

Hildegarde Stubbs  
March 18, 1927 – November 21, 2019  
Age 92

The San Dieguito Art Guild lost a Life Member last year. As a young woman, Hildegarde Stubbs worked as a professional florist in Beverly Hills and Santa Monica. At 22 years old, she got married, had children. “Art wasn’t my greatest priority then,” Stubbs said. “I wasn’t doing much of it. I had never painted at that point.”

When her four children grew up, Stubbs dove into oil painting. Her late husband encouraged her. And she had a lingering passion for art that could be traced to Coronado High School. In the late 1970s, she enrolled at the Laguna Beach School of Art. Later, she attended workshops from regarded water colorists like Robert E. Wood and Rex Brandt.

In the 1980s Stubbs became well known for watercolors of the California missions and Carlsbad’s flower fields. She served as president of the San Diego Dieguito Art Guild in 1989 and 1991.

Hildegarde was a sweet and gentle soul who will be remembered with great fondness by many of the “old time” SDAG members.



**Hildegarde Stubbs 1989 - 1991**







COURTESY

The theme for this display will be all things heart-shaped or Valentine's Day- themed.

## Off Track Gallery to hold 'Heart to Art' artist reception

A "Heart to Art" artist reception will be held at the Off Track Gallery, Feb. 1, from 4-9 p.m.

The public is invited to an artists' reception at the Off Track Gallery celebrating hand-crafted artworks by the members of the San Dieguito Art Guild.

The theme for this special display will be all things heart-shaped or Valentine's Day-themed. Included will be jewelry, gourd art, glass, pottery and paintings.

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a non-profit, 501(c)3 organization made up of over 200 talented local artists.

Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636.

For more information, email [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com) or visit [OffTrackGallery.com](http://OffTrackGallery.com).



# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1963

## Paint Rag January 2020

### In This Issue

#### WANTED: 3D ARTISTS

Quest for Off-Site Exhibit Venues

Paid Substitute Staffers Wanted

Watercolor Classes with Jayne Spencer (see ad near end of newsletter)

Watercolor Classes with Cris Weatherby

Paid Staffer List

Card Rack - FREE

### Welcome New SDAG Members!

Amirah Hall (mixed media, acrylic)  
Pam Jara (mosaic, tile, tempered glass)  
Bruce Norton (wood)  
Mark Rafter (metal sculpture)  
Cris Weatherby (watercolor) - Welcome Back!

### WANTED - 3D ARTISTS

The Off Track Gallery has cubicles available to display your work for \$100 per rotation (two months - \$50 per month.) 3 shelves are available. This is for 3D artists only: glass, wood, metal, ceramic, etc.

Contact Floor Chair Lily Pourat at: [lilythepotter@gmail.com](mailto:lilythepotter@gmail.com)

### Note:

A new list of Substitute Staffers that you can hire to staff in your place is always available on the Staffing Calendar on the SDAG website. Look at the upper left hand corner. There is a button you can click on to bring up the list.

Remember it is YOUR responsibility to notify the calendar chair, Carol Korfin, AND the gallery, where they will change it on the paper calendar in the binder.

### Upcoming SDAG Events

#### January

Jan 7 Tuesday, 3:30-5:30pm, Monthly Show Take-In for January  
Jan 10 Friday, Jurying for Floor and Wall  
Jan 11 Saturday, Annual Membership Meeting, Encinitas Community Center, 10am-1:00pm  
Jan 16 Thursday, 10:30-11:30am, Artist Registration for Mother's Day Tour  
Jan 18 Saturday, 11:30am-12:30pm, Artist Registration for Mother's Day Tour  
Jan 27 Monday, 10:00am, Board of Directors Meeting  
Jan 28 Tuesday, 3:30-5:30pm, Monthly Show Take-In for February  
Jan 29 Wednesday, 6:00-8:00pm, Wall Rotation  
Jan 30 Thursday, 7:00-10:00am and 6:00-8:00pm, Wall Rotation  
Jan 30 Thursday, 10:00am-6:00pm, Floor Rotation

#### February

Feb 1 Saturday, 4:00-9:00pm, Reception at the Off Track Gallery  
Feb 24, Monday, 10:00am, Board of Directors Meeting  
Feb 25, Tuesday, 3:30-5:30pm, Monthly Show Take-In for March

### Message from SDAG President

It is hard to believe that 2020 is here. I hope you had a wonderful holiday season. The Gallery has many wonderful events coming this year and hope you can attend and meet new members.

The first of these events is the Annual Membership Meeting on January 11 from 10 - 1. The member of the year will be announced at that time and look forward to spending time with other artists in the guild. Please make sure to RSVP to the Membership Chair at: [membership@sandieguitoartguild.com](mailto:membership@sandieguitoartguild.com).

Artist sign-ups for the Mother's Day Event will be on January 16 and 18 at the US Bank. You need to sign up on one of these dates in order to participate in this fun weekend.

I hope you all have a wonderful 2020.



### Quest for Off-Site Exhibit Venue

Joyce Ford and Ursula Schroter, as the new off site show coordinators for the San Dieguito Art Guild, are looking for venues that could show Wall Art and possibly 3-D art. Suggestions would be very much appreciated!

If you can think of any venues please contact Joyce Ford at [joycesquiltingart@gmail.com](mailto:joycesquiltingart@gmail.com) or Ursula Schroter at [uschroter@gmail.com](mailto:uschroter@gmail.com)

For example see below the show the Guild had at the San Diego Botanic Garden in the Ecke Building last year.



### Paid Substitute Staffers

#### Paid Substitute Staffers Wanted

Anyone who has gone through training and/or overlap shifts, feels comfortable staffing, can climb a ladder to take pieces down, and enjoys working with customers will be considered.

If you have not staffed for a while, you will need to familiarize yourself with where things are now in the gallery and re-read the Daily Staffing Guide at the desk, and the Training Guide to become up to date on all the policy and procedures.

Please contact Carol Korfin, calendar chair at [carol@glassgiraffe.com](mailto:carol@glassgiraffe.com)

Linda Melvin  
SDAG President

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

### Environmental Painters Schedule

Call Joan Grine 858-525-1482 for more directions and with questions, or email her at: [joanigrine@gmail.com](mailto:joanigrine@gmail.com)

#### January

Jan. 7 and 14 Marian Bear Park  
Jan. 21 and 28 Batiquitos Lagoon, park on Gabiano



### SDAG Annual Meeting

PLEASE RSVP TO THIS EVENT TO  
Karen Fidel, Membership Chair at:  
[membership@sandieguitoartguild.com](mailto:membership@sandieguitoartguild.com)

**You are Invited**  
Meet your fellow San Dieguito Art Guild Members



**"You are OUR Star"**  
SDAG Annual Meeting

Date Saturday, January 11, 2020

Time 10am to 1pm

Location Encinitas Community Center, 1140 Oakcrest Park Dr, Encinitas

RSVP to Karen Fidel, Membership Chair [membership@sandieguitoartguild.com](mailto:membership@sandieguitoartguild.com)



Coffee cake and fruit  
Specialty Coffee  
Cappuccino, lattes, and espresso

#### Bead Exchange

Sale of Soravia artworks

Get to know your fellow members

**Bring with you one piece of artwork that best represents what you do as an artist.**

Member of the Year Award

State of the Guild

By president Linda Melvin and treasurer Linda Melemed

Critique by Dot Renshaw

A few pieces of artwork that you have brought to the meeting will be chosen at random for a short but very informative critique by Dot.

#### Bring It / Take It

Bring 1 item (can be art related -- but does not necessarily need to be) to the Annual Meeting.

We will draw the names (for those who brought items) and you get to go up to the table and choose one item to take home with you. First names drawn gets first choice.

Got a wonderful gift over the holidays -- but it just is not "you" or you really don't think you will use it? Here is your chance to pay it forward to someone else who will appreciate it!

#### Mother's Day Tour 2020 Artist Sign-up

### San Dieguito Art Guild's Annual Mother's Day Weekend Art, Garden & Studio Tour 2020

To be a GUEST ARTIST on the 2020 Mother's Day Tour,  
you MUST attend ONE of meetings listed below.

There is no other way to sign up.  
You cannot get an application ahead of time or find it anywhere else.

If you cannot make either of these two meeting dates, then you must send a friend (with check or cash) to sign up for you and let us know which job you are willing to take.  
Contact Tour Chair to find out which jobs are available.

Thursday, January 16 at 10:30am

OR

Saturday, January 18 at 11:30

LOCATION: U 5 Bank (Conference Room), 131 N. El Camino Real  
(near Encinitas Blvd)

**Do NOT park right in front of the building. Use parking lots to the south of the bank - in the general parking lot.**



#### Rules for Monthly Show

#### INFORMATION ABOUT THE MONTHLY SHOW BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE...

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, NOT SAWTOOTH HANGERS or SCREW EYES
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

**NOTE THAT DURING THE HOLIDAY SEASON SOME SHOWS ARE SHORTENED AND PRO-RATED SO FEES CHANGE FOR THOSE SHOWS.**

Wall artwork for the Monthly Show is divided into these entry fee categories:

- 1) under 17" measured on the diagonal: \$12
- 2) between 18" and 32" measured on the diagonal: \$17
- 3) over 33" to 48" measured on the diagonal: \$25
- 4) anything measuring over 48" will be accepted at the discretion of the monthly show chair

To contact the Monthly Show Chair send an email to Cheryl Ehlers at:

[MonthlyShow@sandieguitoartguild.com](mailto:MonthlyShow@sandieguitoartguild.com)

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similar size and type of artwork.

Visit the Off Track website to review the rules for submitting artwork in monthly shows at the gallery: [OffTrack@gallery.com](http://OffTrack@gallery.com) Under Membership look for 'Enter a Monthly Show.'

Monthly Show Judge for January 7, 2020 Take-In  
Paul Strahm

The Bank has asked us to tell our members NOT to go through the bank's front door through the lobby. Use the side door on the south side of the building.

Plan on being there about an hour but it will probably be less. Be prepared to pay an \$95 Application Fee and optional advertisement fee in the souvenir booklets. Ad prices range from \$20 to \$100 depending on the size. This will be discussed at the meeting.

You may pay cash or by check but **NOT BY CREDIT CARD.**

You must be a current SDAG member in good standing to apply.

Questions  
Contact Sharon Hoffman, Tour Chair  
Phone 858-775-8379

[sdagmothersday@sandieguitoartguild.com](mailto:sdagmothersday@sandieguitoartguild.com)

#### Holiday Bazaar

#### Another Successful Holiday Bazaar.

Thank you to Phil Reed for taking photographs, Linda Melemed for making gourmet coffee, and Elfrieda Skidmore for adding addresses and emails to the SDAG customer database. Thank you to Michael Dicken, Mark Diederich, Shirley Church, Carol Abel, and Irma Martinez for greeting the guests.

Thank you to our SDAG artists who each took a job to make another successful Bazaar. Thank you also to all the artists for silent auction item contributions.

#### The Bazaar Team

Karen Fidel  
Carol Korfin  
Grace Swanson



#### Artist Statement:

"Since 1997, I have been working full time as a Professional Fine Artist. Taking my easel and paints to the outdoors has created countless challenges along with numerous rewards. My objective has always been to interpret a scene -- whether landscape or some cultural activity -- through traditional approaches of painting while exploring my individual brand of story telling.

My career is now taking me around the world allowing me to share my paintings with more and more people. It is a fascinating journey, challenging and rewarding. Please explore my images and select one or more for your collection."



Paul Strahm received his B.F.A in Painting from Youngstown State University in Ohio. "Each image is thoughtfully painted to capture the landscape, lifestyle of the area and its people." Strahm has won numerous awards and mentions for his artworks. The Museum of Contemporary Art, San Diego recently acquisitioned one of Strahm's paintings into the permanent collection.





## Information for Customers

### MEMBERS:

When customers inquire about you and your artwork, we have a "Membership Artists' Business Cards" white binder where they can take one of your cards. This is particularly useful for members who don't have a wall/floor position where they have room for a card holder. So put 4 of your cards into this binder and replenish as needed.

Also for customer's use is a "Membership Artists' Biographies" white binder where they can read your biography. So put your biography into this binder -- or perhaps update the one you currently have there. 2 pages max.

## How to Price Your Artwork

Wonder if you're charging too much; too little???

Everything you've ever wondered about and more in this article on How to Price Your Art.

[HowToPriceYourArtwork](#)

## NEW Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](#)

Check out my Youtube videos!

[https://www.youtube.com/watch?v=hpl\\_Nas4nJfg](https://www.youtube.com/watch?v=hpl_Nas4nJfg)



## Watercolor Classes with Cris Weatherby



**WATERCOLOR CLASSES**  
**SEMI-PRIVATE IN MY ENCINITAS STUDIO**  
[CRISWEATHERBY.COM](http://CRISWEATHERBY.COM)  
760-815-0918

## Paid Staffer List for the Off Track

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \* Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \* Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- \* Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \* FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

### List of the Off Track Gallery Approved Paid Staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-450-5055 (home) or 760-753-3254 (cell)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devora Safran 619-954-5099 (cell) (only Thursday or Sunday)  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) needs advance notice  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the Gallery Calendar Co-Chairs to discuss.



## Monthly Show Judge for January 28, 2020 Take-In Linda Luisi



Linda Luisi, originally from Boston, had a rigorous training copying Old Master paintings (trompe l'oeil) in the Boston Museum of Fine Arts. She has a Bachelor of Fine Arts Degree from Tufts University. She furthered her training in California at Santa Monica College and Palomar College for architectural rendering, perspective, and digital arts. Her work is known for depth and dimension.

With a firm foundation of art and design, upon graduation Linda took free-lance commissions for design, illustrations, paintings and murals for corporations, hospitals, and private clients across the U.S. This continued for over 35 years into the present, with a focus on murals and paintings.

For 20 years, in between commissions, Linda has taught all ages (beginners to advanced) at schools, museums, libraries, senior communities and privately. She teaches creativity workshops and skill-building in realistic, expressive, abstract, composition and color theory. Linda also gives slide presentations. These are lively interactive presentations to de-mystify art and to help people to understand and enjoy art in new ways.

### Artist Statement:

"Teaching has opened up a new world for me--sharing the art I have learned and practiced all these years. People are grateful to learn skills they thought were impossible for them. As an instructor, it is the personal attention that I give each student where the magic unfolds, where I point out the strong points in their work, and give them tips to improve it. The art is transformed, and so are they."





**ENCINITAS** Art guild holds annual meeting, awards Member of the Year

More than 40 members of the nonprofit San Dieguito Art Guild met for their yearly meeting at the Encinitas Community Center. The Member of the Year award was presented to Cheryl DeLain. Joan Grine was honored for most active years in the guild; Lynn Ely was recognized for serving 10 years as Monthly Show Chair. Guild President Linda Melvin gave the "State of the Guild" presentation. There was a short art instruction and critique by Dot Renshaw. Guild board members in attendance included Melvin (president), Karen Fidel (membership), Linda Melemed (treasurer), Carol Korfin (calendar chair), Grace Swanson (publicity), Judy Salinsky (social media), Terry Oshrin (gallery manager) and Debi Buffington (wall chairperson). The guild, established in 1965, owns and operates the Off Track Gallery, 937 S. Coast Highway 101. In addition, the group offers workshop and classes to the public and hosts the annual Mother's Day Weekend Art, Garden and Studio Tour. Membership is open to all San Diego County artists. Pictured are guild members with Renshaw (seated second from right). Visit [sandieguitoartguild.com](http://sandieguitoartguild.com).

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Members of the San Dieguito Art Guild with presenter Dot Renshaw (seated, second from right)

COURTESY

## Annual Membership Meeting held for members of the San Dieguito Art Guild

As required by their by-laws, members of the San Dieguito Art Guild, a 501(c)3 group of San Diego County artists, met at the Community Center in Encinitas for their yearly meeting on Jan. 11.

The members enjoyed a light nosh and coffee; awarded Cheryl DeLain "Member of the Year"; honored Joan Grine for most active years in the Guild; honored Lynn Ely for 10 year as monthly show chair; held a "Bring It/Take It" gift exchange; introduced each member with a sample of their art medium; heard a "State of the Guild" presentation by guild President Linda Melvin; received a treasurer's report by Linda Melemed; and enjoyed a short art instruction and critique by Dot Renshaw.

Over 40 members of the guild gathered to have a social time

and learn more about their fellow guild members. Guild board members in attendance included Linda Melvin (president), Karen Fidel (membership), Linda Melemed (treasurer), Carol Korfin (calendar chair), Grace Swanson (publicity), Judy Salinsky (social media), Terry Oshrin (gallery manager), and Debi Buffington (wall chair).

The San Dieguito Art Guild, established in 1965, owns and operates the Off Track Gallery, located at 937 South Coast Highway 101, Suite C-103, downtown Encinitas. In addition, the group offers workshop and classes to the public and hosts the very popular annual Mother's Day Weekend Art, Garden, and Studio Tour on Mother's Day weekend.

Membership is open to all local San Diego County artists. For more information go to [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com)







# **You are Invited**

## **Meet your fellow San Dieguito Art Guild Members**



## **"You are OUR Star"**

### **SDAG Annual Meeting**

**Date** Saturday, January 11, 2020

**Time** 10am to 1pm

**Location** Encinitas Community Center, 1140 Oakcrest Park Dr, Encinitas

RSVP to Karen Fidel, Membership Chair [membership@sandieguitoartguild.com](mailto:membership@sandieguitoartguild.com)

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**Coffee cake and fruit**

**Specialty Coffee**

Cappuccino, lattes, and espresso

**Bead Exchange**

**Sale of Soravia artworks**

**Get to know your fellow members**

**Bring with you one piece of artwork that best represents  
what you do as an artist.**

**Member of the Year Award**

**State of the Guild**

By president Linda Melvin and treasurer Linda Melemed

**Critique by Dot Renshaw**

A few pieces of artwork that you have brought to the meeting will be chosen  
at random for a short but very informative critique by Dot.

\*\*\*\*\*

## **Bring It / Take It**

**Bring 1 item** (can be art related -- but does not necessarily need to be) to the Annual Meeting.

We will draw the names (for those who brought items) and you get to go up to the table and **choose one item to take home with you**. First names drawn gets first choice.

Got a wonderful gift over the holidays -- but it just is not "you" or you really don't think you will use it? Here is your chance to pay it forward to someone else who will appreciate it!





# Reception

Free and Open to the Public

**Saturday**

**February 1**

**4-9pm**

Hand-crafted art-  
works by members  
of San Dieguito  
Art Guild

**From our hearts  
to yours**

**937 S. Coast Hwy 101  
Encinitas**

**Lumberyard Shopping Center  
BEHIND St. Tropez & Starbucks**

**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*





# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965

## Paint Rag February 2020

### In This Issue

WANTED: 3D ARTISTS

Laptop Computer Needed

Quest for Off-Site Exhibit Venues

SDAG Website Password Change

Show and Tell - February 27

Artist Opportunity - Cardiff Library

Artist Opportunity - Jazzercise Corporate Office

Watercolor Classes with Jayne Spencer (see ad near end of newsletter)

Watercolor Classes with Cris Weatherby

Paid Staffer List

### Welcome New SDAG Members!

Kelly Griffin (mosaic)  
Craig A. Meyer (photography)  
Virginia Murray (acrylic)  
Jonathan Rosenberg (glass)

### WANTED - 3D ARTISTS

The Off Track Gallery has cubicles available to display your work for \$100 per rotation (two months - \$50 per month.) 3 shelves are available. This is for 3D artists only: glass, wood, metal, ceramic, etc. Each shelf of the cube is 18"x18"x18".

Username & Password will **CHANGE AS OF Feb 1, 2020**. Enter it in your phone under SDAG so you will always have it! Or take a picture of it and save on your phone!

Changed annually so only current members can access our Members Only section of website and Staffing Calendar.

Same user name and password for both sites.

**New User Name:** MemberSDAG2020

**New Password:** Offtrack#2020

### Paid Substitute Staffers

#### Paid Substitute Staffers Wanted

Anyone who has gone through training and/or overlap shifts, feels comfortable staffing, can climb a ladder to take pieces down, and enjoys working with customers will be considered.

If you have not staffed for a while, you will need to familiarize yourself with where things are now in the gallery and re-read the Daily Staffing Guide at the desk, and the Training Guide to become up to date on all the policy and procedures.

Please contact Carol Korfin, calendar chair at [carol@glassgiraffe.com](mailto:carol@glassgiraffe.com)

#### Note:

A new list of Substitute Staffers that you can hire to staff in your place is always available on the Staffing Calendar on the SDAG website. Look at the upper left hand corner. There is a button you can click on to bring up the list.

Remember it is YOUR responsibility to notify the calendar chair, Carol Korfin, AND the gallery, where they will change it on the paper calendar in the binder.

### Enter Now for the next Monthly Show

**Monthly Show Entry Now Open for February 25, 2020**



### LAPTOP COMPUTER NEEDED

The Gallery is looking for an unloved laptop computer that needs a new home. The computer must have Excel loaded on it. Will be used for Monthly Show take-ins. Donation only.

Please contact the Cheryl Ehlers, Monthly Show Chair at:

[SDAGmonthlyshow@gmail.com](mailto:SDAGmonthlyshow@gmail.com)

### Quest for Off-Site Exhibit Venue

Joyce Ford and Ursula Schroter, the off site show coordinators for the San Dieguito Art Guild, are looking for venues that could show Wall Art and possibly 3-D art. Suggestions would be very much appreciated!

If you can think of any venues please contact Joyce Ford at [joycesquiltingart@gmail.com](mailto:joycesquiltingart@gmail.com) or Ursula Schroter at [uschroter@gmail.com](mailto:uschroter@gmail.com)

For example see below the show the Guild had at the San Diego Botanic Garden in the Ecke Building last year.



### Paid Substitute Staffers

Go directly to the Entry form: <https://form.jotform.com/193585677625172>

SAN DIEGUITO ART GUILD  
Off Track Gallery

## Monthly Show

**Entry Now Open For**  
**FEB 25 Show**  
Be an early bird!

**DEADLINE:** Submissions are  
Monday, FEB 24<sup>th</sup>. By 12PM.

All Information is on our website  
for **Entering a Monthly Show**.  
*Please use the online form only!*

### SHOW AND TELL

**Thursday, Feb 27**  
10 am-12 noon

Marilyn Shayegan  
will host and give an  
acrylic pour demo

2018 Oxford Street  
Cardiff, Ca 92007

RSVP to Kate:  
[zelda1970@cox.net](mailto:zelda1970@cox.net)

### Upcoming SDAG Events

#### February

Feb 1 Saturday, 4:00-9:00pm, Reception at the Off Track Gallery  
Feb 24 Monday, 10:00am, Board of Directors Meeting  
Feb 25 Tuesday, 3:30-5:30pm, Monthly Show Take-In for March



## Upcoming SDAG Events

### February

Feb 1 Saturday, 4:00-9:00pm, Reception at the Off Track Gallery  
 Feb 24 Monday, 10:00am, Board of Directors Meeting  
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### March

Mar 23 Monday, 10:00am, Board of Directors Meeting  
 Mar 25 Wednesday, 6:00-8:00pm, Wall Rotation  
 Mar 26 Thursday, 7:00-10:00am and 6:00-8:00pm, Wall Rotation  
 Mar 26 Thursday, 10:00am-6:00pm, Floor Rotation  
 Mar 31 Tuesday, 3:30-5:30, Monthly Show Take-In for April

## Message from SDAG President

The Membership Meeting was so much fun with each person sharing their work, the exchange of gifts that Grace coordinated, and the wonderful critiques that were done by Dot Renshaw.



January went so fast, and now we are going into February. There is a lot going on in this month as in all the other months of the year. Fun all around. This month the reception is on February 1 from 4-9pm which partners with the the Encinitas Art Night event. We have completely changed the art work because of rotation this week and the change in the Monthly show. Hope you can attend and meet your fellow artists and our guests.

Our annual Mother's Day Weekend Art, Garden and Studio tour is coming soon, so if you have friends that would like to be a greeter or if any of you would like to be a greeter at this occasion let Carol Korfin know. Each greeter gets 2 free tickets for their help with the tour.

Hope this month brings joy and happiness to all.

Linda Melvin  
 SDAG President

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

## Environmental Painters Schedule

Call Joan Grine 858-525-1482 for more directions and with questions, or email her at: [joangrine@gmail.com](mailto:joangrine@gmail.com)



### February

Feb. 4 and 11 ---- Leo Carrillo Ranch  
 Feb. 18 and 25 ---Torrey Pines Extension

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The members enjoyed a light nosh and coffee. The Guild awarded Cheryl DeLain "Member of the Year" with a certificate, a year's membership to the Guild, and a gift certificate for the Off Track Gallery. They also honored Joan Grine for most active years in the Guild and honored Lynn Ely for 10 years as Monthly Show Chair.

Other activities were a "Bring It/Take It" gift exchange; introduction by each member present showing a sample of their art medium; a "State of the Guild" presentation by guild President, Linda Melvin; a treasurer's report by Linda Melemed, treasurer; and a short art instruction and critique by Dot Renshaw.

Over 40 members of the guild gathered to have a social time and learn more about their fellow guild members. Guild Board Members in attendance included Linda Melvin (President), Karen Fidel (Membership), Linda Melemed (Treasurer), Carol Korfin (Calendar Chair), Grace Swanson (Publicity), Judy Salinsky (Social Media), Terry Oshrin (Gallery Manager), Nancy West (Secretary), and Debi Buffington.



SDAG Members in attendance at the Annual Meeting



Member of the Year Cheryl DeLain receives award from Linda Melvin Board President

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- 1) under 17" measured on the diagonal: \$12
- 2) between 18" and 32" measured on the diagonal: \$17
- 3) over 33" to 48" measured on the diagonal: \$25
- 4) anything measuring over 48" will NOT BE accepted

To contact the Monthly Show Chair send an email to Cheryl Ehlers at: [MonthlyShow@sandieguitoartguild.com](mailto:MonthlyShow@sandieguitoartguild.com)

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similar size and type of artwork.

Visit the Off Track website to review the rules for submitting artwork in monthly shows at the gallery: <https://sandieguitoartguild.com/membership/enter-a-monthly-show/>

## Monthly Show Judge for January 7, 2020 Take-In Paul Strahm

### Artist Statement:

"Since 1997, I have been working full time as a Professional Fine Artist. Taking my easel and paints to the outdoors has created countless challenges along with numerous rewards. My objective has always been to interpret a scene -- whether landscape or some cultural activity -- through traditional approaches of painting while exploring my individual brand of story telling.



My career is now taking me around the world allowing me to share my paintings with more and more people. It is a fascinating journey, challenging and rewarding. Please explore my images and select one or more for your collection."

Paul Strahm received his B.F.A in Painting from Youngstown State University in Ohio. "Each image is thoughtfully painted to capture the landscape, lifestyle of the area and its people." Strahm has won numerous awards and mentions for his artworks. The Museum of Contemporary Art, San Diego recently acquisitioned one of Strahm's paintings into the permanent collection.







Results of Monthly Show for  
January 7, 2020 Take-In

**Best of Show - Aceneth Rengifo 'Summer Time' (Acrylic)**

**Oil**

- 1st Cher Bettencourt 'Fred the Farmer'
- 2nd Irma Martinez 'The Age of Innocence III'
- 3rd Judi Pfeiffer 'Sunflowers'
- HM Cher Bettencourt 'Bubba'
- HM Char Cee Colasia 'Winter Passing'
- HM Jill Treadwell Svendsen 'Barn Envy'

**Acrylic, Watercolor**

- 1st Marcy Evers 'Fluidity' (Acrylic)
- 2nd Gregg Sindici 'Whoosh' (Acrylic)
- 3rd Julie Swartz 'Wave of Excitement' (Acrylic)
- HM Jean Dybes 'Into the Woods' (Acrylic)
- HM Elizabeth Gilpin 'Wyoming Fall' (Acrylic)
- HM Christine Zeller 'Polynesian Day Dream' (Acrylic)

**Photography**

- 1st Margot Carrera 'Blue Iris Flower'
- 2nd Craig Meyer 'El Capitan Sunrise'
- 3rd Howard Bagley 'Elegant Flight'

**Mixed Media**

- 1st Artie Mattson 'Treasure Hunt'
- 2nd Marcy Evers 'Field of Dreams'
- 3rd Michelle Williams 'Hearts Ablaze'

**Other (Textile, Glass, Wood, Jewelry)**

- 1st Bruce Norton 'Antique Archeology Guitar' (Wood)
- 2nd Margot Carrera 'Lily Pond' (Glass)
- 3rd Virginia Ann Holt 'Koi A' Swimming' (Hand Painted Scarf)
- HM Doreen Long 'Baby Alpaca & Silk Wrap' (Textile)
- HM Karla Nederlof 'Fork Bracelet' (Jewelry)
- HM Ianne Pruss 'Ocean's Waves' (Fused Glass)



Treasure Hunt by Artie Mattson (Mixed Media)



Antique Archeology Guitar by Bruce Norton  
(Wood)



Fred the Farmer by Cher Bettencourt (Oil)



Blue Iris Flower by Margot Carrera (Photography)



Crab "It's Only This Big" by Susan Harris (Ceramic)

Monthly Show Judge for January 28, 2020 Take-In  
Linda Luisi



Linda Luisi, originally from Boston, had a rigorous training copying Old Master paintings (trompe l'oeil) in the Boston Museum of Fine Arts. She has a Bachelor of Fine Arts Degree from Tufts University. She furthered her training in California at Santa Monica College and Palomar College for architectural rendering, perspective, and digital arts. Her work is known for depth and dimension.

With a firm foundation of art and design, upon graduation Linda took free-lance commissions for design, illustrations, paintings and murals for corporations, hospitals, and private clients across the U.S. This continued for over 35 years into the present, with a focus on murals and paintings.

For 20 years, in between commissions, Linda has taught all ages (beginners to advanced) at schools, museums, libraries, senior communities and privately. She teaches creativity workshops and skill-building in realistic, expressive, abstract, composition and color theory. Linda also gives slide presentations. These are lively interactive presentations to de-mystify art and to help people to understand and enjoy art in new ways.

**Artist Statement:**

"Teaching has opened up a new world for me--sharing the art I have learned and practiced all these years. People are grateful to learn skills they thought were impossible for them. As an instructor, it is the personal attention that I give each student where the magic unfolds, where I point out the strong points in their work, and give them tips to improve it. The art is transformed, and so are they."





#### Results of Monthly Show for January 28, 2020 Take-In

Best of Show (3. Watercolor): Ren Daniels, Sam at Sea World

##### 1. OIL

1st Place: Judi Pheiffer, San Elijo Dreams  
2nd Place: Cher Bettencourt, Polar Bear & Cub  
3rd Place: Barbara Lynn Bingham, Lovely Creek

##### 2. Acrylic

1st Place: Lisa Curry, A Fun Journey (after Hockney)  
2nd Place: Gregg Sindici, Sky Above - Fire Below  
3rd Place: Virginia Murray, Clean Left  
HM: Amirah Hall, Ripples  
HM: Julie Swartz, Winter Sunset  
HM: Marcy Evers, Liquid Sunset

##### 3. Watercolor

1st Place: Char Cee Colosia, End of the Season  
2nd Place: Irma Martinez, Dangerous Beauty  
3rd Place: Dot Dodds, Oh Happy Day

##### 4. Photography

1st Place: Craig Meyer, Back In The Day  
2nd Place: Margot Carrera, Blue Heron

##### 6. Mixed Media

1st Place: Cheryl Ehlers, Star of the Sea I  
2nd Place: Michelle Williams, Untitled

##### 7. Other Media (Pen / Ink, Graphite, etc)

1st Place: Basia Koenig, Seen and Unseen (Graphite)  
1st Place: Kerry Cortinas, Saxophone (Pastel)  
2nd Place: Kerry Cortinas, Sax Dress (Pastel)  
3rd Place: Kelly Griffin, To the Sea (Mosaic)

##### 8. Free Standing Art and 9. Wall Hanging Art

1st Place: Jonathan Rosenberg, Bubble Wrapped Rainbow (Glass)  
2nd Place: Bruce Norton, Nortune, Kazoo (Wood)  
3rd Place: Bruce Norton Nortune, 3 String Desoto #45 (Wood)

##### 10. Textiles and 11. Jewelry

1st Place: Karla Nederlof, Spoon Bracelet (Jewelry)  
2nd Place: Doreen Long, Purple Iris Luxury Wrap & Card (Textiles)

#### Results of Monthly Show for January 28, 2020 Take-In

Best of Show - Ren Daniels 'Sam at Sea World' (Watercolor)



#### Results of Monthly Show for January 28, 2020 Take-In

Photography of the Monthly Show Awards and Best of Show  
were done this month by Margot Carrera.



San Elijo Dreams by Judi Pheiffer (Oil)



Spoon Bracelet by Karla Nederlof (Jewelry)

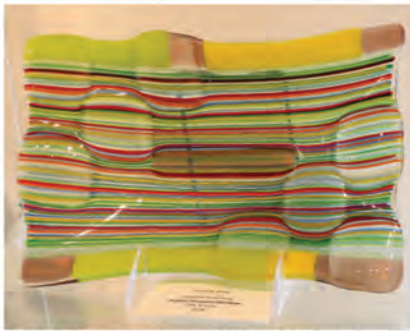


A Fun Journey (after Hockney) by Lisa Curry (Acrylic)



End of the Season by Char Cee Colosia (Watercolor)





Bubble Wrapped Rainbow by Jonathan Rosenberg (Glass)



Back in the Day by Craig Meyer (Photography)



Star of the Sea by Cheryl Ehlers (Mixed Media)



Seen and Unseen by Basia Koenig (Graphite)

#### ARTIST'S STATEMENT:

"I love the transparent glow, fluidity and sometimes unexpected quality of watercolors. I see my paintings as an extension of my life: a public visual diary. In my environment, I am intrigued by organic shapes and subtle colors, which translate into the explosive colors of my palette. In my work, I utilize my strong drawing and design ability and enjoy the play of light on a subject."

"As a painter, teacher, wife, mother, and now grandmother, I search for and relish moments of tranquility, yet paint them with energy and excitement. I am inspired by these quiet visual moments in my surroundings and the every day objects from my life. I love subjects in dramatic sunlight—children playing or talking, a cat basking on a rock, a flower from my garden, or the multi-colored glow of feathers on a bird. Painting is my passion and my peace."

Very Susan Avery Clark's website at: [susanaveryclark.com](http://susanaveryclark.com)

#### Artist Opportunity

##### Friends of the Cardiff Library - Looking for Artists

They display a different local artist's work every quarter. Most of the artists will do a reception and the art is available for purchase. There is no charge but you must be approved by their Board Member Susan Hayes.

Contact her at: [susanhayes@cox.net](mailto:susanhayes@cox.net) or 760-634-3558.

#### Artist Opportunity - Jazzercise Corporate Office

##### Jazzercise Call For 2D Artists

San Diego County Artists. DEADLINE to Submit is: April 7, 2020. If interested, read the Prospectus and complete the application located at:  
<https://form.jotform.com/200237390256147>

If you have any questions please contact Cheryl Ehlers at [artbuzz1@gmail.com](mailto:artbuzz1@gmail.com)



#### How to Price Your Artwork

Wonder if you're charging too much: too little???

Everything you've ever wondered about and more in this article on How to Price Your Art.

[HowToPriceYourArtwork](http://HowToPriceYourArtwork.com)

#### NEW Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hplNas4nJfg>



Follow me on Instagram  
Follow me on Facebook

#### Watercolor Classes with Cris Weatherby

#### Watercolor Classes with Cris Weatherby



WATERCOLOR CLASSES  
SEMI-PRIVATE IN MY ENCINITAS STUDIO  
[CRISWEATHERBY.COM](http://CRISWEATHERBY.COM)  
760-815-0918

#### Paid Staffer List for the Off Track

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \*Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \*Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- \*Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \* FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

#### List of the Off Track Gallery Approved Paid Staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-753-3254 (home) or 760-450-5055 (cell)  
Charlene Maeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devora Safran 619-954-5099 (cell) (only Thursday or Sunday)  
Judy Selinsky 760-807-0727  
Susan Schultz 760-944-8874 (home) or 760-406-1953 (cell) needs advance notice  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the Gallery Calendar Co-Chairs to discuss.





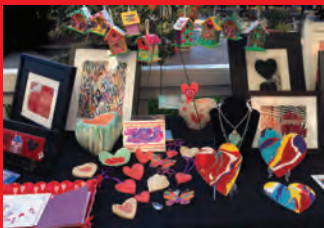
The Off Track Gallery Reception  
Joins the City of Encinitas' ArtNight

## RECEPTION

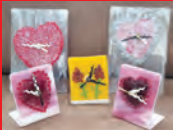
Saturday, February 1, 4pm – 9pm



The public is invited to an artists' reception at the Off Track Gallery celebrating hand-crafted artworks by the members of the San Dieguito Art Guild. From our hearts to yours.



The theme for this special display will be all things heart shaped or Valentine's Day themed. Included will be jewelry, gourd art, glass, pottery, and paintings. Come on by and find a gift for your special Valentine.



All artwork in Gallery  
**10% off ALL day**  
from 10am to closing

### Off Track Gallery

937 S. Coast Hwy 101, Encinitas  
760.942.3636  
OffTrackGallery.com



The Off Track Gallery Reception Joins the City of Encinitas' ArtNight

## RECEPTION

SATURDAY, FEBRUARY 1, 4PM – 9PM



The public is invited to an artists' reception at the Off Track Gallery celebrating hand-crafted artworks by the members of the San Dieguito Art Guild. From our hearts to yours.



The theme for this special display will be all things heart shaped or Valentine's Day themed. Included will be jewelry, gourd art, glass, pottery, and paintings. Come on by and find a gift for your special Valentine.

Ann Blessing-Gallager

**10%  
OFF**

**JOIN US FOR REFRESHMENTS**

All artwork in the gallery will be  
**10% off all day from 10am to closing**

















San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
US Bank, Encinitas  
February 24, 2020

Call to order: 10:00 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Karen Fidel, Sharon Hoffman, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Judy Salinsky, Grace Swanson, Nancy Atherton West, Cheryl Ehlers.

ABSENT: Ellen Cramer, Julie Harris, Sandy Heath.

Secretary's Notes - Nancy West explained two corrections to the notes from the January minutes that she made after the original draft was sent via email.

Motion: Karen Fidel moved to approve the minutes from January with corrections and Cheryl Ehlers seconded. The motion was approved unanimously.

President's Notes - none.

Treasurer's Report - Linda Melemed presented the financial report summarizing that on January 31st, 2020, SDAG had total cash on hand of \$141,669. Artist sales year to date for the month ended January 31st were \$40,026, down from the prior year sales of \$41,089. Net profit Year to Date is \$49 down from the prior year profit of \$1,395.

Motion: Karen Fidel moved to accept the Treasurer's Report; Jeff Brosbe seconded. The Treasurer's Report was unanimously approved.

After approval of the Treasurer's Report the Board discussed various ideas for raising revenue. The discussion ranged from raising fees and/or commissions, eliminating the 10% discount during events when sales are highest, to creating online competitions with associated fees.

Linda Melvin asked Judy Salinsky and Cheryl Ehlers to write up a proposal with specifics for the Board to review and discuss. Jeff Brosbe commented that if we make changes to any of the current fees or commissions we will need to examine all our contracts and any other place these are referenced, including our web site.

Fundraising - Sharon Hoffman reported that the Mother's Day committee met on the 12th, there are currently 8 houses and the committee is working on distributing artists to each home. The order of houses is not yet worked out; the committee is working on the order and driving directions at this time. Note that Donna will need this information to continue work on the booklet.

Tickets will be ready for sale and in the gallery on April 8th. The bookmarks have been published and will be in the gallery soon.

Judy Salinsky and Grace Swanson are working on improvements for promoting the Mother's Day event on our website and will work with Carol Korfin on implementation.

Linda Melvin reported that the Artists in Charge (of each house) will meet with her at her home on March 10 at 9am. We need one more Artist in Charge.



Cheryl Ehlers reported that she will work on the liability insurance for the homeowners.

Photography for the publications is done.

Publicity - Grace Swanson reported that the Featured Artist for the upcoming reception is Charlene Meeker. Judy Salinsky needs the names of her paintings for publicity and will call Charlene.

The Community Center show starts Thursday with a reception on April 11, the same night as our reception. Grace will coordinate who needs to work and/or bring food to the Community Center.

Grace continued that she needs volunteers to help clean the storage unit on March 18th. Linda Melvin offered to have a garage sale of things we want to dispose of at her home on Saturday, March 21 from 7am to noon.

Social Media - Judy Salinsky reported that she learned how to get into activity on Instagram for the gallery. "Engagement" is when someone "likes" your work. In August of 2018 we had 485 "likes". In December of 2019 only 25. Judy gave more examples of data, including "Impressions" which is the number of times a post is seen, and "Reaches" which is when a viewer engages in the post. Judy Salinsky strongly suggests we use the Paint Rag newsletter and our website to increase the use of Instagram. She urges all artists to post photos of your work to Instagram and like your post to the gallery account. The tag @Offtrackgallery will link your post to the gallery feed.

The Board discussed the fact that not all artists understand exactly how to do this and offered a "class" to teach how to use Instagram taught by Judy Salinsky and Lily Pourat.

Calendar Report - Carol Korfin reported that calendar management is going smoothly.

Wall Report - Deborah Buffington reported that no one is leaving the wall and that there are seven artists on the waiting list. She also reminded all that wall renters must use the same methods for framing and hanging that are required for the monthly shows.

Floor Report - Lily Pourat brought up the fact that the line between what is art and what is craft can make jurying in of floor renters difficult. Especially since we still have open cubes. She posed the question - should we allow 3D art that is more toward craft than we normally have accepted. The Board discussed guidelines and Grace Swanson moved to loosen our definitions of art vs. craft. Judy Salinsky commented that art shows and should induce emotion and expression, while crafts show craftsmanship. Lily Pourat seconded Grace's motion. Carol Korfin asked to amend the motion to include close monitoring of the craftsmanship and quality of the work by the Floor Chair.

The Board voted on the motion with nine ayes and two nays. The motion was passed.

Calendar Report - Carol Korfin reported that from Memorial Day to Labor Day the gallery will have expanded hours and reception night hours until 9 or 9:30.

Carol Korfin reported that the website improvements are coming along nicely. Some expenses have been as expected, other not. Carol continued with some examples concluding that our web site is in its fifth year since rebuilding and we should be in good shape for some time now.



Jobs Report - Jeff Brosbe reported that the current jobs list has been sent out via email. He reminded the Board that he needs to know when a person joins or leaves a team. No luck in finding a Parliamentarian. He is hoping for a member who has been with the gallery five plus years.

Following up from last month as the Board asked Ursula Shroder and Joyce Ford, whose responsibility it is to find outside shows and opportunities to provide a report of their work, Jeff Brosbe reported that they both have asked for different jobs.

Monthly Show - Cheryl Ehlers reported that the monthly show take in is working fine with the online registration. Cheryl also reported on judging and the difficulty with no "categories". She explained that our judges could use the following five criteria and a point system to make the judging more fair, faster, and easier. The criteria would be artistic composition, technical craftsmanship, design elements (5), originality, and creativity.

Gallery Chair Report - Terry Oshrin had emailed the Gallery Committee minutes to the Board previously and there were no questions.

Newsletter - Sharon Hoffman asked the Board if the newsletter should still run the ad for rental of cubes, and it was agreed it should stay.

Motion: Karen Fidel moved to adjourn the meeting; Linda Melemed seconded. All in favor, meeting adjourned 11:49.

Submitted by Nancy Atherton West, Secretary



*Valentine's Day*

Friday, February 14

10 am to 6pm

**10% off**

All artwork in the  
Off Track Gallery all day







**ENGLISH TEACHER** — At 17 Jeff Brosbe was teaching English in an Israeli high school. Today, at 23, he teaches English at San Dieguito High School, and contrasts the educational system of Israel and Southern California.

## San Dieguito's youthful teacher

At the mellow old age of 17, Jeff Brosbe, with a year of college behind him, began teaching high school English in Tiberias, Israel. To this day, the school's administration doesn't guess that its English teacher was younger than many of his students.

Brosbe, who joined the San Dieguito High School English Department last fall, is now 23, and has a degree in English plus a master's degree in speech. A graduate of Garden Grove High School, Brosbe entered USC at 18 on an honors scholarship, and during summer vacation decided to see Europe.

"After Europe I dropped out to Israel, and took a job picking up stones on a kibbutz which is the communal farm," Brosbe said.

"Everything at the kibbutz is

communal. If you want a postage stamp, haircut, bus fare, food, clothing, dental treatment, or whatever else you may need it is given to you by the kibbutz."

After learning barely enough Hebrew to ask directions, Brosbe left the protection of the kibbutz to see the rest of Israel. When he ran out of funds, Brosbe, who is Jewish, applied for a job as English teacher at the high school in Tiberias.

Since he was the only applicant who knew English he was accepted in spite of his youth, although he admits that he gave the school administration the impression he was at least 20.

"We kept a six day work week there. School is held six days each week. Students carry 14

subjects, and they have very little choice in what they may study. They wear uniforms to school, and the discipline is very rigid. When the teacher enters the room everyone stands. They do get a break in the Spring, though. That is when most of the Jewish holidays occur, and school is let out for each of them," Brosbe said.

After a year of teaching, the young American was offered a permanent staff position, but declined to return to California and complete his own education.






## Notice to our customers

The Off Track Gallery  
will be closed until  
further notice

The reception that was to  
be held on April 11 is  
cancelled

**Mother's Day Weekend  
Art, Garden, and Studio  
Tour is cancelled**

PAINTING  
BY SHARON  
HOFFMAN



## Off Track Gallery will re-open

Friday

**June 12**

**10am to 6pm**

PAINTING  
BY SHARON  
HOFFMAN



## Notice to our customers

The Off Track Gallery  
will be closed until  
further notice

**Mother's Day Weekend  
Art, Garden, and Studio  
Tour is cancelled**

PAINTING  
BY SHARON  
HOFFMAN



## Notice to our customers

The Off Track Gallery will  
be closed until further  
notice and when permission  
is granted for our category  
of business to re-open with  
every precaution taken for  
our staff and customers.

PAINTING  
BY SHARON  
HOFFMAN



## grants to nonprofits



COURTESY

Grants Committee members with staff (as identified): Isobel Shapiro, Nicole Ketcher, Operation Hope director, Charity Singleton, Operation Hope director, Cindy Dankberg, Lynne Calkins

was established in 2008 by 19 women. Today, 10 women participate in the Fund. Their goal is to act on the lives of women and girls in San Diego by directing resources to programs that empower efficiency.

For more information about Hand to Hand or to become a member, visit [www.coastalfoundation.org](http://www.coastalfoundation.org) or email [info@handtohand.org](mailto:info@handtohand.org).

## History Month

Pacific Ridge School students in the Black Student Union (BSU) recently created a temporary museum in honor of Black History Month. Students turned the campus' Community Hall into a celebration of black authors, civil rights leaders, educators, musicians, artists and more, providing historical information and inspirational quotes. To bring more attention to the museum and to raise funds for the group, BSU held a special presentation from the San Diego State University Diamonds, a dance team that performs in the traditional majorette/drill team way of historically black colleges and universities, followed by a BBQ outside of the museum.

## The Elizabeth Hospice

application and training process. To ensure a place at the volunteer orientation session, contact the Volunteer Department at (800) 797-2050 or send an email to [volunteer@ehospice.org](mailto:volunteer@ehospice.org).



COURTESY

SDAG members Jill Ballard, Nora Dewey, Grace Swanson, Cheryl Ehlers, Karen Fidel, Cam Baher, Diane O'Connell, and Cheryl DeLain installed the show at the Encinitas Community Center. Missing are Gayle Baker, Jeffrey R. Brosbe, Debi Buffington, Kathy Bush, Sharon Hoffman, Nancy Atherton-West, and Linda Melemed.

## San Dieguito Art Guild show now on display at the Encinitas Community Center

Reception to be held April 11

Fifteen members of the San Dieguito Art Guild recently installed a show, titled "Yes, No, Wow!", in the Encinitas Community Center.

The participants, Jeffrey R. Brosbe, Karen Fidel, Cam Baher, Gayle Baker, Jill Ballard, Debi Buffington, Kathy Bush, Cheryl DeLain, Nora Dewey, Cheryl Ehlers, Sharon Hoffman, Linda Melemed, Diane O'Connell, Grace Swanson and Nancy Atherton-West, share their individual artistic passions: pottery, paintings, jewelry, wood, and photography.

The show, which consists of 40 pieces of original artwork, is installed in the lighted cabinet in the hallway of the Community Center, located at 1140 Oakcrest Park Drive, Encinitas, and runs from now until Wednesday, April 22. The Community Center is

open Monday through Saturday, 8 a.m. - 10 p.m. and Sunday, 12 p.m. - 5 p.m. The Community Center phone number is (760) 943-2260.

This exhibit is free and open to the public. Most pieces in the show are for sale and available by contacting the artists directly. Contact information is listed on a small card next to each piece.

A reception, free and open to the public, will take place on Saturday, April 11, as part of the City of Encinitas' Art Night when other galleries in Encinitas will also be open.

Visit [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com) for more information. The free 8-week show is part of the Civic Art Program which is an initiative of the Encinitas Commission for the Arts. For questions or more information: [pr@SanDieguitoArtGuild.com](mailto:pr@SanDieguitoArtGuild.com)

Get a quote



# WELCOME

.....

**MASK mandatory  
to enter gallery**



If you do not have one, we will supply one for you

**Use hand sanitizer  
provided before entering**

**Please maintain 6 feet  
physical distance from  
other shoppers**

**CREDIT CARDS ONLY**  
**No Cash**



SHARE   [Join Our Email List](#) 

**SAN DIEGUITO ART GUILD**  
Off Track Gallery *Est. 1965*

**Paint Rag**  
March 2020

**In This Issue**

- Hildegard Stubbs - In Remembrance
- Laptop Computer Needed
- SDAG Website Password Change
- Artist Opportunity - Cardiff Library
- Artist Opportunity - Jazzercise Corporate Office
- Watercolor Classes with Jayne Spencer (see ad near end of newsletter)
- Watercolor Classes with Cris Weatherby
- Paid Staffer List

**Welcome New SDAG Members!**

- Banni Hughes (acrylic)
- Kris Thorsten (colored pencil)
- Aura Walmer (acrylic paint, mixed media and digital)

**In Remembrance - Hildegard Stubbs**

**Hildegard Stubbs**  
March 18, 1927 - November 21, 2019  
Age 92

The San Dieguito Art Guild lost a Life Member last year. As a young woman, Hildegard Stubbs worked as a professional florist in Beverly Hills and Santa Monica. At 22 years old, she got married and had children. "Art wasn't my greatest priority then," Stubbs said. "I wasn't doing much of it. I had never painted at that point."

When her four children grew up, Stubbs dove into oil painting. Her late husband encouraged her. And she had a lingering passion for art that could be traced to Coronado High School. In the late 1970s, she enrolled at the Laguna Beach School of Art. Later, she attended workshops from regarded watercolorists like Robert E. Wood and Rex Brandt.

In the 1980s Stubbs became well known for watercolors of the California missions and Carlsbad's flower fields. She served as president of the San Dieguito Art Guild in 1989 and 1991.

Hildegard was a sweet and gentle soul who will be remembered with great fondness by many of the "old time" SDAG members.




**Hildegard Stubbs 1989 - 1991**



**Member News - Jayne Spencer**

Creative artist Jayne Spencer gets teaching.....  
Check out the article in the Escondido Grapevine about SDAG member Jayne Spencer!

<https://escondidograpevine.com/2020/02/14/creative-artist-jayne-spencer-gets-teaching/>



Jayne Spencer (center) with members of a class at her studio

**GARAGE SALE!!!**

**Garage Sale at Linda Melvin's home**

**7 am to noon, Saturday, March 21**


Items will be cleaned out of the SDAG storage unit mid March. Anything not currently being used or needed will be taken to Linda Melvin's home at 843 Santa Regina, Solana Beach.

Come on by and see what is for sale. Proceeds go to the Guild.

**WANTED - 3D ARTISTS**

The Off Track Gallery has cubicles available to display your work for \$100 per rotation (two months - \$50 per month). Each cubicle consists of 3 shelves. This is for 3D artists only: glass, wood, metal, ceramic, etc. Each shelf of the cube is 18"x18"x18".

Contact Floor Chair Lily Pourat at: [lilythepotter@gmail.com](mailto:lilythepotter@gmail.com)



**LAPTOP COMPUTER NEEDED**

The Gallery is looking for an unloved laptop computer that needs a new home. The computer must have Excel loaded on it. Will be used for Monthly Show take-ins. Donation only.

Please contact the Cheryl Ehlers, Monthly Show Chair at:  
[MonthlyShow@sandieguitoartguild.com](mailto:MonthlyShow@sandieguitoartguild.com)

**SDAG Website - User Name and Password Change**

**SDAG Website and Staffing Calendar**  
**User Name / Password Change**

Username & Password **CHANGED AS OF Feb 1, 2020.**  
Enter it in your phone under SDAG so you will always have it! Or take a picture of it and save on your phone!

Changed annually so only current members can access our Members Only section of website and Staffing Calendar.

Same user name and password for both sites.  
**New User Name :** MemberSDAG2020  
**New Password:** Offtrack#2020



## Job Guidelines

### JOB GUIDELINE DIFFERENCES FOR MONTHLY SHOW PARTICIPANTS & FLOOR/WALL DISPLAY ARTISTS

#### Monthly Show Participants:

1. An Artist showing in a monthly show, at the time of take-in, must commit to a job on sign-up sheets in the gallery, provided by the Monthly Show Chair. These sheets track what jobs need to be filled in the month that you are showing or the following month.
2. A Monthly Show job, on average, is approximately a 2-3 hour commitment. Upon completing the chosen job, in a timely manner, the Monthly Show Artist has then fulfilled that Monthly Show job requirement.

#### Floor/Wall Display Artists:

1. A Display Artist's job is typically not a one-time occurrence, but a more significant, continuous, commitment to the gallery.
2. A Floor or Wall Display Artist needs to staff the gallery, a minimum of 12 hours (three 4-four hour shifts) each rotation.
3. An Artist can be relieved from their 3rd, 4-hour shift, each rotation, by doing a much-needed job that the Job Chair has been asked to fill, on an ongoing basis, as needed basis, of approximately 3 hours average in duration over the year.
4. Upon completing the 12-hour staffing or 2-staffing shifts plus a 3-5 hour staffing replacement job, the Floor/Wall Artist has thus fulfilled the Renter's rotation job requirements, provided that they otherwise are in good standing with the Floor/Wall Rotation Chairs.

## Upcoming SDAG Events

### March

- Mar 19 Thursday, 1:00pm, Gallery Committee Meeting  
 Mar 23 Monday, 10:00am, Board of Directors Meeting  
 Mar 25 Wednesday, 6:00-8:00pm, Wall Rotation  
 Mar 26 Thursday, 7:00-10:00am and 6:00-8:00pm, Wall Rotation  
 Mar 26 Thursday, 10:00am-6:00pm, Floor Rotation  
 Mar 31 Tuesday, 3:30-5:30, Monthly Show Take-In for April

### April

- Apr 11 Saturday, 4:00-9:00pm, Reception at the Off Track Gallery  
 Apr 27 Monday, 10:00am, Board of Directors Meeting  
 Apr 28 Tuesday, 3:30-5:30pm, Monthly Show Take-In for May



Art Night at the Off Track



Susan Harris - Featured Artist



Diane O'Connell - Featured Artist

## Message from SDAG President

February came in and then left so quickly. The months seem to go by faster every year. Hope you all had a wonderful Valentines Day.



March will be a little busier with Rotation on March 25 and 26 and the Jury Meeting on March 13. If you have met the Monthly Show requirements make sure to respond to Elizabeth Pourat's request for artists to jury their art work.

If you have work to put into the Monthly Show please enter online by noon on March 30th and bring it to the gallery on March 31 between 3:30 and 5:30pm. The next Art Night and Reception will be on April 11 and I hope all can plan to attend and talk to the people that attend.

Mother's Day planning is in full swing and we are looking forward to fun and artistic days at this event. Everyone that has signed up will be getting placement information in the near future.

I hope March brings all of you much happiness and fun.

Linda Melvin  
 SDAG President  
 'Make each day a Masterpiece'

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

## Environmental Painters Schedule

Call Joan Grine 858-525-1482 for more directions and with questions, or email her at: [joangrine@gmail.com](mailto:joangrine@gmail.com)

### March

- Mar 3 San Diego Botanic Garden  
 Mar 10 and 17 Wildflowers, La Costa area  
 Mar 24 and 31 San Elijo Lagoon, end of Rios



## Reception February 1 at the Off Track

Artist Reception at the Off Track Gallery, February 1, 2020, from 4-9pm  
 The theme was all things heart shaped or Valentine's Day themed.  
 Gallery sales for the (whole) day was a fantastic \$3012.60



Hao Aiken - Featured Artist



Karen Krugman - Featured Artist



Tony Chavez & Paul Richter





Lisa & Robert Curry



Joyce Ford



Laurel Roberts



Grant Bathke



Andria Sullivan

#### Rules for Monthly Show

##### INFORMATION ABOUT THE MONTHLY SHOW

BEFORE YOU BRING YOUR ENTRIES TO THE MONTHLY SHOW, PLEASE....

1. If your work is on a wrapped canvas, make sure that the edges are painted also.
2. All wall art must have D or triangle brackets and wire, **NOT SAWTOOTH HANGERS or SCREW EYES**
3. The brackets need to be placed on each side about one quarter of the way down the side.
4. The wire should be tight enough so that when the art is hung, the picture hanger will not be visible.
5. The edges of the wire need to be taped to protect against injury.

Wall artwork for the Monthly Show is divided into these entry fee categories:

- 1) under 17" measured on the diagonal: \$12
- 2) between 18" and 32" measured on the diagonal: \$17
- 3) over 33" to 48" measured on the diagonal: \$25
- 4) anything measuring over 48" will NOT BE accepted

To contact the Monthly Show Chair send an email to Cheryl Ehlers at:  
[MonthlyShow@sandieguitoartguild.com](mailto:MonthlyShow@sandieguitoartguild.com)

All Monthly Show entries must remain on display for the entire month unless sold. They may then be replaced with a similar size and type of artwork.

Visit the Off Track website to review the rules for submitting artwork in monthly shows at the gallery: <https://sandieguitoartguild.com/membership/enter-a-monthly-show/>

#### March Monthly Show Award Winners

##### 1. Oil

- 1st Dipak Gupta - Angry Ocean  
2nd Barbara Lynn Bingham - Springtime in Shingle Springs  
3rd Neda Olami - Moca  
HM Shirley Church - Medicine Man

##### 2. Acrylic

- 1st Jean Dybes - Moonstruck  
2nd Gregg Sindici - Blue Squared  
3rd Aura Walmer - Loving Leaves  
HM Banni Hughes - Tiny Infinite Kingdom  
HM Virginia Murray - Solitude

##### 3. Watercolor / 3. Gouache

- 1st Charlotte Colasia - Sunset by the Sea  
2nd Elizabeth Gilpin - Morning Mist  
3rd Cher Bettencourt - Swing in the Breeze  
BOS Irma Martinez - An Old Harbor

##### 4. Photography / 5. Digital Art

- 1st Howard Bagley - La Jolla Crush  
2nd Howard Bagley - End of Day - Oceanside  
3rd Kerry Cortinas - Lightness of Being (Digital Art)  
HM Craig Meyer - San Diego Sunrise

##### 6. Mixed Mediums / 7. Other Media: (Pen/Ink/Pastels/Graphite, etc.)

- 1st Bea Gold - Ponytails (Pen/Ink)  
2nd Basia Koenig - Drama Queen (Graphite)  
3rd Judy Richardson - Sea Garden Princess  
HM Kery Jans - Bloomin Blues  
HM Kerry Cortinas - Joy

##### 9. 3D Wall Art / 8. 3D Free Standing

- 1st Ry Gelain - Daniel - (Plaster)  
2nd Johnathon Rosenberg - Naranja Twist (Glass)  
3rd Kelly Griffin - Swamis (Mosaic)  
HM Bruce Norton - Casa Tarano - Torpedo - (Mixed Medias)

##### 10. Textiles / 11. Jewelry

- 1st Shemirani Saideh - Fabric Purse  
2nd Karla Nederlof - Fork Bracelet  
3rd Doreen Long - Ocean Blue Scarf  
HM Kay Teeters - Tiger

#### March Monthly Show - Best of Show



An Old Harbor (watercolor)  
by Irma Martinez



Daniel (3D free standing) (plaster) by Ry Beloin



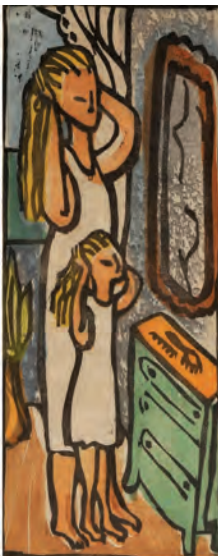
Fabric Purse (textiles) by Shemirani Saideh

Monthly Show Judge for February 25th take-in  
Joe Oakes



Born in Chicago, Illinois, Joe Oakes was raised in the city's surrounding suburbs. However, it wasn't until the artist moved to Southern California in 1992 that he found the mountain scenes he had been painting since childhood.

Oakes' need to create grew with the encouragement and support received from family, teachers and peers. He experimented with media such as oil, acrylic, pastel and colored pencil but his favorite was just a simple pencil and pad of paper. Winning school awards and accolades become common during these school years. His first college experience in 1985 was a short lived attempt at an accelerated commercial art degree program. Oakes entered college again in 1992 and completed his education, receiving a BFA from CSU Fullerton in 1997.



Ponytails (mixed media)  
by Bea Gold



Sunset by the Sea (watercolor) by Char Cee Colosia



La Jolla Crush (photography)  
by Howard Bagley

March Monthly Show - Award Winners

Photography of the Monthly Show Award Winners and Best of Show were taken this month by Howard Bagley.



Angry Ocean (oil) by Dipak Gupta



Moonstruck (acrylic) by Jean Dybes



Settling into a career and a home and starting a family just didn't leave much time for drawing or painting. But in his mind he knew one day he would fulfill his dream of being an artist. In 2009 changes to both personal and professional life created an opportunity to work toward that dream. He began creating small paintings, in pastel at first then moving to acrylics and oils.

In 2010 an opportunity to teach painting at the local senior center presented itself. This was the catalyst that not only improved his artwork but met an unknown desire. The desire was to share something he loves and to inspire others to paint and create. Oakes has not looked back and has received numerous awards and recognition for his art. He continues to teach and exhibit throughout California and the southwest.

#### Artist Statement

"Each painting is an emotional response to color... real or imagined but always felt. All of us, in varying degrees, have become blind to the colors of our world. The mind dictates the color of things without true observation. Giving those colors back to each of us through painting is my goal. Taking the time to see the least obvious colors in everything is the start. Then I make those colors bigger, bolder and brighter so they become the star. That is the spark needed to awaken our desire to know color better and enjoy it in our everyday lives."



Open Spaces



Arroyo Sunset

Monthly Show Judge for March 31st take-in  
Igor Koutsenko

Igor Koutsenko was born in Eupatoria, a resort city on the Crimean Peninsula on the Black Sea. His father brought Igor to the Children's Art School in his hometown after his son demonstrated artistic ability at a young age. At age eleven, Koutsenko was accepted to the adult art studio directed by the acclaimed artist Zvyagintsev who encouraged his talent. Later Igor was educated at the Penza School of Art (class of E. Iadynis) and received rigorous training in the old traditions of Russian realist art. While living in Moscow, he successfully used the Moscow art market to sell his works to Russian and foreign collectors. His experience in Moscow allowed him to fully realize himself as an independent artist.



Koutsenko immigrated to the United States in 1992 settling in Oklahoma City where he taught fine art at the University of Central Oklahoma. In 1995, he was granted permanent United States residency as an alien of extraordinary abilities. In 1998 Koutsenko visited Southern California and was attracted by its beautiful scenery and climate that reminded him of his boyhood surroundings in Crimea. Since moving to Southern California, he continues to produce original work at his private studio in Fallbrook. Igor also teaches drawing and painting classes at the Fallbrook School of The Arts.

A reception, free and open to the public, will take place on Saturday, April 11 as part of the City of Encinitas' Art Night when other galleries in Encinitas will also be open.

The San Dieguito Art Guild is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts. The Guild offers demos once a month for a nominal fee at the Encinitas Library. Go to [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com) for more information. In addition, once a year, the Guild hosts the very popular Mother's Day Weekend Art, Garden & Studio tour. Tickets for this tour are \$30, available after April 8 at [OffTrackGallery.com](http://OffTrackGallery.com), at the Gallery itself, or at each home day days of the tour.

The free 8-week show is part of the Civic Art Program which is an initiative of the Encinitas Commission for the Arts.

Website for the San Dieguito Art Guild is [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com). For questions or more information: [pr@SanDieguitoArtGuild.com](mailto:pr@SanDieguitoArtGuild.com)



SDAG members Jill Ballard, Nora Dewey, Grace Swanson, Cheryl Ehlers, Karen Fidel, Cam Boher, Diane O'Connell, and Cheryl DeLain installed the show at the Community Center. Missing are Gayle Baker, Jeffrey R. Brosbe, Debi Buffington, Kathy Bush, Sharon Hoffman, Nancy Atherton-West, and Linda Melemed.

#### Artist Opportunity

##### Friends of the Cardiff Library - Looking for Artists

They display a different local artist's work every quarter. Most of the artists will do a reception and the art is available for purchase. There is no charge but you must be approved by their

of the artists will do a reception and the art is available for purchase. There is no charge but you must be approved by their Board Member Susan Hayes.

Contact her at: [susanhayes@cox.net](mailto:susanhayes@cox.net) or 760-634-3558.

#### Arts Alive 101

The Arts Alive 101 Banner Unveiling Reception is on March 14, 2020 from 4-6pm at the Encinitas Community Center. Several Gallery artists are involved.

#### Note from the Editor:

SDAG Members that have participated in this year's Arts Alive Banners please send a jpeg file of your banner to me. I would love to display your artwork on these wonderful banners in the April Paint Rag.

Send to: [PaintRag@SanDieguitoArtGuild.com](mailto:PaintRag@SanDieguitoArtGuild.com)

#### Artist Opportunity - Jazzercise Corporate Office

Jazzercise Call For 2D Artists  
San Diego County Artists. DEADLINE to Submit is: April 7, 2020. If interested, read the Prospectus and complete the application located at: <https://form.jotform.com/200237390256147>

If you have any questions please contact Cheryl Ehlers at: [artbuzz1@gmail.com](mailto:artbuzz1@gmail.com)



## CALL FOR ART

**Seeking Eclectic and Abstract 2D Art**

Exhibiting: May - November

DEADLINE: APRIL 7, 2020

Applications/Prospectus Now ONLINE:

<https://form.jotform.com/200237390256147>

Email: [artbuzz1@gmail.com](mailto:artbuzz1@gmail.com) | (760) 519-1551



**DOUBLE TAKE**  
**DOUBLE TAKE**  
*Cheryl Ehlers*  
**GALLERY OPENING | RECEPTION**  
 Hosted by  
**The Gallery**  
 MARCH 2020, TBA  
 cherylehlersart.com | 760.519.1551 126 Orange Ave., Coronado

**Cheryl Ehlers**  
 Artwork for Coral Reef Awareness  
**APR 3-19, 2020**  
 The Brooks Theatre  
 217 N. Coast Hwy, OCS  
 OCS Artwalk, APR 3rd  
 oceansidetheatre.org  
 cherylehlersart.com | 760.519.1551

**CHERYL EHLERS**  
**POP!**  
 Bringing back the art of the 60's  
**MAR 3-30th**  
 The Brooks Theatre  
 217 N. Coast Hwy, OCS  
 Enjoy the OCS Artwalk  
 MAR 6th  
 Info: oceansidetheatre.org  
 cherylehlersart.com | 760.519.1551

**NEW Online Watercolor Classes with Jayne Spencer**

Learn to paint watercolor! Bring more creativity and joy into your life!  
 Anyone can learn to paint watercolor, learning the proper skills and techniques -  
 and I'm an award-winning artist who's taught watercolor for 11 years.  
 Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](https://www.youtube.com/watch?v=hplNag4nTfg)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hplNag4nTfg>

**Jayne Spencer**  
 Watercolor Artist  
 www.jayne-spencer.com

Follow me on Instagram  
 Follow me on Facebook

**Watercolor Classes with Cris Weatherby**



**WATERCOLOR CLASSES**  
**SEMI-PRIVATE IN MY ENCINITAS STUDIO**  
[CRISWEATHERBY.COM](http://CRISWEATHERBY.COM)  
 760-815-0918

**Paid Staffer List for the Off Track**

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \* Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \* Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- \* Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \* FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

**List of the Off Track Gallery Approved Paid Staff:**

Doreen Long 858-487-3672 (home)  
 Laura Lawenstein 760-793-3254 (home) or 760-450-5055 (cell)  
 Charlene Masker 760-917-5075  
 Kate O'Brien 760-726-8737 (home)  
 Dave Rickert 218-894-1187  
 Devena Safran 619-954-5099 (cell) (only Thursday or Sunday)  
 Judy Salinsky 760-807-0727  
 Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) needs advance notice  
 Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
 Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the Gallery Calendar Co-Chairs to discuss.

**LOLA SHERMAN Seaside Musings**

**Community spirit not canceled as cities na**



If it was to be, it no longer is. That is, any possible activity or event ranging from farmers markets to art exhibitions has been canceled due to the coronavirus scare.

Much of the big news has been covered, but there are interesting smaller stories as well.

Everyone knows that schools are out. But that raises problems beyond classrooms. Many children receive food at school. Arrangements have been made for pickups or deliveries.

The same is true of senior centers, where many people depend on nutritious lunches.

Showing community spirit, Encinitas Mayor Catherine Blakespear reports more than 150 volunteers — more than needed — rallied to deliver

ply Drive" collecting child-appropriate board games, puzzles, books and school and art supplies. They may be dropped off at the school, 910 Melba Road, between 9 and 10 a.m. weekdays.

Encinitas has two confirmed coronavirus patients, and Blakespear has declared a state of emergency.

She said one patient, a man in his 50s, has been in isolation at Scripps Memorial Hospital Encinitas, and another, from Glenview Pioneer Elementary School, has tested positive for the virus and is in home isolation.

Blakespear referenced a letter "to staff and families" from Andree Grey, superintendent of Encinitas Union School District, saying the individual has "tested presumptive positive." Grey said others who may have been exposed have been notified.

Although many municipal functions have been curtailed, both the Encin-

need for additional space." The Oceanside council was due to endorse City Manager Deanna Larson's declaration of a state of emergency.

As for the markets, the first — Oceanside's morning Farmers Market and evening Sunset Market — have been closed only a handful of times in their 20-year history.

for the Farmers and 13 for the Sunset) for inclement weather.

Exhibition shutdowns affect everything from the Oceanside Museum of Art to Off Track Gallery in the Encinitas Lumberyard.

Performances, like the "Sweet Charity" scheduled production at Oceanside Theatre Company, also are canceled.

Brown Paper Tickets, which assists many small productions, pleads: "From independent bookstores, to local theaters, to arts nonprofits, event organizers are in immediate financial danger. For them, every ticket matters — one canceled seat could mean the

closed, but those run by the county, as in Vista and Encinitas, are offering curbside service from 9 to 4:30 weekdays.

Service organizations are affected as well as governmental agencies. They've canceled meetings, for the first time ever, says June Duet of the Assistant League of North County — and events such as the program planned by Del Mar-Leucadia chapter, American Association of University Women to celebrate the centennial of women's

**Live**  
**CRE**



SAN DIEGUITO ART GUILD  
Off Track Gallery



The Off Track Gallery Reception  
Joins the City of Encinitas' ArtNight

## RECEPTION

Saturday, APRIL 11, 4pm – 9pm



The public is invited to  
an artists' reception at  
the Off Track Gallery  
celebrating hand-  
crafted artworks by the  
members of the San  
Dieguito Art Guild.

*Featuring the artwork  
of Charlene Meeker*

Charlene enjoys a  
variety of painting  
mediums: acrylic,  
pastel, pen 'n ink,  
colored pencil and  
watercolor.

Join us for Refreshments

\*\*\*\*\*  
All artwork in the Gallery 10% off ALL day from 10am to closing

### Off Track Gallery

937 S. Coast Hwy 101, Encinitas  
760.942.3636  
OffTrackGallery.com

SAN DIEGUITO ART GUILD  
Off Track Gallery



The Off Track Gallery Reception Joins the City of Encinitas' ArtNight

# RECEPTION

SATURDAY, APRIL 11, 4PM – 9PM

This event is FREE and open to the Public

*Featuring the artwork of Charlene Meeker*



Charlene enjoys a variety of painting  
mediums: acrylic, pastel, pen 'n ink,  
colored pencil and watercolor.

\*\*\*\*\*

# 10% OFF

JOIN US FOR REFRESHMENTS

All artwork in the gallery will be  
10% off all day from 10am to closing

POTTERY BY LILY POURAT



### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

937 South Coast Hwy 101  
Lumberyard Shopping Center  
Behind St. Tropez and Starbucks  
ENCINITAS

### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

#### Lumberyard Shopping Center

Behind St. Tropez and  
Starbucks

937 S. Coast Hwy 101  
ENCINITAS  
760.942.3636

SHARON HOFFMAN



# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965

## Paint Rag April 2020

### In This Issue

Laptop Computer Needed  
SDAG Website Password Change  
SDAG Artists - What They've Been Working On Lately  
Artist Opportunity - Cardiff Library  
Watercolor Classes with Jayne Spencer (see ad near end of newsletter)  
Watercolor Classes with Cris Weatherby  
Paid Staffer List

### Upcoming SDAG Events

#### April

Apr 11 Saturday, 4:00-9:00pm, Reception at the Off Track Gallery (CANCELLED)  
Apr 28 Tuesday, 3:30-5:30pm, Monthly Show Take-In for May (CANCELLED)

The San Dieguito Art Guild Board of Directors has directed the following:

1. Gallery is to be closed for the month of April.
2. Reception scheduled for April 11 is to be cancelled.
3. Mother's Day Tour is cancelled.
4. Monthly Show Take-In for April 28 is cancelled.

Be sure to watch for emails from the Guild for further updates.

The Calendar Committee is working on a way to accomplish staffing shift sign-ups for June and July (which would have been done at rotation at the end of March), closer to when we decide on our reopen date. Watch for a notice through the Calendar Staffing Notice program.

### LAPTOP COMPUTER NEEDED

The Gallery is looking for an unloved laptop computer that needs a new home. The computer must have Excel loaded on it. Will be used for Monthly Show take-ins. Donation only.

Please contact the Cheryl Ehlers, Monthly Show Chair at:  
[MonthlyShow@sandieguitoartguild.com](mailto:MonthlyShow@sandieguitoartguild.com)

### SDAG Website - User Name and Password Change

#### SDAG Website and Staffing Calendar User Name / Password Change

Username & Password **CHANGED AS OF Feb 1, 2020.**  
Enter it in your phone under SDAG so you will always have it! Or take a picture of it and save on your phone!

Changed annually so only current members can access our Members Only section of website and Staffing Calendar.

Same user name and password for both sites.

**New User Name:** MemberSDAG2020

**New Password:** Offtrack#2020

### Message from SDAG President



March blew in like a lion, but it unfortunately has not left like the proverbial lamb. It has instead brought with it the COVID-19 pandemic. I know that we are all dealing with it to the best of our abilities. I find myself taking walks with my grand-dogger and tending to my garden.

As for Off Track Gallery, it has caused us to temporarily close our doors to the community. At the current time, we are closed until at least April 30, 2020. This is a result of the Governor's mandate that all non-essential businesses cease operations. In the meantime, OTG members are authorized to remove their artwork; however, please note, it is not mandatory that anyone do so. If you choose to remove any of your items, you must wear gloves; and, if you cough or sneeze, please use a tissue or your arm to shield others from germs. If you feel ill or have a fever, do not enter the OTG premises, in an effort to maintain the health and safety of the building for all

OTG premises, in an effort to maintain the health and safety of the building for all entrants. Prior to April 30th, the OTG Board Members will re-evaluate the situation and determine whether it will be necessary to extend the closure period or we can once again resume business operations.

Unfortunately, the Governor's Order also resulted in the cancellation of the OTG Mother's Day Art & Garden Tour. The decision to do so saddened all of us, as it is a highly anticipated show because of the joy it brings to not only the gallery members, but the community. Additionally, it is the most lucrative annual fundraiser hosted by OTG. However, the health and safety of our members and the community is of the utmost importance; as such, it was unavoidable. At this time, there are no plans to reschedule the event nor has there been any discussion about a substitute event later this year. Nonetheless, I am confident that as an organization we will work together to overcome this loss and end the year on a successful note.

I am looking forward to seeing all of you when the self-quarantine period ends. Until that time, please take care of yourselves by maintaining a six-foot social distance from other people, frequently washing your hands, and drinking lots of water.

With warmest thoughts,  
Linda Melvin  
President, SDAG

"Make each day a masterpiece (even when you're quarantined)!"

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

### Environmental Painters Schedule

Call Joan Grine 858-525-1482 for more directions and with questions, or email her at: [joangrine@gmail.com](mailto:joangrine@gmail.com)

#### April

Nothing scheduled until further notice.



### TripAdvisor - Off Track Gallery

#### Time on Your Hands?

Check out the San Dieguito Art Guild / Off Track Gallery website at <http://www.offtrackgallery.com>

Things are always changing and improving. Here's a fun thing to do to promote the gallery! On the Homepage, click on the TripAdvisor icon (the owl with glasses) at the top right of the page. It will take you to TripAdvisor. Log in or sign up and leave a review of the gallery. You click on the upper right on the paper and pencil icon to write a review.

### TripAdvisor - Off Track Gallery

#### Time on Your Hands?

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Things are always changing and improving. Here's a fun thing to do to promote the gallery! On the Homepage, click on the TripAdvisor icon (the owl with glasses) at the top right of the page. It will take you to TripAdvisor. Log in or sign up and leave a review of the gallery. You click on the upper right on the paper and pencil icon to write a review.

(Write it as a visitor or traveler, not as a member of the guild.) Choose a month in the past for the date you visited, since we are currently closed. Submit your review. It will help drive us to a higher rating and therefore drive traffic in the future.

### SDAG Artists - What Have You Been Working On Lately???

We asked and you answered! Thank you to everyone that submitted artwork for this issue of the newsletter. I would like to take credit for this popular venue but Grace Swanson is the person that came up with the idea. Thank you Grace. Please enjoy!

Sharon Hoffman  
Paint Rag Editor



Karen Fidel - Pottery

This is the beginning of a planter box Karen made out of clay that will ultimately hang from driftwood.

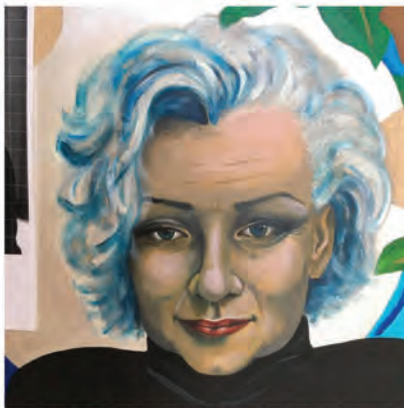




Gourd Art by Grace Swanson  
It is a pairing to be sold (alongside a patient's watercolor) at a live auction as a fund raiser for the San Diego Alzheimer Association.



Surprise! by Dipak Gupta



Soul Portrait of Marilyn Monroe (acrylic on MDF board) by Galina Marcus  
Inspiration: "It's part of the ongoing series of soul portraits of influential women that explores their personality beyond the conventional biographies. I imagine Marilyn the way she's never going to be but always wanted to be - old and happy, at peace with



Silent Drama - Hosp Grove  
(painting in progress) by Banni Hughes



Seeking Light at the End of the Tunnel (acrylic) by Julie Swartz



Saguaro Blossoms (oil on canvas) by Debi Buffington  
"Spring in the desert is magical"



Princess Alexandra (oil) by Nasrin Kheiri



HM Ianne Pruss 'Ocean's Waves' (Fused Glass)  
 HM Jonathan Rosenberg 'Moderno Blues' (Glass)

Other (Sculpture, 3D Art, Ceramic, Digital Art, Print)  
 1st Susan Harris Crab 'It's Only This Big' (Ceramic)  
 2nd Scott Wooster 'Gold & Black EMU Egg' (3D Art)  
 3rd Charlene Meeker 'Nighttime Watchman' (Print)  
 HM Mark Rafter 'Heart of Thorns' (Sculpture)  
 HM Blair Gibb 'Trapped in a Spiral' (Digital Art)

#### Results of Monthly Show for January 7, 2020 Take-In

Best of Show - Aceneth Rengifo 'Summer Time' (Acrylic)



#### Results of Monthly Show for January 7, 2020 Take-In

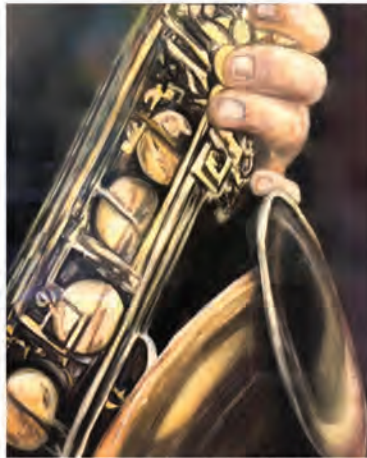
Photography of the Monthly Show Awards and Best of Show  
were done this month by Margot Carrera.



Peggy's Cove Nova Scotia (oil) by Judi Pheiffer  
 "Thinking about the wonderful summers I've spent exploring  
 Canada's eastern provinces."



Freshwater Multi-colored Dyed Pearl Necklace  
 and Large Flat Natural Color Pearl Pendant with  
 Sterling Silver extender, by Susan Schulte



Saxophone by Kerry Cortinas (Pastel)

#### Monthly Show Judge for February 25th take-in Susan Avery Clark

Susan Avery Clark's representational and often whimsical watercolors depict visually exciting subjects in her environment and are characterized by strong sunlight/shadow patterns and exaggerated color. Her pleasing domestic subjects, tranquil landscapes, bold florals and unique, lively animals, figures and portraits appeal to a wide audience. Clark is an award-winning artist with works in private collections nationwide and in Europe. Although Clark's expertise is watercolor, she is proficient in many other art media and techniques. Her style has been strongly influenced by the brilliant use of color of Wayne Thiebaud and Fritz Scholder and the landscape and figure works of Gauguin, Degas and Cassatt.

Susan Clark currently resides in Escondido, California. She holds a Bachelor of Fine Arts degree from Arizona State University and has been teaching art since 1973. She has taught students from age 3 to 90. Susan taught Adult Education art classes for 23 years, then middle and high school art in Vista, CA for 16 years. After retiring as a full-time classroom teacher in 2015 she has enjoyed going back to teaching classes in Painting and Drawing through Escondido Adult School.



Portrait of Josi by Bea Gold



Pixie Dust by Kathy Bush





Pacific Sunset (oil) by Holly Wolfe



Old Highland Ruins (colored pencil) by Kris Thorsten



Ocean Waves by Diane Dudek



My Very Own Vespa (watercolor) by Julie Harris



Mexico Vendor (oil) by David Rickert  
"From a photo shot in Mexico many years ago"



Love My Mom (oil) by Ellen Cramer



Light the Way (art quilt in progress) by Joyce Ford



Jewelry by Gayle Baker  
(preliminary process using sculpting wax)





Hoping for Spring 2 (watercolor on canvas)  
by Janet Weinstein



Homage to Tommy Singer #1 by Cheryl DeLain  
"The late Navajo silversmith Tommy Singer was primarily known for his chip-inlay and silver overlay expertise. The barrel beads in this necklace reminded me of his beautiful silver work so I incorporated them into a necklace that is also reminiscent of his beading style."



He Spotted Me (oil) by Andria Sullivan  
"Part of a series of paintings about the animals that live on our ranch in Utah. This is a painting that I recently completed. It's going to a gallery in Jackson Hole, Wyoming."



Earthly Fissure (mixed media) by Gregg Sindici



Desert Forest (oil) by Gary Koop



Fused Glass Clocks by Carol Korfin

- Step 1. Make the blanks for clocks and mini clocks by full fusing two pieces of glass into one.
- Step 2. Decorate blanks to lower temperature to create dimension on them.
- Step 3. Tomorrow will drill and slump the mini clocks so they will be self standing.
- Step 4. Following day will be to drill regular clocks & assemble them and mini clocks.



Carlsbad Ranunculus by Nora Dewey





Cards (in progress) by Pat Smart



Bright Day in Poppy Field with Crane Family (digital art) by Clay Harris



by Cheryl Ehlers



by Char Cee Colosia

SDAG Member Display at the Encinitas Community Center

#### Fifteen members of the San Dieguito Art Guild install a show in the Encinitas Community Center, Encinitas

The title of this show is "Yes, No, Wow!" The participants, Jeffrey R. Brosbe, Karen Fidel, Cam Baher, Gayle Baker, Jill Ballard, Debi Buffington, Kathy Bush, Cheryl DeLain, Nora Dewey, Cheryl Ehlers, Sharon Hoffman, Linda Melemed, Diane O'Connell, Grace Swanson and Nancy Atherton-West, share their individual artistic passions: pottery, paintings, jewelry, wood, and photography.

The show, which consists of 40 pieces of original artwork, is installed in the lighted cabinet in the hallway of the Community Center, 1140 Oakcrest Park Drive, Encinitas, and runs from now until Wednesday, April 22. The Community Center is normally open Monday through Saturday, 8:00 am - 10:00 pm and Sunday, 12:00 - 5:00 pm. The Community Center phone number is (760) 943-2260. This exhibit is free and open to the public. Most pieces in the show are for sale and available by contacting the artists directly. Contact information is listed on a small card next to each piece.

The San Dieguito Art Guild is dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.

The free 8-week show is part of the Civic Art Program which is an initiative of the Encinitas Commission for the Arts.

Website for the San Dieguito Art Guild is [SanDieguitoArtGuild.com](http://SanDieguitoArtGuild.com).  
For questions or more information: [pr@SanDieguitoArtGuild.com](mailto:pr@SanDieguitoArtGuild.com)



SDAG members Jill Ballard, Nora Dewey, Grace Swanson, Cheryl Ehlers, Karen Fidel, Cam Baher, Diane O'Connell, and Cheryl DeLain installed the show at the Community Center. Missing are Gayle Baker, Jeffrey R. Brosbe, Debi Buffington, Kathy Bush, Sharon Hoffman, Nancy Atherton-West, and Linda Melemed.

#### Artist Opportunity

##### Friends of the Cardiff Library - Looking for Artists

They display a different local artist's work every quarter. Most of the artists will do a reception and the art is available for purchase. There is no charge but you must be approved by their Board Member Susan Hayes.

Contact her at: [susanhayes@cox.net](mailto:susanhayes@cox.net) or 760-634-3558.

#### NEW Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at: [JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hplNas4nJfg>



Follow me on Instagram  
Follow me on Facebook

Watercolor Classes with Cris Weatherby





WATERCOLOR CLASSES  
SEMI-PRIVATE IN MY ENCINITAS STUDIO  
[CRISWEATHERBY.COM](http://CRISWEATHERBY.COM)  
760-815-0918

#### Paid Staffer List for the Off Track

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \*Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \*Payment is not done through the Gallery or SDA6. It is an Artist to Artist transaction.
- \*Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \*FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

#### List of the Off Track Gallery Approved Paid Staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-753-3254 (home) or 760-450-5055 (cell)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devora Safran 619-954-5099 (cell) (only Thursday or Sunday)  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) needs advance notice  
Judiann Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the Gallery Calendar Co-Chairs to discuss.



Big Shoes to Fill (oil on wood) by Darlene Katz  
"Here is a painting I recently finished. I was hoping to enter it in the Fair this year. The theme of the Fair is 'Heroes Unite' and that was my inspiration for this painting."

# Reception

Saturday  
April 11  
4-9pm

937 S. Coast Hwy 101  
Encinitas  
Lumberyard Shopping Center  
BEHIND St. Tropez & Starbucks



Featured artist Charlene Meeker

OFF TRACK GALLERY

San Diego Art Guild, Est. 1965

## Notice to our customers

The Off Track Gallery will  
be closed until end of May

Mother's Day Weekend  
2020 Art, Garden, and  
Studio Tour is cancelled

Hope to see you on our  
2021 tour!

PAINTING  
BY SHARON  
HOFFMAN



San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
April 24, 2020

Call to order: 10:00 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Ellen Cramer, Cheryl Ehlers, Karen Fidel, Julie Harris, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Judy Salinsky, Grace Swanson, Nancy Atherton West, Cheryl DeLain.

ABSENT: Sandy Heath, Sharon Hoffman, MARRISA WRIGHT.

President's Notes - Linda Melvin thanked everyone for participating in our first ever Zoom teleconference and wished everyone good health during the global COVID 19 pandemic.

Treasurer's Report - Linda Melemed presented the financial report summarizing that on April 31st, 2020, SDAG had total cash on hand of \$121,600. Net profit Year to Date is \$3,351. Year to date income is a loss of \$8,443 compared to an \$18,623 loss for the same period last year. Linda also noted that since the gallery has been closed due to the COVID 19 virus, all expenses through April have been paid and she closed the books for April.

Motion: Karen Fidel moved to accept the Treasurer's Report; Carol Korfin seconded. The Treasurer's Report was unanimously approved.

Secretary's Report - Carol Korfin noted a correction to the February meeting minutes regarding website rebuilding which has been incorporated for the record.

Motion - Karen Fidel moved to accept the February minutes; Jeff Brosbe seconded. The minutes were approved unanimously.

Special Topic: Bylaws Update by Resolution - Cheryl DeLain joined this special meeting to advise the Board on a proposed change to our Guild bylaws regarding the definition of a "quorum" of the membership. A signed copy of the Resolution is attached at the end of these minutes.

Motion - Karen Fidel moved to amend the Bylaws by resolution to define a "quorum" of the membership as 15%. Grace Swanson seconded; the motion was approved unanimously.

SpecialTopic: Nominating Committee - Linda Melvin announced the need to set up a nominating committee for the coming year's Board of Directors. The nominating committee is made up of one board member and two others from the membership. Grace Swanson will fill the role from the Board. The open positions are: President, Treasurer, Gallery Manager, Fundraising Chair, Newsletter Editor, and Co-Calendar Chair (to share this job with two others remaining in their current role as such). Carol Korfin will fill the Parliamentarian position next year. Cheryl Ehlers noted that she needs a co-chair for the Monthly Show role and Judy Salinsky offered to fill that role.

Special Topic: Wall and Floor Rental Fees - With the Gallery closed for an unknown period of time due to COVID 19, the financial viability of the Guild could be in jeopardy. The Board discussed the pros and cons of numerous options to keep the gallery afloat until such time as we can open and reestablish a stream of income. The discussion focused on how to handle



wall and floor rental fees, and also create easy ways that members and customers can donate to the Guild during this difficult time. It was agreed that two communications would go out - one to all members, the other to renters. These email communications are included at the end of these minutes for reference.

Special Topic: COVID 19 related available grants/loans - Cheryl DeLain has been asked by the Board to lead a discussion for the understanding and voting upon available special small business grants and loans the government is offering during this time that could help the Guild bridge the gap financially until such time as we can reopen.

The first grant/loan is called the Economic Income Disaster Loan (EIDL). At the time the EIDL was first rolled out by the SBA, up to \$10,000 of the loan would be considered a grant as long as the money was spent on rent and utilities. Any loan amounts over \$10,000 were to be repaid at a rate of 2.75% (for non-profits) over a 30 year period with no pre-payment penalty. Our By Laws require a unanimous vote by the Board in order to incur an "indebtedness". Therefore the Board voted first for the grant and then for the loan in two separate votes.

The board discussed setting a maximum amount of the EIDL loan amount to limit our liability. Because the majority of our revenue comes from the annual Mothers Day tour (which was cancelled this year due to COVID 19) the board agreed to set the maximum amount for the loan at \$20K which is our typical income from the event.

Motion - Carol Korfin made a motion to apply for/accept the EIDL grant; Judy Salinsky seconded. The motion was approved unanimously.

Motion - Carol Korfin made a motion to apply for the EIDL loan in a maximum amount of \$20K. Also if SDAG is approved for the loan, bring the topic of accepting and use of the loan back to the board for discussion and approval; Nancy West seconded. The motion was unanimously approved.

The second available small business loan is the Payroll Protection Program (PPP) which is a vehicle to allow payment to employees and those entities who receive a 1099. These loans come from participating banks, in our case US bank. The interest rate is 1%. The loan could be forgiven if the Guild can provide documentation showing that the funds were used properly. The board discussed aspects of the liability this could create for the Guild and specifically those board members who would be required to sign for such a loan with our bank. Another unclear issue would be how the funds could be disbursed fairly to "pay employees" in our case. It was agreed and decided that this loan vehicle is not appropriate for our Guild and should not be pursued.

Gallery ReOpening - because of the unknowns relating to government guidance going forward in allowing businesses to reopen, the board agreed to take a stepwise approach and at this time agree to remain closed through May.

Motion - Ellen Cramer made a motion to remain closed through May; Karen Fidel seconded. The motion was carried unanimously.

Motion - Carol Korfin moved to adjourn the meeting; Linda Melvin seconded. Meeting adjourned at 2:59.

Submitted by Nancy Atherton West, Secretary





## 26th Annual Mother's Day Weekend Art, Garden & Studio Tour

Sat & Sun  
May 9 & 10 •  
10am to 4pm

Tickets good  
for both days

- Self driving tour
- Homes in Encinitas
- Refreshments
- 10% of net proceeds  
go to college students

Tickets \$30  
[OffTrackGallery.com](http://OffTrackGallery.com)  
Available early April

Off Track Gallery  
937 So. Coast Hwy. 101  
Suite C-103, Encinitas  
(Lumberyard Shopping Center)  
760-942-3636  
10am to 4pm

  
SAN DIEGO ART GUILD  
Off Track Gallery

# WELCOME

.....

**MASK mandatory  
to enter gallery**

If you do not have one, we will supply one for you

**Use hand sanitizer  
provided before entering**

**Please maintain 6 feet  
physical distance from  
other shoppers**

**CREDIT CARDS ONLY**  
No Cash



## Notice to our customers

The Off Track Gallery will  
be closed until further  
notice and when permission  
is granted for our category  
of business to re-open with  
every precaution taken for  
our staff and customers.

PAINTING  
BY SHARON  
HOFFMAN



San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
May 21, 2020

Call to order: 10:05 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Ellen Cramer, Cheryl Ehlers, Karen Fidel,, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Grace Swanson, Nancy Atherton West.

ABSENT: Julie Harris, Sandy Heath, Sharon Hoffman, Marrisa Wright.

President's Notes - Linda Melvin opened the meeting by leading a discussion of how to handle rotation fees for wall and floor renters. She said she has had a number of phone calls from members expressing concern about paying their fees when the gallery is closed. (Note that all artists displaying currently in the gallery are paid for April/May; payment would normally be due this month for June/July).

Many options were discussed including asking for full payment and seeing if any artists respond saying they cannot or wish not to pay and handling each on a case by case basis. Another option discussed was allowing for payment per month instead of for the two month period as is normal. Also discussed were only asking for 1/2 of the normal fees, and asking the broader membership for donations because the wall and floor members should perhaps not shoulder the bulk of the financial burden while closed.

It was noted that since we sent the email asking for financial support due to the pandemic with a link for donating, \$730 has been received so far from members and customers.

There was a long companion discussion regarding how concerned we should be about our solvency at this time and how we should communicate with our membership. Jeff Brosbe expressed his unease with the level of much of the Board's concern over the financial situation, feeling that we can sustain the gallery longer than other Board members feel is possible. Linda Melemed had the opportunity to clarify the details of some accounts, which are not as liquid as they may seem if we wish to keep the interest levels at the current rate. Other members reminded the Board about the length of our lease (5 years) and how we would need to be prepared financially if we were to face bankruptcy at some point during those 5 years and have to hire an attorney to break the lease.

Carol Korfin reviewed the results of the survey that had previously been sent out to display artists asking their feelings about payment of rotation fees during this time. Carol reported that the majority are willing to pay their full fees.

In terms of communication, Jeff Brosbe expressed concern about offering many options for payment or non-payment or staffing for another person instead of payment, saying that it may encourage people not to pay or to staff instead of paying.

Carol Korfin reported that the Gallery Committee proposed that a possible target date to open would be June 15 which would give time to get art down, clean the gallery per government guidelines, and rehang the art while maintaining social distancing. Carol added however that she has strong concerns about opening and the safety for our members that would come back to staff there.



Cheryl Ehlers reviewed the city of Encinitas published guidelines (copied to the board prior to the meeting) for reopening. She described the steps as 1) Clean the gallery, 2) Require customers to wear face masks and maintain 6 foot social distance, and 3) Require staffers to wear face masks and maintain social distance.

Cheryl Ehlers also stated that the Guild must disclose our Form 990 financial report because she had heard from some members expressing concern about asking for full payment while we are closed because we have a \$100,000 savings account. Linda Melemed replied that the President gives a full financial report to the entire membership at the annual meeting every year, and a copy of the Form 990 report is always in the gallery and can be reviewed.

Back to the topic of re-opening the gallery, Cheryl Ehlers continued by saying we need a Safety Officer to sign the paperwork that is required to be displayed at the gallery door when we re-open certifying that we have and are following the City of Encinitas safety and cleanliness guidelines and she offered to take that role and sign the paperwork.

Carol Korfin asked specifically are there guidelines regarding whether those persons that have been defined as “vulnerable” (over 65, those with underlying health conditions, those with compromised immune systems) should come back to work. Cheryl Ehlers said no, once again reviewing the city guidelines.

The Board discussed the steps to reopen in terms of cleaning staff, gloves, hand sanitizer, wipes, and moving to credit card only transactions.

Grace Swanson proposed a timeline for preparing to re-open as the following: all art out of the gallery by May 31st; clean the gallery June 1st to 2nd; rehang art while maintaining social distance June 3rd to 7th; a soft opening June 8th to 14th; and full reopening on June 15th. Grace will send an email with this information (or similar) to all board members for their feedback.

Karen Fidel asked if we know if the bathroom is open? Linda Melvin will contact the landlord and find out when the bathrooms will be cleaned and open. Many agreed we cannot open without a bathroom!

The discussion moved to the Monthly Show. Cheryl Ehlers said she will coordinate the take down of the current work with Lily Pourat and Debi Buffington. Cheryl continued that the walls would remain empty for the second half of June with Monthly shows resuming in July. Cheryl added that the take in will be streamlined to fewer workers in order to maintain social distance and that payment would need to be done online with registration. She continued that we need a paypal button with no specified amount that would link the member to paypal where they would enter what they owe. Also monthly volunteer jobs would need to be signed up for online.

Secretary's Report - Nancy West noted she would change the reference to “two” communications to members in the last meeting minutes to “one”.

Motion - Karen Fidel moved to accept the previous month's minute; Linda Melemed seconded. The minutes from April were approved unanimously.

Treasurer's Report - Linda Melemed reported that on April 30th, 2020, we had total cash on hand of \$121,988. Artist sales year to date for the month ended April 30th were \$51,626 down from the prior year sales of \$61,256. Net loss Year to date is \$8,147 compared to the prior year loss of \$18,623. The \$10,000 difference from the prior year is due to \$7,000 in Mother's Day



expensed from the prior year and \$1,000 in loss of art sales commission and loss of Mother's Day artist fees.

Linda reported she was pleased to see on our bank statement but the government had deposited a \$1000 EIDL grant. Linda also reminded the board that there is government Pandemic Assistance for those that are self employed. The details of this program had been sent out to all members.

Linda also reported that the Guild has received a notice that we are listed as a creditor in a bankruptcy settlement of Lambert, owner of BK Books. She noted that she would contact Cheryl DeLain as to how to proceed.

Motion: Jeff Brosbe moved to accept the Treasurer's Report; Karen Fidel seconded. The Treasurer's Report was unanimously approved.

Membership - Linda Melemed brought up the fact that the Guild was planning to raise the membership dues this August and suggested that we could offer a prepayment incentive to drive some near term cash flow. The Board discussed the fact that we have not raised dues in two years, and that the family membership add on of \$25 is too low. Also discussed was when to communicate this and all agreed we should wait until the gallery is open and things are beginning to settle down.

Motion - Karen Fidel made a motion for the SDAG to raise single member dues from \$95 to \$105 as of September 1st, the family level membership be raised to \$150, and that a prepayment incentive option at the current dues rate for single and family memberships would be offered if payment is received before September 1st. Jeff Brosbe seconded the motion. The motion was unanimously passed.

Publicity/Nomination Committee - Grace Swanson reported that she had discontinued the Coast News advertisement and would reinstate it in a couple weeks.

Grace continue with progress of the Nominating Committee saying they have a few "maybes", but not all positions are filled at this time. They have "maybes" for Treasurer, Co-Gallery Chair, and Co-Monthly Show Chair.

Calendar - Carol Korfin told the board that Bea Gold is making and selling face masks with the proceeds going to the gallery.

Carol continued that the Gallery Committee foresees a slow start when reopening, and had considered shorter hours but will wait to see what happens. She added that they are eliminating overlapping shifts for training and also the later summer hours. Training methods will need to be addressed as well in light of required social distancing.

Website - Carol Korfin reported that to save costs we are in a holding pattern now and that we will support any breaks or issues with the website but not spending on improvements.

Floor Chair Report - Lily Pourat reported that we have one new person coming onto the floor. She continued that we have one open cube. Some artists want to sell face masks, and we also have identified a company that will make face masks with our artwork on them if we would like. Lily confirmed that she would be coordinating the take out of art with the other Chairs (Debi Buffington and Cheryl Ehlers) in order to maintain social distance, and that the virtual jewelry sales platform is up and running.

Jobs Chair Report - Jeff Brosbe reported that he has been watching changes in the Board and floor and wall renters is looking at needs for new jobs. Jeff asked to be kept up to date on



floor and wall renter changes going forward as well as any changes from the Nominating Committee.

Gallery Manager Report - Terry reported that she will manage the cleaning of the gallery with our current service when we agree on the exact dates.

Monthly Show Chair Report - Cheryl Ehlers will work with Carol Korfin to get the paypal button needed on the website for payment of monthly show fees. Cheryl also confirmed she will be changing staffing for take in day and will work with Jeff Brosbe as to how this affects jobs.

Cheryl Ehlers reported that she will eliminate professional judges for now thus saving the gallery \$100 per month. The judging will be done on a point system that is used by the San Diego County Fair and the Refections program.

Cheryl Ehlers expressed her strong opinion against adding more art to the Monthly show as suggested by the Gallery Committee, stating that this would mean displaying art too low on the wall, or in less than ideal lighting and she feels this is unfair to the artists.

Motion - Karen Fidel made a motion to adjourn; Linda Melemed seconded. The motion was passed unanimously.

Meeting adjourned at 12:00

Submitted by Nancy Atherton West, Secretary



# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965

Paint Rag  
May 2020

## In This Issue

Laptop Computer Needed  
SDAG Website Password Change  
SDAG Artists - Mother's Day Tour 2020  
Mother's Day Tour - Tribute to Moms  
Artist Opportunity - Cardiff Library  
Watercolor Classes with Jayne Spencer (see ad near end of newsletter)  
Watercolor Classes with Cris Weatherby  
Paid Staffer List

## Upcoming SDAG Events

The San Dieguito Art Guild Board of Directors has directed the following:

1. Gallery is to be closed for the month of May.
2. Mother's Day Tour is cancelled.
3. Monthly Show Take-In for May 26 is cancelled.

Be sure to watch for emails from the Guild for further updates.

The Calendar Committee is working on a way to accomplish staffing shift sign-ups for June and July (which would have been done at rotation at the end of March), closer to when we decide on our reopen date. Watch for a notice through the Calendar Staffing Notice program.

## LAPTOP COMPUTER NEEDED

The Gallery is looking for an unloved laptop computer that needs a new home. The computer must have Excel loaded on it. Will be used for Monthly Show take-ins. Donation only.

Please contact the Cheryl Ehlers, Monthly Show Chair at:  
[MonthlyShow@sandieguitoartguild.com](mailto:MonthlyShow@sandieguitoartguild.com)

## SDAG Website - User Name and Password Change

### SDAG Website and Staffing Calendar User Name / Password Change

Username & Password **CHANGED AS OF Feb 1, 2020.**  
Enter it in your phone under SDAG so you will always have it! Or take a picture of it and save on your phone!

Changed annually so only current members can access our Members Only section of website and Staffing Calendar.

Same user name and password for both sites.  
**New User Name:** MemberSDAG2020  
**New Password:** Offtrack#2020

## Message from SDAG President

The beautiful month of May is here and ushering in warm and sunny days. When I was a child, I placed hand-made paper baskets with flowers and candy on my friends' and neighbors' doorsteps each May Day. Then, I rang the doorbell and ran away before they could see me. It was such a fun way to welcome Spring. While we cannot dance around the May Pole this year, we can still bring cheer to our neighbors and friends by re-enacting my childhood memory of ring and dash May Day "basketing."



As I mentioned in last month's newsletter, Off Track Gallery will be closed until at least April 30, 2020, based on the Governor's mandate that all non-essential businesses cease operations. At the current time, he has not indicated a date when these businesses may resume. As such, we will continue to monitor for any updates and changes in the Governor's mandate; and, amend our operations accordingly. Regardless, the OTG will remain closed until June 1, 2020.

opportunities to quantify the grant's impact on the arts and culture community. Finally, we are considering strategies to advertise the OTG and maintain its relevancy in the community. For instance, Judy Salinsky has been using Facebook to promote OTG members' artwork. Grace Swanson is also sending out information about the gallery on Constant Contact.

In the meantime, the most important thing is that we all remain safe and healthy. Then, when the time comes, we will all be ready to tackle the challenges that lay ahead of us!

Linda Melvin  
SDAG President  
"Make each day a masterpiece!"

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

## Environmental Painters Schedule

Call Joan Grine 858-525-1482 for more directions and with questions, or email her at: [joangrine@gmail.com](mailto:joangrine@gmail.com)

MAY  
Nothing scheduled until further notice.



## TripAdvisor - Off Track Gallery

### Time on Your Hands?

Check out the San Dieguito Art Guild / Off Track Gallery website at <http://www.offtrackgallery.com>

Things are always changing and improving. Here's a fun thing to do to promote the gallery! On the Homepage, click on the TripAdvisor icon (the owl with glasses) at the top right of the page. It will take you to TripAdvisor. Log in or sign up and leave a review of the gallery. You click on the upper right on the paper and pencil icon to write a review.

(Write it as a visitor or traveler, not as a member of the guild.) Choose a month in the past for the date you visited, since we are currently closed. Submit your review. It will help drive us to a higher rating and therefore drive traffic in the future.

## Mother's Day Tour 2020 Artists

Below are examples of artwork of most of the artists that were scheduled to participate in the San Dieguito Art Guild's Mother's Day Tour for 2020. Enjoy their work! And hopefully we will all be able to have our tour next year and it will be bigger and better than ever.

Sharon Hoffman  
Mother's Day Tour Chair 2020



Vine Bowl by Deborah Buffington  
(Deep fired dark green and yellow enamel bowl with hand sculpted verdigris copper wire stand. Leaves are thin copper sheeting soldered onto 6 gauge wire)





Spring Toad by Jennifer Hewitson  
(scratchboard and watercolor)



Seashell (pottery) by Karen Fidel



Pink Hydrangeas (photography) by Margot Carrera



Le Pot Vert (acrylic) by Julie Harris



Jewelry by Susan Schulte  
(Sodalite Vermeil Pendant, Gold Vermeil and  
Freshwater Pearl Chain, Gold Filled Clasp Necklace)  
(Lapis Lazuli, Freshwater Pearl, Gold Vermeil  
Earrings)



Gourd by Grace Swanson  
(Chrysacola stone, pine needles,  
waxed Irish linen thread, and stone beads.)



Homage to Tommy Singer #2 by Cheryl DeLain  
Matte lapis, turquoise, carved horn, matte orange agate, malachite, tiger eye, sterling  
silver barrel beads, sterling silver clasp. Inspiration: "The late Navajo silversmith  
Tommy Singer was primarily known for his chip-inlay and silver overlay expertise. The  
barrel beads in this necklace reminded me of his beautiful silver work so I  
incorporated them into a necklace that is also reminiscent of his beading style."





Spiral Scarves by Ursula Schroter  
(hand painted with French dyes on 100% silk)



Crocheted Eyeglass Lanyards by Cindy Alcoset



Cactus and Me by Marsha Rafter



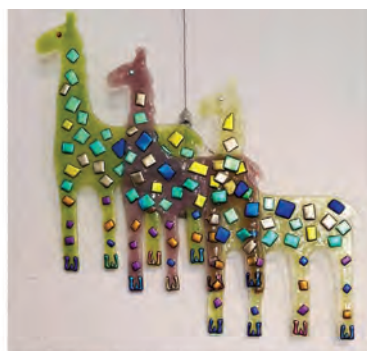
Bataquitos (oil) by Toni Williams



Ceramic Art by Susan Harris



Three Great Giraffes (fused glass) by Carol Korfin



Kimono Cover Up Jacket (silk satin hand painted)  
by Virginia Ann Holt





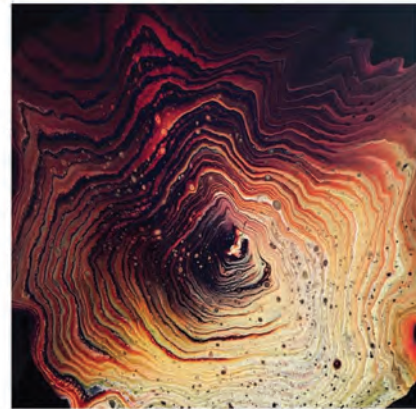
Cross-Body Purses by Joyce Ford



Roses (oil) by Jill Treadwell Svendsen



The Spirit Awakens from Winter-2 (oil)  
by Rosemary Valente



Touring the Cosmos (acrylic) by Amirah Hall



"Passing Through" by Judy Salinsky  
Bronze Garibaldi and Kelp  
(The Garibaldi is our California State Ocean Goldfish)



Necklace by Linda Melvin



Welcoming Committee (oil on panel) by Nora Dewey



Dancers in Sync (acrylic) by Kert Jans



"Martha Louise Peterson Seger, my mother, left for Africa at the age of 26 to become a teacher and a medical missionary to the people of Nigeria. She lived there until forced retirement at the age of 72. Caring. Generous. Steadfast. Motherly. Saint."

Grace Anne (Seger) Swanson



Grace Swanson's Mom

"My mother Diane Hewitson, was an incredibly positive person, and at a time like this, when all seems so uncertain, I think of her. She used to sing to me the verse from an old song, 'Look for the silver lining, whenever clouds appear in the sky'. I am grateful for all she taught me through song, love, and example."

Jennifer Hewitson



Jennifer Hewitson's Mom  
(Jennifer on the right, her sister Laurie 3 years older on the left)

"Some of my most treasured memories of my mom were our walks around her neighborhood in LA where she would stop and admire everyone's gardens and flowers. It filled her with such joy to see things blooming and she passed that love of nature on to me."

Judi Pheiffer



WATERCOLOR CLASSES  
SEMI-PRIVATE IN MY ENCINITAS STUDIO  
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Paid Staffer List for the Off Track

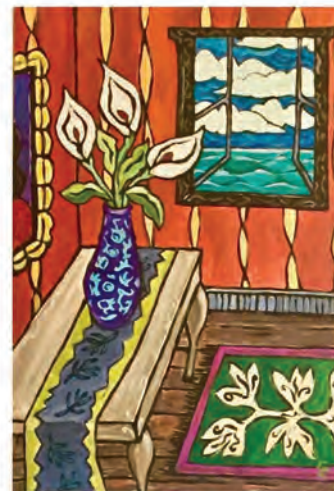
When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \*Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \*Payment is not done through the Gallery or SDA6. It is an Artist to Artist transaction.
- \*Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \* FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

List of the Off Track Gallery Approved Paid Staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-753-3254 (home) or 760-450-5055 (cell)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devora Safran 619-954-5099 (cell) (only Thursday or Sunday)  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) needs advance notice  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the Gallery Calendar Co-Chairs to discuss.



White Lillies by the Seaside by Christina Zeller





Torrey Pine (steel and fused glass) by Mark Rafter



Stop and Smell the Roses (oil) by Judi Pheiffer



Judi Pheiffer's Mom



Judy Salinsky's Mom (90 years old in April)

"My wonderful mother is no longer with us but I would like to honor her. She is the reason that I choose nature as my inspiration for photography. She is also the inspiration for my striving to be more than I think I can be. She was one of the first women doctors in the State of Illinois. She was told to quit because she was taking a man's place. She was told that she would only quit in the future to have babies. Well she worked until the age of 55 when she retired."

"Happy Mother's Day Mom. I honor your memory."

Margot Carrera

"My mother, Thyrza Frances Godby, was a pioneer for all women; and, I was incredibly proud to be her daughter. She was born in 1914 and came of age when women did not work outside of the home. However, her remarkable intelligence resulted in her being awarded a university scholarship; and, she ultimately flourished in a male-dominated industry. She served as a juvenile probation officer, as well as a social worker for abused and neglected children for 44 years.

Her commitment to her profession was only rivaled by her dedication to her family. She created a welcoming home most exemplified by her cooking. Whenever our family reminisces about mom or "grandma," it is inevitable that each of us will mention memories of our favorite of her culinary creations, like fried dressing, wild rice casserole, beef roulettes, or frozen pistachio custard.

I am always touched when I recall that after I moved away from home, I always received a special delivery from her of my favorite holiday cookies each Christmas. Additionally, my mother was a talented and creative person. She taught ballroom dancing and made the most beautiful, graceful partner to my handsome father.

Painting of all varieties was a mutual pursuit that we enjoyed throughout the majority of our lives. In the early days of learning to paint, my mother and I took china painting courses together. I am fortunate to have those early pieces to remind me of those cherished times with my mother from so many years ago."

Linda Melvin



Linda Melvin's Mom

"My Mother, Fran Van Hoy (seen in the picture with her husband and the latest great grandchild) is 84 years old and living in Menifee, CA. When I was in second grade, I remember her walking me down the street to a neighbor's house to take art lessons. That was the beginning of her supporting my lifelong passion for making things. The only thing that has changed is that now she expects me to 'donate' art work to her since "I'll be getting it back anyway!" Thank you Mom ... love you lots! "

Mark Rafter







Mark Rafter's mom  
(with her husband and great grandchild)

#### Artist Opportunity

##### Friends of the Cardiff Library - Looking for Artists

They display a different local artist's work every quarter. Most of the artists will do a reception and the art is available for purchase. There is no charge but you must be approved by their Board Member Susan Hayes.

Contact her at: [susanhayes@cox.net](mailto:susanhayes@cox.net) or 760-634-3558.

#### Artist Opportunity

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Contact her at: [susanhayes@cox.net](mailto:susanhayes@cox.net) or 760-634-3558.

#### NEW Online Watercolor Classes with Jayne Spencer

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## Mother's Day Weekend 2020 Art, Garden & Studio Tour

May 9 & 10  
10am to 4pm



SAN DIEGUITO ART GUILD  
All Events Welcome

art © Sharon Hoffman

Everything was done and finished for the tour this year and then the Mother's Day tour was cancelled at the very last minute by Covid 19 so this booklet was never printed.





The San Dieguito Art Guild was organized in 1965 by a group of twelve enthusiastic artists who lived in the San Dieguito area (which includes the coastal cities located between Del Mar and Carlsbad). Their purpose was to promote greater understanding and appreciation of fine art within their community.

Presently the guild of more than 200 members owns and operates the Off Track Gallery, located in downtown Encinitas in the Lumberyard Shopping Center. It is open daily from 10am to 6pm with extended weekend hours during the summer. Thank you for your patronage.

Want to give us suggestions, comments or the opportunity to showcase your garden in 2021? Email: [sdgmothersday@sandieguitoartguild.com](mailto:sdgmothersday@sandieguitoartguild.com)

Many thanks to our team of volunteers who made this year's Mother's Day Weekend Art, Garden, & Studio Tour a success. Event Chair: Sharon Hoffman, Committee: Carol Korfin, Grace Swanson, Linda Melvin, Karen Fidel, Virginia Ann Holt. Graphics: Donna Butnik, Home descriptions: Lin Holzinger, Greeter training: Laura Lowenstein

And each guest artist on the tour for taking on individual jobs to make the event a success.

#### Artist and Host Home number

Amirah Hall .....	6	Judi Pheiffer .....	1	Patricia Watkins .....	3
Bruce Norton .....	8	Judianne Shannon .....	2	Rosemary Valente .....	2
Carol Korfin .....	2	Judy Salinsky .....	1	Sarwat Suleiman .....	4
Cheryl DeLain .....	1	Julie Harris .....	6	Soravia Collection .....	8
Christina Zeller .....	4	Karen Fidel .....	7	Susan Harris .....	6
Cindy Alcoset .....	8	Kert & Vicky Jans .....	1	Susan Schulte .....	5
Debora Buffington .....	7	Lilly Pourat .....	2	T.E.R.I. ....	1
Diann Abadie .....	6	Linda Melvin .....	7	Terry Oshrin .....	8
Dolores Renner .....	2	Margot Carrera .....	2	Toni Williams .....	5
Grace Swanson .....	5	Mark Rafter .....	7	Twink Bumann .....	1
Haixin Li .....	3	Marsha Rafter .....	7	Ursula Schroter .....	3
Jennifer Hewitson .....	4	Muffy & John Peugh .....	6	Virginia Holt .....	1
Jill Treadwell Svendsen .....	1	Nora Dewey .....	8		
Joyce Ford .....	3	Pam Jara .....	4		



## Bumann Ranch 1

3666 Bumann Road  
Olivenhain

#### Artists

Virginia Holt  
Cheryl DeLain  
Judi Pheiffer  
Kert & Vicky Jans  
Jill Treadwell Svendsen  
Judy Salinsky  
T.E.R.I.

This Olivenhain ranch has recently been recognized as a California historic site. This is great news for the Baumann family since they've been caring for this ranch for more than 125 years. You'll find a lovely, up-to-date family home here along

with other long time residents like their favorite steer, Mr. T, a California desert tortoise (who shall remain nameless), a requisite gathering of barnyard chickens, plus a flock of hummingbirds that owners Twink and Richard feed regularly. Twink will also have her table top quilts, a variety of fabric goods, plus her homemade jams & jellies for sale. Of

course, exhibiting artists will be eager to show and discuss the original artwork they'll have on display like hand painted silk clothing, jewelry, oil paintings, and bronze sculptures.



Cheryl DeLain  
Exquisite  
unique  
jewelry



### Jill Treadwell Svendsen

Landscapes & Still Life in Oil

[JillTreadwellSvendsen.com](http://JillTreadwellSvendsen.com)

[JillTreadwell@cox.net](mailto:JillTreadwell@cox.net)



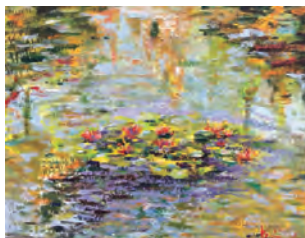
Virginia will be  
doing live silk  
painting  
demonstrations

Hand Painted Silk Scarves  
Beautiful Floral Paintings and Prints

Virginia Ann Holt

858-205-1515 • [www.VirginiaAnnHolt.com](http://www.VirginiaAnnHolt.com) • [www.etsy.com/shop/VirginiasSilkGarden](http://www.etsy.com/shop/VirginiasSilkGarden)

## Judy Salinsky



Paintings, Yogi Surf Crossing T-shirts  
Sculptures & Abstracts



Every time I open my studio door, I can hear creative voices from all directions, "Start with me first!" "No, over here!"

I am driven to the sea to quiet those voices, so I may have a clear focus as to the next step in my artistic process.

[Judysalinsky.com](http://Judysalinsky.com)

760.807.0727



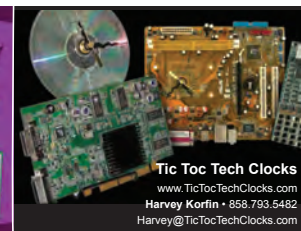
## Pourat 2

3101 Circa de Tierra  
Olivenhain

#### Artists

Judianne Shannon  
Rosemary Valente  
Margot Carrera  
Carol Korfin  
Dolores Renner  
Lilly Pourat

Lavish displays of pottery, ceramics, sculpture and glass adorn this lovely homestead. Our host, a well-known potter and pottery teacher, will be pleased to show you around. Her new studio is open so you can watch demonstrations, play with clay or ask to try your hand at her potter's wheel. While you're at it, take notice of the succulent topiary adorned with her hand made tiles. Garden delights include fruiting trees from Pakistan, Russia, and Palestine. You'll also discover that our exhibiting artists have one-of-a-kind paintings, photography, and fused glass pieces for sale.

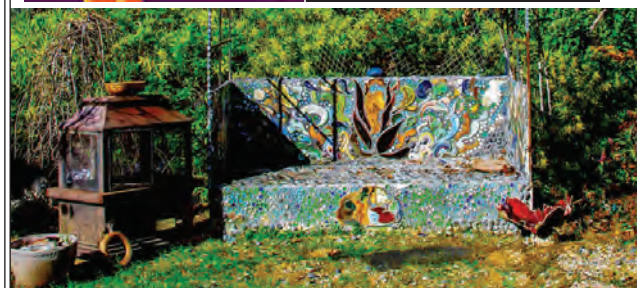


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[Harvey@TicTocTechClocks.com](mailto:Harvey@TicTocTechClocks.com)





## Nature's art from the Heart



Photography



**Margot S. Carrera**

CarreraFineArtGallery.Com

Margot@carrerafineart.com



Glass trays from my nature photography



**Wrap yourself in nature**

Scarfs designed using my nature photography



Pearls Delight



Faithful Jewels • Judianne

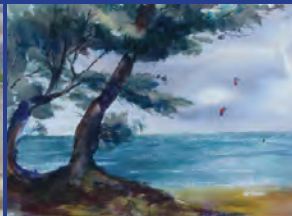
**Shannon Artworks 3**

Tom • Judianne  
Brittany

judiannejonnelle8@gmail.com



Seagull's Point of View-Big Sur • Tom



Windsurfing on Kauai • Tom



**Root**  
3220 Circa de Tierra  
Olivenhain

**Artists**

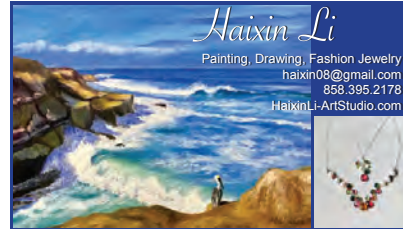
Patricia Watkins

Haixin Li

Joyce Ford

Ursula Schroter

She's a fiber artist and he's a gardener who have lived on this two acre parcel for thirty years. A few years ago, they decided to reimagine their extensive garden and hired none other than Nan Sterman who is an award-winning garden writer, gardening expert, and horticulturist. With her help, the garden's segments are ideally matched to their microclimates with designs dedicated to redirecting and especially retaining water. Highlights include a fragrant stand of citrus, a collection of hybrid tea roses, a forested area, as well as a rock garden, a meadow and a glen. Guild artists will have textiles, silk printed pieces, drawings, paintings and jewelry displayed throughout the garden.



**Haixin Li**

Painting, Drawing, Fashion Jewelry

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HaixinLi-ArtStudio.com



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**Kathy Chin**  
PHOTO ARTISTRY



**Zeller**  
1678 Crest Drive  
Cardiff

**Artists**

Jennifer Hewitson

Pam Jara

Sarwat Suleiman

Christina Zeller

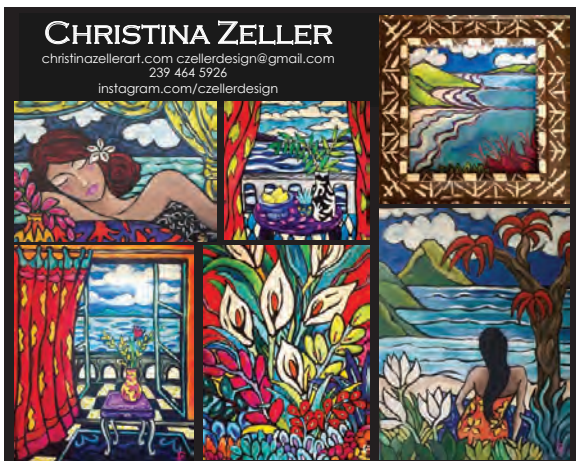
Back by popular demand, this is the beautifully designed home of a world traveling artist and her architect spouse. It's an ideal example of casual San Diego indoor/outdoor living with hand carved wood, ceramic and textile pieces displayed throughout. There's a new artist studio to peek into as well as a variety of Guild artists to meet who will be showing and selling their original works of art. An added bonus for car buffs - there may be "Woodies" on display in the lower garden outside their automobile restoration garage.

**CHRISTINA ZELLER**

christinazellerart.com czellerdesign@gmail.com

239 464 5926

instagram.com/czellerdesign

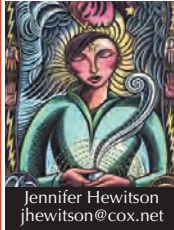




## Garden Mosaics by Pam Jara



SucculentsNJewels.com  
(858) 212-1541



Jennifer Hewitson  
jhewitson@cox.net



### Sparkles by Sarwat

**Sarwat Suleiman**  
Artist/Designer  
One of a Kind Jewelry

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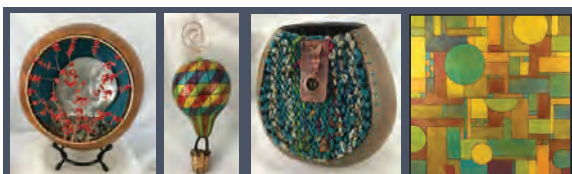
## 5 Humber 678 Arden Drive Encinitas

### Artists

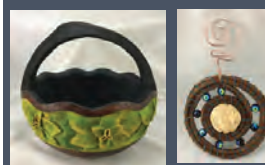
Susan Schulte  
Grace Swanson  
Toni Williams



In front of this modest California cottage you'll see a few weathered metal sculptures along with water wise plants from Australia and New Zealand. The backyard, however, offers guests a more elaborate garden. Take some time for a leisurely stroll through this lovely backyard English Garden, replete with lily pond and twin arbors adorned with antique leaded glass. Also, feel free to take a turn on the backyard swing or linger a while at the conversation pit. Guild artists will be happy to chat with you about their classic oil paintings, quirky driftwood figures, gourd art and more.



**Grace Swanson**  
GourdsByGrace.com  
swanson121@cox.net



NEW burned and dyed wood panels



## 'Bataquitos'

16 x 20 oil

"Following the path of California Impressionism"

**ToniWilliamsArt.com**

Member: California Art Club & American Impressionists Society  
Signature Member: Oil Painters of America & Laguna Plein Air Painters Association

## SUE'S GEMS

Hand Made Jewelry

Susan Schulte  
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susanschulte2001@yahoo.com



GEMSTONES  
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PRECIOUS METALS  
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DESIGNS



**6 Peugh**  
230 La Veta Ave  
Encinitas

**Artists**

Diann Abadie  
Amirah Hall  
Susan Harris  
Julie Harris  
Muffy and John Peugh



Upon arriving, you'll notice right away that our hosts share a love of art. He's the creator of large, recycled resin sculptures, most famously custom surf fins; she's an enamelist who weaves and fuses copper and glass to create one of a kind sculptural pieces. He works out of their garage, she has a backyard studio, you'll be able to peek into both. Also, you'll want to keep a look out for their distinctive hanging planters brimming with a variety of succulents and cactus. You'll also find that our exhibiting Guild artists will have their own unique artworks on display such as ceramics, mixed media, watercolors and jewelry

*Fish Around the Corner*  
Artistic Ceramic Fish



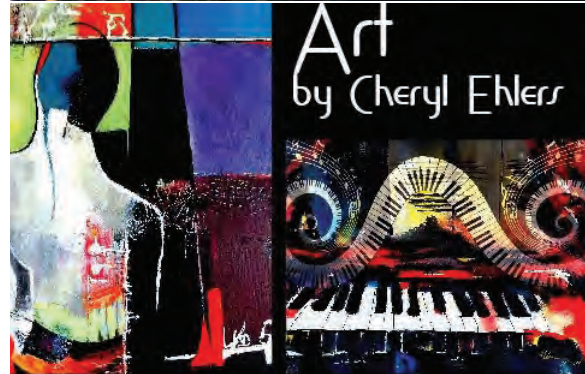
**Susan Harris** Ceramic Artist 619-913-1169  
A1beachmom@aol.com PO Box 235916 Encinitas, CA 92023



Energy Artist

**AMIRAH  
HALL**

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**7 Eckberg**  
505 Orpheus  
Leucadia

**Artists**

Debora Buffington  
Karen Fidel  
Linda Melvin  
Mark Rafter  
Marsha Rafter

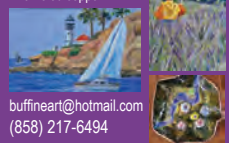


One of the hosts here is a docent at the San Diego Botanic Garden, so her in-depth knowledge helped when they decided to redesign the garden of this eclectic mid-century beach bungalow. You're sure to see a kaleidoscope of butterflies as well as a colorful display of subtropical plantings. We're told that this is a happy, fun place, ideally suited to showcase the works of our Guild artists. Look for paintings, jewelry, sculpture, mosaics, ceramics, and pottery.



*Deborah Buffington*

Oil & Acrylic paintings  
Enamelled copper



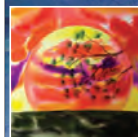
buffineart@hotmail.com  
(858) 217-6494

**KAREN FIDEL**  
POTTERY INSPIRED BY NATURE

KARENFIDEL@HOTMAIL.COM



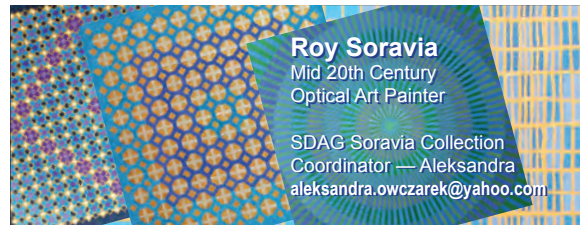
*Linda Melvin*



watercolor  
oil  
acrylic  
jewelry



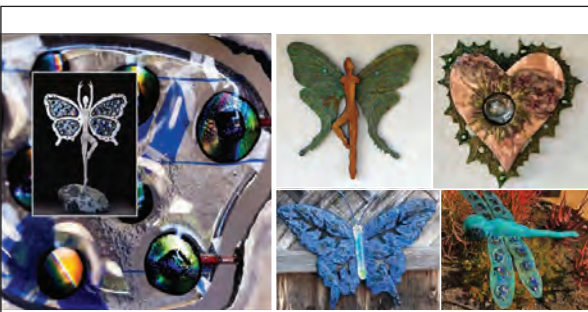
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Coordinator — Aleksandra  
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CLASSES

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## 8 Gafner

950 Saxony Road  
Leucadia

### Artists

Cindy Alcoset  
Nora Dewey  
Terry Oshrin  
Bruce Norton  
Soravia Collection



This concrete home, situated on almost an acre in central Leucadia, boasts a 180 degree ocean view as well as a see-through home interior with garage style roll-up doors that open the living space onto an expansive patio area. Owner, "Jammin Stan" and his wife make the most of their garden (more than 30 fruit trees, a veggie and herb garden ) by selling his tantalizingly unique jams both sweet and spicy. They also host culinary classes that bring together students with local chefs and instructors several times a year. Guild artist will be stationed throughout the back garden area with fine art and handmade crafts for sale.

## Cindy Alcoset • Leather Wraps & Jewelry



760-560-7140 • calcoset@yahoo.com



## Nortune

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Bruce Norton  
Encinitas, Ca.  
(760) 703-1183  
Bruce.Norton7@gmail.com



## NoraDeweyFineArt.com

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Rancho Santa Fe Art Guild



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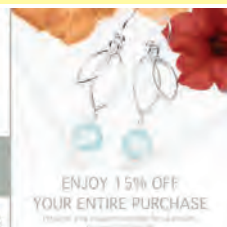
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(760) 602-2994

Liane embodies the art of framing for home decor. Her experience in the art world assures exceptional quality. She was selected as 50 people to watch in North County Business Magazine.

For special heirloom pieces, antique clothing, etc., she will float art or materials in shadow boxes with balanced beauty.

## An Urban Oasis 4 Miles of Trails on 37 Acres

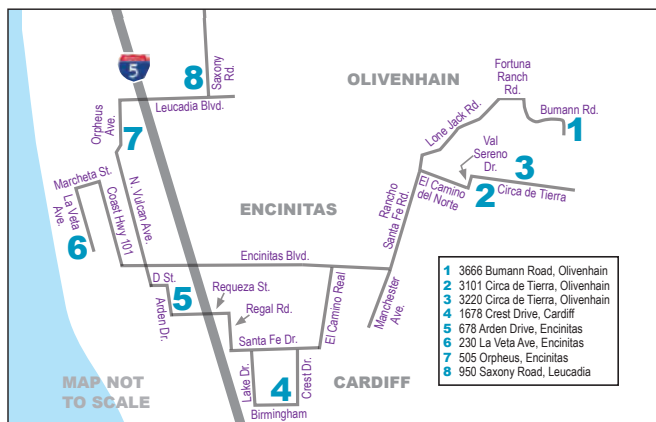
Celebrating 50 years of  
'inspiring people of all ages  
to connect with plants and nature'

San Diego  
BOTANIC  
GARDEN



230 Quail Gardens Dr., Encinitas, CA  
760/ 436-3036

**SDBGarden.org**



### Upcoming 2020 Events

Artists' Receptions at the gallery from 4-7, second Saturday of every other month: next reception June 13, 2020. Free and open to the public.

Holiday Bazaar, Encinitas Community Center, Saturday, December 5.

Want to hear more about the guild's events? Send your name and email address to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com) to be added to our list of friends.

Would you like your home to be considered for the 2021 tour?

Please contact [sdagmothersday@sandieguitoartguild.com](mailto:sdagmothersday@sandieguitoartguild.com) • Within 15 miles

**THIS BOOKLET IS YOUR TICKET, IT IS GOOD ON BOTH DAYS.**

The San Dieguito Art Guild  
is a non-profit, 501(c)(3) organization.  
They own and operate the

Off Track Gallery  
937 South Coast Highway 101  
Suite C-103  
Encinitas, CA 92024

OffTrackGallery.com  
SanDieguitoArtGuild.com  
760-942-3636

**PLEASE PRESENT AT EACH HOME FOR ENTRY.**





## NEW SAFETY PROCEDURES FOR OPERATING GALLERY DURING COVID19

All staffers will be asked to sign a **guidelines sheet** recommended by County of San Diego. All staff will either **take their own temperature** before coming to staff or ascertain that they do not have COVID19 symptoms (cough, shortness of breath, trouble breathing, or two of the following – fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, new loss of taste or smell). All staffers will **wear a mask** when at gallery and will follow all procedures which the Gallery has from the County of San Diego and will have posted on the front door. We will not have overlapping shifts or summer late hours this year.

1. Don't use binders unless absolutely necessary. (If you have to use them, clean cover and pages **[this will smear]** with a disinfectant wipe after use)
2. Don't use Member Directory. On side cart, under the plastic will be a list of all members and their phone numbers to use when calling member after a sale is made and to call next day staffers. **USE YOUR OWN CELL PHONE RATHER THAN THE GALLERY PHONE.**
3. Under the glass on the desk will be these procedures and calendars, as well as instructions for cleaning credit card machine. Leave them under the glass.  
**DO NOT SPRAY LIQUID ON CREDIT CARD MACHINE.**
4. Don't use nametags.
5. We will not be taking any cash sales, only credit/debit card sales. Let customer insert own card when it asks for credit or debit card.
6. We will not enter sales into sales log for this time period. When a staffer staffs, they can check the pink copy of the old sales receipt books, which will be left in the side cart drawer.
7. It will probably be very slow in the gallery. If you want to bring something to read or do during the time no customers are in the gallery that is OK for now, as long as no customers are in the gallery.

### WHEN YOU ENTER GALLERY IN THE MORNING:

1. Have your mask on and keep it on.
2. Bring lock box and key in with you and open door all the way.
3. Turn on lights and unlock back door.
4. Wear rubber glove when you use a disinfectant wipe to clean key, lockbox, door handles, light switches, frame of sign desktop, top of desk and side cart, desk drawers fronts and handles and side car drawer/door fronts and handles, and pens & pen holders, stapler, calculator and tape dispenser on the desk. Put sign out front.



5. In back office if you use computer, wipe with a disinfectant wipe as well as file drawer handles or safe handle.
6. Wash your hands in back office at sink. Soap and paper towels will be by sink, along with trash container with plastic liner. (Happy Birthday twice!) ONLY STAFF CAN WASH HANDS IN BACK OFFICE, CUSTOMERS WILL NEED TO USE RESTROOM FACILITIES.

WHEN CUSTOMERS COME IN: There will be a sign on the on the door with government and our guidelines. Door will be left open. No more than 10 customers allowed in at one time. Floor will be marked with safe distance markers [how?]. A station will be set up at entry to gallery or next to desk that will have disposable masks, hand sanitizer and disinfectant wipes on it. A trash can with plastic liner will be there for disposal of paper masks and wipes.

1. If they are not wearing a mask, ask them to put one on from the box at the front door. If they have a mask on but it is not up, ask them to please put their mask up. They are not to come in without a face covering. If they say they don't want to wear a mask, tell them we will be glad to welcome them back in the future when they no longer need to, but you are required to adhere to our procedures dictated by the county.
2. Ask each customer to use hand sanitizer in order to keep everything in the gallery sanitized.
3. Sales will be made by credit / debit card only. There will be two pen holders on the desk. One marked "Sanitized". One marked "Used". Have them use one from the **sanitized** holder and put it in the **used** holder. At end of your shift, wipe down the pens in the **used** holder and put them into the **sanitized** holder. DON'T enter sales in sales log, but DO ENTER IT ON YOUR WHITE ENVELOPE and put your envelope in the safe at end of your shift.
4. At the end of your shift wipe down all surfaces as you did in the beginning of it.
5. Ask them [them who?] to read all instructions above again.

WHEN AFTERNOON SHIFT ARRIVES:

1. Read all instructions from the top and follow steps that apply.
2. When preparing to leave, after putting your envelope in the safe, wipe down back office surfaces you touched, lock back door and wipe down handle, wipe down desk and cart surfaces, pens & pen holders, stapler, tape dispenser, calculator, credit card machine, light switches, bring in sign and wipe frame, lock door and wipe down handle, key and lockbox after putting it back.



# SAN DIEGO READY

*Responsible COVID-19 Economic Reopening (RECOVER)*  
STRATEGIES TO REOPEN SAN DIEGO'S ECONOMY

**SAN DIEGO MAYOR KEVIN FAULCONER**  
**COUNTY SUPERVISOR GREG COX**  
REGIONAL BUSINESS, LABOR, AND INDUSTRY EXPERTS

## **SAN DIEGO**

### **READY TO RECOVER**

The coronavirus pandemic has shut down or significantly altered most of the economy, testing the resiliency of all San Diegans. Necessary public health measures to prevent the spread of the virus have halted tourism, shuttered restaurants and bars, forced many to work from home, severely limited most businesses from interacting with their customers, and caused unemployment and uncertainty for tens of thousands in the San Diego region.

As hospitals build out the capacity to care for COVID-19 patients, and state and local governments take initial steps to reopen parts of our society, our community must be prepared with strategies that return San Diegans to work while still preventing the spread of the virus. Our goal is to ensure San Diego will be ready to safely begin its economic recovery when state and local health orders are lifted.

On April 17, 2020, City of San Diego Mayor Kevin Faulconer and County Supervisor Greg Cox launched a binational and bipartisan group of nearly thirty industry experts and civic leaders to advise how businesses can prepare to safely reopen.





San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
May 21, 2020

Call to order: 10:05 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Ellen Cramer, Cheryl Ehlers, Karen Fidel,, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Grace Swanson, Nancy Atherton West.

ABSENT: Julie Harris, Sandy Heath, Sharon Hoffman, Marrisa Wright.

President's Notes - Linda Melvin opened the meeting by leading a discussion of how to handle rotation fees for wall and floor renters. She said she has had a number of phone calls from members expressing concern about paying their fees when the gallery is closed. (Note that all artists displaying currently in the gallery are paid for April/May; payment would normally be due this month for June/July).

Many options were discussed including asking for full payment and seeing if any artists respond saying they cannot or wish not to pay and handling each on a case by case basis. Another option discussed was allowing for payment per month instead of for the two month period as is normal. Also discussed were only asking for 1/2 of the normal fees, and asking the broader membership for donations because the wall and floor members should perhaps not shoulder the bulk of the financial burden while closed.

It was noted that since we sent the email asking for financial support due to the pandemic with a link for donating, \$730 has been received so far from members and customers.

There was a long companion discussion regarding how concerned we should be about our solvency at this time and how we should communicate with our membership. Jeff Brosbe expressed his unease with the level of much of the Board's concern over the financial situation, feeling that we can sustain the gallery longer than other Board members feel is possible. Linda Melemed had the opportunity to clarify the details of some accounts, which are not as liquid as they may seem if we wish to keep the interest levels at the current rate. Other members reminded the Board about the length of our lease (5 years) and how we would need to be prepared financially if we were to face bankruptcy at some point during those 5 years and have to hire an attorney to break the lease.

Carol Korfin reviewed the results of the survey that had previously been sent out to display artists asking their feelings about payment of rotation fees during this time. Carol reported that the majority are willing to pay their full fees.

In terms of communication, Jeff Brosbe expressed concern about offering many options for payment or non-payment or staffing for another person instead of payment, saying that it may encourage people not to pay or to staff instead of paying.

Carol Korfin reported that the Gallery Committee proposed that gallery closing be extended to June 15 rather than June 30, so we could reevaluate if things change before then. Carol added however that she has strong concerns about opening and the safety for our members that would come back to staff there.



Cheryl Ehlers reviewed the County of San Diego published guidelines (copied to the board prior to the meeting) for reopening. She described the steps as 1) Clean the gallery, 2) Require customers to wear face masks and maintain 6 foot social distance, and 3) Require staffers to wear face masks and maintain social distance.

Cheryl Ehlers also stated that the Guild must disclose our Form 990 financial report because she had heard from some members expressing concern about asking for full payment while we are closed because we have a \$100,000 savings account. Linda Melemed replied that the President gives a full financial report to the entire membership at the annual meeting every year, and a copy of the Form 990 report is always in the gallery and can be reviewed.

Back to the topic of re-opening the gallery, Cheryl Ehlers continued by saying we need a Safety Officer to sign the paperwork that is required to be displayed at the gallery door when we re-open certifying that we have and are following the County of San Deigo safety and cleanliness guidelines and she offered to take that role and sign the paperwork.

Carol Korfin asked specifically are there guidelines regarding whether those persons that have been defined as “vulnerable” (over 65, those with underlying health conditions, those with compromised immune systems) should come back to work. Cheryl Ehlers said no, once again reviewing the city guidelines.

The Board discussed the steps to reopen in terms of cleaning staff, gloves, hand sanitizer, wipes, and moving to credit card only transactions.

Grace Swanson proposed a timeline for preparing to re-open as the following: all art out of the gallery by May 31st; clean the gallery June 1st to 2nd; rehang art while maintaining social distance June 3rd to 7th; a soft opening June 8th to 14th; and full reopening on June 15th. Grace will send an email with this information (or similar) to all board members for their feedback.

Karen Fidel asked if we know if the bathroom is open? Linda Melvin will contact the landlord and find out when the bathrooms will be cleaned and open. Many agreed we cannot open without a bathroom!

The discussion moved to the Monthly Show. Cheryl Ehlers said she will coordinate the take down of the current work with Lily Pourat and Debi Buffington. Cheryl continued that the walls would remain empty for the second half of June with Monthly shows resuming in July. Cheryl added that the take in will be streamlined to fewer workers in order to maintain social distance and that payment would need to be done online with registration. She continued that we need a paypal button with no specified amount that would link the member to paypal where they would enter what they owe. Also monthly volunteer jobs would need to be signed up for online.

Secretary's Report - Nancy West noted she would change the reference to “two” communications to members in the last meeting minutes to “one”.

Motion - Karen Fidel moved to accept the previous month's minute; Linda Melemed seconded. The minutes from April were approved unanimously.

Treasurer's Report - Linda Melemed reported that on April 30th, 2020, we had total cash on hand of \$121,988. Artist sales year to date for the month ended April 30th were \$51,626 down from the prior year sales of \$61,256. Net loss Year to date is \$8,147 compared to the prior year loss of \$18,623. The \$10,000 difference from the prior year is due to \$7,000 in Mother's Day



expensed from the prior year and \$1,000 in loss of art sales commission and loss of Mother's Day artist fees.

Linda reported she was pleased to see on our bank statement but the government had deposited a \$1000 EIDL grant. Linda also reminded the board that there is government Pandemic Assistance for those that are self employed. The details of this program had been sent out to all members.

Linda also reported that the Guild has received a notice that we are listed as a creditor in a bankruptcy settlement of Lambert, owner of BK Books. She noted that she would contact Cheryl DeLain as to how to proceed.

Motion: Jeff Brosbe moved to accept the Treasurer's Report; Karen Fidel seconded. The Treasurer's Report was unanimously approved.

Membership - Linda Melemed brought up the fact that the Guild was planning to raise the membership dues this August and suggested that we could offer a prepayment incentive to drive some near term cash flow. The Board discussed the fact that we have not raised dues in two years, and that the family membership add on of \$25 is too low. Also discussed was when to communicate this and all agreed we should wait until the gallery is open and things are beginning to settle down.

Motion - Karen Fidel made a motion for the SDAG to raise single member dues from \$95 to \$105 as of September 1st, the family level membership be raised to \$150, and that a prepayment incentive option at the current dues rate for single and family memberships would be offered if payment is received before September 1st. Jeff Brosbe seconded the motion. The motion was unanimously passed.

Publicity/Nomination Committee - Grace Swanson reported that she had discontinued the Coast News advertisement and would reinstate it in a couple weeks.

Grace continue with progress of the Nominating Committee saying they have a few "maybes", but not all positions are filled at this time. They have "maybes" for Treasurer, Co-Gallery Chair, and Co-Monthly Show Chair.

Calendar - Carol Korfin told the board that Bea Gold is making and selling face masks with the proceeds going to the gallery.

Carol continued that the Gallery Committee foresees a slow start when reopening, and had considered shorter hours but will wait to see what happens. She added that they are eliminating overlapping shifts for training and also the later summer hours. Training methods will need to be addressed as well in light of required social distancing.

Website - Carol Korfin reported that to save costs we are in a holding pattern now and that we will support any breaks or issues with the website but not spending on improvements.

Floor Chair Report - Lily Pourat reported that we have one new person coming onto the floor. She continued that we have one open cube. Some artists want to sell face masks, and we also have identified a company that will make face masks with our artwork on them if we would like. Lily confirmed that she would be coordinating the take out of art with the other Chairs (Debi Buffington and Cheryl Ehlers) in order to maintain social distance, and that the virtual jewelry sales platform is up and running.

Jobs Chair Report - Jeff Brosbe reported that he has been watching changes in the Board and floor and wall renters is looking at needs for new jobs. Jeff asked to be kept up to date on



floor and wall renter changes going forward as well as any changes from the Nominating Committee.

Gallery Manager Report - Terry reported that she will manage the cleaning of the gallery with our current service when we agree on the exact dates.

Monthly Show Chair Report - Cheryl Ehlers will work with Carol Korfin to get the paypal button needed on the website for payment of monthly show fees. Cheryl also confirmed she will be changing staffing for take in day and will work with Jeff Brosbe as to how this affects jobs.

Cheryl Ehlers reported that she will eliminate professional judges for now thus saving the gallery \$100 per month. The judging will be done on a point system that is used by the San Diego County Fair and the Refections program.

Cheryl Ehlers expressed her strong opinion against adding more art to the Monthly show as suggested by the Gallery Committee, stating that this would mean displaying art too low on the wall, or in less than ideal lighting and she feels this is unfair to the artists.

Motion - Karen Fidel made a motion to adjourn; Linda Melemed seconded. The motion was passed unanimously.

Meeting adjourned at 12:00

Submitted by Nancy Atherton West, Secretary

On May 27, 2020, Linda Melvin, President, sent an email request to all Board members for a yes or no vote on reopening the gallery per the County of San Diego guidelines, and the schedule laid out by Grace Swanson.

Motion - Nancy West made a motion to reopen the gallery as discussed in our May Board meeting via Zoom, and per the detailed plans laid out in subsequent emails in accordance with the requirements of the county of San Diego. Karen Fidel seconded the motion. All members voted in yes in favor of reopening via email.



### **Proposed motion for vote by SDAG Board of Directors: Defining a “Member’s Quorum”**

Given the unusual and uncertain economic climate, we should consider adding a Bylaw provision that the Legal Committee wanted to propose to the Board last summer before we got sidetracked by other Bylaws issues.

Last year our attorney told us that certain guild issues, especially certain major financial issues (such as mergers, sale of assets, etc.), require a vote by a quorum of guild members. Absent a Bylaws provision stating otherwise, California law defines a membership quorum as one-third of the members. Our current Bylaws don’t define a quorum which means SDAG currently requires a response from at least 33.33% of guild members to move forward on certain major issues. The only voting that SDAG members have done in recent years is to vote annually for Board members and our response rate for that major event averages around 20-25%.

Our attorney said we could change the Bylaws to allow for a smaller number than one-third to constitute a member’s quorum. In fact, he said many non-profits choose a lower percentage because most members of non-profits join for reasons other than a desire to manage and in general tend to be disinterested.

Given the current economic climate, if we have to do something extraordinary to survive (ie, a merger, etc.) and if any of those decisions require a vote by a quorum of the membership, we may not get a one-third response rate which means we may miss out on potential opportunities. This may be a good time to vote in a Bylaw provision defining a membership quorum as 20% or even less. This should be voted on before the next Board is sworn in in August so that it is in effect for the next fiscal year.

2. APPENDIX B, Article II, shall add the following Section 4:

QUORUM: For those votes that require a quorum of voting Members, and except as otherwise provided in these Bylaws, 15% of the eligible Membership shall constitute a quorum.



**RESOLUTIONS ADOPTED AT A MEETING  
OF THE BOARD OF DIRECTORS  
Of  
SAN DIEGUITO ART GUILD,  
A California nonprofit public benefit corporation**

At a meeting called and held of the Board of Directors of the San Dieguito Art Guild on April 24, 2020, there being a quorum present, the Board took the following actions and adopted the following resolution:

Whereas, it has been brought to the attention of the Board that there are inconsistencies and provisions in the Bylaws that need to be corrected or edited;

Whereas, pursuant to the Bylaws of the Corporation, the Board of Directors has the power to amend the Bylaws;

Now therefore be it resolved that the Bylaws are hereby amended as follows:

2. APPENDIX B, Article II, shall add the following Section 4:

QUORUM: For those votes that require a quorum of voting Members, and except as otherwise provided in these Bylaws, 15% of the eligible Membership shall constitute a quorum.

The Board directs that these resolutions be filed with the Minutes of the proceedings of the Board of Directors of this corporation.

These Minutes and resolutions are executed pursuant to Bylaws of this corporation.

Dated: April 24, 2020

Signed: \_\_\_\_\_

Nancy West

(Secretary of the Meeting)



With **Encinitas** businesses being given the okay to open if they meet certain guidelines by the County, we are making tentative plans for reopening the Gallery.  
You were sent some info by Floor and Wall Chairs about getting the gallery ready.  
We don't have an exact date yet but are hoping for some time in June.

All staff will have to either take their own temperature before coming to staff or ascertain that they do not have COVID19 symptoms (cough, shortness of breath, trouble breathing, or two of the following – fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, new loss of taste or smell).

- ☐ All staff will need to **wear a mask** the whole time they staff.
- ☐ We will clean the gallery before opening and will have materials and procedures for everyone to follow during their shifts to stay safe.
- ☐ **All customers entering will have to wear a mask** and a County form that we fill out explaining that and a sign will be posted on our door saying that.
- ☐ We will **provide a mask** for anyone who isn't wearing one.
- ☐ We will tell customers to use provided **hand sanitizer** so they can touch items safely.
- ☐ We will be cashless and **only take credit or debit cards**.

#### **I already have an assigned shift for June and July**

- \_\_\_\_ I am able to staff my shifts in June and July
- \_\_\_\_ I am not able to staff my shifts in June and July because \_\_\_\_\_
- \_\_\_\_ I am unsure about staffing my shifts in June and July
- \_\_\_\_ I am willing to pay for someone to staff my shifts in June and July (\$40)

#### **I have not signed up for a staffing slot yet**

- \_\_\_\_ I am able to staff
- \_\_\_\_ I am not able to staff because \_\_\_\_\_
- \_\_\_\_ I am unsure about staffing
- \_\_\_\_ I am willing to pay for someone to staff my shifts in June and July (\$40)

\_\_\_\_ I am available to volunteer unpaid extra staffing shifts to help out for staffers who cannot staff due to age/health conditions.



## Take a Self-guided Tour of Eight Locations



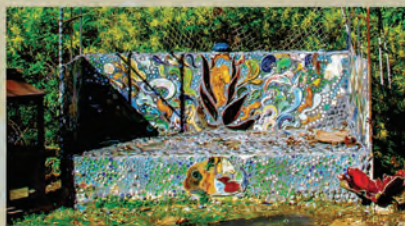
California historic site.  
Family caring for this ranch for  
more than 125 years.



He creates recycled resin sculptures.  
She is an enamelist who weaves and  
fuses copper and glass.



Backyard English Garden, with lily  
pond and arbors with antique glass.



New studio — demonstrations,  
play with clay or ask to try your  
hand at potter's wheel.



World traveling artist and architect  
spouse. Woodies on display.



180 degree ocean view with see-  
through home interior with garage  
roll-up doors.



Host is docent at the San Diego  
Botanic Garden. Redesigned the  
garden of eclectic bungalow.



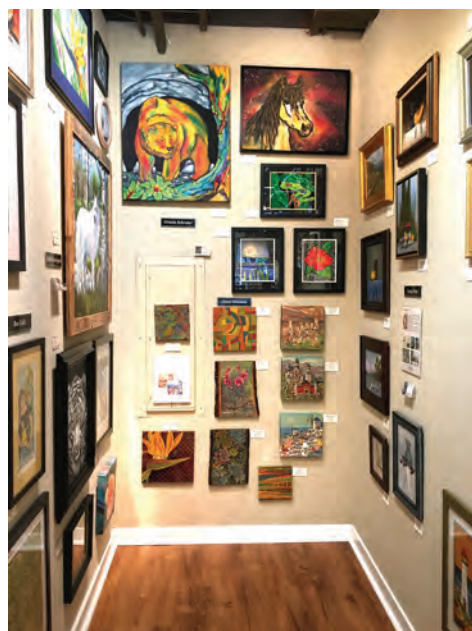
She's a fiber artist and he's a  
gardener who have lived on this  
two acre parcel for thirty years.

## Meet award-winning artists

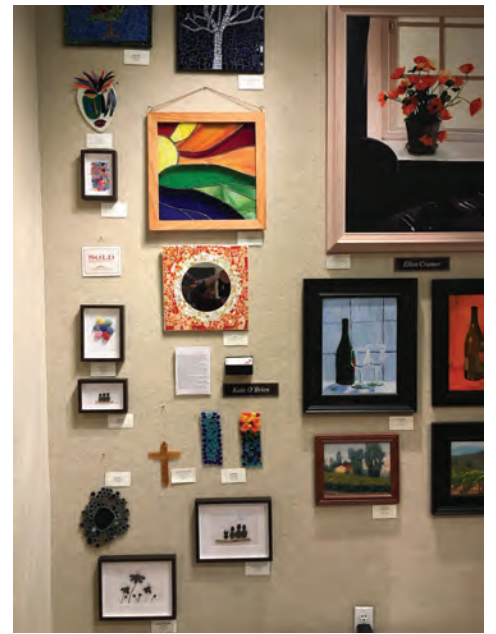




Gallery June 2020













# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965

## Paint Rag June 2020

### In This Issue

#### SBA Grant

SDAG Website Password Change

Environmental Painters Schedule

SDAG Artists - What They Have Been Working On

SDAG Artists Tribute to Their Fathers (Father's Day June 21)

Watercolor Classes with Jayne Spencer (see ad near end of newsletter)

Watercolor Classes with Cris Weatherby

Paid Staffer List

### Upcoming SDAG Schedule of Events

#### JUNE

June 1 and 2 - Clean the Off Track Gallery

June 3 thru 7 - Wall and Floor Artists re-stock and re-hang artwork

June 8 thru 11 - Gallery open for shortened hours (11am - 5pm) to make sure all protocols in place

June 12 - Off Track Gallery officially open (10am - 6pm)

June 30 - Take-In for the Monthly Show

### Message from SDAG President

May was a very eventful month and June will bring us back into business. There will be guidelines that we all will need to follow, to both enter the gallery and work it in order to stay safe and abide by the health standards. It is very important to stay safe and healthy, but kindness and understanding of the other members in the gallery is a necessity.



The Board is looking for new strategies to advertise, and different ways to make purchases during any other closings, like the recent virus. Thank you for all your ideas of support during these last two months.

I am confident that during these next weeks we will all be able to come together and be ready to tackle any challenges that may come our way.

Stay safe and I look forward to seeing all the new art work that will be taken into the gallery.

Linda Melvin

SDAG President

"Make each day a masterpiece!"

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

### LAPTOP COMPUTER DONATED TO THE OFF TRACK



the very special efforts of SDAG member, Pete Lanham, who also is the Director of BBSD and IT Operations, we were appreciated and acknowledged for our commitment to The Veterans Show at the Off Track Gallery, which made a distinct impression with their organization and they would like to say "thank you for caring and your commitment".

The next VA exhibit at the Off Track will be in October 2020 and everyone is looking forward to it.

Certainly, the laptop will fill a definite need in our operational duties as we move into safety wise management through online servicing.

Thanks again Pete, and all those at Battle Buddies-San Diego!

Cheryl Ehlers

Monthly Show Chair

### Small Business Association (SBA) Grant

The San Dieguito Art Guild was the recipient of a \$1,000 grant from one of the Federal Disaster Loans from the Small Business Administration (SBA). We applied for the Economic Injury Disaster Loan (EIDL) in early April as soon as the program opened. When it was first introduced by the SBA, up to \$10,000 of this loan was to be considered a grant as long as the money was spent on ongoing business expenses such as rent. Any loan amounts over \$10,000 were to be repaid at a rate of 2.75% (for non-profits) over a 30 year period with no pre-payment penalty. We received the funds in late April.

Thank you to Cheryl DeLain, Carol Korfin and Linda Melemed for all the hard work you put in to making this happen.

### SDAG Website - User Name and Password Change

#### SDAG Website and Staffing Calendar User Name / Password Change

Username & Password **CHANGED AS OF Feb 1, 2020.**

Enter it in your phone under SDAG so you will always have it! Or take a picture of it and save on your phone!

Changed annually so only current members can access our Members Only section of website and Staffing Calendar.

Same user name and password for both sites.

Call Joan Grine 858-525-1482 for more directions or questions.

Email her at: [joangrine@gmail.com](mailto:joangrine@gmail.com)



#### JUNE

June 2 and 9 - Batiquitos Lagoon

June 16 and 23 - Crest Canyon, south end, west on Del Mar Heights Rd, turn north on Durango, park there.

June 30 - Downtown Rancho Santa Fe. Park near the library.

#### JULY

July 7 and 14 - Ponto Beach area

July 21 and 28 - Swami's

**ALL CURRENT GOVERNMENT GUIDELINES FOR FACE COVERINGS AND SOCIAL DISTANCING SHOULD BE FOLLOWED.**

### Thank You for Your Donations

Thank you

to the many guild members who have already donated in amounts ranging from \$10 to \$20 to \$100 to \$1000

Thank you to all the Wall and Floor artists who continued to pay for their space even when the gallery was closed.

For the non-Wall and Floor artists who also want to do their part to support the guild please consider donating any amount by clicking here:

[DONATE](#)

### TripAdvisor - Off Track Gallery

Time on Your Hands?

Check out the San Dieguito Art Guild / Off Track Gallery website at <http://www.offtrackgallery.com>

Things are always changing and improving. Here's a fun thing to do to promote the gallery! On the Homepage, click on the TripAdvisor icon (the owl with





#### Iris Flowers Coming!

Long time member Patricia Watkins is bringing WHITE IRIS BULBS and accompanying Leaves the 9th or 10th of June to Linda Melvin's house.

Patricia Watkins:

"I will have about 35. 1-gallon containers with two Irises, and about 20. 3-gallon containers with three Irises. These plants will be delivered to Linda Melvin's residence. Any guild members and their friends are welcome to make a donation of \$10 for the 2-plant containers, and a donation of \$12 for the 3-plant containers."

"Some of my Irises have already blossomed, as seen in the photos, and some have not yet bloomed. The best time for planting Irises is the spring or fall seasons, but they can be planted any time of the year and still survive. They like a sunny location, soil with good drainage, and not too much water."

"The Iris leaves usually take a couple of weeks to die back towards the end of summer. Once leaves are all brown, trim them back to about 6-8 inches above the ground. If they don't turn brown, you can just leave them in for Springtime blooms...After trimming, it is a good time to divide the bulbs or rhizomes."

"Division of bulbs and rhizomes only needs to be done every 2-3 years. Consult gardening books if needed, but honestly.....I do almost nothing to my Irises and rarely divide them, and they continue to flourish. The first ones I planted are about 12-15 years old and they spent 2 years in pots, before they received their spot in our current yard!"

"The White flowers are such great subject matter for painting or they make a great statement lining a pathway....I like them in connection with the Purple

"Hi fellow artists, this is Bea Gold, I am still painting and doing woodcuts but in addition one of my art activities during the Corona Virus Pandemic has been to make comfortable and artistic face masks. I am providing them for "sale" and donating the proceeds to SDAG. I am charging \$15 and this can be paid for through the SDAG website Donation button. I have pictures of the various masks and you can choose anyone you like. The mask can be picked up at my home or I can mail it (or them) to you. Please let your friends and family know of this fundraising activity. I enjoy making the masks, people have enjoyed wearing them and SDAG can use the funds! "

[DONATE NOW](#)

Bea Gold - (323)806-0027



Masks by Bea Gold

"Here are three photos of a bola tie pendant that I made for the San Diego County Fair (now cancelled for this year). It shows the various stages of cloisonne enameling."

#1 - Two layers of enamel fired on, then the design is laid out in cloisonne wires and fired again.

#2 - Several layers of enamel applied and each one fired. No pink or red colors used until the last firings.

#3 - Several more layers of enamel applied and fired separately to develop the pink and orange shades, after which the piece is polished and set.

Jeanne Abriel



Bola Tie #1 (wires) by Jeanne Abriel



Bola Tie #2 (first colors) by Jeanne Abriel



Bola Tie #3 (finished colors) by Jeanne Abriel



Cactus Wren Hiding Among Cacti Spines (oil)  
by Debi Buffington





Pine Needle Basket with Ammonite center (12" across)  
by Grace Swanson



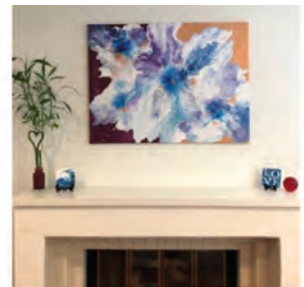
Pine Needle Basket by Grace Swanson  
(Work in Progress - Pine needles and recycled sari silk with stone slab center.)



Desert Heat (acrylic) by Gregg Sindici

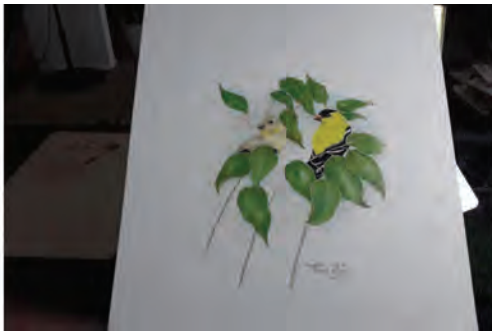


Volterra Bells (oil) by Gary Koop  
(work in progress)



Old Wagon (colored pencil)  
by Kris Thorsten





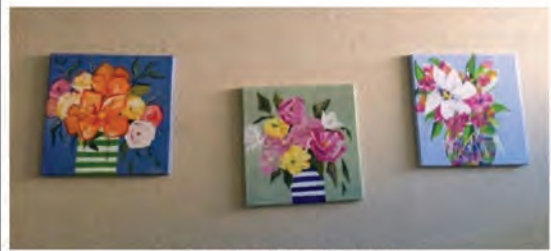
Goldfinch (colored pencil) by Kris Thorsten

Kay Teeters  
(process of making a necklace with pendant)

"Here are some photos of some jewelry pieces I am currently working on. When they're finished they will be similar to the green pendant on the bronze background."

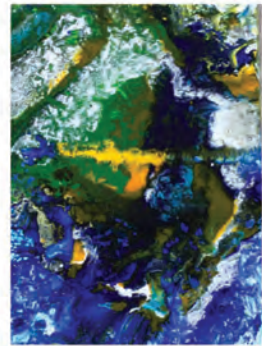
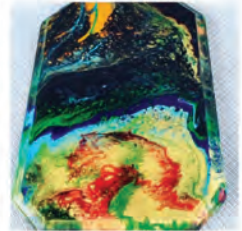
"To make them, I first make some clear glass disks with my oxygen/propane torch and anneal them in my kiln. Then I use a diamond bit to create texture on the back side of the disk. Next I use colored pencils to add color to the textured side and heat it on a cup warmer to allow the wax in the color to seep into the texture, brush it in and then spray it with a fixative to hold the color in place."

"Then I make slightly larger disk from bronze clay, fire the clay to create a sintered bronze disk and will eventually rivet the glass disk to the bronze one. Next I will make some more bronze or glass embellishments to add to the piece and add chain and a ring and bar clasp to finish it."



Paintings (acrylic) by Carol Abel

'Paint Pours' by Catherine Montgrain



Pandemonium by Joanne Sullivan



Blue Birds by Joanne Sullivan





Ibis by Char Cee Colosia



'Pear Envy' (acrylic) by Julie Harris



Patricia Watkins with her recent artwork

#### Father's Day SDAG Artist's Tribute to Their Fathers

"I have my book for sale in the gallery. I am reading and recording all 36 stories. This last one was 16 I think. The book is "Tell Me a Story". Love sharing my stories."  
Thanks,

Bea Gold:  
My Father "The Practical Joker."

[BeaGold'sFather](#)

Learn to paint watercolor! Bring more creativity and joy into your life!  
Anyone can learn to paint watercolor, learning the proper skills and techniques -  
and I'm an award-winning artist who's taught watercolor for 11 years.  
Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hplNas4nJfg>



Follow me on Instagram  
Follow me on Facebook

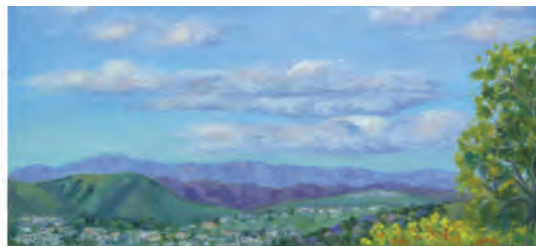
#### Paid Staffer List for the Off Track

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

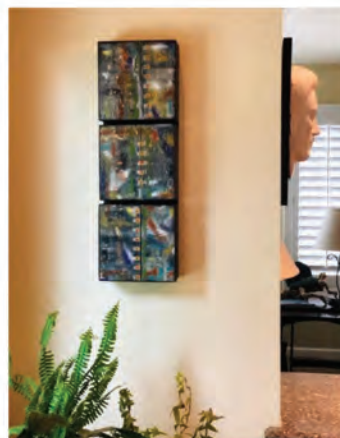
- \* Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \* Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- \* Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \* FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

#### List of the Off Track Gallery Approved Paid Staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-753-3254 (home) or 760-450-5055 (cell)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devora Safran 619-954-5099 (cell) (only Thursday or Sunday)  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) needs advance notice  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)



April Clouds (oil) by Nora Dewey



Separate Not Alone by Lin Holzinger  
(mixed media encaustic/triptych/birch panels)



San Dieguito Art Guild  
Special Board Of Directors Meeting Minutes  
via ZOOM online conference  
June 9, 2020

Call to order: 10:00 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Cheryl Ehlers, Karen Fidel, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Grace Swanson, Nancy Atherton West.

ABSENT: Ellen Cramer, Julie Harris, Sandy Heath, Sharon Hoffman, Marissa Wright.

Special meeting regarding the SBA-EIDL - Linda Melvin reviewed for the members the email previously sent discussing the pros and cons of accepting the US Small Business Administration Economic Injury Disaster Loan. The memo discussed the background of the loan as it relates to SDAG, reasons for a yes vote, one reason for a possible no vote, and a request to members for additional pros and cons. The memo is attached to these minutes for reference.

Carol Korfin reported that she did not receive any additional pros or cons for the vote.

One member asked to abstain initially but when it was explained that for this type of vote regarding taking on an indebtedness, the vote would need to be unanimous. The Board discussed how the loan would be used to pay business expenses, and since the pandemic could adversely affect the gallery operations and profitability for some time into the future, it was pragmatic to take the loan for security with the intent to pay it off as soon as possible.

Motion: Jeff Brosbe made a motion to accept the SBA-EIDL; Carol Korfin seconded. The motion was passed by unanimous vote.

Meeting was adjourned.



  
**OFF TRACK GALLERY**  
*San Dieguito Art Guild, Est. 1965*

**OPEN**

**June 8-11**

**Open from 11am to 5pm**

**June 12**

**Open 10am to 6pm**



**Off Track Gallery**  
will re-open

**Friday**

**June 12**

**10am to 6pm**

PAINTING  
BY SHARON  
HOFFMAN

**OPEN**

  
**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

**937 South Coast Hwy 101**

**Lumberyard Shopping Center**

Behind St. Tropez and Starbucks

**ENCINITAS**



San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
June 29, 2020

Call to order: 10:08 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Cheryl Ehlers, Karen Fidel, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Grace Swanson, Nancy Atherton West, Marissa Wright.

ABSENT: Ellen Cramer, Julie Harris, Sandy Heath, Sharon Hoffman.

President's Notes - Linda Melvin noted that the date on the agenda sent via email for this meeting was in err and should read June 29, 2020.

Linda Melvin led a discussion of possible additional ways to increase revenue during the pandemic such as traveling shows at various outdoor places of interest in the area. Some locations discussed were Bumann Ranch in Encinitas, the Heritage House, private homes (outdoors) and the Flower Fields. The Board discussed how the Guild would make money, whether displaying artists would be charged, and commission structure. The discussion was brainstorming in nature and Linda Melvin asked the Board to continue to think about creative ways we can generate more income for our artists and the Guild.

Monthly Show - Cheryl Ehlers reported that for the next monthly show she has 23 to 24 participants bringing in \$673 in registration fees. A normal month pre-pandemic would typically yield \$800-\$900. Members were pleased that our first monthly show since the pandemic is doing fairly well.

Secretary's Report - Linda Melvin asked for a motion to approve the Secretary's minutes from the precious month's meeting.

Motion - Grace Swanson moved to accept the previous month's minutes; Debi Buffington seconded. The minutes from May were approved unanimously.

Treasurer's Report - Linda Melemed reported that as of May 31, 2020 we had total cash on hand of \$116,353. Artist sales year to date for the month ended May 31st were \$51,836 down from the prior year sales of \$69,393. Net loss Year to Date is \$14,148 compared to the prior year profit of \$1,730. The \$12,418 difference from the prior year is due to the loss of Mother's Day income and commission from art sales. Linda Melemed further reported the current month's income through June 23rd as \$2,363.

Carol Korfin posed a question regarding credit card fees increasing from roughly \$2,000 to \$3,480. Linda Melemed agreed to investigate the reason for the higher fees.

Motion: Karen Fidel moved to accept the Treasurer's Report; Jeff Brosbe seconded. The Treasurer's Report was unanimously approved.

Membership - Karen Fidel reported that the online membership renewal is available.

Publicity/Nomination Committee - Grace Swanson reported nothing new in Publicity, but that she would send another eblast to customers reminding them that we are open and encouraging them to come see us in the gallery.

Grace continued with progress of the nominating committee for next year's Board of Directors, saying she would present the slate at the next meeting. The biggest challenge is not having a candidate for President. Grace continued that the committee is not seeking a Fundraising



Chair at this time, since there are no real fundraising activities allowed. Grace will take on Social Media, but will be requesting a web overseer from Jeff Brosbe, Jobs Chair.

Grace Swanson continued that Carol Korfin would be the candidate for Treasurer, and Judy Richardson will seek the Parliamentarian position.

Grace shared with the Board that she has been researching on-line art sales methods like Shopify and suggested the Board create a team to pursue this for our members. She reported that customers could be directed to our Shopify online "store" directly from our Guild website. Shopify could have it's own paypal accounts for payments and shipping would be the responsibility of each artist.

Carol Korfin added that there is a service in Encinitas that would pick up sold items from the gallery, package them professionally and ship to the customer. There is a cost but the assurance of consistency and safety in packaging and delivery might be worth the cost.

Jeff Brosbe added that you can go into a UPS (or similar) store and they will do this for you also. There could be options depending upon from where the item was shipping - the gallery or an artist's home.

Grace suggested the committee should give thought to how to monitor the quality of items offered in order to maintain a quality of artwork that is consistent with what we offer in the gallery.

Lily Pourat asked to be on the committee with Grace, as she has also been doing research in this area.

Grace agreed to send a questionnaire to the membership to gauge interest in participating and/or being on the committee.

Calendar - Carol Korfin asked the Board to go online to the calendar and pick two possible dates for August and September and send them to her via email. Carol asked for feedback from members who have staffed as to how things are going under the new requirements. Feedback was generally positive with the exception of the mysterious disappearance of 50 face masks in a short time. Carol reported that she had sent an email to staffers reminding them that they must wear their own mask, and only give one out from the gallery supply if a visitor does not have their own. Further, that the gallery masks are not for the use of staffers or worse, taken home.

Carol Korfin reported on the City of Encinitas small business grant program and our application. The city has \$250,000 slated for providing grants from \$2,000 to \$10,00 to small deserving businesses during the hardship of the pandemic and Cheryl DeLain has stepped up to make an application on behalf of the Guild.

Carol Korfin asked the Board for a motion to name her as a Board member acting as agent for the Guild to sign for the loan portion of the Economic Injury Disaster Loan, but specifically not personally responsible.

Motion: Grace Swanson made a motion that Carol Korfin, as an elected Board Member and agent for San Dieguito Art Guild and as approved by motion of its Board of Directors, be able to provide signature for the federal Economic Injury Disaster Loan, and is specifically not responsible individually. Karen Fidel seconded the motion. The motion was passed by unanimous vote.

Wall Chair Report - Debi Buffington reported that one half wall renter is changing to the floor. A new wall renter will take his place and be trained accordingly.

Debi continued that she had created a schedule for the next wall rotation to take place in a "domino effect" manner where one artist takes their work down and moves it to an already empty space and another moves into their vacated space, and so on, in order to provide for



good social distancing. Debi continued that she would need up to two helpers per shift; Jeff Brosbe asked Debi to get a description of the helpers' jobs to Bobby Harrington for assignment.

Floor Chair Report - Lily Pourat reported that two new people will be in cubes, one from the half wall and one new artist. Lily continued that she has organized cube rotation with two artists switching with one another at a time, in order to social distance.

Jobs Chair Report - Jeff Brosbe asked the Board to please review his email with the latest jobs report for accuracy. Linda Melvin brought up that Lily Pourat, Floor Chair, needs a person to draw up the diagram of the floor rotation of cube artists every two months. Grace is currently drawing up the wall rotation "map". Both jobs could be done by the same person. It was decided Grace would send Jeff a job description of both and he would recruit another member for this job.

Jeff Brosbe brought up the fact that many jobs are not able to be performed at this time during the pandemic, an example being anything related to Hospitality. The Board discussed whether the persons in "suspended" jobs should be reassigned elsewhere. Carol Korfin noted that the calendar may need extra shift workers for some time forward due to members being unable or unwilling to work in the gallery because of the pandemic, and their individual health or family situation. It was agreed that persons in "suspended" jobs be left in those positions, but be eligible to be called upon to perform other temporary additional work such as staffing on an as needed basis.

The Board discussed the impact of Holly Wolfe moving out of state, leaving the wall and also the jury for 3D art and jewelry. Several members voiced their support for Lily being the replacement juror as she is a sculptor herself.

Gallery Manager Report - Terry Oshrin and members of the Gallery Committee reported that the plexiglas shield has been installed at the desk to protect staffers and visitors during interaction and/or transactions. The restrooms in the complex will now be open until 8pm.

Finally the Board discussed upcoming events such as the next jury session and the installation of the new Board in August. Since these are normally "in person" events, the Board will have to decide whether these can be held as usual or online this year. This will be decided closer to the dates of the events.

Motion - Jeff Brosbe made a motion to adjourn; Carol Korfin seconded. The motion was passed unanimously.

Meeting adjourned at 11:22

Submitted by Nancy Atherton West, Secretary

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# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965

## Paint Rag July 2020

### In This Issue

Environmental Painters Schedule

Watercolor Classes with Jayne Spencer (see ad near end of newsletter)

Paid Staffer List

### Upcoming SDAG Schedule of Events

#### JULY

July 28 Monthly Show Take-In (3:30 - 5:30)

#### AUGUST

August 10 -14 Wall and Floor Rotation

August 25 Monthly Show Take-In (3:30 - 5:30)

### New Members

#### Welcome new members to your the San Dieguito Art Guild!!

Sylviane Collier (fiber art - wool)

Araceli Gonzalez (jewelry and dichroic glass accessories)

Rena Yarbrough Howe ( acrylic paintings, realism marine life)

June Gloom is just about to end and I am so ready for the sun and fun. My garden is in full bloom and I am making a lot of Gazpacho.

This has been a very busy month for the gallery in June. The Gallery opening has been a major event in the month of June and we are trying to be very respectful of all the staffers and clients.



Membership renewal time is at hand, along with the nomination of a new Board for SDAG. Rotation will be a little different from before to keep all safe and healthy. There is a new plexiglass screen installed to keep both staffers and clients safe during this time. The restrooms will now be open until 8:00 PM for staffers and customers of the Lumberyard area.

The SDAG Board is working to keep all safe and healthy and working to find new ideas to make the gallery safe, successful and open during this trying time. We are working on alternative ways to view our art and looking for ways to have pop up shows during this time in an outdoor venue.

I hope all is well with you and your family and looking forward to a time when we can meet at a reception or event to share all that is going on in each life.

Linda Melvin  
SDAG President

"Make each day a masterpiece!"

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

### Member News

We would like to share with you all the news that three of our members have lost love ones recently. Our deepest and heartfelt sympathies and love go out to each of them.

#### Joan Grine

Our sympathy to Joan Grine for the loss of her husband on June 25, 2020.

Joan was a past SDAG president from 1991 - 1993 as well as holding many different board positions. For the past few decades Joan has led a group of plein aire painters each Tuesday to paint in various locations in San Diego.

#### Laura Lowenstein

Laura Lowenstein for the loss of her brother suddenly due to a heart attack.

#### Karen Fidel

Karen Fidel for the loss of her brother after a brave fight with cancer. Karen adopted her brother's dog at his request.



Call Joan Grine 858-525-1482 for more directions or questions.  
Email her at: [joanjgrine@gmail.com](mailto:joanjgrine@gmail.com)



## JULY

July 7 and 14 Ponto Beach area  
July 21 and 28 Swami's

ALL CURRENT GOVERNMENT GUIDELINES FOR FACE COVERINGS  
AND SOCIAL DISTANCING SHOULD BE FOLLOWED.

## Thank You for Your Donations

Thank you

to the many guild members who have already donated  
in amounts ranging from \$10 to \$20 to \$100 to \$1000

Thank you to all the Wall and Floor artists who continued to pay for their space even when the gallery was closed.

and the non-Wall and Floor artists who also want to do their part to support the guild please consider donating any amount by clicking here:

[DONATE](#)

## TripAdvisor - Off Track Gallery

Time on Your Hands?

Check out the San Dieguito Art Guild / Off Track Gallery website at  
<http://www.offtrackgallery.com>

Things are always changing and improving. Here's a fun thing to do to promote the gallery! On the Homepage, click on the TripAdvisor icon (the owl with glasses) at the top right of the page. It will take you to TripAdvisor. Log in or sign up and leave a review of the gallery. You click on the upper right on the paper and pencil icon to write a review.

future.

## Monthly Show for July

FIRST NAME	LAST NAME	TITLE	MEDIUM	AWARDS	
OIL					
Judy	Richardson	Happy Flowers	1. Oil	BOS	Original
Rita	Shulak	Weeping Willow	1. Oil	1st	Original
Karen	Witmer	Sunflowers	1. Oil	2nd	Original
Barbara Lynn	Bingham	Torrey Pines Preserve	1. Oil	3rd	Original
ACRYLIC					
Galina	Marcus	What's In Your Head	2. Acrylic	1st	Original
Gregg	Sindici	Earthly	2. Acrylic	2nd	Original
Lin	Holzinger	Broken Colors	2. Acrylic	3rd	Original
Bea	Gold	American Queen Josi	2. Acrylic	HM	Original
WATERCOLOR					
Elizabeth	Gilpin	Sapling Forest	3. Watercolor	1st	Original
Dot	Dodds	Reflection	3. Watercolor	2nd	Original
MISC					
Phil	Reed	Cymbidium	4. Photography	1st	Print
Ellen	Cramer	Cork Clock #5	9. 3D2: Wall Hanging:	2nd	Original
Doreen	Long	Shawl	10. Textiles	3rd	Original
MIXED MEDIUM					
Kerry	Cortinas	Stretched Arabesque	6. Mixed Mediums	1st	Original
Kert	Jans	Just Dance	6. Mixed Mediums	2nd	Original
Marcy	Evers	Down the Stretch They Come	6. Mixed Mediums	3rd	Original



Araceli	Gonzalez	Cross Pin Earrings	11. Jewelry	2nd	Original
Karla	Nederlof	Dragonfly Set	11. Jewelry	3rd	Original

#### Monthly Show July - Best of Show



Happy Flowers (oil) by Judy Richardson

#### Monthly Show July

Photography of the Monthly Show Awards was done this month by Howard Bagley.



Weeping Willow (oil) by Rita Shulak



What's in Your Head (acrylic)  
by Galina Marcus





Sapling Forest (watercolor)  
by Elizabeth Gilpin



Cymbidium (photography) by Phil Reed



Stretched Arabesque (mixed medium)  
by Kerry Cortinas







Pendant #1 by Kay Teeters

#### Member News - Jayne Spencer

##### Portrait of George Floyd recognized by the Escondido News

"As an artist, the events of the past two weeks moved me to paint a portrait of George Floyd, whose death has sparked a long-overdue nationwide awareness of the racial inequities that our nation clearly has not moved past. I am thrilled that my work made the front page of the Escondido News"

<https://www.escondidograpevine.com/tag/escondido-news/>

"This was a very emotional portrait to paint when I was painting his beautiful face the tears started running down my cheeks. I was thinking about his life, family, kids and how he died. My mom always told me to treat others how you would want to be treated. Such a simple concept. May this world come together and make real change for a better future for all mankind."

Jayne Spencer  
June 8, 2020

#### Artist Opportunity with the City of San Diego

**Opportunity:** The City of San Diego is seeking applications from interested qualified artists to have their existing artworks considered for purchase by the City. This initiative is made possible by the monetary portion of a gift from Thomas O. Rasmussen.

**Eligibility:** Any living artist legally residing in San Diego County is eligible to submit an application.

**Application Deadline:** Monday, July 13, 2020, 11:59 PM PDT

To learn more about the opportunity and how to apply, click here:

<https://sandiego.us13.list-manage.com/track/click?u=ad6bbb3ad03ccbf7611872130&id=cc1b1ea524&e=a57128fdeb>

"Tribute to my dad, Lionel Seger, missionary to Nigeria for almost 50 years. He never wavered in his faith and never questioned his calling. He walked the walk and talked the talk. A humble man. Rose early every day and never stopped moving. Always working - building, preaching, traveling, writing, planting, teaching."

Grace (Seger) Swanson



Grace Swanson's dad

##### My Dad - Jack Teeters, by Kay Teeters

"My dad, Jack Teeters, was an artist and teacher. He grew up on a farm in Kansas during the Depression. He and my mom met in a college art class. Dad served as a gunner on an A-20 Havoc in WWII and while he was stationed in the South Pacific he sketched scenes of military life and made wood carvings from scraps of native hardwood species he found in New Guinea and the Philippines; he always carried a small piece of sandpaper in his pocket so he could sand his carvings while he was waiting in line for chow.

After the war, he married mom, finished his college degree and became a teacher, teaching high school art and craft classes. After we moved from Kansas to Oregon, he spent many weekends and summers painting landscape scenes all over Southern Oregon. Our trips to the Oregon beaches always involved hunting for pieces of driftwood, especially Oregon Myrtlewood, for sculpture projects. In the late 1950s he and three other local artists founded the Rogue Valley Art Association and Rogue Gallery; the gallery and art education programs are still going strong today.

<https://www.roguegallery.org/organization.html>

missing pages 10 - 20



Having an artist father meant that my sibs and I grew up with our hands in finger paint and clay; there was never any shortage of art materials in our house. As a teacher in a perpetually under-funded department, dad was an accomplished scrounger of things his students could use for art projects, and when macrame became popular, he checked a book out of the library and taught himself how to tie macrame knots so he could teach the techniques to his students. Several of his students went on to become artists or teachers themselves."



Kay Teeters' dad

#### Charlene Meeker's Dad Charles:

"My dad Charles Hauser was born on the San Carlos Indian Reservation in Globe, AZ. He was adopted from a Los Angeles orphanage at age 4, grew up in Beverly Hills, majored in engineering at UCLA, then married. Later on moved to Oroville where he became a rancher and builder as well as holding other jobs. He was a hard worker and instilled those qualities in my sister and I as we had an almond orchard and dairy cows. He was a devoted husband, kind father with a sense of humor, loved ice cream and lived a full life of 91 years."

#### Charlene Meeker:

"A photo of my Dad (with my Mom.) Charles & Elizabeth Hauser. This was one of my favorite photos of Dad especially, when my late husband and I took them on a trip around the U.S. in our conversion van. This photo was taken at the awe-inspiring Grand Canyon which we all were seeing for the first time."



Charlene Meeker's mom and dad

#### Lisa Curry:

"Dad stayed healthy and enjoyed life for 91 years. He was a Signalman in the Navy during WWII. At 88 we visited one of the Liberty ships he served on that was docked in Baltimore. The last trip he wanted to go on was to see the Panama Canal. He had been through the Suez during the war. At 90 years old he and I visited Panama. He enjoyed every activity on board during the cruise and was delighted to have a champagne toast while going through the Canal!"



Lisa Curry's dad, Frank Lebrato



## NEW Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life!  
Anyone can learn to paint watercolor, learning the proper skills and techniques -  
and I'm an award-winning artist who's taught watercolor for 11 years.  
Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hplNas4nJfg>



[Follow me on Instagram](#)

[Follow me on Facebook](#)

## Watercolor Classes with Cris Weatherby



**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

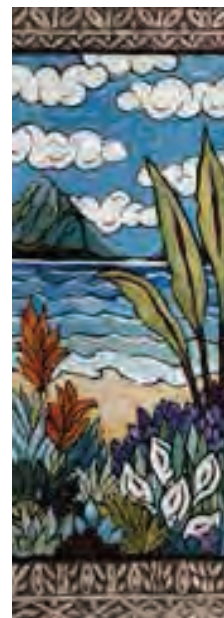
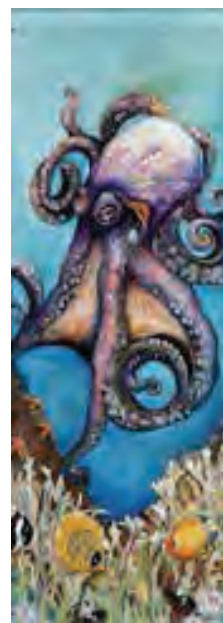
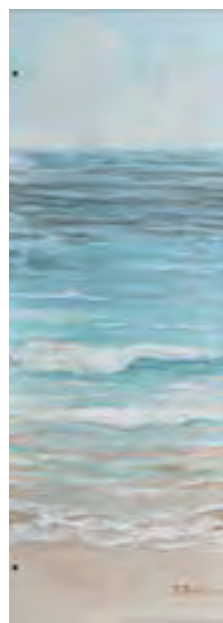
937 South Coast Hwy 101

**Lumberyard Shopping Center**

Behind St. Tropez and Starbucks

ENCINITAS

## Arts Alive Banners by SDAG members





San Dieguito Art Guild Board Of Directors Meeting Minutes  
via ZOOM online conference

July 26, 2020

Note - on July 17, 2020, via email, Linda Melvin, President asked the board to vote to approve Julie Swartz as Social Media Chair for the vacant seat. Her email and the subsequent report of approval via email on July 20, 2020 appear below:

July 17, 2020 Linda wrote: I would like to have the board vote to approve a replacement for the empty board position of Social Media. The board can do this if there is a vacancy, and it would be good to have a vote, and be official before the next board Meeting on July 27. Julie Swartz is eager and enthusiastic about working on the board in this position. Please send me your vote so we can move forward and fill this position.

Linda Melvin

SDAG President

July 20, 2020 Linda wrote: The vote for Julie Swartz was voted on and approved by the Board of SDAG. We look forward to having her on the board as Social Media chair.

Linda Melvin

Call to order: 10:07 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Cheryl Ehlers, Karen Fidel, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Grace Swanson, Nancy Atherton West, Julie Swartz.

ABSENT: Ellen Cramer, Julie Harris, Sandy Heath, Sharon Hoffman, Marissa Wright.

President's Notes - Linda Melvin reported that efforts to find suitable outdoor venues for potential sales during the pandemic had proven fruitless. For example, the Flower Fields charges \$5,000 per day to use their grounds! Also it was learned that at this time the cities are not permitting additional outdoor events.

The Guild received a letter from member Diane Abadie asking to see the organization's financial information. Linda Melemed stated that the Guild's tax return is in the gallery office and available for members to review. (Note that there is a complete financial report given at the annual members meeting in January).

Linda raised the idea regarding opening the gallery for shorter hours since traffic and sales has been at times lighter since the reopening. Carol Korfin had done some research with respect to the other businesses in the Lumberyard Shopping Center and reported the following:

A couple of years ago the center had 50 businesses. Now there are 31 businesses with four to six of those being non-retail. Carol called most of the retail operations and most are open.

Of those open, seven open at 11:00 or 11:30 and remain open until 6:00 to 10:00. Ten other businesses open earlier because they serve breakfast. St. Tropez which is close to us is open from 8:00 to 3:00 Sunday through Tuesday, and 8am to 8pm the other days. It was mentioned we could ask staffers to record the timing of traffic. Lily Pourat reported that when she worked recently on a Thursday she had the most sales ever and it seemed people were hungry to be out shopping. Overall the board agreed to keep the hours the same and continue to track visitors and sales as normal at this time.

Linda Melvin reported a member wrote to her expressing his frustration that he was told he had too many shrink wrapped pieces in the gallery. There is currently a limit of pieces per artist. He suggested we increase this limit, but the board agreed that space limitations preclude an increase at this time. Secretary's Report - Linda Melvin asked for a motion to approve the Secretary's minutes from the previous month's meeting.

Motion - Karen Fidel moved to accept the previous month's minutes; Jeff Brosbe seconded. The minutes from June were approved unanimously.

Treasurer's Report - Linda Melemed reported that as of June 30th 2020 we had total cash on hand of \$121,554. Artist sales year to date for the month ended June 30th were \$56,261 down from the prior year sales of \$77,315. Net loss Year to Date is (\$13,712) compared to the prior year profit of \$1,424. The difference from the prior year is due to the loss of Mother's Day income and closure of the Gallery for several months due to Covid-19 resulting in lower commissions from loss of art sales. Sales for June 8-30, 2020 = \$4,425. Sales for June 1-30, 2019 = \$7,922. So far for the month of July (1st to the 17th) sales are approximately \$2,000.

Carol Korfin mentioned that the floor rotation fees seemed low at \$1,150. Lily Pourat explained that some display artists pay yearly and others pay every two months which could be a factor. Lily explained her payment acceptance and receipt review process in detail, adding that she would go back and double check the numbers Carol had questioned.

Motion - Jeff Brosbe made a motion to accept the Treasurer's Report; Karen Fidel seconded. The motion was passed unanimously and the report was accepted.

Membership - Karen Fidel reported that we are in the middle of the membership renewal timeframe. Two current members have decided not to renew for personal reasons, and four new members were signed up after the gallery reopened.

Publicity/Nominating Committee Report - Grace Swanson reported that the nominating committee is presenting the following slate of candidates for the SDAG board for the next year



(2020/2021):

President: Patricia Watkins  
Vice President and Membership Chair: Karen Fidel  
Fundraising Chair: Vacant  
Calendar Co-Chairs: Dolores Renner, Sandy Heath, Ellen Cramer  
Social Media Chair: Julie Swartz  
Monthly Show Co-Chairs: Cheryl Ehlers and Marcy Evers  
Gallery Manager Co-Chairs: Hiixin Li and Linda Melvin  
Parliamentarian/Secretary: Judy Richardson and Nancy Atherton West  
Newsletter Chair: Ry Beloin  
Wall Chair: Deborah Buffington  
PR Chair: Grace Swanson  
Treasurer: Carol Korfin  
Hospitality: Marissa Wright  
Jobs Chair: Jeffrey Brosbe  
Floor Chair: Lily Pourat

Grace reported that we don't currently have someone to take over the website but that Jeff Brosbe will continue to recruit and Grace offered to manage it in the meantime.

Motion - Grace Swanson made a motion to accept the proposed slate of board nominees as presented; Karen Fidel seconded. The board voted unanimously to accept the slate of nominees for election by the membership.

Regarding Publicity, Grace continued that her research into an online platform for gallery sales is progressing well. She continued that she is working with Michael Winters and Peter Lanham to identify the best platform. Grace assured the board there would be no changes to our website per se but there will be links to the online shopping site from everywhere possible. Grace continued to share with the board aspects under consideration for the new site, and also answered several questions. These included how many pieces each artist could put on the site at a time, who will do the shipping of sold work, how will artwork be photographed, and how the Guild profits (submission fees and commission, much like a monthly show). Grace will be continuing to work on these details and will keep the board apprised of progress.

Social Media - Linda Melvin gave Julie Swartz a warm welcome and introduction as the board's new Social Media Chair. Welcome Julie! Julie Swartz began by reporting her goal to increase the gallery's followers and "Likes" by 25%, with the intended result to increase sales. Julie expressed her support of the idea of the online store and agreed to work with Grace in terms of the social media aspect. Julie continued that she wants to see an increase in use of constant comment for sharing more email messages and photos both

of monthly show winners and also pictures of patrons with the art they buy.

Cheryl Ehlers added that she has a release form that can be used to get permission for photography of patrons (which she will send to Julie). Carol Korfin will request that staffers take photos and have the patrons sign the form. The forms can be put into Julie Swartz's folder in the office and the photos emailed to Julie for publication.

Calendar - Carol Korfin reporting about our EIDL application, said that she is awaiting word on status from the bank. The bank would have received the signed papers on the previous Friday. She described issues pertaining to the liability of the signing party and efforts to make the wording acceptable such that the member signing for the guild is not personally responsible for the loan in any way. The matter was resolved to our satisfaction. Carol reported that the calendar for staffing is working smoothly, and we will continue the online sign up process going forward. Carol reported that she and Cheryl DeLain attended a zoom conference on how to renegotiate a lease during a pandemic, presented by a local real estate lawyer. Carol and Cheryl plan to come back to the board if they can present a recommendation as to how to renegotiate. They are pursuing a ten minute call with the presenter to discuss our case in particular. Carol will work with Cheryl Ehlers to get a copy of our current lease for reference.

Wall Chair Report - Debi Buffington reported the following changes to the wall display artists: Artists leaving the wall: Holly Wolfe leaving in August, Margot Carrera- put back on waiting list, Diane O'Connell- leaving in October  
New wall artists: Kathleen Graham, Betty Byrd, Abbey Chamberlain coming on in October. Debi continued to report that there are three on the wait list currently and that we could use more on the list.  
New jurying will begin on Aug. 20

Floor Chair Report - Lily Pourat reported that she sent out the rotation schedule with two display artists at a time for social distancing. Lily also reported that the next jury session would be approximately August 20th with extended drop off, jury, and pickup times over a number of days to avoid gathering of people.

Jobs Chair Report - Jeff Brosbe reported that he is having a difficult time finding a new web liaison. He will continue to recruit for this position. Jeff also reported we have a new rotation "map" person who will handle both wall and floor positions; he will introduce this person to the wall and floor chairs.

Monthly Show - Cheryl Ehlers reported that the current



monthly show is full, with many large pieces, and take in fees of over \$760. Regarding the November and December shows, Cheryl Ehlers proposed the December show be small images with a theme and limit members to two pieces each in order to get more artists in. This month the show filled up with some members not able to enter. (Note October is the Veteran's show).

Gallery Manager Report - Terry Oshrin and members of the Gallery Committee reported that the plexiglas shield has been installed at the desk to protect staffers and visitors during interaction and/or transactions. The restrooms in the complex will now be open until 8pm.

Guild Insurance Renewal - Linda Melvin asked the board to discuss renewal of our Directors and Officers Liability and Employment Practices insurance. The board discussed the level of coverage, potential for cost savings, and billing practices (online access, paper billing or no, and which board members will have access).

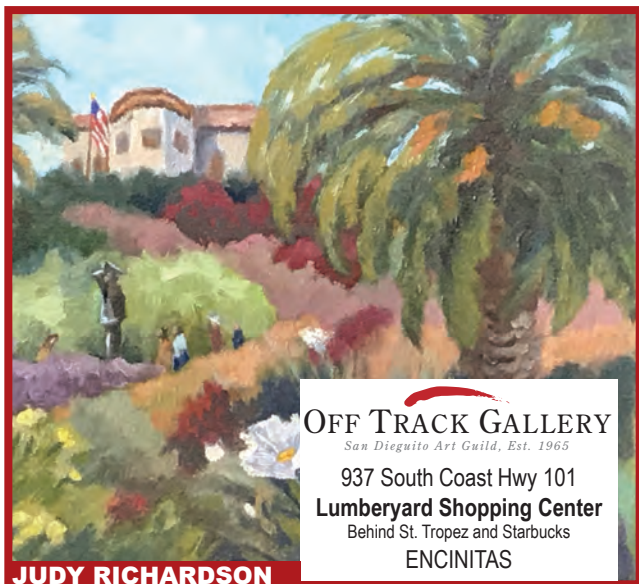
Motion - Jeff Brosbe made a motion to accept the current quote from Hartford for \$2382 for an equivalent level of coverage; Karen Fidel seconded. The motion was approved unanimously.

Motion - Karen Fidel made a motion to adjourn; Lily Pourat seconded. The motion was passed unanimously.

Meeting adjourned at 12:03

Submitted by Nancy Atherton West, Secretary

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# SAN DIEGUITO ART GUILD

Off Track Gallery *Est. 1963*

## Paint Rag

August 2020

### In This Issue

Environmental Painters Schedule  
Message to SDAG Members  
Trip Advisor - SDAG  
Future Online Sales for SDAG Members  
Arts Alive Banners 2020  
Watercolor Classes with Jayne Spencer (see ad near end of newsletter)  
Paid Staffer List

### Upcoming SDAG Schedule of Events

#### AUGUST

August 10 -14 Wall and Floor Rotation  
August 25 Monthly Show Take-In (3:30 - 5:30)

### New Members

Welcome new members to your the San Dieguito Art Guild!

Abbey Chamberlain (photography)  
Deborah Fitzpatrick (oil painting)  
Susan Ludwig (fiber)

It is hard to believe that we are half way through 2020. This will be my last letter to you as the President of SDAG and I am waving to all of you as I leave. I will still be around spending time at the gallery and enjoying all of the wonderful art that is shown. During the last two years I have been so blessed to share time with new and existing members of the gallery and sharing memories and hopes for the future.



Please do not forget to vote for the new slate of officers for the Guild. If at any time you feel that you would like to take an active part of the board, please let the Membership Chair or the President know. New people and ideas are always welcome. I would also like to thank the members that have made donations to the gallery during this trying time that we are all experiencing. The donations were greatly appreciated in order to help run the gallery.

Hope you all stay well and healthy during this time and looking forward to warm and sunny days ahead.

Linda Melvin  
SDAG President  
"Make each day a masterpiece!"

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

### Environmental Painters Schedule

Call Joan Grine 858-525-1482 for more directions or questions.

Email Joan at: [joangrine@gmail.com](mailto:joangrine@gmail.com)

#### AUGUST

Aug. 4 and 11 San Elija Lagoon, Manchester.

Aug. 18 and 25 San Dieguito County Park, lower level



**ALL CURRENT GOVERNMENT GUIDELINES FOR FACE COVERINGS AND SOCIAL DISTANCING SHOULD BE FOLLOWED.**

### A Message to SDAG Members:

As you know, the Covid19 pandemic has been a challenging time for the San Dieguito Art Guild and Off Track Gallery. But the President, the Board, and many of the members are rising to that challenge. Here is an update on what we have accomplished since March.

Due to the pandemic, we had to close the Off Track Gallery and cancel this year's Annual Mother's Day Art and Garden Tour. During the gallery closure from March 16, 2020 through June 7, 2020, we made no sales and collected no entry fees for the missed Monthly Shows. The cancellation of the Mother's Day Tour, which is our major annual fundraiser that keeps us afloat, resulted in an estimated revenue loss of approximately \$15,000. When the gallery finally re-opened, our sales for the first month were half the usual amount. We are still in the process of determining July's sales. And as the pandemic continues, we will most likely cancel this year's Holiday Bazaar.

As if this wasn't enough economic excitement, our lease came up for renewal in March at the beginning of the pandemic. In spite of some concessions from our landlord for our renewed five-year lease, our monthly expenses average over \$6,000/month when the gallery is closed and between \$7,000-\$8,000/month when the gallery is open.

And now for the good news! Fortunately, our display artists continued to pay their rotation fees during the gallery closure. In addition, many of our members made direct donations to the guild. Some of our members donated items they either made or grew that we were able to sell for donations. These outpourings of generosity and commitment were helpful and heart-warming as we all pulled together to keep our guild afloat.

During this time, SDAG applied for and received a \$1,000 grant from the SBA's Economic Injury Disaster Loan (EIDL) program under the CARES Act. We applied for and have been approved for a \$2,500 grant from the City of Encinitas under its Coronavirus Relief Fund (CRF). Our request for a grant from the County of San Diego's Small Business Stimulus Grant Program is currently under consideration. We also applied for and have been approved for an SBA EIDL loan of \$44,600 at an interest rate of 2.75% with a 30 year repayment period (resulting in monthly payments of under \$200/month). Since we have no desire to saddle future guild members with these loan payments and thanks to the no-prepayment-penalty terms, we intend to use this money only if absolutely necessary and repay the amount not used as soon as we know we no longer need it as a back-up.

Our frugality during the fat times is serving us well in the lean times. We were able to enter this pandemic with a little over \$100,000 in reserves which, barring unforeseen circumstances, should cover our average overhead for approximately one year. While this helps us sleep better at night, we are also aware unforeseen expenses can erode these reserves quickly. But with the efforts of the board members and support of the members, we feel much more confident that we will be able to ride out this storm even if it lasts through next year.

reward all who helped us get there.

### TripAdvisor - Off Track Gallery

#### Time on Your Hands?

Check out the San Dieguito Art Guild / Off Track Gallery website at <http://www.offtrackgallery.com>

Things are always changing and improving. Here's a fun thing to do to promote the gallery! On the Homepage, click on the TripAdvisor icon (the owl with glasses) at the top right of the page. It will take you to TripAdvisor. Log in or sign up and leave a review of the gallery. You click on the upper right on the paper and pencil icon to write a review.

(Write it as a visitor or traveler, not as a member of the guild.) Choose a month in the past for the date you visited, since we are currently closed. Submit your review. It will help drive us to a higher rating and therefore drive traffic in the future.

### Monthly Show Results for August Show

#### August 2020 - Monthly Show Awards

**BEST OF SHOW** Neda Olomi, 'Blue Bird', Oil

#### OIL

1st Connie Gibboney, 'Lois at Jo Jo's'  
2nd Judi Pfeiffer, 'Bloom Where You Are Planted'  
3rd Rita Shulak, 'White Roses'

#### ACRYLIC

1st Virginia Murray, 'Sunset Break'  
2nd Julie Swartz, 'Bubblegum Wave'  
3rd Vicky Jans, 'Twiggling Out'  
Honorable Mention: Galina Marcus, 'Dice'

#### WATERCOLOR

1st Charlotte Colasia, 'Hilltop Gems'  
2nd Judy Richardson, 'Seafood's A Comin'  
3rd Elizabeth Gilpin, 'Headlands'

#### PHOTOGRAPHY, MIXED MEDIA, OTHER MEDIA

(Please note there were not enough entries in each category to be judged separately)

1st Kert Jans, 'Dancers in Sync', Mixed Media  
2nd Abbey Chamberlain, 'Water Graces #57', Photography  
3rd Marcy Evers, 'Head On', Mixed Media  
Honorable Mention: Bea Gold, 'Hi Mom', Pen/Ink



#### separately

- 1st Doreen Long, Summer Shawl, Textiles  
2nd Sylviane Collier, 'Poppy in Bloom,' Textiles  
3rd Ellen Cramer, 'It's 5:00 Somewhere', 3D Wall

#### JEWELRY

- 1st Karla Nederlof, Fork Bracelet  
2nd Haixin Li, Silver wire-wrapped Larimar pendant  
3rd Kay Teeters, Giraffe

#### Next Monthly Show



TAKE-IN DAY/TIME: August 25, 020, 3:30pm - 5:30pm (only)  
**DEADLINE TO SUBMIT: August 22, 5:00pm**  
ART PICK UP: 3:00pm the day of TAKE-IN

APPLICATIONS: **OPEN NOW!** Signup links can be found on the SDAG website at [Membership - Enter a Monthly Show](#). 2 entries per person. All details are provided on the form. Submit early and no later than (2) days prior to take-in. First-come, first-serve, and it fills up fast.

JUDGE: **Jayne Spencer**, International Artist, and Watercolor Instructor.  
[Jaynespencerwatercolor.com](http://Jaynespencerwatercolor.com)

Follow this link to apply for the upcoming Monthly Show at the Off Track:  
[MONTHLY SHOW](#)



Artwork by Jayne Spencer



Jayne Spencer

Screen

#### Monthly Show August

Photography of the Monthly Show Awards was done this month by Cheryl Ehlers.



Lois at Jo Jo's (oil)  
by Connie Gibboney



Sunset Break (acrylic) by Virginia Murray

#### Jayne Spencer, International Award Winning Artist

As a native of San Diego and graduate of San Diego State University, she has been painting and exhibiting for more than 30 years throughout Southern California. The bold lines, fluid shapes, and my color palette are influenced by her father's paintings and her degree in graphic design.

Her work is inspired by the idea of capturing the emotional and visceral response we feel when we see a beautiful but fleeting image—a moment of color, intensity, movement, and expression that stays with us long after.

While known for representational and abstract work, her love is for portraits, and she has been honored with awards that include Best in Show for Cowboy, the Logan Award and Golden Award for Maasai Boy.

She has juried watercolor shows in the San Diego area while teaching all levels of watercolor painting at a local community college and in Encinitas. She now offers online beginning watercolor classes focusing on the fundamental skills of watercolor.

View Jayne on YouTube: [shorturl.at/uwCFP](http://shorturl.at/uwCFP)

Website: [www.jaynespencerwatercolor.com](http://www.jaynespencerwatercolor.com)

#### Monthly Show August - Best of Show



Blue Bird (oil) by Neda Olomi



Hilltop Gems (watercolor) by Char Cee Colosia



Dancers in Sync (mixed media)  
by Kert Jans



#### Future Online Sales Venue for SDAG Members

Thank you to everyone who responded to the questionnaire about a future site for SDAG online sales. Fifty two people responded that they would like to sell on our online site. Ten people volunteered to be on the committee.

Pete Lanham and Michael Winters will be the techie side of the team and start building a trial site (that will not yet be live). Many members sent in photos and sales information to make our first (non-live) site. Thank you.

We will present that site to Membership when that is ready - so you can see what the site will look like - and decide if you want to participate. Watch for an e-blast about this later this month.

#### Arts Alive Banners 2020



See the whole collection and make a bid:

**August 1st and 2nd**

101 Market Place / formerly the Seaside Market / next to the Seaside Theatre. 10 am to 8 pm days



Thank you to our sponsors

**HANSEN**  
SURFBOARDS

**SEASIDE**  
MARKET

**LEUCADIA 101**

View the Art at [www.artsalivecinitas.com](http://www.artsalivecinitas.com) or [www.101artistscolony.com](http://www.101artistscolony.com) and call in a bid to 760 473-5164

#### See all the banners:

[ArtsAliveBannerGuide](#)

Phone bids can be made now through 5pm on August 11 at 760-473-5164.

Visit [101artistscolony.com](http://101artistscolony.com)

We have 9 artists from our Guild (that the editor knows of) participating in the Arts Alive Banner display and auction this year. See the Arts Alive Banner Guide above for details and/or statements of the artists.



Turquoise Ocean  
by Diane Dudek



Beach Town  
by Cris Weatherby



Sunset Ride  
by Donna Butnik



Summer Shawl (textile) by Doreen Long



Fork Bracelet by  
Karla Nederlof





Searching  
by Cheryl Ehlers



Screen



I Dream of Dolphins  
by Wendy Shaw



Screen



Cowabunga  
by Darlene Katz



Swallow's Nest  
by Grace Swanson

Screen



Lanikai Beach  
by Christina Zeller



Screen





Mid-Mad Treasures  
by Artie Mattson

#### NEW Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hPLNsd4nJfg>



Follow me on Instagram  
Follow me on Facebook

#### Paid Staffer List for the Off Track

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \* Artists are to pay \$40 Staffing Fee for a 4-hour shift.
- \* Payment is not done through the Gallery or SDAG. It is an Artist to Artist transaction.
- \* Paid staff must have specific staffing qualifications before becoming Paid Sitters.
- \* FUTURE PAID STAFF ARE LISTED ONLY AFTER APPROVAL FROM THE CALENDAR COMMITTEE & GALLERY MANAGER.

#### List of the Off Track Gallery Approved Paid Staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-304-0091 (home) or 760-450-5055 (cell)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devera Safran 619-954-5099 (cell) (only Thursday or Sunday)  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1993 (cell) needs advance notice  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the Gallery Calendar Co-Chairs to discuss.

Don't forget to send information and news you'd like to be considered for the Point Rag to [PointRag@SanDieguitoArtGuild.com](mailto:PointRag@SanDieguitoArtGuild.com)

Sharon Hoffman  
Point Rag Editor  
San Dieguito Art Guild

# 10% OFF

## FIRST SATURDAYS

**Sept 5**  
**Oct 3**  
**Nov 7**  
**Dec 5**

### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

937 South Coast Hwy 101  
**Lumberyard Shopping Center**  
Behind St. Tropez and Starbucks  
ENCINITAS



**JUDY PHEIFFER**

### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

937 South Coast Hwy 101  
**Lumberyard Shopping Center**  
Behind St. Tropez and Starbucks  
ENCINITAS



**SAN DIEGUITO ART GUILD**  
*Off Track Gallery*

# HONORING OUR VETERANS

EXHIBITING THROUGH OCT 26TH

Saturday Oct 3  
10am to 6pm **ALL DAY**

# 10% OFF

## FIRST SATURDAYS

937 S. Coast Hwy 101  
ENCINITAS  
**Lumberyard Shopping Center**  
Behind St. Tropez & Starbucks

### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*



San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
August 24, 2020

Call to order: 10:06 by Linda Melvin, President

IN ATTENDANCE: Jeff Brosbe, Deborah Buffington, Cheryl DeLain, Cheryl Ehlers, Karen Fidel, Carol Korfin, Linda Melemed, Linda Melvin, Terry Oshrin, Lily Pourat, Grace Swanson, Julie Swartz, Nancy Atherton West, Marissa Wright.

ABSENT: Ellen Cramer, Julie Harris, Sandy Heath, Sharon Hoffman.

President's Notes - Linda Melvin asked who would be willing to take over setting up and monitoring the Zoom meetings going forward in September since Carol Korfin will be taking over the position of Treasurer. Karen Fidel agreed to take over the role as Zoom coordinator.

Linda Melvin reported that members are asking if we will be having the Holiday Bazaar this year. She continued that we are working with the city as to how it can be held, inside the Community Center or perhaps in the parking lot.

Linda reminded the Board that masks that have been donated to the Guild for sale are not taxable and members need to be trained not to charge tax on masks.

Regarding Diane Abadie's expression of concern over having to pay rotation fees during the closure, and her request for the Guild's financial reports/status, Linda Melvin said she will write her a letter with the financial information at the month's close. Linda reported that all other display artists had paid their fees during this time.

Regarding the issue of how many shrink wrap pieces each member may put into the gallery, with consideration of space available, Linda Melvin agree to take this matter to the Gallery Committee meeting next month for discussion. She will report back to the Board in the next meeting.

Secretary's Report - Linda Melvin asked for a motion to approve the Secretary's minutes from the previous month's meeting.

Motion - Karen Fidel moved to accept the previous month's minutes; Carol Korfin seconded. The minutes from the previous month were approved unanimously.

Treasurer's Report - Linda Melemed reported that as of July 31st, 2020 we had a total cash on hand of \$166,206. Artist sales year to date for the month ended July 31st were \$61,167 down from the prior year sales of \$86,952. Net loss Year to Date is (\$15,202) compared to the prior year loss of (\$4,251). The difference from the prior year is due to loss of Mother's Day income and closure of the Gallery for several months due to Covid-19 resulting in lower commissions from loss of art sales.

Motion - Karen Fidel made a motion to accept the Treasurer's Report; Jeff Brosbe seconded. The motion was passed unanimously and the report was accepted.

Membership - Karen Fidel reported that some members have not renewed their membership. The Board discussed that this is typical and it's natural to worry each year, but we expect to continue to get new members as well.



Publicity - Grace Swanson reported that the bookmarks advertising the first Saturday 10% off sale until the end of the year are in, there is a poster outside advertising the sales, and also an ad in the Coast News.

Grace Swanson reported on progress of building the Guilds online sales site via WIX. She asked the Board to approve \$2500 to support the creation of the site.

Motion - Jeff Brosbe made a motion to approve Grace's request for her committee to pay \$2500 for creation of the WIX online sales site. Cheryl Ehlers seconded the motion. The vote was unanimous in favor of supporting the \$2500 investment.

Some further discussion about the new online sales site included how might the Guild manage the level of quality of artwork put up on the site, and also the suggestion that in the future we could incorporate "auctions". Grace added that we will take one step at a time, beginning with a beta site presented to the Board, followed by opening up to the membership. We will build from there.

Social Media - Julie Swartz reported that the Guild is getting new followers with our increased social media presence and that she is getting good feedback. Julie acknowledged that it is hard to track any increase in sales due to increased social media presence and this time.

The Board brainstormed other ways to drive increased traffic into the gallery including putting a piece of art on an easel in the patio area outside the gallery (not allowed by the property manager), hanging of a piece of art on a "wreath" door hanger, taking videos of the monthly show judging process, and other videos that might be appropriate for social media.

Calendar (Lease Renegotiation) - Carol Korfin reported that she and Cheryl DeLain participated in a Zoom seminar sponsored by the San Diego and Imperial Valley Small Business Development Center. The topic of the seminar was renegotiating a commercial property lease in the pandemic. Cheryl DeLain prepared notes for the Board (see attached document titled Board Presentation, 8/24/20: Lease Renegotiation). Board members expressed a variety of opinions regarding the pros and cons of approaching our landlord for such a discussion. It was pointed out that we signed a five year lease renewal early in the pandemic. It was also reported that some other tenants had approached the property managers for lease renegotiation and none had had their rent reduced.

Nancy West suggested that since the next step of meeting with Robert Woods, an attorney recommended by the San Diego Bar Association, is free, there would be no harm in proceeding to learn more. Carol and Cheryl could then report more information to the Board at the next meeting or when appropriate. Carol Korfin agreed, pointing out that as a Board it is our responsibility to do everything possible to understand how to keep the Guild financially stable.

Motion: Grace Swanson made a motion that Carol Korfin and Cheryl DeLain take the next (free) step with attorney Robert Woods, and also contact Encinitas 101, non-profit community business support organization for any insight they may have regarding lease renegotiations for non-profits during the pandemic. Karen Fidel seconded the motion. The motion was approved unanimously.

Wall Chair Report - Debi Buffington reported that the last rotation went smoothly and that it's obvious we only need one hour time slots in stead of one and a half. She will be implementing one hour time slots in the next rotation which will be October 14th and 15th.



Floor Chair Report - Lily Pourat reported that the floor rotation also went smoothly. Lily reported that the next jury session for new display artists will be in the October 12th or 13th timeframe, with potential new artists dropping off on those days and jurors coming over the weekend. Essentially this extended time period provides for social distancing.

Jobs Chair Report - Jeff Brosbe reported that he sent out the current jobs report with changes to reflect the new Board Members being installed today.

Carol Korfin brought up the fact the the jobs report changes so constantly that perhaps it need not be on the website since it isn't always current. The Board agreed that the jobs report need not be on the website.

Monthly Show - Cheryl Ehlers reported that the monthly show has 25 artists participating, with 40 pieces, and most are smaller pieces. She continued that the streamlined take in methods are continuing to work well. Cheryl brought up that the printer is failing, putting lines on everything and it should be replaced. The Board approved and Linda Melvin agreed to purchase a new one.

On the topic of record keeping with respect to the By Laws, resolutions and ammendments, Cheryl reported that she was reviewing the records and compiling them properly for the benefit of the Guild. She will be working with Carol Korfin, Nancy West, and Cheryl DeLain to accomplish this. The Board expressed their approval.

Gallery Manager Report - Terry Oshrin said goodbye to the Board! All thanked her for her 11 years of service.

Hospitality - Marissa Wright reported that since her job is on hold due to the pandemic and no receptions, she is instead cleaning the gallery thoroughly each time she staffs.

Newsletter - Ry Beloin, new Newsletter Chair, reported that she has a draft of the upcoming edition and asked members to send her any content suggested and to do so in any format. She will edit and reformat as appropriate.

Installation of new Board Members - Cheryl DeLain performed the duty of announcing the members leaving, thanking them for their service, and installation of the new Board Members. A copy of her presentation is attached behind these minutes as a record of members voted in to the new Board.

Motion - Jeff Brosbe made a motion to adjourn; Carol Korfin seconded. The motion was passed unanimously.

Meeting adjourned at 11:47

Submitted by Nancy Atherton West, Secretary

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This sign was spotted by Cheryl Ehlers on the Pannikin fence. The Pannikin remodeled and the sign disappeared.



In pre-pandemic times when the San Dieguito Art Guild had a reception every other month at the Off Track Gallery in conjunction with the City of Encinitas' ArtNights, customers were given 10% off all artwork in the gallery from opening until closing.

Even though receptions are not happening right now, the guild would like to extend the 10% off tradition. This time EVERY month for the rest of 2020.

Off Track Gallery offers 10% off all artwork  
in the gallery ALL DAY the first Saturdays of 2020:

**SEPTEMBER 5**

**OCTOBER 3**

**NOVEMBER 7**

**DECEMBER 5**

**10%  
OFF**  
FIRST  
SATURDAYS

All artwork  
in the gallery  
will be 10% off  
all day from  
10am to closing



# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965



## Jump To

Message From the President  
Show Winners  
Environmental Painters Schedule  
Paid Staffer List



## September Dates

Sept 5 - 10% off in Off Track Gallery  
Sept 15, 5pm - Deadline for Veterans' Show  
Sept 26, 5pm - Deadline for Oct Monthly Show  
Sept 1, 8, 15, 22, 29 - Environmental Painters

## Message from SDAG President

Hi to all Guild Members! I have been a part of S.D.A.G. since the 1970's, but will now be your president for the next year, 2021. You have had some amazing presidents over the years, who have worked hard to make our guild a bigger and better organization. Hats off to them.

Linda Melvin, who was President and Gallery Chair did a fantastic 'double job' this last year! She will still be Gallery Chair in 2021 and I'm sure we will work together. I hope to be of help to the guild, especially in the fundraising and gallery presentation areas! Everyone has done a great job in both areas, but COVID-19 has wrecked havoc with our usual fundraising events and financial situation. The gallery has never looked better and that should be maintained and or enhanced.

I live in Santa Barbara which could be a communication problem, especially living on a hill with less-than-perfect cell phone transmission. You need to know how to reach me in person or to leave a message. My first preference is a text message. My second preference is a voicemail on my cell phone. Cell phone number is 805-252-2731. I will then text, call or email you back. If I call you back, it will usually be from my home phone which is very reliable, except it does not take messages! Only leave messages on my cell phone. I will try to get back to you by the next day if not sooner. If you have not heard from me within 3 days, try again, as you may have slipped through the cracks!! I do not prefer email as your way to contact me on a new matter, but if I answer you back with an email, then that email discussion can continue as such!

In living to an age where I get discounts at the movie theaters, I have learned, when driving, to never switch lanes quickly. That has saved me several times. I also know that making quick decisions is not my best way to solve problems. A solution has to feel right in my gut, so give me time to get information and or sound things off the members or board, before large decisions are made.

Thanks for putting your trust in me. I'm hoping to get to know members better and know we can thrive in a time of uncertainty because we have such an organized and hard working core of ladies & gentlemen!

Patricia

[President@sandieguitoartguild.com](mailto:President@sandieguitoartguild.com)

## New Members

Welcome to the Guild, new members!

Patty Robello, Mixed Media  
Mitra Nahreini, Oil and Acrylic  
April Logan, Jewelry



## Monthly Shows

### UPCOMING SDAG MONTHLY SHOWS

All links are found on the SDAG Website on the Members Tab, under "Enter a Monthly Show". Mark your Calendars



**OCTOBER - 2 shows in one for Monthly Show**  
Application opens: Sept. 1, 2020  
Exhibit Sept. 29th - Oct 27, 2020  
**DEADLINE TO ENTER: Sept. 26th by 5 pm**  
Coming soon: Info. on Judges, Toni Williams & Nancy-Jo Klaphaak



**Honoring Our Veterans Exhibition** (must be a US Veteran)  
Application Open Now:  
Exhibit Sept 29th - Oct 27, 2020  
**DEADLINE TO ENTER: Sept. 15th by 5pm**



**NOVEMBER Monthly Show**  
Application Opens: Oct. 1, 2020  
Exhibit Oct. 27 - Nov 24  
**DEADLINE TO ENTER: Oct. 24th by 5pm**



**DECEMBER Small Image Show**  
Theme: *Heartstrings Holiday*  
Application Opens: Nov. 1, 2020  
Exhibit Nov 24th - Dec 29, 2020  
Up to (3) entries per person, no art larger than 12x12 framed, Must be wired. All styles are accepted. Enter early!!  
**DEADLINE TO ENTER: Nov. 21st, by 5pm**  
[sandieguitoartguild.com](http://sandieguitoartguild.com)



**SAN DIEGUITO ART GUILD**  
Off Track Gallery Est. 1965

*October Monthly Show*  
"Collaborating with US Veterans"

**APPLICATIONS: OPEN NOW!**  
Signup links can be found below or on the SDAG WEB.  
**Exhibition Dates: SEPT. 29 - OCT. 27**  
**DEADLINE TO SUBMIT: September 26th by 5:00pm**  
TAKE-IN DAY/TIME: Sept. 29, 2020, 3:30pm - 5:30pm (only)  
REMEMBER ART PICK UP IS: By 3:00pm the day of take-in

• • • Our Judges • • •



**Toni Williams**, a native of New York, moved to San Diego in 1972 to attend University of California, La Jolla (UCSD) and earned her Bachelor's Degree in Visual Arts in 1974. Being influenced by the landscape and painting styles of the California Impressionists at the turn of the century, Toni has pursued her love of the outdoors through en plein air work. Affiliated with and member of: American Impressionists Society, Signature member since 2009, Oil Painters of America, California Art Club, Laguna Plain Air Painters Association San Diego, San Dieguito Art Guild and Rancho Santa Fe Art Guild. Visit Toni at [toniwilliamsart.com](http://toniwilliamsart.com).



**Nancy-Jo Klaphaak**, has immersed herself in mixed media and abstract art. She has a master from Stanford University, a BS in art from Skidmore College, studied at Chicago Art Institute, Art Center College of Design and at La Universidad de las Americas. Her love of vibrant color and texture are evident in many of her recent works. Recently, she completed design & illustration for a children's book, *Dance of the Tide Pools* now available on Amazon, and done commercial work for Mother Goose Inc., Coca-Cola, Johnson & Johnson and 7-UP. Visit her on Instagram, [nancyjoklaphaak/](https://www.instagram.com/nancyjoklaphaak/) or email her [nkarte@aol.com](mailto:nkarte@aol.com).

## Update: Online Store



## Progress Report on Future Online Sales Venue for SDAG Members

Thank you to Pete Lanham who has been researching what is involved for us to build our on-line sales site. He found us a Wix website professional to build the site for us and the board approved funds at the Monday, August 24 board meeting to move forward.

We are adding up the costs making a lot of decisions about how the site should be organized, how postings will work, how the site will look, how much it will cost to submit each piece of artwork, how many you can submit, what percentage the guild will take, etc. There are a lot of things to consider.

We will construct a BETA site, present that to the SDAG Board and then to the Membership. After that process we will be open for you to submit your artwork for sale on the e-commerce site.

Here are a few of things you need to be thinking about NOW:

1. You will need to put a lot of thought into why a customer should purchase YOUR artwork. You will need to submit a very short paragraph as to WHY your art is special and how it will enhance the life of your customer.



2. Your photograph. It needs to be SUPERB. Over the top WONDERFUL. Your photo and your description are ALL your customer has to go on. Your customer needs to make a decision based on photos and words only. If you need help taking a GREAT photo let us know. It is possible we can set up a photo session at the gallery to get you quality photos. When we know the specs we will let you know the size, pixels etc. If you do NOT know this stuff when the time comes - ask us for help. In this age of digital and online photos - as an artist - this is something you NEED to know.

3. Description. Not only will you need to submit the size of your art, you must describe it in great detail. What is it made of? How is it finished? Is it framed or unframed? How did you make it? How should your customer care of it? How can it be displayed? What motivated you to make this piece of art? What does your artwork depict. Why do you think your customer should buy it?

4. SHIPPING. This is a huge deal.

You may opt for FREE SHIPPING. This means that YOU pay for the shipping. This is ideal for small, or lightweight pieces. Your customer is much more likely to purchase your art if you ship for FREE. In the age of Amazon - people are used to free and fast shipping.

If you cannot ship for free, you MUST know how much your shipping will be. Suggestion: take a sample of your artwork with packaging box and material to the post office, to your nearest UPS or to your FedEx store and ask.

Some people decide that they will "eat" part of the shipping to make a sale (split the cost with your customer to make the shipping more palatable). This is up to you. Remember how many times you have been excited to purchase something online until you saw how much shipping was and decided it was not worth it.

You may opt for the customer to meet you at the Gallery and pick up your artwork. This will work for local sales only so will limit your potential client base.

More updates soon!

#### First Saturday 10% Discount

The Off Track Gallery will be offering 10% off all artwork in the gallery all day the first Saturdays of 2020:

September 5, October 3, November 7 and December 5.

**10% OFF**  
FIRST SATURDAYS

In pre-pandemic times when SDAG had a reception every other month at the gallery in conjunction with the City of Encinitas' ArtNights, customers were given 10% off all artwork in the gallery all day--from opening until closing. The artists who make sales on those days do not receive any less for their sale. The 10% is 'eaten' by the guild.

Even though receptions are not happening now, the guild would like to extend the 10% off tradition. This time the 10% off offer is for every month for the rest of 2020.

#### Monthly Show Winners - August

Best of Show: Mitra Nahrini, Red Flowers



OIL



Screen



1st: Deborah Fitzpatrick, *Seated Figure*  
2nd: Neda Olomie, *Cherries*  
3rd: Karen Witmer, *Encinitas Ranch Path*  
HM: Patricia Hunter Paddling, *Madelaine*

ACRYLIC & WATERCOLOR



1st: Elizabeth Gilpin, *Down by the Bay*  
2nd: Lisa Curry, *Sunny Succulents*  
3rd: Gregg Sindici, *Into the Deep*  
HM: Marcy Evers, *Snake Wave Dreams*  
HM: Galina Marcus, *Mama Africa*

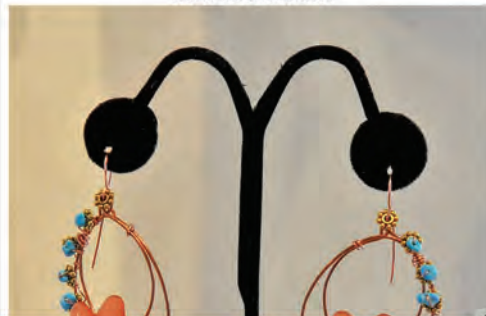
Screen

#### 3D ART



1st: Susan Ludwig, *Sequoia*  
2nd: Ellen Cramer, *It's 5:00 Somewhere #2*  
3rd: Pat Harrington, *Butterfly Heaven*

#### TEXTILES & JEWELRY



Screen





1st: Bobbie Harrington, *A Garden for Your Ears*  
2nd: Doreen Long, *Wrap*  
3rd: Haixin Li Necklace, *Coral and Pearl*

#### PHOTOGRAPHY

HM: Elfreda Skidmore, *Bird of Paradise*

#### Business Cards & Biography In-Gallery

In the Gallery, we have two white binders full of members' information: one for business cards and one for biographies. When customers inquire about you and your artwork, they can read the bio and take one of the cards you've provided. This is particularly useful for members who don't have a wall/floor position. So please avail yourself of this resource, put 4 of your cards and up to 2 pages of professional bio/artist information into these binders and replenish and update both as needed.

#### Environmental Painters

##### September

Sept. 1 and 8 - Fletcher Cove  
Sept. 15 and 22 - Crest Canyon, north, park on Race Track View Dr.  
Sept. 29 and Oct 6 - Moonlight Beach

Call or email Joan Grine for more directions or questions.

joangrine@gmail.com / 858-525-1482

All current government guidelines for face coverings and social distancing must be followed.



#### Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

Screen

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hplNasanJfg>



Follow me on Instagram

Follow me on Facebook

Please send information and news you'd like to be considered for the Paint Rag to  
[PaintRag@SanDiegoArtGuild.com](mailto:PaintRag@SanDiegoArtGuild.com)

Ry Beloin, Newsletter Chair



#### Paid Staffer List for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \*Artists are to pay a \$40 staffing fee for a 4-hour shift.
- \*Payment is not done through the gallery or SDAG. It is an artist-to-artist transaction.
- \*Paid staff must have specific staffing qualifications before becoming paid sitters.
- \*Future paid staff are listed only after approval from the calendar committee & gallery manager

Off Track Gallery approved paid staff:

Off Track Gallery approved paid staff:

Doreen Long 858-487-3672 (home)  
Laura Lowenstein 760-304-0091 (home) or 760-450-5055 (cell)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Devora Safran 619-954-5099 (cell) (only Thursdays or Sundays)  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) (needs advance notice)  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the gallery calendar co-chairs to discuss.

Screen

Small Business Saturday  
ONE DAY ONLY SALE

30% OFF

Original price \$ 85

Sale price \$ 59



HONORING OUR VETERANS

EXHIBITING THROUGH OCT 26TH

Annual show featuring the  
artwork of US veterans

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

937 S. Coast Hwy 101 • ENCINITAS

Lumberyard Shopping Center

Behind St. Tropez & Starbucks



## Encinitas Historical Society to hold Walking Tour of Historic Downtown Encinitas

The Encinitas Historical Society recently announced the return of its guided Walking Tour of Historic Downtown Encinitas beginning on Oct. 3. This two-hour tour has been redesigned to include additional points of historic interest. The Encinitas Historical Society's trained docents will walk with tour participants to such places as the iconic boathouses, Cottonwood Creek, relocated historic buildings, and more as they wind their way through downtown Encinitas.

Please gather at the one room historic 1883 schoolhouse located at 390 West F Street by 10 a.m. on Saturday, Oct. 3. Masks and acceptable social distancing will be required. Bring your camera, walking shoes, and a desire to learn more about the historic downtown Encinitas. Space is limited. Call Carolyn @ (760) 753-4834 to sign up. This tour is offered free, but donations are accepted for this all-volunteer organization.

## Promises2Kids announces the Brighter Futures Ball Drop fundraiser

Promises2Kids, a nonprofit organization whose mission is to create a brighter future for foster children, has launched a peer-to-peer fundraising campaign selling golf balls for the Brighter Futures Ball Drop on Oct. 2. This live, virtual event was launched last year and raised more than \$25,000. This year, with the community's support, Promises2Kids has a goal of raising even more essential funds to support foster youth in San Diego County.

The fundraising campaign will include selling golf balls, starting at \$25 per ball, now through Oct. 2. On Oct. 2, balls will be loaded into a helicopter and a live Golf Ball Drop will take place at the Del Mar Golf Center at 5 p.m. The ball that lands closest to the pin will win a \$2,500 cash prize, provided by Carmel Mountain Preschool. Golf balls can be purchased by visiting [give.classy.org/promises2kidsballdrop](http://give.classy.org/promises2kidsballdrop)

The campaign allows everyone to contribute to creating a brighter future for foster children. Participants can help make an impact and share Promises2Kids' vital mission with family and friends.

For more information, visit [www.promises2kids.org](http://www.promises2kids.org).



"Unsung Heroes" by Tony Velez

## Monthly show at the Off Track Gallery honors veterans

From Sept. 30 through Oct. 26, the Off Track Gallery will present a special annual show featuring the artwork of U.S. veterans. The gallery is open daily from 10 a.m. to 6 p.m.

Peter Lanham, SDAG member, having come from a military family, initially had the idea to honor vets in the Off Track Gallery. His mother, Shirley Lanham, was always active in helping military families, including the Red Cross and was the wife of Rear Admiral Harvey Lanham, COMFAIRWESTPAC.

Inclusion of veterans' artwork is the guild's way of honoring an artistic group of veterans that served and sacrificed for this country.

Former Commander of American Legion Post 416, Matthew Shillingburg, now with American Legion Post 760 and VANC, Hannah Mullins, executive

director of Helping Paws and SDVC's PEH, and Steve Dilley, executive director of [vetart.org](http://vetart.org), were asked to help locate local veteran artists. The veterans applied and were accepted. Lanham says, "It's an honor and privilege to serve those who have served and sacrificed while providing an artistic conduit for their art!"

The Off Track Gallery is owned and operated by the San Dieguito Art Guild, a nonprofit, 501(c)3 organization made up of over 200 talented local artists. The artists work in many mediums: painting, glass, gourd, photography, jewelry, and more.

Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com), [OffTrackGallery.com](http://OffTrackGallery.com).

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## International Bipolar Foundation holding 'Teen Changemakers Essay Contest'



## Gallery Committee Meeting October 22, 2020

-Three small ladders could be of use during rotation. Unfortunately, members are getting irritated at one another over the ladders. It would be of help to the Wall chair for 3 smaller ladders.

-It is important that the rotation map be completed prior to rotation so it can be sent to each member and also placed on the desk at the gallery.

-The floor manager would like to request that all money be mailed either to her or to pay pal prior to rotation day or there will be a penalty. The people are either bringing checks to rotation or not paying until some time after. If the members of the floor are late with their check, they will not be able to place their items in the specified location until one week after receipt of the fee. The wall does not leave paintings on the wall if fee is not paid. Debbie should not have to put up with renters that have a bad attitude. During these next rotations the Gallery Manager will attend the set times and try to keep peace between individuals.

-Grant is coming off the floor cube and Linda Melvin and Marcy Evers will share this area. The next Floor rotation is December 7 – 8 and Wall December 9-10

-The gallery committee will jury items as needed to fill spaces. No one signed up for jury this time.

-½ wall is open and Debbie will find someone.

-Linda Melvin will call Abbie Chamberlain concerning her sign about 20% off for 2 or more paintings being purchased. This is not possible and confusing to the treasurer or the staffer.

-It would be helpful if people from the monthly show would forward a photo of sold item to the marketing team for Instagram. This request could be put in the registration form.

-Bobbie Harrington has jewelry and has asked some members about when she could get a space. Linda Melvin will call about this, but it has been 18 months since she was juried and will need to jury again before being placed in a jewelry space. At this time there are no spaces available.

through the use of a computer. After carrying out many trials, Argun developed a human pose detection CNN (convolution neural network) that recognized and quantified key changes in

young scientists solve the grand challenges of the 21st century. For more information about Broadcom MASTERS, visit [www.societyforscience.org](http://www.societyforscience.org).

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## 17th Annual Small Image Show at Off Track Gallery open to non-member participation

This year the Off Track Gallery is opening submissions to its Annual Small Image Show to (Southern California) non-members as well as to its own membership.

The show will run from Nov. 24 - Dec. 28, 2020 just in time for the holidays.

Art in five different categories will be accepted as long as each one measures no more than 12 inches on any side. Entry fee for non-members is \$13 each with a two-entry max. Cash awards will be given for Best of Show and for first place in each category. Fifteen percent of sales will go to the San Dieguito Art Guild.

For more information or a prospectus for the show, contact [sdagmonthlyshow@gmail.com](mailto:sdagmonthlyshow@gmail.com).

Off Track Gallery is located at 937 South Coast Highway 101, Suite C-103, Encinitas, 760-942-3636, [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com), [OffTrackGallery.com](http://OffTrackGallery.com).

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## to benefit Feeding San Diego, other charities

askets and more priced for great



# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965



## Jump To

Message From the President  
Show Winners  
Environmental Painters Schedule  
Paid Staffer List



## October Dates

Oct 3 - 10% off in Off Track Gallery  
Oct 24, 5pm - Deadline for Nov Monthly Show  
Oct 6, 13, 20, 27 - Environmental Painters

## Message from SDAG President

"Hi to all members, especially to new members!  
I hope this finds everyone healthy and in good spirits! The Board of Directors met on Monday, September 21st, a week early because of a religious holiday observance. Our bylaws have been updated to reflect the inclusion of amendments and resolutions into our previously existing bylaws. If you want to read these organizational nuts and bolts, you can find them on our website! Go to our website at Offtrackgallery.com, log in, click or hover on Membership, click or hover on Members Only in the drop down, click on SDAG bylaws (left side of page) and don your reading glasses.

A reminder to Offtrack sitters. On the first Saturdays of October, November, and December, visitors making purchases receive 10% off merchandise! Customers are not allowed to have a sitter hold any merchandise ahead of time in order to get the 10% discount. They have to take a chance that the item may be sold before the discounted Saturday arrives!

Congratulations to member Gregg Sindici who sold an \$800 painting from our September Monthly Show. Luckily, he had a photograph (jpeg) of the painting which he sent to Julie Swartz who posted the information onto Social Media. Julie would like to publicize more sales in the gallery, floor items included (except greeting cards). As an artist, take photos of your work before placing it into the gallery, so you will be ready when it's sold. When notified of a sale the artist needs to send Julie Swartz the jpeg image, title, artist name, medium, size & price plus any interesting information about said artwork or the process in making it. This is a new responsibility for the artist and also for sitters making the sale! Here is the sitters responsibility.

1. Call artist about sale
2. Tell artist that they should send a jpeg (if they have one) with the above mentioned information to Julie Swartz by text.
3. If artist does not have Jpeg photo, your responsibility ends there.
4. If they do have a jpeg photo, then also text or call Julie and leave a message that Gregg Sindici (for example) will be sending her a jpeg and information soon about his sold item. If no one is answering their phone, leave a full message to the artist so they can follow through, if desired. If we do this, the artist and gallery will get more coverage on social media and save time in the process.

I will be out of town from October 4th to October 18th. I will take my laptop and check it every 2-3 days, but may not communicate as quickly, as when in Santa Barbara.

Board members are trying to think of novel fund raising ideas for our guild. If you, as a member, have any ideas, please forward them to me or to me via a board member. Just so you know, we cannot hold any events outside our current gallery location on the sidewalk or parking lot area because management says 'no!' So take off those 'swim caps' and put on your 'thinking caps' and let me know!"

-Patricia

## President's Factoid:

In order for a member to be eligible for jurying consideration as a wall renter, they must enter how many Monthly Shows as a prior requirement?  
(Answer in footer.)

## New Members

Welcome to the Guild, new members!

Fereshteh Zaringham, Oil  
Robin Satori, stained glass & mosaics, jewelry & gems, 2D



## A Piece of OTG History

Cheryl Ehlers spotted an old and rusty sign STILL attached to the chain link fence at the Pannikin.

The Offtrack Gallery was started in 1982 by a group of 10 artists who had run the Art Garden Gallery in Del Mar. The gallery in the Pannikin (downstairs). Meanwhile the San Dieguito Art Guild had been functioning since 1965 and was in different location- behind the Corner Frame Shop.

In 1994 the Offtrack Gallery and the San Dieguito Art Guild merged. Patricia Watkins (our CURRENT president) was instrumental in getting the merge accomplished.

The Off Track Gallery moved out of the Pannikin in 2005.

At the time of its founding, the gallery was always one word - Offtrack. It has since morphed into two words: Off Track. Whenever you see an SDAG member refer to our gallery as the Offtrack Gallery, you know they have been with the guild a LONG TIME!



At the time of its founding, the gallery was always one word - Offtrack.

It has since morphed into two words: Off Track.

Whenever you see an SDAG member refer to our gallery as the Offtrack Gallery, you know they have been with the guild a LONG TIME!



Pannikin in 1983



Britta Kling (one of the founders of the Offtrack Gallery but not a member of SDAG) in front of the Offtrack Gallery sign in front of the Pannikin in 1983





#### Monthly Shows

**UPCOMING SDAG MONTHLY SHOWS**

All links are found on the SDAG website on the Members Tab, under "Enter a Monthly Show". Mark your Calendars

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 Exhibit Sept. 29th - Oct 27, 2020  
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 Coming soon: Info. on Judges, Toni Williams & Nancy Jo Klaphaak

**Honoring Our Veterans Exhibition** (must be a US Veteran)  
**Application Open Now:**  
 Exhibit Sept 29th - Oct 27, 2020  
**DEADLINE TO ENTER: Sept. 15th by 5pm**

**NOVEMBER Monthly Show**  
**Application Opens: Oct. 1, 2020**  
 Exhibit Oct. 27 - Nov 24  
**DEADLINE TO ENTER: Oct. 24th by 5pm**

**DECEMBER Small Image Show**  
**Theme: Heartstrings Holiday**  
**Application Opens: Nov. 1, 2020**  
 Exhibit Nov 24th - Dec 29, 2020  
 Up to (3) entries per person, no art larger than 12x12 framed,  
 Must be wired. All styles are accepted. Enter early!!  
**DEADLINE TO ENTER: Nov. 21st, by 5pm**  
[sandieguitoartguild.com](http://sandieguitoartguild.com)

#### Message From Publicity Chair:

Since we are not able to have receptions and talk to our customers in person, SDAG would like to feature short videos of in-studio chats or videos. Any member who would like to may feature a video of their artwork or the process of producing their artwork or simply talking about their craft.

These videos will be used for publicity on Facebook, possibly Instagram and linked in e-blasts to our customers. This can be a great way to bring viewers into your studio and process and stay connected in these times.

You can record yourself, ask a friend or family member to help, or simply record a Zoom call between you and a fellow artist.

Send your recordings to [pr@sandieguitoartguild.com](mailto:pr@sandieguitoartguild.com)

If you don't know how to record a zoom call or take video using your mobile phone or computer, contact us and we can provide you with information and/or work with you to produce an informal studio visit video. If you're interested, just let us know.

#### Update! First Saturday 10% Discount

10% OFF

FIRST SATURDAYS

In pre-pandemic times the Off Track Gallery hosted a bi-monthly reception held at the same time as the City of Encinitas' ArtNight. We had offered our customers 10% off on these nights. We obviously cannot have our receptions right now but decided to continue the tradition and offer our customers 10% off - this time the first Saturdays of EVERY month of 2020.

Judging from the response of the first 10% off Saturday, we will most likely continue into 2021 also.

Previous Saturdays in August showed sales from a low of \$60 to a high of \$524 UNTIL September the 10% off day when \$911 of artwork was sold.

Congratulations to all the artists who made a sale that day!

#### Reminder: Membership Renewal



Did you know that we have an on-line Membership List? Just go to the SDAG website, click on Membership, then click on Member Directory on the right side. Don't forget the Log In information: User name: SDAG2020 Password: Offtrack#2020 (case sensitive)

Thank you to all our members who have renewed their membership dues through August 31, 2021. To those that haven't renewed yet, membership renewal was due by August 31, 2020. We hope you will renew and continue to be part of our wonderful guild and gallery. You need to renew to participate in the Monthly Shows and to rent wall and floor space. (If you joined the Guild in June, July or August 2020, your membership is paid up to August 31, 2021, so you can disregard this notice.)

Membership for one adult is \$105.00. Two adult household membership is \$150.00.

You can renew on-line by using this link: [Renew Membership On-Line](#). Before using this link please close any window in your browser that has the SDAG website open and do not log into the system with your username and password. Please do NOT go directly to Paypal and use the "Send Money" feature. If you need help with paying on-line, please contact Jill Treadwell Svendsen at [web@sandieguitoartguild.com](mailto:web@sandieguitoartguild.com).

If you would like to pay by check, please print and fill out this 2-page Membership Form and mail to:

SDAG c/o Karen Fidel  
 16162 Avenida Venusto #4,  
 San Diego, CA 92128

You can also stop by the gallery and pick up a renewal form at the front desk. If you have any questions, please contact me at [membership@sandieguitoartguild.com](mailto:membership@sandieguitoartguild.com).

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You can record yourself, ask a friend or family member to help, or simply record a Zoom call between you and a fellow artist.

#### Monthly Show Winners - September



Information about the monthly show was not received in time for this newsletter. Peruse these images of Bob Ross with various animals, and check the website for updates!







Follow me on Instagram  
Follow me on Facebook

#### Community Note

Member Kathy Chin is having a studio moving sale with art supplies and artwork, including etching glass, frames, craft books, dye sublimation blanks, dried gourds, display grids and other items for shows.  
October 3rd, from 8 am - 2pm. The address is, 250 Pacific View Lane, Encinitas

Please wear a mask and take social distancing precautions to keep yourself and others safe!

Please send information and news you'd like to be considered for the Paint Rag to [PaintRag@SanDiegoArtGuild.com](mailto:PaintRag@SanDiegoArtGuild.com)

Ry Beloin, Newsletter Chair



#### Paid Staffer List for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \*Artists are to pay a \$40 staffing fee for a 4-hour shift.
- \*Payment is not done through the gallery or SDAG. It is an artist-to-artist transaction.
- \*Paid staff must have specific staffing qualifications before becoming paid sitters.
- \*Future paid staff are listed only after approval from the calendar committee & gallery manager



#### Business Cards & Biography In-Gallery

In the Gallery, we have two white binders full of members' information: one for business cards and one for biographies. When customers inquire about you and your artwork, they can read the bio and take one of the cards you've provided. This is particularly useful for members who don't have a wall/floor position. So please avail yourself of this resource, put four of your cards and up to two pages of professional bio/artist information into these binders and replenish and update both as needed. These are currently kept on the bottom shelf of the table by the back door.

#### Environmental Painters

##### October

- Oct 6 - Moonlight Beach
- Oct. 13 and 20 - Oceanside Pier
- Oct. 27 - Discovery Park

Call or email Joan Grine for more directions or questions.

[joangrine@gmail.com](mailto:joangrine@gmail.com) / 858-525-1482

All current government guidelines for face coverings and social distancing must be followed.



#### Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at:  
[JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

#### Off Track Gallery approved paid staff:

Doreen Long 858-487-3672 (home)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Rickert 218-894-1187  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) (needs advance notice)  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)

If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the gallery calendar co-chairs to discuss.



President's Factoid Answer: 3



## UPDATED PROCEDURES FOR OPERATING GALLERY RE: COVID19 (10.12.20)

All staff must either take their own temperature and be below 100 degrees before coming to staff or not have COVID19 symptoms (cough, shortness of breath, trouble breathing, or two of the following – fever, chills, repeated shaking with chills, muscle pain, headache, sore throat, new loss of taste or smell). All staffers must follow all County procedures posted on the front door. We will only have overlapping shifts for training or in holiday season.

1. **Remember to call next day staffers. AM shift call Karla at 760.471.9650**
2. **Calendars and Board members list** are in plastic sleeves on side cart (if you need to call any of us). Don't use binders unless absolutely necessary. (If you use, clean cover and plastic covered pages with a disinfectant wipe after use)
3. Don't use Member directory. **On side cart, under the plastic is a list of members and their phone numbers to use when calling member after a sale is made and to call next day staffers.** If no answer leave a voice mail or text( if a cellphone) These procedures will be under the glass, as well as instructions for cleaning the credit card machine. **DO NOT SPRAY LIQUID ON CREDIT CARD MACHINE.**
4. We only take credit/debit card sales. **No cash or checks.** We do take Apple Pay, Google Pay and Samsung Pay. Have customer insert own card or tap phone to Elavon screen when it asks for credit or debit card.
5. We will not enter sales into sales log for this time period. Artists can check the pink copy of the old sales receipt books if need be. They are to be put in the side cart drawer when they are completed. New sales envelopes will be used as soon as soon as old ones run out. Next to receipt # mark when you call artists. Some artists have not been getting calls.
6. Bea Gold is donating masks for \$15 to SDAG. She does not get paid for them. **Mark receipt SDAG mask and DO NOT CHARGE SALES TAX.**
7. If you make a large sale, ask the customer if you can take a picture of them with their item. Take with your phone, have them sign a release form (in the desk drawer), and text it to Julie Swartz at 858.245.5524 so she can post it on Social media
8. It has been suggested that writing up sales receipts at the side cart keeps a safer distance from the customer.

### WHEN YOU ENTER GALLERY IN THE MORNING:

Have your mask on and keep it on. Don't use nametags.

1. Bring lock box and key in with you and open door all the way.
2. Turn on lights and unlock back door.
3. Use disinfectant wipe to clean key, lockbox, door handles, light switches, frame of sign, top of desk and side cart, drawer/door handles, phone, pens &

pen holders, stapler, calculator and tape dispenser on the desk. Put sign out front. Put lock box back after cleaning it.

4. In back office, for anything you touch, wipe with a disinfectant wipe (computer, printer, file drawers or safe handles).
5. Wash your hands in back office at sink. Soap and paper towels will be by sink, along with trash container with plastic liner. (Happy Birthday twice!) **ONLY STAFF CAN WASH HANDS IN BACK OFFICE, CUSTOMERS WILL NEED TO USE RESTROOM FACILITIES.**
6. At the end of your shift wipe down all surfaces as you did in the beginning of it.
7. When afternoon shift arrives, ask them to read all instructions above.

WHEN CUSTOMERS COME IN: (There is a sign on the on the door with government and our guidelines). Leave door open. **No more than 10 customers allowed in at one time.** Floor is marked with safe distance markers. Keep wipes under or next to desk for your use. A station will be next to desk with hand sanitizer. **Do not let anyone in without a mask, worn properly, covering their MOUTH AND NOSE!**

1. If they don't want to wear a mask, say we will be glad to welcome them back in the future when they no longer need to, but you are required to adhere to our procedures dictated by the county.
2. Ask **EVERYONE (even members)** to use hand sanitizer in order to keep everything in the gallery sanitized.
3. There are two pen holders on the desk. One **"Sanitized"**. One **"Used"**. Have them use one from the **sanitized** holder and put it in the **used** holder. At end of your shift, wipe down ones in the **used** holder and place in the **sanitized** holder.
4. **DON'T** enter sales in sales log, but **DO ENTER SALES ON YOUR WHITE ENVELOPE** and put your envelope in the safe at end of your shift.

### WHEN ARRIVING FOR AFTERNOON SHIFT:

1. Read all instructions from the top and follow steps that apply.
2. When preparing to leave, after putting your envelope in the safe, wipe down back office surfaces you touched, lock back door and wipe down handle, wipe down desk and cart surfaces, phone, pens & pen holders, stapler, tape dispenser, calculator, credit card machine, light switches, bring in sign and wipe frame, lock door and wipe down handle, key and lockbox after putting it back.

THANK YOU FOR DOING YOUR PART TO KEEP EVERYONE SAFE!



## Vilma Malmberg

It has come to our attention that Vilma Malmberg — the last of the 12 founding members of SDAG — passed away on October 18, 2018. She was 88. On June 8, 2013 a very special artist reception was held for her at the Off Track Gallery.

SDNEWS.com reported that: “Vilma’s art interest started at age three. Fast forward some years, she majored in Art Education and picked up a few scholarships in Chicago, and taught art at the Illinois State University. Moving to California in 1958, she continued art studies at San Diego State. She saw art in everything. Traveling widely and living in both England and Japan, sparked her interest in Asian art. She continued to be inspired by nature, especially the western coastline and became proficient in pastels, watercolors and Chinese brush work. She is a skilled self-taught artist who is open to numerous styles’ of painting and very good at interpretation.”

She remembered the history of the San Dieguito Art Guild very well.

“One day in 1965 fellow artist, Sue Beere, called together friends and neighbors for coffee at her Del Mar home and together they mapped out a vision. There were no other art groups in North San Diego County at that time. The first people involved in the San Dieguito Art Guild were a mixture of people with a lot of art training or none at all. The main interest was to foster art and to provide a place to display it. We found a small storefront in Del Mar, our first gallery, and a lot of starving artist sales were used to pay the rent. The membership grew and flourished with some good years and some bad.

We managed to move around in three locations in Del Mar. The San Dieguito Art Galley rented the building where the Del Mar Library is now on the corner of 13th and Camino del Mar from 1969-1970. The building was the old St. James Catholic Church. During the time that the guild rented the building it was up for sale and Sue Beere and I wanted to buy it. I was prepared to put my own money into the building and get a mortgage. That did not happen. The building eventually was sold and became the Albatross Restaurant before it became the Del Mar Library. I was discouraged and to this day I still think about the memory that could have been”.

At age 84 (at the time of her 2013 reception), Vilma was still active in the arts and a delight to speak to. She expressed her gratitude to her fellow artists, which she calls a “great group of gals”. Her passion and love of art have kept her painting, which she simply states, “ I love everything about it. My favorites are nature. These days, I am working on abstracts”. She remains an active supporter and participant in the Guild’s Monthly Show exhibits and a delightful role model for younger artists whom she encourages to participate in the guild.

“I care deeply about the San Dieguito Art Guild and what it represents. It takes a lot of volunteers and time to keep it going - they are very special folks and I am still proud to be part of the organization,” says Vilma.

Over the years she has held numerous Guild positions; 1967 Publicity Chair, 1969-1970 Parliamentarian, 1973 member of the Ways and Means Committee, 1996-1998 Shrink Wrap Bins, Mother’s Day Artists and Studio Tour volunteer, 1992 Mother’s Day Tour docent organizer, and 2002–2003 Membership Chair Assistant. She has received numerous ribbons over the years for her many watercolor and pastel paintings and has been a member of the San Diego Watercolor Society and the Pastel Society.

**We thank Vilma and others for giving us our beginning.**





Small Business Saturday

**November 28**

Up to

**30%**

**OFF**

Select artwork  
Off Track Gallery

**OFF TRACK GALLERY**

*San Dieguito Art Guild, Est. 1965*

**MARKETPLACE**

**SHOP ONLINE**



ORGANIC ARTS



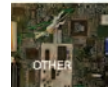
GLASS



JEWELRY



PAINTING



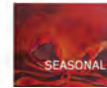
OTHER



PHOTOGRAPHY



CERAMICS



SEASONAL

[OffTrackGalleryMarketplace.com](http://OffTrackGalleryMarketplace.com)

Look for **Red**, **Blue**  
& **Green** tags

**UP TO 30% OFF SALE**

**SATURDAY, November 28**





# SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965



## Jump To

Message From the President  
Show Winners  
Environmental Painters Schedule  
Paid Staffer List



## November Dates

Nov 7 - 10% off in Off Track Gallery  
Nov 21, 5pm - Deadline for Dec Small Image Show

## Message from SDAG President

"Hello to all, especially our newest members who joined us in 2020, a year of unusual ups and downs. Covid has set all of us on our heels, but not forever. In fact, we should count our blessings to be a member of this time tested, well run Gallery known as Off Track Gallery. We opened much earlier than Gallery Los Olivos in Santa Barbara County, of which I am a member. We just opened in September for five days a week until further notice. Here, we have been open every day for several months. I feel gratitude for this opportunity, I hope you feel the same!

With Covid rules in effect, Chairs in charge of different responsibilities are being creative in trying to solve problems and iron out wrinkles in certain areas. We call upon your patience to help us. One of our wrinkles is the timing and hanging of member walls. We seem to need more ladders and yet have no room to store them. Hence, Deborah Buffington is asking those who hang on the top areas to bring your

Hence, Deborah Buffington is asking those who hang on the top areas to bring your own ladder for convenience! It doesn't have to be a gigantic one; a three to five step ladder is probably sufficient! Another area where we need your help is in payment of fees for floor rotation. The floor committee needs your floor fees by check or charge at the end of the prior month leading into the rotation month. For example, we will rotate again in December, and your fees are due by the last day of November to be current for rotation. If the Floor Chair does not have them by the last day of the month, you will NOT be able to place your items on time. You will be able to place your items on display one week after the late payment was received. The Floor Chair will notify the member of late reception with the date for your late placement.

In the mean time, members on the Board of Directors are working hard to develop new opportunities such as our e-commerce site known as Offtrack Gallery Marketplace and new fundraising ideas for keeping SDAG & Offtrack Gallery a vital nonprofit model! So please be patient as we head into a new year with new goals. All non-profits and businesses are competing for ideas and dollars at the same time. Let's be a strong team and head up the road together with beautiful Objets d'Art."

-Patricia

## President's Factoid:

If you are a wall artist member, where is your new location rotated to, every two months? (Answer in footer.)

## New Members

Welcome to the Guild, new members!

John Linthurst, Mixed & Digital Media  
Devin Owens, Copper Patina  
Donald Bazille, Clay



Screen



## Video For OTG

"The Board Members would like to present to the public and our members a new SDAG/OTG gallery video that represents what we are all about. Maybe you can find your artwork breezing by on the walkthrough. Thanks to all the Members who have created such an inviting Gallery!"

Watch it here on Youtube: [Off Track Gallery](#)



SDAG Gallery Video 2020  
65 views • Oct 7, 2020

San Dieguito Art Guild

SUBSCRIBE

## Monthly Shows

Enter The Small Image Show



Open to members & non-members  
November 24 - December 28

## Guild News: Online Store!



The online store for SDAG is now LIVE!

## Frequently Asked Questions

Q: How can I view the Off Track Gallery Marketplace website?  
A: [offtrackgallerymarketplace.com](#)

Q: How do I submit my information to be put on the website?  
A: Click here to submit a Jot Form  
After we receive your form, you will get a confirmation email with instructions on payment and where to send photos and how to label them.  
NOTE: at the very bottom of the Jot Form is a SAVE button.  
You must submit at least 5 items. You may submit 10.

Q: Can I still submit since we are now live?  
A: Yes!

Q: What does it cost to submit art to the Off Track Gallery Marketplace?  
A: Introductory offer is \$50 for a permanent bio page and 10 art submissions.



Q: I don't know what to do about shipping.

A: Yes, that is a big deal.

You have a choice of:

FREE shipping, setting a flat rate (visit the post office with sample item), meet your customer at the Gallery, or have customer contact you for shipping quote based on their address.

Q: If a piece of artwork sells may I replace it and will there be a cost?

A: For the first 6 months you may replace a sold item for free. Policy may or may not change after that.

#### Guild News- Grants

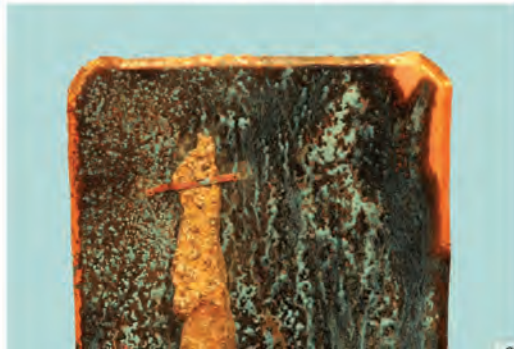
The San Dieguito Art Guild applied for and received a \$3,000 grant from the County of San Diego in mid-October. This grant was awarded as part of the San Diego County Small Business Grant program which was created to provide funds to small businesses and nonprofit organizations. The money was received in mid-October and was used to pay the rent.

#### First Saturday Discount

**10% OFF**  
**FIRST SATURDAYS**

Still in effect: 10% Off First Saturdays! Artwork in-gallery is discounted by 10% the first Saturday of every month. Upcoming dates are Nov 7 & Dec 5.

#### Monthly Show Winners - September



#### Monthly Show Winners - September

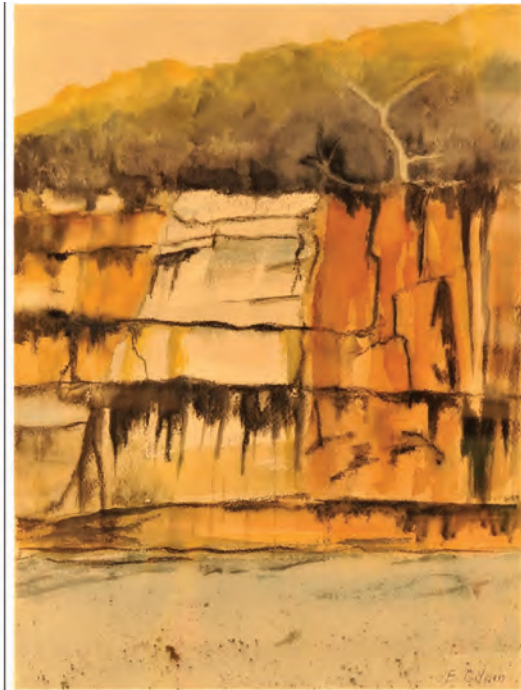


Best of Show: *School of Shells*, Devin Owens



Oil

- 1st Linda Ellis, *Wear a Mask*  
2nd Judy Richardson, *U.S. Marines Memorial*  
3rd Deborah Fitzpatrick, *Still Life with Roses*  
HM Barbara Lynn Bingham, *Walking Around Lake Murray*



Acrylic/ Watercolor

- 1st Elizabeth Gilpin, *Encinitas Bluffs*  
2nd Marcy Evers, *Stretch Run*  
3rd Laurel Roberts, *Pierside Pause*  
HM Cheryl Ehlers, *The Great Barrier*



President's Factoid Answer: You rotate 11 spaces counterclockwise.



Photography/Digital Art/Other  
1st Charlene Meeker, *Winter Sunrise*  
2nd Elfreda Skidmore, *Hummingbird*  
3rd Gary Koop, *The Point Reyes*



**The San Diego Museum of Art Artists Guild (SDMAAG)**  
is a support council of the Museum.

Even if you are not already a Guild member, this exhibition is a great opportunity to gain local, regional, and national recognition for you and your work. We greatly appreciate the support of our existing members and welcome new members. Although not required for entry, please consider applying for Guild membership. It is offered in various categories including Artist, Associate, and Student levels. Details are provided at [www.sdmaag.org](http://www.sdmaag.org).



Please send information and news you'd like to be considered for the Paint Rag to: [PaintRag@SanDiegoArtGuild.com](mailto:PaintRag@SanDiegoArtGuild.com)

Ry Beloin, Newsletter Chair



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Off Track Gallery approved paid staff:

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If you need additional help or have special circumstances or wish to be on the list of qualified staffers, please notify one of the gallery calendar co-chairs to discuss.



Small Image Show

## OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

937 S. Coast Hwy 101 • ENCINITAS

Lumberyard Shopping Center • Behind St. Tropez



San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
November 23, 2020

Call to order: 10:01 by Patricia Watkins, President

IN ATTENDANCE: Ry Beloin, Jeff Brosbe, Deborah Buffington, Cheryl Ehlers, Marcy Evers, Karen Fidel, Sandy Heath, Carol Korfin, Haixin Li, Linda Melvin, Lily Pourat, Dolores Renner, Judy Richardson, Grace Swanson, Patricia Watkins, Nancy Atherton West, Marissa Wright.

ABSENT: Ellen Cramer, Julie Swartz.

Secretary's Report - Patricia Watkins asked for a motion to approve the Secretary's minutes from the previous month's meeting.

Motion - Dolores Renner moved to accept the previous month's minutes. Linda Melvin seconded. The minutes from the previous month were approved unanimously.

Treasurer's Report - Carol Korfin provided the following:

October Financial Summary -

On October 31st, 2020 we had total cash on hand of \$181,847. Artist sales year to date for the month ended October 31st were \$17,019 up from the prior year sales of \$12,722. Net profit Year to Date is \$9,616 compared to the prior year profit of \$9,982. The difference from the prior year is due to grant income of \$3,000 from the County of San Diego received in October 2020.

Sales for October, 2020 \$7,325

Sales for October, 2019 \$6,643

Motion - Judy Richardson made a motion to approve the October 2020 Treasurer's report. Grace Swanson seconded. The October financial report was approved unanimously.

Carol Korfin reported that our accounting firm has prepared our tax return and it will be signed by Linda Melemed, Treasurer from last year. She will sign in person to save the \$50 fee for electronic signature.

Carol continued that the Guild received a \$3,000 grant due to the pandemic from the County of San Diego in October and the funds were used to pay the November rent for the gallery. This has been documented per the requirements for the grant and the signatures needed are Carol Korfin and Karen Fidel. The documentation will be submitted today to the County.

Carol reported that she and Cheryl De Lain are awaiting a response from the property manager to schedule a meeting for discussion of possible renegotiation of our lease.

Carol reported on some recent problems in the gallery with the credit card system and also the internet. AT&T suggested a backup that turned out to be non-workable. AT&T was able to identify a technical connector problem outside of the gallery and this has been fixed. In the process of trouble shooting it became apparent that we are grossly overpaying Elevon, the credit card processing service. We have been paying 3 1/2% to 4 1/2% on transactions and we should only be paying 2%. Carol will present a proposal for cost savings at the next meeting. She also reported that using credit cards only (cashless policy) has been working well. She posed the question for discussion - should we continue with our no cash policy?



The Board briefly discussed the pros and cons of a no cash policy including health and safety, possible discrimination against customers who don't have a credit or debit card, and the fact that our error rates in accounting are far fewer with no cash. Nancy West suggested we continue the no cash policy at least until the vaccine is widely available. Carol Korfin agreed and proposed that we continue our cashless policy until the vaccine and/or government guidelines dictate differently. All agreed.

Carol Korfin reminded the Board that if the Elevon system does fail, the staffer should call Elevon for an authorization number and fill out an old fashioned credit card slip with the authorization number on the slip. Then the staffer should call Carol to let her know and Carol will handle the charge from there. Karen Fidel added that perhaps a reminder of our current no cash policy should be put in the Paint Rag.

Gallery Manager Report - Linda Melvin reported an edit to her Gallery Committee minutes emailed to the Board previously. It was reported that Linda would be sending a letter to a particular member who has exhibited less than stellar behavior toward other members during rotation asking for better coordination and cooperation with others. Instead, a letter from Patricia Watkins will be sent to all members urging patience and a better attitude during rotation especially during these times with all the extra health and safety measures.

Karen Fidel reminded the Board that because of the 25% capacity requirement during COVID for retail, we need to limit the number of people in the gallery at any one time to seven. Cheryl Ehlers volunteered to change our sign to reflect this requirement.

Linda Melvin reported that theft in retail spaces and other businesses has increased throughout Encinitas, hence gallery staffers must be even more vigilant, walking around the gallery observing all customers at all times. Another reminder is to make certain all locks are indeed locked when leaving the gallery. Patricia Watkins noted that she will publish a reminder for staffers of these important measures in the Paint Rag.

Carol Korfin asked for more details on a mention of going entirely to Paypal in the Gallery Committee Minutes. Deborah Buffington said detail would come later after the next Gallery Committee meeting is held and discussions and possible decisions are made.

Patricia invited Judy Richardson to ask the Floor and Wall Chairs about the rotation maps she had made for them last rotation, because apparently they were not used. Through discussion it was determined that Judy will make the map for future Floor rotations but that Deborah Buffington will make the map for future Wall rotations.

Wall Chair Report - Deborah Buffington reported that Karen Krugman is coming off the wall and Betty Byrd who is currently her half wall mate will take the full wall. Rotation is December 8th and 9th. Thirteen artists have not paid to date but will be reminded that their fees are due by the end of November. Deborah also reported that she had received some requests to jury for the wall.

Floor Chair Report - Lily Pourat reported that the next jury process will be virtual again, and that she would send out an email with details in the next day or so.

Lily raised the topic of non payment or late payment of floor display rotation fees by month's end, which is our polic. The penalty for late or non-payment is keeping the artist's art work out of the gallery for one week's duration. This week long penalty begins once the late payment is received by Lily. She expressed dismay that this penalty might leave some empty spaces. It was decided the current policy will stand for now and will hopefully motivate on time payments



in the future. Patricia Watkins will call and remind those artists currently unpaid to pay before the deadline.

Calendar - Dolores Renner was asked by Patricia Watkins to review for her the details of her job as well as Sandy Heath and Ellen Cramer, who together make the Calendar management team. Dolores explained each members job in detail.

Monthly Show - Cheryl Ehlers reported that 123 pieces have been submitted for the Small Images show and of the 65 artists submitting, only 22 are Offtrack members. Hopefully this may lead to some new members. Take in for this show so far is \$1,085. The net from the November show was lower than usual at \$598 but Cheryl explained she believes this is due to approximately 30 artists having recently joined the Offtrack Marketplace online sales site, and the fact that membership dues were recently paid as well as rotation fees.

Cheryl continued that she is coordinating with Ry Beloin, Newsletter Chair, regarding take in dates for Monthly Shows next year, and that improvements are being made to the Monthly Show area of our website.

Jeff Brosbe asked Karen Fidel what our current membership is and Karen replied approximately 180, adding that it typically goes up by about 40 and down by about 40 each year.

Publicity - Grace Swanson reported that the online Off Track Market Place sales now has 26 artists participating. There have been five sales to date. and one inquiry from an artist outside of the area interested in displaying work on our site. Grace continued that artists outside of the area would need to become Guild members to show their work on the site, and although they would not need to jury, we do reserve the right to allow only quality work.

Grace Swanson reported that the Encinitas Small Business Saturday is coming up the Saturday after Thanksgiving and that 30% off tags would be available for artists who wish to participate by the end of Wednesday before Thanksgiving.

It was reported by Grace that our First Saturday 10% off sales in November were \$868, indicating that the discount does have a positive affect on sales volume. Dolores Renner asked if we plan to continue these monthly sales into 2021, since she would need to include them in the calendar. The Board agreed to continue the First Saturday 10% off sales into 2021.

Grace reported that the Lumberyard has created a Facebook and Instagram page and that she uploaded all kinds of good gallery publicity to them for inclusion. Grace will coordinate with Julie Swartz in this area as needed.

Grace reported that since Art Nights didn't happen due to the pandemic, and they didn't roll us over onto their 2021 list, we are waitlisted at this time. However, she continued that the organization is considering doing virtual art nights, with their staff coming into the galleries to create the video for the events. These would be available to viewers on their website and on our website as well.

Jobs Chair - Jeff Brosbe reported that he had identified three members to volunteer for the job of helping Membership Chair, Karen Fidel, with putting together the next Member's Directory. Jeff reminded members that when they request a volunteer for a job, that job should be at least two hours in duration of work, because the volunteer is excused from a four hour shift sitting in the gallery.



Newsletter - Ry Beloin reported that the deadline for materials for the newsletter this month is November 28th at 9pm.

The Board briefly discussed reconciliation of event dates including special sales, take in dates, and newsletter deadlines. All Board members agreed to bring their calendars up to date with this current and future date information.

Social Media - Julie Swartz was absent due to her move and there was no report.

The Board continued the discussion of gallery security, the possibility of adding cameras, replacing the batteries in the existing “fake” cameras that will then move, and possibly an alarm system. It was decided that the Gallery Committee could take up this topic in a future meeting if warranted.

Motion - Jeff Brosbe made a motion to adjourn; Nancy West seconded. The motion was passed unanimously.

Meeting adjourned at 11:22

Submitted by Nancy Atherton West, Secretary

## DECEMBER 5

In pre-pandemic times when the San Dieguito Art Guild had a reception every other month at the Off Track Gallery in conjunction with the City of Encinitas' ArtNights, customers were given 10% off all artwork in the gallery from opening until closing.

Even though receptions are not happening right now, the guild would like to extend the 10% off tradition. This time EVERY month for the rest of 2020.

**Off Track Gallery offers 10% off all artwork  
in the gallery ALL DAY the first Saturdays of 2020:**



**10% OFF**  
**FIRST SATURDAYS**

All artwork  
in the gallery  
will be 10% off  
all day from  
10am to closing



# Encinitas Small Business Day

Sponsored by Encinitas 101

**Saturday, November 28**

Do you have extra inventory that has been around for a while and you are now willing to mark it down for SALE? Here is your chance.

**The Off Track Gallery will be advertising an “Up to 30% off selected artwork” as part of the Encinitas Small Business Day**

Wall and Floor artists may choose to participate -- or not. **This is optional.**

Monthly Show is not involved.

**Floor artists** may come into the gallery any time Thursday or Friday and switch out a few of their items (if necessary) and attach the appropriate sales tag (provided).

**Wall artists** may attach their tag to an existing artwork on their wall OR switch out one or two pieces Thursday or Friday WITHOUT re-hanging their whole wall.

**If you cannot make it to the gallery call a friend to do it for you.**

Do NOT call the staff and ask them to do this.

Red tag = 30% off

Green = 20% off

Blue = 15% off

There will be no 10% off since we already have 10% off Saturday, December 5

There will be **LIMITED** space outside for a couple tables and a few easels. You must bring your OWN EASLE to set up outside as space permits. The gallery has a couple tables that can be moved outside. If you choose this option be prepared to stay at least part of the day.

Contact **Karen Fidel** at [karenfidel@hotmail.com](mailto:karenfidel@hotmail.com) if you choose to bring extra art to set up outside. Depending on response she will let you know how many pieces you may bring and let you know if there is still room for you.

Rain cancels showing outside.

All tags will be removed early Sunday morning

**NOTE:** Gallery is closed Thursday. If you tag your work on Friday we will allow staff to sell it at reduced price that day.

The prices will be hand-written in sharpie on the appropriate tags.

The prices must be in whole numbers.

Round down when necessary.

For example: \$59.50 cents round down to \$59









As we approach December Holidays, everyone is SO busy trying to get ready as well as doing all the regular items like keeping food, home, cars, health, maintenance, and your job (if you have one) intact. On top of this, people will be purchasing online and in person. As a sitter expect more customers to visit our gallery. Businesses in our area have had thefts and break-ins the last few months, in daytime and at night! Therefore, it is very important for sitters to focus on the job of sitting, helping, watching, selling, writing complete receipts and locking all locks when you leave! Don't forget the back door. You would hate to be the person who forgets to lock up completely and the next day is a disaster. Stay alert! Don't just be a sitter, get up and keep your eyes on as many customers as possible. Be casual, but be diligent. Stealing is sometimes done in teams. One visitor engages, while the other steals. Sometimes it's impossible to prevent, but we need to try. If you definitely see a theft, do not confront, but try to keep them in the gallery long enough to get a good physical description. (Clothing, hair & eye color, height & etc.). Watch which direction they leave and then call the police. Perhaps they can catch them.

Now, some good news.....SDAG received a CARES Small Business Grant of three thousand dollars from the County of San Diego. We thank Cheryl DeLain for writing the Grant. We are using the money to help pay the rent.

We also thank Carol Korfin and Cheryl DeLain for handling the problems and paper work of getting our big loan which should help us weather this Covid storm. More good news is the OffTrack Gallery Marketplace is up and running thanks to Grace Swanson and sales have been made. Let us give thanks to these members for their dedication and expertise.

A reminder to all SDAG Members of our Annual All Members Meeting coming up on Saturday, January 30th 2021 at 10 a.m. by Zoom. I did not say Fruit of the Loom, I said BY ZOOM! The zoom link will be sent to you by Email. Please SAVE the DATE on your 2021 Calendar! In past years this meeting was in person, but not this year. With Zoom we can stay safe and still have a good time.

Since the OffTrack is cashless right now, all members should be paying by PAY PAL online! This includes Wall and Floor Artists, Market Place Artists, Monthly Show Artists, Yearly Dues payments and anything else not mentioned. So, don't be shy. 'Make our day with cashless pay.'

Many Thanks and Happy Holidays!"

Patricia Watkins

#### New Members

Welcome to the Guild, new members!

Boyeon Kimmel, Glass and Metal Jewelry  
Alexander Morales, Acrylic and Watercolors

## SAN DIEGUITO ART GUILD

Off Track Gallery Est. 1965



#### Jump To

Message From the President

Show Winners

Environmental Painters Schedule

Paid Staffer List



#### December Dates

December- Floor Rotation- 7th & 8th  
December- Wall Rotation - 9th & 10th

#### Message from SDAG President

Old Factoid: What was the maximum number of visitors that could be in the gallery at the same time in the immediate past?

Updated Factoid: That number has been reduced under the Purple Covid Tier. What is the new number?

"Greetings to all members!

#### Monthly Shows

Enter The Monthly Show



#### From the Membership Chair

We will soon be working on the new Membership Booklet. If you need any changes made in your listing, please email them to [Membership@SanDieguitoArtGuild.com](mailto:Membership@SanDieguitoArtGuild.com).



#### Message from the Management of the Lumberyard Shopping Center



I want to announce our partnership with Catalyst PR, a local PR and social media agency. Effective this month, we are looking to create a social media presence for The Lumberyard Tenants, to be funded from the promotional fund account.

Catalyst will be creating and managing the brand new Instagram and Facebook accounts for The Lumberyard. This will include multiple posts per week on Instagram as well as linking these posts to the Facebook page. They have set up the two accounts, links are included below. The profiles are being completed right now and posts will start going up in about a week.

<http://instagram.com/shoplumberyard101/>  
<https://www.facebook.com/shoplumberyard101>

Our goal with the Instagram account is to increase the awareness not just of The Lumberyard, but of the individual tenants that make up the center, as well as creating more of a brand personality for The Lumberyard through the posts.

As you are posting on your own Instagram accounts, please tag [@shoplumberyard101](https://www.instagram.com/shoplumberyard101). This will make it easier for Catalyst to share your posts on our new Instagram account and keep them aware of the happenings at each of your shops and restaurants.

#### Holiday Shopping at the Off Track Gallery

Support your fellow artists by gift shopping at the Off Track Gallery this holiday season.

Swing by the Gallery before you go to any other stores to find that perfect present. You can shop online at [OffTrackGalleryMarketplace.com](http://OffTrackGalleryMarketplace.com).

Many artists offer free shipping and could ship directly to your friends or family!

#### First Saturday Discount

**10% OFF**  
**FIRST SATURDAYS**

Still in effect: 10% Off First Saturdays! Artwork in-gallery is discounted by 10% the first Saturday of every month. Upcoming dates are Nov 7 & Dec 5.

#### Monthly Show Winners - Small Image Show







#### SMALL IMAGE SHOW

	Artist	Title
Best of Show:	Diane O'Connell	Sweets - Oil/Acrylic
President's Choice:	Paul Hobson	Caribbean Shipwright - Wood

#### CATEGORIES

	Artist	Title
<b>1. Oil/Acrylic</b>		
First Place:	Darlene Katz	Favorite Child
Second Place:	Nora Dewey	Deschutes Bend
Third Place:	Adele Hendricks	Brad's Rooster
Honorable Mention:	Judi Pfeiffer	Who's A Big Boy?
<b>2. Watercolor</b>		
First Place:	Mark Sherman	San Miguel de Allende
Second Place:	Wendy Hall	Henry the Smart Cat
Third Place:	Elizabeth Gilpin	Bird of Paradise
Honorable Mention:	Gary Johnson	Taking A Sip
<b>3. Photography/Digital</b>		
First Place:	Lee Sie	The Dream
Second Place:	Kate O'Brien	The Walnut Street Bridge
Third Place:	Morgan Janis	The Catch Is In
Honorable Mention:	Terry Smith	Baja First Point
<b>4. Mixed Mediums</b>		
First Place:	Jennifer Hewitson	Wolf
Second Place:	Annie Omens	Feathered Egret
Third Place:	Stephen Gary	Twister where? Nah, lets party.
Honorable Mention:	Marie Chapian	She Made the Dress Herself
<b>5. Other Media</b>		
First Place:	Grace Swanson	Sari Silk, Ribbon & Jute - Textiles
Second Place:	Linda Moore	Felicia Split Face - Ceramic
Third Place:	Charlene Meeker	Morning Solitude - Ink/Pastel
Honorable Mention:	Catherine Carlton	Reeds - Encaustic



#### Environmental Painters

Check the [website events page](#) for dates.

Call or email Joan Grine for more directions or questions.

[joangrine@gmail.com](mailto:joangrine@gmail.com) / 858-525-1482

All current government guidelines for face coverings and social distancing must be followed.



#### Online Watercolor Classes with Jayne Spencer

Learn to paint watercolor! Bring more creativity and joy into your life! Anyone can learn to paint watercolor, learning the proper skills and techniques - and I'm an award-winning artist who's taught watercolor for 11 years. Enjoy painting at home, on your own schedule!

For more information or to enroll for an online watercolor class at: [JayneSpencerWatercolor.com](http://JayneSpencerWatercolor.com)

Check out my Youtube videos!

<https://www.youtube.com/watch?v=hpI.Nas4nJfg>



[Follow me on Instagram](#)  
[Follow me on Facebook](#)

Please send information and news you'd like to be considered for the Paint Rag to [PaintRag@SanDiegoArtGuild.com](mailto:PaintRag@SanDiegoArtGuild.com)

Ry Beloin, Newsletter Chair



#### Paid Staffer List for Off Track Gallery

When there is a need for a Gallery staffer to get someone to take their place to work in the Off Track Gallery the following rules apply:

- \*Artists are to pay a \$40 staffing fee for a 4-hour shift.
- \*Payment is not done through the gallery or SDAG. It is an artist-to-artist transaction.
- \*Paid staff must have specific staffing qualifications before becoming paid sitters.
- \*Future paid staff are listed only after approval from the calendar committee & gallery manager

Off Track Gallery approved paid staff:

Doreen Long 858-487-3672 (home)  
Charlene Meeker 760-917-5075  
Kate O'Brien 760-726-8737 (home)  
Dave Kickert 218-894-1187  
Judy Salinsky 760-807-0727  
Susan Schulte 760-944-8874 (home) or 760-406-1953 (cell) (needs advance notice)  
Judianne Shannon 760-753-7088 (home) or 760-936-6124 (cell)  
Grace Swanson 760-805-0434 (cell)



San Dieguito Art Guild  
Board Of Directors Meeting Minutes  
via ZOOM online conference  
December 21, 2020

Call to order: 10:03 by Patricia Watkins, President.

IN ATTENDANCE: Ry Beloin, Deborah Buffington, Cheryl Ehlers, Marcy Evers, Karen Fidel, Sandy Heath (joined meeting at 10:30), Carol Korfin, Haixin Li, Linda Melvin, Lily Pourat, Dolores Renner, Judy Richardson, Grace Swanson, Julie Swartz, Patricia Watkins, Nancy Atherton West, Marissa Wright, and Cheryl DeLain (non-board member).

ABSENT: Jeff Brosbe, Ellen Cramer.

Patricia Watkins reminded the Board that it is Judy Richardson's responsibility to call on members before they speak during the zoom meetings as an aid to all hearing each other and the secretary taking accurate notes.

Secretary's Report - Patricia Watkins asked for a motion to approve the Secretary's minutes from the previous month's meeting.

Motion - Grace Swanson moved to accept the previous month's minutes. Linda Melvin seconded. The minutes from the previous month were approved unanimously.

SDAG Annual Meeting - Karen Fidel, Membership Chair, announced that the Annual Meeting of the San Dieguito Art Guild will be held via Zoom on January 30th, 2021 at 10am. For members new to Zoom, the meeting will include a half hour orientation beginning at 9:30. Linda Melvin will help the Apple users, and Carol Korfin will help the non-Apple users. Grace Swanson will send out a "Save the Date" for the Annual Meeting after the holidays. Karen advised that she will show a short video during the annual meeting, which was provided by Grace.

Karen reported that Laura Lowenstein will produce the 2021 Membership Booklet with help from Grace Swanson.

Floor Chair Report - Lily Pourat reported that all floor fees were paid on time by members for the last rotation. Lily reported that the jury process is fully online and that members may submit work at any time to be reviewed. She continued that we need more publicity of the jury opportunity to members. Ry Beloin asked if she should put a notice regarding the jury process in the Paint Rag, and it was agreed that she would.

Lily stated that she could use more judges. Patricia Watkins volunteered to be a judge.

Treasurer's Report - Carol Korfin reported that on November 30th, 2020 we had total cash on hand of \$177,201. Artist sales Year to Date for the month ended November 30th were \$23,739 up from the prior year sales of \$20,758. Off Track Gallery Marketplace (OTGM) sales Year to Date are \$416. Net profit Year to Date is \$4,783 compared to the prior year profit of \$7,623.

Sales for November 2020: Off Track = \$6,720. OTGM = \$416.

Sales for November 2019: Off Track = \$8,024. OTGM = n/a

There were no questions and no discussion.



Motion - Karen Fidel made a motion to approve the November 2020 Treasurer's report. Dolores Renner seconded. The November financial report was approved unanimously.

Carol Korfin reported that she is continuing to pursue either a decrease in the rate we pay Elevon, our current credit card processing service or contracting with another company altogether. A rate review with Elevon has proved unsatisfactory. We currently pay Elevon approximately \$300/month; Carol is striving to save the Guild 1/2 to 1/3 of that amount. Carol continued that if we change companies we may need a different credit card processing machine. Finally, Carol suggested we would most likely make the change, if necessary, in the early part of next year when the gallery is slow.

Carol Korfin reported that she was able to make a reservation for the SDAG Holiday Bazaar at the Encinitas Community and Senior Center for December 4, 2021. She continued that the cost may be an additional \$50 if we want to use the kitchen.

Regarding the topic of lease renegotiation, Carol announced that she had received a response from Donna Bell at Cornerstone (the property manager) to the letter she and Cheryl DeLain had crafted, proposing a renegotiation of our lease because of the pandemic. The result is that Cornerstone will give the Guild a \$6,000 credit on our rent in the form of a donation back to the gallery.

COVID 19 Stimulus Programs - Cheryl DeLain reported that the County of San Diego has reopened their grant program and we have applied and are "in line" for approval. She noted that preference for grants will be given to businesses that have had to close and reopen multiple times. Also, the city of Encinitas has reopened their grant program and we are in line with them as well. At the federal level, it is expected that another relief package will be passed by congress as early as today. It includes the grant aspect of the EIDL program. Cheryl asked the board if there was any objection to her pursuing a second grant from the EIDL program; there were no objections. She also asked if we wanted to pursue the loan aspect of this program; it was agreed that we will not pursue another loan.

Cheryl DeLain continued by saying the federal Payroll Protection Plan (PPP) is also being reopened. She described the requirements of the PPP and reminded us that earlier in the year the Board had discussed applying for the PPP and deemed it inappropriate for our Guild, mainly because 75% of the money must go to 1099 recipients and if it wasn't approved as a grant, the guild would have to repay it as a loan and we would not be able to recoup what we paid out to artists so it would be a big expense for us.

Motion - Patricia Watkins made a motion that since it is believed at this time that the "terms" of the PPP are the same as they were in the initial roll out of the program, that we not pursue the PPP. Grace Swanson seconded the motion. The motion was carried unanimously.

10:30 - Lily Pourat had to leave the meeting. Sandy Heath joined the meeting.

Temporary - Treasurer to become a signer at US Bank? - Carol Korfin approached the Board with a request that she be given signature power for the Guild's affairs with US Bank for a temporary period during the pandemic such that she would be able to do online banking to a greater extent. Carol explained to the Board that our By Laws state that the Treasurer is not a signer for the Guild. Currently there are three signers, Karen Fidel, Linda Melvin, and Grace Swanson. But because of the health risks of going to the bank, handling transaction materials, meeting with the signers, it would put Carol at lesser risk to be able to sign herself.

The Board discussed the pros and cons of giving the Treasurer signing power, including the fact that the existing rule is a measure to protect the Treasurer from any potential accusation of



wrong doing. After further discussion, the Board agreed that Carol would be protected if she was given power to sign but also that every transaction she signs on behalf of the Guild is reported in writing to Karen Fidel.

Motion: Grace Swanson made a motion to grant Carol Korfin, Treasurer, signature access to the Guild's bank accounts with U S Bank immediately for a period of three months (to be reevaluated at the end of March, 2021) with the stipulation that all transactions will be documented in writing by Ms. Korfin to Karen Fidel, Membership Chair, who is also a signatory for the Guild's accounts. Karen Fidel seconded the motion. The motion was voted on and passed unanimously by a quorum of the Board of Directors.

Wall Chair Report - Debi Buffington reported that the next rotation will be February 10th and 11th. She continued that there are currently two artists who have juried in for the wall, but there are no empty spaces at this time. Debi continued that she will be attending the last part of rotation next time in order to give better instruction for clean up of ladders and other hanging materials at the end.

Gallery Manager Report - Linda Melvin reported that the next Gallery Committee meeting will be Thursday, January 21st at 1:00pm. Cheryl Ehlers reported that she had replaced the batteries on all the "dummy" cameras in the gallery. The Board discussed buying actual cameras that upload video to an app, but the question would be who would monitor the video.

Motion - Patricia Watkins made a motion that the Guild keep the "dummy" cameras and replace any that are no longer working. Karen Fidel seconded the motion. The motion was carried unanimously.

(Reminder - it was decided in the last Board meeting that the First Saturday 10% off will continue into 2021 until we resume participation in Encinitas Art Night.)

Calendar - no report

Monthly Show - Cheryl Ehlers reported that the Small Image Show resulted in gross sales of \$1,233 and net sales of \$1,080. There were 63 artists participating with 124 works. Cheryl commented that the show could probably have included another 20 small pieces. To date there have been eleven sales, of work by both members and non-members. The Guild gained three or four new members as a result of the "open" show. Cheryl suggested because of the success of the show that we consider having another open style show in the summer, perhaps in conjunction with Art Night.

Motion - Karen Fidel made a motion to approve another Small Image Open show in the summer to coincide with Encinitas Art Night, to be scheduled by Cheryl Ehlers. Patricia Watkins seconded. The motion was carried unanimously.

Publicity - Grace Swanson reported that the sales from the First Saturday 10% off in December were \$400 in gift cards and \$675 in art sales.

Carol Korfin added that the Small Business "Saturday" (SDAG participated for three days) after Thanksgiving resulted in sales of \$1,160 with \$327 of that total being marked down items.

Jobs Chair - no report; Jeff Brosbe absent.

Social Media - Julie Swartz started a discussion of the process of obtaining photographs of work that has sold for the purpose of publicity on social media. Patricia Watkins clarified for the Board that it is the responsibility of the artist to photograph the work that they are



displaying in the gallery whether it be wall, floor, or monthly show. It is the responsibility of the staffer to call a member whose work has sold. Then it is the responsibility of that artist whose work has sold to send an image of it (suitable for publication on social media) to Julie Swartz. It was agreed by all that the communication of this process is needed. This will be communicated by the calendar team to staffers, in the Paint Rag to all members, and in addition, reminders to display artists from the Wall and Floor Chairs. Julie continues by saying she does go into the gallery to take photographs on occasion and will continue to do so.

**Newsletter** - Ry Beloin reported that the deadline for submissions for the newsletter this month is December 30th at 9pm. Ry and Cheryl Ehlers confirmed that for the Monthly Shows, the images that should be included in the newsletter are the Best Of Show, and First Place in each category. Ry will work with Cheryl each month for captions for the images.

**Motion** - Patricia Watkins made a motion to adjourn; Judy Richardson seconded. The motion was passed unanimously.

Meeting adjourned at 11:35

Submitted by Nancy Atherton West, Secretary

## What makes the Small Image Show so Special?

- The show is open to San Dieguito Art Guild (SDAG) members and non-members.
- Cash awards will be awarded in five (5) categories.
- 100 pieces will be selected to hang.
- Excellent sales potential due to local and tourist walk-in traffic.
- Commission for work sold is only 15%.
- The Off Track Gallery collects necessary Sales Tax.
- Every piece of art must be no larger than 12" square or smaller—a creation perfect for holiday gifts, and affordable.

## Bring in Work for Take-in

**Tuesday, November 24th, 2-5pm.**

Artwork must be hand delivered to the Gallery, with receipt of payment.

## Apply Online

**Deadline is November 21<sup>st</sup> by 5pm**

Easy! To enter go to the SDAG website at [sandieguitoartguild.com](http://sandieguitoartguild.com), "[Enter a Monthly Show](#)" under the Membership tab.

**Questions:** Email/Call 760-519-1551, [sdagmonthllyshow@gmail.com](mailto:sdagmonthllyshow@gmail.com)

## Pick up Work

**Monday, December 28<sup>th</sup>, between 12-5pm.**

Due to storage restrictions, work must not be left or it may be sold and monies donated to SDAG.

## Description of Show Categories

### Oil and Acrylic

Oil, acrylic, casein on canvas, masonite, or wood.

### Watercolor (Medium under Glass)

Any water medium on paper or illustration board which is framed under glass. Watercolor, casein, and gouache.

### Photography & Digital Art

Black & white, color, digital prints both manipulated and un-manipulated, and art that is created on the computer

### Mixed Media

Two or more medias together, OR collage in more than one media.

### Other Media

> **Pastel.** Oil pastel or regular pastels.

> **Drawings.** Conte, graphite, charcoal, pen & ink, marker, watercolor pencils or crayons, colored pencil.

> **3D-Wall Hanging.** Ceramic, glass, metal, wood, plastic, paper-mache, bas-relief, or any other 3-D piece. Can be combined media 3-D sculpture. Wall Hanging or free standing.

> **Printmaking.** Must be original and not series of prints. Linoleum or wood block, etching, or monoprints. Collage (in one media). If more than one media enter in Mixed Media.

> **Encaustic**

> **Copper Enameling.**

> **No Jewelry, Other Items,** Unless in enclosed frame mounted for a wall.

SAN DIEGUITO ART GUILD  
*Off Track Gallery* Est. 1965

SEVENTEENTH ANNUAL OPEN

*Small Image*  
SHOW

**November 24, 2020 to  
December 28, 2020**

HAPPY *Holidays* from the  
**OFF TRACK GALLERY**

San Dieguito Art Guild  
**Off Track Gallery**  
937 South Coast Hwy 101, Suite C103  
Encinitas, CA 92024

**760.942.3636**  
[sandieguitoartguild.com](http://sandieguitoartguild.com)



## Entry Fees

### Members

Up to 2 entries, \$10 each.

### Non-Members

Up to 2 entries \$13 each.

Payments are made online with the Application signup.

Fees are non-refundable

## Awards

(Award winners to be notified via email)

<b>Best of Show</b>	<b>\$50/Cert.</b>
<b>First Place(s)</b>	<b>\$25/Cert.</b>
<b>Second Place(s)</b>	<b>Ribbon/Cert.</b>
<b>Third Place(s)</b>	<b>Ribbon/Cert.</b>
<b>Honorable Mention</b>	<b>Ribbons/Cert.</b>
<b>President's Choice</b>	<b>Ribbon/Cert.</b>

*Ribbons, Awards and Certificates will be provided when you pick up your art on Monday, December 28<sup>th</sup>, 12-5pm.*

## Eligibility

- Open to all Southern California Artists.
- All work must be original work of the artist and for sale.
- You may submit reproductions (such as Gicleés) and offer them for sale, but they are NOT eligible for awards or ribbons.

## Sale of Art

- A 15% commission will be collected on all work sold. The Off Track Gallery collects sales tax from the buyer. Artists will be notified by phone upon the sale of their work.

## Replacement of Sold Art

The artist may hang another piece of the same size to replace sold art. Payment to the artist for sold pieces will arrive in the mail approximately one month following the sale.

## Entry Rules

- Maximum entry size for flat work is 12" square including the frame, 12" cubed for 3-D work.
- 2 entries maximum per artist.
- All paint must be dry. Do not bring in wet paintings.
- Works in paper must be under glass.
- All 2D works must have a multi-strand wire (not a saw-toothed hanger) attached securely approximately, and the ends of wire must be taped. Other hanging devices will be rejected.
- Work must be framed or gallery wrapped. (no staples on sides).
- Be sure your work looks as nice as it can, with clean, well put-together frame, free of marks, dirt, and clean glass.
- Reproductions/prints of original art (such as Gicleés) must CLEARLY be identified as such (but will not be judged).
- Work may not be withdrawn until the end of the show

### Disclaimer:

- The Guild reserves the right to refuse entries deemed inappropriate, or that does not meet SDAG standards. If your art is unacceptable, the entry fees are non-refundable at take-in. You are responsible with the cleanliness and representation of art, mats, frames, and adhering to the procedures and requirements.

## Judge for the Small Image Show, Julie Weaverling

Born and raised in Colorado, Julie lives and works in Southern California. Art and music have always been an important part of her life. After studying business in college, it was a trip to Florence, Italy that impacted Julie's life. So inspired by the art there, she determined to change her life, take her art to the next level and to earn her living through art. Julie serves as Director of the Front Porch Gallery, a nonprofit gallery in Carlsbad, where she has worked since 2006. There she curates exhibits; works with region based artists, oversees operations including developing programs for residents of Front Porch Communities and juries exhibitions both for the gallery and outside organizations.

Julie has continued to develop her art with a unique artistic voice and evocative exploration of shared human workings. Julie strives to uplift by creating artworks with an aim to illicit feeling as well as thought. Her desire is to create beauty in her work without it having to be pretty. She is represented by ugallery.com, where she is a Top Artist, and works are sold nationally through the exclusive Crate and Barrel and UGallery.com partnership. Also, represented world-wide, with the fine art publisher imageconscious.com, where she has been featured in books; A Walk into Abstracts 2 and Joomchi and Beyond. She is influenced by most by artists with a brave heart. <http://www.frontporchgallery.org>. [www.julieweaverling.com](http://www.julieweaverling.com)

### San Dieguito Art Guild Off Track Gallery

937 South Coast Hwy 101, Suite C103  
Encinitas, CA 92024

**760.942.3636**

[sandieguitoartguild.com](http://sandieguitoartguild.com)









Nov 24 - Dec 28

# Small Image SHOW

Shop the Off Track Gallery  
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*San Dieguito Art Guild, Est. 1965*

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OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

The Off Track Gallery is safely open

Masks are required of staff and guests  
Point of touch surfaces are sanitized twice daily  
Number of guests in the gallery is limited to 3 at a time  
Shorter hours for the season: 10am to 4:30pm

Can't get to the gallery?

Order a gift certificate in any amount  
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Will be mailed to you or your recipient.

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Just a few of the items that are currently available online



Earrings by Deb Buffington



Oil painting by Haixin Li

San Dieguito Art Guild's **ANNUAL**

# Small Image SHOW

November X - December X

Open to members & non-members

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