per session Fee is \$100 (plus the materials fee)

Contact Kate O'Brien at zelda1970@cox.net to reserve your space and pay for classes.

### Jazzercise - Artists Opportunity

JAZZERCISE - Call for Artists! Wanted: Eclectic and abstract art only. Large format. No art under 36" on one side accepted. A unique 6 month leasing program (yes they pay you to hang your art)! The only one in North County that gives back to the artists. Contact Cheryl Ehlers at <u>artbuzz2@gmail.com</u> for details and application. Deadline approaching.



### Member News - Grace Swanson

The gourd art of Encinitas artist, and SDAG member, Grace Swanson will be on display and for sale from Wednesday, February 26 to April 14 in the lobby of the Encinitas Branch Library, 540 Cornish Drive. Hours are from 9:30am to 8:00pm Mondays through Thursdays; 9:30am to 5:00pm Fridays and Saturdays and noon to 5:00pm Sundays. Visit <u>GourdsByGrace.com</u> or email Grace at swanson121@cox.net.



Renting Wall and Floor at the Off Track Gallery

Renting a full or half space at Off Track Gallery allows you to display your works of art near each other, thus attracting attention and facilitating understanding of your art. Renting can save you money, compared with entering the monthly show, if you exhibit a fairly large quantity of artwork.

To be a renter, you need to be accepted by SDAG's art jury, have entered three monthly shows in the medium you wish to display, staff the gallery once a month and do some additional work for the Guild. To rent, you must sign a contract saying that you agree to rent for at least four months and make a \$45 deposit refundable when you give a 60-day notice of leaving. More details can be found by clicking on "membership" on the top of the Off Track Gallery's webpage.

The next art jury will be held on Friday, May 9, 2014 at 9:00 a.m. Please RSVP by contacting the Wall Chairperson Grace Swanson at <u>Swanson121@cox.net</u> if you are interested in renting wall space. If you are interested in renting floor space contact the Floor Chairperson Dolores Renner at <u>doloresr55@yahoo.com</u>.

### Member News - Cheryl Ehlers



Cheryl Ehlers painting "Aethra" has been juried into the OMA Exhibition, "A Woman's Journey", March 4 -April 8th. In recognition of Women's History Month, this is a collaborative Exhibit with Francine Filsinger and the OMA Artists Alliance. Artists work will depict the challenges and triumphs shared by women worldwide. The result is a dynamic joint exhibition celebrating the vitality, resilience and potential of all women. Our goal is two-fold; the celebration of women, recognizing their beauty, strength and indomitable spirit and the opportunity for an inspiring artist interaction between the Oceanside Museum of Art, Artist Alliance Members and the City of Encinitas .

Reception to be held March 8, 1-4pm at 1140 Oakcrest Park Drive, Encinitas 92024, Dove Library, Carlsbad.

Chervl Fhlers Solo Fxhibition July 2 - August 13 "Strike Up the Band" will feature a display of

musical art. (Her artwork here is 'Conductor').



"Fragments - Color My World" an invitational to Nicolet College in Rhinelander, Wisconsin will be hosting Cheryl Ehlers as a Featured Artist between May - April. 2014. The artist will be in attendance for a sponsored reception and provide a film presentation of a woman's journey of success with art through a professional's eyes. (Her artwork here is 'Cosmic Energy').



### Rules for Monthly Show

## INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE....

1. If your work is on a wrapped canvas, make sure that the edges are painted also.

2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES

3. The brackets need to be placed on each side about one quarter of the way down the side.

4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.

5. The edges of the wire need to be taped to protect against injury.

Wall artwork for the Monthly Show is divided into three entry fee categories:

1) under 17" measured on the diagonal: \$12

2) between 17" and 36" measured on the diagonal: \$17

3) over 36" measured on the diagonal: \$22

Contact Lynn Ely at <u>artsbylynn@gmail.com</u> for more details on these categories and also about exhibiting 3-dimensional artwork.

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similiar size and type of artwork.

Please visit the Off Track website at this link to review the rules for sumbmitting artwork in the monthly shows at the gallery:

<u>http://offtrackgallery.com/membership.php</u> click on WALL HANGING INSTRUCTIONS.

March Monthly Show Winners

### BEST OF SHOW - 'El Patron' by Jorge Garza (oil)

### OIL

- 1st 'Keyhole' by Julie Fitch
- 2nd 'Orfila' by Steve Lutzker
- 3rd 'Hollyhocks' by Avra Alexiades

### ACRYLIC

- 1st 'Roadrunner' by Tish Wynne
- 2nd 'Big Sur' by Nancy Evans
- 3rd 'Bocaccio at Sunrise' by Wesley Farmer
- HM 'Marsh Mystique' by Joyce Nash

### WATERCOLOR

- 1st 'Apple Blossoms' by Vilma Malmberg
- 2nd 'Heart Song' by Dot Dodds
- 3rd 'Sunlight Fusion of Cherries & Leaves' by Pamela Taylor Waldman
- HM '2 Bites' by Jo-Ann Dillon

### PHOTOGRAPHY

- 1st 'Early Morning on the Bay' by Thomas Smith
- 2nd 'Irish Spring' by Morgan Janis
- 3rd 'Willet at La Jolla' by Dusty Wynne
- HM 'Whence? #3' by Jeffrey Brosbe
- HM 'Reflection' by Robert Pendleton

### TEXTILES

- 1st 'Timeless Scarf' by Doreen Long
- 2nd 'Tropical Paradise Scarf' by Virginia Ann Holt

### PASTEL, WOODBLOCK PRINT, GRAPHITE

- 1st 'Day's End' by Terri McMurray (pastel)
- 2nd 'Batiquitos Lagoon' by M. Nilsson (pastel)
- 3rd 'First State' by Sharon Ford (woodblock print)

### JEWELRY, MIXED MEDIA, CARVING, DIGITAL ART

- 1st 'Cosmos' by Cam Baher (wood carving)
- 2nd 'Cotton Candy Birdcage' by Nur Morgan-Sharpe (mixed media)
- 3rd 'Amethyst Necklace and Bracelet Set' by Nira Levy (jewelry)

Best of Show for March



El Patron (oil) by Jorge Garza

Monthly Show Winners for March



Keyhole (oil) by Julie Fitch



Roadrunner (acrylic) by Tish Wynne



Apple Blossoms (watercolor) by Vilma Malmberg



Early Morning on the Bay (photography) by Thomas Smith



Timeless Scarf (textile) by Doreen Long



Day's End (pastel) by Terri McMurray



Cosmos (wood carving) by Cam Baher

#### March Monthly Show Judge - Rogelio Casas



I was born in San Diego and raised in Chula Vista. I attended Chula Vista High School: School for the Creative and Performing Arts (SCPA). I Graduated with honors and went on to receive a Fine Arts degree at The University of Southern California. After graduating I worked in Los Angeles in the special effects industry as a fabricator working on vehicle effects and prop building. In 2005 I began apprenticing under master muralists Mario Torero and Victor Ochoa.

While working on exhibitions and community projects I have been able to work on diverse expressions of my own personal work. In 2007 I was also fortunate enough to earn a commission to paint relief sculpture of The Stations of the Cross at St. Patrick's Church in North Park. It was a collaboration with my brother Leo (an architect) who designed the altar and tabernacle. In 2009 I led a group of student artists to create large scale 13 feet tall Puppets for the Centro Cultural's first authentic Dia de los Muertos Procession. These pair of large scale puppets were built over a few months one male one female and now they have become an Iconic symbol of San Diego's only authentic Dia de los Muertos Procession, now in its sixth year.

In April 2012 I was afforded the opportunity to curate a group show including local artists from San Diego urban neighborhoods. This took place at the Center for Community & Cultural Arts at the Jacobs Center for Neighborhood Innovations. Since August 2013 I am a full time Museum Educator at The San Diego Museum of Art. I travel to urban and rural areas of the city and bring the fine arts experience to underserved communities. I teach art workshops and lessons at community centers, alternative schools and juvenile detentions centers. I also, when possible arrange visits to the Museum and we host students and teachers weekly, through our School in the Park program (SITP).

Check out website at: rogeliocasas.com



#### April Monthly Show Judge - Karen Langer Baker



Karen Langer Baker holds Bachelor's and Master's degrees in Art and Special Education as well as credentials in Energy Health Facilitation and Clinical Hypnotherapy.

She is equally comfortable and proficient in realistically drawing and painting the human figure, nature, still life, as well as abstract and non-objective compositions in all media; including oil, acrylic, watercolor, pastel, gouache, charcoal,

collage, monotype printmaking, and ceramics.

Karen also gives presentations and demonstrations, conducts critiques, teaches workshops, judges shows, and occasionally teaches art classes at local elementary schools. She has served as President, as well as Director of Publicity, Programs and Shows for the Fallbrook Art Association; Director of Brandon Gallery; and Director of the Fallbrook AAUW's AVID mentoring program for high school girls.

Karen can be reached at <u>karen.langer.baker@sbcglobal.net</u> or 760-728-7884, cell: 760-500-0393.





#### Banners - Arts Alive!

Unveiling of this year's Arts Alive banners took place on Saturday, February 15. The banners are displayed on lamp posts along Hwy 101 either in Encinitas, Leucadia or Cardiff. Take a drive and see them up close! Also check out the Off Track website under Member News.

#### Shelving Needed

#### SDAG needs shelving for off-site storage unit.

If you have any kind of shelving that you are willing to donate to SDAG for storage at their offsite storage unit please contact Grace Swanson (<u>swanson121@cox.net</u>) or Terry Oshrin (<u>terrytulips@aol.com</u>). We can arrange for pick up.

#### Videographer Needed

Videographer needed by Guild.

The Guild could use someone who does video to do short clips of various events and staged artists to help promote SDAG classes that are being scheduled. If this is something you can and want to do please contact Grace at <u>swanson121@cox.net</u>.

#### Special Discount Offers to SDAG Members!

## Rhino Art Company

97 North Coast Hwy 101 Encinitas 760-943-7440

Discounts to SDAG Members 50% off all DaVinci Paints 50% off all Raphael Brushes (with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card. Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

PC Photo

PC Photo and Imaging 113 N. El Camino Real, Suite B Encinitas, CA 92024

PC Photo will give SDAG members a 20% discount on all products. Just mention that you are a member of the Guild. They have a list of our members. Go to <u>pc-photo.net</u> or call them at 760-632-1790.

#### Free Artist Listing Service

One of our Guild members, Bob Coletti, is offering SDAG members a new FREE online ARTISTS LISTING SERVICE called "**ARTISTS ICON**."

NO FEES, NO CONTRACTS . . . just a simple list to help artists market their work. This works in collaboration with his California Art News. Lists Artists Name, Medium & Web Site Address.

GET LISTED.



Contact Bob Coletti at bobcolettiart@gmail.com.

#### Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

\*Artists are to pay \$40 Staffing Fee for a 4-hour shift. \*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction. \*Paid staff must have specific staffing qualifications before becoming Paid Sitters. \*FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Staff:

Jackie Bissell Julie Bubar (Mornings and Weekends) Kathy Chin Katie Jablonski Doreen Long Linda Melvin Barbara Mille' Kate O'Brien Ellablanche Salmi Judianne Shannon Jill Treadwell Svendsen Grace Swanson Pamela Taylor Waldman (Weekdays)

#### SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a 10 x 10 pop up tent (with sides) and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display. There are also 2 canvas shrink wrap bins and 6 black metal grids

(4 are 6 feet high and 2 are 5 feet high. There are "one way" feet for these black grids.

These items are currently stored in an off-site storage unit in Encinitas.

To reserve these items for your up-coming shows, please email <a href="mailto:swanson121@cox.net">swanson121@cox.net</a>



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at <a href="mailto:sah\_sd@yahoo.com">sah\_sd@yahoo.com</a>

Don't forget to send information and news you'd like to be considered for the Paint Rag to

sah\_sd@yahoo.com

Sharon Hoffman Paint Rag Editor San Dieguito Art Guild

#### SDAG Meeting Minutes Encinitas Public Works Building 160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on March 31, 2014 at 10:30 am.

Officers Present: Terry Allen, Gayle Baker, Julie Bubar, Karen Fidel, Sharon Hoffman, Lin Holzinger, Terry Oshrin (for Carol Korfin), Linda Melemed, Kate O'Brien, Dolores Renner (11:10 am), Linda Melvin (11:30 am), Devora Safran, Jill Treadwell Svendsen, Grace Swanson, Pamela Waldman

Officers Absent: Lynn Ely, Sandy Heath, Carol Korfin

Call to order at 10:30 am by Terry Allen.

Treasurer's Report – Linda Melemed The Treasurer's Report was sent to board members via email.

Karen Fidel motioned and Lin Holzinger seconded to accept the Treasurer's Report. Motion Passed: In Favor 12; Against 0; Abstain 0.

Linda needed a signer for the new savings account. Grace Swanson volunteered. Linda also needs to have \$10,000 transferred from the savings account to the checking account.

Old Business – Cheryl Ehlers Cheryl was not present but is working on the Mizel Grant.

New Business – Terry Allen

The Board had a discussion about the standards of quality for the gallery vs. the "shows" we hold during the year. It was decided that only art work that has been juried into the gallery should be offered for sale at the Mother's Day Garden Tour and any other show we offer to the public.

One member who may bring "purchased" items to the tour will be given advance notice, through correspondence from Terry Allen, that these items are not to be offered for sale at this show. We have guidelines and a chain of command and should follow them.

Secretary – Gayle Baker & Kate O'Brien The board needed to approve the Meeting Minutes from the February meeting with corrections.

Motion: Karen Fidel motioned and Lin Holzinger seconded to approve the February Meeting Minutes. Motion Passed: In Favor 12; Against 0; Abstain 0.

Membership Report: Karen Fidel Karen had nothing to report.

Publicity Report: Lin Holzinger

The April 12<sup>th</sup> reception will feature the 4 Mira Costa students. Lin has done as much publicity for this event as possible. It would be good to put a notice on the smart TV as well. Lin is having more "save the date" flyers for the Mother's Day Tour printed as well as banners, etc.

Programs Chair Report: Julie Bubar

Julie reported that the brochures for the Mother's Day Tour are printed. She passed around a brochure for all to

see. She also reported that the event is coming together very nicely and that all committee members are doing their jobs.

Rachel Edwards is the featured workshop on April  $17^{th}$  from 2 - 4 pm at the Botanical Garden. 48 people have sent an RSVP. Julie needs \$100 to pay for 2 models for this event.

Motion: Lin Holzinger motioned and Terry Oshrin seconded to approve a \$100 expenditure for the models. Motion Passed: In Favor 12; Against 0; Abstain 0.

Julie also needs water for the workshop and will use water left over from the last "Try It You'll Like It" event. Tonia Senoo will be the featured artist for the June demo/workshop which is geared towards moms and kids. Participants will need to bring their own paints.

Terry Allen also mentioned that the Swamee Surf Association has an event in August. They will produce a brochure and Terry asked if we would want to place an ad in the brochure. He will get more information so this may be discussed further at the next meeting.

#### Calendar Report – Pamela Waldman

Pamela reported that we are short of staffers for April and May. It was decided that the Gallery Committee needs to discuss options to resolve this shortage. One idea mentioned was to have those renting ½ a wall serve 1 shift and those renting a full wall serve 2 shifts.

Pamela may also want to open up sign-up for the TV again.

During the calendar report discussion turned to the music system that we want to bring to the gallery. Terry Allen will look into the Pandora music system. The system may or may not need a dedicated computer and that will be determined at a later time. Grace Swanson will talk to her son about assisting with the installation and Terry Oshrin will talk to her nephew who works with music systems as well. Linda Melemed has donated her Mr. Microphone for use during receptions.

Motion: Pamela Waldman motioned and Linda Melemed seconded to approve an expenditure of \$1500 for the Pandora service and music system.

Motion Passed: In Favor 8; Against 2; Abstain 2.

Gayle Baker asked where the money for the music system is coming and Linda Melemed explained that the gallery has made a profit and we are no longer paying an outside accounting service \$5000 per year.

#### Webmistress Report: Carol Korfin

Carol was absent from the meeting, but Terry Oshrin, who filled in for Carol passed around a sign-up sheet for remaining or opting out of the board for next year.

#### Floor Chair Report - Dolores Renner

Dolores reported that 3 jewelers have pulled out of renting cubicles. We need new renters and she is filling in the empty spots for now with other's work. She also mentioned that in the future we may want to remove a jewelry display unit to make more room in the gallery.

Monthly Show Report – Lynn Ely & Jill Treadwell-Svendsen

Jill reported that we had a great monthly show this month although the number of entries was lower than normal. Possibly because of the weather.

#### Wall Chair Report - Grace Swanson

Grace reported that Lauren LeVieux will begin holding the jury in sessions. The wall rotation went well, all but one person paid, and the measurements between spaces are better.

She also reported that the last "Try It You'll Like It" event well.

Gallery Manager Report – Linda Melvin No report. ???

Hospitality Report - Devora Safran

Devora reported that she was approved for the Restaurant Depot membership and can start purchasing supplies there. She will be purchasing paper goods for the Mother's Day Tour and needed to know the quantities needed. It was determined to purchase 5000 plates, cups, etc.

Paint Rag Report – Sharon Hoffman Sharon had nothing to report.

Job Coordination – Sandy Heath There was no report as Sandy was absent from the meeting.

Motion: Sharon Hoffman motioned and Julie Bubar seconded to adjourn the meeting. Motion Passed: In Favor 12; Against 0; Abstain 0.

Next Meeting: April 28, 2014 at 10:30 am. Submitted by: \_\_\_\_\_\_ Gayle Baker and Kate O'Brien, Co-Secretaries

Saturday, April 12, 2014, 5:00 - 7:30pm.

Off Track Gallery, Lumberyard Shopping Center, Ste. C-104, Encinitas, CA. 1st Annual Young Artists Scholarship Awards Ceremony and Reception

for four outstanding MiraCosta College art students.

Free Admission & Refreshments.

This year, four talented art students have been selected to each receive a \$500 cash award from the Guild for their outstanding dedication to their studies and their art. See samples of their work and meet these talented young artists while you enjoy treats from our refreshment buffet.

Also meet other creative folks, view and shop for fine art paintings, photography, ceramics, glass works, jewelry and more.

Info: www.offtrackgallery.com or call 760-942-3636.



## Paint Rag April 2014

#### In This Issue

<u>Artists Reception April 12 -</u> <u>Honoring Student Artists from</u> <u>MiraCosta College</u>

<u>Drawing Workshop - Rachel</u> <u>Edwards April 17</u>

<u>Save the Date - Mother's Day</u>

Art Classes - Because We Like Hue

<u>Special Discount Offers for SDAG</u> <u>members from Rhino Art and PC</u> <u>Photo!</u>

Artist Listing Service - FREE

San Dieguito Art Guild Website

Join Our Mailing List!



New Members

Welcome new members to the San Dieguito Art Guild!!!

Kay Jaynes (polymer clay, soft sculpture fabric) Irwin Sherman (watercolor) Joanne Sullivan (watercolor)

#### Upcoming SDAG Events

#### April

April 12, Saturday, 5-7:30pm, Artists Reception at the Off Track (Honoring MiraCosta College Student Artists)

April 17, Thursday, 2-4:00pm, Demo by Rachel Edwards (drawing) at San Diego Botanic Garden (DEMO IS FULL)

April 28, Monday, 10:30, Board of Directors Meeting

April 29, Tuesday, 3:30-6:00pm, Take-In for May Monthly Show

April 30, Wednesday, Deadline for May Paint Rag

#### May

May 10 & 11, Saturday and Sunday, 10am to 4pm, Mother's Day Art, Garden and Studio Tour May 19, Monday, 10:30, Board of Directors Meeting

May 27, Tuesday, 3:30-6:00pm, Take-In for June Monthly Show

May 28, Wednesday, Deadline for June Paint Rag

May 28, Wednesday, 6:00-8:00pm, Wall Rotation

May 29, Thursday, 7:30-10:00am and 6:00-8:00pm, Wall Rotation

May 29, Thursday, 10:00am-6:00pm, Floor Rotation

#### Environmental Painters Schedule

Call Joan Grine at 858-481-8783 if you have questions.

#### April

April 1, Torrey Pines Extension. Park at the south end of Recuerdo.
(Del Mar Heights Road, West of I-5, turn left on Recuerdo)
April 8 and 15, San Dieguito County Park. (Meet on Highland, off of Lomas Santa Fe.)

Lunch and critique at Joan Grine's house on the 15th. Bring your lunch.

Joan will have drinks and dessert.



April 22 and 29, Batiquitos Lagoon, meet at the end of Gaviano, off of Batiquitos Road.

#### May

May 6 and 13, Ponto Beach or the coast north of the beach. Park on the Highway 101. May 20 and 27, Leo Carrillo Ranch, off of Melrose, Carlsbad.

#### Artists Reception Honoring Student Artists from MiraCosta College

Join Us! 1st Annual Young Artists Scholarship Awards Reception Featuring Mira Costa College Students:



## ANDREA ARISIAGA, ELIZABETH BAUTISTA, MELANIE MARSHALL AND JEROME PANSA

Free Admission & Refreshments

Saturday, April 12, 2014 5:00pm – 7:30pm

Lumberyard Shopping Center behind Starbucks & St. Tropez

San Dieguito Art Guild / Off Track Gallery 937 South Coast Hwy, Encinitas, CA 92024 760-942-3636 Open daily 10am - 6pm www.offtrackgallery.com



Andrea Arisiaga



Elizabeth Bautista



Jerome Pansa



Melanie Marshall

Elizabeth Bautista

In 1990 Elizabeth Bautista was born to Mexican immigrant parents in Oceanside, CA. As a first generation American, she was encouraged to further her education. Elizabeth enrolled at MiraCosta College where she began her artistic endeavors by taking classes in painting and drawing courses and is currently studying sculpture.

In her creative pursuit her references come from real life and serendipitous creation where the subjects range from still life to self-portraits. Many of her figures evoke a sense of movement, space and tension. She finds pleasure in creating artworks that can have multiple narratives allowing the viewer to bring their own experience into the image.

Her work has been chosen for publication in the Mira Costa Arts Brochure and for an exhibit announcement card. She has had art selected in two juried shows at the Kruglak Gallery; Vantage Point Spring 2012 and Connections Spring 2013, where she has received awards for her work. She has had Featured Artist Exhibits at the MCC Arts Complex. In the fall of 2013, she was involved in the MiraCosta College San Elijo mural project. She has also held an internship with a painting professor at MCC and currently works as the Supervising Aid in the painting studio at Mira Costa Community College. A Studio Arts major, she will receive her A.A and plans to transfer to a 4-year institution to pursue a B.F.A and M.F.A

#### Andrea Arisiaga

Andrea Arisiaga has received her Certificate in Digital Photography and continues to study drawing and composition, oil painting, watercolor, acrylic painting, charcoal, and pastels. Not only has Andrea completed traditional art classes, she has a strong interest in Digital media such as digital photography and various programs such as Adobe Photoshop, Adobe Photoshop Light Room, Adobe Bridge, Camera Raw, & Adobe Illustrator.

Presently Andrea is still a student at MiraCosta College and is working with Gilbert Neri in Art 230, Introduction to Installation and Site Specific Art. Andrea's project in Professor Neri's class is a large installation project that tells a story about, La Lechusa, a Mexican folklore tale about a white owl, a witch that at night would fly around and steals infants from their families in the late hours of the night.

Installation as a form of art is new and challenging for Andrea, which she enjoys. Future educational goals are to complete all of the studio art and digital media courses before transferring to a four-year school to work on her B.A. and M.F.A.

#### Melanie Marshall

A resident of Oceanside, California, Melanie graduated from high school early and immediately started taking art classes in watercolor, printmaking, life drawing, and oil painting at MiraCosta College.

Her work has been displayed in three different exhibits: a Featured Artist Exhibit, Spring 2013 at the Mira Costa Arts Complex, and twice in the Kruglak Gallery for the juried and judged student shows, Vantage Point (2012), and Connections (2013). In both of the Kruglak Gallery shows, she received an Honorable Mention for her watercolor paintings, "Legend of the Golden Mountains", and "Earth's Reaction to the Wars of Men."

Melanie believes that there is no limit to creation or skill and plans to pursue mastery of her favorite mediums. All aspects of life are her inspiration, and while it is not the reason she paints, she thinks it is always fun to paint something that makes other people's minds soar and wonder or to reveal some hidden beauty. Often her paintings have wild stories that she makes up to fuel the work and the mind and to give more inspiration or meaning, which may be or not be perceptible to the viewer.

Melanie's goal is to further her education in all the forms of art and its histories and hopes to make art her career. She recently started her career journey by signing on as a sculptor's apprentice in Lynn Forbes Sculpture School in Carlsbad, California.

#### Jerome Pansa

Jerome Pansa considers himself a figurative artist, mainly working in oil and occasionally in other traditional mediums. His work seeks to revive traditional means of art making that employs contemporary subjects to fill the composition and multi-era techniques to create the body of work. Influences come from art movements and contemporary life in order to synchronize different approaches to make art. As of now, Jerome is working towards creating a varied body of work in oil painting to create visual poetry and to catalog his pursuit to be a well-rounded painter.

Jerome was born in Zambales, Philippines in 1994 and moved to San Diego County shortly after. He is currently attending MiraCosta College and plans to attend the University of California to receive his Bachelors in Studio Art and Art History. Pansa has exhibited in the Artists' Gallery run by the Escondido Art Association, Kruglak Gallery and Blue Gate Gallery of MiraCosta College, and the Mira Costa Art Complex Showcases. He has won awards from the Del Mar Fair Art Exhibition and a juried show from the student exhibition,"Connections," at MiraCosta College. Pansa has participated in Escondido mural projects as well as the MiraCosta College San Elijo mural project.

#### Drawing Workshop - Rachel Edwards

#### THIS DEMO/WORKSHOP IS FULL AS OF THE DATE OF THIS NEWSLETTER MAILING. NO MORE PARTICIPANTS ARE BEING ACCEPTED.



SDAG presents Rachel Edwards Fundamental Figure Drawing Workshop Free Demo/Workshop - Free Parking

Thursday, April 17, 2014 2:00-4:00pm San Diego Botanic Garden, Ecke Building 230 Quail Gardens Drive Encinitas, CA 92024 All learners, beginners, and experienced artists alike - are invited. Rachel Edwards will demonstrate with your participation, her process - something new - a time to refresh.

Advance Reservations Required - RSVP Julie Bubar sdagprograms@gmail.com

Bring your own supplies, for example:

Charcoal pencils (2B, 4B, 6B, 8B). Charcoal/wax pencils (4B, 6B, 8B). Heavy weight, smooth drawing paper (usually no less than 120 lb). Charcoal sticks/Vine charcoal. Paper towels. Kneadable erasers/vinyl erasers. A good electric pencil sharpener and a box cutter for charcoal/sticks if applicable.

# San Diego Artist Models Guild will provide two live models to draw

Check out her website at racheledwardsart.com





#### Mother's Day - Save the Date!

20th Anniversary SAVE THE DATE May 10th \$ 11th, 2014 10AM to 4PM Mother's Day Weekend Art, Garden \$ Studio Tour

Here's a fun Mother's Day weekend treat! Take your favorite "mom" on a leisurely tour of several spectacular North County gardens where you can peek into an assortment of fascinating artists' studios and peruse more than 40 unique exhibits of locally made art.

Free refreshments will be served at every stop.

### Tickets available April 7 \$20 each

Rids 17 & under free when accomponied by an adult. 10% of proceeds will be donated to TERL

# SAN DIEGUITO ART GUILD

937 South Coast Hwy, Encinitas, CA 92024 760-942-3636 www.offtrackgallery.com We are a non-profit organization

301(c)3, 1D# 953169585



Meeting of 'Artists in Charge' discussing Mother's Day event



Meeting of 'Artists in Charge' discussing Mother's Day event

#### Art Classes - Because We Like Hue

Classes currently offered by the San Dieguito Art Guild, a non-profit 501(c)3 organization. Each of the classes are 4 sessions of 3 hours each session. Cost of each is \$100 plus some classes have a materials fee. Locations vary.

To register for each class email Kate O'Brien <u>zelda1970@cox.net</u> Then send check for \$100 (made out to SDAG) to: Kate O'Brien, 835 Hampton Court, Vista, CA 92081

Because We Like HUE classes sponsored by SDAG and taught by SDAG members.

## Watercolor Plein Air Painting

with Char Cee Colosia

Plein air basics / impressionist watercolor loose and colorful in an outdoor setting including drawing instructions. This fun, comprehensive class nurtures success and new ideas.

Capturing the landscape with line and wash the impressionist way. Learn the essentials of plein air painting - making simple of the vast landscape with all of the colors and shapes of the great outdoors.



Class will be covering equipment, procedure, drawing basics and last but not least applying paint to paper in an organized wild way - capturing the wind and sunlight all around us. We will be doing 5 or so quick color and shape paintings then proceed to a larger format. We will explore color combinations that are beyond your imagination.

Fridays, April 18, 25 and May 2, 9 8:30-12:30 Alta Vista Gardens, Vista Classes are 4 sessions of 3 hours per session (plus half hour set up time and half hour critique at the end of class) Fee is \$100

Contact Kate O'Brien at <u>zelda1970@cox.net</u> to reserve your space and pay.

## Watercolor

with Linda Melvin



This beginning watercolor class will cover the basics of watercolor (wet on wet, wet on dry, dry brushing, graduated washes) paints, paper selection, and brushes. This beginning class will have a supply fee of \$14.50 for 300# Arches watercolor paper to be paid to teacher at first session.

If you have watercolor supplies, please bring them to the first class or contact Linda at 619-200-3431 or <u>painter197@aol.com</u>.

Thursdays, April 3, 10, 17, 24 10am to 1pm (Intermediate) Solana Beach area

Classes are 4 sessions of 3 hours per session Fee is \$100 (plus the materials fee)

Contact Kate O'Brien at <u>zelda1970@cox.net</u> to reserve your space and pay for classes.

#### Rules for Monthly Show

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE. . . .

1. If your work is on a wrapped canvas, make sure that the edges are painted also.

2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES

3. The brackets need to be placed on each side about one quarter of the way down the side.

4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.

5. The edges of the wire need to be taped to protect against injury.

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1) under 17" measured on the diagonal: \$12

2) between 17" and 36" measured on the diagonal: \$17

3) over 36" measured on the diagonal: \$22

Contact Lynn Ely at <u>artsbylynn@gmail.com</u> for more details on these categories and also about exhibiting 3-dimensional artwork. All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similiar size and type of artwork.

Please visit the Off Track website at this link to review the rules for sumbmitting artwork in the monthly shows at the gallery:

<u>http://offtrackgallery.com/membership.php</u> click on WALL HANGING INSTRUCTIONS.

#### April Monthly Show Winners

BEST OF SHOW - Orchid Cactus & Butterfly (watercolor) by Joanne Sullivan

OIL

- 1st 'Stems for Sale' by Diane O'Connell
- 2nd 'Torrey Pines Headlands' by Carol Wolf
- 3rd 'Oceanside Pier' by Steve Lutzker
- HM 'Iris I' by Avra Alexiades

#### ACRYLIC

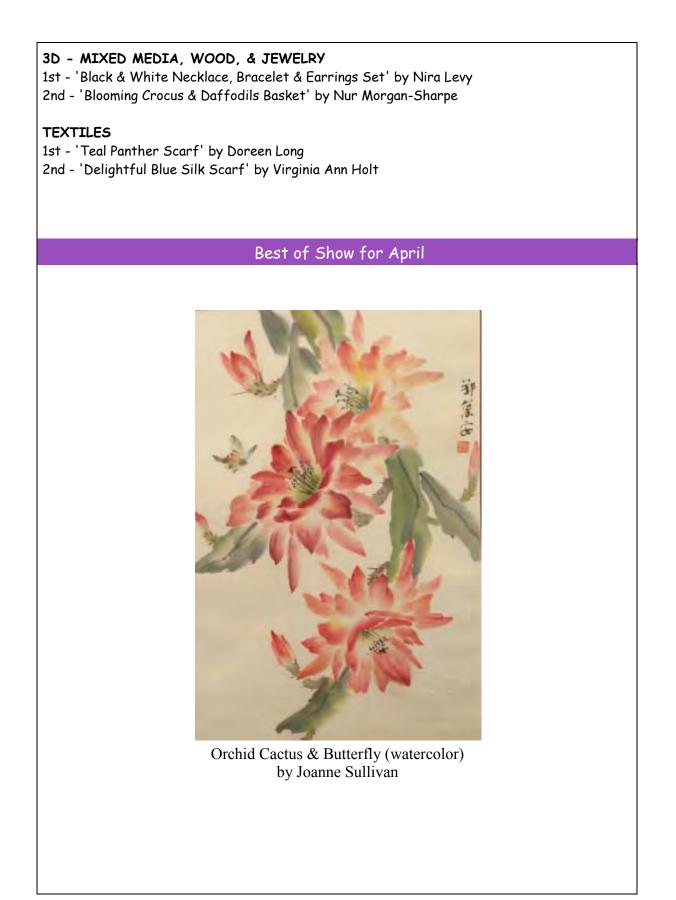
- 1st 'Summer's End' by Cheryl Ehlers
- 2nd 'Sea Dalia' by Wesley Farmer
- 3rd 'Friends' by Warren Stark

#### WATERCOLOR

- 1st 'View from Torry Pines' by Irwin Sherman
- 2nd 'Spring Fling' by Diane Goodman
- 3rd 'Tiger Cub' by Tish Wynne

#### PHOTOGRAPHY & PASTEL

- 1st 'The White Pitcher' (pastel) by Terri McMurray
- 2nd 'Collaboration #20' (photography) by Jeffrey Brosbe
- 3rd 'Splash of Orange' (photography) by Peggy Stokes



## Monthly Show Winners for April



Summer's End (acrylic) by Cheryl Ehlers



Stems for Sale (oil) by Diane O'Connell



View from Torrey Piines (watercolor) by Irwin Sherman



The White Pitcher (pastel) by Terri McMurray



Teal Panther Scarf (textile) by Doreen Long



Black & White (necklace, bracelet, earrings) by Nira Levy

#### April Monthly Show Judge - Karen Langer Baker



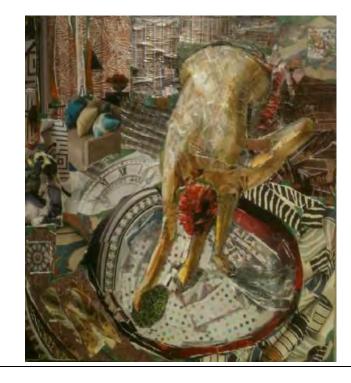
Karen Langer Baker holds Bachelor's and Master's degrees in Art and Special Education as well as credentials in Energy Health Facilitation and Clinical Hypnotherapy.

She is equally comfortable and proficient in realistically drawing and painting the human figure, nature, still life, as well as abstract and non-objective compositions in all media; including oil, acrylic,

watercolor, pastel, gouache, charcoal, collage, monotype printmaking, and ceramics.

Karen also gives presentations and demonstrations, conducts critiques, teaches workshops, judges shows, and occasionally teaches art classes at local elementary schools. She has served as President, as well as Director of Publicity, Programs and Shows for the Fallbrook Art Association; Director of Brandon Gallery; and Director of the Fallbrook AAUW's AVID mentoring program for high school girls.

Karen can be reached at <u>karen.langer.baker@sbcglobal.net</u> or 760-728-7884, cell: 760-500-0393.





#### May Monthly Show Judge - Susan Avery Clark



Susan Avery Clark's representational and often whimsical watercolors and pastels depict visually exciting subjects in her environment and are characterized by strong sunlight/shadow patterns and exaggerated color. Her pleasing domestic subjects, tranquil landscapes, bold florals, and unique, lively animals, figures and portraits appeal to a wide audience. Clark is an award-winning artist with works in private collections nationwide and in Europe. Although Clark's

expertise is watercolor, she is proficient in many other art media and techniques. Her style has been strongly influenced by the brilliant use of color of Wayne Thiebaud and Fritz Scholder and the figure works of Gauguin, Degas and Cassatt.

Susan Clark currently resides in Escondido, California. She holds a Bachelor of Fine Arts degree from Arizona State University and has been teaching art since 1973. She has taught students from age 3 to 90. After teaching adult education drawing and painting classes for 23 years, in 1999 she moved to teaching art full time in high school and middle schools in Vista, California. She currently teaches art at Major General Raymond Murray High School.

#### ARTIST'S STATEMENT:

"I love the transparent glow, fluidity and sometimes unexpected quality of watercolors. I see my paintings as an extension of my life, a public visual diary. In my environment I am intrigued by organic shapes and subtle colors, which translate into the explosive colors of my palette. In my work, I utilize my strong drawing and design ability and enjoy the play of light on a subject. "

"As a painter, teacher, wife, mother, and now grandmother, I search for and relish moments of tranquility, yet paint them with energy and excitement. I am inspired by these quiet visual moments in my surroundings, quite often involving dramatic sunlight--children playing or talking, a cat basking on a rock, a flower from my garden, or the multi-colored glow of feathers on a bird. Painting is my passion and my peace."

You may contact Susan Avery Clark at (760) 747-8479 or <u>Sueclart@cox.net</u>







## Special Discount Offers to SDAG Members!



Rhino Art Company 97 North Coast Hwy 101 Encinitas 760-943-7440

Discounts to SDAG Members

50% off all DaVinci Paints 50% off all Raphael Brushes (with Rhino-issued SDAG discount card)

Email: jack@rhinoartco.com to arrange for your personal discount card.

Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

### PC Photo

PC Photo and Imaging 113 N. El Camino Real, Suite B Encinitas, CA 92024

PC Photo will give SDAG members a 20% discount on all products. Just mention that you are a member of the Guild. They have a list of our members. Go to <u>pc-photo.net</u> or call them at 760-632-1790.

#### Free Artist Listing Service

One of our Guild members, Bob Coletti, is offering SDAG members a new FREE online ARTISTS LISTING SERVICE called "**ARTISTS ICON**."

NO FEES, NO CONTRACTS . . . just a simple list to help artists market their work. This works in collaboration with his California Art News. Lists Artists Name, Medium & Web Site Address.

GET LISTED.



Contact Bob Coletti at bobcolettiart@gmail.com.

#### Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

\*Artists are to pay \$40 Staffing Fee for a 4-hour shift.

\*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction. \*Paid staff must have specific staffing qualifications before becoming Paid Sitters. \*FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER. List of the Off Track Gallery Paid Staff:

Jackie Bissell Julie Bubar (Mornings and Weekends) Kathy Chin Katie Jablonski Doreen Long Linda Melvin Barbara Mille' Kate O'Brien Ellablanche Salmi Judianne Shannon Jill Treadwell Svendsen Grace Swanson Pamela Taylor Waldman (Weekdays)

#### SDAG Members - Burlap Grids and Tent available for your use

10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids?

The Guild owns a  $10 \times 10$  pop up tent (with sides) and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display. There are also 2 canvas shrink wrap bins and 6 black metal grids

(4 are 6 feet high and 2 are 5 feet high. There are "one way" feet for these black grids.

These items are currently stored in an off-site storage unit in Encinitas.

To reserve these items for your up-coming shows, please email swanson121@cox.net



Burlap Grid on left and on the right how your artwork will show on it.

#### Art Teachers or Businesses supporting Artists **Classified Advertisements**

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at sah\_sd@yahoo.com

Don't forget to send information and news you'd like to be considered for the Paint Rag to sah\_sd@yahoo.com

Sharon Hoffman Paint Rag Editor

San Dieguito Art Guild



Art, Garden & Weekend Studio Tour May 10th & 11th 2014 Saturday/Sunday 10 am to 4 pm

## ENJOY!

A Two-day Event Unique Garden Destinations over 45 Guild Members with

Art Works for Sale

#### SAN DIEGUITO ART GUILD Off Track Gallery

# 20th Anniversary Mother's Day Weekend

# Art, Garden & Studio Tour

A Two-day Event Unique Garden Destinations Over 45 Guild Members with Art Works for Sale May 10th and 11th, 2014

#### **SDAG Meeting Minutes**

Encinitas Public Works Building 160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on April 28, 2013\4 at 10:30

**Officers Present**:, Terry Allen (arrive at 10:45), Gayle Baker, Lynn Ely, Terry Oshrin for Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melvin, Grace Swanson, Jill Treadwell Svendsen, Sandy Heath, Linda Melemed, Julie Bubar, Devora Safran and Pamela Taylor Waldman.

#### Officers Absent: Karen Fidel

Call to order at 10:35 a.m. by Grace Swanson

#### Minutes of March Meeting – Gayle Baker

Motion: Grace Swanson motioned and Sandy Heath seconded to approve the March 24, 2014 Board Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e-mail. Motion passed: In Favor 12; Against 0; Abstain 2.

#### Treasurer's Report – Linda Melemed

The financials were distributed to the board via email in advance of the meeting. Sandy Health questioned why our annual income was down. Linda responded that she thought the promotional discount the gallery offers on reception day was the culprit. Discussion ensued on the topic and ways to balance out the loss. The board agreed to revisit the issue after a year.

Linda also noted that she had called the BOE, and was informed that renters in the gallery do not need a resale license.

# Motion: Grace Swanson made a motion to approve the March 31, 2014 financials submitted by Linda Melemed and Sandy Heath seconded. Motion passed: In Favor 14; Against 0; Abstain 0.

#### Calendar Report – Pamela Waldman

Pam reported that Terry Allen had not had any success contacting Pandora for music service in the gallery. Grace indicated she would give it a try.

Pam also noted the issue of empty staffing slots on the May Calendar. She said the reduction of renters and more summer shifts had caused the problem. Pam had worked out a new schedule for the extra shifts. Sandy Heath noted the slots could be filled with renter in need of jobs.

#### Jobs Chair Report- Sandy Health

Sandy reported that she continues to have problems with select members. The board reinforced that she has authority to remove work from the gallery following a final warning letter.

#### Gallery Manager Report - Linda Melvin

Linda reported that there continues to be thefts in the gallery. A necklace, matching bracelet and a small painting have been reported missing. Linda plans to install some larger signs indicating that patrons are being video recorded.

Linda also plans to reduce the number of jewelry artists through natural attrition. Much discussion ensued. Linda noted that the little Italy show went well and Kathy Chin no longer wants to be the off-site coordinator for the event. But she might share the responsibility.

 Lin reported that the Mother's day publicity was in full swing. Ads will be featured on the Union Tribune website and print ads will run prior to the event. The guild banner will go up May 1 at Encinitas Blvd and Hwy 101. Lin also presented a proposal that the guild do away with the featured artist receptions and create a reception that is more beneficial to the community and fits with our guild intentions. (Proposal included in secretary's binder.) Discussion ensued. Topic will be revisited following Mother's Day tour. Lin also recommended not having the Mother's Day tour in 2015. She would like to see the issue disused at a planning session.

#### Webmistress Report - Carol Korfin - Nothing to Report

#### Paint Rag Report – Sharon Hoffman

Sharon inquired the identity of the instructor in the photos from the April reception. She also asked if the paint rag should continue to publish promotions from Rhino Art, PC Photo and Bob Coletti. The board decided this information was useful to the general membership and should continue.

#### Monthly Show Report – Lynn Ely/Jill Treadwell Svendsen

Lynn reported that the last show was a little slow, but that she expects the next one will have good participation.

#### Programs Report – Julie Bubar

Julie reported that the Rachel Edwards demo was well attended with 29 participants. She received a \$50 gift card from Jimbo's and was able to raffle it and several other items for a profit of \$63.

Julie also reported, that due to the restructure of the grant the guild receives from the City of Encinitas, she had scheduled a demo for July that would no longer be covered.

# Motion: Jill Treadwell Svendsen made a motion to approve the request to fund \$260 for the July 14 demo. Sandy Heath seconded. Motion passed: In Favor 14; Against 0; Abstain 0.

Julie also reported on the demos that had been scheduled with the new grant. The first demo would be on precious metal clay and the 2<sup>nd</sup> would feature ancestral Japanese sculptures of James Watts.

Julie continued with a report on the Mother's Day tour. She stated that everything is going great and flyers are out and ready. Approximately 200 tickets have been sold on line and through the gallery. The event is still short 8 docents. Decent training is scheduled for Weds, April 30 and Sat, May 3.

#### Hospitality Report – Devora Safran

Devora reported that the April reception was great and came in on budget due to a wine donation. She also requested to place a sign on the reception table acknowledging the donations. Devora hope to find a more sophisticated way to receive the list of staff for the receptions. It was agreed that monthly show staff would snail mail her the list.

Devora also noted that \$695 had been spent on paper good for the Mother's day tour. If those paper goods went unused she requested that they be returned to hospitality for future receptions.

#### Wall Report- Grace Swanson

Grace reported that all the set-up boxes for the Mother's day tour had been picked-up except for the Zeller and Carl houses.

The gallery seems to be out of brochures for membership. Discussion ensued as to what should be included in the new membership application and the need for a blanket photo release.

Grace also reported that the student who received scholarships would be in to pick-up their artwork at the gallery.

I Like Hue classes continue to be scheduled and filled.

Try It you like it classes will no longer be funded by the City of Encinitas grant, but the guild can continue to conduct them. Perhaps raising the price to keep them funded.

#### **Elections report- Terry Oshrin**

Terry reported that Linda Melvin, Sandy Health and Gayle Baker will be leaving the board. Lin Holzinger has agreed to run for president. Discussion ensued on who might be available for which job. The board will need a secretary, PR co-chairs for print and social media and a jobs chair.

Terry also presented the idea of the possibility of having a show at the Grand Traditions facility in Fallbrook as a single day event.

# Motion to Adjourn: Lin Holzinger motioned to adjourn the April 28, 2014 SDAG Board Meeting at 12:15 p.m. Seconded by Carol Korfin. Motion Passed In Favor 14, Against 0 Abstain 0

**Next meeting:** May 26, 2013 at 10:30 am Submitted by: \_\_\_\_\_ Gayle Baker and Kate O' Brien, Co-Secretaries

#### Gallery Manager Report – Terry Oshrin – Nothing to Report

#### Off-Site Events – Kathy Chin

Kathy queried the board for interest in participating in the Little Italy Show next year with positive response. She will send out an eblast to members asking who else might be interested since it is already time to sign up.

Carol Korfin mentioned that the last jurying for artists who will be putting unjuried art into the Holiday Show will be September 27 by Linda Melvin.

# Motion to Adjourn: Karen Fidel motioned to adjourn the July 29, 2012 SDAG Board Meeting at 1:10 p.m. Seconded by Carol Korfin. Motion Passed In Favor 12, Against 0 Abstain 0

**Next meeting:** September 30, 2013 at 10:30 am Submitted by: \_\_\_\_\_\_ Kathy Chin and Jill Treadwell Svendsen, Co-Secretaries

Membership Report – nothing to report





937 South Coast Hwy, Encinitas, CA 92024 Lumberyard Shopping Center behind Starbucks & St. Tropez

1st Annual Young Artists Scholarship Awards Reception Featuring Mira Costa College Students:

#### Andrea Arisiaga, Elizabeth Bautista, Melanie Marshall and Jerome Pansa

Free Admission & Refreshments Saturday, April 12TH, 2014 5:00PM – 7:30PM

(760) 942-3636 open daily from 10 am – 6 pm www.offtrackgallery.com



Join Us! 1st Annual Young Artists Scholarship Awards Reception Featuring Mira Costa College Students:



## ANDREA ARISIAGA, ELIZABETH BAUTISTA, MELANIE MARSHALL AND JEROME PANSA

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## Saturday, April 12, 2014

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## San Dieguito Art Guild / Off Track Gallery

937 South Coast Hwy, Encinitas, CA 92024 760-942-3636 Open daily 10am - 6pm www.offtrackgallery.com



May 2014



#### In This Issue

Member Directory - Pick Your Copy Up!

SDAG Scholarship Awards

Save the Date - Mother's Day

Art Classes - Because We Like Hue

Special Discount Offers for SDAG members from Rhino Art and PC Photo!

Artist Listing Service - FREE

SDAG Members - Classified Ads

#### Member Directory

### SDAG Member Directory

The current directories of SDAG members are in the back office of the Off Track Gallery. If you have not yet picked up your copy, please do so!!! Please note that the first number listed is a home phone, the second number listed is a cell phone.

The directory was printed in January, so any members who joined after that will not be in the directory. You will need to look in the binder on the front desk for an up-to-date listed of all members.

#### SDAG Scholarship Awards

The April 12th Featured Artist Reception was dedicated to the recipients of SDAG's 1st Annual Young Artists Scholarship Award program. Terry Allen, SDAG President, presented each MiraCosta College art student with a check for \$500 to be used toward art supplies while their advisor and director of the Kruglak Gallery at MiraCosta College, Diane Adams, looked on.

Congratulations again to these talented artists! It was a joy to meet them and see their artwork up on our gallery walls.



Terry Allen and Diane Adams with scholarship winners on April 12, 2014 at the Off Track Gallery Artists Reception. SDAG Scholarship Awards Presentation: Jerome Pansa Melanie Marshall Elizabeth Bautista Andrea Arisiaga

#### Upcoming SDAG Events

#### May

May 10 & 11, Saturday and Sunday, 10am to 4pm, Mother's Day Art, Garden and Studio Tour

May 19, Monday, 10:30, Board of Directors Meeting

May 27, Tuesday, 3:30-6:00pm, Take-In for June Monthly Show

May 28, Wednesday, Deadline for June Paint Rag

May 28, Wednesday, 6:00-8:00pm, Wall Rotation

May 29, Thursday, 7:30-10:00am and 6:00-8:00pm, Wall Rotation

May 29, Thursday, 10:00am-6:00pm, Floor Rotation

#### June

June 23, Monday, 10:30, Board of Directors Meeting

June 24, Tuesday, 3:30-6:00pm, Take-In for July Monthly Show

June 25, Wednesday, Deadline for July Paint Rag

#### Environmental Painters Schedule

Call Joan Grine at 858-481-8783 if you have questions.

#### May

May 6 and 13, Ponto Beach, just North of La Costa. Park on Hwy 101. May 20 and 27, Leo Carrillo Ranch, Palomar Airport Road, go east, then turn right on Melrose. Ranch is on your right.

#### June

June 3 and 10, Let's try Torrey Pines Extension again. Del Mar Heights Road, go west, and left on Recuerdo.

#### Mother's Day - Save the Date!

20th Anniversary SAVE THE DATE May 10th & 11th, 2014 10AM to 4PM Mother's Day Weekend Art, Garden & Studio Tour

Here's a fun Mother's Day weekend treat! Take your favorite "mom" on a leisurely tour of several spectacular North County gardens where you can peek into an assortment of fascinating artists' studios and peruse more than 40 unique exhibits of locally made art.

Free refreshments will be served at every stop.

#### Tickets available April 7 \$20 each

Fids 17 & under free when accompanied by an adult. 10% of proceeds will be donated to TERI.

SAN DIEGUITO ART GUILD

937 South Coast Hwy, Encinitas, CA 92024 760-942-3636 www.offtrackgallery.com

> We are a non-profit organization 301(c13, 1D# 953169585



Linda Melvin leading Docent Training Session for the Mother's Day Weekend Art, Garden & Studio Tour

Art Classes - Because We Like Hue

Classes currently offered by the San Dieguito Art Guild, a non-profit 501(c)3 organization.

To register for each class email Kate O'Brien <u>zelda1970@cox.net</u> Then send check for \$100 (made out to SDAG) to: Kate O'Brien, 835 Hampton Court, Vista, CA 92081

Because We Like HUE classes sponsored by SDAG and taught by SDAG members.

LANDSCAPE AND FIGURATIVE PAINTING Class taught by Toni Williams SOLD OUT!! THIS CLASS IS FULL!!





TWO (2) EIGHT (8) HOUR SESSIONS Wednesday and Thursday, June 18 and 19, 2014

The workshop is 9am to 12 noon, one hour break for lunch, then 1pm to 4pm. 8 STUDENT MAXIMUM San Diego Botanic Garden, Lawn House

\$100 for 2-day class

For further information, please contact Kate at <u>zelda1970@cox.net</u> or Toni at <u>stonig@netzero.net</u> You will be send supply list when you sign up for class.

Contact Kate O'Brien at <u>zelda1970@cox.net</u> to reserve your space and pay for classes.

#### Coastal Artists Exhibit

Coastal Artists presents a new exhibit "Spring Artsplash" from May 1 to June 30 at the Carmel Valley Library, 3919 Townsgate Drive. An Artist's Reception will be held on Saturday May 10, from 12 to 2 pm, with a light lunch buffet on the patio. For more information, call 858-552-1668 or visit <u>www.coastal-artists.org</u>

Questions? Contact Karen Aschenbrenner at 619-851-4861

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#### May Monthly Show Winners

BEST OF SHOW - Tropical Fish by Tish Wynne (acrylic)

#### OIL

- 1st 'Texting at the Coyote' by Avra Alexiades
- 2nd 'Morning Trail' by Roger Heglar
- 3rd 'Sun Spots' by Wesley Farmer

#### ACRYLIC

- 1st 'Eye of the Beholders' by Pattie Bowler
- 2nd 'La Jolla Coast' by Jorge Garza
- 3rd 'Untitled' by Houshang Wekili
- HM 'Coastal California' by Nancy Evans

#### WATERCOLOR

- 1st 'Wisteria & Bees' by Joanne Sullivan
- 2nd 'Torrey Pines Park' by Janet Finney
- 3rd 'Dress Up' by Marilyn Shayegan

#### PHOTOGRAPHY & PASTEL

- 1st 'Orange' by Terri McMurray (pastel)
- 2nd 'Aliens Among Us' by Terry Allen (photography)
- 3rd 'Balboa Park' by Peggy Stokes (photography)

#### MIXED MEDIA & TEXTILE

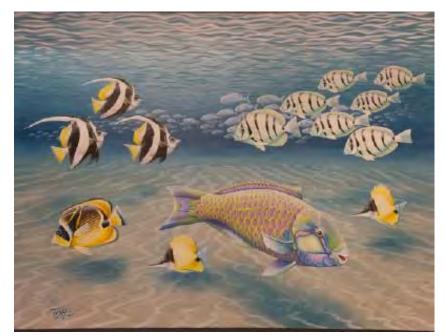
- 1st 'Arizona Summer' by Nur Morgan-Sharpe (mixed media)
- 2nd 'I Love Lemons' by Virginia Ann Holt (textile)
- 3rd 'Waterfall Scarf' by Doreen Long (textile)

#### CLAY, PORCELAIN, PAINTING ON WOOD, SCULPTURE & JEWELRY

1st - 'Chess Queen Bee' by Anne Wolfe (clay)

- 2nd 'Blue & Silver Necklace and Earrings' by Nira Levy (jewelry)
- 3rd 'Water Lily Jewelry Box' by Marilyn Shayegan (painting on wood)
- HM 'Nudibranch' by Wesley Farmer (sculpture)

### Best of Show for May



Tropical Fish (acrylic) by Tish Wynne

### Monthly Show Winners for May



Arizona Summer (mixed media) by Nur Morgan-Sharpe



Chess Queen Bee (clay) by Anne Wolfe



Orange (pastel) by Terri McMurray



Wisteria & Bees (watercolor) by Joanne Sullivan



Eye of the Beholders (acrylic) by Pattie Bowler



Texting at the Coyote (oil) by Avra Alexiades

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"As a painter, teacher, wife, mother, and now grandmother, I search for and relish moments of tranquility, yet paint them with energy and excitement. I am inspired by these quiet visual moments in my surroundings, quite often involving dramatic sunlight--children playing or talking, a cat basking on a rock, a flower from my garden, or the multi-colored glow of feathers on a bird. Painting is my passion and my peace."

You may contact Susan Avery Clark at (760) 747-8479 or Sueclart@cox.net





#### June Monthly Show Judge - Cheryl Tall



Juror's Bio Cheryl Tall

Born in New Jersey, Cheryl Tall grew up in Florida. She studied at University of Central Florida, Orlando, FL, BFA, 1974, and University of Miami, MFA, 1995. Her present studio is in Southern California, where she creates her large-scale sculpture and paintings, and teaches art classes.

Cheryl Tall's primary medium is clay, coil built into large figurative sculptures and wall pieces. She also works with mixed

media, oil and acrylic painting, bronze, mosaic and printmaking.

Her work has been published in 20 books: 500 Figures in Clay, 500 Paper Objects, Living Coastal, Summation: Art and Poetry, Ceramics Today, The Ceramic Design Book, Surface Design, Making Marks, 500 Figures, 500 Animals, 500 Dolls, Confrontational Ceramics, Winged Manor, 500 Vases, The ACGA Book, No More Starving Artists, Handmade Dolls, American Art Collector, and Sole Purpose. She has won numerous awards and is in museum collections.

Collectors include Gangjin International Ceramic Museum, Gangjin, Korea; King-Size Ceramic Museum, Shanghai, China; IWKAT Museum, Tokoname, Japan; Foosaner Museum of Art, Melbourne, FL; Burroughs Chapin Museum of Art, SC; Florida Atlantic University, Boca Raton, FL; Munchkin Int., Beverly Hills, CA; Penn State Colleges, PA, University of Arizona, Tempe, AZ; and Palomar College, San Marcos, CA.

Her art has been influenced by Art Residencies in Canada, Japan, Greece, France, Hungary, Korea, Mexico, England, China and the United States.

#### Juror's Statement

I'm looking for artists whose work touches me. While my own work focuses on the narrative and figurative, when I view, curate or jury an exhibition, I look for broader qualities in the art. As I walk through an exhibition, I am always amazed and awed by the complexity and fertility of the artistic mind. My first move is to enjoy the art and take it all in. Each piece has merit. At the second look, I zero on on pieces that make me look closer. This can be for a variety of reasons: technique, uniqueness, content, design. At the third look, I narrow it down to those works which combine many of those qualities, and add something more.

I want something substantial to take home, to think about and have reside in my memory. I want to have benefited by some insight the artist has into the human experience or into aesthetics or into the physical world. The best work will have a certain 'edge', which probes the borders of experience or aesthetics. The subject matter or style is secondary to these considerations.

Some, but not all, of the qualities I look for in art are: conceptional rigor. critical imagination, clarity, distinction, evidence of the creative mind, realization of craft involved, reference to art history, social issues, the psychological, and defining the moment.

Special Discount Offers to SDAG Members!

#### **Rhino Art Company**

97 North Coast Hwy 101 Encinitas 760-943-7440

Discounts to SDAG Members

50% off all DaVinci Paints 50% off all Raphael Brushes (with Rhino-issued SDAG discount card)

Email: <u>jack@rhinoartco.com</u> to arrange for your personal discount card. Note: Email notices will then be sent by Rhino Art to you as additional discounts become available on select products.

## PC Photo

PC Photo and Imaging 113 N. El Camino Real, Suite B Encinitas, CA 92024

PC Photo will give SDAG members a 20% discount on all products. Just mention that you are a member of the Guild. They have a list of our members. Go to <u>pc-photo.net</u> or call them at 760-632-1790.

#### Free Artist Listing Service

Bob Coletti is offering SDAG members a FREE online ARTISTS LISTING SERVICE called "**ARTISTS ICON**."

NO FEES, NO CONTRACTS . . . just a simple list to help artists market their work. This works in collaboration with his California Art News. Lists Artists Name, Medium & Web Site Address.

GET LISTED.



Contact Bob Coletti at bobcolettiart@gmail.com.

#### Paid Staff for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

\*Artists are to pay \$40 Staffing Fee for a 4-hour shift. \*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction. \*Paid staff must have specific staffing qualifications before becoming Paid Sitters. \*FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Paid Staff:

Jackie Bissell Julie Bubar (Mornings and Weekends) Kathy Chin Katie Jablonski Doreen Long Linda Melvin Barbara Mille' Kate O'Brien Ellablanche Salmi Judianne Shannon Jill Treadwell Svendsen Grace Swanson Pamela Taylor Waldman (Weekdays)

#### SDAG Members - Classified Ads

Wanted - Canopy A white canopy, really easy to put up! Size wanted: 10 x 10 feet. Contact Joan Grine at 858-481-8783 or <u>grine@roadrunner.com</u>.

#### For Sale - Frames

6x8 - 8 frames at \$15 each 8x10 - 2 frames at \$17 each 9x12 - 5 frames at \$20 each 11x14 - 1 frame at \$23 16x20 - 4 frames at \$35 each 20x24 - 5 frames at \$43 each

Most of them are brand new - still in boxes. Contact Judy Hague at judyhague@gmail.com or (858) 756-5549 or (858) 735-5971 cell



#### SDAG Members - Burlap Grids and Tent available for your use

#### 10 x 10 tent and burlap covered grids available for use for SDAG members!

Have a show coming up and don't have a tent or grids? The Guild owns a 10 x 10 pop up tent (with sides) and also a system of grids which can stand alone and be configured in several different ways. There are 8 panels. You will need zip ties and curtain hooks to complete your display. There are also 2 canvas shrink wrap bins and 6 black metal grids (4 are 6 feet high and 2 are 5 feet high. There are "one way" feet for these black grids.

These items are currently stored in an off-site storage unit in Encinitas. To reserve these items for your up-coming shows, please email <u>swanson121@cox.net</u>



Burlap Grid on left and on the right how your artwork will show on it.

Art Teachers or Businesses supporting Artists Classified Advertisements

Members may advertise the classes that they teach or services they provide to artists. Each ad costs \$10 per month to run in the Paint Rag and gives exposure of their class opportunity or service to the whole SDAG membership and community.

Anyone interested in having their class(es) or business advertised please contact your Paint Rag Editor, Sharon Hoffman at <u>sah\_sd@yahoo.com</u>

Don't forget to send information and news you'd like to be considered for the Paint Rag to

<u>sah\_sd@yahoo.com</u>

Sharon Hoffman

Paint Rag Editor

San Dieguito Art Guild























































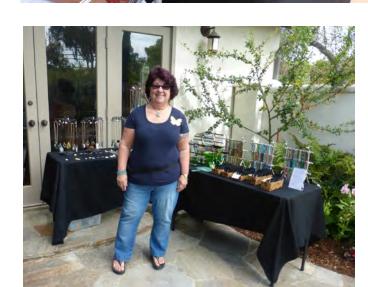




















FOR IMMEDIATE RELEASE Contact: Lin Holzinger, Chair, PR/Marketing San Dieguito Art Guild (858) 401-9001 linholzinger@gmail.com

#### San Dieguito Art Guild Gives \$1200 Gift to TERI Inc.

Encinitas, CA (August 19, 2014) San Dieguito Art Guild, operators of Off Track Gallery in Encinitas, is pleased to announce that it has awarded a gift of \$1200 to TERI INC in Oceanside in support of their Center for the Arts program.

The funds come from the proceeds generated by the Guild's 2014 Mother's Day Art, Garden & Studio Tour fundraiser, which helps support operating expenses and community outreach.

"The Guild was searching for a community partner to support, when one of our members brought TERI's art program to our attention," said Terry Allen, 2014 President of the Guild. "We were thrilled to connect with an organization that contributes such a valuable service to this special and talented segment of our community."

The Center for the Arts at TERI, Inc. in Oceanside, CA opened its studio doors in 2007. The art studios provide a space for artists with autism and other developmental disabilities to collaborate, experiment with sensation, personal expression and to connect with others. The work is expressive and often collaborative; thus giving the opportunity of participation to people of diverse abilities. The greater body of the work is in acrylics on various platforms, but includes creation in collage, mosaic, and mixed media.

The San Dieguito Art Guild, Dieguito Art Guild, established in 1965, is a nonprofit organization that offers continuing art education to its members and the community at large. The Guild also operates the Off Track Gallery in Encinitas, CA as a place for its artistmembers to showcase and sell their art.

# # #

#### SDAG Meeting Minutes Encinitas Public Works Building 160 Calle Magdalena, Encinitas, CA 92024

The meeting was held on May 19, 2014 at 10:30 am.

Officers Present: Gayle Baker, Julie Bubar, Lynn Ely, Karen Fidel, Sharon Hoffman, Lin Holzinger, Carol Korfin, Linda Melemed, Kate O'Brien, Linda Melvin, Jill Treadwell Svendsen, Terry Oshrin for Devora Safran, Grace Swanson.

Officer Absent: Terry Allen, Sandy Heath, Dolores Renner, Pamela Waldman, Devora Safran

Call to order at 10:30 am. by Karen Fidel.

Treasurer's Report – Linda Melemed The Treasurer's Report was distributed by Linda at the meeting. The Net Ordinary Income is -11,157.71. At the end of May Linda will do a study to determine why the numbers are what they are and will report back to the board at the next meeting.

Motion: Lynn Ely motioned and Linda Melvin seconded to accept the Treasurer's Report. Motion Passed: In Favor 11; Against 0; Abstain 0.

#### Old Business -

We ran out of tickets for the Mother's Day Tour, but on Saturday, May 10, Julie put together more packets and distributed them to the homes on the tour. 701 purchased tickets and 106 complimentary tickets were returned for the raffle.

There needs to be future discussion about jurying for shows vs. the Gallery and whatever rules we decide on should be followed at all events. Lin also added that we should be looking at what goals we want to have for the Tour; i.e. add members to the guild, provide a show for our members, make money for the Guild, etc.

#### New Business -

Lin Holzinger suggested we have a strategic planning session in August with both the outgoing and incoming board members.

Motion: Lin Holzinger motioned and Kate O'Brien seconded that we schedule a meeting and the tentative date is August 7 from 10 am -2 pm. Motion Passed: In Favor 10; Against 1; Abstain 0. Linda Melemed suggested that we need an "action item list" that carries forward from one meeting to the next until a task is accomplished.

Secretary's Report – Gayle Baker, Kate O'Brien The report needs to be approved with corrections.

Motion: Lin Holzinger motioned and Linda Melvin seconded that the Secretary's Report be approved with corrections. Motion Passed: In Favor 11; Against 0; Abstain 0.

Membership Report – Karen Fidel No report. An updated membership list was emailed to all board members before the meeting.

Publicity Report – Lin Holzinger The next reception is Saturday, June  $14^{th}$  from 5:30 - 7 pm. Lin reported that we can have up to 4 people for featured artists.

Programs Chair Report – Julie Bubar Tonia Senoo, oil painter, will be holding a workshop on July 24<sup>th</sup> at the San Diego Botanic Garden from 1 -3 pm. and will not be doing the children's workshop, but will work with adults only. Sfona Pelah will demonstrate printmaking on July 20<sup>th</sup> from 2 – 4 pm at the Encinitas Library.

Calendar Report - Pamela Waldman Pamela was absent from the meeting. No report.

Webmistress Report - Carol Korfin There was a recent glitch on the website regarding individual web pages that has been fixed.

Floor Chair Report – Dolores Renner Dolores was absent from the meeting. No report.

Monthly Show Report – Lynn Ely, Jill Treadwell-Svendsen

Lynn asked that we look into Jeffrey Sitcov's "Photocharity" organization with the intent of donating money to it.

Wall Chair Report – Grace Swanson Grace reported that there is no one on the waiting list for wall space at this time. Gallery Manager Report – Linda Melvin Linda met with Donna from the Lumberyard management company. Donna complained about the outdoor sign being in the wrong place and if it continues to be placed in the wrong place it will be removed. We made the decision to stop using it and place it in storage. Donna also advised that when we have functions at the Gallery and want to put things in front of the Gallery (tables, chairs, etc) we need to get permission in advance. This includes the monthly show table and chairs. Donna also advised that staffers should call the police if any homeless people are causing a disturbance or if they are drinking alcohol.

People should not take alcoholic drinks outside of the building during receptions and Linda is going to ask Carolina Van Leeuwen to make small signs for this to be placed near the door.

#### Paint Rag Report - Sharon Hoffman

Sharon reported that the next date to be juried in for wall or floor rental space is July 11, 2014. She would like a write-up about the Mother's Day Tour and Julie volunteered to submit that article. Grace Swanson will provide pictures. Sharon also needs an update on "Because We Like You" classes and Grace will provide that information. She also needs to know who the August monthly show judge will be and a bio on that person from Lynn.

Job Coordination – Sandy Heath Sandy was absent from the meeting. No report.

Motion: Grace Swanson motioned and Karen Fidel seconded to adjourn the meeting at 12:12 pm. Motion Passed: In Favor 11; Against 0; Abstain 0.

Next Meeting: June 23, 2014 at 10:30 am. Submitted by: \_\_\_\_\_\_ Gayle Baker and Kate O'Brien, Co-Secretaries SAN DIEGUITO ART GUILD Off Track Gattery SUMMER CELEBRATION OF ART Featured Artists Exhibit & Reception Saturday, June 14TH, 2014 5:00PM - 7:30PM

FREE ADMISSION & REFRESHMENTS Join us as we celebrate three of our very gifted artists by hosting a party in their honor.

937 South Coast Hwy 101, Suite C103, Encinitas, CA. 92024 (In the Lumberyard Shopping Center behind St. Tropez & Starbucks)

Gallery Hours: Sunday - Thursday, 10am – 6pm

 We are a non-profit 501 (c)(3) organization 1D#953169585



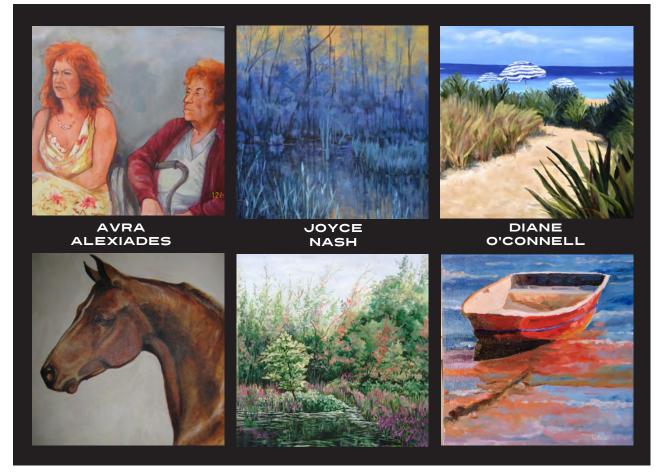


Joyce Nash



Diane O'Connell

### SDAG AND OFF TRACK GALLERY PRESENTS SUMMER CELEBRATION OF ART Avra Alexiades / Joyce Nash / Diane O'Connell



## Featured Artists Exhibit & Reception Saturday, June 14тн, 2014 5:00рм - 7:30рм

## FREE ADMISSION & REFRESHMENTS

Join us as we celebrate three of our very gifted artists by hosting a party in their honor. You'll have the chance see our members' latest art creations, visit with the artists and enjoy a delectable array of goodies from our bountiful refreshment buffet. SAN DIEGUITO ART GUILD Off Track Gallery Est. 1965

**Gallery Hours** Sunday - Thursday, 10am – 6pm Friday & Saturday, 10am - 8pm

> In the Lumberyard Shopping Center behind Starbucks and St. Tropez. San Dieguito Art Guild and Off Track Gallery 937 South Coast Hwy, Encinitas, CA 92024 760.942.3636

www.offtrackgallery.com

#### **SDAG Meeting Minutes**

Encinitas Public Works Building 160 Calle Magdalena, Encinitas, CA 92024 The meeting was held on June 23, 2014 at 10:30 a.m.

**Officers Present**:, Gayle Baker, Julie Bubar, Lynn Ely, Karen Fidel, Sharon Hoffman, Carol Korfin, Linda Melvin (departed 12:30), Linda Melemed, Kate O'Brien, Cindy Alcoset, Devora Safran (arrived 11:15), Grace Swanson, Jill Treadwell Svendsen, Pamela Taylor Waldman.

Officers Absent: Terry Allen, Sandy Heath, Lin Holzinger, Dolores Renner

Call to order at 10:34 a.m. by Karen Fidel.

Minutes of May Meeting – Gayle Baker, Kate O'Brien Motion: Grace Swanson motioned and Karen Fidel seconded to approve the May 19, 2014 Board Meeting Minutes. The Minutes were originally acknowledged and reviewed by the Board members via e- mail. Motion passed: In Favor 11; Against 0; Abstain 0.

#### Treasurer's Report – Linda Melemed

The financials were distributed to the board via email in advance of the meeting. Linda detailed that she had done further review of the guild financials- while the 10% dicounts offered to patrons, on the day of receptions, does affect the bottom line it's not the major culprit. Totals from Mother's day were complete, ticket sales were down by \$3000 and expenses were up by \$5000 from the previous year, accounting for an \$8000 difference. The guild received \$150 donation from Patricia Watkins for Mother's day.

Other expenditures that have increased or been added, included rent, storage, postage and the television purchase. Linda also stated that the year will close being profitable. She also emphasized that the guild needs some kind of fund raiser to stay profitable.

#### Motion: Karen Fidel motioned and Kate O' Brien seconded to approve the treasurer's report. Motion passed: In Favor 11; Against 0; Abstain 0.

Discussion of 10% promotional discount on reception days was discussed and the possibility of making it an advertizing expense. Linda agreed to consider the idea.

Motion: Grace Swanson motioned and Linda Melvin seconded to approve the 10% promotional discount for Taste of Encinitas sip stop in August. Motion passed: In Favor 11; Against 0; Abstain 0.

New Business: Cindy Alcoset was introduced as the new Floor co-Chair.

**Old Business Update on Pandora- Grace Swanson** Grace informed us, that she had spoken with a Pandora representative to obtain monthly music programing in the gallery. The company only bills credit/debit cards for payments. A debit card will be set-up to complete these transactions of 24.95 per month.

#### Update on Jeffrey Sitcov homeless youth charity,

Lyn Ely will contact Jeffrey to ask him for a 10 minutes presentation at the next board meeting. With the possibility that the guild will partner with him, on an endeavor in the future.

#### Membership: Karen Fidel

Karen noted that August 31st will mark the end of the fiscal year for the guild. She asked if the board wanted to increase dues? General thought was no. The membership contract was discussed and the potential for revising it before the end of the fiscal year. The issue of who should keep track of signed contracts was discussed and well as the 5 different forms required to be signed by members for participation and art display.

Grace and Pam have worked on the membership contract with the goal of one form to cover all liability issues. Procedural contracts will continue to remain separate.

#### Programs – Julie Bubar

Julie announced a slate of upcoming programs scheduled at the Encinitas Library. She also requested volunteers to assist with each event. July 20 Sfona Pelah- printmaking and jewelry Aug 17, James Watts- ancestral dolls & sculpture

Sept 21, Karin Bania-mixed media Oct 12, Richard Hawk- figurative painter Tonia Senoo demo is scheduled for July 24 at SDBG

#### Calendar Report – Pamela Waldman

Nothing new to report A lighting demo has been scheduled to review different types of energy saving light bulbs for the gallery. Carol Korfin has been working with SDG&E to upgrade gallery lights. SDG&E offers incentives and financing programs to encourage businesses to switch over to lower energy lights. Carol is investigating if the lights the gallery needs will comply with incentive programs. Discussion ensued on utility costs for the gallery and the possibility of adding some fans to the gallery to reduce air conditioning costs.

#### Webmistress Report – Carol Korfin

Carol reported that she has been in conversation with our web-site builder and the need to upgrade the site in roughly a year.

#### Nominating Committee- Carol Korfin

Carol reported that the committe continued to find candidates for empty positions on the board. Current slate includes: President- Carol Korfin Secretary- Susan Schulte Programs-Julie Bubar Monthly Show- Lyn Ely Membership- Karen Fidel Jobs- Marileigh Schulte Paint Rag- Sharon Hoffman PR- ?

Wall-? Web Mistress- Grace Swanson Treasurer- Linda Melemed Floor- Cindy Alcoset/ Dolores Renner Hospitality- Devora Safran Gallery Manager- Linda Melvin/Terry Oshrin

# Motion: Grace Swanson motioned and Devora seconded to approve the slate, so far, of candidates for board election. Motion passed: In Favor 12; Against 0; Abstain 0. Monthly Show Report – Lynn Ely

Lyn noted that the last show brought in 56 pieces with a total of \$900. She asked to increase the monthly show prize from \$35 to \$50. It was suggested that she offer the \$35 plus free entry for one item into the next show.

Motion: Carol Korfin motioned and Kate O'Brien seconded to award free entry of a medium sized piece of art into the next show for best in show winners. Motion passed: In Favor 8; Against 4; Abstain 0.

#### Wall Chair– Grace Swanson

Grace would like to give away the television in the back room that is no longer being used. She has also gotten a bid to add security cameras to the gallery and will bring it to the next meeting. Grace presented information on a local Encinitas art association that Cheryl Ehlers recommends the guild join.

# Motion: Grace Swanson motioned and Carol Korfin seconded that the guild join the Encinitas Art Association and submit the \$100 membership fee. Motion passed: In Favor 12; Against 0; Abstain 0.

Grace reported that Because we like Hue classes continue to be scheduled for Septemeber. Upcoming instructors include: Toni Williams, Kate O'Brien, Linda Melvin, Lisa Curry, and Barbara Roth. She noted that the guild needs a strong PR person and that she may work on PR for the classes.

Grace noted that the organization TERI will go into the empty wall space. They will be given a whole wall space for the month of July at no charge.

Grace also presented to the board that Diana Abadie had an issue with a customer returning an item. Diann was requesting a reimbursement from the gallery.

# Motion: Grace Swanson motioned and Carol Korfin seconded to refund 15% percent commission to Diann Abadie on her returned item. Motion passed: In Favor 10; Against 2; Abstain 0.

#### Gallery Manager Report – Linda Melvin

Linda reported that Cheryl DeLain scheduled a bead swap and it was very successful. It was noted that Cheryl does a great job double checking the daily envelopes at the gallery.

Linda is still searching for someone to run the jurying in process.

Linda discussed the displayed art of Jorge Garza and the need for him to meet gallery guidelines. With an emphasis on prices for every item displayed.

Grace pointed out the there has been a great improvement with wall renter compliance and she will address issue of individual prices.

Sharon noted that at the June reception there was an issue of people going outside the gallery with their wine. Linda will have a sign posted.

#### Hospitality – Devora Safran

Devora reported that the June reception was a great success and she continues to remain on track with the budget. Devora noted that she would like to see a change in reception format. She feels like once a quarter would be adequate and to move the days to Sunday afternoon. She would like to further discuss this at the strategic planning session in August. It was pointed out that the guild may be committed on dates for the rest of the calendar year.

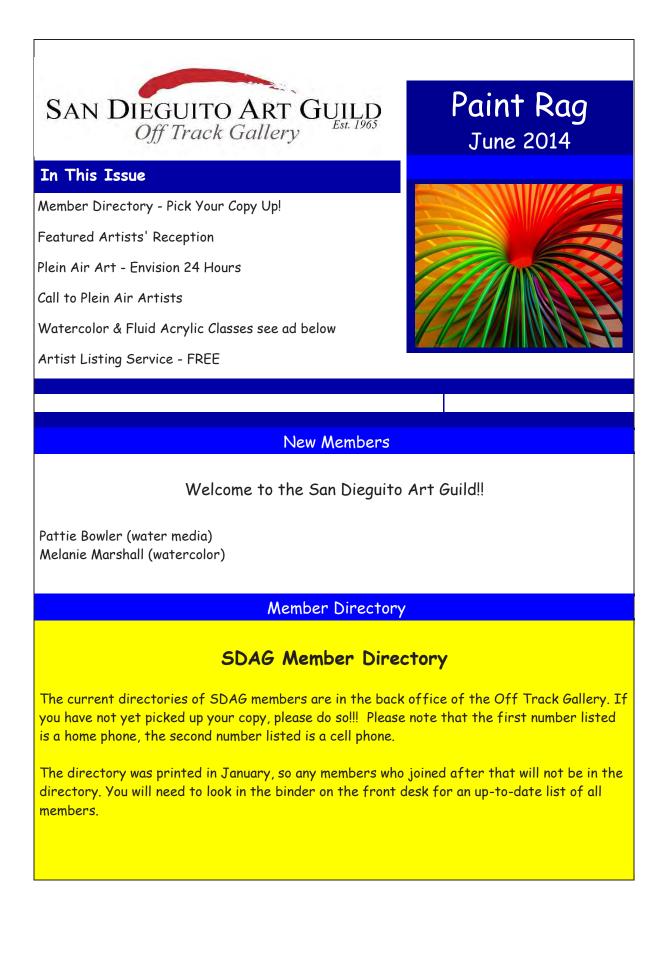
Devora was also hoping to purchase a flag banner to advertise the receptions.

#### Paint Rag – Sharon Hoffman

Sharon noted that she would like include photo credits for the monthly show winner features in the paint rag.

# Motion to Adjourn: Grace Swanson motioned and Sharon Hoffman seconded to adjourn the June 23, 2014 SDAG Board Meeting at 12:55 p.m. Motion Passed In Favor 11, Against 0 Abstain 0

Next meeting: July 28, 2014 at 10:30 am Submitted by: \_\_\_\_\_ Gayle Baker and Kate O'Brien, Co-Secretaries



#### Upcoming SDAG Events

#### June

June 14, Saturday, 5-7:30pm, Featured Artists' Reception at Off Track Gallery

June 23, Monday, 10:30, Board of Directors Meeting

June 24, Tuesday, 3:30-6:00pm, Take-In for July Monthly Show

June 25, Wednesday, Deadline for July Paint Rag

#### July

July 11, Friday, 9am, Jurying for Floor and Wall Renters

July 20, Sunday, 2-4:00pm, Sfona Pelah, Printmaking & Precious Clay Jewelry Demo, Encinitas Library (more information and questions please contact Julie Bubar, SDAG Programs Chair) July 24, Thursday, 2-4:00pm, Demo - Tonia Seeno "Waves" Oil Painting Demo/Workshop, at San Diego Botanic Garden (please bring your own supplies for this workshop), contact Julie

Bubar SDAG Programs Chair with questions or for more information.

July 28, Monday, 10:30am, Board of Directors Meeting

July 29, Tuesday, 3:30-6:00pm, Take-In for August Monthly Show

July 30, Wednesday, Deadline for August Paint Rag

July 30, Wednesday, 6:00-8:00pm, Wall Rotation

July 31, Thursday, 7:30-10:00am and 6:00-8:00pm, Wall Rotation

July 31, Thursday, 10:00am-6:00pm, Floor Rotation

#### Environmental Painters Schedule

#### June

**June 3 and 10**, Torrey Pines extension, in Del Mar. Take Del Mar Heights Road, go west to Recuerdo and turn south, (left).

**June 17 and 24**, San Elijo Lagoon, meet at the end of Rios, (right off of west Lomas Santa Fe, in Solana Beach)

#### July

**July 1**, San Diego Botanic Garden in Encinitas **July 8 and 15**, Fletcher Cove, at the end of Lomas Santa Fe, in Solana Beach

Call Joan Grine 858-481-8783 for more directions and with questions, or email her at <u>grine@roadrunner.com</u>

#### Featured Artists Reception

San Dieguito Art Guild/Off Track Gallery 937 South Coast Hwy, Encinitas, CA 92024 760,942,3636

SAN DIEGUITO ART GUILD

SUMMER CELEBRATION OF ART

Avra Alexiades / Joyce Nash / Diane O'Connell

Featured Artists Exhibit & Reception

Saturday, June 14TH, 2014 5:00pm - 7:30pm

FREE ADMISSION & REFRESHMENTS

Join up as we celebrate three of our very gifted artists by howing a party in their honor. You'll have the chance see our members' lates, art creations, visit with the artists and enjoy a delectable array of goodles from our bountiful refreshment buffet.

#### Gallery Hours

Sunday - Thurnday, 10am - 5pm Friday & Saturday, 10am - Spm In the Lumbergard Stopping Conter reliad Statutess and Sc Lorence

www.offtrackgallery.com

