

## Closing of Gallery in Vista



EDUARDO CONTRERAS U-T PHOTOS

Art Beat on Main Street — a gallery, boutique and wine lounge — attracted artists, musicians and other creative folks. Owner Kait Matthews (below) wasn't able to find an appropriate replacement site after the building Art Beat is housed in was sold.

# Artists lament losing home base

### Art Beat gallery in downtown Vista closing due to sale of building

BY TERI FIGUEROA

#### VISTA

For more than four years, Art Beat on Main Street has been a touchstone for artists in North County. The popular art gallery combined with a boutique and a wine lounge drew creative people who came to be inspired, entertained and connected.

But as of Feb. 2, the downtown Vista spot is closing for good. The building at 330 Main St. where Art Beat owner Kait Matthews has rented space since summer 2012 is being sold, to be replaced by a sushi

restaurant.

Matthews said she is disappointed — “I live and breathe this gallery” — but the decision was necessary. She was not able to find a suitable replacement site.

Art Beat opened at the front end of a transformation in the city's historic downtown core, sparked when new restaurants and craft breweries moved in and cooked up a renaissance. The infusion of nightlife turned the no-longer-dying downtown into a canvas for artists, with not just the gallery but murals, public sculptures and even an annual festival to celebrate cutting-edge art.

SEE ARTISTS • B4



San Dieguito Art Guild / Off Track Gallery  
Profit & Loss YTD Comparison  
December 2016

	Dec 16	Sep - Dec 16
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Commission from Artist Sales		
Artist Payments	-15,634.54	-36,074.12
Artist Sales	18,243.71	42,405.85
<b>Total Commission from Artist Sales</b>	<b>2,609.17</b>	<b>6,331.73</b>
Featured Artist	0.00	240.00
Floor Rent	430.00	5,017.40
Holiday Bazaar Income	0.00	3,062.60
Hospitality Income	130.00	290.00
Memberships	255.00	14,550.00
Monthly Show Take In	1,915.00	4,735.00
Raffle/Donations	150.00	150.00
Wall Rent	2,859.00	5,901.30
Website Ads	485.00	525.00
Workshops		
Demo Income	0.00	520.00
<b>Total Workshops</b>	<b>0.00</b>	<b>520.00</b>
<b>Total Income</b>	<b>8,913.97</b>	<b>41,322.43</b>
<b>Cost of Goods Sold</b>		
Holiday Bazaar Expense	1,218.94	3,067.72
Hospitality	0.00	199.38
Misc Gallery Expense	653.00	1,454.11
Monthly Show Award/Best of Show	35.00	500.00
Monthly Show Judge	100.00	500.00
Monthly Show Misc Expense	28.36	434.53
Mother's Day Misc Expense	0.00	293.87
Mother's Day Printing	84.00	67.50
Workshop Expenses		
Demo Expense	0.00	502.22
Workshop Expenses - Other	0.00	375.00
<b>Total Workshop Expenses</b>	<b>0.00</b>	<b>877.22</b>
<b>Total COGS</b>	<b>2,100.10</b>	<b>7,394.73</b>
<b>Gross Profit</b>	<b>6,813.87</b>	<b>33,927.70</b>
<b>Expense</b>		
Bank Charges	15.00	-0.00
Credit Card Merch Fees	278.51	963.73
License & Fees	20.00	20.00
Marketing/Public Rel/Advertising	649.21	5,960.44
Misc Operating Expense	0.00	75.00
Office Expense	30.71	87.29
Postage	0.00	94.00
Rent	4,614.49	18,457.96
Repairs and Maintenance	48.50	48.50
Storage Space Rent	345.00	1,382.00
Telephone	123.63	563.12
Utilities-Gas & Electric	218.61	1,066.67
Web Site	0.00	105.05
<b>Total Expense</b>	<b>6,341.66</b>	<b>28,728.73</b>
<b>Net Ordinary Income</b>	<b>472.21</b>	<b>5,198.97</b>
<b>Other Income/Expense</b>		
Other Income		
Interest Income	9.33	29.82
<b>Total Other Income</b>	<b>9.33</b>	<b>29.82</b>
<b>Net Other Income</b>	<b>9.33</b>	<b>29.82</b>

San Dieguito Art Guild / Off Track Gallery  
Profit & Loss YTD Comparison  
December 2016

	Dec 16	Sep - Dec 16
<b>Net Income</b>	<b>481.54</b>	<b>5,228.79</b>

San Dieguito Art Guild / Off Track Gallery  
Profit & Loss Prev Year Comparison  
September through December 2016

	Sep - Dec 16	Sep - Dec 15	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Commission from Artist Sales				
Artist Payments	-36,074.12	-32,964.13	-3,109.99	-9.4%
Artist Sales	42,405.85	38,636.81	3,769.24	9.8%
<b>Total Commission from Artist Sales</b>	<b>6,331.73</b>	<b>5,672.48</b>	<b>659.25</b>	<b>11.6%</b>
Featured Artist	240.00	60.00	180.00	300.0%
Floor Rent	5,017.40	5,060.00	-42.60	-0.8%
Holiday Bazaar Income	3,062.60	2,954.78	107.22	3.6%
Hospitality Income	290.00	280.00	10.00	3.6%
Memberships	14,550.00	15,320.00	-770.00	-5.0%
Monthly Show Take In	4,735.00	2,720.00	2,015.00	74.1%
Raffle/Donations	150.00	111.00	39.00	35.1%
Wall Rent	5,901.30	5,975.00	-73.70	-1.2%
Website Ads	525.00	175.00	350.00	200.0%
Workshops				
Demo Income	520.00	0.00	520.00	100.0%
<b>Total Workshops</b>	<b>520.00</b>	<b>0.00</b>	<b>520.00</b>	<b>100.0%</b>
<b>Total Income</b>	<b>41,322.43</b>	<b>38,328.26</b>	<b>2,994.17</b>	<b>7.8%</b>
<b>Cost of Goods Sold</b>				
Artist Reception	0.00	375.00	-375.00	-100.0%
Holiday Bazaar Expense	3,067.72	1,928.22	1,141.50	59.3%
Hospitality	199.38	704.13	-504.75	-71.7%
Misc Gallery Expense	1,454.11	1,965.17	-512.06	-26.0%
Monthly Show Award/Best of Show	500.00	395.00	105.00	26.6%
Monthly Show Judge	500.00	335.00	165.00	49.3%
Monthly Show Misc Expense	434.53	64.49	370.44	97.4%
Mother's Day Misc Expense	293.87	0.00	293.87	100.0%
Mother's Day Printing	67.50	0.00	67.50	100.0%
Workshop Expenses				
Demo Expense	502.22	1,608.82	-1,106.60	-88.8%
Workshop Expenses - Other	375.00	0.00	375.00	100.0%
<b>Total Workshop Expenses</b>	<b>877.22</b>	<b>1,608.82</b>	<b>-731.60</b>	<b>-45.5%</b>
<b>Total COGS</b>	<b>7,394.73</b>	<b>7,374.83</b>	<b>19.90</b>	<b>0.3%</b>
<b>Gross Profit</b>	<b>33,927.70</b>	<b>30,953.43</b>	<b>2,974.27</b>	<b>9.6%</b>
<b>Expense</b>				
Bank Charges	-0.00	0.00	-5.00	-100.0%
Credit Card Merch Fees	963.73	853.46	110.27	5.9%
License & Fees	20.00	112.00	-92.00	-82.1%
Marketing/Public Rel/Advertising	5,960.44	2,646.45	3,313.99	125.2%
Misc Operating Expense	0.00	23.50	-23.50	-100.0%
Misc Operating Expense	75.00	0.00	75.00	100.0%
Newsletter Expense	0.00	109.34	-109.34	-100.0%
Office Expense	87.29	430.66	-343.40	-79.7%
Postage	94.00	201.95	-107.95	-53.5%
Rent	18,457.96	17,794.00	663.96	3.7%
Repairs and Maintenance	48.50	1,231.98	-1,183.48	-96.1%
Storage Space Rent	1,382.00	1,311.00	71.00	3.9%
Telephone	563.12	465.72	97.40	18.8%
Utilities-Gas & Electric	1,066.67	1,841.18	-774.51	-42.1%
Web Site	105.05	2,688.40	-2,583.35	-96.1%
<b>Total Expense</b>	<b>28,728.73</b>	<b>29,709.84</b>	<b>-980.91</b>	<b>-3.3%</b>
<b>Net Ordinary Income</b>	<b>5,198.97</b>	<b>1,243.79</b>	<b>3,955.18</b>	<b>318.0%</b>
<b>Other Income/Expense</b>				
Other Income				
Interest Income	29.82	25.67	4.15	16.2%
<b>Total Other Income</b>	<b>29.82</b>	<b>25.67</b>	<b>4.15</b>	<b>16.2%</b>

San Dieguito Art Guild / Off Track Gallery  
Profit & Loss Prev Year Comparison  
September through December 2016

	Sep - Dec 16	Sep - Dec 15	\$ Change	% Change
<b>Net Other Income</b>	<b>29.82</b>	<b>25.67</b>	<b>4.15</b>	<b>16.2%</b>
<b>Net Income</b>	<b>6,228.79</b>	<b>1,269.46</b>	<b>3,959.33</b>	<b>311.9%</b>

San Dieguito Art Guild / Off Track Gallery  
Balance Sheet  
As of January 31, 2017

	Jan 31, 17
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	300.00
Petty Cash Gallery	200.00
Petty Cash Register	10,768.66
USBank Checking	110,191.38
USBank Money Market	121,460.04
<b>Total Checking/Savings</b>	<b>121,460.04</b>
<b>Other Current Assets</b>	
Deposits/Utilities	98.65
Security Deposit/Bail/flower	7,246.76
Storage Rent - Prepaid	327.00
<b>Total Other Current Assets</b>	<b>7,672.41</b>
<b>Total Current Assets</b>	<b>129,132.45</b>
<b>Fixed Assets</b>	
Accumulated Depreciation	-9,938.00
Fixtures Etc.	4,586.67
Leasehold Improvements	3,214.98
Office Equipment/Register	4,088.00
<b>Total Fixed Assets</b>	<b>1,948.65</b>
<b>TOTAL ASSETS</b>	<b>131,081.10</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	2,073.66
<b>Total Accounts Payable</b>	<b>2,073.66</b>
<b>Other Current Liabilities</b>	
Gift Certificates	345.00
Refundable Deposit Wall/Floor	3,237.50
Sales Tax Liability	444.26
<b>Total Other Current Liabilities</b>	<b>4,026.76</b>
<b>Total Current Liabilities</b>	<b>6,100.42</b>
<b>Total Liabilities</b>	<b>6,100.42</b>
<b>Equity</b>	
Unrestricted Net Assets	125,241.79
Net Income	-260.11
<b>Total Equity</b>	<b>124,981.68</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>131,082.10</b>

San Dieguito Art Guild / Off Track Gallery  
Profit & Loss Prev Year Comparison  
September 2016 through January 2017

	Sep '16 - Jan 17	Sep '15 - Jan 16	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Commission from Artist Sales				
Artist Payments	-40,970.46	-38,702.44	-2,268.02	-5.9%
Artist Sales	48,139.47	45,434.13	2,705.34	6.0%
<b>Total Commission from Artist Sales</b>	<b>7,169.01</b>	<b>6,731.69</b>	<b>437.32</b>	<b>6.5%</b>
Featured Artist	420.00	180.00	240.00	133.3%
Floor Rent	5,017.40	5,060.00	-42.60	-0.8%
Holiday Bazaar Income	3,062.60	2,954.78	107.22	3.6%
Hospitality Income	290.00	290.00	0.00	0.0%
Memberships	14,975.00	15,660.00	-685.00	-4.4%
Monthly Show Take In	4,735.00	3,303.00	1,432.00	43.4%
Raffle/Donations	620.18	117.45	502.73	342.5%
Wall Rent	5,901.30	5,975.00	-73.70	-1.2%
Website Ads	565.00	300.00	265.00	88.3%
Workshops				
Demo Income	520.00	210.00	310.00	147.6%
Workshops - Other	0.00	730.00	-730.00	-100.0%
<b>Total Workshops</b>	<b>520.00</b>	<b>940.00</b>	<b>-420.00</b>	<b>-44.7%</b>
<b>Total Income</b>	<b>44,479.44</b>	<b>41,511.92</b>	<b>2,967.52</b>	<b>7.2%</b>
<b>Cost of Goods Sold</b>				
Artist Reception	723.41	857.49	-134.08	-15.6%
Holiday Bazaar Expense	2,167.72	1,726.22	441.50	25.6%
Hospitality	436.57	704.13	-267.56	-38.0%
Misc Gallery Expense	1,691.14	2,339.58	-648.44	-27.7%
Monthly Show Award/Best of Show	500.00	465.00	35.00	7.5%
Monthly Show Judge	500.00	535.00	-35.00	-6.5%
Monthly Show Misc Expense	434.53	108.59	325.94	299.1%
Mother's Day Misc Expense	373.86	-10.28	384.14	3,736.8%
Mother's Day Printing	67.50	0.00	67.50	100.0%
SDAG/Carmel Artists Bazaar Exp.	3,500.00	0.00	3,500.00	100.0%
Workshop Expenses				
Demo Expense	502.22	2,011.15	-1,508.93	-75.0%
Workshop Expenses - Other	0.00	53.71	-53.71	-100.0%
<b>Total Workshop Expenses</b>	<b>502.22</b>	<b>2,064.86</b>	<b>-1,562.64</b>	<b>-75.7%</b>
<b>Total COGS</b>	<b>10,897.35</b>	<b>8,590.99</b>	<b>2,306.36</b>	<b>26.9%</b>
<b>Gross Profit</b>	<b>33,582.09</b>	<b>32,920.93</b>	<b>661.16</b>	<b>2.0%</b>
<b>Expense</b>				
Bank Charges	5.00	0.00	5.00	100.0%
Credit Card Merch Fees	1,373.09	1,201.51	171.58	14.3%
Insurance	1,210.00	1,178.00	32.00	2.7%
License & Fees	30.00	112.00	-82.00	-73.2%
Marketing/Public Rel/Advertising	3,776.44	2,871.45	904.99	31.5%
Misc Operating Expense	0.00	243.55	-243.55	-100.0%
Membership Expense	75.00	0.00	75.00	100.0%
Newsletter Expense	0.00	117.41	-117.41	-100.0%
Office Expense	269.86	518.37	-248.51	-49.9%
Postage	193.21	201.95	-8.74	-4.3%
Registry of Charitable Trust	50.00	60.00	-10.00	-16.7%
Registry of Charitable Trust	23,072.45	22,252.80	819.65	3.7%
Repairs and Maintenance	48.50	1,231.98	-1,183.48	-96.1%
Storage Space Rent	1,707.00	1,638.00	69.00	4.2%
Telephone	676.56	591.27	85.29	14.4%
Utilities-Gas & Electric	1,300.21	2,119.78	-819.57	-38.7%
Web Site	105.05	2,688.40	-2,583.35	-96.1%
<b>Total Expense</b>	<b>33,881.37</b>	<b>37,026.45</b>	<b>-3,145.08</b>	<b>-8.5%</b>
<b>Net Ordinary Income</b>	<b>-299.28</b>	<b>-4,105.52</b>	<b>3,806.24</b>	<b>92.7%</b>
<b>Other Income/Expense</b>				

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02/23/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery**  
**Profit & Loss Prev Year Comparison**  
September 2016 through January 2017

	Sep '16 - Jan 17	Sep '15 - Jan 16	\$ Change	% Change
Other Income				
Interest Income	39.17	32.11	7.06	22.0%
Total Other Income	39.17	32.11	7.06	22.0%
Net Other Income	39.17	32.11	7.06	22.0%
Net Income	-260.11	-4,073.41	3,813.30	93.6%

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02/23/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery**  
**Profit & Loss YTD Comparison**  
January 2017

	Jan 17	Sep '16 - Jan 17
Ordinary Income/Expense		
Income		
Commission from Artist Sales		
Artist Payments	-4,896.34	40,970.46
Artist Sales	5,733.62	46,139.47
Total Commission from Artist Sales	837.28	7,169.01
Featured Artist	160.00	420.00
Floor Rent	0.00	5,017.40
Holiday Bazaar Income	0.00	3,062.00
Hospitality Income	0.00	290.00
Memberships	425.00	14,975.00
Monthly Show Take In	0.00	4,735.00
Raffle/Donations	370.15	520.15
Wall Rent	1,304.55	7,205.85
Website Ads	40.00	565.00
Workshops		
Demo Income	0.00	520.00
Total Workshops	0.00	520.00
Total Income	3,157.01	44,479.44
Cost of Goods Sold		
Artist Reception	348.41	723.41
Holiday Bazaar Expense	100.00	2,167.72
Hospitality	237.19	436.57
Misc Gallery Expense	237.03	1,691.14
Monthly Show Award/Best of Show	0.00	500.00
Monthly Show Judge	0.00	900.00
Monthly Show Misc Expense	0.00	434.63
Mother's Day Misc Expense	79.59	373.86
Mother's Day Printing	0.00	67.50
SDAG/Carmel Artists Bazaar Exp.	0.00	3,500.00
Workshop Expenses		
Demo Expense	0.00	502.22
Total Workshop Expenses	0.00	502.22
Total COGS	1,002.62	10,697.35
Gross Profit	2,154.39	33,882.09
Expense		
Bank Charges	10.00	5.00
Credit Card Merch Fees	469.36	1,373.99
Insurance	1,210.00	1,210.00
License & Fees	10.00	30.00
Marketing/Public Rel/Advertising	315.00	3,775.44
Misc Operating Expense	0.00	75.00
Office Expense	172.80	289.88
Postage	92.21	193.21
Registry of Charitable Trust	50.00	50.00
Rent	4,614.49	23,072.45
Repairs and Maintenance	0.00	48.50
Storage Space Rent	345.00	1,707.00
Telephone	123.44	676.56
Utilities-Gas & Electric	233.54	1,309.21
Web Site	0.00	105.05
Total Expense	7,652.64	33,661.37
Net Ordinary Income	-5,498.25	-299.28
Other Income/Expense		
Other Income		
Interest Income	9.35	39.17
Total Other Income	9.35	39.17

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02/23/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery**  
**Profit & Loss YTD Comparison**  
January 2017

	Jan 17	Sep '16 - Jan 17
Net Other Income	9.35	39.17
Net Income	-5,488.90	-260.11

January 2017  
Paint Rag!  
Happy New Year!



## San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

### In This Issue:

*President's Message*  
*Famous Artist Quote*  
*Welcome New Members*  
*Members' Wins*  
*Useful Information for Members*  
*Monthly Show Winners*  
*Mark Your Calendars for*  
*Upcoming Events!*  
*News you can Use :*  
*Environmental Painters Schedule*

### Message from our President: Lin Holzinger

**Dear Members;**  
Looking for a great, artist-related resolution to make for the New Year? How about this? Update your Artist's Profile this month. Don't have one? Then there's no time



**Famous Artist quote:**  
"I dream my painting and then I paint my dream."~ Vincent Van Gough



like the present!

Since you're a member of the Guild, chances are you're interested in selling your work and this artist's tool is a great way to introduce yourself as an artist.

The Artist's Statement has many uses. They are placed in the gallery binder when we exhibit, become vital components on our websites and in social media profiles, can be used when applying for a grant, or handed out as

flyers to potential buyers at art festivals, fairs, etc.

Keep It Simple--any written materials that promotes you or your work need to be written in a straightforward way, without a lot of jargon or flowery sentiment. The point is to let folks know a bit about you and your artistic passion.

Your Artist's Statement also helps you clarify your general ideas about why and what you create. More importantly, it speaks for you when you're not in front of a potential buyer. When you're in the process of creating or updating your statement, ask yourself: Is it brief (think Twitter's 140 characters), written in the first person and a good description of your current artwork? Do you explain why you're drawn to this form of art? What are your sources of inspiration? Is there something about how you work (your methods, technique or creative philosophy) that a reader would find interesting? Your statement's job is to encourage potential buyers to learn more about you and your art.

Don't be intimidated. There are a lot of resources online and in the book stores that can help you craft your statement. If you think you'd like some help, let me know. Perhaps this can be a topic for one of our monthly Show & Tell events in 2017.

May this coming year be filled with peace and prosperity for all.

Cheers,

Lin Holzinger

## Welcome Our New Members:

Patricia McFeaters: Acrylic and Watercolor

Helen Schultes: Jewelry

Patrick Murphy: Mixed Media

## Members' Wins

### Volunteer of the Year for 2016

Congratulations to everyone who was nominated for the Volunteer of 2016.

The recipient will be named at the All Member Meeting on January 21, 2017. We hope that all SDAG members will do their best to be there for the festivities.

Nominees were:

Linda Melemed  
Laura Lowenstein  
Cheryl DeLain  
Carol Korfin  
Julie Bubar  
Lin Holzinger  
Jill Treadwell Svendsen  
Linda Melvin  
Sharon Hoffman  
Paul Richter  
Marilyn Shayegan  
Cam Baher

## SDAG Annual Membership Brunch

January 21, 2017 from 10 AM to 1 PM

Encinitas Community Center  
1140 Oakcrest Park Dr, Encinitas  
Take Balour off of Encinitas Blvd.

Refreshments \* Bead Swap \* Art Supply Sale \*  
Soravia Paintings Sale  
Socializing Time \* State of the Guild by our President  
Member of the Year Presentation  
Thank You's \* Group Picture

Bring your unwanted, gently used (or new) art supplies,  
art book, and art magazines to donate to the guild.

Remember to bring small change (\$1, \$5, \$10, \$20) to  
purchase these art supplies.

All money generated goes to off-set the room rental,  
food, and general budget of the guild.

### Bead Sale and Swap

If you prefer to sell your beads (instead of donating  
them), please put them in a baggie  
marked with the price and your contact information.

## Looking Forward to the Monthly Show

FEBRUARY, 2017  
THEME - Happiness  
TAKE-IN DATE - TUES. JANUARY 31, 2017  
JUDGE - Paul Strahm

MARCH 2017  
THEME - March Forward  
TAKE-IN DATE - TUES. FEBRUARY 28, 2017  
JUDGE - John Modesitt

APRIL 2017  
THEME - Spring Challenges  
TAKE-IN DATE - TUES. MARCH 28, 2017  
JUDGE - Cathy Carey

THANKS FOR YOUR PARTICIPATION!!!  
HAPPY NEW YEAR,  
HAPPINESS CREATING ART!!!  
Best Wishes, Lynn Ely

## February Artist Reception



Reception at the Off Track Gallery

February 11, Saturday, 4pm - 7pm.

The public is invited to an artists reception honoring three talented San  
Dieguito Art Guild.

The three members honored are: Carla Funk, ceramics; Pat Smart, batiks;  
and Cheryl DeLain, jewelry.

A variety of delicious and healthy treats will be served at the reception. All  
artwork in the Gallery will be 10% OFF the entire day from 10am to closing.  
This event is free and open to the public.

Images above: Left: Necklace by Cheryl DeLain  
Center: Batiks by Pat Smart  
Right: Ceramics by Carla Funk

## 2017 Mother's Day Art, Garden and Studio Tour Preparation



### Sign up to be a GUEST ARTIST in the 2017 MOTHER'S DAY ART, GARDEN AND STUDIO TOUR

Applications MUST be submitted IN PERSON on ONE of these 2 dates  
ONLY:

Thursday, January 12, beginning PROMPTLY at 10:30 (allow an hour)

OR

Saturday, January 14, beginning PROMPTLY at 11:30 am (allow an  
hour)

US Bank, 131 North El Camino Real (just north of Encinitas Blvd.) Encinitas  
Come to the open door on the SOUTH side of the building. Do NOT go through the lobby.  
Do NOT park right in front of the bank. Park in the large parking lot SOUTH of the bank.  
Plan for a ONE HOUR meeting, whether you are a new or returning guest artist.  
Applications will NOT be accepted any other way (will not be accepted by mail nor may they be  
left at the gallery)

You may send a friend if neither of these dates and times work for you but . . . .  
they MUST have a check from you for the \$75 application fee PLUS the amount of the  
(optional) ad for the booklet.

Ads must be paid for at the sign up meeting. They may not be ordered later.

And your friend must sign you up for a JOB.

Questions about the tour in general?

Contact Mother's Day Tour Chair Sharon Hoffman, [sdagmothersday@sandieguitoartguild.com](mailto:sdagmothersday@sandieguitoartguild.com)

Questions about the optional booklet ads - size and costs (same as last year).

Contact Grace Swanson, [swanson121@cox.net](mailto:swanson121@cox.net)

## January Monthly Show

Monthly Show for January  
Theme: "New Inspirations"  
Judge: Richard Hawk

Thanks to all the members that participated!



### Richard Hawk January Judge for Monthly Show

Richard Hawk has developed a flair for several different kinds of  
media in his career as an artist. He was influenced to pursue  
watercolors when he traveled to China and he uses the same  
techniques with oil painting. He has a loose and almost abstract  
approach to his subject matter. His latest artwork involves oil paint  
on the surface of copper sheets. His artwork is collected by  
patrons locally and abroad. He is active with many of the local art  
associations by being a judge or doing demonstrations. He also  
teaches art in his studio.

## Monthly Show Winners

Monthly Show for January winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

OUR JANUARY MONTHLY SHOW AWARD WINNERS

BEST OF SHOW - Margaret A. Johnston - Peace - Mixed Media

### OIL & ACRYLIC

1st - Suzanne Concors - Grab & Go - Oil  
 2nd - Patricia A. Hunter - Boyhood Admiration - Oil  
 3rd - Jorge Garza - Misty Forest - Acrylic

### WATERCOLOR

1st - Dot Dodds - Heron Under the Wharf  
 2nd - Bruce Swart - Safari on Black's Beach  
 3rd - Card Abel - My Mother's Flowers

### PHOTOGRAPHY

1st - Elfreda Skidmore - Blue Mussels  
 2nd - Michael Kacmarcik - Ocean Sunrise  
 3rd - Michael D. Chesnut - Drops of Refraction

### JEWELRY

1st - Jeanne Abriel - Shades of Blue to Gold - Cloisonné enamel pendant on chain  
 2nd - Karla Nederlof - Fork Bracelet

### MIXED MEDIA

1st - Jan Trabin - Star Burst  
 2nd - Laurel Roberts - Coastal View

### OTHER

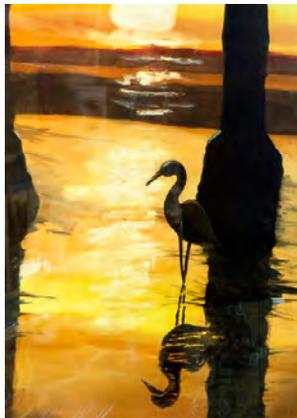
1st - Neta Bourlas - Pink Cloud Companion -Wool Felted Wrap  
 2nd - Cathy White House - House on Corner - Pastel  
 3rd - Bea Gold - Fall Out - Woodcut



Best of Show: Margaret Johnson "Peace" Mixed Media



1st Place Category: Oil and Acrylic  
 Suzanne Concors "Grab and Go" Oil



1st Place Category: Watercolor  
 Dot Dodds "Heron Under the Wharf"



Category: Photography  
 "Blue Mussels"  
 Elfreda Skidmore



1st Place Category: Jewelry  
 "Shades of Blue to Gold"  
 Cloisonné Enamel Pendant on a Chain  
 by  
 Jeanne Abriel



CATEGORY: Mixed Media  
 "Star Burst"  
 Jan Trabin



First Place Category: Other  
Neta Boulas  
"Pink Cloud Companion"  
Wool Felted Wrap

## Upcoming Events! Mark your Calendar!

January 12 and 14 Sign up to be Guest artist on Mother's Day Event (see details above)

January 21st 2017  
SDAG Annual Membership Meeting  
10 am to 1 pm  
Encinitas Community Center, 1140 Oakcrest Park Drive  
Encinitas, CA 92024  
(Cross-streets Encinitas Blvd. & Balour Dr.)

We will have a light brunch, a bead sale and swap, a gently used art supply and art book sales, a "State-of-the-Guild" presentation by president, Lin Holzinger, and presentation of the "Guild Member of the Year Award"

January 31st 2017  
Take in for February Monthly Show, Theme: Happiness  
Judge: Paul Strahm

February 11th Saturday 4-7 pm Artist Reception featuring  
Carla Funk (Ceramics), Pat Smart (Batiks) and Cheryl DeLain (Jewelry)

### More News

#### Heart to Heart Fused Glass Charitable Workshop

### More News

#### Heart to Heart Fused Glass Charitable Workshop



**A Special Heart Paperweight Workshop In Honor of the Heart Month for you!**  
In honor of Heart Month, I will be offering a Special Heart Paperweight workshop at my studio to benefit the American Heart Association. In this workshop,

you will learn to cut and fuse glass into a beautiful paperweight. No previous experience required. This is a charitable event, so bring a check payable to the American Heart Association for \$25 or more plus a \$5 check or cash for a supply fee payable to Sandy Levin.

Taught by: Sandy Levin

Date: Saturday, January 28, 2017

Time: 10 a.m. - 12 noon or 1 p.m. - 3 p.m.

Where: 1534 Avenida de las Lilas, Encinitas, CA 92024

RSVP to reserve your space: [sandylevin@sandylevin.com](mailto:sandylevin@sandylevin.com)

Sandy

email: [sandylevin@sandylevin.com](mailto:sandylevin@sandylevin.com)

Facebook: Sandy Levin

"Life is a journey to Love, Joy, Peace and Happiness."  
Enjoy the New Year!



#### Environmental Painters Schedule for

January

Please contact Joan Grine for details or for any questions:  
[grine@roadrunner.com](mailto:grine@roadrunner.com)

#### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking these great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OffTrackGallery page and use OffTrackGallery and SanDiegoArtGuild hashtags: #OffTrackGallery and #SanDiegoArtGuildofftrackgallery.



San Diego Art Guild OffTrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636

STAY CONNECTED:



4:05 PM  
01/15/17  
Accrual Basis

San Dieguito Art Guild / Off Track Gallery  
Balance Sheet  
As of December 31, 2016

	Dec 31, 16
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Petry Cash Gallery	300.00
Petry Cash Register	200.00
USBank Checking	27,593.11
USBank Money Market	110,182.03
<b>Total Checking/Savings</b>	<b>138,615.14</b>
<b>Other Current Assets</b>	
Deposit/Utilities	98.65
Security Deposit/Bellflower	7,246.76
Storage Rent - Prepaid	327.00
<b>Total Other Current Assets</b>	<b>7,672.41</b>
<b>Total Current Assets</b>	<b>146,287.55</b>
<b>Fixed Assets</b>	
Accumulated Depreciation	-9,938.00
Fixtures Etc.	4,586.57
Leasehold Improvements	3,214.98
Office Equipment/Register	4,086.00
<b>Total Fixed Assets</b>	<b>1,949.65</b>
<b>TOTAL ASSETS</b>	<b>148,237.20</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	11,439.80
<b>Total Accounts Payable</b>	<b>11,439.80</b>
<b>Other Current Liabilities</b>	
Gift Certificates	245.00
Refundable Deposit Wall/Floor	3,187.80
Sales Tax Liability	2,894.32
<b>Total Other Current Liabilities</b>	<b>6,326.82</b>
<b>Total Current Liabilities</b>	<b>17,766.62</b>
<b>Total Liabilities</b>	<b>17,766.62</b>
<b>Equity</b>	
Unrestricted Net Assets	125,241.79
Net Income	5,228.79
<b>Total Equity</b>	<b>130,470.58</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>148,237.20</b>

SDAG January 2017 Board of Directors Meeting Minutes  
US Bank, Encinitas, CA 92024  
The meeting was held on January 23, 2017 at 10:00 a.m.

Officers Present: Lin Holzinger, Linda Melemed, Susan Schulte, Terry Oshrin, Pame-la Taylor Waldman, Carol Korfin, Julie Bubar, Grace Swanson, Lynn Ely, Jill Treadwell Svendsen, Judy Salinsky, Sharon Hoffman, and Marissa Wright.

Officers Absent: Karen Fidel, Linda Melvin, Judianne Shannon, Sandy Heath, Ellen Cramer, Sharon Ford, Joyce Nash, and Jeffrey Brosbe.

Motion:1. Grace Swanson moved to approve the SDAG Board Meeting Minutes as originally amended by email after the last Board of Directors' meeting on December 19, 2016.

Seconded by Sharon Hoffman

Motion Passed Unanimously

Votes: In Favor-10...Against-0...Abstain-0...Absent-4

Linda Melemed came at 10:10, after the Board Members' vote on the Minutes Re-port by Susan Schulte, hence one vote short.

Membership Report: Karen Fidel: Karen absent. The board discussed and agreed to have the Membership Directories printed again this year, even though the directory is available to peruse on-line.

Treasurer's Report- Linda Melemed: On December 31st we had total cash on hand of \$138,615. Artist sales for Sept through Dec 2016 were \$42,406 up from the prior year of \$38,637. Net income year to date is \$5229 compared to prior year income of \$1,269.

Monthly Show income is up \$2,015; Website Ad income is up \$350, prior to corrections to Carmel Valley purchase moved to new account. Taxes are done and sent; we are waiting for the CPA Bill of around \$850. The 1099's are calculated, but waiting for the forms to arrive.

A new QuickBook POS System Desktop Version 12.0 is around \$1,500-\$2,000.

Motion 2. Susan Schulte moved to approve the December 19, 2016 detailed Treasurer's Report via e-mail prior to the January 23, 2017 Board of Director's Meeting, submitted by Linda Melemed, Treasurer,

Seconded by Jill Treadwell Svendsen  
Motioned Passed Unanimously

Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Gallery Committee-Linda Melvin: Carol Korfin spoke for Linda Melvin regarding a letter to the management of the gallery space. A tree is growing outside blocking the Offtrack Gallery sign. She will ask them to trim the tree to make the sign more visible.

Pam Waldman asked for an email to the staffers about the correct placement of the portable "OPEN" sign to be placed outdoors the gallery before each morning shift. Pam has new tags for the wall art in the gallery.

Carol Korfin said that the Staffing Calendar is going smoothly with very few reminders regarding when changing dates of shifts, staffers need to call the gallery, in addition to, contacting the calendar chairs.

Cindy Alcoset is sending out jewelry and floor art map for each rotation for her job. Lynn Ely and Sharon Hoffman both agreed that everything is going well with the Monthly Shows.

Terry Oshrin recommends that a troubleshooter be added to the Treasurer team for sales errors.

Wall Chair - Pam Waldman: Pam also

mentioned that some of the wall covering is coming loose in some areas of the wall. With the velcro on the covering can result in too much pulling. Grace mentioned that there is a whole roll of wall covering in the storage shed.

Floor Chair - Marissa Wright/Terry Oshrin: Marissa is training under Terry's guidance. They will send their list of deposit to Linda Melemed.

Monthly Show - Lynn Ely/Sharon Hoffman: The show in January was much smaller than in the December and brought in \$623. The theme next show for February is "Happiness" with the take-in on January 31st and judging on February 1st.

Mother's Day Show Chair - Sharon Hoffman: Sharon said that there were two training sessions for artists on January 12th and 14th. Forty artists plus art by TERI and Soravia will be also featured. There are nine houses on the tour that Linda Melvin procured. Meeting with the house hosts will be February 6th, and the home committee will visit homes on February 13th. The tea for the artists-in-charge will be in March. Joan Grine is in charge of the greeters of the homes. Four cash certificates from 10% of the net sales will go to three MiraCosta students and to the Friends of the Arts. Online sales of tickets will be ready for April 1st. Tickets for sale at the gallery will be ready on April 7th. Ticket booklets will be available at the gallery or for pick-up at the homes.

PR Chair - Grace Swanson: The next "Try It, You'll Like It" will be on April 12th with six artists. Terry Oshrin will provide the food. In Ranch & Coast, a Joan Grine pastel is featured.

Website - Jill Treadwell Svendsen/ Joyce Nash: Jill asked the board that the website be upgraded to a new server from \$5.95/mo. to \$9.95/mo. with 500 mb extra space. A new password for members is going out today by e-mail.

Pam Waldman has new photos for the web page.

The members calendar and sign-ups are part of the website.

Terry Oshrin and Marissa Wright reported a recap of the monies collected through PayPal. Linda Melemed will send the PayPal collected monies to US Bank.

Motion 3. Jill Treadwell Svendsen moved to approve that the server be upgraded for 500 mb more space with the increased fee of \$9.95/month from \$5.95/month. Pam Waldman seconded the motion.

Motion Passed.

Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Calendar-Carol Korfin: A new password for the calendar will be used at the next rotation in April. Julie Vance has the job of sending out cards to members. Julie Bubar is in the hospital for cancer. Judy Salinsky is getting flowers for Julie and took cards from members that were signed at the Membership meeting.

Linda Melemed leaves at 11:32 p.m.

Julie Bubar-Programs: Absent

Jobs Chair - Jeff Brosbe: Absent

Linda Melemed leaves the meeting early at 11:10 a.m.

Hospitality - Judy Salinsky: Judy gives a big thank you to Joyce for all her help. Beth Stevens did an inventory of the paper goods in the gallery. The board agreed to use up the ones we have and get rid of the paper goods in the storage shed before purchasing recyclable paper goods.

Old Business: Susan Schulte said that all of the Conflict of Interests Form have been signed.

New Business: Lin Holzinger

1) A new show called "Garden Tapestries" is being shown at the San Diego Botanic Garden from January 13 to March 31, 2017 exhibiting Egyptian artists.

2) A field trip for SDAG members to The Broad in L.A. has a sign-up sheet. The event will be in early April with a bus for 29 people.

3) Lin suggested that the website have a donation category with the purpose of SDAG explained and how to donate.

4) Grace announced that the featured artists for February will be Cheryl DeLain-jewelry; Carla Funk-ceramics; and Pat Smart-fabric art.

5) Carol Korfin announced the dates for the Carmel Valley Artists Show will be on 11/18/17 and the SDAG Holiday Bazaar will be on 12/02/17.

6) Lin welcomes Marissa Wright as Floor Co-Chair to the board.

Motion 4. Carol Korfin moved to adjourn the SDAG board meeting with Sharon Hoffman seconding the motion.

Motion Passed.

Votes: In Favor-10...Against-0...Abstain-0...Absent-5

Submitted by \_\_\_\_\_

Susan Schulte, Secretary

# Annual Membership Brunch



6:30 PM  
03/09/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery  
Balance Sheet  
As of February 28, 2017**

	Feb 28, 17
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Petty Cash Gallery	300.00
Petty Cash Register	200.00
USBank Checking	6,553.43
USBank Money Market	110,199.83
<b>Total Checking/Savings</b>	<b>117,253.26</b>
<b>Other Current Assets</b>	
Deposit/Utilities	98.85
Security Deposit/Bellflower	7,246.76
Storage Rent - Prepaid	327.00
<b>Total Other Current Assets</b>	<b>7,672.41</b>
<b>Total Current Assets</b>	<b>124,925.67</b>
<b>Fixed Assets</b>	
Accumulated Depreciation	-9,936.00
Fixtures Etc.	4,586.67
Leasehold Improvements	3,214.98
Office Equipment/Register	4,086.00
<b>Total Fixed Assets</b>	<b>1,949.55</b>
<b>TOTAL ASSETS</b>	<b>126,875.32</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
Accounts Payable	-3,957.62
<b>Total Accounts Payable</b>	<b>-3,957.62</b>
<b>Other Current Liabilities</b>	
Gift Certificates	245.00
Refundable Deposit Wall/Floor	3,237.50
Sales Tax Liability	889.83
<b>Total Other Current Liabilities</b>	<b>4,372.33</b>
<b>Total Current Liabilities</b>	<b>414.71</b>
<b>Total Liabilities</b>	<b>414.71</b>
<b>Equity</b>	
Unrestricted Net Assets	125,241.79
Net Income	1,218.82
<b>Total Equity</b>	<b>126,460.61</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>126,875.32</b>

6:29 PM  
03/09/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery  
Profit & Loss YTD Comparison  
February 2017**

	Feb 17	Sep '16 - Feb 17
Other Income/Expense		
Other Income		
Interest Income	8.45	47.62
<b>Total Other Income</b>	<b>8.45</b>	<b>47.62</b>
Net Other Income	8.45	47.62
<b>Net Income</b>	<b>1,478.93</b>	<b>1,218.82</b>

6:29 PM  
03/09/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery  
Profit & Loss YTD Comparison  
February 2017**

	Feb 17	Sep '16 - Feb 17
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
Commission from Artist Sales		
Artist Payments	-5,075.22	-46,045.68
Artist Sales	5,752.32	53,891.79
<b>Total Commission from Artist Sales</b>	<b>677.10</b>	<b>7,846.11</b>
Featured Artist	0.00	420.00
Floor Rent	2,335.08	7,352.48
Holiday Bazaar Income	0.00	3,052.00
Hospitality Income	50.00	340.00
Memberships	510.00	16,485.00
Monthly Show Take In	1,044.00	5,779.00
Workshops	380.00	380.00
Mother's Day - Advertisements	0.00	0.00
Mother's Day Artist Fees	4,315.00	4,315.00
Raffle/Donations	0.00	520.16
Wall Rent	1,650.00	8,855.85
Website Ads	40.00	605.00
Workshops		
Demo Income	0.00	520.00
<b>Total Workshops</b>	<b>0.00</b>	<b>520.00</b>
<b>Total Income</b>	<b>11,001.18</b>	<b>55,480.62</b>
<b>Cost of Goods Sold</b>		
Artist Reception	0.00	723.41
Holiday Bazaar Expense	0.00	2,167.72
Hospitality	161.91	598.48
Misc Gallery Expense	75.45	1,770.54
Monthly Show Award/Best of Show	70.00	570.00
Monthly Show Judge	200.00	700.00
Monthly Show Misc Expense	276.74	711.87
Mother's Day Advertising	15.03	15.03
Mother's Day Misc Expense	2,860.00	3,253.86
Mother's Day Printing	0.00	67.50
SDAG/Carmel Artists Bazaar Exp.	0.00	3,500.00
Workshop Expenses		
Demo Expense	0.00	502.22
Workshop Expenses - Other	-100.00	-100.00
<b>Total Workshop Expenses</b>	<b>-100.00</b>	<b>402.22</b>
<b>Total COGS</b>	<b>3,583.08</b>	<b>14,480.43</b>
<b>Gross Profit</b>	<b>7,418.10</b>	<b>41,000.19</b>
<b>Expense</b>		
Bank Charges	0.00	5.00
Credit Card Merch Fees	157.61	1,530.70
Insurance	0.00	1,210.00
License & Fees	0.00	30.00
Marketing/Public Rel/Advertising	300.73	4,076.17
Membership Expense	196.11	196.11
Misc Operating Expense	0.00	75.00
Office Expense	0.00	259.86
Postage	0.00	193.21
Registry of Charitable Trust	0.00	50.00
Rent	4,580.71	27,653.16
Repairs and Maintenance	0.00	48.50
Storage Space Rent	345.00	2,052.00
Telephone	132.67	809.23
Utilities-Gas & Electric	234.79	1,535.00
Web Site	0.00	105.00
<b>Total Expense</b>	<b>5,947.62</b>	<b>39,828.90</b>
<b>Net Ordinary Income</b>	<b>1,470.48</b>	<b>1,171.20</b>

6:33 PM  
03/09/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery  
Profit & Loss Prev Year Comparison  
September 2016 through February 2017**

	Sep '16 - Feb 17	Sep '15 - Feb 16	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Commission from Artist Sales				
Artist Payments	-46,045.68	-47,667.37	1,641.69	3.4%
Artist Sales	53,891.79	55,703.29	-1,811.50	-3.3%
<b>Total Commission from Artist Sales</b>	<b>7,846.11</b>	<b>8,015.92</b>	<b>-169.81</b>	<b>-2.1%</b>
Featured Artist	420.00	360.00	60.00	16.7%
Floor Rent	7,352.48	7,700.00	-347.52	-4.5%
Holiday Bazaar Income	3,062.00	2,954.78	107.22	3.6%
Hospitality Income	540.00	310.00	230.00	7.7%
Memberships	15,485.00	18,000.00	-2,515.00	-13.2%
Monthly Show Take In	5,779.00	4,890.00	889.00	18.2%
Workshops				
Mother's Day - Advertisements	380.00	0.00	380.00	100.0%
Mother's Day - Ticket Sales	0.00	-60.00	60.00	100.0%
Mother's Day Artist Fees	4,315.00	3,690.00	625.00	16.9%
Raffle/Donations	67.50	1,078.95	-1,011.45	-14.9%
Wall Rent	8,855.85	9,065.00	-209.15	-2.3%
Website Ads	605.00	300.00	305.00	101.7%
Workshops				
Demo Income	520.00	210.00	310.00	147.6%
Workshops - Other	0.00	750.00	-750.00	-100.0%
<b>Total Workshops</b>	<b>520.00</b>	<b>960.00</b>	<b>-440.00</b>	<b>-45.8%</b>
<b>Total Income</b>	<b>55,480.62</b>	<b>55,264.65</b>	<b>215.97</b>	<b>0.4%</b>
<b>Cost of Goods Sold</b>				
Artist Reception	723.41	457.49	265.92	58.1%
Holiday Bazaar Expense	2,167.72	1,726.22	441.50	25.6%
Hospitality	598.48	1,006.89	-408.41	-40.6%
Misc Gallery Expense	1,770.54	2,556.70	-786.16	-30.8%
Monthly Show Award/Best of Show	570.00	500.00	70.00	14.0%
Monthly Show Judge	700.00	635.00	65.00	10.2%
Monthly Show Misc Expense	711.87	134.71	577.16	428.3%
Mother's Day Advertising	15.03	0.00	15.03	100.0%
Mother's Day Misc Expense	3,253.86	294.72	2,959.14	1,004.1%
Mother's Day Printing	67.50	25.50	42.00	170.0%
SDAG/Carmel Artists Bazaar Exp.	3,500.00	0.00	3,500.00	100.0%
Workshop Expenses				
Demo Expense	502.22	2,294.91	-1,792.69	-78.1%
Workshop Expenses - Other	-100.00	53.71	-163.71	-286.2%
<b>Total Workshop Expenses</b>	<b>402.22</b>	<b>2,348.62</b>	<b>-1,946.40</b>	<b>-82.9%</b>
<b>Total COGS</b>	<b>14,480.43</b>	<b>9,665.35</b>	<b>4,815.08</b>	<b>49.5%</b>
<b>Gross Profit</b>	<b>41,000.19</b>	<b>45,599.30</b>	<b>-4,599.11</b>	<b>-10.1%</b>
<b>Expense</b>				
Accounting	0.00	850.00	-850.00	-100.0%
Bank Charges	5.00	0.00	5.00	100.0%
Credit Card Merch Fees	1,530.70	1,365.12	165.58	12.1%
Insurance	1,210.00	1,178.00	32.00	2.7%
License & Fees	30.00	112.00	-82.00	-72.2%
Marketing/Public Rel/Advertising	4,076.17	3,171.76	904.41	28.5%
Membership Expense	196.11	252.55	-56.44	-22.4%
Misc Operating Expense	75.00	0.00	75.00	100.0%
Newsletter Expense	0.00	129.37	-129.37	-100.0%
Office Expense	259.86	542.67	-282.81	-52.1%
Postage	193.21	201.95	-8.74	-4.3%
Registry of Charitable Trust	50.00	60.00	-10.00	-16.7%
Rent	27,653.16	26,711.60	941.56	3.5%
Repairs and Maintenance	48.50	1,256.58	-1,208.08	-96.3%
Storage Space Rent	2,052.00	1,965.00	87.00	4.4%
Telephone	809.23	716.18	93.05	13.0%
Utilities-Gas & Electric	1,535.00	2,311.94	-776.94	-33.6%
Web Site	105.00	2,688.40	-2,583.35	-96.1%

6:33 PM  
03/09/17  
Accrual Basis

**San Dieguito Art Guild / Off Track Gallery  
Profit & Loss Prev Year Comparison  
September 2016 through February 2017**

	Sep '16 - Feb 17	Sep '15 - Feb 16	\$ Change	% Change
<b>Total Expense</b>	<b>39,828.99</b>	<b>43,555.52</b>	<b>-3,726.53</b>	<b>-8.6%</b>
<b>Net Ordinary Income</b>	<b>1,171.20</b>	<b>2,023.78</b>	<b>-852.58</b>	<b>-42.1%</b>
<b>Other Income/Expense</b>				
Other Income				
Interest Income	47.62	38.13	9.49	24.9%
<b>Total Other Income</b>	<b>47.62</b>	<b>38.13</b>	<b>9.49</b>	<b>24.9%</b>
<b>Net Other Income</b>	<b>47.62</b>	<b>38.13</b>	<b>9.49</b>	<b>24.9%</b>
<b>Net Income</b>	<b>1,218.82</b>	<b>2,061.91</b>	<b>-843.09</b>	<b>-40.9%</b>

February 2017  
Paint Rag!



### San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

#### In This Issue:

*President's Message*  
*Famous Artist Quote*  
*Welcome New Members*  
*Members' Wins*  
*Useful Information for Members*  
*Monthly Show Winners*  
*Mark Your Calendars for*  
*Upcoming Events!*  
*News you can Use :*  
*Environmental Painters Schedule*

### Message from our President: Lin Holzinger

Dear Members,

Are you ever confused about how to evaluate and price your art? I recently found volumes written about the subject online but for our purposes, I thought we could just take a quick look at the basics.



Many of us paint for pleasure rather than profit, but if we decide to exhibit at a gallery or an art fair, pricing can be a worrisome task. Sure, we want to be compensated for our creativity and effort but we also need to recognize that economics plays a part.

Most pricing formulas take several factors into consideration such as time, conditions in the marketplace, and overhead.

Years ago I met Scott Kuhnly, a popular Escondido artist. When I asked, he told me that his formula was based on earning \$75 an hour, which he thought he deserved. Since most of his smaller pieces took under 3 - 4 hours to complete, he charged between \$225 and \$300 per piece. Simple, huh?

Taking the marketplace into consideration means doing a little research to determine how your art stacks up against the competition. It's like selling a house. Your real estate agent always looks at the "comps" in the neighborhood to help determine your asking price. If you're planning to exhibit, it makes sense to take a closer look at what's currently on display at your venue of choice or at other local galleries. It will help you decide if your art will be comparable with fellow artists' work (and also how it might stand out).

I know, I know, you're artwork is unique - as is every artists' work. Still, there may be some valid similarities like size, the medium used, subject matter, etc. that provide clues to help you appropriately price your own.

Overhead can be a bit more challenging to calculate but it can be done. Besides online resources, I found a wonderful textbook a few years ago, Art Marketing 101, by Constance Smith. It's available on Amazon and is an ideal resource for any artist who is serious about selling their art.

BUT - you've got to play to win! So if you're new to this game, why not consider entering the monthly show at our very own Off Track Gallery? It's a gentle way to dip your toe into the vast pool of showing and selling art. Our next scheduled take-in is Tuesday, February 28th. More information is available on our website or you can contact our Monthly Show Co-Chairs, Lynn Ely or Sharon Hoffman.

Cheers,

Lin Holzinger

Famous Artist quote: " The object of art is not to reproduce reality, but to create a reality of the same intensity." ~ Alberto Giacometti (1901-1966) Swiss Sculptor



Alberto Giacometti.



"Man Walking"

### Welcome Our New Members:

Anne Randerson-Acrylics, Watercolor and Photography

Marie Studer- Clothing, Fibers and Mosaics

Jacque Wade Skay-Oil

April Hernandez-Ceramics, Pottery, and Tiles

#### Artists Wanted:

**Coloring book art:** Deadline for Submissions March 6th. The SD Master Gardener coloring book committee needs artwork in pen and ink of plants, gardens and the like. For more information contact Judith Wolinsky [Butterflyinarmor@hotmail.com](mailto:Butterflyinarmor@hotmail.com)

#### Exhibit, March 2017

Poway Woman's Club is privileged to have been selected for an exhibit at the Poway Center for the Performing Arts during March of 2017. This marks the 26th "Celebrate Women" art exhibit and we are pleased to invite you to participate. We hope you will consider sharing your creative talents and join us for this exhibit. The exhibit is scheduled for Women's History Month again this year. A reception will be held March 5th, 2:00 to 4:00 PM. Load-in for the exhibit will be March 1st between 9:00 AM and 11:00 AM. Please limit your submission to one item. We reserve the right to choose those pieces that will be hung. Items submitted for the "Celebrate Women" exhibit should not have been previously exhibited at the Poway Center for the Performing Arts. For more information contact Joye Davisson [joyead@cox.net](mailto:joyead@cox.net)

CALL FOR ENTRIES: LA JOLLA LIBRARY ART GALLERY-April Deadline This is a family photography exhibit. For prospectus contact Maura Walters email : [Missmauraw@hotmail.com](mailto:Missmauraw@hotmail.com)

## Members' Wins

### Volunteer of the Year for 2016

The winner was announced at the All Member Meeting on January 21, 2017.

### Congratulations to Linda Melemed!

Congratulations to everyone who was nominated for the Volunteer of 2016.

### Useful Information for Members:

#### DID YOU KNOW?

Member Julie Vance is in charge of Guild "Sunshine" and will send a greeting card to any of our members who are being challenged by illness, death in the immediate family, or another calamity.

If you hear of a member that could use a little 'sunshine' please let Julie know.

armstrongvanceart@gmail.com.

### SDAG Annual Membership Brunch



As required by the by-laws, members of the San Dieguito Art Guild, a 501(c)3 group of San Diego County artists, met at the Community Center in Encinitas for their yearly meeting on the 21st of January 2017. They enjoyed a bountiful brunch made by Carol Korfin (Calendar Chair). (Pictured Above is one of the dishes!)

They awarded Linda Melemed (Guild Treasurer) "Member of the Year"!

A sale of donated art supplies and beads was part of the event, along with a "State of the Guild" presentation by Guild President, Lin Holzinger. There were over 30 members of the guild gathered to have a social time and learn more about their fellow guild members. Other Guild Board Members in attendance included Marissa Wright (Floor Chair), Karen Fidel (Membership Chair), Grace Swanson (Publicity), Susan Schulte (Secretary), Terry Oshrin (Gallery Manager), Jill Treadwell Svensden (Web Mistress), and Judy Salinsky and Joyce Nash (Co-Hospitality Chairs).



## February Artist Reception



### Reception at the Off Track Gallery

February 11, Saturday, 4pm - 7pm.

The public is invited to an artist's reception honoring three very talented San Dieguito Art Guild Artists.

The three members honored are: Carla Funk, ceramics; Pat Smart, batiks; and Cheryl DeLain, jewelry.

A variety of delicious and healthy treats will be served at the reception.

All artwork in the Gallery will be 10% OFF the entire day from 10am to closing. This event is free and open to the public.

Images above: Left: Necklace by Cheryl DeLain  
Center: Batiks by Pat Smart  
Right: Ceramics by Carla Funk  
**Hope to see you there!**

## February Monthly Show

### Judge: Paul Strahm

San Diego-based artist, Paul Strahm, brings out the FINE in America's FINEST City in his vivid, internationally collected paintings. Each image is thoughtfully painted to capture the landscape, lifestyle of the area and its people. Viewing this fine artist's work will pull you into the scene-again and again-offering you memories that last a lifetime.

He is a Plein Air artist primarily in oil.

"Since 1997, I have been working full time as a Professional Fine Artist.

Taking my easel and paints to the outdoors has created countless challenges along with numerous rewards. My objective has always been to interpret a scene - whether landscape or some cultural activity - through traditional approaches of painting while exploring my individual brand of "story telling."

My career is now taking me around the world allowing me to share my paintings with more and more people. It is a fascinating journey, challenging and rewarding."

## Monthly Show Winners

Monthly Show for February winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

#### OUR FEBRUARY MONTHLY SHOW AWARD WINNERS

**BEST OF SHOW -Elfreda Skidmore Photography " Reflection of Notre Dame"**

#### Oil

1st - Charcee Colosia "Country Hearts"  
2nd - Steve Lutzker "Harvest"  
3rd - Cathy Wessels "Free to be Tree"  
HM - Nora Dewey "Penasquitos Lagoon Palm"

#### Water Media

1st - Anne Randerson "Golden Dolphin" (acrylic)  
2nd - Catherine Montgrain "Cousin Love" (acrylic)  
3rd - Tish Wynne "Rooster Fish" (acrylic)  
HM - Charlene Meeker "Happiness: Roses in Bloom" (acrylic)

#### Photography

1st - Marla Zanelli "Stellar Wind"  
2nd - Michael Kacmarcik "Kicking Sand"  
3rd - Michael Chesnut "Colorado Columbine #3"

#### Jewelry

1st - Kassie Nelson "Retro Stylin'" - necklace and earring set  
2nd - Karla Nederlof "Spoon Fork bracelet"  
3rd - Kathy Duval "necklace and earring set"  
HM - Bobbi Harrington "Valentine Earrings"  
HM - Saideh Shemirani "Necklace #2"

#### Mixed Media

1st - Jan Trabin "Wire Rose"  
2nd - Patrick J. Murphy "A Little Glad"  
3rd - Suzie Concors "Bird in a Window in a Bird"

#### Other

1st - April Hernandez "Teapot" ceramic  
2nd - Pat Smart "Night Branches" etching  
3rd - Bea Gold "Winter Coming" woodcut  
HM - Reid K. Brooks "Four Intercepting Weaves" colored Ink

#### Textile

1st - Virginia Ann Holt "Dancing Tulips" (hand painted silk)  
2nd - Neta Bourlas "Sound of the Wind in the Trees" (wool felting)

Monthly Show Winners



1st Place Category: Water Media  
Anne Randerson Acrylic  
"Golden Dolphin"



1st Place Category: Oil  
Charcee Colosia "Country Hearts"



Best of Show: Elfreda Skidmore "Reflection of Norte Dame" Photo



1st Place  
Category: Photography  
"Stellar Wind"  
Marla Zanelli

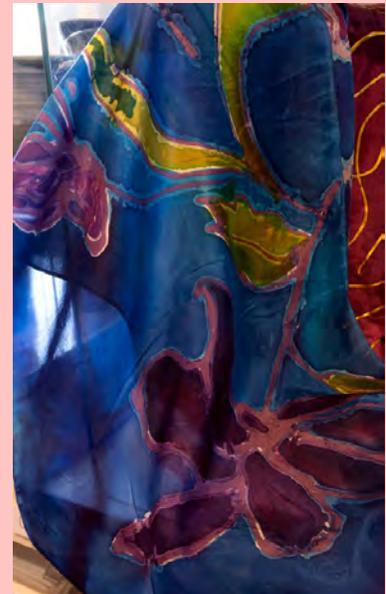


1st Place Category: Jewelry  
"Retro Stylin"  
Kassie Nelson



1st Place: CATEGORY: Mixed Media  
"Wire Rose"  
Jan Trabin

1st Place: CATEGORY: Mixed Media  
"Wire Rose"  
Jan Trabin



First Place Category: Textiles  
"Dancing Tulips"  
Virginia Ann Holt



First Place Category: Other "Teapot" Ceramic by April Hernandez

### Upcoming Events! Mark your Calendar!

February 3rd Friday "Show and Tell"

February 11th Saturday 4-7 pm Artist Reception featuring  
Carla Funk (Ceramics), Pat Smart (Batiks) and Cheryl  
DeLain (Jewelry)

March Monthly Show: THEME - March Forward  
TAKE-IN DATE - TUES. FEBRUARY 28, 2017  
JUDGE - John Modesitt

### More News

#### Heart to Heart Fused Glass Charitable Workshop



A Special Heart Paperweight Workshop In Honor of the Heart Month for you!

In honor of Heart Month, I will be offering a Special Heart Paperweight workshop at my studio to benefit the American Heart Association. In this workshop, you will learn to cut and fuse glass into a beautiful paperweight. No previous experience required. This is a charitable event, so bring a check payable to the American Heart Association for \$25 or more plus a \$5 check or cash for a supply fee payable to Sandy Levin.

Taught by: Sandy Levin

Date: Saturday, January 28, 2017

Time: 10 a.m. - 12 noon or 1 p.m. - 3 p.m.

Where: 1534 Avenida de las Lilas, Encinitas, CA 92024

RSVP to reserve your space: [sandylevin@sandylevin.com](mailto:sandylevin@sandylevin.com)

Sandy

email: [sandylevin@sandylevin.com](mailto:sandylevin@sandylevin.com)

Facebook: Sandy Levin

"Life is a journey to Love, Joy, Peace and Happiness."  
Enjoy the New Year!

### News You can Use!



#### Environmental Painters Schedule for

February

February 7 and 14 at Oceanside Harbor

February 21 and 28, Leo Carrillo Ranch, Palmar Airport

RD, turn right on Melrose,

and the Ranch entrance is on you right after a mile or

two.

Call or email Joan Grine, 858-481-8783, for more

directions or questions.

Please contact Joan Grine for details or for any  
questions: [grine@roadrunner.com](mailto:grine@roadrunner.com)

Gourds by Grace Anne Swanson



## OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
offtrackgallery.com 760.942.3636



### Artists' Reception

Saturday February 11th, 4pm to 7pm  
Featuring: Carla Funk, Pat Smart, Cheryl DeLain

Join us for refreshments and meet the artists

Enjoy 10% off from 10am to close

937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)

offtrackgallery.com 760.942.3636

### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

SDAG February 2017 Board of Directors Meeting Minutes

US Bank, Encinitas, CA 92024

The meeting was held on February 26, 2017 at 10:00 a.m.

Officers Present: Lin Holzinger, Linda Melemed, Susan Schulte, Judianne Shannon, Terry Oshrin, Pamela Taylor Waldman, Carol Korfin, Lynn Ely, Jill Treadwell Svendsen, Judy Salinsky, Sharon Hoffman, and Jeffrey Brosbe.

Officers Absent: Karen Fidel, Linda Melvin, Grace Swanson, Julie Bubar, Sandy Heath, Ellen Cramer, Sharon Ford, and Joyce Nash, and Marissa Wright.

The meeting was called to order at 10:05 a.m.

Motion:1. Carol Korfin moved to postpone the approval of the January 23, 2017 Board Meeting Minutes until the next board meeting on March 28, 2017 enabling all board members time to review any and all corrections.  
Seconded by Terry Oshrin  
Motion Passed Unanimously  
Votes: In Favor-10...Against-0...Abstain-0...Absent-5

Hospitality Chair, Judy Salinsky arrived at 10:15, after the First Motion

was passed, making 11 eligible chairman votes for future Motions.

Treasurer's Report- Linda Melemed:  
On January 31st we had total cash on hand of \$121,460. Artist sales for Sept through Jan 2017 were \$48,139 up from the prior year of \$45,434. Net loss year to date is (\$260) compared to prior year loss of (\$4,073).  
Monthly Show income up \$1,432  
Wall rent income up \$1,231

Motion 2. Susan Schulte moved to approve the January 31, 2017 detailed Treasurer's Report via e-mail prior to the February 26, 2017 Board of Director's Meeting, submitted by Linda Melemed, Treasurer,  
Seconded by Lynn Ely  
Motioned Passed Unanimously  
Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Membership Report: Karen Fidel:  
Karen absent.

Gallery Committee-Linda Melvin:  
(Linda Melvin-absent) Terry did not have much to report as there was no gallery committee meeting in February.

Wall Chair -Pam Waldman: Pam brought in two different sample tags for wall artists. The discussion by the

board led to the decision for Pam to bring them to the next Gallery Committee Meeting for open discussion.

Floor Chair - Marissa Wright/Terry Oshrin: Everything is going smoothly with the floor rotation.

Monthly Show - Lynn Ely/Sharon Hoffman: The theme for February was "Happiness" with a take-in of 68 art pieces, 37 artists, and made \$1,044. The judging on February 1st was Paul Strahm. Next month's show will be called "March Forward" with the take-in on February 28th and judging on March 1st by John Modesitt. Lynn and Sharon requested that the gallery close early at 2:00 p.m. on the day of the Monthly Show take-in. There was much discussion and good suggestions by the board regarding this issue, but it was ultimately decided that the issue should be discussed first by the Gallery Committee.

Mother's Day Show Chair - Sharon Hoffman: There are eight houses on the tour since one house owner has dropped out. The next monthly meeting will be on March 10th. A copy of the insurance liability forms were sent to Cheryl Ehlers at the city of Encinitas offices. The jurying in process for the homes is done.

Pam Waldman took pictures of the Bumann Ranch and suggested making customized thank you cards for the owners of the homes as one of the thank you gifts. Gift certificates are usually given to the owners as well. The MD committee can discuss it, as well as, Sharon on the final idea for gifts. The tea for the artists-in-charge will be on March 14th at Virginia Holt's home. Beth Stevens is in charge of the paper goods for the refreshments served at the homes. She is doing an inventory of them in storage before purchasing more goods.

Joan Grine is in charge of the recruitment of greeters for the homes. There is a need for 80 greeters. An e-blast for recruiting greeters will go out on March 1st, as well be in The Paint Rag. The owners of the Bumann Ranch will use their friends as greeters on their property in addition to the greeters supplied by SDAG.

One of the artists, Ann Gallagher, dropped out because of family reasons.

A large three foot by 8 foot banner will be hung two weeks before the event on the southwest corner of Encinitas Blvd. and the Coast Highway. The mock-up of the banner needs some adjustments with a larger date and a smaller sponsor logo on it. An application to the city for the banner to be hung needs to be done.

The bookmarks to be displayed at the Off Track Gallery and given out to customers are done. The photos for the brochure/ticket booklets are still being done. There will be 43 advertisements for the event.

The staffing at the gallery for the Mother's Day event will be done by Sandy Heath, as there are still several shifts on Saturday and Sunday that need to be filled.

PR Chair - Grace Swanson: (Mother's Day event) The padded quarter sheets are on the desk at the gallery to be given out. Donna Butnik has designed the banner and the booklets for the show. She will design the postcards that will be printed at 760Print. All ads, Facebook ads, PR releases will happen in late March and all through April. Patrick Murphy will produce 30 sec and 60 sec spots for TV. We will submit them as PSA's.

The April reception on April 8th will be coordinated by Dolores Renner.

The next "Try It, You'll Like It" will be on April 12th with six artists at the Ecke Building at the San Diego Botanic Garden. Helpers at the desk are Judianne Shannon and Lynn Ely. Terry Oshrin will provide the food.

Website - Jill Treadwell Svendsen/ Joyce Nash: Lin Holzinger would like to see a donation button on the website added. Jill and Joyce will look into it further. The payment process for on-line registration is going smoothly. A suggestion for a specific individual log-in for on-line registration was suggested, but will not be used right now. The change of password for the calendar will happen at next rotation.

Calendar-Carol Korfin: Carol Korfin said that the Staffing Calendar is going smoothly with very few reminders regarding when changing dates of shifts, staffers need to call the gallery, in addition to, contacting the calendar chairs. A new password for the calendar will be used at the next rotation in March.

Programs - Julie Bubar: SDAG participated at the Encinitas Chamber of Commerce Senior Information Event taking place at the Encinitas Community/Senior Center. Programs Chair Julie Bubar with special help from Sandy Heath and additional help from Carol Abel and Charlene Meeker handed out SDAG Mother's Day flyers and Membership flyers from 10:00-2:00 on February 25th.

Newsletter - Sharon Ford; Sharon would like some contributions from members for the Paint Rag. Some suggestions are: a joke, saying, cartoon, or poem that will enhance the post.

Jobs Chair - Jeff Brosbe: The monthly show helpers need to send the changes or errors for jobs to Jeff. Monthly Show completed Job Request Forms are given to the board members needing the jobs done, not to Jeff Brosbe.

Hospitality - Judy Salinsky: Lin gave Judy some sturdy, decorated jars for Judy to use for forks and spoons at the receptions.

Old Business: Susan Schulte said that all of the Conflict of Interests Form have been signed.

New Business: Lin Holzinger:

The Broad Museum field trip by bus will be Thursday, April 6th. The cost to be determined, but most likely will be around \$50/person. An e-blast will go out to advertise the trip. Lin will handle the money.

Motion 3. Jeff Brosbe moved to adjourn the SDAG board meeting at 11:40 a.m. Lynn Ely seconded the motion.

Motion Passed Unanimously.

Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Submitted by \_\_\_\_\_  
Susan Schulte, Secretary

# San Dieguito Art Guild Off Track Gallery Artists

**A** February Artists' Reception was held Feb. 13 at the San Dieguito Art Guild Off Track Gallery.

The event honored artists Karen Fidel, pottery; and Lynn Ely, Fiber Arts.

Wine and refreshments were served at the reception. Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103, Encinitas; 760-942-3636; OffTrackGallery.com. Photos by McKenzie Images. For photos online, visit [www.encinitasadvocate.com](http://www.encinitasadvocate.com).



Gallery Manager Linda Melvin, Marissa Wright



Richard Ely and artist/board member Lynn Ely



Kate Lai



Off Track Gallery artist/board member Karen Fidel



Virginia Sjobring, MaryLou Towner, Robbi Andrews



Featured artists Lynn Ely and Karen Fidel



Digital artist Bernie Worby, photographer Dusty Wynne and artist Tish Wynne

# Off Track Gallery hosts artists' reception

Off Track Gallery hosted an artists' reception Feb. 11 honoring three San Diego Art Guild members: Cheryl Delain, featured jewelry artist; Pat Smart, batiks; and Carla Funk, ceramics. The Off Track Gallery is located at 937 South Coast Highway, suite C-103, Encinitas. or more information, call 760-942-3636 or visit [offtrackgallery.com](http://offtrackgallery.com).  
Online: [www.encinitasadvocate.com](http://www.encinitasadvocate.com)



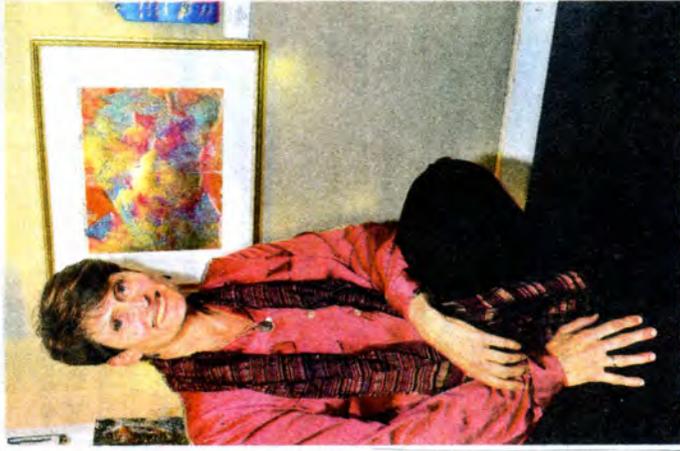
Monthly 1st place oil winner Char Cee Colissia with 'Country Hearts', San Diego Art Guild President Lin Holzinger, Diane O'Connell



Monthly 1st place photography winner Marla Zanelli with 'Stellar Wind'



PHOTOS BY MCKENZIE IMAGES  
San Diego Art Guild honoree Cheryl Delain displaying her award-winning jewelry



Monthly 1st place acrylic winner Anne Randerson with 'Golden Dolphin'



San Diego Art Guild honoree Carla Funk and her award-winning ceramics



San Diego Art Guild honoree Pat Smart and her award-winning batiks

## San Dieguito Art Guild Off Track Gallery: Artists' Reception

Jewelry, batiks and ceramics will be on sale at 937 S. Coast Hwy 101 in suite C103 on Feb. 11 from 4 to 7 p.m.

For more information, visit [www.sandieguitoartguild.com/event/artist-reception/](http://www.sandieguitoartguild.com/event/artist-reception/)

THURSDAY • FEBRUARY 9, 2017 | THE SAN DIEGO UNION-TRIBUNE | Night + Day

**Off Track Gallery February Artist Reception:** 4 p.m. Feb. 11. Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. Free. (760) 942-3636, [sandieguitoartguild.com](http://sandieguitoartguild.com)

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## San Dieguito Art Guild to hold artists' reception Feb. 11

Just in time for that perfect Valentine's Day gift, the public is invited to an artists' reception Saturday, Feb. 11, 4 p.m.-7 p.m., honoring three talented San Dieguito Art Guild members.

Cheryl DeLain, featured jewelry artist, says, "Treat your Valentine to one-of-a-kind jewelry pieces featuring beautiful pearls and sparkling Swarovski crystals set in chic designs. Or take her on a global jewelry adventure featuring hand-blown glass from Murano, Italy; vintage silver from India and Thailand; rich lapis from Afghanistan; old Buddha amulets from Asia; carved horn from

Africa; and vintage porcelain from China."

Pat Smart (batiks) and Carla Funk (ceramics) will also be featured.

Refreshments will be served at the reception. All artwork in the Gallery will be 10 percent off the entire day from 10 a.m. to closing. This event is free and open to the public.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists.

Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [OffTrackGallery.com](http://OffTrackGallery.com).



COURTESY

Necklace by Cheryl DeLain



**Artists' Reception**  
Saturday February 11th, 4pm to 7pm  
Featuring: Carla Funk, Pat Smart, Cheryl DeLain

Join us for refreshments and meet the artists  
Enjoy 10% off from 10am to close  
937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
offtrackgallery.com 760.942.3636

**OFF TRACK GALLERY**  
San Dieguito Art Guild Est. 1968

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## 2017 Mother's Day Weekend Art, Garden & Studio Tour

The San Dieguito Art Guild, a nonprofit group, hosts the 2017 Mother's Day Weekend Art, Garden & Studio Tour. This is a self-guided, driving tour on Saturday and Sunday, Mother's Day weekend, May 13 and 14, from 10 a.m. to 4 p.m. each day. Tickets are good for both days and homes may be re-visited.

For more information:  
SanDieguitoArtGuild.com,  
pr@sandieguitoartguild.com,  
760-805-0434.



Cheryl DeLain



February Reception







Show and Tell at Sandy Levin's



# North County Community News

North County  
SUNDAY •  
FEBRUARY 5, 2017 | B7

CARLSBAD

**Volunteer, teach classes at Flower Fields**

The Flower Fields in Carlsbad is opening for its spring season in a few months and is in need of volunteers. Community members are especially needed to give children's tours or teach composting classes. Tours are typically given from 8:30 a.m. to 12:30 p.m. weekdays from mid-March through April. No experience is required and training is provided. Volunteers are also needed to teach recycling and vermicomposting to kids from preschool through fifth grade. Call (760) 930-9123, ext. 118.

ENCINITAS

**Art guild to honor 3 members Saturday**

The San Dieguito Art Guild will hold an artists' reception honoring three members from 4 to 7 p.m. Saturday at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103. Artists include Cheryl DeLain (Jewelry), Pat Smart (batiks) and Carla Funk (ceramics). Refreshments will be served. Call (760) 942-3636 or visit [offtrackgallery.com](http://offtrackgallery.com).



ENCINITAS San Dieguito Art Guild holds annual meeting

Several dozen members of the San Dieguito Art Guild, a nonprofit group of San Diego County artists, met at the Community Center in Encinitas for their yearly meeting. The group awarded Linda Melemed, guild treasurer, with the "Member of the Year" award and held a sale of donated art supplies and beads. Guild President Lin Holzinger gave a "State of the Guild" presentation. Brunch was prepared by Carol Korfin, calendar chairwoman. Guild board members in attendance included Marissa Wright, floor chairwoman; Karen Fidel, membership chairwoman; Grace Swanson, publicity; Susan Schulte, secretary; Terry Oshrin, gallery manager; Jill Treadwell Svensden, webmaster; and Judy Salinsky and Joyce Nash, co-hospitality chairwomen. The guild, founded in 1965, owns Off Track Gallery, 937 S. Coast Highway 101 in Encinitas. The group offers workshops and classes and hosts the annual Mother's Day Weekend Art, Garden, and Studio Tour. Membership is open to San Diego County artists. Visit [sandieguitoartguild.com](http://sandieguitoartguild.com)

ESCONDIDO

**Opera program set for Saturday at library**

The Escondido Library will hold "Opera Expanded"

for Care is seeking volunteers for its Expanded Rides Program to provide rides to seniors and adults with disabilities to medical appointments outside the foundation's Care Van service area of Fallbrook. Volunteers will use their own vehicles. The

form California and is focused on statewide fiscal reform policies. RCOH meets the third Wednesday of each month and features a meet-and-greet, an optional lunch to be purchased individually from the restaurant menu, and a program by the guest

sponsor a candidate for a Continuing Education Grant given by P.E.O. International for women who have had an interruption in their educational goals. This grant is up to \$3,000. The applicant must demonstrate a need for financial assistance with their

available for all ages and all incomes. Call (760) 435-5041 or visit [oceansiderec.com](http://oceansiderec.com).

POWAY

**Learn how to 'make better plant portraits'**

The Poway Valley Garden

Guests older than 18 are welcome, and admission is free for first-time guests. Refreshments will be served. Call (858) 943-1309.

VISTA

**Club to hold lunch,**

9:44 PM

04/17/17

Accrual Basis

# San Dieguito Art Guild / Off Track Gallery

## Balance Sheet

As of March 31, 2017

	<u>Mar 31, 17</u>
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
Petty Cash Gallery	300.00
Petty Cash Register	200.00
USBank Checking	8,255.51
USBank Money Market	110,207.31
Total Checking/Savings	118,962.82
Other Current Assets	
Deposit/Utilities	98.65
Security Deposit/Bellflower	7,246.76
Storage Rent - Prepaid	327.00
Total Other Current Assets	7,672.41
Total Current Assets	126,635.23
Fixed Assets	
Accumulated Depreciation	-9,938.00
Fixtures Etc.	4,586.67
Leasehold Improvements	3,214.98
Office Equipment/Register	4,086.00
Total Fixed Assets	1,949.65
<b>TOTAL ASSETS</b>	<b><u>128,584.88</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,751.35
Total Accounts Payable	3,751.35
Other Current Liabilities	
Gift Certificates	745.00
Refundable Deposit Wall/Floor	3,237.50
Sales Tax Liability	1,339.36
Total Other Current Liabilities	5,321.86
Total Current Liabilities	9,073.21
Total Liabilities	9,073.21
Equity	
Unrestricted Net Assets	125,241.79
Net Income	-5,730.12
Total Equity	119,511.67
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>128,584.88</u></b>

March 2017  
Paint Rag!



## San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

### In This Issue:

*President's Message*  
*Famous Artist Quote*  
*Welcome New Members*  
*Announcing a Trip to the Broad Show and Tell*  
*Artist Opportunities*  
*Useful Information for Members*  
*Monthly Show Winners*  
*Mark Your Calendars for Upcoming Events!*  
*News you can Use :*  
*Environmental Painters Schedule*

Message from our President: Lin Holzinger



Dear Members,

Spring is coming! And with it comes profusion of art fairs, special exhibits and in particular, our own annual Mother's Day Art, Garden & Studio Tour. This begs the question -

**Are You Prepared To Show And Sell Your Art This Year?**

Two decades in the travel industry gave me some insight into effective trade show principles and techniques that could apply to any selling situation.

Planning is key. I know, I know, many artists bristle at this left-brained concept but why be disappointed with your results because you neglected to plan? Here are a few concepts to **think about now** to increase your chances for success:

- \* How will you measure success?
- \* Take time to prepare!
- \* Be Organized
- \* Be smart when staffing your booth
- \* Follow Up Right Away

Smart marketers are keen on managing every promotional investment. That's why, with a little thoughtful planning, you'll be able to maximize your results.

Good luck and Cheers,  
Lin Holzinger

Famous Artist quote: "Painting is easy when you don't know how, but very difficult when you do." Edgar Degas  
French painter and sculptor (1834-1917)



Edgar Degas



"Little Ballerina"



### ANNOUNCING A TRIP TO THE BROAD PRONOUNCED -LIKE 'ROAD'

Bus Trip To The Broad Museum, Los Angeles  
Thursday, April 6, 2017

We're organizing a bus trip to the Broad, LA's most dynamic new museum, home to more than 2,000 postwar and contemporary pieces of art.

**\$50** - includes bus transportation, onboard snacks and access to the museum

**OR**

**\$75** - includes all of the above PLUS a docent-led tour

(10-person minimum needed)

Lunch is NOT included (there are many restaurants in easy walking distance)

Early morning pick up at the La Costa Park & Ride - Time TBD

Want to join us?

Send your check today!

Bus seating is limited...first come, first served.  
Make checks payable to: San Dieguito Art Guild

Mail checks to: Lin Holzinger, 7906 Calle

Posada, Carlsbad, CA 92009  
Questions? Email: [linholzinger@gmail.com](mailto:linholzinger@gmail.com) or  
call 858-401-9001

## Welcome Our New Members:

Joyce Ford--- Medium : Textiles  
James Michelson ---Medium :Photography

## March Show and Tell

# Show and Tell

Friday, March 17 \* 10 am-12 noon

Hosted by Lin Holzinger  
7906 Calle Posada  
Carlsbad, 92009

Karen Dietz will present on how creating a story can help artists sell more of their art. Artist statements are critical for sharing who you are as an artist. Yet what stories are you telling people to inspire them to buy from you? During this 2 hour program you will learn why storytelling is so essential to creating sales, and discover the 6 core stories every artist needs to tell to grow their business.

RSVP to Kate:  
[zelda1970@cox.net](mailto:zelda1970@cox.net)

Hope to see you there!  
Friday, March 17 \* 10 am-12 noon

Hosted by Lin Holzinger  
7906 Calle Posada  
Carlsbad, 92009

Karen Dietz will present on how creating a story can help artists sell more of their art. Artist statements are critical for sharing who you are as an artist. Yet what stories are you telling people to inspire them to buy from you? During this 2 hour program you will learn why storytelling is so essential to creating sales, and discover the 6 core stories every artist needs to tell to grow their business.

RSVP to Kate:  
[zelda1970@cox.net](mailto:zelda1970@cox.net)

Hope to see you there!

## Artist Opportunities

**Become a Featured Artist!**  
We are looking for artists to be the next featured artists for Saturday April 8th Reception 4-7pm  
The cost for the artist is \$60 and for your \$60 you receive the following:

- A banner on the SDAG website advertising you and the reception
- Mentioned in Paint Rag
- PR release to every major local newspaper
- Posting on 10 top web sites
- Featured Artist Wall of Floor Plaque
- Poster outside gallery door
- Ad on TV monitor
- Jpeg that you can use to invite family and friends
- In addition, \$150 is spent on Facebook ads
- Photographer takes photos of you and your work to use as you wish.
- You are allowed to bring extra artwork to the gallery (if you are a jeweler you can set up a small table to show your work). Weather permitting, you can set up easels or tables

up on the patio in front of the gallery.

To sign up for the next reception, April 8th or to inquire about future reception, please email Dolores Renner [doloresr55@yahoo.com](mailto:doloresr55@yahoo.com)  
Thank you,  
Dolores (760-685-3764)

### Artists Wanted:

**Coloring book art:** Deadline for Submissions March 6th. The SD Master Gardener coloring book committee needs artwork in pen and ink of plants, gardens and the like. For more information contact Judith Wolinsky [Butterflyinarmor@hotmail.com](mailto:Butterflyinarmor@hotmail.com)

CALL FOR ENTRIES: LA JOLLA LIBRARY ART GALLERY- April Deadline This is a family photography exhibit. For prospectus contact Maura Walters email : [Missmauraw@hotmail.com](mailto:Missmauraw@hotmail.com)

## ART APPRECIATION FIELD TRIP TO THE GETTY

ART APPRECIATION FIELD TRIP TO THE GETTY

SATURDAY APRIL 8TH



Paint portrait of brothers Joseph and John Gubbins



Goya's Pymalion and Galatea, veris wash



Degas' Russian Dancers

### NORTH COUNTY SOCIETY OF FINE ARTS-SPONSORED TRIP TO THE GETTY CENTER ON SATURDAY, APRIL 8, 2017

The Getty Center is close to Sunset Boulevard - NOT the Getty Villa in Pacific Palisades. The Getty Center, always of interest, was chosen for this trip based on 3 exhibits, namely:

Degas' pastel, Russian Dancers, with explanation of how he achieved his brilliant color  
Fashionable Likenesses, English pastel portraiture, 1700s  
The Sculptural Line, exploring the relationship between drawing and sculpture.  
In addition, there are 3 other exhibits: The Ancient World Through Medieval Eyes, Turning the Lens on Mass Media and Sculpture from the Santa Barbara Museum of Art.

**COST** \$50 for NCSFA member \$55 for non-NCSFA member  
This includes Sundance Stage Lines Inc. bus transportation and parking, tip for the driver, bottled water, substantial refreshments, viewing of relevant DVD en route and research paper. The Getty does not charge for admission.

**ORIGINATION SITES** The shopping center on Pomerado Road by Twin Peaks in Poway, close to Wells Fargo and the Escondido Transit Center, 796 W. Valley Parkway.  
Bus arrival: Poway, 8:15am Escondido around 9am Return: Escondido 7:30pm, Poway 7:50pm

**RESERVATIONS** Make out check to NCSFA and mail to: NCSFA P.O. Box #291 Poway CA 92074. Mark envelope Attn: trips. Be sure to include whether you will be at Poway or Escondido site for pick up and return, your e-mail address and cell phone number. If you don't, I won't be able to update information with you and we may wait for you at the wrong site.

Even if you have indicated interest for this trip, reservations are made in the order in which the checks are received. I will let you know when I've received yours.

Please contact Valerie Raymond, [stoneray@cox.net](mailto:stoneray@cox.net) for further information.

Please contact Valerie Raymond [stoneray@cox.net](mailto:stoneray@cox.net).

### Useful Information for Members:

#### DID YOU KNOW?

The 2017 Membership Directories are ready. Please pick one up next time you're at the gallery. They have an orange cover and are in the back room on a shelf. As a reminder, this Directory is published once a year, so new members that join throughout the year or have new email addresses, etc., are not included. An updated list can be found in the black book at the front desk, 10th tab entitled "Members". Also, an updated list can always be found on our website, password

protected. To update your membership information, please contact the Membership Chair at karenfidel@hotmail.com

Member Julie Vance is in charge of Guild "Sunshine" and will send a greeting card to any of our members who are being challenged by illness, death in the immediate family, or another calamity.

If you hear of a member that could use a little 'sunshine' please let Julie know.

armstrongvanceart@gmail.com.

**Mother's Day 2017 Needs Your Help!**  
Sign up to be a greeter for one of the two days!  
A \$50 value. Receive 2 tickets free. To reserve your place as a greeter: email Joan Grine. [grine@roadrunner.com](mailto:grine@roadrunner.com) Give your name, email, phone number, day preferred to work, and who you would like to work with if known. More information will be available for this opportunity. Thank you!



**Mother's Day 2017**  
2017 Mother's Day Weekend Art, Garden & Studio Tour

\* The Guild's self-guided, driving tour is on Saturday and Sunday, Mother's Day weekend,

invite them to be a greeter along with you - and they also get 2 free tickets.

Pass the word:

"Take your mom or best friends on a leisurely tour of the 8 North County homes where you can peek into an assortment of fascinating artists' studios, peruse more than 40 unique exhibits of locally made art, and relax in each unique coastal garden. Artists from the San Dieguito Art Guild will be positioned in the gardens - showing and selling their paintings, ceramics, glass, gourd art, fiber arts, photography, jewelry, and much more. Free refreshments will be served at every stop."

## Looking Forward to the Next Monthly Show

APRIL 2017  
THEME - Spring Challenges  
TAKE-IN DATE - TUES. MARCH 28, 2017  
JUDGE - Cathy Carey

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS IS CREATING ART!!!  
Best Wishes, Lynn Ely

**March Monthly Show**

Judge: John Modesitt

May 13 and 14, from 10am to 4pm each day.

\* Tickets are \$25 and are good for both days and homes may be re-visited. Children 17 and under accompanied by an adult are free.

\* The tour includes an eclectic group of homes, gardens and art studios from Coastal Encinitas to Olivenhain to South Carlsbad.

\* This two-day event is the major fund-raiser of the year for the San Dieguito Art Guild. Without funds from this tour the Guild would operate at a loss. Tickets may be purchased, after April 7, at the Off Track Gallery, at [OffTrackGallery.com](http://OffTrackGallery.com), or at each home both days of the tour.

\* 10% of the net proceeds from the tour will be awarded to three promising students from MiraCosta College, Oceanside, and to the Friends of the Arts, Encinitas.

\* Sign ups for being a guest artist in the tour are now closed. If you are not selling your artwork on the tour, we REALLY need you to be a greeter at one of the homes. Contact Joan Grine at [grine@roadrunner.com](mailto:grine@roadrunner.com) to sign up. You will receive 2 FREE tickets (\$50 value) and you need only work one 4-hour shift on your choice of Saturday or Sunday. We ALWAYS need greeters to sign up for Sunday morning. That is the shift we have the most trouble covering. Also, you may sign up to work at the Gallery on one of the days of the tour. You will still get your 2 free tickets. If you have friends or relatives who would like to join you please



John Modesitt is part of a new wave of California Impressionists who paint in the style of Edgar Payne, Guy Rose, and Maurice Braun. Like these early masters, Modesitt paints what he feels about nature and translates his emotional and spiritual experiences into rhythmic color compositions on canvas. "Before I start a painting I ask myself what am I trying to say. This gives me a clear understanding of where I am going and how I will get there." Once a clear message has been established John creates a thumbnail sketch. "I paint what I see, but, I compose what I feel by refining the natural composition. This may mean adding, deleting or moving objects in order to build a natural rhythm into the painting."

## Monthly Show Winners

Monthly Show for March winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

**BEST OF SHOW - Michael Kacmarcik - "Green Umbrella" (photography)**

**Oil**  
1st - Nora Dewey "Hawks Perch"  
2nd - Kathleen Graham "JT's Vista"

**Acrylic**  
1st - Marilyn Shayegan "Floral Symphony II"  
2nd - Steve Webb "Phantom of the Pound"

**Watercolor**  
1st - Bruce Swart "Hotel del Coronado"  
2nd - Char Cee Colosia "Tropical Wonder"  
3rd - Susie Romain "A Walk Through Tide Trees"

**Photography**  
1st - Michael D. Chesnut - "Under the Branches"  
2nd - Elfreda Skidmore - "On the Dock"  
3rd - Marla Zanelli - "Ravello Door"  
HM - James Mickelson - "Old Wagon "Bromol!"

**Jewelry**  
1st - Jeanne Abriel - "Abstract Filigree Pendant (enamel)"

2nd - Karla Nederlof - "Fork Bracelet"  
3rd - Helen Schultes - "Pearl/Chalcedony Earrings"

**Mixed Media**

1st - Margaret A. Johnston - "Up in Smoke"  
2nd - Jan Trabin - "Jade Path"

**Textile**

1st - Joyce Ford - "Basket 3"  
2nd - Doreen Long - "Ocean Waves Scarf"  
3rd - Neta Bourlias - "She's Got Eyes at the Back of Her Head" (felted purse)

**Other**

1st - Wesley Farmer - "Hayden Flour Mill" (pencil)  
2nd - Cathy White House - "Hoa Lu 1" (pastel)  
3rd - Cam Baher - "Turbulent Sea" (turned wood)  
HM - Pat Smart - "Orchid Orchids" (batik)

**March**

**Monthly Show Winners**



**Best of Show: Michael Kacmarcik- "Green Umbrella"  
Photography**



**1st Place Category: Oil  
Nora Dewey  
"Hawks Perch"**



**1st Place Category: Acrylic  
Marilyn Shayegan "Floral Symphony II"**



**1st Place  
Category: Watercolor  
"Hotel del Coronado"  
Bruce Swart**



1st Place Category: Photography  
"Under the Branches"  
Michael D. Chesnut



1st Place: CATEGORY: Mixed Media  
"Up in Smoke"  
Margaret A. Johnston



First Place Category: Textiles  
"Basket 3"  
Joyce Ford



First Place Category: Other "Hayden Flour Mill"

Wesley Farmer  
(Pencil)

**Upcoming Events! Mark your Calendar!**

March 17th Friday "Show and Tell" (10am-noon)

March 28 Tuesday Monthly Show take in (3:30)

April 6th Thursday Trip to The Broad

News You can Use!



## Environmental Painters Schedule for MARCH

March 7 and 14, Joan Grine's house, lunch afterwards ( On the 14th)  
 March 21 and 28, Elfin Forest Recreational Reserve, call or email Joan Grine or Alison Hiers for directions. New adventure!

**Call or email Joan Grine, 858-481-8783, for more directions or questions.**

**Please contact Joan Grine for details or for any questions: grine@roadrunner.com**

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OffTrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



Paintings by Jill Freshwell Swanson

**OFF TRACK GALLERY**  
 San Dieguito Art Guild, Est. 1965

937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
 (behind St. Tropez and Starbucks)  
[offtrackgallery.com](http://offtrackgallery.com) 760.942.3636



Carol Abel, Sandy Heath, and Julie Bubar at the Senior Expo — representing SDAG

# Artists' reception to be held at Off Track Gallery April 8

The public is invited to an artists' reception Saturday, April 8, from 4 p.m.-7 p.m., at the Off Track Gallery in Encinitas honoring two talented San Dieguito Art Guild members: Yanina Cambareri (watercolor) and Eva Zuzuarregui (jewelry).

Born in Argentina, Cambareri, now lives in Encinitas. The daughter of well-known Argentinean artist Pascual Cambareri, Yanina Cambareri studied Fine Arts at Mesa College, concentrating in black and white photography as well as pencil and charcoal drawing. Her favorite medium is now watercolor, she finds excitement in the transparency of the medium and the bold use of color. Her

paintings often reflect local and European landscapes and convey her love for nature.

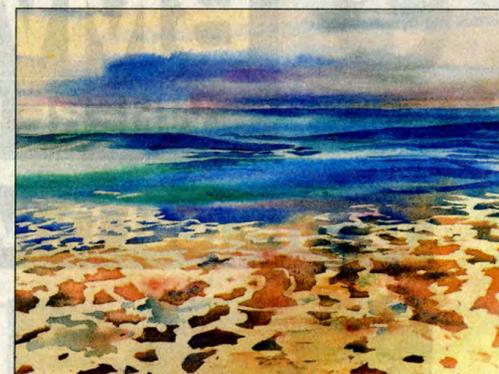
Growing up in Guadalajara, Mexico, Eva Zuzuarregui was surrounded by creative and talented people that influenced her world view through art. She spent her childhood observing her father painting and at a very young age she became interested in learning design with her grandmother, a fashion designer. Leaving her native Mexico 15 years ago, she followed her dream to study art. She fell in love with metals and achieved a BA degree with an emphasis in jewelry and metalwork at SDSU. Living in Carlsbad, she is in constant contact with nature, making

it her persistent inspiration. Using fold-forming, enameling and repoussé techniques she designs pieces that reflect the environment around her.

Refreshments will be served at the reception. All artwork in the Gallery will be 10 percent off the entire day from 10 a.m. to closing. This event is free and open to the public.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists.

Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [OffTrackGallery.com](http://OffTrackGallery.com).



Watercolor by Yanina Cambareri

COURTESY

SDAG March 2017 Board of Directors Meeting Minutes

US Bank, Encinitas, CA 92024

The meeting was held on March 28, 2017 at 10:00 a.m.

Officers Present: Lin Holzinger, Karen Fidel, Linda Melvin, Grace Swanson, Susan Schulte, Judianne Shannon, Terry Oshrin, Pamela Taylor Waldman, Carol Korfin, Joyce Nash, Judy Salinsky, Marissa Wright and Jeffrey Brosbe.

Officers Absent: Linda Melemed, Lynn Ely, Sharon Hoffman, Jill Treadwell Svendsen, Julie Bubar, Sandy Heath, Ellen Cramer, and Sharon Ford  
Hospitality Chair, Judy Salinsky arrived at 10:15, after the Second Motion was passed, making 11 eligible chairman votes for future Motions.

The meeting was called to order at 10:06 a.m.

Motion:1. Lin Holzinger moved to approve the postponed January Board Meeting Minutes that were presented at the last BOD Meeting on February 27, 2017.

Seconded by Linda Melvin  
Motion Passed Unanimously

Votes: In Favor-10...Against-0...Abstain-0...Absent-5

Motion 2: Jeff Brosbe moved to approve the February 27, 2017 Board Meeting Minutes as pre-approved via e-mail prior to the board meeting on February 27, 2017.

Seconded by Judianne Shannon  
Motion Passed Unanimously

Votes: In Favor-10...Against-0...Abstain-0...Absent-5

Treasurer's Report- Linda Melemed: Linda was absent. Lin Holzinger read her report.

Motion 3. Carol Korfin moved to approve the February 27, 2017 detailed Treasurer's Report via e-mail prior to

the March 28, 2017 Board of Director's Meeting, submitted by Linda Melemed, Treasurer,  
Seconded by Jeff Brosbe  
Motioned Passed Unanimously  
Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Membership Report: Karen Fidel:  
Nothing new to report.

Gallery Committee-Linda Melvin/  
Terry Oshrin: Linda reported that there has been an increase in theft at the front of the gallery in the jewelry and monthly show area. Some jewelry has been stolen, and staffers needs to be more aware when they are in the back area with customers.

Adjustments need to be made about the jury process. There has been difficulty in getting judges to judge wall artwork. The committee will work on a check list form for artists to fill out for each piece being judged for judges to use during the jury session.

Wall Chair -Pam Waldman: Pam brought in the labels that wall renters will use for the back of their art work. She explained how the labels/tags are used for the back of each piece of art and how staffers can take off part of the label for a sale.

Floor Chair - Marissa Wright/Terry Oshrin: Everything is going smoothly with the floor rotation.

Monthly Show - Lynn Ely/Sharon Hoffman: (Both Absent): No Report

Mother's Day Show Chair - Sharon Hoffman: The last Mother's Day Committee Meeting was on March 10th. Donna Butnik ordered 2,500 booklets and were sent to the printers (same as last year)

and will be ready within a few days. The driving directions were completed and taken to the printers on March 20. They are ready to be put in the booklets which volunteers will be doing at the end of March. Extra copies will be available with the staffers at the homes.

The banner was revised using some of the suggestions from the board. The permit for use is still being reviewed by the City of Encinitas. Cheryl Ehlers will check on it.

Jill Treadwell and Kathleen Magee are working on updating the website for Mother's Day 2017. Pam is working on the photos for the website. Jill with Tom Scott will have a slide show with pictures from previous years.

Volunteers are getting the Greeter Boxes ready with supplies, forms, etc. Eva Z. has started to work on name tags for the greeters, artists, and hosts.

The recruitment team for Greeters have 35 people as of March 20. A call for greeters will be put in the Paint Rag and Nora Dewey will send out an e-blast to all members on April 1. Diann Abadie is sending out an e-mail to last year's greeters.

Grace will send out a public service announcement for the event.

Carol Korfin packed and labeled 10 complimentary tickets for each artist-in-charge to give to each host of the featured homes on the tour.

Lin Holzinger said that the Soravia Painting booth needs a volunteer for Sunday morning.

PR Chair - Grace Swanson: The ads are done for the upcoming April 8th reception with featured artists, Yanina Cambareri and Eva Zuzuarregui. Dolores is the featured artist for the June reception. The "Try It, You'll Like It" classes are full with only three people that still need to pay the fee. Terry Oshrin is getting the food for this event and all the volunteers for check-in are in place.

Website - Jill Treadwell Svendsen (absent)/ Joyce Nash: Lin Holzinger has requested a donation button on the website. Jill and Joyce are working on this request. A Legacy and Endowment button for the website is also being considered. Joyce reported that Kathleen Magee, the web programmer, is working on the Mother's Day Event for our website.

Calendar-Carol Korfin: A notice to all staffers will go out today about the staffing calendar with the following items:

- 1) As of April 1, there is a new Staffing Calendar password. The user-name will remain the same. The password will change.
- 2) There is an updated list of substitute staffers on the Staffing Calendar site.
- 3) The list of responsibilities for each staffer is noted.
- 4) Each artist can show one or two items at the desk at the gallery only, taking up one square foot.

Carol also talked about the summer staffer shifts for Fridays and Saturdays.

Programs - Julie Bubar: (absent)

Jobs Chair - Jeff Brosbe: Jeff needs the wall and floor chairs' rotation schedule e-mailed to him.

Newsletter - Sharon Ford: (absent)

Hospitality - Judy Salinsky: Judy

talked about what she needs for the April 8 Reception. Lin Holzinger volunteered to bring mini cupcakes. She needs a volunteer to order and pick up a cheese platter. A case of white wine was donated by Grace's friend. She met with Beth Stevens to count all the black napkins and plates for the Mother's Day Event and for receptions. For future receptions and events, more eco friendly products will be purchased. Old Business: The bus to the Broad Museum in Los Angeles was cancelled due to not enough members signed up to fill it. A later date may be scheduled to car pool to the museum.

New Business: Lin Holzinger:

- 1) The Watercolor Society will have an upcoming show - more news later.
- 2) Patric Stillnan is putting together an open art studio tour in October 2017. He is looking for wall art at artists' studios in the south North County area.
- 3) A loose committee has formed

for SDAG to choose a point of sale system for the gallery. Square has a How to Choose Guide with names of vendors that will be helpful. More news will follow about the progress of choosing a system and when the gallery will start using it.

4) SDAG did not apply for The Mizel Grant for the 2017/2018 fiscal year.

5) Lin suggested that the board start thinking about a 2017/2018 Slate of Officers and who wants to run again next year

Motion 4. Linda Melvin moved to adjourn the SDAG board meeting at 11:25 a.m.

Terry Oshrin seconded the motion.

Motion Passed Unanimously.

Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Submitted by \_\_\_\_\_

Susan Schulte, Secretary

# North County Community News

North County  
SUNDAY  
FEBRUARY 5, 2017 | B7

## ENCINITAS

### Art guild to honor 3 members Saturday

The San Dieguito Art Guild will hold an artists' reception honoring three members from 4 to 7 p.m. Saturday at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103. Artists include Cheryl DeLain (jewelry), Pat Smart (batiks) and Carla Funk (ceramics). Refreshments will be served. Call (760) 942-3636 or visit [offtrackgallery.com](http://offtrackgallery.com).



ENCINITAS San Dieguito Art Guild holds annual meeting

Several dozen members of the San Dieguito Art Guild, a nonprofit group of San Diego County artists, met at the Community Center in Encinitas for their yearly meeting. The group awarded Linda Melemed, guild treasurer, with the "Member of the Year" award and held a sale of donated art supplies and beads. Guild President Lin Holzinger gave a "State of the Guild" presentation. Brunch was prepared by Carol Korfin, calendar chairwoman. Guild board members in attendance included Marissa Wright, floor chairwoman; Karen Fidel, membership chairwoman; Grace Swanson, publicity; Susan Schulte, secretary; Terry Oshrin, gallery manager; Jill Treadwell Svensden, webmaster; and Judy Salinsky and Joyce Nash, co-hospitality chairwomen. The guild, founded in 1965, owns Off Track Gallery, 937 S. Coast Highway 101 in Encinitas. The group offers workshops and classes and hosts the annual Mother's Day Weekend Art, Garden, and Studio Tour. Membership is open to San Diego County artists. Visit [sandieguitoartguild.com](http://sandieguitoartguild.com)

# Art Guild Members Show at the San Diego Botanic Garden

Thirty two members of the San Dieguito Art Guild are currently showing a total of 72 paintings and photographs in the Ecke Building at the San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas. This show will run until March 31, 2016.

San Diego Botanic Garden is open from 9 a.m. to 5 p.m. daily with an entrance fee of \$14 for adults; \$10 for seniors, students, and active military; \$8 for children; free for ages 2 and under.

The members who have artwork in the show are: Carol Abel, Virginia Ann Holt, Sandy Levin, Diane O'Connell, Carol Korfin, Peggy Stokes, Marilyn Shayegan, Wesley Farmer, Jeffrey R. Brosbe, Terry Allen, Michael Chesnut, Jo-Ann Dillon, Nora Dewey, Sharon Hoffman, Jennifer Hewitson, Flora Barwig, Eliee Havel Thomas, Pam Polcyn, Padriag O'Cuinn (aka. Patrick Quinn), Jennifer Richards, Pat Smart, Paul Richter, Joanne Sullivan, Chatherine Montgrain, Pam and Cyé Waldman, Bea Gold, Minda Meeker, and Theresa Loverro.

The San Dieguito Art Guild is a non-profit, 501(c)3 organization with over 200 members. The mission statement of this group, which celebrated its 50th anniversary last year, is: "SDAG is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts."

The Guild owns and operates the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, in the Lumberyard Shopping Center, behind St. Tropez and Starbucks, Encinitas. The Guild also offers monthly hands-on art demos at the Encinitas Library for a nominal material



COURTESY PHOTO

**Flora Barwig, SDAG member, hangs two of her mixed media pieces on the wall of the Ecke Building, San Diego Botanic Garden.**

charge. One of the major fund-raisers each year is their very-popular Mother's Day Weekend Art, Studio and Garden Tour. Tickets will be available starting April 1 both at the gallery and on-line.

For more information about the participating artists and the San Dieguito Art Guild go to: [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com) or call the Off Track Gallery at 760-942-3636.

Panoramic photo of the show at the San Diego Botanic Garden. Photo by Michael Chesnut.

Flora Barwig, SDAG member, hangs two of her mixed media pieces on the wall of the Ecke Building, San Diego Botanic Garden.

Cyé and Pam Waldman, husband and wife members of the San Dieguito Art Guild hang an oil painting by fellow member, Jennifer Richardson. Photo by Grace Swanson, publicity chair SDAG.

SDAG April 2017 Board of Directors Meeting Minutes

US Bank, Encinitas, CA 92024

The meeting was held on Monday, April 24, 2017 at 10:00 a.m.

Officers Present: Lin Holzinger, Linda Melvin, Grace Swanson, Judianne Shannon, Terry Oshrin, Pamela Taylor Waldman, Carol Korfin, Joyce Nash, Linda Melemed, Lynn Ely, Sharon Hoffman, Jill Treadwell Svendsen, Julie Bubar and Jeffrey Brosbe.

Officers Absent: Karen Fidel, Susan Schulte, Judy Salinsky, Marissa Wright, Sandy Heath, Ellen Cramer, and Sharon Ford.

The meeting was called to order at 10:06 a.m.

Motion:1. President Lin Holzinger asked for a motion to approve minutes distributed by email..

Grace Swanson moved to approve the March 28, 2017 Board Meeting Minutes, as corrected. Seconded by Linda Melvin Motion Passed Unanimously Treasurer's Report- Linda Melemed presented treasurer's report. See attached.

Motion 2. President Lin Holzinger asked for a motion to approve treasurer's report.

Jill Treadwell Svendsen moved to approve the detailed March. 2017 Treasurer's Report via e-mail prior to the Monday, April 24, 2017 Board of Director's Meeting, submitted by Linda Melemed, Treasurer.

Seconded by Julie Bubar

Motioned Passed Unanimously

Linda Melemed presented quote for audit from Aldrich CPA's and Advisors, LP. Increased to \$1200 this year. They had given us initial reduced rate when first taking over and now it will be at normal rate.

Motion 3: Lin Holzinger moved to accept quote for fee of \$1200 with current firm of Aldrich CPA & Advisors LP to process SDAG's year end tax returns.

Seconded by Linda Melemed

Motioned Passed Unanimously

No Membership Report: Karen Fidel was absent

Gallery Committee-Linda Melvin/Terry Oshrin:

Linda gave Gallery Committee report (see attached)

Discussion was held on Liability / Hold Harmless wording and implementation. Plan to finalize and present again next month. Better, safer ladders will be purchased and old unsafe ones given away.

Monthly Show job requirement fulfillments and lack thereof were discussed. A fine of \$25 proposed to be imposed in future. Details of implementation to be presented next month. New job of "reconciler" to be added to work with Monthly . Show staffer and job requestors to be sure all works smoothly..

Suggestion was made to Gallery Committee to look into implementing online Monthly Show registration, similar to Wall and Floor renters payments.

Wall Chair -Pam Waldman: Covered under Gallery Chair report

Floor Chair - Marissa Wright/Terry Oshrin: Covered under Gallery Chair report. May have 1 new jeweler space opening up.

Monthly Show - Lynn Ely/Sharon Hoffman: Covered under Gallery Chair report.

Mother's Day Show Chair - Sharon Hoffman: Last meeting was Friday, April 21, 2017. All moving along on schedule. Banner going up May 1, 2017. Enough greeters obtained. Comp tickets distributed. Grace suggested we think about offering any one who chairs Mother's Day Tour (for two years) lifetime membership. (Also retroactive for those who have chaired and are members).

Motion 4. Was presented to approve \$25 fine to be imposed on each Monthly Show Artist that does not fulfill their designated job. More clarity was need and motion was pulled and will be presented in future when details are worked out.

PR Chair - Grace Swanson: All print ads and Facebook ads placed for MD tour. Constant Contact eblasts running and scheduled.. Postcards go out this week. Posters being distributed.

Dolores Renner needs Featured Artist for June 10th reception. Carol Korfin will send email to renters. Dolores will be one of them. Would like 2 more. Discussion held on how much (\$60 ) and why we charge for this.

TIYLI went very well. Couple of no-shows. Ended up with small profit.

Website - Jill Treadwell Svendsen. Three items in planning stage. 1) Donate Now button; 2) membership feature enhancements; 3) Monthly Show online entry payments.. Will report when more info on costs, etc.

Calendar-Carol Korfin: Covered under Gallery Chair report

Programs - Julie Bubar: Reported on senior event at Encinitas Community and Senior Center.

Jobs Chair - Jeff Brosbe: Jeff needs the wall and floor chairs' rotation schedule e-mailed to him each time it has any changes.

Newsletter - Sharon Ford: (absent)

Hospitality - Judy Salinsky (absent)

Joyce Nash reported for Judy. Periwinkle table toppers missing as well as bag all white cloths were kept in. No one had any info. Lin will try to have people who keep things in storage unit get together there and goo through and straighten up, but not until after MD Tour.

Parliamentarian: Judianne Shannon Judianne will call first committee meeting for Slate of Officers. Basia Koenig will chair with Judianne's guidance. Judianne asked for those who were leaving, staying or moving to another to confirm with her at this point.

Old Business: POS system

New Business: none

Motion 5. Jeff Brosbe moved to adjourn the SDAG board meeting at 11:50 a.m.

Seconded by Sharon Hoffman.

Motion Passed Unanimously.

Submitted by \_\_\_\_\_

\_\_\_\_\_  
Carol Korfin (for Susan Schulte, Secretary)

## April 2017 Paint Rag!



### San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

#### In This Issue:

*President's Message*  
*Famous Artist Quote*  
*Welcome New Members*  
*Announcing a Trip to the Broad*  
*Show and Tell*  
*Artist Opportunities*  
*Useful Information for Members*  
*Monthly Show Winners*  
*Mark Your Calendars for*  
*Upcoming Events!*  
*News you can Use :*  
*Environmental Painters Schedule*

Message from our President: Lin Holzinger



#### Happy April Everyone!

Are you itching to spring clean? We are! About this time every year the Board starts thinking about the coming months of great San Diego weather, the impending onslaught of tourists and the inevitable increase in activity in the Gallery.

At our March meeting we discussed ways to improve and simplify the sales process at the Gallery and decided to seriously research point of sales systems (POS). It will take some time to compare systems, make a decision and install it but we believe it will be worth the effort. As with any business, keeping up with technology is vital to making it easier to operate and grow the business (which benefits of our artists-members and the community at large). Finding the right technology for the gallery will accomplish several goals. First and foremost, we need to simplify transactions for our staffers and our Treasurer's team. Next, there's a need to keep tabs on inventory and our customer information, manage staff assignments, and of course, update and improve security. Please stay tuned. I'll do my best to provide updates. And while we're talking about the Gallery, kudos to Lynn Ely and her team who continue to set record numbers for the monthly show. BTW - have you stopped by to see this month's exhibit? It's awesome! I'm sure

you'll be impressed with the quality and variety of work on display.

On another note, we've had to postpone our April bus trip to the Broad Museum in LA due to lack of sign ups. We fell short of what we needed to break even. Maybe there's just too much going on for our members during this time of year. The good news is that we plan to try again in early 2018 when life is a bit quieter for most of us.

On the horizon is our annual fundraiser, the 2017 Mother's Day Art, Garden and Studio Tour. This year's team has arranged for another fabulous collection of new locations along with a couple of previous favorites thrown in for good measure, like Charlene Bonney's fabulous beach retreat and Bobbi Hirschkoff's amazing home and garden. Hope to see you all there if not before!

REMEMBER - as with everything the Guild takes on, it takes a village! We're still looking for volunteers to help as docents and to manage a few other tasks for the event. Please contact Mother's Day chair, Sharon Hoffman, if you want to help. As a guild of artists, we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.  
Cheers,  
Lin Holzinger

Famous Artist quote: "Creative people are curious, flexible, and independent with a tremendous spirit and love of play." ~Henri Matisse 1869-1954



Henri Matisse



"Madam Matisse"



#### The TRIP TO THE BROAD Has been Canceled

We will try to organize a bus trip to the Broad next year. If you would like to help organize the event you can Email: [linholzinger@gmail.com](mailto:linholzinger@gmail.com)

Welcome Our New Members  
Kathy Schroeder~ Media: Ceramics,  
Wood, Mosaics  
Lilia Villasenor~ Media: Watercolor,  
Oils, Jewelry

**Reception on April 8th Saturday**

4-7 pm

**Two Featured Artists:**

**Yanina Cambareri (Watercolor artist )  
and  
Eva Zuzuarregio (Jewelry)**



Painting by Yanina Cambareri



Jewelry by Eva Zuzuarregio

**Become a Featured Artist: to inquire about  
future receptions, please email Dolores Renner  
[doloresr55@yahoo.com](mailto:doloresr55@yahoo.com)  
Thank you,  
Dolores (760-685-3764)**

**SHOW and TELL April 28th**

**April Show and Tell will be at Joan Grine's house  
15009 Paso del Sol, Del Mar  
(parking is limited, carpooling is suggested)**

**April 28th, 10-12**

**Retail veteran Terry Oshrin will present on closing the sale.  
Once you get someone into your booth how to get them to buy  
something.**

**RSVP to Kate O'Brien  
[zelda1970@cox.net](mailto:zelda1970@cox.net)**

**Thanks!  
Gayle Baker**

**Useful Information for Members:**

**DID YOU KNOW?**

**Did you know that you can look up membership information on  
line now, so you can find a phone number on your smart phone  
even if you're not home.**

**Here's how:**

**Go to SDAG website, click on Membership (top right), log in  
(password protected). Membership Directory is the last item  
on the right. If you need the Username and Password, please  
contact [karenfidel@hotmail.com](mailto:karenfidel@hotmail.com)**

**Message from Membership Chair**

**And DID YOU KNOW?**

The 2017 Membership Directories are ready. Please pick one up next

time you're at the gallery. They have an orange cover and are in the back room on a shelf. As a reminder, this Directory is published once a year, so new members that join throughout the year or have new email addresses, etc., are not included. An updated list can be found in the black book at the front desk, 10th tab entitled "Members". Also, an updated list can always be found on our website, password protected. To update your membership information, please contact the Membership Chair at [karenfidel@hotmail.com](mailto:karenfidel@hotmail.com)

Member Julie Vance is in charge of Guild "Sunshine" and will send a greeting card to any of our members who are being challenged by illness, death in the immediate family, or another calamity.

If you hear of a member that could use a little 'sunshine' please let Julie know.

[armstrongvanceart@gmail.com](mailto:armstrongvanceart@gmail.com).

**Mother's Day 2017 Needs Your Help!**



**Mother's Day Greeters Needed  
2017 Mother's Day Weekend Art, Garden &  
Studio Tour Saturday and Sunday, May 13 and  
14, from 10am to 4pm each day.**

**Its that time of year when we start to ask for  
help to make our Mothers Day Weekend Garden  
Tour of 2017 a success. Part of that success is**

having volunteers be our greeters at the Garden Homes.

This year it is on May 13 (Saturday) and May 14 Sunday. 9:30 to 1:00 and 12:30 to 4:00. There will be a training session, but for those who have taken the training sessions multiple times, we will exceptions for that.

When responding to the invitation to be our Greeters again, please let us know which day you prefer, either May 13 on Saturday or May 14 on Sunday. Also, let us know if you want the morning shift 9:30 am to 1:00 pm or the afternoon shift 12:30 to 4:00. Please keep in mind that Saturday shifts fill up fast and once they are filled, you will be put on a waiting list.

Please don't ignore the Sunday shifts, as it is in need of Greeters as well. We always have a good time and will provide shade, water and food for you. AND TWO FREE tickets. Thank you again in advance for your time. You make it a success for our Guild. Please let me know as soon as possible if you plan to be our Greeters this year.

Best Regards,

Diann Abadie [colordesign@aol.com](mailto:colordesign@aol.com)  
Joan Grine [grine@roadrunner.com](mailto:grine@roadrunner.com)

## Looking Forward to the Next Monthly Show

MAY 2017

THEME - To be announced

TAKE-IN DATE - TUES. MAY 30th, Tuesday, 2017

JUDGE - To be announced

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS IS CREATING ART!!!

Best Wishes, Lynn Ely

## April Monthly Show

Judge: Cathy Carey



Cathy Carey is a local artist. She has her art studio is Escondido. She often teaches classes in painting, color theory, and pastel painting as well as exhibiting her artwork. Her style of painting is unique. She uses brilliant colors and patterns that defines her style. Sometimes her painting style is referred to as similar to

### Fauvism (with vivid expressionism or color.)

"Tuscany"



Cathy Carey "I paint landscapes because I love the feeling I get when I'm surrounded by nature and because I am fascinated by organic shapes. I'm inspired by the feel of the wind and how its movement causes light to dance in patterns of warm and cool. I'm drawn to the night sky with the knowledge that looking at the light of stars is looking back in time. I think about my environment and the animals that I share my world with and I want to show them in a joyful integrated space. I paint landscapes because I love the feeling I get when I'm surrounded by nature and because I am fascinated by organic shapes. I'm inspired by the feel of the wind and how its movement causes light to dance in patterns of warm and cool. I'm drawn to the night sky with the knowledge that looking at the light of stars is looking back in time. I think about my environment and the animals that I share my world with and I want to show them in a joyful integrated space."

## Monthly Show Winners

Monthly Show for April winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

BEST OF SHOW - Charcee Colosia - Fruit Medley - Oil  
OIL

1st - Nora Dewey - Lagoon Clouds  
2nd - Kathleen Graham - Spring on the Way Up  
3rd - Cathy Wessels - Torrey Pines Trail

### ACRYLIC

1st - Tish Wynne - Diamond Mask Racer  
2nd - Laurie Habermann - Sailboat  
3rd - Marilyn Shayegan - Cardiff Reef  
HM - Anne Randerson - Dare to Differ

### WATERCOLOR

1st - Bruce Swart - Crystal Pier, Pacific Beach  
2nd - Tom Shannon - Grand Canyon, View #5  
3rd - Jorge Garza - Girl & White Dog

### PHOTOGRAPHY

1st - George "Train" Colettrain - Freed from Prism  
2nd - James Mickelson - Merced River Bridge  
3rd - Janet Scura - The Touch  
HM - Michael Kacmarcik - Bees

### JEWELRY

1st - Jeanne Abriel - Spiral Filigree Cloisssoné Pendant  
2nd - Helen Schultes - Iridescent Pink Pearl Lei  
3rd - Bobbi Harrington - Sparkle Plenty - Earrings

### PASTEL & MIXED MEDIA

1st - Christine Ames - Summer Symphony - MM  
2nd - M. Nilsson - Spring Storm - Pastel  
3rd - Margaret A. Johnston - Enso 3 - MM  
HM - Michael Dicken - Turquoise Fish - MM

### TEXTILE

1st - Neta Bourlas - Ocean Spray - Wool Felted Cape  
2nd - Joyce Ford - Finally Out of the Circus - Framed Fabric Art

## April

## Monthly Show Winners



Best of Show:

Charcee Colosia - Fruit Medley - Oil



**1st Place Category: Oil**  
**Nora Dewey**  
**"Lagoon Clouds"**



**1st Place Category: Acrylic**  
**Tish Wynne - Diamond Mask Racer**



**1st Place: CATEGORY: Pastel and Mixed Media**  
**" Summer Symphony"**  
**Christine Ames**



**1st Place**  
**Category: Watercolor**  
**"Crystal Pier, Pacific Beach"**  
**Bruce Swart**



**1st Place Category: Photography**  
**"Freed from Prism"**  
**George "Train" Coletrain**



**First Place Category: Textiles**  
**"Ocean Spray"**  
**Neta Bourlas**  
**Wool Felted Cape**



First Place Category: Jewelry  
"Spiral Filigree Cloisssonne' Pendant"

Jeanne Abriel



### Environmental Painters Schedule for APRIL

April 4 and 11-Ponto beach area  
April 18 and 25 - Fletcher cove

Call or email Joan Grine, 858-481-8783,  
for more directions or questions.

for details or for any questions:  
grine@roadrunner.com

### Upcoming Events! Mark your Calendar!

April 8th Saturday Reception 4-7 pm

April 25th Monthly Show Take In 3:30-6

April 28th Show and Tell 10-12

News You can Use!

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



### Artists' Reception

Saturday April 8th, 4pm to 7pm



Featuring:  
Jewelry by Eva Zuzuarregu  
Watercolor by Yanina Cambareri



Join us for refreshments and meet the artists  
Enjoy 10% off all artwork in the gallery from 10am to close  
937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
offtrackgallery.com 760.942.3636



Try It, You'll Like It workshops





April reception



SDAG April 2017 Board of Directors Meeting Minutes

US Bank, Encinitas, CA 92024

The meeting was held on Monday, April 24, 2017 at 10:00 a.m.

Officers Present: Lin Holzinger, Linda Melvin, Grace Swanson, Judianne Shannon, Terry Oshrin, Pamela Taylor Waldman, Carol Korfin, Joyce Nash, Linda Melemed, Lynn Ely, Sharon Hoffman, Jill Treadwell Svendsen, Julie Bubar and Jeffrey Brosbe.

Officers Absent: Karen Fidel, Susan Schulte, Judy Salinsky, Marissa Wright, Sandy Heath, Ellen Cramer, and Sharon Ford.

The meeting was called to order at 10:06 a.m.

Motion:1. President Lin Holzinger asked for a motion to approve minutes distributed by email..

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Motion 2. President Lin Holzinger asked for a motion to approve treasurer's report.

Jill Treadwell Svendsen moved to approve the detailed Treasurer's Report via e-mail prior to the Monday, April 24, 2017 Board of Director's Meeting, submitted by Linda Melemed, Treasurer.

Seconded by Julie Bubar

Motioned Passed Unanimously

Linda Melemed presented quote for audit. See attached.

Motion 3: Lin Holzinger moved to accept quote for audit.

Seconded by Linda Melemed

Motioned Passed Unanimously

No Membership Report: Karen Fide was absent

Gallery Committee-Linda Melvin/ Terry Oshrin:

Linda gave Gallery Committee report (see attached)

Discussion was held on Liability / Hold Harmless wording and implementation. Plan to finalize and present

again next month. Beteer , safer ladders will be purchased and old unsafe ones given away.

Monthly Show job requirement fulfillments and lack thereof were discussed. A fine of \$25 will be imposed in future. Details of implementation to be presented next month.

New job of "reconciler" to be added to work with Monthly . Show staffer and job requestors to be sure all works smoothly..

Suggestion was made to Gallery Committee to look into implementing on-line Monthly Show registration, similar to Wall and Floor renters payments.

Wall Chair -Pam Waldman: Covered under Gallery Chair report

Floor Chair - Marissa Wright/Terry Oshrin: Covered under Gallery Chair report. May have 1 new jeweler space opening up.

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Mother's Day Show Chair - Sharon Hoffman: Last meeting was Friday, April 21, 2017. All moving along on schedule. Banner going up May 1, 2017. Enough greeters obtained. Comp tickets distributed. Grace suggested we think about offering any one who chairs Mother's Day Tour lifetime membership. (Also retroactive for those who have chaired and are members).

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Three items under planning. 1) Donate Now button; 2) membership feature enhancements; Monthly Show online entry payments.. Will report when

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Lin reported for Judy. Periwinkle table toppers missin as well as bag all white cloths were kept in. No one had any info. Lin will try to have people who keep things in storage unit get together there and goo through and straighten up, but not until after MD Tour.

Parliamentarian: Judianne Shannon Judianne will call first committee meeting for Slate of Officers. Basia koenig will chair with Judianne's guidance.

Judianne asked for those who were leaving, staying or moving to another to confirm with her at this point.

Old Business: none

New Business: none

Motion 4. Jeff Brosbe moved to adjourn the SDAG board meeting at 12.05 p.m.

Seconded by Sharon Hoffman.

Motion Passed Unanimously.

Submitted by \_\_\_\_\_

\_\_\_\_\_  
Carol Korfin (for Susan Schulte, Secretary)



**Mother's Day Weekend**

**Art, Garden & Studio Tour**

**Sat & Sun, May 13 & 14 • 10am to 4pm**

**Tickets \$25 each**

**Self-guided, driving tour of 8 homes  
Carlsbad / Encinitas area**

**TICKETS** [OffTrackGallery.com](http://OffTrackGallery.com)

**Off Track Gallery, 937 S. Coast Hwy 101, Ste C-103,  
Downtown Encinitas, Lumberyard Shopping Center  
Or at each home on the days of the tour**

**2017 Mother's Day  
Weekend Art, Garden  
& Studio Tour**

The San Dieguito Art Guild, a nonprofit group, hosts the 2017 Mother's Day Weekend Art, Garden & Studio Tour. This is a self-guided, driving tour on Saturday and Sunday, Mother's Day weekend, May 13 and 14, from 10 a.m. to 4 p.m. each day. Tickets are good for both days and homes may be re-visited.

For more information:  
[SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com),  
[pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com),  
760-805-0434.

**Mothers Day Weekend Art, Garden & Studio Tour:** May 13, 14. Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. \$25. (760) 942-3636 or [offtrackgallery.com](http://offtrackgallery.com)

**April Artist Reception:** 4 p.m. April 8.  
Off Track Gallery, 937 S. Coast Highway  
101, Suite C-103, Encinitas. Free.  
sandieguitoartguild.com

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p.m. at Off Track Gallery, 937 South Coast  
Highway 101. Admission is free.  
For more information, call 760-942-3636.

## Off Track Gallery Artist Reception

Yanina Cambareri (watercolor) and Eva  
Zuzuarregui (jewelry) will present an artist  
reception and sale on April 8 from 4 to 7

### ENCINITAS

#### Homes to open for Mother's Day tour

The San Dieguito Art Guild is holding the 2017 Mother's Day Weekend Art, Garden and Studio Tour from 10 a.m. to 4 p.m. May 13-14. This is a self-guided driving tour of eight homes from Encinitas to South Carlsbad featuring more than 30 exhibits of locally made art. Artists will display and sell their paintings, ceramics, glass, gourd art, fiber arts, photography and jewelry. Tickets cost \$25 (free for children 17 and younger) and are good for both days, and homes may be revisited. Free refreshments at every stop. Tickets may be purchased at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, or online at [offtrack-gallery.com](http://offtrack-gallery.com).

N  
North County  
**SATURDAY •**  
APRIL 29, 2017 | B3

**North  
County**

# Community News

Mother's Day Weekend

# Art, Garden & Studio Tour

Sat & Sun, May 13 & 14, 2017

10am to 4pm

Tickets \$25 each (available after April 7)

**Self-guided, driving tour of 8 homes**  
**Carlsbad / Encinitas area**

## TICKETS

[OffTrackGallery.com](http://OffTrackGallery.com)

### Off Track Gallery

937 South Coast Highway 101

Suite C-103, Encinitas

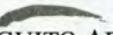
(Lumberyard Shopping Center behind Starbucks and St. Tropez)

*Or at each home on the days of the tour*

  
SAN DIEGUITO ART GUILD  
Off Track Gallery Est. 1965



## Mother's Day Weekend Art, Garden & Studio Tour May 13-14

  
SAN DIEGUITO ART GUILD  
Off Track Gallery

The San Dieguito Art Guild hosts their 2017 Mother's Day Weekend Art, Garden & Studio Tour. This is a self-guided, driving tour on Saturday and Sunday, Mother's Day weekend, May 13 and 14, from 10am to 4pm each day. Tickets are good for both days and homes may be re-visited.

Take your mom or best friends on a leisurely tour of eight North County homes, from Encinitas to Carlsbad, where you can get a peek into an assortment of fascinating artists' studios, view more than 30 unique exhibits of locally made art, and relax in each unique coastal garden. Artists from the San Dieguito Art Guild will be positioned in the gardens — show-

This two-day event is the major fundraiser of the year for the Art Guild. Tickets are \$25 per person and may be purchased, after April 7, at the Off Track Gallery (937 South Coast Highway 101, Suite C-103, Encinitas), at [OffTrackGallery.com](http://OffTrackGallery.com), or at each home both days of the tour. Children 17 and under are free.

The San Dieguito Art Guild is a non-profit group dedicated to furthering artistic understanding and fostering artistic growth of members and the community by promoting interest, education, knowledge and skills in the visual arts. Ten percent of the net proceeds from this tour will be awarded to three promising students from MiraCosta College.



**APRIL 8**

**MEET THE ARTISTS**  
Meet the artists at an Artist Reception for watercolor artist Yanina Cambareri and jewelry designer Eva Zuzuarregui from 4 to 7 p.m. April 8 at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. All artwork in the gallery will be 10 percent off the entire day from 10am to close. Free admission and open to the public. For more information, visit [sandieguitoartguild.com/](http://sandieguitoartguild.com/).

**Kenneth 'Kenny' Stokes**

April 17, 1937 - April 19, 2017

SOLANA BEACH — Kenneth Stokes died peacefully at his home in the care of his loving family on April 19th, 2017, at the age of 80. In addition to Peggy, his beloved wife of 42 years, and his best friend Brody Boy, Ken is survived by his loving children, Cindy (Paul) Kauff, Shelley Bettger, Steve (Lily) Stokes, Amy Pysden and Patrick Geller; grandchildren Baylee Stokes, Lindsay Pysden, Matthew Pysden, David Kauff, Ashlee Geller, Jaymie and Joshua Bettger, Ari Stokes and Jordan and Bryson Geller. He also leaves many extended family and dear



friends who join together to mourn the death of the most kind-hearted good man. In lieu of flowers the family request donations be sent to Rady Children's Hospital in San Diego.

*Please sign the Guest Book online [obituaries.sandiegouniontribune.com](http://obituaries.sandiegouniontribune.com)*

Husband of member Peggy Stokes

MAY 2017  
**Paint Rag!**  
Happy Mother's Day!



"Cascadecopia" Photo by Sean Ford.



**San Dieguito Art Guild Monthly News & Updates**

[Visit Our Website!](#)

**In This Issue:**

*President's Message*

*Famous Artist Quote*

*Welcome New Member  
Members' Exhibition and Wins  
Members' Opportunity  
Mother's Day Event  
Useful Information for Members  
Monthly Show Winners  
Environmental Painters' Schedule*

**Message from our President: Lin Holzinger**



Dear Members,  
Happy May Everyone!

Let's Go Play Outside...

Temperatures, at least here in the Northern Hemisphere, are rising and other signposts of spring are everywhere beckoning us to enjoy the out of doors.

One indicator is the abundance of outdoor events. Looking online, I see that May is the most popular month for festivals and events such as May Day, the Kentucky Derby, Cinco de Mayo, Memorial Day, and of course, our very own Mother's Day Art, Garden & Studio Tour!

This year our Mother's Day weekend fundraiser is May 13th & 14th, from 10am - 4pm. Tickets have been on sale all during April and it appears that sales so far are right on target. Need tickets? They're easily available to purchase at: <http://sandieguitoartguild.com>, at the Gallery or at one of our featured homes.

Speaking of featured homes...this year's locations are in close proximity to each other with four situated in the community of Olivenhain, two at Moonlight Beach and two in Carlsbad. I'm familiar with a few of the locations and

they're sensational! Remember, the \$25 tickets are good for both days and there will be refreshments at every stop. This event is a terrific opportunity to share a relaxing day or two outside with family or friends, perusing lovely gardens, and viewing the creative works of Guild artists. Won't you come join us!?!

In San Diego County festivals, art shows and special events of every description thrive here. But if you're thinking, "too many people", you may want to consider joining Joan Grine, our Plein Air painting coordinator, and her weekly meet up group. Joan is a spectacular pastel artist but if you prefer to sketch, paint with oils or watercolors, photograph nature, or even just come to observe, you are welcomed to join her. Just email Joan ([grine@roadrunner.com](mailto:grine@roadrunner.com)) to get on her list and she'll send weekly reminders with that Tuesday's location. You can also find selected locations posted on our website and right here in the Paint Rag.

**REMEMBER** - As a guild of artists, we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.

Cheers,

Lin Holzinger

Famous Artist quote: " We make a living by what we get but we make a life by what we give." ~Winston Churchill  
Painter and Statesmen



Winston Churchill.



"Daybreak"

**Welcome Our New Member:  
Carol Watts: Photography**

**Member's Exhibition and Wins**

**We Can Do It!**



# 10th Ain't Nothing Like a Dame

*Gallery 21 April 19th - May 1st*

**Reception:  
Sunday April 30th, 1:00 - 4:00 pm**



Pamela Linton



Karen Howard



Darlene Katz



Marcy Stinton



Julianne Ricksecker



Eileen Mandell

**Gallery 21**  
@Spanish Village

1770 Village Place Balboa Park San Diego, CA 92101

## Members' Opportunity

If you would like your photo or artwork featured in the newsletter, please submit a good digital

image to me, the newsletter editor Sharon Ford, [sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com). I will pick something that works with the theme of the month or just something I find appropriate for the newsletter. Your work will be credited and noted under the image. Please submit your image by the 10th of the month. I start the newsletter shortly after the first of the month and finish it after the monthly winners are available. "Cascadecopia" pictured above is a photo taken by my son, Sean Ford....appropriate for the month of May and Mother's Day! Good Luck! Best, Sharon

## Useful Information for Members:

### DID YOU KNOW?

Member Julie Vance is in charge of Guild "Sunshine" and will send a greeting card to any of our members who are being challenged by illness, death in the immediate family, or another calamity.

If you hear of a member that could use a little 'sunshine' please let Julie know.

[armstrongvanceart@gmail.com](mailto:armstrongvanceart@gmail.com).

## Mother's Day Event!

### Mother's Day Weekend Art, Garden & Studio Tour

Sat & Sun **May 13 & 14** 2017 10am to 4pm  
Tickets \$25 each

Self-guided, driving tour of 8 homes  
Carlsbad / Encinitas area

#### TICKETS

[OffTrackGallery.com](http://OffTrackGallery.com)

**Off Track Gallery**  
937 South Coast Highway 101  
Suite C-103, Encinitas  
(Lumberyard Shopping Center behind Starbucks and St. Tropez)

Or at each home on the days of the tour



10% net proceeds awarded to three MiraCosta College, Oceanside, students & also to the Encinitas Friends of the Arts

**SAN DIEGUITO ART GUILD**  
Off Track Gallery Est. 1967



## Looking Forward to the Monthly Show

The May monthly Show's theme is "Blossoms". The judge is Joe Oakes!  
The June monthly Show's Theme is "Playtime". The judge will be Igor Koutsenko.

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!

Best Wishes, Lynn Ely

## May Monthly Show

Judge: Joe A. Oakes



### Artist Statement by Joe Oakes

*"Each painting is an emotional response to color... real or imagined but always felt."*

All of us, in varying degrees, have become blind to the colors of our world. The mind dictates the color of things without true observation. Giving those colors back to each of us through painting is my goal.

Taking the time to see the least obvious colors in everything is the start. Then I make those colors bigger, bolder and brighter so they become the star. That is the spark needed to awaken our desire to know color better and enjoy it in our everyday lives.



## Monthly Show Winners

Monthly Show for May winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

**BEST OF SHOW** - Margaret A. Johnston - Lotus Rising - MM

### OIL

1st - Cathy Wessels - Flower Fields  
 2nd - Steve Lutzker - Morning Tide  
 3rd - Jacquie Wade Skay - Little Yellow Boat

### ACRYLIC

1st - Susie Romain - Giverny Glimpse  
 2nd - Marilyn Shayegan - Rain  
 3rd - Anne Randerson - Splash of Spring II

### WATERCOLOR

1st - Char Cee Colosia - Still Life with Honey  
 2nd - Jorge Garza - Sedona  
 3rd - Sally Bly - Ranunculus

### PHOTOGRAPHY

1st - Michael Winters - Cherry Blossoms  
 2nd - James Mickelson - Mission San Miguel  
 3rd - Michael D. Chesnut - Floral Tartan - Fuscia and Fire  
 HM - Michael Kacmarcik - Under the Flowers

### JEWELRY

1st - Jeanne Abriel - Curved Silver Pendant  
 2nd - Karla Nederlof - Fork Bracelet

### MIXED MEDIA

1st - Michael Dicken - Looking West on Batiquitos Lagoon  
 2nd - Wesley Farmer - Two Birds' Feet  
 3rd - Patrick Murphy - Clivia Abstract

### TEXTILE

1st - Neta Bourlas - Summer Shimmer - Wool felting

2nd - Joyce Ford - Inner Growth - Textile collage

### OTHER

1st - M. Nilsson - Girl in the Pink Hat - Pastel  
 2nd - Charlene Meeker - Lupine Loveliness - Graphite  
 3rd - Cathy White House - Green Desert 2 - Pastel

## Monthly Show Winners



Best of Show: Margaret Johnston "Lotus Rising" Mixed Media



1st Place Category: Oil  
 Kathy Wessels "Flower Fields"



1st Place Category: Acrylic

## Susie Romain "Giverny Glimpse"



1st Place  
 Category: Photography  
 "Cherry Blossom"  
 Michale Winters



1st Place Category: Jewelry  
"Curved Silver Pendant"  
Jeanne Abriel



1st Place: CATEGORY: Other  
"Girl in a Pink Hat" M. Nielsson (Pastel)



First Place Category: Textiles  
"Summer Shimmer"  
Neta Bourlas  
Wool Felting



First Place Category: Mixed Media  
Michael Dicken

"Looking West on Batiquitos Lagoon"



First Place: Watercolor  
Char Cee Colosia  
"Still Life with Honey"



### Environmental Painters' Schedule

Tuesday May 2nd and 9th Crest Canyon off of Del Mar Heights Road

Tuesday May 18th at Moonlight Beach

Tuesday May 23rd and 30th San Elijo Lagoon off of Manchester

Call or email Joan Grine, 858-481-8783, for more directions or questions.

Please contact Joan Grine for details or for any questions: [grine@roadrunner.com](mailto:grine@roadrunner.com)

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OffTrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



San Dieguito Art Guild OffTrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636

STAY CONNECTED:



### ARTISTS RECEPTION Saturday June 10th, 4pm to 7pm



Pottery by Karen Fidel



Jewelry by Dolores Renner

Join us for refreshments and meet the artists  
Enjoy 10% off all artwork in the gallery from 10am to close  
937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
[offtrackgallery.com](http://offtrackgallery.com) 760.942.3636

**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*

SDAG May 2016 Board of Directors Meeting Minutes  
US Bank, Encinitas, CA 92024  
The meeting was held on May 22, 2017 at 10:00 a.m.

Officers Present: Karen Fidel, Linda Melemed, Susan Schulte, Judianne Shannon, Linda Melvin, Terry Oshrin, Grace Swanson, Pamela Taylor Waldman, Lynn Ely, Sharon Hoffman, Julie Bubar, Jill Treadwell Svendsen, Joyce Nash, Judy Salinsky, Marissa Wright, and Jeff Brosbe.

Officers Absent: Lin Holzinger, Sharon Ford, Carol Korfin, Ellen Cramer, and Sandy Heath.

The meeting was called to order by Karen Fidel, acting president for Lin Holzinger at 10:04 a.m.

Secretary Report- Susan Schulte: Susan suggested approving the April Minutes at next month's Board of Directors Meeting on June 26, 2017, since Carol Korfin recorded these minutes, and she is absent at this meeting.

Motion 1: Susan Schulte moved that the April Minutes be approved at the June 26 Board of Director's Meeting.  
Seconded by Sharon Hoffman.

Motion Passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Treasurer Report-Linda Melemed: On April 30th we had total cash on hand of \$118,200. Artist sales for September through April 2017 were \$68,239 down from the prior year of \$72,420. Net loss year to date is (\$5,604) compared to prior year loss of (\$9,402). Some reasons for the difference from prior year are web site costs down \$4,681. Utilities are down \$770 and repairs are down \$1,250. The monthly show income is up \$2,458.

Motion 2: Judianne Shannon moved to approve the April 30, 2017 Financial Report submitted by Linda Melemed.  
Seconded by Terry Oshrin.

Motion Passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Membership Report-Karen Fidel: Membership dues will go up for the 2017-2018 fiscal year from \$85/year to \$95/year as of September 1, 2017. Early renewal of dues can be made before September 1st for \$85. The reason for the increase in dues is the rent for the Offtrack Gallery goes up 4% every year, as well as, utilities fees.

There will be a meeting to update the membership forms, along with the I Cloud account.

Motion 3: Linda Melvin moved to approve that the membership dues will up from \$85/year to \$95/year as of September 1, 2017.

Sharon Hoffman seconded the motion.

Motion Passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Gallery Committee-Linda Melvin: There was no gallery committee meeting this month. There will be new ladders for hanging art work in the gallery. The air conditioner was checked and is ready for the summer.

Wall Chair-Pam Waldman: Pam discussed the Podium Ladder and Stepladder safety form that went out to all wall renters. A liability release form for the artist's safety using a ladder at the gallery needs to be signed by all wall and floor renters and monthly show participants for the rest of this fiscal year, May through August, 2017. A new form will be included with the 2017-2018 membership forms.

Motion 4: Susan Schulte moved that a liability form for the rest of 2017-2018 fiscal year needs to be signed by all Wall, Floor, and Monthly Show participants and their assistants.  
Grace Swanson seconded the motion.

Motion passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Floor Chair-Terry Oshrin and Marissa Wright: There is an opening for a jeweler to rent a jewelry tower at the Offtrack Gallery. It possibly will be Beth Stevens, the next person on the waiting list for jewelry.

Monthly Show-Lynn Ely and Sharon Hoffman: There will be a meeting for the monthly show committee soon. Whoever requests a job for the monthly show is responsible for the job. Jeff Brosbe will do the follow up on filling the job.

Mother's Day Show -Sharon Hoffman: Sharon presented a recap report on the Mother's Day Weekend Art, Garden & Studio Tour 2017. The total ticket sold were 1,353 with \$33,825 in ticket sales. The total gross income was \$37,056. The net to San Dieguito Art Guild was \$26,837 after all expenses. On average, 1086 people visited at each home or 543 each day. The winner of our gift card raffle to the Cohn Restaurant Group was Janet Kygar of San Diego. It was her first time attending the event, and she said she will come back next year. The Editor of San Diego Home and Garden Magazine, Karen Kleinschmidt is interested in featuring the Hirschkoff and Rippey homes in their magazine. This Mother's Day Event was the most financially successful so far.

Publicity-Grace Swanson: Grace presented a beautiful flower basket Sharon Hoffman as a thank you for doing a very successful job as Mother's Day Chair.

The June 10th Reception will feature Karen Fidel, pottery and Dolores Renner, jewelry. An e-mail blast and n flyer

will go out this week. Grace will pick up the posters and bookmarks for the event today.

The August Reception will feature three MiraCosta students' art work, who will receive \$500 checks each as scholarships for their achievements. The wall space for their art work will be determined by Grace later.

The storage unit will be cleaned out soon this summer with Laura Lowenstein.

Wendy Gauntlett-Shaw received the highest bid, \$1,500, for her art banner at the Arts Alive/101 Artists' Colony auction for all the Encinitas art banners that were shown along the 101 Coast Highway.

Website Chairs-Jill Treadwell Svendsen and Joyce Nash: PayPal will be updated to accommodate the new membership charge. PayPal costs for SDAG are 2.9% plus \$0.30 for each transaction.

Jill did an audit on the artist tiles on the website and found that 68 artists did not have one. Gary Koop can update them or each artist can do their own.

Jobs Chair-Jeff Brosbe: Sharon Hoffman has the Request Form for the photographer at the next reception in June.

Jeff verified the new wall renter with Pam and asked Terry to let him know about the floor renter who may be leaving and who will replace that person.

Monthly Show job requests go into Bobbi Harrington's file in the back room. It would be helpful for a copy to go to Jeff. Lynn reported some problems with follow up on the Monthly Show sign-up sheets. Jeff said that he will do the follow-up after the take-in, if they are sent to him.

Linda Melemed reported that no work has been done on the sales books by Carla Funk and Dipak Gupta and that the jobs should be eliminated. Jeff will follow-up on this situation.

For the upcoming SDAG Board Slate of Officers, all board members need to send their job descriptions to Jeff and a copy to Judianne to use for the nomination committee work. He will use this info to redo the job descriptions in the gallery book.

Calendar-Carol Korfin: Absent.

Programs- Julie Bubar: No report.

Hospitality-Judy Salinsky: The next reception will be on June 10th. Marissa Wright is running for the Chair of Hospitality in the next fiscal year 2017-2018. Judy and Marissa They are working on an Excel spreadsheet for food items.

Nominating Committee Chair-Judianne Shannon: The Nominating Committee is in place with Basic Koenig, Toni Williams, Gayle Baker, Carla Funk, and Judianne Shannon. Judianne asked the current board members for verification

of their interest in serving the same positions on the board for the coming fiscal gallery year. This request being one of many steps that enables the Nominating Committee to progress nicely towards narrowing down the board vacancies that will be needed for the 2017-2018 year.

Motion 5: A motion was made by Susan Schulte to adjourn the meeting.

Karen Fidel seconded the motion.

Motion Passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3.

The meeting was adjourned at 11:48 a.m.

Next meeting: Monday, June 26, 2017 at 10:00 a.m. at the US Bank in Encinitas.

Submitted by \_\_\_\_\_ Susan Schulte, Secretary



**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*  
 937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
 (behind St. Tropez and Starbucks)  
 offtrackgallery.com 760.942.3636



**May 13-14  
 Mother's Day Weekend Art,  
 Garden & Studio Tour**

Eight gardens in Encinitas and South Carlsbad open for this popular Mother's Day weekend tour sponsored by the San Dieguito Art Guild. Among them is a historic Encinitas ranch, a seaside succulent garden and two large estates. Works by more than 30 Guild artists also will be on display.

**Time:** 10 a.m. to 4 p.m.

**Tickets:** \$25, available after April 7 at Off Track Gallery, 937 S. Coast Highway 101, Encinitas, and on the guild website.

**Info:** sandieguitoartguild.com

Banner by Wendy Gaurntlett Shaw received the highest bid at the banner auction for this year

North County  
WEDNESDAY •  
MAY 31, 2017 | B3

## ENCINITAS Reception to honor art guild members

The San Dieguito Art Guild's Off Track Gallery will hold a reception to honor two guild member artists from 4 to 7 p.m. June 10 at 937

S. Coast Highway, Suite C-103. The artists include Karen Fidel, who specializes in pottery, and Dolores Renner, whose specialty is jewelry. As a ceramic artist, Fidel uses natural color glazes that are dishwasher safe, microwaveable and oven-proof. Renner's bead weaving includes Swarovski crystals and glass pearls. A portion of each of her sales from her latest work, "The Rainbow Collection," will be donated to the North County LGBTQ Resource Center in Oceanside. The public is welcome to enjoy wine and refreshments, as well as a 10 percent discount on all artwork in the gallery that day from 10 a.m. to 6 p.m. Visit [sandieguitoartguild.com](http://sandieguitoartguild.com).

MAY 12, 2017

# THE COAST NEWS

## arts CALENDAR

Know something that's going on? Send it to [calendar@coastnewsgroup.com](mailto:calendar@coastnewsgroup.com)

MAY 12

**MIXED MEDIA CONCERT** "Tango in the Sunrise" concert presents strings with choir and dance at 8 p.m. May 12 at the San Dieguito United Methodist Church, 170 Calle Magdalena, Encinitas

and May 13 at the Carlsbad Village Theater, 2822 State St., Carlsbad. Tickets are \$20-\$30 at <http://bit.ly/2ikCDLY>.

**LIFELONG LEARNING** MiraCosta College LIFE Club San Elijo will screen "The Waking of Ned Devine" from 1 to 3 p.m. May 12 on the San Elijo Campus of MiraCosta College, 3333 Manchester Avenue, Room 204. Free.

MAY 13

**ART, GARDEN TOUR** The Bonney home, over-

looking Moonlight Beach in Encinitas, will be one of the stops on the San Dieguito Art Guild's self-guided, 2017 Mother's Day Weekend Art, Garden & Studio tour, from 10 a.m. to 4 p.m. Tickets are \$25 at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas, at [OffTrackGallery.com](http://OffTrackGallery.com) or at each home on the tour. Children 17 and under are free.

**SPIRIT WIND** The city

TURN TO ARTS CALENDAR ON B19

# Tickets Now On Sale

San Dieguito Art Guild's annual

## Mother's Day Weekend Art, Garden, & Studio Tour

Sat & Sun, May 13 - 14

Self-driving tour 8 homes  
Encinitas and Carlsbad

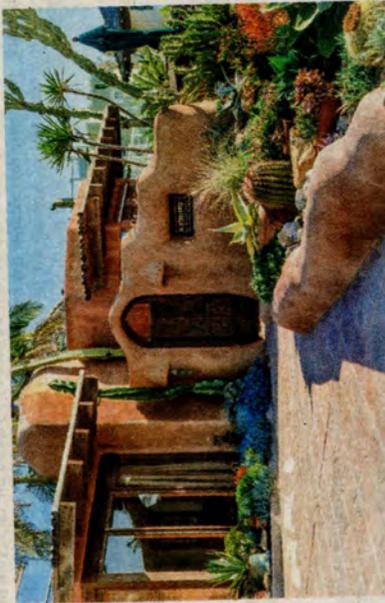
**Tickets \$25**

### Off Track Gallery

937 S. Coast Hwy 101  
Lumberyard Shopping Center  
downtown Encinitas

**SanDieguitoArtGuild.com**

Or at each home the days of the tour.



**Art, Garden and Studio Tour:** Self-guided, driving tour of homes in the Encinitas and Carlsbad area. Artists from the San Dieguito Art Guild will be scattered around the gardens showing and selling their paintings, ceramics, glass, gourd art and more. Free refreshments available at every stop. 10 a.m. to 4 p.m. today and Sunday. Tickets are \$25 per person and available at the Off-Track Gallery, online or at each home both days of the tour. Information: sandieguitoartguild.com/mothers-day-tour.

**Mothers Day Weekend Art, Garden & Studio Tour:** May 13, 14. Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. \$25. (760) 942-3636 or offtrackgallery.com

# 2017 Mother's Day Weekend

## Art, Garden & Studio Tour

May 13th & 14th  
10am to 4pm  
both days

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

(760) 942-3636

art © Donna Butnik



COURTESY

The Bonney home overlooks Moonlight Beach in Encinitas.

## San Dieguito Art Guild to hold 2017 Mother's Day Weekend Art, Garden & Studio Tour

The San Dieguito Art Guild, a nonprofit group, hosts the 2017 Mother's Day Weekend Art, Garden & Studio Tour. This is a self-guided, driving tour on Saturday and Sunday, Mother's Day weekend, May 13 and 14, from 10 a.m. to 4 p.m. each day. Tickets are good for both days and homes may be re-visited.

Take your mom or best friends on a leisurely tour of the eight North County homes where you can peek into an assortment of fascinating artists' studios, peruse more than 30 unique exhibits of locally made art, and relax in each unique coastal garden. Artists from the San Dieguito Art Guild will be positioned in the gardens — showing and selling their paintings, ceramics, glass, gourd art, fiber arts, photography, jewelry, and much more. Free refreshments will be served at every stop.

The tour includes an eclectic group of homes, gardens and art studios from Encinitas to South Carlsbad.

This two-day event is the major fundraiser

of the year for the San Dieguito Art Guild. Without funds from this tour the Guild would operate at a loss. Tickets are \$25 per person and may be purchased at the Off Track Gallery (937 South Coast Highway 101, Suite C-103, Encinitas), at [OffTrackGallery.com](http://OffTrackGallery.com), or at each home both days of the tour. Children 17 and under are free. This is a favorite tour of many San Diegans — many of whom take this tour year after year.

In keeping with its mission statement, "The San Dieguito Art Guild is an organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts." Ten percent of the net proceeds from the tour will be awarded to three promising students from MiraCosta College, Oceanside, and to the Friends of the Arts, Encinitas.

For more information:  
[SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com),  
[pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com), 760-805-0434.

Mother's Day tour photos





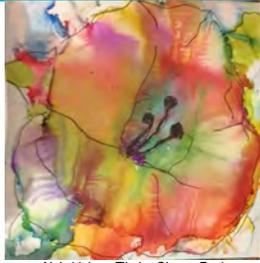
Cleaning out the storage unit



Lily Pourat, Laura Lowenstein, Sharon Hoffman, and Grace Swanson



JUNE 2017  
Paint Rag!  
Happy Father's Day



Alcohol ink on Tile by Sharon Ford.

SAN DIEGUITO ART GUILD  
Off Track Gallery Est. 1963

San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

In This Issue:

*President's Message*  
*Famous Artist Quote*  
*Welcome New Member*  
*Members' Exhibition and Wins*  
*Mother's Day Event*

those trusty mentors who advised or just made things happen, like Laura Lowenstein, Grace Swanson, Karen Fidel, Donna Butnik, Pam Waldman, Linda Melvin, Terry Oshrin, Carol Korfin, Dolores Renner, Beth Stevens, Jill Treadwell, Aleksandra Owczarek, and Eva Zuzarregui. Plus Linda Melemed and her team and any of those volunteers who I've neglected to mention here. True return on your membership investment is all about members helping the organization thrive and friends helping friends.

Interested? Please contact Judianne Shannon at [judiannejonnelle8@gmail.com](mailto:judiannejonnelle8@gmail.com).

Remember, as a guild of artists, we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.

Cheers,

Lin Holzinger

Famous Artist quote: "If I create from my heart, nearly everything works; if I create from my head, almost nothing."  
~Marc Chagall

Up Coming Events  
Monthly Show Winners  
Environmental Painters' Schedule  
Member's Opportunities

Message from our President: Lin Holzinger



Dear Members,

If you're like me, you only join groups that you believe in. In the world of volunteer organizations, conventional wisdom says that we, as members, have three ways to give back; time, talent, and treasure. With that in mind, I am continually amazed at how many of our members support our Guild's mission in so many large and small ways. Everything counts.

That being said, this is where I make my pitch. Are you still on the sidelines or are you ready to step up? We're looking for a few good men and women who can serve on our 2017 - 2018 Board of Directors or join one of our committees. Why? Because there's more meaning in membership when you use your talents to contribute in a productive way. There's also the opportunity to learn new skills plus you'll make new and lasting friendships.

Ask any of those who pitched in to make this year's Mother's Day Weekend fundraiser such a rousing success. They'll tell you - being involved and contributing to the Guild above and beyond an annual dues payment can be awesome!

And speaking of the Mother's Day Tour - Wow! This year's event was more profitable than ever before. Under the leadership of Sharon Hoffman, our annual fundraiser sold more than 1300 tickets (a record). Sincere thanks goes out to the gaggle of members who helped, especially



Marc Chagall



I and the Village

Welcome Our New Members:

Diana Fleming: Medium W/C,  
Acrylic, Oil  
Diane Tindall: Medium Oil, Pen &  
Ink, W/C  
Shandra Zawacki: Medium Acrylic,  
Quilted wall art, Zantangle Art

## Member's Wins and Exhibits

### Banner Auction Highest Bid Went to Wendy Gauntlett-Shaw

Our own SDAG member, Wendy Gauntlett-Shaw was the top seller at the banner auction held on Sunday, May 21 sat the Cardiff Seaside Market. Her banner sold for \$1500. Other SDAG banner artists were Julie Bubar, Diane Dudek, Cris Weatherby, Tish Wynn, Donna Butnik, Darlene Katz, Grace Swanson, Christina Zeller, and Artie Mattson.

Each year, the 101 Artists' Colony sponsors the Arts Alive Encinitas exhibit. This year 99 artists painted original works of art, helping to create a fantastic display of color on the lamp posts along a 6 mile stretch of historic Coast Highway 101 in Leucadia, Encinitas and Cardiff-by-the-Sea, California. The banners were then taken down, cleaned and auctioned.



### Jeffrey Brosbe Exhibit Reception June 9th

SDAG member Jeffrey R. Brosbe will join A. John Valois as Allied Artist Association of San Diego's Featured Artists for the months of June and July respectively in a two person exhibition of fine art photography and digital art entitled IMPRESSIONS AND EXPRESSIONS.

The exhibition will be on display from June 3 - July 29, 2017, at the La Jolla Community Center located at 6811 La Jolla Blvd, La Jolla, CA 92037

A reception will be held on Friday, June 9th, 6 - 8 p.m.

You are all invited.

If you cannot make the reception, the normal hours for the LJCC are Monday - Friday: 9 a.m. to 5 p.m., and Saturday: 9 a.m. to noon.



Bride and Groom

## Mother's Day Tour A Big Success!



Cretella, this stop was a favorite. The beautiful weather was like icing on the cake!

### Grace at Charlene Bonney's Home

This home created lots of statements of "Wow" by of the people visiting on the tour. The proximity of the home to Moonlight Beach was a factor! Charlene's paintings, her studio, the garden and the views of the ocean every which way we looked was delightful. Along with the gourds by Grace and the jewelry by Carol

**Darlene Katz Home and Art Studio Was One of the Favorites**



Darlene Katz home and studio was also one of the homes on the Mother's Day Tour this year. Joining her was Carol and Harvey Korfin, Jan Trabin, Bea Roberts and Joan Grine. What a great group of artists!

### The Bumann Family Ranch Was an Interesting Addition



A very unusual and very wonderful experience was the Bumann Ranch as part of the Mother's Day Tour this year! It was another "Wow" producing stop, as Mr. Bumann gave visitors a tour of some of the original buildings. The antiques adorned the shacks, just like it did years ago. The history of this property was fascinating. Artists that were part of this ranch included Christina Zeller, Jennifer Hewitson, Jill Treadwell Sveden, Jon Lovergren, Judy Salisky, Karla Nederhof, Susan Harris, and Julie Bubar.

**A Few Words from the Mother's Day Chairman!**

I would like to thank everyone that contributed to making our 2017 Mother's Day Art, Studio and Garden Tour a complete and record breaking success. We sold 1,353 tickets! To fulfill our goal of giving back to the community, we will share 10% of our net proceeds with three art students from Mira Costa College, and with Encinitas Friends of the Arts.

A small city (forget village) of members came together to make this happen. I would especially like to thank my Mother's Day Tour Committee. We started meeting and planning near the end of October 2016, met monthly, and supported each other through all the hard work from then until Mother's Day weekend of May 13 and 14, 2017. I thank you for your support and encouragement.

We had 38 artists distributed through 8 homes and everyone worked together to give our visitors a fun experience that I've heard many can't wait to attend again next year. Thank you to the artists for participating and working as a team at each home.

Thank you all.

Sharon Hoffman  
Mother's Day Chair, 2017

## ARTIST RECEPTION

**June 10th Saturday, 4-7PM Artist Reception Featuring 2 Artists, Karen Fidel and Dolores Renner!**



### **Karen Fidel- Pottery**

Karen Fidel is a ceramic artist. She loves to make wheel-thrown pottery and then alter them by hand - adding natural organic elements such as rocks, driftwood, and shells. Most of her pottery have natural color glazes, which

are all lead free, food safe, dishwasher safe, microwaveable and oven proof.

Clark.

**August Monthly Show** is "In the Heat of the Summer" The judge is Cheryl Tall.

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

## June Monthly Show

Judge: Igor Koutsenko



Igor Koutsenko was born in Evpatoria, a resort city on the Crimean Peninsula on the Black Sea. His father brought Igor to the Children's Art School in his hometown after his son demonstrated artistic ability at a young age. At age eleven, Igor was accepted to the adult art studio directed by an acclaimed artist. Later Igor was educated at the Penza School of Art and received rigorous training in the old traditions of Russian realist art. Koutsenko immigrated to the United States in 1992 settling in Oklahoma City where he taught fine art at the University of Central Oklahoma. In 1998 Igor

Karen continues to take workshops and classes to keep up to date on new techniques and glazes. She has her studio in her home, including her own kiln.

### **Dolores Renner-Jewelry**

Dolores is a local, self-taught bead artist. She started beading eight years ago while taking time off work to care for her mother full time. Dolores specializes in various bead weaving techniques, using Swarovski crystal and glass pearls.



Dolores will be featuring her latest work "The rainbow Collection" She donates 10% of each sale from this collection to the North County LGBTQ Resource Center located in Oceanside.

## The Next Show and Tell : June 23rd

**The Next Show and Tell June 23rd 10am to Noon**

The next show and tell is June 23, Tuesday, 10 am-12 noon

Our host is Catherine Montgrain  
419 Puebla St.  
Encinitas

Please bring all your social media questions for a Q&A with a panel  
RSVP to Kate [zelda1970@cox.net](mailto:zelda1970@cox.net)

## Looking Forward to the Monthly Show

**July Monthly Show** is "Sunshine Inspires Me". The judge is Susan

visited Southern California and was attracted by its beautiful scenery and climate that reminded him of his boyhood surroundings in Crimea. Since moving to Southern California, he continues to produce original work at his private studio in Fallbrook. Igor also teaches drawing and painting classes at the **Fallbrook School of The Arts**. His wood cut print is shown below.



## Monthly Show Winners

June Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

BEST OF SHOW - Sally Bly - Dreaming - Watercolor

OIL  
1st - Jacquie Wade Skay - Maui Morning  
2nd - Ellie Havel Thomas - At the Park

3rd - Nora Dewey - August Thunderclouds

**ACRYLIC**

1st - Jorge Garza - Capitol DC  
2nd - Laurie Habermann - June Gloom  
3rd - Shandra Sawacki - Flower Fairy

**WATERCOLOR**

1st - Michael D. Chesnut - Beachfront Fixer Upper  
2nd - Tom Shannon - Poipu Beach, Kauai  
3rd - Dot Dodds - Overgrown

**PHOTOGRAPHY**

1st - Michael D. Chesnut - Golden Istanbul  
2nd - Terry Scott Allen - Flow  
3rd - Elfreda Skidmore - Dreaming!

**JEWELRY**

1st - Jeanne Abriel - Filigree Pendant - Enamel  
2nd - Karla Nederlof - Fork Bracelet  
3rd - Jill Ballard - Black & Gold Bracelet

**TEXTILE**

1st - Joyce Ford - Rolling in the Deep  
2nd - Virginia Ann Holt - Purple Pop Magic - Hand painted silk  
3rd - Doreen Long - Flower Garden Scarf

**OTHER**

1st - Pat Smart - Koi Pond - Batik  
2nd - Michael Dicken - Starboard Pass - MM  
3rd - M. Nilsson - Mystic Forest - Pastel

## Monthly Show Winners



**Best of Show: Sally Bly - "Dreaming" - Watercolor**



**1st Place Category: Oil  
Jacquie Wade Skay - "Maui Morning"**



**1st Place Category: Acrylic  
Jorge Garza - "Capitol DC"**



**1st Place**

**Category: Photography  
Michael D. Chesnut - "Golden Istanbul"**



**1st Place Category: Jewelry  
Jeanne Abriel - Filigree Pendant - Enamel**



1st Place: CATEGORY: Other  
Pat Smart - "Koi Pond" - Batik



First Place Category: Textiles  
Joyce Ford - "Rolling in the Deep"



First Place: Watercolor  
Michael D. Chesnut - "Beachfront Fixer Upper"

### Mark your Calendars

June 10th Reception  
June 18 Father's Day  
June 23rd Show and Tell  
June 27th Monthly Show

### News You Can Use!



**Environmental Painters' Schedule**  
June 6 and 13-Torrey Pines Ext., Del Mar, Del Mar Heights Rd, go west and turn left, south, on Recuerdo.  
June 20 and 27- Swami's Beach, Rt 101, Encinitas, south of the temple

Call or email Joan Grine, 858-481-8783, for more directions or questions.

[grine@roadrunner.com](mailto:grine@roadrunner.com)

### Members' Opportunities



Would you like your photo or artwork featured in the newsletter? Please submit a good digital image to me, the newsletter editor, Sharon Ford, [sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com). I will pick something that works with the theme of the month. Your artwork will be credited and noted under the image. Please submit your image by the 20th of the month. Good Luck!

Sharon Ford

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

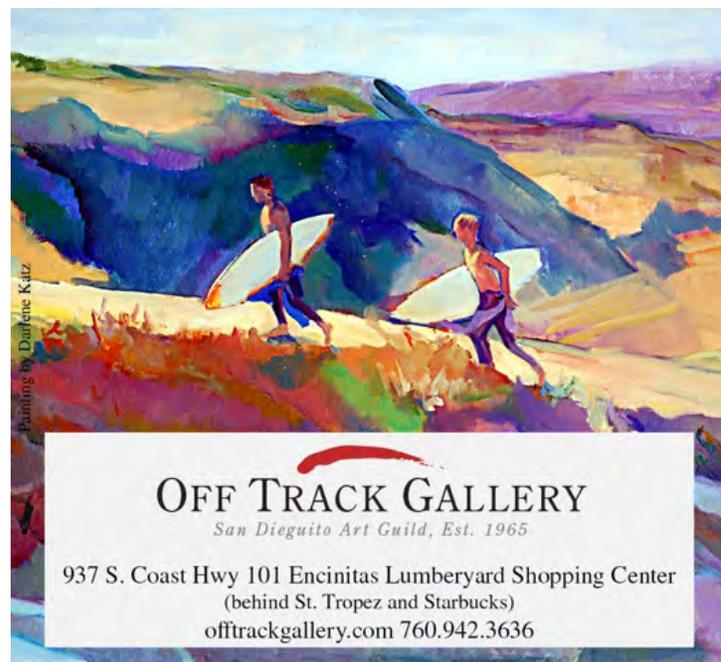
This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OffTrackGallery page and use OffTrackGallery and SanDiegoArtGuild hashtags: #OffTrackGallery and #SanDiegoArtGuildofftrackgallery.



San Dieguito Art Guild Offtrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636

STAY CONNECTED:



## SDAG June 2017 Board of Directors Meeting Minutes

US Bank, Encinitas, CA 92024

The meeting was held on June 26, 2017 at 10:00 a.m.

Officers Present: Karen Fidel, Linda Melemed, Susan Schulte, Judianne Shannon, Terry Oshrin, Linda Melvin, Pamela Taylor Waldman, Lynn Ely, Carol Korfin, Grace Swanson, Joyce Nash, Judy Salinsky, Jeff Brosbe, and Sharon Ford.

Officers Absent: Lin Holzinger, Sandy Heath, Ellen Cramer, Julie Bubar, Sharon Hoffman, Jill Treadwell Svendsen.

The meeting was called to order at 10:05 a.m.

Motion 1: Karen Fidel moved to approve the May 2017 Minutes pre-approved by the board via e-mail.

Seconded by Judianne Shannon

Motion Passed Unanimously

Votes: In Favor-11...Against-0...Abstain-0...Absent-4

Judy Salinsky arrived at 10:10 a.m.

Carol Korfin arrived at 10:12 a.m.

Treasurer's Report- Linda Melemed: On May 31st we had total cash on hand of \$131,068. Artist sales for Sept through May 2017 were \$79,986 down from the prior year of \$80,715. Net profit year to date is \$3,656 compared to prior year of \$11,388. Some reasons for the difference from the prior year are that the Pay Pal sales of Mother's Day Tour tickets were not transferred until June so that will increase the profits in 2017 by over \$10,000.

Carol Korfin and Lin Holzinger will research a Point of Sale system and a new computer before August 31, 2017, the end of the fiscal year for SDAG.

A discussion was held amongst the board members about the possibility of donation of funds after the new system and computer are made.

Traveler Checks will no longer be accepted for payment of items

at the Offtrack Gallery.

Renewal of Liability Insurance of \$909 is being handled by Linda and will be done before June 30, 2017. A copy will be sent to Sandy Heath for her perusal before being sent out.

Motion 2: Grace Swanson moved to approve the financial report of May 31, 2017 as presented by Linda Melemed, Treasurer.

Karen Fidel seconded the motion.

Motion Passed Unanimously

Votes: In Favor-13...Against-0...Abstain-0...Absent-2

Motion 3: Karen Fidel moved to approve the April 2017 Minutes recorded by Carol Korfin for Susan Schulte at the April 24, 2017 SDAG Board of Directors Meeting and pre-approved by the board by email.

Seconded by Jeff Brosbe

Motion Passed Unanimously

Votes: In Favor-13...Against-0...Abstain-0...Absent-2

Judianne Shannon conveyed to the board that Lin Holzinger presented a proposal to change the BOD's Program Chair Position to a new position with the title of Fundraising Chair. This new position would be the director of the Mother's Day Event Art, Garden & Studio Tour with the following duties:

Responsible for planning and coordinating the annual Mother's Day Weekend Art, Garden & Studio Tour that raises money to benefit SDAG throughout the year. The chair will recruit, train and guide subcommittee leaders as is necessary, to be sure that all planning stays on task and in a timely manner. The chair makes the final decisions relating to the event, oversees all facets including monitoring income and expenses to ensure correct financial reporting. The chair also attends monthly BOD meetings in order to keep the board informed and any other duties as may be prescribed from time to time by the Board of Directors.

The board discussed in great detail the position and title of the Fundraising Chair. Agreement came about when Carol Korfin found a compromise with the title of "Annual Fundraising Event

Chair”.

Motion 4: Carol Korfin moved to approve to replace Program Chair position to Annual Fundraising Event Chair.

Seconded by Pam Waldman

Votes: In Favor-13...Against-0...Abstain-0...Absent-2

Nominating Committee -Judianne Shannon: Judianne presented the 2017-2018 SDAG Slate of Officers to the board. After Board approval, the Board of Directors' Ballot will go out in July to the SDAG membership via Constant Contact.

Action Person: Nora Dewey, Constant Contact Coordinator

Motion 5: Jeff Brosbe moved to approve the proposed SDAG Slate of Officers for the next fiscal year, September 2017 - August 2018.

Seconded by Carol Korfin.

Motion passed unanimously.

In Favor-13...Against-0...Abstain-0... Absent-2

Judianne also reported that the board meeting in September 2017 will be changed from September 25th to September 18th requested from USBank.

Gallery Co-Chairs-Linda Melvin and Terry Oshrin: The Gallery Committee met on June 15, 2017. The board discussed the 501c3 regulation requirements that do not prohibit individual expression of political art. Molly Murphy needs to jury her mixed media before placing art work on the wall of the gallery.

Lily Pourat will take the cube vacated by Ronnie Pitt at the beginning of next rotation. Bea Roberts has taken half tower, but due to medical reasons, she is not taking the space, and Jill Ballard will take her place. Carol Korfin is updating the paid staffer list. Hao Aiken is making name tags for new sitters.

Donna, manager of the Lumberyard Shopping Center, will be called about trimming the tree in front of the gallery. There is an opportunity for members to do demonstrations in front of the gallery. One person per week can set up their equipment and do a demo of their art work. Jeff Brosbe will get a Demo Coordinator.

Pam Waldman is updating the SDAG Wall and Floor Rental Procedures.

The SDAG Membership Application and

Renewal Form has been updated that each members must sign for renewal of membership. Also, a SDAG Non-member Participant Release Form must be signed if working at the Off Track Gallery.

Motion 6: Pam Waldman moved to approve the two-page Review Copy v3, dated Wednesday, June 21, 2017 of the “San Dieguito Art Guild Membership Application and Renewal Form” requiring all 2017 members to sign in agreement to both pages. The words “REVIEW COPY v3” will be removed from the published version.

Seconded by Jeff Brosbe

Votes: In Favor-13...Against-0...Abstain-0...Absent-2

Motion 7: Pam Waldman moved to approve the one page release agreement Review v1, dated Wednesday, June 14, 2017 and titled: “San Dieguito Art Guild and Off Track Gallery Non-member Participant Release, Hold Harmless and Agreement Not to Sue”. The words “Review v1” will be removed from the published version. The previous release agreement, published May 22, 2017 is still valid and in effect. Non-members who have signed the first version of the release do not need to sign the second version.

Seconded by Jeff Brosbe

Votes: In Favor-13...Against-0...Abstain-0...Absent-2

Wall Chair - Pam Waldman: No report.

Monthly Show Chair - Lynn Ely: The June monthly show brought in \$809 with 31 artists participating and 53 pieces of art. July's monthly show will be titled “Sunny Inspirations” with Susan Clark being the judge. The take-in is June 27th. August's show will be called “The Heat of Summer” with Cheryl Tall, judge and take-in on July 25th.

PR Chair - Grace Swanson: The Taste of Encinitas will happen this year at the gallery because the guild does not have to pay a fee to be a part of it. The event is on Tuesday, August 8th from 5:30 to 8:30 p.m. There is a need for additional staffing at the gallery.

The August 12th Reception will feature three MiraCosta students and their art. The Friends of the Arts will be there, so there is a need for extra food at this event. Lynn

Ely will give up half her wall space for the student art work.

Grace is requesting for member's pictures to be sent to her, so that she can put a thumbnail pic next to artists' names for the website.

The SDAG board members' art work is being shown at the Encinitas Community Center in the hallway display case. Board members who are participating will need to bring art work to the center on Wednesday, June 28th at 10:30 a.m.

Website Co-Chairs: Joyce Nash and Jill Treadwell Svendsen (absent): No report.

Programs- Julie Bubar: Absent

Jobs Chair -Jeff Brosbe: A discussion was held by the board about members fulfilling the jobs that they have accepted as renters of the Offtrack Gallery.

Motion 8: Jeff Brosbe moved to approve that members who do not fulfill jobs that he/she have accepted on two occasions be recommended for removal from having showing privileges for three months and be reported to appropriate Chair after which they may apply.

Seconded by Carol Korfin

Votes: In Favor-12...Against-0...Abstain-1...Absent-2.

Action Persons: Jeff Brosbe, Pam Waldman & Linda Melvin

Joyce Nash and Judy Salinsky leave the meeting at 12:32 p.m.

Motion 9: Karen Fibel moved to adjourn the meeting at 12:35 p.m.

Seconded by Susan Schulte

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

The meeting was adjourned at 12:38 p.m.

Next meeting: Monday, July 24, 2016 at 10:00 a.m. at the US Bank in Encinitas.

Submitted by \_\_\_\_\_

Susan Schulte, Secretary

THE COAST NEWS

JUNE 30, 2017

**JULY 7**

**GOURD CLASS** Register now for a Hot Air Balloon gourd ornament class with Grace Swanson from 9 a.m. to 3 p.m. Aug. 6 at the San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas. Park entry is \$14. For more information, visit [GourdsByGrace.com](http://GourdsByGrace.com). To register, make a check out to Grace Swanson, and indicate your class choice (Balloon Ornament), your email address, and mail to Polly Giacchina, 8021 Eastridge Drive, La Mesa, CA 91941. You will receive an email confirmation. Class fee \$55.

**NEXT BEST THING**

The Wilbury Experience, a tribute to the all-star band, "The Traveling Wilburys" of the '80s, will perform at 9 p.m. July 7 with the PettyBreakers at the Belly Up Tavern, 143 S. Cedros Ave. in Solana Beach. Tickets are \$15/\$17 by calling (858) 481-8140 or online at [bellyup.com](http://bellyup.com).



COURTESY

Painting by Sara Patee Ghoep, MiraCosta College student

## Off Track Gallery to host awards reception Aug. 12

The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, suite C-103, Encinitas, on Aug. 12 from 4 to 7 p.m.

Cash awards (\$500 each) will be presented to each of three MiraCosta College, Oceanside, students and also to the Encinitas Friends of the Arts (\$1,000).

The three students are as follows:

- Patrick Andrada is a photographer who has won an honorable mention award in digital photography in the juried MiraCosta Student Show. He is transferring to CSU San Francisco this fall.
- Sara Patee Ghoep, who is an oil painter, but who works in a variety of media, is interested in hyper-realism. She won first place in advanced oils in the juried MiraCosta Student Show this year. She is transferring to SDSU in the fall.
- Veronica Becerra works in watercolor and mixed media. She has won numerous awards in the last two years in different media, including first in design and two second place awards in water color in the juried MiraCosta Student Show.

Naimeh Tanha will be accepting the award for the Encinitas Friends of the Arts, a 501(c)3 nonprofit organization, established by local residents and a board of dedicated volunteers to support a vibrant arts community. The mission of Encinitas Friends of the Arts is to partner with the City of Encinitas by fundraising and advocating for the cultural arts in Encinitas and a city-owned Arts Center.

Refreshments will be served at the reception. All artwork in the Gallery will be 10 percent off the entire day from 10 a.m. to closing. This event is free and open to the public.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists. For more information, visit [OffTrackGallery.com](http://OffTrackGallery.com).

— Submitted news release

# Off Track Gallery to host artists' reception

The public is invited to an artists' reception honoring two talented San Dieguito Art Guild members, Karen Fidel (pottery) and Dolores Renner (jewelry), on June 10 from 4 to 7 p.m. at Off Track Gallery, 937 South Coast Highway 101, suite C-103.

Fidel is a ceramic artist. She loves to make wheel-thrown pottery and then alter them by hand — adding natural organic elements such as rocks, driftwood, and shells. Most of her pottery have natural color glazes, which are all lead free, food safe, dishwasher safe, microwaveable and oven proof.

Fidel continues to take workshops and classes to keep up-to-date on new techniques and glazes. She has her studio in her home, including her own kiln.

Renner is a local, self-taught bead artist. She started beading eight years ago while taking time off work to care for her mother full-time. Renner specializes in various



COURTESY

**Earrings from "The Rainbow Collection" by Dolores Renner will be displayed at a reception at Off Track Gallery on June 10.**

bead-weaving techniques, using Swarovski crystal and glass pearls.

Renner will be featuring her latest work "The rainbow Collection." She donates 10 percent of each sale from this collection to the North County LGBTQ Resource Center located in Oceanside.

Refreshments will be served at the reception. All artwork in the gallery will

be 10 percent off the entire day from 10 a.m. to closing. This event is free and open to the public.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a non-profit, 501(c)3 organization made up of over 200 talented local artists.

For more information, visit [offtrackgallery.com](http://offtrackgallery.com).

— Submitted press release

# ART LISTINGS

**Margaret Rangel and Malissa Santich and Karen Cook-Starks:** Through June 15. Southwestern Artists' Association, 1770 Village Place, Gallery 23, San Diego. Free. swartists.com

**Femme Forme:** 5 p.m. June 8. Lafayette Hotel, 2223 El Cajon Blvd., San Diego. Free. tini-ebba.com/calendar

**Extra-Ordinary Collusion: Art & Science Collaborations:** 7 p.m. June 8. Cafe @ Park6, 590 Fir St., San Diego. \$10. eventbrite.com

**ScholarShare's Toddler Time: Make Friends, with Live Guitar:** 10 a.m. June 9. The New Children's Museum, 200 W. Island Ave., San Diego. Included with \$13 admission fee. thinkplaycreate.org

**Reception: Weather on Steroids: the Art of Climate Change Science:** 10 a.m. June 10; exhibition through Sept. 3. San Diego Central Library, 330 Park Blvd., San Diego. Free. (619) 238-6690 or sdplcalendar.org

**San Diego Festival of the Arts:** June 10, 11. Waterfront Park, 1600 Pacific Highway, San Diego. \$12-\$18. sdfestivalofthearts.org

**FilAm Art Alive!** 1 p.m. June 10. Muramid Museum and Art Center, 212 N. Coast Highway, Suite F - Artist Alley, Oceanside. Free. FilAmArtAlive.eventbrite.com

**Group Show: From the Studio:** 5 p.m. June 10; exhibition through July 8. R.B. Stevenson Gallery, 7661 Girard Ave.,

Suite 201, La Jolla. Free. rbsteven-songallery.com

**Gallery Reception:** 4 p.m. June 10. Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. Free. (760) 942-3636 or sandieguitoartguild.com

**Secret Garden Tour Exhibit - Public Reception:** 5 p.m. June 14. La Jolla / Riford Library, 7555 Draper Ave., La Jolla. Free. (858) 552-1657 or lajollalibrary.org

## Closing

**Robin Minard: Silent Music sound installation:** Through June 9. Gallery, Atkinson Hall, UCSD, La Jolla. Free. qi.ucsd.edu

**San Diego Art Prize and SDSU Art Council:** Through June 10. Athenaeum Music & Arts Library, 1008 Wall St., La Jolla. (858) 454-5872. ljathenaeum.org

**Li Huai Solo Show: You Fascinate Me!:** Through June 11. Sparks Gallery, 530 Sixth Ave., San Diego. Free; no RSVP needed. (619) 696-1416 or sparks-gallery.com

## Upcoming

**Downtown at Sundown:** 5 p.m. to 8 p.m. June 15. MCASD Downtown, 1100 Kettner Blvd., San Diego. Free museum admission and exhibition tours, music, drink specials and more. (858) 454-3541 or mcasd.org

**Dora Chen and Maujo Reser: Visual Treats Through Painting:** 10 a.m. June 16; through June 30. Southwestern Artists' Association, 1770 Village Place, Gallery 23, San Diego. Free. swartists.com

**MUSE: San Diego Museum Murals:** 5 p.m. to 10 p.m. June 17; through June 30. La Bodega Gallery, 2196 Logan

Ave., San Diego. Free. sandiegomuseumcouncil.org or labodegagallery.com

**25 and Under Art Contest Showcase:** 1 p.m. to 3 p.m. June 17. MCASD Downtown, 1100 Kettner Blvd., San Diego. Free. (858) 454-3541 or mcasd.org

**Hubbell/Ilan-lael Foundation annual Fathers Day Open House:** 10 a.m. June 18. Shuttle provided from Julian Station, 4470 Highway 78, Julian. \$30-\$50. ilanlaelfoundation.org

**Father's Day Projects: Designing Robots:** 2 p.m. June 18. The New Children's Museum, 200 W. Island Ave., San Diego. \$0-\$13. thinkplaycreate.org

**Mass Creativity: Outdoor Art Festival:** 10 a.m. June 24. The New Children's Museum, 200 W. Island Ave., San Diego. Free admission. thinkplaycreate.org

**One Subject: Family Exhibit - Public Reception:** 1 p.m. June 24. La Jolla / Riford Library, 7555 Draper Ave., La Jolla. Free. lajollalibrary.org

**Tea & Ink:** 11 a.m. to 12:30 p.m. June 24. San Diego Chinese Historical Museum, 404 Third Ave., San Diego. \$25-\$35. (619) 338-9888 or sdchm.org

**Murals of La Jolla Walking Tour:** 5:30 p.m. June 28; July 26. Athenaeum Music and Arts Library, 1008 Wall St., La Jolla. Free with RSVP to (858) 454-5872. ljathenaeum.org

For more events or to submit event information for free, visit [sandiegouniontribune.com/entertainment/things-to-do](http://sandiegouniontribune.com/entertainment/things-to-do)

JUNE 9, 2017

THE COAST NEWS

## arts CALENDAR

Know something that's going on? Send it to [calendar@coastnewsgroup.com](mailto:calendar@coastnewsgroup.com)

### JUNE 10

**ART RECEPTION** You are invited to a reception from 4 to 7 p.m. June 10 at the Off Track Gallery, 10937 S. Coast Highway, Encinitas, featuring pottery artist Karen Fidel and jewelry artists Dolores Renner. For more information, call (760) 942-3636.

**ARTISTS RECEPTION**  
 Saturday June 10th, 4pm to 7pm

**JUNE 9, 2017**



Pottery by Karen Fidel



Jewelry by Dolores Renner

Join us for refreshments and meet the artists  
 Enjoy 10% off all artwork in the gallery from 10am to close  
 937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
 (behind St. Tropez and Starbucks)  
 offtrackgallery.com 760.942.3636

**OFF TRACK GALLERY**  
San Dieguito Art Guild, Est. 1963

ENCINITAS

**Artists to display silk, gourd art at library**

Artists Virginia Ann Holt and Grace Swanson are teaming up for the "Passion Colors Everything," which includes displays of hand-painted silks and gourd art in six lighted cubes, from Tuesday through Aug. 7 in the foyer of the Encinitas Library, 540 Cornish Drive. The public is invited to a reception by the artists from 5 to 7 p.m. July 8. Holt is an award-winning muralist and fine artist. Swanson was a watercolor and acrylic artist but discovered the artistic form of gourds about seven years ago. Library hours are 9:30 a.m. to 8 p.m. weekdays (except Fridays); 9:30 a.m. to 5 p.m. Fri-

days and Saturdays; and noon to 5 p.m. Sundays. Call (760) 753-7376 or visit [encinitasca.gov/VisualArt](http://encinitasca.gov/VisualArt).

**Off Track Gallery to host artists reception**

The public is invited to an artists' reception honoring two talented San Dieguito Art Guild members, Karen Fidel (pottery) and Dolores Renner (jewelry), on June 10 from 4 to 7 p.m. at Off Track Gallery, 937 South Coast Highway 101, suite C-103. Refreshments will be served at the reception. All artwork in the gallery will be 10 percent off the entire day from 10 a.m.

to closing. This event is free and open to the public.

For more information, visit [www.offtrackgallery.com](http://www.offtrackgallery.com).

# San Dieguito Art Guild Board of Directors show now open at Encinitas Community Center

Twelve members of the San Dieguito Art Guild's Board of Directors recently installed a show at the Encinitas Community Center. The title of the show is "What Makes Your Heart Sing?"

The show, which consists of 43 pieces of original artwork, is installed in the lighted cabinet in the hallway of the Community Center, 1140 Oakcrest Park Drive, Encinitas, and runs from now until Wednesday, Aug. 23. The Community Center is open Monday through Saturday, 8 a.m. - 10 p.m. and Sunday, noon - 5 p.m.. The Community Center phone number is (760) 943-2260. This exhibit is free and open to the public. All pieces in the show are for sale and available by contacting the artists directly. Contact information is listed on a small card next to each piece.

The San Dieguito Art Guild is dedicated to furthering artistic understanding and fostering growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts. The guild owns and operates the Off Track Gallery, 937 South Coast Highway 101, Encinitas.

The Guild will host a reception at the Off Track Gallery on Saturday, Aug. 12 from 4-7 p.m. to award \$500 check each to three promising MiraCosta art students and a \$1,000 check to the Encinitas Friends of the Arts.



COURTESY

Cheryl Ehlers (Encinitas Arts Program assistant), Susan Schulte, Sharon Hoffman, Grace Swanson, Carol Korfin, Karen Fidel and Judianne Shannon.

These cash awards are a percentage of ticket sales from the annual Mother's Day Weekend Art, Garden and Studio Tour last May.

The participants, Jeffrey R. Brosbe (Jobs Chair), Karen Fidel (Membership Chair), Sharon Ford (Newsletter Chair), Susan Schulte (Secretary), Judianne Shannon (Parliamentarian), Joyce Nash (Hospitality), Carol Korfin (Calendar Chair), Lynn Ely (Monthly Show Chair), Jill Treadwell Svendsen (Webmaster), Sharon Hoffman (Mother's Day Weekend Tour Chair), Linda Melvin (Gallery

Manager), and Grace Swanson (Publicity Chair) share their individual artistic passions: pottery and paintings, glass and gourds, mosaics and mixed media, wood and watercolor, photography, jewelry, and fiber.

The free eight-week show is part of the Civic Art Program which is an initiative of the Encinitas Commission for the Arts. Visit [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com).

For questions or more details, e-mail [pr@SanDieguitoArtGuild.com](mailto:pr@SanDieguitoArtGuild.com)  
— Submitted press release



Gallery manager/artist Linda Melvin

## Off Track Gallery hosts artists reception

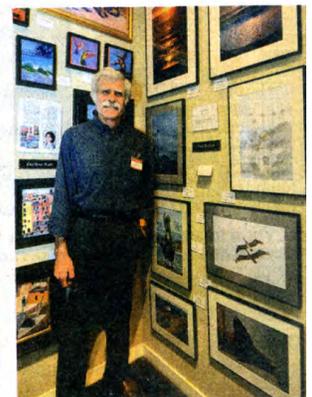
An artists' reception honoring two San Dieguito Art Guild members, Karen Fidel (pottery) and Dolores Renner (jewelry), was held June 10 at Off Track Gallery in Encinitas. Visit [www.offtrackgallery.com](http://www.offtrackgallery.com).  
Online: [www.encinitasadvocate.com](http://www.encinitasadvocate.com)



Featured artist Dolores Renner displaying her jewelry designs



Judy Salinsky



Paul Richter



Featured artist Karen Fidel and her pottery



Carol Lindsay, Ellie Thomas, and artist Ellablanch Salmi

PHOTOS BY MCKENZIE IMAGE

## 'Passion Colors Everything' art show headed to Encinitas Library

Virginia Ann Holt and Grace Swanson team up to display hand painted silks and gourd art in the six lighted cubes in the foyer of the Encinitas Library.

The title of their show, "Passion Colors Everything", describes the big, bold botanicals painted on sensuous silks by Virginia and the brightly colored, carved, and burned gourd art by Grace Swanson.

The show runs from June 27 through Aug. 7. The public is invited to a reception by the artists on Saturday, July 8 from 5-7 p.m. at the library.

Virginia Ann Holt is a world-class muralist and fine artist. Creating art for the past 20 years using acrylic paints on watercolor paper, Holt used her paintings to decorate greeting cards and coffee mugs, and recently began painting one-of-a-kind silk scarves. Her new collection of hand painted silk scarves reflects Holt's vivid color palette and unique signature floral, fruit, and abstract designs. Holt's award-winning rose garden and fruit trees, together with her world travels to many tropical destinations, have been inspirations for her silk designs.

Grace Swanson was a watercolor and acrylic artist but discovered the world of gourds about seven years ago. She loves every facet of this art form — from the cleaning, to burning, to sanding, to dyeing. Swanson says, "My interest in gourds was sparked by a



COURTESY

**Virginia Ann Holt and Grace Swanson team up to display hand painted silks and gourd art in the six lighted cubes in the foyer of the Encinitas Library.**

one-day workshop that I took at San Diego Botanic Garden. I knew about gourds from my childhood in Nigeria, where the people use gourds for everything, from spoons to bowls and for storage. That one class changed the course of my art career. I was hooked on gourds." Swanson is a member of the San Diego County Gourd Artists, the California Gourd Society, and the American Gourd Society.

The Encinitas Library is located at 540 Cornish Drive, Encinitas. (760) 753-7376. Library hours are: Monday-Thursday, 9:30 a.m.-8 p.m., Friday-Saturday, 9:30 a.m.-5 p.m., Sunday, noon-5 p.m. This exhibit and the reception are free and open to the public. The exhibit is made possible by the City of Encinitas Civic Art Program, [encinitasca.gov/VisualArt](http://encinitasca.gov/VisualArt).

Reception: Silk and Gourd Artists  
Virginia Ann Holt and Grace Swanson:  
5 p.m. - July 8; exhibition through Aug.  
7. Encinitas Library, 540 Cornish Drive,  
Encinitas. Free. (760) 753-7376 or  
[encinitasca.gov/VisualArt](http://encinitasca.gov/VisualArt)

Night + Day | THE SAN DIEGO UNION-TRIBUNE | THURSDAY • JUNE 29, 2017

THE COAST NEWS

### ARTISTS RECEPTION

Saturday June 10th, 4pm to 7pm



Pottery by Karen Fidel



Jewelry by Dolores Renner

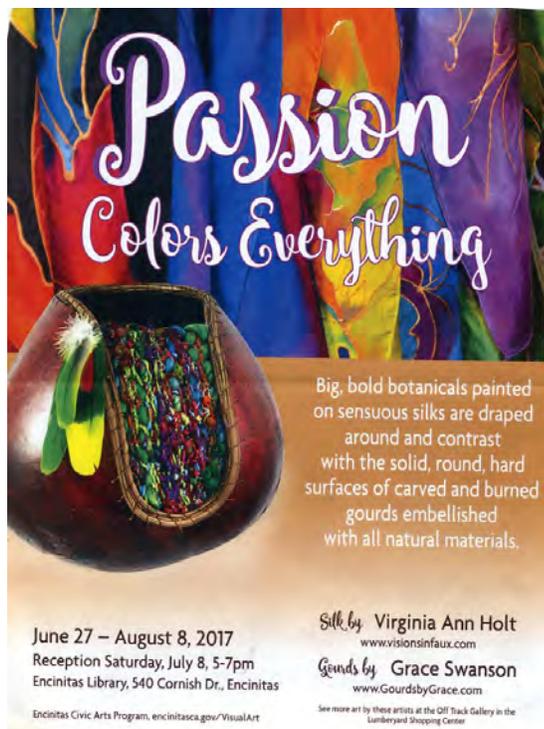
Join us for refreshments and meet the artists  
Enjoy 10% off all artwork in the gallery from 10am to close  
937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
[offtrackgallery.com](http://offtrackgallery.com) 760.942.3636

OFF TRACK GALLERY

San Diego Arts Guild, Est. 1963

JUNE 9, 2017

# Passion Colors Everything



Big, bold botanicals painted on sensuous silks are draped around and contrast with the solid, round, hard surfaces of carved and burned gourds embellished with all natural materials.

June 27 – August 8, 2017  
Reception Saturday, July 8, 5-7pm  
Encinitas Library, 540 Cornish Dr., Encinitas

Silks by Virginia Ann Holt  
[www.visionsinfaux.com](http://www.visionsinfaux.com)

Gourds by Grace Swanson  
[www.GourdsbyGrace.com](http://www.GourdsbyGrace.com)

Encinitas Civic Arts Program, [encinitasca.gov/VisualArt](http://encinitasca.gov/VisualArt)

See more art by these artists at the Off Track Gallery in the Lumberyard Shopping Center



**ENCINITAS** Art guild hosts show at community center

An art show titled "What Makes Your Heart Sing?" featuring 43 works ranging from paintings and pottery to jewelry and mosaics was installed by members of the San Dieguito Art Guild's Board of Directors at the Encinitas Community Center. The show is part of the Civic Art Program, an initiative of the Encinitas Commission for the Arts. Participating artists include Jeffrey R. Brosbe, Karen Fidel, Sharon Ford, Susan Schulte, Judianne Shannon, Joyce Nash, Carol Korfin, Lynn Ely, Jill Treadwell Svendsen, Sharon Hoffman, Linda Melvin and Grace Swanson. From left: Cheryl Ehlers, Encinitas arts program assistant; Schulte, Hoffman, Swanson, Korfin, Fidel and Shannon. The free show runs through Aug. 23 at the Community Center, 1140 Oakcrest Park Drive. Hours are 8 a.m. to 10 p.m. Mondays through Saturdays and noon to 5 p.m. Sundays. Artworks are for sale. Visit [sandleguitoartguild.com](http://sandleguitoartguild.com).

JULY 2017  
Paint Rag!  
Happy 4th of July



"Forever" Pastel Painting by Sharon Ford



San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

In This Issue:

*President's Message*  
*Famous Artist Quote*  
*Welcome New Member*  
*Members' Exhibition and Wins*  
*Monthly Show Winners*

at the Gallery when someone fell during Wall rotation. Pam Waldman, our stalwart Wall Chair, immediately leapt into action to research and purchase new, safer ladders for the Gallery. She also brought this to the attention of the Board who agreed that every member, and those who help during rotations, needs to sign a liability release. As a guardian of the Guild, Pam knows that we must look ahead and anticipate potential problems and then do what we can to prevent them. Thank you Pam for your ongoing efforts to protect the Guild and finding ways to keep everyone safe.

Remember, as a guild of artists, we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.

Cheers,

Lin Holzinger

\*\*\*"Point of Sale System" is defined as a computerized network and software program that is linked to the check out system. Every time a sale is entered it automatically updates inventory and accounts receivable.

**Famous Artist Quote**

"There are no rules. That is how art is born, how breakthroughs happen. Go against the rules or ignore the rules. That is what invention is about." Helen Frankenthaler

*Environmental Painters' Schedule*  
*Member's Opportunities*

Message from our President: Lin Holzinger



Dear Members,

Summertime...

...and the livin' is easy (or so the popular George Gershwin song goes).

But for the Guild, summertime also marks the end of our fiscal year, so many of us on the Board will devote our time this season to implementing ideas that help promote the Gallery, streamline our sales process, and protect artists' rights.

One cool idea that we're working on is setting up a demonstration area in front of the Gallery during the next couple of months that should attract additional walk-in traffic. By the way - Please let me know if you're interested in being a demonstrator.

Carol Korfin is leading the charge to find a new \*point of sale system for the Gallery. Thanks to another successful year, we can afford to invest in one that will simplify the sales process, reduce stress for our staffers, and greatly limit the number of errors that happen at the sales desk, while also collecting better financial and marketing information.

Also, because it's nearly time to renew our annual memberships, we have slightly amended the agreement. All artists, especially those who exhibit and sell their artwork, need to be mindful of protecting their own and others' intellectual property. To that end, the updated form includes a gentle reminder to do so.

You might not have heard that we had an incident recently



Helen Frankenthaler- American Painter Abstract Expressionism 1928-2011

**Welcome Our New Members:**

Jane LaFazio, Media: Watercolor and Mixed media Collage

Marion Black, Media: Collage

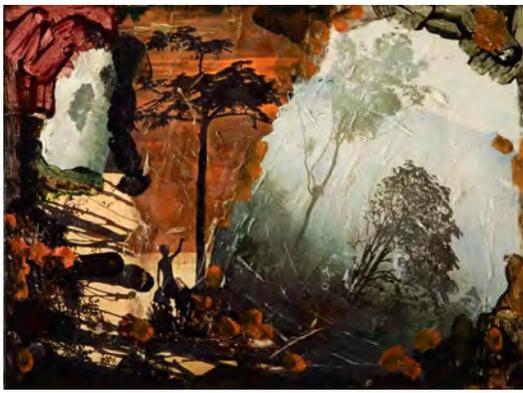
J.D. Duncan, Media: Acrylics and Photography

Jeremy and Sierra Black, Media: Sculpture

Irina Mogileva: Media: Oil and Acrylics

**Member's Wins and Exhibits**

Linda Meeker had three pieces of art accepted into the San Diego County Fair this year. They included "Passage" a mixed media drawing, "River" an abstract watercolor, and she earned Honorable Mention Award in the collage category for "Out of the Mist"! (Pictured below.)



### SDAG Board of Directors Exhibit

Twelve members of the San Dieguito Art Guild's Board of Directors install a show in the Encinitas Community Center. The title of this show is "What Makes Your Heart Sing?"

The participants, Jeffrey R. Brosbe (Jobs Chair), Karen Fidel (Membership Chair), Sharon Ford (Newsletter Chair), Susan Schulte (Secretary), Judianne Shannon (Parliamentarian), Joyce Nash (Hospitality), Carol Korfin (Calendar Chair), Lynn Ely (Monthly Show Chair), Jill Treadwell Svendsen (Webmaster), Sharon Hoffman (Mother's Day Weekend Tour Chair), Linda Melvin (Gallery Manager), and Grace Swanson (Publicity Chair) share their individual artistic passions: pottery and paintings, glass and gourds, mosaics and mixed media, wood and watercolor, photography, jewelry, and fiber.

The show, which consists of 43 pieces of original artwork, is installed in the lighted cabinet in the hallway of the Community Center, 1140 Oakcrest Park Drive, Encinitas, and runs from now until Wednesday, August 23. The Community Center is open Monday through Saturday, 8:00 am - 10:00 pm and Sunday, 12:00 - 5:00 pm. The Community Center phone number is (760) 943-2260. This exhibit is free and open to the public. All pieces in the show are for sale and available by

contacting the artists directly. Contact information is listed on a small card next to each piece. This 8-week show is part of the Civic Art Program which is an initiative of the Encinitas Commission for the Arts.



Cheryl Ehlers (Encinitas Arts Program Assistant), Susan Schulte, Sharon Hoffman, Grace Swanson, Carol Korfin, Karen Fidel, and Judianne Shannon.

### Did we miss your Win or Exhibit?

Remember to send me the information with a photo of the artwork before the end of the month.

[sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com)

Three other members won ribbons for their art work at the SD County Fair: Tish Wynn won a first prize ribbon, Jorge Garza won an honorable mention, and Darlene Katz won a \$75 certificate and yellow special ribbon from Blick Art Supply Supplies. Congratulations to you all!

### More Members' Wins

Congratulations to Sharon Hoffman



Sharon Hoffman sold an acrylic painting, "The Bouquet", 24 x 30, through the Fine Art Show at the 2017 San Diego County Fair .



### Grace Swanson Wins Blue Ribbon at the San Diego Fair!

Grace Swanson's artistically decorated gourds were awarded three ribbons in three divisions at the San Diego County Fair. Congratulations Grace!

### Want to Put a Name to the Face and a Face to a Name?

Here is Your Opportunity to do Just That!

### Photos of current members

The roster of SDAG members is on the SDAG website and is password protected so only current members may view the list. Small photos have been added so we can start putting faces to names. This area is NOT open to the public. Only current members can view this list.

Go to [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com) (OffTrackGallery.com takes you to the same place) click on the Membership tab. LOG IN on the far right. You will need Your Username and Password. If you have lost this information please contact [membership@SanDieguitoArtGuild.com](mailto:membership@SanDieguitoArtGuild.com). Membership will verify that you are a current member and give you the password. Once you are in this PRIVATE area, go to Membership Directory (bottom right).

NOTE: If you are viewing the list on your phone, the photos will show up if you hold your phone horizontally. They will not show up if you hold your phone vertically. They cannot be any larger. We are constrained by the software of the website.

\* if you do NOT see a photo by your name, that means we don't have one. Please send your photo to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com) to be included. Any size and format is acceptable.

\* if you have a BETTER photo that you want to use please send it to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

\* If you see a mistake (wrong photo) contact [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

\* if you do NOT want your photo on the Membership Directory please contact at [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com). Remember this area is PRIVATE, and only open to CURRENT members so we can identify each other.

## Looking Forward to the Monthly Show

**August Monthly Show** is "In the Heat of the Summer" The judge is Cheryl Tall.

**September Monthly Show** is "Many Changes" The judge Linda Lusi

**October Monthly Show** is "Warm Colors" The judge is Richard Hawk

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

### July Monthly Show

Judge: Susan Clark



**Susan Avery Clark's representational and often whimsical watercolors depict visually exciting subjects in her environment and are characterized by strong sunlight/shadow patterns and exaggerated color. Her pleasing domestic subjects, tranquil landscapes, bold florals and unique, lively animals, figures**

**and portraits appeal to a wide audience. Clark is an award-winning artist with works in private collections nationwide and in Europe. Although Clark's expertise is watercolor, she is proficient in many other art media and techniques. Her style has been strongly influenced by the brilliant use of color of Wayne Thiebaud and Fritz Scholder and the landscape and figure works of Gauguin, Degas and Cassatt.**

**Susan Clark currently resides in Escondido, California. She holds a Bachelor of Fine Arts degree from Arizona State University and has been teaching art since 1973. She has taught students from age 3 to 90. Susan taught Adult Education art classes for 23 years, then middle and high school art in Vista, CA for 16 years. After retiring as a full-time classroom teacher in 2015 she has enjoyed going back to teaching classes in Painting and Drawing through Escondido Adult School.**



### Monthly Show Winners

**July Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!**

**BEST OF SHOW - Jennifer Hewitson - Desert Scape - MM**

#### OIL

1st - Bea Gold - Little Midge  
2nd - Irina Mogileva - Venice  
3rd - P.J. Puterbaugh - Spring Tulips  
HM - Nora Dewey - Lagoon Curves  
HM - Jacque Wade Skay - Sandy

#### ACRYLIC

1st - Christina Zeller - Limonetta  
2nd - Wendy Kelley - Polynesian Wave  
3rd - Steve Webb - Please...Please Me  
HM - Shandra Zawacki - Noni  
HM - J.D. Duncan - Headed Home on Mission Ave.

#### WATERCOLOR

1st - Marilyn Shayegan - DS One  
2nd - Sally Bly - Summer  
3rd - Pat Smart - Sitges  
HM - Tom Shannon - Grand Canyon View 3

#### PHOTOGRAPHY

1st - Michael D. Chesnut - It's the Yellow One with the Green Door  
2nd - James Mickelson - Sunflower Kiss  
3rd - Terry Allen - Still Standing

#### JEWELRY

1st - Jeanne Abriel - Bolo Tie - Enamel  
2nd - Karla Nederlof - Fork Bracelet  
3rd - Helen Schultes - Olala Sunshine Earrings

#### MIXED MEDIA

1st - P.J. Puterbaugh - Orange & Orchids  
2nd - Michael Dicken - Cliff in Long Canyon  
3rd - Margaret A. Johnston - Simply Pink

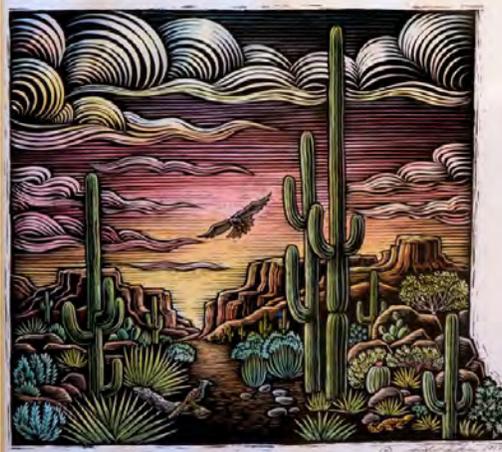
#### TEXTILE

1st - Joyce Ford - Song of the Whale - Stitched Wall Art  
2nd - Virginia Ann Holt - Flower Power Blues - Hand Painted Silk Scarf

#### OTHER

1 - Pat Smart - White Pelicans - Batik

### Monthly Show Winners



**Best of Show: Jennifer Hewitson  
"Desert Scape"  
Mixed Media**



**1st Place Category: Oil  
Bea Gold "Little Midge"**



1st Place Category: Acrylic  
Christina Zeller "Limonetta"



1st Place

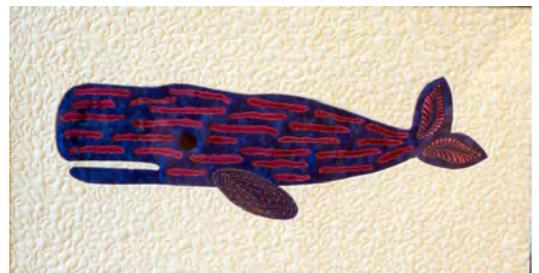
Category: Photography  
Michael D. Chesnut - "It's the Yellow One with  
the Green Door"



1st Place Category: Jewelry  
Jeanne Abriel - Bolo Tie- Enamel



1st Place: CATEGORY: Other  
Pat Smart - "White Pelicans" - Batik



**First Place Category: Textiles**  
**Joyce Ford - "Song of the Whale"**  
**Stitched Wall Art**



**First Place: Watercolor**  
**Marilyn Shayegan- "DS One"**



**First Place: Mixed Media**  
**P.J. Puterbaugh " Orange & Orchids"**

**Mark your Calendars**

**July 4th Independence Day!**  
**July 25th August Monthly Show Take in**  
**July 29th SDAG Flea Market**

**News You Can Use!**

### **Environmental Painters' Schedule**



**July 4**, no meeting, stay home and celebrate!

**July 11 and 18**. Batiquitos Lagoon, park at the end of Gabbiano

**July 25**, Leo Carrillo Ranch

Call or email Joan Grine, 858-481-8783, for more directions or questions.

[grine@roadrunner.com](mailto:grine@roadrunner.com)



**Members' Opportunities**



Would you like your photo or artwork featured in the newsletter? Please submit a good digital image to me, the

newsletter editor, Sharon Ford, [sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com) . I will pick something that works with the theme of the month. Your artwork will be credited and noted under the image. Please submit your image by the 20th of the month. Good Luck!  
Sharon Ford (Newsletter Editor)

**SDAG Now has an Instagram Account!**

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDiegoArtGuild hashtags: #OffTrackGallery and #SanDiegoArtGuildofftrackgallery.



San Dieguito Art Guild Offtrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636  
(501c3 regulations do not prohibit individual expression of political art.)

STAY CONNECTED:



Painting by Cathy Wessels



**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
[offtrackgallery.com](http://offtrackgallery.com) 760.942.3636



**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

**ARTISTS RECEPTION**

Saturday August 12th, 4pm to 7pm



Painting by Sara Paaree Ghopreh



**Awards will be given to three promising students from Mira Costa, Oceanside and Encinitas Friends of the Arts**

Free and open to the public!

Enjoy 10% off all artwork in the gallery from 10am to close  
937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
[offtrackgallery.com](http://offtrackgallery.com) 760.942.3636

SDAG July 2017 Board of Directors Meeting Minutes  
US Bank, Encinitas, CA 92024

The meeting was held on July 24, 2017 at 10:00 a.m.

Officers Present: Karen Fidel, Linda Melemed, Susan Schulte, Judianne Shannon, Terry Oshrin, Linda Melvin, Pamela Taylor Waldman, Carol Korfin, Lynn Ely, Grace Swanson, Jill Treadwell Svendsen, Judy Salinsky, Joyce Nash, and Jeff Brosbe.

Officers Absent: Lin Holzinger, Sharon Ford, Sandy Heath, Ellen Cramer, Julie Bubar, and Sharon Hoffman.

The meeting was called to order at 10:03 a.m.

Motion 1: Carol Korfin moved to approve the minutes pre-approved by the board via e-mail.

Seconded by Judianne Shannon

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Parliamentarian Report - Judianne Shannon: On July 1st, the Slate of Officers for the 2017-2018 Year was voted in by the SDAG members. On July 7th, Pam Waldman stepped down from Co-Wall Chair.

Motion 2: Judianne Shannon moved to approve that the board accept Pam Waldman's resignation from the up-coming 2017-2018 Board year as Co-Chair Wall.

Seconded by Susan Schulte

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Treasurer's Report- Linda Melemed: On June 30th we had total cash on hand of \$141,640. Artist sales for Sept through June 2017 were \$86,050. down from the prior year of \$89,468. Net profit year to date is \$18,719 compared to prior year profit of \$679.

Carol announced that she and Lin Holzinger have not picked out a Point of Sale system yet and will not be able to purchase one before the end of the fiscal year.

Another option for using additional monies before the end of the fiscal year is to pay Karl Stauss Brewery the remaining balance for the upcoming show, Carmel Valley Artists, on November 18th. Linda Melemed said that she will check with USBank about setting up a reserve fund for monies to be used in the next fiscal year.

Motion 3: Jeff Brosbe moved to approve the June 30, 2017 Financial Report presented to the Board via e-mail.

Linda Melvin seconded the motion

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Motion 4: Carol Korfin moved to approve the Board of Director's general resolution to designate Terry Oshrin as an Agent of the Board, to be "signer" on the US Bank checking account. Having fulfilled this responsible role for years previously as a Board member, Terry will continue for the convenience of SDAG organization.

Grace Swanson seconded the motion

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Gallery Committee Chair - Linda Melvin: At the Gallery Committee Meeting, Linda presented a jury procedures sheet that was discussed.

Linda reported that Gayle Baker will continue to organize "Show and Tell" get togethers for members.

Diann Abadie may have to give up her rental space on the floor because of bounced checks and needs to make payment to the Gallery. A SDAG charge for bounced checks was discussed by the Board and will be determined later. Karen Fidel offered to file "additional insured" forms with our insurance company.

Peggy Stokes' photography will go back on the Wall. Her two staffing duties will be covered by paid staffers, since she is unable to staff at the Gallery. Her third shift is helping with some cleaning duties.

Pam Waldman reported that Pat Smart and Joan Burman will be coming off half walls each.

Carol Korfin reported that the member sign-up for staffing will be done as before: in the gallery during each rotation. The calling method was too tedious and time consuming with not much success.

Carol also discussed that her and Lin are making progress with the POS system, taking in consideration two different systems.

Membership - Karen Fidel: Karen is surprised by how many membership renewals that she has received so far.

Jobs Chair - Jeff Brosbe: The updated Jobs Descriptions List will be put into the book on Wednesday, July 26th. Jeff will update the list to include Grace as in charge of "Try It, You'll Like It".

Job requests forms were given to Lynn for a Monthly Show Ribbon Writer and a Demo Coordinator. Lynn was asked to let Jeff know if either or both were not filled at the Monthly Show take-in on Tuesday, June 25th. Jeff pointed out the specific special instructions highlighted in red and yellow on each form.

Jeff asked to be kept informed of who is in and who is out at the Gallery, so that he could keep the Third Shift List accurate. It was confirmed that Karen Witmer would not have an opportunity for a new job until the Oct/Nov Rotation.

Wall Chair - Pam Waldman: No Report

Floor Chair - Terry Oshrin: No Report

Monthly Show Chair - Lynn Ely: The July Monthly Show brought in over \$1,000 with many participants.

PR Chair - Grace Swanson: At the August 12th Gallery Reception, Sharon Hoffman will give out the rewards to MiraCosta students and to Encinitas Friends of the Arts. There is \$75 charge for each space at the upcoming Encinitas Flee Market on Saturday, July 29th. Since the city of Encinitas is having trouble filling the spaces, they are offering each space for \$30 to residents.

Plain Air Artist competition might be taken over by the Friends of the Arts.

The Fund Raising Event Chair for SDAG was discussed by the Board.

Website - Jill Treadwell Svedsen: USBank alerted Pay Pal that a hack of \$2,500 was done.

Members may use Pay Pal to sign up for membership renewal on August 1st.

Calendar - Carol Korfin: Carol talked about sign ups for staffing the Gallery by using the calling method was a huge undertaking with marginal success. She has addressed this issue with the Gallery Committee.

The POS system will not be decided upon and purchased before the end of the 2016-2017 fiscal year. When the top contender POS system is picked out for the Gallery and tried for a 15 day no cost trial, there will be a training session of a cross section of renters with varying degrees of computer knowledge. Then, the benefits and difficulties will be compared to another system, and if these systems are feasible for the Gallery.

Hospitality - Judy Salinsky: Judy said that there is too much wine for the Receptions. More Monthly Show participants and members need to sign up for clean up after the Receptions, instead of bringing wine for their jobs. The board discussed that bringing wine instead of doing a job will no longer be available to members.

Programs- Julie Bubar: Absent

The August 28, 2017 Board of Directors' Meeting will be at Linda Melvin's home with the Installation of Officers, with some new officers coming in and some officers leaving the Board. The event will feature of potluck with the sign up going around after the current Board Meeting.

Motion 5: Karen Fidel moved to adjourn the meeting at 11:40 p.m.

Seconded by Linda Melvin.

Motion Passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

The meeting was adjourned at 11:42 p.m.

Next meeting: Monday, August 28, 2017 at 10:00 a.m. at the Linda Melvin's home, 843 Santa Regina, Solana Beach, CA 92075.

Submitted by \_\_\_\_\_  
Susan Schulte, Secretary

ART LISTINGS

Silk and Gourd Artists Virginia Ann Holt and Grace Swanson: Through Aug. 7. Encinitas Library, 540 Cornish Drive, Encinitas. Free. (760) 753-7376 or encinitasca.gov/VisualArt

Silk and Gourd Artists Virginia Ann Holt and Grace Swanson: Through Aug. 7. Encinitas Library, 540 Cornish Drive, Encinitas. Free. (760) 753-7376 or encinitasca.gov/VisualArt

19th annual Art in the Village: 9 a.m. to 5 p.m. Aug. 13. Carlsbad Village, State Street and Grand Avenue, Carlsbad. Free. carlsbad-village.com/events/art-in-the-village

AUG. 4, 2017

THE COAST NEWS



OFF TRACK GALLERY

ARTISTS RECEPTION

Saturday August 12th, 4pm to 7pm



Painting by Sara Pérez Chaves



Awards will be given to three promising students from Mira Costa, Oceanside and Encinitas Friends of the Arts

Free and open to the public!

Enjoy 10% off all artwork in the gallery from 10am to close  
937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)

offtrackgallery.com 760.942.3636

JULY 21, 2017

THE COAST NEWS



Painting by Emily Wenzel

**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*  
 937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
 (behind St. Tropez and Starbucks)  
 offtrackgallery.com 760.942.3636

# North County Community News

Night + Day | THE SAN DIEGO UNION-TRIBUNE | THURSDAY • JULY 6, 2017

Reception: Silk and Gourd Artists  
**Virginia Ann Holt and Grace Swanson:**  
 5 p.m. July 8; exhibition through Aug. 7.  
 Encinitas Library, 540 Cornish Drive,  
 Encinitas. Free. (760) 753-7376 or  
 encinitasca.gov/VisualArt

N **North County**  
**SUNDAY •**  
 JULY 2, 2017 | **B7**

## ENCINITAS **Artists displaying, selling work at center**

Members of the San Dieguito Art Guild's board of directors recently installed a show titled "What Makes Your Heart Sing?" It will run through Aug. 23 at the Encinitas Community Center, 1140 Oakcrest Park Drive. The participants include: Jeffrey R. Brosbe, Karen Fidel, Sharon Ford, Susan Schulte, Judianne Shannon, Joyce Nash, Carol Korfin, Lynn Ely, Jill Treadwell Svendsen, Sharon Hoffman, Linda Melvin and Grace Swanson. The show consists of 43 pieces of original artwork including pottery, paintings, glass, gourds, mosaics, mixed media, wood, watercolor, photography, jewelry and fiber. All pieces in the show are for sale. Hours are 8 a.m. to 10 p.m. weekdays and Saturdays, and noon to 5 p.m. Sundays. Call (760) 943-2260 or visit sandieguitoartguild.com.

ENCINITAS ADVOCATE - JULY 7, 2017 - PAGE A17

## **Passion Colors Everything art show**

Virginia Ann Holt and Grace Swanson team up to display hand painted silks and gourd art in the six lighted cubes in the foyer of the Encinitas Library.

The title of their show, "Passion Colors Everything", describes the big, bold botanicals painted on sensuous silks by Virginia and the brightly colored, carved, and burned gourd art by Grace Swanson.

The show runs from June 27 through Aug. 7. The public is invited to a reception by the artists on Saturday, July 8 from 5-7 p.m. at the library, 540 Cornish Drive.

For more information, visit [www.encinitasca.gov/VisualArt](http://www.encinitasca.gov/VisualArt).

ENCINITAS

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THURSDAY • JULY 13, 2017 | THE SAN DIEGO UNION-TRIBUNE | Night + Day

**Silk and Gourd Artists Virginia Ann Holt and Grace Swanson:** Through Aug. 7, Encinitas Library, 540 Cornish Drive, Encinitas. Free. (760) 753-7376 or encinitasca.gov/VisualArt

Celebrate  
*Father's Day*  
 At the Lumberyard

**RESTAURANTS & FOOD**

- Blue Ribbon Artisan Pizza
- Jojo's Creamery
- Kim's Vietnamese Restaurant
- Lobster West
- Lotus Cafe & Juice Bar
- Lumberyard Tavern & Grill
- Sakura Bana Sushi Bar
- St. Tropez Bakery & Bistro
- Starbuck's Coffee
- The 3rd Corner Wine Shop

**HEALTH, BEAUTY & SERVICE**

- Europtics Eyewear & Sun Wear
- FitCryo
- Heavenly Nails
- PURE Blowout Bar

**RETAIL SHOPS**

- Beads, Crystals & More
- Birkenstock
- Crown Ace Hardware
- deepFling
- Grounded Garden
- Magical Child
- Movin Shoes
- Off Track Gallery
- Sakura Bloom
- Savory Spice Shop
- Soulscape Books & Gifts
- Three Sisters Jewelry Design



SHOP ENCINITAS

**THE LUMBERYARD**

Located 1/2 Mile South of Encinitas Blvd. on  
 South Coast Highway 101 in Downtown Encinitas.  
[www.shoplumberyard.com](http://www.shoplumberyard.com)

SDAG July 2017 Board of Directors Meeting Minutes  
US Bank, Encinitas, CA 92024

The meeting was held on July 24, 2017 at 10:00 a.m.

Officers Present: Karen Fidel, Linda Melemed, Susan Schulte, Judianne Shannon, Terry Oshrin, Linda Melvin, Pamela Taylor Waldman, Carol Korfin, Lynn Ely, Grace Swanson, Jill Treadwell Svendsen, Judy Salinsky, Joyce Nash, and Jeff Brosbe.

Officers Absent: Lin Holzinger, Sharon Ford, Sandy Heath, Ellen Cramer, Julie Bubar, and Sharon Hoffman.

The meeting was called to order at 10:03 a.m.

Motion 1: Carol Korfin moved to approve the minutes pre-approved by the board via e-mail.

Seconded by Judianne Shannon

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Parliamentarian Report - Judianne Shannon: On July 1st, the Slate of Officers for the 2017-2018 Year was voted in by the SDAG members. On July 7th, Pam Waldman stepped down from Co-Wall Chair.

Motion 2: Judianne Shannon moved to approve that the board accept Pam Waldman's resignation from the up-coming 2017-2018 Board year as Co-Chair Wall.

Seconded by Susan Schulte

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Treasurer's Report- Linda Melemed: On June 30th we had total cash on hand of \$141,640. Artist sales for Sept through June 2017 were \$86,050. down from the prior year of \$89,468. Net profit year to date is \$18,719 compared to prior year profit of \$679.

Carol announced that she and Lin Holzinger have not picked out a Point of Sale system yet and will not be able to purchase one before the end of the fiscal year.

Another option for using additional monies before the end of the fiscal year is to pay Karl Stauss Brewery the remaining balance for the upcoming show, Carmel Valley Artists, on November 18th. Linda Melemed said that she will check with USBank about setting up a reserve fund for monies to be used in the next fiscal year.

Motion 3: Jeff Brosbe moved to approve the June 30, 2017 Financial Report presented to the Board via e-mail.

Linda Melvin seconded the motion

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Motion 4: Carol Korfin moved to approve the Board of Director's general resolution to designate Terry Oshrin as an Agent of the Board, to be "signer" on the US Bank checking account. Having fulfilled this responsible role for years previously as a Board member, Terry will continue for the convenience of SDAG organization.

Grace Swanson seconded the motion

Motion Passed Unanimously

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

Gallery Committee Chair - Linda Melvin: At the Gallery Committee Meeting, Linda presented a jury procedures sheet that was discussed.

Linda reported that Gayle Baker will continue to organize "Show and Tell" get togethers for members.

Diann Abadie may have to give up her rental space on the floor because of bounced checks and needs to make payment to the Gallery. A SDAG charge for bounced checks was discussed by the Board and will be determined later. Karen Fidel offered to file "additional insured" forms with our insurance company.

Peggy Stokes' photography will go back on the Wall. Her two staffing duties will be covered by paid staffers, since she is unable to staff at the Gallery. Her third shift is helping with some cleaning duties.

Pam Waldman reported that Pat Smart and Joan Burman will be coming off half walls each.

Carol Korfin reported that the member sign-up for staffing will be done as before: in the gallery during each rotation. The calling method was too tedious and time consuming with not much success.

Carol also discussed that her and Lin are making progress with the POS system, taking in consideration two different systems.

Membership - Karen Fidel: Karen is surprised by how many membership renewals that she has received so far.

Jobs Chair - Jeff Brosbe: Jeff will update the list to include Grace as in charge of "Try It, You'll Like It".

Wall Chair - Pam Waldman: No Report

Floor Chair - Terry Oshrin: No Report

Monthly Show Chair - Lynn Ely: The July Monthly Show brought in over \$1,000 with many participants.

PR Chair - Grace Swanson: At the August 12th Gallery Reception, Sharon Hoffman will give out the rewards to the MiraCosta students.

There is \$75 charge for each space at the upcoming Encinitas Flee Market on Saturday, July 29th. Since the city of Encinitas is having trouble filling the spaces, they are offering

each space for \$30 to residents.

Plain Air Artist competition might be taken over by the Friends of the Arts.

The Fund Raising Event Chair for SDAG was discussed by the Board.

Website - Jill Treadwell Svedsen: USBank alerted Pay Pal that a hack of \$2,500 was done.

Members may use Pay Pal to sign up for membership renewal on August 1st.

Calendar - Carol Korfin: Carol talked about sign ups for staffing the Gallery by using the calling method was a huge undertaking with marginal success. She has addressed this issue with the Gallery Committee.

The POS system will not be decided upon and purchased before the end of the 2016-2017 fiscal year. When the top contender POS system is picked out for the Gallery and tried for a 15 day no cost trial, there will be a training session of a cross section of renters with varying degrees of computer knowledge. Then, the benefits and difficulties will be compared to another system, and if these systems are feasible for the Gallery.

Hospitality - Judy Salinsky: Judy said that there is too much wine for the Receptions. More Monthly Show participants and members need to sign up for clean up after the Receptions, instead of bringing wine for their jobs. The board discussed that bringing wine instead of doing a job will no longer be available to members.

Programs- Julie Bubar: Absent

The August 28, 2017 Board of Directors' Meeting will be at Linda Melvin's home with the Installation of Officers, with some new officers coming in and some officers leaving the Board. The event will feature of potluck with the sign up going around after the current Board Meeting.

Motion 5: Karen Fidel moved to adjourn the meeting at 11:40 p.m.

Seconded by Linda Melvin.

Motion Passed Unanimously.

Votes: In Favor-12...Against-0...Abstain-0...Absent-3

The meeting was adjourned at 11:42 p.m.

Next meeting: Monday, August 28, 2017 at 10:00 a.m. at the Linda Melvin's home, 843 Santa Regina, Solana Beach, CA 92075.

Submitted by \_\_\_\_\_

Susan Schulte, Secretary

SDAG August 2017 Meeting Minutes  
Joint Meeting of Incoming and Outgoing Officers  
Held at Linda Melvin's home, 843 Santa Regina  
Solana Beach, CA 92075

The meeting was held on August 28, 2017 at 10:00 a.m.

Officers & Chairmanships Present: Lin Holzinger, Karen Fidel, Linda Melemed, Susan Schulte, Judianne Shannon, Linda Melvin, Terry Oshrin, Grace Swanson, Carol Korfin, Lynn Ely, Sharon Hoffman, Jill Treadwell Svendsen, Marissa Wright, Joyce Nash, and Jeff Brosbe

Officers & Chairmanships Absent: Sharon Ford, Pam Waldman, Julie Bubar, Sandy Heath, Ellen Cramer, Judy Salinsky

New Officers & Chairmanships Present: PJ Puterbaugh, Janet Scura, and Jon Lovegren and Ellablanche Salmi

The meeting was called to order at 10:08 a.m by Lin Holzinger, president.

PJ Puterbaugh, incoming secretary began taking minutes for meeting.

Motion1: Karen Fidel moved to approve the July 24, 2017 minutes pre-approved by the Board via e-mail.

Submitted by Secretary, Susan Schulte

Seconded by Carol Korfin the motion

Motion Passed Unanimously

Votes: In Favor:11...Against:0...Abstain:0...Absent:4

Susan Schulte arrived at 10:10 a.m. and took over taking minutes

Treasurer's Report - Linda Melemed

On July 31st we had total cash on hand of \$136,264. Artist sales for Sept through July 2017 were \$93,297 down from the prior year of \$98,369. Net profit year to date is \$12,921 compared to prior year loss of (\$1,212).

As of August 24th, the profit was \$7,337 compared to prior year of a loss of (\$1,012), which should be low enough to not risk our non-profit status. Any supplies needed for the Gallery should be purchased in August, if possible, to further lower that profit.

Motion 2: Jeffrey Brosbe moved to approve the July 31st 2017 Financial Report as presented to the Board via e-mail.

Submitted by Treasurer, Linda Melemed

Seconded by Karen Fidel

Motion Passed Unanimously

Votes: In Favor:11...Against:0...Abstain:0...Absent:4

Ellablanche Salmi arrived at 10:17 a.m. She is in-coming Co-Gallery Manager and not eligible to vote until after Installation of Officers after the meeting.

Membership Chair - Karen Fidel: Karen reminded the

board that new officers and chairs cannot be installed if they haven't renewed their annual membership. She is continuing to collect membership checks from members. The dues go up from \$85 to \$95 on September 1st.

Marissa Wright arrived at 10:20 a.m. Since she is a Co-Chair with Terry Oshrin, who has voted on the previous two motions, the vote count remains the same.

Gallery Chair - Linda Melvin: Linda Melvin reminded the Board to read the notes of the Gallery Committee Meeting and ask questions if needed.

Joyce Nash discussed with the Board that Neta Bourlas missed her job three times at the Gallery Receptions. Linda will talk to her at the Monthly Show when she submits her artwork and signs up for another job.

Jeff Brosbe reported that a photo of Tish Winn's was taken down off the Monthly Show's wall, because it was not an original piece of art, just a horse photo. [needs to be re-worded – check with someone else – I don't know the whole history]

Wall Chair - Pam Waldman: Absent

Jill Treadwell Svendsen arrived at 10:30 a.m. Since she is a Co-Chair with Joyce Nash, who has voted on the previous two motions, the vote count remains the same.

Motion 3: Grace Swanson moved to approve the appointment of Janet Scura as Wall Co-Chair with Joyce Nash for the SDAG's September 1, 2017- August 31, 2018 Fiscal Year.

Seconded by Carol Korfin

Motion Passed Unanimously

Votes: In Favor:11...Against:0...Abstain:0...Absent:4

Since the BOD has approved the resignation of Pam Waldman as Co-Wall Chair for the in-coming BOD, Janet Scura has been approved by the BOD to Co-Chair the position with Joyce Nash after the meeting and the Installation of In-Coming Officers.

Floor Chair - Terry Oshrin: Terry discussed with the Board sales at the Gallery are down from the previous summer's months.

Some suggestion were made by the board for next year: for an end of summer (season) sale, a joint business sidewalk sale or patio event, and wait until after the holiday shows and season to see the end of year sale results.

Monthly Show - Lynn Ely: August's Monthly Show had 71 entries. The "Best of Show" artist received a \$35 check with a coupon for one free entry into another monthly show. The next take-in will be August 29th for September's

Monthly Show. Linda Luisi will judge this show called, "Many Changes".

Publicity - Grace Swanson: Grace will check out the cost of advertising in the Encinitas Advocate newspaper and get back to the board at the next meeting.

Grace will ask TERI students to show their work at the next reception. If they accept to do so, Jill Treadwell volunteered to give up half of her wall space for TERI at the October 14th Reception.

At the Vista Alley Art on Saturday, September 10th, Grace accepted a free booth for SDAG. Some members volunteered to show their art work for this upcoming event.

Webmistress: Jill Treadwell Svendsen: Jill and Jon Lovgren will meet to discuss future plans for the website. Jon plans on creating a "workbook" about computer related information that our organization uses.

Calendar - Carol Korfin: All aspects of the calendar are going along smoothly.

Pertaining to the POS System, half of the members responded to the email that went out. Some of the biggest obstacles in selecting a system for the Gallery are: the number of people who don't have computer access, the number of people who are not computer savvy, and some of the members who have only smart phones and no computers at home.

Programs - Julie Bubar: Absent

Newsletter - Sharon Ford: Absent

Jobs Chair - Jeffrey Brosbe: Jeff reported that the position of Demo Coordinator had been filled by Ursula Schoter and Joyce Ford. The vision and scope for the demos will be written by Lin Holzinger and Judianne Shannon. Lin will communicate the job description to Ursula and Joyce.

Hospitality Chair - Judy Salinsky: Absent

Marissa Wright spoke about her upcoming plans for the Receptions. Marissa was asked to attend the next Monthly Show, so that she could learn how the jobs for the reception are filled.

Fund Raising Event Chair - TBD

Old Business

The next Board Meeting will be on September 18, 2017 at US Bank.

New Business

Changes in the Featured Artist Reception: not discussed.

Art Camp 2018: Lin Holzinger shared her experiences at Camp at Benneville Pines called "Art Groove", an adult art

camp.

Motion 4: Judianne Shannon moved to adjourn the meeting at 11:24 a.m.

Motion seconded by Linda Melvin.

Motion Passed Unanimously

Votes: In Favor:11...Against:0...Abstain:0...Absent:4

The meeting was adjourned at 11:25 a.m.

The Installation of Officers for SDAG 2017-2018 Fiscal Year followed the meeting.

A potluck lunch provided by the board members was held immediately after the Installation of Officers at Linda Melvin's home.

Submitted Respectfully by:

Susan Schulte  
Recording Secretary  
San Dieguito Art Guild

# AUGUST 2017 Paint Rag!



"Olives" Oil by Sharon Ford.



## San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

### In This Issue:

*President's Message*  
*Famous Artist Quote*

Welcome New Member  
Members' Exhibition and Wins  
Up Coming Events  
Monthly Show Winners  
Environmental Painters' Schedule  
Member's Opportunities

### Message from our President: Lin Holzinger



#### "Sharing the Wealth"

Did you know that August marks the last month of our fiscal year? Starting September 1, we'll begin another, with a new slate of directors on the board. It is also the time to decide how to spend excess income if we've had a good year, financially speaking. As a 501© (3) nonprofit organization, it is our fiscal duty to reinvest any profits back into our business, just as we believe that it's our social responsibility to share with others. I mentioned last month that we're planning to upgrade our point of sale (POS) system as a way of investing in our gallery. As I write this Carol Korfin is busy researching our options. The ideal system will be simple for all of our staffers to operate as well as improve the way we report sales activity and pay our gallery artists.

Each year we also strive to contribute to the community-at-large by offering low or no-cost art education events throughout the year. Some of these are funded

by the Guild, while others, like last year's Sunday Library Demos, were subsidized by a grant through the City of Encinitas. A way that we invest in our arts community is to award cash gifts to several college students who show real artistic promise. Diane Adams, a prominent local artist and department head at MiraCosta College, identifies these candidates each year. The young people she recommends don't just make pretty pictures - they've also demonstrated a dedication to building a career in the visual arts. As an arts organization, this is something we want to encourage. For the first time this year, we are making a contribution to Encinitas Friends of the Arts. They're involved in the Pacific View Art Center project, which we believe will be a fantastic addition to the arts scene here. To read more about it, click on this link: <http://www.eacea.org>.

Please join me at the Gallery on Saturday, August 12th (from 4pm to 7pm) for the Featured Artist reception. It'll be a great way to reconnect with fellow members, meet and talk with our awards recipients and see lots and lots of wonderful art. I hope to see you there. Remember, as a guild of artists, we are committed to serving our members and our community in the best ways possible. We are not only "sharing the wealth" we are also giving back to the community. If you have any comments or suggestions, feel free to contact me. I'm here to help.  
Cheers,  
Lin Holzinger

Famous Artist quote: *"Every good painter paints what he is."* Jackson Pollock



...and the Village

## Welcome Our New Members:

Ursula Schroter: Silk Painting  
Brenda Salamone: Oil, Pastel,  
and Mixed Media

### August 12th Artist Reception

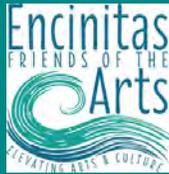
You are invited to a reception  
Saturday, August 12, from 4-7pm

10% off of all artwork  
in the Off Track Gallery all day

Featuring three promising art students  
from MiraCosta College, Oceanside

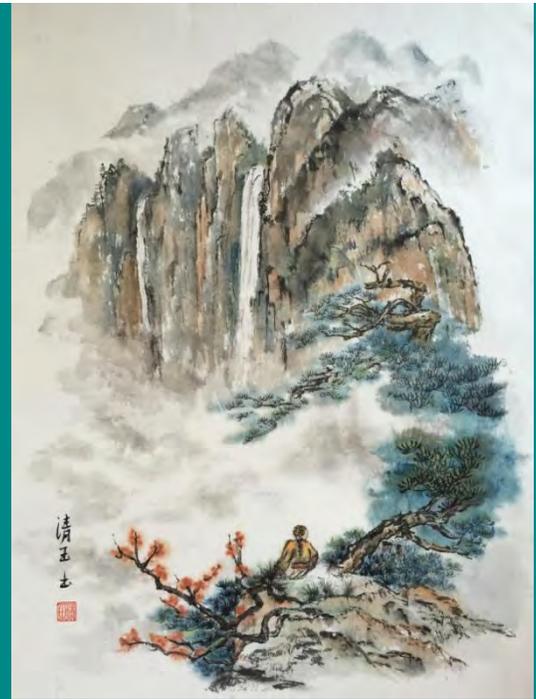


\$500 cash awards will be given to each of the  
MiraCosta students and also \$1000 to the  
Encinitas Friends of the Arts



JOIN US AT THE OFF TRACK GALLERY

MEMBER WINS and ART SHOWS



Lisa Curry received an award from American Association of  
Chinese Brush Painters - Lung Hsiang Chapter and the  
painting sold as well! ("In the Moment" pictured above)

Kerry Byerly won Best in Show at COAL gallery for the  
month of June.

### Members' Art Show and Reception

Sharon Ford is joining 3 other artists at the Escondido Arts  
Partnership Municipal Gallery for an Art Exhibit "Color-Bytes"

for the months of August and September



262 East Grand Escondido CA

Hours 11 am to 4pm Tuesday, Thursday Friday, and Saturday.

August 8th through October 3rd in Expressions Gallery

August 12<sup>th</sup> Artist Reception 5:30-8pm

Catherine Macdonald Mckechnie- Sharon Ford- Theresa Newbern-

Aimee Jo Gregory

Presents:

## Color-Bytes (The Language of Color)



Reception August 12<sup>th</sup> Saturday 5:30-8pm  
Escondido Arts Partnership Municipal Gallery  
262 East Grand, Escondido CA 92025

All are welcome!

### Looking Forward to the Monthly Show

September Monthly Show is "Many Changes " The judge is  
Linda Luisi. Load-in August 29th

October Monthly Show is "Warm Colors" The judge is Richard  
Hawk. Load in September 26th

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

### August Monthly Show

Judge: Cheryl Tall

Cheryl Tall studied art at the University of  
Central Florida, Orlando, FL, BFA, 1974, and at  
the University of Miami, Miami, FL, MFA, 1995.  
Her present studio is Southern California, where  
she creates her large-scale sculpture and  
paintings, and teaches art classes. Tall's  
primary medium is clay, coil built into large  
figurative sculptures and wall pieces. She also  
works with mixed media, oil and acrylic  
painting, and printmaking.



## Monthly Show Winners

August Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

**BEST OF SHOW** - Bruce Swart - Three Surfers on Black's Beach - Watercolor

### OIL

1st - Patricia A. Hunter - Pacific Spray  
2nd - Jacquie Wade Skay - Beach Boy

3rd - Karen Witmer - Leo Carrillo Ranch House  
HM - Cathy Wessels - Laguna Haze  
HM - Kathleen Graham - Mine Wash, Borrego Springs

### ACRYLIC

1st - Michael Dicken - Golden Valley, Death Valley  
2nd - J.D. Duncan - Jazz After Dark  
3rd - Christina Zeller - Cay Biscane  
HM - Judy Salinsky - Sunlite Grotto  
HM - Peggy Stokes - Where the Sea Meets the Sky

### WATERCOLOR

1st - Pat Smart - Shell Fragment  
2nd - Carol Abel - Me and My Friend

### PHOTOGRAPHY

1st - Terry Allen - Monolith  
2nd - Michael Kacmarcik - Pure White Gold  
3rd - Elfreda Skidmore - Sunset at Swami's  
HM - Anne Randerson - Tipping the Lake

### JEWELRY

1st - Julie Leyden - Textured Shapes on Chain - Copper  
2nd - Jeannie Abriel - Shades of Green, Enamel Earrings

### MM

1st - Margaret A. Johnston - Fans  
2nd - Kerry Kern Byerly - Busy Day  
3rd - Janet Weinstein - Glorious Day  
HM - Michael D. Chesnut - Cubist Columbine

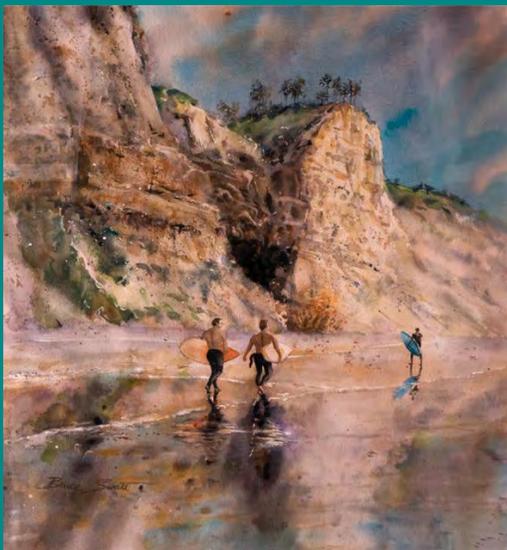
### TEXTILE

1st - Ursula Schroter - Young Garibaldi, (Painted Silk)  
2nd - Joyce Ford - The Merriment Tree

### OTHER

1st - Jennifer Hewitson - Hot Sax - Scratchboard  
2nd - Ellablanche Salmi - Tennyson's Lane  
3rd - Wesley Farmer - Sea Hare Family

## Monthly Show: Best of Show and First Place Winners



**Best of Show: Bruce Swart - "Three Surfers on Black Beach" - Watercolor**



**First Place Category-Mixed Media  
Margaret A. Johnston "Fans"**



**1st Place Category: Oil**  
Patricia Hunter " Pacific Spray"



**1st Place Category: Acrylic**  
Michael Dicken  
"Golden Valley, Death Valley"



**1st Place**  
**Category: Photography**  
"Monolith"  
Terry Allen



**1st Place Category: Jewelry**  
Julie Leyden  
Textured Shapes on Chain-Copper



**1st Place: CATEGORY: Other**  
Jennifer Hewitson  
" Hot Sax"  
Scratchboard



**First Place Category: Textiles**  
Ursula Schroter  
" Young Garibaldi"  
Painted Silk



First Place: Watercolor  
Pat Smart  
"Shell Fragment"

Mark your Calendars

August 12th Saturday Artist Reception 4-7 pm

August 29th Tuesday Monthly Show Load-in  
3:30-6 pm

News You Can Use!



Environmental Painters' Schedule

- August 1, San Diego Botanic Gardens, free day
- August 8, Leo Carrillo Ranch, off of Melrose, Carlsbad
- August 15 and 22, San Elijo Lagoon, end of Rios, Solana Beach
- August 29, Oceanside Harbor, meet near Jolly Roger

Call or email Joan Grine, 858-481-8783, for more directions or questions.

[grine@roadrunner.com](mailto:grine@roadrunner.com)

Members' Opportunities



CALL FOR ARTISTS

Jazzercise Corporation, in an effort to support our local artists, has initiated an art lease program. All local artists are eligible to submit work for the exhibit, October 2017 - April 2018.

The parameters for exhibiting are as follows.

Works sought need to be abstract/modern and "eclectic" designs, and must be of one theme, color, or subject matter. All Art must be 24X30 or larger, must be wired, and ready to hang. Three-dimensional art must have its own pedestal. All work must be current and original. Work may or may not be for sale.

Artists submitting works must be willing to participate in a six-month lease program, with amount of lease payment to be decided based upon selection of art. Submissions are limited to six pieces and all works must remain in the exhibit until close of show (April 2018).

Artists whose work is accepted will receive a written offer of lease terms for their work. Artists must accept or reject the terms within 3 days of offer. Art selected will be delivered to the Jazzercise Corporate Office in Carlsbad.

Deadline for submission is 5 pm, September 12, 2017. For details and forms see below, or email Cheryl Ehlers, Curator, at [artbuzz1@gmail.com](mailto:artbuzz1@gmail.com), 760-519-1551.

Members' Opportunities



2018 Encinitas Annual CALL FOR ARTISTS

The City of Encinitas Arts Division is seeking artists for individual and group exhibitions of two-dimensional (2-D) and three-dimensional (3-D) artworks. In 2018, the city will mount a total of 56 art exhibits. Artists, both amateur and professional, are invited to submit an application for consideration. The Civic Arts Program was established in 1998 as a service to local artists by the City of Encinitas Arts Division and Commission for the Arts.

Exhibit Information Sheets

- Civic Center (2 month exhibits) - 2D 3D
- Encinitas Library (6 week exhibits) - 2D 3D
- Encinitas Community Center 2D (2 month exhibit) 3D (2 month exhibit)

Eligibility

The exhibition program is open to artists who live in the city of Encinitas and San Diego county who are age 18 or older. Amateur and professional artists are encouraged to apply.

### Process

Applications to exhibit in 2018 are accepted from January through September 15th. A Visual Art Selection Committee, comprised of gallery directors, visual art instructors and professional artists, will jury the applications and determine the exhibit schedule for the following year. Artist notification begins in November.

### Application

Click here for the 2018 Application

<http://encinitasca.gov/visualart>  
Cehlers@encinitasca.gov or 760-633-2748



### Member's Opportunity:

Would you like your photo or artwork featured in the newsletter? Please submit a good digital image to me, the newsletter editor, Sharon Ford, [sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com). I will pick something that works with the theme of the month. Your artwork will be credited and noted under the image. Please submit your image by the 20th of the month. Good Luck!  
Sharon Ford

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



San Dieguito Art Guild Offtrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636

### STAY CONNECTED:





PHOTOS BY MCKENZIE IMAGES

Award recipients Veronica Becerra and Sara Ghopeh, Mira Costa art teacher Diane Adams, recipient/Encinitas Friends of the Arts President Naimeh Tanha Woodward, presenter 2017 Mother's Day Chair Sharon Hoffman



Award recipient/oil painter Sara Ghopeh, with her painting "Horseplay"



Award recipient/artist Veronica Becerra with art "Efflorescence"

# Off Track Gallery awards reception

A reception was held at the Off Track Gallery in Encinitas Aug. 12. Cash awards (\$500 each) were presented to each of three Mira Costa College,

Oceanside, students and also to the Encinitas Friends of the Arts (\$1,000). Visit [OffTrackGallery.com](http://OffTrackGallery.com). Online: [encinitasadvocate.com](http://encinitasadvocate.com)



Jasmine Ronzitalab, Justin Morris, Sara Ghopeh, Rey Guzman, Katie Meinershagen



San Dieguito Art Guild President Lin Holzinger, artist Sharon Hoffman



Shandra Wessels and her painting



Judy Slavinsky and her honorable mention painting



Ellablanche Salmi and her art



Second place textile winner Joyce Ford



Sera and Conrad Schmitt

SDAG August 2017 Meeting Minutes  
Joint Meeting of Incoming and Outgoing Officers  
Held at Linda Melvin's home, 843 Santa Regina  
Solana Beach, CA 92075  
The meeting was held on August 28, 2017 at 10:00 a.m.

Officers & Chairmanships Present: Lin Holzinger, Karen Fidel, Linda Melemed, Susan Schulte, Judianne Shannon, Linda Melvin, Terry Oshrin, Grace Swanson, Carol Korfin, Lynn Ely, Sharon Hoffman, Jill Treadwell Svendsen, Marissa Wright, Joyce Nash, and Jeff Brosbe  
Officers & Chairmanships Absent: Sharon Ford, Pam Waldman, Julie Bubar, Sandy Heath, Ellen Cramer, Judy Salinsky  
New Officers & Chairmanships Present: PJ Puterbaugh, Janet Scura, and Jon Lovegren and Ellablanche Salmi

The meeting was called to order at 10:08 a.m by Lin Holzinger, president.  
PJ Puterbaugh, incoming Recording Secretary, began taking minutes for the meeting.

Motion1: Karen Fidel moved to approve the July 24, 2017 minutes pre-approved by the Board via e-mail.  
Submitted by Secretary, Susan Schulte  
Seconded by Carol Korfin the motion  
Motion Passed Unanimously  
Votes: In Favor:11...Against:0...Abstain:0...Absent:4

Susan Schulte arrived at 10:10 a.m. and took over taking the minutes.

Treasurer's Report - Linda Melemed  
On July 31st we had total cash on hand of \$136,264. Artist sales for Sept through July 2017 were \$93,297 down from the prior year of \$98,369. Net profit year to date is \$12,921 compared to prior year loss of (\$1,212).  
As of August 24th, the profit was \$7,337 compared to prior year of a loss of (\$1,012), which should be low enough to not risk our non-profit status. Any supplies needed for the Gallery should be purchased in August, if possible, to further lower that profit.

Motion 2: Jeffrey Brosbe moved to approve the July 31st 2017 Financial Report as presented to the Board via e-mail.  
Submitted by Treasurer, Linda Melemed  
Seconded by Karen Fidel  
Motion Passed Unanimously  
Votes: In Favor:11...Against:0...Abstain:0...Absent:4

Ellablanche Salmi arrived at 10:17 a.m. She is in-coming Co-Gallery Manager and not eligible to vote until after Installation of Officers after the meeting.

Membership Chair - Karen Fidel: Karen reminded the board that new officers and chairs cannot be installed if they haven't renewed their annual membership. She is continuing to collect membership checks from members. The dues go up from \$85 to \$95 on September 1st.

Marissa Wright arrived at 10:20 a.m. Since she is a Co-Chair with Terry Oshrin, who has voted on the previous two motions, the vote count remains the same.

Gallery Chair - Linda Melvin: Linda Melvin reminded the Board to read the notes of the Gallery Committee Meeting and ask questions if needed.  
Joyce Nash discussed with the Board that Neta Bourlas missed her job three times at the Gallery Receptions. Linda will talk to her at the Monthly Show when she submits her artwork and signs up for another job.  
Jeff Brosbe suggested that a motion be made for establishing policy for renters who do not honor their third shift obligation to be removed from the gallery. The Gallery Committee agreed at the meeting that they will discuss the wording of the motion for action to be taken and present it at the next BOD meeting.

Wall Chair - Pam Waldman: Absent

Jill Treadwell Svendsen arrived at 10:30 a.m. Since she is a Co-Chair with Joyce Nash, who has voted on the previous two motions, the vote count remains the same.

Motion 3: Grace Swanson moved to approve the appointment of Janet Scura as Wall Co-Chair with Joyce Nash for the SDAG's September 1, 2017- August 31, 2018 Fiscal Year.  
Seconded by Carol Korfin  
Motion Passed Unanimously  
Votes: In Favor:11...Against:0...Abstain:0...Absent:4

Janet Scura has been approved by the BOD to be Wall Co-Chair with Joyce Nash

Floor Chair - Terry Oshrin: Terry discussed with the Board sales at the Gallery are down from the previous summer's months.  
Some suggestion were made by the board for next year: for an end of summer (season) sale, a joint business sidewalk sale or patio event, and wait until after the holiday shows and season to see the end of year sale results.

Monthly Show - Lynn Ely: August's Monthly Show had 71 entries. The "Best of Show" artist received a \$35 check with a coupon for one free entry into another monthly show. The next take-in will be August 29th for September's Monthly Show. Linda Luisi will judge this show called,

“Many Changes”.

Publicity - Grace Swanson: Grace will check out the cost of advertising in the Encinitas Advocate newspaper and get back to the board at the next meeting.

Grace will ask TERI students to show their work at the next reception. If they accept to do so, Jill Treadwell volunteered to give up half of her wall space for TERI at the October 14th Reception.

At the Vista Alley Art on Saturday, September 10th, Grace accepted a free booth for SDAG. Some members volunteered to show their art work for this upcoming event.

Webmistress: Jill Treadwell Svendsen: Jill and Jon Lovegren will meet to discuss future plans for the website. Jon plans on creating a “workbook” about computer related information that our organization uses.

Calendar - Carol Korfin: All aspects of the calendar are going along smoothly.

Pertaining to the POS System, half of the members responded to the email that went out. Some of the biggest obstacles in selecting a system for the Gallery are: the number of people who don't have computer access, the number of people who are not computer savvy, and some of the members who have only smart phones and no computers at home.

Programs - Julie Bubar: Absent

Newsletter - Sharon Ford: Absent at the time of the meeting but arrived during lunch.

Jobs Chair - Jeffrey Brosbe: Jeff reported that the position of Demo Coordinator had been filled by Ursula Schoter and Joyce Ford. The vision and scope for the demos will be developed by Lin Holzinger and Judianne Shannon. Lin will communicate the job description to Ursula and Joyce. Jon Lovegren has consented to remain the “gallery computer operator” for now.

Hospitality Chair - Judy Salinsky: Absent

Marissa Wright spoke about her upcoming plans for the Receptions. Marissa was asked to attend the next Monthly Show, so that she could learn how the jobs for the reception are filled.

Fund Raising Event Chair - TBD

Old Business

The next Board Meeting will be on September 18, 2017 at US Bank.

New Business

Changes in the Featured Artist Reception: not discussed.

Art Camp 2018: Lin Holzinger shared her experiences at Camp at Benneville Pines called “Art Groove”, an adult art camp.

Motion 4: Judianne Shannon moved to adjourn the meeting at 11:24 a.m.

Motion seconded by Linda Melvin.

Motion Passed Unanimously

Votes: In Favor:11...Against:0...Abstain:0...Absent:4

The meeting was adjourned at 11:25 a.m.

The Installation of Officers for SDAG 2017-2018 Fiscal Year followed the meeting.

A potluck lunch provided by the board members was held immediately after the Installation of Officers at Linda Melvin's home.

Submitted Respectfully by:

Susan Schulte  
Recording Secretary  
San Dieguito Art Guild



Painting by Diane Tindal

**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*

937 S. Coast Hwy 101 Encinitas Lumberyard Shopping Center  
(behind St. Tropez and Starbucks)  
offtrackgallery.com 760.942.3636

C 4

## OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

### LOCAL ARTISTS

937 South Coast Highway 101, Suite C-103

Lumberyard Shopping Center behind Starbucks

[OffTrackGallery.com](http://OffTrackGallery.com) • 760-942-3636

PAINTINGS • CERAMICS • GLASS • PHOTOGRAPHY • JEWELRY • GOURDS



## STREET MAP

**INSIDE:**  
Points of  
Interest,  
Key Locations  
& More!



[encinitaschamber.com](http://encinitaschamber.com)

C 4

## THE LUMBERYARD SHOPPING CENTER

The Lumberyard Shopping Center is built on the former site of a lumberyard, in historic downtown Encinitas. The central courtyard has been renovated, with a central fountain and beautiful landscaping. Lumberyard Shopping Center has a variety of shops, including food, art galleries, books, boutiques, and coffee.

### RESTAURANTS & FOOD

- Blue Ribbon Artisan Pizza
- Jo Jo's Creamery
- Kim's Vietnamese Restaurant
- Lobster West
- Lotus Café & Juice Bar
- Lumberyard Tavern & Grill
- Sakura Bana Sushi Bar
- St. Tropez Bakery & Bistro
- Starbuck's Coffee
- The 3rd Corner Wine Shop

### RETAIL SHOPS

- Beads, Crystals & More
- Birkenstock
- Crown Ace Hardware
- deepFling
- Grounded
- Magical Child
- Sakura Bloom
- Movin Shoes
- Off Track Gallery
- Three Sisters Jewelry
- Savory Spice Shop
- Soulscape Books & Gifts

### HEALTH, BEAUTY & SERVICES

- Europtics Eyewear & Sun Wear
- FitCryo
- Heavenly Nails
- PURE Blowout Bar

The Lumberyard Shopping Center epitomizes the downtown Encinitas shopping scene's unique history and variety.



### THE LUMBERYARD SHOPPING CENTER

701-1031 S. Coast Hwy 101 • Encinitas, CA

Located 1/2 mile South of Encinitas Blvd on South Coast Hwy 101

Come for the food  
... stay for the experience!

**RESTAURANTS & FOOD**

- Blue Ribbon Artisan Pizza
- JoJo's Creamery
- Kim's Vietnamese Restaurant
- Mer West
- My Cafe & Juice Bar
- My Lumberyard Tavern & Grill
- My Lumberyard Bana Sushi Bar
- My Lumberyard Tropez Bakery & Bistro
- My Lumberyard Bucks Coffee
- My Lumberyard 3rd Corner Wine Shop



**HEALTH, BEAUTY SERVICES**

- My Lumberyard Optics Eyewear & Sun Wear
- My Lumberyard Heavenly Nails
- My Lumberyard Blowout Bar



**TAIL SHOPS**

- My Lumberyard Gems, Crystals & More
- My Lumberyard In Stock
- My Lumberyard Lumber Ace Hardware
- My Lumberyard BOFLING
- My Lumberyard Cryotherapy
- My Lumberyard Medical Child
- My Lumberyard in Shoes
- My Lumberyard Track Gallery
- My Lumberyard Lumber Bloom
- My Lumberyard Dry Spice Shop
- My Lumberyard Landscape Books & Gifts
- My Lumberyard Three Sisters Jewelry Design



**Local Artists** Original • Unique • Hand Made



**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

937 S. Coast Hwy 101  
Suite C-103  
Downtown Encinitas

In the Lumberyard Shopping Center, behind St. Tropez Bistro  
[OffTrackGallery.com](http://OffTrackGallery.com) • 760.942.3636



**THE SHOP ENCINITAS**  
**LUMBERYARD**

Located 1/2 Mile South of Encinitas Blvd.  
on South Coast Highway 101 in Downtown Encinitas

ENCINITAS

### Art students to receive awards at reception

The public is invited to a reception at the Off Track Gallery where cash awards will be presented to MiraCosta College students and the Encinitas Friends of the Arts from 4 to 7 p.m. Aug. 12 at 937 S. Coast Highway 101, Suite C-103. The students include: Patrick Andrada, photographer, honorable mention award in digital photography in the juried MiraCosta Student Show; Veronica Becerra, watercolor and mixed media, first place in design and two second place awards in watercolor in the juried MiraCosta Student Show; and Naimeh Tanha accepting the award for the Encinitas Friends of the Arts. Refreshments will be served at the reception. All artwork in the gallery will be marked 10 percent off from 10 a.m. to close the day of the event. The Off Track Gallery is operated by the San Dieguito Art Guild. Call (760) 942-3636 or visit [off-trackgallery.com](http://off-trackgallery.com).

North County  
FRIDAY •  
AUGUST 4, 2017 | B3

Night + Day | THE SAN DIEGO UNION-TRIBUNE | THURSDAY • AUGUST 10, 2017

26

Reception: Patrick Andrada, Veronica Becerra, Sara Patee Ghoeph; 4 p.m. Aug. 12. Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas. Free. (760) 942-3636 or [sandieguitoartguild.com](http://sandieguitoartguild.com)

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AUG. 18, 2017 THE COAST NEWS

[www.encinitasadvocate.com](http://www.encinitasadvocate.com)

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The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, suite C-103, Encinitas, on Aug. 12 from 4 to 7 p.m. Cash awards (\$500 each) will be presented to each of three MiraCosta College, Oceanside, students and also to the Encinitas Friends of the Arts (\$1,000).

Refreshments will be served at the reception. All artwork in the Gallery will be 10 percent off the entire day from 10 a.m. to closing. This event is free and open to the public.

For more information, visit [OffTrackGallery.com](http://OffTrackGallery.com).



Painting by Denise Tinsal

### OFF TRACK GALLERY

*San Diego's Art World, Est. 1960*

937 S. Coast Hwy 101 Encinitas Lamberyard Shopping Center  
(behind St. Tropez and Starbucks)  
[offtrackgallery.com](http://offtrackgallery.com) 760.942.3636

For unique gifts & treats  
*...just up the coast!*



### RESTAURANTS & FOOD

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 Soulscape Books & Gifts  
 Three Sisters Jewelry Design



THE SHOP  
 ENCINITAS  
**LUMBERYARD**

[www.shoplumberyard.com](http://www.shoplumberyard.com)

Located 1/2 Mile South of Encinitas Blvd.  
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- Beads, Crystals & More
- Bella Moda Boutique
- Birkenstock
- Crown Ace Hardware
- deepFling
- Grounded
- Magical Child
- Mojo Vapor
- Movin Shoes
- Off Track Gallery
- Reign & Clover Boutique
- Savory Spice Shop
- Soulscape Books & Gifts

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- Granata Custom Tailor
- Heavenly Nails
- Phillips Chiropractic
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701-1031 S. Coast Hwy 101 • Encinitas, CA

Located 1/2 mile South of Encinitas Blvd on South Coast Hwy 101

# 50<sup>th</sup> Encinitas EST. 1964 Chamber of Commerce



Street Map



San Dieguito Art Guild Board of Directors

COURTESY

## New board announced for San Dieguito Art Guild

A new board of directors for the San Dieguito Art Guild was announced Aug. 28 at the group's monthly board meeting.

Incoming officers are: Jon Lovegren, Webmaster; Janet Scura, Co-Wall Chair; PJ Puterbaugh, Secretary; Ellablanche Salmi, Co-Gallery Manager, and Marissa Wright, Hospitality. Returning board members are: Karen Fidel, Membership; Carol Korfin, Calendar Chair; Joyce Nash, Co-Wall Chair; Judianne Shannon, Co-Gallery Manager; Grace Swanson, Co-Publicity; Lynn Ely, Monthly Show; Ellen Cramer, Co-Calendar Chair; Sandy Heath, Co-Calendar Chair; Linda Melemed, Treasurer; Lin Holzinger, President; Linda Melvin, Floor Chair; Judy Salinsky, Co-Publicity; Jeffrey R. Brosbe, Jobs Chair; and Sharon Ford, Newsletter Editor.

The San Dieguito Art Guild, founded in 1965, is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.

The Guild is a nonprofit, 501(c)3 organization made up of over 200 talented local artists. The Guild owns and operates the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, OffTrackGallery.com.

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### FROM GOURDS, A15

worth. It is not really realistic to consider the hours that go into classes, planning, executing, showing, and trying to sell your artwork. Unless someone has attempted to produce that exact artwork, it is very hard for them to appreciate the knowledge, time and effort that goes into producing a piece. Plus, artists are selling a product that is "not needed" in the same way as food, clothing, a home, a car, electricity or water is needed. A customer must have all these bases covered before he or she can allow themselves to spend money on art.

*What's been rewarding about your work?*

The most rewarding part of working with the guild has been the artist friendships. There is a "language" and an understanding that fellow artists have for each other. We have a

common goal to produce artwork that is rewarding and that comes from our talents and training. The most rewarding things about my work as an artist is to have other people appreciate and enjoy it. The most complimentary thing people can do for artists is to actually pay money for what we create.

*What has it taught you about yourself?*

I have learned that, as an artist, I can be both creative and organized. I can both produce and sell.

*What is the best advice you've ever received?*

I remember being told in Nigeria that no matter what job you do, you will always learn something from it, and everything you learn will someday be put to use. So, no matter what small job you are given, do it. There will always be something you will learn from it put to use later in your life.

*What is one thing people would be surprised to find out about you?*

I am terribly allergic to dogs. Everyone in North County seems to have one and I try to be enthusiastic when they introduce me to their beloved pet, but just looking at them makes my nose start to itch.

*Describe your ideal San Diego weekend.*

My ideal San Diego weekend does not happen every weekend, but what I look forward to most is when I have a booth in an art show. I love to set up my booth, display and sell my gourds, and talk to all the people who walk by. Whether I end up selling a lot or not so much, I love to talk about gourds and gourd art, try to educate them if they want, talk about art in general, or just talk about just about anything. I have done this in gorgeous weather, but also in the pouring rain, hail, extremely hot, and numbingly cold weather. I love it all.

—Lisa Deaderick is a reporter for The San Diego Union-Tribune.



PHOTOS BY MCKENZIE IMAGES

Award recipients Veronica Becerra and Sara Ghopeh, Mira Costa art teacher Diane Adams, recipient/Encinitas Friends of the Arts President Naimah Tanha Woodward, presenter 2017 Mother's Day Chair Sharon Hoffman



Award recipient/oil painter Sara Ghopeh, with her painting "Horseplay"



Award recipient/artist Veronica Becerra with her art "Efflorescence"



Jasmine Ronzitalab, Justin Morris, Sara Ghopeh, Rey Guzman, Katie Meinershagen

## Off Track Gallery awards reception

A reception was held at the Off Track Gallery in Encinitas Aug. 12. Cash awards (\$500 each) were presented to each of three MiraCosta College,

Oceanside, students and also to the Encinitas Friends of the Arts (\$1,000). Visit [OffTrackGallery.com](http://OffTrackGallery.com). Online: [encinitasadvocate.com](http://encinitasadvocate.com)



San Dieguito Art Guild President Lin Holzinger, artist Sharon Hoffman



Shandra Wessels and her paintings



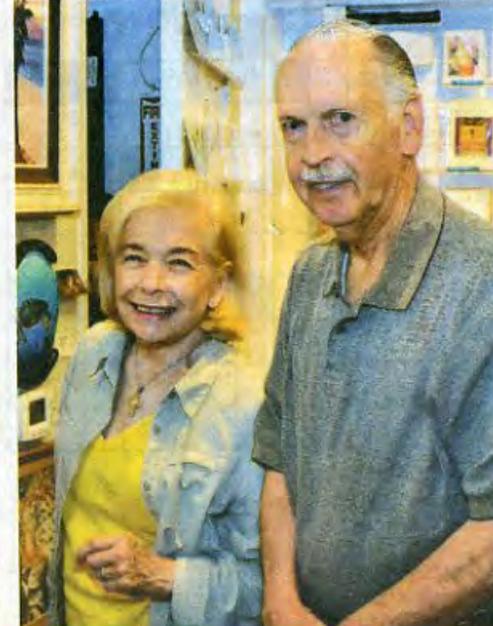
Judy Slavinsky and her honorable



Shandra Wessels and her art



Second place textile winner Laura Ford



Sera and Conrad Schmitt



**ENCINITAS** Board of Directors installed for San Dieguito Art Guild

The nonprofit San Dieguito Art Guild installed its incoming officers during its recent monthly board meeting. The new officers include: Jon Lovegren, webmaster; Janet Scura, co-wall chairperson; PJ Puterbaugh, secretary; Ellablanche Salmi, co-gallery manager, and Marissa Wright, hospitality. Returning board members include: Karen Fidel, membership; Carol Korfin, calendar chairperson; Joyce Nash, co-wall chairperson; Judianne Shannon, co-gallery manager; Grace Swanson, co-publicity; Lynn Ely, monthly show; Ellen Cramer, co-calendar chairperson; Sandy Heath, co-calendar chairperson; Linda Melemed, treasurer; Lin Holzinger, president; Linda Melvin, floor chairperson; Judy Salinsky, co-publicity; Jeffrey R. Brosbe, jobs chairperson and Sharon Ford, newsletter editor. Pictured are some of the incoming officers. The guild, which has more than 200 members, was founded in 1965 to foster artistic growth of the community by promoting education in the visual arts. The guild owns and operates the Off Track Gallery, 937 S. Coast Highway 101, Suite C103 in Encinitas. Call (760) 942-3636 or visit [offtrackgallery.com](http://offtrackgallery.com).

## ONE-ON-ONE WITH GRACE SWANSON

U-T profiles of notable local people

## Gourd artist inspired by youth

STORY BY LISA DEADERICK ■ PHOTO BY EDUARDO CONTRERAS

Gourds remind Grace Swanson of home in Nigeria. She and her siblings were born and raised there after her parents traveled to Nigeria as missionaries during World War II. After returning to the United States to attend high school, she later moved to San Diego in 1968. Swanson spent years working in watercolor, until she happened across a gourd burning class at San Diego Botanic Garden.

"I was hooked on gourd burning immediately. I stopped painting watercolors and switched over to gourds," she says. "For the past eight years, I have done gourd art. It reminds me of my childhood in Nigeria."

With her longtime involvement with the San Dieguito Art Guild, she's been able to showcase her gourd art through the guild's Off Track Gallery, where she first displayed her watercolors. She's served in nearly every role imaginable over the years, including as secretary, chairperson for various events and committees, and currently as chair of publicity, historian and a member of the holiday bazaar and Carmel Valley Artists Show committees.

Swanson, 68, lives in Encinitas with her husband and they have three children. She took some time to talk about her work with the art guild, her artwork, and the challenge artists have of helping others understand the value of their creative work.

**Q.** Tell us about the art guild.

**A.** The San Dieguito Art Guild was started in Del Mar in 1965. A group of 12 artists in the San Dieguito area gathered on the back porch of Sue Beere's home, an artist who lived in Del Mar. She and her group started the guild with the mission statement: "SDAG is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts." The guild runs the Off Track Gallery in downtown Encinitas, holds workshops, donates money to art-related entities, provides free wall space and event space to TERI Inc. (a nonprofit that serves individuals and families with autism and other developmental disabilities), donates money to local high schools, and more. The guild has about 200 members.

brook. I bring them home and scrub them in a large sink in the garage. I never quite know what I will get under all that dirt and mold. The ideal gourd has a nice smooth surface free of holes and cracks. If there are holes and cracks, I need to come up with a design that will allow me to cut out those areas and have it still look like that was part of the design.

**Q.** What is it about this art form that drew you in?

**A.** What I first loved was burning on the gourd. It may have been the smell that reminded me of home. I love the fact that I can burn on a gourd but still be very much in control. Burning is so permanent; you cannot erase a burn. You either get it right the first time or change the design. In the gourd art world, we have a saying: "There are no mistakes, there are new design opportunities."

**A.** The guild is a hub for North San Diego artists to gather and meet other artists. Art can be a lonely endeavor — working alone at home or studio. The guild and the (Off Track) Gallery give them a place to sell their artwork and to meet other artists and discuss their medium, get feedback, and share their own expertise and advice. The guild offers the community a place to find hand-made artwork at the gallery and attend the classes and workshops we offer.

In the same way as food, clothing, a home, a car, electricity, or water is needed. A customer must have all these bases covered before he or she can allow themselves to spend money on art.

**Q.** What's been rewarding about your work?

**A.** The most rewarding part of working with the guild has been the artist friendships. There is a "language" and an understanding that fellow artists have for each other. We have a common goal to produce artwork that is rewarding and that comes from our talents and training. The most rewarding thing about my work as an artist is to have other people appreciate and enjoy it. The most complimentary thing people can do for artists is to actually pay money for what we create.

**Q.** What has it taught you about yourself?

**A.** I have learned that, as an artist, I can be both creative and organized. I can both produce and sell.



San Dieguito Art Guild Board of Directors

COURTESY

## New board announced for San Dieguito Art Guild

A new board of directors for the San Dieguito Art Guild was announced Aug. 28 at the group's monthly board meeting.

Incoming officers are: Jon Lovegren, Webmaster; Janet Scura, Co-Wall Chair; PJ Puterbaugh, Secretary; Ellablanche Salmi, Co-Gallery Manager, and Marissa Wright, Hospitality. Returning board members are: Karen Fidel, Membership; Carol Korfin, Calendar Chair; Joyce Nash, Co-Wall Chair; Judianne Shannon, Co-Gallery Manager; Grace Swanson, Co-Publicity; Lynn Ely, Monthly Show; Ellen Cramer, Co-Calendar Chair; Sandy Heath, Co-Calendar Chair; Linda Melemed, Treasurer; Lin Holzinger, President; Linda Melvin, Floor Chair; Judy Salinsky, Co-Publicity; Jeffrey R. Brosbe, Jobs Chair; and Sharon Ford, Newsletter Editor.

The San Dieguito Art Guild, founded in 1965, is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.

The Guild is a nonprofit, 501(c)3 organization made up of over 200 talented local artists. The Guild owns and operates the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [OffTrackGallery.com](http://OffTrackGallery.com).

### Off Track Gallery artist reception

The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, featuring artwork produced by TERI students. The reception will be held on Oct. 14 from 4 to 7 p.m.

For more information, visit [offtrackgallery.com](http://offtrackgallery.com).

**Q.** Have you always been an artist?

**A.** I have always been an artist. As a small child, I drew pictures of everything and loved to spend hours coloring and decorating the classroom bulletin board. My art career began right after college. I loved fine arts, but got a degree in graphic arts, realizing that is how I could make a living.

**Q.** Tell us about your work with gourds. What drew you to this style?

**A.** I took one gourd burning class through Quail Gardens (now San Diego Botanic Garden), where I happen to be a docent. I think that I had been painting in watercolor for so many years I was just ready for a change. I painted botanicals and I think I had painted about every flower and plant there is in the San Diego area.

I already knew what a gourd was from my childhood in Nigeria. The African people use gourds for everything — water, butter, milk, beer, spoons, bowls. A new bride in Nigeria receives many gourds with burned on or gouged out designs. I saw the gourd burning class offered through the Garden and thought, “well, I know what a gourd is. I think I will check this out.” After I took that one class at Quail Gardens, I was in love with the medium.

**Q.** Can you walk us through your process for creating your gourd work?

**A.** I purchase the gourds dirty and moldy from Welburn Gourd Farm, just north of Fall-

**Q.** What do you think the San Dieguito Art Guild offers the artists in it and the surrounding community?

**Q.** What's been challenging about your work as an artist?

**A.** The biggest challenge as an artist is getting paid for what we perceive our artwork is worth. It is not really realistic to consider the hours that go into classes, planning, executing, showing, and trying to sell your artwork. Unless someone has attempted to produce that exact artwork, it is very hard for them to appreciate the knowledge, time, and effort that goes into producing a piece. Plus, artists are selling a product that is “not needed”

**Q.** What is the best advice you've ever received?

**A.** I remember being told in Nigeria that no matter what job you do, you will always learn something from it, and everything you learn will someday be put to use. So, no matter what small job you are given, do it. There will always be something you will learn from it put to use later in your life.

**Q.** What is one thing people would be surprised to find out about you?

**A.** I am terribly allergic to dogs. Everyone in North County seems to have one and I try to be enthusiastic when they introduce me to their beloved pet, but just looking at them makes my nose start to itch.

**Q.** Describe your ideal San Diego weekend.

**A.** My ideal San Diego weekend does not happen every weekend, but what I look forward to most is when I have a booth in an art show. I love to set up my booth, display and sell my gourds, and talk to all the people who walk by. Whether I end up selling a lot or not so much, I love to talk about gourds and gourd art, try to educate them if they want, talk about art in general, or just talk about just about anything. I have done this in gorgeous weather, but also in the pouring rain, hail, extremely hot, and numbingly cold weather. I love it all.

[lisa.deaderick@sduniontribune.com](mailto:lisa.deaderick@sduniontribune.com)

### What I love about Encinitas ...

My neighborhood is quiet, there is no through traffic and it is peaceful. It's up on a ridge, so we can see not only the ocean, but also all the back-country. We always have a cool ocean breeze. And I love that Encinitas is a hub for artists.



# Burning gourds and a desire to build a community through visual arts

BY LISA DEADERICK

Gourds remind Grace Swanson of home in Nigeria. She and her siblings were born and raised there after her parents traveled to Nigeria as missionaries during World War II. After returning to the United States to attend high school, she later moved to San Diego in 1968. Swanson spent years working in watercolor, until she happened across a gourd burning class at San Diego Botanic Garden.

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*Tell us about the art guild.*

The San Dieguito Art Guild was started in



EDUARDO CONTRERAS / SAN DIEGO UNION-TRIBUNE

Grace Swanson

there is in the San Diego area.

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aderick is a reporter for The  
Union-Tribune.

www.encinitasadvocate.com

# Off Track Gallery to host reception Oct. 14

The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, featuring artwork produced by TERI students. The reception will be held on Oct. 14 from 4 to 7 p.m.

TERI Inc. is a Southern California nonprofit founded in 1980 serving over 650 children and adults with developmental and/or learning disabilities, and their families. Based in San Diego, TERI has more than 17 unique programs and services and 450 professional and paraprofessional staff providing educational, social, and vocational opportunities in a positive, supportive environment. TERI has been nationally and internationally recognized as a leader for its successful and innovative model programming and training. For more information on TERI, visit: [teriinc.org](http://teriinc.org).

One program of TERI is the Center for the Arts & Adult Education (CAAE), which includes woodworking, fine arts and crafts where adult vocational students create custom and unique pieces of fine art, crafts, decorative items, and wood creations. These items are then sold at galleries all over the Southern California area. The vocational programs allow TERI adults to earn commission for their skills and provide a service to the community. You can find selections of arts and crafts at the Oceanside Farmers' Market, Oceanside Art Walk, Art Beat on Main Street Gallery in Vista, and for the month of October at the Off Track Gallery in Encinitas.

Refreshments will be served at the reception.



COURTESY

**"Burgeoning Tide" - Acrylic on Canvas by John, Sierra, and Danny**

the entire day, Oct. 14, from 10 a.m. to closing. This event is free and open to the public.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists.

Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*  
 937 S. Coast Hwy 101 Encinitas  
 Lumberyard Shopping Center  
 (behind St. Tropez and Starbucks)  
[OffTrackGallery.com](http://OffTrackGallery.com) 760.942.3636

**ALL LOCAL ARTISTS**

SILK PAINTING BY VIRGINIA ANN HOLT

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THE COAST NEWS

OCT. 13, 2017

OFF-TRACK SHOW

The public is invited to a reception at the Off Track Gallery from 4 to 7 p.m. Oct. 14 at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas featuring artwork produced by TERI students. For more information, call (760) 942-3636, or visit [OffTrackGallery.com](http://OffTrackGallery.com).

OCT. 13, 2017

THE COAST NEWS

Honoring clients of TERi

**Reception**

Saturday • October 14 • 4-7pm

**OFF TRACK GALLERY**

San Dieguito Art Guild, Inc. 1980

937 South Coast Hwy 101

Lumberyard Shopping Center

Behind St. Tropez and Starbucks

ENCINITAS

# TERI students artwork on display at Off Track Gallery reception



Artist Joyce Nash



Off Track Gallery manager/jeweler Judianne Shannon



Paula Thomas, artist Karen Witmer with Skyler, Kayleen

A reception was held Oct. 14 at the Off Track Gallery in Encinitas featuring artwork produced by TERI students. TERI Inc. is a Southern California nonprofit founded in 1980 serving over 650 children and adults with developmental and/or learning disabilities, and their families.

One program of TERI is the Center for the Arts & Adult Education (CAAE), which includes woodworking, fine arts and crafts where adult vocational students create custom and unique pieces of fine art, crafts, decorative items, and wood creations. These items are then sold at galleries all over the Southern California area. Visit [teriinc.org](http://teriinc.org).

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Online: [encinitasadvocate.com](http://encinitasadvocate.com)



Off Track Gallery President Lin Holzinger presents one of many art supplies to award recipient Tania Cruz (far right), pictured with art teacher Corinne Stocker and her son Benjamin



Tom Cox, jeweler Susan Schulte



Paula Thomas, artist Karen Witmer with



Lily the Potter

PHOTOS BY MCKENZIE IMAGES



Clare Angell, artist Diana O'Connell, Craig Angell



Woodworker Cam Baher

9/18/17 SDAG BOARD OF DIRECTORS MEETING MINUTES

OFFICERS PRESENT 12 VOTES AVAILABLE 11

Table with 5 columns: Name, Vote, Name, Vote, Name, Vote. Rows include JON LOVEGREN, LYNN ELY, PJ PUTERBAUGH, ELLABLANCH SALMI, JOYCE NASH, CAROL KORFIN, JEFF BROSBE, GRACE SWANSON, LIN HOLZINGER, SHARON FORD, JANET SCURA, LINDA MELVIN, LINDA MELEMED, JUDY SALINSKY, MARISSA WRIGHT, JUDIANNE SHANNON, KAREN FIDEL.

MEETING CALLED TO ORDER@: 10:03AM

APPROVAL OF MINUTES

MOTION #1 Karen Fidel to approve
SECONDED: Linda Melvin
MOTION PASSED
VOTES: In favor 11 Against 0 Abstain Absent 4

PARLIAMENTARIAN REPORT/absent

MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

TREASURERS REPORT

Linda Melemed re sales figures that were down for 2017 from 2016, however profits were up due to the Mother's Day Tour.
SDAG again received the \$1000 grant from the City of Encinitas.
GALLERY #2 Jeff Brosbe to accept
SECONDED: Karen Fidel
MOTION PASSED
VOTES: In favor 11 Against 0 Abstain Absent 4

MEMBERSHIP

Karen Fidel spoke about names marked in red on the list which were members that had not paid their membership renewal fee and those that had not paid their wall rentals.
If unpaid, art will be taken down and those artists will go to the bottom of the list

PUBLICITY

Grace Swanson went to a Lumberyard Merchants meeting.
The merchants requested to know where the portion of the rent allocated to advertising goes.
If we have free music we need to let Donna know so the electric can be unlocked.
The issue of signage on the street came up
Repainting is still on the list
We can have an event on the patio but must notify Parks and Rec, Cheryl Ehlers and Donna
Demos are still on the docket but a Chair for this is needed to run it
TERI Inc is the featured artist at the next reception.
Oct 31st Halloween at the Lumberyard, Gallery will be staffed by at least Grace and Lin. It is expected to be very busy and parking will be limited, drop-off for shifts is suggested.
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

WEBSITE

Jon Lovegren just returned from vacation and is going over tasks.
Jill will take over PayPal on the website.
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

CALENDAR CHAIR

Carol Korfin went over calendar. The December board meeting will be Dec. 18th.
The gallery will be closed Christmas and New Years.
The gallery will have regular hours during the holidays.
POS update. Nothing has been found that would easily slide into place. It may be that the front desk staff just needs more training, especially since the process that is in place is at no cost and a new system would incur fees.
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

PROGRAMS/position not filled

MOTION #
SECONDED

Joyce and Julianne will coordinate a letter re unpaid fees and all non payers will be called before next rotation

MOTION #
SECONDED:
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

GALLERY CHAIR

The Board welcomed Ellablanche Salmi as Gallery co chair with Chairman Judianne who was absent
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

WALL CHAIR

The Board welcomes Joyce Nash and Janet Scura as Wall Co Chairs.
Both will work on rotations and paid renters
The separation of deposits was requested by Linda Melemed for the PayPal deposits made for renter fees
Charlene Meeker will replace Tim Scott on the wall.
Suzanne Beckstrom and Joyce Ward were juried in to the waiting list.
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

FLOOR CHAIR

Linda Melvin decided there should be a \$20 fee for bounced checks.
In August there was a \$35 stop payment fee for an unknown reason. The SDAG account signers will check on this with the bank to find out why the fee occurred.
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

MONTHLY SHOW/absent

MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

NEWSLETTER/absent

MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

JOBS CHAIR

Jeff Brosbe is going on a trip, email requests to him.
The list is only as good as the input he is given so please keep him updated as to changes and needs ie renters, wall list and jobs list.
MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

HOSPITALITY/absent

MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

FUNDRAISING EVENT CHAIR/absent

MOTION #
SECONDED
MOTION PASSED/DID NOT PASS
VOTES: In favor Against Abstain Absent

ADJOURNMENT @ 1130am

OLD BUSINESS

NEW BUSINESS

UPCOMING EVENTS

New Artist Reception, TERI Inc.
Linda Melemed will bring a box for the back room for art supplies donations
Grace will send out an email to bring in supplies.
Judianne will be with Marissa for the reception

- The jobs list needs to be checked that there is enough help for setup, maintenance of food and wine during the show and cleanup after.

**Carmel Valley Artists Annual Winter Show/Sale - Nov 18, 930am -3pm**

- Grace is deciding on what to spend on publicity needs/postcards/facebook ads for both Carmel Valley and the Bazaar
- Carol went over that the Bazaar charges a flat fee whereas Carmel Valley is a flat fee plus 15% sales and how much would be paid back this year and next on expense to rent venues that would fit in with the best profit margin for the P&L of the [SDAG.org](http://SDAG.org) 501C needs.

**Holiday Bazaar 12/2/17 10am-4pm**

**All Member Meeting & Luncheon 1/20/19**

- No art supply donations
- There may be a "theme"
- There may be a bead swap organized by Linda and Susan
- The menu will be organized with Lin and Karen Fidel
- An idea was put out about a possible Art Swap and how to best organize it

**Bequest Program**

An organized bequest program is being looked at by Lin and Jill for SDAG. There is already a donation button on the website.

**Next monthly meeting**

October 23

**September 2017  
Paint Rag!  
Enjoy Labor Day Weekend**



Layers of Atmosphere  
Collage Mixed Media by Sharon Ford



**San Dieguito Art Guild Monthly News & Updates**

[Check our website for details](#)

**In This Issue:**

- President's Message*
- Famous Artist Quote*
- Welcome New Members*
- The New Board Members 2017-2018*

- Members' Exhibition and Wins*
- Mark your Calendars!*
- Monthly Show Winners*
- Member Opportunities*
- Environmental Painters' Schedule*
- Miscellaneous Announcements*

**Message from our President: Lin Holzinger**



Dear Members,

**September - Change of Season**

For many of us, summer vacation is now a faint memory, the days are getting shorter and the kids are back in school. But for some of our members, their days are filled with preparation for two big Guild shows—the

**Carmel Valley Artists Annual Winter Show & Sale in November and our annual Holiday Bazaar in December. Not your thing? Why not swing by anyway just to say hello and show your support?**

Of course, 'swinging by' also infers an invitation to visit our very own gallery. For me, walking into Off Track, especially after a new monthly show has been hung or rotation has occurred, feels a little like Christmas morning. First, I never know which fellow member will be on duty and, if there's time, it's fun to just sit and chat a bit. Then of course, there's all that new art! I really enjoy leisurely browsing through the 3-D cubicles and I love, love, love perusing everything on the walls. I'm very proud of our gallery and appreciate all the dedicated members who oversee the many aspects of operating this thriving business. It is no easy feat!

As you know, with this change in season comes a change

in SDAG leadership. Many thanks go out to Linda Melvin (our new Floor Chair) for hosting the August Board of Director's meeting, Installation of Officers and barbeque/pot luck at her lovely home. Also, sincere thanks to member (and oil painter extraordinaire) Toni Williams, for officiating at the Installation. You know, connection with others is one tremendous bonus of guild membership that is available to each of us. Whether you're participating in a show with fellow artists, stopping by the gallery to visit with a staffer, or doing committee work, being part of "something bigger" can be inspiring and gratifying as well as bringing a bit of fun into our day-to-day lives.

Remember, as a guild of artists we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.

Cheers,  
Lin Holzinger

**Have you renewed your membership dues?**

**Famous Artist Quote**



"Great things are done by a series of small things brought together." Vincent Van Gogh

## Welcome Our New Members:

**Christina Dennis**—Media: Monotype/intaglio, painting, drawings & photography

**Rosemary Valente**— Media:Acrylics & Sling Bags

**Alex Sasha Troporovsky**: Media: Oil on Stainless Steel Panel

**Lonnie Zarem** Media: encaustic monoprint, painting, cold wax and oil

**Christine Chyou**—Medium: Watercolor

**Houshang Wekill**—Medium: Acrylic on Canvas

**Robert Picciatti**—Medium:Acrylic

**Rich & Allison Beck**—Medium: Paint & Photography

## Congratulations to the New Board Directors 2017-2018

### OFFICERS:

**President**  
Lin Holzinger

**First VP Membership**  
Karen Fidel

**Treasurer**  
Linda Melemed

Jon Lovegren

The New board of directors for the San Dieguito Art Guild are pictured below. An installation ceremony was held on Monday, August 28, at the regular SDAG monthly board meeting.



Back row: Jon Lovegren, Joyce Nash, Grace Swanson, PJ Puterbaugh, Linda Melemed, Lin Holzinger. Front row: Karen Fidel, Carol Korfin, Janet Scura, Judianne Shannon, Lynn Ely, Ellablanch Salmi, Marissa Wright, Jeffrey Brosbe, and Linda Melvin. Inset: Judy Salinsky and Sharon Ford

### MEMBER WINS AND/OR EXHIBITS

**Co-Recording Secretary / Parliamentarian**  
P.J. Puterbaugh  
Judianne Shannon

### CHAIRMANSHIPS:

Annual Fundraising Event Chair -OPEN

**Co-Tri-Calendar Chairs**  
Carol Korfin  
Sandy Heath  
Ellen Cramer

**Floor Chair** Linda Melvin

**Co-Gallery Managers**  
Judianne Shannon  
Ellablanch Salmi

**Hospitality Chair**  
Marissa Wright

**Jobs Chair**  
Jeff Brosbe

**Monthly Show Chair**  
Lynn Ely

**Newsletter Chair**  
Sharon Ford

**Co-PR Chairs**  
Grace Swanson  
Judy Salinsky

**Wall Chair**  
Joyce Nash

**Co-Wall Chair**  
Janet Scura

**Website Liaison Chair**



**Escondido Artist Reception on Saturday September 9th  
5:30-8PM**

Sharon Ford joins 3 other artists Aimee Jo, Theresa Newbern, and Catherine McKetchnie in an art exhibit of their recent work at the EAP- Escondido Arts Partnership Gallery  
262 East Grand Escondido CA  
Reception: September 9th Saturday 5:30-8 pm.  
Hope you can make it!

Sharon and her painting "Blowing in the Wind"



Did we miss your Win or Exhibit?

Remember to send the information with a photo of the artwork before the end of the month.

[sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com)

Thank you from the Paint Rag Editor: Sharon Ford

## Mark Your Calendars

### CALENDAR REMINDERS:

Carmel Valley Artists Annual Winter Show/Sale - Nov 18, 9:30am - 3:00pm

Holiday Bazaar, December 2, 2017, 10:00 am - 4:00 pm, Encinitas Senior Center

**NEW! SAVE THE DATE:**

All Member Meeting & Luncheon - Jan 20, 2018, 10:00 am - 2:00 pm, Encinitas Senior Center

Set aside art supplies for T.E.R.i.

We will be featuring art and artists from T.E.R.i at the next reception, Saturday, October 14.

If you do not know about T.E.R.i please visit their website: <https://www.teriinc.org/programs/adult-services/>. They could use gently used (and of course new) art supplies - brushes, acrylic paint, canvases, & ceramic tools. Please bring them the night of the Reception and we will turn them over to the T.E.R.i representative.

If you cannot make it the night of the reception, bring in your items and CLEARLY mark them: "DONATION FOR T.E.R.i." and leave them in the back office.

## Want to Put a Name to the Face and a Face to a Name?

## Looking Forward to the Monthly Show

October Monthly Show is "Warm Colors"  
The judge is Richard Hawk

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

## September Monthly Show

Judge: Linda Luisi



Linda has thirty five years experience creating murals, paintings, and illustrations for corporations, resorts, and hospitals across the United States. She had a rigorous training studying Old Master techniques and trompe l'oeil in the atelier of The Museum of Fine Arts,

Boston. Her work, both realistic and abstract, is known for depth and dimension.

## Monthly Show Winners

September Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut!

BEST OF SHOW - Joan Thornburn "Encounter with Color" Ceramic

OIL

Here is Your Opportunity to do Just That!

### Photos of current members

The roster of SDAG members is on the SDAG website and is password protected so only current members may view the list. Small photos have been added so we can start putting faces to names. This area is NOT open to the public. Only current members can view this list.

Go to [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com) (OffTrackGallery.com takes you to the same place) click on the Membership tab. LOG IN on the far right. You will need Your Username and Password. If you have lost this information please contact [membership@SanDieguitoArtGuild.com](mailto:membership@SanDieguitoArtGuild.com). Membership will verify that you are a current member and give you the password. Once you are in this PRIVATE area, go to Membership Directory (bottom right).

NOTE: If you are viewing the list on your phone, the photos will show up if you hold your phone horizontally. They will not show up if you hold your phone vertically. They cannot be any larger. We are constrained by the software of the website.

\* if you do NOT see a photo by your name, that means we don't have one. Please send your photo to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com) to be included. Any size and format is acceptable.

\* if you have a BETTER photo that you want to use please send it to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

\* If you see a mistake (wrong photo) contact [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

\* if you do NOT want your photo on the Membership Directory please contact at [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com). Remember this area is PRIVATE, and only open to CURRENT members so we can identify each other.

1st -Elie Havel Thomas - Hillside at the Adobe  
2nd - Nora Dewey- Done for the Day  
3rd - Jacquie Wade Skay - Grant Wood's Gothic House

#### ACRYLIC-Watercolor

1st - Lisa Curry - Landscape at Twilight  
2nd - Sally Bly -Red Lantern  
3rd - Carol Able - Many Hats

#### PHOTOGRAPHY

1st - Michael Kocmarcik -Sunrise Highway  
2nd - Terry Allen - Shoreline at Dusk

#### JEWELRY

1st - Karla Nederlof - Fork Bracelet  
2nd - Jeanne Abriel - Pink Enamel Pendant  
3rd - Bobby Harrington -Sparkle Plenty

#### TEXTILE

1st - Ursula Schoter - Ducks at Lake Hodges  
2nd - Virginia Ann Holt -Magical Peacock

#### OTHER

1st - Lin Holzinger Cupid's Cold Cold Heart  
2nd - Margaret A. Johnston- No Mind  
3rd - Cathy White House- Swami's Tudor

## Monthly Show Winners



**Best of Show: Joan Thornburn  
"Encounter with Color"  
Ceramic**



**1st Place Category: Oil  
Elie Havel Thomas  
"Hillside at the Adobe"**



**1st Place Category: Acrylic  
Lisa Curry  
"Landscape at Twilight"**

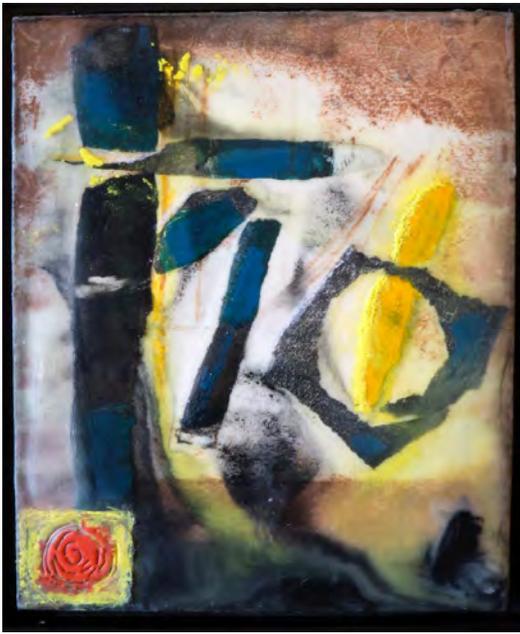


**1st Place**

**Michael Kocmarcik  
"Sunrise Highway"  
Category: Photography**



**1st Place Karla Nederlof  
"Fork Bracelet"  
Category: Jewelry**



1st Place: Lin Holzinger  
 "Cupid's Cold Cold Heart"  
 CATEGORY: Other



First Place Ursula Schoter  
 "Ducks at Lake Hodges"  
 Category: Textiles

## News You Can Use and Member Opportunities!

### JAZZERSIZE ART OPPORTUNITY CALL FOR ARTISTS

Jazzercise Corporation, in an effort to support our local artists, has initiated an art lease program. All local artists are eligible to submit

work for the exhibit,  
 October 2017 - April 2018.

The parameters for exhibiting are as follows.

Works sought need to be abstract/modern and "eclectic" designs, and must be of one theme, color, or subject matter. All Art must be 24X30 or larger, must be wired, and ready to hang.

Three-dimensional art must have its own pedestal. All work must be current and original. Work may or may not be for sale.

Artists submitting works must be willing to participate in a six-month lease program, with amount of lease payment to be decided based upon selection of art. Submissions are limited to six pieces and all works must remain in the exhibit until close of show (April 2018).

Artists whose work is accepted will receive a written offer of lease terms for their work. Artists must accept or reject the terms within 3 days of offer. Art selected will be delivered to the Jazzercise Corporate Office in Carlsbad.

Deadline for submission is 5 pm, September 12, 2017.

For details and forms see below, or email Cheryl Ehlers, Curator, at [artbuzz1@gmail.com](mailto:artbuzz1@gmail.com), 760-519-1551.

Other Member Opportunity  
 There is an opportunity for members to

participate in the annual Vintage Handmade Faire at Heritage Ranch in Encinitas by purchasing a Booth- October 14th 12-4 pm. If you are interested email

[heritageranchevents@gmail.com](mailto:heritageranchevents@gmail.com)

### Environmental Painters' Schedule

**September 5th**

Oceanside Harbor- meet at Jolly Roger

**September 12th and 19th**

San Diguito County Park-meet at El Camino (the entrance to the lower park)

**September 26th**

Hosp Grove on Jefferson, Carlsbad

Call or email Joan Grine, 858-481-8783, for more directions or questions.

[grine@roadrunner.com](mailto:grine@roadrunner.com)



### SDAG Former Member Dies

Mary Lake, a former SDAG member, died a few weeks ago. She had moved to Canada to be near family hoping she could get the medical help she needed there. She was a member during the 2000's, well-loved and remembered fondly. She worked in pastels (Below is one of her pastel paintings). She came by the gallery a couple of months ago to see our gallery at it's present location. She will be missed but not forgotten.



### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our

work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



San Dieguito Art Guild Offtrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636  
(601c3 regulations do not prohibit individual expression of political art.)

[www.encinitasadvocate.com](http://www.encinitasadvocate.com)

## Burning gourds and a desire to build a community through visual arts

BY LISA DEADERICK

Gourds remind Grace Swanson of home in Nigeria. She and her siblings were born and raised there after her parents traveled to Nigeria as missionaries during World War II. After returning to the United States to attend high school, she later moved to San Diego in 1968. Swanson spent years working in watercolor, until she happened across a gourd burning class at San Diego Botanic Garden.

"I was hooked on gourd burning immediately. I stopped painting watercolors and switched over to gourds," she says. "For the past eight years, I have done gourd art. It reminds me of my childhood in Nigeria."

With her longtime involvement with the San Dieguito Art Guild, she's been able to showcase her gourd art through the guild's Off Track Gallery, where she first displayed her watercolors. She's served in nearly every role imaginable over the years, including as secretary, chairperson for various events and committees, and currently as chair of publicity, historian and a member of the holiday bazaar and Carmel Valley Artists Show committees.

Swanson, 68, lives in Encinitas with her husband and they have three children. She took some time to talk about her work with the art guild, her artwork, and the challenge artists have of helping others understand the value of their creative work.

the visual arts." The guild runs the Off Track Gallery in downtown Encinitas, holds workshops, donates money to art-related entities, provides free wall space and event space to TERI Inc. (a nonprofit that serves individuals and families with autism and other developmental disabilities), donates money to local high schools, and more. The guild has about 200 members.

*Have you always been an artist?*

I have always been an artist. As a small child, I drew pictures of everything and loved to spend hours coloring and decorating the classroom bulletin board. My art career began right after college. I loved fine arts, but got a degree in graphic arts, realizing that is how I could make a living.

*What do you love about Encinitas?*

My neighborhood is quiet, there is no through traffic and it is peaceful. It's up on a ridge, so we can see not only the ocean, but also all the back country. We always have a cool ocean breeze. And I love that Encinitas is a hub for artists.

*Tell us about your work with gourds. What drew you to this style?*

I took one gourd burning class through Quail Gardens (now San Diego Botanic Garden), where I happen to be a docent. I think that I had been painting in watercolor for so many years I was just ready for a change. I painted botanicals and I think I



EDUARDO CONTRERAS / SAN DIEGO UNION-TRIBUNE

Grace Swanson

there is in the San Diego area.

I already knew what a gourd was from my childhood in Nigeria. The African people use gourds for everything — water, butter, milk, beer, spoons, bowls. A new bride in Nigeria receives many gourds with burned on or gouged out designs. I saw the gourd burning class offered through the Garden and thought, "well, I know what a gourd is. I think I will check this out." After I took that one class at Quail Gardens, I was in love with the medium.

areas and have it still look like that was part of the design.

*What is it about this art form that drew you in?*

What I first loved was burning on the gourd. It may have been the smell that reminded me of home. I love the fact that I can burn on a gourd but still be very much in control. Burning is so permanent; you cannot erase a burn. You either get it right the first time or change the design. In the gourd art world, we have a saying: "There are no mistakes, there are new design opportunities."

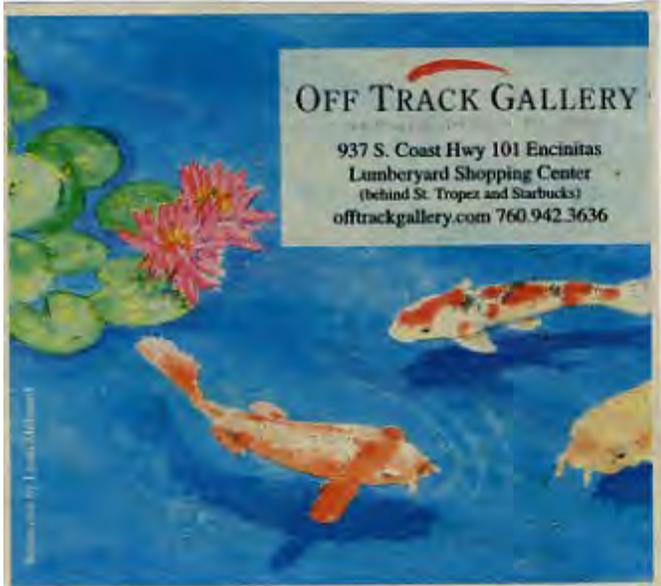
*What do you think the San Dieguito Art Guild offers the artists in it and the surrounding community?*

The guild is a hub for North San Diego artists to gather and meet other artists. Art can be a lonely endeavor — working alone at home or studio. The guild and the (Off Track) Gallery give them a place to sell their artwork and to meet other artists and discuss their medium, get feedback, and share their own expertise and advice. The guild offers the community a place to find hand-made artwork at the gallery and attend the classes and workshops we offer.

*What's been challenging about your work as an artist?*

The biggest challenge as an artist is getting paid for what we perceive our artwork is

SEPT. 1, 2017 THE COAST NEWS



**ENCINITAS**  
**Art students to receive awards at reception**

The public is invited to a reception at the Off Track Gallery where cash awards will be presented to MiraCosta College students and the Encinitas Friends of the Arts from 4 to 7 p.m. Aug. 12 at 937 S. Coast Highway 101, Suite C-103. The students include: Patrick Andrada, photographer, honorable mention award in digital photography in the juried MiraCosta Student Show; Veronica Becerra, watercolor and mixed media, first place in design and two second place awards in watercolor in the juried MiraCosta Student Show; and Naimeh Tanha accepting the award for the Encinitas Friends of the Arts. Refreshments will be served at the reception. All artwork in the gallery will be marked 10 percent off from 10 a.m. to close the day of the event. The Off Track Gallery is operated by the San Dieguito Art Guild. Call (760) 942-3636 or visit off-trackgallery.com.

PAGE A10 - OCTOBER 6, 2017 - ENCINITAS ADVOCATE

**Off Track Gallery Reception**

The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, featuring artwork produced by TERI students. The reception will be held on Oct. 14 from 4 to 7 p.m.

TERI Inc. is a Southern California nonprofit founded in 1980 serving over 650

children and adults with developmental and/or learning disabilities, and their families. Based in San Diego, TERI has more than 17 programs and services and 450 professional and paraprofessional staff providing educational, social, and vocational opportunities in a supportive environment. Off Track Gallery is located at 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, pr@sandieguitoartguild.com, OffTrackGallery.com.

**ENCINITAS**  
**TERI art students to showcase artwork**

The Off Track Gallery, owned and operated by the San Dieguito Art Guild, is holding a reception featuring artwork produced by TERI students from 4 to 7 p.m. Saturday at 937 S. Coast Highway 101, Suite C-103. TERI is a nonprofit that serves children and adults with developmental and/or learning disabilities. One program of TERI is the Center for the Arts & Adult Education, which includes woodworking, fine arts and crafts for adult vocational students to create custom and unique pieces that are then sold at galleries around the region. Refreshments will be served at the re-

ception. All artwork in the gallery will be marked 10 percent off from 10 a.m. to closing on Saturday. Visit [teriinc.org](http://teriinc.org) or [offtrackgallery.com](http://offtrackgallery.com).

THE SAN DIEGO UNION-TRIBUNE | NORTH COUNTY | THURSDAY • OCTOBER 12, 2017



# Art, Culture, Wine & Cheese

## *San Diego Arts Foundation*

Saturday, Sept 16th, 2017 - 5pm to 9pm



### A CELEBRATION OF

# ART

rising from

# ASHES

10 YEAR ANNIVERSARY OF THE WITCH CREEK FIRE

**A**n architect by trade, Jorge Garza was one of 300 who lost homes in the Witch Creek fire in 2007. For most, it was a life changing, devastating loss. Over time, it rekindled a passion, both within Jorge's architectural prowess and his love of art. This new passion led Jorge to design and build his dream home while inspiring a creative storm within his soul that led him to the canvas with a sense of urgency.

Born in Mexico City, Jorge obtained his degree in Architecture and Fine Arts at the Universidad Iberoamericana. He moved to Montreal, Canada before settling in San Diego. Parallel to his passion for architecture came the desire to paint. He traveled the USA, Canada, Europe and Asia, capturing the feeling of the Old and New World. Blending these newfound

influences, Jorge paints without abandon. His free use of the pallet, his signature design, is his unapologetic strength to the energy and texture of his paintings.

Having won more than 40 awards in various styles of art, his paintings are found in galleries in San Diego, and in private collections throughout Asia, Canada, Europe, Mexico and the United States.

Suffering the loss of home and treasured mementos causes untold grief and anguish; choosing to rise from the ashes, with a creative genius gives hope and inspiration to all.

A visual display of his work can be found online at [theartfusion.com](http://theartfusion.com)

Having won more than **40 awards** in various styles of art, his paintings are found in galleries in San Diego, and in private collections throughout Asia, Canada, Europe, Mexico and the United States.

# October 2017 Paint Rag! Happy Autumn Days!

"Moons Away" Peggy Stokes -Alcohol Ink



## San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

### In This Issue:

exhibitors who "play nice" and follow procedures that have been developed to simplify things for both the Chairs and the Exhibitors. I think that it's important to remember that these volunteer-leaders choose to work on the behalf of the Guild and the Gallery in order to provide a venue for displaying and selling members' artwork. There is no remuneration for them other than the satisfaction of doing a job well done. So, I'll say it here...Good Job!

Also, another new board member, Marissa Wright (jewelry), will be overseeing the next Featured Artist reception for TERI, Inc. that is scheduled for October 14th. Marissa and her team will be preparing another delightful spread of goodies (hors d'oeuvres, wine and soft beverages) for our guests.

With that being said, these receptions are arranged so that members have the opportunity to socialize with one another as well as support that month's featured artist. The best receptions are well-attended and great fun. Please join Marissa for this month's event to show your support and enjoy an evening surrounded by creative people and of course, wonderful art!

By the way, did you know that SDAG/OTG has been a long time supporter of the very valuable work that TERI, Inc. does on behalf of children diagnosed with autism? If you have yet to see their very imaginative art, come to the reception. We've dedicated a section of the wall to display their work during this month. Also, if you're interested in reading more about them, here's a link: (<https://www.teriinc.org>)

Remember, as a guild of artists we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.

Cheers,

Lin Holzinger

*President's Message  
Famous Artist Quote  
Welcome New Member  
Members' Exhibition and Wins  
Up Coming Events  
Monthly Show Winners  
Environmental Painters' Schedule  
Member's Opportunities*

### Message from our President: Lin Holzinger



#### The Door Swings Both Ways

Good News! We're just one month into the new fiscal year and early indications are that we've lucked out (again) with a great group of dedicated volunteers to lead our organization.

Some of our newer board members like Joyce Nash (acrylics) and Janet Scura (digital photography) who signed on to be Wall Co-chairs, have really embraced their duties. Joyce has been on the wall and an active volunteer for years, so she knows her way around the gallery. Janet, who joined the Guild in 2015, has apparently taken on her new duties with gusto and together they have successfully survived their first wall rotation. (Yea!)

On the other hand, much of their success is dependent on

### Famous Artist quote: Rita Letendre



"Beginning of Days" 2007



"Representation suddenly seemed to me like a crutch. I had discovered that the soul of a painting was not in the object but in the way it transmitted a sort of internalized emotion."

~Rita Letendre

Rita Letendre is Canadian Artist born in 1928. She had a recent exhibit at Art Gallery of Ontario in Toronto, Canada entitled "Fire and Light" from June 29th-September 17th 2017 (picture taken at that exhibit.)

## Welcome Our New Members:

Karen Crowell-Medium Oil and watercolor  
 Karen Forster- Medium Acrylics on wood  
 Haixin Li- Medium Oil, Charcoal, Pencil, Jewelry  
 Judy Richardson-Medium Oil and Watercolor  
 David Rickert-Medium: Oil, Acrylic, W/C & Mixed

Media

Grant Bathke-Media: Mixed Media  
 Tammy Albergo-Media:Acrylic

October 14th Artist Reception

**Reception**  
 Saturday, October 14  
 from 4 - 7pm

"Burgeoning Tide"  
 Acrylic on Canvas by John, Sierra, Denny  
 Celebrates the diversity, pigments, and movement of ocean life.

Created collaboratively by TERI's Center for Art and Adult Education Artists  
 Showcasing combined individual talents strongly

**10% OFF** Good only **SATURDAY • October 14**  
 All day 10am to closing  
 For artwork displayed in the Off Track Gallery

You are invited to a reception  
 Saturday!  
 Remember to bring your slightly used art  
 supplies to donate to TERI's CENTER.  
 Thank you

JOIN US AT THE OFF TRACK GALLERY

MEMBER WINS and ART SHOWS



Sandy Levin is having an exhibit of her casted and fused glass artwork at The Encinitas Library, October 31 - December 5, 2017. The title of the exhibit is "Geometry in Glass". It is sponsored by the City of Encinitas Civic Art Program. She will have a number of her pieces on exhibit. There is no reception planned, but Sandy invites us all to stop by.

Congratulations to Sara Ghoeph she Sold her Artwork in the MiraCosta Student Show.



We are thrilled for her. Sara did everything right. She sent her information to us in a timely manner. This young lady has a great future and we are so proud to have given her this opportunity. The title of her oil painting is "Horseplay" pictured above.

## Looking Forward to the Monthly Show

November monthly Show is "Warm and Fuzzy" The judge is to be announced later.

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

## October Monthly Show

Judge: Richard Hawk



Richard Hawk is a well know professional artist. He is best known for his watercolor paintings in the San Diego area, but he now paints on oxidized copper with oil, still maintaining his unique style of figurative designs or images. Richard Hawk has been teaching art in private workshops for over 15 years.



Image of Richard Hawk's painting

## Monthly Show Winners

October Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut! Congratulations to you all!

Best of Show: "Coal Miners Day" by Lonnie Zarem

### Oil

1st - "Pacific Coast" by Karen Crowell  
2nd - "Turner" by Ellie Havel Thomas  
3rd - "Still Life" by Char Cee Colosia  
HM - "Lake Sunset" by Haixin Li  
HM - "Misty Morning France" by Steve Lutzker

### Acrylic and Watercolor

1st - "Little Me And You" by Laurel Roberts  
2nd - "Meditation" by Marilyn Shayegan  
3rd - "White Roses" by Sally Bly  
HM - "Helios" by Michael D. Chesnut

### Photography

1st - "Contemplation" by Terry Allen  
2nd - "Castles In The Sand" by Michael Kacmarcik  
3rd - "Orange & Yellow" by Elfreda Skidmore

### Other #1 (Jewelry, Pastel, Gourd, Lucite, Ink, Encaustic)

1st - "Flower Earrings" by Jeanne Abriel (Jewelry)  
2nd - "Autumn Mist" by Peggy Stokes (Alcohol Ink)  
3rd - "Holographic Green Box" by Bob Picciotti (Lucite)  
HM - "View To Swamis" by Diane Dudek (Pastel)

### Other #2 (Mixed Media, Textile, Ceramic)

1st - "In The Pink" by Margaret A. Johnston (Mixed Media)  
2nd - "Untitled 1" by Joan Thornburn (Ceramic)  
3rd - "Autumn Symphony" by Virginia Ann Holt (Textile)  
HM - "Sunset in Paradise" by Joyce Ford (Textile)  
HM - "Roots In Motion" by Ursula Schroter (Textile)

## Monthly Show: Best of Show and First Place Winners



Best of Show: Lonnie Zarem  
"Coal Miners Day"  
Mixed Media



First Place Category-Oil  
"Pacific Coast" by Karen Crowell



1st Place  
Category: Acrylic and Watercolor  
"Little Me and You" by Laurel Roberts



1st Place Category: Photography  
"Contemplation" by Terry Allen

Note:  
Other #1 = Jewelry, Pastel, Gourd, Lucite, Ink  
and Encaustic

Other #2 = Mixed Media, Textile and Ceramic



1st Place Category: Other#1 Jewelry  
"Flower Earrings" by Jeanne Abriel



1st Place: CATEGORY: Other #2  
Mixed Media  
"In the Pink"  
by Margaret A Johnston

Mark your Calendars  
October 14th Saturday Artist  
Reception  
October 20th Show and Tell

October Show and Tell

Friday, October 20 \* 10 am-12 noon

Bea Gold will host and give a demo on white line wood cut in American style.  
403 Paseo Pacifica  
Encinitas, 92024  
Parking is available on D Street or the park next door.

RSVP to Kate:  
[znlida1979@cox.net](mailto:znlida1979@cox.net)

### News You Can Use!



Here is October's schedule for the Environmental Painters

Oct. 3 and 10, Fletcher Cove, Solana Beach, end of Lomas Santa Fe

Oct. 17 and 24, San Elijo Lagoon, Visitor's center on Manchester, west of I 5

Oct. 31, Batiquitos Lagoon, park at end of Gabbiano.

Call or email Joan Grine for directions, 858-481-8783 or more information

email:

[grine@roadrunner.com](mailto:grine@roadrunner.com)

### Members' Opportunities

Send a sample of your artwork to Publicity Chair

When we do not have an event, we run a "generic" ad in the Coast News.

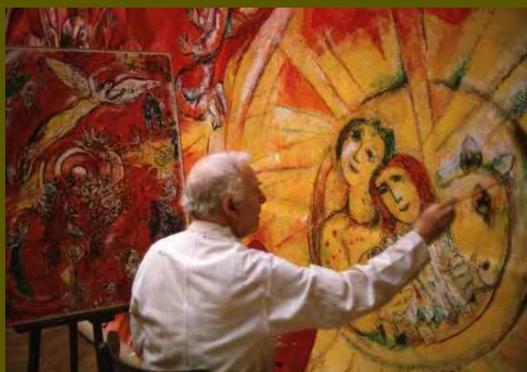
To have your artwork considered for these ads please send a JPEG to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com)

Your JPEG needs to be at high resolution. 300 dpi at 5 x 7 inches is recommended.

### ART Educational Field Trip

Trip to LA County Museum of Art Saturday November 11th to see the Marc Chagall Fantasy of the Theater!

NCSFA (A Sister Art Association in North County) has planned a trip to LA on a comfortable bus, so no hassle with traffic or parking in LA.



You are invited: Saturday 11th of November to LA County Museum of Art! The Cost for the total trip is \$75.00 which includes two locations for pick-up Escondido and Poway. Space is limited so you must reserve your space. If you are interested contact Jo-Lind [joindschastein@gmail.com](mailto:joindschastein@gmail.com) Sharon Ford at [shampfd@yahoo.com](mailto:shampfd@yahoo.com) check the website for more information: [www.NCSFA.Org](http://www.NCSFA.Org)

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.

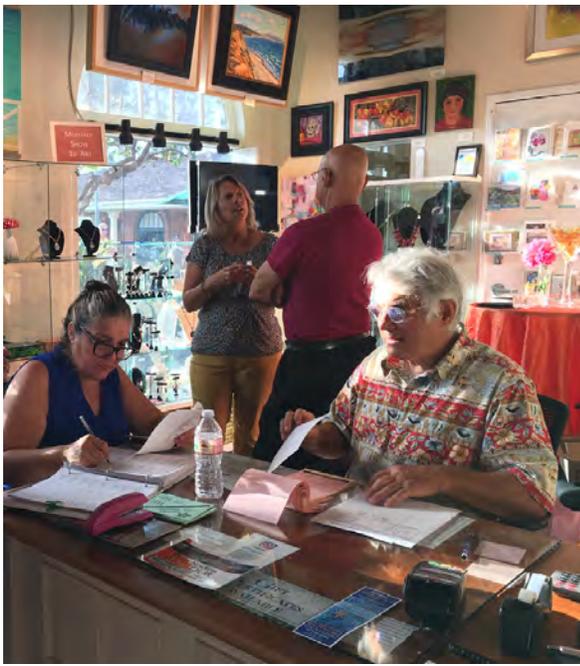


San Dieguito Art Guild Offtrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636

STAY CONNECTED:



October Reception



# 10/23/17 SDAG BOARD OF DIRECTORS MEETING MINUTES

OFFICERS PRESENT 14 VOTES AVAILABLE 12

PRESIDENT Lin Holzinger	x	FLOOR Linda Melvin	-	PARLIAMENTARIAN Judianne Shannon SECRETARY PJ Puterbaugh	x -
FIRST VP MEMBERSHIP Karen Fidel	x	PR CHAIR Grace Swanson Judy Salinsky	x x	HOSPITALITY Marissa Wright	x
TREASURER Lin Melemed	x	NEWSLETTER CHAIR Sharon Ford	-	MONTHLY SHOW CHAIR Lynn Ely	x
GALLERY CO CHAIRS Judianne Shannon Ellablanche Salmi	x	WALL CO CHAIRS Janet Scura Joyce Nash	x x	CALENDAR CHAIR Carol Korfin Co/Sandy Heath Co/Ellen Cramer	x - -
WEBSITE CHAIR Jon Lovegren	-	JOBS CHAIR Jeff Brosbe	x		

MEETING CALLED TO ORDER@: 10:05 by Lin Holzinger

## APPROVAL OF MINUTES

Minutes from last meeting on September 25, 2017.

Motion to accept by Karen Fidel, second by Judianne Shannon. Approval by all present, except for Carol Korfin who abstained. However, decision was made for Lin to request (of PJ Puterbaugh) to delete blank motions from future minutes.

## PARLIAMENTARIAN REPORT

Nothing to report

## TREASURERS REPORT

On September 30th we had total cash on hand of \$137,293. Artist sales were \$4545 down from the prior year of \$7040. Net profit for the year is \$10959 compared to prior year of \$8412 that increase was due to over \$3000 in income from the new Carmel Valley Bazaar.

We received our grant from last fiscal year of \$1000 in Septmber. Discussion followed as to why Gallery sales could be down from last year.

Motion to accept treasurer's report made by Carol Korfin, second by Karen Fidel, all present approved.

## MEMBERSHIP

Collecting hold harmless waivers proving to be difficult. May need to get more help.

Suggestion made that if member refused to sign waiver, they cannot display or sell in Gallery.

Membership meeting set for January 20, 2018. Linda Melvin will do "bead swap". Lin Holzinger has contacted caterer. Lin will check to see if caterer needs kitchen (extra charge). Grace Swanson and Judy Salinsky to do invitation and schedule reminder. Alexandra Owczarek will sell Soravia paintings. Room has been reserved but not yet paid for. Theme is Madd Hatter Tea Party. Hats optional. Committee is Karen Fidel, Carol Korfin, and Grace Swanson.

### GALLERY CHAIR (see attached)

Note that report states that Wall and Floor new procedures “will be voted on today”.

Decision was made for Lin to email board members the document for review and vote by email.

Added note to item IV. A.: Carol Korfin suggested that jewelry be attached (e.g. pinned) to a display stand and not just left loose on the shelf.

Added note to IV. B. : Bobbi Hirschhoff was warned when she left gallery last time that she may not be able to return with her special display box.

Note on item IV. C. Board discussed but no motion or vote taken. Tabled until next meeting.

Carol Korfin suggested a buddy system for members who are not able to arrive at Rotation in a timely manner.

Note on item V.A.: name of Reception Assistant should be spelled Zarem.

Note on item V.B.: no motion or vote was taken. Motion will be presented at next Board Meeting.

Note on item VI.A.: distinction needs to be made between Orientation (by Wall and Floor Chairs) and Training (done by Laura Stern). Some people are confused, thinking that by Orientation they have also done Training and vice versa.

### WALL CHAIR

Joyce Nash pleased with first rotation, pleased with checks coming in in timely manner, grateful to Pam Waldman for detailed instructions. Suggestion made that any artists who arrive late and need to stay after 7:00 pm must agree to be comfortable closing the gallery themselves. Joyce reminded the board that there is already a 60-day notice of departure is required for Wall Artists to receive their deposit. Lin Holzinger emphasized that permission for early departure (for example for health reasons) was up to the Wall Chairs’ discretion. They are reminded however, to give notice to the Calendar Chair and the Trainer.

Janet Scura noted 9 spacing violations by Wall Artists. When jurying in new wall artists, this and other responsibilities will be emphasized. Lin Holzinger suggested highlighting important points.

### MONTHLY SHOW CHAIR

40 artists with a take in of \$1100. November show take-in is October 24. Theme is “Warm and Fuzzy”. Richard Surgultz is judge. December show take in is November 28. “Small Image Show and More”. Show goes through January 2. Judge is Chuck McPhearson. Cash awards will be given at reception on December 9, 2017. There is no take-in during the month of December.

### PUBLICITY

Lin Holzinger has agreed to chair Mother’s Day tour providing she has strong sub-committees. Grace Swanson to begin home search but will ask for 2 to 3 people to help. Lin Holzinger to pursue possible homes through Master Gardeners. SDAG member, Linda Meeker is a Master Gardener.

Decision made (no vote necessary) to pay T.E.R.i the full amount of artwork sold from the Off Track Gallery.

### CALENDAR CHAIR/absent

## NEWSLETTER/absent

### JOBS CHAIR

Wall and Floor chairs need to keep Jobs Chair aware of each wall and floor artist added or deleted. Hospitality Chair to report to Jobs Chair when assistant Lonnie Zarem is trained and ready to take on that job.

### HOSPITALITY

Reception went well. Lin Holzinger will email document (with changes of procedures) to board and request a vote. Pam will change update date (on bottom of document) when finalized. Carol Korfin commented on 2 areas that need more revision.

## FUNDRAISING EVENT CHAIR/absent

## ADJOURNMENT @

### NOTES

Lin Holzinger met with Laura Lowenstein and Jill Treadwell-Svendson re. Giving Program for the Guild. Lin will send synopsis to board. Donate button in on website. They are working on a formal plan for people to be donors to guild.

Lin Holzinger reported on an "Art Camp" that she attended for a week. They are looking for a partner to help promote the camp. They are looking for art teacher and a max of 60 campers. The guild would receive \$50 per head if the guild finds the campers. Lin will email photos and more information to the board.

Carol Korfin reported that the Carmel Artists show and the Bazaar are fully booked.

Karen Fidel made motion to adjourn, Grace Swanson second. No vote taken. Adjourned at 12:05

## **GALLERY COMMITTEE MEETING MINUTES**

**No September Meeting...I was out-of-town all month.**

**October Meeting was long, in order, to meet 2 months worth of activity concerns & To finalize a business item, from August: Re-visions to the 10 page Wall/Floor Procedures**

I want to thank the Gallery Committee, Pam & Lin for their patience, endurance and good input making the long time spent very worthwhile. I want to take this time, also, to apologize for my frayed nerves and for saying, at the time, of the Gallery Committee Meeting, that it is "My Meeting, it is not, & with great respect, I'd like to say "It is Our Meeting".

### **I. Gallery Managers**

#### **A. Flooding & Termites**

1. Regarding flooding & mold concerns for Gallery.
  - a. Homeless man bathed in Lumberyard bathroom & left water on...Linda Melvin called Management, maintenance came out, dried up the source of flooding & removed the water. As long as water is taken care of & removed within 24 hours, mold does not have sufficient time to establish itself. We will continue to monitor.
2. Regarding the possibility of termite damage in the gallery.
  - a. Flying & dead termites found their way to our gallery leaving wings & bodies on various artwork.
  - b. Carol cleaned the debris. Shan got on ladders & searched the beams for termites &/or damage, None was found, neither live termites nor severe, termite damage.
  - c. I spoke with a Pest Control Inspector, about the gallery condition & he said this is the season for termites to swarm looking for a home for their Queen Termite. Linda stated it happened last year at this time, up front in the gallery & that management was not much help. For this reason we inspected things ourselves first, this to get a base feel of any damage. At this time, there seems not to be a desperate situation at all. We will continue to monitor.

#### **B. T.E.R.I Gallery Reception Donations**

1. Reception went very well, hospitality did a great job & SDAG received tons of art supplies for T.E.R.I. A big thank you goes out to Bruce Stewart, Paul Ritcher and Cam Bahar for getting box after box into their cars from the gallery @ the time of the reception. **Lin will give full report.**

#### **C. Summary-Re-Organizing the Back Office**

1. A work, in progress, is being made by Hao Aikens, Ellablanche & myself to re-organize the storage in the Gallery's 'Back Office'.
2. This is being done to make it easier to find specific items, to gain more efficiency in the space & allow a user, friendly atmosphere for those who have to physically work in the 'Back Office'.

### **II. Past Wall Chair & Jack-of-all-Trades, Pamela Waldman, came as our Guest**

#### **A. To finalize the Wall/Floor Procedures Re-visions she had presented at our August G C Meeting.**

1. **Lin will have a full report**, at which time, the **Board will need to vote** on the final W/F Procedure Document.

### **III. Wall Chair/Joyce Nash-Janet Scura. Guest, Jurying Coordinator/Lily Pourat...Absent**

#### **A. 5-Wall Renters coming off Wall:** Joan Burman, Pat Smart Bernie Worby, Tom Scott, Fred Saifain

#### **B. 3-New, Wall Renters coming onto Wall:** Janet Scura, Kerry Byerly, Jacquie Wade Skay

#### **C. Wall, Rotation Rental fees:**

1. Are now due on the Tuesday, 1 day before rotation.
2. If not paid by Tuesday/Payment must accompany the artwork on the day of Rotation
3. Or W/F Procedures will be followed-The same finalized, W/F Procedures that the Board will be voting on today.

#### **D. Reasons for Wall Renters, possibly giving a 2-months (1-Rotation ahead)notice for coming off of the Wall.**

1. Creates \*Staffing & Training havoc when RENTERS give late notice during their 2nd month or @ the end of their current rotation. Leaves very little lead-time for training team to get new renter trained for staffing
2. Job Choice & Implementation of job strained
3. Rental Fee may not be paid in a timely manner
4. Art pieces to be 'up and running' exactly on Rotation Date, is a true scramble

#### **E. A change of 'start and end time period' for Wall Rotations**

1. Wednesday & Thursday evening will change from 6-8 pm to 5-7 pm.
2. I will follow thru in speaking with our Lumber Yard Neighbor to see if starting to hammer @ 5pm is ok.
3. We will not be able to contact them until Monday, 10/23/2017.
4. I will report back to Wall Chairs when I have answer.

## **Wall Chair-Continue**

### **F. Pros & Cons of 'Out-of-Town' Members Discussed**

1. Participating in the Off-Track Gallery, Bazaars, & Shows was approached briefly because of out-of-town-artist wanting to join now.
2. There were voices of yes, no & a suggestion of a Special Membership-called Associate Member with rules to be designated.
3. Issue was tabled until next GC Meeting when more time could be allotted for the pros & cons
4. We felt, it could be approached directly at the Board Level, this meeting, if the Board so desired...

### **G. Wall Renters not following the 2" & 4" spacing rules between artists & artwork is getting a little out of hand.**

1. 9 artists out of compliance/3-Renters outside of 2" borders/6-Renters hung their art pieces to close together.

### **H. Jurying for Wall & Floor Artists**

1. Art Jurors will now each have a jurying sheet to individually process each artist signed up to be juried that day.

**(Co-Wall Chairs, Joyce & Janet will have more information regarding A-H in their time slot.)**

## **IV. Floor Chair/Linda Melvin**

### **A. Again, stolen artwork in Gallery-Nothing new, but rare. Artist's know risk & realize there is no easy solution.**

1. Good to remind Training Team to have Gallery Staffers get up & pay attention as clients walk thru/but not hover.

### **B. Additional, specific, designated Rental Space procedures for Floor &/or Wall Artists**

1. Need to reinforce that the Special Space Rent must be rented for a minimal of 4-months/Same as W/F Renters because in past, the special space Renter rents only @ holidays & then leaves
2. Renter wanting to come on Floor is Bobbi Hirshkoff
3. Only gallery space available is up front, in corner between right, front window & 2 Jewelry Towers/East Wall
4. We forgot to discuss Rental Fee-I will check with Linda on past Rental Fee. Does Board have suggestion?

### **C. New decision of what to do with Floor Artists that do not change out their items on time during Rotation.**

1. Floor, Rental Artists need to come in @ 10 am each Rotation Day to remove their artwork for the next Renter.
2. If Floor Renter does not come in @ 10 am & remove their art pieces for the next artist, he/she, for the 1st time will be charged \$10 for a late or no show, the 2nd time they will be charged \$20 and the 3rd time they will be removed from the gallery. Board needs to discuss, make a motion & vote.

## **V. Monthly Show Chair/Lynn Ely**

### **A. Reception/Hospitality Assistant for Marissa...chosen from Monthly Show-Lonnie Zareen**

1. She will be trained for assisting Marissa during this in-between month of Receptions.

### **B. Monthly Show Artists not showing up for their job duties & late, just 1-day before "Can't come calls".**

1. 1st & 2nd time they pay \$10 fine & 3rd occurrence, they pay \$10 fine & can't sign up for Reception job again.
2. The \$30 fee is equal to the \$10 food fee that other MS Artists pay when they do not want to do a physical job.
3. They do not come back on the MS Wall or Floor until they have paid the \$10 fine from previous reception/s.
4. **Board needs to discuss, make a motion & vote.**

### **D. Monthly Show/Reception Helpers**

1. Each Helper must sign-in @ Gallery on Reception Day for ease of knowing who is there & who is not
2. Each Helper will now wear a stick-on name tag to wear during the reception
3. Footnote:Hao is making the Board, their own individual name tags that can be worn at the Receptions, etc.

## **VI. Calendar Chair/Carol Korfin...Absent**

### **A. Carol needs the W/F Chairs to tell New Rental Artists that they must be trained on three different levels before being able to staff the OT Gallery. The 3- clarifications are:**

1. Orientation
2. Gallery Desk Operations-One 4-Hour Gallery Shift with Trainer
3. Overlap Shift- One or two 2-Hour Shifts with Staffer

**Respectfully your Gallery Manager, Judianne Shannon**

**11/27/17 SDAG BOARD OF DIRECTORS MEETING MINUTES**

**SDAG By-Laws state: 15 Board of Director Positions 20 Board Members have been elected to represent 14 seats, maximum votes/1 more vote to be allotted when Board appoints a BOD Chairmanship for 'Events Position' to = 15 votes/making 1-vote for each position.**

<b>PRESIDENT</b> Lin Holzinger	X	<b>FLOOR CHAIR</b> Linda Melvin	X	<b>PARLIAMENTARIAN</b> Judianne Shannon	X
				<b>SECRETARY</b> PJ Puterbaugh	X
<b>FIRST VP MEMBERSHIP</b> Karen Fidel	X	<b>PR CHAIR CO CHAIRS</b> Grace Swanson Judy Salinski	X X	<b>HOSPITALITY</b> Marissa Wright	
<b>TREASURER</b> Lin Melemed	X	<b>NEWSLETTER CHAIR</b> Sharon Ford		<b>MONTHLY SHOW CHAIR</b> Lyn Ely	X
<b>GALLERY CO CHAIRS</b> Judianne Shannon* Ellablanche Salmi	X	<b>GALLERY CO CHAIRS</b> Janet Scura Joyce Nash		<b>CALENDAR CHAIR</b> Carol Korfin* Co/Sandy Heath Co/Ellen Cramer	X
<b>WEBSITE CHAIR</b> Jon Lovegren	X	<b>JOBS CHAIR</b> Jeff Brosbe	X		

*Today's Quorum:12 BOD present/10 maximum, eligible, position votes/2 non-voting Co-Chairs/1 Vacant*

**MEETING CALLED TO ORDER@ : 10:07 by Lin Holzinger**

**OLD BUSINESS**

**1)Board email re floor procedures approved via 11/23/17**

**Motion 1 Lin Holzinger moved to approve the revised Wall and Floor Procedures  
Motion Seconded by Judianne Shannon  
Motion Passed  
VOTES: 8 In Favor/1 Against/0 Abstain/5 Absent/1 Vacant Seat  
Actions Persons:Wall and Floor Chairs to follow through with Gallery Renters.**

**2)Department activity budget procedures to be discussed in future for next year.**

**Late arrivals 10:7 Judy Salinsky, 10:21 Jon Lovegren,**

**Motion 2 P.J. Puterbaugh moved to approve a Cap of \$500 for payment of food for the Membership Annual Meeting, to be held on January 20, 2018.  
Motion Seconded by Grace Swanson  
Motion Passed Unanimous VOTES: 10 In Favor/0 Against/0Abstain/4 Absent/1 Vacant Seat  
Action Person: Judy Salinsky**

**Judy Salinsky will coordinate food and help. Tablecloths are in the storage unit. Coffee and tea will be donated via others and provided by Lin. \$500 budget approved for tea.**

## APPROVAL OF MINUTES

Motion to approve the minutes from October

*Motion 3* Jeff Brosbe SECONDED: Grace Swanson  
Motion Passed

VOTES: 10 In Favor/0 Against/0 Abstain/4 Absent/1 Vacant Seat

## PARLIAMENTARIAN REPORT - Judianne Shannon

### TREASURERS REPORT- Linda Melemed

At the end of Oct 148,099. Art sales were 14,399, down from last year 15081.

*Motion 4* Grace Swanson moved to approve the October 31, 2017 Financial Report as presented to the Board via e-mail.

Submitted by Treasurer Linda Melemed

Motion Second by Jeff Brosbe

Motion Passed Unanimously

VOTES: 10-In Favor/0-Against/0-Abstain/4-Absent/1-Vacant Seat

### MEMBERSHIP- Karen Fidel

New members may be juried in for offsite shows and other products not in gallery.

### GALLERY CHAIR- Judianne Shannon

Working on re organization for back room, desk guide will be re organized. Tree is up. Update crew re slideshow/TV. PJ, Pam and Jeff will work on new slideshow and a meeting about this needs to be setup.

### WALL CHAIR-absent

### FLOOR CHAIR-absent

Questions: Can we display outdoors and do demos? Can we have musicians? Delores is in charge of the next reception. General feeling is to go ahead and see if it's a problem after we try it out.

### MONTHLY SHOW- Lynn Ely

Last show 33 members entered 64 pieces, made \$1015. On December Small Image and More Show small images max is 12 in on long side including frame,. Minimum price has price is \$50. Wall art max is 36" diagonal. The award ceremony will be at 5pm and Chuck McPherson will be the judge.

### PUBLICITY-Grace Swanson

- 1) Carmel Valley bottom line sales were slow, \$ report unfinished as both events cash
- 2) Demo artists are scheduled
- 3) Small business Saturday went well
- 4) Concern re Holiday Parade parking

### WEBSITE-Jon Lovegren

- 1)Jon is working on SDAG computer procedures and needs to add a person for the job of online calendar updating
- 2)needs tech help on banner with a better readable scheme on the calendar

## CALENDAR CHAIR

**Mother's Day jobs request have gone out via email**

## PROGRAMS/position not filled

## NEWSLETTER/absent

## JOBS CHAIR-Jeff Brosbe

- 1) Staffers need to review written sheets of duties
- 2) last month gallery wall changeovers went well
- 3) jobs list are in gallery book, please check for updates needed
- 4) Marissa and Lonnie need to co-ordinate on communications
- 5) Need response to jobs list and 3rd shift list sent to all before BOD meeting so they are accurate before putting in the gallery book.

**Motion 5\* Tabled until December Board Meeting, enabling Wall/Floor & Monthly Show Chairs to meet with rest of Gallery Committee at December 13, 2017 Meeting.**

**Action Person: Judianne Shannon, Gallery Manager**

**Footnote re Motion 5,**

\*Job's Chair, presented & after some discussion with-drew the motion, at this time, regarding a possible policy & procedure to follow for Wall, Floor & Monthly Show Chairs to utilize when the Wall & Floor Renters and the Monthly Show Exhibiting Artists are "No Shows", not fulfilling their Job responsibilities. Since both the Wall Chairs could not be present at this Board meeting, the Parliamentarian, suggested the procedure be fully, discussed at the next, Gallery Committee Meeting, on December 13, 2017 whereby, getting a clear understanding of the "No Show difficulties from the Wall/Floor & Monthly Show Chairs. Thus, enabling a consensus of views to be met at the Gallery Committee level first, before presentation to the Board's December 18th, 2017 meeting.

## HOSPITALITY/absent

## FUNDRAISING EVENT CHAIR/absent

### **Website and Paint Rag Updates**

**Lin Holzinger moved to approve promotional publicity to promote the Art Groove; an Art Camp**

**scheduled for 8/17-8/22, 2018 at Camp de Benneville Pines Campground, in the San Bernardino**

**Mountains. This is to be done by sending e-blasts to our database, including an ad with registration information in our SDAG Newsletter & Constant Contact. Benefit for the Guild is for every camper that signs up through our efforts the Guild will receive \$50. Our artists, also, have the opportunity to apply & earn money by teaching classes at the Art Groove for any remaining teaching spaces available.**

**Motion 6 Seconded by PJ Puterbaugh**

**Motion Passed Unanimously**

**VOTES: 10-In Favor/0-Against/0-Abstain/4-Absent/1-Vacant Seat**

**Action Person: Lin Holzinger, Sharon Ford & Nora Dewey**

**ADJOURNMENT @ 12:05**

**Motion 7 Karen Fidel moved to adjourn the Board of Director's Meeting @ 12:05 pm.**

**Motion Seconded by Judianne Shannon**

**Motion Passed Unanimously**

**VOTES: 10-In Favor/0-Against/0-Abstain/4-Absent/1-Vacant Seat**

**OLD BUSINESS**

**NEW BUSINESS**

**Member of the Year: Votes should be sent to Grace in December, award in January**

**UPCOMING EVENTS**

**Holiday Bazaar 12/2/17 10am-4pm**

**All Member Meeting & Luncheon 1/20/18**

- **No art supply donations**
- **There may be a bead swap organized by Linda and Susan**
- **The menu will be organized Judy Salinsky**

**All future BOD meeting dates have been confirmed with US Bank**



Nora Dewey and Cheryl Ehlers with the gallery christmas tree

# CARMEL VALLEY Artists

## Annual Winter Show & Sale

**Saturday, Nov 18**

9:30am - 3pm

**Karl Strauss Brewing Company**

9675 Scranton Road  
San Diego



**TWO HOLIDAY SHOWS** presented by the San Dieguito Art Guild

**Saturday, December 2**

10am to 4pm

**Encinitas Community Center**

1140 Oakcrest Park Drive, Encinitas

N

North County

FRIDAY •

NOVEMBER 17, 2017 | B3

### Art guild puts on show Saturday at brewery

The Encinitas-based San Dieguito Art Guild presents the Carmel Valley Artists Annual Winter Show & Sale

from 9:30 a.m. to 3 p.m. Saturday at the Karl Strauss Brewing Co., 9675 Scranton Road, San Diego. Admission and parking are free. A variety of artwork will be sold, ranging from fine jewelry, hand-painted silk, photography and paintings to handmade holiday ornaments. Call (760) 942-3636 or visit [sandieguitoartguild.com](http://sandieguitoartguild.com).

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### Off Track Gallery Reception

The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, featuring artwork produced by TERI students. The reception will be held on Oct. 14 from 4 to 7 p.m.

TERI Inc. is a Southern California nonprofit founded in 1980 serving over 650 children and adults with developmental and/or learning disabilities, and their families. Based in San Diego, TERI has more than 17 programs and services and 450 professional and paraprofessional staff providing educational, social, and vocational opportunities in a supportive environment. Off Track Gallery is located at 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com), [OffTrackGallery.com](http://OffTrackGallery.com).

## HOLIDAY TRADITIONS 2017



Gourd Art by SDAG member Grace Swanson

COURTESY

# San Dieguito Art Guild presents Holiday Bazaar

The San Dieguito Art Guild presents its seventh annual Holiday Bazaar on Saturday, Dec. 2, from 10 a.m. to 4 p.m., at the Encinitas Community Center, 1140 Oakcrest Park Drive (corner of Encinitas Blvd and Balour), Encinitas.

The San Dieguito Art Guild, an over-200-member all-volunteer nonprofit organization that operates the Off Track Gallery located in the Lumberyard Shopping Center in Encinitas, serves the community by frequently offering art workshops, classes and demonstrations by outstanding professional artists.

Run by a board of 15 elected directors, SDAG was organized in 1965 by a group of artists for the purpose of promoting greater understanding and appreciation of the fine arts.

Carol Korfin, one of the event organizers, says, "This event gives local artists a venue to offer their hand-made items to the public. And gives the shoppers a chance to purchase one-of-a-kind artworks, which cannot be found in the malls. There are no imported items at this Bazaar. In addition, the buyer

is purchasing work directly from the artist and can meet them face to face."

Guild President Lin Holzinger says, "Even if you have been to our Holiday Bazaar in the past, there are new artists and new items to see. We try to have a balanced mix of medium, so you will find photographers, watercolorists, oil or acrylic painters and as well as multi-media artists."

There will be a Silent Auction of artworks donated by the participating artists. Karen Fidel, ceramic artist says, "Our artwork is special because it is from all local artists and often of local scenes. Our Bazaar features really special deals on silent auction items where the proceeds help support our Off Track Gallery."

Come enjoy yummy treats, raffle, silent auction, and art for sale by artists: paintings, jewelry, photography, glass, ceramics, mosaics, fiber art, cards, prints and more.

Admission to the Bazaar and ample parking are free. For more information, go to [OffTrackGallery.com](http://OffTrackGallery.com), call 760-942-3636, or contact [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

NORTH COUNTY | THURSDAY • NOVEMBER 30, 2017

### ENCINITAS

#### Holiday bazaar features local artists

The San Dieguito Art Guild presents its seventh annual Holiday Bazaar from 10 a.m. to 4 p.m. Saturday at the Encinitas Community Center, 1140 Oakcrest Park Drive. The bazaar features art for sale, including paintings, jewelry, photography, glass, ceramics, mosaics, fiber art, cards and prints. A silent auction of artworks will benefit the Off Track Gallery. There will be a raffle and treats. Admission to the bazaar is free. Visit [OffTrackGallery.com](http://OffTrackGallery.com) or call (760) 942-3636.

N

North County

SUNDAY •

NOVEMBER 26, 2017 | B10

### ENCINITAS

#### Art guild to hold bazaar Saturday

The San Dieguito Art Guild presents its seventh

annual Holiday Bazaar from 10 a.m. to 4 p.m. Saturday at the Encinitas Community Center, 1140 Oakcrest Park Drive. The bazaar features art for sale, including paintings, jewelry, photography, glass, ceramics, mosaics, fiber art, cards and prints. A silent auction of artworks will benefit the Off Track Gallery. There will be raffle and treats. Admission is free. Visit [off-trackgallery.com](http://off-trackgallery.com) or call (760) 942-3636.

THE SAN DIEGO UNION-TRIBUNE

THURSDAY • NOVEMBER 30, 2017

San Dieguito Art Guild annual Holiday Bazaar: 10 a.m. to 4 p.m. Dec. 2. Encinitas Community Center, 1140 Oakcrest Park Drive, Encinitas. Free admission. sandieguitoartguild.com

THURSDAY • NOVEMBER 30, 2017 | THE SAN DIEGO

ENCINITAS

### Holiday bazaar features local artists

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THE SAN DIEGO UNION-TRIBUNE

THURSDAY • JANUARY 4, 2018

## ART LISTINGS

Group Show: *Something New*. Through January 30, Off Track Gallery, 937 South Coast Highway 101, Encinitas. Free. (760)942-3636 or offtrack-gallery.com

PAGE A2 - DECEMBER 15, 2017 - ENCINITAS ADVOCATE

www.encinitasadvocate.com

# San Dieguito Art Guild hosts Artists' Reception

A San Dieguito Art Guild reception was held Dec. 9 at the Off Track Gallery in Encinitas featuring Linda Melvin's jewelry and Lily Pourat's pottery. In addition, the event featured an awards ceremony for ribbons and cash prizes for the Guild's Annual Small Image Show.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists. Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103. Visit OffTrackGallery.com

Online: [encinitasadvocate.com](http://encinitasadvocate.com)



Small Image Show Judge Chuck McPherson with Best of Show artist Nancy-Jo Klaphauk



Featured artist Linda Melvin with her jewelry



PHOTOS BY MCKENZIE IMAGES  
Karen Krugman and Greg Cies

November 2017  
**Paint Rag!**  
Happy Thanksgiving!



"Winter Beach" by Michael Chesnut



San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

In This Issue:

*President's Message*

*Famous Artist Quote  
Members' Exhibition and Wins  
Up Coming Events  
Monthly Show Winners  
Environmental Painters' Schedule  
Member's Opportunities*

Message from our President: Lin Holzinger



Giving Thanks

Previous to moving to San Diego County, my hobby and passion was singing with a Sweet Adelines' chorus in Ventura. At that time, this was a group of more than 100 women who worked diligently to excel in the art of singing 4-part harmony. We headlined in annual concerts, entertained in and around the county during the holidays and competed against other Sweet Adelines choruses regionally and internationally. I just heard today that one of my baritone buddies passed away this morning. Not surprisingly, I'm feeling a mixture of emotions as I write this. Sadness, yes! But mainly, I'm grateful for having had the opportunity to get to know this beautiful woman through our shared love of music and the closeness we developed from rehearsing and performing together.

This, in a nutshell, is what membership in the Guild

promises...the opportunity to know and be known by others who share your passion. Unlike my old chorus, which required weekly three-hour rehearsals in order to be a member in good standing, the Guild makes no demand on our time. But to reap the full benefit of being a member, we need to show up and participate when given an opportunity to connect with other members (as well as the buying public).

Just like during my chorus experience, I find great joy in getting to know fellow members and for the chance to work along side them - whether it's to hand out candy at the gallery on Halloween, or show my artwork, or do what I can to assure the success of our annual fundraiser. Being an active member is a gift that offers me intellectual challenge, emotional connections and sometimes, financial rewards. And I am so grateful for the many extraordinary artists who I've gotten to know while being of service to the Guild. I hope you feel the same. Happy Thanksgiving! Remember, as a guild of artists we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.  
Cheers,  
Lin Holzinger

**Famous Artist quote: "All colors are the friends of their neighbors and the lovers of their opposites"~ Marc Chagall 1887-1985**



Thank you!

The Amount of Donated Art Supplies for TERRI was Remarkable and Greatly Appreciated! Great work members!



## MEMBER WINS and ART SHOWS



Sandy Levin is having an exhibit of her casted and fused glass artwork at The Encinitas Library, October 31 - December 5, 2017. The title of the exhibit is "Geometry in Glass". It is sponsored by the City of Encinitas Civic Art Program. She will have a number of her pieces on exhibit. There is no reception planned, but Sandy invites us all to stop by.

## Mark Your Calendars

November 18th Carmel Valley Artist Show  
9:30-3PM at Karl Strauss Brewery

December 2nd 10-4 PM Annual Holiday  
Bazaar Encinitas Community Center

December 9th 4-7pm Artist Reception and  
Awards for Small Image Show

## Looking Forward to the Monthly Show

**November monthly Show** is "Warm and Fuzzy" The judge is Richard Stergulz.

**December monthly Show theme** is "Getting Together" It is the annual small image show. The judge is Chuch McPherson.

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

## November Monthly Show

Judge: Richard Stergulz

Richard works in oils on masonite board. His work is mostly figurative and he has started plein air painting

as much as possible. He teaches class four days a week as well as doing demos for most of the Art Associations in San Diego and Riverside counties.

Richard's work hangs in galleries in Santa Monica, Idyllwild and Vista, California. His paintings have won numerous awards.





Window of the Soul

## Monthly Show Winners

November Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut! Congratulations to you all!

Best of Show: "Miura" by Jorge Garza - Watercolor

Oil

1st- "California Grown Avocados" by Karen Crowel

2nd- "Freesia in Clouds" by Haixin Li  
3rd- "Harry and Sally" by Patricia Hunter

Acrylic

1st- "Laguna Beach" by Christina Zeller  
2nd- "Catalina Pier" by David Rickert  
3rd- " Pacific Flight" by J. D. Duncan  
HM- "Together Fun" by Charlene Meeker

Watercolor

1st- "Community Bath" by Judy Richardson  
2nd- "The Pineapple Couple" by Char Cee Colosia  
3rd- "Grand Canyon View #4" by Tom Shannon

Photography

1st- "Carmel Mission" by Terry Scott Allen  
2nd- "Lady Bugs" by Michael Kacmarick  
3rd- "Monet's Garden - Giverny, France" by Elfreda Skidmore

Jewelry

1st- "Fork Bracelet" by Karla Nederlof  
2nd- "Yellow Orchid Pendant" by Jeanne Abriel  
3rd- "Necklace, Earring Set" by Bobbi Harrington

Other (Woodcut, Lucite, Alcohol Ink, Mixed Media)

1st- "Unsure" by Lonnie Zarem (Mixed Media)  
2nd- "Floating Lotus" by Margaret A. Johnston (Mixed Media)  
3rd- "Yellow Bird" by Bea Gold (Woodcut)

Textile

1st- "Palm Trees by the Ocean" by Doreen Long  
2nd- "Hello!" by Shandra Zawacki  
3rd- "Fenicottero Rosa" by Joyce Ford

Ceramic

1st- "Stratus of Color" by Joan Thornburn  
2nd- "Mrs. Crab" by Susan Harris

## Monthly Show: Best of Show and First Place Winners



Best of Show: "Miura" by Jorge Garza - Watercolor



## First Place Category-Oil

"California Grown Avocados" by Karen Crowel



1st Place

Category: Acrylic

"Laguna Beach" by Christina Zeller



Category: Watercolor  
1st Place  
"Community Bath"  
by Judy Richardson



1st Place Category: Photography  
"Carmel Mission" by Terry Scott Allen



1st Place Category: Jewelry  
"Forked Bracelet" by Carla Nederlof



1st Place: CATEGORY: Other  
Mixed Media  
"Unsure" by Lonnie Zarem (Mixed Media)



Category : Textiles 1st Place  
"Palm Trees by the Ocean" by Doreen Long



Category: Ceramics  
1st- Place  
"Stratus of Color" by Joan Thornburn

NEWS YOU CAN USE!



**Here is November's schedule for the Environmental Painters**

**Nov. 7th Batiquites Lagoon**

**Nov. 14th and 21st, Oceanside Harbor**

**Nov. 28th Ponto Beach on 101**

**Call or email Joan Grine for directions,  
858-481-8783 or more information**

**email:**

**[grine@roadrunner.com](mailto:grine@roadrunner.com)**

## Members' Opportunities

Send a sample of your artwork to Publicity Chair

When we do not have an event, we run a "generic" ad in the Coast News.

To have your artwork considered for these ads please send a JPEG to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com)

Your JPEG needs to be at high resolution. 300 dpi at 5 x 7 inches is recommended.

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



Carmel Valley Show and Sale





**11/27/17 SDAG BOARD OF DIRECTORS MEETING MINUTES**

**SDAG By-Laws state: 15 Board of Director Positions 20 Board Members have been elected to represent 14 seats, maximum votes/1 more vote to be allotted when Board appoints a BOD Chairmanship for 'Events Position' to = 15 votes/making 1-vote for each position.**

<b>PRESIDENT</b> Lin Holzinger	X	<b>FLOOR CHAIR</b> Linda Melvin	X	<b>PARLIAMENTARIAN</b> Judianne Shannon	X
				<b>SECRETARY</b> PJ Puterbaugh	X
<b>FIRST VP MEMBERSHIP</b> Karen Fidel	X	<b>PR CHAIR CO CHAIRS</b> Grace Swanson Judy Salinski	X X	<b>HOSPITALITY</b> Marissa Wright	
<b>TREASURER</b> Lin Melemed	X	<b>NEWSLETTER CHAIR</b> Sharon Ford		<b>MONTHLY SHOW CHAIR</b> Lyn Ely	X
<b>GALLERY CO CHAIRS</b> Judianne Shannon* Ellablanche Salmi	X	<b>GALLERY CO CHAIRS</b> Janet Scura Joyce Nash		<b>CALENDAR CHAIR</b> Carol Korfin* Co/Sandy Heath Co/Ellen Cramer	X
<b>WEBSITE CHAIR</b> Jon Lovegren	X	<b>JOBS CHAIR</b> Jeff Brosbe	X		

*Today's Quorum:12 BOD present/10 maximum, eligible, position votes/2 non-voting Co-Chairs/1 Vacant*

**MEETING CALLED TO ORDER@ : 10:07 by Lin Holzinger**

**OLD BUSINESS**

**1)Board email re floor procedures approved via 11/23/17**

**Motion 1 Lin Holzinger moved to approve the revised Wall and Floor Procedures  
Motion Seconded by Judianne Shannon  
Motion Passed  
VOTES: 8 In Favor/1 Against/0 Abstain/5 Absent/1 Vacant Seat  
Actions Persons:Wall and Floor Chairs to follow through with Gallery Renters.**

**2)Department activity budget procedures to be discussed in future for next year.**

**Late arrivals 10:7 Judy Salinsky, 10:21 Jon Lovegren,**

**Motion 2 P.J. Puterbaugh moved to approve a Cap of \$500 for payment of food for the Membership Annual Meeting, to be held on January 20, 2018.  
Motion Seconded by Grace Swanson  
Motion Passed Unanimous VOTES: 10 In Favor/0 Against/0Abstain/4 Absent/1 Vacant Seat  
Action Person: Judy Salinsky**

**Judy Salinsky will coordinate food and help. Tablecloths are in the storage unit. Coffee and tea will be donated via others and provided by Lin. \$500 budget approved for tea.**

## APPROVAL OF MINUTES

Motion to approve the minutes from October

*Motion 3* Jeff Brosbe SECONDED: Grace Swanson  
Motion Passed

VOTES: 10 In Favor/0 Against/0 Abstain/4 Absent/1 Vacant Seat

## PARLIAMENTARIAN REPORT - Judianne Shannon

### TREASURERS REPORT- Linda Melemed

At the end of Oct 148,099. Art sales were 14,399, down from last year 15081.

*Motion 4* Grace Swanson moved to approve the October 31, 2017 Financial Report as presented to the Board via e-mail.

Submitted by Treasurer Linda Melemed

Motion Second by Jeff Brosbe

Motion Passed Unanimously

VOTES: 10-In Favor/0-Against/0-Abstain/4-Absent/1-Vacant Seat

### MEMBERSHIP- Karen Fidel

New members may be juried in for offsite shows and other products not in gallery.

### GALLERY CHAIR- Judianne Shannon

Working on re organization for back room, desk guide will be re organized. Tree is up. Update crew re slideshow/TV. PJ, Pam and Jeff will work on new slideshow and a meeting about this needs to be setup.

### WALL CHAIR-absent

### FLOOR CHAIR-absent

Questions: Can we display outdoors and do demos? Can we have musicians? Delores is in charge of the next reception. General feeling is to go ahead and see if it's a problem after we try it out.

### MONTHLY SHOW- Lynn Ely

Last show 33 members entered 64 pieces, made \$1015. On December Small Image and More Show small images max is 12 in on long side including frame,. Minimum price has price is \$50. Wall art max is 36" diagonal. The award ceremony will be at 5pm and Chuck McPherson will be the judge.

### PUBLICITY-Grace Swanson

1) Carmel Valley bottom line sales were slow, \$ report unfinished as both events cash. Carmel Valley and Bazaar events income and expenses were combined by committee because some expenses were split and will be reported on at December board meeting, which will be after both events are over. Income and Expenses will be sent to Treasurer allocated correctly.

2) Demo artists are scheduled

3) Small business Saturday went well

4) Concern re Holiday Parade parking

### WEBSITE-Jon Lovegren

- 1)Jon is working on SDAG computer procedures and needs to add a person for the job of online calendar updating
- 2)needs tech help on banner with a better readable scheme on the calendar

### CALENDAR CHAIR

Mother's Day jobs request have gone out via email

### PROGRAMS/position not filled

### NEWSLETTER/absent

### JOBS CHAIR-Jeff Brosbe

- 1)Staffers need to review written sheets of duties
- 2)last month gallery wall changeovers went well
- 3)jobs list are in gallery book, please check for updates needed
- 4)Marissa and Lonnie need to co-ordinate on communications
- 5) Need response to jobs list and 3rd shift list sent to all before BOD meeting so they are accurate before putting in the gallery book.

**Motion 5\* Tabled until December Board Meeting, enabling Wall/Floor & Monthly Show Chairs to meet with rest of Gallery Committee at December 13, 2017 Meeting.**

**Action Person: Judianne Shannon, Gallery Manager**

**Footnote re Motion 5,**

\*Job's Chair, presented & after some discussion with-drew the motion, at this time, regarding a possible policy & procedure to follow for Wall, Floor & Monthly Show Chairs to utilize when the Wall & Floor Renters and the Monthly Show Exhibiting Artists are "No Shows", not fulfilling their Job responsibilities. Since both the Wall Chairs could not be present at this Board meeting, the Parliamentarian, suggested the procedure be fully, discussed at the next, Gallery Committee Meeting, on December 13, 2017 whereby, getting a clear understanding of the "No Show difficulties from the Wall/Floor & Monthly Show Chairs. Thus, enabling a consensus of views to be met at the Gallery Committee level first, before presentation to the Board's December 18th, 2017 meeting.

### HOSPITALITY/absent

### FUNDRAISING EVENT CHAIR/absent

### Website and Paint Rag Updates

Lin Holzinger moved to approve promotional publicity to promote the Art Groove; an Art Camp

scheduled for 8/17-8/22, 2018 at Camp de Benneville Pines Campground, in the San Bernardino

Mountains. This is to be done by sending e-blasts to our database, including an ad with registration information in our SDAG Newsletter & Constant Contact. Benefit for the Guild is for every camper that signs up through our efforts the Guild will receive \$50. Our artists, also, have the opportunity to apply & earn money by teaching classes at the Art Groove for any remaining teaching spaces available.

**Motion 6 Seconded by PJ Puterbaugh**

**Motion Passed Unanimously**

**VOTES: 10-In Favor/0-Against/0-Abstain/4-Absent/1-Vacant Seat**

**Action Person: Lin Holzinger, Sharon Ford & Nora Dewey**

**ADJOURNMENT @ 12:05**

**Motion 7 Karen Fidel moved to adjourn the Board of Director's Meeting @ 12:05 pm.**

**Motion Seconded by Judianne Shannon**

**Motion Passed Unanimously**

**VOTES: 10-In Favor/0-Against/0-Abstain/4-Absent/1-Vacant Seat**

**OLD BUSINESS**

**NEW BUSINESS**

**Member of the Year: Votes should be sent to Grace in December, award in January**

**UPCOMING EVENTS**

**Holiday Bazaar 12/2/17 10am-4pm**

**All Member Meeting & Luncheon 1/20/18**

- **No art supply donations**
- **There may be a bead swap organized by Linda and Susan**
- **The menu will be organized Judy Salinsky**

**All future BOD meeting dates have been confirmed with US Bank**

# San Dieguito Art Guild hosts Artists' Reception

A San Dieguito Art Guild reception was held Dec. 9 at the Off Track Gallery in Encinitas featuring Linda Melvin's jewelry and Lily Pourat's pottery. In addition, the event featured an awards ceremony for ribbons and cash prizes for the Guild's Annual Small Image Show.

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Online: [encinitasadvocate.com](http://encinitasadvocate.com)



Small Image Show Judge Chuck McPherson with Best of Show artist Nancy-Jo Klaphauk



Featured artist Linda Melvin with her jewelry



Karen Krugman and Greg Cies

PHOTOS BY MCKENZIE IMAGES



Off Track Gallery President Lin Holzinger, artist Haixin Li



Featured artist Lily Pourat with her pottery



City of Encinitas Arts Program Assistant Cheryl Ehlers, artist Diane O'Connell



Artist Joyce Nash



Guests at Offtrack Gallery



Artist Judy Salinsky

## THE BREWERS TAP ROOM

25 taps and packaged beer to go from at least 35 local and So Cal breweries

Celebrate the holidays at The BTR where good friends meet for great beer.

Gift certificates, T's, Sweatshirts and caps make great gifts!

Hosting a New York New Year's Eve. Ring in the New Year at 9 pm.

locally owned and operated • Check our web site for events  
Contact us for your group function  
semi-private and private space available

1456 Encinitas Blvd • [www.TheBrewersTapRoom.com](http://www.TheBrewersTapRoom.com)  
email [info@TheBrewersTapRoom.com](mailto:info@TheBrewersTapRoom.com)



### Best Views on the Bluff

Completely remodeled 2 bedroom and 2.5 bath beauty. All on one level. Open living/dining and kitchen with cozy fireplace & outside deck. Ideal for sunset walk in closet and private patio. Lush tropical landscape with quoi pond off master bedroom.

This gated complex features 2 pools, spa, Tennis courts and direct beach access. Walking distance to Del Mar race track, restaurants, Del Mar, Cedros Design Center & train station. **Exclusively offered at \$1,675,000**



**Judy Jacobson**

Contact Judy Jacobson to schedule a showing  
Real Estate Specialist | 760-420-9177

CalBRE# 01322688



[DaveStubbs.com](http://DaveStubbs.com)

December 2017  
**Paint Rag!**  
Happy Holidays!



Grace Swanson



San Dieguito Art Guild Monthly News & Updates

[Visit Our Website!](#)

In This Issue:

In the New Year, we are invited to gather together as guild members to connect and enjoy each other's company while hearing about how the organization is doing, from a business point of view. Our (fiscal) year ends every August so we will provide an overview of the 2016 - 2017 year when we convene at our Membership Meeting and Mad Hatter Tea & Luncheon on January 20th. During the business portion of this annual event, Linda Melemed, our Treasurer and I will give our 'State of the Guild' address.

We had a lot of fun at the last Mad Hatter luncheon so we thought we'd do it again. We're asking everyone to wear a favorite hat or come a little early and create one. We'll have all the stuff you'll need to make one on the spot and then we'll end the festivities with a Hat Cat Walk! It should be great fun! Join us...and show off your creation. See the invitation in this edition of the Paint Rag and look for the e-blast we'll be sending out in a few days. And please...RSVP!

On behalf of my husband Bob and myself, we hope this holiday season is filled with joy for you and yours and that the coming year will bring worldwide peace and prosperity to all.

Remember, as a guild of artists we are committed to serving our members and our community in the best ways possible. If you have any comments or suggestions, feel free to contact me. I'm here to help.

Cheers,

Lin Holzinger

*President's Message*  
*Famous Artist Quote*  
*Welcome New Member*  
*Up Coming Events*  
*Artist Reception*  
*Show and Tell*  
*Mad Hatter's Tea*  
*Monthly Show Winners*  
*Environmental Painters' Schedule*  
*Member's Opportunities*

Message from our President: Lin Holzinger



President's Message:

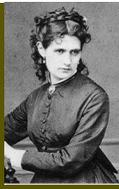
As another year draws to a close many of us are in the midst of planning and preparing for the coming holiday season. This time of year offers many gifts including a chance to break away from our usual hyper-speed schedule and just focus on recharging with family and friends. My intention is (and I encourage each of you) to focus on human being-ness rather than human doing-ness during this last month of 2017. After all, isn't it the people in our lives and the relationships that we nurtured all year long that offer us the greatest gifts during this season?



Annual Meeting 2016 (Note the hats!)  
This year you must RSVP if you plan to attend. It is always great fun. We look forward to seeing there!

Famous Artist quote:

" It is important to express oneself...provided the feelings are real and are taken from your own experience." ~ Berthe Morisot



Berthe Morisot 1841-1895

## Welcome Our New Members:

Kathy Bush Medium: Enameling Jewelry  
Cary Linnemann: Medium: Jewelry

### December 9th Artist Reception



Lilly Pourat Pottery



Linda Melvin Jewelry

### Reception Open to the Public

Saturday, Dec 9  
4 - 7 pm

Artwork in Gallery 10% OFF  
all day from 10am to closing

Award Ceremony Small Image Show

The public is invited to a reception at the Off Track Gallery featuring Linda Melvin's jewelry and Lilly Pourat's pottery on Saturday, December 9 from 4-7pm.

Linda Melvin is accomplished watercolorist, oil painter, and mixed-media artist as well as an art teacher.

Lily Pourat translates her cultural heritage, love of nature, and her study of Sufi poets into ceramics and glass.

In addition, there will be an awards ceremony for ribbons and cash prizes for the Guild's Annual Small Image Show.

Refreshments will be served at the reception. All artwork in the Gallery will be 10% OFF the entire day from 10am to closing. This event is free and open to the public.

JOIN US AT THE OFF TRACK GALLERY

### Show and Tell

Thursday, December 14 \* 10 am-12 noon

Linda Melvin will host a holiday tea

Members with last names A-L should bring a savory treat and those with last names M-Z bring a sweet treat.

843 Santa Regina, Solana Beach

RSVP to Kate:  
zelda1970@cox.net  
Hope to see you there!

DID YOU MISS the LAST Show and Tell?



We would like to thank Lonnie Zarem

for hosting, doing the demo and providing lunch for the November Show and Tell! It was a fun and enriching experience for all the members that attended.

Thank you,  
Gayle Baker

MARK YOUR CALENDARS and SAVE THE DATE!

# San Dieguito Art Guild

Presents:  
**Members' Annual Meeting**  
**Mad Hatter Tea & Luncheon\***



**Saturday, January 20, 2018**  
**10:00 am - 1:00pm**

Encinitas Community Center  
1140 Oakcrest Park Drive, Encinitas  
(take Balour off of Encinitas Blvd)

#### Topics Included:

- Member of the Year
- State of the Guild address
- Bead Swap • Sale • Donate  
(bring your beads, trade 'em, sell 'em or donate 'em  
(donations go to SDAG))
- Soravia Art Sale - Member Only Pricing
- Wear Your Favorite Hat or Come Early & Make One  
(we will have all the supplies you need)
- Hat "Cat Walk" Fashion Show

**\*We're Having This Event Catered, RSVP to Karen is a must!**  
email: membership@SanDieguitoArtGuild.com

## Looking Forward to the Monthly Show

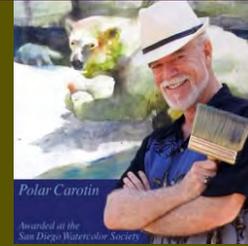
Our special awards reception will be on Saturday, December 9th at 4-7 p.m. Our judge, Chuck McPherson will present the trophy and cash awards. This is the small image show (a show within a show).

THANKS FOR YOUR PARTICIPATION!!!

HAPPINESS is CREATING ART!!!  
Best Wishes, Lynn Ely

## December Monthly Show

Judge: Chuck McPherson



Polar Carotin

Awarded at the San Diego Watercolor Society

Over nine years as a watercolorist, Chuck has garnered hundreds of awards for his paintings, earning triple Signature status with the National Watercolor Society, the Western Federation of Watercolor Societies and The San Diego Watercolor Society. He served as Third VP on the 2011 NWS Board and two years as the Member Shows Director on the SDWS Board, plus a concurrent three-year stint as Newsletter Chair on the Board of Directors for the San Diego Museum of Art Artists Guild. His latest position was 1st Vice President on the Board of Directors of the Foothills Art Association.

## Small Image and Regular

### Monthly Show Winners

December Regular Monthly Show winners are listed in the various categories below. Only the 1st place winner's artwork will be shown below in photos. Artwork photographed by Michael D. Chesnut! Congratulations to

you all!

#### Small Images Show

**Best Of Show: "Woodland Songs" by Nancy-Jo Klaphaak (Mixed Media)**

1st: "Mezza Voce" by Margaret A. Johnston (Mixed Media)

2nd: "Inside Out - Deedies House" by Laura Lowenstein (Photography)

3rd: "Blue Boat, Gray Day" by Diane O'Connell (Oil)

HM: "Pygmy Falcon" by Bobbi Harrington (Oil)

HM: "Garden Flowers" by Cheryl Ehlers (Acrylic)

#### Regular Show

Paint (Oil, Acrylic, Watercolor)

1st: "Primary Colors" by David Rickert (Acrylic)

2nd: "Manhattan" by Jorge Garza (Watercolor)

3rd: "Rooster Cogburn" by Patricia Hunter (Oil)

Jewelry

1st: "Blue Filigree Pendant" by Jeanne Abriel

2nd: "Blue Topaz Ring" by Cary Linnemann

3rd: "Blue Lapis Slab Earrings" by Helen Schultes

HM: "Silver Drop Necklace" by Julie Leyden

HM: "Fork Bracelet" by Karla Nederlof

Other (Alcohol Ink, Mixed Media, Pastel, Woodcut, Textile)

1st: "Flower Garden Scarf" by Doreen Long (Textile)

2nd: "Ponytails" by Bea Gold (Woodcut)

3rd: "Moons Away" by Peggy Stokes (Alcohol Ink)

## Small Image: Best of Show and First Place Winners



**Best of Show: "Woodland Songs"**  
by Nancy-Jo Klaphaak  
Mixed Media



First Place: Mixed Media  
"Mezza Voce" by Margaret A. Johnston

REGULAR MONTHLY SHOW WINNERS



1st Place  
Category: Oil, Acrylic, Watercolor  
"Primary Colors" by David Rickert  
Acrylic



1st Place Category: Jewelry  
"Blue Filigree Pendant"  
by Jeanne Abriel



1st Place Category:  
Other (Alcohol Ink, Mixed Media,  
Pastel, Woodcut, Textile)  
1st: "Flower Garden Scarf" by Doreen  
Long (Textile)

News You Can Use!



**There will be no December schedule  
for the Environmental Painters.  
Enjoy the Holiday Festivities with  
family and friends!  
Best wishes, Joan**

**Watch for the new Schedule in the New  
Year!**

**Call or email Joan Grine for more  
information  
858-481-8783**

**email:**

[grine@roadrunner.com](mailto:grine@roadrunner.com)

## Members' Opportunities

**Send a sample of your artwork to Publicity Chair**

**When we do not have an event, we run a "generic" ad in  
the Coast News.**

**To have your artwork considered for these ads please  
send a JPEG to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com)**

**Your JPEG needs to be at high resolution.  
300 dpi at 5 x 7 inches is recommended.**

**SEE your artwork in the Paint Rag**

**Please Send me an image of your artwork for  
the Newsletter. Each month, I will use one of a  
member's photo of their artwork that will work  
for that month. Tell me the name of the piece  
and the medium. Send it to :  
[sharnplfd@yahoo.com](mailto:sharnplfd@yahoo.com)**

**Thank you and Happy Holidays! Sharon Ford**

## CALL FOR ARTISTS

**Call for Artists - 43rd Annual Small Image Show - Spanish  
Village Art Center in Balboa Park, San Diego  
Artists may go to <https://www.gallery21art.org/> to get the  
information.**

## Happy New Year!

### SDAG Now has an Instagram Account!

The Gallery has set up an Instagram account! Instagram is another social media site and another way to share your life, your work, your passions through a series of pictures.

To make our Gallery page a success which means bringing people into the Gallery to buy our work, I need your pictures. Ideally pictures need to be posted daily, twice a day would be best, which means I need a lot of pictures. Pictures of work hung on a wall or sitting in case are ok, but pictures of the work in your studio, work in progress shots, studio pictures, pictures of you in your booth at a show, pictures of classes / workshops, plein air painting, etc. are the best. Short videos (under 30 seconds) can be posted as well, and people love to watch short videos. Videos of you working, if you do 3D work, can be rotated in your hand. Gallery events, etc., would be great too. The only caveat, the pictures and videos need to be good, that means no blurry dark pictures or videos.

This is a group project, if you have a smartphone, start taking those great pictures / videos and let's create a fantastic Instagram feed together. Please send your pictures/videos to me at [kk\\_hung@yahoo.com](mailto:kk_hung@yahoo.com) or text to me at 760.420.8894

If you're already an Instagram user, please follow the OfftrackGallery page and use OffTrackGallery and SanDieguitoArtGuild hashtags: #OffTrackGallery and #SanDieguitoArtGuildofftrackgallery.



San Dieguito Art Guild Offtrack Gallery  
937 So Coast Hwy 101 Suite C-103 Encinitas, CA 92024 Phone: 760-942-3636

STAY CONNECTED:



## San Dieguito Art Guild Holiday Bazaar

A variety of handcrafted items – such as pottery, glass, paintings, clothing, scarves and more – will be on sale Dec. 2 from 10 a.m. to 4 p.m. at the Encinitas Community Center, 1140 Oakcrest Park Drive.

This show will be juried by members of the San Dieguito Art Guild. For more information, visit [sandieguitoartguild.com](http://sandieguitoartguild.com).



**Holiday Bazaar**

**Saturday, Dec 2**  
10am - 4pm

**Encinitas Community Center**  
1140 Oakcrest Park Drive, Encinitas

POTTERY • GOURDS • GLASS • CLOCKS • PAINTINGS  
MOSAICS • JEWELRY • SILK • SCARVES • WOOD  
PHOTOGRAPHY • ORNAMENTS • APRONS • TILES  
MOBILES • CERAMIC FISH • GARDEN ART

**SAN DIEGUITO ART GUILD**  
Off Track Gallery Est. 1963

## Reception

Saturday • Dec 9 • 4-7pm

### OFF TRACK GALLERY

Lumberyard Shopping Center  
Behind St. Tropez and Starbucks  
ENCINITAS



North County

WEDNESDAY •

DECEMBER 6, 2017 | B3

### Gallery to hold reception Saturday

The Off Track Gallery will hold a reception from 4 to 7 p.m. Saturday featuring

Linda Melvin's jewelry and Lily Pourat's pottery at the gallery, 937 S. Coast Highway 101. Refreshments will be served. The reception is free and open to the public. For more information, call (760) 942-3636, email [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com) or visit [OffTrackGallery.com](http://OffTrackGallery.com).

## Off Track Gallery to host artists' reception Dec. 9

The public is invited to a reception at the Off Track Gallery featuring Linda Melvin's jewelry and Lily Pourat's pottery on Dec. 9 from 4 to 7 p.m.

Linda Melvin is an accomplished watercolorist, oil painter and mixed-media artist, as well as an art teacher.

Lily Pourat translates her cultural heritage, love of nature and her study of Sufi poets into ceramics and glass.

In addition, there will be an awards ceremony for ribbons and cash prizes for the Guild's Annual Small Image Show.

Refreshments will be served at the reception. All artwork in the gallery will be 10 percent off the entire day from 10 a.m. to closing. This event is free and open to the public.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists.

Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103. For more information, contact 760-942-3636 or [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com) or visit [OffTrackGallery.com](http://OffTrackGallery.com).

THE COAST NEWS

DEC. 8, 2017

DEC. 9

**MEET THE ARTISTS** The public is invited to a reception at the Off Track Gallery featuring Linda Melvin's jewelry and Lilly Pourat's pottery from 4 to 7 p.m. Dec. 9 at 937 S. Coast Highway 101, Suite C-103, Encinitas. For more information, call (760) 942-3636 or e-mail [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com).

## Off Track Gallery Artists' Reception

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THE COAST NEWS

## Off Track Gallery Reception

The public is invited to a reception at the Off Track Gallery, 937 South Coast Highway 101, Suite C-103, Encinitas, featuring artwork produced by TERI students. The reception will be held on Oct. 14 from 4 to 7 p.m.

TERI Inc. is a Southern California nonprofit founded in 1980 serving over 650

children and adults with developmental and/or learning disabilities, and their families. Based in San Diego, TERI has more than 17 programs and services and 450 professional and paraprofessional staff providing educational, social, and vocational opportunities in a supportive environment. Off Track Gallery is located at 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com), [OffTrackGallery.com](http://OffTrackGallery.com).

OCT. 14

**OFF-TRACK SHOW** The public is invited to a reception from 4 to 7 p.m. Oct. 14 at the Off Track Gallery, 937 S. Coast Highway 101, Suite C-103, Encinitas featuring artwork produced by TERI students. TERI Inc. is a Southern California nonprofit serving children and adults with developmental and/or learning disabilities. All artwork in the Gallery will be 10 percent off from 10 a.m. to closing. For more information, call (760) 942-3636, or visit [OffTrackGallery.com](http://OffTrackGallery.com).

OCT. 6, 2017

## ENCINITAS TERI art students to showcase artwork

The Off Track Gallery, owned and operated by the San Dieguito Art Guild, is holding a reception featuring artwork produced by TERI students from 4 to 7 p.m. Saturday at 937 S. Coast Highway 101, Suite C-103. TERI is a nonprofit that serves children and adults with developmental and/or learning disabilities. One program of TERI is the Center for the Arts & Adult Education, which includes woodworking, fine arts and crafts for adult vocational students to create custom and unique pieces that are then sold at galleries around the region. Refreshments will be served at the re-

ception. All artwork in the gallery will be marked 10 percent off from 10 a.m. to closing on Saturday. Visit [terilinc.org](http://terilinc.org) or [offtrackgallery.com](http://offtrackgallery.com).

THE SAN DIEGO UNION-TRIBUNE | NORTH COUNTY | THURSDAY • OCTOBER 12, 2017

# Holiday Bazaar







Off Track Gallery President Lin Holzinger, artist Haixin Li



Featured artist Lily Pourat with her pottery



City of Encinitas Arts Program Assistant Cheryl Ehlers, artist Diane O'Connell



Artist Joyce Nash



Guests at Offtrack Gallery

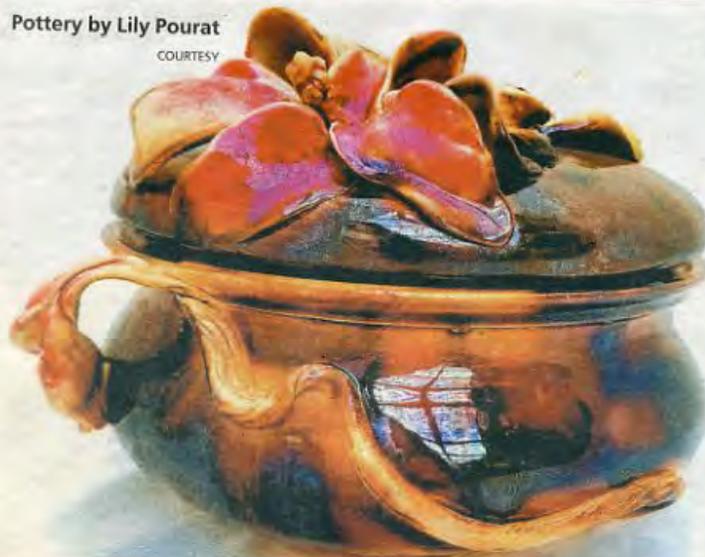


Artist Judy Salinsky

[www.encinitasadvocate.com](http://www.encinitasadvocate.com)

### Pottery by Lily Pourat

COURTESY



## Off Track Gallery to host artists' reception Dec. 9

The public is invited to a reception at the Off Track Gallery featuring Linda Melvin's jewelry and Lily Pourat's pottery on Dec. 9 from 4 to 7 p.m.

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Holiday Tea at Linda Melvin home

